

## PROGRAMME SYLLABUS

<b>SEMESTER</b>	<b>PAPER NO</b>	<b>TITLE OF THE PAPER</b>
I	I	Principles of Tourism
	II	Tourism Products of India
	<b>(Allied Paper I)</b>	Transportation Management
	<b>(Non Major Elective)</b>	Tourism Geography
II	III	Travel Agency Management
	IV	Cultural Heritage of India
	<b>(Allied paper II)</b>	Event Management
	<b>(Non Major Elective)</b>	Tourism in Tamilnadu
III	V	Hospitality Management
	VI	Tourism Entrepreneurship
	<b>(Allied Paper III)</b>	Art and Architecture of India I
IV	VII	Tourism Marketing
	VIII	Front Office Operations
	<b>(Allied Paper IV)</b>	Art & Architecture of India II
		Industrial Visit / Long Tour with field report
		Environmental Studies
V	IX	Global Tourism
	X	Human Resource Management
	XI	Eco Tourism and Sustainable Development
	<b>(Elective Paper I)</b>	Airport Management
	<b>(Elective Paper II)</b>	Basics of Computers
VI	XII	Medical & Wellness Tourism
	XIII	Tourism Law and Ethics
	XIV	Emerging Trends in Tourism
	<b>(Elective Paper III)</b>	Information Technology in Tourism
	<b>( Elective Paper III)</b>	Air Ticketing and Fare Construction