

REPORT ON INAUGURATION OF STUDENT CLUB- DYNA SEC ASSOCIATION

Name of the Event: Inauguration of Student Club- Dyna Sec Association

Date: 26 September 2019

Venue: Dwaraka Auditorium, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief guest: CS .V. Vasumathy

No of Staffs Participant: 20

No of Students Participant: 500

Detailed Report of the Programme: The chief guest started her speech with an introduction of herself as a practicing Company Secretary for around 10 years and her experience prior to that as a CS in listed companies in Mumbai and Chennai. She shared about the dilemma she had in choosing her under graduate degree course since she pursued vocational group in school with an idea of getting into LIC of India. She further spoke about her entry into the college for B.Com-CS degree. Thereafter, she stressed the need for focused attention and perseverance to excel in professional examination. She urged the students to accept the challenges of life and education to move forward towards success. She also motivated the students to enroll themselves to company secretaries' course. She spoke about further specialisation in Insolvency and Bankruptcy code relating to companies and institution and the emerging career opportunities in that field.

Outcomes of the Event/ Programme: Students gained awareness about company secretaries course and were encouraged to choose the course. Students interacted with the chief guest, sought guidance and support for exercising the choice among various professional courses.

REPORT ON FIT INDIA MOVEMENT

Name of the Event: Fit India Movement

Date: 26 September 2019

Venue: Dwaraka Auditorium, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief guest: Ms. Aishwarya Manivannan

No of Staffs Participant: 20

No of Students Participant: 500

Detailed Report of the Programme: Ms.Aishwarya Manivannan, who is a silambam exponent spoke about the traditional martial art form and special place in Tamil Culture for silambam. She elaborated on its origin and its present day status of worldwide recognition. She also spoke about this art being viewed as masculine art and how women broke that barrier and carved out a name for themselves in this field.

She demonstrated the techniques adopted in the art and as to how it improves ones flexibility and deftness. She emphasized the regular practice of the art combined with diet and workout. The art promotes balance, speed, reflex, strength, coordination and endurance all of which are important in the overall development of a student's academic career as well as sports. She spoke about her dedication to propagate the art across the globe in an organized way towards which she has founded one studio and is using online social networks besides coordinating with similar individual/organization across India and abroad. She encouraged students to become independent thinkers by introspecting their latent talents so as to excel in their chosen field.

Outcomes of the Event/ Programme: The students were thrilled to witness the presentation done by the silambam exponent and were able to easily connect with it being a native art. The students were impressed by her performance and achievements. Further, the programme made them realize the fruits of perseverance and hard work to succeed in one's career.

REPORT ON CORPORATE QUIZARD

Name of the Event: Corporate quizard

Date: 4th & 10th October 2019

Venue: CT 21, Vaigai block, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief guest: Dr. R. Thanigaivel, Head of the Department

No of Staffs Participant: 20

No of Students Participant: 15

Detailed Report of the Programme: The department of Corporate Secretaryship conducted an inter-department quiz under the flagship of Dyna Sec Association for the students of Commerce to unleash their potential. The response was overwhelming. Hence, the quiz had to be conducted in two stages. The preliminary round consisted of written objective type test based on which 5 teams were shortlisted for the final round out of 55 teams that entered the contest. The focus of the quiz was to test the knowledge of the students in the areas of Business scenario and Corporate sports personalities and to identify various global currencies. The contest was lively, competitive and close. Team of students from B.Com (Hon) emerged winners followed by the team from B.B.A as runners.

Outcomes of the Event/ Programme: Corporate quizard made a brief assessment of the knowledge and ability of students to recollect information pertaining to diverse fields. It enabled them to identify what they know and the topics that still needs more practice in order to cut an edge over their competitors. Further, it encouraged the students to look beyond textual knowledge and to learn from each other. To summarise, the event promoted fun among the students with a competitive spirit.

REPORT ON SEMINAR ON “Visualising Students Entrepreneurial Ventures on Campus”

Name of the Event: “Visualising Students Entrepreneurial Ventures on Campus”

Date: 13th December 2019

Venue: CT 21, Vaigai block, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief guest: Dr. Rosy Fernando, Chief Excellence Officer,
Shasun Jain College for Women, T.Nagar, Chennai

No of Staffs Participant: 17

No of Students Participant: 100

Detailed Report of the Programme:

The Speaker urged that the students must aspire to use their skills to work on the most pressing challenges inside the campus and to help build more inclusive skills. She encouraged the students to address the needs of the students and the college as a whole by setting up small business ventures within campus. Further, she stated that identification of the resources that align with their personal and professional interests is essential to embark on a venture. Connecting with the fellow classmates, listening to the mentors and pitching in the collaboration through entrepreneurial cell if necessary will make it a learning opportunity, she added.

She emphasized that the resource gaps need to be identified and create an access to those facilities on campus. Students passionate about any idea must take the risk, inculcate open-mindedness, humility and enthusiasm to develop the venture. Furthermore, she initiated the students to explore the opportunities, liaison with the administrator, negotiate with the suppliers and establish business relationship. Few examples were quoted on which students could delve upon such as, Photocopiers, Print services, online resources, project related assistance, stationeries etc.

Outcomes of the Event/ Programme: The students interacted with the speaker and obtained clarity on feasibility of the business ideas conceived by them. They raised questions relating to the budget estimates, modus-operandi and checklist required for business ventures. The Seminar provided valuable insights on entrepreneurial ventures that students can visualize and implement within campus.

REPORT ON WORKSHOP ON MONEY LAUNDERING – A GLOBAL PERSPECTIVE

Name of the Event: Money Laundering –A Global perspective

Date: 5th February 2020

Venue: CT 21, Vaigai block, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief guest: CA Harikannan.S.

No of Staffs Participant: 20

No of Students Participant: 100

Detailed Report of the Programme:

The Chief guest commenced the workshop by defining the term ‘Money Laundering’ and enumerated the need for an act globally. He examined the measures taken by G-7 summit to combat money laundering through establishment of the Financial action task force, its membership, objectives and role at the global level. The speaker initially gave an overview of the standards established globally and later spoke about the Parliamentary history of law in India and how it evolved into the passing of ‘Prevention of Money Laundering Act’ 2002, its preamble and administration. He threw light upon the details of stages in money laundering cycle and the multiple agencies involved in the investigation and prosecution of money laundering offences.

He shared few live examples of money laundering and the route adopted to avoid its detection. He said, Enforcement Directorate is the investigating and prosecuting agency for offences committed under PMLA. Finally, he narrated a few fake transactions which are suspicious in nature and elaborated how the proceeds of the crimes are legitimised to obscure the money trail.

Outcomes of the Event/ Programme:

The students questioned the speaker about the quantum of money deposited deemed to be money laundering, suspicious transaction and the regulated entities which are bound to trace and report such offences. The students evinced keen interest on the live instances of money laundering quoted by the chief guest in the session. It also guided the interested candidates to look out for employment opportunities in Enforcement Directorate by appearing for UPSC examination.

REPORT ON WORKSHOP “SAVE OUR MOTHER EARTH”

Name of the Event: “SAVE OUR MOTHER EARTH”

Date: 04th January 2020

Venue: CT 21, Vaigai block, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief Guest: Mr.P.Sridhar, Territory Business manager

Abbott Healthcare, Chennai

No of Staffs Participant: 20

No of Students Participant: 150

Detailed Report of the Programme:

The Chief Guest commenced the workshop with an introduction about the Eco-system of the earth and supported with interesting statistics towards historical growth in demography, flora and fauna. The core highlights of the presentation were on issues pertaining to water bodies, air, fuels, and pollutants, fertility of the soil, climatic changes and their deleterious effect on mankind. He stressed the fact that earth provides us natural resources which are crucial for existence of human race. He expressed concern about that the natural resources which are getting depleted due to its misuse by human beings. He stated that it is of paramount importance to address the environmental issues such as pollution, Global warming etc. He explained how weather pattern changes that threaten food produce, rising sea level, catastrophic events cause damage to the eco system.

He drew attention to each one's contribution to save the environment and offered simple strategies to mitigate the mounting pressure on earth to offer sustainable living.

Outcome of the Event:

The students and staff members clearly understood the importance of environmental quality to ensure clean air, quality of life, healthy communities. Hence the need of the hour is to strive and create a nontoxic environment by harnessing renewable sources of energy, reducing emissions, greenhouse gases and reducing dependence of fossil fuel.

REPORT ON SEMINAR ON “THE FINANCIAL INVESTMENTS AN EYE OPENER”

Name of the Event: “THE FINANCIAL INVESTMENTS AN EYE OPENER”

Date: 11TH February 2020

Venue: LIONS EDIFICE, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief Guest: Dr. Balaji Iyer, Managing Director

INFAC PRO TRAINERS, OPC PVT LTD

No of Staffs Participant: 20

No of Students Participant: 360

Detailed Report of the Programme:

The chief guest started the session with an introduction on financial Investments as commitment of funds for a future return. He explains two important features of Investments namely the current sacrifice and the future benefits. He questioned the students as to how much funds they have committed by way of Investments. He stressed the need for diverting surplus funds into profitable channels of Investments. He also differentiated the terms Investment and Speculation based on the expectation of changes and their occurrence over a period of time. He said the investors primarily look for income in the form of Interest, Dividend, pension benefits and appreciation in the value of Initial investments. He shared his experience in securities market by investing in short term and long term instruments.

Outcome of the Programme:

The students were enlightened on the nuances of the investments, factors to be considered for choosing lucrative investments. This enhanced the view about the time horizon, risk-return characteristics, market capitalization, and highlights on management of the companies and its scalability.

REPORT ON SEMINAR ON “E – BANKING INITIATIVE”

Name of the Event: “E – BANKING INITIATIVE”

Date: 10th February 2020

Venue: CT 21, Vaigai block, DG Vaishnav College

Organizers: Dr. R. Thanigaivel, Head of the Department

Dr. Prabha Rajagopalan, Secretary

Dr. K. Kalpana Devi, Joint-Secretary

Resource Person/ Chief Guest: K. L. Chandrasekaran

Assistant General Manager (Retd.)

Indian Overseas Bank, Chennai

No of Staffs Participant: 20

No of Students Participant: 120

Detailed Report of the Programme:

The Speaker introduced the concept of E- Banking as access to the bank account, account information, products and other services which facilitates customers to transact online through their website. He elaborated on the conventional method of accounting and maintenance of ledgers in banks and also its transformation into computerized system of accounting. He emphasized that this new initiative provides better customer services and facilities with the help of information technology. Further, he stated the fields in which E- banking services is useful namely utility payments, booking of bus, rail ,air and cinema tickets, tax payments, online interdepartmental payments such as metro water, gas agencies and recently Fast tag. He explained the precautionary measure that an individual must take while carrying out transactions online.

OUT COME OF THE EVENT

The students interacted well with the speaker and questioned him on the safety measures adopted by the bank to prevent online frauds. He created awareness about the pros and cons of internet Banking and left a word of caution to secure the password and maintain identity.

