SELF STUDY REPORT

FOR

3rd CYCLE OF ACCREDITATION

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

NO. 833, GOKUL BAGH, E.V.R. PERIYAR SALAI, ARUMBAKKAM
600106
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Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

September 2021

1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

Dwaraka Doss Goverdhan Doss Vaishnav College, a linguistic minority institution, was established in the year 1964. The munificence of Late. Shri. Jumna Doss and Late. Shri. Amichand Doss in donating a vast extent of land led to the establishment of this college. They, together with the kind-hearted and like-minded members of the Rajasthani and Gujarati communities in the city started the Vallabhacharya Vidya Sabha in 1963, with the sole purpose of imparting value-based quality education for all.

Under the stewardship of Shri. Tothathri Iyengar as the principal, the college had its humble beginnings offering a degree in Mathematics and a few pre-university courses. Today, through the commitment of the management and the presence of illustrious principals ably assisted by dedicated teachers, the college has emerged as one of the premier institutions of higher learning. The college has been a haven for generations of enthusiastic learners for over five decades. It has seen a phenomenal growth in terms of infrastructure and state of the art equipment and technology. The curriculum is reviewed and redesigned periodically to cater to the specific needs of the student community in tune with the changing trends in diverse disciplines of arts, commerce, science, technology and management studies. A multi-disciplinary approach in designing the programmes has culminated in skill development and ensured industry-academia collaboration. The exemplary performance of the students in curricular, co-curricular and extension activities has made the institution stand as an epitome of excellence in higher education.

Vision

To impart value-based quality academia; to empower students with wisdom and to instil rich Indian traditions and culture; to nurture self-confidence, ensure holistic development and to broaden their vision towards nation-building, communal harmony and universal brotherhood.

Mission

To impart knowledge, enable the students acquire skills and imbibe values, develop their personality, mould their character, evoke a sense of empathy and social concern and thereby help them evolve into humane and responsible citizens.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- The philanthropic zeal of the management in promoting the cause of education, has enabled the college emerge as a premier centre of higher learning.
- The selfless service of the committed faculty, the able principals and the visionary management, has facilitated the phenomenal growth of the institution
- College was awarded the status of College with Potential for Excellence by the UGC

- Diversity and inclusivity are encouraged by giving opportunities to students from varied backgrounds
- Optimum use of technology through the Management Information System of the college
- Implementation of Choice Based Credit System(CBCS) and Outcome Based Education (OBE)
- State-of-the-art infrastructure
- Campus placements
- Quality research initiatives
- Bridging the gender divide through increased enrolment of girl students
- Updated and upgraded curriculum
- Job-oriented skill-development—enhance employability of students
- Value Education courses ensuring holistic development
- Environmental consciousness and green initiatives
- Promoting sports and grooming athletes
- Social welfare initiatives carried out as part of extension activities

Institutional Weakness

- Inadequate research funding and fund mobilisation
- Industry/ institution collaboration to be accelerated
- To encourage students to become innovators, and to familiarise them with concepts such as Intellectual Property Rights, patents and copyrights.

Institutional Opportunity

- Greater scope for inter-departmental collaborations.
- The student body comprising of 9486 students, has an immense potential to effect positive changes
- The locational advantage of the college provides a platform for collaborations with leading corporates, other educational institutions, NGOs and governmental organisations
- Optimum utilisation of solar energy
- Forge networks and collaborations with international institutions for initiatives such as twinning programmes.
- Enhance technological support to achieve higher levels of excellence in ICT enabled pedagogy.
- Potential to become a full-fledged university in future.

Institutional Challenge

- Catering to the needs of students from diverse backgrounds.
- Meet the increase in demand for the programmes offered
- Catering to the specific needs of first-generation learners
- Fulfil the aspirations of students hailing from poor socio-economic backgrounds
- Increase in student enrolment to be balanced with the adequate number of qualified faculty

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The college in tune with its vision of imparting education and empowering the youth has been constantly envisaging expansion in terms of the number of new programmes offered both at UG and PG levels that would equip the students with adequate knowledge and skills and enhance their employability. The assessment period witnessed phenomenal growth in the number of new courses introduced based on the feedback from the stakeholders. In the year 2019-20, 5 new programmes were introduced—4 in UG and 1 in PG. The syllabi of all the 47 UG and PG programmes were revised during the assessment period. There were 487 new courses that were introduced during the period.

There has been periodic revision and redesigning of the UG curriculum aimed at not just honing the knowledge and skills of the students and bettering their career prospects but also focussing on overall development and grooming them to evolve to be humane and socially responsible. The curriculum includes components on value education, soft skills, gender sensitivity, environmental awareness and social consciousness, alongside the thrust given to research, internships and ability enhancement. 144 value added courses, diverse in nature across disciplines were offered during this period to impart life skills. In the year 2019- 20, the college adopted the cafeteria approach as regards student enrolment for NME courses.

The curriculum of the PG programmes is designed to emphasise on research and innovation and go beyond knowledge sharing towards knowledge creation. Around 3393 students have registered for Value Added courses in the year 2020. There has been a stunning increase in the enrolment in these courses from 925 in 2016-17 to 3450 in 2019-2020. Also, in the year 2019-20 the college adopted the OBE pattern in its curriculum. This is based on the revised Bloom's Taxonomy which spells out the desired outcomes to be attained on completion of the programmes offered across the various disciplines.

Teaching-learning and Evaluation

The institution caters to the needs of the students hailing from diverse socio-economic, geographic and cultural backgrounds. Utmost transparency is maintained in the admission process and due consideration is given to first generation learners, students with disability and sportspersons. The admissions are carried out in strict compliance with the norms stipulated by the government and the guidelines provided by the University of Madras. The seats allotted are purely based on merit and the roster system is followed to accommodate students from economically weaker sections and those who come under the reserved category. This diversity in the student population reflects the institution's commitment to the cause of education and the inclusivity in its approach.

The faculty constantly keeps abreast of the emerging trends in their respective disciplines and make effective use of ICT tools alongside the conventional chalk and talk approach. Faculty is encouraged to attend orientation and refresher programmes to update themselves.

The departments prepare a well-structured and well-organised calendar of events effectively scheduling academic activities as well as co-curricular and extension activities and ensure timely implementation of the same. A systematic process of preparation, planning and performance followed by periodic review and revision of the course content enables the departments to obtain the desired learning outcomes. Every effort is taken to cater to the requirements of the students with varied levels of competencies. Slow learners are integrated through bridge courses and remedial teaching sessions, meticulously designed and conducted by the respective departments. Advanced learners are given training in skill development, internship programs and encouraged to pursue research. The institution shows great concern for the welfare of the students with disability, through its various initiatives to ensure a safe and conducive learning environment.

The process of evaluation is absolutely transparent. The students are assessed continuously through a series of tests, presentations and other classroom activities. The End Semester Examinations are conducted by a duly constituted examinations committee to ensure fair practice and any kind of discrepancy faced by the students is redressed by the Students Grievance Redressal Cell.

Research, Innovations and Extension

Good quality research is the hallmark of an institution of excellence. The members of the faculty are constantly encouraged to pursue quality research and create new areas of knowledge. Financial assistance is provided to members of the faculty to pursue research. The institution has provided an amount of Rs.26,40,000(twenty-six lakhs forty thousand) as seed money to support research. An amount of Rs.5,00,000 (five lakhs) has been earmarked for research guides and scholars to further their research.

Six departments of the college are recipients of research grants to the tune of Rs.34.65 lakhs, funded by UGC, DBT-Star Programme and other non-governmental agencies. 30 members of the faculty have received awards and honours for excelling in their fields. 300 seminars, workshops and symposia have been conducted on niche areas of various subjects.

In the past five years the members of the faculty have published around 206 articles in SCOPUS/ WoS/ Pub Med/ UGC Care listed journals. They have also published 471 papers in non-indexed journals and books. Around 150 faculty members have published articles and papers of which 10 of them have an h-index of above 5. There are 81 staff members who have obtained their Ph.D. qualification during the past five years. Fifteen faculty members are research guides under whom 48 scholars are pursuing their research.

The institution has been a centre for the conduct of professional examinations such as CA, ACS, IGNOU and others. The college has generated a revenue of Rs.60,00,000 through these initiatives. The college has also entered into 32 MoUs and collaborations with external agencies and organizations.

Apart from NCC, NSS, the clubs and committees such as Rotaract and Citizens Consumer are very active and vibrant conducting numerous programmes such as awareness campaigns on health, hygiene, gender equality, environmental concerns, blood donation camps, distribution of relief material, lectures and talks on consumer rights, grievance redressal, social awareness and issues, human chains, rallies, walkathons and peace marches. In the assessment period, the institution has conducted 430 such programmes and has received 10 awards for excellence in these extension activities.

Infrastructure and Learning Resources

Providing a conducive learning atmosphere in the college begins with an exceptional infrastructural support. The institution has always given top priority to infrastructural support and expansion to accommodate the ever-increasing student strength, courses and programmes. Substantial budgetary allocations for infrastructural support, maintenance and expansion have been earmarked annually by the institution. In the year 2020-2021 the annual expenditure for physical and academic infrastructure was Rs.6,22,37,000 which included building construction, refurbishing, renovation, introduction of new and upgraded technology, to name a few.

The college has a total number of 126 spacious and ventilated classrooms with all the requisite facilities, of which 98 are equipped with ICT facility which enables the members of the faculty to support their teaching

sessions with audios, videos, graphs, images and PowerPoint presentations. The college also has 6 seminar halls. The classrooms are accessible to all students via different entry and exit points in various buildings. Lifts are available in all buildings to help the disabled students to reach their classrooms.

The reach and penetration of technology in the campus is very significant. The college has a total number of 902 updated computers and a student strength of 9486, taking the student computer ratio to 10: 1. The college also provides excellent Wi-Fi connectivity with a speed of 100mpbs to all the departments, admin offices and clubs. This ensures smooth functioning of tasks in a digitised work environment.

Providing accessibility to latest and updated learning material to staff and students is given prime importance. The college has tapped the endless and infinite possibilities that e-learning content can offer by subscribing to e-journals such as EBSCO, Nlist and Delnet. Memberships to ILMS and Autolab, integrated e-learning platforms, have been obtained by the institution. The establishment of the Digital Learning Centre at the Library Complex facilitates quality research and innovative teaching. Apart from that, the college also earmarks a sizable budget for purchase of books annually which augments the already existing collection of 97284 books in the general library. In the academic year 2019-20, Rs. 5,04,411 was spent on purchase of books by the institution.

Student Support and Progression

The constantly updated curriculum, the innovative teaching methodology and the incorporation of technological advancements have resulted in the enhanced quality of academic experience for the students. With the aim of engendering holistic development of students, the institution encourages students to participate in various programmes conducted for capability and skill development through soft skill training programmes, language and communication skills, life skills training and programmes related to physical fitness and mental health.

Aimed at transforming the lives of the underprivileged, the college assists students through financial aid and scholarships—both government sponsored and endowment. The college also offers academic scholarships to deserving sportspersons.

The institution engages in active partnership with various external agencies to help students prepare for competitive examinations. A number of undergraduate students have qualified in CAT, MAT, IELTS, GATE and JAM exams. Approximately 30% of the students have joined institutions of higher education for PG, M.Phil., Ph.D and professional courses like CA, CS, and CMA. Many post-graduate students have qualified in NET/SLET/JRF examinations.

The college has instituted and operationalized various committees and sub-committees to address grievances of students through counselling and corrective actions. These include Anti Ragging Committee, Women's Students Forum and Internal Complaints Committee and Student Council. The Student Council of the institution is active and functions effectively with the involvement of the students of various departments. The student council is engaged in bringing students together for various college level and intercollegiate events.

The college boasts of a dynamic placement cell headed by a designated placement officer and faculty coordinators from the departments. Every year the college has around 2700 students graduating, of which approximately 40% get either placed in government and corporate organizations. Concerted efforts are taken to ensure that entrepreneurial skills are developed among students through the dedicated courses that are offered, the conduct of programmes and the functioning of the ED Cell which aims at promoting entrepreneurship. In

the year 2019-20, 23 programmes on entrepreneurship were conducted, apart from the 13 courses that are taught on the subject. The year 2019-20 saw an impressive 32.4% of the total graduating students becoming entrepreneurs.

Governance, Leadership and Management

The management and the principal through their effective leadership strategies and policies strive to realise the vision of the institution, constantly focussing on its futuristic development and growth. The governance and leadership are decentralised and participative in nature. The Principal works in consonance with the statutory bodies as per the UGC regulations.

The various committees that have been established are actively involved in the participatory decision-making process, management and regulation of the various activities of the college. E-Governance has been effectively employed in the areas of Examinations, Student Support services, Administration and Finance. The institution conducts both internal and external financial audits regularly. The IQAC promotes quality initiatives, facilitates communication among the different segments of organisation and documentation of the programmes conducted periodically. Academic and administrative audit is conducted in order to promote internal quality, transparency and accountability at all levels.

The institution has adopted numerous welfare measures for the faculty such as fee concession to those pursuing Ph.D. in the institution, interest free loans, maternity leave, providing laptops at concessional rates, in-house medical facilities through collaboration with Apollo Hospitals and Swami Vivekananda Diagnostic Centre. During the assessment period, 42.8% of the faculty members attended Refresher / Orientation / Faculty Development Programmes as part of their career development initiatives. Also, the college had organised 84 faculty development programmes.

The college in its trajectory of growth and progress has set many benchmarks, namely:

- Received grant-in -aid under the UGC scheme and was awarded the status of College with potential for Excellence
- Quality certified by ICWAI-MAR based on 15 quality parameters
- Certified with ISO 9001:2015 certification by ODPL
- Knowledge Partner for Department of Bio-Technology [DBT] – STAR Scheme, Government of India and receives financial support
- Triple Helix Club, nurtured by the Department of Physics is an affiliate member since 2016-17, of VIPNET, Department of Science and Technology [DST], Government of India and was awarded the Certificate of Excellence from Vigyan Prasar—ISRO in 2019.
- Department of Physics is the recipient of "Micro Grants for Implementation of the Scheme" under the DBT – Foldscope scheme in 2017-18.

Institutional Values and Best Practices

The institution's core strength lies in its commitment to the cause of imparting value based quality education and empowering the youth, equipping them with knowledge and skills, inculcating universal values, educating them to establish a just and equitable society. The college constantly strives to create a cohesive and congenial ambience nurturing gender consciousness, creating gender equity, ensuring women empowerment and

promoting environmental sustainability through the numerous programmes organized.

Introduction of new and innovative programmes and courses that are society driven and need based is one of the significant achievements of the institution. Every effort is taken to develop a curriculum that is creative, challenging and contemporary so that the students are armed with the requisite qualifications to join the workforce with adequate training in interpersonal communication and life skills.

The college prides on its role as a social crusader, endeavouring to alleviate the suffering of the underprivileged. By educating a number of students from underprivileged backgrounds, the institution empowers them to create an identity for themselves. The institution also supports numerous initiatives and outreach programmes aimed at creating social awareness, nurturing civic responsibilities and lending a helping hand to those in need.

Apart from the excellence and quality sustenance witnessed in the range of programmes offered, its numerous service-oriented activities, the institution's distinctiveness lies in its efforts to groom the students to become entrepreneurs. Many of the programmes and courses are designed to impart and train students in entrepreneurial skills. The Entrepreneurship Development Cell of the college provides a platform for the aspiring entrepreneurs to showcase their abilities and to help them hone their skills. These initiatives have culminated in grooming scores of students who have graduated and become successful entrepreneurs.

From constantly redesigning and upgrading the curriculum, expanding the infrastructure to strengthening the teaching learning process and promoting the welfare of the students, the college has recorded a remarkable overall progress. Having crossed many milestones in its journey of excellence, the institution places utmost importance on thrust areas such as introduction of innovative courses, grooming future entrepreneurs and fulfilling its responsibility to the society.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
Address	NO. 833, GOKUL BAGH, E.V.R. PERIYAR SALAI, ARUMBAKKAM
City	Chennai
State	Tamil Nadu
Pin	600106
Website	www.dgvaishnavcollege.edu.in

Contacts for Communication					
Designation	**Name**	**Telephone with STD Code**	**Mobile**	**Fax**	**Email**
Principal	S. Santhosh Baboo	044-23635101	9884992888	044-2362510 3	principal@dgvaish navcollege.edu.in
IQAC / CIQA coordinator	T. S. Prema	044-23625102	9884101739	044-2363510 4	iqac@dgvaishnavc ollege.edu.in

Status of the Institution	
Institution Status	Grant-in-aid

Type of Institution	
By Gender	Co-education
By Shift	Day Evening

Recognized Minority institution	
If it is a recognized minroity institution	Yes Linguistic Minority status.pdf
If Yes, Specify minority status	
Religious	
Linguistic	Rajasthani and Gujarathi
Any Other	

Establishment Details	
Date of Establishment, Prior to the Grant of 'Autonomy'	23-06-1964
Date of grant of 'Autonomy' to the College by UGC	25-09-2008

University to which the college is affiliated		
State	**University name**	**Document**
Tamil Nadu	University of Madras	View Document

Details of UGC recognition		
Under Section	**Date**	**View Document**
2f of UGC	11-04-2012	View Document
12B of UGC	28-06-2021	View Document

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	**Recognition/Approval details Institution/Department programme**	**Day,Month and year(dd-mm-yyyy)**	**Validity in months**	**Remarks**
AICTE	View Document	25-06-2021	12	

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	Yes
If yes, date of recognition?	01-04-2016
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	NO. 833, GOKUL BAGH, E.V.R. PERIYAR SALAI, ARUMBAKKAM	Urban	17.58	52341.3

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BA,Economics	36	HSC	English	70	70
UG	BA,Economics	36	HSC	English	70	69
UG	BCom,Corporate Secretaryship	36	HSC	English	280	280
UG	BCom,Corporate Secretaryship	36	HSC	English	70	70
UG	BSc,Mathematics	36	HSC	English	140	63
UG	BSc,Physics	36	HSC	English	50	27

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UG	BSc,Chemistry	36	HSC	English	50	44
UG	BSc,Plant Biology And Plant Biotechnology	36	HSC	English	50	37
UG	BCom,Commerce	36	HSC	English	210	210
UG	BCom,Commerce	36	HSC	English	280	280
UG	BCA,Computer Applications	36	HSC	English	100	100
UG	BBA,Business Administration	36	HSC	English	210	210
UG	BSc,Computer Science	36	HSC	English	100	100
UG	BA,Criminology And Police Administration	36	HSC	English	70	70
UG	BA,Sociology	36	HSC	English	70	70
UG	BA,Tourism And Travel Management	36	HSC	English	0	0
UG	BA,Journalism	36	HSC	English	40	34
UG	BSc,Visual Communication	36	HSC	English	90	90
UG	BSc,Biotechnology	36	HSC	English	36	32
UG	BSc,Biochemistry	36	HSC	English	50	32
UG	BSc,Psychology	36	HSC	English	50	48

UG	BSc,Statistics	36	HSC	English	50	36
UG	BA,Tamil	36	HSC	English	70	28
UG	BA,English	36	HSC	English	70	57
UG	BA,Business Economics	36	HSC	English	0	0
UG	BCom,Bank Management	36	HSC	English	140	140
UG	BCom,Marketing Management	36	HSC	English	70	70
UG	BCom,Accounting And Finance	36	HSC	English	210	210
UG	BCom,Finance And Taxation	36	HSC	English	50	50
UG	BCom,Honours	36	HSC	English	40	40
UG	BSc,Mathematics With Computer Applications	36	HSC	English	40	28
UG	BSc,Physics With Computer Applications	36	HSC	English	40	20
UG	BSc,Interior Design And Decor	36	HSC	English	0	0
PG	MA,Economics	24	UG	English	30	30
PG	MSc,Mathematics	24	UG	English	40	40
PG	MSc,Physics	24	UG	English	26	26
PG	MSc,Chemistry	24	UG	English	26	25

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PG	MCom,Commerce	24	UG	English	40	40
PG	MCom,Commerce	24	UG	English	40	39
PG	MSW,Social Work	24	UG	English	40	40
PG	MCA,Computer Applications	24	UG	English	60	50
PG	MSc,Computer Science	24	UG	English	26	24
PG	MSc,Biotechnology	24	UG	English	26	24
PG	MSc,Biochemistry	24	UG	English	26	26
PG	MA,Human Resource Management	24	UG	English	40	40
PG	MSc,Applied Microbiology	24	UG	English	26	26
PG	MA,English	24	UG	English	20	20
PG	MA,Journalism And Communication	24	UG	English	40	17
PG	MSc,Information Technology	24	UG	English	26	26
PG	MBA,Business Administration Pg	24	UG	English	60	60
Doctoral (Ph.D)	PhD or DPhil,Economics	12	PG	English	0	0
Doctoral (Ph.D)	PhD or DPhil,Chemistry	60	PG	English	6	6
Doctoral (Ph.D)	PhD or DPhil,Commerce	60	PG	English	2	2

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Doctoral (Ph.D)	PhD or DPhil,Business Administration	60	PG	English	0	0
Doctoral (Ph.D)	PhD or DPhil,Computer Science	60	PG	English	4	4
Doctoral (Ph.D)	PhD or DPhil,Microbiology	60	PG	English	2	2
Doctoral (Ph.D)	PhD or DPhil,Botany	60	PG	English	0	0
Pre Doctoral (M.Phil)	MPhil,Economics	12	PG	English	12	0
Pre Doctoral (M.Phil)	MPhil,Mathematics	12	PG	English	7	2
Pre Doctoral (M.Phil)	MPhil,Chemistry	12	PG	English	7	0
Pre Doctoral (M.Phil)	MPhil,Commerce	12	PG	English	12	8
Pre Doctoral (M.Phil)	MPhil,Biochemistry	12	PG	English	9	0
Pre Doctoral (M.Phil)	MPhil,Microbiology	12	PG	English	4	0

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0				17				67
Recruited	0	0	0	0	9	8	0	17	36	31	0	67
Yet to Recruit				0				0				0
Sanctioned by the Management/Society or Other Authorized Bodies				0				17				357
Recruited	0	0	0	0	9	8	0	17	138	219	0	357
Yet to Recruit				0				0				0

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				32
Recruited	24	8	0	32
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				51
Recruited	32	19	0	51
Yet to Recruit				0

Technical Staff				
	Male	**Female**	**Others**	**Total**
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				9
Recruited	8	1	0	9
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	**Professor**			**Associate Professor**			**Assistant Professor**			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/ LLD	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	6	6	0	75	90	0	177
M.Phil.	0	0	0	7	8	0	100	164	0	279
PG	0	0	0	9	8	0	138	219	0	374

Temporary Teachers										
Highest Qualification	**Professor**			**Associate Professor**			**Assistant Professor**			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	**Professor**			**Associate Professor**			**Assistant Professor**			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	1	0	1
PG	0	0	0	0	0	0	1	0	0	1

Details of Visting/Guest Faculties				
Number of Visiting/Guest Faculty engaged with the college?	**Male**	**Female**	**Others**	**Total**
	3	1	0	4

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	6377	0	0	0	6377
	Female	1987	0	0	0	1987
	Others	0	0	0	0	0
PG	Male	499	0	0	0	499
	Female	613	0	0	0	613
	Others	0	0	0	0	0
Doctoral (Ph.D)	Male	4	0	0	0	4
	Female	10	0	0	0	10
	Others	0	0	0	0	0
Pre Doctoral (M.Phil)	Male	3	0	0	0	3
	Female	7	0	0	0	7
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years

Programme		Year 1	Year 2	Year 3	Year 4
SC	Male	241	124	242	245
	Female	145	237	142	134
	Others	0	0	0	0
ST	Male	4	3	9	4
	Female	1	2	5	0
	Others	0	0	0	0
OBC	Male	1435	660	1370	1338
	Female	661	1407	574	579
	Others	0	0	0	0
General	Male	700	707	724	686
	Female	220	163	185	174
	Others	0	0	0	0
Others	Male	0	4	42	2
	Female	3	29	2	1
	Others	0	0	0	0
Total		3410	3336	3295	3163

2.3 EVALUATIVE REPORT OF THE DEPARTMENTS

Department Name	Upload Report
Accounting And Finance	[View Document](#)
Applied Microbiology	[View Document](#)
Bank Management	[View Document](#)
Biochemistry	[View Document](#)
Biotechnology	[View Document](#)
Botany	[View Document](#)
Business Administration	[View Document](#)
Business Administration Pg	[View Document](#)
Business Economics	[View Document](#)
Chemistry	[View Document](#)
Commerce	[View Document](#)
Computer Applications	[View Document](#)
Computer Science	[View Document](#)
Corporate Secretaryship	[View Document](#)
Criminology And Police Administration	[View Document](#)
Economics	[View Document](#)
English	[View Document](#)
Finance And Taxation	[View Document](#)
Honours	[View Document](#)
Human Resource Management	[View Document](#)
Information Technology	[View Document](#)
Interior Design And Decor	[View Document](#)
Journalism	[View Document](#)
Journalism And Communication	[View Document](#)
Marketing Management	[View Document](#)
Mathematics	[View Document](#)
Mathematics With Computer Applications	[View Document](#)
Microbiology	[View Document](#)

Physics	[View Document](#)
Physics With Computer Applications	[View Document](#)
Plant Biology And Plant Biotechnology	[View Document](#)
Psychology	[View Document](#)
Social Work	[View Document](#)
Sociology	[View Document](#)
Statistics	[View Document](#)
Tamil	[View Document](#)
Tourism And Travel Management	[View Document](#)
Visual Communication	[View Document](#)

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Extended Profile

1 Program

1.1

Number of programs offered year-wise for last five years

2020-21	2019-20	2018-19	2017-18	2016-17
49	50	45	45	45

File Description	Document
Institutional data in prescribed format	[View Document](#)

1.2

Number of departments offering academic programmes

Response: 40

2 Students

2.1

Number of students year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
9486	9031	8797	8161	7348

File Description	Document
Institutional data in prescribed format	[View Document](#)

2.2

Number of outgoing / final year students year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
3213	2547	2351	2017	1869

File Description	Document
Institutional data in prescribed format	[View Document](#)

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2.3

Number of students appeared in the examination conducted by the Institution, year-wise during the last five years

2020-21	2019-20	2018-19	2017-18	2016-17
9172	8703	7994	7383	6605

File Description	Document
Institutional data in prescribed format	[View Document](#)

2.4

Number of revaluation applications year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
0	0	332	226	188

3 Teachers

3.1

Number of courses in all programs year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
1053	1010	995	993	929

File Description	Document
Institutional data in prescribed format	[View Document](#)

3.2

Number of full time teachers year-wise during the last five years

2020-21	2019-20	2018-19	2017-18	2016-17
374	374	306	306	247

File Description	Document
Institutional data in prescribed format	[View Document](#)

3.3

Number of sanctioned posts year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
374	374	306	306	247

File Description	Document
Institutional data in prescribed format	[View Document](#)

4 Institution

4.1

Number of eligible applications received for admissions to all the programs year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
37471	48868	30451	25589	18460

File Description	Document
Institutional data in prescribed format	[View Document](#)

4.2

Number of seats earmarked for reserved category as per GOI/State Govt rule year-wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
2423	2439	2336	2336	2287

File Description	Document
Institutional data in prescribed format	[View Document](#)

4.3

Total number of classrooms and seminar halls

Response: 126

4.4

Total number of computers in the campus for academic purpose

Response: 902

4.5

Total Expenditure excluding salary year-wise during last five years (INR in Lakhs)

2020-21	2019-20	2018-19	2017-18	2016-17
690.22	948.51	704.26	464.49	489.15

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curriculum Design and Development

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific Outcomes(PSOs) and Course Outcomes(COs) of the Programmes offered by the Institution.

Response:

The Higher educational institutions are the creators of tomorrow's scientists, economists, entrepreneurs, mathematicians, managers, psychologists and software professionals. The vision of any Higher Educational Institution (HEI) is to prepare its youth to face challenges at the local, regional, national and global level. The design, flexibility and over-arching goals of the curriculum facilitate the first step towards fulfilling this responsibility. The vision of the college to provide value based quality academia to the youth is reflected in its initiative to be inclusive catering to not just the linguistic minorities but to all segments of the society.

The academic programmes of the institution are society driven, service oriented and fulfilling the national objectives spelt out in programmes like, Make in India, Aatmanirbar, Swacch Bharath and Digital India. The programmes are

- Contemporaneous and relevant

- Integrate ICT and digitalise

- Research oriented involving knowledge creation

- Global standards and excellence

- Skill development and training

- Social consciousness and cosmopolitan outlook

- Service oriented, rooted in values

The institution has the distinction of offering a wide gamut of programmes encompassing the disciplines of arts, commerce, sciences and management studies at the graduate, post-graduate and research levels. The curriculum is designed and is aligned to the existing national and state policies with the purpose of realising the objectives of self-sustenance, economic growth and harmony. The programmes are devised in a manner that they serve the twin purpose of imparting knowledge and skills as well as grooming their personality. The programme outcomes are structured in a manner to rouse intellectual curiosity and develop critical thinking. The institution lays emphasis on adhering to the norms and specifications laid down by the UGC /NAAC while drafting the desired programme outcomes and the programme specific outcomes. The OBE pattern was initiated in the curriculum from the academic year 2019- 2020 onwards.

Due weightage and consideration is given to the feedback received from the stakeholders in the process of redesigning and restructuring the curriculum in keeping with the ever changing regional, national and international needs.

The institution has made optimum utilisation of the status of autonomy awarded with regards to revamping the syllabi to suit the contemporary requirements. BOS is constituted with adequate representation from the University, academic experts in the specified discipline along with representative from the industry related to the discipline and the syllabus is framed by the department so as to impart knowledge and skill sets that would enhance the career prospects of the students and make them socially responsible and humane At the institutional level the Academic Council and the Governing Body periodically scrutinise the feasibility and efficacy of the programmes offered to ensure quality sustenance. The CBCS pattern is followed and this gives necessary flexibility to pursue any desired course as electives cutting across disciplines, catering to the specific interests of the students. The research interests of the students are promoted and every effort is taken to ensure their contribution in the field of science and technology to create and innovate.

File Description	Document
Link for Additional Information	[View Document](#)

1.1.2 Percentage of Programmes where syllabus revision was carried out during the last five years.

Response: 79.66

1.1.2.1 **Number of all Programmes offered by the institution during the last five years.**

Response: 59

1.1.2.2 **How many Programmes were revised out of total number of Programmes offered during the last five years**

Response: 47

File Description	Document
Details of program syllabus revision in last 5 years(Data Template)	[View Document](#)
Any additional information	[View Document](#)

1.1.3 Average percentage of courses having focus on employability/ entrepreneurship/ skill development offered by the institution during the last five years

Response: 2.86

1.1.3.1 **Number of courses having focus on employability/ entrepreneurship/ skill development year-wise during the last five years..**

2020-21	2019-20	2018-19	2017-18	2016-17
35	43	33	20	13

File Description	Document
Average percentage of courses having focus on employability/ entrepreneurship(Data Template)	[View Document](#)
Any additional information	[View Document](#)

1.2 Academic Flexibility

1.2.1 Percentage of new courses introduced of the total number of courses across all programs offered during the last five years.

Response: 46.25

1.2.1.1 How many new courses are introduced within the last five years

Response: 487

1.2.1.2 **Number of courses offered by the institution across all programmes during the last five years.**

Response: 1053

File Description	Document
Institutional data in prescribed format	[View Document](#)
Any additional information	[View Document](#)

1.2.2 Percentage of Programmes in which Choice Based Credit System (CBCS) / elective course system has been implemented (Data for the latest completed academic year).

Response: 108.16

1.2.2.1 **Number of Programmes in which CBCS / Elective course system implemented.**

Response: 53

File Description	Document
Institutional data in prescribed format	[View Document](#)
Any additional information	[View Document](#)

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1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics ,Gender, Human Values ,Environment and Sustainability into the Curriculum

Response:

The institution has as its core objective the overall development of individuals, enabling them to become morally and socially responsible citizens. Every effort is taken to ensure that they imbibe values - personal, professional, social and moral and put them to practice. The college curriculum is structured to sensitise youth to the issues that hamper the progress of humanity. The programmes offered by the institution include 15 courses on gender sensitivity which sensitises 400 students and 5 courses on environment apart from the mandated course on EVS which targets 2800 students and educates them. The courses on Ethics and Value Education which feature in the curriculum are designed to instil a sense of social consciousness and moral responsibility among the 400 and 3200 students enrolled in the respective courses. The students are trained to uphold these values so that future generations will inherit a world bereft of conflicts, and strengthened by peace and sustainability.

Value education is a compulsory course for all undergraduate programmes in the fifth semester. The course content includes theoretical and practical components contributing to the wellbeing of everyone. In addition to classroom lectures, faculty from external academies like the Oneness University have been engaged to address the values essential for life. Examples and case studies from everyday experiences are discussed. Yoga sessions are organised for the final year students to which trainers from Isha Yoga foundation have been lending their support. The institution in its efforts to promote gender parity and gender sensitivity, offers courses related to the subject, apart from organising workshops and lectures such as Together We Can: A Workshop on Gender Sensitization in collaboration with the NGO, Prajnya Foundation. These initiatives will go a long way in changing attitudes and challenging existing patriarchal strictures.

The compelling need to conserve the environment and ensure sustainable growth is highlighted in all programmes of the institution. Environmental Studies is offered as a compulsory course for all the under graduate students in the fourth semester. The course content includes conservation of natural resources, waste land reclamation, sustainability, and creating awareness on HIV/AIDS. Students are assigned projects which require field visits and submission of reports on their findings. In the year 2019-2020, 2000 students undertook field projects. The projects covered a broad spectrum of environmental issues such as observing the bio – diversity at Vandalur Wild Life Sanctuary, and the impact of pollution around the Ennore thermal Power Plant.

Our institution offers courses on professional ethics for several programmes. The commerce students study corporate ethics & governance while BBA students study business ethics. CSR, transparency in governance and accountability to stakeholders, is stressed upon across all disciplines. The course on media laws & ethics teaches students to report facts without bias with due recognition to an individual's privacy. The science disciplines train students on ethical research practices. The programmes in the arts discipline focus on the challenges rampant in society, suggesting ways to surpass these difficulties. The training helps students navigate personal and professional spaces most effectively.

File Description	Document
Any additional information	[View Document](#)

1.3.2 Number of value-added courses for imparting transferable and life skills offered during last five years.

Response: 144

1.3.2.1 How many new value-added courses are added within the last five years

2020-21	2019-20	2018-19	2017-18	2016-17
35	43	33	20	13

File Description	Document
List of value added courses (Data Template)	[View Document](#)
Brochure or any other document relating to value added courses	[View Document](#)

1.3.3 Average Percentage of students enrolled in the courses under 1.3.2 above.

Response: 24.68

1.3.3.1 Number of students enrolled in subject related Certificate or Add-on programs year wise during last five years

2020-21	2019-20	2018-19	2017-18	2016-17
3393	3450	1850	1292	925

File Description	Document
List of students enrolled	[View Document](#)
Any additional information	[View Document](#)

1.3.4 Percentage of students undertaking field projects/ internships / student projects (Data for the latest completed academic year)

Response: 48.11

1.3.4.1 **Number of students undertaking field projects / internships / student projects**

Response: 4564

File Description	Document
List of programs and number of students undertaking field projects / internships / student projects (Data Template)	[View Document]
Any additional information	[View Document]

1.4 Feedback System

1.4.1 Structured feedback for design and review of syllabus – semester-wise / year-wise is received from 1) Students, 2) Teachers, 3) Employers, 4) Alumni

Response: A. All 4 of the above

File Description	Document
Any additional information	[View Document]
Action taken report of the Institution on feedback report as minuted by the Governing Council, Syndicate, Board of Management	[View Document]
URL for stakeholder feedback report	[View Document]
Link for Additional Information	[View Document]

1.4.2 The feedback system of the Institution comprises of the following :

Response: A. Feedback collected, analysed and action taken and report made available on website

File Description	Document
Any additional information	[View Document]
Link for Additional Information	[View Document]
URL for stakeholder feedback report	[View Document]

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Average Enrolment percentage (Average of last five years)

Response: 95.33

2.1.1.1 **Number of students admitted year-wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
3410	3336	3239	3163	2923

2.1.1.2 **Number of sanctioned seats year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
3434	3484	3334	3334	3264

File Description	Document
Institutional data in prescribed format (Data Template)	[View Document]
Any additional information	[View Document]
Link for Additional Information	[View Document]

2.1.2 Average percentage of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy) during the last five years (exclusive of supernumerary seats)

Response: 89.03

2.1.2.1 **Number of actual students admitted from the reserved categories year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
2147	2134	2091	2076	2074

File Description	Document
Institutional data in prescribed format	[View Document](#)
Any additional information	[View Document](#)
Link for Additional Information	[View Document](#)

2.2 Catering to Student Diversity

2.2.1 The institution assesses the learning levels of the students and organises special Programmes for advanced learners and slow learners

Response:

One of the major challenges faced by the institution is catering to the specific needs of the students with varying levels of competency and proficiency in the chosen discipline.

Student Induction program: The Student Induction program is organised with the intent to enable freshers' transition smoothly to the requirements and needs of the higher education system. They are familiarised with the ethos, culture of the institution, courses, modalities of the teaching-learning process, system of assessment and the choices before them. The programme also encourages students foster a positive approach towards education. In addition, the various avenues that can be explored to hone their latent talents in diverse fields of arts, music, creativity and the like are presented to them. An effective mentorship programme is in place which helps the students gain an understanding of the challenges and opportunities that would be part of their campus life.

Bridge Course: Each department conducts a bridge course with the sole purpose of identifying and bridging the gap between different competency levels. In the process, the varying competency levels of the students are identified and different methods of imparting knowledge is adopted that befits the learning capabilities of the students. The classroom performance of the students and the I CIA, which also serves as a diagnostic test, help the faculty identify the slow learners, based on which appropriate measures like remedial coaching and peer coaching by advanced learners have been put to practice. Structured and module-based remedial classes are conducted as part of the scheduled timetable. The mentors play a vital role by providing personal counselling, identifying and encouraging the slow learners to participate in co-curricular and extension activities, motivating them to showcase their talents. Periodic assessments by way of quizzes, short tests help them to develop interest in the subject. Audio-visual aids, movie screening, practical sessions on reading especially with regard to the languages enable them to actively participate and improve their performance. Slow learners are provided practice question papers as assignments and extra lab hours to facilitate learning in the case of science projects. Adequate training in the various components of soft skills focussing on communication skills and life skills in particular enabling them to shed their fears and inhibitions. Adequate efforts are taken to mainstream the slow learners and help them to move to the advanced level.

Advanced Learners: The needs of the advanced learners are met with by adopting appropriate measures that would aid them in demonstrating their skills and competencies. They are encouraged to present papers at intra and intercollegiate levels. The propensity towards research exhibited by these students is sustained by assisting them to gain exposure and training in their areas of interest. Self-learning is encouraged and

students are motivated to acquire additional skills through online courses such as SWAYAM and participation in various co–curricular activities. The students are part of the organising committee of the clubs of their respective departments exhibiting their organisational skills, leadership qualities, team spirit and creative capabilities.

File Description	Document
Any additional information	[View Document](#)

2.2.2 Student - Full time teacher ratio (Data for the latest completed academic year)

Response: 25:1

File Description	Document
Any additional information	[View Document](#)
Link for Additional Information	[View Document](#)

2.3 Teaching- Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Response:

The institution has been constantly updating and adapting itself to the ever changing scenario in the field of education. It has been quick to make adequate changes in the teaching - learning process and has adopted a learner–centric approach in imparting knowledge. In its efforts to cater to the specific needs of students from diverse background and varied competency levels, the faculty has combined experiential learning and participatory learning with the conventional chalk and talk method to make learning a rich and rewarding experience. Alongside the regular class room activities like assignments and seminars, case studies and project work form part of the teaching–learning process which help in unleashing the critical thinking and creative capabilities of the students.

Apart from these activities adequate thrust is given through the effective implementation of different modes of learning like participatory/peer learning to ensure optimal learning experience. Power point presentations, panel discussions, workshops and internships ensure that students gain hands on experience and training and assist them in developing problem solving and organizational skills. Activities like role play, brain storming, game based tasks, group discussions and mock interviews enable students acquire leadership qualities, master the art of negotiation and become a good team player. The use of ICT tools has enhanced and enriched the teaching-learning experience. The effective adoption of diverse learning methods namely, interactive method, ICT enabled teaching, case study analysis and discussion, group learning method, project–based learning, task-based learning and online courses have culminated in

making the learning experience distinct and enjoyable.

The institution strives to provide a conducive atmosphere for research and research oriented activities. Students are given hands on training in conducting surveys /market research through field visits/ industrial visits to gain factual knowledge in their respective disciplines. Adequate training is given in communication skills and interpersonal skills through various skill development programmes conducted by the departments. Academic events like seminars, conferences, panel discussions and debates provide a platform for the students to share their views, gain new perspectives and enable them develop analytical and problem solving skills. In addition the departments offer skill based courses, value added courses and add-on courses specific to the respective discipline and enhance their career prospects.

Apart from these curriculum-oriented activities, each department and the college through the various designated clubs and committees help students acquire specific skill sets in congruence with their chosen discipline thereby enhancing their career prospects. Above all, in tune with its vision of strengthening character and developing the students' personality the institution encourages students to participate in service-oriented extension activities to help them evolve as socially responsible citizens.

File Description	Document
Link for Additional Information	View Document

2.3.2 Teachers use ICT enabled tools including online resources for effective teaching and learning process.

Response:

The teaching learning process has undergone a dramatic change in the past two decades. Institutions across the globe are devising new strategies to cope with the challenges in the field of education. The management has extended adequate support in terms of providing the best of infrastructure facilities and state of the art equipment to enhance the learning experience. ICT has become an integral part of education; digital whiteboards have come to stay and are complementing the conventional blackboards. The campus is completely Wi-Fi enabled. Each department has at least one classroom equipped with LED projectors. The departments are provided with a desktop and laptop to effectively make use of ICT in the teaching learning process, through computer aided instruction and interactive learning activities. These initiatives have really strengthened and facilitated smooth transition to online teaching-learning especially during the pandemic.

The faculty is given training to use ICT tools and make use of the various apps and digital platforms like Google Class room, Edmodo, Kahoot, Blogs, Zoom, Microsoft Team to name a few. The periodic training given ensures that the faculty emerge to become digitally literate and competent users of ICT. A virtual training workshop on "ICT tools for effective assessment - Formative and Summative" was organised for members of the faculty. 1081 participants benifited with the workshop focussed on the diverse tools that could be used to make teaching-learning effective. A national level virtual training workshop on "ICT competency for higher education teachers" had 1270 registered participants. A 'Workshop on pedagogical innovations through ICT tools' was orgnised in which 98 faculty members participated. These initiatives have enhanced their ability to use ICT for continuous assessments, individualized instruction methodology

making use of You Tube, creating and developing digital content through e-notes and e-resources for the students. Faculty members are encouraged to pursue MOOC and NPTEL courses. Faculty strive to create a flexible and open learning environment infusing ICT tools making it interactive, experiential, more of edutainment and truly learner- centric. Rote–learning is discouraged through a process that promotes autonomous, independent learning where the students are engaged in initiating, creating and disseminating innovative ideas, making effective use of technology. The use of ICT has enabled students have quick access to information and ideas likewise facilitating exchange of views and experiences disseminating knowledge transcending barriers of time and space. This has culminated in grooming students to be receptive, open minded, willing to learn, experiment and explore, create new ideas and innovate. Also, it has strengthened their outlook towards life, be humane just and empathetic.

The college has a fully automated library with book keeping and ledger operations of the library being computerized. Vaishnav Learning Management System has been created to ensure virtual learning and interaction between the faculty and students. The ICT tools have been effectively used for the conduct of online classes and online examinations. A unique and personalized id has been created to facilitate online learning, tracking learning progress and managing communication right from enrolment to assessment.

File Description	Document
Any additional information	<u>View Document</u>

2.3.3 Ratio of students to mentor for academic and other related issues (Data for the latest completed academic year)

Response: 26:1

2.3.3.1 **Number of mentors**

Response: 371

File Description	Document
Circulars pertaining to assigning mentors to mentees	<u>View Document</u>
Any additional information	<u>View Document</u>

2.3.4 Preparation and adherence of Academic Calendar and Teaching plans by the institution

Response:

The college strongly believes that education is more than mere piling up facts and information in the minds of the young. Each programme offered both at undergraduate and post graduate level is well structured and designed with utmost care to make it contemporaneous and relevant. Planning and scrutiny form an integral part at each stage of the institution's vision of imparting value base quality academia. The committed team of the heads of the various departments ably assisted by qualified and trained faculty members work in perfect collaboration with the administrative wing and the examinations office.

The activities both curricular and co-curricular are planned well ahead before the beginning of the academic year. The academic calendar is prepared by the principal involving the members IQAC, the Heads of the departments, the examination committee and the calendar designing committee. The calendar serves the purpose of a year planner for the activities of the college as a unit, apart from the year planner maintained by individual departments for the various activities designed to be conducted during the academic year. It includes a handbook of code of conduct entitled 'Appreciate' intended to nurture principles and values among the youth. The details pertaining to rules and regulations to be followed to move from one semester to the other, till the completion of the course is clearly spelt out. It presents a comprehensive picture of the working process adopted at the institution, right from commencement of the course, conduct of successive internal assessment tests and the end semester exams. The schedule prepared is strictly adhered to, accommodating exigencies if any.

There is optimum application of the autonomy status bestowed upon the institution in terms of curriculum design, assessment pattern and organizational structure. The college can boast of a rich and healthy work culture, wherein team spirit and camaraderie is upheld.Th e heads of the department and the faculty actively engage themselves in the process of designing the programmes and the various courses and conceive of a course delivery plan keeping in mind the outcomes specified and desired. Each department plans and presents a budget for approval and allocation of funds for conducting the various academic and extension activities to the principal and the management. They in turn scrutinise and try to be balanced and fair in the distribution of resources and funds to the different departments.

As regards the conduct of examinations and evaluation, every effort is taken to ensure credibility and trustworthiness. The question papers are scrutinized by the heads of the departments along with external subject experts. The internal exams are conducted as per schedule and the final scores are made available for the students to review their performance and accordingly prepare themselves to qualify in the end semester exams .E governance has ensured the efficiency and transparency of the entire process

File Description	Document
Upload Academic Calendar and Teaching plans for five years	[View Document](#)
Link for Additional Information	[View Document](#)

2.4 Teacher Profile and Quality

2.4.1 Average percentage of full time teachers against sanctioned posts during the last five years

Response: 100

File Description	Document
Year wise full time teachers and sanctioned posts for 5 years(Data Template)	
List of the faculty members authenticated by the Head of HEI	
Link for Additional Information	

2.4.2 Average percentage of full time teachers with Ph. D. / D.M. / M.Ch. / D.N.B Superspeciality / D.Sc. / D.Litt. during the last five years (consider only highest degree for count)

Response: 41.93

2.4.2.1 **Number of full time teachers with *Ph.D./D.M/M.Ch./D.N.B Superspeciality/D.Sc./D'Lit.* year wise during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
177	155	122	119	104

File Description	Document
Institutional data in prescribed format (Data Template)	
Any additional information	
Link for Additional Information	

2.4.3 Average teaching experience of full time teachers in the same institution (Data for the latest completed academic year in number of years)

Response: 7.35

2.4.3.1 **Total experience of full-time teachers**

Response: 2750.1

File Description	Document
Institutional data in prescribed format	
Any additional information	

2.5 Evaluation Process and Reforms

2.5.1 Average number of days from the date of last semester-end/ year- end examination till the declaration of results year-wise during the last five years

Response: 11.6

2.5.1.1 **Number of days from the date of last semester-end/ year- end examination till the declaration of results year wise during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
7	14	17	14	6

File Description	Document
Institutional data in prescribed format (Data Template)	[View Document](#)
Any additional information	[View Document](#)

2.5.2 Average percentage of student complaints/grievances about evaluation against total number appeared in the examinations during the last five years

Response: 3.44

2.5.2.1 **Number of complaints/grievances about evaluation year wise during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
0	179	516	329	278

File Description	Document
Any additional information	[View Document](#)
Link for Additional Information	[View Document](#)

2.5.3 IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in Examination Management System (EMS) of the Institution

Response:

Since the inception of autonomy in the year 2009, the institution has integrated technology into its day-to-day governance. Modifications and up gradations have been made periodically. The institution has

procured **"Microsoft Server OS and MS SQL server for Database"** for the automation of the entire process of a student from the registration to the award of degrees.

Registration: On completion of the first semester the students are required to register for the first semester ESE and are allotted an Exam Register number. Students are allotted the subjects specific to the discipline for which they need to appear.

Creating ID & Generating Hall tickets: Hall tickets are generated based on the number of courses the student has to appear for, in a particular semester, including the arrear subjects if any, in previous semesters.

Information Dissemination via SMS: The COE office communicates periodically with students regarding the exam schedule and room-seating arrangement via SMS.

Examination seating: Data regarding student strength day-wise and session-wise is created and maintained. Subject-wise randomized seat shuffling and arrangement are done session-wise using the software to prevent any kind of malpractice.

Online payment of fees: Examination, Revaluation, Instant Examination & Photocopying fees are collected online through the payment gateway. Online transfer of funds has been initiated for procuring transcripts, consolidated mark statement and duplicate mark sheets.

Web hosting of marks: A dedicated software is in place to maintain a record of the CIA marks. Automatic consolidation of CIA/ESE marks is done through customized software. CGPA, Credits, Grade, Classification and Letter Grade are automatically generated for each candidate along with the consolidated marks (Internal & External). The students are given a unique id and password to ensure safety and transparency.

Results analysis: Summaries of department pass percentage, overall percentage, and a list of arrear candidates, subject-wise percentage can be extracted from the software. Results gally is generated through the software and emailed to all the departments.

Online document verification: Verification of documents by recruiting companies/organizations have been outsourced to Docs Wallet. Link for e verification available on the college website. https://dgvaishnavcollege.directverify.in/verifier/#/page/login (attached invoice)

Online transfer of Provisional Pass Register (PPR) to the University of Madras, for issue of provisional and degree certificate is done. In case of delay in issuance of provisional certificates, course completion certificate is issued with the CGPA/Class/Grade calculated by the software, as an alternative.

Online Examinations, April 2020 and November 2020: Both these term end examinations were conducted online in September. The entire examination processes, right from conducting mock tests to online evaluation, were carried out by dedicated software.

Some of the reforms introduced

- Adoption of revised Bloom's Taxonomy
- Focus on objective-type questions

- Number of days of examination reduced
- Grievances related to examination process addressed in record time
- Security features ensure transparency and credibility

File Description	Document
Any additional information	[View Document](#)

2.6 Student Performance and Learning Outcomes

2.6.1 Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Response:

Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are formulated keeping in mind the vision and mission of the college. In addition to imparting the skillsets specific to the programmes, due consideration is given to enhancing the abilities of the students in order to sustain their interest and facilitate their overall growth and development.

The PO and CO is carefully drafted for all the UG and PG programmes after elaborate discussions with all the experts and stakeholders and are clearly displayed in the college website. The program outcomes and course outcomes are designed with an aim to impart knowledge and skills required for acquiring competence in the chosen discipline. Apart from providing domain knowledge, the programmes also focus on grooming the overall personality of the students as emphasis is laid on training them in analytical and problem-solving skills. Also, keeping in mind the emotional and intellectual development of the students, learning outcomes directly focus on inculcating values, ethics and communication skills. The OBE committee scrutinises the POs, COs and the PSOs and ensures that they are within the framework given by the UGC.

The Programs offered by the college cater to the wide-ranging interests and talents of the student community, and aim at building the human resources for the development of the society and the nation. COs are perfectly aligned to the PO's and PSO's which are prepared by a team of able faculty members. Two workshops were conducted on OBE development and faculty are adequately trained in formulating the OBE. PO's and PSO's are well communicated to students at the time of admission counselling and during the SIP (Student Induction Programme), through information brochure and the college website.

Academic Calendar is drafted keeping in mind the fulfilment of the CO's & PO's. It includes the regular curriculum sessions as well as the schedule of the various curricular & co-curricular events, like seminars, workshops, conference, industry visits, and alumni meet. While the faculty members coordinate and facilitate the conduct of these activities, the students organize and participate in them showcasing their leadership skills as well as their latent talents in these areas.

POs, COs and PSOs are designed in a manner that they rouse the intellectual curiosity, enabling the students to analyse, understand and research, to identify complex problems as well as design and develop tested and tangible solutions. Due consideration is given to ensure public health and safety, and the

cultural, societal, and environmental obligations involved in it. The curriculum thus designed with proper usage of modern technological tools includes in its purview the societal, legal and cultural concerns and implications and instils a sense of responsibility in the minds of the young. The importance of environment and its sustainability, ethics and individual freedom and team work and social responsibility is nurtured.

File Description	Document
Link for Additional Information	[View Document](#)

2.6.2 Attainment of programme outcomes and course outcomes are evaluated by the institution.

Response:

The institution ensures that Outcomes are delineated keeping in mind the framework suggested by the UGC. The attainment of POs, COs and PSOs are measured using different methods, grouped as direct and indirect measures. Indirect measures are used to supplement direct measures.

- **Direct Measures**: For direct measurement, Course Embedded Assessments or using rubric based measures are adopted. Course Embedded Assessment incorporates evaluation of regular classroom activities. It refers to techniques that can be utilized within the context of a classroom to assess students' learning, as individuals and in groups.

- **Embedded Questions (EQ)** is used most often in the Examination process. The departments analyse whether it is embedded questions or rubrics, after earmarking appropriate sections of the Continuous Internal Assessment (CIA). These are selected for the Assessment of COs.

- **Grading Structure**: The method of grading varies according to the question pattern. To maintain confidentiality, faculty members teaching the assessed course are required to submit 2 sets of questions papers. Section C of the question paper is required to have Embedded Questions.

- **Approval of Heads**: Embedded Questions are checked and approved by the course- in-charge and the heads to ensure that it measures the intended PSO. The marks of the embedded questions along with summary in the prescribed format are to be sent to the Controller of Examinations within the specified time.

- **Rubric Based Measures**: Under rubric-based measures, student work shall be assessed based on rubrics devised by the course-in-charge. The assignments and presentations done by the students are to be part of both Assessment and Evaluation.

- **PSO Assessments**: The PSO assessments other than Embedded Questions are to follow Rubrics specified by the respective course-in-charge. Rubrics marks and assessment summary in prescribed format to be sent to the IQAC and the Controller of Examinations.

Indirect Measures:

- **Indirect Measures** – This measure is adopted to assess the students' or graduates' learning levels,

knowledge, skills, attitudes and learning experience. It supplements direct measures to assess the learning levels providing information on how it has enhanced the understanding of the students. The student surveys on instruction, student entry and exit surveys reflect this information.

- **Attainment Report**: Focus is on gathering insights from assessment data to improve the program. Based on assessment data, necessary changes are made in the program architecture and delivery of the course. Findings of the consolidated report and actions required (if any) are to be implemented only in the subsequent year. At the end of every academic year, program level assessment report including the proposed action plan has to be presented in the Board of Studies.

- **Action plan on Attainment**:

- Revise curriculum
- Revamp the assessment pattern
- Student support- structured remedial coaching
- Faculty development programme
- Adopt new pedagogical methods

File Description	Document
Link for Additional Information	[View Document]

2.6.3 Pass Percentage of students(Data for the latest completed academic year)

Response: 94.73

2.6.3.1 **Total number of final year students who passed the examination conducted by Institution.**

Response: 2787

2.6.3.2 **Total number of final year students who appeared for the examination conducted by the Institution.**

Response: 2942

File Description	Document
Upload List of Programmes and number of students passed and appeared in the final year examination(Data Template)	[View Document]
Any additional information	[View Document]
Link for the annual report	[View Document]

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process

Response: 3.76

File Description	Document
Upload database of all currently enrolled students	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Promotion of Research and Facilities

3.1.1 The institution's Research facilities are frequently updated and there is a well defined policy for promotion of research which is uploaded on the institutional website and implemented

Response:

Dwaraka Doss Goverdhan Doss Vaishnav College has framed a Research Policy for overall guidelines associated with empowerment towards research and development in the field of arts, science, commerce, humanities and languages thereby telecasting the contributions to the society through research articles, books, proceedings and chapters by faculties and students. The Research Advisory Committee of the college is constantly involved in promoting research activities through a multidisciplinary approach, inculcating research values and its scope among students at both undergraduate and post graduate levels.

The institution research facilities are frequently updated and there is well defined policy for providing seed money towards the promotion of research which is periodically updated in the institutional website. The institution believes in a sensible combination of teaching and research for the welfare of faculty and student community which encourages and motivates the student community who join at the degree level to pursue research. The college has taken ambitious effort in cultivating academic and research collaborations with government agencies and industries to meet the immediate needs of society and industry. The institution remains committed to long-term research as the foundation for future development by continuous enrolment of students in research.

The research facilities in the college are being continuously upgraded by sophisticated instrumentation facilities for research cum teaching purposes. The faculty members of the departments of Biochemistry, Biotechnology and Microbiology have been provided with a seed grant of Rs. 20,04,998/- from the management for carrying out research activities, procurement of instruments, and for supporting research publications. Apart from the support from the management, the instruments were also procured from the funds provided by UGC Major/Minor projects and through college for potential for excellence. Further, the management has provided a seed money of Rs 6,38,800/- for the academic year 2020-2021 towards research related activities and publications in Scopus indexed journals and UGC CARE listed journals resulting in an increase in the impact factor and h-index.

The college provides adequate administrative supportiveness in the institution for utilizing the supports and resources available at the Government agencies and/or other agencies. The college promotes the entrepreneurship culture among the students to translate new ideas, innovations and technologies emerging out of the research in to viable products and further supported for commercialisation process. The college has proposed innovative methods in promoting research among the faculties and students by providing the seed grant for publications, participation in Workshop / Symposium / Seminar / National Conference / International Conference. Faculty members were encouraged to collaborate research among different departments of the College and as well as to collaborate with national/international institutes / industries. Various Inter-Disciplinary value-added courses, research-oriented workshops, conferences are periodically organised for inculcating the research values among the students. The college constantly encourage and recognized the faculty members who receive various international and nationals awards for innovation, patents, start-ups, international and national fellowship.

File Description	Document
URL of Policy document on promotion of research uploaded on website	[View Document](#)

3.1.2 The institution provides seed money to its teachers for research (average per year, INR in Lakhs)

Response: 5.26

3.1.2.1 **The amount of seed money provided by institution to its faculty year-wise during the last five years (INR in lakhs).**

2020-21	2019-20	2018-19	2017-18	2016-17
11.29	9.6	3.37	2.06	0

File Description	Document
List of teachers receiving grant and details of grant received	[View Document](#)
Any additional information	[View Document](#)

3.1.3 Percentage of teachers awarded national / international fellowship for advanced studies/research during the last five years

Response: 2.68

3.1.3.1 **The number of teachers awarded national / international fellowship for advanced studies / research year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
8	11	9	11	4

File Description	Document
List of teachers and their international fellowship details	[View Document](#)
e-copies of the award letters of the teachers	[View Document](#)

3.2 Resource Mobilization for Research

3.2.1 Grants received from Government and non-governmental agencies for research projects, endowments, Chairs in the institution during the last five years (INR in Lakhs)

Response: 34.65

3.2.1.1 **Total Grants from Government and non-governmental agencies for research projects , endowments, Chairs in the institution during the last five years (INR in Lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
0.5	28.22	3	2.93	0

File Description	Document
List of project and grant details	[View Document](#)
Any additional information	[View Document](#)

3.2.2 Percentage of teachers having research projects during the last five years

Response: 0.25

3.2.2.1 **Number of teachers having research projects during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
1	1	1	1	0

File Description	Document
Any additional information	[View Document](#)
Link for additional information	[View Document](#)

3.2.3 Percentage of teachers recognised as research guides

Response: 3.74

3.2.3.1 **Number of teachers recognized as research guides**

Response: 14

File Description	Document
Upload copies of the letter of the university recognizing faculty as research guides	[View Document](#)

3.2.4 Average percentage of departments having Research projects funded by government and non-government agencies during the last five years

Response: 3.05

3.2.4.1 **Number of departments having Research projects funded by government and non-government agencies during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
1	1	1	1	2

3.2.4.2 **Number of departments offering academic programes**

2020-21	2019-20	2018-19	2017-18	2016-17
40	40	39	39	39

File Description	Document
List of research projects and funding details	[View Document](#)
Any additional information	[View Document](#)

3.3 Innovation Ecosystem

3.3.1 Institution has created an eco system for innovations, creation and transfer of knowledge supported by dedicated centers for research, entrepreneurship, community orientation, Incubation etc.

Response:

In line with its vision of facilitating knowledge sharing and knowledge acquisition across the disciplines, the college has a well-defined research policy that supports quality research. The institution has created an environment that is conducive for research and provides seed money to motivate faculty to pursue research and present papers at national and international forums. There are seven departments offering research programmes at both M.Phil. and Ph. D levels. In the past five years, the institution has made an impressive progress in the areas of research and innovation and some of the significant achievements are as follows:

- A seed money of Rs.26.4 lakhs has been provided to the staff to pursue research
- 81 members of the faculty have obtained their Ph.Ds
- There are 15 research supervisors who are guiding 48 scholars
- The institution has entered into 32 MoUs
- An amount of Rs.34.65 lakhs was received as research grant from governmental and non-governmental agencies
- The members of the faculty have 206 research publications in the UGC Care List
- 471 publications in books and journals (non-indexed)
- The institution has the distinction of being one of the few colleges to be supported under DBT STAR college scheme by the Department of Biotechnology, Ministry of Science and Technology, Government of India. The departments of Physics, Chemistry and Botany were supported and encouraged to provide training for UG students in areas like mushroom cultivation and fold scope.
- The Department of Physics was accorded DBT Foldscope Project - implemented for 18 months from April 2018 by Department of Biotechnology, GoI in partnership with Foldscope Instruments Inc. and Prakash Lab (Stanford). The STEM project integrated teachers/students from Schools/Colleges as learners, trainers and researchers. Students from the Department of Physics trained 750 students of Chennai Corporation Schools, 25 Teachers and Researchers on use/application of Foldscope an Ultra-affordable Paper microscope.

The various departments have organized several programmes on research methodology, skill development and entrepreneurship. In the academic year 2019-2020, 45 programmes on research methodology have been organized apart from 110 programmes on skill development, 23 on entrepreneurship and 3 on Intellectual Property Rights. Both the faculty and the students have actively participated in these programmes which have enabled them in developing their technical skills and facilitating knowledge acquisition. The students as part of the curriculum pursue project work specific to their discipline and effectively contribute to creating new ideas and innovating new processes.

The Entrepreneurship Development Cell of the college is a vibrant body enthusing the youth to be enterprising and innovative. The Vaishnav Bazaar organised annually bears testimony to the exposure and training given to students to hone their entrepreneurial skills. As part of the community outreach initiative, the departments and clubs of the college have immensely contributed to social welfare, organizing numerous programmes to help the underprivileged become economically independent and self-sufficient.

3.3.2 Number of workshops/seminars conducted on Research methodology, Intellectual Property Rights (IPR),entrepreneurship, skill development during the last five years.

Response: 182

3.3.2.1 **Total number of workshops/seminars conducted on Research methodology, Intellectual Property Rights (IPR),entrepreneurship, skill development year-wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
81	70	20	8	3

File Description	Document
Report of the event	[View Document](#)
List of workshops/seminars during last 5 years	[View Document](#)

3.4 Research Publications and Awards

3.4.1 The Institution ensures implementation of its stated Code of Ethics for research through the following: 1. Inclusion of research ethics in the research methodology course work 2. Presence of Ethics committee 3. Plagiarism check through software 4. Research Advisory Committee

Response: A. All of the above

File Description	Document
Any additional information	[View Document](#)
Link for additional information	[View Document](#)

3.4.2 Number of Ph.D's registered per teacher (as per the data given w.r.t recognized Ph.D guides/ supervisors provided at 3.2.3 metric) during the last five years

Response: 3.36

3.4.2.1 How many Ph.Ds are registered within last 5 years

Response: 47

3.4.2.2 Number of teachers recognized as guides during the last five years

Response: 14

File Description	Document
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc	[View Document](#)
URL to the research page on HEI web site	[View Document](#)

3.4.3 Number of research papers per teachers in the Journals notified on UGC website during the last five years

Response: 0.64

3.4.3.1 Number of research papers in the Journals notified on UGC website during the last five years

2020-21	2019-20	2018-19	2017-18	2016-17
90	25	21	15	55

File Description	Document
List of research papers by title, author, department, name and year of publication	[View Document](#)
Any additional information	[View Document](#)

3.4.4 Number of books and chapters in edited volumes / books published per teacher during the last five years

Response: 1.16

3.4.4.1 **Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year-wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
49	87	73	89	75

File Description	Document
List books and chapters in edited volumes / books published	[View Document](#)
Any additional information	[View Document](#)

3.4.5 Bibliometrics of the publications during the last five years based on average citation index in Scopus/ Web of Science or PubMed

Response: 2.68

File Description	Document
Bibliometrics of the publications during the last five years	[View Document](#)
Any additional information	[View Document](#)

3.4.6 Bibliometrics of the publications during the last five years based on Scopus/ Web of Science - h-index of the Institution

Response: 6

File Description	Document
Bibiliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	<u>View Document</u>
Any additional information	<u>View Document</u>

3.5 Consultancy

3.5.1 Revenue generated from consultancy and corporate training during the last five years (INR in Lakhs).

Response: 43.05

3.5.1.1 **Total amount generated from consultancy and corporate training year-wise during the last five years (INR in lakhs).**

2020-21	2019-20	2018-19	2017-18	2016-17
0	22.87	15.08	0	5.10

File Description	Document
List of consultants and revenue generated by them	<u>View Document</u>
Any additional information	<u>View Document</u>

3.5.2 Total amount spent on developing facilities, training teachers and staff for undertaking consultancy during the last five years (INR in Lakhs).

Response: 8.27

3.5.2.1 **Total amount spent on developing facilities, training teachers and staff for undertaking consultancy during the last five years (INR in Lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
0	4.79	2.64	0	0.84

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File Description	Document
List of training programmes, teachers and staff trained for undertaking consultancy	View Document
List of facilities and staff available for undertaking consultancy	View Document

3.6 Extension Activities

3.6.1 Extension activities are carried out in the neighbourhood community, sensitising students to social issues, for their holistic development, and impact thereof during the last five years

Response:

It is essential for an institution to believe in and abide by the wisdom of great thinkers like Swami Vivekananda. To quote Swami Vivekananda, true education goes beyond intellectual development, it is a tool that transforms human beings, equips the youth to contribute to the material well-being and progress of humanity. The institution believes in imparting in the minds of the students a strong sense of humanism and social responsibility and nurture the spirit of 'service above self' in them. The focus and thrust given to community outreach programmes through the various committees and clubs like **NCC, NSS, Rotaract, Citizen Consumer Club, Entrepreneurship Development Cell** and Vaishnav Initiative for Excellence has ingrained in the minds of the students a commitment to strive towards the betterment of society which has become their second nature. The extension activities form an integral part of the curriculum.

The **NCC wings (Infantry and Armoured)** instil in the youth the rigour, vitality and discipline that it stands for and invigorates them to be in the service of those around them. The **NSS units** of the college have pledged themselves to uphold social justice and toil for the welfare of the underprivileged sections of the society. They **adopt a village** and try to **educate, empower and uplift** the local people by organizing **awareness camps on health, economic development and gender equity**. The messages are conveyed through **street plays, mimes, invited talks and workshops** that help the people of the area assimilate fresh ideas and perspectives. Some of the events conducted by the NCC were **Swachh Bharat Abhiyan, Fit India Cyclothon, CM rally, International day for people with disability, Corona awareness programme**. The NSS has organized programmes such as **Pulse Polio Camp, Blood Donation Camp, Voter awareness programme, Kalam 2020 National Level Drawing Contest, Pledge Against Untouchability**. In 2020, the annual blood donation camp, a signature event of the NSS, collected **2020 units of blood**. The number of such welfare measures and initiatives carried out in the past five years and the kind of recognition and accolades won by the faculty and students of the NCC and NSS bear testimony to the social consciousness imbibed by them.

Likewise, the **Citizen Consumer Club and Rotaract Club** regularly organize **awareness campaigns, talks, workshops and lectures on social issues, consumer rights and grievance redressal**. These activities inform, educate and empower the students to fight against any kind of oppression and exploitation. The college has committed itself to safeguarding the interests of the female students. The anti-ragging and discipline committees of the college go that extra mile to ensure that the campus is safe and ragging in any form is strictly prohibited. The **Vaishnav Initiative for Excellence** conducts an annual **gender sensitization** programme intended to train the students to practice gender parity and mutual respect

in all its forms. In the past five years, **the NCC conducted 163 programmes, the NSS 164, Rotaract 77, CCC 26 and Entrepreneurship Development Cell 13**, all of which were aimed at social welfare.

File Description	Document
Paste link for additional information	[View Document](#)

3.6.2 Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government recognised bodies during last five years

Response: 24

3.6.2.1 **Total number of awards and recognition received for extension activities from Government/ Government recognised bodies year-wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
0	2	6	9	7

File Description	Document
Number of awards for extension activities in last 5 year	[View Document](#)
Any additional information	[View Document](#)

3.6.3 Number of extension and outreach programs conducted by the institution through NSS/NCC, Government and Government recognised bodies during the last five years

Response: 430

3.6.3.1 **Number of extension and outreach programs conducted by the institution through NSS/NCC, Government and Government recognised bodies during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
53	105	94	89	89

File Description	Document
Number of extension and outreach Programmes conducted with industry, community etc for the last five years	<u>View Document</u>
Any additional information	<u>View Document</u>

3.6.4 Average percentage of students participating in extension activities listed at 3.6.3 above during the last five years

Response: 79.45

3.6.4.1 **Total number of students participating in extension activities listed at 3.6.3 above year-wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
3362	10724	4801	6250	8221

File Description	Document
Average percentage of students participating in extension activities with Govt or NGO etc	<u>View Document</u>
Any additional information	<u>View Document</u>

3.7 Collaboration

3.7.1 Number of Collaborative activities per year for research/ faculty exchange/ student exchange/ internship/ on –the-job training/ project work

Response: 80.6

3.7.1.1 **Total number of Collaborative activities per year for research/ faculty exchange/ student exchange/ internship/ on –the-job training/ project work**

2020-21	2019-20	2018-19	2017-18	2016-17
214	47	54	49	39

File Description	Document
Number of Collaborative activities for research, faculty etc	
Copies of collaboration	

3.7.2 Number of functional MoUs with institutions of national, international importance, other institutions, industries, corporate houses etc. during the last five years (only functional MoUs with ongoing activities to be considered)

Response: 32

3.7.2.1 **Number of functional MoUs with institutions of national, international importance, other Institutions, industries, corporate houses etc. year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
14	7	8	2	1

File Description	Document
Details of functional MoUs with institutions of national, international importance, other Institutions etc during the last five years	
Any additional information	

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Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Response:

The institution is located in the heart of the city with a sprawling campus spread over an area of 17.58 acres. Nestled in the lap of Mother Nature, in a beautifully landscaped, green campus it provides a salubrious and conducive atmosphere for learning. The institution has seen a phenomenal growth in terms of the number of programmes offered and presently has a whopping number of 9486 students enrolled in diverse disciplines. The management has taken utmost care and effort to provide the best of infrastructural facilities to accommodate the ever rising number of student strength. Adequate planning is done in terms of the number of class rooms, labs, staff room and other amenities for both staff and students in consultation with the management, principal and the faculty to accommodate the specific requirements of each department. Each block has its own unique structural design adding to the ambience. The rooms are spacious, well-lit and ventilated.

The college has 7 blocks with 126 rooms with 98 designated class rooms and 15 laboratories for academic purposes. There are 6 Seminar halls of which 2 are housed in the School of Management block named Gyan Darshan and Vidya darshan with AV theatre facility. The institution has 3 Auditoriums-- Dwaraka and Vallabhacharya auditoriums which are air-conditioned and have state of the art audio/ video systems with a seating capacity of 500 and 220 respectively. The SRG auditorium serves as a non-air-conditioned space to conduct events and programmes. Apart from the seminar halls in the departments, the conference halls are used by faculty/departments for organizing seminars, lectures, symposia, conferences, workshops, club activities. The student hostel with guest rooms caters to 220 number of students of which 50 sports persons have been provided free accommodation.

The departments have adequate ICT facilities and follow statutory guidelines. Audio-visual systems with LCD projectors are available in 98 classrooms, 6 seminar halls and computer science laboratories. Besides the use of white boards and blackboards for teaching, all departments have smart boards. The entire campus is enabled with Wi-Fi connectivity. Faculty, Admin staff and students can use Wi-Fi in the campus through secured access. This facilitates dynamic teaching-learning environment, enabling access to videos and other online resources, e-books, MOOCs, online courses, online journals and e-databases which are subscribed.

The chemistry, physics and life sciences departments of the college are well equipped with the state of the art laboratories. Each science department has dedicated UG , PG and Research laboratories with sophisticated instruments such as incubators, UV transilluminator, flame photometer, hydrogen source with spectrometer, Ultrasonic interferometer,UV-Visible spectrophotometer, Diffusion reflectance spectrometer-JASCO, BRUKER FTIR, CHI Electrochemical workstation, BOD incubator and Photocatlytic reactor. Apart from the departments of computer science and computer applications, the departments of Visual communication , Business administration and Commerce also have their own computer labs with an adequate number of systems. The language lab functions with 41 computers which facilitates language learning and communication.

File Description	Document
Paste link for additional information	[View Document](#)

4.1.2 The institution has adequate facilities for cultural activities, yoga, games and sports (indoor & outdoor); (gymnasium, yoga centre, auditorium, etc.,)

Response:

The college in tune with its vision strives to ensure holistic development of the students, constantly encouraging them to excel both in academics and co-curricular activities. The various clubs and associations of the college conduct both curricular and co-curricular activities which enables students to identify their latent talents, unleash their creativity and realise their potential .Students are encouraged to participate in cultural events on and off campus. The fully air conditioned auditoriums 'Dwaraka' and 'Vallabhacharya 'with a seating capacity of 500 and 220 respectively are the centres of all the vibrant activities that enriches the campus experience of the students. They have the latest technology and the best of audio- visual systems. The auditoriums have well-furnished air- conditioned guest rooms where hospitality is extended to dignitaries and guests. The college day is celebrated with great pomp and splendour, as it is cherished and remembered by the outgoing students who are honoured and awarded medals and prizes commemorating the students' achievements both in academics and extension activities. V-Fest and Artistics, the interdepartmental cultural events are organised every year and are much awaited by the students. The intercollegiate cultural fest, "SANGAM" was hosted by the college with the enthusiastic participation of students from other colleges. The active participation of the students in activities such as these, broadens their outlook, develops critical thinking and problem solving skills. Also, the students gain a better understanding of the aspects of life, form new perspectives and make informed choices and excel in their career and life.

Sports and sporting activities occupy a distinct place at DDGD Vaishnav College , as the institution believes in the dictum 'a sound mind in a sound body'. Every effort is taken to ensure participation in all leading tournaments conducted by the universities and other colleges at all levels and prove their mettle. A sports complex named 'Cauvery 'that matches international standards has been allocated for both indoor and outdoor games, such as badminton, table tennis, chess and carrom board, basketball, kabaddi, kho-kho, volleyball, tennis, handball, football and cricket.Tennis court is the biggest in the college occupying more than 3000 sqft. The open area opposite to the admin block is used as the cricket ground.The basketball court is flood lit. A well-equipped gymnasium of 800 sq ft. is housed in the first floor of the sports complex and the health centre, Apollo shine in the ground floor, assists the students in their fitness regimen. The annual sports day is celebrated with fun and fervour truly reflecting the sporting spirit of the students. Yoga is practised in the OAT in the fourth floor of the sports complex. International Yoga Day is organized on 21st June and is celebrated in the SRG auditorium or in the third floor OAT, MBA block.

The members both faculty and students representing the various clubs and committees with the approval of the secretary and the principal, meticulously plan, organize and conduct these events with great ease and felicity.

File Description	Document
Paste link for additional information	[View Document](#)

4.1.3 Percentage of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc. *(Data for the latest completed academic year)*

Response: 82.54

4.1.3.1 **Number of classrooms and seminar halls with ICT facilities**

Response: 104

File Description	Document
Upload any additional information	[View Document](#)
Institutional data in prescribed format	[View Document](#)
Paste link for additional information	[View Document](#)

4.1.4 Average percentage of expenditure for infrastructure augmentation excluding salary during the last five years (INR in Lakhs)

Response: 26.36

4.1.4.1 **Expenditure for infrastructure augmentation, excluding salary year-wise during last five years (INR in lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
123.78	285.88	269.81	161.27	52.38

File Description	Document
Upload Details of Expenditure , excluding salary during the last five years	[View Document](#)
Link for any additional information	[View Document](#)

4.2 Library as a Learning Resource

4.2.1 Library is automated using Integrated Library Management System (ILMS)

Response:

The Shri Subodhini Library Block at Dwaraka Doss Goverdhan Doss Vaishnav College covering a total

area of 1500 square meters is a comprehensive part of the academic institution nurturing the intellectual, creative, spiritual and mental inquisitiveness of young minds. After a meticulous assessment of the library space and infrastructure, a major futuristic refurbishment was carried out in the month of February 2021.

The modernized library caters to the contemporary needs of the DDGD Vaishnav College fraternity. The library functions from 8.00 am to 7.00 pm throughout the day on working days and from 10.00 am to 5.00 pm during vacations and examinations with average walk-ins of 2023 per day.

The distinct features of the new state-of-the-art library comprise of spacious reading rooms with a capacity to accommodate 235 users, the Media Centre with modern facilities to support online teaching and learning process along with a Digital Learning Centre equipped with 50 computer workspaces and internet connectivity of 100 Mbps leased line to access three online databases including INFLIBNET: N-LIST with remote access, DELNET, EBSCO with in-campus access along with 37 Pearson e-books. The per day average login for e-resources is 76 with 50-60 downloads/prints.

The Braille Section is provided with 3 exclusive computers installed with Braille software/books to empower the differently abled community. Reprographic Service is also available at the library.

The library is fully automated with AutoLib Integrated Library Management Software (Version 6.5) which is a complete web based LMS. The first automation software (AUTOLIB Version 5.1) was installed in the year 2005 followed by an updation with (AUTOLIB Version 6.5) in the year 2017. The OPAC-Online Public Access Catalogue can be accessed by the users to check the availability of library collections with average logins of 426 per day.

The library has 57634 titles and 97279 Volumes, 12 international journals, 30 national journals and 57 magazines along with 18 newspapers. The ratio of library books to students enrolled is 10:1. For the last three years, the collection has been supplemented with 3021 books per year.

The books are bar-coded and laser scanners are used in the circulation counter for book transactions. On an average, 550 books are issued and returned per day. Apart from being a repository of several books, journals, magazines and other supplementary resources, the library preserves the literary heritage of the college with reserves of Vallabhacharya Collections, Rare Books, Dissertations, Theses, Projects, In-house Publications, Faculty Publications, Audio-Visual Materials and a book collection on Competitive Exams.

The library regularly organizes information literacy trainings such as NDLI user Awareness & EBSCO training programs. Know your Library-A Library Orientation Program for freshers is organized at the beginning of every academic year.

File Description	Document
Upload any additional information	[View Document](#)
Paste Link for additional information	[View Document](#)

4.2.2 Institution has access to the following: 1. e-journals 2. e-ShodhSindhu 3. Shodhganga Membership 4. e-books 5. Databases 6. Remote access to e-resources

Response: A. Any 4 or more of the above

File Description	Document
Institutional data in prescribed format	[View Document](#)
Details of subscriptions like e-journals, e-books , e-ShodhSindhu, Shodhganga Membership etc	[View Document](#)

4.2.3 Average annual expenditure for purchase of books/ e-books and subscription to journals/e-journals during the last five years (INR in Lakhs)

Response: 13.28

4.2.3.1 **Annual expenditure of purchase of books/e-books and subscription to journals/e- journals year wise during last five years (INR in Lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
15.40	19.73	15.63	8.58	7.04

File Description	Document
Details of annual expenditure for purchase of and subscription to journals/e-journals during the last five years	[View Document](#)
Any additional information	[View Document](#)

4.2.4 Percentage per day usage of library by teachers and students (foot falls and login data for online access) during the latest completed academic year

Response: 20.52

4.2.4.1 **Number of teachers and students using library per day over last one year**

Response: 2023

File Description	Document
Details of library usage by teachers and students	[View Document](#)

4.3 IT Infrastructure

4.3.1 *Institution has an IT policy covering wi-fi, cyber security, etc., and allocated budget for updating its IT facilities*

Response:

DDGDVC Information Technology (IT) Policy sets forth the central policies that govern the responsible usage of the Institution's information technology resources. It includes both the IT facilities allocated centrally and operated individually by the departments. Every member of the Institution is expected to familiarize him/herself and strictly adhere to this policy. The users of the campus network and computer resources ("users") are ethically responsible and are legally bound to make proper use of and protect the information resources accessible, at the same time respecting the rights of others.

Wi-Fi & Internet

DDGDVC has 100 Mbps Internet leased line connections, locally networked and connected through Wi-Fi. All the laboratories of the different departments have Internet facility connected through intelligent switches. The entire campus is covered with 15 Wi-Fi access points to access Internet and Intranet educational resources. The Wi-Fi facility has been extended to all the rooms in the hostel connected through wireless bridges with fibre optic cable. In addition the college provides internet and intranet access to all students and staff for instructional purpose.

Security:

- All the access points are password protected.

- Wireless Intrusion Prevention Systems (WIPS) or Wireless Intrusion Detection Systems (WIDS) are commonly used to enforce wireless security policies.

- MAC filtering for device registration is applied for Wireless devices/Laptops.

Internet access policy

Group ids are created for departments, heads, faculty, students and members of the management

- Each user is assigned a username and password for login for accessing the Internet. (Client user).

- The users are bound by Access Policy, Web Policy, QOS policy, Application policy.

- The user's access report and operations is generated.

Access Policy: Firewall rules have been applied and configured on each group for accessing the Internet.

- Users are allowed to access the websites, Email, other servers and other Internet services.

- Device registration is applied for all the devices for connection.

Web policy and Filtration:

The college has adapted the web policy and has applied filtration for unhealthy and non- working websites.

- Access to the information through the Internet to enhance the educational usage WWW.

- The websites are classified as Productive, Neutral, Unhealthy, and Non- working.

Application policy:

The applications are categorized as general Internet, Software updates, Gaming, Social networking, etc.

- Educational applications, software updates are allowed.

- Chatting , social networking & mobile applications are blocked

- Network services are allowed on request.

File Description	Document
Paste link for additional information	[View Document](#)

4.3.2 Student - Computer ratio (Data for the latest completed academic year)

Response: 11:1

File Description	Document
Upload any additional information	[View Document](#)

4.3.3 Bandwidth of internet connection in the Institution.

Response: ?50 MBPS

File Description	Document
Upload any additional information	[View Document](#)

4.3.4 Institution has the following Facilities for e-content development

1. **Media centre**
2. **Audio visual centre**
3. **Lecture Capturing System(LCS)**
4. **Mixing equipments and softwares for editing**

Response: A. All of the above

File Description	Document
Upload Additional information	[View Document](#)
Institutional data in prescribed format	[View Document](#)
Link for Additional information	[View Document](#)

4.4 Maintenance of Campus Infrastructure

4.4.1 Average percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component during the last five years

Response: 85.1

4.4.1.1 **Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component year wise during the last five years (INR in lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
623.37	813.20	548.61	385.02	433.72

File Description	Document
Upload any additional information	[View Document](#)
Details about assigned budget and expenditure on physical facilities and academic facilities	[View Document](#)

4.4.2 There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Response:

The maintenance and utilization of physical, academic and support facilities are governed by standard procedures. Adequate academic, physical and support facilities are available on the campus. In order to ensure their maintenance and optimum utilization, various systems and procedures are established so as to benefit all the stakeholders.

1. **Maintenance of Physical Infrastructure and Support facility**:

DDGD Vaishnav believes in maintaining a spic and span campus as a necessary prerequisite to provide a conducive and salubrious ambience for learning. A campus maintenance committee has been formed which ensures that the maintenance of the physical, academic and support facilities is carried out in a planned and

systematic manner as per the standard policies developed by the college.

a) **Routine Maintenance**:

Cleaning, dusting, sweeping and mopping of all areas is undertaken daily by the contractual housekeeping staff and is supervised. Regular cleaning charts and progressive maintenance records are maintained. For minor repairs, a workforce of electricians, plumbers and gardeners are employed by the college.

b) **Preventive Maintenance**:

Air Conditioning: The maintenance of the Heating, Ventilation, and Air conditioning (HVAC) system is outsourced. The agency services the machines monthly and submits its report to the office superintendent/ technical in-charge.

CCTV: The College has installed multiple CCTVs on the Campus. The maintenance of the system is outsourced.

Water Tanks / Septic Tanks: All the underground and overhead water tanks are cleaned by professional service-providers once a year using sophisticated equipment including UV equipment.

Audio-Visual System: The high-end AV systems are covered under Annual Maintenance Contract.

Pest Control: Pest control which includes combating general disinfection, rodent treatment and larva breeding is done periodically as per pre-decided calendar. Anti-termite treatment is also done periodically.

Classroom and sports facility maintenance

The sports centre is headed by the physical director who oversees the maintenance of the sports premises as well as proper maintenance of all sporting items/equipment, and the grounds. The sports complex and the grounds are maintained well and are always ready for use. The sports complex which houses indoor Badminton, Volleyball, Table tennis courts and gym is maintained by the physical education department with the help of the coaches. List of sporting items, equipment are maintained in stock registers. Service, repair of sporting premises and/or equipment/items are carried out as per the standard procedures. The intra and intercollegiate sporting events/tournaments are conducted under the supervision of the Physical Director.

All the classrooms, seminar halls, auditoriums, ICT enabled classrooms are maintained under the supervision of the Administrative Officer. All works related to periodic inspection, maintenance and repairs are carried out by the Administrative officer and his team of technicians and housekeeping staff. Proper utilization of teaching premises is ensured by all the faculty members as per standard norms.

A dedicated team comprising of a system administrator and technicians of the Data Centre takes care of the periodic maintenance and upkeep of all computer systems in the college. Proper utilization of systems is overseen by the lab in-charges and faculty members.

At the beginning of each academic session, the readiness of the class rooms and labs are verified by the facility management team. Regular inspection, maintenance of the furniture and classroom equipment are done on a regular basis.

Health care centre

The college in association with the Lions Club International District 324 A-1 has established, Vivekananda Diagnostic Centre and Purushotham Doss Nethra Sevak, in the same building and is referred to as 'Edifice for Service'.

The college in association with Apollo Shine extends health service which is governed by the medical officer. The health centre has three beds and has enough space to cater to the needs of the patients and it is well utilized by staff members and students.

Library

The library has an efficient librarian and a team of assistants who meticulously keep digital records of books, reference material, borrowed books including logbooks to keep track of visitors to the library. The library has addressed the needs of the visually challenged students by setting up two special computers for them. Suggestion box is installed inside the reading room to take user feedback. Pest control of library books and records is done every year by the maintenance department. The files relevant to library and library services are well maintained and labelled for easy access to any of the library staff.

Laboratory Maintenance

All the laboratories are spacious and well established. All necessary software like Microsoft Office, browser, lab software, anti-virus software are installed and maintained well. Laboratory record of maintenance account is maintained by lab technicians and supervised by the heads of the concerned departments. The calibration, repairing and maintenance of lab equipment are carried out by the technicians and related owner enterprises. Records are maintained for procurement and consumption of lab items, non-consumable items and their repairs / maintenance. The same is audited every year as per stipulations. Every item for lab as well books are bought only through college administrative office and all records are audited. Laboratories function efficiently with the help of lab assistants who take care of stocks and maintenance.

IT maintenance

Maintenance and upkeep of all computer systems is carried out by a dedicated team comprising of the system administrator and technicians. Complaints/grievances about systems and/or peripherals are raised by faculty members and routed through their respective heads of the department to the system administrator for necessary action. However, the procurement of new systems is carried out only after the approval of the Principal and the Management. The system administration team also ensures the provision of all LAN connectivity for proper access to internet facilities in the college.

File Description	Document
Paste link for additional information	[View Document](#)

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Average percentage of students benefited by scholarships and freeships provided by the Government during last five years

Response: 12.99

5.1.1.1 **Number of students benefited by scholarships and free ships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years (other than students receiving scholarships under the government schemes for reserved categories)**

2020-21	2019-20	2018-19	2017-18	2016-17
1180	967	1058	1147	1156

File Description	Document
Institutional data in prescribed format	View Document
Average percentage of students benefited by scholarships and freeships provided by the Government during the last five years	View Document

5.1.2 Average percentage of students benefited by scholarships, freeships, etc. provided by the institution and non-government agencies during the last five years

Response: 2.37

5.1.2.1 **Number of students benefited by scholarships and free ships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years (other than students receiving scholarships under the government schemes for reserved categories)**

2020-21	2019-20	2018-19	2017-18	2016-17
152	243	191	198	218

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File Description	Document
Number of students benefited by scholarships and freeships besides government schemes in last 5 years	[View Document](#)
Institutional data in prescribed format	[View Document](#)

5.1.3 Following Capacity development and skills enhancement activities are organised for improving students capability 1. Soft skills 2. Language and communication skills 3. Life skills (Yoga, physical fitness, health and hygiene) 4. Awareness of trends in technology

Response: A. All of the above

File Description	Document
Details of capability enhancement and development schemes	[View Document](#)
Any additional information	[View Document](#)

5.1.4 Average percentage of students benefited by career counseling and guidance for competitive examinations as offered by the Institution during the last five years.

Response: 24.18

5.1.4.1 **Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
4231	1654	2527	957	1289

File Description	Document
Number of students benefited by guidance for competitive examinations and career counselling during the last five years	[View Document](#)
Any additional information	[View Document](#)

5.1.5 The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases 1. Implementation of guidelines of statutory/regulatory bodies 2. Organisation wide awareness and undertakings on policies with zero tolerance 3. Mechanisms for submission of online/offline students' grievances 4. Timely redressal of the grievances through appropriate committees

Response: A. All of the above

File Description	Document
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	<u>View Document</u>

5.2 Student Progression

5.2.1 Average percentage of placement of outgoing students during the last five years

Response: 8.81

5.2.1.1 **Number of outgoing students placed year - wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
205	479	138	146	108

File Description	Document
Upload any additional information	<u>View Document</u>
Self attested list of students placed	<u>View Document</u>
Details of student placement during the last five years	<u>View Document</u>

5.2.2 Percentage of student progression to higher education (previous graduating batch).

Response: 3.49

5.2.2.1 **Number of outgoing student progressing to higher education.**

Response: 112

File Description	Document
Upload supporting data for student/alumni	<u>View Document</u>
Details of student progression to higher education	<u>View Document</u>

5.2.3 Average percentage of students qualifying in state/national/ international level examinations during the last five years (eg: IIT-JAM/CLAT/ NET/SLET/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations, etc.)

Response: 92.4

5.2.3.1 **Number of students qualifying in state/ national/ international level examinations (eg: IIT/JAM/ NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations,** *etc.*)**) year-wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
23	7	6	2	1

5.2.3.2 **Number of students appearing in state/ national/ international level examinations (eg: IIT/JAM/ NET / SLET/ GATE/ GMAT/CAT,GRE/ TOEFL/ Civil Services/ State government examinations) year-wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
25	10	6	2	1

File Description	Document
Upload supporting data for student/alumni	[View Document](#)
Number of students qualifying in state/ national/ international level examinations during the last five years	[View Document](#)

5.3 Student Participation and Activities

5.3.1 Number of awards/medals won by students for outstanding performance in sports/cultural activities at inter-university/state/national / international level (award for a team event should be counted as one) during the last five years.

Response: 37

5.3.1.1 **Number of awards/medals won by students for outstanding performance in sports / cultural activities at inter-university / state / national / international events (award for a team event should be counted as one) year - wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
1	19	10	5	2

File Description	Document
Number of awards/medals for outstanding performance in sports/ cultural activities at inter-university / state / national / international level during the last five years	[View Document](#)
e-copies of award letters and certificates	[View Document](#)

5.3.2 Presence of an active Student Council & representation of students on academic & administrative bodies/committees of the institution

Response:

Entrusting students with roles and responsibilities will help groom them to take up leadership positions in future. The college recognises the fact that a strong body of student representatives would augur well for the democratic functioning and the growth of the institution. The college has an active student council whose members have been contributing constructively to the progress of the institution. The student council has been constantly striving to promote the spirit of unity, oneness and camaraderie among the students. Leading by example, they instil confidence among peers apart from providing guidance and direction to them.

The student council comprises of students from final year undergraduate and postgraduate courses who are academic achievers as well as all-rounders. Fair representation is given to both boys and girls and students from varied backgrounds. The roles and responsibilities of the council members include leading the student body, being an interface between the students and the management, giving voice to the students' issues and problems, preventing ragging in every form, counselling seniors to abjure ragging, help coordinate and organise programmes and events of the college, motivating and encouraging students to achieve their goals. The student council is also involved in community initiatives through tie ups with social organisations. These activities not only ensure the smooth functioning of the college, they also hone the talents and abilities of the members of the student council. The members of the student council actively participate and contribute to the workings of the academic and administrative bodies of the institution.

They also participate in and extend valuable support to the various committees and forums of the college such as IQAC, Class Review Committee, Library Committee, Canteen Committee, Hostel Committee, Women Empowerment Cell, SC/ST Cell, Cultural Committee, Sports Committee, Publications Committee, NSS, Anti-Raging Committee, Web Committee, Training & Placement Committee, Grievance Redressal Committee, NCC, Equal Opportunities Centre, ED Cell/Incubation Centre, and Internal Compliance Committee are the committees and forums in which the members of the student council participate and extend valuable support.

The rich experience that they acquire as members of the student council, helps the students gain confidence and develop leadership skills. Many of the students go on to become leaders and decision makers, occupying significant positions in various organisations. Apart from this, they have also become entrepreneurs and have provided employment opportunities to others. The student council serves as a launch pad for many to embark on successful careers and to create a niche for themselves in any field of their choice.

5.3.3 Average number of sports and cultural events / competitions organised by the institution per year

Response: 46.4

5.3.3.1 **Number of sports and cultural events / competitions organised by the institution year - wise during the last five years.**

2020-21	2019-20	2018-19	2017-18	2016-17
8	50	53	58	63

File Description	Document
Upload any additional information	[View Document](#)
Number of sports and cultural events / competitions organised per year	[View Document](#)

5.4 Alumni Engagement

5.4.1 The Alumni Association / Chapters (registered and functional) contributes significantly to the development of the institution through financial and other support services.

Response:

Dwaraka Doss Goverdhan Doss Vaishnav College Alumni Association (DGVCAA) is an august body representing alumni right from the first batch of students graduated from the institution. The main objective of the Alumni Association is to be an interface between the vast number of alumni and the college. The members of the alumni association regularly interact with the management, principal, and teaching faculty to facilitate the overall development of the institution. The Alumni Association Committee is constituted once in three years during the Alumni Meet. An Executive Committee meet is held every year to discuss the future plans. The Annual Alumni meet is held every year which has an overwhelming participation.

The alumni of the college are well-accomplished and are achievers in their chosen fields. They have immensely contributed to the development of the institution by extending support, creating opportunities, sharing expertise, and taking initiatives. Some of the notable contributions of the alumni to the institutions are: serving as members in boards of studies of various departments, delivering guest lectures, being resource persons, offering internships to students, supporting campus placements, training students in various skills, arranging industrial visits, sharing entrepreneurship opportunities and guiding the students in career and professional choices. Some of the alumni of the college are continuing their association with the institution as faculty members and contributing greatly to its progress.

The college alumni also extend their support to the various social initiatives of the college. They enthusiastically participate in the annual blood donation camp organised by the college which is known for

its singular focus and dedication in serving society. They have also been a part of the Swachh Bharat initiative organised by the college every year. The alumni support the NSS extension activities which benefit the underprivileged sections of the society. With the sole aim of giving back to the alma mater, the alumni of the college have contributed richly through the years, in grooming the students, sharing their knowledge and working towards the development of the college.

File Description	Document	
Link for additional information	[View Document](#)	

5.4.2 Alumni financial contribution during the last five years (in INR).

Response: C. 5 Lakhs - 10 Lakhs

File Description	Document	
Any additional information	[View Document](#)	
Link for additional information	[View Document](#)	

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

Response:

Vision: To impart value-based quality academia; to empower the students with wisdom and to instill rich Indian traditions and culture; to nurture self-confidence, ensure holistic development and to broaden their vision towards nation building, communal harmony and universal brotherhood.

Mission: To impart knowledge, enable the students acquire skills and imbibe values, develop their personality, mould their character, evoke a sense of empathy and social concern and thereby help them evolve into humane and responsible citizens.

Affirmative:

Dwaraka Doss Goverdhan Doss Vaishnav College was founded by Shri.Vallabhacharya Vidya Sabha, duly registered under the Societies Registration Act (XXI of 1860) on the principles of Vaishnavism with the primary objective to:

- Bestow value-based quality academia and inculcate the spirit of tolerance, love and respect.

- Enrich the student community with competence and compassion to ensure their holistic development

- Create an environment conducive for knowledge sharing, building intellectual abilities and fostering values in students to become successful professionals/leaders and responsible citizens.

Nature of Governance:

- The college, founded by Shri Vallabhacharya Vidya Sabha, has a structured and transparent administrative system.

- Under the able leadership and proactive governance of the Secretary and Principal, the institution has made commendable progress in academics, research and infrastructure. It has greatly contributed to environmental sustainability and displayed commitment to social development in line with the vision and mission of the institution.

- The Executive Council of SVV Sabha formulates and administers the strategic policies for realization of the objectives of the college.

- The Management Committee, Governing Body, Finance Committee, Academic Council and Board of Studies, duly constituted including nominees of UGC, University of Madras and State

Government, are the statutory bodies steering the institution with strategic planning and decision making.

- The Secretary as administrative head and the Principal being the academic head are the primary decision-making authorities. The administration is decentralized with specific powers vested in the faculty nominated to Statutory Bodies/Committees.

- Decentralised participatory governance is evident with the faculty participation in conceptualization, development and implementation of strategic plans and policies, in a collaborative working model.

- Well defined guidelines are formulated by the committees to initiate programmes to marshal the core competencies of faculty and students.

- The Principal conducts periodic meetings with the heads of departments and faculty for planning, evaluation, review and up-gradation.

- The IQAC and faculty coordinate the academic and co-curricular initiatives such as redesigning course content, innovative ventures, student support and remedial measures in consultation with the department heads.

- Every student is mentored with care and diligence to develop their overall personality and in specific need-based instances the support of the college counselor is sought.

- The clubs/associations are headed by members of the faculty as coordinators, conveners and advisors who are assisted by a team of efficient students in the conduct of the activities.

The success of the enterprising leadership and governance is reflected in the holistic development that the college has recorded over the years keeping in tune with its vision and mission.

File Description	Document
Link for additional information	View Document

6.1.2 The effective leadership is reflected in various institutional practices such as decentralization and participative management.

Response:

The college has adopted a policy of decentralisation and participative management in its functioning.

- The decision-making process in the institution follows a bottom-up approach ensuring the participation of all stakeholders.

- The Management Committee in consultation with the Governing Body formulates strategic plans, devises policies and ensures implementation.

- The Principal adopts and practices a policy of decentralisation through delegation of duties and responsibilities.

- Authority is bestowed on Heads of the Departments to manage regular operations.

- Anti-ragging Committee, Disciplinary Committee, Students' Grievances & Counselling, Women Students' Forum & Internal Complaints Committee, Special Needs & Equal Opportunities, Sports Advisory, Placement and Career Guidance, Skill Development, Entrepreneurship Development Cell, Ethics, College Day, Calendar and Newsletter Committees have been duly constituted with Faculty as Office Bearers, students and other stakeholders as members [as per rules in force from time to time] making it participatory in nature.

- Faculty representatives of committees partake in decision-making.

- Students' participation in Students' Council/Clubs.

- Proactive measures based on feedback from stakeholders is a reflection of effective leadership.

- Need-based and society oriented academic programmes and courses are designed at the department level for which management approval is sought.

- The principal, heads of the departments and faculty members have been collaborating to launch new initiatives that are aimed at skill development, value addition and employability enhancement through Memorandum of Understanding with national and international institutions/bodies.

- Launch of a Unique Programme – B. Com. Finance & Taxation in collaboration with the Association of Chartered Certified Accountants (ACCA), UK and International Skill Development Corporation (ISDC) in 2019.

- Integration of B. Com. Honours programme with Certified Management Accountants (CMA), USA.

- Department of Commerce (Day) has entered into a Memorandum of Understanding with Ernst & Young Global Delivery Services to offer a specialised programme on International Taxation & Technology.

- Department of Economics signed MoU with SAMAS Academy in collaboration with the Ministry of Human Resource Development, GOI, New Delhi.

- Crash Course in GST in collaboration with the Institute of Cost Accountants of India.

- The college initiated the introduction of UG Courses with foreign collaborations based on representations made by the major stakeholders - faculty, students, parents and alumni.

- The ideas were conceptualised and feasibility verified at the faculty level, calibrated by external experts and senior faculty after which the approval of the management is sought.

- Members of the faculty of each department design and structure their syllabi in consultation with experts from the industry and place them before the boards of studies for approval.

- The CMA (US) initiative was designated to B. Com. Honours based on representations of professionals from the industry who identified this stream at DDGDVC to be most suited.

- The Science, Technology, Engineering, Mathematics [STEM] project integrated teachers/students from schools/colleges as learners, trainers and researchers breaking the hierarchy in the system.

- This system is a fine precedent of the bottom-up approach to participative management where decentralisation is effectively practised.

The effective leadership and participatory management are clearly evidenced through the successful decentralisation policies and practices of the institution.

6.2 Strategy Development and Deployment

6.2.1 The institutional Strategic / Perspective plan is effectively deployed

Response:

Affirmative:

In keeping with the vision of the college, the management embarked on a holistic perspective plan through a strategic planning process. Major thrust areas of development were identified taking into consideration the aspirations of the management and the interests of the stakeholders.

2016 – 2017: Environmental Regeneration

The institution introduced a slew of eco-friendly initiatives which augmented the existing green cover of the campus. The GO GREEN initiative adopted by the college reflects its deep concern for the environment and has led to the creation of an inspiring and productive atmosphere.

Regeneration measures include:

- Campus declared as "Plastic Free Zone"

- Equipped with solar power

- Installation of LED lights

- Landscaping/planting trees in the campus

- Setting up of a kitchen garden in the hostel to encourage self-sufficiency

2017 – 2018: Infrastructure Development

"Ganga Block" was refurbished with modern amenities and facilities to house the Department of Visual Communication and Journalism with a state-of-the-art media laboratory equipped with latest technology and gadgets. It provides a creative space for digitalised projects and programmes. The Goverdhan block was modernised with specialised laboratories for Computer Science and Applications.

2018 – 2019: IT Infrastructure

The college was a pioneer in the introduction of ICT in all aspects of the teaching-learning process which enabled the enhanced quality of education. With the launch of "E-Readers and Class-marker" and subscriptions to EBSCO and NLIST databases, the faculty and students could access digital material from the library. Digitalisation of administration, finance and accounts and student support systems were implemented along with the automation of the Examination portal.

2019 –2020: Global Academic Collaboration

With the sound base of exceptional academia, infrastructure and technology, the institution took a giant leap into the global educational arena. The Department of B. Com. Finance & Taxation signed an MoU with ACCA (UK) and ISDC. The Department of B. Com. Honours integrated its curriculum with CMA, USA. The parameters of Outcome Based Education were clearly defined and initiated along with the existing CBCS pattern in teaching, learning and evaluation.

The Green Audit was carried out in March 2020 to authenticate the GO GREEN initiative of 2016-17.

2020 – 2021: Academic Enrichment – Pandemic Phase

The pandemic phase necessitated the paradigm shift to virtual teaching learning andragogy. The institution has transitioned smoothly and adapted to the mode of blended learning. This entailed the adoption of latest ICT tools in teaching, learning and evaluation. Periodic assessment and term-end examination were conducted online thereby facilitating the digitalisation of the examination system. Technologically advanced computer laboratories established in the college have enabled the virtual academic connect. Faculty/Student centric enrichment programmes were conducted through virtual mode to enable effective adaptation.

Strategic Plans:

- Achieve status of "college of excellence" by strengthening academic research and enhancing industry/institutional collaboration.

- Feature among the top ten in the NIRF and other rankings.

- Establish a center for skill development to maximize employability quotient and entrepreneurship.

- Emerge as a knowledge hub for effective social transformation by mentoring Institutions in Tier III cities.

File Description	Document
Link for Strategic Plan and deployment documents on the website	[View Document](#)

6.2.2 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules and procedures, etc.

Response:

The College is managed by Shri Vallabhacharya Vidya Sabha. The organisation structure of the institution is explicitly in line with the norms and stipulations laid down by the UGC and the affiliating body which is the University of Madras.

- The Management Committee explicates the strategic policies, plans and decisions for the overall development of the institution and to achieve global standards with quality academia, research and social commitment.

- The Governing Body acts as a vital link for the effective implementation of the strategic plans and decisions. The Governing Body is also involved in the decision making process of matters pertaining to finance and administration, working towards the developmental goals set by the institution.

- The Principal is entrusted with the sole responsibility of academic, examination and administrative operations, ably assisted by the heads of departments, teaching and administration staff.

- The Principal also functions as the chairperson and the head of the IQAC, Data Centre, Men's Hostel and the Chief Controller of Examinations.

- Policies, plans and budgets proposed by the Statutory Committees such as the Academic Council are routed through the Finance Committee for the approval of the Governing Body.

- The recruitment process, appointment and the service rules are in accordance with the rules and regulations of the UGC, Government of Tamilnadu and the University of Madras.

- Academic Council is authorised to approve courses, regulate and revise syllabi as per the recommendations of the Boards of Studies.

- Updating the curriculum to match the demands of industry and formulating examination/evaluation patterns are the prerogatives of the Boards of Studies.

- The crux of the initiatives of the Internal Quality Assurance Cell is focussed on the pursuit of

national/global research partnerships and innovative technology-enabled pedagogy apart from evaluating the progression of the institution.

- The Controller of Examinations is assigned the authority and responsibility for the entire process of examinations from registration to results, including grievance redressal.

- The entire administration pertaining to teaching / non-teaching staff, students, establishment and maintenance of the institution is effectively and efficiently managed by the Office Superintendent.

- Statutory Committees are duly constituted such as Syllabus Advisory Committee, Curriculum Review Committee, UGC Co-ordination Cell, Planning and Evaluation Committee and Research and Development Cell, which assess the progression of academics and research in the institution.

- Non-statutory Bodies – Anti-ragging Committee, Disciplinary Committee, Students' Grievances & Counselling, Women Students' Forum & Internal Compliance, Special Needs & Equal Opportunities, Sports Advisory, Placement and Career Guidance, Skill Development, Entrepreneurship Development Cell, Ethics Committee, College Day, Calendar Committee and Newsletter Committee are formed to promote the interest of all the stakeholders.

Various clubs and departmental associations have been actively engaging in co-curricular activities aimed at nurturing the overall development of the students. The NSS and NCC wings have created a niche both for the students as well as the institution in this endeavour. Citizens' Consumer Club, Srinath Fine Arts, Rotaract Club and Vaishnav Initiative for Excellence are involved in providing a platform for students to hone their skills and abilities.

File Description	Document
Any additional information	[View Document](#)
Link to Organogram of the Institution webpage	[View Document](#)

6.2.3 Implementation of e-governance in areas of operation

1. **Administration**
2. **Finance and Accounts**
3. **Student Admission and Support**
4. **Examination**

Response: A. All of the above

File Description	Document
Institutional data in prescribed format	[View Document](#)
ERP (Enterprise Resource Planning) Document	[View Document](#)

6.3 Faculty Empowerment Strategies

6.3.1 The institution has effective welfare measures for teaching and non-teaching staff and avenues for career development/ progression

Response:

Affirmative:

Being a pioneer in higher education, the institution believes that providing a conducive atmosphere for the faculty members to work and grow in their career is of paramount importance. In this regard, a plethora of welfare measures were implemented to support and nurture the physical and mental well-being of the members of the faculty.

Academic Advancement & Rewards:

Faculty members are:

- encouraged to pursue their part-time Ph.D.s in the college with a fee concession.

- granted "ON-DUTY" permission for professional development programmes [in house and external]

- rewarded for significant contribution in research publication and paper presentation

- honoured with 'Beyond the Call of Duty' award for their exemplary services.

- 118 members of the Faculty availed the scheme for laptops offered at subsidised rates [25%] by the management

- offered free in-house training programmes/ courses such as Faculty Orientation / Induction Programmes organised by the IQAC

- 195 faculty were granted reimbursement of delegate fees, membership fees of professional bodies and seed money for research activities over the period of five years.

- permitted to deliver guest lectures at other institutions

Leave and Vacation Benefits:

- Staff are eligible for leave benefits as per the service rules of Tamil Nadu Government.

- Maternity Leave and Special Medical Leave are granted for medical exigencies

Retirement Benefits:

- Staff under Grant in Aid Scheme are covered by Provident Fund, Contributory Pension Scheme, Gratuity and Leave Encashment benefits.

- Staff under Management / Self Supporting streams covered by Employees Provident Fund Scheme.

Financial Support & Ex-gratia:

- Need based interest-free loans to staff

- Bonus / festival gift to staff during Deepavali

Official Welfare Measures:

- Group medical insurance policy with HDFC ERGO General Insurance Company & National Health Insurance.

- Staff provided with e-mail using the institution's domain.

- Retiring staff are invited as guests of honour during Republic Day celebrations and are extended the privilege of hoisting the national flag. They are also felicitated on College Day.

- A separate seating-space is available for the staff in the canteen. The staff are also permitted to dine at the hostel mess.

- Reverse Osmosis [RO] plant has been installed to provide potable drinking water

- Internet facilities are made available to staff

- All blocks/buildings of the campus provided with ramps / elevators

Safety & Security Benefits:

- Adequate safety measures are in place to check the visitors entering the college

- Ample parking facilities available for faculty

Sports & Recreational Activities:

- Yoga sessions are conducted for spiritual and physical well-being of the staff.

- Free Master Health Check-up offered in collaboration with Swami Vivekananda Diagnostic Centre

- Sports events held for staff and the winners honoured during Sports Day

- Apollo Shine Card issued to staff

- Gymnasium facility extended to staff.

Extended Support:

- The newspapers The New Indian Express and Dinamani delivered to all staff members

- The wards of the staff are offered admission on a priority basis under the ambit of the management with scholarships /free education in the college and the other educational institutions under the same management.

File Description	Document
Link for additional information	View Document

6.3.2 Average percentage of teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the last five years.

Response: 11.53

6.3.2.1 **Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
63	50	32	42	8

File Description	Document
Institutional data in prescribed format	View Document
Link for additional information	View Document

6.3.3 Average number of professional development / administrative training Programmes organized by the institution for teaching and non-teaching staff during the last five years.

Response: 16.8

6.3.3.1 **Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff year-wise during the last five years**

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2020-21	2019-20	2018-19	2017-18	2016-17
44	30	4	5	1

File Description	Document
Institutional data in prescribed format	[View Document]
Any additional information	[View Document]

6.3.4 Average percentage of teachers undergoing online/ face-to-face Faculty Development Programmes (FDP)during the last five years (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course).

Response: 15.84

6.3.4.1 **Total number of teachers attending professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes year wise during last five years**

2020-21	2019-20	2018-19	2017-18	2016-17
87	81	81	14	8

File Description	Document
Institutional data in prescribed format	[View Document]
Any additional information	[View Document]
Link for additional information	[View Document]

6.4 Financial Management and Resource Mobilization

6.4.1 Institution conducts internal and external financial audits regularly

Response:

The institution believes that it is important to maintain transparent and systematic financial/accounting systems to safeguard the interest of the stakeholders. The college adopts efficient mechanisms to administer the financial system with prudent budgeting and definite auditing procedures.

For the smooth functioning and ease of accounting the college maintains the following accounting entities namely: College, Hostel, Controller of Examinations and UGC Autonomous Account. The College Office and Accounts Officer maintain accounts, receipts and payments, cash books, cheque books, cheques issue

register and vouchers and bills for financial transactions. The Finance Committee deliberates on financial management, resource mobilisation and utilisation. The latest version of Tally is used for all accounting operations. The Internal and External Financial Audit are regularly undertaken by the auditors appointed by the Executive/ Management Committee.

Internal Audit

- Internal Audit is conducted on a half yearly basis to ensure appropriate accounting and the management of financial resources.

- Audited statements are submitted to the Management by the internal auditor based on which corrective action is taken if required. The Management lays emphasis on answering queries, rectifying and adopting resolutions that may arise as part of the auditing process.

Statutory Audit

- Conducted after the close of the financial year by the external auditor appointed by the managing body—Shri Vallabhacharya Vidya Sabha.

- Balance sheet and the income and expenditure accounts are examined to understand the financial status of the institution.

Key Domains of the Internal and External Audit team are:

1. Income and expenditure statement

2. Receipts and Payments

3. Verification of assets

4. Statutory compliance/ payments.

Government Audit:

- Government-aided funds are subject to Government Audit.

- Government auditors scrutinise the maintenance of books of accounts/records

- The External Audit is conducted by the auditors appointed by Comptroller and Auditor General of India and the Government of Tamil Nadu.

- The primary focus of the Government Audit relates to fees collection - Aided Stream, utilization of funds and maintenance of registers/accounts.

- Random audit is conducted by the auditors of the Accountant General, Government of India to verify accounts relating to Government /UGC Grants and their utilisation. Bill books, cash books,

ledgers and financial statements are verified. The DCE also delegates authority to the Government Auditor to verify the financial statements of the college.

- Any audit objections raised are settled amicably in pursuance of the statutory rules.

Audit Objections and Rectification

The audit objections pointed out by the auditor are discussed with the Finance Committee to justify/take remedial action immediately. The objections are rectified by the Accounts Department and an explanatory report is submitted to the Finance Committee. The Action Taken Report is also sent to the auditor for further ratification, if any, and for final approval.

File Description	Document
Link for additional information	View Document

6.4.2 Funds / Grants received from non-government bodies, individuals, philanthropists during the last five years (not covered in Criterion III and V) (INR in Lakhs)

Response: 0

6.4.2.1 **Total Grants received from non-government bodies, individuals, Philanthropers year-wise during the last five years (INR in Lakhs)**

2020-21	2019-20	2018-19	2017-18	2016-17
0	0	0	0	0

File Description	Document
Institutional data in prescribed format	View Document
Link for additional information	View Document

6.4.3 Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Response:

Dwaraka Doss Goverdhan Doss Vaishnav College under the management of Shri Vallabhacharya Vidya Sabha has a strong mechanism for accounting and finance which formulates strategies for resource mobilisation and guidelines for optimum utilisation of funds.

The Finance Committee under the chairmanship of the Principal is represented by a member of the

management, senior faculty, university nominee and the Controller of Examinations. It ensures the adequacy and efficient use of UGC-Autonomous funds for the sustained growth of the institution.

The budgetary needs are precisely charted every year towards achieving the goals and strategic plans of the institution for the development of high standards of academia, research and welfare. The departmental budgets are prepared by the heads of departments in consultation with the faculty and submitted to the Principal. The institutional budget is prepared taking cognisance of the requirements of the departments, committees and clubs and other operations of the institution, which is then placed before the Committee consisting of Secretary, Treasurer and the Principal for approval.

Sources:

The financial resources of the institution are generated through the following sources:

- Tuition fees

- Hostel fees

- Government funds - UGC/DST/Grant-in-aid of the Government of Tamil Nadu

- Grants from individuals, philanthropists and the parent body [SVV Sabha]

Utilisation:

- Tuition fees and government grants are primarily utilised for infrastructure development and academic activities.

- Resources generated by way of hostel fees is used to maintain the boarding and lodging facilities, upkeep of amenities and the welfare of the students.

- The UGC/government funds are optimally used by the UGC Co-ordination Cell and the Principal's Secretariat for specific purposes for which it is sanctioned. Funds received from the State Government are utilised for payment of salaries of teaching and non-teaching staff of the aided stream. The grant received from the UGC on being awarded the status of College with Potential for Excellence is being used for research, curriculum development, faculty development and library.

- The management provides financial support to faculty to attend seminars /workshops/expert interactions /association activities/faculty development programmes.

- Programme-wise budgets for equipments, instruments, consumables and other needs are prepared by the concerned department heads and submitted to the Principal and due approval given by the management.

- Scholarships and waiver both financial and non-financial are offered to deserving students, as per the discretion of the management.

- The extra-curricular activities of the students are a major focus and adequate funds are provisioned

for sports and cultural activities.

The funds and resources mobilised are put through stringent scrutiny by the internal, external and government audits that are carried out through the academic year to ensure appropriate utilisation of the mobilised resources.

Department of Bio - Technology, Government of India has released grant under DBT Star College Scheme to the Departments of Physics, Chemistry and Botany. The college has also been granted funds under Unnat Bharat Abhiyan for adopting neighbouring villages. Consultancy is initiated for IGNOU and other professional bodies through academic and administrative support.

File Description	Document
Link for additional information	[View Document](#)

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes visible in terms of – Incremental improvements made for the preceding five years with regard to quality (in case of first cycle) Incremental improvements made for the preceding five years with regard to quality and post accreditation quality initiatives (second and subsequent cycles)

Response:

The Internal Quality Assurance Cell (IQAC) has contributed significantly towards institutionalizing the quality assurance strategies and processes which include 1) Institutionalizing Management Information System (MIS) 2) Promoting progressive research

Institutionalizing Management Information System (MIS): In its pursuit of excellence, the institution constantly strives to enhance the infrastructure and other facilities, and as a post accreditation initiative, MIS was implemented and due importance is given to technological infrastructure so as to ensure that the entire functioning of the institution runs efficiently. The IQAC has been instrumental in recommending significant changes in the MIS and has always worked towards ensuring the implementation of effective MIS strategies in various activities. Both teaching and administrative departments are equipped with superior quality technological support in terms of computers, laptops and other gadgets with software applications that are latest and cutting edge. Faculty are encouraged to use OER and conduct classes through free LMS platforms such as Google Meet, Zoom and Microsoft Teams. Students are encouraged to access information from online resources and augment their knowledge beyond classroom learning. Administrative work is automated from admission process to maintaining student's information, attendance, examinations and publication of results. During the pandemic, the End Semester Examinations were conducted online through a dedicated software and the evaluation of the answer scripts was also carried out online. The entire process was managed efficiently and effectively. Upon the recommendation of IQAC, the institution has subscribed to G-Suite account and provided mail ids for students, faculty, department and administrator using the college domain. The IQAC has supported the MIS through

customization of forms and reports pertaining to students, faculty, department and administration.

Promoting progressive research: The college has a strong research potential with 181 doctorates as faculty. Promoting quality research has been one of the key areas of quality initiative by the IQACpost accreditation. Members of the faculty are provided with seed money to carry out quality research and research supervisors are given special incentives for guiding research scholars. 162 faculty members are beneficiaries of the seed money assistance amounting to Rs. 26.5 lakhs for research initiatives during the five-year period. An amount of Rs. 34.65 lakhs have been received as research grant from governmental and non-governmental agencies. Research departments are allocated funds to conduct international conferences, workshops and seminars which provide a platform for quality publications. Research guides are provided with incentives for their publications in peer reviewed and UGC care journals. The publication of research papers stands at 206 in UGC Care Journals and 471 as non-indexed publications. This significant initiative was driven by the Research Promotion Policy Document which was created by the IQAC and approved by the management. The IQAC also promotes MOUs with institutions and organizations which has culminated in a steady increase in the number of MOUs signed in the last five years. The institution has entered into 32 MOUs during the period 2016 – 2021. Through these sustainable quality initiatives, the H- index of the institution has grown post accreditation.

File Description	Document
Link for additional information	View Document

6.5.2 The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities (For first cycle - Incremental improvements made for the preceding five years with regard to quality For second and subsequent cycles - Incremental improvements made for the preceding five years with regard to quality and post accreditation quality initiatives   )

Response:

The institution ensures that its objectives with regard to quality sustenance are realized. To achieve this the IQAC is entrusted with the responsibility of conducting periodic reviews at various levels to assess the teaching-learning process, methodologies of operations, evaluation patterns and learning outcomes of the programmes offered. The periodic assessments carried out through various review processes enable and ensure quality sustenance in which the IQAC plays a pivotal role.

Integrating ICT to Enhance Teaching-Learning Process

The IQAC has been actively involved in the periodic reviewing of the teaching-learning process, the syllabus, methodologies and learning outcomes of the various programmes offered by the institution. In this regard, the IQAC has identified the need to integrate ICT into the pedagogical methods to enhance the quality of the teaching-learning experience. The IQAC strongly advocates the transition from the traditional chalk and talk method to ICT enabled tools that can be used in effective teaching. Training programs were organized for faculty to maximize the use of ICT. Workshops on teaching with simulations, case studies, board games and the use of interactive panel were provided to faculty members and they

adopt both synchronous and asynchronous teaching methodology in their course plan. The classes have been equipped with ICT facility of Interactive Intellectual Panel with easy board software. Faculty are now adept in developing course modules and the conduct of examinations using Learning Management System like MOODLE, Google classroom, Schoology, Edu next etc. Under Vaishnav Academy for Learning and Upgrading towards Excellence (VALUE), a state-of-the-art Multimedia Lab is functional to enhance the potential of ICT enabled teaching and learning. The faculty develop e-content which is uploaded in the college E-content repository and also on You Tube.

Academic Audit

The IQAC organizes the annual external academic audit for all the departments which aims at reviewing the pedagogy, learner-centric environment, faculty empowerment, support facilities and amenities. The external experts visit the departments and interact with the faculty and students to elicit their feedback based on which a report is submitted highlighting the SWOC of the departments. The process of academic audit also includes a consolidation of the regular feedbacks received from the students on curriculum, teaching methodology, opportunities of learning, faculty competencies in handling classes and facilities on the campus.

Action Taken Report on Feedback includes:

- Introduction of new courses

- Introduction of new programmes

- Curriculum revision to suit needs of the industry

- Internships, field visits, industrial training and project work made mandatory by the departments

- Welfare measures pertaining to staff and students enhanced.

Incremental improvements and post accreditation quality initiatives

- Introduction of six new programmes enhancing employability and skill development.

- Sixty Interdisciplinary courses offered under Part IV- Non-major Elective Courses

- Faculty Development Programmes regularly conducted on subjects such as ICT integrated teaching, e-content preparation using LMS platforms.

- Integration of ICT enabled teaching-learning

- MoUs and tie-ups for knowledge sharing

- Language lab established

- Solar power generation facilitated

- Annual cultural fests such as V-Fest, Artistics and Sangam being organized to provide a platform for students to exhibit their talents.

File Description	Document
Link for additional information	[View Document]()

6.5.3 Quality assurance initiatives of the institution include:

1. **Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analysed and used for improvements**
2. **Collaborative quality initiatives with other institution(s)**
3. **Participation in NIRF**
4. **Any other quality audit recognized by state, national or international agencies (ISO Certification)**

Response: 3 of the above

File Description	Document
Institutional data in prescribed format	[View Document]()
Any additional information	[View Document]()
Paste web link of Annual reports of Institution	[View Document]()

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.

Response:

Measures initiated by the Institution for the promotion of gender equity during the last five years.

The college has always endeavoured to take the necessary initiatives to promote the rights of women and gender equality. Humanistic values and gender equality are ideals that are deeply enshrined in the vision of the college. Every effort is taken by the college and its various departments to take the message of gender equality forward so that it may lead to societal transformation.

The institution firmly believes in giving equal opportunities to everyone and has zero tolerance towards discrimination of any kind. During the admission process, both male and female students are given due consideration irrespective of their gender. The college, which was initially a men's college, opened its doors to women students so that women may get more opportunities, in terms of number of seats to various programmes and thereby create a fair gender balance. 28% of the student strength consists of women students. While the college can boast of more number of women teaching staff than men among the faculty, 61% women and 39% men, a conducive working environment is also provided for women to work and grow in their careers. 50% of the departments are headed by women, thus ensuring that women don leadership roles within the institution. Women are also at the helm of important bodies such as the IQAC and the Controller of Examinations to name a few. Even among the administrative staff, 20% are women, thereby making women significant contributors to the development of the college.

The various departments offer 15 courses on gender and related issues. Six programmes at the UG and PG levels have courses focussing on gender equality. The B.A. and M.A. English programmes have dedicated courses on Women's Writing, apart from M.A. Social Work, M.A. HRM, B.A. Criminology and B.A. Journalism offering courses on women's rights and issues.

Events, workshops and seminars are regularly organised by the college to discuss and deliberate gender discrimination. In the past five years, 42 programmes and events were conducted by the departments and clubs of the college. Women's Day is celebrated every year by the college by conducting meaningful activities and programmes that address the challenges faced by women. The college has organised programmes such as, a seminar on "Sexual Harassment: Challenges and Solutions". "Spaces: A Talk on Workplace Ethics", and a seminar on "Prevention, Prohibition and Redressal of Sexual Harassment at Workplace -2013 Act & Demo Session on Self-Defense Techniques". Even during the orientation programme for the I UG students, sessions on gender sensitization are conducted, apart from "Together We Can: A Workshop on Gender Sensitization". A "Seminar on Gender Sensitization & Career Guidance" and "Women in Science" and "Women in STEM" were conducted to address the issues of gender parity in career opportunities.

Various workshops, seminars and events have been regularly conducted by the institution in an attempt to promote equality of the sexes and create a humanistic society.

File Description	Document
Specific facilities provided for women in terms of: a.Safety and security b.Counselling c.Common Rooms d. Day care center for young children e. Any other relevant information	[View Document](#)
Annual gender sensitization action plan	[View Document](#)

7.1.2 The Institution has facilities for alternate sources of energy and energy conservation measures

     1.**Solar energy**
     2.**Biogas plant**
     3.**Wheeling to the Grid**
     4.**Sensor-based energy conservation**
     5.**Use of LED bulbs/ power efficient equipment**

Response: A. 4 or All of the above

File Description	Document
Any other relevant information	[View Document](#)

7.1.3 Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 500 words)

- **Solid waste management**
- **Liquid waste management**
- **Biomedical waste management**
- **E-waste management**
- **Waste recycling system**
- **Hazardous chemicals and radioactive waste management**

Response:

Keeping the campus green and clean is at the heart of the institution's principles. The college walks the extra mile to ensure that the campus is maintained in its pristine nature to provide a congenial atmosphere for the academic and non-academic pursuits. Good hygienic practices and a systematic waste management plan are followed by all the stakeholders. A well-structured method of waste disposal, which benefits the environment, is in place to dispose of all kinds of biodegradable, chemical and e-waste generated by the institution. Soil parameter is well within limits and supports a large amount of green cover. Concern for the environment is the driving principle in the waste management plan of the college.

Solid Waste Management:

- The institution has enforced strict norms such as **ban on single-use plastic** and **no waste dumping.**
- All the utilization areas, class rooms, canteen, departments, hostel rooms and kitchens are provided

with the dustbins and are cleaned and emptied every evening.

- The administrative supervisor in each block ensures that cleaning and waste disposal is carried out in a systematic manner on a regular basis.
  - The waste generated in the campus includes wrappers, old newspapers, used papers and journal files, workshop scrap etc. are given for recycling to external agencies.
- The implementation of e-Governance minimizes the usage of paper in all the departments thereby reducing waste.
- The biogas plant set up in the college converts solid waste, dry and wet, which are generated in the kitchen, into energy with a capacity of 50 kgs per day.
- The college practices waste segregation and employs a twin bin method to separate the biodegradable and non- biodegradable refuse.
- Pit method of vermicomposting is also practiced in the institution.

Liquid Waste Management:

- The use of water is regimented in the campus to ensure minimal wastage. The campus uses recycled water for the plants and to maintain the grass cover.
- The Sewage Treatment Plant in the campus installed on 05.02.2014, with the capacity of 225 KLD and 125 KLD, treats the effluents from sewage, laboratory, laundry, hostel and canteen and generates potable water. The entire volume of treated water is utilized for gardening. An amount of Rs. 7,92,000 is spent for its annual maintenance.
- To provide safe drinking water, the college has installed RO units in the campus.

E-Waste Management:

- Electric and electronic wastes are disposed of in a such a way that it does not cause any hazard to the environment.
- All electrical hardware wastes from computer parts, security devices and lab equipment are collected and discarded through the authorized vendor.
- Use of pen drives promoted for storage.

Waste recycling system:

- Leaf litter is allowed to decompose systematically over a period of time to be used as manure for the gardens in the institute.
- The Entrepreneurship Development Cell spearheads an initiative to convert fallen leaves to organic manure to grow vegetables.
- The college has contributed 14721 Kgs of recyclable waste towards the waste recycling initiative of ITC and awarded a certificate of appreciation.

File Description	Document
Any other relevant information	[View Document](#)

7.1.4 Water conservation facilities available in the Institution:

1. **Rain water harvesting**
2. **Borewell /Open well recharge**
3. **Construction of tanks and bunds**
4. **Waste water recycling**
5. **Maintenance of water bodies and distribution system in the campus**

Response: A. Any 4 or all of the above

File Description	Document
Any other relevant information	[View Document]
Link for any additional information	[View Document]

7.1.5 Green campus initiatives include:

1. **Restricted entry of automobiles**
2. **Use of Bicycles/ Battery powered vehicles**
3. **Pedestrian Friendly pathways**
4. **Ban on use of Plastic**
5. **landscaping with trees and plants**

Response: Any 4 or All of the above

File Description	Document
Various policy documents / decisions circulated for implementation	[View Document]
Any other relevant documents	[View Document]

7.1.6 Quality audits on environment and energy are regularly undertaken by the Institution and any awards received for such green campus initiatives:

1. **Green audit**
2. **Energy audit**
3. **Environment audit**
4. **Clean and green campus recognitions / awards**
5. **Beyond the campus environmental promotion activities**

Response: A. Any 4 or all of the above

File Description	Document
Certification by the auditing agency	[View Document]
Certificates of the awards received	[View Document]
Any other relevant information	[View Document]

7.1.7 The Institution has disabled-friendly, barrier free environment

1. **Built environment with ramps/lifts for easy access to classrooms.**
2. **Divyangjan friendly washrooms**
3. **Signage including tactile path, lights, display boards and signposts**
4. **Assistive technology and facilities for Divyangjan accessible website, screen-reading software, mechanized equipment**
5. **Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading**

Response: A. Any 4 or all of the above

File Description	Document
Policy documents and information brochures on the support to be provided	View Document
Any other relevant information	View Document

7.1.8 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 500 words).

Response:

The college was founded on the noble principles of *Vaishnavism* which encompasses, "the spirit of tolerance, love and respect for other religions." The vision of the college also reflects this inclusive spirit stretching the boundaries of the institution beyond region, religion, caste, language, gender and ethnicity:

To impart value-based quality academia; to empower students with wisdom and to instil rich Indian traditions and culture; to nurture self-confidence, ensure holistic development and to broaden their vision towards nation building, communal harmony and universal brotherhood.

Faculty members and students from varied cultural backgrounds come together to take the cause of education forward with a singular focus and objective where diversity of every kind is recognised, acknowledged and respected. The college admissions are open to all irrespective of their cultural, social or economic backgrounds within the framework of the government reservation policy. The college provides scholarships to students to alleviate their economic challenges and enable them to pursue their education.

The college has a culture of inclusivity, tolerance and peace. While gender differences are acknowledged, when it comes to opportunities and career growth, both men and women are on equal footing. The institution does not discriminate when it comes to staff recruitment. Staff and students are encouraged to develop a sensitive and compassionate outlook towards students with disabilities so that they may have a dignified and fruitful tenure in the institution. The campus is also disabled-friendly in its accessibility and reach.

The myriad programmes and activities that are organised in the college always have as their main thematic focus, ideas that celebrate diversity and tolerance. Festivals such as Pongal, Navarathri, Baisakhi, Onam

are celebrated with zest in which students and staff enthusiastically participate. These festivals serve as opportunities to bring everyone together and create an environment of cheer and camaraderie. The College Day cultural programmes have been over the years, conceptualised around humanistic themes so that they become a catalyst for transforming the society. Though a linguistic minority institution, the college has always respected and acknowledged the importance of the uniqueness and distinctiveness of all languages. Each of the language departments is encouraged to promote its own language, literature and its attendant cultural aspects through research and academic activities. Courses such as Value Education impart the important values and ethics based on humanism and inclusivity which aim at creating an ideal society.

The institution has over the years dedicated itself to building a fair and just society that stands on the values of tolerance, and peace. In a culturally diverse country such as ours, it is important to respect all religions and propagate unity and oneness. The institution takes this idea seriously and it reflects in all its workings and decision-making. In its pursuit of good quality education, the college also strives to create an atmosphere where peace and harmony thrives.

File Description	Document
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	[View Document](#)

7.1.9 Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens (within 500 words).

Response:

The institution has always taken efforts to stand up for the values and ideals that are enshrined in our constitution. Programmes and activities aimed at promoting these values such as democracy, liberty, equality, fraternity and justice among students are regularly organised so that they may imbibe them and take them forward in their lives. A workshop on the Preamble to the Constitution was conducted in collaboration with Prajanya Foundation to discuss the salience of the Preamble and to remind the students the democratic values that we have inherited as the people of this country.

The fundamental rights that are guaranteed in the constitution to every citizen of the country is discussed in classrooms apart from the many programmes and activities that are conducted around the topic. Upholding the right to education as one of the most important of the fundamental rights, the college has conducted many neighbourhood and outreach programmes that have aided underprivileged students in education. Concern for human rights is considered foremost in the college and the departments and clubs, work for the welfare of the downtrodden and the students are taught to fight for the rights of those who cannot raise their voices. The Citizens Consumer Club of the college promotes and protects the rights of the consumer through its various programmes and initiatives.

The institution believes that it is important to impart knowledge to students and staff regarding their duties and responsibilities towards the country. The right to vote is one of our primary duty towards upholding the values of democracy and to be an active participant in the workings of a democracy. The college has conducted voter-registration drives to register first time voters and encourage them to vote and

be counted as citizens of the country. The institution constantly endeavours to familiarise students with their duties and responsibilities to the country. For example, the college maintains a clean and hygienic campus and the students are encouraged to collaborate in keeping the surroundings clean. In effect, this practice helps in moulding students as accountable citizens who are aware of their civic duties and would lead to their valuable participation in carrying out their civic responsibilities diligently.

File Description	Document
• Details of activities that inculcate values; necessary to render students in to responsible citizens	<u>View Document</u>

7.1.10 The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard.

1. **The Code of Conduct is displayed on the website**
2. **There is a committee to monitor adherence to the Code of Conduct**
3. **Institution organizes professional ethics programmes for students, teachers, administrators and other staff**
4. **Annual awareness programmes on Code of Conduct are organized**

Response: A. All of the above

File Description	Document
Any other relevant information	<u>View Document</u>

7.1.11 Institution celebrates / organizes national and international commemorative days, events and festivals (within 500 words).

Response:

Observing, celebrating, and commemorating national/international days help reinforce ideals and values for which these days stand as testaments. The institution firmly believes that celebrating national, international and commemorative days will give a sense of purpose to the cause of education for which the college functions. Students will be able to learn and imbibe values and ethics from these celebrations apart from gaining an understanding of their historical, social and cultural relevance. These events also foster a sense of unity and cultural harmony among students.

The college organises programmes and events to celebrate Independence Day and Republic Day every year. Besides hoisting the national flag, the events include cultural programmes and special addresses delivered to the students and staff by invited guests. These programmes, which evoke a sense of patriotism and fervour, are attended enthusiastically by both students and staff. The college also observes Martyr's Day to remember the slain who sacrificed their lives for the country. A special guest is invited to address the students on pertinent issues of the day to commemorate the event.

The International Women's Day is one of the important commemorative days celebrated by the college with a lot of enthusiasm. As we continue to lag behind in gender parity as a society, this day becomes important in recognising the issue and promoting gender equality. Debates, talks, film screenings and workshops mark the celebrations of International Women's Day in the month of March.

The institution remembers and recognises the sacrifices made by some of the forebears of the nation and stalwarts who created independent India, by celebrating their birth anniversaries. Parakram Diwas was celebrated to commemorate the birth anniversary of the freedom fighter Netaji Subash Chandra Bose. The students and general public are made aware of their fundamental right to vote and their constitutional duty is further ingrained through the celebration of the National Voters Day. The institution honours it's faculty members by celebrating 'Acharya Devo Bhava' (Teacher's Day) every year. The college also gives importance to the observance and celebration of significant events like the World Environment Day, International Yoga Day, World AIDS Day and Human Rights Day. The main objectives of these days coincide with some of the core ideals of the college itself which is to create an environment that is ecologically balanced, showing compassion to fellow human beings and to stand up for the rights of everyone. The commemoration of these days is marked by competitions, debates and awareness programmes. Overall, they instil a sense of compassion and concern among the students who will go forward and create a better world for all of us.

File Description	Document
Any other relevant information	[View Document](#)

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Response:

Best Practices I

Title

Enhance Career Prospects and Ensure Holistic Development

Objective

The prime objective of the institution is to educate, empower and ensure the socio- economic well-being of its students. The college has been striving to provide access to quality education, keeping in mind the emerging trends and making the curriculum contemporary and relevant. The institution also focuses on the **holistic development** of the students along with knowledge acquisition and skill development. In its pursuit of excellence the college has been adopting a policy of periodic introduction of **new courses** that would equip students with knowledge specific to the discipline and at the same time impart skills to enhance their career prospects. This has culminated in an increase in the number of **programmes and value added and skill development courses** introduced, that have enriched the existing talent pool. In the

past five years 5 new programmes and 144 value added courses were introduced.

The Context

Institutions of higher learning deem it their responsibility to impart quality education to the youth, groom them to be self-reliant, resourceful and assist them realise their potential. These institutions are the creators of future scientists, economists, entrepreneurs, mathematicians, managers, psychologists and software professionals. In tune with this vision, our institution offers a wide range of programmes and courses that are relevant and cotemporary and impart knowledge and skills that would enable the students to be well-equipped to face the challenges in life. The design, flexibility and the multiplicity of the courses offered facilitate the first step towards fulfilling this responsibility. Adequate emphasis is given to development of the overall personality of the students by instilling values and principles, giving opportunity to the students to participate in co-curricular activities and nurture a sense of compassion for the others.

The Practice

The college has seen a remarkable growth in the number of programmes offered availing every opportunity that has risen in the past five decades. An array of new programmes and courses were introduced with the sole purpose of disseminating and advancing knowledge in the emerging fields across all disciplines. Our institution offers a wide band of B.Com Programmes with specialisations in Corporate Secretaryship, Accounting & Finance, Finance and Taxation, Bank Management and Marketing management to cater to the needs of the secondary and tertiary sectors. The commerce programmes have also included the recent taxation policy of the government, the GST as part of the curriculum. The Computer Science programmes like B.C.A., B.Sc. Computer Science, M.C.A., M.Sc. IT, M.Sc. Computer Science offer courses on Java, C++, PHP and DOT Net Programming so as to keep pace with the on-going digital revolution. Also, in recent years the higher education scenario has witnessed a drift towards STEM courses. The college which has been offering a spectrum of physical and biological sciences programmes has absorbed the changes in the discipline and accommodated the fresh perspectives by constantly revamping and updating the syllabus. In recognition of the outstanding performance of the science departments of the college, the DBT Star College status was conferred upon the institution. The B.Sc. Visual Communication programme prepares the youth to meet the challenges in the ever-changing field of media and communication. The B.A. Criminology Programme with its courses on cyber-crime, forensic sciences, vigilance and security management addresses and trains students to resolve issues in this area. The programmes on language and literature are intended to revive interest in the great works of yester years and cherish the underlying principles of humanism and universal values really needed in a world which is increasingly materialistic. These are a few of the numerous changes brought in to enable students acquire the necessary skill sets to enhance their career choices.

Apart from these there has been a spectacular increase in the number of Value-Added Courses which aim at

- Developing technical know-how among the youth

- Making graduates employable through necessary skill development

Today, the college offers around thirty-five value added courses to develop skills and enrich the career opportunities that can be explored by the students. In addition, the institution also endeavours to help students develop scholastic abilities to enable them to successfully perform in various competitive

examinations. The college has signed MoUs with institutions and organisations to impart training and help students hone their skills and prepare them for their professional lives.

Apart from the mandatory course on Value Education, the students are actively involved in programmes and events intended to impart life skills, communication skills and confidence building, which ensures the holistic development of the students. On completion of their programmes, the students are moulded to possess a good personality with a humane perspective of life.

Evidence of Success

The efforts taken by the institution in terms of expansion and introduction of new courses have widened the scope and opportunities for the students to explore and benefit, apart from shaping their characters and enhancing their overall personalities. The introduction of 5 new programmes and 144 value added courses has resulted in 12,177 students being benefitted. The BBA programme has been recognised as the best in Chennai city and ranked as number 5 in the South as per the Times BBA Education Ranking Survey 2021. The MBA programme offered by the School of Management has been ranked B2 by the Business Standard Survey of 2020. The enrolment and the demand ratio for the courses serve as a marker reflecting the efficacy of the strategy to offer a broader span and wider range of career options for the students. Incidentally, these courses open up avenues in the service sector that directly impacts the development of the nation.

Problems Encountered

The inevitable consequence of this practice is lack of prior knowledge of the scope and outcome of these programmes as students and parents by extension, the society lean toward the conventional programmes like commerce. As these new programmes are offered under the self-financing stream, the operating costs may be high and in turn makes it less affordable to the students from disadvantaged sections of the society.

Best Practice 2

Title

Institution as a Social Crusader

To **dedicate itself to the cause of education** and to **transform society** were the foundations on which the institution was built over the years. The institution has tirelessly worked right from its inception till today, to ensure that **education, opportunities and empowerment** become every student's right. The college takes all efforts to inculcate in the students a sense of social responsibility so that they would go on to be change-makers and model citizens.

Context

The institution always reaches out to those in need within and outside to alleviate the burdens of the underprivileged sections of the society, through its various initiatives and outreach programmes. In essence, Dwaraka Doss Goverdhan Doss Vaishnav College believes that an educational institution's remit extends beyond the classroom, it can be a **vehicle for change, strengthen the downtrodden** and transform

the society for the better. The sense of social responsibility is deeply ingrained in the very ethos of the institution.

Practice

Students from underprivileged backgrounds

Providing ample opportunities to students from underprivileged backgrounds, the college has become an institution that offers an **inclusive atmosphere** for students to learn, acquire knowledge and skills and empower themselves. The college offers government as well as management scholarships for students who are underprivileged. Sports scholarships are also offered to **achievers who are from disadvantaged backgrounds**. The college has provided endowment, sports and private scholarships to students amounting to Rs. 29,19,175 in 2020-2021. The staff are also encouraged to look into the needs of such students with extra attention and offer remedial teaching and counselling if required. The college has really gone the extra mile to ensure that the students from all walks of life **get quality education and contribute substantially** to the society. The institution serves as a **beacon of hope** for those students who need the platform of education to empower themselves.

Community initiatives

The various clubs and forums namely, the NSS, NCC, CCC and Rotaract have been doing a stellar job of fulfilling the institution's social responsibility through its various initiatives and programmes that are solely aimed at **emancipation, empowerment and creating awareness** by reaching out to the disadvantaged and the marginalised sections of the society. **Blood donation camps, awareness campaigns on social and environmental issues, talks and lectures, human chains, rallies, cleanliness drives and distribution of relief** and other materials are some of the initiatives that are regular features of the college calendar. The NSS of the college has been regularly involved in **village adoption programmes** in which they work for the welfare of a village. Even individual departments have been periodically involved in neighbourhood and community outreach initiatives. These social initiatives have helped shape the character of the students and sensitise them by giving them a glimpse of the realities of the world around them and encouraging them to give a helping hand to the underprivileged.

Extending support to health and educational initiatives

The **Edifice for Service block** within the campus reflects the institution's commitment to serving the society. The **Swami Vivekananda Diagnostic Centre** is a **low-cost, affordable, quality testing lab** which caters to a wide range of population. The space to run this diagnostic centre has been provided by the college so that it can benefit the society at large in the field of health care. The centre was set up by the Lion's Club to help the underprivileged sections of the society have access to expensive diagnostic tests at affordable rates. The centre, which was established in the year **1998, serves 7000 people** every month and continues in its noble efforts to help a vast number of people. The college has also broadened its vision for education by giving a **dedicated space for the IGNOU study centre**, the largest in Tamilnadu, to be established in its premises since the **year 1987**. This extraordinary gesture by the college has provided a platform for enthusiastic learners to acquire degrees and diplomas.

Responding to calamities and crises

In times of crises, the management, staff and students come together with a singular purpose of helping

alleviate the suffering of the people who are affected. The Vallabhacharya Vidya Sabha, the managing body of the college, donated **Rs. 1 crore** to the **Chief Minister's Relief Fund** for Covid relief. Monetary help is also extended by the members of the faculty by way of donating a day's salary to the Chief Minister's Relief Fund during times of natural calamities such as floods and the ongoing pandemic. In the year 2020, a few blocks in the college premises were allowed to be used as **quarantine facilities** to house **14,000 Covid patients** for a period of six months. Organised by the NSS unit, **provision kits** were distributed **to daily wage workers,** amounting to **Rs.2,50,000** during the pandemic. The college has also organised Covid vaccination camps in which 350 people benefitted.

Evidence of success

A number of underprivileged students who have studied in the institution have been empowered to create a distinct identity for themselves. Over the years, the various community initiatives have yielded substantial returns in terms of benefit to the society such as the **development programmes initiated in the Arikkambedu, Kandigai, Kollumedu and Kattur Villages, Vellanur Panchayat** which were adopted by the NSS unit of the college. The **annual blood donation camps** have been life-saving initiatives which have been successful and in the year 2019-2020, an impressive number of **2020 units of blood** were collected. Despite the Covid situation, in **2020-2021, 2025 students** participated in community outreach programmes, awareness campaigns, cleanliness drives, Covid care initiatives and events with gender and women as focus.

Problems encountered

Funding for the social and community initiatives become a constraint. Since students can only devote a certain number of hours for these programmes, the number of events organised may be limited. The pandemic has severely hampered the community initiatives that are regularly undertaken by the college, in spite of which the students have reached out to the society through various awareness programmes and services.

File Description	Document
Best practices in the Institutional web site	[View Document](#)

7.3 Institutional Distinctiveness

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Excellence in Entrepreneurship

The college has a rich tradition and culture of inculcating in the young minds a strong sense of self-reliance and resourcefulness. The institution, true to its vision, imparts not just skill-sets but also ensures holistic development and grooms the students to be self-confident and independent. It has also instilled in them an undying quest for knowledge and a penchant to create new and innovative ideas. This has enabled them to

groom themselves into successful entrepreneurs. Adequate training is given to help students develop entrepreneurial traits such as leadership, perseverance, creativity, passion, values and ethics. Over the years, the institution has moulded generations of graduates, given shape to their aspirations and have created numerous **entrepreneurs** who in turn have become **job providers**. In the past **five years**, of the **12,177** students who graduated, **2,240** have become successful entrepreneurs. The year **2019-2020** saw an impressive **32.35%** of the graduates emerge as entrepreneurs. Despite the pandemic **31.31%** of the outgoing students have ventured into businesses of their own.

Curriculum

The introduction of new programmes in the past decade has widened the scope of possibilities of venturing into businesses in tune with the emerging trends. The programmes and courses offered by the institution such as **marketing, business administration, finance and entrepreneurship development** have provided the necessary impetus to the students to take up new initiatives and set up their own businesses. Students belonging to the **disciplines of commerce and allied subjects**, have as part of their curriculum, case-studies, project work and **compulsory internships** which have enabled them gain exposure and learn through hands-on training the various aspects of running a business right from ideation to **manufacturing, marketing, sales, finance, IT, advertising and public relations**. The postgraduate programmes go a step further in educating the students through their collaborations with industry, equipping them with the knowhow in establishing businesses and consultancy services. These programmes motivate students to go beyond economic concerns and to be service oriented.

Entrepreneurship Development Cell

The prime objective of the **ED Cell** of the college is to identify, encourage and motivate students to become job providers rather than job seekers. The latent talents possessed by a segment of the student community is honed and fine-tuned by the initiatives taken by the ED Cell. The ED Cell has an impressive number of student enrolment and participation as students are given ample exposure to the world of business. The various programmes organised by the ED Cell aims at grooming the students to set up micro and small business enterprises. The ED Cell invites **successful entrepreneurs** to deliver talks to students in order to inspire and educate them.

The flagship event organised by the ED Cell is the annual **Vaishnav Bazaar**, an **entrepreneurship venture** meant for students. They are given a platform to explore and exhibit their abilities as entrepreneurs. The students are given a free hand to try their business acumen by setting up stalls to sell an array of products ranging from food to accessories, clothing, electronic goods and many more. Students learn **the nuances of planning, budgeting, forecasting, marketing, logistics and customer service** which have given them the exposure to explore possibilities of entrepreneurship in their future. The success of the event has been phenomenal, and a sizeable income generated over the three editions of the bazaar. In the year **2018-19, Rs.1,84,358** was generated, out of which **Rs. 1,00,000 was donated to the NGO, Friends of Tribal Society**. In **2019-20**, **Rs.6,24,032** was the amount generated

The self-reliance and the enterprising skills that the students develop through entrepreneurship, aligns with the national objectives of *Athmanirbhar Bharat* and *Make in India***.** The entrepreneurship initiatives give students economic independence and sense of pride to not only sustain oneself but also provide job opportunities to others. Entrepreneurship also lends itself to community building by job creation and income generation. Research & development and innovations are the outcomes of entrepreneurship ventures and the institution rightly guides the students towards these goals. As entrepreneurs, the former

students of the college contribute immensely to the economy of the country, providing job opportunities and livelihoods to many.

Notable alumni of the college who are successful entrepreneurs:

- Mr. Dinesh Kumar – SRV Oil Mill
- Mr. Joshua Madan – Covenant Group
- Mr. P. Dinesh – Roda Notes
- Mr. Dhanush – Studio M
- Mr. Sanjay Goel – Goel Steel
- Mr. K.N. Karthikeyan – Kay Media
- Mr. Sreyans Bardia – BOT VFX
- Mr. Yameen S – Bluemount Premium Tea
- Mr. Akaash Anandhkumar – OKOS Consultancy
- Mr. N. Pritesh - Ambalal Electronics
- Mr. Siddharth Surana - Infinite Creations
- Mr. Akash Surana – Parampra
- Mr. Pradeep – Bhikshu Marble and Granite
- Mr. Nirmal – Sree Karni Plywoods
- Mr. Arihant Bohara – Sridevi Motors

An analysis of the past five years reveals that the number of students who have chosen to become entrepreneurs have steadily risen. This is reflective of the institution's focus on grooming students to become confident and successful entrepreneurs. The institution places significant importance on this aspect as it is in tune with the vision of the college, which is to nurture **self-confidence**, **ensure holistic development** and **broaden their vision towards nation-building**.

File Description	Document
Appropriate web in the Institutional website	[View Document](#)

5. CONCLUSION

Additional Information :

We focus on "Building the Future" through quality education and promotes an environment

- Where we believe that education should stimulate the minds of the young and inflame their intellect.
- Where global citizens of tomorrow are groomed by dedicated and trained faculty.
- Where the focus is on teaching not just to make a living but how to make a life.
- Where there is symbiosis of technological development and human values.
- Consistent institutional growth with respect to student intake, faculty, infrastructural, facilities, etc. Students performance at final year examination.
- Campus placement for eligible students.
- Increase in number of students planning for higher studies.
- Organization of successful national and international level events.
- Mock test to boost confidence and performance in campus placement.
- Emphasis on extra-curricular and co-curricular activities for overall growth of personality.
- Industry – Academia Linkage for Partial course delivery, Internship, field projects, Field visits, Certification courses.
- Where there is a platform to transform the innovative idea of students and faculties into reality and linkages to outside world

Concluding Remarks :

We are following

"Excellence is a Continuous Process and not an Accident"

 Dr A P J Abdul Kalam

Right from its inception, the Institution has grown leaps and bounds both in its size as well as stature till this day and promises to continue in its progressive mode of placing at the hands of our nation , graduates with knowledge, skill as well as human values. The Institution has been constantly refining its focus in achieving the Vision it has set for itself. The descriptive summaries and the accompanying data under each criterion are a proof of the sincere efforts of the Institution in this direction. It is a firm belief as well as the perception of the Management of this Institution that the growth in infrastructure, academics, research, co-curricular and extracurricular activities, activities on social and national issues for creating awareness as well as mitigating the problems, contributions in terms of activities of relevance to local community around the Institution - have all been in keeping with the expectations of NAAC - a wing of the UGC, highly relevant to the present-day educational scenario in the country.

6.ANNEXURE

1.Metrics Level Deviations

Metric ID	Sub Questions and Answers before and after DVV Verification
1.1.3	**Average percentage of courses having focus on employability/ entrepreneurship/ skill development offered by the institution during the last five years** 1.1.3.1. **Number of courses having focus on employability/ entrepreneurship/ skill development year-wise during the last five years..** Answer before DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>951</td><td>905</td><td>878</td><td>886</td><td>797</td></tr></table> Answer After DVV Verification : <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>35</td><td>43</td><td>33</td><td>20</td><td>13</td></tr></table>
1.4.1	**Structured feedback for design and review of syllabus – semester-wise / year-wise is received from** **1) Students, 2) Teachers, 3) Employers,** **4) Alumni** Answer before DVV Verification : A. All 4 of the above Answer After DVV Verification: A. All 4 of the above
1.4.2	**The feedback system of the Institution comprises of the following :** Answer before DVV Verification : A. Feedback collected, analysed and action taken and report made available on website Answer After DVV Verification: A. Feedback collected, analysed and action taken and report made available on website
2.1.1	**Average Enrolment percentage (Average of last five years)** 2.1.1.1. **Number of students admitted year-wise during last five years** Answer before DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>3410</td><td>3336</td><td>3295</td><td>3163</td><td>2923</td></tr></table> Answer After DVV Verification : <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>3410</td><td>3336</td><td>3239</td><td>3163</td><td>2923</td></tr></table>

2.1.1.2. Number of sanctioned seats year wise during last five years

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
3511	3535	3385	3385	3315

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
3434	3484	3334	3334	3264

2.1.2	**Average percentage of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy) during the last five years (exclusive of supernumerary seats)**

2.1.2.1. Number of actual students admitted from the reserved categories year wise during last five years

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
2487	2433	2342	2300	2082

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
2147	2134	2091	2076	2074

Remark : Input edited as seats filled against reserved category can not exceed seats ear marked for reserved catagory

2.5.2	**Average percentage of student complaints/grievances about evaluation against total number appeared in the examinations during the last five years**

2.5.2.1. Number of complaints/grievances about evaluation year wise during the last five years

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
0	0	332	226	188

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
0	179	516	329	278

3.4.1	**The Institution ensures implementation of its stated Code of Ethics for research through the**

following:

1. Inclusion of research ethics in the research methodology course work

2. Presence of Ethics committee

3. Plagiarism check through software

4. Research Advisory Committee

Answer before DVV Verification : A. All of the above

Answer After DVV Verification: A. All of the above

3.5.1	**Revenue generated from consultancy and corporate training during the last five years (INR in Lakhs).**

3.5.1.1. Total amount generated from consultancy and corporate training year-wise during the last five years (INR in lakhs).

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
0	22.87	15.08	0.5	10

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
0	22.87	15.08	0	5.10

3.6.2	**Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government recognised bodies during last five years**

3.6.2.1. Total number of awards and recognition received for extension activities from Government/ Government recognised bodies year-wise during the last five years.

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
0	3	6	9	7

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
0	2	6	9	7

3.6.4	**Average percentage of students participating in extension activities listed at 3.6.3 above during the last five years**

3.6.4.1. Total number of students participating in extension activities listed at 3.6.3 above year-wise during the last five years.

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
3362	6308	4701	6250	5657

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
3362	10724	4801	6250	8221

5.1.2	**Average percentage of students benefited by scholarships, freeships, etc. provided by the institution and non-government agencies during the last five years**

5.1.2.1. Number of students benefited by scholarships and free ships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years (other than students receiving scholarships under the government schemes for reserved categories)

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
152	228	169	185	207

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
152	243	191	198	218

5.1.4	**Average percentage of students benefited by career counseling and guidance for competitive examinations as offered by the Institution during the last five years.**

5.1.4.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
4901	1699	3067	1058	1319

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
4231	1654	2527	957	1289

5.2.1	**Average percentage of placement of outgoing students during the last five years**

5.2.1.1. Number of outgoing students placed year - wise during the last five years.
Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
205	479	138	146	108

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
205	479	138	146	108

5.4.2	**Alumni financial contribution during the last five years (in INR).** Answer before DVV Verification : A. ? 15 Lakhs Answer After DVV Verification: C. 5 Lakhs - 10 Lakhs
6.3.2	**Average percentage of teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the last five years.** 6.3.2.1. **Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years**

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
63	50	32	42	8

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17
63	50	32	42	8

6.3.4	**Average percentage of teachers undergoing online/ face-to-face Faculty Development Programmes (FDP)during the last five years (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course).** 6.3.4.1. **Total number of teachers attending professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes year wise during last five years**

Answer before DVV Verification:

2020-21	2019-20	2018-19	2017-18	2016-17
365	168	119	57	32

Answer After DVV Verification :

2020-21	2019-20	2018-19	2017-18	2016-17

87	81	81	14	8

Remark : Input edited considering minimum 5 days and above FDP from the supporting documents.

2.Extended Profile Deviations

ID	Extended Questions
1.1	**Number of programs offered year-wise for last five years** Answer before DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>59</td><td>60</td><td>55</td><td>54</td><td>54</td></tr></table> Answer After DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>49</td><td>50</td><td>45</td><td>45</td><td>45</td></tr></table>
2.5	**Total Expenditure excluding salary year-wise during last five years (INR in Lakhs)** Answer before DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>2521.70</td><td>2591.73</td><td>1998.42</td><td>1330.25</td><td>904.35</td></tr></table> Answer After DVV Verification: <table><tr><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td><td>2016-17</td></tr><tr><td>690.22</td><td>948.51</td><td>704.26</td><td>464.49</td><td>489.15</td></tr></table>