

Department of BA Journalism

Inauguration of association “Blooming Journalist” on 25.9.2019 and the functioning of Reading Club :

Blooming Journalist association was inaugurated by Mr Peer Mohamed, Founder and Editor in chief of 'Ippodhu .com'. Reading club has started functioning on regular basis. More than twenty national and regional newspapers and magazines are procured for the students to read and analyse the news on regular basis after college hours.

Industrial Visit:

1. Vidutalai Press: 25.10.2019

To give an overview of printing and publication industry, students were taken to Vidutalai Press.

2. Salesian Institute of Graphic Arts : 3.2.2020

Students were taken to SIGA and were introduced to four different types of printing process along with an overview of electronic publishing.

Seminars:

1. Conservation and Sustainable Living, 30.1.2020

Mr. Bharathi Kannan, an environmental activist and the founder of Agathi, enlightened the students about the importance of conservation and the ways to lead sustainable living.

2. Women and Media, 3.2.2020

Ms.Kavitha Muralidaran, a Press Institute of India award winner and an Independent Journalist, threw light on the challenges women face in the industry and gave guidance to overcome those trails.

Out Reach Programmes:

Students selected RK Nagar Slum, which is located opposite to our college for conducting outreach programmes. They were divided into three groups to target their programmes to children, women and youth.

Group 1: Children

Teaching Maths with Fun, 5.3.2020

Basic steps in dance were taught to the children to attract them and to get their attention. With the help of chart papers basic maths was taught which will help them in their daily activities.

Group 2: Women

Workshop on making cloth napkins, 6.3.2020

Health and hygiene was the focus. Awareness was given about the benefits of using cloth napkins against the use of napkins with plastic layers, which causes damage to the environment when thrown off after use. Ms Shanmugalashmi, an environmental activist taught them to make cloth napkins. Idea of making this cloth napkin as a business endeavour was given.

Group 3: Youth

Awareness of demerits of alcoholism, 9.3.2020

It was learned that several members of the Community were under the grip of alcoholism and an awareness programme against drug use was held along with the Department of Social Work. Students did a skit against the consumption of alcohol and explained the ill effects of its consumption on family relationship, psychological state of the members of the family and on their health.

Field Visits:

Students were taken to different fields to give them exposure to different communities.

Field Visit 1: Beat - Disability

Mary Clubwala Jadhav Special Higher secondary School for hearing impaired, 6.8.2019

Our students visited the school, met the students and played some games with them which helped them to mingle with the hearing Challenged students. Special children also exhibited their talents. Interactions were followed which paved way for our students to understand their lifestyle, their special needs, schemes from our government and our constitutional provisions to protect them.

Field Visit 2: Beat - Lifestyle

Nochikuppam, 14.8.2019

Nochikuppam is an urban slum situated at the end of the Marina beach which houses more than a thousand families, most of them belonging to fishing occupation. This was one of the communities that were hit hard during the 2004 Tsunami and the 2015 floods. Our students interacted with the fishing folks and understood their unique lifestyle. They also knew about different types of boats, their usage, different types of fishing nets, and the problems fisherman face including displacement problems. They were also introduced about the history of that place.

Field Visit 3: Beat - Lifestyle

East Namachivayapuram, 23.8.2019

East Namachivayapuram is also an urban slum situated near Nungambakkam Railway Station. By interacting with the people of Namachivayapuram, students came to know the problems which existed in that area. Drug usage, clashes which lead to murder, dropouts from school, and other criminal activities were common in that area. Trans- genders also live in this area. Mr. Aruldoss, a social worker who works in that area accompanied us and enlightened the students about the problems the community faces.

Field Visit 4: Beat - Community

Arumbakkam, 20.9.2019

Students were allowed to go in groups to different areas in Arumbakkam, where our college is located. They were assigned with different topics and were asked to bring information on those topics.

Field Visit 5: Beat - Community

Koyambedu Market, 28.11.2019

Students have been taught about news values in their theory class and were asked to bring information with news values from Koyambedu market.

Field Visit 6: Beat - Health

Rajiv Gandhi Government Hospital, 7.12.2019

Students were asked to visit the Government Hospital to gather information with news values. They learned to collect information from different sources.

Field Visit 7: Beat - Community

R K Nagar slum. 16.12.2019

Opposite to our college there is a slum in RK Nagar. Students visited the place and interacted with the people and learned about their lifestyle, their occupation, displacement problems, alcohol problems and many more. They selected this place for their outreach program as well.

Field Visit 8: Beat - Health

Indian Community Welfare Organisation and their shelter Home.6.2.2020

ICWO is doing a considerable amount of work in the field of STD / HIV / AIDS prevention. Students were taken to their organisation in Anna Nagar and a briefing was given about AIDS and how the organisation work with commercial sex workers to educate them about the prevention of AIDS. Students interacted with a sex worker and knew their family circumstances, life conditions and the problems they face.

Students were then taken to a shelter home in Choolai which was maintained by ICWO. Students interacted with the inmates. They learned about the rules of

shelter homes which were governed by the state body, the schemes of the government to help the inmates, the plight of the inmates and their stories.

Field Visit 9: Beat - Environment

Ennore industrial area and Beach to learn environmental problems, 21.2.2020

Students were taken to Ennore accompanied by environmental activist Mr.Prasanth from Vettivel Collective and were explained about the pollution level and its impact on the environment. Students understood the causes of pollution and witnessed soil erosion and level of toxins present in the atmosphere in that area.

Webinars:

1. Domestic Violence in the Times of Corona, 29.6.2020

Ms. Kavitha Krishnan, Author of Fearless Freedom & Social Activist elaborated on the kind of violence unleashed on women during the pandemic and threw light on the legal remedies.

2. Changing economic scenario in the context of Covid-19, 30.6.2020

Mr. B.Sivakumar , Senior Asst. Editor, The Times of India illuminated on the decline of economic activity and its effect on the stability of the Indian economy.