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## FELIX AARON K S

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56/58 Thiruvengadapuram 1<sup>st</sup> street, Choolai medu, Chennai 600094

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### CAREER OBJECTIVE

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- To pursue a challenging career that suits my knowledge and skills to the fullest and creates a successful career path ahead.
- To attain academic excellence through teaching, to and motivate students doing innovative and creative methods and work with them to sharpen their analytical skills.

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### SUMMARY

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- UGC NET certified with MBA degree specialised in Finance & Marketing (Madras University 11<sup>th</sup> rank holder with 17 distinctions).
- Around 4+ years of experience in teaching UG students.
- Enlightening the final year students with their marketing and finance projects.
- Initiated and developed social media page(s) for the department.
- Involved in organising event management activities, campaigns and other training activities for the students.
- Inculcating better behaviour in students by teaching social values, required competencies from allotted subjects.

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### PROFESSIONAL EXPERIENCE

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#### PRESENT EMPLOYMENT

Assistant Professor, Jun'17 - till date

- Assistant Professor, Department of Business Administration, D.G. Vaishnav College, Chennai.

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### EDUCATION

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Course	Institution	Year	Marks
MBA	Meenakshi Sundararajan School of Management, Chennai	2014 -2016	76.86%
BBA	Loyola College, Chennai	2010 - 2013	73.2%
Class XII	Madras Christian College Matriculation Higher Secondary School, Chennai	2009 - 2010	93.58%
Class X	Madras Christian College Matriculation Higher Secondary School, Chennai	2007 - 2008	85%

<u>S.No</u>	<u>Paper Titled</u>	<u>Conference Theme</u>	<u>Venue</u>	<u>Date</u>
1	The Role of Business in the Post Pandemic Era	Economic Challenges and Business Opportunities - Covid 19 ERA	BIHER, Chennai	Feb 2022
2	Trustworthiness of Ecommerce Portals For Business (B2B) During Pandemic Period With Special Reference to Justdial, Indiamart, Urbanclap, Chennai.	Stand, Start, Strive & Stabilize - Changing Business Scenario In The Backdrop Of Covid 19	Loyola College, Chennai	April 2021
3	Be an employer than being an employee	India and global economy- issues and challenges.	D.G.Vaishnav College, Chennai	March 2018

PROGRAMME ORGANISED / RESOURCE PERSON

- Faculty co-ordinator for Markutsav 21, a co-curricular Marketing Management Meet.
- Faculty co-ordinator for Markutsav 20 hosted live in You Tube, a co-curricular Marketing Management Meet.
- Faculty co-ordinator for CALL FOR PAPERS in Online ISSN Journal -Re-Defining Economics and Business in the context of 3Cs (Contemporary Challenges, Ceaseless Competition and Changing Consumerism) - Challenges and Opportunities on the Global Confront 2020 organised by Department of Business Administration, D.G. Vaishnav College.
- Technical co-ordinator for Dhrona – The Art of Teaching & Learning for Nxt Gen, Online Faculty Development Programme organized by Department of Business Administration, D.G. Vaishnav College.

ACADEMIC ACHIEVEMENTS

- UGC NET Certified in Management.
- **University 11th Rank holder** – MBA, University of Madras
- Served as **MEDIA & PRO Secretary** in LSU during the academic year 2012-2013.
- Bagged with **Best Team** of Loyola outreach program during the academic year 2011-2012
- School Topper in the subject Economics in standard 12<sup>th</sup>. STD
- General Proficiency Award in standard 11<sup>th</sup> STD.

RESEARCH PROJECTS

- Conducted “A study on the level of trustworthiness among the registered clients of Alibaba.com (2016)” for **Redington India Limited, Chennai**.
- Directed “A study on downfall of business with respect to customer perception on cars & tours (2015)” for Annie travels, **Chennai**.

- Conducted “A study on customer satisfaction towards the usage of datacards (2013)” for **Reliance Communications Private Limited, Chennai.**

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#### HOBBIES

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- Travelling and exploring new places
- Event Management
- Digital Marketing & Social Media
- Playing Cricket & Football

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#### ADDITIONAL INFORMATION

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Date of Birth : 27/10/1992  
Nationality : Indian  
Father’s name : K.G. Samuel Sukumar  
Mother’s name : S. Jehosheba  
Permanent Address : 56/58 Thiruvengadapuram 1<sup>st</sup> street, Choolai medu, Chennai 94  
Languages Known : **Native Proficiency - Tamil**  
**Full Professional Proficiency - English**

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#### DECLARATION

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I do hereby declare that the particulars and facts stated herein are true, correct and complete to the best of my knowledge and belief.

Date:

(K.S. Felix Aaron)