

## **LIST OF EVENTS IN ACADEMIC YEAR 2020-21**

### **RINNOVAMENTO**

RINNOVAMENTO: The Investiture Ceremony for 2020-21 was conducted on 24 June 2020 to honour the Office Bearers of the students' forum of the department, LucaFama for the academic year 2020-21.

### **DESPEDIDO**

"DESPEDIDO" was a virtual farewell organised by the department for the departing batch of 2017-20 on 12 July 2020. Students got the opportunity to express their college memories with the juniors and faculties amidst this pandemic.

### **XENIUM**

XENIUM, an Intra Departmental Virtual Fest was initiated by LucaFama on 25th July 2020 for the students of the department to refresh their skills and abilities during the lockdown.

### **FINANCE FORENSICS**

Finance Forensics, the monthly e-magazine of the department provides a snapshot of various commercial and financial cognizance, department activities, different kinds of puzzles and most importantly, a students' corner. The first edition of the "Finance Forensics" was issued on 15th August, 2020. Till, now we have issued 9 editions of the magazine have been released. This magazine is the reflection of the imaginative creativity of the students. It brings out the hidden literary talents in the students and also inculcate leadership skills among them. The students also share and gain knowledge and ideas through this medium.

### **E-TALK on "AFRICA – SALES AND BUSINESS DEVELOPMENT OPPORTUNITIES"**

E-talk on "Africa – Sales Business Development opportunities" was organized on 29 August 2020. Mr.S.Raja Vice President and Regional head of the Sharjah, Unit of Tionale Pvt Ltd, a Singapore based group gave an e-talk on the business environment of African countries, the work climate, culture, structure and behavioural pattern of African business organisations..

### **WEBINAR on “IS INVESTMENT IN STOCK MARKETS A GOOD OPTION OR IS IT GAMBLING?”**

Webinar on “Is investment in Stock Markets a good option or is it Gambling?” was initiated on 3 September 2020 to enlighten the students on importance of investment and to inculcate the habit of investment. Mr. Vivek Karwa, an investment advisor, a popular Certified Financial Planner and the CEO of Vridhi Investments addressed the students.

### **STOCK BUZZ**

Stock Buzz, a 3-day Inter Departmental Fest was organised by the students’ forum from 7 - 9 September 2020 to gain knowledge and confidence in stock market investments.

### **FRESHERISTA**

FRESHERISTA, a 3-day freshers’ meet was organised from 13 -15 October 2020 by LucaFama to welcome the first year students and familiarize them with the department. The event was an ice-breaker between the new comers and the seniors.

### **WONDER WOMEN**

Wonder Women, a 3-day webinar on women entrepreneurship was initiated by the students’ forum from 20-22 October 2020 exclusively for girls of the department in order to motivate the girls to take up entrepreneurship as a career. Ms. Aysha, CEO of Smile Planners, an event management company, Ms. Swetha Renukumar, Fashion Blogger and Influencer & Ms. Hajitha Begum, CEO of Hotel Virudhunagar were the invited speakers.

### **ENVISION A&F**

Envision A&F, a two-day academic event organized on 28 to 29 October 2020 exclusively for the 1<sup>st</sup> years consisted of debate, photography, poster making, shipwreck, IPL auction, Talent Hunt and treasure hunt. It was conducted with the aim of motivating the students to take part in various competitions and kindle their spirit of winning.

### **WEBINAR ON INTELLECTUAL PROPERTY RIGHTS**

LucaFama initiated a webinar on Intellectual Property Rights on 9th December 2020 to provide an awareness on the importance of IPR, types of IPR, trends of patent filing in India. The resource person was Mr. B. Ramana Kumar, a Chartered Accountant, Lawyer and Insolvency Professional.

### **VASTHRAM**

On 29th January 2021, the socio warriors of the team of Lucafama organized a clothing donation program at Hope Public Charitable Trust and Tansowa Aartharavu Ilam. The aim of this event was to provide clean clothes to the unprivileged individuals affected by lack of access to proper clothing.

### **CAREER GUIDANCE PROGRAMME**

The career guidance programme on 30th January 2021 for the final year students of the Department was taken up by Dr. K Tamilselvi, a department faculty member on the topic "What after B.Com?". The speaker elaborated on various educational paths open for the students after graduation - professional courses, extended courses and studies in abroad.

### **ADOBE PHOTOSHOP WORKSHOP**

A workshop on Adobe Photoshop was conducted from 8 - 10 February 2021 to train interested students on how to create and edit images for both print and web as well as have control over all kinds of image manipulation, editing and special effects. Mr. Yovan Gandhi. R, Assistant Professor, Department of Visual Communication was the resource person..

### **CAREER GUIDANCE PROGRAMME**

What after B. Com? – a Career Guidance session was conducted on 25 February 2021. Dr. C.P. Vijayalakshmi, Assistant Professor, Department of Accounting & Finance enlightened the students on the various gateways for entering into public and private sectors.

### **CONNEXIONS**

Connexions, an intra-departmental event was organized for the students on 27th February and 1st March 2021 to spark positive confidence among them and bring out their innate abilities. The event comprised of 10 different competitive events

### **IRAI**

IRAI, a domestic animal feeding drive was organized on 15th March 2021 to make students realize their responsibility towards voiceless animals and develop more love and kindness towards them.

### **WORKSHOP ON MS EXCEL**

A 2-day workshop on Basics of MS Excel was arranged on 17 & 18 March 2021. The resource person, Ms. A. Vijayalakshmi, Head, Department of Computer Science, D G Vaishnav College taught the various tools in MS Excel.

### **SELF- DEFENSE SESSION**

Girl Power, a self- defense session was conducted on 10th February 2021 exclusively for the girls of the department with an aim of preparing their mind and body to respond to threats against their safety and their life. The trainers were Sensei Gnanavadivel, Founder of Zen Martial Arts Academy, Sensei Vinoth Kumar and team who conducted a physical fitness training and taught basic self defense techniques.

### **WEBINAR ON “INSURANCE AND SHIPPING INDUSTRY – AN INSIGHT”**

A webinar on “Insurance and Shipping Industry – an insight” was organized on 19 February 2021 with Capt. Sundar Swaminathan, Global Head of claims and loss prevention in Gulf Petrochem, Sharjah, UAE. He explained the various applications and operational processes in the shipping and insurance industry, the basic terminologies and standard policies applicable and the various job prospects available and the courses which one needs to study to pursue a career in this industry.

### **VASTHRAM**

On February 19th 2021, the social team of LucAFama, “Socio Warriors” organized “Vasthram”, a nightie donation program to 40 mentally challenged women of the Hope Psychiatric Rehabilitation Shelter for Women, Egmore.

### **WEBINAR ON “ARTIFICIAL INTELLIGENCE DRIVING BUSINESS INTELLIGENCE AND THE ROLE OF IOT”**

Webinar on “Artificial intelligence driving business Intelligence and the role of IOT” was organised by the department on 30 July 2020 to enhance the students on how AI is driving business intelligence with practical examples. Mr. Rajanish Sasidharan, National Sector Practice Head – IoT, Vodafone Idea, Mumbai was the invited speaker.

### **E-TALK ON “ONLINE BANKING FRAUDS”**

An E-talk on “Online Banking Frauds” was given by Dr. S. Gurusamy, Former Professor and Head of the Department of Commerce, University of Madras on 8th August 2020 to create awareness among students on various hoax and frauds involved in online banking.

### **ONLINE ESSAY WRITING COMPETITION**

Online Essay Writing Competition on account of National Financial Awareness Day was organized on 14th August 2020. Students were asked to come out with thoughts assuming themselves to be the Finance Minister of the country for 30 days.

### **CAREER GUIDANCE PROGRAMME**

Our alumnus, Mr. Anirudh P.T addressed the students on the various career opportunities after B. Com in the webinar on “What after B. Com?” on 20 March 2021. He also motivated students to understand one’s weakness, be aware of the skills they need to have and start working on them before time runs out.

### **அறம்பாடி**

அறம்பாடி was organized on 24 March 2021 with the aim of providing basic grocery items to those in need and instil a sense of empathy and compassion in students.

### **NEGOTIUM**

Negotium, an inter-collegiate, online academic event was held on 25th and 26th March 2021. The event comprised of 10 academic events in which students from various colleges of Chennai participated. Cash prizes worth Rs. 11,000 were given to the winners and runner-up.

### **FESTIVE PRESENT**

Festive Present, a social event, Festive Present was initiated by the social wing of LucaFama on 9th November 2020 with a visit to an orphanage in Anna Nagar, Surabi Trust before Diwali. The aim of the activity was to brighten the lives of a few children and fill their festive season with lights and joy. It was also aimed at inculcating the habit of giving among students and make them more responsible and empathic towards the underprivileged in society.

### **WORKSHOP ON E-FILING OF INCOME TAX RETURN (ITR)**

Workshop on e-filing of Income Tax Return (ITR) was organized for the 3rd year students of the department on 11th November 2020. Mr CA Praveen T V provided a practical exposure on how to file income tax returns for themselves through a real-time online demonstration through the Income Tax portal.

### **WEBINAR ON "STEP INTO THE WORLD OF OPPORTUNITIES"**

Webinar on "Step into the World of Opportunities" was organized on 3rd April 2021. The speaker, Dr. Bhavani Sivan, Founder of Elex Academy elaborated the exciting career opportunities with the ACCA (Association of Chartered Certified Accountants) global body for professional accountants. Further she provided the professional insights about the knowledge and skills required by a future professional accountant.

### **WOMEN'S DAY CELEBRATION**

On 8th March 2021 a small celebration on the occasion of Women's day was initiated by the Lucafama team. The department faculties took part in a cake cutting celebration and the students showed their gratitude towards their faculty.

### **THE BOTTOM LINE – DEPARTMENT NEWS LETTER**

Another proud moment for our department was the release of our first annual newsletter, "The Bottom Line, Discover – Explore - Exhilarate" for the academic year 2020-2021 along with the annual edition of Department magazine the Finance Forensics.