

लनाइ TAMILNADU

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THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS THE 42th DAY OF JULY 2019

BETWEEN

DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4S73H and Aadhar No.: 598586267\$45) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 1514 Street, Ashok Nagar, Chennai Herein after collectively called "PARTY OF THE FIRST PART"

AND B

2. Mr. **ASHOK KUMAR** MUNDHRA, SECRETARY, (having and Aadhar No.: 849715271783) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennal-600106

Hereinafter collectively called "PARTY OF THE SECOND PART"

Socretary D.D.G.D. VAISHNAY COLLEGE Dwaraka Doss Goverdhan Dosshanuni - 600 106. Vaishnay College Arumbakkam, Chennal - 600106.

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Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience

Whereas "PARTY OF THE SECOND PART" is an Educational institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING" (OMPT) at its college irrespective of any particular Department of Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-

NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH That in consideration of the mutual covenants herein before recited the parties hereto

- The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known agree as follows: as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall
- 2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/-(Rupees Fifteen Thousand Seven Hundred and Fifty only)
- The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST the Current Account Number would be provided to "PARTY OF 3. THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses

Secretary D.D.G.D. VAISHNAV COLLEGE Dwaraka Doss Goverdhan Dossennai - 600 106.

Vaishnay College Arumbakkam, Chennal - 600106.

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- 4. No Interference will be entertained by the "PARTY OF THE SECOND PART" In the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING" (OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the institution
- 5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
- OMPT by the students who enrolled in 2017-18, now in ill Year students and 2018-19, own in ill year students are also be eligible for admission by paying the Full Fee of now in it year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the it year students(Enrolled in 2018-19) within this academic year along with this year OMPT students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5th semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
- "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
- 8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
- Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student individuals

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Secretary D.D.G.D. VAISHNAV COLLEGE Channal - 600 106.

PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

- PRACTICAL TRAINING OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their kningst life.
- Surveillance Camera facilities, Provision for Power Point Presentation, Lapel Mikes, Loud Speakers & required senting arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
- 12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
- 13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
- 14. "PARTY OF THE SECOND PART" shall be Responsible for fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
- 15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
- 16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
- 17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total feed directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Secretary

D.D.G.D. VAISHNAV COLLEGE Chennal - 800 106.

PRINCIPAL

Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.

- 18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party
- All notices, requests and other communications which shall be of

(i)may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii)Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSESS:-

PARTY OF THE FIRST PART

PARTY OF THE SECOND PART

Secretary D.D.G.D. VAISHNAV COLLEGE Chennai - 600 106.

SAMAS SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS-SAMAS
With Towers,
.5, 16th Street, Ashok Nagar,
Chennal - 600 983.
161: 044-48583033, Mob.: 9750233577

WITNESS:-

1

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SEAL

PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaichnav College
Arumbakkam, Chennai - 600106.

2.





SANAS

SRIDHAR ACADEMY OF MEDIA ARTS

Media Life Begins Here...

August 05, 2019

THE PRINCIPAL

D.G. VAISHNAV COLLEGE

833, E.V.R. Periyar Salai

Arumbakkam, CHENNAI-600 106.

Dear Sir.

Greetings.

With regard to our SAMAS ONSITE MEDIA PRACTICAL TRAINING in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on 07.08.2019 (Wednesday) to 09.08.2019 (Friday) & our regular classes from 12.08.2019(Monday) to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards and oblige.

With regards,
FOR SAMAS MEDIA ACADEMY

Dr. Sridhar Narayanan Chairman & Academic Director

Ccto; Dr. Prema, Head- Department of Economics Co-ordinator - OMPT D.G.Vaishnav College, Chennal

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PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vai ihnav College
Arumbakkam, Chennai - 600106.

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile: 97502-33577 / Ph.: 044-4858 3031



Media Life Begins Here ...

INVOICE

THE PRINCIPAL D.G. VAISHNAV COLLEGE 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106. Involce No:

SAMAS/DGV/OMPT/CHENNAI 001(A) /2019

Date: 05.08.2019

PAN NO:

	DESCRIPTION OF SERVICES	No.OF	AMOUNT
PARTICULARS		STUDENTS	Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPOLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPOLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE	DONATION		
DONATION	20%	••••••	2,04,000
Service Tax	10% TDS	********	81,600
Income Tax/Wealth Tax	*********	2001320004	
Management and		********	
Educational Consultancy charges		2	
	TOTAL		7,34,400
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
GRAND TOTAL		a distribution	7,85,400

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE.

For SAMAS MEDIA ACADEMY

Authorised Signatory

PRINCIPAL Dwaraka Doss Goverdhan Doss Vaichnay College Arumbakkam, Chennai - 600106.

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennal - 600 083. Mobile: 97502 33577 / Ph.: 044-4858 3031 E-mail: enquiry@samasacademy.com / www.samasacademy.com

Memorandum of Understanding for Crash Course on GST for students of Colleges & Universities

Between



The Institute of Cost Accountants of India

(A Statutory Body under an Act of Parliament) CMA Bhawan, 12, Sudder Street, Kolkata – 700016 and



RSTIN;

Dwaraka Doss Goverdhan Doss Vaishnav Gwlege Doss Goverdhan Doss

(Autonomous)

Affiliated to Vive Arumbakkam, Chennai - 600106.

Affiliated to University of Madras

833, Gokul Bagh, Arumbakkam, Chennai, Tamil Nadu - 600 106. India

Memorandum of Understanding (MoU)

THIS MEMORANDUM OF UNDERSTANDING (herein after called the 'MoU') is made on this 27th Day of November 2019

BETWEEN

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA (ICAI), a statutory body under an Act of Parliament, having its headquarters at CMA Bhawan, 12 Sudder Street, Kolkata-700 016 represented through its President, CMA Balwinder Singh, hereinafter referred to as "I C A I" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the ONE PART AND

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), having its campus at 833, Gokul Bagh, Arumbakkam, Chennai – 600 106 represented through its Principal Dr. R. Ganesan, hereinafter referred to as "D G V C" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the SECOND PART.

Whereas both the Institutions (I C A I & D G V C) have identified the following areas of mutual co-operations:

- Conducting Crash Course on GST for students of Colleges & Universities at their college premises
- (ii) Conducting various joint Seminars & Workshops
- (iii) Conducting other certificate programs (i.e. Skill Based Tailor-made courses) on mutually agreed terms and conditions.

Renewal, Review, Revenue Sharing, Termination etc.:

- This MoU shall be valid initially for a period of one year and may be extended further on mutually agreed terms and conditions.
- (ii) This MoU shall be subjected to review each year by both the Institutions jointly.
- (iii) This MoU may be terminated upon mutual understanding serving a notice of 90 (Ninety) days in advance.

Q. brown

Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.

Point of Contact for the Institutions

The Institute of Cost Accountants of India The Officer In Charge, Tax Research Department (TRD), Department of Commerce, The Institute of Cost Accountants of India, 12, Sudder Street, Kolkatta - 700 012. 833, Gokul Bagh, Phone: +91 33 40364777 / 22521031 / 1034 /

1035 / 1492 +91 33 22521602/1619/7373/7143/2204

E-mail: trd@@icmai.in / trd.hod@jemai.in

Dwaraka Doss Govedhan Doss Vaishnay College CMA Rakesh Shankar R FCMA CPFA(UK)

Dwaraka Doss Goverdhan Doss Vaishnav College,

Arumbakkam, Chennai - 600 106.

Phone: 044 - 2363 5101 Mobile: +91 98408 69551

E-mail: principal@dgvalshnavcollege.edu.in

IN WITNESS WHEREOF reading understanding terms and conditions we agreed on this agreement with sound body and mind without instigation of any one.

Signed on behalf of-

The Institute of Cost Accountants of India

Signed on behalf of-

Dwaraka Doss Goverdhan Doss Vaishnav College

Principal In the presence of witnesses as under:

President

In the presence of witnesses as under:

2. R. D. 8.

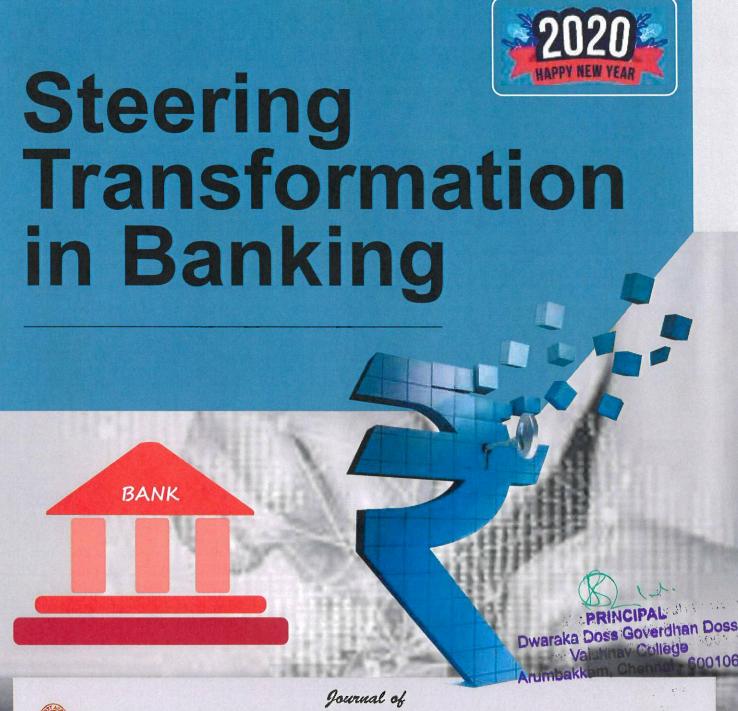
Dwaraka Doss Goverdhan Doss Vaishnav College

Arumbakkam, Chennai - 600106.

THE MANAGEMENT ACCOUNTANT

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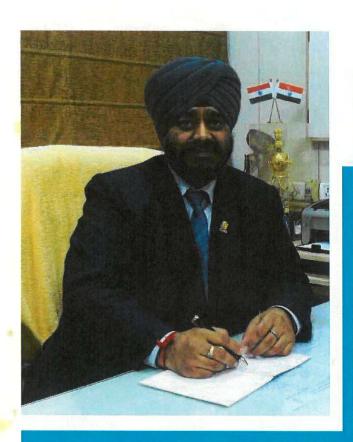
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THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

(Statutory Body under an Act of Parliament)

www.icmai.in



"Your success and happiness lie in you.
Resolve to keep happy, and your joy and you shall form an invincible host against difficulties."

- Helen Keller

My Dear Professional Colleagues,

t the outset, I wish you and your family a wonderful and prosperous New Year 2020. The New Year is not only an occasion to celebrate but also an occasion to come together to set up new goals for the development of our profession and work with renewed zeal. To achieve great things, we not only need to have big dreams but also need to have deep beliefs in our dreams. I am sure that our profession will touch a new high this year and will play its role in helping the society, stakeholders and country effectively.

Global Summit 2020

I am happy to share that the preparations for the upcoming Global Summit 2020 on the theme "Mission 5 Trillion — CMA as a Cryogenic Force" scheduled to be held on 9th -11th January 2020 at New Delhi are going on at full swing. The Global Summit will be addressed by eminent persons holding high positions in the Government, Industry leaders and management experts. Many professional Gurus from USA, UK, Australia, China, Germany, Japan, South Africa, South Korea, & Singapore have agreed to share their knowledge & experience at the Summit.

I look forward for your active participation in this Global

PRESIDENT'S COMMUNIQUÉ

CMA Balwinder Singh

President

The Institute of Cost Accountants of India

Summit to make the event a grand success.

Pre-budget Consultation-2020 - Stakeholders' Dialogue

I wish to inform that I along with CMA Vijender Sharma, Council Member attended a pre-budget discussion on GST, IBC & Companies Act at BJP Head office, New Delhi on 19th December, 2019. The discussion was chaired by Shri Gopal Krishna Agarwal, National Spokesperson, Economic Affairs, BJP. The group considered, discussed and had detailed deliberations on various suggestions on the subjects which were finalized for submission to the Government.

MoU Signing with Indian Chamber of Commerce

I am pleased to share that the Institute has signed a MoU with Indian Chamber of Commerce (ICC), a premier body of business and industry in Eastern and North-Eastern India during India Tomorrow Business Conclave on 13th December 2019 at Kolkata. The primary objective of the MoU is to conduct joint seminars, conferences, workshops, training programs, research activities etc. CMA Biswarup Basu, Vice President on behalf of the Institute and Dr. Rajeev Singh, Director General on behalf of Indian Chamber of Commerce signed the MoU. CMA Chittaranjan Chattopadhyay, Council Member and other senior officials of the Institute attended the signing ceremony.

MoU Signing with Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai

I am pleased to share that the Institute has signed a MoU with Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai to conduct crash course in GST for their students. I got the privilege to sign the MoU on behalf of the Institute on 5th December, 2019. CMA P Raju Iyer, Council Member, CMA V Murali, Council Member and CMA Jyothi Satish, Chairperson Southern India Regional Council attended the signing ceremony.

PRINCIPAL

Dwaraka Doss Goverdhan Doss.icmai.in Valbhnav College Arumbakkam, Chennal - 500106.

PRESIDENT'S COMMUNIQUE

I sincerely appreciate the efforts of the Technical Cell of the Institute chaired by CMA (Dr.) Dhananjay V Joshi, Former President towards organising the symposium in a highly professional manner and also carrying out the publication in a very short time.

TAXATION COMMITTEE

In December, the Tax Research Department along with the Bhubaneshwar Chapter had organised two day Seminar on the theme "Conducive Tax Laws - Challenges & Opportunities" on the 21st & 22nd December, 2019 at Bhubaneshwar. Shri Ranendra Pratap Swain, Hon'ble Cabinet Minister, Food Supplies & Consumer Welfare, Cooperation, Govt. of Odisha, Shri Padmanabha Behera, Hon'ble Cabinet Minister, Planning Convergence, Commerce and Transport, Govt. of Odisha and Ms. Aparajita Sarangi, Hon'ble Member of Parliament (Lok Sabha) graced the event.

The Technical Sessions included E-Invoicing and Reconciliations of Credits, ITC under GST Law- Provisions, Advance Rulings and Critical Issue, Challenges and Opportunities for CMAs in the new era of Direct Tax in India and Annual Return and Audit under GST Law. 12 publications were also released on the topics Guidance Note on GST Annual Return & Audit, Insight into Customs - Procedure & Practice, Handbook on Works Contract, Input Tax Credit & In depth Discussion, Handbook on GST on Service Sector, Handbook on Impact of GST on MSME Sector, Exemptions under the Income Tax Act, 1961, Insight into Assessment including E-Assessment, Taxation on Cooperative Sector, Impact of GST on Real Estate, Impact of GST on Education Sector and Compilation of GST Notification and Circular.

The GST Crash Course in College & University has been completed in SBRR Mahajana First Grade College, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai and Umeschandra College, Kolkata.

ICMAI REGISTERED VALUERS ORGANISATION (RVO)

I am pleased to share that ICMAI RVO is having more than 180 members as Registered Valuers and more than 800 primary members. It is conducting 50 hours training programs in regular intervals in all three asset classes i.e. Securities or Financial Assets, Plant and Machinery and Land and Building in various locations all over the Country with great infrastructure and best faculty.

In total 68 members have got training in all three asset class at various centres including New Delhi, Kolkata, Mumbai, Hyderabad, Bengaluru and Chennai in the month of December, 2019. In addition to the above Continuous Education Program for Registered Valuers held at New Delhi and Lucknow in the month of December, 2019.

I request more CMAs to join 50 hours of training programs at various locations to shape their professional career in Valuation.

INSOLVENCY PROFESSIONAL AGENCY (IPA) OF INSTITUTE OF COST ACCOUNTANTS OF INDIA

The Insolvency Professional Agency of the Institute organized various Round table Interactions, workshops and webinars during the month on:

- Webinar on Rules under IBC with regard to Financial Service Providers wrt their Insolvency and Liquidation Proceedings – 5 December 2019
- Webinar on Using Information Utility under CIRP 6
 December 2019
- Workshop on Insolvency Case Management System for IP's – 10th December 2019
- Workshop on Insolvency Bankruptcy of Personal Guarantors to Corporate Debtors, Hyderabad – 12th December 2019
- 3 days Certificate Course on IBC (Preparatory Education Course for Limited Insolvency Exam) – 20th – 22nd December 2019

I wish prosperity and happiness to members, students and their family on the occasion of New Year, Guru Gobind Singh Jayanti, Lohri, Birthday of Swami Vivekananda, Makar Sankranti, Pongal, Netaji Subhas Chandra Bose Jayanti, Basant Panchami & Republic Day and pray for the success in all of their endeavours.

Warm Regards,

CMA Balwinder Singh

January 1, 2020

PRINCIPAL

Dwaraka Doss Goverdhan Doss

Vaishnav College

Arumbakkam, Chennai - 600106.

MEMORANDUM OF UNDERSTANDING BETWEEN DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE



THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

CRASH COURSE IN GOODS AND SERVICES TAX [GST]

[27th November, 2019 to 9th December, 2019]

PRESS RELEASE

ost Graduate & Research Department of Commerce, D G Vaishnav College has entered into an Memorandum of Understanding [MOU] with the Institute of Cost Accountants of India, Kolkatta for offering certificate course on Goods and Service Tax for the students. The MOU was signed by CMA Balwinder Singh, President of the Institute & Dr. R. Ganesan, Principal of the College on 5th December, 2019 at function organised in the college campus. The Function was graced by CMA Balwinder Singh, President of ICAI, CMA.P. Raju Iyer, CMA V Murali, Central Council Members & CMA Jyoti Sathish, Chairperson-SIRC, Dr. J. Jayasankar, Head of the Department of Commerce, Prof. S. Seshadrinathan, Prof. Rakesh Shankar R, Dr. K.B. Manikandan, Members of the Faculty of the Department.

The Classes were formally inaugurated by CMA Raju Iyer, Central Council Member & CMA Jyothi Sathish, Chairperson, SIRC



CMA Jyothi Sathish, Chairperson, SIRC being felicitated by Dr. J. Jayasankar, Head, Department of Commerce & Dr. R. Thanigaivel, Head, Department of Corporate Secretaryship, D G Vaishnav College o

(Date: 27th November, 2019)

11.

The President stressed on the importance of the Professional Courses and urged the students to take the GST Course with focused training. He advised the students to become successful GST Practitioners and GST Accountants and thereby contribute to the development of the MSME Sectors in achieving the objectives of the GST.

The College is in the process of training 309 students from various streams of commerce in GST Act under the aegis of this MOU. The students felt that the MOU and the course is very practical whereby the Theoretical classes is coupled with practical session by the Cost Accountants and Tax Professionals.

The Students would be certified by the Institute and the College, after successful completion of the Classes and clearance of the examinations to be conducted.

The programme was co-ordinated by K.B. Manikandan and Rakesh Shankar R, Department of Commerce, D G Vaishnav College.



Memorandum of Understading between the Institute & D G Vaishnav College Signed by CMA Balwinder Singh, President & Dr. R. Ganesan, Principal, D G Vaishnav College – Also Seen (L to R) – CMA Rajesh Sai Iyer, CMA S Subhashini, CMA Rakesh Shankar R, CMA Dr. R. Thanigaivel, CMA Dr. V. Murali, CMA Raju Iyer P, Dr. J.Jayasankar, Prof. S. Seshadrinathan, CMA Jyothisathish

(Date: 5th December, 2019)

PRINCIPAL

Dwaraka Döss Göverdhan Doss

Valshnav Gollege

Arumbakkam, Chennal - 600106.



CMA Raju Iyer in Orientation to the students on the occasion of Inaguration of the GST Classes at D G Vaishnav College in association with the Institute



CMA Shankaranarayan being felicitated by the College on the day of his lecture on GST – Input Tax Credit



A Cross Section of 309 Students for GST Course Enrolled from the D G Vaishnav College



CMA Rakesh Shankar addressing the students on the Practical aspects of GST Registration procedures with hands on experience



Shri. Srivatson, (President of India Awardee), AD-National Academy for Customs, Indirect Taxes & Narcotics (NACIN) being Felicitated by Dr. Pradeepa George on the day of his Session on Annual Returns - Practical Apporach



CMA S Subhashini addressing the students on the Overview & Introduction to GST



CMA Sugumar, Practising Cost Accountant training the students on the Practical issues in GST Return Filing and Q & A Session in Progress

PRINCIPAL

Dwaraka Doss Goverdhan Doss

Valuhnav College

Asumbakkam, Chennal - 600106.

This Memorandum of Understanding entered into in Chennai this the 25^{TR} day of FEBRUARY 2019

BETWEEN

 DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4873H and Aadhar No.:598586267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15TH Street, Ashok Nagar, Chennai, Tamilnadu, India.

Herein after collectively called "PARTY OF THE FIRST PART"

AND

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRCTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" toconduct a 'ONSITE MEDIA PRACTICAL TRAINING" (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through this MEMORANDUM OF UNDERSTANDING from February 2019 of the Academic Year 2018-19 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be renewed after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

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PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaichnav College
Aruntbackam, Channai - 600106.

TS. PREMA, MA, M.Phil., Ph.D.,

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-

NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

- The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING" (OMPT) and the duration of the course shall be for a period of THREE YEARS
- 2. The first batch of the Course shall commence from February 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and the entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which and the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. Study materials & Assignments details will be imparted by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses.
- 3. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person(s) connected to the Party of the Second Part or institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING" (OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution.
- 4. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be 96 Hours (2 Hours per Session) in 48 days of the total 3 YEAR DEGREE COURSE. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
- 5. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"

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Arumbakkam Chennal

- 6. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals
- 7. COLLABORATIVE "SAMAS-D.G.VAISHNAV" DIPLOMA IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them positively with fullest satisfaction of the students
- 8. PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Lapel Mikes, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
- 9. "PARTY OF THE SECOND PART" shall Provide Quality infrastructure such as the rooms for Faculties & Co-ordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
- 10 "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
- 11 ."PARTY OF THE SECOND PART" shall be Responsible for fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
- 12 . "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes
- 13 "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry.
- 14 ."PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities

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- collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI
 - 16 .This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party
- 17. All notices, requests and other communications which shall be o

(i)may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii)Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay

18. Nothing in this MOU shall be construed as creating a partnership or joint venture between the Parties herein. Neither party will be deemed to be an agent of the other Party as a result of any act under or related to this MOU and will not in any way pledge the other party's credit or incur any obligation on behalf of the other Party.

Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

19. DISPUTE RESOLUTION MECHANISM:

a. In the event of any claim, dispute or difference arising between the parties, arising out of or in relation to this MOU, or in connection with any right or duty under this MOU or /as to effect, interpretation or application thereof, including without limitation the

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breach, termination, ineffectiveness or invalidity thereof, the Parties will endeavor to negotiate mutually satisfactory solution by a senior member (duly authorized in that behalf) of their respective management teams.

b. The arbitrator shall not be or have been affiliated in any way with either Party or any Affiliated Companies or associates thereof. The arbitral tribunal, including all staff, all witnesses and attending non-parties, shall be legally bound by MOU and/or by order of the arbitral tribunal to prevent the disclosure of information, which may be disclosed to them in connection with arbitration proceedings conducted hereunder.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED WITH OFFICIAL SEAL THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSESS:-

Secretary

PARTY OF THE FIRST PART

SRIGHAR ACADEM OF MISMASTS CAMAS NH Towers, No.15, 16th Street, Ashok Nagar, Chesnal - 509 683. Tel: 044-48583033, Mob: 9750233577

(OFFICE SEAL)

WITNESS:-

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PRINCIPAL Dwaraka Doss Goverdnan Doss Valutnav College Arumbakkam, Chennal - 500106. PARTY OF THE SECOND PART

D.G. VAISHNAV COLLET ARUMBAKKAM, CHENNAL600

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