

## DEPARTMENT OF ACCOUNTING AND FINANCE

### List of events conducted in 2019-20

#### **1. Connexions 2k19, 8 July 2019**

Connexions 2k18 was conducted as an ice breaking session among the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year students to establish the bonding between the students of all the three years. The event was organised by LucaFama, the Students' Forum of the Department.

#### **2. MCG TALKS, 12 July 2019**

To enlighten the students on various opportunities available to them after graduation, MCG Talks was conducted. Two resource persons were invited - alumni from IIM and a career guidance counsellor from IDP Education Pvt. Ltd. to expose the students to various opportunities available to them post their graduation.

#### **3. Investiture Ceremony, 12 July 2019**

In order to honour the Office Bearers of LucaFama, the Students' Forum of the department, the Investiture Ceremony was conducted for announcing and giving away badges for the respective posts.

#### **4. Value Education Programme, 13 August 2019**

An awareness programme on fundamental duties of the citizens of India with concept "Vital for India" was conducted by Thayullam Foundations for the final year students as a part of value education.

#### **5. Negotium Business Summit, 28 August, 2019**

Negotium Business Summit, a panel discussion was organised by the department on the topic "Macro Trends". Students were exposed to current business ideas to complex business trends.

#### **6. Negotium Business Fest - An Inter-collegiate Academic Event, 29 August, 2019**

Negotium Business Fest, an intercollegiate fest was organised by the department to showcase the talents and skills of the students. Nearly 13 colleges participated and won cash awards and other prizes.

#### **7. Guest Lecture on "Intellectual Property Rights", 24 September, 2019**

A guest lecture on IPR was conducted to expose students to understand practical and legal applications of various intellectual properties. Mr. Desikan Balaji, an Advocate practicing at Madras High Court and National Company Law Tribunal.

#### **8. Guest Lecture on “Capital Markets”, 1 October, 2019**

A guest lecture by Mr.Venkata Ramana, Manager, National Stock Exchange who shared his knowledge with students on the functioning of stock markets.

#### **9. Guest Lecture on “Intellectual Property Rights”, 14 October, 2019**

A follow-up guest lecture on ‘Intellectual Property Rights’ was organized. The resource person Mr. Naman N. Doshi, a Chartered Accountant provided a deeper insight into IPRs.

#### **10. Guest Lecture on “Costing practices in various industries”, 18 December, 2019**

The Department organized a guest lecture on ‘Costing practices in various industries’ for the final year students to enhance their knowledge on the practical applications of costing procedures in various industries and to enlighten them on the modern terminologies related to the subject. The resource person Mr. K.Hariharan, a CA professional and founder cum faculty of Premier Academy delivered the lecture.

#### **11. Guest Lecture on “Introduction to Basic Concepts of GST”, 4 January 2020**

To enlighten the students about GST and its implications, a guest lecture was organised on the topic “Introduction to Basic Concepts of GST. The resource person was Mr. J Srinivasan, a practising CA.

#### **12. Guest Lecture on “IFRS, Accounting Standards and Practical Exposure to Corporate Accounting”, 22 January 2020**

Mr.C.S. Bala Loganathan, an eminent professor of finance and accounting for CA, CMA and other professional courses briefed the students on GAAP, IFRS and

Indian & International Accounting Standards.

#### **13. Industrial Visit to Kitex Private Limited, 3 February, 2020**

The final year students of the department visited Kitex Private Limited, a garment manufacturing company in Kerala as part of an industrial visit. Students had the opportunity to witness the production process and the employee safety norms followed in the unit.

#### **14. Workshop on “Basics of MS-Excel ”, 20 February 2020**

As MS - Excel has become a must have knowledge in today’s scenario, a workshop on Basics of MS Excel by Ms.Reena G.S, Strategic HR Consultant cum Trainer was organised for the students of final years. Students were exposed to practical exercises for a better understanding.

### **15. Industrial Visit to Renault Nissan Automotive India Private Limited, 2 March 2020**

Industrial visit to Renault Nissan, Chennai was organised to have a better understanding on the industry practises, management style and manufacturing process followed by the organisation.

### **16. Management Week, 2 - 6 March 2020**

Management week was organized to enhance students on management and entrepreneurial skills through various fun-filled games.

### **17. Guest Lecture on GST, 11 March 2020**

Guest Lecture on GST was organised for final year students to enlighten them on various aspects of GST. Students were also taught practically on the registration and filling of GST online. C.A.Shankarnarayan.V and C.A.Sreenivasan.J was invited to share their in-depth knowledge on GST.

## **LIST OF EVENTS CONDUCTED IN 2020 - 21**

### **1. RINNOVAMENTO, Investiture Ceremony, 24 June 2020**

The Investiture Ceremony for 2020-21 was conducted to honour the Office Bearers of the students' forum of the department, LucaFama for the academic year 2020-21.

### **2. DESPEDIDO, 12 July 2020**

"Despedido" was a virtual farewell organised by the department for the departing batch of 2017-20. Students got the opportunity to express their college memories with the juniors and faculties amidst this pandemic.

### **3. Xenium (Intra Department virtual Fest), 25 July 2020**

Xenium, an Intra Departmental Virtual Fest was initiated by LucaFama for the students of the department to refresh their skills and abilities during the lockdown.

### **4. Webinar on "Artificial intelligence driving business Intelligence and the role of IOT", 30 July 2020**

Webinar on AI was organised by the department to enhance the students on how AI is driving business intelligence with practical examples. Mr. Rajanish Sasidharan, National Sector Practice Head - IoT, Vodafone Idea, Mumbai addressed the students.

**5. E-talk on “Online Banking Frauds”, 8 August 2020**

An E Talk on online banking frauds was given by Dr. S. Gurusamy, former professor and head of the Department of Commerce, University of Madras to create awareness among students on various hoax and frauds involved in online banking.

**6. Online Essay Writing Competition on account of National Financial Awareness Day, 14 August 2020**

The students’ forum of the department organised essay writing competition on National Financial Awareness Day. Students were asked to come out with thoughts assuming themselves to be the Finance Minister of the country for 30 days.

**7. Finance Forensics – Department E Magazine, 15 August 2020**

Finance Forensics, the first edition of Department E Magazine was launched briefing the events and students’ contribution.

**8. E-talk on “Africa – Sales Business Development opportunities”, 29 August 2020**

Mr.S.Raja Vice President and Regional head of the Sharjah, Unit of Tionale Pvt Ltd, a Singapore based group gave an e-talk on the business environment of African countries, the work climate, culture, structure and behavioural pattern of African business organisations..

**9. Webinar on “Is investment in Stock Markets a good option or Gambling?”, 3 September 2020**

LucaFama initiated a webinar on stock market investments to enlighten the students on importance of investment and to inculcate the habit of investment. Mr. Vivek Karwa, an investment advisor, a popular Certified Financial Planner and the CEO of Vridhi Investment addressed the students.

**10. Stock Buzz – Inter Departmental Stock Market Fest, 7 September 2020 to 9 September 2020**

Stock Buzz, a 3-day Inter Departmental Fest was organised by the students’ forum to gain knowledge and confidence in stock market investments.

**11. FRESHERISTA, 13 October 2020 to 15 October 2020**

Fresherista, a 3-day freshers’ meet was organised by LucaFama to welcome the first year students and to familiarize them with the department. The event was an ice-breaker between the new comers and the seniors.

### **12. Wonder Women, 20 October 2020 to 22 October 2020**

Wonder Women, a 3-day webinar on women entrepreneurship was initiated by the students' forum exclusively for girls of the department in order to motivate the girls to take up entrepreneurship as a career. Ms. Aysha, CEO of Smile Planners, an event management company, Ms. Swetha Renukumar, Fashion Blogger and Influencer & Ms. Hajitha Begum, CEO of Hotel Virudhunagar addressed the students.

### **13. Envision A&F 28 to 29 October 2020**

Envision A&F, a two-day academic event organized exclusively for the 1<sup>st</sup> years consisting of debate, photography, poster making, shipwreck, IPL auction, Talent Hunt and treasure hunt, was conducted with the aim of motivating the students to take part in various competitions and kindle their spirit of winning.

### **14. Webinar on "Intellectual Property Rights", 9 December 2020**

LucaFama initiated a webinar on Intellectual Property Rights to provide an awareness on the importance of IPR, types of IPR, trends of patent filing in India. The resource person was Mr. B. Ramana Kumar, a Chartered Accountant, Lawyer and Insolvency Professional.

### **15. Festive Present, a social event, 9 November 2020**

Festive Present was initiated by the social wing of LucaFama with a visit to an orphanage in Anna Nagar, Surabi Trust before Diwali. The aim of the activity was to brighten the lives of a few children and fill their festive season with lights and joy. It was also aimed at inculcating the habit of giving among students and make them more responsible and empathic towards the underprivileged in society.

### **16. Workshop on e-filing of Income Tax Return (ITR), 11 November 2020**

LucaFama organized a workshop on e-filing of ITR for the 3<sup>rd</sup> year students of the department. The workshop was conducted to provide a practical exposure on how to file income tax returns for themselves through a real-time online demonstration through the Income Tax portal.