



DWARKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

COLLEGE WITH POTENTIAL FOR EXCELLENCE

LINGUISTIC MINORITY INSTITUTION AFFILIATED TO UNIVERSITY OF MADRAS

DEPARTMENT OF BANK MANAGEMENT

SHIFT – II

PROSPECTUS 2026



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College Website: www.dgvaishnavcollege.edu.in

ABOUT THE COLLEGE

Dwaraka Doss Goverdhan Doss Vaishnav College, established in 1964 by the Rajasthani and Gujarati communities of Chennai, stands as a prestigious linguistic minority institution committed to excellence in higher education. Beginning its journey with a B.Sc. Mathematics program under the leadership of Shri Totadriyengar, mentor of Dr. A.P.J. Abdul Kalam, the college has grown into a premier centre of learning.

With over five decades of academic distinction, the institution is known for its outstanding student achievements and value-based education. Its dynamic and regularly updated curriculum, combined with a strong interdisciplinary approach and robust industry collaborations, ensures students are well-equipped for the evolving global landscape.

ABOUT THE DEPARTMENT

Established in July 1997 with a vision to promote excellence in banking and finance education, the department began its journey with an initial strength of 70 students. In response to the growing demand for banking professionals, it expanded by introducing a second section in 2019. Today, the department serves over 450 students from diverse backgrounds, supported by a team of seven experienced faculty members. It offers the B.Com. Bank Management programme with a strong emphasis on an Outcome-Based Education (OBE) approach, ensuring quality learning and professional readiness.

•Industry-relevant curriculum covering:

- Banking Technology
- Taxation & Economics for Finance
- Financial, Corporate, Cost & Management Accounting
- Auditing & Financial Management
- Human Resource Management
- Entrepreneurial Development

•Focus on **holistic development** and skill enhancement

- Prepares students for **banking, finance careers, and entrepreneurship**
- Emphasis on **practical exposure and professional competence**

VISION OF THE DEPARTMENT

To Emerge as an eminent world class Department in the area of Banking and Finance



ELIGIBILITY

A Pass in 10+2 or equivalent under recognised board with Commerce/Business Studies and Accounting as Major Subjects.

FACULTY TEAM – DEPARTMENT OF BANK MANAGEMENT

1. Dr. C. P. Vijayalakshmi, Assistant Professor & Head In charge
M. Com, M. Phil, NET, Ph.D
2. Mr. B. Sivakumar, Assistant Professor
M. Com, M. Phil, MBA, NET, PGDHE
3. Dr. R. Sangeetha, Assistant Professor
M. Com, M. Phil, MBA, M.Sc Psychology, NET, SET, Ph. D
4. Dr. S. Vidhya, Assistant Professor
M. Com, M. Phil, SET, PGDHE, Ph. D
5. Dr. A. Karthik, Assistant Professor
M. Com, M. Phil, MBA, MA, NET, SET, Ph. D
6. Dr. N. Thilagavathy, Assistant Professor
M. Com, M. Phil, MBA, Ph. D
7. Mr. M. Shankar, Assistant Professor
M. Com, MBA, NET
8. Ms. M. Anu Gayathri, Assistant Professor
M. Com, MBA, NET, SET
9. Mr. R. K. Somasundaram, Teaching Assistant
M. Com

MISSION OF THE DEPARTMENT

- To serve the Nation by empowering students with Value Based Education
- To provide holistic education with degree of skill, knowledge, competence, and ethics to students
- To promote learning through practical hands-on-experience

SPECIALISATION

Banking
Financial Services

DEPARTMENT EVENTS

VALUE ADDED COURSE

A Value-Added Course is conducted for the Students on Industry relevant topics on Banking and Finance. The students are also encouraged to take up courses on SWAYAM and MOOC Platforms.



PARENTS - TEACHERS MEETING

Meeting between Parents and Teachers are conducted at Regular Intervals to keep the Parents informed about the Progress of the Students.



PLACEMENT

The students are given plenty of placement opportunity to opt for job as a career post-graduation



ALUMNI ASSOCIATION

The Alumni are strongly associated with the Department and extend their contribution in the academic and placement fronts

STUDENTS FORUM

The student forum of the department named BANKER actively engages in the activities organised by the Department. The Forum actively organises the Department's intercollegiate BANCO.

The BANCO is a unique gathering goes beyond academic pursuits, offering a platform for students to showcase their talents and foster a sense of camaraderie.

DEPARTMENT ACTIVITIES AND PHOTOS

- SEMINAR
- AWARENESS PROGRAM
- WORKSHOP
- VALUE ADDED COURSES
- INDUSTRY VISIT
- CAREER GUIDANCE PROGRAM
- INTERNSHIP
- ALUMNI MEET
- EXHIBITION

DEPARTMENT SOCIAL RESPONSIBILITY ACTIVITY – SHINE

SHINE is an outreach and social responsibility programme organized by the Department of Bank Management at Dwaraka Doss Goverdhan Doss Vaishnav College. It aims to develop social awareness and a sense of responsibility among students by engaging them in community service activities. Through SHINE, students conduct awareness campaigns, participate in rural outreach, and support underprivileged communities. The programme helps students apply their academic knowledge in real-life situations while enhancing their leadership, communication, and teamwork skills. It also promotes values such as empathy, cooperation, and commitment to societal development, making students socially responsible citizens.



DEEKSHARAMBH



CAREER GUIDANCE



INTERNATIONAL CONFERENCE



SHINE – VSR Activity



SEMINAR



BANK EXPO



YOGA WORKSHOP



AARI WORKSHOP



VALUE ADDED COURSES



INDUSTRIAL VISIT