

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence
Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106



PROSPECTUS 2021-22

**Post Graduate & Research
Department of Economics**

Overview - DGVC

His Holiness 108 Goswami Shri Maharaj Shri Mathureshwarji laid the foundation stone for the college building on 13th November 1963 at Gokul Bagh. The college made its humble beginning in the year 1964, founded by the Vallabhacharya VidyaSabha with Shri Totadri Iyengar as the first Principal. The institution was established with the Noble vision of benefitting youngsters desirous of pursuing higher learning with quality education and wisdom.

In the year of its inception, the college offered a degree course in Mathematics along with pre-university courses. The very next year degree courses in Physics and Economics were introduced. The college now has 7 UG and 6 PG Aided Programmes and 23 UG and 11 PG Self-Supporting Programmes. The institution also offers Ph.D. in Commerce, Economics, Computer Science, Chemistry, Microbiology and Botany.

**Founded
1964**

Permanent Affiliation
University of Madras

Recognition by UGC

**College with
Potential for Excellence**

Inclusion u/s 2(f) & 12(B)
of UGC Act.

Programmes Offered

6 Ph.D.
6 M.Phil.
17 PG
30 UG

Student Strength
9638

Staff Strength
374

The philanthropic zeal coupled with the single-minded dedication evinced by the management for advancing knowledge and disseminating it has helped the college emerge as one of the outstanding institutions of higher learning in Chennai. With visionary and illustrious individuals adorning the chair of the Principal over the last six decades, leading an army of academically strong and functionally committed faculty, the college has grown from strength to strength.

The benefaction of the management combined with the dedication of the principals and their armies have been inherited by the students joining the institution. With this inherited fortune combined with their individual prowess, the students have risen to great heights leaving behind a legacy of turning the college to be one of the premier institutions of higher learning in the state today.

Secretary



Shri Ashok Kumar Mundhra

Principal



Dr S. Santhosh Baboo

Post Graduate and Research Department of Economics

Head of the Department



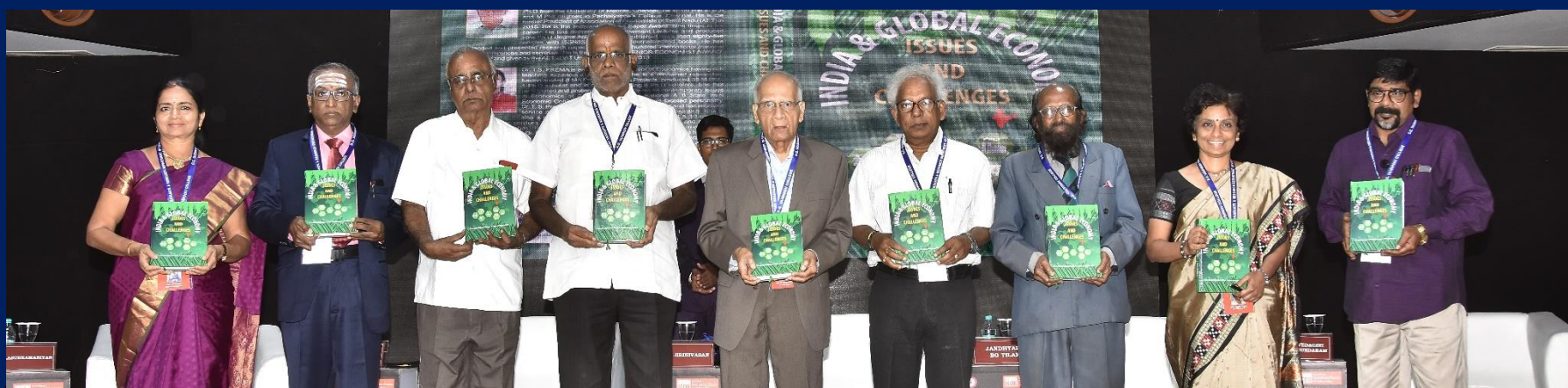
Dr T.S. Prema

Associate Professor & Head

The Post Graduate and Research Department of Economics offers high quality higher education in Economics under one roof. The department offers the under-graduate programme i.e. B.A. in Economics and the Post- graduate Programme i.e. M.A. in Economics. As it is a research department both part time and full time Ph.D programmes are also offered by the department.

The department functions with the motive of instructing the students on the fundamental Economic theories, orienting them on the application of economic concepts to real world phenomenon and keeping them abreast of current economic affairs. . The department is endowed with highly qualified and committed teachers who take all efforts and adopt appropriate methods to transform the students into active learners, thinkers and scholars in Economics. The department has the uniqueness of doctrinating the students into the ocean of economics in a very simple, methodical, engaging and lively manner. This is done by providing them with

myriad of activities like Guest Lectures, Panel discussions and Industrial visits in addition to the traditional chalk and talk method. Further, the department also conducts Annual Intra departmental and Inter departmental events such as Farm Fest, Quest Economics, annual socio economic survey, endowment lectures, seminars, conferences, etc. Being one of the oldest departments, several legendary academicians have nurtured its growth from UG to PG and from M.Phil to Ph.D., thereby transforming the department into a full-fledged research department.

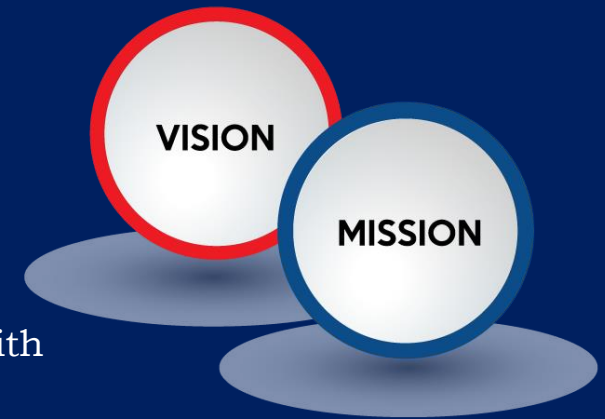


Release of the book titled India and Global Economy – Issues and challenges at the International Conference organized by the Department in March 2018 at DGVC Auditorium, DGVC.

(Left to Right) – **Dr T.S. Prema**, HOD & Organizing Secretary; **Dr R. Balasubramanian**, Former Head of the Department; **Dr P.V. Raghavan**, Former Head of the Department; **Shri Ashok Kumar Mundhra**, Secretary, DGVC; **Dr T.N. Srinivasan**, Yale University; **Dr J.B.J. Tilak**, Former Vice Chancellor; **Prof. Dr Vedagiri Shanmugasundaram**, Former Vice Chancellor; **Smt. Deepa S.Raj**, Director, Dept. of Economic and Policy Research, RBI, Chennai; **Mr. J.P. Jaideep**, Associate Professor & Joint Organizing Secretary

VISION

To excel in both, the science and art of Economics education, social science research and analysis by empowering students with strong theoretical and practical knowledge



MISSION

- ❖ To educate students with the foundation principles of core and allied disciplines of Economics.
- ❖ To provide practical and creative skills for problem solving and optimizing decisions in the ever-dynamic economic world.
- ❖ To inculcate strong personal, technical, analytical, entrepreneurial and leadership skills.
- ❖ To impart knowledge in lifelong learning, professional ethics and contribution to the society.

Programmes offered

Undergraduate Program - Bachelor of Economics

Candidates seeking admission for the first year Bachelor's Degree Programme in Economics i.e. B.A. in Economics should have passed the Higher Secondary Examination i.e. + 2 exam in any group, conducted by the Government of Tamilnadu or any examination accepted as equivalent thereof by the syndicate of the University of Madras.

Postgraduate Program - Master of Economics

Candidates seeking admission into the first year Master's Degree Programme in Economics i.e. M.A. in Economics must possess any UG Degree from any recognized University.

Doctor of Philosophy (Ph.D) (Full time & Part time)

Specialization Offered (a) Development Economics (b) Health Economics

Candidates desirous of pursuing a Doctorate in Economics (Full time or Part time) must possess a Master's Degree in Economics with a minimum of 55% marks in aggregate or its equivalent grade 'B' in the UGC 7 point scale or an equivalent grade in a point scale wherever grading system is followed from any recognized University

Programme Educational Objectives (PEOs)

The Economics programme aims to achieve the following objectives

- Optimizing decision-making capability at the individual, household, industry and government levels.
- Pursue research in fields such as developmental economics, marketing, finance and human resource development.
- Exhibit team spirit and ethical values throughout their professional career.

Value Added Course - A six-month Certificate Program is offered by the department on **Onsite Media Practical Training (OMPT)** in collaboration with **Samas Academy**.

Courses offered in UG Programme

Core Courses – Under Graduate

Micro Economics	Statistics	Indian Economic development and Policy	Monetary Economics
Macro Economics	Fiscal Economics	International Economics	History Of Economic Thought

Elective Courses – Under Graduate

Principles of Management	Basics of Capital Market
---------------------------------	---------------------------------

Allied Courses – Under Graduate

Entrepreneurial Development	Marketing	Tourism and Economic Development	Elements of Insurance
Managerial Economics	Environmental Economics	Home Economics	Human Resource Management

*Courses (Subjects) are frequently revised according to the dynamics of the society.

Programme Specific Outcomes for the Under Graduate Programme

- To identify, understand and describe the various economic issues internally and internationally.
- To explain and apply the underlying principles for economic decisions and policies at the micro and macro levels.
- To synthesize the functioning of the economic ecosystem.
- To compare theories of various economic schools of thought and apprise their application to real world phenomenon.
- To understand and analyze the potential and limits of various economic policies.
- To pursue a master's programme in Economics or a master's in an interdisciplinary subject like management or a professional programme like CA,ACS.
- To obtain employment in the banking, financial services, insurance and HRM sectors.

Courses offered in PG Programme

Core Courses – Post Graduate

Micro Economics	Statistics Methods	Research Methodology	Health Economics
Indian Economic Development and Policy	Monetary Economics	Macro Economics	Public Economics
International Economics		Financial Markets and Services	

Elective Courses – Post Graduate

Organisational and Behaviour Economics	Managerial Economics	Entrepreneurial Development
Human Resource Management		Economics of Education

*Courses (Subjects) are frequently revised according to the dynamics of the society.

Programme Specific Outcomes for Post Graduate Programme

- To comprehend and critically analyse economic phenomena that happen at the National and Global levels.
- To apply the fundamental principles of economics for decision making at the professional and personal levels.
- To evaluate the economic eco system.
- To compare theories of various economic thinkers, evaluate their relevance to present world situation and recommend modifications.
- To weigh the strength and limitations of economic policies and formulate policies through data analysis.
- To be able to pursue research in economics or in related disciplines and clear competitive examinations choosing economics as the main subject.
- To obtain employment in financial sector, data analytics or turn into entrepreneurs.

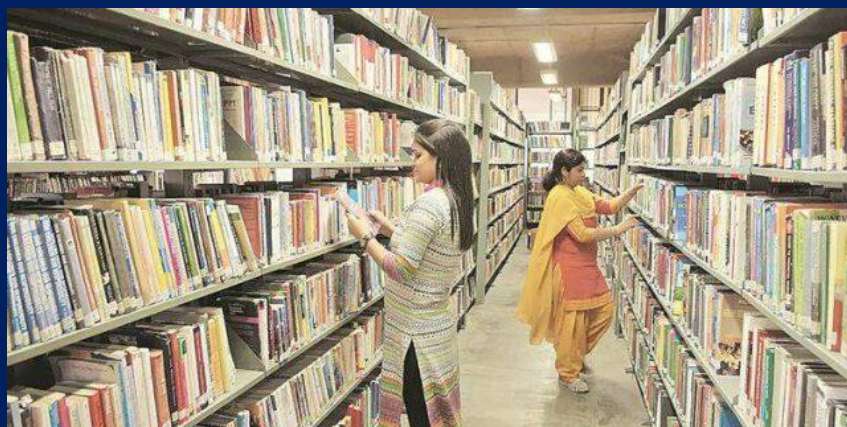
Faculty of Economics

Dr.T.S.Prema, M.A., M.Phil, Ph.D	Associate Professor & Head.
Mr. J.P. Jaideep, M.A., M.Phil, PGDBA, PGHRD	Associate Professor
Dr T. Umapathy, M.A., M.Phil, Ph.D, SET, D.Litt.	Assistant Professor
Ms. Mandira Dutta, M.A., M.Phil, SET.	Assistant Professor
Dr S. Narayanan, M.A., Ph.D	Assistant Professor
Dr S. Subhashini, M.A., M.Phil, Ph.D, SET	Assistant Professor
Dr N. Smitha, M.A., M.Phil, Ph.D	Assistant Professor
Dr P. Sriraaj, M.A., Ph.D, ANIIT.	Assistant Professor
Dr N. Abirami, M.A., M.Phil, M.Ed, Ph.D	Assistant Professor
Dr S.V. Nandini, M.A., M.Phil, Ph.D, SET	Assistant Professor
Dr S. Latha, M.A., M.Phil, Ph.D, SET	Assistant Professor





Library



College Central Library

The Central Library started functioning in the year 1964 and is stocked with all the latest and advanced technological support system with congenial atmosphere for learning and research.

The Central library has an exhaustive collection of textbooks along with reference books, theses, journals, magazines, newspapers, question paper banks, etc, The library is also equipped with online database.

Department Library

The department library consists of textbooks, reference books, magazines, annual reports and journals. Some of the rare economic books and manuscripts are in possession here. A very peaceful atmosphere is offered for the student readers. Required new books can be easily requested and procured.



Annual Academic Events

- **Student Induction Program**
- **Dr P.V. Raghavan Endowment Lecture**
- **Dr S. Narasimhan Endowment Lecture**
- **Major Dr M. Venkatramanan Endowment Lecture**
- **Farm Fest**
- **Quest Economics**
- **Union Budget Discussion**
- **Workshops / Seminars / National & International Conference**
- **Socio Economic Survey**
- **Field Visits**

Teaching methodology

Performance in
Mid Semester
Exam

Performance in
Internal Test -
CIA

Communicative abilities
and interpersonal skills

Students with
specific learning
disabilities

Average Learners

Advanced
Learners

Extra time
during exams

Remedial
Coaching

Leadership roles

Scribe Facility

Career
Counselling

Participation and
publication of papers at
National / International
Conferences

Counselling /
Motivation

Career Counselling

Extra Coaching



Monetrix, Economics association of the department strives to bring out the hidden talent of our students and always motivates and encourages them. It plays an important role in all the departmental activities.

The club comprises of President, Secretary & Treasurer and elected committee members. The role of this club will be to organize annual events and interesting and interactive workshops, guest lectures, etc. All the students are encouraged to actively come forward for the club activities.



Economics Department – Alumni Association

Proud Alumni

**Hon'ble Thiru. Justice
P. N. Prakash**



**Dr V. Lakshmiopathy
Principal, Sridevi College**



**Mr. Mohan Kumar
Athlete, Participated in Rio
Olympics**



**Mr. Parandhagan Ananda
Kesavan
National Boxing
Champion 2021**



Mr. Waseem Ahamed
Manager HR
Sun,
Pharmaceutical
Industries Ltd.
Chennai



Mr. Sambasiva
Deputy Manager Talent
Acquisition -
South Region,
Reliance Retail
Limited.



Mr. B. Vijay Raj
PGT Economics,
Maharishi
Vidhya Mandir.



Ms. Varsha
PGT in Economics,
Jawahar
Vidhyalaya Senior
Secondary School.



Ms. Priyanka
Business
Representative
Shininghits
Software
Solution



Deepak Mehta
Proprietor,
Sundar
Enterprises



Shyam Singh
Proprietor
Lovely Enterprises.



Hetal Shah
Interior Designer



Department activities @ 2020-21

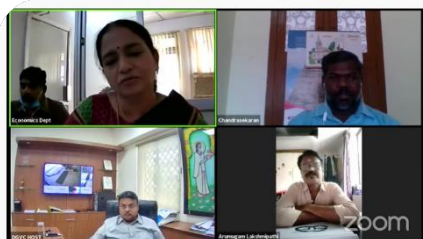
Webinar on National level panel discussion on COVID -19 – Impact on the economy and inclusive growth on 03rd July 2020.



Distinguished speakers are

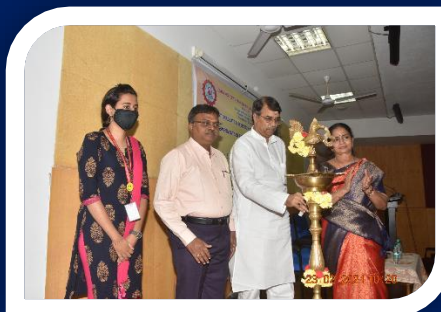
Dr S. Mahendra Dev, President, Indian Economic Association
 Dr S. Nagesh Kumar, Director, UNESCAP.
 Prof. Ashima Goyal, Member, Prime Minister Economic Advisory Council.
 Prof. Sudhanshu Bhusan, Professor & Head, NUEPA, New Delhi.
 Prof. Ravi Srivastava, Director, Institute for Human Development, New Delhi.
 Prof. K.S. Kavi Kumar, Professor, Madras School of Economics

**Dr P.V. Raghavan Endowment
Lecture, January 2021.**



Dr P.V. Raghavan Endowment Lecture

**Dr S.Narasimhan Endowment
Lecture, February 2021.**



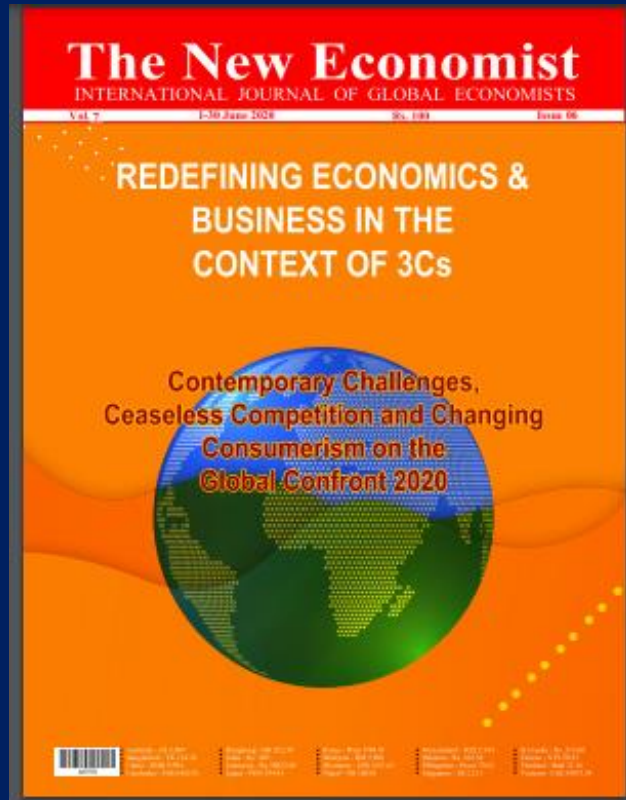
**Major Dr M. Venkatramanan
Endowment Lecture, March 2021.**





Principal Dr S. Santhosh Baboo released “SAMPRADHAA” Special Edition of Econworld - News Letter on Union Budget 2021-22 and the Resource Person Mr. S. V. Ramani received the first copy.

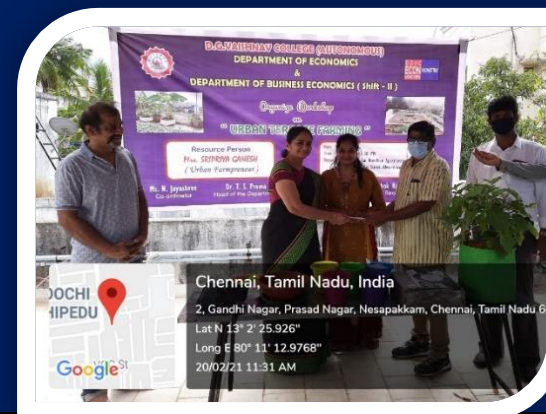
Special issue has been brought out by the
Department on
“Redefining Economics & Business in the
Context of 3Cs , July 2020



Community Outreach Programme, Jan, 2021.



Workshop on Terrain to Terrace farming,
Feb, 2021



Krishi Abhiyan

One day Agro Economic Survey cum workshop
Melsithamur, Thidivanam – 03rd March 2021



Quest Economics – 2021

Inter Collegiate Economic Fest, 25th March 2021.



Pongal Fest - 2021





For more information

Log on to the college website - <https://www.dgvaishnavcollege.edu.in/>

Write to us at hod-economics-day@dgvaishnavcollege.edu.in

Follow us by clicking the icon

