

SCHOOL OF MANAGEMENT

D.G.VAISHNAV COLLEGE

CLASS: II MBA

BATCH: 2019-2021

SEMESTER: III

DAY ORDER	10.30 AM - 11.30 AM	12PM – 1 PM	3 PM – 4 PM
Ι	SALES & DISTRIBUTION -	LABOUR LEGISLATION /	STRATEGIC MANAGEMENT -
	DVD	PURCHASE MANAGEMENT	UA
		SAS/RJ	
II	INVESTMENT	TRAINING & HUMAN	SERVICES MARKETING – VRN
	MANAGEMENT - RJ	PERFORMANCE	
		ENHANCEMENT/ ISCM	
		TKP/DVD	
III	TOTAL QUALITY	SALES & DISTRIBUTION -	INVESTMENT MANAGEMENT –
	MANAGEMENT - SAS	DVD	RJ
IV	TOTAL QUALITY	MERCHANT BANKING AND	SERVICES MARKETING – VRN
	MANAGEMENT - SAS	INSURANCE - KRK	
V	LABOUR LEGISLATION /	MERCHANT BANKING AND	STRATEGIC MANAGEMENT -
	PURCHASING	INSURANCE - KRK	UA
	MANAGEMENT		
	SAS/RJ		
VI	TRAINING & HUMAN		
	PERFORMANCE	CLUB ACTIVITIES	/ GUEST LECTURES
	ENHANCEMENT/ ISCM		
	TKP/DVD		

COURSE CODE	COURSE TITLE	STAFF – IN – CHARGE
MBA - 301	STRATEGIC MANAGEMENT (STRG. MGMT)	DR. U. AMALESHWARI /
		DR.K.R.KOLAMMAL
MBA – 302	TOTAL QUALITY MANAGEMENT (TQM)	MS. S. ANCY STEPHENO
FIN - 301	INVESTMENT MANAGEMENT (INVST. MGMT)	MS. R. JEEVITHA
FIN - 303	MERCHANT BANKING AND FINANCIAL SERVICES (MBFS)	DR. K. R.KOLAMMAL
MKT – 301	SERVICES MARKETING	MS. V.R.NANTHIGA
MKT – 302	SALES AND DISTRIBUTION MANAGEMENT	MS. D.VIJAYA DEEPIKA
SCM - 301	INTEGRATED SUPPLY CHAIN MANAGEMENT	MS. D.VIJAYA DEEPIKA
SCM - 302	PURCHASING MANAGEMENT	MS. R. JEEVITHA
HR – 301	TRAINING AND HUMAN PERFORMANCE ENHANCEMENT	MR. T.K.PRASAD
HR - 302	LABOUR LEGISLATION	MS. S. ANCY STEPHENO

80% ATTENDANCE COMPULSORY FOR ATTENDING III SEMESTER EXAMS



CIRCULAR - BASIC ETIQUETTE FOR ONLINE CLASSES

Dear Students,

As you all aware that we will have our online classes for forthcoming semester from 17.6.2020, kindly ensure that you strictly adhere to the following instructions to make learning more effective. It is very important to understand some common rules for good online etiquette.

- 1. Kindly make sure you are connected atleast 5 minutes ahead of the commencement of the session. (Time Table will be shared).
- 2. Find a quiet place, free from distractions.
- 3. Maintain dignity in speaking, writing and appearance.
- 4. Stay on Mute. Please click the "raise your hand button" or use chat box, in case of queries.
- 5. Video needs to be remain ON to promote focus.
- 6. Refrain from chewing gum, eating or drinking in front of camera.
- 7. Grades and attendance will be marked for all subjects classes.
- 8. Check your internet connectivity.
- 9. Maintain notes for all the classes. You shall consolidate and submit at any point of time specified by the Department.
- 10. Case study shall be given and discussed during the online class. You have to engage yourself accordingly.

11. Students joining later than 5 minutes of the commencement of the session will not be permitted to attend the session.

Dr. U. Amaleshwari Director 15.6.2020



JUNE	MICHAEL . E. PORTER			2020
Date	Day	Activities	Day Order	Working Day
1	Monday			
2	Tuesday			
3	Wednesday			
4	Thursday			
5	Friday			
6	Saturday			
7	Sunday			
8	Monday			
9	Tuesday			
10	Wednesday			
11	Thursday			
12	Friday			
13	Saturday			
14	Sunday			
15	Monday			
16	Tuesday			
17	Wednesday	Online Classes begins for III Semester	Ι	1
18	Thursday		II	2
19	Friday		III	3
20	Saturday			
21	Sunday			
22	Monday		IV	4
23	Tuesday		V	5
24	Wednesday	Club Activity/ Guest Lecture	VI	6
25	Thursday		Ι	7
26	Friday		II	8
27	Saturday			
28	Sunday			
29	Monday		III	9
30	Tuesday		IV	10



JULY		TOM PETERS		2020
Date	Day	Activities	Day Order	Working Day
1	Wednesday		V	11
2	Thursday	*Finance Club Activity	VI	12
3	Friday		Ι	13
4	Saturday			
5	Sunday			
6	Monday		II	14
7	Tuesday		III	15
8	Wednesday		IV	16
9	Thursday		V	17
10	Friday	*HR Club Activity	VI	18
11	Saturday			
12	Sunday			
13	Monday		Ι	19
14	Tuesday		II	20
15	Wednesday		III	21
16	Thursday		IV	22
17	Friday		V	23
18	Saturday			
19	Sunday			
20	Monday	*Marketing Club Activity	VI	24
21	Tuesday		Ι	25
22	Wednesday		II	26
23	Thursday		III	27
24	Friday		IV	28
25	Saturday			
26	Sunday			
27	Monday		V	29
28	Tuesday	*SCM Club Activity	VI	30
29	Wednesday		Ι	31
30	Thursday		II	32
31	Friday		III	33



DGSOM - CLOUD CONNECT GUEST LECTURE SERIES

JUNE 2020

Business Standard Guest Lecture Session Topic: How do Retail business build Resilience.

Speakers : Mr. Krishnarao Buddha, Sr. Category Head, Parle Products,

Mr. Sanil Kumar, Associate Director, Geojit Financial Service Ltd.,

Ms. Rasika Prashanth, Co-Founder, Soulfull.

Moderator: Dr. Aloysius Edward, Dean, Faculty of Commerce & Management, Kristu

Jayanthi College, Bengaluru.

Date: 15.6.2020

JULY 2020

FINANCE – GUEST LECTURE - 1

Guest Lecture : Mr. M. Sathish Kumar, Wealth Consultant, Equity Fund Manager. Topic: Portfolio Construction and Portfolio Evaluation in Mutual Funds. Date: 02.07.2020

HUMAN RESOURCE - GUEST LECTURE - 1

Guest Lecture : Dr. R. Karthikeyan, Managing Director, Gemba Management Consulting Private Limited.

Topic: Workplace 2020, An HR Perspective. Date: 10.07.2020

MARKETING – GUEST LECTURE – I

Guest Lecture : Mr. Sudharshan Narasimhan, Senior Analyst, Digital Marketing, Freshworks.

Topic: Future Of Marketing. Date: 20.07.2020



AUGUST	ROBERT REICH			2020
Date	Day	Activities	Day Order	Working Day
1	Saturday	Bakrid		
2	Sunday			1
3	Monday	INTERNSHIP VIVA	IV	34
4	Tuesday	INTERNSHIP VIVA	v	35
5	Wednesday	INTERNSHIP VIVA	VI	36
6	Thursday	INTERNSHIP VIVA	I	37
7	Friday	INTERNSHIP VIVA	II	38
8	Saturday	INTERNSHIP VIVA		
9	Sunday			
10	Monday	CIA - I	III	39
11	Tuesday	Sri Krishna Jayanthi		
12	Wednesday	CIA – I	IV	40
13	Thursday	CIA – I	V	41
14	Friday	CIA - I	VI	42
15	Saturday	Independence Day		
16	Sunday			1
17	Monday	CIA- I	I	43
18	Tuesday	CIA – I	II	44
19	Wednesday	CIA – I	III	45
20	Thursday	CIA - I	IV	46
21	Friday		v	47
22	Saturday	Vinayaka Chathurthi		
23	Sunday			
24	Monday		VI	48
25	Tuesday		I	49
26	Wednesday	INVESTITURE	II	50
27	Thursday		III	51
28	Friday		IV	52
29	Saturday			
30	Sunday	Muharram		
31	Monday		v	53