



**PG & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**

**ACADEMIC ACTIVITIES 2020-2021**

**TITLE:** “CAREER OPPORTUNITY FOR COMMERCE STUDENTS – CSEET  
(COMPANY SECRETARY EXECUTIVE ENTRANCE TEST)”

**DATE:** 18<sup>th</sup> July 2020

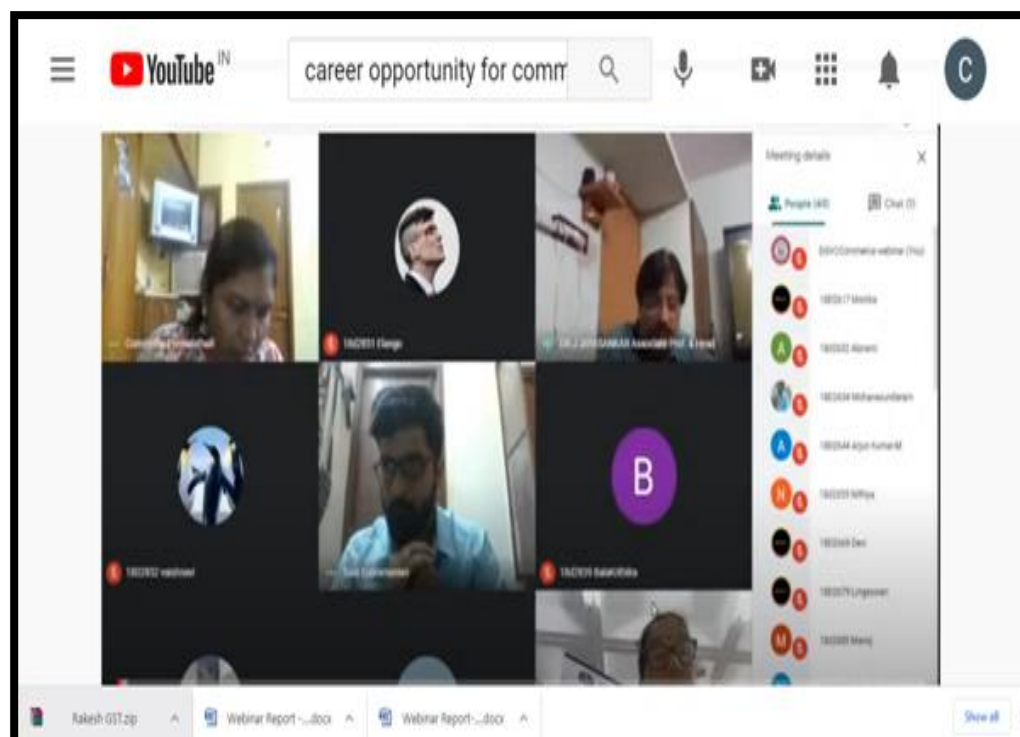
**MODE:** Online

**RESOURCE PERSON:** (i) Ms. Chitra Anantharaman, Deputy Director, Southern India Regional Office,  
ICSI-SIRC.

(ii) CS. Balasubramanian. R, Practicing Company Secretary, Chennai

**OUTCOME:**

Provided more insights about the Career Opportunities available for Commerce students



**TITLE:** LOOMING PROGRESSIONS AND PRACTICALITY OF AUDIT IN CORPORATE SECTOR – FINANCE AND ACCOUNTS

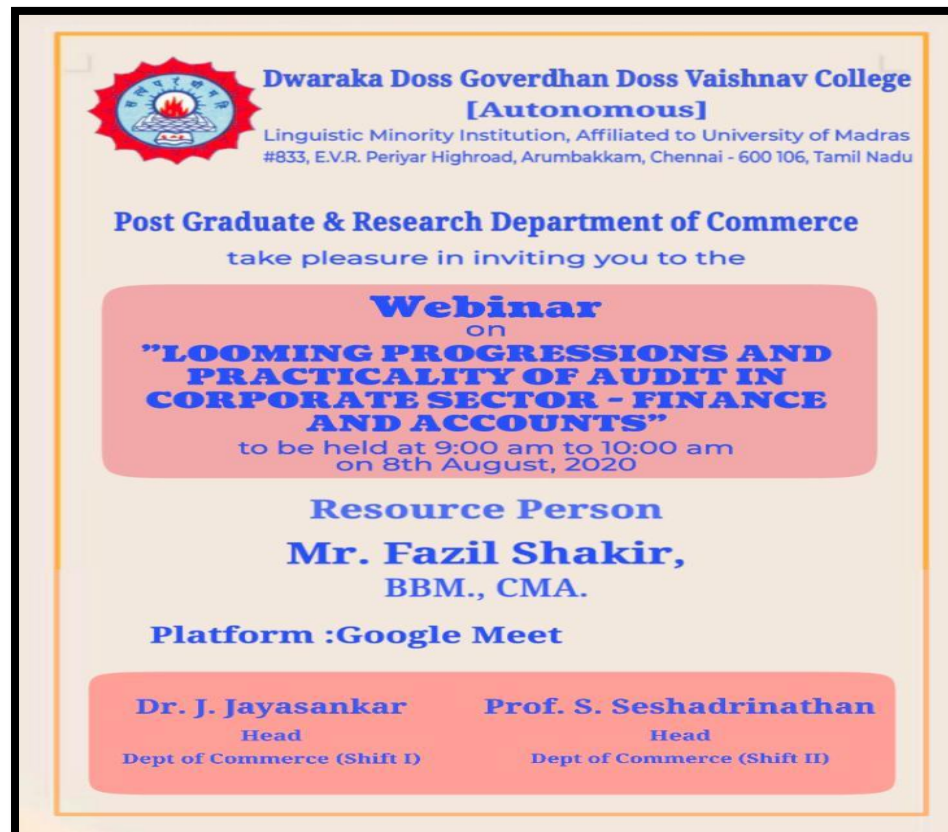
**DATE:** 8<sup>TH</sup> August 2020

**MODE:** Online

**RESOURCE PERSON:** Mr. Fazil Shakir, CMA

**OUTCOME:**

- Theoretical and practical knowledge about the Audits of Financial and Corporate Sector
- Enlightened best career paths to build the student’s future.



**TITLE: TAX PAYERS AWARENESS LECTURE SERIES I  
REFORMS IN INCOME TAX & ASSESSMENT PROCEDURES”**

**DATE: 11<sup>TH</sup> October 2020**

**MODE: Online**

**RESOURCE PERSON:** CMA Biswarup Basu, President,  
The Institute of Cost Accountants of India  
CMA Raju Iyer P, Vice President  
Shri G Kannan IRS

**OUTCOME:**

- Threw light on the recent amendments and e-governance practices
- Usage of Faceless assessment to the taxpayers

**Dwaraka Doss Goverdhan Doss Vaishnav College**  
[Autonomous]  
[Linguistic Minority Institution] [Affiliated to University of Madras]

**Tax Payer's Awareness Lecture Series - I**  
A Joint Initiative of  
*The Institute of Cost Accountants of India &  
PG & Research Department of Commerce  
Department of Corporate Secretaryship*

**11<sup>th</sup> October 2020 [Sunday] 11 A.M.**

**Reforms in Income Tax – Taxation & Assessment Procedures**

**Guests & Expert Speakers**

**Live Streaming**

**Coordinated by**  
CMA Rakesh Shankar Ravisankar  
Assistant Professor – Department of Commerce  
[98408 69551]  
R Roshan Kumar [III B.Com A]  
[98406 54287]

**Registration**  
<https://forms.gle/TGmtp7NuKKAD8PTV8>



**TITLE:** TAX PAYERS AWARENESS LECTURE SERIES II  
“TAXPAYER SERVICES IN GST & E- INVOICING”

**DATE:** 18<sup>th</sup> October 2020

**MODE:** Online

**RESOURCE PERSON:** CMA Shri. R. Srivatsan & CMA KVN Lavanya

**OUTCOME:**

- Highlighted the relaxed compliances to do ease of business
- Learned the services offered by the “SEVOTTAM, SEWA KENDRA
- Created the interest on the practical aspects of E- Invoicing.



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**Tax Payer's Awareness Lecture Series - II**  
A Joint Initiative of  
The Institute of Cost Accountants of India &  
PG & Research Department of Commerce  
Department of Corporate Secretaryship

**Guests & Expert Speakers**

**18<sup>th</sup> October 2020**  
[Sunday]  
10 A.M.

**Taxpayer Services in GST & E- Invoicing**

**Live Streaming**  
<https://youtu.be/zOv618sUm5c>

**Coordinated by**  
CMA Rakesh Shankar Ravisankar  
Assistant Professor –  
Department of Commerce  
[98408 69551]  
R Roshan Kumar [III B.Com A]  
[98406 54287]

**Registration**  
<https://forms.gle/vJyLmNRROANDyVQNS>

**Speakers:**  
Shri. R. Srivatsan: Additional Assistant Director, NACIN - Chennai  
Shri. S. Rajagopalan IRS: AD - DGGST, Southern Zonal Unit, Chennai  
CMA K V N Lavanya: Cost Accountant, Former Chairperson - Hyderabad Chapter of Cost Accountants

**Other Faculty:**  
Capt. Dr. S. Santhosh Baboo: Principal  
Dr. J. Jayasankar: Head of the Department Commerce  
Dr. Prabha Rajagopalan: Head of the Department Corporate Secretaryship  
Prof. S. Seshadrinalhan: Associate Professor [Commerce]  
CMA Biswarup Basu: President, The Institute of Cost Accountants of India  
CMA P Raju Iyer: Vice President



**TITLE: TAX PAYERS AWARENESS LECTURE SERIES II**  
**“E-WAY BILL IN GST ”**

**DATE: 1<sup>st</sup> November 2020**

**MODE: Online**

**RESOURCE PERSON:** Shri. R. Srivatsan, NACIN & CMA B M Gupta  
CMA Chittaranjan Chatopadhyay, CCM & Chairman, BFSI

**OUTCOME:**

- Enlightened the importance of Government’s policy and the initiative towards E-Invoicing & E-way Bill in GST
- Various research aspects of E Way exposed to the students

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*[Linguistic Minority Institution] [Affiliated to University of Madras]*

**Tax Payer's Awareness Lecture Series - III**  
*A Joint Initiative of*  
**The Institute of Cost Accountants of India & PG & Research Department of Commerce**  
**Department of Corporate Secretaryship**

**Guests & Expert Speakers**

**1<sup>st</sup> November 2020 [Sunday] 10 A.M.**

**E- Way Bill in GST**

**Live Streaming**  
<https://youtu.be/9XMuThUVad>

**Coordinated by**  
**CMA Rakesh Shankar Ravisankar**  
Assistant Professor –  
Department of Commerce  
[98408 69551]  
**R Roshan Kumar [III B.Com AJ]**  
[98406 54287]

**Registration**  
<https://forms.gle/QxB8PrVncTUfg8Kp7>

**Shri. R. Srivatsan**  
Additional Assistant Director,  
NACIN - Chennai

**CMA Bhogavalli Mallikarjuna Gupta**  
Chief Taxologist at Logo Infosoft

**CMA Chittaranjan Chattopadhyay**  
CCM, Chairman – BFSI Committee,  
Indirect Taxation Committee

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. J. Jayasankar**  
Head of the Department  
Commerce

**Dr. Prabha Rajagopalan**  
Head of the Department  
Corporate Secretaryship

**Prof. S. Seshadrinathan**  
Associate Professor  
[Commerce]

**CMA Biswarup Basu**  
President

**CMA P Raju Iyer**  
Vice President



**TITLE: "BUILDING THE RIGHT ANALYTICS AND ARTIFICIAL INTELLIGENCE SOLUTIONS FOR A BETTER FUTURE"**

**DATE: 6<sup>th</sup> December 2020**

**MODE: Online**

**OUTCOME:**

- Highlighted the impact of artificial intelligence across the globe
- Revealed the recent changes in developed countries with regard to unmanned cars, contact less supermarkets, voice recognition and security systems with the help of AI Solutions

The poster is for a workshop organized by Dwaraka Doss Goverdhan Doss Vaishnav College [Autonomous], a Linguistic Minority Institution affiliated to the University of Madras. It is in association with Miles Education Private Limited. The workshop is titled "Skill Enhancement Workshop On BUILDING THE RIGHT ANALYTICS AND ARTIFICIAL INTELLIGENCE SOLUTIONS FOR A BETTER FUTURE" and is scheduled for 6<sup>th</sup> December 2020 [Sunday] at 11:00 AM. Registration is available at <https://forms.gle/ZLe64o2wfUmarYuC9> and live streaming is available at [https://www.youtube.com/watch?v=BDik\\_PeaTzo](https://www.youtube.com/watch?v=BDik_PeaTzo). The workshop trainer is Philip V. Varughese, Vice President & Global Lead, Applied Intelligence, Analytics and Innovation. Other participants include Shri. Ashok Kumar Mundhra (Secretary), Capt. Dr. S. Santhosh Baboo (Principal), Dr. J. Jayasankar (Head of the Department [Shift II]), Prof. S. Seshadrinathan (Associate Professor, Advisor & Head [Commerce]- Shift II), and Michael Wagner (Associate Vice President, Miles Education Private Limited). Workshop Co-ordinators are CMA Rakesh Shankar Ravisankar, Dept of Commerce [+91 98408 69551] and R. Roshan Kumar, III B.Com AI - [+91 98406 54287].



**TITLE (EVENT): COM TALK – RELEASE OF DEPARTMENTAL NEWSLETTER**

**DATE:** 9<sup>th</sup> February, 2021

**MODE:** Online

**OUTCOME:**

To keep Students & faculties abreast with the latest development in the domain of commerce.



**डीजी वैष्णव के वाणिज्य विभाग ने जारी किया संवाद पत्र**

**चेन्नई/दक्षिण भारत**

यहां अरुम्बाक्कम में स्थित डीजी वैष्णव कॉलेज के स्नातकोत्तर एवं शोध विभाग कॉमर्स ने अपना संवाद पत्र एक समारोह में जारी किया। संवाद पत्र की प्रथम प्रति संपादक एवं विभाग के अध्यक्ष डॉ जयशंकर ने कॉलेज के प्राचार्य डॉ संतोष बाबू को भेंट की। इस अवसर पर संवाद पत्र के सह संपादक एवं सांयकालीन सत्र के अध्यक्ष प्रो शेषाद्रीनाथन तथा डॉ

हरिदयाल शर्मा भी उपस्थित थे। विभागाध्यक्ष ने कॉलेज के कॉमर्स विभाग के महत्व को निरूपित करते हुए कॉमर्स विभाग की उपलब्धियों को गिनाया। इस अवसर पर बोलते हुए कॉलेज के प्राचार्य संतोष बाबू ने विभाग के सभी शिक्षकों तथा विद्यार्थियों को कॉमर्स के क्षेत्र में हो रहे नित नए बदलावों और देश की अर्थव्यवस्था प्रत्येक व्यक्ति से किस प्रकार जुड़ी हुई है इस पर छात्रों को भी जागरूक करने पर बल दिया।



**TITLE: IMPORTANCE OF TALLY CERTIFICATIONS AND ITS CAREER OPPORTUNITY**

**DATE:** 20<sup>th</sup> February 2021

**MODE:** Online

**RESOURCE PERSON:** Mr. Meyyappan Gandhi,  
Tamil Nadu Regional Director,  
Tally Education Pvt Ltd

**OUTCOME:**

- Creating Awareness among the students about certified courses of Tally
- Providing career guidance to Students
- Enrollment of Students in Tally Programme

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)**  
ARUMBAKKAM, CHENNAI 600 106  
A Linguistic Minority Institution  
Affiliated to University of Madras  
College with Potential for Excellence

**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE**  
in Association with  
**VETTRI EDUCATION TALLY EDUCATION PVT LTD**  
Presents  
Webinar  
**On Importance of Tally Certifications and Its Career Opportunity Series - III**  
On 20th February 2021  
Timings: 5.00 P.M. to 6.00 P.M.

For Registration  
Click the Below Link  
<https://attendee.gotowebinar.com/register/6224408305717767951>

**Dr. J. Jayasankar**  
Head of the Department

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Shri Ashok Kumar Mundhra**  
Secretary

Faculty Co-ordinator : **Dr. G. Yamuna**, Assistant Professor, Mobile 9677037333

**Tally**  
POWER OF SIMPLICITY

Learning Tally - As Computerized Accounting Skills

naukri.com/tally-jobs-in-tamil-nadu

Showing jobs for 'tally, tamil nadu' locally

1-22 of 4311 Tally Jobs in Tamil Nadu

**Accounts Executive -Tally**  
APC Consultants  
1-12 hrs · Not disclosed · Chennai  
Tally Experience Required/Intermediate/Qualification: 1+ Years  
General Accounting  
10-18/24K  
10-18/24K

**Tally accountant**  
Winways Systems Private Limited  
1-12 hrs · Not disclosed · Salem, Coimbatore, Erode  
Tally - 100+ · ERP · Claims · Financial reporting · Management · MS Office  
10-18/24K

Get Personalized Job Recommendations  
Register Now

Get an assured job\* with Axis Bank!  
Apply Now

Your chance to become Successful... Join to Succeed



**TITLE: INAUGURATION OF TALLY**

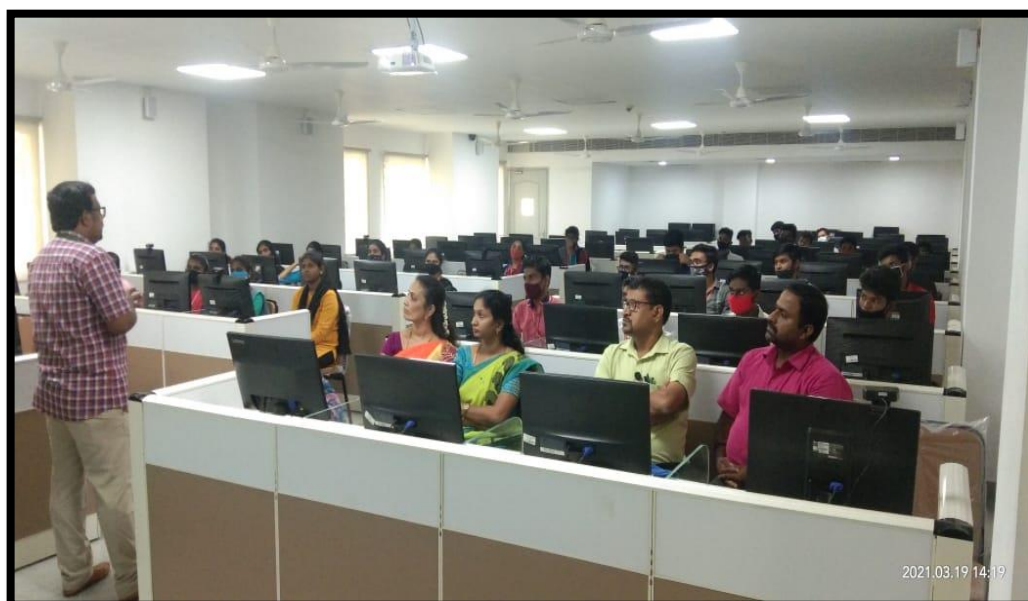
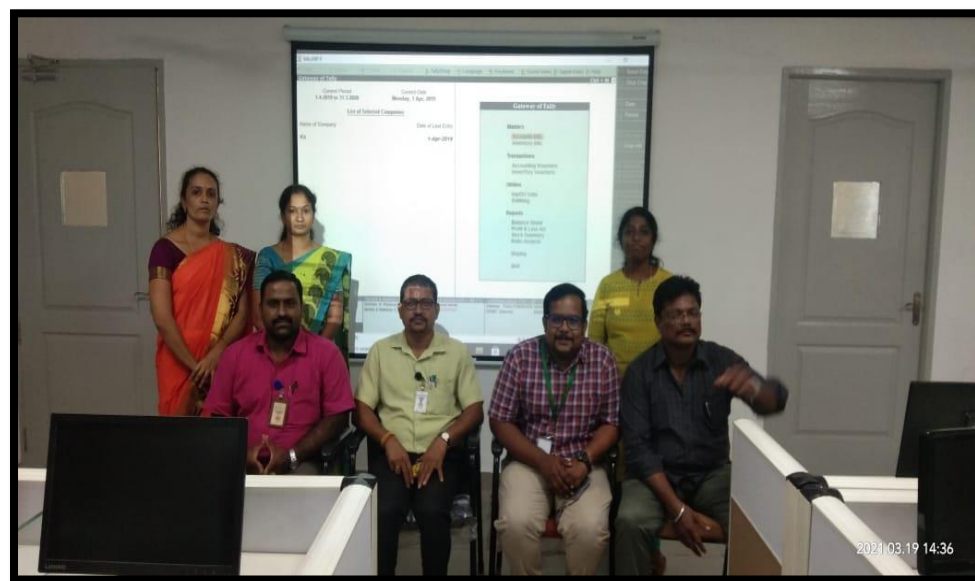
**DATE: 19<sup>TH</sup> March 2021**

**MODE: Online**

**RESOURCE PERSON: Mr. MEYYAPPAN, REGIONAL HEAD, TALLY PVT LTD**

**OUTCOME:**

- Assisted the students with the practice of accounting software
- Enabled the students to understand the importance of Tally software
- Created Job awareness among students.



**TITLE: SERIES: I – - EPISODE I - “ RESEARCH IN COMMERCE AND SOCIAL SCIENCES”**

**DATE: 13<sup>th</sup> March 2021**

**MODE: Online**

**RESOURCE PERSON: Dr. J. JAYASANKAR, HOD & Associate Professor in Commerce,  
D.G.Vaishnav College, Chennai 600 106**

**OUTCOME:**

- Subjective and objective research
- Importance of scaling techniques while preparing the questionnaire
- Inter relation between academic research and business research.
- Sample and population size
- Technological progress of the country and the impact of the same on education, health, insurance, marketing and other fields of life.

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College with Potential for Excellence  
A Linguistic Minority Institution  
Affiliated to University of Madras

**PG & Research Department of Commerce**  
Presents  
**WEBINAR SERIES-I**

**Episode I: Research in Commerce & Social Sciences**  
**13<sup>th</sup> March, 2021 @ 9 A.M**

**Dr. J. Jayasankar**  
Resource Person & Head

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Shri. Ashok Kumar Mundhra**  
Secretary

**About the Webinar Series:**  
This Webinar Series aims to provide a Platform for Knowledge sharing and Active Learning. Therefore, Discussions on Contemporary areas like Research & Innovation, Digital World of Work, Automation and Artificial Intelligence in Functional Areas of Business Management, Accounting & Auditing etc. are planned to be deliberated through these sessions.

**Target Audience**  
This Webinar Series targets  
✓ Post Graduate Students,  
✓ Research Scholars,  
✓ Academicians and  
✓ Corporates

**Google Meet Link:**  
<https://meet.google.com/ruy-siez-kxc>

**Faculty Coordinators:**  
**1. Dr.R.Sundari - 9003229251**  
**2. Dr.A.G.Vijayanarayanan - 9940145356**

**Student Coordinators:**  
**1. Mr.Arvind Kumar, II M.Com**  
**2. Ms.Aanchal, I.B.Com**

Webinar Series-1: Research in Commerce & Social Sciences

Jayasankar Jayaraman is presenting

Meeting details: 11:03 AM on 13-03-2021

**TITLE:           SERIES : I – RESEARCH IN COMMERCE AND SOCIAL SCIENCES**  
**EPISODE II: PROBLEM IDENTIFICATION IN RESEARCH**

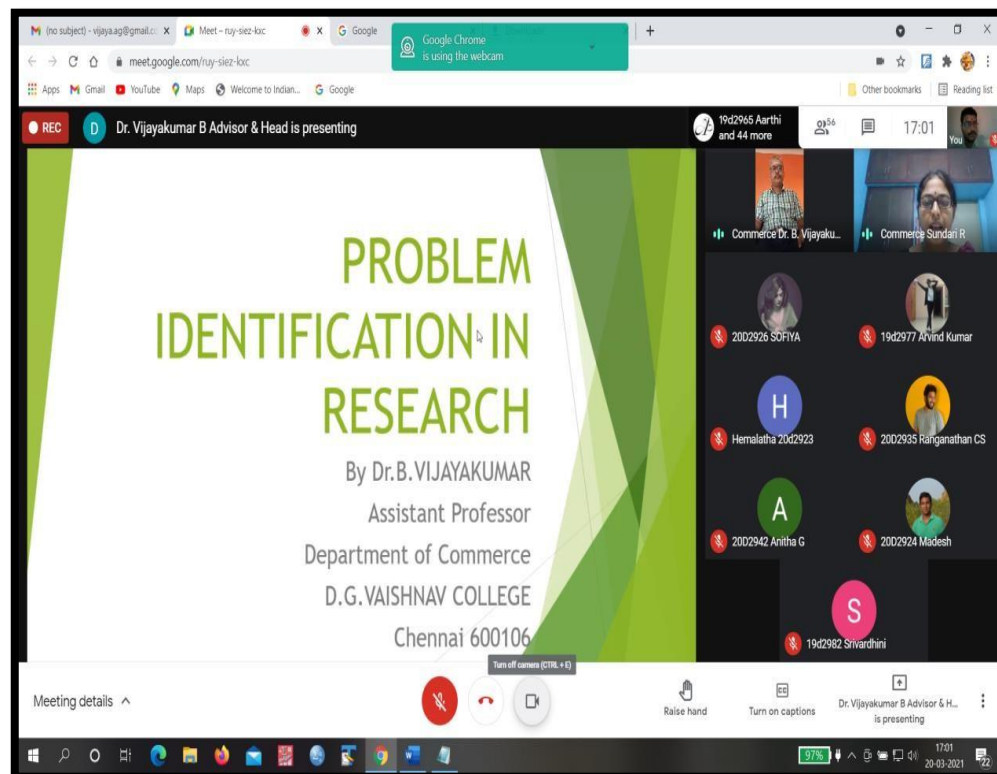
**DATE:            20<sup>th</sup> March 2021**

**MODE:           Online**

**RESOURCE PERSON: Dr. B. VIJAYAKUMAR**

**OUTCOME:**

- Finding and selecting research problem
- Identifying the research gap and sources or research problems for better decision making
- Types of Research Problem
- Features of a good research problem



**TITLE: SERIES: I – RESEARCH IN COMMERCE AND SOCIAL SCIENCES :**  
**EPISODE III: RELEVANCE OF STATISTICAL ANALYSIS IN SOCIAL SCIENCE RESEARCH**

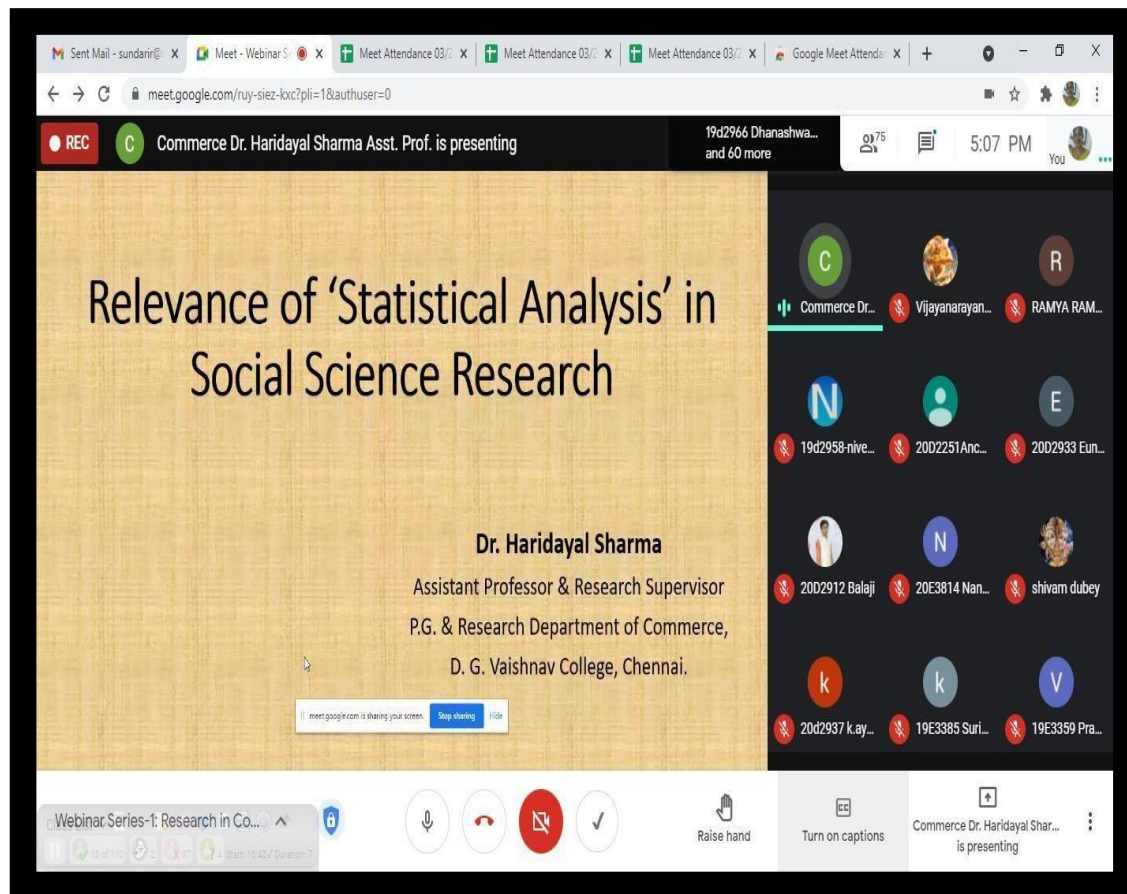
**DATE: 27<sup>th</sup> March 2021**

**MODE: Online**

**RESOURCE PERSON: Dr. HARIDAYAL SHARMA**

**OUTCOME:**

- Practical Application of various statistical methods in research.
- Using need-based tools in research
- Clarity on application of Qualitative and quantitative research techniques.
- Pitfalls to be avoided while choosing statistical tools



**TITLE: EPISODE IV: DATA ANALYSIS USING OPEN SOURCE TOOLS**  
**SERIES: I – RESEARCH IN COMMERCE AND SOCIAL SCIENCES**

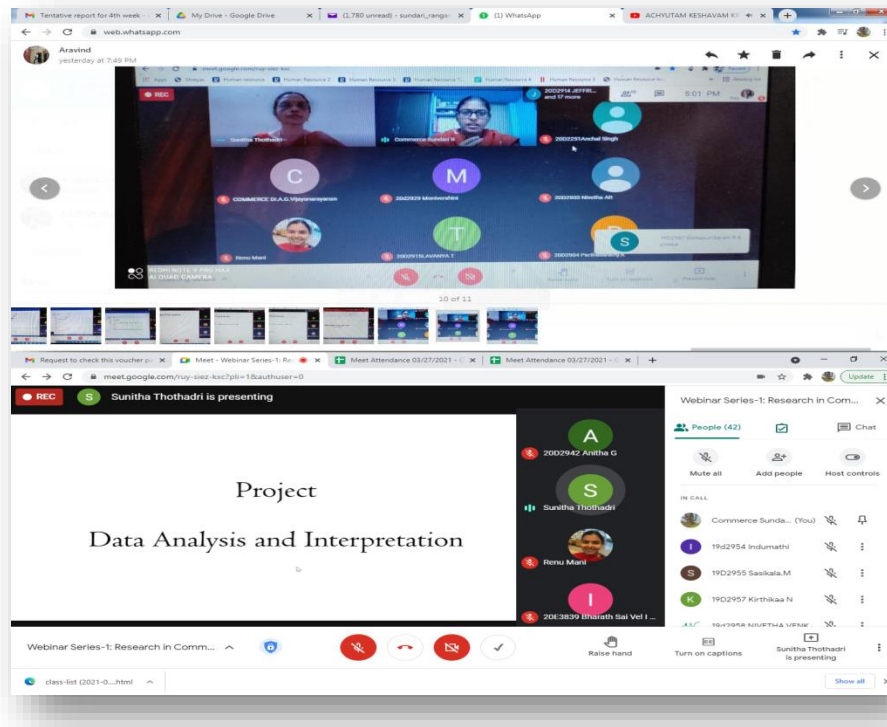
**DATE: 3<sup>RD</sup> April 2021**


**MODE: Online**

**RESOURCE PERSON: Dr. T. Sunitha Rani, Associate Professor & Head,  
Department of Computer Science,  
MOP Vaishnav College for Women, Chennai**

**OUTCOME:**

- Availability of user friendly open source statistical software tools at a click of the mouse
- Download and use JAMOVI
- Application of simple Statistical tools in analyzing the data




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PG & Research Department of Commerce


**WEBINAR SERIES - I**  
Research in Commerce and Social Sciences  
**3rd April, 2021 @ 5 pm**  
***Episode 4: Data Analysis using Open Source Tools***  
**Dr. T. Sunitha Rani** M.Sc. M.C.A. M.Phil., Ph.D.  
Associate Professor & Head, Dept. of Computer Science  
M. O. P. Vaishnav College for Women

Resource Person

G-Meet Link: <https://meet.google.com/ruy-siez-kxc>

 **Dr. Jayasankar**  
Associate Professor & Head

 **Capt. Dr. S. Santhosh Baboo**  
Principal

 **Shri. Ashok Kumar Mundhra**  
Secretary

**Faculty Coordinators:**  
1. **Dr. R. Sundari**, Asst. Prof- 9003229251  
2. **Dr. Vijayanarayanan**, Asst. Prof- 9940145356

**Student Coordinators:**  
1. Mr. Arvind Kumar, II M.Com,  
2. Mr. Yash Joshi, I.B.Com  
3. Ms. Anchal Singh, I.B.Com

**TITLE:** EPISODE V: SCALING & DATA ANALYSIS IN COMMERCE & SOCIAL SCIENCE RESEARCH  
**SERIES: I – RESEARCH IN COMMERCE AND SOCIAL SCIENCES**

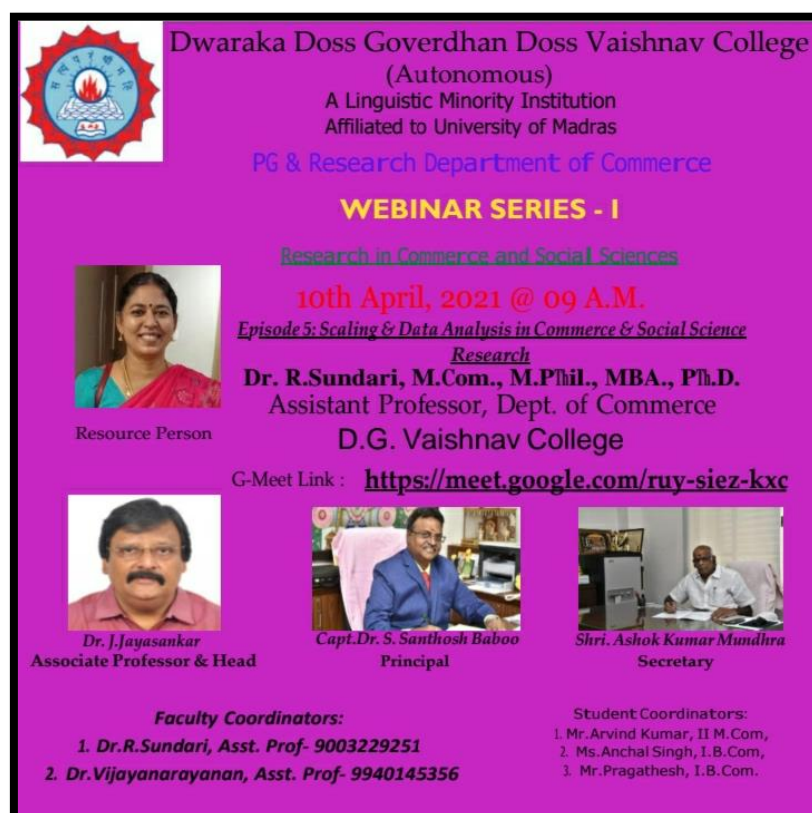
**DATE:** 10<sup>th</sup> April 2021

**MODE:** Online

**RESOURCE PERSON:** Dr. R. SUNDARI, Asst. Professor in Commerce,  
D. G. Vaishnav College, Chennai-600 106

**OUTCOME:**


- Data Analysis and Interpretation
- Objectives of the Study
- Ability of the Researcher
- Time available for research.
- Purpose of the Research
- The various resources available and Application of simple Statistical tools in analyzing the data



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PG & Research Department of Commerce




**WEBINAR SERIES - I**  
*Research in Commerce and Social Sciences*  
**10th April, 2021 @ 09 A.M.**  
*Episode 5: Scaling & Data Analysis in Commerce & Social Science Research*  
**Dr. R.Sundari, M.Com., M.Phil., MBA., Ph.D.**  
Assistant Professor, Dept. of Commerce  
D.G. Vaishnav College

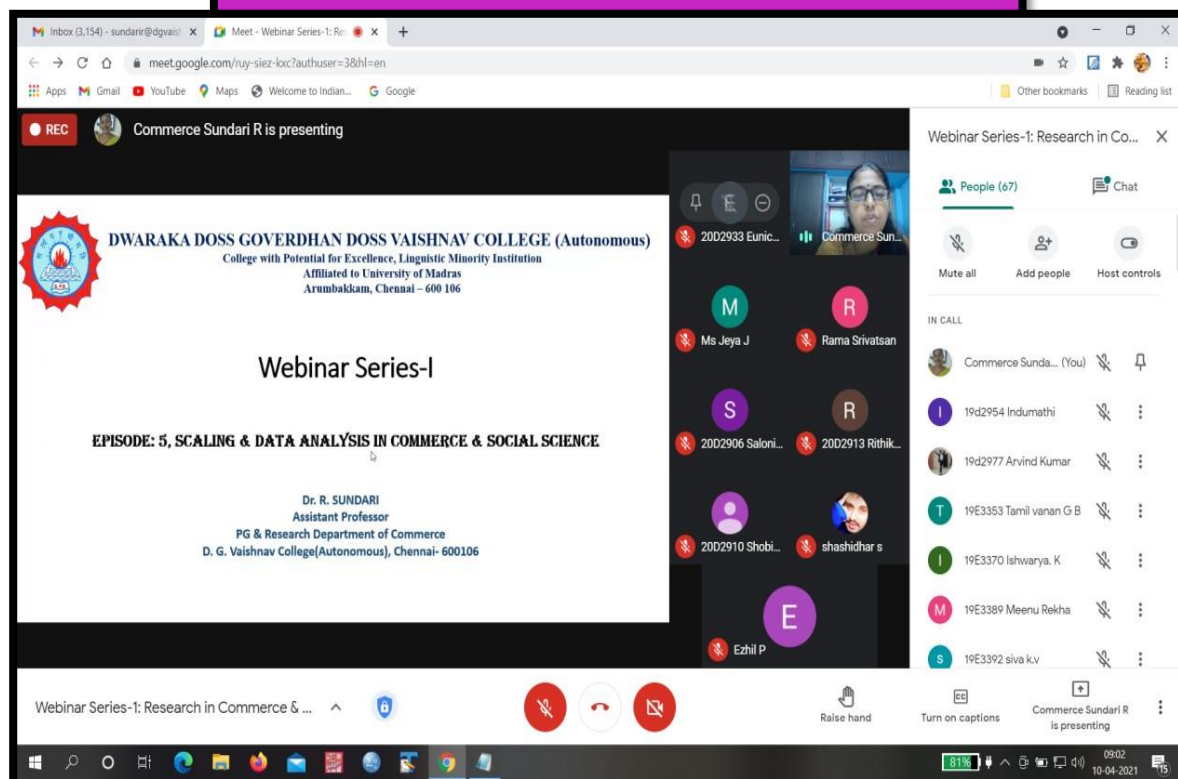
G-Meet Link : <https://meet.google.com/ruy-siez-kxc>

**Resource Person:**   
Dr. R. Sundari, M.Com., M.Phil., MBA., Ph.D.  
Assistant Professor, Dept. of Commerce  
D.G. Vaishnav College

**Faculty Coordinators:**  
1. Dr.R.Sundari, Asst. Prof- 9003229251  
2. Dr.Vijayanarayanan, Asst. Prof- 9940145356

**Student Coordinators:**  
1. Mr.Arvind Kumar, II M.Com,  
2. Ms.Aanchal Singh, I.B.Com,  
3. Mr.Pragathesh, I.B.Com.

**Other Faculty:**  
 Dr. J. Jayasankar  
Associate Professor & Head  
 Capt. Dr. S. Santhosh Baboo  
Principal  
 Shri. Ashok Kumar Mundhra  
Secretary



Webinar Series-I: Research in Commerce & ...

Dr. R. SUNDARI  
Assistant Professor  
PG & Research Department of Commerce  
D. G. Vaishnav College(Autonomous), Chennai- 600106

Webinar Series-1: Research in Co...

People (67)

Chat

Mute all Add people Host controls

IN CALL

Commerce Sunda... (You)

19d2954 Indumathi

19d2977 Arvind Kumar

19E3353 Tamil vanan G B

19E3370 Ishwarya. K

19E3389 Meenu Rekha

19E3392 siva k.v

Ms Jeya J Rama Srivatsan

20D2906 Saloni... 20D2913 Ritvik...

20D2910 Shobi... shashidhar s

Ezhi P

Webinar Series-1: Research in Commerce & ...

81% 09:02 10-04-2021

**TITLE: VIRTUAL FACTORY VISIT**

**DATE: 14<sup>TH</sup> April 2021**

**MODE: Online**

**RESOURCE PERSON: Mr.Kailasagiri, Deputy General Manager- HR  
Tube Investments of India, Murugappa Group**

**OUTCOME:**

- **Importance of Production Planning**
- **Compliance requirements in a Factory**
- **KRA's for various job Profiles**
- **Competency Mapping**



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**PG & Research Department of Commerce**  
Organises a

# Virtual Factory Visit

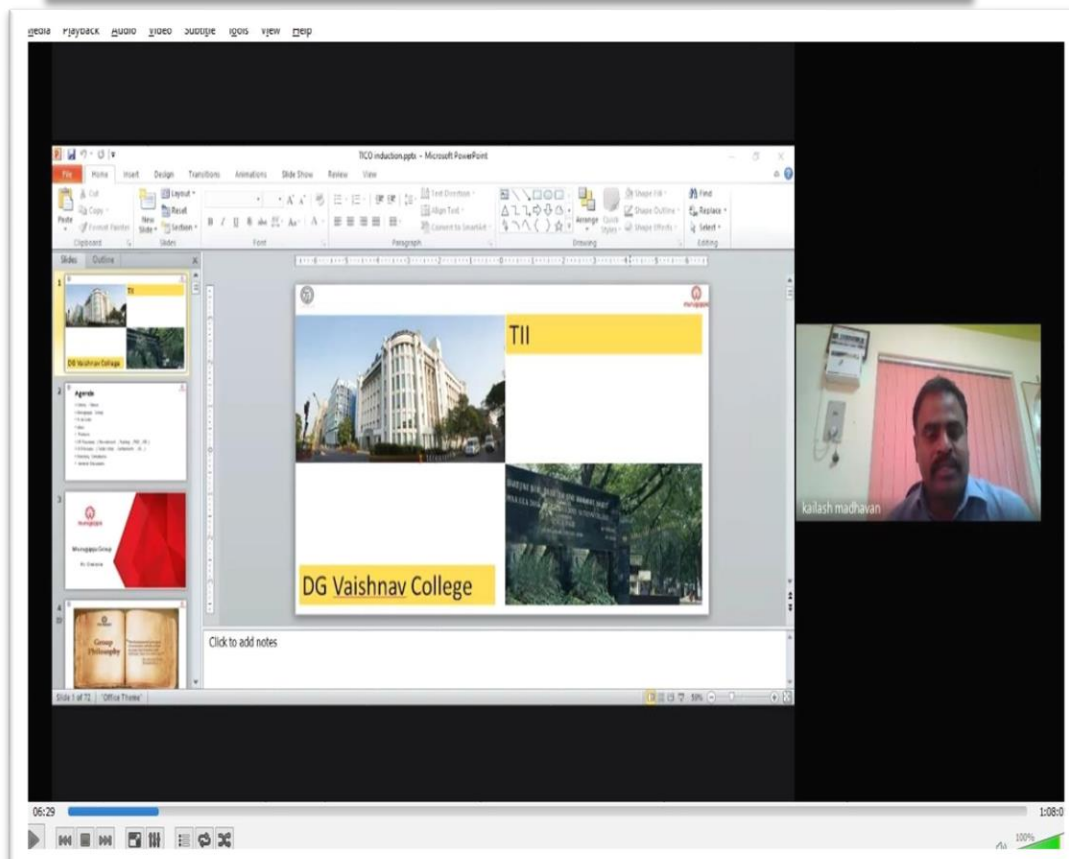
To  
**TI Diamond Chain Ltd. Ambattur**

**DATE : 15.04.2021**  
**TIME : 10.00. a.m**

**INDIA** **murugappa**

G - Meet Link : <https://meet.google.com/ruy-siez-kxc>

 <b>Dr. S. Sheshadrinathan</b> Associate Professor & Head Shift II	 <b>Dr. J. Jayasankar</b> Associate Professor & Head Shift I	 <b>Capt. Dr. S. Santhosh Baboo</b> Principal	 <b>Shri. Ashok Kumar Mundhra</b> Secretary
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The screenshot shows a virtual meeting interface. On the left, a PowerPoint presentation is displayed with the following content:

- Slide 1: DG Vaishnav College
- Slide 2: Agenda
- Slide 3: Murugappa Group
- Slide 4: Group Philosophy

The main slide visible in the presentation features the TI logo and the text "DG Vaishnav College". On the right side of the meeting window, a video feed shows a participant named "kailash madhavan". The bottom of the window displays a media control bar with a play button, a progress bar, and a volume icon.