

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE



(Autonomous), College with Potential for Excellence,
(Linguistic Minority Institution), Affiliated to University of Madras,
No.833, GokulBagh, E.V.R. PeriyarSalai,
Arumbakkam, Chennai-600106



IIC - REPORT FORMAT

Softcopy of the Invitation:



**DWARAKA DOSS GOVERDHAN DOSS
VAISHNAV COLLEGE**
(AUTONOMOUS)
College with Potential for Excellence
Linguistic Minority Institution. Affiliated with University of Madras.
Arumbakkam, Chennai – 600 106.



INSTITUTION'S INNOVATION COUNCIL(IIC)
organizes a workshop on
“ENTREPRENEUR AND INNOVATION AS
CAREER OPPORTUNITY”
BY
Dr. P.ANANTHAN



Assistant Professor & Head, Department of English
Annai College of Arts & Science Kovilacherry,
Kumbakonam. Thanjavur (Dist) Tamil Nadu

Date: 20th December 2021
Time: 3 PM
Join Using:
<https://meet.google.com/kix-nays-fri>

Organizing Team
Ms.A.Vijayalakshmi
Internship Coordinator
DDGDVC-IIC
Dr.T.N.Aruna & Dr.S.Gayathri
Members, Internship Cell
DDGDVC-IIC
https://www.instagram.com/ddgdvc_iic/?utm_medium=copy_link
https://twitter.com/ddgdvc_iic?t=qvHZCpHpEcnphoZISDXlyw&s=08
https://www.facebook.com/Ddgdvc_IIC-102023192345005

E-Certificate will be provided

Dr.P.Vidya Convenor IIC- DDGDVC	Dr. S.Kumaran Vice President IIC- DDGDVC	Dr. S. Santhosh Baboo Principal President IIC- DDGDVC	Shri. Ashok Kumar Mundhra Secretary
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Name of the event : Workshop on “Entrepreneur and Innovation as Career Opportunity”

Platform : Online

Venue: Online

Organizers : Dr. T.N.Aruna & Dr.S.Gayathri

Resource Person : Dr. P. Ananthan

Asst. Professor & Head, Department of English

Annai College of Arts & Science, Kovilacherry,

Kumbakonam, Tamil Nadu.

Video: https://drive.google.com/file/d/1Z_K_Yr14M5puaRjatdbR4wTZ_Wuatpc6/view

No. of student participants : 31

No. of staff participants: 14

Coordinator : Ms.A.Vijayalakshmi

Star performer : Dr.P. Ananthan

Detailed report of the program :

Dwaraka Doss Goverdhan Doss Vaishnav College in association with Institution Innovation Council organized a Workshop on “Entrepreneur and Innovation as Career Opportunity”. The Resource Person Dr. P. Ananthan give a brief talk to the students how to become an Entrepreneur and how to develop the innovation skills and to make this as a successful career.

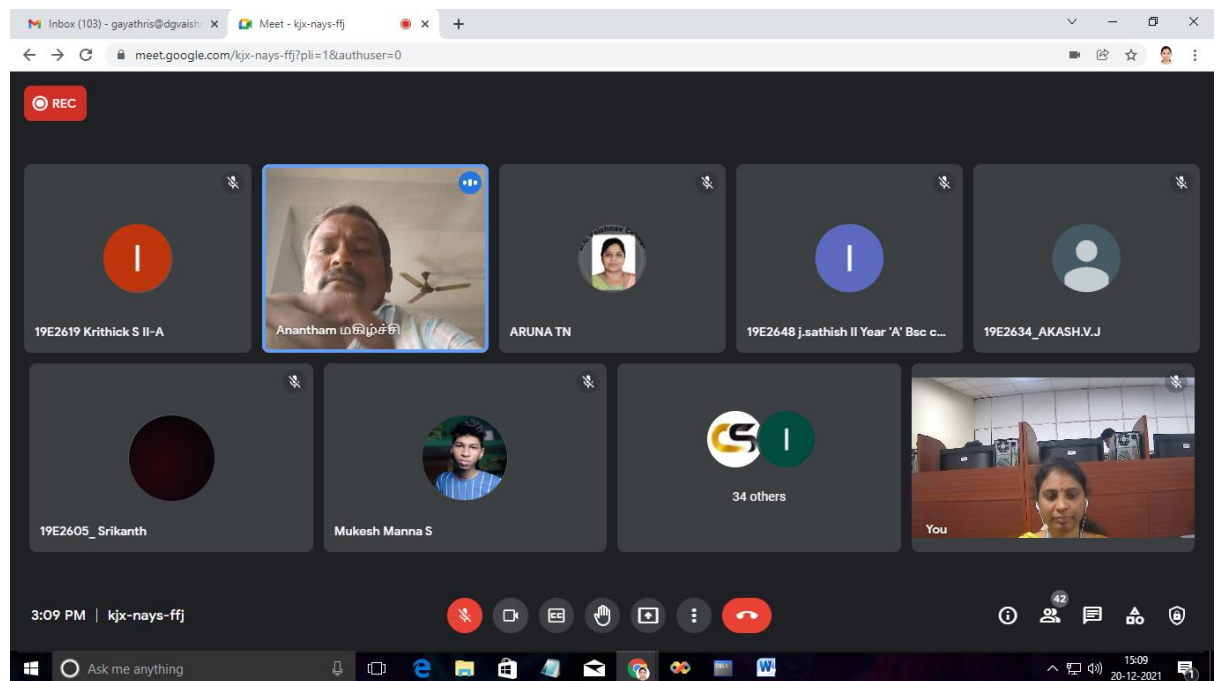
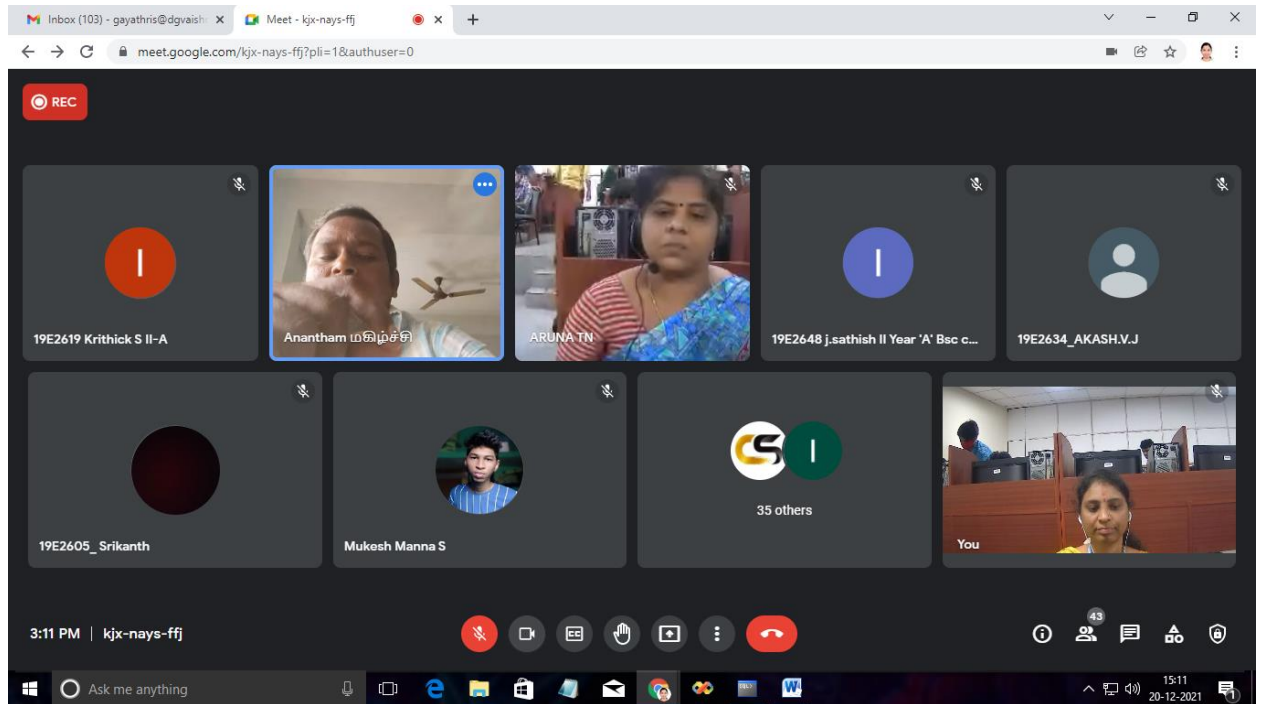
Overview of the program :

The Feedback of the workshop was obtained from the participants. The workshop went on successfully with more participants with good comments as feedback. The responses of the participants were so good. The main goal to conduct this workshop is to develop the Entrepreneurship skills in an innovative way.

Benefits in time of learning (150 words):

The Webinar benefited the students community and give them a brief idea about the Entrepreneur and Innovation as a career opportunity.

Photos/Screen shots:



Inbox (103) - gayathris@dgvaish... Meet - kjjx-nays-ffj

meet.google.com/kjjx-nays-ffj?pli=1&authuser=0

REC Anantham மஹித்ச்சி is presenting

Edit

I WORK HARD.
I WORK SMART.
I AM A PROFESSIONAL.
I AM BUILDING MY EMPIRE.
I AM THE MASTER OF MY DESTINY.
I AM AN
ENTREPRENEUR.

Tools Play Share Exit on PC

Anantham மஹித்ச்சி

Turn on microphone (ctrl + d)

3:17 PM | kjjx-nays-ffj

ptschemistrycl... ARUNA TN 19E2648 j.sathi...
19E2634_AKAS... 19E2605_Srika... Mukesh Manna S
19E2619 Krithic... 34 others You

Ask me anything

15:17 20-12-2021

Inbox (103) - gayathris@dgvaish... Meet - kjjx-nays-ffj

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REC Anantham மஹித்ச்சி is presenting

Anantham மஹித்ச்சி

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ptschemistrycl... ARUNA TN 19E2648 j.sathi...
ICMLST 2K21 19E2605_Srika... Mukesh Manna S
19E2619 Krithic... 32 others You

Ask me anything

15:23 20-12-2021

Browser tabs: Inbox (103) - gayathris@dgvaish... Meet - kjjx-nays-ffj

Address bar: meet.google.com/kjjx-nays-ffj?pli=1&authuser=0

Meeting interface: REC Anantham மகிழ்ச்சி is presenting

Slide content:

3:29 PM Edit

Entrepreneurship, by contrast, is **applying the innovation to bring the dreams/ideas to reality**. It is social invention, which lets people do what they could not previously do.

Entrepreneurs take advantage of opportunities to make money on the innovation

Participants (9): ptschemistrycl..., ARUNA TN, 19E2648 j.sathi..., ICMLST 2K21, 19E2605_ Srika..., Mukesh Manna S, 19E2619 Krithic..., 29 others, You

Bottom bar: 3:29 PM | kjjx-nays-ffj

Windows taskbar: Ask me anything, 15:29 20-12-2021

Browser tabs: Inbox (103) - gayathris@dgvaish... Meet - kjjx-nays-ffj

Address bar: meet.google.com/kjjx-nays-ffj?pli=1&authuser=0

Meeting interface: REC Anantham மகிழ்ச்சி is presenting

Slide content:

What is the connection between entrepreneurship and innovation?

Entrepreneurship, by contrast, is **applying the innovation to bring the dreams/ideas to reality**. It is social invention, which lets people do what they could not previously do.

Entrepreneurs take advantage of opportunities to make money on the innovation

Participants (9): ptschemistrycl..., ARUNA TN, 19E2648 j.sathi..., ICMLST 2K21, 19E2605_ Srika..., Mukesh Manna S, 19E2619 Krithic..., 28 others, You

Bottom bar: 3:30 PM | kjjx-nays-ffj

Windows taskbar: Ask me anything, 15:30 20-12-2021

Browser tabs: Inbox (103) - gayathris@dgvaish... Meet - kix-nays-ffj

Address bar: meet.google.com/kix-nays-ffj?pli=1&authuser=0

Meeting header: REC Anantham மஹித்ச்சி is presenting

3:34 PM Edit

Why entrepreneurship is an opportunity?

Entrepreneurial opportunities are usually defined as situations where products and services can be sold at a price greater than the cost of their production. An 'entrepreneurial opportunity', thus, is a situation where entrepreneurs can take

Tools Play Share Edit on PC

Anantham மஹித்ச்சி

ptschemis...

ARUNA TN

19E2648 j.sathi...

ICMLST 2K21

19E2605_ Srika...

Mukesh Manina S

19E2619 Krithic...

27 others

You

3:34 PM | kix-nays-ffj

Windows taskbar: Ask me anything, icons for various applications, system clock 15:34 20-12-2021

Browser tabs: Budget letter updated - gayathris... Meet - kix-nays-ffj

Address bar: meet.google.com/kix-nays-ffj?pli=1&authuser=0

Meeting header: REC Anantham மஹித்ச்சி is presenting

3:54 PM Edit

Advantages of Entrepreneurship

Defining Your Income. ...
Flexibility In Your Schedule. .
..
Enjoying Your Work. ...
Learning To Be In The Moment

Tools Play Share Edit on PC

Anantham மஹித்ச்சி

19e2637 saaish...

ARUNA TN

19E2648 j.sathi...

ICMLST 2K21

19E2605_ Srika...

Mukesh Manina S

19E2619 Krithic...

31 others

You

3:54 PM | kix-nays-ffj

Windows taskbar: Ask me anything, icons for various applications, system clock 15:54 20-12-2021

Certificate:



Social media Link copy the URL of Facebook, Twitter and Instagram of IIC DDGDVC

Social media	Link
Face book	https://www.facebook.com/Ddgdvc_IIC-102023192345005
Twitter	https://twitter.com/ddgdvc_iic?t=qvHZCpHpEcnphoZjSDXLyw&s=08
Instagram	https://instagram.com/ddgdvc_iic?utm_medium=copy_link

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