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Designation: Director

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Specialization: HR & Marketing

ACHIEVEMENTS

BEST PAPER PRESENTATION awarded at the International Conference on ‘Emerging Trends & Practices in Management, D.B.Jain College, Chennai, August 20th, 2011 BEST PAPER PRESENTATION awarded at the National Conference on ‘The Impact of Digital Marketing on Present Economic Scenario’, S.P Jain College, Minjur, January 29th and 30th, 2016

MEMBERSHIP

PROJECTS

PUBLICATIONS

SEMINARS/ WORKSHOPS/ CONFERENCE/ SYMPOSIUM

Regional

- Role of SPSS in Academic Research” Sponsored by Indian Council of Social Science Research MHRD
- Advanced Data Analysis and Econometrics’ organized by the Department of Management Studies

National

- ‘The Impact of Digital Marketing on Present Economic Scenario’
- Contemporary Issues in Management
- Human Capital Challenge
- Innovative Marketing Trends Issues & Challenges
- Changing Facets of HR Management in Public Sector Banks
- All India Commerce Conference’
- REDEFINING MANAGEMENT THROUGH ARTIFICIAL INTELLIGENCE “ THE GAME CHANGER”

International

- ‘Global Issues & Challenges in Business Scenario’
- Emerging Trends & Practices in Management
- “Implementation Strategies of Sustainable Innovations

RESEARCH GUIDANCE

ADDITIONAL INFORMATION