

# DEPARTMENT OF CORPORATE SECRETARYSHIP

## (SHIFT-I)

### “Deeksharambh’24 – Student Induction Program”, 3<sup>rd</sup> July 2024 to 10<sup>th</sup> July 2024.

The Deeksharambh’24 Student Induction Program held from 3<sup>rd</sup> to 10<sup>th</sup> July 2024 introduced freshers to college life through a series of informative and engaging sessions. Highlights included motivational talks, campus tours, interactive departmental introductions, leadership and skill development workshops, alumni interactions and fun activities. The event aimed to ease the transition into college, foster student bonding, and encourage participation in academic and extracurricular opportunities.



### Guest Lecture on “Indian Knowledge System in Business and Finance”, 11<sup>th</sup> July 2024.

Smt. Sandhya Hariharan, Director at Srimukha Group, delivered an insightful lecture on the Indian Knowledge System in Business and Finance. She highlighted the historical roots of economic practices in ancient texts and the integration of traditional values with modern technology. Emphasizing topics like blockchain and digital payments, she stressed the importance of ethical governance and sustainable development.



### Guest Lecture on “Cyber Laws and Data Loss”, 26<sup>th</sup> July 2024.

Shri. V. Rajendran, Chairman of DiSAI, delivered a comprehensive lecture on cyber laws and data loss focusing on the Information Technology Act and Global Data Protection Regulations (GDPR). He emphasized the importance of legal compliance, consent, and data safeguarding practices. The session also covered strategies to prevent data breaches and highlighted legal remedies in case of violations.



### Outreach Activity to Kanagam Eco Park, Anna Nagar, 26<sup>th</sup> July 2024.

As part of the outreach activity “Eco Olympics”, final-year Students(2022 Batch) participated in hands-on environmental tasks at Kanagam Eco Park to mark World Conservation Day. They planted seeds using recycled materials, cleared invasive weeds, and cleaned the park to promote biodiversity and sustainability. The activity included educational sessions that emphasized the importance of green spaces and ecological balance.



## Guest Lecture on “Brand Yourself, Build your Future. Personal Branding for Professional Success”, 13<sup>th</sup> August 2024.

Dr. Saikumari. V, Professor at Easwari Engineering College, conducted a session on personal branding and its role in professional success. She explained the concept of Unique Value Proposition (UVP), the importance of online presence, networking, and continuous self-improvement. Through real-life examples and interactive discussions, she encouraged students to build their personal brand to stand out in today’s competitive world.



## Guest Lecture on “Fundamentals of Financial Market - An Overview”, 4<sup>th</sup> September 2024.

Mr. Ashwin Gupta, CEO of Kite Academy, Chennai, conducted an engaging session on the fundamentals of financial markets. He explained key concepts such as the role of SEBI, differences between savings and investment, and the importance of diversification. Drawing from his personal experience, he emphasized the value of financial literacy and encouraged students to apply investment principles in real life.



## Guest Lecture on “Corporate Ethics and Governance for Sustainable Business - Implementation, Progress and Road Ahead”, 21<sup>st</sup> October 2024.

Shri. N. Shastry Tata, FCMA, FCS, Managing Director of RSM Astute Consulting Private Limited and Shri. S. Hemanth, CA, CS, Internal Auditor, RSM Astute Consulting Private Limited delivered an insightful session on corporate ethics and governance for sustainable business. Shri. Tata discussed professional ethics, threats to ethical conduct, and strategies for creating an ethical workplace culture. Shri. Hemanth emphasized corporate governance principles, ESG practices, and the importance of transparency and accountability, connecting them with real-world case studies and emerging global trends.



## Guest Lecture on “Audit and Assurance Standards - An Overview”, 13<sup>th</sup> December 2024

CMA. A. Parvatha Varthini, a practicing cost accountant and GST professional, conducted an enlightening session on Audit and Assurance Standards. She explained key auditing standards, audit documentation process, and the importance of quality control in audits. Through practical examples, she emphasized how auditing ensures transparency, accountability, and strengthens financial governance.



## Guest Lecture on “Indian Startup Ecosystem and Entrepreneurship: Fostering Innovation and Growth towards a VIKSIT Bharat 2047”, 8<sup>th</sup> January 2025.

Shri. Chandrasekhar Kupperi, Founder of Anova Corporate Services, delivered an inspiring session on India’s Start-up Ecosystem and its role in achieving VIKSIT Bharat 2047. He explained the evolution of start-ups, stages of growth, and the importance of innovation, fund raising, and Government Initiatives. Emphasizing success stories and economic impact, he encouraged students to adopt an entrepreneurial mindset and contribute to India’s development through innovative ventures.



## Environmental Science (EVS) - Field Trip, 31<sup>st</sup> January 2025

A field trip was organized for the 2023 batch students to Sardar Vallabhai Patel park, Kundrathur, Chennai. The aim of this trip was to provide students with practical insights into environmental conservation and afforestation initiatives. It focused on understanding afforestation techniques, environmental laws, and the importance of preserving native vegetation.



## Seminar on “Occupational Safety and Health Measures - An Overview”, 6<sup>th</sup> February 2025.

Shri. Ilavarasan, Deputy Director, Directorate of Industrial Safety and Health, emphasized the growing significance of Occupational safety and health in today’s industrial Environment, drawing from his real-life experiences in Hazardous workplaces like Sivakasi. He elaborated on The objectives of the Directorate, key regulatory Provisions under the Factories Act, 1948, and the legal Framework concerning child labour, hazardous Process, and health hazards. He further highlighted the Importance of preventive measures, including Engineering and administrative controls, proper use of Personal Protective Equipment (PPE), and the need for Consistent inspections and safety training to safeguard Employee well-being and promote sustainable Industrial practices.



## Industrial Visit to HATSUN AGRO PRODUCT LIMITED, 17<sup>th</sup> February 2025.

Batch 2022 students visited the HATSUN AGRO PRODUCT LIMITED in Nallur Village, Redhills, Chennai - 600 067. The Visit provided valuable insights into large-scale dairy processing and the intricacies of their supply chain, from milk procurement to finished goods. Students gained an understanding of their quality control measures and the technologies used in producing a diverse range of dairy and ice cream products.



## Guest Lecture on “Career as a Company Secretary”, 19<sup>th</sup> February 2025

Mrs. Jayashree S. Iyer, emphasized the significance and growing recognition of the Company Secretary profession. She discussed the role and importance of Company Secretary in corporate governance and compliance, lucrative career opportunities and encouraged the students to take up this course thereby selecting a promising career path.

