

DEPARTMENT OF COMMERCE (HONOURS)

Activity 1

1. Name of the event : Inauguration of SAMVRUTH and Guest Lecture
2. Date : 29 JULY, 2019
3. Venue : Vallabhacharya Auditorium, D.G.Vaishnav College, Chennai
4. Organizers : Department of Commerce-Honours
5. Resource Person : Mr. R. Subramaniam, M.Com, M.Phil. M.A,MBA, Ph.D.
CEO & Executive Director Mind Biz Projects & Training Pvt. Ltd
6. No. of Staff Participants 8
7. No. of student participants 150
8. Detailed Report of the Programme

On 29th of July 2019, department of B.Com (Honours) officially inaugurated its student forum, "SAMVRUTH" which translates to complete, fulfillment, an initiative to take up challenges.

It was inaugurated with the gracious presence of Dr.. R. Subramaniam, who was the chief guest of the occasion. Also present were Dr. R. Ganesan, honorable Principal of D G Vaishnav College, and Shri. Ashok Kumar Mundhra, Honorable Secretary of D.G Vaishnav College, Dr.

J.Jaya Shankar, Head of the department of Commerce (Shift-I), Professor. S.Seshadrinathan, head of the Department of Commerce(Shift-II).

The principal and other dignitaries elaborated the magnificence of associations and highlighted the importance of participating in the association's activities .There was a Guest Lecture which was given by the Chief Guest on the topic "GLOBAL OPPORTUNITIES FOR COMMERCE STUDENTS".

It was really an eye opening session as the students got an idea on all the possible career options they have after graduating with a bachelor's degree, other than those regular professional courses, bank exams etc., along with the benefits of the course and the preparation method to become a certified professional.

Also the lecturer was so versatile and intellectual he was also able to clear all the doubts of the students in a way that made sense. The lecture was not concentrated on professional courses

or bank exams but also covered an enormous amount of fields like Insurance, Investment management, Financial Planning etc.

The guest lecture was followed by the Investiture Ceremony. Members of the association were distributed their respective badges and were honored with their allocations in the association.

Outcome of the programme/event

The students' feedback on the guest lecture was more than positive and it was all well received. The students got better clarity in choosing a successful career for themselves. The event was successfully ended with the vote of thanks from our beloved Head of the department, Ms. D Senthamarai.



ACTIVITY 2

1. Name of the event : INTRODUCTION TO GST
2. Date : 10 September, 2019
3. Venue : Vallabhacharya Auditorium, D.G.Vaishnav College
4. Organizers : Samvruth, Student association
5. Resource Person : CA VISHNU VARDHANP
6. No. of Staff Participants : 9
7. No. of student participants : 155 students
8. Detailed Report of the Programme

It started with a prayer song from our department junior.. The welcome address was presented by Ms.D.Senthamarai., Head of the department of Commerce(Honours). It was a marvelous afternoon to begin the session with and the auditorium was crowded with different students from different departments.

CA Vishnu Vardhan, who is also called Mr. GST, made a fabulous evening out of the event by explaining to the students about what and what not is GST, how the flow and process of GST works and how well the economy received the impact of GST being introduced in the economy.

He also used an account of his own to show us how the GST transactions are made and how the values of purchase and sales transactions are entered into the accounts. The concept was well received by the students, the Q&A session for the event was well organized.

The event then was concluded with a prayer song, continued by a vote of thanks presented by one of the members of our association.

9. Outcome of the programme/event

The account creation and transaction entries done by Mr. GST in his account was very well received and also the Q&A session as mentioned earlier was to the point.



ACTIVITY 3

1. Name of the event : GST Advanced
2. Date : 9th January, 2020
3. Venue : Vallabhacharya Auditorium, D.G.Vaishnav College
4. Organizers : Samvruth, Student association
5. Resource Person : CA Vivek Agarwal
6. No. of Staff Participants 11
7. No. of student participant 160
8. Detailed Report of the Programme:

Mr. Vivek Agarwal, another GST influencer who, professionally a chartered accountant, made a choice for teaching students, the applications of GST and its benefits. The event started with a group of students singing devotional songs and with an introductory speech about the speaker, Mr. Vivek Agarwal.

The event was all about the implications of GST in the modern economy and how the GST works. He also touched a difficult topic in the course of GST which is about ITC (Input Tax Credit) and with uses of ITC in the modern world. He also explained the benefits of ITC and how it benefits the manufacturers, traders, retailers and finally the end consumer.

As Introduction to GST was theoretical knowledge to the students, Application to GST therein became a part of Practical knowledge. Students from various streams such as M.Com, MA.HRM and other commerce streams attended the lecture.

Outcome of the programme /event:

The event then concluded with an interactive Q&A session. This helped to much greater extent as the guest was enthusiastic to clear all our queries and it was a wholesome experience.



DATE: 09/01/2020
TIME: 02:35 P.M
LOCATION: D.G.VASIHNAV COLLGE, ARUMBAKKAM, CHENNAI-600106



DATE: 09/01/2020
TIME: 05:31 P.M
LOCATION: D.G.VASIHNAV COLLGE, ARUMBAKKAM, CHENNAI-600106



DATE: 09/01/2020
TIME: 05:31 P.M
LOCATION: D.G.VASIHNAV COLLGE, ARUMBAKKAM, CHENNAI-600106



DATE: 09/01/2020
TIME: 03:45 P.M
LOCATION: D.G.VASIHNAV COLLGE, ARUMBAKKAM, CHENNAI-600106



DATE: 09/01/2020
TIME: 05:32 P.M
LOCATION: D.G.VASIHNAV COLLGE, ARUMBAKKAM, CHENNAI-600106

ACTIVITY 4

ABOUT THE EVENT: “YASHAZ 2020” an intercollegiate business fest conducted by “SAMVRUTH” the Students Association of Department of Commerce (Honours), DG Vaishnav College. It was conducted in a successful and grand manner on 18th of February 2020.

OBJECTIVE:

1. To create a Fest in which the technical aspects of fields such as commerce, law, economics, business and other related fields are dealt.
2. To familiarize the Department Of Commerce (Honours) to the students and faculties of various colleges.

DETAILED REPORT OF THE PROGRAMME:

The Fest had in total 9 events in it all of which are related to the above mentioned topics (in Objective) in one or the other way. The following are the name of the events:

1. Lawyer it up (Courtroom Crusaders)
2. Stock wars (Wolf of Dalal Street)
3. A Minute to sell it (Belfort’s Pen)
4. Business plan (Starterpreneur)
5. Best Manager (Fayol’s Best)
6. Corporate Shipwreck (C-Wreck)
7. Quiz (Biz Wiz)
8. Sudoku (Think inside the box)
9. Incorporation of Company and Logo (Logo.Inc)

Of the above competitions “Sudoku” was a Filler event and “Incorporation of Company and Logo” was an online event. All the events were given separate names which were at par with how the events was supposed to move forward which was a method through which we familiarized the participants to understand the event. The Judges for the required events were professionals who were excelled in their fields.

The events organized were handled by the students of the Department. The students were divided as three teams

1. Core Committee-10 members

2. Extended Committee- 13 members
3. Volunteers- 80 members

These members divided into four departments

1. Events
2. Hospitality
3. Registration
4. Sponsorship

And these departments worked hand in hand coordinating with each other. Each Department had a head who oversaw the workings of the departments in the most efficient way.

PARTICIPATION AND SPONSORS:

The event was attended by various college students in and around Chennai. The total participation was around 450 students from around 25 colleges. The overall trophy was won by Loyola College. Each winner was given cash Prize along with Goodies sponsored “POORVIKA”. The split up for prizes are as follows

FIRST PRIZE – INR 1000

SECOND PRIZE- INR 750

THIRD PRIZE – INR 500

The Mobile Company “POORVIKA” was generous enough to sponsor us with earphones, Bluetooth speakers and power banks and certificate for all the prize winners and participation certificates for all the participants.

“CAPMAN BYTES” had sponsored refreshments for all the participants and the volunteers.

OUTCOME:

1. The students were familiarized with various managerial skills and were helped to develop them.
2. The students were made to understand the pros and cons and on how to conduct an event.
3. The students were familiarized with how an event is organized and how to promote an event.

PICTURES



ACTIVITY 5

1. Name of the event : EVS Field Visit
2. Date : 27th February , 2020
3. Location : Solitude farm of Auroville, Pondicherry
4. Organizers : Department of Commerce(Honours)
5. No. of Staff Participant : 3
6. No. of student participant : 42

7. Objectives of our EVS visit:

- To learn about the Environmental science and its own application in the real life scenarios.
- To get an complete understanding of the green farming and the BIO products and how to procure the same.

8. Detailed Report of the Programme :

For the EVS trip of second years about 44 students and three faculty members went to the solitude farm of AUROVILLE in Pondicherry. In this trip the students understood the importance of farming and how ayurvedic medicinal properties of plants work. They also learnt healthy diet, various properties of fruits and vegetables and the advantages and benefits of eating them. They also learnt the Natural remedies for various health ailments and how essential it is to know about how nature helps us.

PICTURES

