

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE



(Autonomous), College with Potential for Excellence,
(Linguistic Minority Institution), Affiliated to University of Madras,
No.833, GokulBagh, E.V.R. PeriyarSalai,
Arumbakkam, Chennai-600106



IIC - REPORT FORMAT

Softcopy of the Invitation:



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence
(LINGUISTIC MINORITY INSTITUTION)
AFFILIATED TO UNIVERSITY OF MADRAS
ARUMBAKKAM, CHENNAI - 600106



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

organizes a **WEBINAR SESSION ON**

**ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT -
MARKET FIT**



RESOURCE PERSON
RTN.V.S.SASHIKUMAR
Bsc.MBA.(Ph.D)
Serial Entrepreneur
Founder and Creative Director
Praanha Marcomm Solutions
Chennai.

ORGANIZING TEAM

MRS.A.VIJAYALAKSHMI
Internship Coordinator IIC - DDGDVC

**DR.T.N.ARUNA &
DR.S.GAYATHRI**
Internship Members IIC- DDGDVC

**MISS .K .S. DHEEKSHIDHA &
MISS R. ASWATHI**
Internship Student Coordinators IIC
DDGDVC

JOIN US ON 

<https://meet.google.com/upn-yaxm-bcm>

 **E-CERTIFICATE WILL BE PROVIDED**

 **20.01.2022**

 **11:30 AM**

Mrs.A.Vijayalakshmi	Dr.P.Vidhya	Dr.R.Kumaran	Dr.S.Santhosh Baboo	Shri.Ashok Kumar Mundhra
Internship Coordinator DDGDVC - IIC	Convener DDGDVC - IIC	Vice President DDGDVC - IIC	President DDGDVC - IIC	Secretary DDGDVC

Name of the event : Webinar on “Achieving Problem-Solution Fit & Product-Market Fit”

Platform : Online

Venue: Online

Organizers : Ms. Sindhu M.K. , Dr. T.N.Aruna & Dr.S.Gayathri

Resource Person : RTN.V.S.SASHIKUMAR BSc. MBA. (Ph.D.)

Serial Entrepreneur

Founder and Creative Director Praanha Marcomm Solutions, Chennai.

Video: <https://drive.google.com/file/d/1zTpe1c41vDqvZ1o14Dm013kJdWlMoKPZ/view>

No. of student participants : 48

No. of staff participants: 12

Coordinator : Ms.A.Vijayalakshmi

Star performer : RTN.V.S.SASHIKUMAR

Detailed report of the program :

Dwaraka Doss Goverdhan Doss Vaishnav College, in association with Institution Innovation Council organized a webinar session on “Achieving Problem - Solution Fit & Product – Market Fit”. The Resource Person Rtn. V.S. SashiKumar , Serial Entrepreneur, Founder and Creative Director, Praanha Marcomm Solutions, Chennai delivered a brief session on how to validate the problem and the solution we intent to propose and how to validate the targets with the most potential. Thus, it helps to **develop the Entrepreneur skills of the students.**

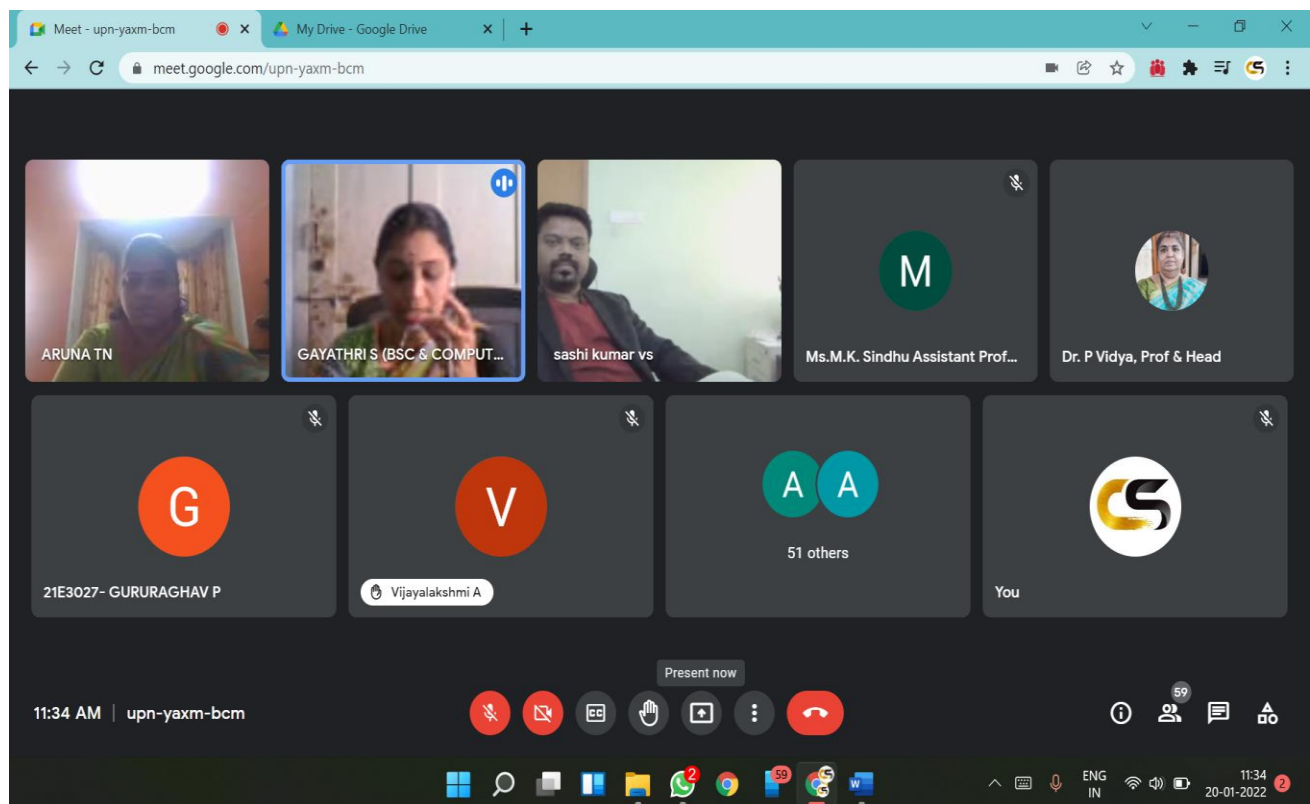
Overview of the program:

.The main goal to conduct this webinar is to define the product-market fit means being **in a good market with a product that can satisfy that market.** When an entrepreneur identifies a need in the market and builds a solution that customers want to buy, that's product-market fit and the goal reached successfully.

Benefits in time of learning (150 words):

The Webinar benefited the students community and give them a brief idea about how to market a particular product and develop the marketing skills with current latest and innovative technology and how to identify the needs in the maket place and testing different ways of satisfying them.

Photos/Screen shots:



Meet - upn-yaxm-bcm x My Drive - Google Drive x +

meet.google.com/upn-yaxm-bcm

REC

21D1930 Swetha R

ARUNA TN

Vijayalakshmi A

sashi kumar vs

Dr. P Vidya, Prof & Head

21E2923 Gayathri M has left the meeting

Ms.M.K. Sindhu Assistant Professor

B 84 others

You

11:49 AM | upn-yaxm-bcm

ENG IN 11:49 20-01-2022

Meet - upn-yaxm-bcm x My Drive - Google Drive x +

meet.google.com/upn-yaxm-bcm

REC

Dr. P Vidya, Prof & Head

ARUNA TN

Rahul

sashi kumar vs

21D1926 Karthik.M

21E3038 Madan Mk

Vijayalakshmi A

82 others

You

12:10 PM | upn-yaxm-bcm

ENG IN 12:10 20-01-2022

Meet - upn-yaxm-bcm

My Drive - Google Drive

meet.google.com/upn-yaxm-bcm

REC



Dr. P Vidya, Prof & Head



ARUNA TN



Rahul



sashi kumar vs



21D1926 Karthik.M



21E3038 Madan Mk



21E3035 Karan S



68 others



You

12:39 PM | upn-yaxm-bcm







ENG IN 12:39 20-01-2022

Certificate:



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV
COLLEGE**
(AUTONOMOUS)
College With Potential For Excellence, Linguistic Minority Institution,
Affiliated To University Of Madras
Arumbakkam, Chennai – 600 106.



INSTITUTION'S INNOVATION COUNCIL

Certificate of Participation



This is to certify that Dr./Mr./Ms./ **Kishore** has participated in the webinar on “**Session on Achieving Problem Solution Fit & Product Market Fit**” organized by Institution's Innovation Council, Dwarka Doss Goverdhan Doss Vaishnav College held on 20 -1- 2022.

Ms. A. VIJAYALAKSHMI
Assitant Professor & Head i/c
Internship Coordinator,
DDGDVC-IIC



Dr. S . SANTHOSH BABOO
Principal, President
DDGDVC-IIC

Made for free with Certify'em

Social media Link copy the URL of Facebook, Twitter and Instagram of IIC DDGDVC

Social media	Link
Facebook	<u>https://www.facebook.com/Ddgdvc_IIC-102023192345005</u>
Twitter	<u>https://twitter.com/ddgdvc_iic?t=qvHZCpHpEcnphoZjSDXLyw&s=08</u>
Instagram	<u>https://instagram.com/ddgdvc_iic?utm_medium=copy_link</u>

Staff Attendance Details:

S. No	Name	Department	Mail id	Phone no
1.	Ms.A.Vijayalakshmi	Computer Science	hod-cscug-eve@dgvaishnavcollege.edu.in	8668140928
2.	Mr.B.Suresh	Computer Science	sureshlokshi@gmail.com	8056148458
3.	Ms. R. Lalitha	Computer Science	lalitharavi79@gmail.com	9790932960
4.	Ms.P.J.Rajam	Computer Science	rajam.pj@gmail.com	9344807521
5.	Ms. K.Durgadevi	Computer Science	k.durgadevi79@gmail.com	9940393365
6.	Ms.M.Dharani	Computer Science	dharavinay@gmail.com	9944332191
7.	Dr.T.N.Aruna	Computer Science	Arunarajesh18@gmail.com	9176465666
8.	Ms. P. Revathi	Computer Science	Revathi.ethi@gmail.com	
9.	Dr. Gayathri S	Computer Science	gayathris@dgvaishnavcollege.edu.in	9940344893
10.	Ms. Reenupriya	Computer Science	reenupriyas@gmail.com	7397363799
11.	Ms. Sindhu M.K	Social work	sindhu@dgvaishnavcollege.edu.in	97890 19225
12.	Mr.T.K.Prasad	School of Management	prasadtrtt@gmail.com	9884095999

Students Attendance Details:

S.No	Name	Department	Mail id	Phone no
1.	Tarun Goverdhan Damani	Bsc CS	21E2921@dgvaishnavcollege.edu.in	8619716543
2.	Kishore	Bsc computer science A	21e2930@dgvaishnavcollege.edu.in	9080275811
3.	Ms. Shalima Ajikumar	Department of Physics	21e4512@dgvaishnavcollege.edu.in	6379913628
4.	Mr. ViswaKannan R K	M.Sc Physics	20e3959@dgvaishnavcollege.edu.in	8056275910
5.	R. Monika	Bsc computer science	21e3012@dgvaishnavcollege.edu.in	7010964417
6.	Yashwanth.V	Bsc computer Science	yashwanth.es@gmail.com	9789059922
7.	Mr. M.S.ABDUL MAJEETH	B.COM HONORS	20e1506@dgvaishnavcollege.edu.in	87608 45678
8.	Mr	Computer science	21e2908@dgvaishnavcollege.edu.in	9176646245
9.	Mr.Vignesh	Computer Science(Bsc)	21e2948@dgvaishnavcollege.edu.in	7338883720
10.	Mr.S.Ram Avinath	B.sc CS	ramavinath20@gmail.com	8838036633
11.	Mr Madan Mk	Bsc cs	mkmd1124@gmail.com	9884303119
12.	Mr. Monish aravinth v k	B.Sc. Computer science	20e2626@dgvaishnavcollege.edu.co m	6379475809
13.	Mr.MUKESHWA R.R	Computer Science	21e2950@dgvaishnavcollege.edu.in	09710397638
14.	D.vignesh	Bsc computer science	20e2623@dgvaishnavcollege.edu.in	7358730280
15.	KEERVANI G	B.sc computer science	21e2944@dgvaishnavcollege.edu.in	6381082316
16.	Aswathi R	Bsc math with computer application	21E3318@dgvaishnavcollege.edu.in	8939348735
17.	K.M.AJAY	Bsc computer science	21e2931@dgvaishnavcollege.edu.in	6374061980
18.	Manimegala.p	Bsc computer science	21E2941@dgvaishnavcollege.edu.in	7358722730
19.	Jayasurya V.	Bsc Computer science	20E2633@dgvaishnavcollege.edu.in	9344905304
20.	A JAYANTHAN	B.Sc Computer science	20e2612@dgvaishnavcollege.edu.in	9360174269
21.	Gayathri.S	Computer Science	21E2904@dgvaishnavcollege.edu.in	9791127010
22.	ABHIJIT S	B.Sc COMPUTER SCIENCE	ABHIJITSURESH0903@GMAIL.COM	6379684364
23.	Mr Akshay Kumar	BSC COMPUTER SCIENCE	21E2909@dgvaishnavcollege.edu.in	9840588740
24.	Mr.Vinoth.N	Bsc.Computer Science	21E3055@dgvaishnavcollege.edu.in	9566203396
25.	S.Harini shree	Accounting and Finance	21e1708@dgvaishnavclg.edu.in	9444224149
26.	Mr. S. Sakthivel	Bsc computer science	21e3005@dgvaishnavcollege.edu.in	9499954629
27.	H.Rajeshwaran	Bsc.Computer Science	hr628797@gmail.com	9150406384

28.	Mukesh kumar.R	B.sc computer science	21e3048@dgvaishnavcollege.edu.in	8838186441
29.	Ganapathyraju K.A	Bsc. computer science	ganapathyraju15@gmail.com	9789826452
30.	Mr. Karan S	Bsc. Computer Science	karansuresh75@gmail.com	7200552549
31.	Mr. Rahul Kumar M	B.Com(Accounting and Finance)	20E1819@dgvaishnavcollege.edu.in	8925281822
32.	Mr. N.Siva prakasam	B.Sc.Computer Science	20e2644@dgvaishnavcollege.edu.in	7904988515
33.	BALASUBRAM ANIAM K L	B.Sc COMPUTER SCIENCE	20e2616@dgvaishnavcollege.edu.in	6379610478
34.	Ms. SWETHA R	MSW HR	21D1930@dgvaishnavcollege.edu.in	7550252296
35.	A.Manoj	Bsc computer science	21e3044@dgvaishnavcollege.edu.in	9884112036
36.	B. Bharath Kumar	Bsc.Computer science	b.bharathkumar777@gmail.com	8015256803
37.	Saravannan.SG	B.sc.computer science	21e3010@dgvaishnavcollege.edu.in	7871228922
38.	Mr. Dhanush	Bsc computer science	dhanushanmugam09@gmail.com	9677183568
39.	MR.VASANTH KUMAR	BSC COMPUTER SCIENCE	20e2653@dgvaishnavcollege.edu.in	9940228215
40.	Mr D Lokesh Kumar	Bsc computer science	21E3016@dgvaishnavcollege.edu.in	6379832549
41.	Mr.K.Yaswanth	BSc Computer Science	kyaswanthk2004@gmail.com	6374262206
42.	Mr. Sarvesh Chandar	Bcom.(Hons)	21E1636@dgvaishnavcollege.edu.in	7358777004
43.	Vikram S	B.Sc Computer Science	20e2642@dgvaishnavcollege.edu.in	9345232079
44.	Hariharan.v	B.sc comp.science	21e3003@dgvaishnavcollege.edu.in	9884277719
45.	Karthik M	MSW	21d1926@dgvaishnavcollege.edu.in	9176359645
46.	Reshma. S	V	21E2905@dgvaishnavcollege.edu.in	B. Sc comp sc
47.	Mr. VIGNESH A.	B.Sc Computer Science	20e2614@dgvaishnavcollege.edu.in	9361539889
48.	Mr. R. Pradhyumna	Department of Physics (Shift-II)	pradhyumna982@gmail.com	9025242887