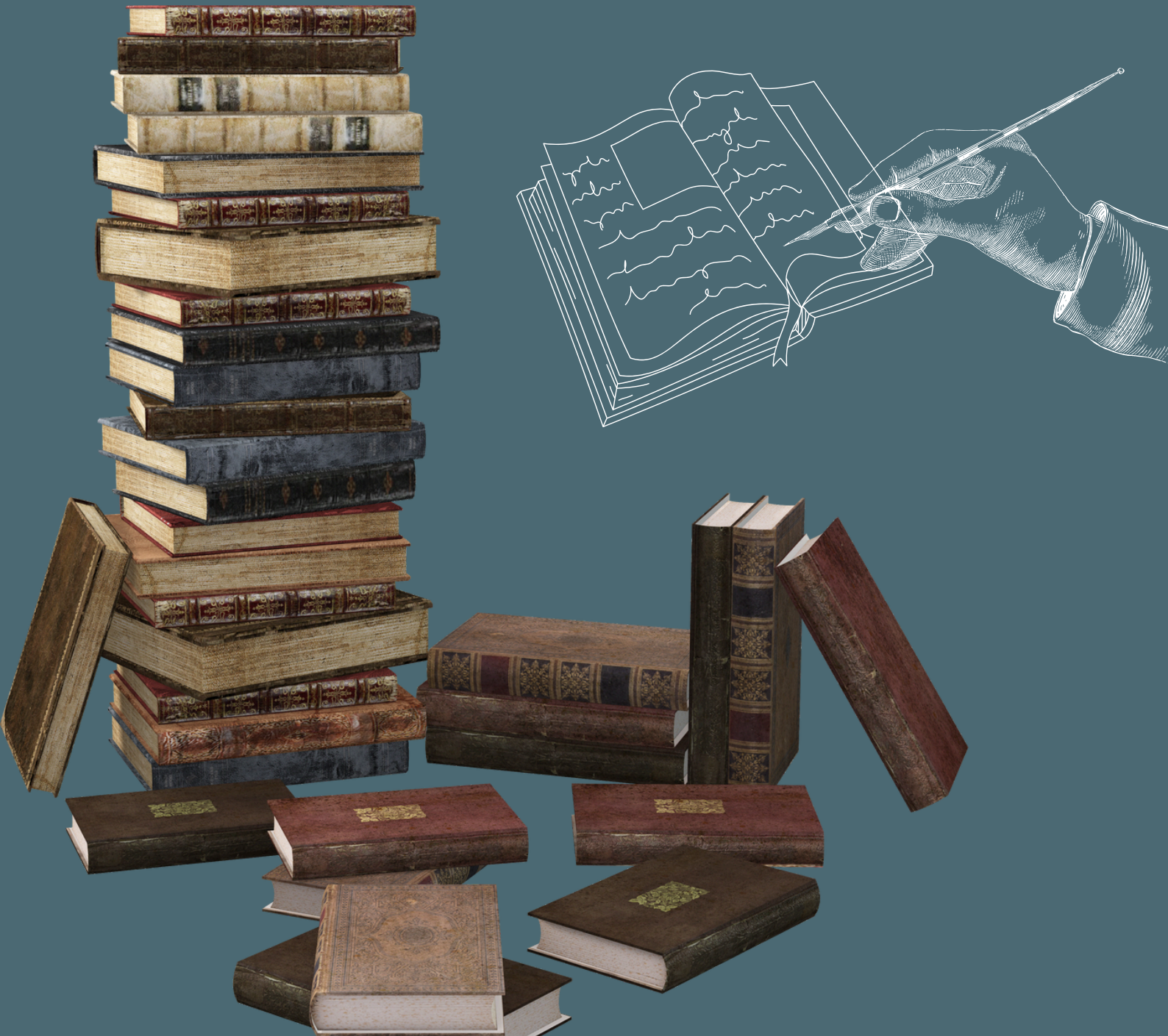




# DEPARTMENT OF ACCOUNTING AND FINANCE

## PROSPECTUS 2025-2026



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# DEPARTMENT PROFILE

The Department of Accounting & Finance was started in the year 2015 with the aim of imparting broader financial knowledge to students. With the emergence and growth of the financial sector in India as well as globally, the need to specialize in specific domains relating to accounting and finance has increased manifold. The department offers Outcome Based Education (OBE) through a wide range of subjects like taxation, corporate finance, banking, financial management, investment management and accounting papers like financial, corporate, management and cost accounting, to equip the students with knowledge and competence and enable them to compete in the global economy.

The department also encourages its students to organize and take part in various extra-curricular activities within and outside college. The department has its exclusive students' forum "LucAFama" which was formed with an aim to interact with various experts and academicians and broaden the exposure and knowledge of the students to the financial world. The forum conducts guest lectures, workshops, academic oriented events, and seminars in the area of finance and accounting. We nurture the talents and skills of our students and motivate and encourage them to take up roles to develop their capabilities and prepare them for the rapidly changing world.

*From mastering financial reporting to understanding market dynamics, our department empowers students to become strategic thinkers and future leaders in the world of finance.*



# HEAD OF THE DEPARTMENT I/C

**Dr. D. Jayaprakash**, our esteemed Head of the Department i/c, brings over a decade of teaching experience and a rich academic background, including a Ph.D. in Commerce. His research contributions on topics like Entrepreneurship and Indian Banking Technology have been recognized at international and national conferences. As an active participant in Faculty Development Programs (FDPs) and a member of the Indian Academic Researchers Association (IARA), Dr. Jayaprakash embodies a commitment to academic excellence and lifelong learning. Under his leadership, our department thrives, benefiting from his vision, mentorship, and dedication to scholarly pursuits.



## VISION

Our vision is to provide students with an excellent career-oriented and comprehensive academic programme in commerce by integrating education with ethical, humanistic and social learning for enabling them to contribute in a better way to our country's progress.

## MISSION

- To provide strong conceptual knowledge and application skills in the domain of Accounting and Finance.
- To sharpen the students' analytical and decision-making skills so as to enable them to comprehend the dynamic socio-economic and technological environment and its associated impact on businesses.

# ABOUT THE PROGRAMME

The curriculum of the UG Programme of B.Com (Accounting & Finance) degree has been framed under the Choice Based Credit System (CBCS) with greater emphasis and focus on finance and accounting papers. The programme has 19 core papers, 4 allied papers, and 5 electives each with a choice of 3 courses.



**COURSE  
ELIGIBILITY :  
CRITERIA**

1. Commerce
2. Accountancy
3. Economics

# LIST OF SUBJECTS

## SEMESTER 1

- English
  - Language (Tamil/Hindi/Sanskrit)
  - Financial Accounting - I
  - Economics for Finance
  - Business Mathematics - I
  - Soft Skills I
  - Skill Enhancement Course: E-Commerce
- Basic Tamil/Non-Major Elective I:**
1. Export-import management
  2. Introduction to design thinking
  3. Business innovation and startup policy
  4. Financial market and institutions

## SEMESTER 2

- English
  - Language (Tamil/Hindi/Sanskrit)
  - Financial Accounting - II
  - Principles of Management
  - Business Mathematics - II
  - Soft Skills II
  - Skill Enhancement Course: Communication in digital age
- Basic Tamil/Non-Major Elective II:**
1. Investment in stock markets
  2. Sustainability Plans for Business
  3. Gamification as a Business Strategy
  4. Introduction to Quality Control and Six Sigma

## SEMESTER 3

- Corporate Accounting - I
- Business Laws and Ethics
- Banking and Financial Services
- Financial Management - I
- Business Statistics and Operations Research - I
- Environmental Studies
- Soft Skills III

# SEMESTER 4

- **Corporate Accounting - II**
- **Financial Management - II**
- **Company Law**
- **Business Communication**
- **Business Statistics and Operations Research - II**
- **Environmental Studies**
- **Soft Skills IV**

# SEMESTER 5

- **Basics of Cost Accounting**
- **Income Tax Law and Practice- I**
- **Open Elective I:**
  - A. **International Business**
  - B. **Corporate Decision Making**
  - C. **Human Resource Management**
  - D. **Information systems for Decision Making**
- **Discipline Specific Elective I**
  - A. **Behavioural Finance**
  - B. **Forensic Accounting and Auditing**
  - C. **Industrial Relations and Labour Laws**
  - D. **Strategic Management**
- **Internship**
- **Value Education**

# SEMESTER 6

- **Auditing and Assurance**
- **Costing Methods and Techniques**
- **Income Tax Law and Practice- II**
- **Core Project**
- **Elective Paper II:**
  - A. **Goods and Service Tax and Custom Laws**
  - B. **Computerised Accounting**
  - C. **Corporate Governance and Ethics**
  - D. **Financial Planning and Wealth Management**
- **Elective Paper III:**
  - A. **Entrepreneurship Development and Startup**
  - B. **Principles of Marketing**
  - C. **Introduction to Logistics & Supply Chain Management**
  - D. **Introduction to Research Methodology**

# FACULTY MEMBERS



Dr. D. Jayaprakash, M.Com, M.Phil, MBA,  
Ph.D, Assistant  
Professor & Head i/c



Dr. A. Bhuvaneswari, Assistant Professor  
M.A. Corporate Secretaryship, M.Phil.,  
NET., Ph.D



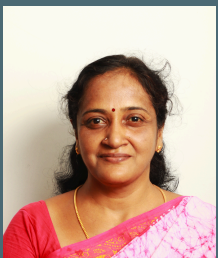
Dr. K. Tamilselvi. Assistant Professor  
M.Com., MBA, M.Phil., NET, Ph.D



Dr. Sathish Kumar. V, Assistant Professor  
M.Com., M.B.A., TNSET, Ph.D, PGDSBSA



Ms. V. Radhalakshmi, Assistant Professor  
M.Com., NET.



Dr. V. Subhashini, Assistant Professor  
M.Com., M.Phil., M.B.A., Ph.D

# FACULTY MEMBERS



**Dr. M. Kotteeswari, Assistant Professor  
M. Com., M. Phil., Ph.D. NET.**



**Ms. D. Narmada, Assistant Professor  
M. Com., M. Phil., M.B.A., SET.**



**Ms. J. Jasmine Suganthy, Assistant  
Professor  
M. Com., NET.**



**Mr. U. Balaji, Assitanat Professor,  
M.Com.,NET**



**Ms. R. Sindhu, M.Com, M.Phil, MBA, SET,  
Assistant Professor**



**Dr. K. Saritha  
M.Com.,M. Phil.,MBA.,Assistant Professor,  
SET,NET,Ph.D**

# FACULTY MEMBERS



Ms. S. Janani, Teaching Assistant  
M.Com., M.B.A., M.Phil.



Mr. S. Santhosh, Assistant Professor,  
M.Com., NET.



Ms. N. S. Akshaya Lakshmi, Teaching  
Assistant  
M.Com.

# DEPARTMENT ACTIVITIES

The department has been experiencing tremendous growth in various aspects since its origin. The goals of the department include enhancement of leadership qualities, management abilities, teamwork, and many other skills among students which have been resulting in an enormous expansion every year. From various academic programmes, national seminar/conferences, special lecture programmes to cultural fests and events, the department has never left any opportunity to enlighten the students both academically and non-academically. Not leaving behind any chance to serve society and mankind, the department has also conducted several social activities.

# DEPARTMENT FESTS

- **CONNEXIONS**
- **NEGOTIUM**

# ACTIVITIES

- 01 Guest Lectures.
- 02 Workshops.
- 03 Value Added Courses
- 04 Industry Visits
- 05 Career Guidance Programmes
- 06 Student Social Responsibility
- 07 Mentoring
- 08 Academic Fests
- 09 Healing winds
- 10 Seva Daan
- 11 SNEO Inter college sports event
- 12 Field Trip Visits

# THE STUDENTS' FORUM

## LUCAFAMA



Inspired by two great names Luca Pacioli, father of Accountancy and Dr. Eugene Fama, father of Modern Finance, LucaFama, the students' forum of the department imprinted its footsteps in 2017. Right from its commencement, the forum has always emulated to achieve perfection, create wonders and impart knowledge in all the activities being conducted and organised. The motive of the forum is to provide a platform for the students to showcase their skills, talent and various other potential capabilities across the department.

## SOCIO WARRIORS



Socio Warrior, a club affiliated with the accounting and finance department, collaborates to enhance the well-being of special needs students. Our objective is to cultivate the talents and abilities of these students, empowering them to reach greater heights. Through multiple initiatives, we aim to raise awareness about prevalent societal issues while also offering diverse services to our community.

# DEPARTMENT EVENTS



**GUEST LECTURES**



**CONNEXIONS**



**NEGOTIUM**



**SIP - DEEKSHARAMBH**



**FINEDGE'24**



**INDUSTRIAL VISIT**



**HEALING WINDS**



**SNEO EVENT**



**SEVA DAAN**



**MoU - VALUE ADDED COURSE**



**EVS FIELD TRIP**

# CONTACT US

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