

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE



(Autonomous), College with Potential for Excellence,
(Linguistic Minority Institution), Affiliated to University of Madras,
No.833, GokulBagh, E.V.R. PeriyarSalai,
Arumbakkam, Chennai-600106



IIC - REPORT FORMAT

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
COLLEGE WITH POTENTIAL FOR EXCELLENCE
(LINGUISTIC MINORITY)
AFFILIATED TO UNIVERSITY OF MADRAS, CHENNAI-600106

PG DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

IN ASSOCIATION WITH

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

ORGANIZES A WEBINAR ON

BE YOUR OWN BOSS

RESOURCE PERSON
MR. AKAASH ANANDHAKUMAR
CLIENT SERVICING MANAGER
DEEPESENSE DIGITAL

DATE|20-01-2022 TIME| 9:00 AM - 10:00 AM

PLATFORM|GOOGLE MEET
MEET CODE|tcn-rmmb-uuk

ORGANIZING TEAM

MRS K. SHIVA SHANKARI
FACULTY CO ORDINATOR,
MEMBER, IIC, DDGDVC

R. ABINASH
STUDENT CO ORDINATOR,
IIC, DDGDVC

B. JANANI
STUDENT CO ORDINATOR,
IIC, DDGDVC

*E- CERTIFICATES WILL BE PROVIDED

DR. P. VIDYA Convener, IIC DDGDVC
Dr. R. Kumaran Vice President, IIC DDGDVC
Dr. N.C. Martin Head of the Department, IIC DDGDVC
Dr. S. Santhosh Baboo Principal & President, IIC DDGDVC
Shri. Ashok Kumar Mundhra Secretary DDGDVC

<https://www.dgvaishnavcollege.edu.in/>

Name of the event : A Webinar on 'Be Your Own Boss'

Date : 20/01/2021

Platform : Google

Facebook, instagram and twitter ***

Venue : Online

Organizers : PG Dept. of MA HRM

Resource Person

Video: ** upload, check and add the youtube link from IIC ddgdvc page

No. of student participants: 60

No. of staff participants : 1

No of External participants : nil

Coordinator : K. Shiva Shankari, Asst. Prof., MA HRM

Star performer

Faculty : K. Shiva Shankari

Student : Janani.B I MA HRM

Detailed report of the program:

The PG Department of Human Resource Management organized the webinar for the year 2022, on 20th January from 9am to 10.00 am in association with Institution Innovation Council on the topic “BE YOUR OWN BOSS”. Institution Innovation Council (IIC) an Initiative of MHRD (MIC) for selected Higher Education Institutes. The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in formative years. MIC has envisioned encouraging creation of ‘Institution’s Innovation Council (IIC) across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses. This aims at instilling a sense of entrepreneurship and providing necessary skill to establish their startup.

ABOUT THE CHIEF GUEST:

Mr. Akaash Anandhakumar. He is the alumnus of Dwaraka Doss Goverdan Doss Vaishnav College. Mr. Akaash Anandhakumar has completed his Bachelor of Commerce from DG Vaishnav College, where he received the honor of best outgoing student. He has completed his MA, Sociology from Madras University. He's the founder and consulting manager of OKOS Consulting. He's also a client servicing Manager at DeepSense Digital.

1	PRAYER SONG	SRISHA.S(I-MAHRM)
2	WELCOME ADDRESS	JANANI.B(I-MAHRM)
3	CHIEF GUEST ADDRESS	AKAASHANANDHAKUMAR (Client Servicing Manager at DEEPPENSE DIGITAL)
4	Q& A SESSION	
5	VOTE OF THANKS	MIRRAJ(I-MAHRM)
6	FEEDBACK LINK	

CONCLUSION:

It was a highly informative session. Few takeaways from the session are,

- Choosing the right set of people for the work is the crucial part of entrepreneurship.
- For an entrepreneur it's important to come out of their comfort zone to work efficiently.
- Adaptation is considered as one main challenge for an entrepreneur.
- Perseverance, dedication, determination, hard work and being a good communicator are some of the qualities needed for an entrepreneur.

ORGANIZING TEAM

MRS KSHIVASHANKARI-FACULTY COORDINATOR, MEMBER, IIC, DDGDVC

R.ABINASH-STUDENT COORDINATOR, IIC, DDGDVC

B.JANANI -STUDENT COORDINATOR, IIC, DDGDVC

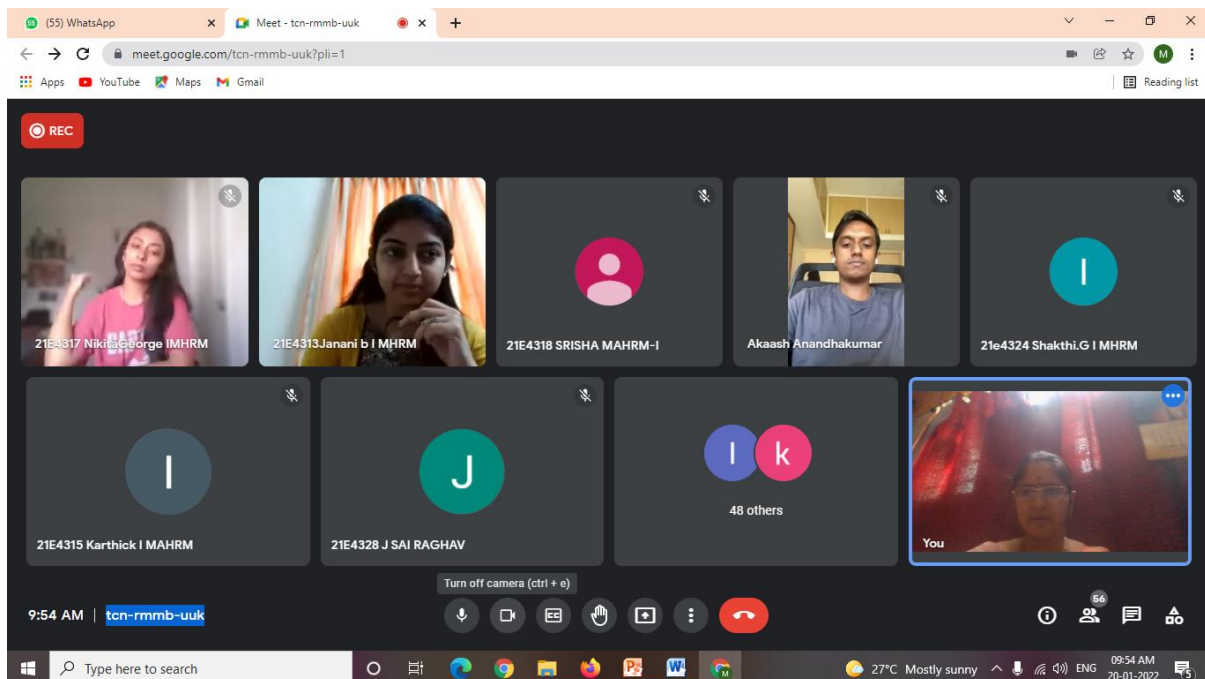
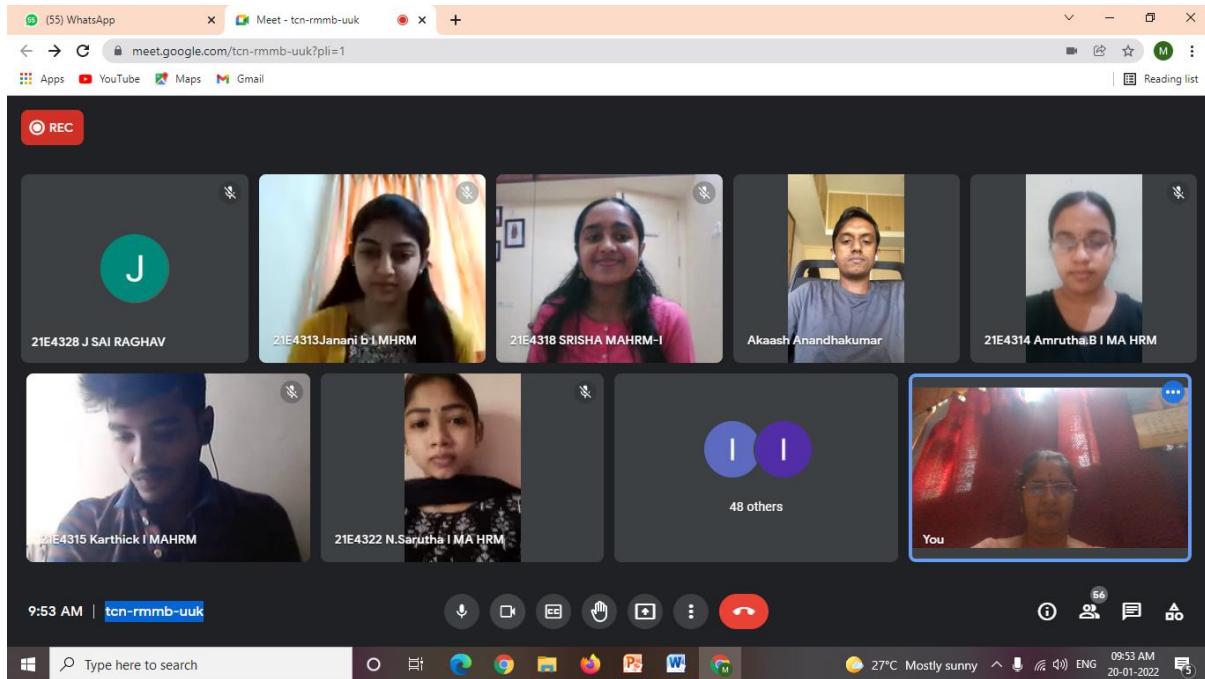
Overview of the program (100 words)

The PG Department of Human Resource Management organized the webinar for the year 2022, on 20th January from 9am to 10.00 am in association with Institution Innovation Council on the topic “BE YOUR OWN BOSS”. This programme was organized keeping in view the budding entrepreneurs and innovative students. As the Chief Guest was also one among our Alumni it added more meaning and students felt very happy to hear his experience from their senior. Chief Guest shared his knowledge and experiences thereby laid a platform for the upcoming young entrepreneurs.

Benefits in time of learning (150 words)

- As the Chief Guest was young and also our Alumni students were more interactive during the Q & A session
- A wider view of pros and cons of becoming an Entrepreneur discussed.
- Few takeaways from the session are,
- Choosing the right set of people for the work is the crucial part of entrepreneurship.
- For an entrepreneur it's important to come out of their comfort zone to work efficiently.
- Adaptation is considered as one main challenge for an entrepreneur.
- Perseverance, dedication, determination, hard work and being a good communicator are some of the qualities needed for an entrepreneur.

Photos (minimum 5 geo tagged photos / screenshot)



Copy of certificate



Social media Link copy the URL of Facebook, Twitter and Instagram of IIC DDGDVC
NIL

Social media	Link
Face book	
Twitter	
Instagram	

(Kindly avoid sharing excel of Student participants, faculty participants, enclose in the prescribed format in word)

List of staff participants

Si no	Name	Department	Contact No	Mail id
1	K. Shiva Shankari	MA HRM	9940123439	Shivashankari.k@dgvaishnavcollege.edu.in

List of student participants

S.No	Name	Department	Contact No
1	RITHIKA M	M.A Human Resource Management	9677012019
2	NANDHINI R	M.A Human Resource Management	7550237939
3	MONIKA A	M.A Human Resource Management	8939069841
4	PUNITHA G	M.A Human Resource Management	7092521111
5	MIRRA G J	M.A Human Resource Management	9600446860
6	PREETTIKA S	M.A Human Resource Management	9840632274
7	R KIRTHIC SHRI KETHARI	M.A Human Resource Management	7338938045
8	NITHILAN K	M.A Human Resource Management	9791513474
9	YASVANTI D	M.A Human Resource Management	6382503656
10	AARTHI R	M.A Human Resource Management	7339010470
11	ARIVUCHSELVAN R	M.A Human Resource Management	9443601546
12	JANANI B	M.A Human Resource Management	6374982602
13	AMRUTHA B	M.A Human Resource Management	8778440652
14	KARTHICK D	M.A Human Resource Management	8608363150
15	NIKITA SANTHOSH GEORGE	M.A Human Resource Management	9445426548
16	SRISHA S	M.A Human Resource Management	9840277308
17	PEER FASMIN JUNAITHA K	M.A Human Resource Management	9566244988
18	ARAVIND JAYESH	M.A Human Resource Management	8075410569
19	SHREEYA SANTOSH	M.A Human Resource Management	6383518161
20	SARUTHA N	M.A Human Resource Management	9943434164
21	SELVA ABIRAMI S	M.A Human Resource Management	6385554736
22	SHAKTHI G	M.A Human Resource Management	9841493475
23	MUTHURAMALINGAM S	M.A Human Resource Management	9597170845
24	RAAJESHWARI S K	M.A Human Resource Management	6374237339
25	VIJAYSHREE S	M.A Human Resource Management	9841363396
26	J SAI RAGHAV	M.A Human Resource Management	9716756356
27	ANIRUDH R	M.A Human Resource Management	9841034674
28	SHRUTHI S	M.A Human Resource Management	7010365427
29	THEERTHA SHREE R	M.A Human Resource Management	9789940448
30	HARI PRANAV	M.A Human Resource Management	9952030200
31	BHARATH M	M.A Human Resource Management	9789651240
32	ATHIRA SUDHEER IYER	M.A Human Resource Management	9176433655
33	S MUTHU SELVI	M.A Human Resource Management	7397458295
34	KAVIYA PRIYA S V	M.A Human Resource Management	9629669527
35	V L DHANUSH KARTHIKEYAN	M.A Human Resource Management	7338802503
36	PRIYANKA U	M.A Human Resource Management	9840650605
37	KRITHIKA KRISHNAN	M.A Human Resource Management	9840650605

38	SOWMIYA PP	M.A Human Resource Management	6382679114
39	REETHANEESHA YAZHINI NB	M.A Human Resource Management	9384316777

II MA HRM

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List of External participants NIL

Si no	Name	Institution	Contact No	Mail id	Signature

Recorded

Video

:https://drive.google.com/file/d/1jWRcx3333iW6MbKMxiBqmwQ_Z8mFf7N2/view?usp=drivesdk

*** Note: Press report should be submitted on same day**

**** Invitation: copy in JPEG/pdf format**

**** Video should be mailed to iic@dgvaishnavcollege.edu.in on completion of the event and check whether its uploaded in youtube page of IIC DDGDVC**

***** Invitation to be mailed to iic@dgvaishnavcollege.edu.in the day before the event**

***** Check whether it's posted in Twitter, Facebook and Instagram page of IIC DDGDVC**