

# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS) COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION AFFILIATED TO UNIVERSITY OF MADRAS ARUMBAKKAM, CHENNAI 600 106

#### **COLLEGE DAY REPORT**

2018-2019



# COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION AFFILIATED TO UNIVERSITY OF MADRAS ARUMBAKKAM, CHENNAI 600 106

#### **ANNUAL REPORT 2018-19**

#### Jai Shri Krishna

Student: There are many ways to explore the world, one of them being, equipping oneself with skills and gearing up to face the challenges of tomorrow. The best way is to acquire a good quality higher education. Education is not just a means to achieve an end but it prepares you for life. This leads us to an important question that we should ask ourselves.

Why do I want to study further? Am I studying to get a degree so that I can be ready for the job market? Or Am I studying to gain knowledge and wisdom, learn life skills, broaden my perspectives and lead a meaningful and purposeful life. I would without much ado, answer in the affirmative for the second option. This would ensure that I emerge as a better human being. Sir, I would really like to know your take on higher education?

Principal: "Education is the manifestation of the perfection already in man," said Swami Vivekananda. Ideally, an educational institution should help one identify one's true self, understand the inner worth and realize one's potential. A prerequisite to achieve this would be a strong foundation provided by an institution that is committed to the cause of education transcending barriers and inculcating values in the minds of the young. With its vastly improved infrastructure and with its renewed outlook on "learning beyond classrooms" our institution has the most conducive atmosphere, where the cause of education is upheld.

True education bestows upon individuals' strength of character, as it takes into cognizance the overall development and goes beyond mere piling up of facts and information. Education is the foundation upon which we build our future.

Moreover, in a culturally diverse and economically and technologically dynamic country like ours an additional responsibility is cast on institutions. That is to make them socially responsible and to make them the torch bearers of our culture, tradition and rich ethos of our society.



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Student: Where do we stand in terms of giving quality education to our primary stake holders?

Principal: This college was founded on the principles of Vaishnavism, with the sole purpose of imparting value-based quality education and empowering the youth. The college has seen a phenomenal growth in terms of its infrastructure, its constantly restructured and revamped curriculum to cater to the specific needs of the student community. The outstanding performance of the students in academics and extension activities has enabled the college to emerge as one of the premier institutions of higher learning.

The curriculum is reviewed and updated periodically, in keeping with the changes in the diverse disciplines of arts, commerce, science and technology. An interdisciplinary, multi-disciplinary approach in designing the course work is adopted to ensure industry –academia collaboration.

# CURRICULAR & CO-CURRICULAR ACHIEVEMENTS OF THE COLLEGE FOR THE ACADEMIC YEAR 2018-19

The efficacy of the teaching- learning process is made certain by adhering to a system of continuous assessment as regards the theoretical and practical aspects of the course work. This Year the PG & Research Dept. of Commerce, celebrated its Golden Jubilee year. The Golden Jubilee celebrations was inaugurated by Thiru. Banwarilal Purohit, Honourable Governor of Tamilnadu. In commemoration of the glorious 50 years of contributions and dedicated service, the Department organized a series of activities spanning with plenary sessions by Experts to emphasize the changing face of commerce curriculum into world class globally compatible curriculum. The Golden Jubilee souvenir was released by Hon'ble Governor.

The college has sought approval for 5 new courses- M.A. English, B.Sc. Statistics, B.Com Marketing Management, B.Com-Finance and Taxation and B.A. Journalism. The college has applied for approval to bring in additional sections for BBM and B.Com. Accounting and Finance. The AICTE peer team visited the MCA department to grant affiliation and assess the academic and infrastructure facilities offered to the students



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#### PhD's AWARDED

Name of the Supervisor	Department	Name of the Scholar
Dr R Ganesan	Commerce	Dr Bhuvaneshwari A
Dr N Kalyanaraman	Commerce	Dr Rahul P
Dr.S.Bangaru Sudarsan Alwar	Chemistry	K.Chandrasekaran
		P.Vijayarohini

#### LEADERSHIP TRANSITIONS

The following teachers have assumed charge as Head of the departments from this Academic Year.

Department	Name of the Faculty
PG & Research Dept. of Economics (Day) &	Dr.T.S.Prema
Dept. Of Economics and Bus. Eco(Evening)	
PG & Research Dept. of Commerce	Dr.J.Jayasankar, Head, I/C
B.Com(General)- Evening	Shri. S. Seshadrinathan
Tourism and Travel Management	Ms. Shobana

#### **FACULTY RECOGNITIONS & ACHIEVEMENTS**

- ➤ Dr. T S Prema, associate professor and Head, Department of Economics received an award in the National Economic Conference at Ethiraj College as "Best speaker in the Plenary Session of the Conference".
- ➤ **Dr. D Uthra**, Department of Physics Was granted funding of 4 Lakhs for the project Use of Foldscope as an Educational and Training tool, for the year 2018-19 by the Department of Biotechnology, Ministry of Science & Technology, Govt. of India. This is a project under the collaboration of Govt. of India with Prakash Labs of Stanford University, USA. Has become Mentor for the STEM Scholars Programme of The New York Academy of Sciences. She was also a Coordinator for conducting IIRS Outreach Programme of ISRO.



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- ➤ **Dr. R Sivaraman**, Associate Professor, Department of Mathematics is being awarded for his meritorious service to academics outside campus life.
  - Won the prestigious Indian National Science Academy (INSA) Teachers Award for the year 2018. This award is the greatest recognition for college/university teachers in India.
  - Won Distinguished Educator Award for the year 2018 for remarkable contribution in the field of mathematics from International Institute of Organized Research.
  - Won Abdul Kalam Global Teachers Award instituted by Abdul Kalam Research Centre.
  - Appointed as Head of the Text Book Writing Committee for Tenth Class set up by School Education Department, Government of Tamil Nadu for the period 2018–2019. Currently involved in the preparation of the book.
- ➤ **Dr. T. Umapathy** received "BEYOND THE CALL OF DUTY AWARD" during the Teacher's Day Celebration, Republic Day Achievers Award 2018 for outstanding contribution in the field of Education and Research and Late Dr. D. Panneerselvam Award presentedby Social Bees Youth Association
- ➤ Vaishnav Achiever Award was conferred on Dr.T.S.Prema, Dr.B.Vijayakumar, Dr.T.Umapathy, Dr.P.Murugan & Dr.C.Chellapillai for outstanding community service.

#### THE OFFICE OF THE CONTROLLER OF EXAMINATIONS

Dr. G. Geetha, Associate Professor, Department of English assumed charge as Controller of Examinations. Mrs. G. Vasanth, Head, Department of Visual Communication and Journalism & Communication assumed charge as Deputy Controller of Examinations and Dr. S. Narayanan, Assistant Professor, Department of Economics assumed charge as Additional Deputy Controller of Examinations.

The October/November semester exam began on the 29<sup>th</sup> October 2018. Around 10,022 students appeared for the exams. By January 10<sup>th</sup> the results for the courses were published. The April end semester exam commenced on 5<sup>th</sup> of April 2019. For the first time Internal Valuation Monitoring Committee was constituted and single valuation was adopted for the 2018 batch to



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make the valuation transparent and accurate. Photostat copies of the answer scripts are also made available to the students.

The Annual Academic Council Meeting was held to review the syllabus keeping in view the Industrial-academia requirements.

#### VALUE ADDED COURSES OFFERED DURING THE ACADEMIC YEAR

33 Value added courses are introduced during this Academic Year. These Value-Added Courses aims to provide additional learner centric graded skill oriented technical training, with the primary objective of improving the employability skills of engineering students. 1850 students enrolled for these courses. The courses offered are

- ➤ Film Appreciation Course
- > Effective communication in English I
- > Script Writing
- ➤ Spoken Tutorial Linux
- > Certificate course on Food technology
- ➤ Computer Programming Skills
- Certificate course on Bio energy
- > French for Beginners I
- ➤ Certificate course on "Basic Android Programming"
- ➤ Workshop on Advanced Microsoft Excel
- ➤ Certificate Programme on Business modelling & Simulation
- ➤ Workshop on Theatre Arts by Warhorse Innovations
- Certified Financial market professional Fundamental & Technical analysis course



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- Certificate course on OMPT Acting
- ➤ Business strategy & valuation
- > Presentation Skills
- Certificate course on OMPT News Reading
- Certificate program on "Total Quality Management"
- Tally
- > French for Beginners II
- Broadband technician course
- ➤ Certificate course on Neurolinguistic Programming
- > English for competitive exams
- Certificate course on Six Sigma
- Spoken Tutorial Python
- Personality Development
- ➤ Introduction to Computers
- Security Management, First Aid & Fire Safety
- Computer Skills
- ➤ Doing Business in Asia Level 2 (Module)
- ➤ Certificate course on SPSS Training
- ➤ Accounting software TALLY ERP 9
- Campus to Corporate



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#### MEMORANDUM OF UNDERSTANDING

The College believes in collaborative learning. Teaching and learning are the culmination of associating with industry, community and other neighbouring Educational Institutions. This year the college had MOUs with the following Institutions.

- Mahindra Pride School, Vetri Education to conduct Tally course for our students.
- Institute of Management Accountants IMA(USA) An association of Accounting & Finance Professional
- Association of Chartered Certified Accountants, London, UK
- **E&Y GDS(Ernst & Young Global delivery System)**
- > The New IndianExpress
- > Ahimsa Productions
- Creashakthi (Theatre Group)
- Wabi-Sabi (Advertising Agency)
- Chennai Memes
- ➤ World Wide Films
- > Flyjac Logistics Private Limited
- > SBI Life Insurance
- Muktha Laboratories Private Limited
- Sriyan Aqua Products
- G.Sekar Associates
- Akshaya Corporate Solutions Private Limited
- Acuweathers Advisors
- Sundararajan Associates Llp



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- Magnum Clothing Private Limited
- Acid India
- Saint- Gobain India Private Limited
- Sical Miltimodal and Rail Transport Limited (CFS Division)
- > The Karur Vysya Bank Limited
- ➤ Hillstone Granite Private Limited
- > INSEEC MSc and MBA, Paris, Bourdeaux, Lyon and Chambery, France
- Synergy University, Moscow, Russia
- > International Skill Development Corporation

#### THE RESEARCH CULTURE OF THE COLLEGE

College motivates and inspires faculty to undertake academic research. The amount of seed money provided by institution to its faculty for enhancing their research skills-Rs.3.37Lakhs during this academic year

9 Faculty Members were awarded national / international fellowship for advanced studies and research contribution. The following is the list of members.

Name of the Faculty	Name of the award/fellowship	Awarding Agency
Dr.T.S.Prema	Margaret Haswel Fellowship Award for Economics	IASR- Institute for Advanced Study & Research
Dr.R.Sivaraman	Outstanding Contribution in the Field of Mathematics	Dwaraka Doss Goverdhan Doss Vaishnav college
Dr.R.Sivaraman	Chartered Fellow (FBU)	Ballsbridge university
Dr.Z.Delzi	Reviewer Award, Vaccum	Vaccum
Dr.M.D.Balakumaran	Reviewer Award, Bio organic Chemistry	Elsevier



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D. D. V.	Reviewer Award, Journal of	Wiles Dakilakana
Dr.R.Kumaran	Biological and Chemical Luminescence	Wiley Publishers
Dr.R.Sivaraman	INSA Teachers Award	Indian National Science Academy
Dr.R.Sivaraman	Dr APJ Abdhul kalam Global teacher award  University of Mumbai	
Dr.M.D.Balakumaran	Reviewer Award, Current Bioactive Compounds  Bentham Science Public	
Dr.R.Sivaraman	I2QR Distinguished Educator Award 2018	International Institute of Organized Research, India
Mr.K.Rao Prashanth Jyoty	Best Papper Award	Sri Kanyaka parameswari College
Dr.M.D.Balakumaran	Reviewer Award, Results in Physics	Elsevier

- Number of students benefited by scholarships provided by the Government-1058
- > Total number of students benefited by scholarships, free ships, etc. provided by the institution /non- government agencies-169
- ➤ Grants received from Government and non-governmental agencies for research projects, endowments, Chairs in the institution during the Academic Year- Rs.3 Lakhs.
- Number of workshops/seminars conducted on Research methodology, Intellectual Property Rights (IPR), Entrepreneurship, Skill development during the Academic Year-20
- ➤ Total number of Collaborative activities per year for research/ faculty exchange/ student exchange/ internship/ on —the-job training/ project work-54
- Annual expenditure of purchase of books/e-books and subscription to journals/e-journals year wise during- 15.63 lakhs
- ➤ Total amount spent on developing facilities, training teachers and staff for undertaking consultancy during the year Rs. 2.64 Lakhs



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#### RESEARCH PAPER PUBLICATIONS

Number of research papers in the Journals notified on UGC website during the Academic Year-21

		Department of	
Title of paper	Name of the author/s	the teacher	Name of journal
EVALUATION OF			
ANTIOXIDANT,			
ANTIBACTERIAL AND			
PHOTO CATALYTIC EFFECT	THOMAS B., PRASAD		YOYYDYYY 05
OF SILVER NANOPARTICLES	A.A., VITHIYA S.M.	CHEMISTRY	JOURNAL OF NANOSTRUCTURES
FROM METHANOLIC	A.A., VIIIII I A S.W.		TATAOSTROCTORES
EXTRACT OF COLEUS			
VETTIVEROIDS - AN			
ENDEMIC SPECIES			
GROWTH AND			
CHARACTERIZATION OF	KARUNA S.,		
THIRD-ORDER NONLINEAR	BALU A.R.,		INTERNATIONAL
OPTICAL LITHIUM	SHYAMALA D.,	PHYSICS	JOURNAL OF
HYDROGEN MALEATE	NAGARETHINAM		MODERN PHYSICS
DIHYDRATE SINGLE-	V.S., DELCI Z.		
CRYSTAL			
MULTICHARACTERISTIC			
BEHAVIOR OF TYROSINE			
PRESENT IN THE			
MICRODOMAINS OF THE	DR.R.KUMARAN.	CHEMISTRY	ACS OMEGA
MACROMOLECULE GUM			
ARABIC AT VARIOUS PH			
CONDITIONS			



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MANNICH BASE LIMITS			
CANDIDA ALBICANS VIRULENCE BY INACTIVATING RAS-CAMP- PKA PATHWAY	DR.K.M.SUCHARITHA	BIO TECHNOLOGY	SCIENTIFIC REPORTS
FREQUENT ITEM SET MINING WITH TM ALGORITHM AND TREE CREATION	RAMESH KUMAR G., ARULANANDAM K., KAVITHA A.	COMPUTER SCIENCE	ADVANCES IN MODELLING AND ANALYSIS B
PHOTOPHYSICAL AND ELECTROCHEMICAL STUDIES OF 4- DICYANOMETHYLENE 2,6- DIMETHYL-4H-PYRAN (DDP) DYE WITH AMIDES IN WATER	GAYATHRI S., VASANTHI R., VANJINATHAN M., KUMARAN R.	CHEMISTRY	JOURNAL OF FLUORESCENCE
GROWTH, VIBRATIONAL, OPTICAL, DIELECTRIC, THERMAL AND THIRD ORDER NLO SINGLE CRYSTAL OF MANGANESE(II) HYDROGEN MALEATE TETRAHYDRATE	KARUNA S., BALU A.R., SHYAMALA D., DELCI Z.	PHYSICS	MATERIALS RESEARCH INNOVATIONS
VIBRATIONAL, NLO, NBO, NMR, FRONTIER MOLECULAR ORBITAL AND MOLECULAR DOCKING STUDIES OF DIAZEPAM	SYLAJA B., GUNASEKARAN S., SRINIVASAN S.	PHYSICS	MATERIALS RESEARCH INNOVATIONS



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PHOTOPHYSICAL STUDIES ON THE INTERACTION OF PET AND NON-PET BASED ACRIDINEDIONEDYES WITH GLYCINE IN WATER	ANJU K., GAYATHRI S., SUMITA A., RAMAMURTHY P., KUMARAN R.	CHEMISTRY	JOURNAL OF LUMINESCENCE
A CLASSIFICATION AND ANALYSIS OF PULMONARY NODULES IN CT IMAGES USING RANDOM FOREST	DR. SANTHOSH BABOO, IYYAPPARAJ E.	COMPUTER SCIENCE	PROCEEDINGS OF THE 2ND INTERNATIONAL CONFERENCE ON INVENTIVE SYSTEMS AND CONTROL, ICISC 2018
HYBRID DENOISING TECHNIQUE FOR SUPPRESSING GAUSSIAN NOISE IN MEDICAL IMAGES	CHITHRA K., SANTHANAM T.	COMPUTER SCIENCE	IEEE INTERNATIONAL CONFERENCE ON POWER, CONTROL, SIGNALS AND INSTRUMENTATIO N ENGINEERING, ICPCSI 2017
THE SPECTROSCOPIC INVESTIGATION, NLO, NBO, NMR, HOMO€"LUMO AND MOLECULAR DOCKING ANALYSIS ON CLONAZEPAM	MS.G.SHOBA.	PHYSICS	MATERIALS RESEARCH INNOVATIONS



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BENCHMARKING			
ATTRIBUTE SELECTION TECHNIQUES FOR MICROARRAY DATA	DEEPALAKSHMI DR.T.VELMURUGAN	COMPUTER SCIENCE	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCES
SPECIES-SPECIFIC DETECTION OF CANDIDA TROPICALIS USING EVOLUTIONARY CONSERVED INTEIN DNA SEQUENCES	DR.K.M.SUCHARITHA	BIOTECHNOL	LETTERS IN APPLIED MICROBIOLOGY
EVALUATION OF ANTIOXIDANT, ANTIBACTERIAL AND PHOTO CATALYTIC EFFECT OF SILVER NANOPARTICLES FROM METHANOLIC EXTRACT OF COLEUS VETTIVEROIDS - AN ENDEMIC SPECIES	THOMAS B., PRASAD A.A., VITHIYA S.M.	CHEMISTRY	JOURNAL OF NANO STRUCTURES
A NOVEL DENOISING TECHNIQUE FOR MIXED NOISE REMOVAL FROM GRAYSCALE AND COLOR IMAGES	CHITHRA K., SANTHANAM T.	COMPUTER SCIENCE	JOURNAL OF THEORETICAL AND APPLIED INFORMATION TECHNOLOGY
CLUSTERING TECHNIQUES ON BRAIN MRI	NAVEEN A., DR.T.VELMURUGAN	COMPUTER SCIENCE	INDIAN JOURNAL OFPUBLIC HEALTH RESEARCH AND DEVELOPMENT



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ROLE OF OCTAGONAL FUZZY NUMBERS IN SOLVING SOME SPECIAL FUZZY LINEAR PROGRAMMING PROBLEMS	KENNEDY F.C., MALINI S.U.	MATHEMATICS	ADVANCES IN INTELLIGENT SYSTEMS AND COMPUTING
EVALUATION OF NAMED ENTITY RECOGNITION ALGORITHMS USING CLINICAL TEXT DATA MANAGING THE ERA OF	MANIMARAN J., DR.T.VELMURUGAN RAHUL M.,	COMPUTER SCIENCE	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY-UAE
MULTI-CULTURAL LEADERSHIP EVALUATION OF NAMED ENTITY RECOGNITION	GANESAN R.  MANIMARAN J.,	COMMERCE	PURUSHARTHA  INTERNATIONAL  JOURNAL OF
ALGORITHMS USING CLINICAL TEXT DATA	DR.T.VELMURUGAN	SCIENCE	ENGINEERING AND TECHNOLOGY-UAE

#### CONFERENCES/WORKSHOPS ATTEDNED BY THE FACULTY

- ➤ College constantly supports the faculty members to enrich their knowledge through participation in various conferences and workshops. Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the academic year is 32 during this academic year.
- > Total number of teachers attending professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes-119



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#### **IQAC OF THE COLLEGE**

- ➤ The IQAC plays a vital role in monitoring and evaluating the performance by SWOC analysis of the departments through the academic audit conducted to ensure the standards of excellence and sustain progress alongside quality assurance.
- One week Faculty Orientation programme was conducted from 21<sup>st</sup> to 27<sup>th</sup> November 2018.
- Faculty Appraisal was conducted.
- ➤ Inter-college training-cum-workshop was held on 'Identification and Supporting Dyslexic Students'. Dr. S. Karunanidhi, Professor & Head, department of Psychology, University of Madras was the Chief Guest for the inauguration. Dr. B.S. Virudhagirunathan, Director, Care Institute of Behavioral Sciences, Chennai was the Chief Guest for the valedictory function.
- Total number of professional development /administrative training Programmes organized by the institution for teaching and non-teaching staff- 4

Training Period	Title of the Programme	Number of participants
04-07-2018 - 03-01-2019	Capacity Building Series through Experiential Learning for Students and Teachers	55
31-08-2018 - 08-02-2019	corporate opportunities and workplace skills for aspiring minds	20
13-07-2018 - 11-02-2019	Women & Society	5
20-09-2018 - 22-02-2019	Tamizh Kaapiyanghal Matrum Sangha ilakiyam & Payilarangham	25



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Principal: The College embodies the true purpose of education—to impart knowledge as a service to the society in order to make a difference and foster the spirit of camaraderie and oneness. Each and every department throughout the year conducts academic programmes as add on to the regular curriculum.

	Bridge course
Department of	Know Your English: A Workshop
English (Day)	Annual Endowment competitions
Department of English (Eve)	<ul> <li>Essay Writing Competition</li> <li>Oratorical Competition on The Topic 'Cyber Bullying – Hazards'</li> <li>Workshop On Theatre</li> </ul>
Department of Hindi	The department of Hindi collaborated with     Anubhuti and organised Kavi Sammellan
Department of	Illakiya Inbam signifying the importance of Tamil literature was conducted
Tamil	• 136 <sup>th</sup> Birth Anniversary of "Bharathiyaar" was celebrated.
<b></b>	Chennai Literary Association along with the department conducted oratorical competitions
	Paavai Vizhaa wasconducted
	Muthamizh Vizha by the Tamil forum
	• Tamil kaapiyangalil vaazhviyal noku was organised jointly with dinamani on 24.1.2019.



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Department of Sanskrit	<ul> <li>Samskritotsav - a three-day festival was celebrated in association with</li> <li>SAMSKRITA BHARATI.</li> <li>Seminar on similar noble thoughts in Tamil and Sanskrit was conducted on 19<sup>th</sup> August 2019.</li> </ul>
Department of Telugu	NavyaBharathi" an inter-collegiate cultural event was organised.
Department of Economics	<ul> <li>Quest Economics and Fusion, the annual academic and cultural fest was conducted by the department.</li> <li>A one-day orientation programme for the students on the necessity to study economics beyond the classroom and to be able to apply it to every aspect of their life.</li> <li>Three-day workshop on human resource management</li> <li>Inauguration of Samas –Onsite Media Practical Training (OMPT)—Certificate and Diploma Programme</li> <li>Yoga Training Session was conducted by Ms.Janai, Isha Yoga Centre.</li> <li>Vilakku Pooja was organised on 16<sup>th</sup> October 2019 as a part of Navarathri Festival.</li> <li>Endownment lecture was conducted by the department on 19<sup>th</sup> March 2019.</li> </ul>



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	<ul> <li>Pongal, the harvest festival of Tamilnadu was celebrated with pomp and gaiety for the college by the Department of Economics on 12<sup>th</sup> January 2019.</li> <li>The Value Education Classes was coordinated and organised by the Department of Economics from 22<sup>nd</sup> September to 10<sup>th</sup> October 2019and Dr.T.S. Prema ,Head, Department of Economics was the coordinator.</li> </ul>
Department of Chemistry	<ul> <li>DG Vaishnav Chemical Society was inaugurated</li> <li>Chem battle, an intradepartmental talent hunt</li> <li>A two day inter college workshop on the CSIR- NET examination for M.Sc. and M.Phil. students</li> <li>An industrial visit to Indira Gandhi Centre for Atomic Research (IGCAR), Kalpakkam</li> <li>"Rasayanotsav" was organised.</li> <li>A lecture on "Understanding entropy" by Dr.Edamana Prasad</li> </ul>
Department of Physics(Day)	<ul> <li>Workshops &amp; trainings organised by the department</li> <li>Virtual courseware project</li> <li>Mission: Starlight – Global experiment.</li> <li>Two-day workshop on making science videos</li> <li>Meet the Toymaker: PadmashriArvind Gupta</li> <li>Foldscope workshop</li> <li>BahuroopiGandhi on SarvodayaDay</li> </ul>



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	One-day National Level Workshop for college teachers in
	"Physics Computer Simulations".
	The department organised know your library
	programme and walk into magazine section to help students
	to prepare for competitive exams.
	The faculty of the department involved in various books on
	science and education into Tamil.
Department of Botany	Workshop on Microtechnique& Mushroom Cultivation
Department of Mathematics	"Career Guidance for Mathematics Students: An eye – opener"
D 4 4 6	The Department Celebrated its Golden Jubilee year. two-
Department of	days celebrations started with the inaugural address by the
Commerce	Governor. His Excellency Banwarilal Purohit, and release
	of a souvenir on 50 years in Commerce of the Dept.
	Eminent Speakers from the Commerce Fraternity were
	invited to have deliberations and discussions the changing
	commerce curriculum and contemporary issues in
	commerce.
	As a part of the celebrations the Department felicitated the
	retired faculty coupled with Alumni meet, wherein the
	I and the second
	alumni reflexed their contribution of the institution in
	alumni reflexed their contribution of the institution in shaping their carrer. It was grand recollection of their



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- Sri. Suresh Vaidyanathan, [alumni from the batch 1982-85] International renowned percussion artist and Gadam Vidwan & Sri.Bharadhwaj, [alumni from batch 2014-17], budding Flute artist gave an enthralled and holistic performance offering their praanams to their Guru's and to the Alma Mater. They recollected it was this institution, apart from the regular curriculum, supported them in all the endeavours to become to what they are today.
- The Student Association of the Department under the flagship of "Prathiba Sangam" organized an inter-collegiate Business Meet. The total number of participants exceeded 250 students from 35 colleges participated in the 11 co-curricular competitions and bagged Rs.25, 000/- worth of Cash Awards and Rs.50,000/- worth of Gift hampers.
- As a part of the Golden Jubilee Initiatives the Department had signed an MOU with Institute of Management Accountants USA, Through Miles Academy & Association of Chartered Certified Accountants through ISDC, For offering integrated B.Com course leading to B.Com Degree and a professional foreign certification. This would enable to develop to Horne the skills of the student and develop value addition.
- The Department during the fifty years of its service to education had produced nearly 28,000 commerce Graduates, 3,000 Post Graduates, 400 MPhil's and 80 PhD's Pratibha Sangam, a club initiated exclusively for the students of the Department of Commerce to explore their innate talent and organizing skills.



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	<ul> <li>An inter-departmental quiz competition was conducted on 13th December 2018.</li> <li>A Field visit to Cholayil private limited, Medimix Factory in Tada, Andra Pradesh.</li> <li>Pragati 2019 "Annual inter-collegiate academic and cultural meet was organised by the department on 26th February 2019"</li> </ul>
Department of Corporate Secretaryship	<ul> <li>Eye opener session on "Prevention, Prohibition and Redressal of Sexual Harassment at workplace" Act, 2013 &amp; Demo Session on Self-Défense Techniques</li> <li>Symposium on Corporate Values , Issues and Challenges</li> <li>Seminar on "Human Relations – a Paradigm Shift</li> <li>Workshop on "Corporate Social Responsibility – A Roadmap for Social Entrepreneurship</li> <li>A Seminar on "Corporate Career Opportunities under the Companies Act 2013"</li> <li>A Seminar on Career Opportunities and Employable Skill Development under the Distance Learning Mode"</li> <li>Seminar on "GST- An overview"</li> <li>The department also organised an OUTREACH programme at Avadi Higher Secondary School, Chennai.</li> </ul>



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T	
Department of Physics with Computer Application	<ul> <li>Department of Physics along with Tamil Nadu State         Council for Science and Technology had organized a         "State Level Workshop on Molecular Docking"</li> <li>A program "Physics by Demonstration" was conducted</li> </ul>
	"Perceptiones", a photography and art exhibition were
Department of	conducted at Lalit Kala Akademi. Photographer Mr. G
Visual	Venket Ram inaugurated the same.
Communication and	• The students of the department are involved in film
M.A. Journalism and	making projects assigned by corporate bodies and
Communication	government departments such as Sundaram Finance,
	TVS Group and Madras Medical College, Omandur
	Campus.
	A Public Relation campaign was conducted by the
	Journalism/Mass Communication students in KV
	Gill Nagar on Child Abuse -"Theevinai Agatru",
	followed by lectures by four eminent persons from
	different walks of life.
	An Intercollegiate Mural Painting Camp and
	Workshop was organised and Mr. Narendra Babu,
	renowned mural artist inaugurated and conducted the
	same.
	• The PG and final year UG students of the
	department were part of the organising committee of
	the $16^{TH} ChennaiInternationalFilmFestivalfor the5^{th}$
	consecutive year.



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	<ul> <li>A theatre workshop by Warhorse Innovations was conducted for the students of M.A. Journalism and Communication.</li> <li>The department made a documentary for the 10th Hindu Spiritual and Services Fair held at Gurunanak College on the topic, "Conserve Forest and Protect WildLife"</li> </ul>
Department of B.Com. Hons	<ul> <li>An industrial visit to Sundaram Fastners Limited (SFL) was organized for the final years.</li> <li>Guest lecture on Auditing-Practical Approach and Logistic and Supply chain Management was conducted on 10<sup>th</sup> September 2018 and 24<sup>th</sup> September 2018.</li> </ul>
	<ul> <li>Memorandum of understanding has been signed with 14<sup>th</sup> companies.</li> <li>The B.Com- Honours has been integrated with CMA-US.</li> </ul>
Department of Psychology	<ul> <li>A field trip for was organised for the I, II- and Hyear students to Vishranthi, an old age home</li> <li>A seminar was conducted by the social workers and psychologists from Madras Christian Council of Social Service (MCCSS) on the theme 'Anti-Human Trafficking'.</li> <li>Conducted an exhibition in Psychology focusing on</li> </ul>
	the assessments and current trends in the field.



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	Conducted a three-day workshop on Sangam Literature
Department of	Conducted a time day workshop on Sangam Enterature
Tamizh Literature	<ul> <li>National Seminar on "Tamil Kappiyangalil Vaazhviyal</li> </ul>
	Nokku"
	Senthamizhkoodal events
	• "Thamizhthen" has been started from this academic
	year.
Department of	• International seminar on "Recent Trends in IT"
Computer Science-	• A seminar on "Entrepreneurship and Opportunities in
<b>Under Graduate</b>	Overseas Market
Department of	• Synergy 2019 -an academic cum cultural event was
BBA	conducted.
	Students were taken for an industrial visit to Karthikeya
	Mills and Kannapiran Mills, Coimbatore.
	Guest lecture was conducted on "Importance of
	aptitude tests for higher studies and jobs on 11th July
	2018.
	• The department organised the presentation on higher
	education conducted by Times of India.
	<ul> <li>Lecture on "Career guidance for first year students" on</li> </ul>
	4 <sup>th</sup> September 2018.
	T September 2016.
	<ul> <li>MARKOTSAV was conducted by the department on</li> </ul>
	24 <sup>th</sup> and 25 <sup>th</sup> September 2018.
Department of	• Lecture on Endocrine Disrupting Chemicals-Free
Biochemistry	India



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	Workshop on Foldscope
	• Cellutions-2k19 (Intercollegiate Event)
	<ul> <li>National Conference Entitled "From Laboratory Practices to Clinical Applications"</li> <li>Lecture on 'Studying Abroad'.</li> <li>The department conducted the industrial visit at Regenix Laboratories on 14<sup>th</sup> September 2018.</li> </ul>
	<ul> <li>Inauguration of Bio-Chemistry Club.</li> </ul>
Department of BCA	<ul> <li>Awareness Campaign on 14<sup>th</sup> December 2018 on Sanitation, Cleaning &amp; Swachh Bharat Abhiyan</li> <li>Introduced Job Oriented Certificate         Program titled 'Android App Development'.     </li> <li>Seminar on Entrepreneurship and opportunities in Overseas market on 6<sup>th</sup> September 2018.</li> </ul>
Department of English Literature	• Understanding Literature: An orientation programme for I years
	A two-day workshop on English Language Teaching
	<ul> <li>Meraki – an intra-departmental competition on creative interpretation was organized.</li> </ul>
Department of B.Com A& F	<ul> <li>Negotium, an inter-collegiate business meet was organised by the student forum of the department, Lucafama.</li> </ul>
	Guest lecture on GST was conducted by Mr.J.Murali , Chartered Accountant.



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Department of Criminology and Police Administration	<ul> <li>Guest lecture on Banking products and statutory Bank Audit by Mr.J.Srnivasan.</li> <li>Symposium on Criminal Psychology &amp; Forensic Investigation.</li> <li>The department organised visits to various institutions under criminal justice system from June to November 2018.</li> <li>Workshop in criminology and forensic science from 17-22 September 2018.</li> <li>A two- day orientation programme on criminology was organised.</li> <li>Seminar on General sanitation and career guidance on</li> </ul>
Devidence	19 <sup>th</sup> January 2019.
Department of Tourism and Travel Management	<ul> <li>The students were taken on a study trip to Karnataka (Coorg and Chikmangaloor), which focussed on 'community participation and development'.</li> <li>World Tourism Day hosting was celebrated for a week</li> <li>Youth Exchange Summit for Global understanding on Sustainable Development.</li> <li>Seminar on Go green: No Plastic was conducted on world tourism day.</li> </ul>
	<ul> <li>India- Sri Lanka youth exchange summit for global understanding on sustainable development on 12<sup>th</sup> October 2018.</li> </ul>



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Department of Bio-Technology  Department of Bank Management	<ul> <li>Guest lecture on "Stem Cell :Recent Concepts"</li> <li>Students of biotechnology visited Nemmeli seawater desalination plant situated in Sulerikadu, Chennai.</li> <li>The students of department of Biotechnology, participated in an international coastal cleanup programme organised by the Indian Maritime foundation.</li> <li>A guest lecture on GST by Mrs. S. Renuka Murali, Chartered Accountant, on 11th July 2018. The lecture is significant in the context of introduction of GST.</li> </ul>
Department of Interior Design and Decor	<ul> <li>An Art Seminar was conducted.</li> <li>The students were taken Gingee Fort, Villupuram, to understand the nuances of architecture and design</li> <li>Software workshop on recent trends in architecture &amp; interior designing software.</li> <li>The department conducted an orientation programme on 2<sup>nd</sup> July 2018.</li> <li>Workshop on AutoCAD on 10<sup>th</sup> September 2018.</li> </ul>
Department of	<ul> <li>Two-days' workshop on Fevicryl painting.</li> <li>Textile workshop conducted by the department on 20.9.2018.</li> </ul>
Sociology	<ul> <li>Two-day National Conference on Women and Exploitation: Factors and Remedial Measures</li> <li>Seminar on Sociology &amp; Other Disciplines.</li> <li>Orientation programme was conducted on 13<sup>th</sup> July 2019.</li> </ul>



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	- Country of the coun
	• Second year students presented posters on youth unrest to
	create awareness among students.
	• Department organised a special lecture on values norms and
	folk ways in contemporary society on 8.1.2019.
	HRD Workshops
MHRM	Community Integration Program
	International Study Tour to Thailand
	• Tanthra- an acronym for training association network
	towards human resource advancement was conducted
	Nuero Linguistic Certification Programme was conducted
Department of	Skill lab sessions on: Pre-requisites for Manufacturing
SocialWork	Internship, Cognitive Behavior Theory, Global HRM etc.
	• Training program for 1st year MSW students, on
	Presentation & Public speaking
	• Series of Induction Program for the students.
	HRD Popular Lecture on "HR Analytics & Metrics
	• HRD Outreach Programme – "Key to Success"
	• Rural Camp: Kalam 2018 At Kadambur Village, Sathiyamangam,
	Erode
	• Certificate Programme On "Total Quality Management" By
	MMA
	Inauguration of Symphony Management Club and
School of	Investiture Ceremony
Management	



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	An international visit to Moscow to attend Summer
	School and participate in industrial visits.
	Sakthi-An Awareness Programme to create awareness
	about girl child abuse
	Combat- An Intercollegiate Fest
	Tarang- A National Level Hr Conference
	Placement Brochure Launch
	SPSS workshop was organised to enhance the research
	skills of the students
	Organized a Conference on the theme "Redefining
	Management Through Artificial Intelligence"
	MASS BUNK 2.0 - a Bazaar to reflect the
	entrepreneurial skills of their students.
	Two-day industrial visit was organised by the
	department to Bangalore.
Department of	Students Of I Year M.Sc., visited "Scientific Food Testing"
Microbiology	Services Pvt Ltd"
	Blood Grouping Camp was conducted on 3rd February 2019
	at Government Higher Secondary School, Avadi on the
	occasion of the golden jubilee celebrations of the NSS unit
	of the college
	A visit to KMC to gain knowledge on "Collection and"
	Examination of Clinical Samples"
	A one-day program on 'Alternative Medicine in Modern
	Lifestyle Diseases'
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- Micromatsuri—The annual inter-collegiate event of the department whose theme this year was "Nature Protects, If It Is Protected".
- Workshop On "Organic Farming"

#### STUDENT'S ACHIEVEMENTS

- A. Vinothini of II M.Sc Biochemistry won Best paper award in the international conference-Horizon 2019: The epitome of biomedical research organized by Saveetha Dental College and Hospital and in the National conference-Bioresource in human wellness organized in Vels University.
- Mr. Praveen Kumar Mundhra, is being awarded for outstanding academic success beyond theinstitution.
- Mr.Eravi Saras, III year B.Sc. Visual Communication's documentary film "Thamabalam" has been named as the Best Documentary in the London Docu Forum.
- NSS Volunteer R. Vineeth Kumar participated in South Zone Pre-RD. Parade Camp at Visvesvaraya Technological University, Nuddanahalli, Chickaballapura, Karnataka.
- NSS Volunteer R. Vineeth Kumar has participated in the State RD training held at University of Madras.
- NSS Programme Assistant R. Vineeth Kumar participated in the State Republic Day Parade Camp 2019 organized by the Tamil Nadu State NSS Cell, Ministry of Youth Welfare & Sports Development, Government of Tamil Nadu, at University Service Centre, Egmore, Chennai.
- Received Ashok Leyland Rolling Shield from MVBB for Mobilizing 1972 Units of Blood during 42<sup>nd</sup> Annual Mega Blood Donation Camp Organized by our NSS Units.
- Students across disciplines have won many prizes in inter-collegiate events held at various colleges in the city.



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#### COMMUNITY BONDING ACTIVITIES OF THE COLLEGE

Student: I understand that we offer extension activities to ensure the overall development of the student. How do we meet these targets?

Principal: The institution has service at its heart and the society has reaped the benefits of the numerous social service initiatives of the college through the years.NCC,both Infantry and ArmoredCorps, the NSS and other clubs gives them a wider perspective of life beyond academics.

Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc.,- 89 . 4700 students actively participate in these programmes

#### THE NATIONAL CADET CORPS

L/cpl.V.Nishanth and L/cpl.B.Bhupesh brought laurels to the institution by taking part in the prestigious All India Guards in the Republic Day Camp at New Delhi. CADOFEST:5 company NCC Infantry had conducted the 37<sup>th</sup>CADOFEST which aimed at moulding the cadets and preparing them to represent Tamilnadu NCC directorate at New Delhi.

NCC cadets participated in:

- Inter Group competition camp (IGC RDC Coimbatore)
- Thal Sainik camp (TSC IGC Madurai)
- All India trekking (Sivaji trial trek- Maharashtra)
- Ship Course Visit: Ten of our cadets were privileged to visit INS Vijayaat Chennai harbour.
- 58 cadets along with C\T.G.SOMA SUNDARA ORI attended the yoga camp held in Kolaperumal School at Arumbakkam
- 2 cadets attended the BLC camp held at Kumbakonam.
- 5 cadets attended battle re-attachment program
- 3 cadets attended EBSB camp at Madhya Pradesh.



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- 3 cadets of 1[TN] ARMD SQN NCC attended LauhYatra program
- NCC cadets of 1(TN) ARMD SQN NCC organized tree plantation programme.
- Cadets also attended a rock climbing training camp
- 8 cadets of 1(TN)ARMD SQN NCC appeared for 'B' certificate examination

#### NATIONAL SERVICE SCHEME

- 100NSS Volunteers participated in Yoga Awareness Programme and in a rally on World Population Day held at Besant Nagar Beach.
- 50 NSS Volunteers participated in AIDS Awareness Programme organized by International Alliance of Prevention of AIDS.
- One day NSS Orientation Programme was organized in which project leaders for the academic year 2018-19 received their badges
- A movie on Pandit Jawharlal Nehru was screened in our college auditorium exclusively for the Undergraduate students.
- Rs 45,000 worth of relief materials were collected and sent to University of Madras for the survivors of Cyclone Gaja.
- Organized a free eye camp on behalf of D.G.Vaishnav College & Rajasthani Association at MMDA Government Higher Secondary School, in which 687 students were benefited.
- In connection with International Womens Day, a Sanitary Napkin Vending machine was installed at the library to benefit girl students.
- A 7 day NSS Rural Development Special Camp at Kollumedu Village, Vellanur Panchayat Union, Thiruvallur District was organised.
- Organized the 43<sup>rd</sup> Annual Mega Blood Donation Camp in our college premises in which 2019 units of blood were collected.



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- Organized Servo Fun 2k19, an inter-collegiate cultural competition.
- Received Ashok Leyland Rolling Shield from MVBB for Mobilizing 1972 Units of Blood during 42<sup>nd</sup> Annual Mega Blood Donation Camp Organized by our NSS Units.

#### **VALUE EDUCATION**

Value education as an extension activity was made meaningful for the students by conducting:

- a seminar on values and ethics of Indian society
- a session onyoga
- > a personality development lecture

#### **INDUCTION PROGRAMME**

An orientation programme was conducted for the faculty in-charge of the freshers and the students admitted in this academic year to become familiar with the campus. They were given an overview of the various academic and extra-curricular prospects of the institution followed by an icebreaking session in the classrooms.

#### **ROTARACT CLUB**

- World Rotaract Week and the "Change maker session" was held.
- "GAVANAM", a road safety awareness project was held at Anna arch, Thirumangalam junctions, UBER zones and Swiggy zones.
- "ABRA KADABRA", a magic show was held at Ajay Deaf and Dumb School, Padi
- PUTHAGAVIYAL—library was set up in an orphanage
- MARU PIRAPU an organ donation camp was conducted
- ARUMBUGALUDAN PAYANAM differently abled kids were taken for a museum visit



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#### AFFILIATED TO UNIVERSITY OF MADR ARUMBAKKAM, CHENNAI 600 106

- LINE OF SIGHT A leadership session
- Conducted a craft workshop, "Craft Villa" for the Primary Govt. School, Madhanangkuppam
- MEME SERIES meme competition on child adoption
- SOLLUM PORULUM dictionary distribution to government schools
- THOOIMAI ARIVAI safe & unsafe touch and cleanliness seminar
- The Rotaract Club of DG Vaishnav College has set up a "Bird Bath" in the college premises to fetch water for the birds this summer.
- Members of the club painted the buildings of a government school which is located in Nedumozhiyanur.
- Waste to Wealth (W2W) programme was conducted.
- The Rotaract club established a Cloth Bank and the used clothes from the college students were collected and distributed among the needy.

#### **CITIZEN CONSUMER CLUB**

- Investiture Ceremony was held to appoint the office bearers for this academic year.
- Outreach camp was held at Government school Ambattur on "literacy is power and transformslives".
- Guest lecture on Consumer protection and awareness was held.
- Launching of "Nam Urimai" on consumer rights in collaboration with Labour Department, Government of Tamilnadu
- To commemorate the world consumer rights day, the citizen consumer club of the college celebrated Talent hunt 2019 an extravaganza cultural event to spread consumer awareness among students through various events and release of annual souvenir "Illumination 2019".



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#### ENTREPRENEURSHIP DEVELOPMENT CELL

#### VAISHNAV BAZAAR

The entrepreneurship development cell of the college conducted "Vaishnav bazaar 2019" to inculcate entrepreneurial skills in students. A flagship event of the ED cell of D G Vaishnav College, it attracts huge enthusiasm among students since it is for and by the students. This year saw a whopping 150 stalls enrolment out of which 135 stalls were student exclusive and 15 stalls being sponsored stalls which included alumni participation as well. Five stalls were provided to the non-governmental organisations. The event recorded a foot fall of 15,550 people.

The overall turnover made by the student stall owners amounted to Rs.15,00,000 (approx.). The event made a profit of Rs.2,96,000 out of which Rs.1,00,000 was pledged to social causes by the college (Friends of Tribal Society and have adopted 5 schools).

#### LIBERTY TO EXCEL: FREEDOM @ 72

Talk show cum interactive session titled "Liberty to Excel: Freedom @ 72", to encourage voluntary participation by the students of the institution and enabling them to think out of the box. This was aplatform for the students to put forward their individualistic opinions and also to shape the youth of today with clarity and productive approach. This initiative was to bring a new wave in the system of learning with an idea to enlighten the students to be path breakers of tomorrow.

#### HOMAGE TO THE SOLDIERS

The sudden massacre of 44 CRPF Jawans in Pulwama terror attack shook the entire nation. As a mark of respect our college paid homage to respect the jawans. A two minutes silent prayer was observed and a candle march organised in which around 3500 students participated.

Principal: The College provides a conducive atmosphere for learning. Students are given adequate opportunity to excel not just in curricular activities but also co-curricular and extension activities. They are encouraged to participate in competitions within the college and



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also at all levels state, national and international to showcase their latent talents. The students experience a great sense of achievement and gain confidence being part of these activities, apart from understanding the power of collaborative work. The college extends its fullest support to sporting activities which encourages our students to excel. We are proud to have in our midst state, national and international champions. (Annexure II)

### **SPORTS**

- Remarkable featinthe history of DGV aishnav College—for the first time in the last 50 years, the college has won the prestigious Dr. A L Mudaliyar Athletic Championship Trophy
- The Annual Sports Day of the college was celebrated demonstrating the sports achievements this year. Prizes for the various events conducted for faculty both teaching and non-teaching was distributed.
- ➤ The Chairman's Trophy tournament was conducted from March 1<sup>st</sup> to 3<sup>rd</sup> March 2019.

  The overall champions were: Men D G Vaishnav College, Women M.O.P. Vaishanav College

Principal: The numerous activities that the students are encouraged to participate in, promote their holistic development, instill self-confidence, enhance their potential and ensure employability.

### ATHLETIC ACHIEVEMENTS

Aravinth	I B.A. Eco	Triple Jump	Gold Medal
Ajith Kumar	II B.A. TTM	Shot Put	Gold Medal
Vetri	III B.A. Tamil	10km Walk	Gold Medal
Santhosh	III B.A. Tamil	Pole Vault	Gold Medal
B.Yogesh	III B.A. Tamil	Pole Vault	Bronze Medal
Ranjith	III B.A. Tamil	10km Walk	Silver Medal



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### Chess

• Senthilmaran of III B.Com(G) won the International Title held at Kerala.

#### Basketball

- L.S Mills Theni conducted State Level Inter Collegiate Basketball Men Tournaments held at Theni on 25.7.18 to 28.7.18. (Fourth Place).
- Sacred Heart College Tirupattur conducted State Level Inter Collegiate Basketball Tournaments held at Tirupattur on 29.7.18 to 31.7.18. (Winners).
- Ragavandra Basketball Club conducted South India Level Basketball Tournamentheld at T.Nagar, Chennai on 9.8.18 to 13.8.18 (Fourth Place).
- University of Madras conducted 'B' Zone Inter Collegiate Basketball Tournamentheld at MccTambaram on 14.8.18 and 15.8.18 (Runners Up).

### **Badminton**

- University of Madras conducted 'B' Zone Inter Collegiate Badminton Tournament held at D.B.Jain College Thuraipakkam on 6.8.18 and 7.8.18. (Winners).
- Universities of Madras conducted Inter zone Badminton Tournament held at D.B.Jain College Thuraipakkam on 20.8.18 and 21.8.18 (Winners).
- St.Joseph's College of Engineering Conducted All India Rating Chess Tournament held at St.Joseph's College of Engineering on 3.7.18 to 7.7.18 (Fifth). Hemanthram of 1<sup>st</sup> Year.
- State Level Inter Collegiate Bertram Chess Tournament held at Loyola College on 23.8.18 and 24.8.18 (Winners).
- University of Madras Conducted Inter Zone Inter Collegiate Chess Tournament held at ScpJai College on 27.8.18 and 28.8.18 (Winners).
- Senthilmaran of III B.Com (G) won the International Title held at Kerala. Score 8/9 Rounds from 29.8.18 to 5.9.18. (First Place).
- University of Madras conducted Inter College Women Chess Tournament for 'B' Zone.
- University Level Our College Girls Won the Second Place held at Krishnaswamy College for Women on 24.6.18.(Runner's Up).



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• Senthilmaran of III B.Com (G) won the International Title held at Kerala. Score 8/9 Rounds from 29.8.18 to 5.9.18. (First Place).

### Cross Country (12 Km) Race

- University of Madras conducted cross country race (12km) at Kanchipuram Pachaiyappa's College held on 25.8.18. In our College Six Students have participated in this competition, four students have placed.
  - 1. Ajay Dharma of I B.A. Tamil
  - 2. S.Ranjith of III B.A. Tamil
  - 3. Venkatesh of I M.A. Eco
  - 4. Ramnivas of I B.Sc (M)
- South Zone Junior Athletics Championship held at Gundur On 14.9.18 to 17.9.18

Name	Department	Event	Place
S.Santhosh	III B.A. Eco	Pole Vault	Gold Medal
Arinanth	I B.A. Eco	Triple Jump	Gold Medal
Ajith	II B.A. TTM	Shot Put	Silver Medal
S.Ranjith	III B.A. Tamil	20km Walk	Bronze Medal
Vijayakumar	II B.A. Eco	Javelin Throw	Bronze Medal

24.10.2018 29.10.2018	Athletics	All India Inter University Athletic Championship held at Alva's College Mangalore University.
		R.Rajesh of II B.A. Economics won the Gold Medal in 400m.S.Santhosh of III B.A. Economics won the Silver Medal in Pole Vault.
22.11.2018- 24.11.2018	Fist Ball	Asian Pacific Fistball Championship held at Australia.  MageshMoorthy, B.Sc., Physics (II Yr).



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12.12.2018	Carrom			nics won the Gold Medal Ship held at Chennai.
19.01.2019 – 21.01.2019	Swimming	Silver M	• • • • • • • • • • • • • • • • • • • •	on the Gold Medal, Two e Medal and Individual nagar.
20.01.2019	Power Lifting		Naveen of I B.A. Economics won the Gold Medal in Power Lifting held at Pondichari and he got Strong Men Award.	
	Badminton		vel Badminton Tourna	A. Economics Tamilnadu ment held at Salem won
25.01.19	Swimming		sh kumaar of I B. lu State Level Kesp	Sc(Psy) participated in a Hindustan University
&26.01.2019		Swimmii	ng Competition held a	t Velachery
		S No	Event	Placed
		1	400m Free Style	Gold
		2	200m Free Style	Gold
		3	50 MFree Style	Gold
		4	100mFreeStyle	Gold
		5	50 M Fly	Gold
			ılaji of B.Com(G) won 50m Free Style.	the Silver Medal in 50m

- A.Ajith II B.A. TTM won the Silver Medal in Tamilnadu Chief Minister Athletics Trophy on 24.2.19 at Madurai.
- E.Arivanth of IB.A. Economics won the Gold Medal in Triple Jump.
- Vijaikumar of II B.A. Economics won the Bronze Medal in Tamilnadu Chief



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Minister Athletics Trophy On 24.2.19at Madurai.

### **Table Tennis**

- University of Madras Conducted 'B' Zone Inter Collegiate Badminton Tournament held at Sivet College Madavakkam on 7.8.18 and 8.8.18. (Runners).
- University of Madras Conducted Inter Zone Inter Collegiate Table Tennis Men held at Scp Jain College on 27.8.18 and 28.8.18. (Third).

### **Swimming**

- Rakesh Kumar of IB.Sc Psychology won the Gold medal in 400m Free Style.
- Jeskanth of IB.Com (G) won the Gold medal in 50m Free Style.
- Siva Shankar Of II B.Sc(CS) won the Gold Medal in 100m Back Stork.
- Jeskanth of IB.Com (G) won the Silver Medal in 50m Butterfly.
- H.Rakkesh Kumar of I B.Sc (Psy) participated in Tamilnadu Senior State Swimming competition held at Velachery on 31.8.18 To 2.9.18

Event	Placed
1500m Free Style	Silver
800m Free Style	Silver
400m Free Style	Bronze
4x200 M Free Style	Silver

### Kho - Kho

- University of Madras Conducted 'B' Zone Inter Collegiate Kho-Kho Men Tournament held at Sindhi College on 24.8.18 and 25.8.18. (Runners).
- SRM University conducted State Level Inter Collegiate Kho-Kho Men Tournament. Our Team won first place for this tournament held on 10.9.18. (Winners).



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### **Tennis**

• University of Madras Conducted Inter Zone Tennis Men Tournament held at Sri Devi College on 29.8.18 (Runners Up).

### Volleyball

- Our College Men Volleyball Team won the Independence Day Cup held at D.B.Jain College Thuraipakkam, Chennai. On 31.8.18 and 1.9.18. (Winners).
- University of Madras conducted Volleyball Men Tournamentheld at Scp. Jain College
   Our team won the tournament against Lng. Ponnari on 3.9.18 and 5.9.18. (Winners).
- Erode Kongu Engineering College conducted State Level Inter Collegiate Volleyball Tournament. Our Team won the Second Place for this tournament held on 7.9.18 to 10.9.18. (Runner's up).
- Our College Volleyball Men's Team won the Runner's Up in Inter Zone University
  of Madras Tournament held at D.B. Jain College on 14.9.18 and 15.9.18. (Runner's
  up).
- University of Madras conducted Volleyball Men Tournament held at SCP Jain College. Our Team won the tournament against Lng. Ponnari. On 3.9.18 and 5.9.18. (Winners).
- Erode Kongu Engineering College conducted State Level Inter Collegiate Volleyball Tournament. Our Team won the Second Place for this tournament held on 7.9.18 to 10.9.18.(Runner's Up).
- Our College Volleyball Men's Team won the Runner's Up in Inter Zone University
  of Madras Tournament held at D.B. Jain College on 14.9.18 and 15.9.18.(Runner's
  Up).
- Our College Volleyball Men won the All India Inter Collegiate Volleyball
   Tournament held at Bangalore on 12.2.19 to 18.2.19.



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- A webinar on "Forensic Accounting" and "Eligibility and Opportunities" by Prof ChristinaPhilippoufromUniversityofPortsmouthwasstreamedlivefor B.Com students.
- > Seminar on Advanced Excel was conducted for final year B.Sc Maths students.

## **PLACEMENT**

		NO: OF STUDENTS
NAME OF THE COMPANY	SALARY PACKAGE	SELECTED
Vedanta Limited	Rs 7,95,000/- p.a	1
HDFC bank	Rs 6,75,000/- p.a	10
Cognizant (PG)	Rs 5,50,000/- p.a	4
Adani Group	Rs 5,25,000/- p.a	1
Worley Parsons	Rs 5,25,000/- p.a	1
Sundaram finance	Rs 4,50,000/- p.a	5
Virtusa (Graduate Talent	Rs 4,00,000/- p.a	1
Program)		
Assess People	Rs 3,50,000/- p.a	1
RMGPolyvinyl Pvt limited	Rs 3,50,000/- p.a	3
ITC Limited	Rs 3,50,000/- p.a	1
Future retail	Rs 3,50,000/- p.a	1
Kotak Mahindra bank	Rs 3,50,000/- p.a	4
Kotak Life Insurance	Rs 3,50,000/- p.a	1
Ernst & Young GDS	Rs 3,50,000/- for PG and	19
	Rs 3,30,000/- p.a.for UG.	
Deloitte in India	Rs 3,30,000/- p.a	7



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Societe General	Rs 3,21,022/- p.a	8
CAMS	Rs 3,00,000/- p.a	
	• • •	5
Technosoft corporation	Rs 3,00,000/- p.a	1
HDFC asset management	Rs 3,00,000/- p.a	7
company		
Brakes India limited	Rs 3,00,000/- p.a	2
Just dial limited	Rs 3,00,000/- p.a	1
Ag's Health	Rs 2,89,200/- p.a	16
Covenant consultants	Rs 2,50,000/- p.a	2
Larsen & Toubro Infotech	Rs 2,40,000/- p.a	9
Ltd		
Senthil public school	Rs 2,40,000/- p.a	2
Infosys	Rs 2,19,000/- p.a	20
Godrej & Boyce	Rs 2,16,000/- p.a	1
Cognizant (UG)	Rs 2,12,254/- p.a	14
Maverick	Rs 2,00,000/- p.a	2
Shriram value Services	Rs 2,00,000/- p.a to Rs	2
	2,22,192/- p.a	
Domex e-data pvt ltd	Rs 2,10,000/- p.a	5
HCL	Rs 2,00,000/- p.a	59
	Rs 1,85,000/- p.a	
Sutherland	To Rs 2,50,000/- p.a	27
NtrustInfotech	Rs 1,84,000/- p.a	12
Marlecha Interior Pvt Ltd	Rs 1,80,000/- p.a	30



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	to Rs 2,40,000/- p.a	
	Initially Rs 1,44,000/- p.a	
Geak Minds	and on confirmation Rs	1
	2,00,000/- p.a	1
	Initially Rs 1,20,000/- p.a and	
Ananth Info solutions	on confirmation Rs	1
	1,80,000/- p.a	
	Initially Rs 1,20,000/- p.a and	
Funds India	on confirmation Rs	2
	2,25,000/- p.a	
Just See	Rs 1,08,000/- p.a	26
Samarth Learning	Free Training for banking,	6
Solutions	Financial and	Ü
	telecom sector leading to	
	placements.	
Web Learners	Web Designers	2
TOTAL		324

## TRAINING AND CERTIFICATION PROGRAMMES

Certified Financial Market Professional-Fundamental & Technical Analysis	
Course	119
Free Certificate programme in English communication for first year Shift I, BSc Science	
students – Physics, Chemistry, Mathematics MAN and MPC	
sections and Botany.	235
Placement training programme in communication, aptitude and interview	
skills were conducted for undergraduate final year students of Shift II.	105



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Free Placement training programme for undergraduate final year students	
of Shift I in by Mahindra Pride school.	35
Tally certification programme	30

### **ADMINISTRATION**

- ➤ The college can boast of an extraordinary team of dedicated staff both teaching and non-teaching committed to the cause of education.
- ➤ We would like to place on record that 18 aided posts and 27 unaided vacancies in various departments have been filled. (Annexure I)

### **AIDED POSTS**

Department	<b>Number of Faculty</b>
Commerce	6
Tamil	1
Hindi	1
Physics	2
Chemistry	1
Botany	1
Mathematics	2
Corporate Secretaryship	1
Master of Computer Applications	1
Master of Social Work	1
Physical Education	1

The following faculty are retiring this year:



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- Dr. R Ganesan, Principal and Head, Department of Commerce
- Dr. S Selvaraju, Associate Professor and Head, Department of Botany
- Dr. Murali Gnanam, Associate Professor, Department of English
- Mr. V Gopinath, Faculty, Department of Visual Communication

### MOMENTS OF CELEBRATION

- Sri Maha Ganapathy Homan and Sri MahaSudharsana Homan were performed on 09.07.2018.
  - Poornahuthi of the Kumbabishegam was held on 21.08.2018. Members of the management and staff took part in large numbers.
  - 50<sup>th</sup> Convocation function was held on 1.8.2018. The Chief Guest Mr. Sunil Paliwal
     ,I.A.S., Principal Secretary to Government, Higher Education Department
     delivered the Graduation Day address.
  - o 51st Convocation was conducted on 20.8.18 in two sessions the Graduation Day address for the morning session was delivered by Dr. MR Sreenivasan, Dean College Development Council and Head, Department of Statistics, University of Madras. The afternoon session's graduation day address was delivered by Dr. S Ramanathan, Principal, Asan Memorial College of Arts and Science and Syndicate Member, University of Madras.
  - o Independence Day was celebrated in the campus
  - Krishna Jayanthi was celebrated reflecting our culture
  - o International Teacher's Day on October 5<sup>th</sup> 2019.
  - Navratri celebrations with display of Golu and Veda chanting was done on all the 9 days. Vilaku Pooja was also conducted.



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- Pongal Celebrations in campus with a traditional flair reflecting the culture of Tamilnadu.
   Separate cultural programmes staging Tamil folk forms.
- Republic Day was held and retiring faculty hoisted the National Flag and addressed the gathering.
- Vaishnav Initiative for Excellence
  - V-Fest 2018 An inter-departmental talent fest for the freshers was conducted on 3<sup>rd</sup> August, 2018
  - Artistics 2018 An inter-departmental cultural event held on 8<sup>th</sup> September,
     2018
- Film Screening A documentary on workplace harassment was screened for the PG students in collaboration with Prajanya Foundation. An interactive session with the director, Ms. Vaishnavi Sundar followed
- o Martyr's Day-A special talk by Inspiring Ilango, Entrepreneur, Trainer and
- o Motivational Speaker, was organised for the III year students
- o NSS Golden Jubilee was celebrated on 21<sup>st</sup> February and the volunteers were awarded.
- The 52<sup>nd</sup> Annual Convocation was held on 9<sup>th</sup> March 2019. Prof. P Duraisamy, Vice Chancellor, University of Madras was the Chief Guest. Degrees were awarded to a total of 1592 students out of which 1228 were UG, 343 were PG and 21 were M.Phil students.
- Sangam Inter collegiate cultural fest was revived this year and witnessed variety of events for two days.
- Hostel Day was celebrated with zest
- April 1<sup>st</sup> was celebrated as "April Cool Day" by planting trees in the campus.

Student: There seem to be ample scope for the students to groom their overall personality in this campus. But I would like to know as to what is the innovative methodology we are going to adopt



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for taking the college towards achieving College with Excellence?

Principal: Quality enhancement is a continuous process. As an autonomous and accredited institution, the college strives to set the standard of excellence in the teaching-learning process, quality of academic research, knowledge sharing and efficient functioning of the entire system. The college enjoys the status of College with Potential for Excellence and has adopted effective measures to ensure quality sustenance and move towards the status of College with Excellence.

Student: When I entered the portals of this college, I just felt like a teenager looking out for fun and frolic. Now, I understand that it is the most important and formative period in my life. It means a lot of learning, shaping your personality, developing a positive outlook towards life and a lot more.

My sojourn here in this prestigious institution, is sure to embellish my personality and enable me to evolve to become a good human being and a responsible citizen. Thank You Sir.

### **SAD MOMENTS**

We regret to inform the august gathering the sudden demise of

- Shri Harishankar Agarwal, Member, Shree Vallabhacharya Vidya Sabha passed
- away on 28.01.2019
- Mr. Parthasarathy, Department of Visual Communication passed away on 09.02.2019
- Dr.S.Thirunavukkarasu, Department of Computer Science passed away on 06.03.2019

Principal: After making higher education affordable even to common man our country is moving towards excellence. We have an administrative mechanism like NAAC and NIRF to ensure that educational institutions also move towards achieving this excellence. Our institution also has enhanced its infrastructure facilities and has made investment in faculty. The management's tireless effort to work for the cause of education has improved the entire college environment in the last 2 to 3 years. Industry's expectation, if met then our education is outcome based. By collaborating with industry, we will also be able to redesign our curriculum to suit the needs of the industry and also, we would be able to partner with the industry in research. We must have facility to exchange our resources with institutions across the country. We have set the process in motion; the highest



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academic body has passed a resolution for making industry-academia collaboration compulsory. This will go a

long way in bringing need based education. To sum up, I can say we have three important points to focuson:

- Academic Standards that we set up
- > The collaboration arrangement with other institutions and industry
- ➤ We make ourselves into a University

I register my deep sense of gratitude towards the management for their single minded pursuit and philanthropic zeal in making contribution for the growth of this institution. My sincere thanks to my predecessors who have made significant and valuable contribution in enabling the college emerge as a premier institution of higher learning. I whole heartedly thank the efforts and support extended by the faculty members and the administrative staff through the years in sustaining the growth and development of the institution. My special thanks to our students who have built the college to be what it is now. My sincere thanks to everyone who, through their trust and faith, have been the motivating force and inspiration for us.

Jai Hind



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# THANK YOU