



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

ACTIVITIES REPORT FOR THE YEAR 2022-2023

STUDOPRENEUR TO ENTREPRENEUR

An experiential talk on Entrepreneurship development was organized by the department in concert with IIC- DDGDVC on 23rd August 2022. The resource person was Mr. Vasanth Tamilselvan, Founder and CEO of Ariro toys. Mr. Vasanth Tamilselvan graduated from Dwaraka Doss Goverdhan Doss Vaishnav college and Madras school of social work. He is the only Deal winner of Shark Tank India from Tamilnadu.

His first venture was Innovasia Media solutions from 2013 to 2020, and his second venture is M/S. Ariro private after a series of research and ascertaining the product market fit. Ariro is a D2C brand for toys and developmental aids facing 0-3 years. It is one of the fastest growing toy brands in India and in the online space.



DRIVE AGAINST DRUGS

The session organized by SAMVRUTH-Department of commerce (HONOURS) on 24th August 2022 in the topic of “ILL EFFECTS OF DRUGS “The resource person of this session was Mr.Venugopal G Kurup, assistant director -NCB, Chennai.

The awareness programme from the Narcotics Control Bureau kicked off. Before the event, the members of Samvruth presented a video, where they interviewed students, staff and commoners, asking them about the term “narcotics”. The team collected answers and concluded that the cause of drugs can be controlled by oneself, not by others. Mr Venugopal G Kurup addressed the participants on the theme “Drive Against Drugs”. With the help of his presentation, he elaborated on the various types of drugs, their origin, the targeted organs and their impacts (psychologic, physical,



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

legal, and social). He showed the various terms of punishments and legal consequences faced by someone due to drug trafficking and consumption. He also delivered various solutions to avoid getting into such addictions and spread similar tips to those who are affected.



CAREER GUIDANCE

The career guidance session was organized by Samvruth on 22nd September 2022. The resource person for the event was Mr. S. Murugan who is the CEO of Southern Health Foods Private Limited. He addressed the gathering on the theme “Scope for commerce graduates” and clearly elaborated the participants on the various options available for students in the future once they complete their Under Graduation. He also guided the students who are interested in pursuing CA, CMA, etc., and also about their Post Graduation. He finally concluded by quoting "being serious in your life will 99% get one out of 3-4 options"





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

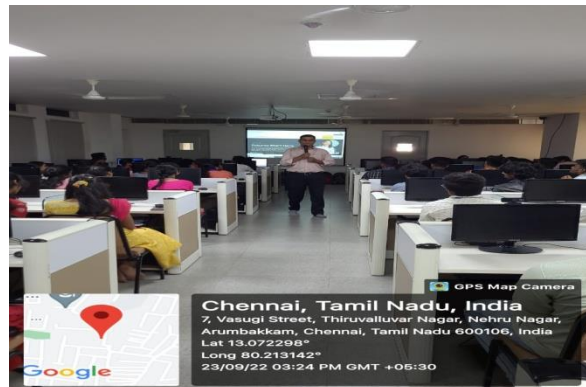
DEPARTMENT OF COMMERCE (HONOURS)

ORIENTATION PROGRAMME ON CMA

The Orientation was based on how to approach CMA exams, techniques to be used for managing time and doubt clearing session which is conducted on 23rd September 2022. The resource person for the event was CMA CPA CS Pallavi Parekh, Miles faculty.

She first gave a complete outlook of the structure of both Part 1 and 2 of CMA exam, how they set up questions and the methodology to attend the 100 questions. She emphasized the importance of time during the exam and she completely focused on how to approach MCQ based questions and then passed on to approaching essay type questions which should be answered in a short and clear manner.

She provided guidance on how to register for CMA exam and how to select the centre for examination. For the doubt clearing session, students posted questions that were difficult to grasp for them and she cleared all their queries. At the end, she discussed about the study plans of the students, and provided useful tips for passing the exams with flying colors.





DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
College with Potential for Excellence
Reaccredited with A++ Grade by NAAC
Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

DEPARTMENT OF COMMERCE (HONOURS)

TIPS AND TRICKS TO CLEAR APTITUDE

In the intention of increasing the placements of Honours students the programme was organised and the resource person of the session, Mr.Prithvin Rajendran (Director of prime educators).

Mr.Prithvin Rajendran addressed the participants on the theme “Aptitude skill training and Development”. He clearly elaborated the participants on the various options for the students in future once they completed their UG. He also listed the number of exams available for the students to get government jobs. He explained the importance of developing aptitude skill and how aptitude is tested in the time of Placement. He also shared some useful tips regarding interview and group discussion.

STRESS MANAGEMENT

The Department of Commerce (Honours) have conducted a Seminar on the topic Stress Relieving Techniques by Dr.Irudhayaraj on 21st October 2022.

Dr.Irudhayaraj started the presentation by asking the students to take part in an online Stress test, where the students answered the survey and shared their results. He rendered a fruitful presentation interestingly: "clap and don't clap" captured the minds of the participants. He also asked the audience about their personal tactics for controlling their stress and also conducted a small activity to test the stress level of the participants. Dr.Irudhayaraj explained the 10X model and ended the presentation by a Q&A session with the audience. The session brought an impact in students physical and mental health.





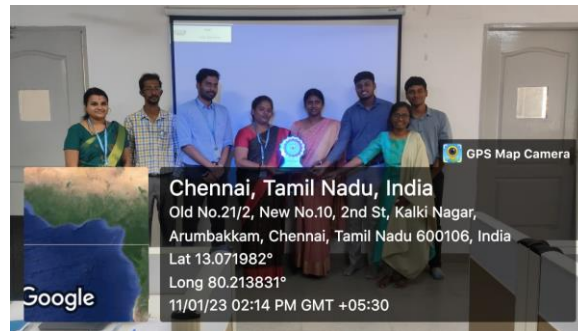
**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
College with Potential for Excellence
Reaccredited with A++ Grade by NAAC
Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

MICROSOFT EXCEL WORKSHOP

The Microsoft excel workshop was held from 9th to 11th January, 2023. Ms.CA.S.Deephika from CNK associates addressed the participants on the theme “Excel workshop”. They made us realize that Microsoft Excel enables users to identify trends and organize and sort data into meaningful categories.

Moreover, there are multiple tasks use of Excel that we do in our daily lives such as calculating monthly expenses, budgeting, goal setting and much more. 90% companies in MSME sector uses tally and excel for analyzing data. They started from the scratch, taught us about pivot chart and pivot table. A Pivot Table is an interactive way to quickly summarize large amounts of data. You can use a Pivot Table to analyze numerical data in detail, and answer unanticipated questions about your data. The students got to understand the importance of excel in this corporate world.





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

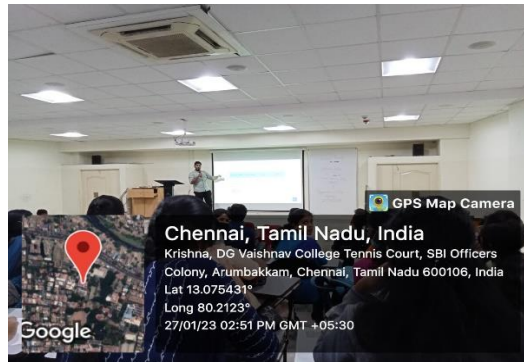
Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

TECHNICAL SESSION ON STOCK MARKET

This event was held on January 27, 2023. Mr.C.Srihari (Stock Market Analyst cum Final Year student of B.Com F& T engaged the audience on the basics of a holistic approach towards investing or trading in the stock market. With the help of presentation, he explained what stock market is, its types, IPO's the stock exchange in India, and the reasons to invest in stock markets. He showed the various terms relating to stock market like speculators, diversification, demat and brokers. He also delivered various insights on the different types of trading and investing, types of stocks, circuit breaker and market capital.



UPSTAGE

The theme of the upstage means of the students, for the students and by the students. The orientation was conducted by Ms. Krithika the alumni of 2019 batch, who advised the audience how to clear the US CMA exams. She shared her experiences on preparations and learning to complete the course. After her speech, Ms. Keerthana, Mr. Anand, Mr. Rishab Raman, Mr. Jeevanandam from the current third year (2020 batch), shared their insights to clear the exams. They solicited pieces of advice to their juniors on what to do and not to do to pass the exam with flying colors.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

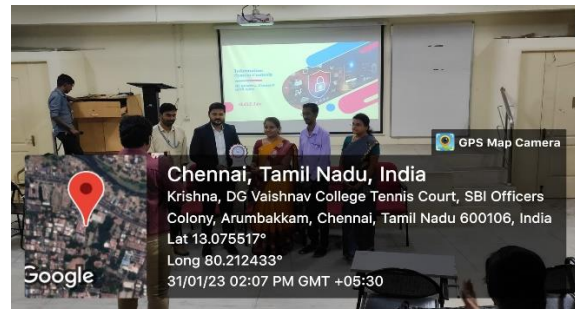
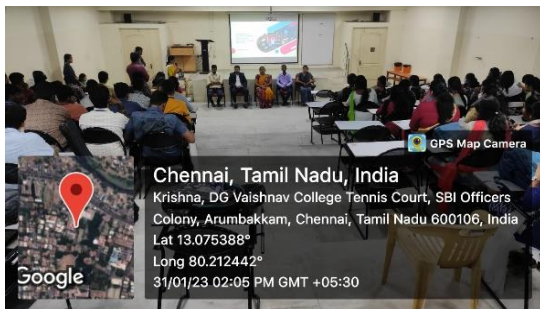
Linguistic Minority Institution - Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

DEPARTMENT OF COMMERCE (HONOURS)

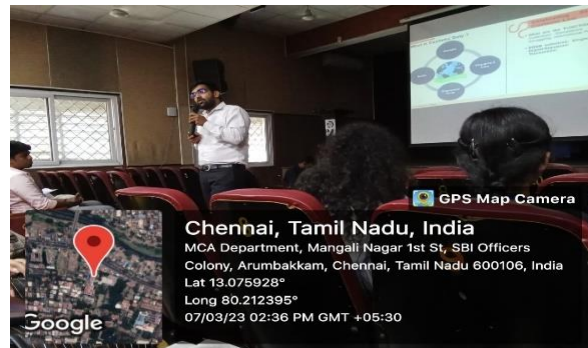
INFORMATION SECURITY CONTROLS

This event was held on 31st January, 2023. Mr.CA Shahil Kumar educated the audience about the need of security, the scope of security of information. He asked the audience about their knowledge on security control and gave various insights about information security. He explained the scope of commerce stream students in information security and also assisted in career guidance. The session was very intriguing and interactive.



PRACTICAL ASPECTS OF CUSTOMS LAW

This event was held on 7th March 2023. Mr.Shravan Gehlott made the students understand what is customs law. He clarified about the types of customs law basic customs duty, anti- dumping duty, safeguard duty, IGST, GST compensation cess, Education cess etc. He explained high sea sales, different types of import cost and much more.





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

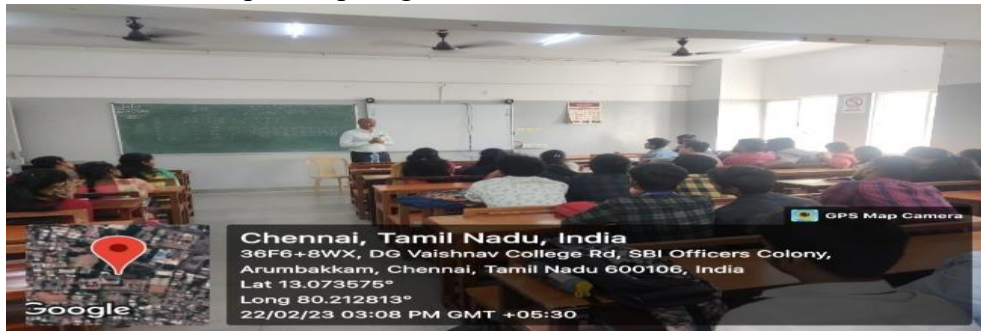
Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

SESSION ON CAT EXAM PREPARATION

This event was held on 22nd February, 2023. The head of time institution explained about the power of CAT and other competitive exams. And what are tricks and tips to pass CAT. He explained the scope of commerce students after under graduation. And Also he highlighted few recommended universities to pursue post graduation in India and abroad.



YASHAZ

Yashaz was a mega inter collegiate business fest held on march 14th 2023. This event encompassed the topics of commerce, economics, business, law and appreciably more. This event consists of 11 events and it was conducted under the umbrella of ‘MARKETING’. Its main aim was to develop students’ competencies in information acquisition, application and problem solving, cooperation and experimental skills was the primary goal of YASHAZ-2023. Following are the various events conducted during yashaz

- Title event
- Shark tank
- The art of silence
- Channel surfing
- Adzap
- Quiz
- Package designing
- Prodsnap
- Meme creation
- Poster making
- Creative writing



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
College with Potential for Excellence
Reaccredited with A++ Grade by NAAC
Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)



CONCLAVE

Conclave held on 17 march 2023 based on fintech consisted of a moderator and 5 speakers from specialized industries. Fintech (financial technology) referring to software, mobile applications, and other technologies created to improve and automate traditional forms of finance for businesses and consumers alike. It is used to describe new technology that seeks to improve and automate the delivery and use of financial services. At its core, fintech is utilized to help companies, business owners, and consumers better manage their financial operations, processes, and in general, their lives. From the conclave Participants were enlightened on the latest evolution of Financial Technology around the Globe and also to identify the significance of Fin - Tech in various industries like Banking, Insurance, Investment, Cyber Security and IT.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
College with Potential for Excellence
Reaccredited with A++ Grade by NAAC
Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)



COLLABORATIONS WITH INDUSTRY

In this Academic Year, the department signed three Memorandum of Understandings with Industry for Integration of B.Com (Honours) with CMA (U.S), Internships & Placements.

S. NO	DATE OF SIGNING	NAME OF THE COMPANY	PURPOSE
1	08.08.2022	Miles Education Private Limited	Integration
2	16.12.2022	CNK Associates (LLP)	Internship
3	19.12.2022	KTV Health Foods Private Limited	Internship

Apart from the main purpose of signing MoUs, the industry also facilitates the department on providing experts for events, audit, board of studies, placements etc.,



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

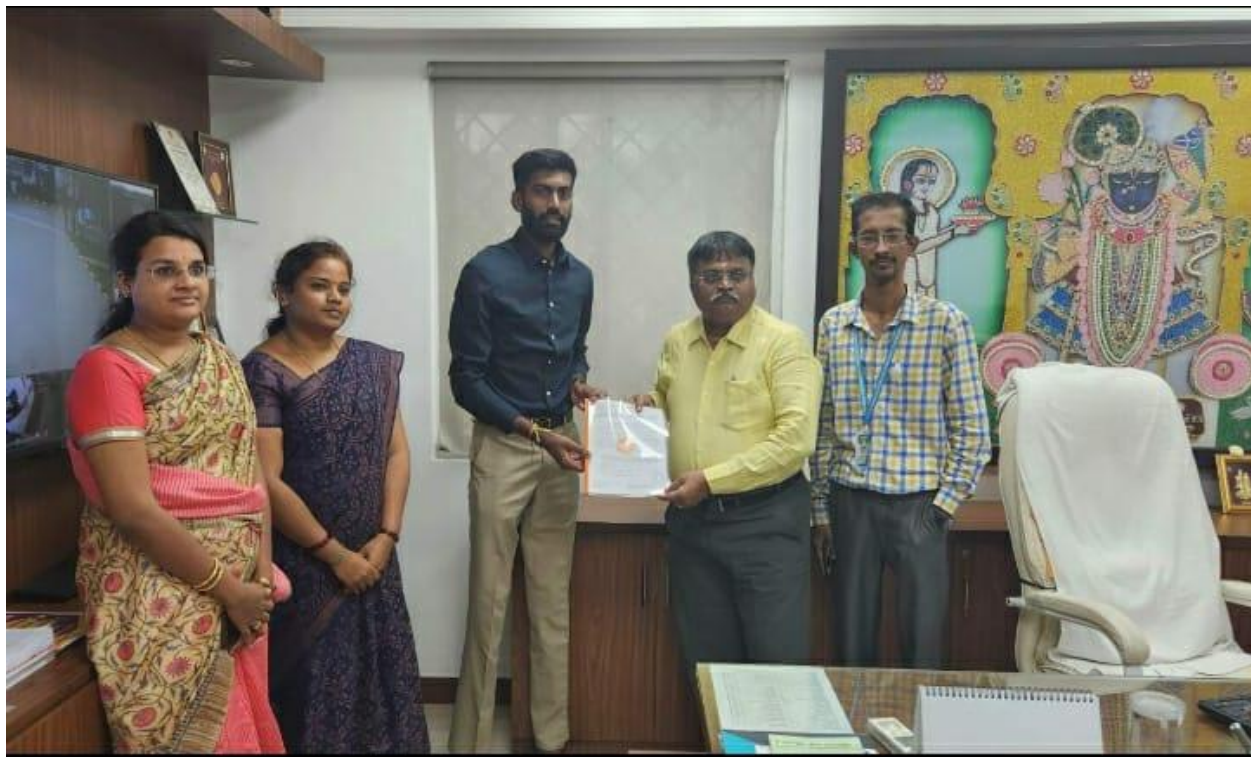
College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

Linguistic Minority Institution - Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

DEPARTMENT OF COMMERCE (HONOURS)





DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
College with Potential for Excellence
Reaccredited with A++ Grade by NAAC
Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

DEPARTMENT OF COMMERCE (HONOURS)

DEPARTMENT NEWSLETTER - HONOURS INSIDER

Date of Issue	Title of Issue	Details of Issue
19.08.2022	4 th Edition	It is a regular issue released once in six months. This edition is related to Jan 2022-June 2022.
24.08.2022	India at 75	It is a special issue commemorating India's 75 years of independence.
07.03.2023	International Day of Girl Child	It is a special issue commemorating International Day of Girl Child
17.03.2023	5 th Edition	It is a regular issue released once in six months. This edition is related to July 2022-December 2022.
17.03.2023	Yashaz 2023	It is a supplementary issue to edition 5 focussing on our Department Flagship programme- Yashaz.

AICPA

Association of International Certified Professional Accountant (AICPA) conducted a **Certification Examination on "Strategic Finance"** on 28th February 2023. It is the subset of U.S CMA and covers the key topics from U.S CMA curriculum. It provides the role readiness for Management Accountant career. In total, 37 students of III B. Com (Honours) had attempted for this exam and 29 students were cleared.

The minimum passing score to acquire this certification is 60% of marks. The students who cleared the examination were duly certified on 18th April 2023 where our college Principal Dr. S. Santosh Baboo did the proceedings of certifying the students.

List of Students Cleared AICPA Certification on Strategic Finance

S.NO	ROLL NO	NAME OF THE STUDENT
1	20E1502	Suganya R
2	20E1503	Bhavani Bakrecha R
3	20E1505	Rishab Raman
4	20E1506	Abdul Majeeth M S
5	20E1509	Yuvedh Jamadd P
6	20E1510	Kamaleshwari S



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

7	20E1511	Divya Dharshini M
8	20E1512	Kasireddy Pavan Rddy
9	20E1517	Aswin R
10	20E1520	Vishwaa Raman A
11	20E1522	Lakshay P
12	20E1523	Pooja G
13	20E1525	Nithish Kumar K
14	20E1526	Lakshmi Narasimhan R
15	20E1527	Girish Kumar R
16	20E1528	Shyam S B
17	20E1529	Gugan S
18	20E1530	Suganya
19	20E1531	Ravi Prasanna T
20	20E1532	Anvithkumar L
21	20E1533	Sarveshwaran V
22	20E1534	Aravind Logesh R
23	20E1535	Shyam Sundar G
24	20E1536	Varsha P
25	20E1537	Deepesh Kanna K
26	20E1544	Vasanth
27	20E1545	Jeevanandam. R
28	20E1546	Lochan Prakash. V
29	20E1547	Anand M N

Total Number of Students Cleared: 29

List of Students Cleared CMA (U.S) during 2022-2023

S.NO	BATCH	NAME OF THE STUDENT	CLEARED
1	2020	Keerthana .S	Part 1 & 2
2	2020	Jeevanantham.R	Part 1
3	2020	Rishab Raman	Part 1
4	2020	Suganya R	Part 1
5	2020	Viswa Raman	Part 1
6	2020	Abdul Majeeth.M.S	Part 1