

VAISHNAV BHAKTI MAHOTSAV A GRAND DIAMOND JUBILEE CELEBRATION



On the auspicious occasion, students of Shri Vallabh Cultural Academy with Shri Mahodayshri and other esteemed dignitaries, after a stunning performance on the life of Shri Vitthalnathji.

Dwaraka Doss Goverdhan Doss Vaishnav College celebrated its Diamond Jubilee with a two-day National Program, Vaishnav Bhakti Mahotsav Bhavatmak Sapt Swarup 56 Bhog Manorath, on 18th and 19th January, 2025. The event was conducted under the divine grace of Param Pujiyapad Goswami 108 Shri Drumilkumarji Mahodayshri, with his son, Shri Drumilkumarji Mahodaya shri, gracing the occasion and blessing the gathering.

On the first day, Shri Mahodayshri inaugurated the function, followed by a Kalash Yatra from Kola Perumal School to DDGDVC. The program included Gau Pooja, Drama on Shri Vitthalnathji, Shri Jamunaji Aarti, and Sapt Swarup 56 Bhog Manorath. A Diamond Jubilee logo, postal stamp, souvenir, and memento were released in the presence of Major Manoj, Director of Postal Services.

On the second day, Shri Mahodayshri honored the Shri Valla-

bhacharya Vidya Sabha members with Diamond Jubilee mementos.

The Secretary Shri Ashok Kumar Mundhra welcomed the gathering and the Principal Capt. Dr. S. Santhosh Baboo presented the Annual College Report.

The event concluded with a vote of thanks by Treasurer Shri Ashok Kedia. The college also remembered its former management members, making this event a grand spiritual and cultural success.

MAGNATHON 2025 DDGDVC SUPPORTS "SAY NO TO DRUGS" AND EMPOWERMENT

Dwaraka Doss Goverdhan Doss Vaishnav College contributed in a powerful initiative to create a lasting change in the lives of unemployed youth and women, through its community-based collaboration with RCC Magnum Foundation. Rajasthan Cosmos Club (RCC) Magnum is a vibrant community of young Rajasthani individuals, which strives for the purpose of personal devel-

Megathon 2025 asserts a step toward economic empowerment.

The Principal, Capt. Dr. S. Santhosh Baboo and the Secretary, Shri. Ashok Kumar Mundhra believe in supporting the social welfare initiatives to set examples for the students of DDGDVC. Students are encouraged and motivated to participate in community welfare activities. Magnathon 2025 is one



Felicitation of the Magnathon's chief guest Tr. K. Shankar, IPS., The Commissioner of Police, Avadi, by the Secretary, Principal and other dignitaries.

THAI THIRUNAL VIZHA A CELEBRATION OF TAMIL CULTURE

"Thai Thirunal Vizha - A Pongal Festival", held on 10th January, 2025, at Dwaraka Doss Goverdhan Doss Vaishnav College, was a grand celebration of Tamil culture, honoring the pride of farmers. The event, organized by the Department of Tamil (Sh-I), witnessed active participation from both internal and external students,



Principal Capt. Dr. S. Santhosh Baboo with other dignitaries on Pongal Celebration

along with a total of 1330 attendees. The Principal, Capt. Dr. S. Santhosh Baboo, emphasized the importance of preserving Tamil traditions, while the Secretary, Shri. Ashok Kumar Mundhra, highlighted the significance of agriculture.

The festival featured seven competitions: model village, farming, rangoli, pot painting, silambattam, uriadi, and folk dance, attracting hundreds of participants. Winners were awarded cash prizes and certificates, with notable performances in each event. A Pattimanram on the topic "Are traditions preserved in today's environment?" was chaired by poet Iniyavan, sparking thoughtful discussions.

In addition to the competitions, the event promoted unity and cultural awareness, as faculty and students came together to celebrate Pongal by making Pongal and planting seedlings. The college also distributed Pongal packages to sanitation workers and security staff. The festival served as an enriching experience, fostering a sense of pride for Tamil culture and the importance of agriculture.

opment and social impact.

On 23rd February, 2025, the RCC Magnum organized Magnathon 2025, in association with and co-sponsored by DDGDVC, at Olcott Memorial High School in Besant Nagar, Chennai. With a special focus on education and empowerment, the marathon, conducted for the fourth edition of the Club spreads a message of "Say no to drugs" and insists on skill development for a sustainable future of the marginalised individuals of the community. With the purpose of raising awareness and funds to improve the livelihood of the underprivileged people,

such event which saw the participation of 1587 DDGDVC students who ran for a cause on a Sunday morning, to create a meaningful impact on people's lives. The marathon, a run for fitness, community and a cause, had four different categories for runners of all ages to reflect collective commitment, social responsibility and personal transformation.

The event with more than 5000 participants, made the students realise that a community upliftment can be enabled by fostering self-sufficiency, confidence, and hope in those who are in need.



Shri. ASHOK KUMAR MUNDHRA, Secretary

It fills me with immense pride and joy to witness the grand celebrations marking the 60th year of D.G. Vaishnav College. This remarkable milestone reflects the unwavering commitment, perseverance, and achievements of the entire DGVC family. Over the decades, our institution has grown into a symbol of academic excellence and holistic development. I extend my heartfelt congratulations to the editorial team of DGVC Times for beautifully capturing the spirit and significance of this historic occasion. Your efforts in documenting these precious moments will inspire generations. My best wishes to the team and to every reader who continues to support and strengthen our extraordinary journey.



Capt. Dr. S. SANTHOSH BABOO, Principal

As D.G. Vaishnav College concludes its glorious 60th year celebrations, we take this moment to reflect with deep gratitude on the institution's rich legacy and enduring values. These celebrations have not only honored our past but have also energized us for the future. I am immensely proud of the vibrant participation, enthusiasm, and unity displayed by students, faculty, alumni, and staff. The latest edition of DGVC Times captures these memorable events with remarkable depth and detail. I sincerely thank the editorial team for their dedication and creativity. May this publication continue to inspire, connect, and strengthen the bond within our DGVC community for years to come.

UNDERSTANDING CYBER RISK: GIRL-STUDENTS OF DDGDVC IN MALAYSIA

The Office of International Relations at DwarakaDossGoverdhanDossVaishnav College organized an International Academic Exposure to Malaysia in collaboration with INTI International University for girl-students of the college from 14th to 20th February, 2025.

The visit comprises a 38-hour Certificate Program on 'International Cyber Security',

International Conference and Industrial Visit. The certificate course was guided by international experts. The program covered key topics such as artificial intelligence and cloud security, offering a global perspective on cybersecurity management. Participants gained valuable expertise, preparing them for future endeavours in the field of cybersecurity.



Students and Professors of DDGDVC outside INTI International University with International Experts and other participants.



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DDGDVC ENCOURAGES INCLUSIVITY: THE BIGGEST JOB FAIR FOR PERSONS WITH DISABILITIES



Secretary Shri Ashok Kumar Mundhra and the other dignitaries on the "Biggest Job Fair" held for Persons with Disabilities

The Biggest Job Fair for Persons with Disabilities", organized by the Rotary Club of Madras, T. Nagar and V-Shesh, in collaboration with the Special Needs Equal Opportunity Cell of DDGDVC, took place on 22nd February, 2025. The event brought together over 350 job seekers and 33 corporate employers, including leading organizations like TCS, JP Morgan Chase, Mahindra & Mahindra, and Accenture. It featured on-the-spot interviews, career guidance workshops, and resume-building sessions.

Accessibility was a key focus of the event, with provisions like sign language interpreters, wheelchairs, and accessible facilities ensuring inclusivity. Distinguished guests included Secretary Shri Ashok Kumar Mundhra and Shri R. Sekar, IPS, and Rtn. DG Mahaveer Bothra. The event highlighted the importance of collaboration in fostering an inclusive workforce. Many candidates received immediate job offers, while others advanced in the hiring process. Narendra Srisrimal, President of RCMT, expressed his gratitude to all involved including DDGDVC by reaffirming the Rotary Club's commitment to empowering persons with disabilities.



Overall Banner awarded to SRM of SD and SW by the Chief Guest and the Principal Capt. Dr. S. Santhosh Baboo in the Cadofest

CADOFFEST - FESTIVAL OF UNITY AND DISCIPLINE

The 43rd CADOFFEST, a prestigious event celebrating the talents and skills of NCC cadets from various schools and colleges, was organized by the NCC Infantry of Dwaraka Doss Goverdhan Doss Vaishnav College from 31st January to 2nd February, 2025. The event commenced with an inspiring inauguration ceremony, graced by Col. Hariteja, Group Commander of Chennai Group A, as the Chief Guest. The Guest of Honour, Lt. Col. R. Biju, Administration Officer of 1 (TN) BN NCC, also attended the opening ceremony. This grand inauguration marked the beginning of a thrilling three-day event that brought together 1286 cadets from 40 colleges and 15 schools to participate in 18 exciting events conducted by the 5 Coy NCC Infantry.

The competition was a remarkable display of discipline, camaraderie, and skill, with cadets competing in various activities that

tested their physical and mental capabilities. Each event was designed to challenge the cadets and enhance their leadership, teamwork, and tactical skills.

On the final day of the festival, the valedictory ceremony was held, featuring Commodore S. Raghav, Deputy Director General of TN, P&AN Directorate, as the Chief Guest. The Guest of Honour, Col. Rakesh Menon, Group Commander of Puducherry and an alumnus of the college, also attended the closing ceremony. The ceremony concluded with the Overall Banner being awarded to SRM of SD and SW, a well-deserved recognition for their hard work, excellence, and dedication throughout the event. This three-day annual flagship event not only showcased the impressive skills of the cadets but also fostered a spirit of unity, discipline, and patriotism among the participants.

ENLIGHTENED TAMIL CULTURE: INTERNATIONAL MOVEMENT FOR TAMIL CULTURE'S CONFERENCE AND SEMINAR

The Department of Tamil (Sh-I) from Dwaraka Doss Goverdhan Doss Vaishnav College, in association with International Movement for Tamil Culture organised a two-day International Movement for Tamil Culture's Golden Jubilee Conference and International Seminar, on 4th and 5th January, 2025 at Dwaraka Auditorium. The event promoted Tamil culture globally, with over 1124 participants including experts from countries like France, Canada, Sri Lanka, and Singapore.

The Conference was inaugurated by Sa. Mu. Nasar, Honourable Minister of Minority Welfare and Overseas Tamil Affairs, who launched the Golden Jubilee research souvenir and the book, Tamil Nadu and Temple Culture. The two-day seminar featured presentations from prominent scholars on the themes of "Life in Tamil Culture," and "Cultural Enlightenment of Tamils". Students gained valuable insights into the global spread of Tamil culture, traditional art forms, and the diasporic cultural impact.



Chief Guest addressing the audience in a two-day International Movement for Tamil Culture's Golden Jubilee Conference and Seminar



Facilitation of Chief Guest

INNOVATIVE TECHNOLOGIES IN BIOSCIENCES

The Post Graduate and Research Department of Microbiology Shift II conducted their second international conference on “Exploring Innovative Technologies in Biosciences Towards Sustainable Development (EITB-SD 2025)”. It was conducted on 19th and 20th February, 2025. The convener, Head, Dr. P Vidya, Shift II, The Principal, Capt. Dr. S. Santhosh Baboo, The Secretary, Shri. Dr. Ashok Kumar Mundhra graced the occasion. The event highlighted emerging biotechnologies and their applications in environmental conservation by facilitating interactions among researchers and students.

MICROBIAL INNOVATIONS FOR A SUSTAINABLE FUTURE

The 4th International Conference on “Advances in Biotechnology – Microbial Innovations for a sustainable future (ICAB – MISF’ 2025)”, was organized by the Postgraduate Department of Biotechnology. It was conducted on 3rd & 4th January, 2025. The inaugural address was given by The Principal, Capt. Dr. S. Santhosh Baboo followed by a welcome speech delivered by the organizing secretary, Head, Dr. M. D. Balakumaran, Shift II. The conference facilitated valuable networking among participants, fostering collaborations and partnerships.



Distribution of Certificates by the Chief Guest



The Release of Conference book

THE CHANGING LANDSCAPE OF INDIA'S BUSINESS & TRADE

The Post Graduate & Research Department of Commerce has organized “National Conference (Vision Viksit Bharath @2047) on Fragile Five to Fabulous Few – The Changing Landscape of India’s Business & Trade” on 5th & 6th December 2024. The convener, Head, Dr. Seshadrinathan, Head Department of Commerce, Shift I, The Principal, Capt. Dr. S. Santhosh Baboo, graced the occasion. The welcome address was delivered by Deputy Head, Department of Commerce, Shift I. The conference recognized the role of technology in shaping India’s business landscapes.



The release of Conference book with ISBN number

ADVANCED RESEARCH IN MATHEMATICS

The Department of Mathematics organized an International Conference on “Advanced Research in Mathematics and its Industrial Applications (ICARMIA 2025)” to commemorate its 60th year. The event took place on February 17th and 18th February, 2025. The convener, Head, Prof. M. Devika, Shift II, The Principal, Capt. Dr. S. Santhosh Baboo, The Secretary, Shri. Dr. Ashok Kumar Mundhra graced the occasion. The chief guest, Dr. V. V. Banu Rekha, Scientist at the ICMR NIRT, elaborated on the applications of mathematics in medical science.

TRANSFORMING TRADITIONAL COMMERCE WITH EMERGING TECHNOLOGY

The First International Conference on Fintech Revolution: Transforming Traditional Commerce with Emerging Technology was organized by the Department of B.Com CA, Shift II on 5th February, 2025. The presidential address was given by The Principal, Capt. Dr. S. Santhosh Baboo followed by a welcome speech delivered by the organizing secretary, Head, Mrs. Vinodhini R, Shift II. The conference fostered collaborations between academia and industry professionals. Participants gained valuable insights and understood the profound impact of Fintech in reshaping the global economy.



Presentation by participant



STATISTICAL MODELLING AND ITS APPLICATIONS

The Department of Statistics Shift II organized the 2nd International Conference on “Statistical Modelling and Its Applications.” on 5th and 6th, December, 2024. The chief guest was Dr. P. Dhanavanthan, (Retd.) Professor, Dept of Statistics, Dean, Ramanujan School of Mathematical Sciences, Pondicherry University, inaugurated the conference. Students and research scholars gained valuable knowledge from the resource persons, offering an opportunity for intellectual exchange.

STEM SPARKS - INTRIGUING DEMONSTRATION IN PHYSICS

PG Department of Physics, Shift II organized a Training Programme on “STEM Sparks - Intriguing Demonstration in Physics” on 3rd December, 2024. The Convener, Head, Dr.B.Sylaja, Department of Physics, Shift II, introduced the resource person, Mr.M.A.Aravind, Co-founder of Infinite Engineers, Chennai. The program was interactive and informative. It enabled students to improve their knowledge in demonstrating intriguing experiments in Physics. It helped students to identify the present demand in Physics experiments for their carrier and future generation.



The team of Training Programme



📷 The Chief guest addressing the gathering

A GEN AI REVOLUTION

The 8th International Conference, CONFLUENCE 2025 conducted by PG and Research Department of Business Administration (Shift II), served as a hub of innovation, bringing together global thought leaders, researchers, and AI enthusiasts. Under the theme “A Gen AI Revolution: The Future of Business” on 27th and 28th February, 2025. The Convener, Head, Dr U Amaleshwari, PG and Research Department of Business Administration (Shift II), delivered the welcome address. The panelists explored AI’s supportive role across industries, from HR tools and manufacturing advancements to AI’s cognitive benefits in marketing.



📷 Felicitation of the International Dignitaries

NAVIGATING SUSTAINABILITY

The PG Department of English, Shift II organized an International Conference on “Navigating Sustainability: Multidisciplinary Approaches in English Language, Literature and Society” on 28th February, 2025. The Convener, Dr J Praveen Prabhu, Head, PG Department of English, Shift II delivered the welcome address followed by inauguration. The Principal, Capt. Dr. S. Santhosh Baboo, graced the occasion. The programme was well received by chair persons, presenters, and participants. Presenters were exposed to multiple topics and research areas pertaining to Sustainability, blue humanities and ecology.



📷 International Conference organizing team.

SUSTAINABILITY IN LIFE SCIENCE

The Department of Biochemistry, Shift II, organized an International Conference on “Sustainability in Life Science: Environmental, Economic and Social Impacts” on 29th and 30th January, 2025. The Convener, Principal, Capt. Dr. S. Santhosh Baboo, the organizing secretary, Dr. D. Saravanan, Head, Department of Biochemistry, Shift II graced the occasion. The conference facilitated the sharing of Transformative ideas and case studies highlighting successful sustainability initiatives.



📷 Felicitation of the Chief Guest

CYBERNETIC NEXUS

PG Department of Computer Science, Shift II and Transcode Forum organized an International Conference on “Cybernetic Nexus (ICCN-2K25)” on 14th February, 2025. The organizer, Head, Dr. P. Suganya, PG Department of Computer Science (Shift II), delivered the welcome address. The conference achieved its primary goals of sharing knowledge, showcasing the latest research, and inspiring the next generation of technologists. It increased exposure to industry leaders and experts, potentially opening up new avenues for collaboration.



📷 The Tantra programme organizers and team

TANTRA: IDEAL HR

The Department of Human Resource Management, conducted the annual flagship event “Tantra” on the theme, “Ideal HR - Inclusion, Diversity, Equity, Acceptance and Leadership” on 8th February, 2025. The conclave commenced with the esteemed presence of our

Chief Guest, Dr. Praveen Purohit, Dy Group CHRO, Vedanta Resources Ltd. The event empowered HR Professionals and Leaders The event highlighted the importance of inclusive leadership and the need for HR professionals to actively drive DEI Diversity, Equity, and Inclusion.

PRAAJŊYAA: INSIGHT, EXPERIENCE, EXPOSURE

The Department of Business Administration, Shift II organized a one-day HR Conclave titled “Prajyaa: Insight, Experience, Exposure” on January 28th 2025. The event aimed to empower young management professionals with the knowledge and skills to navigate the ever-evolving HR landscape. Renowned industry leaders delivered insightful sessions, igniting thought-provoking discussions and inspiring participants to contribute to national growth and maintain international standards. HR Conclave was a valuable learning experience for all participants.



📷 The Dignitaries of HR- Conclave



📷 The Release of The Conference Book

MEDIA AND SOCIAL RESPONSIBILITY

The Department of Visual Communication, Shift II organized an International Conference on “Media and Social Responsibility 2.0” on 11th and 12th February, 2025. The Convener, Dr. G. Vasanth, Head, Department of Visual Communication, Shift II welcomed the gathering followed by inauguration by Mr. Prabhu Chawla, Journalist and Editorial Director of The New Indian Express. This conference not only facilitated knowledge exchange but also encouraged future collaborations to create a more responsible and ethical media landscape.



📷 The Release of the Conference Book

GENERATIONS, TECHNOLOGY, SOCIETY, SPACES AND SCREENS

PG Department of Journalism and Communication, Shift II organized an International Conference and Conclave based on the theme “Generations, Technology, Society, Spaces and Screens” on 29th and 30th January, 2025. The Principal, Capt. Dr. S. Santhosh Baboo, the Convener, Dr. A. Pragati, Head, PG Department of Journalism and Communication (Shift II) graced the occasion. The conference facilitated insights on how different generations interact with and adapt to technological advancements, providing a nuanced understanding of societal and cultural shifts.



Narikuravar students receiving their educational kits with smiles and dreams

JOSH BRINGS JOY AND EMPOWERS NARIKURAVAR STUDENTS

The PG & Research Department of Commerce (Shift I) successfully completed Phase I & II of its social welfare initiative, Joy of Serving Humanity (JOSH). This initiative focused on supporting students from Narikuravar families by distributing 52 school bags, notebooks, and stationery items. Led by Dr. J Satish Deputy Head of the department, Faculty and JOSH volunteers engaged with the students, concluding the day with chocolates, leaving everyone with joy and fulfilment.

BEYOND BOOKS EXPLORING DIGITAL RESEARCH POSSIBILITIES

The Library and NDLI Club of DDGDVC conducted an Awareness Programme on Academic and Research Connect Platforms on 20th December 2024, at the computer lab. Dr. M. Mani, the Librarian, delivered the welcome address. The session provided valuable insights, fostering research visibility, collaboration, and knowledge growth. Students presented innovative solutions, making the event impactful. Dr. P. Suganya, Head, the Department of Computer Science, concluded with a vote of thanks.

Students exploring research connect platforms



Secretary Shri Ashok Kumar Mundhra hands over Pass Books and Medical Certificates to deserving beneficiaries.

INCLUSIVE CAMP BRINGS HOPE AND SUPPORT TO DIFFERENTLY ABLED

The Special Needs Equal Opportunity Cell, in collaboration with the District Differently Abled Welfare Office (North Chennai), organized an Empowerment Camp on 28th January 2025. Beneficiaries received UDID cards, pass-books, travel passes, scholarships, hearing aids, and wheelchairs. Principal Capt. Dr. Santhosh Baboo in his speech assured regular camps every year. Under Secretary Shri. Ashok Mundhra's guidance, Dr. Uthra, SNEO members, and NSS volunteers made the event impactful.



Dignitaries at the Gender Sensitization & POSH Regulations event

GENDER SENSITIZATION AND POSH AWARENESS

The Women Students' Forum and Internal Complaints Committee successfully conducted seven sessions on Gender Sensitization and POSH Regulations from 5th to 13th, February 2025, at SRG

Auditorium. The event was graced by Dr. G. Vanitha, Deputy Commissioner of Police, Mrs. Adhilakshmi Logamurthy, Advocate and POSH Consultant, and other dignitaries. Students from various departments

attended the insightful sessions covering women's safety, workplace harassment, child marriage, and gender equality. Ms. M. Aruna Kumari and other faculty played a key role in coordinating the event.

BISTOVIA 2025: CELEBRATING CONSUMER AWARENESS WITH CREATIVITY

The Department of B.Com. Finance and Taxation in collaboration with the Bureau of Indian Standards (BIS) Club, hosted "Bistovia" on January 6, 2025, at SRG Auditorium to celebrate National Consumer Day and BIS Foundation Day. The event featured elocu-



Dr. Praveen Prabhu, Head, PG Department of English distributing prizes to the winners

tion and poster-making competitions, fostering awareness of consumer rights and responsibilities. Dr. Praveen Prabhu, Head- PG Department of

English, graced the event as the chief guest. Dr. R. Premalatha, HOD- BCom (F& T) and other faculty played a key role in coordinating the event.



Dynamic flash mob for drug abuse & traffic safety awareness.

YOUTH UNITE AGAINST DRUGS AND UNSAFE ROADS

The Sociological Students Society (SSS) of DDGDVC, in collaboration with the Anti-Drug Club and K3 Police Station, organized a vibrant flash mob to raise awareness on drug abuse and traffic safety. The event featured speeches, placards, a skit, and dance performances, engaging the public effectively. Mr. T.M. Munishekar, Inspector of Police, delivered a keynote speech, inspiring responsible choices. A pledge was taken to avoid drugs and follow traffic rules. Dr. Chidambaranathan and other faculty played a key role in coordinating the event.

SKILLS FOR THE FUTURE: STRENGTHENING INDO-JAPANESE TIES

The Indo-Japanese Seminar on Skill Development and Career Opportunities fostered collaborations in education, skill-building, and employment. Hosted by SDC & IQAC of DDGDVC with KNCCI, it featured esteemed dignitaries, including Shri K. Veera Raghava Rao, I.A.S.,

and His Excellency Takahashi Muneo. Sessions included panel discussions, expert talks, and JLPT N5 certificate distribution. With 450+ students participating, the event successfully strengthened Indo-Japanese ties for career advancement and workforce development.



NSS students unite to take a stand against drug abuse

UNITE AGAINST DRUGS: A SIGNATURE FOR CHANGE

The NSS volunteers of DDGDVC organized a Mega Drug Awareness Signature Campaign in front of the college admin office. The event began with a pledge against drug abuse, followed by an impactful speech by Principal Captain Dr. Santhosh Baboo on its consequences. He initiated the campaign by signing the pledge, after which NSS volunteers gathered across the institution, spreading awareness across the institution. Dr. Chidambaranathan and other faculty played a key role in coordinating the event. Dr. Kalpana Devi, Dr. Veeraragavan, Dr. Satish Kumar and other faculty played a key role in coordinating the event.

DDGD Vaishnav Olympiad 2025 – A Grand Celebration of Sports and Talent

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), a distinguished institution in Chennai, successfully hosted the DDGD Vaishnav Olympiad 2025 – State-Level Athletic Meet for School Students on January 3, 2025, at the prestigious Jawaharlal Nehru Stadium, Chennai. Organized by the Department of Physical Education, the event marked a major milestone in the college's 60-year journey of academic and athletic excellence, bringing together 500 young athletes from 50 schools across Tamil Nadu.

The grand inauguration ceremony was attended by esteemed dignitaries, including, Secretary Shri. Ashok Kumar Mundhra, Principal Capt. Dr S. Santhosh Baboo, Physical Director Dr. E. Vasandhakumar, and Dr. V. Mahadevan, Director, Department of Physical Education, University of Madras, who served as the Chief Guest. Shri. Ashok Kumar Mundhra officially declared the Olympiad open, setting the stage

for an exhilarating display of sporting talent and determination.

The valedictory ceremony was graced by Thiru. J. Meghanatha Reddy, IAS, Member Secretary, SDAT, alongside the college principal and treasurer, Shri. Ashok Kedia. The winners were awarded cash prizes, medals, certificates, and overall championship trophies. The top athletes received ₹2,000 (first place), ₹1,500 (second place), and ₹1,000 (third place) each.

The overall championship winners were Velammal Bodhi Campus (Senior Boys), Government Girls Higher Secondary School (Senior Girls), Ebenezer Matriculation Higher Secondary School (Super Senior Boys), and SBOA School & Junior College (Super Senior Girls).

The DDGD Vaishnav Olympiad 2025 successfully reinforced the spirit of sportsmanship, discipline, and excellence, providing a platform for young athletes to shine on a statewide stage.



The Principal, Secretary & Treasurer felicitate the proud prize winner

SOUTH INDIA LEVEL WHEELCHAIR BASKETBALL TOURNAMENT CHAMPIONS CROWNED

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai, proudly hosted the DDGD Vaishnav Olympiad South India Level Wheelchair Basketball Tournament for Men and Women on February 15 & 16, 2025.

Organized by the Department of Physical Education, the tournament featured elite teams from Tamil Nadu, Telangana, and Puducherry, marking a significant event in the college's 60-year legacy of excellence in education and sports.

The event was inaugurated by

Secretary Shri. Ashok Kumar Mundhra, Principal Capt. Dr. S. Santhosh Baboo and Physical Director Dr. E. Vasandhakumar. The valedictory ceremony was graced by Olympian and Arjuna Awardee in Boxing, Mr. V. Devarajan, who, along with college dignitaries, distributed cash prizes, trophies, and medals to the winners.

Each player from the winning team received ₹2,000, the runner-up team received ₹1,500, and the third-place team earned ₹1,000 per player. Additionally, each team was awarded a ₹13,000 travel

allowance, with accommodation and meals arranged at Shree Maheswari Sabha, Sowcarpet. In the Men's category, Telangana emerged as the champions, Tamil Nadu secured the runner-up spot, and Puducherry finished third. In the Women's category, Tamil Nadu claimed victory, followed by Puducherry as runner-up.

The tournament celebrated inclusivity, resilience, and sportsmanship, reaffirming DDGD Vaishnav College's commitment to empowering athletes of all abilities and promoting adaptive sports.



School boys battling it out at the State-Level Kabaddi Tournament at DDGDVC

STATE-LEVEL KABADDI TOURNAMENT SHOWCASES EXCEPTIONAL TALENT

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) successfully hosted the State-Level Kabaddi Tournament for School Boys on January 6 & 7, 2025, at D.G. Vaishnav College, Chennai. Organized by the Department of Physical Education, the tournament witnessed ten of the top school teams competing for the coveted title.

The event was a grand celebration of skill, strategy, and teamwork, marking a significant milestone in the college's 60-year journey of excellence in education and sports.

The valedictory ceremony was graced by Secretary, Shri. Ashok Kumar Mundhra, Treasurer Shri. Ashok Kedia, and Principal Capt. Dr. S. Santhosh Baboo, alongside Physical Director, Dr. E. Vasandhakumar, who served as the Organizing Secretary. The winners and runners-up were honored with cash prizes, trophies,

medals, and certificates, recognizing their outstanding performances and dedication to the sport. The cash prize distribution saw each player from the winning team receiving ₹2,000, the runner-up players earning ₹1,500 each, and the third-place players being awarded ₹1,000 each.

In a thrilling finale, Chennai Higher Secondary School, Virugambakkam emerged as the champion, while Vivekananda Vidyalaya, Madurantakam secured the runner-up position. Shree A.G. Jain Higher Secondary School, Sowcarpet, claimed third place, showcasing remarkable grit and determination throughout the tournament.

The DDGD Vaishnav Olympiad Kabaddi Tournament 2025 successfully highlighted the essence of sportsmanship, discipline, and teamwork, encouraging young athletes to strive for excellence and continue pursuing their passion for the game.



The Secretary & Treasurer felicitate the proud prize winners

DDGD VAISHNAV COLLEGE SHINES AT ALL INDIA INTER-UNIVERSITY VOLLEYBALL CHAMPIONSHIP

The DDGD Vaishnav College volleyball team brought pride and glory to the institution by representing the University of Madras and securing the gold medal at the All India Inter-University Volleyball Championship. The prestigious tournament, organized by Mahatma Gandhi University, Kottayam, and hosted by St. Thomas College, Palai, Kerala, was held from January 6 to January 10, 2025.

Among the seven players from DDGD Vaishnav College, two athletes received special recognition for their exceptional performance. Jerry Daniel was awarded the Best Attacker, while Nanjil Surya received the Best Setter award,

highlighting their contributions to the team's victory.

The team, led by captain Arun Prasath (MA Journalism), displayed outstanding skill, teamwork, and resilience throughout

the championship. Other key players included Jerry Daniel (II MA Journalism, Attacker), Nanjil Surya (II MA Journalism, Setter), Raguram (I BA Tamil, Universal), Surendaran (III BA Economics, Libero), Joel Benjamin (I MA Journalism, Attacker), and Abishek (III BA English, Blocker).

This remarkable achievement marks a historic moment for DDGD Vaishnav College, further strengthening its legacy in sports. The institution takes immense pride in its athletes and their dedication, and this victory stands as a testament to their relentless pursuit of excellence on the national stage.



Proud Gold Medalists of the All India Inter-University Volleyball Championship

38th National Games

In the sports arena of Dwaraka Doss Goverdhan Doss Vaishnav College, the students of the college brought tremendous glory with their exemplary performances in 2025 National Games of India. It is a testament to the unwavering support and guidance provided by the management, the Secretary Shri. Dr. Ashok Kumar Mundhra, the Principal Dr. S. Santhosh Baboo and the sports department of the college that the students of the college, namely Joys Ashitha of II B. Sc Criminology, MJ Anbukadhi of II BA Economics, MJ Praveen Kumar of I BA Economics, Idhikash and Vimalan of I BBA, Joel Benjamin and G. Raghulkumar of I MA Journalism and Arokia Abishek of III BA English won awards and laurels at various events in 38th National Games.



The DDGDVC Hockey Team continued to make the institution proud showcasing their remarkable performance, hard work and dedication and winning the Rev. Fr. G. Francis Memorial Hockey Tournament held at Loyola College, Chennai from 22nd February, 2025 to 24th February, 2025 organized by Loyola College, Chennai. The college won the finals against Loyola College with a score of 2-0.

DDGDVC Hockey Team winners of Rev. Fr. G. Francis Memorial Hockey Tournament

CONGRATULATIONS

DGVC CHAMPIONSHIPS



Joys Ashitha
II Bsc Criminology
35th National Fencing
Championship

Joys Ashitha of II B. Sc Criminology secured silver medal in Fencing (Individual) and gold medal in Fencing (Team) in 38th National Games of India held at Uttarakhand. She also won gold medal in 35th National Fencing Championship held at Kerala from 31st December, 2024 to 3rd January, 2025.



Sai Ganesh
III BA English
South Zone Inter University
Swimming Championship

Sai Ganesh of III BA English with his outstanding performance secured two bronze medals at South Zone Inter University Swimming Championship organized by SRM Institute of Science and Technology, Chennai from 21st December, 2024 to 23rd December, 2024 and procured two bronze medals at All India Inter University Swimming Championship organized by SRM Institute of Science and Technology, Chennai from 25th December, 2024 to 27th December:

1. 4X100m Freestyle relay - Bronze
2. 4X100m Medley Relay - Bronze



MJ Praveen Kumar
I BA Economics
South Zone Inter University Swimming
Championship

MJ Praveen Kumar of I BA Economics secured two gold, one silver and five bronze medals at South Zone Inter University Swimming Championship:

1. 50m Backstroke - Bronze
2. 100m Backstroke - Silver
3. 100m Freestyle - Bronze
4. 4x100m Mixed Freestyle Relay - Gold
5. 4x100m Mixed Medley Relay - Bronze
6. 4x100m Medley Relay - Bronze
7. 4x100m Freestyle Relay - Bronze
8. 4x200m Freestyle Relay - Bronze

MJ Praveen Kumar continued his winning streak with two silver and four bronze medals at All India Inter University Swimming Championship:

1. 50m Backstroke - Bronze
2. 100m Backstroke - Bronze
3. 4x100m Mixed Medley Relay - Silver
4. 4x100m Mixed Free Relay - Silver
5. 4x100m Freestyle Relay - Bronze
6. 4x100m Medley Relay - Bronze



MJ Anbukadhi
II BA Economics
South Zone Inter University Swimming
Championship

MJ Anbukadhi of II BA Economics won two gold and four bronze medals in at South Zone Inter University Swimming Championship. His achievements in South Zone Inter University Swimming Championship are as follows:

1. 200m Breaststroke - Bronze
2. 4x100m Medley Freestyle Relay - Gold
3. 4x100m Mixed Medley Relay - Gold
4. 4x100m Freestyle Relay - Bronze
5. 4x100m Medley Relay - Bronze
6. 4x200m Freestyle Relay - Bronze

MJ Anbukadhi's exemplary performance at All India Inter University Swimming Championship resulted in his winning two silver and two bronze medals:

1. 4x100m Mixed Medley Relay - Silver
2. 4x100m Mixed Freestyle Relay - Silver
3. 4x100m Freestyle Relay - Bronze
4. 4x100m Medley Relay - Bronze



Idhikash of I BBA
and
Vimalan of I BBA
represented Tamil
Nadu Rowing Men
Team in the 38th
National Games of
India, Uttarakhand.



TRAVEL MANALI

▲ Sabari Raj, II MSW, Shift I

Manali is said to be one of my favorite destinations. This Himalayan location offers its visitors a paradise amongst the mountain ranges. It's still deep wish for many people to discover Manali's amazing views alongside its mountain tops covered by snow and its stunning green valleys. Every visitor to Manali will have moments they consider unforgettably special because the destination provides intense adventure activities along with spectacular locations like the Solang Valley, Rohtang Pass, viewing local street foods while walking through the town and experiencing cultural life will transform the journey of every person into an unforgettable experience. People find enduring joy in Manali through both its scenic landscapes and unending opportunities to create unforgettable memories making the trip once in a lifetime kind of experience.

TALENTS OF DDGDVC

DGVC



TIMES

• MAY 2025



▲ Nikitha Babulu IMBA

BOOK

How to Win Friends and Influence People by Dale Carnegie

I never imagined that reading a book could shift my outlook on life. I used to think reading was dull and didn't have the patience for it. In today's digital age, where mobile phones are constantly within reach, we often forget to pause and take in the world around us. We check our phones out of habit, even when there's no real need—creating an unhelpful routine.

During my internship, I was tasked with reading a book and presenting it with two friends in front of 200 employees. Backing out wasn't an option. I've always been curious about people—how they think, act, and interact—so I searched for a book that would offer insight into human behavior. That's when I discovered *How to Win Friends and Influence People* by Dale Carnegie. As I read it, it felt like having a deep conversation with a wise companion.

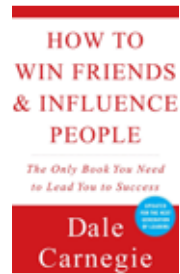
One lesson that stood out was the power of a smile. It's the simplest way to connect

with someone—be it a friend or a stranger. A smile, paired with a warm introduction, creates a lasting first impression.

The next lesson is to avoid criticism, condemnation, or complaints. Negative feedback can damage relationships. Instead, understand the reasons behind someone's mistake and guide them with empathy and encouragement.

A third lesson is to ask questions rather than give direct orders. This approach builds trust and respect, making people feel included rather than controlled.

The book also highlights the importance of remembering names, making others feel valued, and seeing things from their perspective. These principles are incredibly relevant for young professionals and students alike. By applying them, we improve our communication, leadership, and most importantly—our ability to connect meaningfully with people.



Within these walls of stone and light,
We chase our dreams, take fearless flight.
Pages turn and voices rise,
A symphony beneath the skies.

Each step we take, a path unknown,
Yet seeds of wisdom we have sown.
Through trials fierce and moments bright,
We shape our world, we spark the light.

Diverse in thought, yet strong in bond,
A place vast where vision calls.
No dream too small, no voice unheard,
Our future sings in every word.

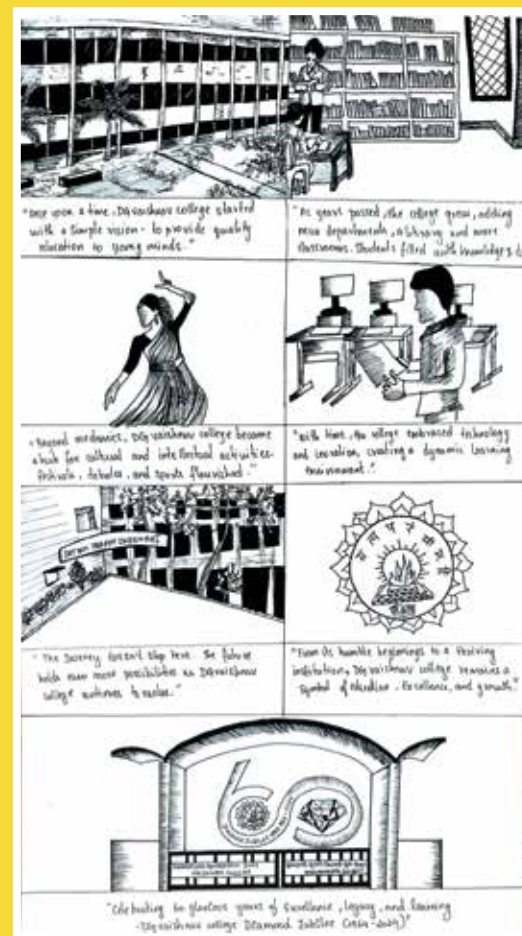
So let this space be more than walls—
A canvas vast where vision calls.
For when we stand as one, we know:
Together strong, we rise, we grow.

▲ Pooja Sumi G
I BA English, Shift II

CARTOON

A Journey Through Time: Celebrating 60 Years of DG Vaishnav College

From Modest Beginnings to a Legacy of Excellence in Education, Culture, and Innovation (1964–2024)



▲ Bhuvaneshwari
II B.A Journalism,
Shift II

▲ Monish, II M. Com., Shift II

STORY

Hope



In a small village, a young boy named Prakash lived with his mother. He was a passionate athlete, and his upcoming national selection race was his one shot at changing his life. However, coming from a poor background, he couldn't afford to buy running shoes.

Recognizing his dedication, a well-known shoe company promised to provide him with a branded pair. Overjoyed, Prakash couldn't stop thinking about the shoes they were going to give him. He imagined how they would feel, how they would enhance his performance, and how he would finally achieve his dream.

The day of the selection arrived, but the company forgot about him. As he waited in vain, his hope turned into heartbreak. The disappointment shattered his confidence, and he couldn't run at his best. In the end, he lost the race and with it, his dream.

"If you can't help someone, don't give them false hope. That one hope can destroy their life."

Moral: Truth is, people forget easily, and we still keep hoping we'll get them.

▲ Jayaprakash, II M.A Journalism & Communication.

The Chocolate Heaven, located in the heart of Alwarpet, Chennai, is a paradise for chocolate lovers and dessert enthusiasts. It has gained immense popularity for its indulgent and innovative chocolate-based creations, offering a menu that features everything from waffles and freak shakes to sundaes, pancakes, and rich, creamy choco shakes. Whether you have a mild sweet tooth or an insatiable craving for all things chocolate, this cafe promises to deliver an unforgettable experience with every bite.

One of the standout items on the menu is the Oreo Cookie Shake, a thick, creamy delight that perfectly blends the crunchiness of Oreos with smooth chocolate ice cream and whipped cream. Topped with additional Oreo crumbs and chocolate drizzle, it is a fan favorite and one of the most frequently ordered beverages at The Chocolate Heaven. The combination of textures and flavors makes it a true treat for the senses, and its Instagram-worthy presentation only adds to its appeal.

Beyond the Oreo Cookie Shake, the menu offers a vast array of desserts that cater to all preferences. Their waffles, for instance, are made fresh and served warm with a generous drizzle of melted chocolate, topped with an assortment of toppings like marshmallows, fresh fruits, caramel sauce, and crushed nuts. These waffles are known for their crisp exterior and fluffy interior, making them an ideal dessert or snack at any time of the day.

The freak shakes at The Chocolate Heaven are another major attraction. These over-the-top milkshakes come loaded with decadent toppings such as whipped cream, chocolate bars, sprinkles, cookies, and even mini brownies. Each sip is a burst of flavor and texture, making them perfect for those who love rich, indulgent drinks. Some of their best-selling freak shakes include the Nutella Bomb, Choco Lava Shake, and the Classic Brownie Overload Shake, each of which is a must-try for anyone visiting the cafe.

FOOD



ENVIRONMENT

BUILDING A CLEANER, HEALTHIER EARTH TOGETHER

Our planet, Earth, is our shared home, and "saving the environment" means being responsible roommates. Excessive waste, pollution, and resource depletion threaten the air we breathe, the water we drink, and the habitats of countless species. Simple actions, like reducing consumption, recycling, conserving water, and opting for sustainable transportation, collectively create a significant positive impact. Planting trees, supporting local produce, and reducing energy usage further contribute to a healthier planet. This isn't about perfection but about collective effort. By making small, consistent changes, we ensure a sustainable future, preserving Earth's beauty and resources for generations to come. Every mindful choice contributes to this vital attempt.

▲ Vasantha Mayurani
II BA Sociology
Shift II

SAMSUNG'S ROLLABLE SMARTPHONE SET FOR 2025 LAUNCH

Samsung will launch its first rollable phone in 2025 with a 12.4-inch expandable screen. In contrast to foldable phones, this phone will feature a rollable OLED screen that rolls in and out smoothly, providing users with a small smartphone mode and a larger tablet-like mode when necessary.

The foldable design seeks to avoid creases, a general problem with foldable phones, offering a smoothened display. Samsung will integrate an under-display camera (UDC), which will deliver an unbroken view experience free from notches or punch-

hole cutouts. Samsung DeX support is also likely to be included, enabling the phone to act as a desktop UI if used with an external monitor.

Performance-wise, the phone will probably boast a new-generation Qualcomm Snapdragon processor, LPDDR6 RAM, and UFS 4.1 storage to provide high-speed performance and efficiency. Samsung might even incorporate a graphene-strengthened body to improve sturdiness and thermal management. There will also be an adaptive battery mechanism that will modify the power delivery based on screen unfolding.



▲ Bhavan Shankar
II M.A Journalism, Shift II

Riddle:

1 I am tall when I am young. I become short as I grow older. Who am I?
Answer: A candle.

2 Every opening has me. Without me, they can't enter. Who am I?
Answer: A door.

3 I am tiny, but people use me to speak with each other from far away. Who am I?
Ans. A SIM card

4 The more you take, the more you leave behind. What am I?
Ans. Footsteps

HUMOUR

5 I speak without a mouth and hear without ears. I have no body, but I come alive with the wind. What am I?
Ans. An echo

6 I fly without wings. I cry without eyes. Wherever I go, darkness follows me. What am I?
Ans. A cloud

7 The more you share me, the less you have. What am I?
Ans. A secret



▲ Bavadarani
III B. Com. Gen 3A
Shift II

Summer Slays: Beat the Heat, Stay on Fleek!

Sun's out, style's in!

As summer turns up the heat, it's time to turn up your wardrobe game too. This season is all about breezy fits, bold prints, and comfy confidence. Think oversized shirts, cotton co-ords, flowy skirts, and linen everything. Don't shy away from colors; pastels, neons, and earthy tones are totally in. Accessories? Keep it chill. Bucket hats, tinted sunnies, and jute totes are your go-to sidekicks.

Footwear? Slides and sneakers are ruling the streets (and the college corridors). And remember, SPF is your best friend. Style isn't just about the outfit; it's about taking care of yourself too.

So whether you're headed to class, chilling at the canteen, or hitting up a weekend hangout, let your outfit do the talking. Summer's calling. Will your style answer?

LIFESTYLE

▲ Sivagami
II M. A Journalism & Communication



Yodha (Amazon Prime) – Action, Thriller

Sidharth Malhotra stars in Yodha, an action-packed Bollywood thriller set against the backdrop of a hijacked plane. Playing a special forces officer, Malhotra delivers a gripping performance in this high-stakes mission filled with intense combat and aerial stunts. The film's strong points lie in its fast-paced action sequences, emotional depth, and engaging screenplay. The cinematography and VFX add to the excitement, making the airborne combat scenes thrilling to watch.

While the storyline follows a familiar hostage-rescue formula, its execution keeps audiences on edge. The film balances action with patriotism, making it a solid entertainer. While it doesn't break new ground, Yodha delivers an engaging mix of suspense and high-octane action, making it a great watch for fans of military thrillers and Bollywood action films.



▲ Kalpath
III B.Com
Bank Management
Shift II

MOVIES

Gladiator (2000)

Ridley Scott's *Gladiator* is a historical epic filled with action, drama, and revenge. Russell Crowe's commanding performance as Maximus, a betrayed general seeking justice, is unforgettable. With stunning battle sequences and Hans Zimmer's powerful score, it's an exhilarating cinematic experience.

▲ Varun Mohan
III B. Com. General
Shift II





HOW TO DO CREATIVITY IS CONTAGIOUS



Ms. Nandhini Praveen
Assistant Professor
PG Department of English

Create your own Wall Art

How to make a Wall Mural

Things needed:

- Plywood board
- Black enamel paint
- Ceramic powder
- Poster colours
- Fevicol
- Mirrors for decoration.

How to do:

- Take a square board of any size of your choice, paint it and let it dry.

- Draw or trace the design using white colour pencil.
- Get 6 different poster colours for your artwork.
- Mix ceramic powder, fevicol and poster colour. Fill the mixture into cones.
- Redraw your design using the cones and let it dry completely.
- Decorate the tiny mirrors using fevicol for decoration.
- Use a coat of varnish after finishing.

"There is no wrong way to make pretty things!!"

PAINTING



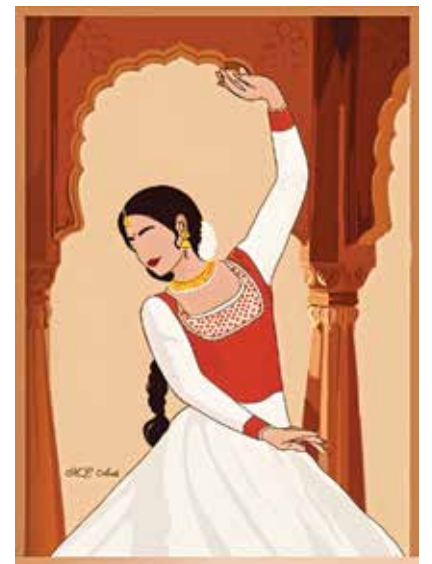
Ms. P J Rajam
Assistant Professor
Department of Computer Science (UG & PG)



DIGITAL PAINTING



Mahalakshmi. T
Assistant Professor
Visual Communication



QUIZ CHOOSE RIGHT ANSWER: DATA SCIENCE TOOLS

- What is the term used to describe the process of extracting useful insights and knowledge from data?
 - Data interpretation
 - Data visualization
 - Data analysis
 - Data synthesis
- Which statistical measure is commonly used to represent the average value of a dataset?
 - Mean
 - Median
 - Mode
 - Range
- In data science, what does the acronym "EDA" stand for?
 - Exploratory Data Analysis
 - Extensive Data Analysis
 - Effective Data Assessment
 - Experimental Data Analytics
- Which programming language is widely used in data science for tasks such as data manipulation, analysis, and visualization?
 - Java
 - Python
 - C++
 - R
- What is the process of cleaning and transforming raw data into a usable format for analysis called?
 - Data wrangling
 - Data scrubbing
 - Data munging
 - Data tidying
- In machine learning, what is the term used to describe the process of a model making accurate predictions on new, unseen data?
 - Generalization
 - Optimization
 - Validation
 - Overfitting
- What type of analysis is used to identify patterns or relationships within a dataset, often using techniques like clustering or association rule mining?
 - Descriptive analysis
 - Predictive analysis
 - Diagnostic analysis
 - Prescriptive analysis
- Which of the following is NOT a commonly used technique for data visualization?
 - Scatter plots
 - Decision trees
 - Histograms
 - Heatmaps
- What is the term used to describe data that has been collected from its original source and combined into a single dataset for analysis?
 - Aggregated data
 - Composite data
 - Unified data
 - Collated data
- In data science ethics, what principle emphasizes the responsibility to use data and algorithms in a fair and unbiased manner?
 - Transparency
 - Accountability
 - Privacy
 - Fairness



Dr. T. N. Aruna
Assistant Professor
Department of Data Science.

ANSWERS:

1. c) Data Analysis
2. a) Mean
3. a) Exploratory Data Analysis
4. b) Python
5. a) Data Wrangling
6. a) Generalization
7. a) Descriptive Analysis
8. b) Decision Trees
9. a) Aggregated Data
10. d) Fairness

Fill in the missing numbers so that each row, each column, and each 3 x 3 box contains the digits 1 to 9 exactly once.

PUZZLE

WORD SEARCH PUZZLE: DATA SCIENCE TOOLS

P	Y	T	H	O	N	X	A	L	G	O	R	I	T	H	M
A	I	G	N	N	K	R	A	G	G	L	E	Z	O	R	B
N	T	E	N	S	O	R	F	L	O	W	Q	V	C	S	T
D	S	D	G	H	J	L	O	C	M	A	T	P	L	O	T
A	A	R	E	G	R	E	S	S	I	O	N	K	E	I	I
S	T	A	T	I	S	T	I	C	S	N	I	J	U	P	H
N	P	L	B	P	Y	T	H	O	N	V	L	R	D	Y	E
U	C	Y	A	O	M	K	N	U	M	P	Y	T	X	F	T
M	O	I	Q	T	A	N	D	A	S	W	O	P	S	M	Y
D	N	V	W	B	X	S	C	I	K	I	T	L	E	A	P

Words to find:

1. PYTHON
2. PANDAS
3. NUMPY
4. MATPLO
5. SCIKIT
6. REGRESSION
7. TENSORFLOW
8. ALGORITHMS
9. STATISTICS
10. KAGGLE

SUDOKU

WORD SEARCH PUZZLE: DATA SCIENCE TOOLS

5	3		6	7	8	9	1	2
6			1	9	5	3	4	8
	9	8	3	4	2	5	6	7
8	5	9	7	6	1	4	2	3
4	2	6	8	5	3	7	9	1
7	1	3	9	2	4	8	5	6
9	6	1	5	3	7	2	8	4
2	8	7	4	1	9	6	3	5
3	4	5	2	8	6	1	7	9

Instructions:

Fill in the blanks so that each row, column, and 3x3 sub-grid contains all the digits from 1 to 9 exactly once. Good luck solving this Sudoku puzzle!

SOLUTION

6	7	1	6	8	2	5	4	3
5	3	6	9	4	1	8	7	2
4	8	2	5	3	7	1	6	9
6	5	8	4	2	9	3	1	7
1	9	7	8	5	3	6	2	4
3	2	4	7	6	1	9	5	8
7	6	5	2	4	3	8	9	1
8	4	3	1	9	5	7	2	6
2	1	9	8	7	6	3	4	5



PG Department of English team honored at Chennai International Book Fair 2025

LITERARY TRIUMPH

The 3rd Chennai International Book Fair, organized by the Tamil Nadu Government from January 16-18, 2025, featured remarkable contributions from the PG Department of English. With participation from over 60 country delegates, the event fostered a vibrant global literary exchange. Mr. G.M. Prem Kumar, Assistant Professor was appointed as a member of the organizing committee by the Government of Tamil Nadu. Under the guidance of Dr. Praveen Prabhu, HOD, 25 students volunteered and were collectively honored with over ₹1 lakh by the Hon. Chief Minister.



RECOGNIZING OUTSTANDING PRINCIPAL ACHIEVEMENT

The International Conference on Innovative Research and Development, jointly organized by Dwaraka Doss Goverdhan Doss Vaishnav College and INTI International University, Malaysia, began with an inaugural session. The Vice Chancellor of INTI delivered the welcome address, followed by an inspiring speech by our Principal, Captain Dr. S. Santhosh Baboo, who was also honored with the Best Principal Award. The event featured a captivating classical dance performance by our student, Sharmila. The conference then saw 24 student representatives from our college present their original research across diverse topics, encouraging rich discussions and knowledge sharing. The day concluded with a valedictory ceremony and a group photo session. Overall, the event was a remarkable experience, providing students with practical exposure, valuable insights, and the opportunity to engage with a vibrant and diverse academic community.



Participants and Resource Person During OBE Workshop

ENHANCING OUTCOME-BASED EDUCATION IN HEI

On 18th December 2024, the IQAC of DDGD Vaishnav College, Chennai, organized a workshop on "Effectiveness of Outcome-Based Education in HEI" for faculty members. Ms. Jeevitha R welcomed the attendees, followed by a presidential address by Principal, Capt. Dr. S. Santhosh Baboo. Dr. Vijayakumar explained OBE, LOCF, PO, PSO, and PEO, focusing on assessment strategies, course outcome mapping, and implementation.

BUILDING CAPACITY IN INDIAN KNOWLEDGE SYSTEMS AND COMMUNICATION

SIR-NIScPR, in collaboration with the Department of Physics (Aided) of DDGD Vaishnav College, Chennai, organized a National Workshop on Indian Knowledge Systems (IKS) under the SVASTIK initiative. The event featured Padma Shri Prof. M. D. Srinivas, Dr. K. Vijayalakshmi, and the Principal, Capt. Dr. S. Santhosh Baboo. Sessions covered IKS documentation, validation, agriculture, Siddha medicine, and science communication strategies. Dr. Paramananda Barman led hands-on training. The workshop concluded with participant feedback and an IKS exhibition, with Dr. V. Renganayaki delivered the vote of thanks.



EXPLORING INTELLECTUAL PROPERTY RIGHTS AND THEIR ROLE IN INNOVATION

The Department of Botany, Shift-I, organized an IPR Seminar on 15th February, 2025 which was hosted by Ms. B.T. Nivetha and welcomed by Ms. N. Navaneetham. Dr. Anandha Krishna Raj explained IPR, its significance, and types, covering patents, copyrights, trademarks, GI, and industrial designs. He discussed compulsory licensing, traditional knowledge protection, and plant variety rights. The seminar concluded with an interactive discussion on patents' impact and a vote of thanks by Ms. S. Jayasree, making it an enriching experience.



The resource person addressing the gathering



STUDENT TRIUMPHS ON WOMEN'S DAY STAGE

Ms. Kayalvizhi from the Tamil Department, Shift-I at Dwaraka Doss Goverdhan Doss Vaishnav College won second prize with Rs.75,000 in the Tamil Magal Speech Competition held on 18th March, 2025 at Periyar Stadium, Chennai. The event was hosted by Chennai's Mayor for International Women's Day, with 100 Naad College students attending. Our Secretary Shri Ashok Kumar Mundhra, Principal Capt. Dr. S. Santhosh Baboo, Tamil Department Head Dr. Murugan and faculty congratulated her.



AWARD FOR NCC ANTI-DRUG INITIATIVE

Dwaraka Doss Goverdhan Doss Vaishnav College is proud to announce that our NCC unit secured the first prize and a cash award of Rs.1,00,000 for producing an impactful anti-drug awareness video. The award was presented by the Enforcement Bureau CID, Tamil Nadu, and Tamil Nadu Police. Under the guidance of our Principal, Capt. Dr. S. Santhosh Baboo, and Dr. A. Jayaram, NCC Officer and Anti-Drug Club Convenor, the event marked a major milestone in our social outreach initiatives. The video aimed to educate youth on resisting drug abuse and foster values of wellness and resilience. Our Secretary, Shri Ashok Kumar Mundhra, alongside our Principal, Capt. Dr. S. Santhosh Baboo, lauded the student contributors with heartfelt appreciation and awards. This moment not only celebrated student achievement but reinforced our commitment to building a drug-free society through meaningful youth engagement and positive community action.



CITIZEN CONSUMER CLUB JOINS AWARENESS MARATHON

The Citizen Consumer Club of Dwaraka Doss Goverdhan Doss Vaishnav College actively participated in a marathon on 15th March, 2025, organized by the Civil Supplies and Consumer Protection Department, Government of Tamil

Nadu, to commemorate World Consumer Rights Day.

The event was graced by Chief Guests Thiru. Sekar Babu, Hon'ble Minister for Hindu Religious and Charitable Endowment, and Thiru. Chakrapani, Hon'ble Minister for Food and Civil

Supplies. Nearly 220 students and two faculty members participated, reinforcing consumer rights awareness. The marathon underscored youth's pivotal role in advancing public welfare and fostering responsible citizenship through collective action.



ELOCUTION CONTEST

Ms. Shamli Singh, a first-year B.Sc. Plant Biology & Plant Biotechnology, Shift I, student of Dwaraka Doss Goverdhan Doss Vaishnav College, won a cash prize of Rs.5000 in a speech competition held on 15th February, 2025, at Guru Nanak College. Representing the Botany Hindi stream, she received a certificate and trophy, which she proudly presented to our Secretary, Shri Ashok Kumar Mundhra, who congratulated her on this remarkable achievement.

MATHEMATICS STUDENT AWARDED RS.7000 FOR HANDWRITING EXCELLENCE

Ms. D.S. Devadarshini of I.B.Sc. Mathematics (MPC) won a cash prize of Rs.7000 in a State-level Tamil handwriting competition held at Presidency College, Chennai. She received a prize cheque in recognition of her excellent performance. Ms. Devadarshini proudly presented the cheque to our Principal, Captain Dr. Santhosh Baboo, who praised her achievement and congratulated her on this remarkable accomplishment.



Navigating Truth in a Digital Era

A Candid Conversation with Mr. Karthikeyan, Political Editor, Puthiya Thalaimurai

Q1 *How do you think journalism has evolved over the years, especially with the rise of Digital Media?*
Print media laid journalism's foundation, while visual media added authenticity through real-time broadcasts. Digital media expanded access but introduced challenges like misinformation. Journalists must prioritize accuracy to uphold integrity in today's fast-paced digital landscape.

Q2 *What inspired you to take up this profession, and what would be the most challenging aspects of this profession?*
I entered journalism accidentally. While preparing for a government job in Chennai, a friend noticed my Tamil pronunciation and suggested news reading. Part-time work in the field revealed how my skills applied here. Now, I share ideas through my work. The biggest challenge is balancing speed and accuracy in the digital age.

Q3 *With the rise of misinformation and fake news trends, how can media houses maintain credibility?*
Misinformation spreads rapidly. Citizens must verify news before sharing, considering its impact. Media houses should fact-check rigorously and promote responsible reporting. Trust is built on accuracy, not speed.

Q4 *What is the role played by social media in shaping modern journalism?*
Social media is unavoidable. While it amplifies positive news, its misuse can spread misinformation. Citizens sharing news act as journalists, so they must ensure accuracy and social good, not personal gain. Responsibility lies with each user.

Q5 *How can a journalist balance his/her journalistic integrity with the pressures of corporate or political influences?*
My ethic is simple: never judge a story by caste, religion, or status. Stand with the affected. News involves victims and assailants, and we must side with the truth. Recognizing biases clarifies ethical dilemmas.

Q6 *How can traditional media adapt to the fast-paced nature of digital news consumption?*
Traditional media offers depth and reliability, especially during elections or crises. Independent journalists, with fewer resources, focus on niche stories. Viewers must choose credible sources, valuing quality over speed.

Q7 *What are the key challenges in Tamil Nadu's media industry compared to the National Media?*
Tamil Nadu's politically aware audience strengthens its media. However, information overload can be confusing. Hence, accurate filtering is vital. Despite this, Tamil media thrives due to strong public engagement and management.

Q8 *What are the emerging trends in news reporting that young journalists should prepare for?*
Explore diverse experiences, build confidence, and adapt. Clear communication, multi-dimensional thinking, and an engaging personality are crucial. The future demands master storytelling across platforms.

Q9 *How does an MA in Journalism & Communication prepare students to meet industry demands?*
An MA in Journalism & Communication provides students with the essential skills for today's media landscape. It emphasizes multi-skill proficiency, including content creation, digital tools, and critical thinking. Students are prepared for AI's role in journalism, ensuring they remain adaptable and equipped to meet industry trends and demands.



KARTHIKEYAN
(POLITICAL EDITOR)
PUTHIYA THALAIMURAI

Stock Marketing
INTERVIEW



G Anne Florentyna
News Correspondent,
Inc42 Media

From Dreaming Cinema to Directing Reality



AVINASH BALAKRISHNAN
Creative Director and
Co-Founder at Varatta Studios

ing structure, time management, and creativity. They gave me confidence and knowledge to grow in my craft.

Q4 *Can you share any details about your upcoming projects? What can audiences expect from your future directorial ventures?*

I'm consulting with production houses on scripts and writing feature film stories. Audiences can expect a feature film soon, as I'm actively pitching ideas to producers. My future directorial ventures will showcase fresh concepts and creative storytelling that will engage and excite audiences.

Q5 *What's your creative process when developing a story or directing a film? Any specific influences that guide your storytelling?*

My process begins with an idea that I build upon using storytelling tools like the three-act structure. I believe in learning from films and understanding all aspects of filmmaking. Creativity thrives when you embrace different techniques, study various films, and stay open to new ideas throughout the process.

Q1 *How has your college experience contributed to your journey as a filmmaker?*

College transformed my casual interest in cinema into professional dedication. Through structured workshops, film theory classes, and collaborative projects with peers, I developed both technical skills and a filmmaker's mindset.

Q2 *What inspired you to start Varatta Studios, and what kind of creative work do you focus on there?*

Varatta Studios began as a casual idea among friends. We wanted to create a one-stop solution for marketing, offering services from social media to events, AR, and brand development. With our film backgrounds, we focus on delivering high-quality, creative work, ensuring ethical collaborations and innovation in every project.

Q3 *You have worked on films like Super Deluxe and 2.0. How did these experiences shape your perspective as a filmmaker?*

Working on 2.0 and Super Deluxe was transformative. I learned discipline, planning, and attention to detail from world-class stunt directors and talented filmmakers. These experiences shaped my approach to filmmaking, emphasizing

Insights on Stock Market Trends and Investment Strategies

Q1 *What are the key trends shaping the stock market right now?* Months after bearish trends influenced by U.S. tariff uncertainty and foreign institutional investors' (FIIs) sell-offs, the Nifty50 and BSE Sensex have recovered, aided by reduced FII selling. This has strengthened the Indian currency. Despite \$25 billion in net sales since September 2024, FIIs have recently turned net buyers, supporting the rally. However, volatility persists due to ongoing trade tensions and U.S. tariff threats.

Q2 *Which are the sectors that are currently performing well and why?* Amid global economic uncertainty, it's difficult to rely on any one sector. However, the financial services sector showed signs of resilience and recovery in March 2025, helping the Nifty50 regain some of its earlier losses. This rebound has helped restore investor confidence heading into the new fiscal year (FY26). With the Reserve Bank of India possibly cutting interest rates, rising credit growth, improving asset quality, and returning foreign inflows, the finance sector may continue to draw investor attention in the months ahead, becoming a more stable bet.

Q3 *What are the common mistakes made by the new investors and how can they avoid them?* Two frequent missteps among new investors include taking high risks without understanding market dynamics and panic-selling during downturns. Many beginners invest without assessing broader economic trends or company fundamentals, focusing instead on hearsay or short-term hype. In volatile markets, panic-selling can deepen losses and

delay recovery. To avoid these pitfalls, investors should educate themselves, stay updated, diversify their portfolios, and avoid emotional decisions, focusing on long-term financial goals rather than short-term market noise.

Q4 *How are AI and algorithmic trading changing the stock market landscape?* AI-driven trading tools can analyze massive datasets and detect market signals faster than humans, offering a competitive edge in speed and precision. However, AI lacks the nuanced judgment and emotional intelligence that experienced investors bring. It may overlook qualitative factors like leadership changes or geopolitical context. AI is best used as a support tool, ideal for analysis and trend identification but not for completely autonomous investing decisions.

Q5 *How do you assess the financial health of a company before investing in its stock?* It's crucial to track a company's quarterly and annual reports when investing. Alongside assessing its financial health, understanding its competitors and sector position is key. Brokerage notes provide useful performance breakdowns and predictions. Additionally, monitoring trading volume is important, as higher volume with rising prices signals strength, while falling prices with rising volume indicate downward pressure.



Dr Swathi Praveen,
Dentist, Psychotherapist, Mental Health Counselor.

IMPORTANCE OF EXAM STRESS AND ANXIETY MANAGEMENT

1 How does exam stress affect physical and mental health?

Exam stress can have a profound impact on both physical and mental health. Physically, it may lead to disrupted sleep patterns, chronic fatigue, and difficulty concentrating, all of which reduce cognitive performance. It can also result in gastrointestinal problems such as nausea, constipation, or loose stools. Headaches and weakened immunity due to poor nutrition are common, as students often skip meals or rely on junk food during exams. Mentally, stress can manifest as constant worry, sadness, irritability, and a drop in motivation or interest in hobbies. In severe cases, it may trigger anxiety attacks or a cycle of negative self-talk that affects self-esteem and academic performance.

2 What role do sleep and diet play in managing exam anxiety?

Both sleep and diet are vital in controlling exam-related anxiety. Sleep helps the brain process and retain information, regulate emotions, and restore energy. It also lowers cortisol, the stress hormone, helping to keep anxiety in check. Students should aim for 7–9 hours of sleep, follow a consistent sleep schedule, and avoid screens before bedtime to ensure quality rest. Similarly, a balanced diet plays an equally important role. Foods rich in proteins, complex carbohydrates, healthy fats, vitamins, and minerals improve concentration, memory, and mood. Avoiding caffeine, sugar, and processed foods can prevent mood swings and help maintain energy levels throughout the day.

3 Does positive thinking and affirmation help in reducing exam stress?

Yes, positive thinking and affirmations are effective tools for reducing exam stress. The brain is capable of changing its thought patterns—a process known as neuroplasticity. When students repeatedly practice positive self-talk and affirmations, they start replac-

ing negative beliefs with encouraging thoughts. This shift boosts self-confidence and reduces anxiety. For example, repeating affirmations like “I am well-prepared” or “I can handle this exam” helps create a mindset of calm and confidence. Coupled with visualization techniques, such practices enhance focus, motivation, and mental readiness.

4 How can students overcome procrastination and manage their study time effectively?

Procrastination often stems from fear of failure or feeling overwhelmed. To overcome it, students should identify their distractions and set realistic study goals. Using time management strategies like the Pomodoro Technique—25 minutes of focused study followed by a 5-minute break—can improve concentration. Avoiding screens during breaks helps maintain momentum. Tackling difficult subjects first (“Eat the Frog” method) builds confidence early in the day. The Two-Minute Rule, which encourages completing tasks that take less than two minutes right away, helps reduce clutter and encourages a productive rhythm.

5 How can parents and teachers help students cope with exam stress?

Parents and teachers play a key role in supporting students. Parents can help by creating a calm, supportive environment at home, ensuring their child eats healthy, sleeps well, and has time for relaxation. Encouraging open conversations about exam fears and offering reassurance can greatly reduce stress. Teachers can assist by breaking down the syllabus, offering revision strategies, and showing empathy. Acknowledging students’ efforts, not just outcomes, builds confidence. By working together, parents and teachers can help students build resilience and develop healthy coping strategies for academic challenges.



Dr. J. Praveen Prabhu
Assistant Professor and Head, PG Department of English

FREQUENTLY ASKED QUESTIONS IN THE INTERVIEW

1 Tell me about yourself.

Purpose: To get an overview of your background and assess your communication skills. **Tip:** Focus on your education, work experience, and key achievements, should be concise and relevant.

2 Why do you want to work here?

Purpose: To gauge your interest in the company and whether you’ve done your research. **Tip:** Mention specific reasons like the company’s values, industry reputation, or growth opportunities that align with your career goals.

3 What are your strengths and weaknesses?

Purpose: To evaluate your self-awareness and how you handle challenges. **Tip:** Highlight strengths that are relevant to the role and mention a weakness that you’re actively working to improve.

4 Tell me about a time you faced a challenge at work.

Purpose: To assess problem-solving abilities and how you handle stress. **Tip:** Use the STAR method (Situation, Task, Action, Result) to structure your answer.

5 Why should we hire you?

Purpose: To understand what makes you stand out from other candidates. **Tip:** Focus on your unique qualifications, experience, and how you can contribute to the company’s success.

6 Where do you see yourself in 5 years?

Purpose: To evaluate your

long-term goals and commitment. **Tip:** Align your answer with the opportunities the company can provide for growth.

7 How do you handle criticism?

Purpose: To gauge your ability to receive feedback and improve. **Tip:** Share a specific example where you received constructive feedback and made improvements.

8 What motivates you?

Purpose: To understand what drives your work performance. **Tip:** Mention professional aspects like challenges, teamwork, or achieving goals.



9 Do you prefer working independently or as part of a team?

Purpose: To understand your working style. **Tip:** Be honest, but try to demonstrate your flexibility and how you can adapt to both settings.

10 What are your salary expectations?

Purpose: To gauge if your compensation needs align with what the company can offer. **Tip:** Do your research on market rates, and provide a range or ask about their budget for the role.



Interactive session between the entrepreneurs and the students

LIFE AS AN ENTREPRENEUR WITH TECHNOLOGY MAKES CAREER BRIGHTER

organized by "SAMVRUTH" in collaboration with the Department of Commerce (Honour)

Ms. Saranya Narayana Moorthy, Founder of Lyan Digital, who shared her entrepreneurial journey and action needed to succeed. Mr. Vasanth Kumar, a career mentor, provided valu-

able insights into various career opportunities in the public and private sectors, including UPSC, TNPSC, banking, and more. Mr. Rishi Jain, co-founder of Digital Scholar, discussed the role of Artificial

Intelligence in digital marketing, stressing the importance of data and content-driven strategies CA Shivani Venkat, highlighted the importance of work-life balance in maintaining mental and physi-

cal health, improving productivity and job satisfaction. Mr. Karthik Gunasekaran, Director of Covertion, delved into FinTech, the transformative trends like digital payments, cryptocurrency, and block-chain.



The Resource person being introduced to the audience

CAREER OPPORTUNITIES IN FOREIGN COUNTRIES : PG DEPT.OF COMMERCE (SHIFT-II)

Mr. Vikas Pandey Founder and CEO of The Education Company, enlightened the students with abroad study consultancy and explained his company. He explained the German study concept with seven points and enlightened the students about the EU blue card benefits in a meaningful manner. He showed a slide about reversal strategy "from end to the start" and a slide about SWOT analysis. He also explained about the 2025 scholarship program to the students and ended with question-and-answer session



The Resource person highlighting the vast entrepreneurial potential of algae across industries

ENTREPRENEURIAL OPPORTUNITIES WITH THE TINY GIANTS ALGAE - DEPT. OF BOTANY

The resource person Mr.G.Mayakannan spoke on the entrepreneurial potential of algae across industries, highlighting the use of algae for environmental solutions, sustainability, versatility, and commercial value. He explained Cultivation & Scaling up Techniques include open ponds, photobioreactors, and monoculture, with optimization focused on light, nutrients, and temperature control, thereby explaining the processing, extraction of valuable compounds. Their applications can drive innovation and contribute to a greener future.

COMMUNICATION SKILLS FOR ENHANCING EMPLOYABILITY : DEPT OF ECONOMICS (SHIFT - II)

Day 1 The guest lecturer Mr. Rajesh Chandra Sekaran had an interactive session about Communication Skills being mandatory during placement. He mentioned three questions related to social things, the students wrote an essay of 350 words from the chosen topic.

Day 2 The Guest lecturer gave the students 10 words and asked the students to write a story using the words as per their imagination.

Day 3 The lecturer assigned a topic related to war to each group and asked the students to conduct research on the subject.

Day 4 A group discussion on a social topic took place during the afternoon session.

Day 5 The Lecturer gave a task to deliver a speech on a designated topic during the evening session, permitting a three-minute presentation.



The Guest lecturer and the students having an interactive session



The Chief guest felicitated by Head of the Department Dr.S.Seshadrinathan, Deputy Head of the Department Dr.J.Satish of PG & Research Dept of Commerce

COLLOQUIUM - EXPLORING AND UNLOCKING CAREER OPPORTUNITIES IN BANKING SECTOR : PG & RESEARCH DEPT OF COMMERCE

The chief guest M.B.Parameshwari, Retd. Chief Manager of Canara Bank, with her vast experience and in-depth understanding of the banking sector provided valuable insights into the numerous career opportunities available in the banking industry and shared strategies to excel in this field. Her session highlighted key aspects such as the evolving trends in banking, skills required for various roles, and preparation techniques for entering the sector.

APTITUDE TRAINING PROGRAM : BUILDING STRONG FOUNDATION IN APTITUDE AND REASONING ABILITY

The Department of Data Science initiated a two-day Aptitude Training Program on February 4th, 2025. Day 1 focused on building a strong foundation in quantitative aptitude and reasoning ability. Dr.

T. N. Aruna, the faculty coordinator, delivered engaging and informative sessions. The Day 2 of the Aptitude Training Program continued to build upon the skills developed on Day 1. Ms. S. Nivetha, the faculty coordinator, provided valuable insights and guidance. The two days of the Aptitude Training Program have been successful in engaging students and providing valuable skills and knowledge.



Active interaction during the Aptitude Training Program



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7. B.SC. STATISTICS
8. B.SC. MATHS WITH COMPUTER APPLICATION
9. B.SC. PHYSICS WITH COMPUTER APPLICATION
10. B.SC. PSYCHOLOGY
11. B.SC. BIOTECHNOLOGY
12. B.SC. BIOCHEMISTRY
13. B.SC. CRIMINOLOGY
14. M.SC. PHYSICS
15. M.SC. APPLIED MICROBIOLOGY
16. M.SC. BIOTECHNOLOGY
17. M.SC. BIOCHEMISTRY
18. M.SC. DATA SCIENCE

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1. B.SC. VISUAL COMMUNICATION
2. B.A. JOURNALISM
3. M.A. JOURNALISM

(UNAIDED SHIFT II)
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(UNAIDED SHIFT II)

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2. M.B.A. (AICTE APPROVAL)
3. M.A. (H.R.M)

(UNAIDED SHIFT II)
(UNAIDED SHIFT II)
(UNAIDED SHIFT II)

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2. B.COM. CORPORATE SECRETARYSHIP
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4. B.COM. GENERAL
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6. B.COM. BANK MANAGEMENT
7. B.COM. HONOURS
8. B.COM. ACCOUNTING & FINANCE
9. B.COM. MARKETING MANAGEMENT
10. B.COM. FINANCE & TAXATION
11. B.COM. COMPUTER APPLICATION
12. B.COM. PROFESSIONAL ACCOUNTANCY
13. M.COM.

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COMPUTER SCIENCE

1. M.C.A. (AICTE APPROVAL)
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3. B.SC. DATA SCIENCE
4. B.C.A.
5. B.SC. COMPUTER SCIENCE WITH AI
6. M.SC. INFORMATION TECHNOLOGY
7. M.SC. COMPUTER SCIENCE

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SOCIAL SCIENCE

1. B.A. ECONOMICS
2. M.A. ECONOMICS
3. M.S.W.
4. B.A. ECONOMICS
5. B.A. SOCIOLOGY

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2. B.A. ENGLISH
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