



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106.

**Vaishnav Initiative for Excellence – VFEST'16**

VFest, the inter-department cultural fest for the freshers was conducted on the 2<sup>nd</sup> of September, 2016. The event provides an opportunity for the freshers to showcase their talents to their peers and make a name themselves. The inaugural ceremony was presided over by Ms. Pooja Vishwanath, a playback singer in the Tamil film Industry. The valedictory ceremony was presided by Mr. Krishnaraj, a play back singer. The students showed their talents in various events like dance, music, mime, debate etc. The students showed great involvement and enthusiasm in the various events conducted.



**PRINCIPAL**  
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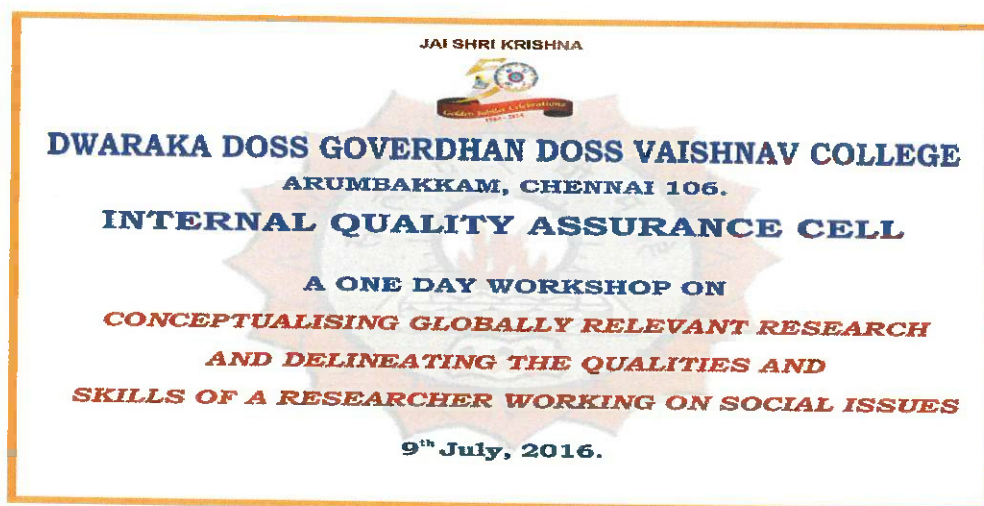
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### WORKSHOP ON “SOCIAL SCIENCE RESEARCH METHODOLOGY”



**Name of the event:** Workshop on “Social Science Research Methodology”

**Date:** 09-07-2016

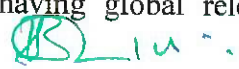
**Organizer:** Internal Quality Assurance Cell - Dwaraka Doss Goverdhan Doss Vaishnav College

**No. of Participants:** 35

**Detailed report:**

The Internal Quality Assurance Cell organized a one-day workshop on Social Science Research Methodology on 9<sup>th</sup> July 2016, between 9.30 a.m. and 4.30 p.m. The workshop focused on the theme: “Conceptualizing globally relevant research and delineating the qualities and skills of a researcher working on social issues.” Dr. S. Venkatraman, Vice President, Education and Training, India Cements Ltd., and Former Senior Programme Officer, UNESCO, was the resource person. Around 35 participants – both faculty members and research scholars from Social Sciences and the Humanities, participated in the workshop.

In the forenoon session, Dr. Venkat discussed at length, the process of conceptualizing research ideas and identifying potential areas of research having global relevance.

  
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Drawing from his own rich research experience, he presented case studies, to illustrate the importance of ethicality in social science research.

During the post lunch session, Dr. Venkat dwelt upon data collection, questionnaire preparation, surveys, fieldwork and the problems that researchers often encountered during this phase of their research. The entire session was punctuated with his personal experiences that was reflective of his varied and diverse experiences conducting research with international agencies like the U.N., NGO's, government departments and academic institutions.

The workshop was a highly interactive one with participants raising several queries relating to selection of topics, methodology and framework.

### **List of participants:**

<b>Sl. No.</b>	<b>Name of the Faculty</b>	<b>Name of the Department</b>
1	Ms. Karunya	Tourism & Travel Management
2	Ms. Meenu Sangeetha	Psychology
3	Ms. Ramya K	Interior Design & Décor
4	Mr. Michael Loordhu Valan	Criminology & Police Administration
5	Ms. Amrutha Karayil	Criminology & Police Administration
6	Ms. S. Subhashini	Economics
7	Ms. N. Smitha	Economics
8	Ms. A. Sugantha	Economics
9	Dr. Nidhi Kulushreshtra	Economics
10	Dr. N. Abirami	Economics
11	Dr. Kabir Doss Devi	Economics
12	Ms. Pushpapriya	Economics
13	Dr. S. Latha	Economics
14	Mr. P. Sathya Narayanan	Commerce
15	Ms. M. Devaki	Commerce
16	Ms. Monica	Commerce
17	Ms. S. PadmaPriya	Commerce
18	Ms. C V. Bhuvaneswari	Commerce



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19	Mr. R. Sundaravadivel	Commerce
20	Mr. Prem Kumar	Corporate Secretaryship
21	Mr. K. Rao Prashanth Jyoty	Business Administration
22	Dr. N. Bhuma	Economics
23	Ms. M. Jayalakshmi	English
24	Dr. G. Geetha	English
25	Dr. Aparna Sundarama	English
26	Mr. Selvamani	Commerce
27	Mr. Jeyabharath	Commerce
28	Mr. V. Saravana Raghavan	Visual Communication
29	Mr. C. Prabhanand	Visual Communication
30	Ms. Harhsa Gehlot	Economics
31	Mr. Selva	Economics
32	Ms. D. Manimegalai	Commerce
33	Ms. R. Varalakshmi	Commerce
34	Mr. L. Arumugam	Economics
35	Ms. Parimala Sekar	Economics

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