

Mr. J.P.Jaideep, M.A., M.Phil, PGHRD, PGDBA

Associate Professor & Head BBA



Prof. J.P. Jaideep has 27yrs (UG) & (PG) years of experience in teaching. His area of specialization includes Economics & Management. He is the Deputy Controller of Examinations, D.G. Vaishnav College. He is also the Chairman, Board of Studies- BBA, University of Madras. He is a Member board of studies at Women's Christian College, JBAS College for Women, Dr. Ambedkar College, Also, he holds various key positions in Examination board, Interview panel, Subject expert at Madras University and other autonomous colleges affiliated to the University of Madras. He has attended 3 refresher programmes and edited/authored 7 books. He has participated/contributed in more than 25 seminars/conferences/workshops held at national/international levels.

NAME	- J.P JAIDEEP.
EDUCATION QUALIFICATION	- M.A. ,MPHIL., Post Graduate Diploma in HRD, Post Graduate Diploma in Business Administration.,
TECHNICAL QULAFICATION	- Post Graduate Diploma in computer applications.
WORK EXPERIENCE	- Working in D.G.Vaishnav College since 1991. UG- 29years PG- 27years.
Designation	- Associate Professor , Dept. of Economics (Aided-Day). Head , Dept. of Business Administration (BBA-Evening).
SUBJECT SPECIALISATION-	Principles of Management. Production and Materials Management. Human Resource Management. Managerial Economics. Micro Economics.
RESEARCH EXPERIENCE	Guided 25 + M.Phil research scholars, University of Madras. Guided 50+ MBA projects for IGNOU & University of Madras.

**CONFERENCE/ SEMINAR/ WORKSHOPS
PARTICIPATED**

- Organized and participated in National Seminar on oil economy
Dept. of economics D.G.Vaishnav -2007.

Orientation Program – conducted by Academic Staff College
University Of Madras.

Orientation Program – on Department Auditing conducted
by JBSS college, Chennai- August 2010.

Refresher Program – conducted by Academic Staff College
University Of Madras.

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University Of Madras.

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University Of Madras.

PUBLICATIONS

Name of the Book	ISBN No.	Name of the Publisher	Year of Publication
Principles of Management	978-93-5202-806	Himalaya Publications	May 2015
International Trade		Excellent Publications	Dec 2018
India & Global Economy-Issues & Challenges	978-3-659-26231-9	Sri Maruthy Publications	Feb 2017
Management practices beyond the horizon	2348 – 4705	Glow Plus Academy	Mar 2015

SEMINARS PARTICIPATED

S.No.	Title of the Articles	Title of State/Regional Level (Seminars/Conference)	Year
1.	“Socio-Economic Dimensions of Workers in Industries and Household Sectors”	National Level Seminar	Mar’ 11
2.	“E-Commerce in Travel and Tourism Industry”	International Level Seminar	Mar’ 11
3.	“Recession and its effects on economies”	National Level Seminar	Sep’ 11
4.	“CSR and its impact on Telecommunication Sector” conducted by Department of Bank Management, Krishnaswamy College for women	National Level Seminar	Feb’ 12

5.	“Role of CSR in HRM” conducted by Department of Master of Business Administration New College	International Level Seminar	Mar’12
6.	The plight of housemaids in modern India	International Conference	July’12
7.	Global Economic Slowdown: Its impact on Employment in India	International Conference	Sept’12
8.	Management Insights from Indian Epics.	National Symposium	Jan’15
9.	Challenges for Human Resource Management in the Changing Environment	National Level Seminar	Mar’17
9.	Women empowerment - the need of the hour	International Conference	Mar’18
10.	Demographic change – An instrument of global growth – conceptual framework	International Conference	Mar’18
11.	Infrastructural issues and challenges in India & China – A comparative study	International Conference	Mar’18
12.	Understanding GST and its impacts	National Institute of Humanities Management	Mar’18

ACADEMIC BODIES

- CHAIRMAN, BBA Board of studies -

University of Madras.

Member - BBA Board of studies -

Women’s Christian college- Chennai.

Member- BBA Board of studies –

JBSS college for Women- Chennai.

Member – BBA Board of studies -

Dr. Ambedkar college- Chennai.

CHAIRMAN - BBA Board of studies–

D.G.Vaishnav college- Chennai.

Member - BBA Board of studies – Gurunanak college –
Chennai.

CAREER HIGHLIGHTS

- Appointed as CONVENER/MEMBER for more than 35 inspection ,Commissions to inspect the facilities for granting affiliation for BBA program under University of Madras for various colleges.

Appointed as member in the interview panel –Subject Expert – Vice-Chancellor nominee- to select lecturers for BBA program in various autonomous colleges affiliated to Madras University.

Appointed as paper setter for MBA program and BBA program in various autonomous colleges affiliated to Madras University.

Appointed as paper setter for MA program and BA program in various autonomous colleges affiliated to Madras University.

Appointed as CHIEF EXAMINER BBA Board of Examination- University of Madras.

Appointed as EXAMINER BBA Board of Examination- various autonomous college affiliated to University of Madras.

VARIOUS POSITIONS HELD

- Chairman - BBA Board of studies–University of Madras
- Member – BBA Board of studies —Women’s Christian College- Chennai.
- Member - BBA Board of studies - JBSS College for Women- Chennai.
- Member - BBA Board of studies - Dr. Ambedkar College- Chennai.
- CHAIRMAN - BBA Board of studies - D.G.Vaishnav college- Chennai.

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- Appointed as CHIEF EXAMINER - BBA Board Examination- University of Madras.
- Appointed as EXAMINER -BBA Board Examination in various autonomous Colleges affiliated to University of Madras.

RESIDENTIAL ADDRESS

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