



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)



REACCREDITED WITH A++ GRADE BY NAAC

COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION,
AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI - 600 106

DEPARTMENT OF B.COM ACCOUNTING AND FINANCE

AESTHETIC VISION

*** 2025-2026 ***



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AESTHETIC VISION

ABOUT OUR COLLEGE

For 60 years, Dwaraka Doss Goverdhan Doss Vaishnav College has served as a haven for several generations of enthusiastic students. The college was built on Vaishnavism principles with the express objective of offering value-based quality education and empowering the youth. The infrastructure of the institution has grown tremendously, and the curriculum is continuously being revised and updated to meet the unique demands of the global marketplace. Furthermore, the college's commitment to fostering a vibrant and inclusive academic environment has resulted in a diverse array of students, contributing to a rich tapestry of ideas and perspectives within its campus. The college has become one of the top universities because of the students' excellent performance in in the classroom and extracurricular activities.

ADMINISTRATORS



SHRI. ASHOK KUMAR MUNDHRA, SECRETARY

“All our dreams can come true, if we have the courage to pursue them”— Walt Disney Dreams may seem to be far removed from reality. They may seem impossible and improbable. But little do we realize that all of us have in us the strength, patience and the passion to fulfil our dreams. The vision and dreams of a few kind hearted philanthropist and educationist, led to the founding of this institution. The hard work and perseverance of the successive members of the management and the academicians have enabled the institution emerge as one of the much sought after colleges in the city. It is now our duty and responsibility to carry forward this dream and with steadfast faith and determination redefine the standard of excellence, strengthen the spirit of solidarity and celebrate the power of knowledge to transform the society.

ADMINISTRATORS



CAPT DR. S. SANTHOSH BABOO M.SC. PH.D. PRINCIPAL

The meaning of education has transformed greatly in today's technology driven and digitally connected world that we live in. An educator in the present times has to adopt a multi-dimensional approach having knowledge creation, administrators confidence building and honing leadership skills at its core. While many of our students have been greatly contributing to various renowned and reputed organisations as exemplar leaders, the institution also focuses on developing entrepreneurship skills among students so that they would have the courage and conviction to establish an enterprise and create a legacy. In the sphere of research, understanding the complexities of the various issues, exploring new avenues and contributing to development of knowledge has been our priority. Having carved a niche for itself over the year, through its myriad achievements, this institution today stands as a symbol of immense possibilities and innumerable opportunities. The task ahead is clearly defined-educate, enlighten and empower. As Benjamin Franklin said, "An investment in knowledge pays the best interest".

ABOUT THE DEPARTMENT

The Department of B.Com Accounting and Finance was started in the year 2015 with the aim of imparting broader financial knowledge to students. With the emergence and growth of the financial sector in India as well as globally, the need to specialize in specific domains relating to accounting and finance has increased manifold. The department offers Outcome Based Education (OBE) through a wide range of subjects like taxation, corporate finance, banking, financial management, investment management and accounting papers like financial, corporate, management and cost accounting, to equip the students with knowledge and competence and enable them to compete in the global economy. The department also encourages its students to organize and take part in various extra-curricular activities within and outside college. The department has its exclusive students' forum "LucAFama" which was formed with an aim to interact with various experts and academicians, and broaden the exposure and knowledge of the students to the financial world. The forum conducts guest lectures, workshops, academic oriented events and seminars in the area of finance and accounting. We nurture the talents and skills of our students and motivate and encourage them to take up roles to develop their capabilities and prepare them for the rapidly changing world.

VISION AND MISSION

VISION

To provide students with an excellent career-oriented and comprehensive academic programme in commerce by integrating education with ethical, humanistic and social learning for enabling them to contribute in a better way to our country's progress.

MISSION

.To provide strong conceptual knowledge and application skills in the domain of Accounting and Finance.

.To sharpen the students' analytical and decision-making skills so as to enable them to comprehend the dynamic socio-economic and technological environment and its associated impact on businesses.

.To prepare the students with necessary functional and behavioural skills so as to enable them to become ethically and socially responsible finance professionals thereby contributing to nation building.

HEAD OF THE DEPARTMENT I/C



Dr. D. Jayaprakash, M.Com., M.Phil., MBA., Ph.D., is the Head of the Department of B.Com Accounting and Finance at DDGD Vaishnav College, Chennai, with 14 years of teaching experience. He completed his graduation, post-graduation, and doctoral research in Commerce at the University of Madras, focusing on Customer Loyalty in Indian Banking Sectors. He has published five research papers in reputed UGC Care List journals and received a Best Paper Award for his study on Work-Life Balance among Women Entrepreneurs. Dr. Jayaprakash has served in various academic and examination committees including TNPSC, ONGC, CSIR, and Symbiosis SNAP, and has organized two international conferences. At DDGDVC, he actively contributes as a member of the Examination Committee, E-Governance, Curriculum Design Cell, Board of Studies, and Placement Drive. His areas of specialization are Financial, Corporate, and Cost Accounting, and he is passionate about teaching, research, and guiding first-generation learners.

FACULTY PROFILE



Dr. R. Sindhu has 13 years of experience in teaching. Her area of specialization includes Cost Accounting, Business Laws and Principles of Marketing. She is also the Examiner in B.Com, Board of Examinations, University of Madras & various Autonomous Colleges affiliated to the University of Madras. She has been associated with Shri Vallabh Cultural Academy (SVCA) of our College. She is also a trained singer in Indian classical music and a certified Solo Pianist completed with Grade 8 from Trinity College of London.



Dr. Bhuvaneshwari, an Assistant Professor with 12 years of teaching experience, holds degrees in MA, M.Phil (Corporate Secretaryship), and a Ph.D. in Behavioral Finance. She has also been a guest speaker at numerous seminars and talks. She received the best paper award at an international conference held in Mumbai.



Dr. K. Tamilselvi, an Assistant Professor with 15+ years of teaching, holds degrees in M.Com, M.Phil, MBA, and a Ph.D. She has a track record of publishing and presenting research papers. She has participated in FDPs and international conferences. She has also delivered guest lectures in reputed business schools. She is also a knowledge partner setting question papers for professional bodies.

FACULTY PROFILE



Dr. Sathish Kumar V. an Assistant Professor with an M.Com, MBA(Finance), and a Ph.D.(Human Resource), has a substantial publication record and actively participates in seminars, conferences, and workshops. He also won the Best Paper award from the SRM Institute of Science and Technology. He is the NSS program coordinator and is also a member of the NDLI and the Citizen Consumer Club.



Dr. V. Subhashini , an Assistant Professor with over a decade of teaching experience, holds degrees in M.Com, M.Phil, MBA in Finance, and a Ph.D. She received the BEST PAPER AWARD at National Conference on Social Inclusion & Gender Justice for her paper titled "A Study on Growth and Problems of Women Entrepreneurs in the Present Scenario," organized by Sri Devi Arts & Science College. She has also authored 3 books.



Dr. M. Kotteeswari, with a background in M. Com, M.Phil, and Ph.D., NET, has 15 years of teaching experience. Her dedication professional development is evident in her participation in various webinars, conferences, and workshops, along with her contributions to online journals.

FACULTY PROFILE



Ms. D. Narmadha, an assistant professor with an M.Com, M.Phil, MBA, and SET has a teaching experience of 8+ years. She is currently pursuing her doctorate. She has attended many seminars, conferences, and FDPs. She was also invited as a guest speaker at St. Joseph College of Arts and Science



"Ms. S. Janani, Assistant Professor, boasts an impressive academic profile with degrees in MCom, MPhil, and MBA. She has contributed to various books on Cost Accounting and Financial Accounting, published by renowned houses like Tata McGraw Hill and Vijay Nicole. Apart from her academic prowess, she's a talented theatre artist. Prior to joining academia, she gained valuable experience as a Senior Processing Officer at CAMS, bringing a unique blend of industry and teaching expertise to her role."



Ms. N. S. Akshaya Lakshmi is a Ph.D. scholar, SET qualified, and serves as an Assistant Professor. She holds a B.Com degree and an M.Com degree with **DISTINCTION** and first-class honors, reflecting her strong academic foundation. Alongside her academic accomplishments, she is pursuing Advance diploma course in Veena at The Tamil Nadu Dr. J Jayalalitha Music and Fine arts University and she has actively participated in various Veena programs, demonstrating her dedication to Indian classical music. She also conducts Veena classes for students abroad, sharing her expertise on a global platform and promoting Indian classical music while nurturing cultural appreciation among learners.

FACULTY PROFILE



Dr. K. Saritha, Assistant Professor, boasts an impressive academic profile with MCom, MPhil, MBA, B.Ed., UGC NET, and Ph.D. degrees. With 18 years of teaching experience, she has authored two books on international banking and banking regulatory mechanisms. Dr. Saritha has presented and participated in numerous national and international conferences, FDPs, and seminars, often serving as a resource person



Mr. Balaji U, an accomplished academician with an M.Com qualification and NET certification, is currently serving as an Assistant Professor at Dwaraka Doss Goverdhan Doss Vaishnav College. He brings with him a blend of academic expertise and professional experience, having previously worked as a Junior Finance Executive at Congruent Solutions Pvt. Ltd. for two years with dynamic performance. His strong foundation in commerce and finance enriches his teaching methodology, making his sessions both practical and insightful. Apart from academics, he actively participates in staff cricket tournaments conducted by various colleges, showcasing his enthusiasm for sports and teamwork.



Mr. Santhosh S, is an M.Com graduate and UGC-NET & SET qualified academician with 10 months of teaching experience. He has published research in peer-reviewed journals and presented papers at national and international conferences on topics including financial literacy, algorithmic trading, education reforms, international trade, and metal markets. As the Value Added Course In-Charge and IIC Ambassador, he actively promotes innovation, entrepreneurship, and skill-based learning. He is passionate about fostering a learner-centric environment that encourages critical thinking and holistic development.

FACULTY PROFILE



Dr. Babyrani R, Assistant Professor with a background in M.COM, PGDCA, and Ph.D., has 6 years of Teaching Experience in Commerce. She has published research papers in reputed journals and presented at national and international conferences. Her teaching interests include Direct Taxation, Corporate Accounting, and Management. She is passionate about creating an encouraging learning atmosphere for students.



Ms. Annetha M, Assistant Professor in Commerce, holds an M.Com degree and is UGC-NET qualified. She has industry exposure as a Research Associate at RR Donnelley, along with hands-on accounting experience through an internship. She has also completed certifications in Supply Chain Management and Business Management. Her teaching interests include Accounting and Financial Management, and she is passionate about student-centred learning.

STUDENTS' FORUM LUCAFAMA



LucaFama, the Student Forum of our Department, UA offers a platform for students to exhibit their additional skills by hosting different activities, including Intra-Departmental and Inter-Collegiate Cultural fests. Moreover, it welcomes professionals from the industry to Technical Summits and Seminars, enriching students' knowledge and directing them in their corporate and entrepreneurial endeavors. Additionally, LucaFama undertakes initiatives to contribute to society, promoting awareness through social campaigns and programs, all aimed at fostering a more improved societal environment.

EMINENT ERUDITES

Luca Pacioli (c.1447 - 1517) was the pioneer of the double-entry accounting system, an Italian mathematician and Franciscan friar who also collaborated with Leonardo da Vinci. He documented accounting procedures used by Venetian merchants during the Italian Renaissance, many of which are still in use today, such as journals, ledgers, and trial balances. His famous quote, "Don't sleep until the debits equal the credits," reflects the enduring nature of accounting principles that date back to the medieval period and beyond.

Eugene F. Fama, the 2013 Nobel laureate in economics, is the "father of modern finance." His groundbreaking work on the efficient markets hypothesis and risk-return relationships transformed finance. With over 100 articles and prestigious awards, including the Nobel Prize, Fama's influence is profound. Beyond academia, he enjoys golf, opera, and was a skilled surfer and tennis player, even earning a place in Malden Catholic High School's athletic hall of fame.

BULLETIN BOARD

ACADEMIC EVENTS



DEEKSHARAMBH 2025 - Student Induction Program- FRESHERISTA

The Department of Accounting and Finance conducted DEEKSHARAMBH – Student Induction Program 2024 from 25th June to 3rd July 2025 to welcome the fresh entrants and familiarize them with the institution, its culture, and the wide range of opportunities it offers.



CAREER GUIDANCE ON PURSUING A CAREER IN PROFESSIONAL COURSE

On the 11th of July 2025, The Department of B.Com Accounting and Finance organised a career guidance session for second-year students on professional courses. Chief Guest Mr. N. Vimal Kumar Jain, CA, CS, CMA, shared valuable insights into Chartered Accountancy (CA) and Cost and Management Accountancy (CMA) pathways. He emphasized clarity in career goals, time management, and strong conceptual foundations, while motivating students to build analytical skills. The session ended with an engaging Q&A, leaving students inspired to pursue their professional ambitions with confidence.



GENDER SENSITIZATION - SELF-DEFENCE PROGRAMME FOR GIRL STUDENTS

The Department of B.Com Accounting and Finance organized a “Gender Sensitization – Self Defence Programme for Girl Students” for 2nd and 3rd year students. Chief Guest Ms. V. Anitha, an experienced trainer in women’s safety, conducted interactive demonstrations and discussions to empower students with practical self-defence techniques. The programme emphasized self-confidence, gender equality, and resilience through real-life scenario exercises. Students appreciated the initiative, noting that it enhanced both their safety awareness and their understanding of gender sensitivity.

BULLETIN BOARD

ACADEMIC EVENTS

Ignite the Entrepreneur in you-A Skill Development Workshop for Women Entrepreneurs.



The Department of B.com Accounting and Finance organized a Five-day workshop on Aari and Embroidery work in association with Khadi and Village Industries Commission (KVIC), Institutions Innovation Council (IIC) and Entrepreneurial Development Cell from 04-08-2025 to 08-08-2025. The workshop was inaugurated by Principal Captain Dr. S. Santhosh Baboo, Head of the Department Dr. D. Jayaprakash, Resource person from KVIC Mrs. Shenbagavadivu and the Faculty Coordinator of the workshop Dr. M. Kotteswari. Totally 30 students registered for the workshop

INVESTITURE CEREMONY 2025 ON 15TH SEPTEMBER 2025,



the Department of B.Com Accounting and Finance organized the Investiture Ceremony of LucaFama & Socio Warriors Students' Forum at the SRG Auditorium. The event marked the formal induction of the office bearers for the academic year 2025–2026. The ceremony was conducted in three sessions, each graced by eminent dignitaries and meaningful proceedings.

FINANCIAL MANAGEMENT - TURNING NUMBERS INTO STRATEGIES



The Department of B. Com Accounting and Finance organized a seminar on Financial Management: Turning Numbers into Strategy on 18th September 2025 at SRG Auditorium. Chartered Accountants CA Varun Nahar A and CA Aryan K Jain shared insights on using financial data for strategic decisions. The seminar concluded on an inspiring note, motivating students to apply financial concepts in academics and careers.

BULLETIN BOARD

ACADEMIC EVENTS

INDUSTRY READINESS SKILLS FOR CRACKING CAMPUS PLACEMENT

The Department of B.Com Accounting and Finance of Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) organized a seminar on Industry Readiness Skills for Cracking Campus Placement on 19th September 2025. The resource person, Mr. V. Jothi Pandian, Chief Manager of ICFAI Business School, emphasized the importance of preparation, communication, problem-solving, adaptability, and professional etiquette for employability. The interactive session engaged students in discussions on placement processes and industry expectations, instilling confidence and guiding them toward successful career paths.

DESK OF DREAMS

The Department of B.Com (Accounting and Finance) along with Vaishnav Social Responsibility and the Socio Warriors Club organized a community outreach program “Desk of Dreams” on 14th October 2025 at GCC Primary/Higher School. A team of seven members distributed and arranged chairs, tables, and boards to enhance the school’s learning environment. The initiative reflected the department’s commitment to social responsibility while instilling values of empathy, service, and leadership among the participants.

SEMINAR ON NECESSARY INDUSTRY SKILLS

The Department of B.Com Accounting and Finance organized a seminar on Necessary Industry Skills on 10th December 2025 for second-year students. Mr. Balasubramaniam delivered an insightful talk highlighting the importance of strong communication skills—listening, speaking, reading, and writing—along with personal qualities like patience and loyalty. He emphasized clarity in expression, consistent practice, and the distinction between purposeful speaking and casual talking. The session inspired students to develop confident and impactful communication for their professional growth.



BULLETIN BOARD ACADEMIC EVENTS

THE SIGNIFICANCE OF HEALTH EDUCATION ABOUT HYUSH IN

Homeopathy A Path To Holistic Well-Being

The Department of B.Com Accounting and Finance organized a seminar on Significance of Health Education in Homeopathy on 15th December 2025 at BG1. The resource person, Dr. Subhramita Panda, delivered a comprehensive address highlighting the importance of Homeopathy in modern wellness. She discussed real-life applications, treatments, and benefits, while also raising awareness on topics like hormonal imbalance. The session provided students with a deeper understanding of Homeopathy as a gentle yet effective approach to health.



COLOURS OF HOPE

The Socio Warriors Club organized a social outreach event “Colours of Hope” on 16th and 17th December at a Government School. The initiative focused on painting and refurbishing desks and benches to create a brighter, motivating classroom environment. Club members worked enthusiastically over two days, ensuring quality and safety, while transforming the school atmosphere. The event concluded with appreciation from the school authorities, standing as a testament to the club’s commitment to community service and social welfare.



CONNEXIONS 25

The Department of B.Com Accounting and Finance organized its intra-departmental fest CONNEXION'25 on 18th December 2025 at BG1. The event began with the traditional lighting of the Kuthuvelakku, followed by the introduction of the Chief Guest, Mrs. Swetha Chawla Punwani, a renowned food and travel blogger, who inspired students with her career journey. The fest featured events like Debate, Spin a Yarn, Shipwreck, Photography, Poster Making, Potpourri, Quiz, and the Title Event. It was a resounding success, offering students exposure to cultural activities while enhancing communication, teamwork, and leadership skills.



BULLETIN BOARD ACADEMIC EVENTS

COMPANY LAW KEY AMENDMENT

The Department of B.Com Accounting and Finance organized a seminar on Company Law Key Amendments on 23rd December 2025. The resource person, Mr. CS R. Prakash, Vice President & Company Secretary of HC Kothari Group, delivered an in-depth session on recent amendments, their impact on corporate governance, compliance, and business practices. The seminar was interactive, with students engaging in discussions and clarifications, while Ms. K. Priya, Deputy General Manager of HC Kothari Group, also shared valuable feedback. The event enriched students' understanding of evolving legal frameworks and their practical implications in the corporate sector.



STUDENT TODAY, INVESTOR TOMORROW

The Departments of B.Com Accounting and Finance and B.Com Marketing Management jointly organized a seminar on Student Today, Investor Tomorrow on 6th January 2026 in collaboration with Axis Mutual Fund, MFU, and Fourth Dimension. The resource persons, Mr. Ganeshram and Mr. Mohankumar, delivered insightful sessions on wealth creation, early investment discipline, and the power of compounding. They highlighted modern tools like SIPs via UPI Autopay and addressed financial awareness gaps, encouraging students to adopt systematic investing. The seminar concluded with an "Open Offer," motivating participants to become ambassadors for financial literacy and future-ready investors.



VIZHIPUNARVU

The Socio Warriors Club organized a Cancer Awareness Programme "VIZHIPUNARVU" on 9th January 2026 at SRG Auditorium. The resource person, Dr. M. Banu Priya, Senior Consultant – Radiation Oncologist, delivered an informative session on cancer fundamentals, causes, early warning signs, prevention, and the importance of timely treatment. She also clarified myths versus facts and encouraged healthy lifestyle practices. The interactive programme received positive feedback, standing as a meaningful initiative that promoted awareness and public health education among students.



BULLETIN BOARD ACADEMIC EVENTS

CHENNAI PORT



The Department of B.Com Accounting and Finance, in collaboration with the Indian Institute of Logistics (IIL), organized an Industrial Visit to Chennai Port on 10th January 2026. The visit aimed to provide students with practical exposure to logistics and port operations. At IIL, Dr. S. Madhanagopal delivered an insightful session on the fundamentals and applications of logistics, while at Chennai Port, students explored operations and visited the Indian Coast Guard Ship Sujay, guided by Mr. Pradeep, AB+ Officer Able Seaman. The program was efficiently coordinated by Mr. Srinivas, Deputy Manager of IIL, ensuring smooth execution. The visit enriched students' understanding of maritime logistics, bridging theory with real-world practice.

ADVANCE EXCEL -WHERE DATA MEETS CLARITY. LEARN TOOLS THAT POWER SMARTER DECISIONS



The Department of B.Com Accounting and Finance organized a one-day workshop on Advanced Excel on 10th January 2026 at the Ganga Block Lab. The resource person, Mr. R. Jayaraman, Assistant Professor, Ramakrishna Vivekananda College, provided hands-on training on Excel functions such as SUMIF, IF conditions, VLOOKUP, HLOOKUP, XLOOKUP, pivot tables, and filters. The practical approach enabled students to manage large datasets, perform accurate calculations, and generate insights effectively. The interactive session strengthened their problem-solving and logical thinking skills, while connecting classroom learning to real-world business and accounting applications.

DIRECT TAX CODE 2025 REIMAGINING DIRECT TAXATION FOR CLARITY, COMPLIANCE AND CONFIDENCE



Clarity, Compliance and Confidence
The Department of Accounting & Finance organized a guest lecture on 10th January 2026 on Income Tax and Direct Taxation. The session was delivered by Mr. Venkateshan, an alumnus and CA Finalist, who explained the basics of income tax, heads of income under old and new regimes, and the Direct Tax Code 2025. He used practical examples and interactive discussions to make the concepts clear. The programme ended successfully with positive feedback from students and faculty.

BULLETIN BOARD ACADEMIC EVENTS

BEYOND THE RESUME PREPARING FOR INTERVIEWS, PRESENCE & PROFESSIONAL IMPACT

A one-day workshop on “Tally Prime” was conducted on 10th January 2026 at Dwaraka Doss Goverdhan Doss Vaishnav College. The session was led by Mr. C. Arun Kumar, Assistant Professor at SRM Institute of Science and Technology, who provided hands-on training in company creation, ledger posting, inventory management, and report preparation using Tally Prime. The interactive approach gave students real-time exposure to computerized accounting and improved their problem-solving skills. The workshop concluded successfully, enhancing students’ practical knowledge and career readiness.



TALLY PRIME UNDERSTAND ACCOUNTING BEYOND THEORY,

Apply It With Precision

A one-day workshop on “Tally Prime” was conducted on 10th January 2026 at Dwaraka Doss Goverdhan Doss Vaishnav College. The session was led by Mr. C. Arun Kumar, Assistant Professor at SRM Institute of Science and Technology, who provided hands-on training in company creation, ledger posting, inventory management, and report preparation using Tally Prime. The interactive approach gave students real-time exposure to computerized accounting and improved their problem-solving skills. The workshop concluded successfully, enhancing students’ practical knowledge and career readiness.



AI DRIVEN INNOVATIVE BUSINESS PRACTICES FOR SUSTAINABLE FINANCIAL GROWTH ALIGNING WITH SDGS – INTERNATIONAL CONFERENCE

The Department of B.Com (Accounting & Finance) organized AI-FINCON’26, a two-day International Conference on 5th and 6th February 2026. The event brought together experts from academia and industry to discuss Artificial Intelligence, Finance, and Sustainable Development Goals. The conference featured keynote addresses, technical sessions, and the release of an abstract book with 88 papers, while 57 papers were presented across five thematic tracks. The programme concluded with a valedictory session, emphasizing responsible AI adoption and the role of academia in building sustainable financial systems.



BULLETIN BOARD

ACADEMIC EVENTS

INDUSTRIAL VISIT TO PRECITECH FORGINGS AND ENGINEERING P LTD

On 11th February 2026, the Department of B.Com Accounting and Finance organized an Industrial Visit to Precitech Forgings and Engineering Pvt. Ltd., Thiruvallur. The visit aimed to provide students with practical exposure and insights into real-time industrial operations. Students observed the complete process from raw materials to finished goods and export, gaining knowledge of manufacturing and quality control practices. The visit was highly informative and beneficial, bridging classroom learning with industry experience.



START-UP TO SCALEUP

On 11th February 2026, the Department of B.Com Accounting and Finance organized a guest lecture by Dr. Padmaja Priyadharshini, Managing Director of Homeplanguru Civil Consultants Pvt. Ltd. She shared practical insights on transforming startups into scalable enterprises, covering topics such as business opportunities, funding, compliance, and innovation. Through case studies and interactive discussions, students gained exposure to entrepreneurial ecosystems and learned strategies for growth and sustainability. The session was highly impactful, motivating students to explore entrepreneurship as a career option and enhancing their confidence and leadership skills.



NEGOTIUM 26

On 19th February 2026, the Department of B.Com Accounting and Finance at Dwaraka Doss Goverdhan Doss Vaishnav College hosted NEGOTIUM'26, an inter-collegiate management fest. The event was inaugurated by the Principal, Capt. Dr. S. Santhosh Baboo, who emphasized holistic growth and professional discipline. The highlight was the presence of filmmaker Gautham Vasudev Menon as Chief Guest, along with Guests of Honour Mr. Leo Sivakumar and Ms. Shivashree, who inspired students with their insights. The fest concluded successfully, blending management principles with creative industry perspectives and leaving a lasting impact on participants.



BULLETIN BOARD

ACADEMIC EVENTS

INDUSTRIAL VISIT TO MADURANTAKAM CO-OP. SUGAR MILLS LTD.,

On 16th January 2026, the Department of B.Com Accounting and Finance organized an Industrial Visit to Madhurantakam Cooperative Sugar Mills. The visit provided students with practical exposure to large-scale agro-based industry operations, including the complete sugar manufacturing process from procurement to packaging. Students also learned about sustainable practices such as using bagasse for power generation and gained insights into financial management systems like cost control, budgeting, and payment processes. The visit was highly informative, bridging classroom concepts with real-time industrial practices.



CAREER OPPORTUNITIES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

A guest lecture on “Career Opportunities in Logistics and Supply Chain Management” was organized on 19th February 2026 for the students of B.Com Accounting and Finance. The session was delivered by Dr. S. Madhanagopal, senior faculty at the Indian Institute of Logistics, Chennai, who explained the fundamentals of logistics, career roles, and emerging opportunities in areas like e-commerce and supply chain analytics. He also highlighted the skills required for success, including analytical ability, communication, and problem-solving. The interactive session received positive feedback, inspiring students to explore logistics and supply chain management as a promising career option.



BULLETIN BOARD

CULTURAL ACHIEVEMENTS



Santhosh Kumar
B.Com Accounting and Finance - 1D
Name of the event - Cinemalia
event at DDGDVC



S Swaminathan
B.Com Accounting and Finance - 1A
Name of the event - Artistics'26
event at DDGDVC



S Swaminathan
B.Com Accounting and Finance - 1A
Name of the event - MIRAKI'25
event at icat college in battle of
bands event
2nd place

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CULTURAL ACHIEVEMENTS



Vaibhav D
B.Com Accounting and Finance - 2A
Name of the event - Novarel inter college competition
2nd price in meme making and
3rd price in anime quiz



Yash H Shah
B.Com Accounting and Finance - 3B
Name of the event - SPOTLIGHT
STORIES: Fest-2025
3rd prize(Photography)



Vineeth
B.Com Accounting and Finance - 1B
Name of the event - Infinity
1st prize (ipl auction)

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CULTURAL ACHIEVEMENTS



Vineeth & Kamesh
B.Com Accounting and Finance - 1B
Event at - SA arts and science college



Kamesh
B.Com Accounting and Finance - 1B
Name of the event - INNOVATIA 26
Event at - Madras school of social work



Kamesh B
Vineeth M
Thirukumaran P
M Karthikeyan
B.Com Accounting and Finance - 1B
Event at - Meenakshi Sundararajan
College of Engineering
1st prize - Auction

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CULTURAL ACHIEVEMENTS



Hurjit D Shyam
B.Com Accounting and Finance - 2D
Event at - Savitha College
Adzap- First ,
Shark tank - second



Hurjit D Shyam
B.Com Accounting and Finance - 2D
Event at - Ethiraj collage for women
Idera event
Shark tank- third



Hurjit D Shyam
B.Com Accounting and Finance - 2D
Event at - DDGDVC
Idea event
Shark tank- third



Hurjit D Shyam
B.Com Accounting and Finance - 2D
Name of the Event-combact 2025
Shark tank-second
Event at - Stella Maris

BULLETIN BOARD

SPORTS ACHIEVEMENTS



In a moment that will be remembered for years, our Accounting and Finance department's team emerged as the Overall Runner-Up champions, conquering the tournament with skill, determination, and unity. Playing on a grand stadium stage, the team showcased not only exceptional athletic ability but also unwavering spirit under pressure. Every pass, every tackle, and every goal reflected months of dedication and teamwork. The final whistle marked more than just a victory—it was a testament to resilience, discipline, and the power of collective effort. This triumph stands as an inspiration, proving that with passion and persistence, greatness can be achieved. Boys secured Gold in Tug of War and Silver in Table Tennis and Chess, achieving Overall Runner-Up in Shift 2. Girls won Gold in Kho Kho and Silver in Carrom, securing Overall Runner-Up in Shift 2. In Track events, the girls performed exceptionally well. They emerged as the Overall Winners in Shift 2

BULLETIN BOARD

SPORTS ACHIEVEMENTS



DHANUSH VARDHAN K
B.Com Accounting and Finance - 3C
Chief Minister Tamil Nadu
Champions Trophy - Runners
Inter-Collegiate - TNTBA



SUPRAJA J
B.Com Accounting and Finance - 3A
Gold medal in Junior state
Archery State Championship
Awarding - The Archery Association
of Tamilnadu



DILIPAN. N
B.Com Accounting and Finance - 2D
Team name. St John's
Tournament name-sr sports
academy football tournament
Position- winners

STUDENT ACHIEVEMENT



Subashini P is a student of III year, B.Com. Accounting and Finance at DDGD Vaishnav College. She had the honor of participating in the Republic Day Celebration, New Delhi. She attended the celebration as a Special Guest. The event was held in the capital city of India. Her participation brought pride to her institution. The celebration took place from 23rd January to 26th January 2026. She represented her college at the national level. Her presence marked a significant achievement. The program highlighted national unity and patriotism. Her participation stands as a remarkable accomplishment.

FACULTY ACHIEVEMENTS



Dr. Sathish Kumar V, Assistant Professor, Department of B.Com Accounting and Finance and NSS Programme Officer, has been honored with the Social Awareness and Empowerment Award by Dream Kalam NGO in recognition of his outstanding contributions to community service and social development.

Through his dedicated involvement in National Service Scheme (NSS) activities, he has actively promoted social awareness among students, encouraging them to participate in initiatives such as environmental protection, health and hygiene campaigns, and community outreach programs. His leadership has inspired youth to develop a strong sense of social responsibility and commitment towards nation-building.

This prestigious recognition reflects his continuous efforts in empowering society through education, service, and value-based initiatives, embodying the ideals of selfless service and social transformation.

FACULTY ACHIEVEMENTS



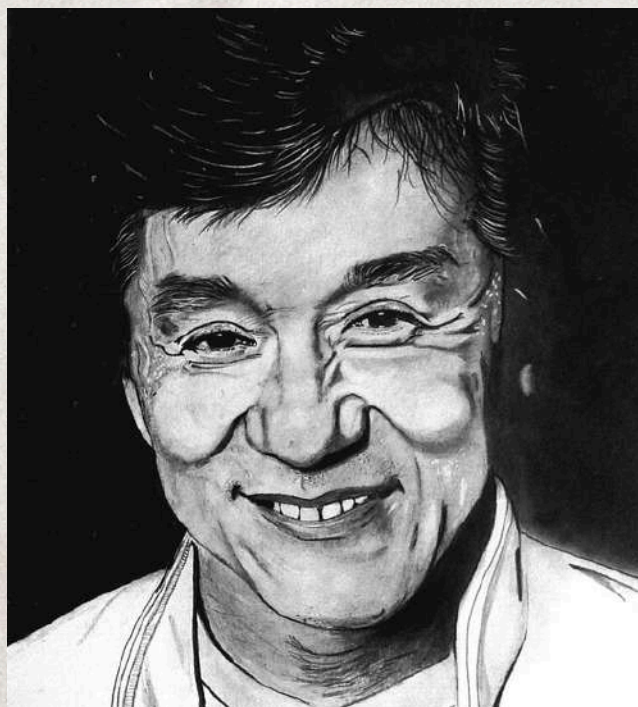
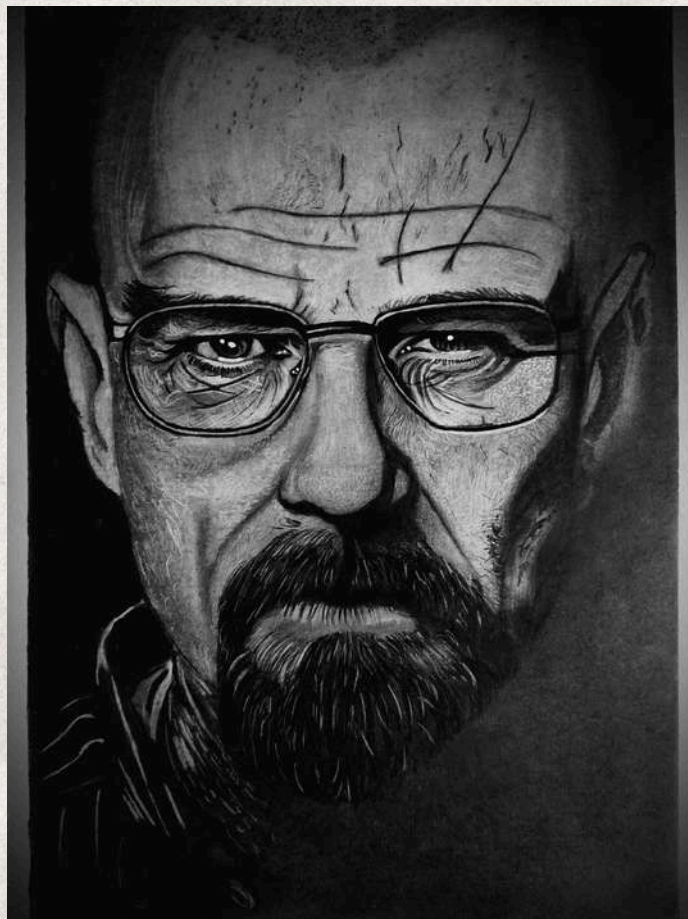
Dr. V. Sathish Kumar, NSS Programme Officer, served as the Contingent Leader representing the University of Madras at the National Adventure Camp organized by the Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports (ABVIMAS), Manali, Himachal Pradesh, from 10 November 2025 to 19 November 2025. During the camp, he actively participated in Rock Climbing, River Crossing, and Trekking up to an altitude of 9,500 feet.

FACULTY TALENT CORNER



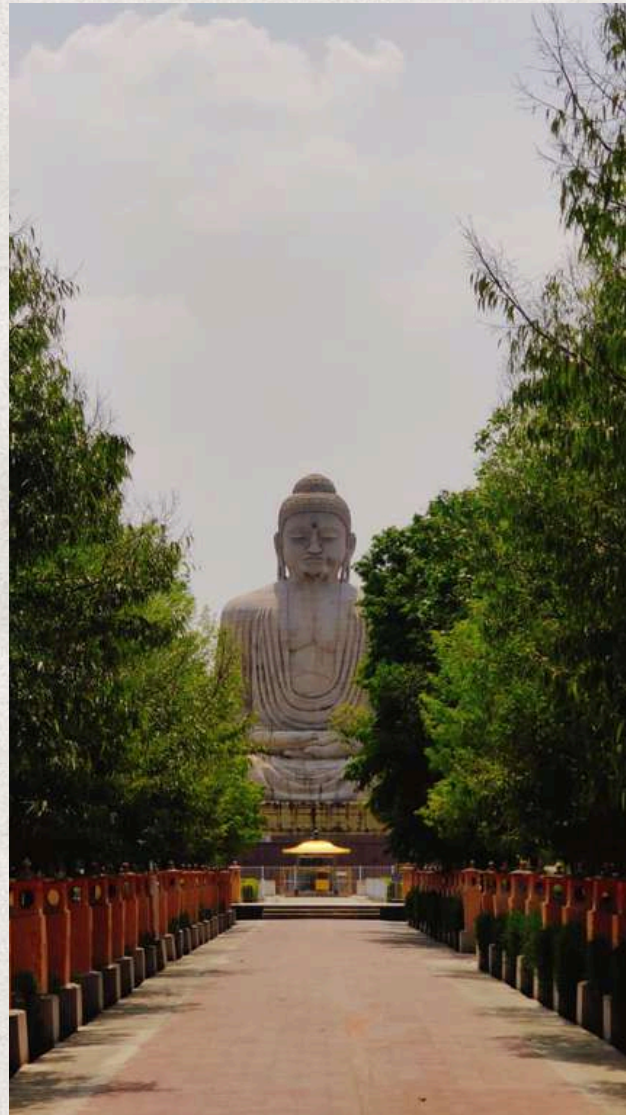
Ms. N. S. Akshaya Lakshmi is a talented Veena artist who has performed at various temples and numerous cultural programmes, captivating audiences with her soulful and divine music. Her performances create a serene and devotional atmosphere, beautifully blending classical artistry with spiritual essence. With remarkable skill, dedication, and grace, she continues to mesmerize devotees and rasikas alike, adding depth and grandeur to every event she graces.

THE CREATIVE SHOWCASE TALENT CORNER



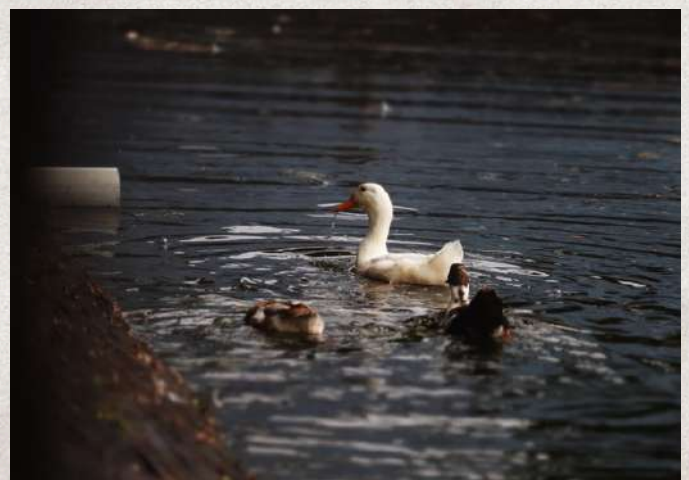
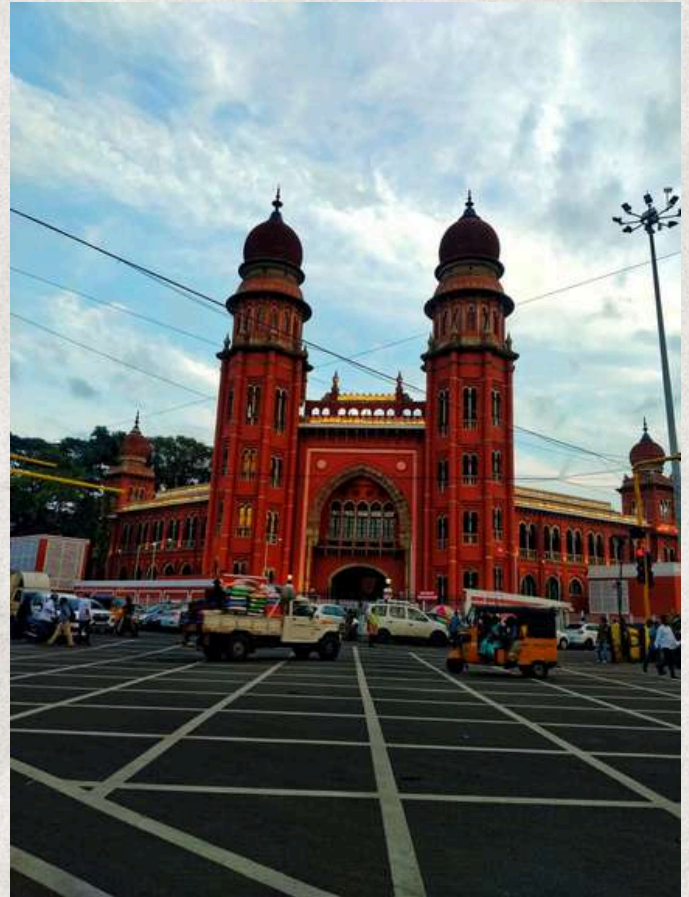
Artwork by
Manoj J
B.Com Accounting and Finance
- 2B

THE CREATIVE SHOWCASE TALENT CORNER



**Madhavan NSP
B.Com Accounting and Finance
3-D**

THE CREATIVE SHOWCASE TALENT CORNER



Yash H Shah
B.Com Accounting and Finance
3-B

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Head of the Department i/c

Ms. N.S. Akshaya Lakshmi
-Faculty Coordinator

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