

# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

#### **DEPARTMENT OF COMMERCE (HONOURS)**

Report of the Academic Activities 2020-2021

#### Activity - 1

Name of the event	National Level Webinar	
Topic	Primer on capital market & the impact of COVID 19	
Date	5 <sup>th</sup> June 2020	
Venue	Zoom / YouTube (Live)	
You tube Link	https://www.youtube.com/watch?v=jrEcsmfyjaA&t=3994s	
Organizers	Department of Commerce – Honours	
Resource Person	Mr. Ajith	
No. of participants	258	

#### **Detailed Report of the Program**

Due to this epidemic COVID 19, we been forced to conduct this event virtually. The event kicked off with the welcome address by dynamic Head In-Charge of the department by quoting. Ms. Dhanya (Master of Ceremony) introduced the distinguished speaker of the day Mr. Ajith, Financial Analyst who has a rich experience of 15 years in the field of capital markets.

The distinguished speaker Mr. Ajith narrated the basic components that constituting capital markets in the first phase and Analyzed the performance of various sector (Pre & Post COVID 19). Finally, He gave his ideas to revive the country's economy from the present tailspin.

He had addressed fairly large number of questions displayed in chat box. Then the event desisted with the vote of thanks by Mr. D. K. Selva Ganesh, Assistant Professor.

# **EVENT OUTCOMES**

- 1. Participants can recall the basic aspects that constituting capital Markets.
- 2. Participants can able to analyze further the relationship between capital market and country's economy
- 3. Participants can analyze the impact of COVID 19 in various sectors.

Name of the event	National Level Webinar
Topic	Skill Sets Requirements for Enhancing Employment
Date	11 <sup>th</sup> July 2020
Venue	Zoom / YouTube (Live)
Youtube link	https://www.youtube.com/watch?v=i3t5O9FV6r4&t=1098s
Organizers	Department of Commerce – Honours
Resource Person	Mr. Sanjay Raveendran
No. of participants	224

# **Detailed Report of the Program**

Due to this epidemic COVID 19, we have been forced to conduct this event virtually. The event kicked off with the welcome address by dynamic Head In-Charge of the department by quoting a statistical data regarding employability – "Only 47% of the graduates in India are employable". Ms. Dhanya (Master of Ceremony) introduced the distinguished speaker of the day Mr. Sanjay Raveendran, Regional HR – Talent Acquisition, Kotak Life Insurance, possessing over 8 years of experience in the field of HR.

The revered speaker quoted and briefed skills such as soft skill, cognitive skills, methodological skills, social skills etc., with good examples which are required for a person to become employable.

He had addressed fairly large number of questions displayed in chat box. Then the event desisted with the vote of thanks by Mr. M. Balamuralikrishnan, Placement cum Liaison Officer.

#### **EVENT OUTCOMES**

- 1. Participants can able to apply knowledge (which they acquired in this webinar) while performing in their interview.
- 2. Participants can be able to identify various skills which they need to build in their life.
- 3. This webinar will also help them to work on building various skill sets to be marque in this universe.

#### Fire the Fear: Panel Discussion

Event: Intra-Departmental Panel Discussion on "Communication Skills"

\*All timings in Indian Standard Time (+0530 Z)

**1. Date and Time:** 17<sup>th</sup> September 2020; 1500 hours – 1700 hours\*

2. Venue: Online, via Google Meet

3. Organizers: All the members of Samvruth Core and Samvruth Extended

4. Panelists:-

All the panelists for the event were from B.Com (Hons), DGVC.

The panelists were (in the order of appearance)

- 1. Mr. Karrie Chris Onesimus (3<sup>rd</sup> year)
- 2. Mr. D.L. Srinivasan (3<sup>rd</sup> year)
- 3. Mr. K.R Srinivasan (3<sup>rd</sup> year)
- 4. Mr. Hajay Nanda (2<sup>nd</sup> year)
- 5. Ms. Dhanya S (2<sup>nd</sup> year)
- 6. Mr. Mahesh Krishna S (3<sup>rd</sup> year)
- 5. Number of Staff Participants: 4
- **6. Number of Student Participants:** 91 (according to the respondents of the feedback form)
- 7. Report of the Event
  - i) Objectives :-
  - > To break fear of communication among students as much as possible
  - > To provide information on both corporate and informal communication
  - > To narrate real life examples of communication skills for better understanding
  - ii) Proceedings:-

#### Welcome Addresses:-

The initial welcome address was given by Ms. Vaishnavi (3<sup>rd</sup> year), and the formal welcome address was given by Mr. Mahesh VR (General Secretary) (2<sup>nd</sup> year)

#### **Prayer Song:-**

A prayer song was sung by Ms.Pavitra (2<sup>nd</sup> year) to start the event.

#### **Speaker 1: Mr.Karrie Chris Onesimus**

Mr. Karrie spoke about professional and formal communication, maintaining clarity and simplicity, communicating with seniors, colleagues and juniors, drawing a line between informal and formal tones, proper listening skills, maintaining appearance and body language depending upon different situations

#### **Question from the audience:** (by Ms. Roshini)

For a starter speaker, should they speak only what they planned to speak, or be flexible and change content according to how things move?

<u>Answer</u>: The audience don't know what you'll be speaking, so even if you miss a line, it will be okay. Even if anything happens, don't worry and keep moving. You could also improvise on spot. Losing one or two points in your content is okay, since the audience won't know you've forgot your point. Don't lose confidence and keep going with the flow.

#### Speaker 2: Mr. D.L.Srinivasan

Mr. Srinivasan spoke about his real life examples. The first one was creating own speaking opportunities. Mr. Srinivasan illustrated his example of having a YouTube channel and how he uses it to communicate his thoughts and help others selecting their professional courses. The second example was situated on grabbing any and every opportunity. Mr. Srinivasan illustrated an example of how he approached a businessman while in a train and landed himself a job at his firm

# **Question from the Audience:** (by Mr.Mahesh VR)

As an aviation enthusiast, I always want to speak to pilots. I know a lot about aviation and could keep conversations going for hours. But, how do I approach them first without making them feel disturbed or uncomfortable?

<u>Answer</u>: Introduce yourself and start up a conversation that will make them engaged and impressed that a person like you knows so much about aviation. Use your knowledge to keep the conversation going.

#### **Open Question from the panelist to the audience**

<u>Scenario</u>: You are waiting for an interview, to select one person. There are 200 participants, and you are the last. The HR person says "I've interviewed everyone and you are the last. I have a list of the top 5 people. Are you willing to continue this interview?" What will be your response?

Answered by Aarthi: I will continue with the interview. I might be better than even those 5 top participants.

#### Speaker 3: Mr. K.R. Srinivasan

Mr.K.R.Srinivasan spoke about delivering presentations in different forums using PowerPoint, including efficient methods to design, structure and deliver presentations

#### **Open Question from the panelist to the audience**

Scenario: You are a newly joined member in a marketing team in an extreme organization. Your marketing

head is asking you to prepare a PPT to market a new product in a certain locality, say Villivakam

Answered by Gnanasekaran: I'll do background research to find what type of product that needs to be sold and devise a presentation based on the product that is sold and also coordinate with subordinates to deliver a good pitch

Answered by Yash: First, I'll collect data on what product is being sold, and understand the product. Second, I'll design my presentation depending upon whom I'm presenting to. I'll reach them via different modes depending upon the target demographic. Third, I'll keep slides as minimum as possible, and also keep the presentation short and crisp

#### **Question from the Audience** (By: Gnanasekaran)

How will you gather information in a very short period of time?

<u>Answer</u>: That's where presence of mind plays a role. When my superior asks me to present in a very short period of time, I'll change my content style to keep as much relevance as possible while also being able to deliver the information

#### **Question from the Audience** (By Yash)

Sometimes, using charts and graphs may make important numbers seem less important when they need to be. What do you think about that?

Answer: Charts and graph depend upon who are our audience. We need to balance out graphical and numerical data depending upon our audience

#### Speaker 4: Mr. V. Hajay Nanda

Mr. Hajay spoke about his experience of how he overcame his hesitation to climb up the stage and open up. He narrated how he got motivated by another speaker and climbed up a stage for the first time. He also illustrated his experience at stage speaking in college, and motivated people to stop the hesitation to climb up the stage

#### **Question from the Audience** (By R.L.Naaraayan)

How do you deal with audience asking you questions you may not know?

Answer: Even if you don't know about it, speak confidently what you know about, or if you don't know anything about it, you can politely say "I don't know"

#### **Question from the Audience** (By Fazil Rahman)

How do we deal with people with an inferiority complex and people mocking when it comes to stage speaking?

<u>Answer</u>: Even for experienced speakers, there is always some fear. When we think about people mocking, think for yourself that "You took the opportunity and they didn't". Once you climb up the stage and speak, you will forget these things.

#### **Question from the Audience** (By Madhumitha P)

How do you deal with situations where you speak in front of a brand new audience?

<u>Answer</u>: Actually, speaking in front of an audience you personally know is more fear-inducing than speaking in front of an audience who are new to you, since you don't have any personal rapport with a new audience.

#### Speaker 5: Ms. S. Dhanya

Ms. Dhanya spoke about her experience with stage fear, and how the willpower to speak at any time will always ensure that you overcome obstacles. She also narrated her first-time experience of climbing up the stage spontaneously in college. She also spoke about how speaking contributes to her own self-development as well as enriching others.

#### **Question from the audience** (By Preethi B)

In the orientation program, how did you have the confidence to climb up spontaneously?

Answer: I still had some anxiety about going into a fresh environment. I only had a thought that "I just want to sing". This was a first time experience with a crowd that is lively. My interest and willpower itself gave me confidence

#### **Question from the audience** (By Hemasri)

What was your biggest challenge when starting to speak?

<u>Answer</u>: When people speak before me, they might speak better than me. This was a big challenge. Another one was facing restrictions on "what and how" to speak.

#### **Question from the audience** (By Gowthami)

Sometimes, when we slip-up, we might feel some reduction in confidence. How do you deal with that?

Answer: One time, when I got a breakdown after not getting a prize, I started thinking positively and said to myself that I'll do better next time. If we keep too much expectation for the consequence, we might miss up on the actual performance.

# Speaker 6: Mr. S. Mahesh Krishna

Mr. Mahesh Krishna provided general tips, dos and don'ts. He spoke about stress and anxiety during speaking, and how to overcome them. He spoke about stage behavior and must-dos to present ourselves on a stage, like body language and maintaining a smile, and how it will impact your listeners. He also spoke about the power of listening.

#### **Question from the audience** (By Sajith)

I'm meeting a person who speaks a different language and comes from a different cultural background. In that case, how should I use my vocabulary skills in that conversation?

<u>Answer</u>: You need to look at them and understand where they are coming from and be aware a bit about their background and talk accordingly too. Use a common language and speak only in layman terms and avoid technical jargon as much as possible. Speak slowly, keep your vocabulary short and crisp

#### **Question from the audience** (By Namasivayam)

For a shy person is climbing up a stage in from of a large audience, he forgets what he went to speak. How should we deal with it?

Answer: The first thing is to stop panicking. Everyone can do it. Overcoming that situation is easy. The trick is to keep calm by taking deep breaths and having a clear mind. Even if you forget information, you would always remember parts of it. Use them and keep your confidence to deliver the message as clear as possible

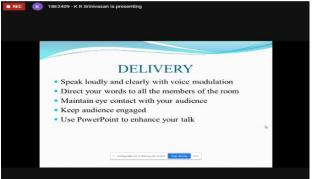
# Tamil Poem by Ms Meenakshi. S

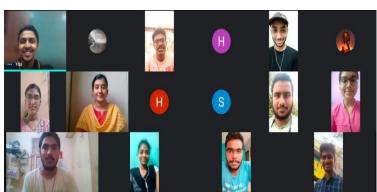
Ms Meenakshi delivered a poem in the language "Tamil" with the theme of communication skills, and their importance.

# Vote of Thanks by the Chairman

The Chairman of Samvruth, Mr. Swaminathan delivered the vote of thanks.

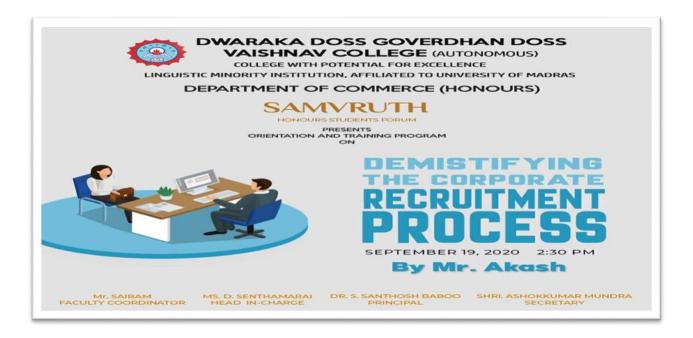
#### **PHOTOS**





#### **DEMISTIFYING THE CORPORATE RECRUITMENT PROCESS**

# **Event: Webinar: General Overview on Recruitment process (Invite attached below)**



#### \*All timings in Indian Standard Time (+0530 Z)

- **1.** Date and Time: 19th September 2020; 1430 hours 1800 hours\*
- 2. Venue: Online, via Google Meet
- **3.** Organizers: All the members of Samvruth Core and Samvruth Extended.
- **4.** Resource Person: Mr. AKASH ANANDHAKUMAR
- **5.** Number of Staff Participants: 4
- **6.** Number of Student Participants: 60 to 70

# 7. Report of the Event

#### **Objectives:-**

- > To learn about the basic information related to Interview handling sessions
- > To learn about the preparation process involved in this and gain knowledge on responding in the Interview sessions.
- > To learn how to perform in the Interview session

#### Information taught in the webinar

- > Preparation of Resume
- Performance to do in Group Discussion
- > Attend enthusiastically in personal interview session.
- > Cope with the attitudinal trial.
- > To reduce the common mistake.
- Revise the resume once or twice.
- ➤ Working experience.
- > Traditional recruitment process.
- ➤ How to introduce candidates themselves in the Interview Session.
- First learn about the company.

#### **Event Outcome:-**

- > Gained knowledge about how to perform in the interview
- Learn about what to do and what should not to do in the interview.
- ➤ Obtain practical knowledge related to the interview by participating and viewing the trial program.
- ➤ Get an idea to perform in the Group discussion by involving in live trial rounds.
- > How should prepare Resume.

#### 8. Summary:-

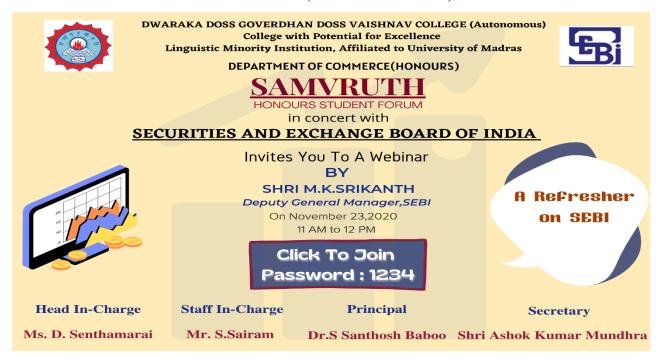
- The students were interested to listen and they easily interacted with the Guest Lecturer and they replied very well and made the meeting pleasant.
- Each and every student acquired knowledge related to the interview.

"Don't fear for facing failure in the first attempt, because even the successful Maths starts with 'Zero' only"

-A.P.J. ABDUL KALAM

#### A REFRESHER ON SEBI

**Event:** Webinar: General Overview on SEBI (Invite attached below)



- \*All timings in Indian Standard Time (+0530 Z)
- **1. Date and Time:** 23<sup>rd</sup> November 2020; 1100 hours 1200 hours\*
- 2. Venue: Online, via Cisco Webex Meetings
- **3. Organizers:** All the members of Samvruth Core and Samvruth Extended, in concert with Securities and Exchange Board of India
- **4. Resource Person:** Shri.M.K.Srikanth, Deputy General Manager, SEBI
- 5. Number of Staff Participants
- **6. Number of Student Participants:** 91 (according to the respondents of the feedback form)
- 7. Report of the Event

#### **Objectives:-**

- > To learn about general information on SEBI
- To learn about the securities market and gain knowledge on investing
- ➤ To learn about the workings of SEBI

#### Information taught in the webinar

- ➤ Financial Sector Regulators
- > Investment Options
- > Selection of investment options
- > Constituents in the Securities Market

- ➤ SEBI Act ,1992
- > Development of Indian Securities Market
- Investor Protection Measures of SEBI
- ➤ Grievance Redressal System SCORES (SEBI Complaints Redressal System)
- ➤ Complaint Filing Process SCORES
- ➤ Information/Help Desk of SEBI
- > Investor Education Activities of SEBI
- ➤ Certifications and Career Opportunities

# Vote of Thanks by the Head of the Department

The Head of the Department of Commerce: Honours; Ms.D.Senthamarai delivered the vote of thanks.

# **BATTALION**

**Event:** Competitions for the occasion of Armed Forces Flag Day

\*All timings in Indian Standard Time

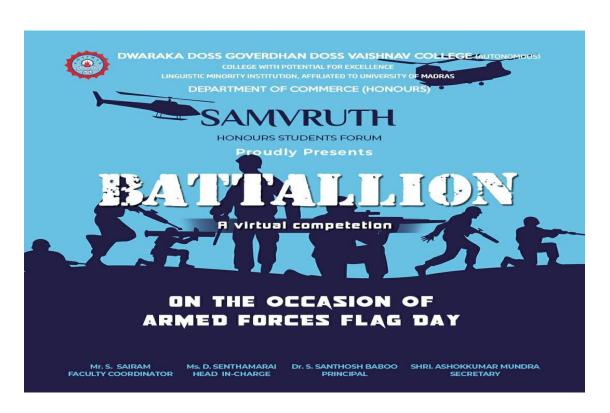
**Platform**: Online.

Organizers: All the members of Samvruth Core and Samvruth Extended

Battalion was an online multi-event competition held for the commemoration of the Armed Forces Flag Day.

# **Objectives of Battalion:**-

- ☐ To spread knowledge on the Indian Armed Forces
- To explore talents of students pertaining to each event
- To know the student's interpretation on how to creatively express thoughts on the Indian Armed Forces



# Report of the Events:-

# **Event I: Talking Titans: English Elocution**

1) Date and Time: 5th December 2020; 5:00 PM to 6:00 PM

2) Judge: Dr.Sudha Srikanth

3) Number of Participants: 17

4) Topic: General elocution on Indian Armed Forces



#### **Event II:**

1) Dates of Receipts of work: 01<sup>st</sup> December 2020 to 05<sup>th</sup> December 2020

2) Date and Time of Judgement :  $06^{th}$  December 2020; 4:15 PM - 5:25 PM\*

3) Number of Participants: 14

4) Judge: Mr. Ashok Kumar Rukmananthan



# **Event III: Tamil Elocution**

1) Date and Time: 6th December 2020; 11:00 AM to 12:30 AM

2) Judge: Mr. Vivek Bharathi

3) Number of Participants: 13

4) Topic: General elocution on Indian Armed Forces



# **Event IV: Poster Making**

- 1) Dates of Receipts of work: 01st December 2020 to 05th December 2020
- 2) Date and Time of Judgement :  $06^{th}$  December 2020; 4:15 PM 5:25 PM\*
- 3) Number of Participants: 47
- 4) Judge: Mr. Cyril Veronis V and Mr. Vinayek Saravanan



# **Outcome of Battalion:-**

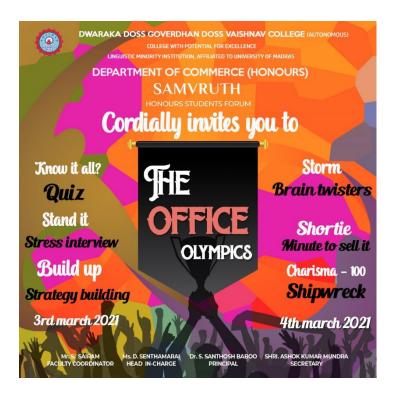
We were able to garner thoughts relating to the Indian Armed Forces from students

The participants were provided an opportunity to express their talent and develop their competitive skills

We spread awareness about the Indian Armed Forces and the Armed Forces Flag Day
We commemorated the Indian Armed Forces on the occasion of the Armed Forces Flag Day
"All of us do not have equal talent. But, all of us have an equal opportunity to develop our talents

# **The Office Olympics**

#### 1. Invitation



2. Name of the event : The Office Olympics

3. Date: 3<sup>rd</sup> and 4<sup>th</sup> March, 2021

4. Venue: Classrooms of B.Com Honours

5. Mode: Offline

6. Organizers: All members of Samvruth Core and Extended

7. Faculty coordinator: Mr.S.Sairam

8. No. of Staff Participants : 4

9. No. of student participants: 124

# **Detailed Report of the Programme**

# **List of Events:-**

**Event 1**: Know it all? - Quiz

Date: 3rd March 2021

Event 2: Charisma 100 - Shipwreck

Date: 3rd March 2021

Event 3: Shortie - A minute to sell it

Date: 3rd March 2021

**Event 4**: Storm - Brain Twisters

Date: 4th March 2021

**Event 5**: Stand it - Stress Interview

Date: 4th March 2021

Event 6: Build up - Strategy Building

Date: 4th March 2021

# **PRIZE DISTRIBUTION**

The winners of the events were awarded with a certificate of appreciation along with a trophy for their excellent performance. The prize distribution was held on 6<sup>th</sup> of March, 2021.

#### **Outcome of the event**

- > Talents of students pertaining to participative, leadership and management oriented skills were explored
- > Student's interpretation on how to innovate new ideas and how to shine in their reputed fields were expressed and showcased

#### **PHOTOS**

















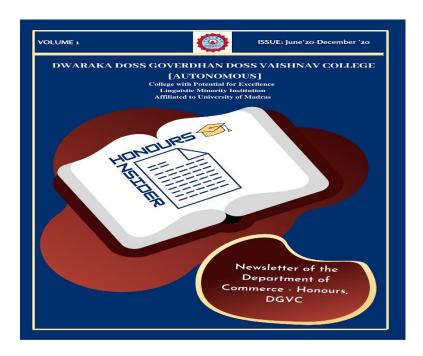


# **Student list with names**

https://drive.google.com/file/d/1wJacC9s3V7oKH-ax9KFmALfKa1W1BVG9/view?usp=sharing

#### <u>Newsletter Launch – Honours Insider</u>

#### 1. Invitation



- 2. Name of the event: Newsletter Launch Honours Insider
- 3. Date: 6<sup>th</sup> March 2021
- 4. Venue: Computer Lab, 1st Floor, Ganga Block
- 5. Mode: Offline
- 6. Organizers : Members of the Newsletter Editorial Board, and all members of Samvruth Core and Extended
- 7. Faculty coordinator: Mr.S.Sairam
- 8. Resource Person (Chief Guest) Dr.K.V.Ramanathan, CA, Vice President, and Internal Audit in a Private Sector Bank
- 9. No. of Staff Participants: 4
- 10. No. of student participants:124

#### **Detailed Report of the Programme**

The newsletter was officially launched, showcased and unwrapped. Copies were distributed to the Chief Guest, Principal and the members of the editorial board

#### **Outcome of the programme/event**

We were able to showcase the work of the editorial board, and the importance of documentation and expression of work in the form of newsletters

**Photo** 



#### Activity – 9

# **Workshop on Social Science Research**

#### 1. Invitation



- 2. Name of the event: Workshop on Social Science Research.
- 3. Date: 6<sup>th</sup> March 2021
- 4. Venue: Computer Lab, 1st Floor, Ganga Block
- 5. Mode: Offline
- 6. Organizers: A members of Samvruth Core and Extended
- 7. Faculty coordinator: Mr.S.Sairam
- 8. Resource Person (Chief Guest) Dr.K.V.Ramanathan, CA, Vice President, and Internal Audit in a Private Sector Bank; contact details.
- 9. No. of Staff Participants: 4
- 10. No. of student participants :84

#### **Detailed Report of the Programme:-**

The Resource Person Dr.K.V.Ramanathan held a seminar on Research Methodology The seminar itself was divided into two sessions.

Session 1: Theory - Effective research report writing and research methodology in social science

Session 2: Practical Application - SPSS Software

# Outcome of the programme/event

- Students were enriched with knowledge on research methodology and the process of report writing
- Students gained knowledge and familiarity with using SPSS.



# $\underline{Activity-10}$

# **BIG 5: SERIES OF WEBINAR**



# Phase 1: Webinar on "Filing of IT Returns"



Date	10 <sup>th</sup> April 2021
Mode	Online – Zoom & YouTube Live
Organizer(s)	Department of Commerce (Honours) – Samvruth
Faculty Co-ordinator	Mr. S. Sairam
Resource Person	CA.Chitrasen Prasad Shah Tax Manager, M/s. Rotork Controls India Private Limited
Number of Faculty Participation	05
Number of Students Participation	106

# **Detailed Report**

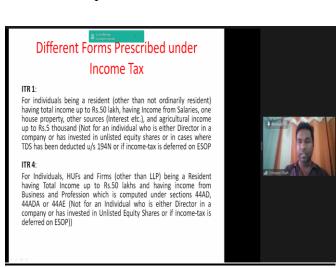
The event began at 5.30 p.m. It happened in Zoom and was also streamed on YouTube in the DGVC HONOURS Channel. The recorded College prayer was played and then, the Prayer Song was sung by Ms.N.Pavithra from 2nd year. Welcome address was addressed by Mr.V.R.Mahesh, General Secretary, Samvruth. The Resource Person's profile was read by Mr.M.N.Anand, a 1st year student. In that he mentioned that, "He started his career as Chartered Accountant with M/s Anand & Kalyan Chartered Accountants as Audit Manager where he got very good exposure in various types of Audit like Statutory Audit, Internal Audit and Tax Audit".

Resource Person have started his session with a very attractive presentation which gives the basic ideas to the participants about Tax and Tax Systems in India. Then, He brought the participants to Income Tax Websites and explained the participants step by step, the process of filing ITR 1 & IT4 in two different ways.

The session went up to 7 p.m. Later, a lot of the participants started asking their doubts. The Q&A session went upto 7.15 p.m. Later, Vote of Thanks was proposed by Ms.Meenakshi, Creative Head, Samyruth.

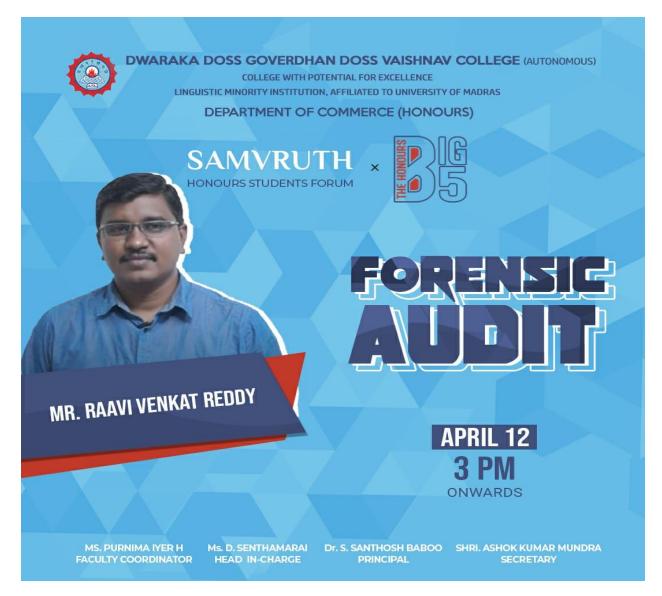
#### Outcome of the programme/event

- 1. Participants can able to explain the concept of Income Tax & Income Tax Returns
- 2. Participants know how to file the IT returns for an individual assessee
- 3. Participants can able to prepare worksheets in proper manner to file IT Returns.
- 4. Participants can able to create their Income Tax Profile and manage the same.





Phase 2: Webinar on "Forensic Audit"



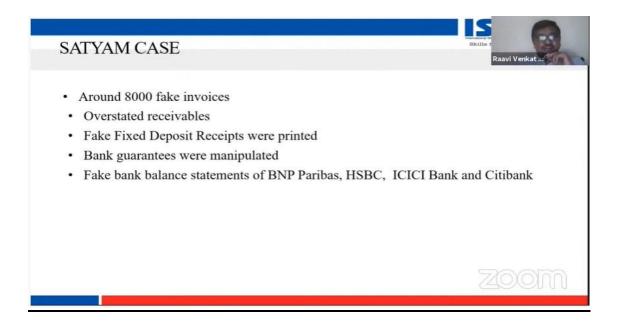
Date	12 <sup>th</sup> April 2021
Mode	Online – Zoom & YouTube Live
Organizar(s)	Department of Commerce (Honours) -
Organizer(s)	Samvruth
Faculty Co-ordinator	Ms. H. Purnima Iyer
	Mr. Raavi Venkat Reddy
Resource Person	Asst. Professor in Sree Dattha Institute of
	Engineering and Science
Number of Faculty Participation	04
Number of Students Participation	97

#### **Detailed Report**

The webinar began at 3:00 pm. It virtually took place over Zoom and was live streamed on youtube in our channel DGVC HONOURS . The webinar started with blessings of the almighty .Welcome address was delivered by Mr. Muruganantham - Treasurer of Samvruth & the eesource person was introduced by Ms. Bhavani (Student of First Year B.com- Honours) . The session went for an hour and ten minutes where Mr. Raavi Venkat Reddy spoke about various aspects of the topic .Then we proceeded with a question and answer segment . There were a lot from the viewers on youtube a lot of which were interesting. The Vote of thanks was delivered by Mr. Mahesh Krishna - Creative Head of Samvruth.

#### Outcome of the programme/event

- 1. Participants can able to outline the concept of Forensic Audit
- 2. Participants can able to differentiate the working process of normal audit and forensic audit.
- 3. Participants are exposure to career opportunities related to forensic auditing



Phase 3 - Webinar On "Employee Training And Development - A Theoretical View To Corporate Insight"



Date	13 <sup>th</sup> April 2021
Mode	Online – Zoom & YouTube Live
Organizer(s)	Department of Commerce (Honours) – Samvruth
Faculty Co-ordinator	Mr. S. Sairam
Resource Person	Dr. Mariajesu Irudhayaraj Head HR at Novatechset Private Ltd, Chennai
Number of Faculty Participation	04
Number of Students Participation	91

#### **DETAILED REPORT**

The webinar started at 4:00 pm. It was organized in zoom and live streamed in "DGVC HONOURS" Youtube channel. The session was invoked with lord almighty where the recorded college prayer song was played and it was followed by the prayer song "Bhajare Yadhunadham" sung by Ms. N.Pavithra from 2nd year of B.com (Honours). Ms.S.Meenakshi, Creative Head of Samvruth delivered the welcome address of the event. Thereafter, Ms. S. Kamaleshwari of the 1st year B.com (Honours) introduced the resource person of the day.

Dr. Mariajesu Irudhayaraj (Resource Person) have initiated the speech by enumerating the difference between skill and knowledge. The Resource Person had delivered his speech in a layman perspective with many practical (real corporate life) examples. He also demonstrated various training, skill and development programs undertaken by different corporate sectors in the present days. Finally, H quoted about the Recruitments and Selection process during this pandemic situation. The illustrious speaker also enlightened the participants in the aspects of Career development, Performance Management System and ROI etc.,

After the resource person's speech, the question and answer session commenced. This time the Question & Answer session was held in two phases viz on the first phase we had structured questions (collected from potential participants before the session) and on the second phase, we dealed with the questions posted in chat box of both platforms (posted amid session). Lastly, Mr.V.R.Mahesh, Chairperson of Samvruth proposed the vote of thanks. The webinar ended at 5:33 pm.

# **OUTCOME OF THE WEBINAR**

- 1. Participants can able to demonstrate Employee training needs, concepts, developments and importance.
- 2. Participants can able to Critical Examine the Evaluation and effectiveness of employee training
- 3. Participantscan be able to plan career development and evaluate performance management system and ROI of training





Phase 4 - Webinar On "Environmental Pollution"



Date	15 <sup>th</sup> April 2021
Mode	Online – Zoom & YouTube Live
Organizer(s)	Department of Commerce (Honours) – Samvruth
Faculty Co-ordinator	Mr. D. K. Selva Ganesh
Resource Person	Mr.V.Rajesh Chemical Engineer
Number of Faculty Participation	04
Number of Students Participation	101

#### **DETAILED REPORT**

The webinar started at 10:00 am. It was organized in Zoom and live streamed in "DGVC HONOURS" Youtube channel. The program was started with the blessings of lord almighty by playing the recorded college prayer song followed by the prayer song "Shree Ganesha Charanam" sung by Ms. S. Dhanya from second year B.com (Honours). Mr. Muruganandham, Treasurer of Samvruth delivered the welcome address followed by Ms.P. Varsha from first year B.com (Honours) introduced the resource person of the August session.

The Resource person stupendously enumerated the cause and remedies for the pollution in our country. He also quoted that "We can control pollution but we cannot eradicate it". He also accord with bundle of suggestions to young participants to conserve our environment for our future livelihood. He also enlightened our participants about pollution control system followed in im Chennai.

After the resource person's speech, the question and answer session commenced. Lastly, Mr.Ragavan, Creative head of Samvruth (2nd year) proposed the vote of thanks. The webinar ended at 11:44 am.

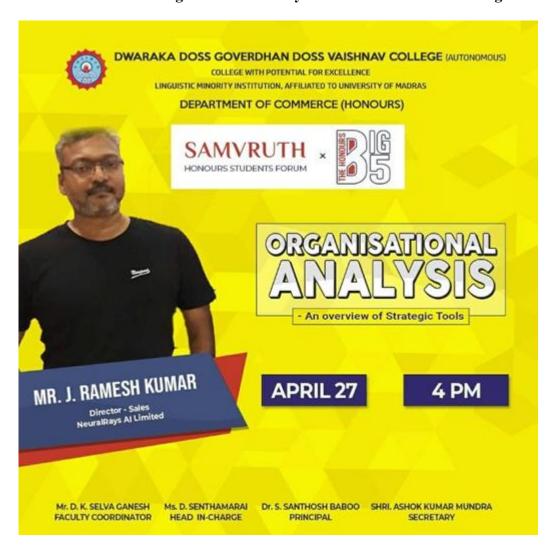
#### **OUTCOME OF THE WEBINAR**

- 1. Participants can able to examine the cause of pollution and its effect on our environment.
- 2. Participants can use the ideas laid down in webinar in their everyday life to have a clean environment.
- 3. Participants can demonstrate the insights earned through this webinar with their known circles.





Phase 5 - Webinar On "Organisational Analysis - An Overview On Strategic Tools"



Date	27 <sup>th</sup> April 2021
Mode	Online – Zoom & YouTube Live
Organizar(a)	Department of Commerce (Honours) -
Organizer(s)	Samvruth
Faculty Co-ordinator	Mr. D. K. Selva Ganesh
Resource Person	Mr. J. Ramesh Kumar
	Direcctor -Sales, NeuralRays AI Limited
Number of Faculty Participation	05
Number of Students Participation	84

#### **DETAILED REPORT**

The webinar started at 4:00 pm. It was organized in zoom and live streamed in "DGVC HONOURS" Youtube channel. The webinar initiated with the blessings of Lord Almightywhere we played recorded college prayer song followed by devotional song sung by Ms. N.Pavithra from second year B.com (Honours). Ms. B.Preethi from second year B.com (Honours) delivered the welcome address followed by Ms. Bhavani Bakrecha.K of first year B.com (Honours) introduced the resource person of this auspicious day.

After the resource person's speech, the question-and-answer session commenced. Lastly, Mr. Mahesh Krishna – Creative Head of Samvruth proposed the vote of thanks. The webinar ended at 5:50 pm.

# **OUTCOME OF PROGRAMME/EVENT**

- 1. Participants can have a clear understanding about Business and Organisational Analysis
- 2. Participants can critically examine the SWOT, ETOP, PORTER 5 FORCES, BCG Matrix
- 3. Participants will be aware of various career opportunities in this area.

