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Specialization:

ACHIEVEMENTS

MEMBERSHIP

PROJECTS

PUBLICATIONS

BOOKS

Regional

- CSR – A Tool to create a positive brand image” conducted by Department of Bank Management, Krishnaswamy College for women., L.Arumugam, (2012),)

National

- Socio-Economic Dimensions of Workers in Industries and Household Sectors” conducted by Department of management Studies, university of Madras. , L.Arumugam, (2010),)

Journals (Total Journals: 1)

International

- Higher Education in India at the Cross Roads conducted by department of economics, D. G. Vaishnav College., L.Arumugam, (2013),

SEMINARS/ WORKSHOPS/ CONFERENCE/ SYMPOSIUM

Regional

- Workshop on Employability Skills conducted by ICFAI group Workshop Aug 2012
- Faculty Development Program” conducted by UGC Co-ordination Cell. March 2013

- ED Meet- “Not just to survive, But to carve a niche conducted by Sri Krishnaswamy College for Women March 2013

National

- Management Insights from Indian Epics conducted by BBA Department, Ethiraj College for Women Jan-2015
- Management practices beyond the Horizon conducted by BBA Department in collaboration in Glow Plus Academy. March 2015

International

- Quality of Higher Education and Economic Development- HEED conducted by Department of Economics, D.G. Vaishnav College. April 2013
- Management practices beyond the Horizon conducted by BBA Department in collaboration in Glow Plus Academy. March 2015
- Quality of Higher Education and Economic Development- HEED conducted by department of economics, D. G. Vaishnav College. April 2013

RESEARCH GUIDANCE

ADDITIONAL INFORMATION