



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY
INSTITUTION
AFFILIATED TO UNIVERSITY OF MADRAS
ARUMBAKKAM, CHENNAI 600 106

COLLEGE DAY REPORT

YEAR: 2016 -17



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Jai Shri Krishna

COLLEGE DAY REPORT: 2016 -17

Good Evening

Warm greetings to every one of you present here for the 52nd College Day Celebrations. Dwaraka Doss Goverdhan Doss Vaishnav College had its humble beginning in 1964, founded by the Sri Vallabhacharya Vidya Sabha with the objective of imparting education and empowering the youth. The college, over the five decades, has recorded phenomenal growth in terms of infrastructure, introduction of innovative, job-oriented courses.

I wish to state that ever since the college became autonomous the curriculum has been periodically redesigned and restructured to cater to the changing needs and requirements of the student community.

It is with a deep sense of gratitude and pride that I wish to acknowledge and record the unflinching support and cooperation extended by our former Secretary and my godfather Shri. P. Haridas ji, and to my beloved Secretary, Shri. Ashok Kumar Mundhra ji and the members of the management for their unstinted support. Also, I am happy to inform this august assembly that Shri. Ashok Kumar Mundhra has taken over as the Secretary of this college from 11.1.2017.

I wish to express my sincere thanks to the staff members both teaching and non-teaching for their whole-hearted support. It is only through their concerted efforts that today, this institution, stands as an epitome of knowledge in Chennai, offering 59 different courses at the undergraduate, post graduate and research levels with a whopping number of 7,300 students.



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I would like to place on record that, the management during this year has awarded financial assistance to the tune of Rs.47,48,938/- in order to encourage deserving students in academics and sports. As many as 1197 students have been benefitted by this gesture. We are also fortunate that the infrastructure of the college also renovated by investing around Rs.52 Lakhs and Rs.7 Lakh worth of books were purchased to enhance the Library resources of the college.



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CURRICULAR & CO-CURRICULAR ACHIEVEMENTS OF THE COLLEGE
FOR THE ACADEMIC YEAR 2016-17

NEW PROGRAMMES INTRODUCED

The Department of Bio Chemistry has applied to the University of Madras to conduct Ph.D. programme. Recognition for the Department of Microbiology to conduct Ph.D. Degree programme – Visit of Inspection Commission.

VALUE ADDED COURSES OFFERED DURING THE ACADEMIC YEAR

13 Value added courses are introduced during this Academic Year. These Value-Added Courses aims to provide additional learner centric graded skill oriented technical training, with the primary objective of improving the employability skills of students. 925 students enrolled in these courses during the year. The courses offered are

- Effective communication in English I
- Film Appreciation Course
- Personality Development
- Computer Programming Skills
- Stage Kraft - Theatre Workshop
- English for competitive exams
- French for Beginners – I
- Certificate course on Neurolinguistic Programming
- Computer Skills
- Certificate course on Six Sigma
- French for Beginners - II
- Certificate course on HR Analytics
- Presentation Skills



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PH.D.'S AWARDED

During the Academic year the college produced 15 teachers were awarded Ph.D.'s under the able guidance of eminent supervisors and Research Guides of the College.

Supervisor	Department	Research Scholar
Dr. Maj. M Venkatramanan	Economics	Dr. N Smitha
Dr. T S Prema	Economics	Dr. P Selvi
Dr. R Ganesan	Commerce	Dr. Murali Dr. Kanchana
Dr. M R Vasudevan (retd.)	Commerce	Dr. V Deepa
Dr. T S Vembu (retd.)	Commerce	Dr. K. B. Manikandan Dr.K. Gunasekaran Dr. S. Seethalakshmi
Dr. Kalyanaraman(retd.)	Commerce	Dr. Revathi
Dr. R Nagarajan (retd.)	Commerce	Dr. Alamelu Sathyabama
Dr. S Santosh Baboo	Computer Science	Dr. V R Sasikumar Dr. L Raja Dr. K Tajudin Dr. S Sasikala Dr.N. Anandakrishnan

- As a Quality sustenance initiative of the college, Academic Audit was conducted in all the Department to encourage departments or programs to evaluate their “education quality processes”.
- Scholarship: During the academic year 1156 student beneficiaries have obtained Government Scholarship and 207 students beneficiaries obtained scholarship from



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non-government and from NGO's.

RESEARCH PROJECTS & CONTRIBUTION TO RESEARCH

- UGC minor research project during the UGC XIII Plan 2016- 18 worth 1.80 Lakhs for the period 2016-18 is sanctioned to Dr.K.Premalatha, Head, Department of Chemistry, DGVC.
- Rs.20,000 is sponsored by the management to attend National Annual Conference on Emerging Trends in People's Management and 8 Faculty Members attended the same.
- The following faculty members contribution to research is being recognized and awarded.

Name of the Faculty	Research Associations & Awards	Awarding Institution
Dr.M.D. Balakumaran	Reviewer Award, Biomedical and Environmental Sciences	Biomedical and Environmental Sciences
Dr.M.D. Balakumaran	Reviewer Award, Carbohydrate Polymers	Elsevier
Dr.M.D. Balakumaran	Reviewer Award Applied Materials Today	Elsevier
Dr.Z. Delzi	Reviewer Award, Pacific Science Review, Natural Science and Engineering	Elsevier
Dr.M.D. Balakumaran	Reviewer Award Applied Materials Today	Elsevier



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PARTICIPATION IN DEVELOPMENT PROGRAMMES BY THE FACULTY

The faculty members of the college actively participated in various development programmes to keep them updated. During the academic year 32 faculty members participated in orientation, refresher and faculty development programmes.

Name of the Faculty	Title of the program	Duration of the Program
M Vasanth	Workshop on Edible Mushroom Cultivation	17-02-2017 - 17-02-2017
R Lalitha	Workshop on Hadoop and Thesis Writing	29-- 29-07-07-2016 2016
	Workshop on Improving Research Documentation with Latex	20-02-2017 - 20-02-2017
D Uthra	Workshop on Brain Gym	04-12-2016 - 04-12-2016
	MOOC on ICT Integration and Higher Education	17-10-2016 - 04-12-2016
	Workshop on Zero Shadow Day	26-03-2017 - 26-03-2017
N Smitha	Workshop on Conceptualising globally relevant research and delineating the qualities and skills f a researcher working on social issues	09-07-2016 - 09-07-2016
P Ezhumalai	State Level animal culture workshop	15-02-2016 - 16-02-2016
R Rajarajan	Workshop on Edible Mushroom Cultivation	17-02-2017 - 17-02-2017
C Chellapillai	India's Pilot Facilitator's Development Workshop	06-02-2017 - 10-02-2017



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	Training Programme on Pre-monsoon Disaster Management and First Aid Practices	27-10-2016 - 27-10-2016
N C Krishnapriya	Understanding Etymology and Kurunthogai in the Digital Age	12-05-2017 - 12-05-2017
Sangeetha Sathyanarayan	Workshop on Prevention and Management of Iron Deficiency Anemia [IDA] in Rural Girls	27-02-2017 - 27-02-2017
K Nagalakshmi	Workshop on Prevention and Management of Iron Deficiency Anemia [IDA] in Rural Girls	27-02-2017 - 27-02-2017
T Augustine Arul Prasad	Workshop on Conversation of Musuem Objects	28-09-2016 - 29-09-2016
Delci Z	UGC XII Plan Short Term Course on State-of-the-Art Analytical Equipment"	09-01-2017 - 10-01-2017
M Kavitha	Workshop on "Essential Lab Techniques and Technique based evidence for health promotional Aspects of Tea".	02-03-2017 - 02-03-2017
	Workshop on Prevention and Management of Iron Deficiency Anemia [IDA] in Rural Girls	27-02-2017 - 27-02-2017
S Sivaranjani	Workshop on Improving Research Documentation with Latex	20-02-2017 - 20-02-2017
K Gomathi	Workshop on Physics Education and Research	26-12-2016 - 31-12-2016



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R Arundhadhi	State Level Workshop on "Application of Optimisation Techniques and Graph Theory"	16-11-2016 - 16-11-2016
L Sowbagya Lakshmi Prabha	Workshop on Conversation of Museum Objects	28-09-2016 - 29-09-2016
R Anandhi	Theory of Computation [FDP]	24-05-2017 - 26-05-2017
	Improving Research /Documentation with Latex	20-02-2017 - 20-02-2017
V Sangeetha	Orientation Programme	10-05-2017 - 06-06-2017
A Vijayaraj	National Symposium on Climate Change	08-09-2016 - 08-09-2016
	Workshop on Conversation of Musuem Objects	28-09-2016 - 29-09-2016
B Sulupriya	UGC Sponsered Refresher Course on Social Sciences	20-05-2016 - 09 -06-2016
R Muralidharan	Workshop on Edible Mushroom Cultivation	17-02-2017 - 17-02-2017
Kavitha Menon	Webinar : Transfer Pricing - Part II	23-06-2016 - 23-06-2016
	Steps to Implement GST	21-11-2016 - 21-11-2016
	Professional Excellence	06-01-2017 - 06-01-2017
	Professional Development Programme on International Women's Day	07-03-2017 - 07-03-2017
Thirumal P	Teacher Enrichment Workshop on Algebra, Discrete Mathematics and Complex Analysis	22-05-2017 - 27-05-2017
Subhasini S	Workshop on Coneptualising Globally Relevant Research and Delineating the	09-07-2016 - 09-07-2016



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	qualities and skills of a researcher working on social issues	
R Vasanthi	Orientation Programme, Batch 129	10-05-2017 - 06-06-2017
V Renganayaki	Summer School Refresher Course on Physics, Batch XX	23-05-2017 - 12-06-2017
P Sathyanarayanan	Workshop on Coneptualising Globally Relevant Research and Delineating the qualities and skills of a researcher working on social issues	09-07-2016 - 09-07-2016
S Kavitha	Workshop on Improving Research Documentation with Latex	20-02-2017 - 20-02-2017
Amrutha Karayil	Workshop on Coneptualising Globally Relevant Research and Delineating the qualities and skills of a researcher working on social issues	09-07-2016 - 09-07-2016
J Sivakumar	Certificate in Non Formal Sanskrit Education	01-01-2017 - 31-05-2017
N Sarulatha	FDP on Structural Equation Modelling with AMOS	11-05-2017 - 11-05-2017

FACULTY RECOGNITIONS & ACHIEVEMENTS

- **Maj.Dr.M.Venkatramanan**, Principal won the SENATE Elections, University of Madras (September 2016-August 2019) and stood FIRST with highest number of votes for the SECOND consecutive time and retained SYNDICATE, University of Madras. He was awarded “**DR A.P.J ABDUL KALAM BEST TEACHER ADMINISTRATOR**” instituted by Association of High & Higher Secondary



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Schools Retired HMs & TN Higher Secondary HMs Association, Chennai. He also received 'LIFE TIME ACHIEVEMENT AWARD' from The New College, Chennai, "Sevai Chemmal Virudhu" instituted by South India Social & Cultural Academy.

- The Second Revised Edition of the book on "Organizational Behaviour" authored by **Dr. J. Jayasankar** was brought out in 2016.
- **Mr. R. Sivaraman**, Assistant Professor, Post Graduate Department of Mathematics was conferred with "Distinguished Teacher Award" at an International Conference held at Bangalore from 10th to 13th January, 2017
- **Dr. T. S. Prema**, Associate Professor, Department of Economics received Thirumarai Chemmal Award from Saiva Sithandha Kazhagam and Woman Achiever's Award from the Women Win Tamil Manila Congress.
- **Dr. D. Uthra**, Associate Professor & Head, **Dr. V. Renganayaki**, Assistant Professor, Department of Physics won award on 14, Feb 2017 from Ariviyal Oli for their contribution through print media for Science Popularisation.
- **Dr. T. Umapathy**, NSS Programme Officer has received "Dr. Radhakrishnan Teaching Excellence Award" from Lions Club International and Best Teacher Award from Mr. T. M. Gunaraja, Governor Lions Club of International during the Teachers Day Celebration on 10th September 2016 at Kambar Arangam, ICF. He also released a book 'Karpanyain Vithai' and was also selected as Camp Officer for State Republic Day Parade Camp
- **Dr. C. Chellapillai**, assistant professor, department of Tamil has been appointed as NSS programme officer for UNIT 5.
- A fold scope is an optical microscope that can be assembled from simple components, including a sheet of paper and a lens. It was developed by **Manu Prakash** of Stanford University, which is part of the "Frugal science" movement. Our students have become a part of this initiative and have been actively uploading



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images in www.microcosmos.foldscope.org. Soon they will be training others in our country.

- **Dr. Selvakothainachiyar** was awarded the cash prize of Rs.10,000/- and stamps were released with her image on 07, Jan 2017 by Sri Jayendra Silver Jubilee Matriculation School, Tirunelveli in recognition of her research work.
- **Dr. Anadhi**, Dept. of Computer Science received Young Scientist Award by International foundation for Environment and Ecology
- More than 100 Faculty Members obtained qualification approval by the University of Madras.

LEADERSHIP TRANSITIONS

The following faculty members have assumed charge as Head of the Departments from this Academic Year

Name of the faculty	Department
Dr. R Balasubramaniyan	Department of Economics
Dr. K Premalatha	Chemistry
Ms. M Jayalakshmi	English Literature
Dr. A Ramesh	Tamil Literature
Dr. Ashok Kumar Dwivedi	Hindi (Unaided)
Mr. S Seshadrinathan	B. Com (Hons.)
Dr. J Jayasankar	Bank Management
Dr. J Sathish	B. Com (Accounting & Finance)



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PROMOTIONS

- Thiru. S Nesarathinam has been promoted from Junior Assistant to Assistant with effect from 1/2/2017

RETIREMENT

Four of our staff members are retiring this academic year.

- Maj. Dr. M. Venkatramanan, Principal and Head, Department of Economics and Dr. M. Anbudurai, Associate Professor and Head, Department of Mathematics retire this academic year after their superannuation and re-employment.
- Mr. V Viswanathan, Librarian and Mr. R M Kumar, Sweeper special grade are retiring this academic year.

CONTROLLER OF EXAMINATIONS

The 9th Academic Council Meeting was held, wherein the departments placed their syllabus and suggestions for the coming academic year. A new mark sheet has been designed and issued for the students with colour coding for security purpose.

INTERNAL QUALITY ASSURANCE CELL

The Active IQAC of the college organizes FDP's and PDPs for teaching and non-teaching faculty of the college to update and appraise them on the recent trends in HEI's. During this Academic Year the following activities are organized by the IQAC of the college.

- One-day workshop on Social Science Research Methodology. The Resource person was Dr.M.Venkatramanan, Vice President, Education & Training, India Cements, Former Senior Programme Officer, UNESCO.
- Commencement of Free Yoga Classes for Teaching & Non-Teaching Faculty members for 15 days.



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- Free health check camp for conducted for the faculty of the college.
- A Meditation camp for the overall development of the students was conducted by “Thoughtfulness team”.

NUMBER OF RESEARCH PUBLICATIONS

During this academic year faculty members have published 55 research-based articles.

Title Of Paper	Author/s	Department	Name of The Journal	ISSN Number
STUDIES ON THE PHYTOCHEMICAL SCREENING AND FREE RADICAL SCAVENGING POTENTIALS OF SOLANUM NIGRUM LEAVES EXTRACT	Sriram Prasath G., Prakash A., Srinivasan P.T., Subramanian S.	Biochemistry	ASIAN JOURNAL OF PHARMACEUTICAL AND CLINICAL RESEARCH	9742441
HYBRID FINGERPRINT IMAGE COMPRESSION TECHNIQUE USING WAVELET TRANSFORMATION AND BLOCK TRUNCATION CODING WITH RLE	Kalpana D., Santhosh Baboo S.	Computer Science	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCES	18196608
SPECTROSCOPIC AND QUANTUM CHEMICAL STUDIES OF MOLECULAR GEOMETRY, FRONTIER	Sylaja B., Gunasekaran S., Srinivasan S.	Physics	OPTIK	304026



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MOLECULAR ORBITAL, NLO, NBO ANALYSIS OF 7-CHLORO-1 METHYL-5-PHENYL-1,5-DIHYDRO-BENZO[1,4]DIAZEPINE-2,4-DIONE				
CHARACTERIZATION, PARTIAL PURIFICATION OF ALKALINE PROTEASE FROM INTESTINAL WASTE OF SCOMBEROMORUS GUTTATUS AND PRODUCTION OF LAUNDRY DETERGENT WITH ALKALINE PROTEASE ADDITIVE	Rengasamy G., Jebaraj D.M., Veeraraghavan V.P., Mohan S.K.	Biotechnology	INDIAN JOURNAL OF PHARMACEUTICAL EDUCATION AND RESEARCH	195464
PREVENTION OF DDOS ATTACKS ON DISTRIBUTED CLOUD SERVERS BY PORT LOCK MECHANISM	Anandhi R., Naveen Raj V.	Computer Science	ARNP JOURNAL OF ENGINEERING AND APPLIED SCIENCES	18196608
IN VITRO BIOLOGICAL PROPERTIES AND CHARACTERIZATION OF NANOSILVER COATED COTTON FABRICS - AN	Dr.M.D.Balakumaran, Dr.S.Jagadeeswari	Biotechnology	INTERNATIONAL BIODETERIORATION AND BIODEGRADATION	9648305



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APPLICATION FOR ANTIMICROBIAL TEXTILE FINISHING				
EVALUATION OF PHYTONUTRIENTS AND THINLAYER CHROMATOGRAPHY PROFILING OF SEQUENTIAL EXTRACTS OF ANDROGRAPHIS ECHIOIDES NEES	R.Uma	Biochemistry	DER PHARMACIA LETTRE	9755071
A NOVEL LAYER BASED LOGICAL APPROACH (LLA) CLUSTERING METHOD FOR PERFORMANCE ANALYSIS IN MEDICAL IMAGES	Naveen A., Dr.T.Velmurugan	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
A NOVEL APPROACH TO FIND TUMOR IN MRI BRAIN IMAGES USING IMAGE SEGMENTATION TECHNIQUES	Mahalakshmi S., Dr.T.Velmurugan	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
ANALYSIS OF ENHANCEMENT TECHNIQUES FOR MEDICAL IMAGES	Seetha R., Santhosh Baboo S.	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572



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EFFECTIVE FUZZY C MEANS ALGORITHM FOR THE SEGMENTATION OF MAMMOGRAM IMAGES OF IDENTIFY BREAST CANCER	Dr.T.Velmurugan, Venkatesan E.	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
ALGORITHMS FOR DETECTION OF SHIPS UNDER VISUAL SURVEILLANCE	Dr.S.Santhosh Baboo	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
BACKGROUND SUBTRACTION APPROACH UNDER MOTION DETECTION TECHNIQUES IN VIDEO SURVEILLANCE	Dr.S. Santhosh Baboo	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
IN VITRO ANTIOXIDANT AND GLUCOSE UPTAKE POTENTIAL OF TINOSPORA CORDIFOLIA LEAVES EXTRACT	Dr. G. Sriram Prasath, Dr.P.T.Srinivasan	Biochemistry	DER PHARMACIA LETTRE	9755071
SEGMENTATION OF MAMMOGRAM IMAGE USING MULTILEVEL THRESHOLD AND	Dr.T.Velmurugan, Sukassini M.P.	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572



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GRAVITATIONAL SEARCH ALGORITHM				
ANALYSING MRI BRAIN IMAGES USING FUZZY C-MEANS ALGORITHM	Dr.T.Velmurugan., Naveen A.	Computer Science	INTERNATIONAL JOURNAL OF CONTROL THEORY AND APPLICATIONS	9745572
ON THE 1 MODULO T GRACEFUL LABELING OF DISJOINT UNION OF CYCLE C_{2N} ($N \not\equiv 3$) WITH PARALLEL P_3 CHORDS AND JOINT SUM OF C_{2N} ($N \not\equiv 3$) WITH PARALLEL P_3 CHORDS	Srividya V., Govindarajan R.	Mathematics	GLOBAL JOURNAL OF PURE AND APPLIED MATHEMATICS	9731768
EXTRACTION OF CANCER AFFECTED REGIONS IN MAMMOGRAM IMAGES BY CLUSTERING AND CLASSIFICATION ALGORITHMS	Venkatesan E., Dr.T.Velmurugan	Computer Science	INDIAN JOURNAL OF SCIENCE AND TECHNOLOGY	9746846
EMPIRICAL STUDY OF FEATURE SELECTION METHODS FOR HIGH DIMENSIONAL DATA	Deepalakshmi S., Velmurugan T.	Computer Science	INDIAN JOURNAL OF SCIENCE AND TECHNOLOGY	9746846



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GREEN SYNTHESIS OF DISPIROHETEROCYCLES THROUGH A MICROWAVE INDUCED SOLVENT FREE APPROACH AND A STUDY ON ITS BIOLOGICAL ACTIVITY	Augustine Arul Prasad T., Varadharajan E., Scholastica Mary Vithiya B.	Chemistry	DER PHARMA CHEMICA	0975413x
SPECTROSCOPIC INVESTIGATION, MOLECULAR INTERACTIONS AND MOLECULAR DOCKING STUDIES ON 8-CHLORO- 1-METHYL-6-PHENYL- 4H-[1,2,4]TRIAZOLO[4,3- A][1,4]BENZODIAZEPINE	Sylaja B., Gunasekaran S., Srinivasan S.	Physics	OPTIK	304026
PREDICTION OF IMBALANCED DATA USING CLUSTER BASED APPROACH	Sumana B.V., Santhanam T.	Computer Science	ASIAN JOURNAL OF INFORMATION TECHNOLOGY	16823915
LUMINESCENT SILVER- PURINE DOUBLE HELICATE: SYNTHESIS, SELF-ASSEMBLY AND ANTIBACTERIAL ACTION	Dr.M.D.Balakumaran	Biotechnology	CHEMPLUSCHEM	2192- 6506



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OPTIMIZING THE PREDICTION OF BAGGING AND BOOSTING	Sumana B.V., Santhanam T.	Computer Science	INDIAN JOURNAL OF SCIENCE AND TECHNOLOGY	9746846
IMAGE RESTORATION BASED ON ENHANCED SWITCHED MEDIAN FILTER WITH NSSK	Dr.S.Santhosh Baboo	Computer Science	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCES	18196608
ELECTROCHEMICAL SYNTHESIS, CHARACTERISATION AND PHYTOGENIC PROPERTIES OF SILVER NANOPARTICLES	Singaravelan R., Bangaru Sudarsan Alwar S.	Chemistry	APPLIED NANOSCIENCE (SWITZERLAND)	21905509
ROLE OF HYDROGEN-BONDING AND PHOTOINDUCED ELECTRON TRANSFER (PET) ON THE INTERACTION OF RESORCINOL BASED ACRIDINEDIONE DYES WITH BOVINE SERUM ALBUMIN (BSA) IN WATER	Kumaran R., Vanjinathan M., Ramamurthy P.	Chemistry	JOURNAL OF LUMINESCENCE	222313



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ANALYSING THE QUALITY OF ASSOCIATION RULES BY COMPUTING AN INTERESTINGNESS MEASURES	Manimaran J., Dr.T.Velmurugan	Computer Science	INDIAN JOURNAL OF SCIENCE AND TECHNOLOGY	9746846
PRELIMINARY PHYTOCHEMICAL ANALYSIS AND ANTIOXIDANT ACTIVITIES OF LEMONGRASS AND LAVENDER	Balakrishnan A., Priya V., Gayathri R.	Biotechnology	JOURNAL OF PHARMACEUTICAL SCIENCES AND RESEARCH	9751459
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DR V.RAMRAJ	AMBETKAR PAARVAIYIL INDIA	2349-1914	TODAY IDHAZH
DR. V. RAMRAJ	THIRUMANANTHIRAM ARIMUGAM	2349-1914	TODAY ITHAZH INTERNATIONAL JOURNAL
DR. K.R. LATHA	THAMIZHCHOLAIYIL THIRU.VI.KA VIN URAINADAI	978-81- 930633-0-6	THAMIZH AIYA VELIYEETTAGAM, OUVAI KOOTTAM, TANJORE DT
DR. D. GAJALAKSHMI	THIRUKKURAL UNARTTHUM ARASIYAL NERI	978-81- 927457-4-9	TAMZHIZHIYAL AAYVU MAIYAM
DR V.RAMRAJ	ARAMUM IYAN VALLUVARUM	2349-1914	TODAY IDHAZH
DR. MANOJ KUMAR SINGH	EDUCATION, LITERATURE AND SOCIETY ARE INEXTRICABLY LINKED	978-81- 932362-5-3	SRIJANLOK PRAKASHAN
DR. KUMAR ABHISHEK	SHIKSHA,SAHITYA AUR SAMAJ'	978-81- 932362-5-3	SHIKSHA,SAHITYA AUR SAMAJ'
DR. MANOJ KUMAR SINGH	STATUS AND DIRECTION OF TRIBAL WOMAN IN IN THE POEMS OF TRIBAL WRITER 'NIRMALA PATUL'	978-81- 932362-3-9	



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DR. KUMAR ABHISHEK	JUNGLE KE PHOOL' UPANYAS MEI CHITRIT	978-81- 932362-3-9	HINDI SAHITYA MEI AADIVASI VIMARSH
DR. ASHOK KUMAR DWIVEDI	SAHITYA MANISHI DINAKAR KA VANGMAY CHINTAN	978-81- 931773-1-0	TAMILNADU HINDI ACADEMY CHENNAI
DR. ASHOK KUMAR DWIVEDI	AADIVASI SAMAJ EVAM HINDI SAHITYA	978-81- 932362-309	HINDI SAHITYA MEIN AADIVASI SAMAJ
DR. MANOJ KUMAR SINGH	LITERATURE, MEDIA, ART MAKING AND POLITICS OF REPRESENTATION	978-93- 85374-41-8	VISHNU PRINTS MEDIA, CHENNAI

**FACULTY EMPOWERMENT PROGRAMMES ORGANIZED BY THE
COLLEGE**

The Dept. of Physics organized a DBT Knowledge Dissemination Series from 26-07-16 to 01-04-2017. Number of participants :15

ACTIVITIES ORGANISED BY THE DEPARTMENTS

English	<ul style="list-style-type: none">• Bridge Course: The department began the academic year the
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	<p>bridgecourse for I year students.</p> <ul style="list-style-type: none">• Talent Hunt: Talent Hunt, an annual event organized by the department for I year students as a talent identification and nurturing event• Remedial Teaching: The activities of department culminate in getting the students prepared for the end semester exams.
Tamil	<ul style="list-style-type: none">• Ilakkiya Inbam- Special Lecture by Dr. Elumalai on “Tamil Panpattil Theru Koothu” and by Dr.V. Ramaraj on “Tamil Ilakkiyathil Pulal Maruththal’• National Conference in association with Sidhar Ilakkiya Maiyam” on “Sidhar Ilakkiyangalpanmugap Paarvai”• Pavai Vizha and Muthamizh vizha were conducted by the department
Hindi	<ul style="list-style-type: none">• Interdepartmental Hindi literary competitions were conducted.• “Kavi Sammelan” was conducted.• Darpan, an inter-collegiate cultural programme organized by the department.
Sanskrit	<ul style="list-style-type: none">• BALOTSAVA & YUVOTSAVA inaugurated by Sri S.M. Saleem, Deputy Commissioner of Kendriya Vidyalaya RO, Chennai.• Non-Formal Sanskrit Learning Centre inaugurated by Sri V.N. Narayanan, former Vice Principal of Vivekananda Vidyalaya, Chitlapakkam, Chennai and Coordinator of Chennai Samskrita Bharati.
Telugu	<ul style="list-style-type: none">• Navya Bharathi, a two-day fest was conducted by the department



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Economics and Business Economics	<ul style="list-style-type: none"> • ‘Orientation Programme & Inauguration of ‘Students Forum’ • Farm Fest 2017 the annual Pongal festival of the Collegewas held under the initiative of the department of Economics. • Quest Economics and Fusion 2017, the annual academic and cultural fest was conducted by the department. The Econ club was inaugurated.
Commerce	<ul style="list-style-type: none"> • “MANOVIKAS – 2017”, the Inter-Collegiate Commerce Cultural was conducted on 18th March, 2017, where morethan 20 colleges had participated. Nearly fifteen events were conducted. Loyola College won the Overall Champions. • Commerce Association “Prathiba Sangam” was inaugurated on June 2016 with the objectives of enrichingthe students’ knowledge by conducting various seminars, conferences, workshops and guest lectures. • The department organized an inter department debate programme on the topic “Demonetization” and “Budget 2017”.
Chemistry	<ul style="list-style-type: none"> • The D.G. Vaishnav Chemical society was inaugurated on 29th July 2016. Dr.D. Bhaskar, Forensic scientist, Deputy Director, Forensic Science lab, inaugurated the Chemical society. • Department of chemistry, D.G. Vaishnav College has conducted an interdepartmental workshop on “FUN WITH CHEMISTRY” for the various science departments in the college. • The Post graduate and Research Department of Chemistry organized the first of its kind event “Chem Battle” – an intra -



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	<p>departmental talent search contest.</p> <ul style="list-style-type: none">• The Annual Inter-collegiate fest of the department “Rasayanotsav 2017” was held.
Physics	<ul style="list-style-type: none">• The Department organized orientation on “Zero Shadow Day” with guidance from Vigyan Prasar and Astronomy Society of India Outreach.• 60 students of Physics Department visited National Centre for Nano sciences and Nano technology, University of Madras, Guindy campus. <p>STAR DBT Programme:</p> <ul style="list-style-type: none">• Dr. Ganesh Namasivayam, Kyoto University, Japan addressed the students of Physics, Biotech and Botany on current trends, mainly on need of Interdisciplinary approach.• Dr. Theivasanthi, invented "Santhi Particles" - world's first super paramagnetic particles from plants, interacted with students.• Dr. S. V. Eswaran, Emeritus Scientist & Emeritus Professor visited the department our final year students interacted with him on various facets of life.• Mr. Harsha Prabhakaran interacted with B. Sc Physics and Chemistry students under DBT SCIENTIST OF THE MONTH programme.• Inauguration of Physics Association “Omnicon”.• Guest lecture on “Introduction to Quantum Mechanics”.• An intercollegiate Physics fest was conducted by the department.



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Mathematics	<ul style="list-style-type: none"> The department celebrated 129th birth anniversary of the Great Indian Mathematician Srinivasa Ramanujan on 6th January 2017. Dr G.P. Youvaraj Director, Ramanujan Institute of Advanced study in Mathematics was the Chief guest. The movie “The man who knew Infinity” on the life history of Srinivasa Ramanujan was screened and it was well received by the students.
Micro- Biology	<ul style="list-style-type: none"> The P.G & Research Department of Microbiology organized a one-day association meet - Micromatsuri 2016.
Visual Communication & PG in Journalism/ Mass Communication	<ul style="list-style-type: none"> Workshop on 3-D Animation was conducted for the students. One day workshop on Nuke software was organized for the PG students. Public Relations Campaign was conducted to commemorate World Peace Day. Street theatre was performed at Marina Beach and Ms. Sumitra from Dorai Foundation was the guest speaker. STAGE KRAFT, a three-day theatre workshop was held for the students of the department by the students of Delhi School of Drama. For the third consecutive year the department students were a part of the organizing team for the 14th Chennai International Film Festival. Social Awareness activity to create awareness on “Environment Degradation”.
BBA	<ul style="list-style-type: none"> The department conducted guest lectures on: Start-up plan for Business & Higher Studies, Performance Psychology –



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	<p>Willpower & Career Opportunities.</p> <ul style="list-style-type: none">• A 3-day Workshop on Excellence in Communication was conducted by the department.• Synergy, the annual cultural fest of the department was conducted.
Bank Management	<ul style="list-style-type: none">• The Department of Bank Management had its Association “BANCO” inaugurated on 5th August 2016.• A guest Lecture was organized on the theme Internet Banking. Mr. M. Ashok Kumar, Senior Manager & Faculty, Regional Staff Training College, Canara Bank, Chennai was the Chief Guest who delivered the guest lecture.
B. Com (Hons.)	<ul style="list-style-type: none">• Industrial Guest Lectures on Financial Management – A Practical Overview, Accounting Standards, Service Tax & VAT• Industrial visit to Chennai Port Trust.• MoU signed with Hill Stones Granites Limited, Chennai• Inauguration of “Sangamithra” –Student’s Association.
B. Com (Accounting & Finance)	<ul style="list-style-type: none">• “Learn to Trade” session was conducted by National Stock Exchange.• Inauguration of department forum, LucA & Fama. The objective of the Forum “LucAFama” is to interact with various experts and academicians and broaden their exposure and knowledge to the financial world.• Guest lectures were held on “Banking 2020” and “Accounting frauds & scams.”
English Literature	<ul style="list-style-type: none">• The Department of English Literature in collaboration with the Department of Visual Communication organized ‘STAGE KRAFT’, a theatre workshop for students.



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	<ul style="list-style-type: none">• Inauguration of Literary Association ‘MIMAMSA’.
Tamil Literature	<ul style="list-style-type: none">• Inauguration of “SENTHAMIZH KOODAL” was organized by the department under which around 10 programmes were held.
Psychology	<ul style="list-style-type: none">• A week-long programme to commemorate World Mental Health Day was organized in the month of October on the theme First aid in Mental Health.
Tourism	<ul style="list-style-type: none">• Trade Fair Visit: The first field trip to the tourism trade fair held in Chennai Trade Centre, Nandambakam.• Travel Agency Visit: The travel agency visit happened in Oasis travel agency in Kilpauk.• Madras Day Celebrations: The Madras Day 2016 was celebrated in tourism and travel management department from 17th August to 24th August 2016 in the college premises. Competitions such as quiz, slogan making, debate, photography, cookery, rangoli for schools and college students outside DG Vaishnav College was conducted. An exhibition on Madras heritage was conducted by the department.• Kanchipuram Visit: Students of department of tourism and travel management visited Kancheepuram city on 24th September 2016 for a city visit. Students visited Kailashnathar temple, Ekambareshwarar temple and learned about the history of city from the past ages.• Egmore Museum Visit: The students of I year were taken to the Egmore museum for one day visit.
Bio-Chemistry	<ul style="list-style-type: none">• CELLUTIONS- 2K16, the annual intercollegiate event of the PG & Research department of bio-chemistry was organized.



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	<p>Dr. P. Samudram, Senior consultant, Head, Dept. of Biochemistry, SIMS hospital, Chennai was the chief guest, Dr. K. Lakshmanan, ENT, Otolaryngologist, Chennai was the special guest of the inaugural event.</p> <ul style="list-style-type: none">• A workshop on Biochemical Techniques was organized for the students of department of botany under the DBT STAR SCHEME. Students were given training on analysis, identification estimation and separation of bio molecules, such as carbohydrates, proteins and amino acids.• The II yr B.Sc., students from the department of Biochemistry conducted an Expo on Medicinal Plants to highlight the importance of agriculture in healing. Students had conserved medicinal plants and presented descriptive charts to convey the importance of the herbs.• 8th Vibrant Gujarat Global Summit 2017: Online relay on Nobel Laureates speech was shown to the students of Department of Biochemistry during the month of January 2017.
Bio-Technology	<ul style="list-style-type: none">• International Coastal Clean-up.• Training Programme on 'Prospectus of Bio- Technology'.• National Science Day Celebration was celebrated to the students of CSI Higher Secondary School for the Deaf, Chennai on 'Science and Technology for Specially Abled Persons'.
Plant Biology & Bio-technology	<ul style="list-style-type: none">• Lecture on 'Hungry@Human food' by Dr. Devanathan, Head, TNAU.• Seminar cum Workshop on "Micro technique".
Computer Science	<ul style="list-style-type: none">• Students Forum "Transcode" was inaugurated.



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	<ul style="list-style-type: none"> • State Level seminar “The Winning Mantra of Life to face the Job Market” was conducted. • National level Inter- collegiate cultural “TechCraze 2K17” was conducted.
BCA	<ul style="list-style-type: none"> • Seminars on: “Career Opportunities”, “Digital payment method” & “Recent trends in IT industry” were held in the department. • “CyberFest’17”, a Technical Meet & Cultural was conducted by the department.
Sociology	<ul style="list-style-type: none"> • Sociology department organized field visit to Museum. • Library Orientation Program. • Field Visit to Old Age Home. • Inauguration of Sociological Students Society.
Interior Design & Decor	<ul style="list-style-type: none"> • The department organized a series of workshops on Clay modeling, Model Making, Metal work, Fabric painting, Embroidery. • Wall mural in the seminar hall of the department. • Various elements made with the concept Art out of waste. • Site visit – Kancheepuram, Building Construction.
Criminology & Police Administration	<ul style="list-style-type: none"> • Indo-Taiwan Students Interactive Programme. • Special Lecture on ‘Civil Security & Career Prospects’ in Criminology. • “SHERLOCKS”- Students Forum initiated its activities.
Social Work	<ul style="list-style-type: none"> • HRD Outreach Programme: The II-year students of MA Social Work have successfully conducted two HRD Outreach programme and a workshop on 4th February 2017 and an



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	<p>intensive outbound training –OBT on 16th March 2017.</p> <ul style="list-style-type: none"> • NGO Outreach Programme: The I year students of MA Social work have successfully Organized NGO Outreach Programme on “Mind and Mental Health” by Dr. Thirunavukarasu, Psychiatrist on 14th March 2017. • Certificate Programme on “HR Analytics” by Mr.K.C. Ragesh, Madras Management Association. • First year MSW Rural camp VAANAVIL 2016 - 102 REDDIYUR SODEWS NGO visit. • Puppet shows were conducted in Government Schools by MSW Students. • II MSW students attended “Employee Federation of Southern India – National Annual Conference”.
MHRM	<ul style="list-style-type: none"> • “THANTHRA”, the annual HR forum was held. The Chief Guest was Mr.M.Pandiarajan, Minister of School Education, Government of Tamilnadu. • Global HRD Study Tour 2017 – Thailand • HRD STUDENTS’ FORUM had organized programmes on Personal Effectiveness, HR in Service Sector, Transactional Analysis, Emotional Intelligence & Induction to Corporate World • LEADERSHIP DEVELOPMENT PROGRAM: One day Workshop on “Psychometric Assessment-for HRD by Mrs. Vijaya Banu.
School of Management	<ul style="list-style-type: none"> • ‘Confluence’ –National Conference on ‘Emerging Trends in Services Sector’. • COMBAT – Management meet was conducted.



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	<ul style="list-style-type: none">• Placement Brochure of the department was released.Two Day Workshop on ‘Social Media’ and ‘Excel’.
PG Computer Science	<ul style="list-style-type: none">• Invited talks on IOT and Linux Operating System.• Workshop on HR Training & Placement.• WEB’17, a cultural fest was organized by the department.

PROMINENT ACHIEVEMENTS OF STUDENTS

- Vimal, Bharath and Venkatesh, III B.Sc. Physics have been selected through JAM 2017 exam and qualified to do Post Graduation in IITs.
- Vimal, III B.Sc. Physics was selected through Nationwide Ideation Contest and invited to attend the Nobel Prize Series – India 2017 Exhibition and Symposium held in Gandhinagar/Ahmedabad, Gujarat, organised by Ministry of Science and Technology, Government of India in collaboration with Nobel Media AB, Sweden.
- Harish and Ashwin of 2nd B.Sc. Physics participated in the "ROBOT CARNIVAL" which was conducted by JAY ROBOTICS. They designed a robotic hand with 5 fingers using a servo motor arduino microcontroller.
- Ilamparathy and Bhavatharani, II B.Sc. Physics got selected for UG Summer internship at Prestigious UGC-DAE Consortium for Scientific Research, Indore.
- J. Suryaprakash, III B.A. Economics won the Indira Gandhi National Award for Best student volunteer. He won a citation and cash award of Rs. 75,000/
- Mohan Kumar, III B. A. Economics was a participant in the Rio Olympics.
- N Nagajyothi, I B.A, Economics won the International Triangular Series held at Maldives in Carrom.
- Painting of Mr. Gopinath, I year B.Sc. Visual Communication has been selected in the “International Painting Competition” organized by Ramakrishna Mission,



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Chennai.

- Students of the Visual Communication department won the 1st place in “Canvas Painting” in SRM College on International Women’s Day.
- MHRM students participated in Asia Pacific HRM CONGRESS and 4th NHRD HRM Summit.
- Overall Trophy won by the students of Citizen Consumer Club, organised by Ethiraj College for Women in association with Civil Supplies and Consumer Protection Department, Tamilnadu.
- Students of Viscom won Overall shield at ‘ARTBEAT’ organised by Loyola College, and Hindu College Culturals, Chennai.
- Ms. Durga & S. Anjushri, I B. Com ‘A’ won second prize in paper presentation and Third prize in JAM at DRBCC Hindu College.
- M. Madankumar, III B. Sc (Chemistry) won I Prize at Quid-e-Millath College and I prize at Guru Nanak College in Oratorical Competition.
- Mr. M. Madan Kumar won I Prize at Loyola College in Oratorical Competition and II prize in Poetry Competition.
- Ms. S. Sangeetha, I B. Sc (Mathematics) won I Prize in inter-collegiate Maths Culturals organised by D R B C Hindu College.
- Eunice Sharon. A was selected at All India Essay Writing Event 2016.
- Jothi Sharma, III B.B.A won I Prize in Poetry and Manch Sanchalan competitions at MOP Vaishnav College.
- Mr. A. Vimalraj, III B.Sc. (Physics) (Day), has won National level Ideathon Competition and has attended NOBEL PRIZE SERIES-India 2017 at Gandhinagar, Gujarat on 9th and 10th January, 2017. He gets a unique opportunity to meet NOBEL LAURETS
- Our college students won overall runner up in JHANKAR’17 organised by M.O.P Vaishnav College on 9th & 10th January 2017.
- Our BCA students brought laurels, prizes and shields to the department, they were



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participated various inter college competition and they won Over All Championship at DB Jain College.

- The students of first year MSW have participated in intercollegiate cultural program at Loyola College, and have received overall trophy and won six first prize on various events.

**EXTENSION ACTIVITIES: COMMUNITY BONDING INITIATIVES OF THE
COLLEGE**

The college ensures that all the students participate in the community bonding initiatives. Students participate in community services through NSS, NCC, Rotaract and Citizen Consumer Club of the college. During this Academic year 89 community bonding activities were organised and around 5700 students contributed their services.

NCC (The National Cadet Corps)

The National Cadet Corps of our college has been constantly engaged in various community related activities this academic year.

- Dr.P. Arularasan is commissioned into NCC as Lieutenant and has won the Prestigious Director General's Baton in the Training.
- "NCC Day" was celebrated and felicitation to cadets who participated at RDC parade was organized.
- Cycle Rally conducted by NCC INFANTRY Cadets of 5 Company 1 Tamilnadu battalion NCC to create 'Awareness on Water Conservation'.
- Cadofest, the 3 –day, annual intercollegiate meet was conducted by the infantry wing.
- A National seminar on 'Role of Youth in Nation Building' for NCC cadets was organized by 1(TN) Armd Sqn.
- Three Cadets attended RDC Camp conducted by 10 BN NCC, Vellore from



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- 21st May 2016 to 1st June 2016.
- Two Cadets attended Thal Sainik Camp conducted by 10 BN NCC, Vellore from 21st May 2016 to 1st June 2016.
 - Twenty-Five Cadets attended International Yoga Day on 21st June 2016 at YMC Ground, Nandanam.
 - 11 Cadets attended CATC Camp at Prathyusa Engineering College from 24th June 2016 to 4th July 2016.
 - one Cadet attended BLC Camp at Coimbatore from 9th July 2016 to 18th July 2016.
 - 33 Cadets attended Coastal Cleaning programme at Besant Nagar Beach.
 - 40 Cadets attended Swachh Bharat Abhiyan on 28-09-2016 and cleaned the Jai Nagar Park and created awareness.
 - One Cadet attended RDC IGC Camp at Trichy from 26-09-2016 to 05-10-2016.
 - One Cadet attended RDC Training at Tanjore from 01st Nov 2016 to 10th Nov 2016.
 - Three Cadets attended All India NIC Camp at Madhya Pradesh from 15th Dec 2016 to 27th Dec 2016.
 - Three Cadets attended All India Trekking Camp at Tirupathi from 09th Jan 2017 to 16th Jan 2017.
 - 30 Cadets Conducted Save Earth Campaign on 10-01-2017 and created awareness about Save Water Save Electricity and Plant Trees Covering various places in the Chennai city.
 - 55 Cadets Conducted campaign for encouraging e-Payment Methods as part of National Youth Day on 12-01-2017.
 - Twelve Cadets attended the Army Attachment Camp at 11 Arm'd Regiment Secundrabad from 20th Jan 2017 to 03rd Feb 2017.



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NSS (The National Service Scheme)

The National Service Scheme, of the college proved their might in training students on social welfare serving the society without any prejudice through its programmes:

- 2nd International Yoga Day was celebrated in our college premises, which was jointly organized by D. G. Vaishnav College and Isha Foundation.
- 50 NSS volunteers participated in the Transgender Awareness Programme organized by Sagodharan at Vani Mahal, Tondiarpet, Chennai.
- International Day against Drug Abuse and Illicit Trafficking was organized by Central Narcotics Bureau, Chennai with the support of NSS Regional Directorate, Chennai.
- 15 NSS volunteers rendered service during School Bag distribution for poor children by Lions Club at Vyasarpadi.
- 30 NSS volunteers have participated in the Awareness programme on Contagious Diseases organized by science city, Department of Higher Education, Government of Tamilnadu at Periyar Science and technology Center, Guindy, Chennai.
- AIDS awareness programme organized by International Alliance for the prevention of AIDS (NGO) in which 20 Volunteers from University of Arizona along with our NSS volunteers created awareness especially for all the final year students in their respective classrooms at our college.
- 150 volunteers along NSS Programme Officer participated in the Income Tax Awareness Marathon which was organized by Income Tax Department of Tamil Nadu at Marina Beach.
- 150 volunteers participated in the Green Kalam programme which was organized by Sai Prasanna Foundation with the Chief Guest as Dr. Vivek Comedian at Queen Mary's College.
- 10 NSS volunteers have participated in the programme on the theme Women's



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Safety which was organised by “We Can Voice for Women” held at Marina beach.

- 50 volunteers along with the programme officers went to Katchipatti Village and cleaned the Govt. Middle School organized by Mrs. Selvi, AGM BHEL cum Lions Club member District 321A.
- NSS wing celebrated Yaadkaro Qurbani by organizing a lecture on Freedom Fighters and also conducted debate in Tamil on the theme INDIA before and after Independence.
- 10 volunteers participated in Workshop on Digital India which was organized by Ministry of Electronics & Information Technology held at University of Madras.
- 25 volunteers participated in programme about Kelu Chennai Kelu.
- Dr. T.S. Prema, NSS Programme Officer rendered volunteering service by way of cleaning the Goshala at 13, Viswanathan Street, Mambalam, Chennai-33 and got the merit certificate.
- A Public hearing on floods & Waterways which was organized by Arappor Iyakkam at Valluvar Kottam
- One Day NSS Orientation was held at the Lions Edifice Auditorium and the chief guest was Dr. G. Bhaskaran NSS Coordinator and “Show your Talent” cultural programme was conducted exclusively for all the freshers.
- 10 volunteers participated in a programme which was organized by an NGO called Thozhi and a two team presented a paper on the topic “Transgender a forgotten Gender”.
- 100 Volunteers participated in a debate programme which was organized by Makkal TV on the topic “Aan pen natpu saathiyama Asathiyama”.
- 20 Volunteers participated in 5th Anniversary celebration of “Tamil Nadu Government Press & Visually challenged Employers Association” at Ayanavaram.



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- NSS Day function was held at NSS OFFICE and a speech was delivered by Mrs. Vijayasree from “Dyan Foundation”.
- Dr.T. Umapathy NSS Programme Officer went as a chief guest to “M.A. Chidambaram Medical Foundation” on the occasion of “NSS Day celebration”.
- 50 volunteers participated in Breast Cancer Awareness Programme organized by Sundaram Medical Foundation (SMF) at Besant Nagar Beach.
- 100 volunteers participated in Crackers Awareness Programme organized by National Service Scheme, D.G. Vaishnav College.
- 14 volunteers participated in Disaster Management & First Aid Awareness Programme organized by NSS Cell, University of Madras.
- 400 Volunteers participated in Eye Donation fortnight celebration organized by C U Shah Eye Bank, Sankara Nethralaya.
- 5 volunteers participated in National Integration Youth Camp held at Patna Sahib, Bihar.
- 30 volunteers participated in Indo American Programme and Dr. M S Swaminathan gave a lecture on Green Revolution held in our college.
- 50 volunteers participated in Healthy Indoor programme organized by Mr.V. Poovarasan from Green Cap Organization.
- Dr. T. Umapathy, Dr.C. Chellapillai NSS Programme Officers participated in Active Citizens camp at RGNIYD organized by British Council.
- 30 volunteers participated in Active Citizens Workshop in our college premises.
- Theatre Fest, NSS Servo Fun 2017 Inter collegiate cultural were conducted for various colleges. Thiruthangal Nadar College won the Dr. D.Panneerselvam Overall Winners Trophy.
- NSS Rural Development Camp 2017 was organized in Koladi Village, Thiruverkadu and the volunteers rendered temple cleaning service in



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Thiruverkadu. Skill development programmes, awareness programmes were also conducted in Thiruverkadu.

- 1969 units of blood was collected in the blood donation camp, this being the highest in the city.
- Additions and alterations for the Girls, Boys & Staff toilet for Panchayat Union Middle School, Pattunool Chathiram, Sriperumbudur, Kanchipuram District, Chennai were provided by D G Vaishnav College

CITIZEN CONSUMER CLUB

- D.G. Vaishnav College, CITIZEN CONSUMER CLUB, bagged the title consecutively the Sixth time, District Level “Best Consumer Club” among the Tamilnadu District for the activities conducted in the year 2016.
- Investiture Ceremony was conducted on 30th July, 2016. It was the day which marked the beginning of the club activities for the year 2016 of the Citizen Consumer Club.
- Human Chain was organised on account of World Literacy Day on 8th September, 2016 with the motto “Each one Teach one”.
- Aksharabhayasam was organised by the club on 8th September 2016, focussing on educating the under- privileged children.
- Out Reach Camp in schools was organised, the member coordinators of the Citizen Consumer Club visited the St. Joseph Government Higher Sec School, Nungambakkam and conducted meaningful classes on the basics of consumerism.
- World Consumer Rights day 2017 was celebrated on 21st February 2017. The Chief Guest released the “ILLUMINATION 2017”.

ROTARACT CLUB

- Installation Ceremony, Rotaract club of D.G. Vaishnav College did our 10th installation ceremony.



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- Organ Donation Rally: The college joined hands with our Parent Club, Rotary club of Madras Southwest and celebrated an Organ Donation Day for Social Awareness.
- A green member orientation program “Kick Off” was conducted at our college premises.
- Save the sparrow: RCDGVC joined with RC Madras Chennapatna for the cause to save the sparrows that are in the verge of extinction.
- Gully cricket: RC DGVC has a wonderful legacy of organising this event every year as a club service activity. RC DGVC conducted the Gully Cricket, over 160 enthusiastic Rotaractors actively participated in this celebration which ended up yet again as one of the major benchmarks of RC DGVC.
- Roto Olympics: Roto Olympics is conducted every year by the Sports Team of the District Rotaract Council along with other host clubs. It happened as a two-day sports summit for the Rotaractors of RID3230 where in track, field and group events like volley ball were conducted.

OTHER ACTIVITIES

- V-FEST – An Inter-Department Academic & Cultural Competitions for I UG students was conducted by the department of English
- “Agamemnon”, a Greek play in Tamizh was staged by Regine Rose of the “Medayi, the group theatre. Eminent theatre personalities Guru Somasundaram (Film and Theatre artist), Mr. Ramaswamy (Actor and Theatre direction), Dr. Mangai (Actor, Director and playwright) and Vasanth Balan (Director) were a part of the event.

COLLABORATIVE ACTIVITIES

The college motivates the faculty members and students to collaborate and network with



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industry, academia and research institutions for enhancement, enrichment and empowerment. During the year 39 collaborative activities have been undertaken by the college.

Title of the collaborative activity	Name of the collaborating Agency	Name of the participant	Duration (days)	Nature of the activity
Research guide	Mother Teresa women university	Dr. R. Arundhadhi	1 year (08.02.2017)	Research Supervisor for M.Phil
Research guide	Mother Teresa women university	Dr.S. U. Malini	1 year (08.02.2017)	Research Supervisor for M.phil
Triple Helix	VIGYAN PRASAR	Dr.D.Uthra	1Year (03.05.2017)	Mentoring
Reviewer	Materials research innovation	Dr.Z. Delci	2Years (30.11.2016)	Reviewer
Mentoring	Industrial Waste Management Association	Dr.D.Uthra	1 Year (08.10.2016)	Mentoring
Reviewer	Pacific Science Review	Dr.Z. Delci	1 Year (27.09.2016)	Journal reviewer
Ph D Examiner	(Loyola College) University Of Madras	Dr. T. Augustine Arul Prasad	1 day (22.06.2016)	examiner
Ph D Examiner	(Loyola College) University Of Madras	Dr. T. Augustine Arul Prasad	1 day (20.06.2016)	examiner



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RAA (Stem Science and Arial Maths)	State Project Directorate Chennai, Rashtriya Mudhyamik Abhiyan	Dr. D. Uthra	1 day (05.07.2016)	Foldscope workshop
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Poonam R	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Askshaya Ila	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	M Abhinaya	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	M Vaishnavi	4 Days	An experiential learning to develop



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				Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Smirithi Ganesh	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	B Prathiba	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	S Akshaya	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Vishnu Lokeshwaran	4 Days	An experiential learning to develop Leadership Skills



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Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Bhavik N Davey	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Dhiraj Kumar Narang R	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	R M Unnamalai	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	R Supriya	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre,	Subbulakshmi K	4 Days	An experiential learning to



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	Marakkanam, Pondicherry			develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	D Naveen Soni	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Varun Gopal	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	P Vettri Vendhan	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	K V Krithika	4 Days	An experiential learning to develop Leadership Skills



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Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Roksana Begum U	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	A Sharath Kumar	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Vagul Bhushanam S	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Sharath S	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre,	P R Saravan Kumar	4 Days	An experiential learning to



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	Marakkanam, Pondicherry			develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Mohamd Farhan	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Arun Khanal	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Haritha	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	C Anl Mario	4 Days	An experiential learning to develop Leadership Skills



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Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	S Krishna Kumar	4 Days	An experiential learning to develop Leadership Skills
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	G Ravi Kishan	4 Days	Training the students to develop Leadership Skills through activity based experiential learning
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	K Arthi Rani	4 Days	Training the students to develop Leadership Skills through activity based



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				experiential learning
Leadership Development Programme	Pegasus HRD Centre, Marakkanam, Pondicherry	Monika M	4 Days	Training the students to develop Leadership Skills through activity based experiential learning
Activities	PEGASUS HRD PVT CENTRE	Student Of M.A HRM (II Year)	6 years	Leadership Exercises

PLACEMENT CELL

The placement record for this year has been phenomenal across various arts and science courses through in- campus and off-campus recruitments.



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NAME OF THE COMPANY	Compensation	Number of Students Placed
Ernst and Young	3.3 lakhs/Annum	27
L & T infotech	3 lakhs/Annum	4
NtrustInfotech	1.73 lakhs/Annum	19
ATOS	2.89 Lakhs/Annum	7
RR Donnelly	2.46 lakhs/Annum	6
Sundaram Business	1.60 – 2.40 lakhs/Annum	20
AGS Health Services	2.89 lakhs/Annum	6
Standard Chartered Bank	Rs 3 Lakhs/Annum	15
Sutherland	Rs 2,40,000/Annum	61
Royal Bank of Scotland	Rs 2,17,000/Annum	59
Grant Thornton	Rs 1,80,000/Annum	8
Justdial	Rs3-3.5Lakhs/Annum	Results Awaited
Accenture	Rs 2,80,000/Annum	29
Xome	Rs 3,00,000/Annum	9
JRA Ltd	Rs 3500000/Annum	1
Abbott	Rs 2,50,000/Annum	3
Cooper & Lynbranth	Rs 1,70,000/Annum	Results Awaited
Alcance	Rs 96000/Annum	Nil
I Thought Consulting	Rs 180000/Annum	3



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HCL State Street	Rs1,64,600/Annum	10
EPISource	Rs 200000/Annum	Results Awaited
Cognizant Technologies	Rs. 187, 758/Annum	73
Pro Edge Consulting	Rs 1.80-5.5 Lakhs/Annum	36(Final List Awaited)
ZOHO	3.6 and 4.6 lakhs/Annum	2
Medi Tube	Rs.4.2 Lakhs/Annum	1
Infosys	3.6 and 4.6 lakhs/Annum	15
TOTAL		414
No of Students Registered with Placement Cell		593
No of Students Placed		414
Percentage Placed		70%

SPORTS

- 10th Golden Jubilee Chairman's Trophy from 6th to 10th august 2016
- The college hosted the South Zone Inter- University matches organized by the University of Madras.
- The Physical Education department of our college conducted various inter-department Sports activities in both indoor and outdoor games. The Annual SportsDay was conducted wherein prize winners were awarded.

Overall Trophy (Boys)

- Day College : Department of Economics
- Evening College : Department of Business Economics

Overall Trophy (Girls)



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- Day College : Department of Economics
- Evening College: Department of Commerce

OTHER ACHIEVEMENTS IN SPORTS

- **Volleyball:** Winners in Chairman Trophy, PSG, College (Coimbatore), 'B' Zone, University of Madras
- **Athletics:** Several Gold, Silver and Bronze medals were won by our students in the A.LMudaliar Meet (University of Madras). Few students created new record as well, R. Mohan Kumar of III B.A. Economics got Individual Championship
- **Squash:** Winners in SSN Trophy, All India Inter- University.
- **Chess:** Winners in 'B' Zone University of Madras, All India Inter University Chess Championship
- **Swimming:** Gold, Silver and Bronze medals in All India Level (Jain University Bangalore)
- **Table Tennis:** University of Madras Inter zone tournament Runners
- **Badminton:** Winners in 'B' Zone University of Madras and Inter zone University of Madras.
- **Basketball:** Winners in Chairman Trophy, IIT, Madras, Secret Heart College, Tirupattur, DRBCC Hindu College, Chennai.
- **Kho- Kho:** Winners in Chairman Trophy, KRMM College, Chennai, 'B' Zone, University of Madras, Inter zone University of Madras



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- **Kabaddi:** Alpha College Trophy, Chennai, our college team were the winners.
- **India and Maldives Carrom Test Series:** Junior Inter National Tournament for Girls K. Nagajothi of I B.A. Economics won the championship and got Best player Award held at Male, Maldives.
- **Football:** M. Hariharan of II BBA Played Nationals for Santhosh Trophy in Football held at Kolkata.

CELEBRATIONS AND ACHIEVEMENTS

- The Golden Jubilee Arch was unveiled by His Holiness Goswami
- Shree 108 Shree Mathureswarji Maharajshree, founder patron,
- Shri Vallabacharya Vidya Sabha, His Holiness 108 Shree Drumil
- Kumarji Mahoday, Patron of Shri Vallabhacharya Vidya Sabha.
- Golden Jubilee Celebrations of Shri Vallabhacharya Vidya Sabha. His Excellency, Dr.K. Rosaiah, the Governor of Tamilnadu was the Chief Guest
- In Commemoration of the Golden Jubilee celebrations BIG FM conducted Big Golden Voice-Season 4
- Indo-American Association organized a Guest Lecture to commemorate 'Madras Week'.
- Gokulashtami was celebrated with a lot of zest in the campus.
- Hostel Founder's Day was celebrated
- 'Acharya Devo Bhava' - Felicitations to retired staff
- Onam Celebrations were held in the campus
- Voter's Day, to create awareness on voting rights.
- "Pongal Celebrations": Rangoli, Kolapotti and Pot Breaking competitions were conducted for the students
- Independence Day and Republic Day was celebrated respecting the significance of both.



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- Rev. Dr. Martin Luther King Endowment Lecture by Dr.M.S. Swaminathan, in collaboration with Indo-American Association
- “Martyr’s Day”-69thGandhiji’s Death Anniversary
- International Woman’s Day was celebrated.
- Hostel Day and Sport Day was celebrated.
- 30 Volunteers rendered temple service by organising the crowd in Srinivasa Perumal Koil.
- NSS volunteers rendered volunteer service in Hanuman Chalisa festival at Jain College, Meenambakkam

SAD MOMENTS

We regret to inform this august body the demise of:

- Dr. Hridaya Narayan Pandey, former Head, Department of Hindi expired on 23/3/17.
- N. Samuel and Mr. Venkatarathinam, retired sweeper and scavenger respectively, special grade expired on 13/9/16 and 14/12/16 respectively.
- Mr. M S Srinivasa Raghava Chari, Junior Assistant expired on 3/2/17. We pray to the Almighty for their souls to rest in peace.



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EXPRESSING GRATITUDE

The Vaishnav team whole-heartedly expresses its gratitude to Dr. J Manjula, Director of Collegiate Education for having accepted our invitation, within a short notice. She has been offering her unstinted support to our institution. Madam, we are happy to have in our midst.

Feeling gratitude and not expressing it is like wrapping a present and not giving it.

Observes – **William Arthur Ward**

I take this opportunity to express my sincere thanks and deep sense of gratitude to all those who were there with me in different capacities as mentors, leaders, colleagues, students and friends for their unstinted support, co-operation and constant encouragement.

I once again thank you for the trust and faith shown and believing in me and making my tenure of three decades, most memorable and successful, to be cherished forever.

With great respect I, on behalf of my colleagues and students, record our deep sense of indebtedness to the ever-friendly members of the management, Governing Body of the College and Shri Vallabacharya Vidya Sabha in general and to the former secretary and my godfather Shri. Haridasji and to our beloved secretary, Shri. Ashok Kumar Mundhraj, in particular, for being instrumental in creating an institution that can stand on par with the best. D G Vaishnav College is distinct from others in CLASS, PERFORMANCE and ACHIEVEMENT as a result of the concerted efforts of the management, staff and students.

Principal's Report 2016-2017



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I seek the blessings of our Founder patron **His Holiness 108 Shri. MATHURESHWARJI MAHARAJSHREE**. I pray **Lord Shri Krishna**, the presiding deity of our college to shower his choicest blessings on this 'Vaishnav Family' to grow further in strength with the spirit of togetherness and camaraderie.

Thank You & Jai Hind

Major Dr. M Venkatramanan,
Principal
Member Syndicate University of
Madras