



Dwaraka Doss Goverdhan Doss Vaishnav College
(AUTONOMOUS)

College With Potential For Excellence

A Linguistic Minority Institution

Arumbakkam, Chennai, Tamil Nadu - 600106

Department of B.A. English Literature

PROSPECTUS

2021-2022



ABOUT THE DEPARTMENT

Established in the year 2013, the Department of B. A. English offers an undergraduate programme in English Literature. Peopled with qualified, skilled and diligent faculty and a group of enthusiastic students, the department has recorded an impressive performance since its inception. The UG programme is designed combining significant aspects of English literature, emerging areas of study, latest trends and career-based courses so that the students may arm themselves with the necessary knowledge and skills to explore further avenues after obtaining their degrees. The department constantly works towards providing the best for the students and as part of its efforts, the syllabus is periodically revised to update and upgrade the existing one. Apart from courses on English literature, Journalism and English for Careers are offered as elective courses and Advertising and PR and Communication: Broadcasting and Telecasting are offered as non-major electives, in order to enhance the employability prospects of the students. The department conducts various programmes and events for the students-both academic and cultural-which are aimed at strengthening their knowledge and providing them a platform to excel. Besides, the students are also encouraged to participate in various academic, cultural and sporting events organized within the campus and by other institutions. Over the years, the students passing out of the department have not only graduated but have acquired an understanding of literature, gained mastery over the subject and unleashed their creative potential, and they have also gone on to use their education to get a foothold in the world by way of good jobs and promising careers.





OBJECTIVE

- To impart knowledge and skills in various aspects of English language and Literature.
- To rouse intellectual superiority in the minds of the students.
- To develop competency in the language and enable students emerge confident users of the language.
- To instill values and ethics, groom their personality and enable them to emerge as empathetic and humane individuals.
- To constantly update and revise the syllabus, so as to be relevant and contemporary.

VISION

To introduce a wide range of theoretical and historical approaches to the study of literature and develop basic skills in critical thinking, expression and research.

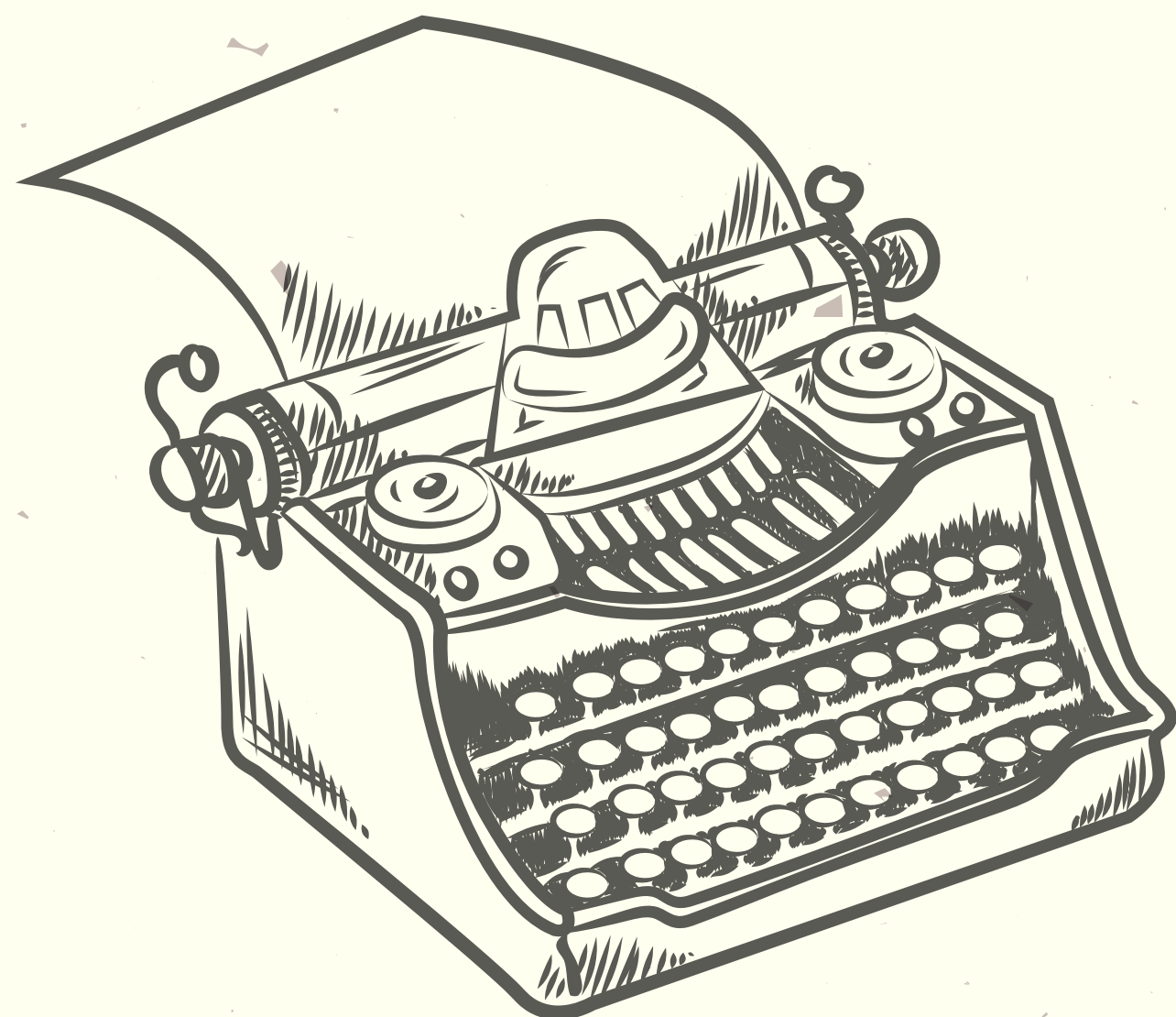
MISSION

- To impart knowledge of the basic concepts related to the different genres of literary texts.
- To identify cultural diversities, develop an understanding of the socio-political, cultural, economic and ideological ethos that prevailed during the specific period under study.
- To provide an opportunity to develop creative capabilities and to enable them to critically analyze texts and apply the same to real life contexts.
- To help students acquire life skills by training them to appreciate differences, develop tolerance and to be just and humane in their outlook and practice.
- To strive to see the department emerge as a Post Graduate department and a research centre.



LEARNING OUTCOME OF THE PROGRAMME IN B.A. ENGLISH

- To participate in various types of employment, development activities and public discourses particularly in response to the needs of the community one serves.
- To understand the need and have the competencies to support local, regional and national development.
- To develop critical and analytical thinking.
- To develop conceptual understanding, problem solving and application of skills.
- To provoke entrepreneurship among the students along with strong ethics and communication skills.
- To develop a questioning mind in diverse environments for better outcomes.
- To engage in lifelong learning and enduring proficient progress.



MAJOR PAPERS

- Canadian Literature
- Classical Age
- American Literature
- Social History of England
- Elizabethan Age
- Post Colonial Literature
- Women's Writing

ELECTIVE PAPERS

- Film review/ Travel Writing
- Translation Studies/ Popular Fiction
- English for Career/ Journalism and Mass Communication

NON MAJOR ELECTIVES

- Advertising and Public Relations
- Communication : Broadcasting and telecasting

CERTIFICATE COURSES

- Diploma Certificate in News Reading
- Diploma Certificate in New Media





FACULTY DETAILS

Ms. M. Jayalakshmi, M.A., M.Phil.
Head of the Department

Ms. Nandhini Praveen, M.A., M.Phil.
Assistant Professor

Ms. Deepa Balendran, M.A., M.Phil.
Assistant Professor

Mr. J. Praveen Prabhu, M.A., M.Phil., B.Ed., NET, SET
Assistant Professor

Ms. S.K. Rahmath, M.A., M.Phil., B.Ed., PGDCS
Assistant Professor

KEY EVENTS AND ACTIVITIES

- Series of webinars/ seminars/ workshops/ guest lectures
- Welkom Fiesta
- Masktastic
- Literosody
- Rendezvous
- Ignite The Young Minds
- Incunabula
- Tropes And Figures
- Spectra

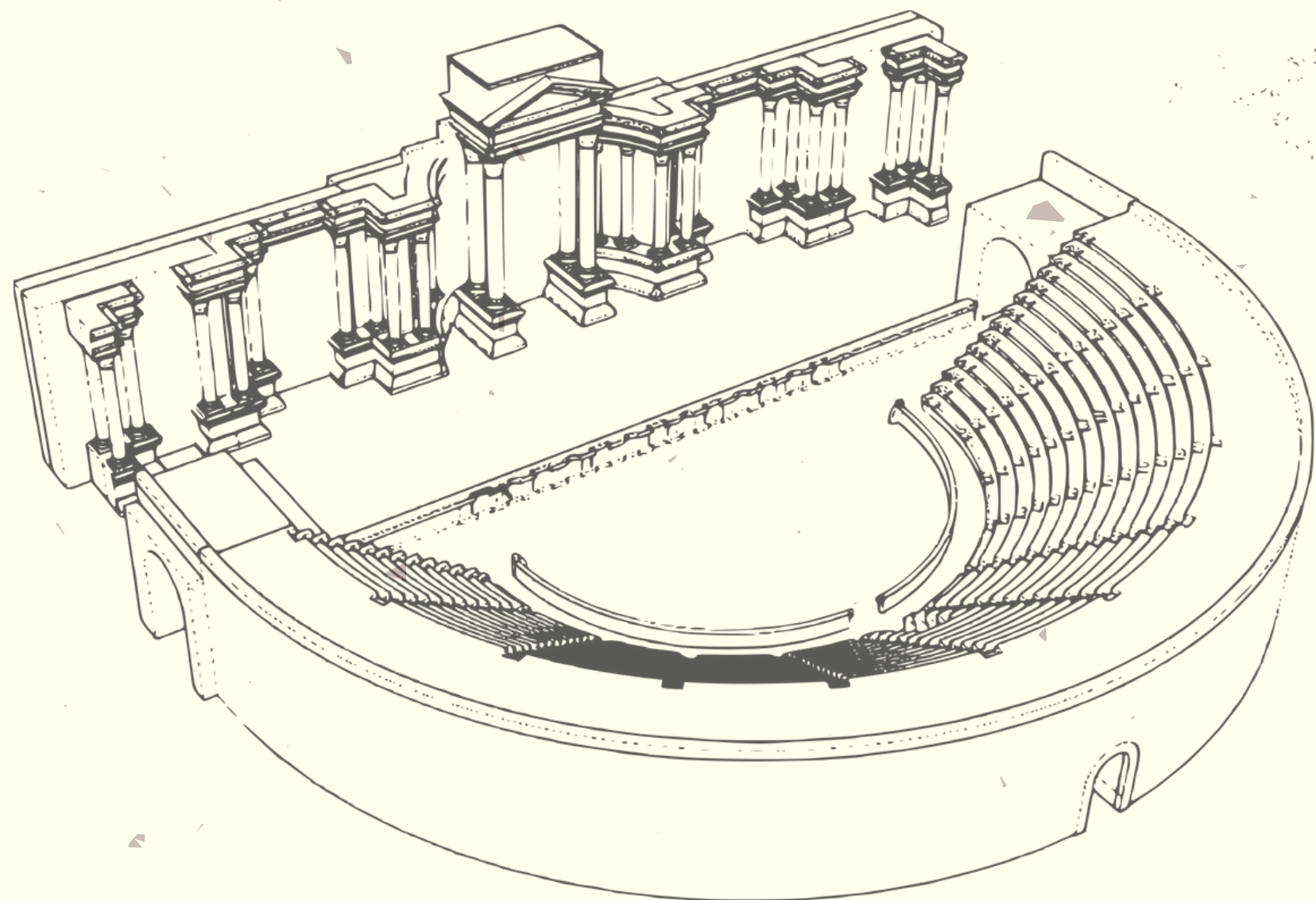


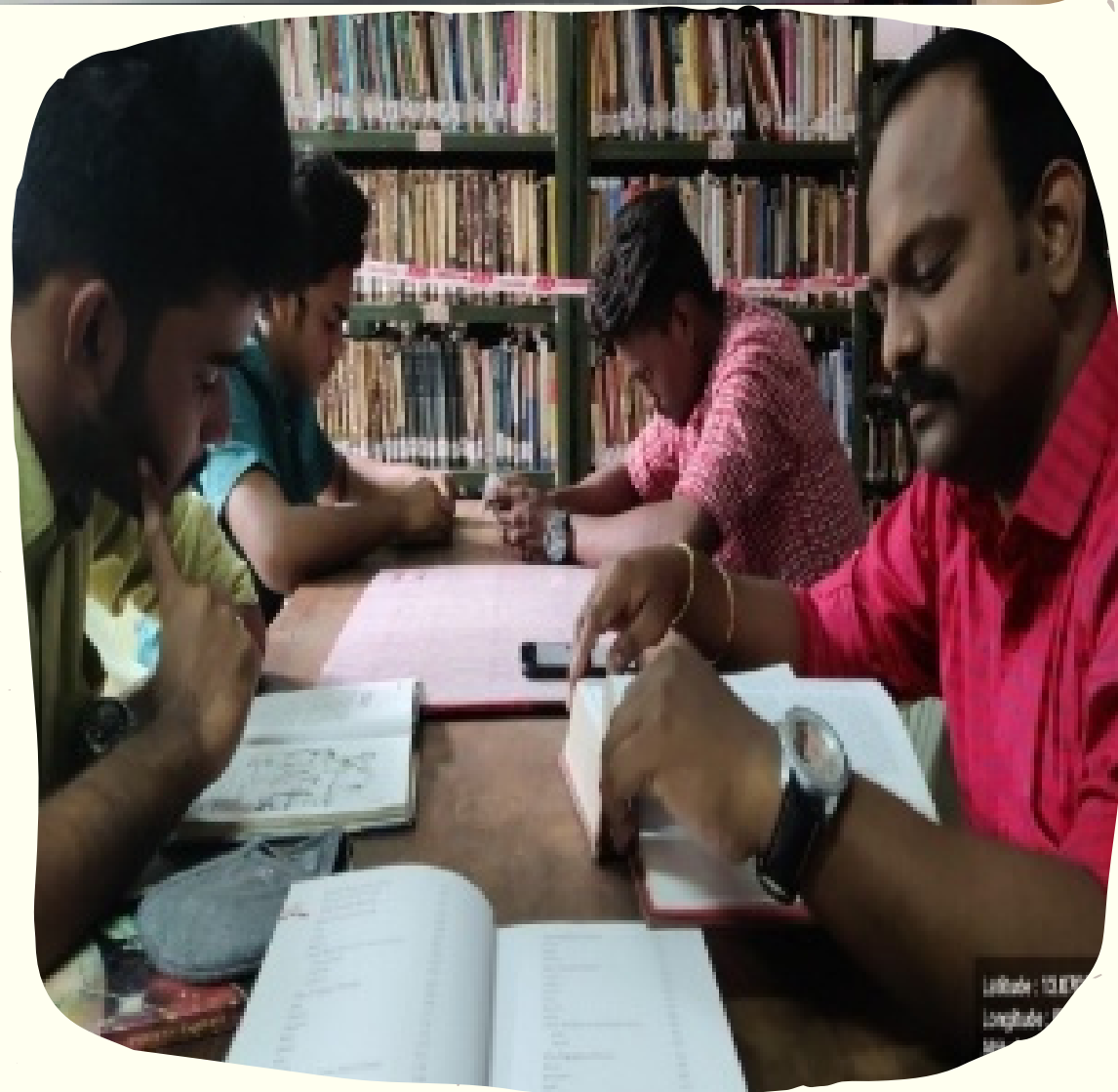
CAREER OPTIONS

- Teaching
- Content Writing
- Journalism
- Anchoring
- Publishing

ELIGIBILITY

Candidates seeking admission to the programme should have passed the Higher Secondary Examinations conducted by the Government of Tamilnadu /CBSE/ or its equivalent as approved by the University of Madras.





CONTACT US

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