



IMA's Certification for
Accountants and
Financial Professionals
in Business

B.Com Hons - Strategic Finance (Integrated with US CMA)



**Classes for US CMA conducted at DG Vaishnav College
Opportunity to clear the CMA exams even before you graduate**



About US CMA

- ✓ US equivalent of Indian CMA
- ✓ Only 2 exam parts:
 - Part 1: Financial Planning, Performance & Analytics
 - Part 2: Strategic Financial Management
- ✓ Certification by IMA (Institute of Management Accountants), US

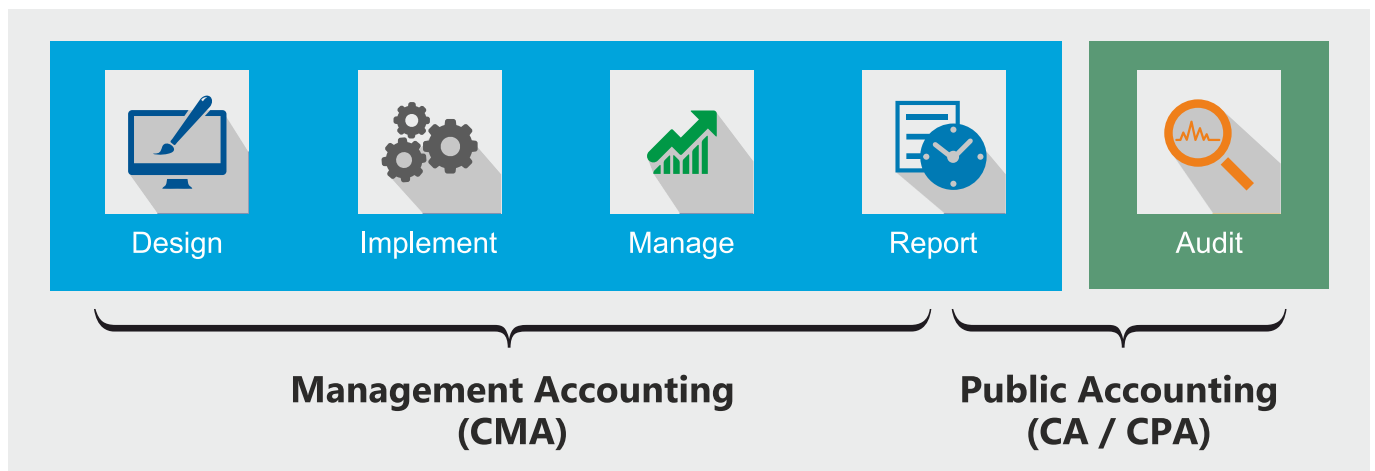


US CMA @ DG Vaishnav

- ✓ DG Vaishnav College is an Approved Partner of IMA, US
- ✓ Study using Wiley CMAexcel Learning System - the IMA's official CMA test prep suite
- ✓ Training delivery model designed by Miles Education, an IMA-approved course provider. Classes to be conducted at DG Vaishnav

Clear the US CMA exams before graduation

Career in Management Accounting & Finance



- ✓ Management Accountants (CMAs) help create value, rather than simply measuring it.
- ✓ CMAs work inside organizations, building quality financial practices into the organization through decision support, planning and control over the organization's value-creating operations. They provide high quality financial information to management. Public accountants (CPAs) attest to the validity of that information.

US CMA (Certified Management Accountant):
Highest management accounting credential in the US

The CMA designation is a globally recognized credential awarded by the Institute of Management Accountants (IMA), a US-based worldwide association for accountants and financial professionals in business. The CMA designation provides an objective measure of an individual's knowledge and competence in accounting and finance. CMAs have extensive career opportunities with MNCs in India and abroad.

- CMA exams comprise 2 exam parts, and the CMA exam content will be covered in Semesters 1-4 of the B.Com program
- Students will be able to take the exams in Semesters 5-6
- CMA exams are online computerized exams administered over 6 months every year (Jan-Feb, May-Jun, Sep-Oct)
- CMA exams can be taken at Prometric test centres across India

DG Vaishnav College, IMA, Wiley and Miles Education have partnered to train students using official IMA-licensed study materials (published by Wiley) and unique "iCMA" classroom training delivery model (designed by Miles) to enable them to clear the CMA exams and earn their CMA designation. Students who clear the CMA exams will be assisted with differential placements in top MNCs across India.

CMA - a globally recognized certification

- ✓ **International Credibility**
 - Strong Knowledge Base - Management Accounting and Financial Management
 - Significant career progression opportunity
 - Other benefits: Leadership skills, international perspective, elite professional network
- ✓ **CMA course USPs**
 - Academic Advantage (2 exam parts, single-level exams, objective-pattern exams)
 - Convenience (exam locations in India, online exams, exams held over 6 months/year)
 - Exams can be given along with graduation
 - Short Course duration (can be completed within 12 months)

2 exam parts, 75% multiple choice questions

PART 1

Financial Planning, Performance, and Analytics

- Overlap with curriculum of Management Accounting (plus Financial Accounting)
- 4-hour exam (75% multiple choice & 25% essays)
- Content covers:
 - External Financial Reporting
 - Planning and Budgeting
 - Performance Management
 - Cost Management
 - Internal Controls
 - Technology and Analytics

PART 2

Strategic Financial Management

- Overlap with curriculum of Financial Management
- 4-hour exam (75% multiple choice & 25% essays)
- Content covers:
 - Financial Statement Analysis
 - Corporate Finance
 - Decision Analysis
 - Risk Management
 - Investment Decisions
 - Professional Ethics

Did you know that you can clear the 2-part CMA exams even before graduation

The CMA qualification will set you apart from others who have a university degree alone, and is recognized by top MNCs in India and across the world.



**IMAs 2020 Global Salary Survey
**Gregory L. Krippel and Sheila Mitchell, CPA, "The CMA Advantage: An Update"

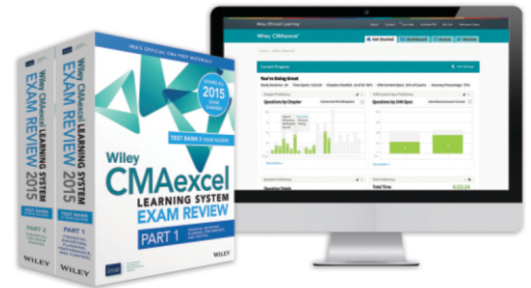
CMA work with MNCs



CMA course offering

Study Materials:

- Wiley CMAexcel Learning System, the IMA's only "official" test prep suite.
- Includes in-depth textbooks and an online test bank access with over 2,000 multiple choice questions.
- Online access to Miles videos (50+ hours)



Classroom Training:

- Miles Education is IMA's official training partner.
- Use of Miles CMA Review notes, which are compiled in exam-focused notes format.
- Unique "iCMA" (interactivity, Concepts, Mock questions, Annotations) training delivery model.

For more info & enrollment, contact:

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The Association of
Accountants and
Financial Professionals
in Business

WILEY



www.mileseducation.com/cma