



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence

Linguistic Minority Institution.

Affiliated to University of Madras

**DEPARTMENT OF FINANCE AND TAXATION**

**Program on Application of Tax Law in corporate sector at the global level**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(AUTONOMOUS)**

College with Potential for Excellence

Linguistic Minority Institution. Affiliated to University of Madras

**DEPARTMENT OF B.COM FINANCE & TAXATION**

*ORGANIZES A WORKSHOP  
ON*

**APPLICATION OF TAX LAW IN CORPORATE  
SECTOR AT THE GLOBAL LEVEL**

**RESOURCE PERSON**

**MS. NIVETHA PRIYA SARAVANAN  
ASSISTANT TAX ADVISOR  
-UK INDIRECT TAX  
EY GDS INDIA LLP**

**JULY 12/2023**

**9AM-10:30 AM**

**GANGA BLOCK**



**DR.R.PREMALATHA  
HOD  
DDGDVC**



**CAP.DR.S.SANTHOSH  
BABOO  
PRINCIPAL  
DDGDVC**



**SRI.ASHOK KUMAR  
MUNDHRA  
SECRETARY  
DDGDVC**

**ORGANISING COORDINATOR  
B.KARAN  
S.JAGATHEESWARAN**

**MEDIA COORDINATOR  
SAI LAVANYA**

From Date : 12-07-2023

To Date : 12-07-2023

Event\_mode : Offline

Event\_Level : International

Event-Nature/type : Invited Talk

Venue : Classroom

Convenor : Dr.R.Premalatha

Organizing Secretary :

Organizer/Co-ordinator I : Ms.D.Yamuna

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 51

Number of External Students : 0

Total Participants : 55

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### Resource Person Details:

| Name                        | Designation & Affiliation                               | Email | Mobile |
|-----------------------------|---|-------|--------|
| Ms. Nivetha Priya Saravanan | Assisstant Tax Advisor-UK Indirect Tax EY GDS INDIA LLP |       |        |

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### Event Report:

A workshop on the application of tax law in the corporate sector at the global level was organized for the III year students of B.Com Finance and Taxation. The workshop was conducted by Ms.Nivetha Priya Saravanan, an Assistant Tax Advisor for UK Indirect



Tax at EY GDS India LLP. The workshop aimed to provide students with insights into the practical application of tax law in the corporate world and offer guidance on placement opportunities and career development. The Speaker conducted the workshop session in a fun and informative manner. She shared her journey, recounting her experiences during her college days and how she secured a position at EY. This personal touch helped students relate to her and understand the practical aspects of working in the corporate sector. During the workshop, She provided valuable insights and placement tips to the students. She shared her knowledge on how to navigate the competitive job market and stand out as a finance and taxation professional. Her tips included guidance on resume building, interview preparation, and enhancing skills to increase career opportunities. She explained her role as an Assistant UK Tax Advisor for EY GDS India LLP. She shared her day-to-day responsibilities, giving students a glimpse into the practical application of tax law in the corporate sector. Her insights into the challenges and rewards of the job helped students gain a better understanding of the career path they could pursue. The workshop provided an interactive platform for students to ask questions and clarify doubts. Students enthusiastically engaged with Ms. Nivetha Priya Saravanan, seeking guidance on placement tips and any additional courses that could enhance their career prospects in the finance and corporate sector.

### **Outcome of Event:**

1. The workshop provided students with practical insights into the corporate world, placement tips, and career development guidance.
2. The interactive nature of the session allowed students to actively participate and clarify their doubts.
3. The workshop served as a stepping stone for students to gain a deeper understanding of the corporate sector and explore career opportunities in the field of finance and taxation.

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### **Geotag Photos**





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**DEPARTMENT OF FINANCE AND TAXATION**

**Program on Digital Accounting**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(AUTONOMOUS)**

College with Potential for Excellence  
Linguistic Minority Institution. Affiliated to University of Madras

**DEPARTMENT OF B.COM FINANCE & TAXATION**

*ORGANIZES A INVITED TALK  
ON*

**DIGITAL ACCOUNTING**



**RESOURCE PERSON**

**MR. MOHAMED RIZWAN.S.U**  
**M.COM, D.C.A., C.I.T., (NLP PRACTITIONER)**

Assistant Professor & Research Scholar, Department of Commerce  
THE NEW COLLEGE (AUTONOMOUS) SOCIAL ACTIVIST,  
PUBLIC SPEAKER

**JULY 19/2023**

**COMPUTER LAB FIRST  
FLOOR, GANGA BLOCK**

**9AM-10:30 AM**



**DR.R.PREMALATHA**  
**HOD I/C**  
**DDGDVC**



**CAP.DR.S.SANTHOSH**  
**BABOO**  
**PRINCIPAL**  
**DDGDVC**



**SRI.ASHOK KUMAR**  
**MUNDHRA**  
**SECRETARY**  
**DDGDVC**

**STUDENT COORDINATORS: SAI LAVANYA**  
**. RAMYA**

From Date : 19-07-2023

To Date : 19-07-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer Lab, Ganga block

Convenor : Dr.R.Premalatha

Organizing Secretary :

Organizer/Co-ordinator I : Ms.D.Yamuna

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 54

Number of External Students : 0

Total Participants : 58

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### Resource Person Details:

| Name                   | Designation & Affiliation                                     | Email | Mobile |
|------------------------|---|-------|--------|
| Mr. Mohamed Rizwan.S.U | Assistant Professor ,Department of Commerce, The New College. |       |        |

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### Event Report:

On July 19, 2023, a highly informative and interactive workshop session on Digital Accounting was conducted by Mr. Mohamed Rizwan.S.U., an accomplished individual with an impressive academic background and extensive expertise in the field of

commerce. The session delved into the fundamentals of Tally, its functionalities, and its scope in modern accounting practices. Furthermore, He shared his inspiring life journey, emphasizing how he turned adversity into an opportunity for personal and professional growth.

The session commenced with an introduction to Mr. Mohamed Rizwan.S.U., a resourceful individual holding degrees in M.Com, B.C.A, and C.I.T, along with being an NLP practitioner. Additionally, he holds the esteemed position as an assistant professor and research scholar in the Department of Commerce, New College. His extensive background demonstrated his expertise in the subject matter and set the stage for a compelling learning experience.

Mr. Rizwan began the session by introducing the concept of Tally, a popular accounting software used by businesses worldwide. He explained how Tally has revolutionized the accounting process, streamlining financial data and making it easier to manage and interpret. Throughout the session, participants were given a hands-on understanding of Tally's various features, including data entry, ledger management, and generating financial reports. The session extensively covered Tally's significance in contemporary accounting practices. He highlighted how the software has become an indispensable tool for businesses of all sizes, enabling them to handle their finances efficiently and make data-driven decisions. He elaborated the advantages of using Tally, such as time-saving, accuracy, and adaptability, which resonated with the participants, many of whom expressed their enthusiasm to implement Tally in their own organizations.

One of the key strengths of the session was its interactive nature. The speaker encouraged active participation, providing ample opportunities for attendees to ask questions and seek clarification. Participants appreciated the open and welcoming environment, which fostered a positive learning experience. His patient and insightful responses to queries ensured that all doubts were addressed, further enhancing the understanding of Tally's functionalities.

### **Outcome of Event:**

1. The Participants gained a comprehensive understanding of Tally, including its functionalities, data entry processes, and ledger management. This knowledge equipped them with the necessary skills .
2. The interactive nature of the session instilled confidence in the participants. They felt comfortable asking questions and clarifying doubts, which further reinforced their understanding of subject.
3. Attendees developed a deeper appreciation for the significance of Tally in modern accounting. The students learned how this software can streamline financial processes and saves time.

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## Geotag Photos







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## **DEPARTMENT OF FINANCE AND TAXATION**

### **Program on Navigating the Entrepreneurial Journey**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
Reaccredited With A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution,  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106



**DEPARTMENT OF B.COM FINANCE & TAXATION**  
IN ASSOCIATION  
WITH  
**INSTITUTION'S INNOVATION COUNCIL**





**ORGANISES A SEMINAR  
ON**

**NAVIGATING THE  
ENTREPRENEURIAL  
JOURNEY**

**DR.A.PRIYANKA**  
CLOUD DESIGNS PVT LTD  
CO-FOUNDER

**(LESSONS FROM A BUSINESS TRAILBLAZER)**

 **9.00 AM TO 10.30 AM / 24TH JULY 2023**

 **VALLABHACHARYA AUDITORIUM**

|   |   |   |
|---|---|---|
| <b>HEAD OF THE DEPARTMENT (I/C)</b><br><b>DR.R.PREMALATHA</b> | <b>PRINCIPAL</b><br><b>CAPT.DR.S.SANTHOSH<br/>BABOO</b> | <b>SECRETARY</b><br><b>DR.ASHOK KUMAR<br/>MUNDHRA</b> |
|---|---|---|

**STUDENT COORDINATORS**

|                    |                       |                        |                      |
|--------------------|-----------------------|------------------------|----------------------|
| <b>SAI KAVIN.M</b> | <b>KAMALESH M.S.B</b> | <b>ARAMVALARSELVIS</b> | <b>SRI VARSHAN.N</b> |
|--------------------|-----------------------|------------------------|----------------------|

From Date : 24-07-2023

To Date : 24-07-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Shri Vallabacharya auditorium

Convenor : Dr.R.Premalatha

Organizing Secretary :

Organizer/Co-ordinator I : Dr.G.Gnanasekaran

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 148

Number of External Students : 0

Total Participants : 152

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### Resource Person Details:

| Name          | Designation & Affiliation        | Email | Mobile |
|---------------|----------------------------------|-------|--------|
| Dr.A.Priyanka | Co-Founder-Cloud Designs Pvt Ltd |       |        |

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### Event Report:

The Department of B.Com Finance and Taxation, organized a seminar on Navigating the Entrepreneurial Journey, which aimed to enlighten the students about the challenges and opportunities in the entrepreneurial world and inspire them to become successful entrepreneurs. The seminar saw the presence of esteemed Chief Guest, Dr.

A. Priyanka, Co-founder of Cloud Designs Private Ltd., along with distinguished faculty members and enthusiastic students.

The event commenced with an introductory speech by third-year students who highlighted the significance of entrepreneurship in the contemporary business landscape. Their words set the tone for the rest of the seminar, encouraging the participants to embrace innovation and creativity. Following the students introductory speech, our respected Principal, Captain. Dr. S. Santosh Baboo, graced the occasion with his inspiring remarks. He emphasized the importance of nurturing an entrepreneurial mindset among students and the role educational institutions play in fostering an environment that nurtures new ideas and ventures.

It was then followed by the keynote address by Dr. A. Priyanka, who shared her remarkable entrepreneurial journey and the challenges she faced in establishing Cloud Designs Private Ltd. Her insightful talk delved into the aspects of ideation, product development, market research, and the significance of adaptability in the ever-changing business landscape. Dr. Priyanka's speech resonated deeply with the audience, especially the budding entrepreneurs among them. The interactive session that followed Dr. Priyanka's speech provided a platform for the students to ask questions and seek guidance on various entrepreneurial aspects. The Chief Guest adeptly addressed the queries, sharing practical advice and real-life experiences to help the students gain a comprehensive understanding of entrepreneurship.

Throughout the seminar, participants were actively engaged, and the event proved to be a great learning experience for all attendees. It not only offered valuable insights into the entrepreneurial journey but also inspired the students to think creatively and take calculated risks in pursuit of their dreams.

### **Outcome of Event:**

1. The session on Navigating the Entrepreneurial Journey provided aspiring entrepreneurs with essential knowledge, practical insights, and strategies to successfully tackle the challenges they may face.
2. The inquisitive young minds got a chance to clear all their doubts regarding the topic by the interactive Q&A session.
3. The chief guest's speech about her entrepreneurial journey served as a source of inspiration for the students, instilling in them a strong sense of aspiration and motivation.

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### **Geotag Photos**







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## **DEPARTMENT OF FINANCE AND TAXATION**

### **Program on Advance Payment of Tax TDS**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

(AUTONOMOUS)

RE-ACCREDITED WITH A++ GRADE BY NAAC  
AFFILIATED TO UNIVERSITY OF MADRAS  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
LINGUISTIC MINORITY INSTITUTION

**Department of B.com [Finance and Taxation]**

ORGANIZES

**TRAINING PROGRAMME  
ON**

## **INCOME TAX FILING**

RESOURCE PERSON

**DR. (CS) AZHAGURAJA N**

**M.COM, MBA, ACS, PH.D**

ASST. PROFESSOR OF COMMERCE,  
SHIVNADAR UNIVERSITY, CHENNAI

&

**PANEL DISCUSSION**

**ON**

**ADVANCED PAYMENT OF TAX (TDS)**

**7TH AUGUST  
2023**

**9:30AM  
ONWARDS**

**VENUE  
SEMINAR HALL,  
MAIN BLOCK  
1ST FLOOR**

DR R PREMALATHA  
HOD(I/C)

CAP.DR.S.SANTHOSH BABOO  
PRINCIPAL

SHRI.ASHOK KUMAR MUNDHRA  
SECRETARY

STUDENT COORDINATORS -

KHAILASH S  
RAM PURANDHAR  
PRANAAY GRANDHE  
SUJEET  
SAI LAVANYA

From Date : 07-08-2023

To Date : 07-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Seminar Hall 1, Main block

Convenor : Dr.R.Premalatha

Organizing Secretary :

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty :

Number of Internal Students : 95

Number of External Students :

Total Participants : 99

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### Resource Person Details:

| Name              | Designation & Affiliation                  | Email | Mobile |
|-------------------|--|-------|--------|
| Dr.C.S.Azhaguraja | Assistant Professor, Shiv Nadar University |       |        |

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### Event Report:

The event started off smoothly and spiritually by seeking blessings from Lord Shri Krishna and by reciting the college prayer. The Head of the Department Dr.R.Premalatha addressed the gathering with a formal introduction address. After which there was a small introduction about the esteemed and respected guest Dr. C.S.



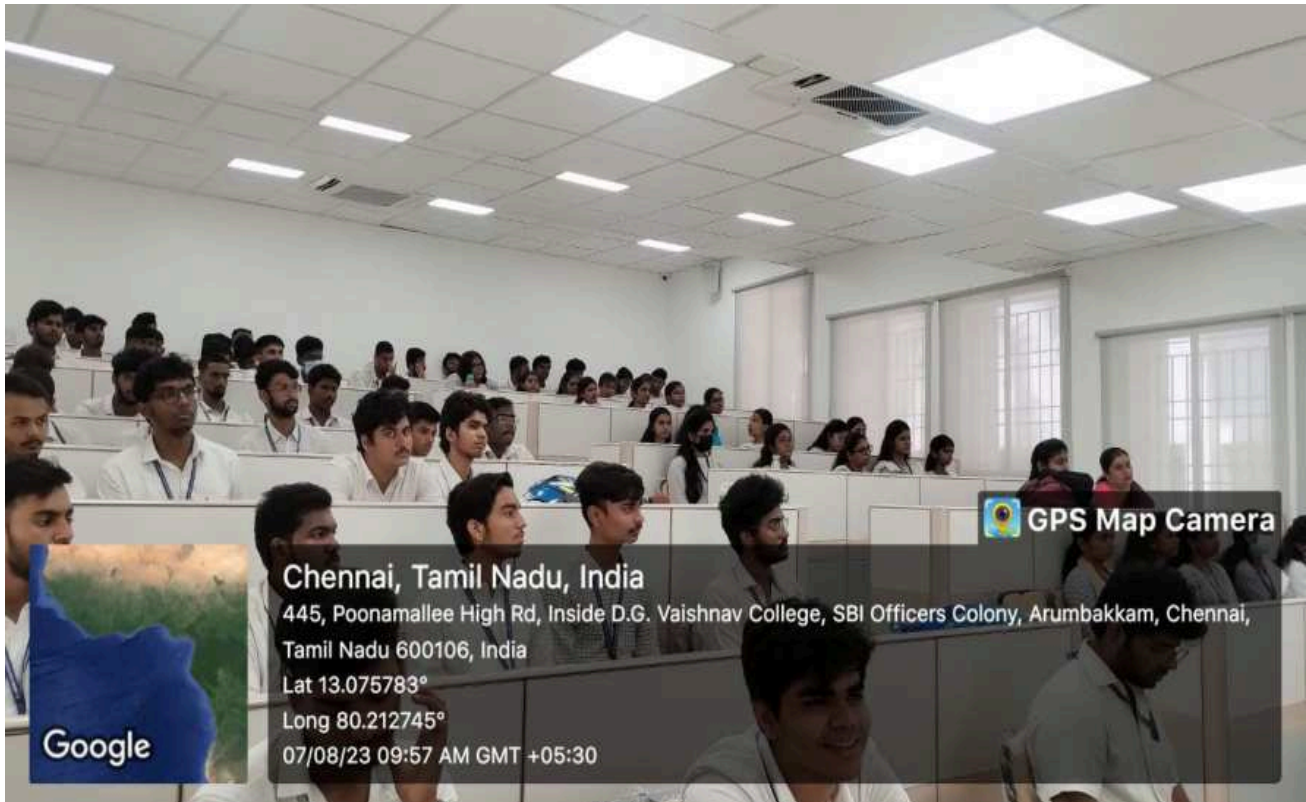
Azhaguraja sir. Despite being an average student and studying in Tamil medium for his entire life till high school didn't hesitate to choose one of the difficult courses and path which was full of hurdles and difficulties. Dr. C.S. Azhaguraja then took control of the event and enlightened the gathering with the use of a well detailed power point presentation that was simple yet informational. The speaker explained the steps involved in calculating the taxable income of an individual and how the residential status plays a key role in assessing his tax liability. He also explained the importance of PAN, aadhar and both being linked for filing tax returns. After his insightful session on advance tax payment and computation of taxable income, there was a formal debate organized among the students of the department with 3 each on the proposing and opposing side. The speaker appreciated the participants and even praised the department and it's students for being different and a level above than other undergraduate students. The event then was formally ended with a vote of thanks and a memento presented to the chief guest by the Head and faculties of the department.

### **Outcome of Event:**

1. Students learned how to calculate the tax liability of an individual
2. The importance of aadhar, PAN and bank account being linked was also expressed
3. The overall tax process was simplified hence students found it helpful in grasping the points and will apply them in their corporate life.

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### **Geotag Photos**





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**DEPARTMENT OF FINANCE AND TAXATION**

**Program on A TALK ON MASTER YOUR MONEY EXPLORING PERSONAL  
FINANCE AND INVESTMENT BANKING CAREERS!**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
Reaccredited With A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution,  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106

DEPT. OF BCOM FINANCE AND TAXATION  
CORDIALLY INVITES YOU TO  
A TALK ON

**"MASTER YOUR MONEY: EXPLORING  
PERSONAL FINANCE AND  
INVESTMENT BANKING CAREERS!"**

GUEST SPEAKER



**HARIHARAN K AKA WOLFIE**  
CREATOR OF HAWKEYE - TAMILNADU'S #1  
COMPREHENSIVE TRADING COMMUNITY.


**AUGUST**  
**WEDNESDAY 16 AT 9:30 AM**  
**2023**  
GANGA BLOCK BF-33



**Dr. R Premalatha**  
HOD(i/c) & Convener



**Cap. Dr. S Santhosh Baboo**  
Principal



**Shri. Ashok Kumar Mundhra**  
Secretary

STAFF COORDINATOR  
Mrs R SINDHU

STUDENT COORDINATORS  
KHAILASH S  
ANANT VISVESH  
DHARSHITHA  
JAYA ADHITHYA

From Date : 16-08-2023

To Date : 16-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Invited Talk

Venue : Computer Lab, Ganga block

Convenor : Dr.R.Premalatha

Organizing Secretary :

Organizer/Co-ordinator I : Mrs.R.Sindhu

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty :

Number of Internal Students : 43

Number of External Students :

Total Participants : 46

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### Resource Person Details:

| Name                      | Designation & Affiliation                              | Email | Mobile |
|---------------------------|--|-------|--------|
| HARIHARAN K AKA<br>WOLFIE | Creator of Hawkeye - Tamilnadus #1Trading<br>Community |       |        |

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### Event Report:

The Department of Finance and Taxation organized a highly informative seminar on Investment Banking, held on August 16th, 2023. This enlightening event took place in the ground floor computer lab of Ganga block. The seminar's esteemed resource

person, Mr. Hari Haran shared his profound insights from his journey through the complex landscape of financial study and analysis. As an accomplished full-time trader and the visionary behind a thriving CA consultancy, his achievements serve as a testament to the rewards of dedicated pursuit. With four years of intensive trade back testing and guidance from six international mentors, he introduced his unique trading methodology named "The Wolfie's Wing Strategy." This was paralleled by his dedication to empowering individuals through Hawkeye, a Comprehensive Trading Community that has earned the distinction of being Tamilnadu's premier choice. During the seminar, attendees were treated to an insightful session filled with real-world case studies, showcasing the current value of investments and the importance of passive income. Mr. Hari Haran emphasized leveraging social media to curate finance content effectively. The engaging examples he presented, illustrating the impact of investing Rs.5000 today on its future value, resonated with the audience. Furthermore, his elucidation of different market caps added an intriguing dimension to the fundamentals of investments. The seminar was undoubtedly a valuable learning experience for all participants, offering both practical insights and thought-provoking concepts.

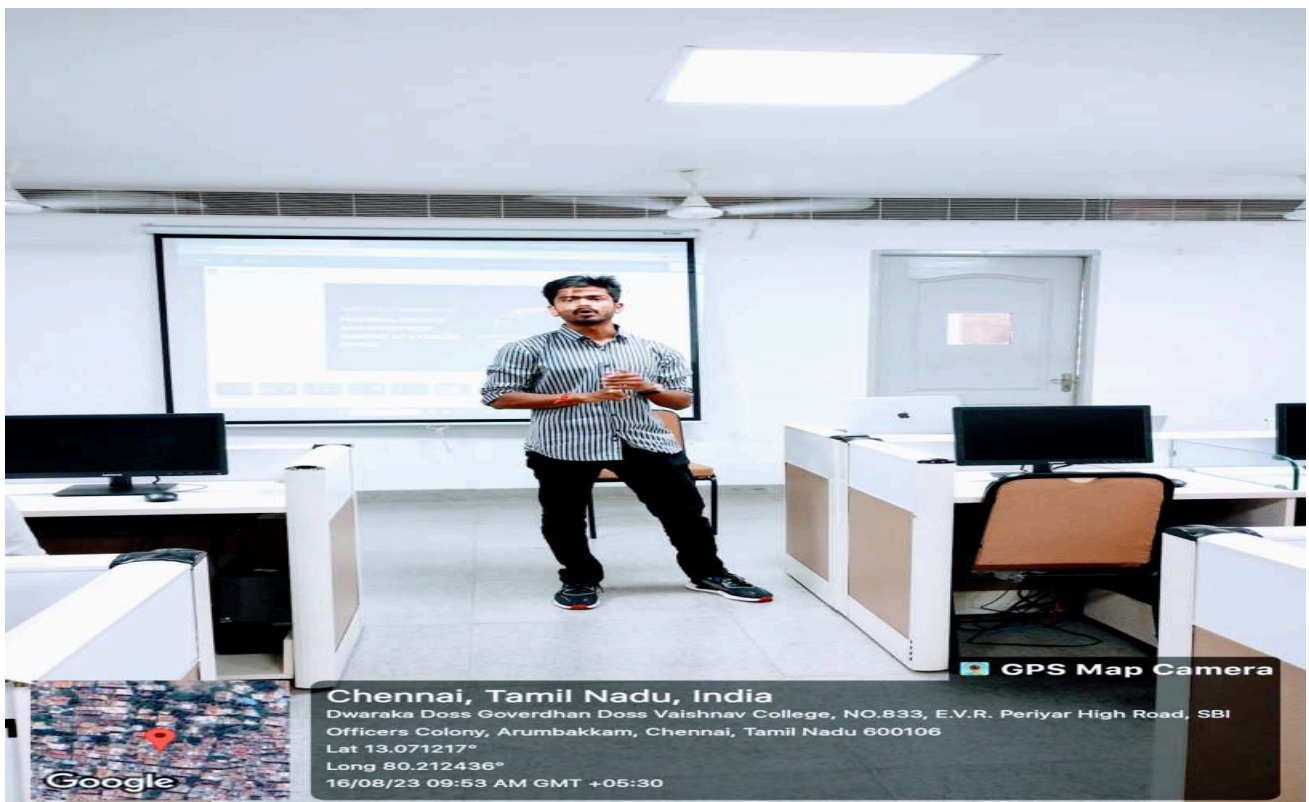
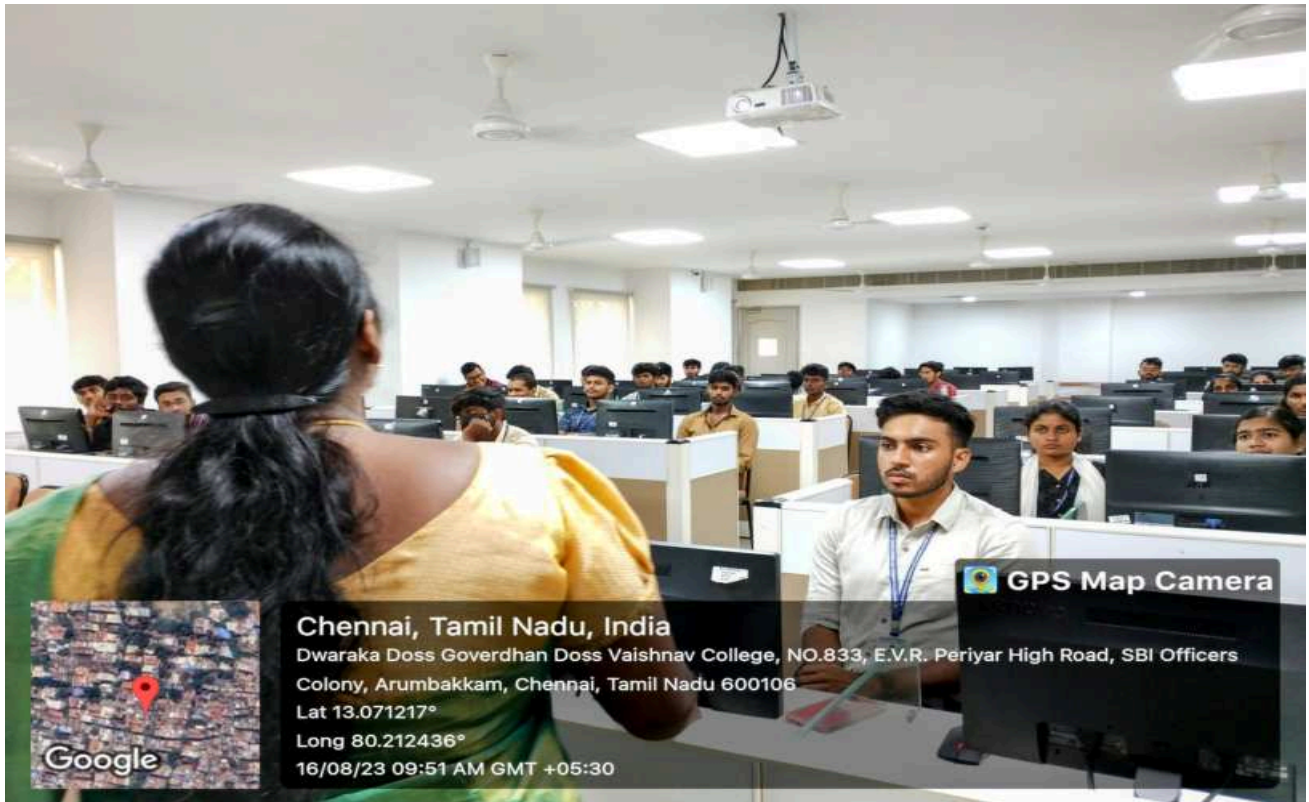
### **Outcome of Event:**

1. The Students learned about the trading methodologies.
2. The students were encouraged to use the social media in a positive way to create and learn finance content
3. The Participants understood the practical difficulties in Trading from the aspective of Speaker.

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### **Geotag Photos**









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## DEPARTMENT OF FINANCE AND TAXATION

### Program on Student Development Program Series on Overviews of Capital Market

### INVITATION



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
Reaccredited With A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution,  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106



## DEPARTMENT OF B.COM FINANCE & TAXATION

IN ASSOCIATION  
WITH

## BOMBAY STOCK EXCHANGE BROKER'S FORUM

ORGANISES AN  
STUDENT DEVELOPMENT PROGRAMME ( SDP - SERIES 2 )  
ON

# OVERVIEWS OF CAPITAL MARKET

**DR.ADITYA SRINIVAS**

-----  
RESOURCE PERSON



4.00 PM - 5.00 PM / 18th - 22nd SEPTEMBER 2023 (5 days)



ONLINE MODE - GOOGLE MEET



|  |  |  |
|--|--|--|
| <b>DR.R.PREMALATHA</b><br>HEAD OF THE DEPARTMENT (I/C) | <b>CAPT.DR.S.SANTHOSH BABOO</b><br>( PRINCIPAL ) | <b>DR.ASHOK KUMAR MUNDHRA</b><br>( SECRETARY ) |
| <b>STUDENT COORDINATORS</b>                            |  |  |
| <b>MONISHA.R</b>                                       | <b>SNEG.A.C</b>                                  | <b>KAMALESH M.S.B</b>                          |

From Date : 18-09-2023

To Date : 26-09-2023

Event\_mode : Online

Event\_Level : State

Event-Nature/type : Student Development Program

Venue : Classroom

Convenor : Dr.R.Premalatha

Organizing Secretary : Ms.D.Yamuna

Organizer/Co-ordinator I : Dr.G.Gnanasekaran

Organizer/Co-ordinator II : Mrs.R.Sindhu

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 100

Number of External Students :

Total Participants : 104

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### Resource Person Details:

| Name               | Designation & Affiliation | Email | Mobile |
|--------------------|---------------------------|-------|--------|
| Dr.Aditya Srinivas |                           |       |        |

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### Event Report:

The Department of B.com(Finance and Taxation) in association with Bombay Stock Exchange Brokers' Forum organised a 4 days **STUDENTS DEVELOPMENT PROGRAMME(SDP Series on Overviews of Capital Market)** conducted on 18th, 19th, 21st and 26th September 2023.The

Speaker Dr.Aditya Srinivas, an expert in stock trading has elaborated and gave an overview of Capital Markets to the students.This Series aims to create a strong fundamental to the students in view of stock exchange and also to create an awareness about Online Stock Trading and it's Opportunities.

In the 4 days programme, Students were illustrated about opening of a demat or a trading account, the steps involved in it and the documents required. The speaker also insisted on the importance of Demat Account in Online Stock Trading. The use of demat and trading accounts is primarily to buy and sell securities was also taught. He further encouraged the students to trade on stock professionally and also the risk involved in it.The students were also briefed on the types of trading like intra day and delivery base trading.He also gave students an idea of what's an investment and how to do it wisely.He also gave insights on the types of fundamental analysis of the market being Economic analysis, Company analysis which plays a major role in professional stock trading.The students were also learned about the working of National Stock Exchange and Bombay Stock Exchange.The students were taking up the online quiz at the end of the session.The E- Certificates were provided to the students as an act of appreciation.

This programme gave students an insightful view into the market of shares and securities.

### **Outcome of Event:**

1. The Participants learned about the working of Stock Market and the importance of Demat Account in Online Stock Trading
2. The Students have got cleared their doubts regarding capital Markets.
3. The Participants have also take up the quiz at the end of the session which helps them to analyse their knowledge gained through the session.

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### **Geotag Photos**





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## **DEPARTMENT OF FINANCE AND TAXATION**

### **Program on Seminar on Entrepreneurship and Digital Marketing**

## **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

(AUTONOMOUS)

REACCREDITED WITH A++ GRADE BY NAAC COLLEGE WITH POTENTIAL FOR EXCELLENCE,  
LINGUISTIC MINORITY INSTITUTION, AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI - 600 106



DEPARTMENT OF FINANCE AND TAXATION  
in association with  
INSTITUTION INNOVATION COUNCIL

Cordially invite you to a seminar on

# **Entrepreneurship and Digital Marketing**

**Resource person : Laven Lokesh Barani**

(Public Speaker and Trainer - Plant Green Inertia )

**15th  
December  
2023,**

**Venue :-  
Computer Lab  
Ground floor,  
Ganga Block**

**12:00pm  
to  
1:30pm**

**Dr. R. PREMALATHA**  
HoD (i/c)

**Cap. Dr. S SANTHOSH  
BABOO**  
Principal

**Dr. ASHOK KUMAR  
MUNDHRA**  
Secretary

From Date : 15-12-2023

To Date : 15-12-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Computer Lab, Ganga block

Convenor : Dr.R.Premalatha

Organizing Secretary : Dr.G.Gnanasekaran

Organizer/Co-ordinator I : Ms.D.Yamuna

Organizer/Co-ordinator II : Mrs.R.Sindhu

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 51

Number of External Students :

Total Participants : 55

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### Resource Person Details:

| Name                | Designation & Affiliation                       | Email | Mobile |
|---------------------|---|-------|--------|
| Laven Lokesh Barani | Public Speaker and Trainer, Plant Green Inertia |       |        |

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### Event Report:

The Resource person started the session by sharing about his learning and the interesting activities were given to grab the attention of the students. The speaker provided the students with an overview regarding entrepreneurship. He highlighted on the benefits of moving towards digital



Marketing. The Speaker expressed his view on the role of Digital Marketing in Entrepreneurship. He also shared the difference between entrepreneurship and business. The question-and-answer session were conducting to clear the doubts of the students. Towards the end of the session, the speaker ensured that the students obtained an overall understanding of this session and he also provided internship opportunities for students in the Field of Digital Marketing.

### Outcome of Event:

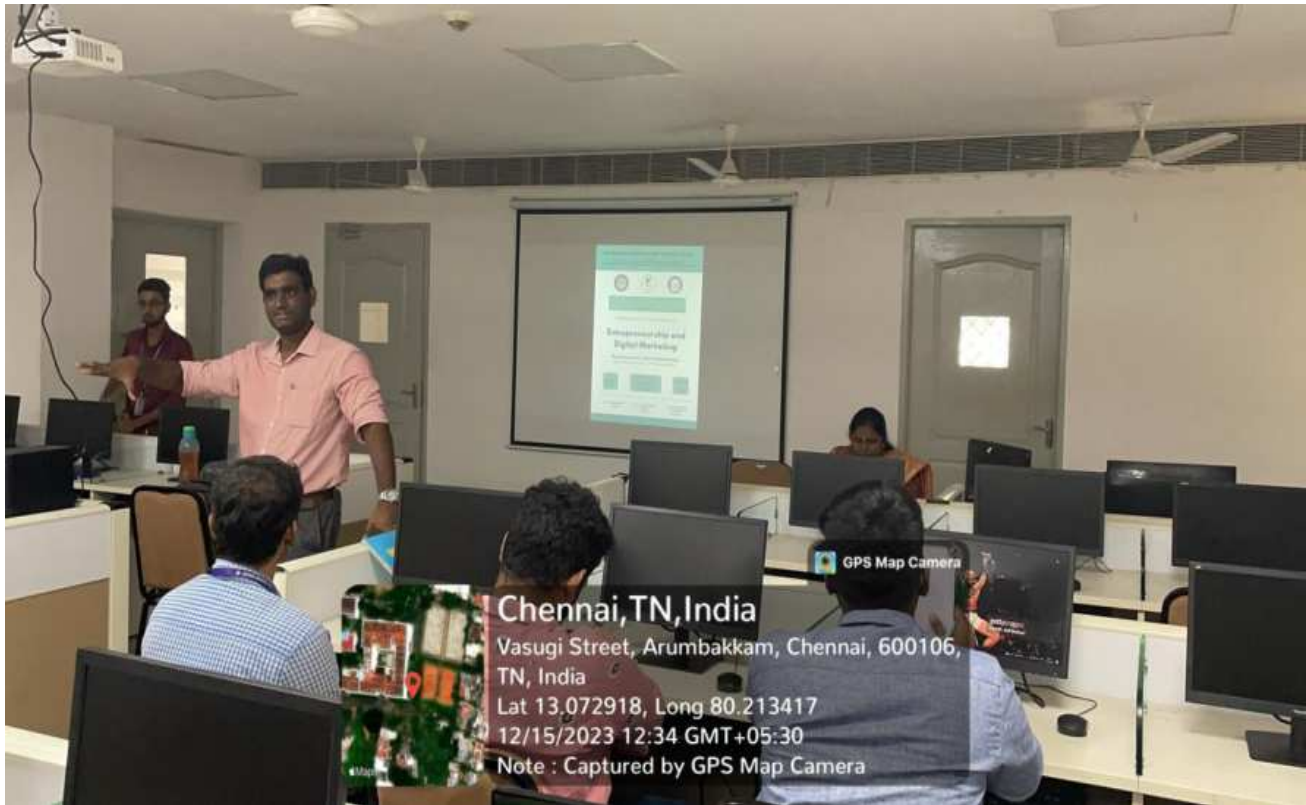
1. The Students were provided with the Idea of Entrepreneurship
2. The Session helps the students understand the dynamic aspects of Digital Marketing
3. The Session motivates the students to startup their own enterprise and also the carrier path in field of Digital Marketing.

---

### Geotag Photos







Chennai, TN, India

Vasugi Street, Arumbakkam, Chennai, 600106,  
TN, India

Lat 13.072918, Long 80.213417

12/15/2023 12:34 GMT+05:30

Note : Captured by GPS Map Camera



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF FINANCE AND TAXATION**

**Program on Elevate and Educate - The Transformative Journey into Excellence**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

(AUTONOMOUS)

REACCREDITED WITH A++ GRADE BY NAAC COLLEGE WITH POTENTIAL FOR EXCELLENCE,  
LINGUISTIC MINORITY INSTITUTION, AFFILIATED TO UNIVERSITY OF MADRAS,  
ARUMBAKKAM, CHENNAI - 600 106



***Department of B.Com Finance and Taxation***

Cordially Invites You to the Seminar on

***Elevate & Educate***

The Transformative Journey into Excellence

***Resource Person: Ms. Tanmita***  
(Azent Oversease)

**28th  
December  
2023**

**Venue:  
BF-33  
Ganga Block**

**11.00 AM  
to  
12.00 PM**

Dr. R. PREMALATHA  
Head of the Department (I/C)

Cap. Dr. S SANTHOSH BABOO  
Principal

Dr. ASHOK KUMAR MUNDHRA  
Secretary

|                             |                     |
|-----------------------------|---------------------|
| From Date                   | : 28-12-2023        |
| To Date                     | : 28-12-2023        |
| Event_mode                  | : Offline           |
| Event_Level                 | : Regional          |
| Event-Nature/type           | : Career guidance   |
| Venue                       | : Classroom         |
| Convenor                    | : Dr.R.Premalatha   |
| Organizing Secretary        | : Dr.G.Gnanasekaran |
| Organizer/Co-ordinator I    | : Ms.D.Yamuna       |
| Organizer/Co-ordinator II   | : Mrs.R.Sindhu      |
| Number of Internal Faculty  | : 4                 |
| Number of External Faculty  | : 0                 |
| Number of Internal Students | : 46                |
| Number of External Students | : 0                 |
| Total Participants          | : 50                |

---

### Resource Person Details:

| Name       | Designation & Affiliation | Email | Mobile |
|------------|---------------------------|-------|--------|
| Ms.Tanmita | Azent, Oversease          |       |        |

---

### Event Report:

The Seminar aimed to inspire and motivate students to focus on their education and personal development through effective learning and continuous evaluation

The primary objective of the seminar was to encourage students to adopt a proactive approach to

their education by understanding the importance of both learning and evaluation. The organizers aimed to instill a sense of motivation and purpose among the students, driving them to concentrate more on their academic endeavours.

The seminar comprised a series of insightful sessions delivered by renowned experts and educators in the field of education. The agenda included topics such as:

1. Importance of Continuous Learning:

Renowned educationists delved into the significance of lifelong learning and the role it plays in personal and professional growth.

2. Effective Study Techniques:

Experts shared practical and effective study techniques, helping students enhance their learning experience and retention.

3. Strategies for Continuous Evaluation:

The seminar highlighted the importance of continuous assessment and provided strategies for students to evaluate their progress consistently.

4. Motivational Talks:

Inspirational speakers shared their success stories, emphasizing the correlation between dedication, hard work, and academic achievement.

## **Outcome of Event:**

1. The Students gained an insights on effective study techniques .
2. The participants have cleared their doubts relating to the session.
3. The Students were motivated to study and also understood the importance of education.

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## **Geotag Photos**







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

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College with Potential for Excellence


Linguistic Minority Institution

Affiliated to University of Madras

## **DEPARTMENT OF FINANCE AND TAXATION**

### **Program on Intellectual Property Rights - Transforming Ideas into Valuable Assets**

### **INVITATION**




**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(AUTONOMOUS)**

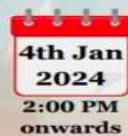
RE-ACCREDITED WITH A++ GRADE BY NAAC  
AFFILIATED TO UNIVERSITY OF MADRAS  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
LINGUISTIC MINORITY INSTITUTION

**DEPARTMENT OF B.COM (FINANCE & TAXATION)**

in association with  
**Intellectual Property Cell**  
**Tamil Nadu Dr Ambedkar Law University**  
**Tamil Nadu State Council for Science & Technology**  
**Patent Information Center, Govt of India**  
presents




Shri Vallabhacharya Auditorium




**4th Jan  
2024**  
2:00 PM  
onwards

**INTELLECTUAL PROPERTY RIGHTS**  
**TRANSFORMING IDEAS INTO VALUABLE ASSETS**


**Resource Persons**



**MR. A. Jeffry Andrew**  
Assistant Professor  
Dept. Intellectual Property Law  
School of Excellence in Law  
Tamil Nadu Dr. Ambedkar Law University  
Department of Intellectual Property  
Chennai -13  
Examiner of Trademarks - Mumbai



**Dr. M. Sunil Gladson**  
IP Cell Coordinator  
Dept. Intellectual Property Law  
School of Excellence in Law  
Tamil Nadu Dr. Ambedkar Law University  
Department of Intellectual Property  
Chennai -13



**Ms. T. Derifa**  
Assistant Professor  
Dept. Intellectual Property Law  
School of Excellence in Law  
Tamil Nadu Dr. Ambedkar Law University  
Department of Intellectual Property  
Chennai -13

**Dr. R. Premalatha**  
Head of the Department

**Cap. Dr. S. Santhosh Baboo**  
Principal

**Shri Ashok Kumar Mundhra**  
Secretary

**STUDENT COORDINATORS**

B Shreenath      V Ashwini Priyadarshini      D Piyush      Shyam Charan B



From Date : 04-01-2024

To Date : 04-01-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : IPR

Venue : Shri Vallabacharya auditorium

Convenor : Dr.R.Premalatha

Organizing Secretary : Ms D.Yamuna

Organizer/Co-ordinator I : Dr.G. Gnanasekaran

Organizer/Co-ordinator II : Mrs.R Sindhu

Number of Internal Faculty : 4

Number of External Faculty :

Number of Internal Students : 98

Number of External Students :

Total Participants : 102

---

### Resource Person Details:

| Name               | Designation & Affiliation                       | Email | Mobile |
|--------------------|---|-------|--------|
| Dr.A.Jeffry Andrew | Assistant Professor, Dr.Ambedkar Law University |       |        |
| Ms.T.Derifa        | Assistant Professor, Dr.Ambedkar Law University |       |        |

---

### Event Report:

The Department of B.Com Finance and Taxation at Dwaraka Doss Goverdhan Doss Vaishnav College,in collaboration with the Intellectual Property Cell of TamilNadu,Dr.Ambedkar Law

University, Tamil Nadu State Council for Science & Technology, and the Patent Information Center, Govt Of India, organized a seminar on Intellectual Property Rights on the 4th of January 2024. The esteemed Chief Guests for the event were Mr. A. Jeffry Andrew, Assistant Professor, Dept Of Intellectual Property Law, School of Excellence In Law, Dr. Ambedkar Law University, and Ms. T. Derifa, Assistant Professor, Dept of Intellectual Property Law, School of Excellence in Law, Dr. Ambedkar Law University. The welcoming address was delivered by The Head of Department, Dr. R. Premalatha.

Intellectual Property Rights (IPR) and its practical applications in real-life scenarios. Her presentation was characterized by its insightful and innovative approach, setting a solid foundation for the seminar. Subsequently, Mr. Jeffry Andrew infused dynamism into the session by incorporating current trend elements such as music and videos. This interactive approach engaged the audience effectively, making the learning experience both enjoyable and educational.

The seminar successfully achieved its objective of educating participants on the nuances of Intellectual Property Rights. The amalgamation of theoretical knowledge and practical examples from both resource persons contributed to a well-rounded understanding of IPR. The event garnered positive feedback from participants, acknowledging the significance of IPR in various domains.

### **Outcome of Event:**

1. Participants gained a deeper understanding of Intellectual Property Rights, realizing its relevance and applications in diverse fields.
2. The incorporation of multimedia elements by Dr. Jeffry Andrew added an interactive dimension to the seminar making the learning process engaging and Memorable.
3. The seminar received favourable feedback from attendees, indicating the success of the program in effectively communicating the importance of IPR.

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### **Geotag Photos**





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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**DEPARTMENT OF FINANCE AND TAXATION**

**Program on Systematic Financial Analysis of Project Report**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

(AUTONOMOUS)

REACCREDITED WITH A++ GRADE BY NAAC COLLEGE WITH POTENTIAL FOR EXCELLENCE,  
LINGUISTIC MINORITY INSTITUTION, AFFILIATED TO UNIVERSITY OF MADRAS,  
ARUMBAKKAM, CHENNAI - 600 106



***Department of B.Com Finance and  
Taxation***

Cordially Invites You to the Workshop on

***Systematic Financial  
Analysis of Project Report***

***Resource Person: Mr. D. Premkumar***  
(Asst. Prof, Department of Corporate Secretaryship  
(Shift-I))

**5th January  
2024**

**Venue:  
Computer Lab  
(Ganga Block)**

**12.00 PM  
to  
1.30 PM**

Dr. R. PREMALATHA  
Head of the Department (I/C)

Cap. Dr. S SANTHOSH BABOO  
Principal

Dr. ASHOK KUMAR MUNDHRA  
Secretary

From Date : 05-01-2024

To Date : 05-01-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer Lab, Ganga block

Convenor : Dr. R. Premalatha

Organizing Secretary : Ms. D. Yamuna

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 48

Number of External Students : 0

Total Participants : 51

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### Resource Person Details:

| Name             | Designation & Affiliation   | Email | Mobile     |
|------------------|-----------------------------|-------|------------|
| Mr. D. Premkumar | Assistant Professor, DDGDVC |       | 9790960084 |

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### Event Report:

A thought-provoking seminar on "Project Analysis" was arranged by Dwaraka Doss Goverdhan Doss Vaishnav College. The goal of the seminar was to give students an understanding of the professional side of project work while highlighting the significance of careful preparation and execution. The



eminent speaker clarified a variety of topics, such as statistical analysis, page numbering, gap analysis, margin concerns, project structure, and management analysis. The main goal of the seminar was to give the students the information and abilities needed to work on projects in a professional capacity. The speaker emphasized the need of careful analysis and strategic planning in order to establish a feeling of discipline and precision in project work.

Important Subjects Addressed:

Project Professionalism, structural elements, Gap analysis, Margin consideration, Page numbering, Management Analysis, Statistical Analysis.

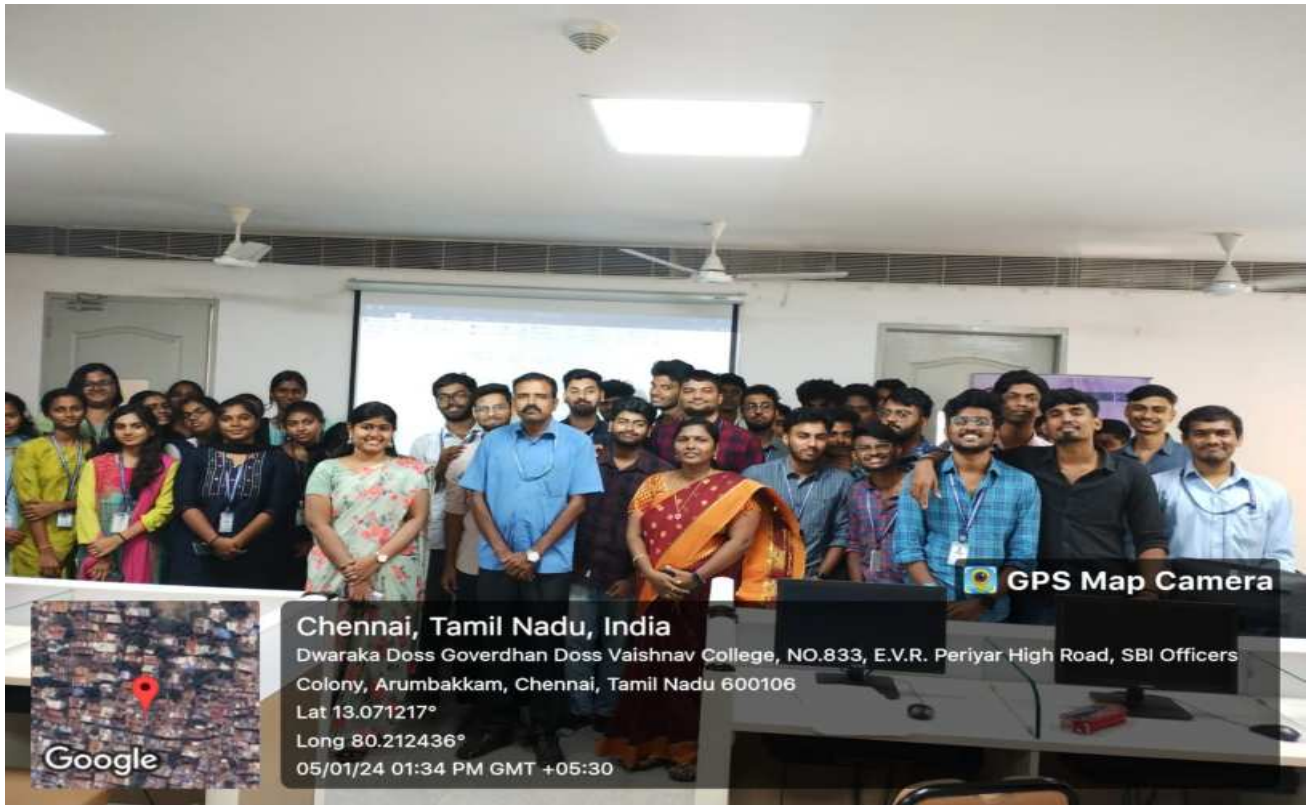
### Outcome of Event:


1. Students learnt the professionalism in project work
2. The participants were empowered with tools & knowledge
3. There was Clarity in knowing how to framing the project report.

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## Geotag Photos





 GPS Map Camera

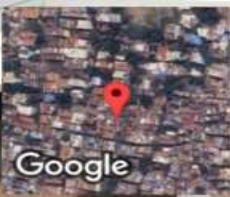
Chennai, Tamil Nadu, India

Dwaraka Doss Goverdhan Doss Vaishnav College, NO.833, E.V.R. Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106

Lat 13.071217°

Long 80.212436°

05/01/24 01:34 PM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(Autonomous)**

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF FINANCE AND TAXATION**

**Program on Interim Budget 2024**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(AUTONOMOUS)**

REG. ACCREDITED WITH A++ GRADE BY NAAC  
AFFILIATED TO UNIVERSITY OF MADRAS  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
LINGUISTIC MINORITY INSTITUTION



**DEPARTMENT OF B.COM FINANCE & TAXATION**

**INVITES YOU TO A GUEST LECTURE ON**

**INTERIM BUDGET - 2024**



**RESOURCE PERSON  
CA. VIJAY STEPHEN. A**

FELLOW CHARTERED ACCOUNTANT (FCA)  
PARTNER IN CHARGE  
CENTRE OF EDUCATION AND  
DEVELOPMENT  
A. JOHN MORIS & CO - CHARTERED  
ACCOUNTANTS

**DATE : 22/02/2024**

**TIME : 12 - 1:30 PM**

**VENUE: COMPUTER LAB, GANGA BLOCK**

**DR. R. PREMALATHA  
HOD (FCA)**

**CAR. DR. S. SANTHOSH  
BABOO  
PRINCIPAL**

**SRI. ASHOK KUMAR  
MUNDHRA  
SECRETARY**

From Date : 21-02-2024

To Date : 22-02-2024

Event\_mode : Offline

Event\_Level : Intracollegiate

Event-Nature/type : Guest Lecture

Venue : Computer Lab, Ganga block

Convenor : Dr.R.Premalatha

Organizing Secretary : Dr.G.Gnanasekaran

Organizer/Co-ordinator I : Mrs.R.Sindhu

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 74

Number of External Students : 0

Total Participants : 77

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### Resource Person Details:

| Name                | Designation & Affiliation   | Email | Mobile |
|---------------------|---|-------|--------|
| Vijay Stephen.<br>A | Fellow Chartered Accountant, Partner in charge - Centre of Education Development, A John Moris & Co - Chartered Accountants |       |        |

---

### Event Report:

On the 22nd of February 2024, a guest lecture on the interim budget was conducted, featuring CA Vijay Stephen as the resource person. CA Vijay Stephen is a renowned Fellow Chartered Accountant

(FCA) and Partner in Charge of the Centre of Education and Development at A. John Moris & Co. The lecture aimed to provide insights into the essence of a budget, its fundamental components, and the critical areas of focus while scrutinizing a budget. Additionally, CA Vijay Stephen delved into the concerning issue of unemployment, attributing its rise to the inadequacy of skills and knowledge among students.

CA Vijay Stephen commenced the lecture by elucidating the concept of a budget. He emphasized that a budget serves as a financial blueprint, delineating an organization's or a nation's anticipated revenues and expenditures within a specified timeframe. Moreover, he underscored the significance of budgeting in facilitating prudent financial management and strategic decision-making. Through his comprehensive explanation, attendees gained a clear understanding of the purpose and utility of a budget in the realm of fiscal planning.

Furthermore, CA Vijay Stephen elucidated the fundamental elements that govern a budget. He expounded on the necessity of realism and accuracy in forecasting revenues and expenditures, stressing the importance of meticulousness in budget preparation. Additionally, he highlighted the pivotal role of budgetary control mechanisms in monitoring and regulating financial activities to ensure adherence to the stipulated budgetary allocations. By elucidating these core aspects, CA Vijay Stephen equipped the audience with the essential knowledge required to comprehend and analyze budgets effectively.

In the course of his lecture, CA Vijay Stephen directed attention towards the pertinent issue of unemployment. He attributed the escalating unemployment rate to the dearth of requisite skills and knowledge among students entering the workforce. CA Vijay Stephen underscored the imperative for educational institutions to adapt their curricula to align with the evolving demands of the job market. He advocated for the integration of practical skills training and experiential learning opportunities within educational frameworks to equip students with the competencies demanded by contemporary industries.

In conclusion, CA Vijay Stephen's guest lecture on the interim budget provided attendees with invaluable insights into the essence of budgeting and its integral role in fiscal governance. Through his lucid explanations and comprehensive analyses, participants gained a nuanced understanding of the intricacies of budgetary processes and the imperatives of prudent financial management. Moreover, his discourse on the challenge of unemployment underscored the imperative for educational reform and proactive measures to nurture a skilled workforce. Overall, CA Vijay Stephen's lecture served as a clarion call for collective action towards fostering fiscal discipline and human capital development for sustainable socio-economic progress.

### **Outcome of Event:**

1. The Event encouraged the students to explore the area of Finance
2. The students were enlightened with the fundamental elements of Budget.
3. The lecture provided the attendees with valuable insights on the essence of Budgeting and its integral role in fiscal governance.



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# Geotag Photos





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF FINANCE AND TAXATION**

### **Program on Demystifying GST**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)

Reaccredited With A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106



## **DEPARTMENT OF B.COM FINANCE & TAXATION**

commemorates

## **WORLD CONSUMER RIGHTS DAY**

A Special Seminar on

# **DEMYSTIFYING GST**

## **A CONSUMER'S GUIDE TO INFORMED ADVOCACY**

### **Resource Person**



**Ms. BOSHI KAVYA**

Director  
Legal In Simple Service  
IP Expert  
Professional Speaker



Computer Lab  
Ganga Block

**15th March**

**2024**

**10:00 AM  
onwards**

**DR.R.PREMALATHA**  
HEAD OF THE DEPARTMENT

**CAPT.DR.S.SANTHOSH BABOO**  
PRINCIPAL

**SHRI ASHOK KUMAR MUNDHRAJI**  
SECRETARY

From Date : 15-03-2024

To Date : 15-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer Lab, Ganga block

Convenor : Dr.R.Premalatha

Organizing Secretary : Dr.G.Gnanasekaran

Organizer/Co-ordinator I : Mrs.D.Yamuna

Organizer/Co-ordinator II : Mrs.R.Sindhu

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 100

Number of External Students : 0

Total Participants : 104

---

### Resource Person Details:

| Name           | Designation & Affiliation   | Email | Mobile |
|----------------|---|-------|--------|
| Ms.Boshi Kavya | Director, Legal in Sample Service, IP Expert, Professional Speaker. |       |        |

---

### Event Report:

#### Introduction:

World Consumer Rights Day, observed on March 15th annually, serves as a reminder of the

significance of consumer rights and protection. In commemoration of this day, a special seminar titled "Demystifying GST: A Consumer's Guide to Informed Advocacy" was organized by the Department of Finance and Taxation for B.Com students. The seminar aimed to shed light on the complexities of the Goods and Services Tax (GST) and empower consumers with knowledge to avoid potential scams and make informed decisions. Ms. Boshi Kavya, Director Legal at Simple Service IP Expert and a seasoned professional speaker, served as the resource person, sharing her expertise and insights on GST.

### **Understanding GST and Consumer Empowerment:**

Ms. Boshi Kavya commenced the seminar by emphasizing the critical role of consumer education in navigating the intricacies of GST. She highlighted how lack of awareness often leads to consumers being exploited or falling victim to fraudulent practices related to GST. Through informed advocacy, consumers can protect their rights, make informed choices, and contribute to a fair marketplace.

### **Types of GST and Applicability:**

The session delved into the various types of GST prevalent in the Indian taxation system, including Central Goods and Services Tax (CGST), State Goods and Services Tax (SGST), Integrated Goods and Services Tax (IGST), and Union Territory Goods and Services Tax (UTGST). Ms. Boshi Kavya elucidated on the applicability of these taxes concerning different transactions, such as intra-state and inter-state supply of goods and services.

### **GST Charges and Exemptions:**

Ms. Boshi Kavya elaborated on the sectors where GST is charged and those where exemptions apply. She provided practical examples to illustrate scenarios where GST is levied, such as retail purchases, services availed, and manufacturing processes. Furthermore, she elucidated on specific exemptions and concessions available under GST for essential commodities, healthcare services, and small-scale enterprises.

### **Consumer Protection under GST:**

An essential aspect of the seminar was highlighting the safeguards and mechanisms in place to protect consumers under the GST regime. Ms. Boshi Kavya emphasized the significance of proper invoicing, transparent pricing, and adherence to consumer rights in GST transactions. She encouraged students to be vigilant consumers and report any instances of fraud or malpractice to the relevant authorities.

### **Case Studies and Interactive Discussions:**

To enhance understanding and engagement, Ms. Boshi Kavya presented real-life case studies illustrating instances of consumer exploitation and fraudulent practices related to GST. Through interactive discussions, students analyzed the cases, identified red flags, and proposed preventive measures. This interactive approach fostered critical thinking and empowered students to apply their knowledge in real-world scenarios.

### **Conclusion**

The seminar served as a testament to the ongoing efforts towards consumer education and advocacy, aligning with the principles of World Consumer Rights Day. It underscored the need for

continuous learning and collaboration among stakeholders to ensure consumer protection and empowerment in the dynamic landscape of GST and taxation.socio-economic progress.

### Outcome of Event:

1. Ms. Boshi Kavya presented real-life case studies illustrating instances of consumer exploitation and fraudulent practices related to GST
2. It underscored the need for continuous learning and collaboration among stakeholders to ensure consumer protection and empowerment in the dynamic landscape of GST and taxation.socio-economic progress
3. By equipping students with knowledge and awareness, the seminar contributed to fostering responsible consumer behavior and promoting a fair marketplace.

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### Geotag Photos







Chennai, TN, India

Vasugi Street, Arumbakkam, Chennai, 600106,  
TN, India

Lat 13.073112, Long 80.213393

03/15/2024 10:46 AM GMT+05:30

Note : Captured by GPS Map Camera



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF MARKETING MANAGEMENT**

### **Program on Digital Marketing Workshop**

### **INVITATION**



The poster is a vibrant purple and pink graphic. At the top left is the college's logo. The top center contains the college's name and accreditation details. To the right is a circular logo for 'KOTLER'S QUORUM DEPT. OF MARKETING MANAGEMENT'. Below this, the department name is repeated. A large pink pill-shaped box in the center contains the title 'DIGITAL MARKETING WORKSHOP'. Below the title are three icons: a location pin for 'GANGA BLOCK, COMPUTER LAB', the 'IIDE THE DIGITAL SCHOOL' logo, and a calendar icon for '13TH DECEMBER ONWARDS'. The bottom section features an illustration of five people in business attire interacting with a large screen, a laptop, and puzzle pieces. At the very bottom, the names and titles of the Head of Department, Principal, and Secretary are listed.

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
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COLLEGE WITH POTENTIAL FOR EXCELLENCE  
AFFILIATED TO UNIVERSITY OF MADRAS  
RE-ACCREDITED WITH 'A++' BY NAAC,  
ARUMBAKKAM, CHENNAI 600 106

DEPARTMENT OF MARKETING MANAGEMENT  
KOTLER'S QUORUM  
PRESENTS

**DIGITAL MARKETING WORKSHOP**

  
GANGA BLOCK,  
COMPUTER LAB

  
IIDE  
THE DIGITAL SCHOOL

  
13TH DECEMBER  
ONWARDS



Mr.V.GAYATHRI  
HEAD OF THE DEPARTMENT

Dr.S SANTOSH BABOO  
PRINCIPAL

SHRI ASHOK KUMAR MUNDIRA  
SECRETARY

From Date : 13-12-2023

To Date : 04-04-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer Lab, Ganga block

Convenor : Ms.Gayathri.V

Organizing Secretary : Dr.Aishwarya.B

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 07

Number of External Faculty : 0

Number of Internal Students : 150

Number of External Students : 0

Total Participants : 157

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### Resource Person Details:

| Name | Designation & Affiliation | Email             | Mobile     |
|------|---------------------------|-------------------|------------|
| IIDE | nil                       | marketing@iide.co | 7045784741 |

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### Event Report:

The workshop aimed to provide 1st year students with a comprehensive understanding of digital marketing principles, strategies, and tools to equip them with the necessary skills for the digital landscape. The duration was for 50 hours

were students gained a strong foundation in digital marketing principles and techniques. Improved understanding of how digital marketing fits into broader business strategies. Enhanced practical skills through hands-on activities and projects. Developed critical thinking and analytical abilities in evaluating digital marketing campaigns.

The workshop provided holistic understanding of digital marketing, empowering them to navigate and excel in the dynamic online landscape. Moving forward, the students are encouraged to continue exploring and applying digital marketing concepts to further refine their skills and contribute effectively to the digital marketing field.

### **Outcome of Event:**

1. Importance of digital marketing in the modern business environment
2. Understanding the digital marketing landscape
3. Principles of website design and usability

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### **Geotag Photos**









**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

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Affiliated to University of Madras

## **DEPARTMENT OF MARKETING MANAGEMENT**

**Program on Scheme To Success - Interview Skills and Beyond**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE Affiliated to University Of Madras  
Re- Accredited with 'A++' by NAAC,  
Arumbakkam, Chennai 600 106

**KOTLER'S QUORUM**  
DEPARTMENT OF MARKETING MANAGEMENT PRESENTS

# **Scheme to success**

## **Interview Skills and Beyond**

Faculty Coordinator: Ms. Divya Jayakumar

 **Mr. Hariharan R**  
Soft Skills & Communication Facilitator

**23 FEB 2024**  
10 AM  
AV Hall ,Ganga Block  
3rd Floor

**MS V GAYATHRI**  
HEAD OF THE DEPARTMENT

**DR.S.SANTHOSH BABOO**  
PRINCIPAL

**SHRI.ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 23-02-2024

To Date : 23-02-2024

Event\_mode : Offline

Event\_Level : Intracollegiate

Event-Nature/type : Career guidance

Venue : AV Room

Convenor : Ms.V.Gayathri

Organizing Secretary : Ms.divya Jayakumar

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 7

Number of External Faculty : 0

Number of Internal Students : 60

Number of External Students : 0

Total Participants : 67

---

### Resource Person Details:

| Name        | Designation & Affiliation                      | Email                        | Mobile     |
|-------------|--|------------------------------|------------|
| Hariharan R | SOFT SKILLS &<br>COMMUNICATIONS<br>FACILITATOR | Hariharan.ramesh19@gmail.com | 9843701903 |

---

### Event Report:

This report details the "Interview Skills and Beyond" episode of the "Scheme to Success"

program, designed for B.Com Marketing Management final year students.

**Speaker:**

The program was facilitated by Mr. Hariharan, a Master Trainer and Career Counsellor with extensive experience empowering individuals to thrive in professional settings. His expertise covers communication skills, personality development, and behavioral training.

**Content:**

Mr. Hariharan's session equipped students with the knowledge and confidence to approach interviews effectively, and extended beyond basic interview skills. Key topics covered include:

- The interview process and company expectations
- Resume best practices and what to avoid
- Tools for effective self-evaluation during interview preparation
- "LSA" strategy for success: Lead with positivity, Show your knowledge of the company, Ask genuine questions

**Conclusion:**

The "Interview Skills and Beyond" episode of the "Scheme to Success" program successfully equipped B.Com Marketing Management final year students with essential interview skills and career development strategies. The combination of Mr. Hariharan's expertise, interactive format, and student engagement created a truly valuable learning experience. The skills gained will undoubtedly benefit students as they embark on their professional journeys.

**Outcome of Event:**

1. Mr. Hariharan's delivery style made complex concepts accessible and engaging for the students
  2. The program provided practical interview techniques and valuable insights into current industry expectations
  3. The students actively participated, sharing experiences and contributing to enriching discussions
-

## Geotag Photos







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF MARKETING MANAGEMENT**

**Program on Growth Marketing - Learn to increase customer life time valueCLV**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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COLLEGE WITH POTENTIAL FOR EXCELLENCE  
Affiliated to University Of Madras  
Re- Accredited with 'A++' by NAAC,  
Arumbakkam, Chennai 600 106

**KOTLER'S QUORUM**  
DEPARTMENT OF MARKETING MANAGEMENT  
PRESENTS

**SCHEME  
TO SUCCESS**

**“ GROWTH MARKETING ”**

**VENUE: MINI AUDITORIUM**

**09 JAN | 11:00**  
**2024 | AM**

Faculty Co-Ordinator: **Ms. Shalini Ramesh**

**Mr Ashkar Gomez**  
Founder of 7 Eagles

**MS. V GAYATHRI**  
HEAD OF THE DEPARTMENT

**DR.S.SANTOSH BABOO**  
PRINCIPAL

**SHRI.ASHOK KUMAR MUNDHRA**  
SECRETARY



From Date : 09-01-2024

To Date : 09-01-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Shri Vallabacharya auditorium

Convenor : Ms.V.Gayathri

Organizing Secretary : Ms.R.Shalini

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 9

Number of External Faculty : 0

Number of Internal Students : 250

Number of External Students : 0

Total Participants : 259

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### Resource Person Details:

| Name             | Designation & Affiliation            | Email                | Mobile     |
|------------------|--------------------------------------|----------------------|------------|
| Mr. Ashkar Gomez | Founder of 7 Eagles Marketing Agency | ashkar@the7egles.com | 9659693389 |

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### Event Report:

On the 9 th of January 2024 , a seminar was organized for marketing students at Dwaraka Doss Govardhan Doss Vaishnav College Chennai. The seminar was conducted by Mr. Ashkar Gomez

(Founder of 7 Eagles). Mr. Ashkar is a first-generation entrepreneur and marketing leader who has firmly established his foothold in growth marketing with his expert experimentation and marketing skills. He established 7 Eagles, a growth marketing agency, in 2019 and has developed it into one of the best marketing agencies in India, making over 100k dollars within three years. The topic of the seminar was "Growth Marketing". This report summarizes the key takeaways from the seminar.

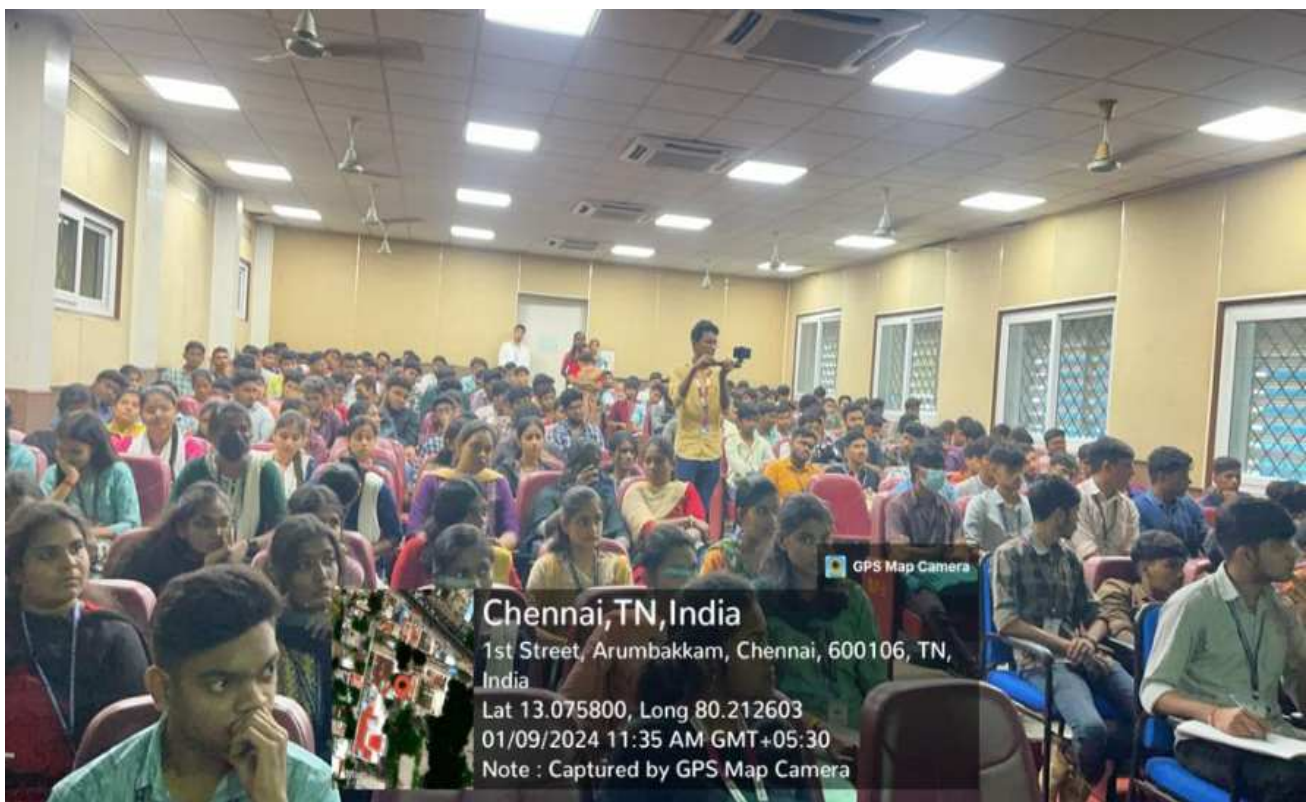
Introduction: Growth marketing is a strategic approach within marketing management that focuses on driving sustainable business growth. It involves leveraging data, experimentation, and customer insights to optimize various marketing channels and tactics. Unlike traditional marketing, growth marketing is iterative and emphasizes continuous testing and learning to identify the most effective strategies for acquiring and retaining customers

## Outcome of Event:

1. the outcome of a growth marketing seminar can be highly beneficial for attendees and their organizations, driving growth, innovation, and success in the competitive landscape of digital marketing.
2. Learning growth marketing can help businesses better engage with their existing customers, leading to increased loyalty and repeat business

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## Geotag Photos





GPS Map Camera

Chennai, TN, India

1st Street, Arumbakkam, Chennai, 600106, TN,  
India

Lat 13.075914, Long 80.212481

01/09/2024 11:35 AM GMT+05:30

Note : Captured by GPS Map Camera





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## **DEPARTMENT OF MARKETING MANAGEMENT**

### **Program on SCEHME TO SUCCESS-INTRODUCTION TO AI**

### **INVITATION**

 **DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
Reaccredited With A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution, Affiliated to  
University of Madras, Arumbakkam, Chennai - 600 106



**kotler's quorum**  
**DEPARTMENT OF MARKETING MANAGEMENT**  
Presents

**SCHEME  
TO SUCCESS  
Episode-2**

 **INTRODUCTION TO AI** 

**VENUE: MINI AUDITORIUM**

**26 SEPT** | **11 AM**  
**2023**

**RITESH**  
co-founder of Deepsense Digital

**MS V GAYATHRI**  
HEAD OF THE DEPARTMENT

**DR S SANTOSH BABOO**  
PRINCIPAL

**SHRI ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 26-09-2023

To Date : 26-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Shri Vallabacharya auditorium

Convenor : Ms.V.Gayathri

Organizing Secretary : Dr Aishwarya.B

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 06

Number of External Faculty : 0

Number of Internal Students : 300

Number of External Students : 0

Total Participants : 306

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### Resource Person Details:

| Name       | Designation & Affiliation       | Email                | Mobile     |
|------------|---------------------------------|----------------------|------------|
| Mr.Rithesh | Co-Founder of Deepsense Digital | rithesh@deepsense.in | 9566403430 |

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### Event Report:

The "Introduction to AI in Marketing" seminar, held on 26<sup>th</sup> September 2023, at Vallabhachary Mini Auditorium, Dwaraka Doss Govardhan Doss Vaishnav College at 11am by Mr.Rithesh, Co-Founder of Deepsense Digital .The session was a pivotal event aimed at acquainting participants with the



transformative role of Artificial Intelligence (AI) in the field of marketing. The seminar focused on elucidating the fundamental concepts of AI and its applications in marketing strategies.

Artificial Intelligence (AI) has emerged as a transformative force in the world of marketing. This technology encompasses a range of tools and techniques that enable businesses to better understand, engage with, and convert their target audiences. AI-driven marketing relies on the capacity of machines to process vast amounts of data, make data-driven predictions, and automate various marketing tasks.

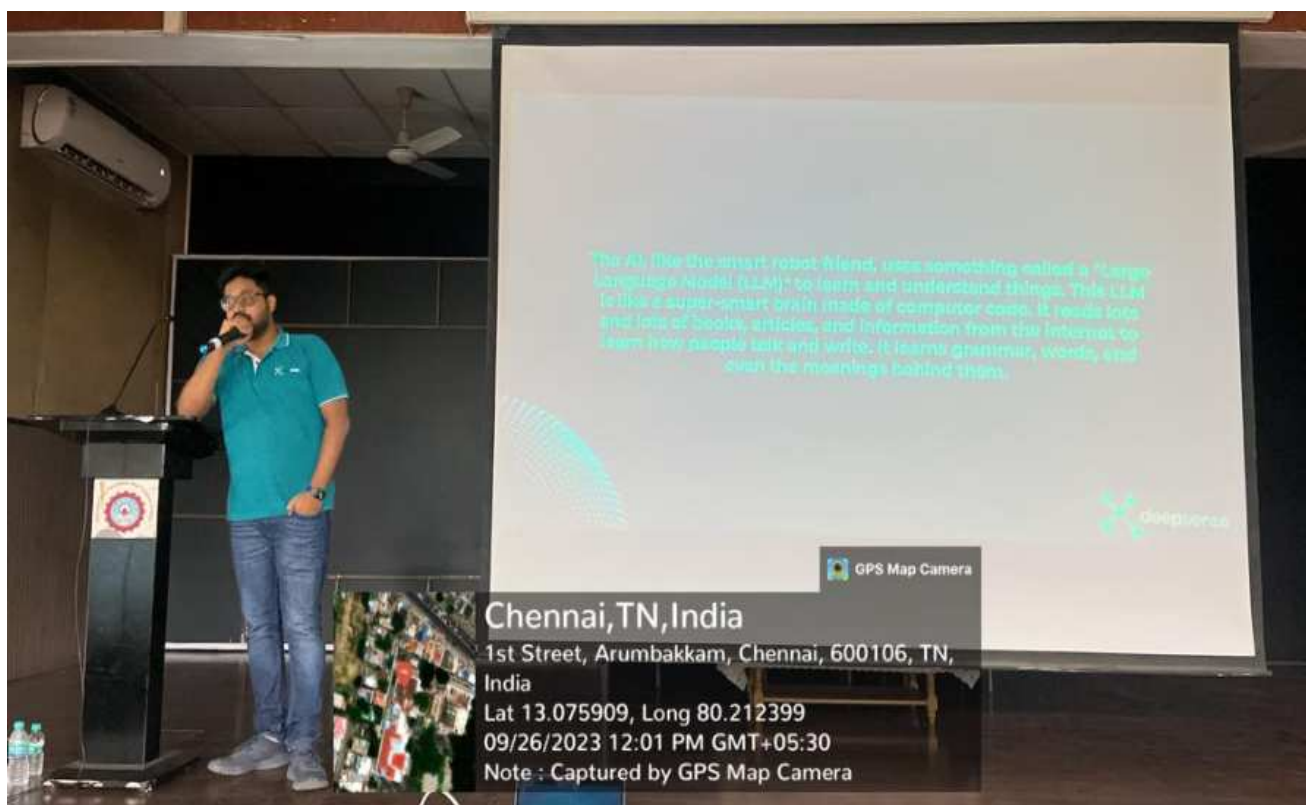
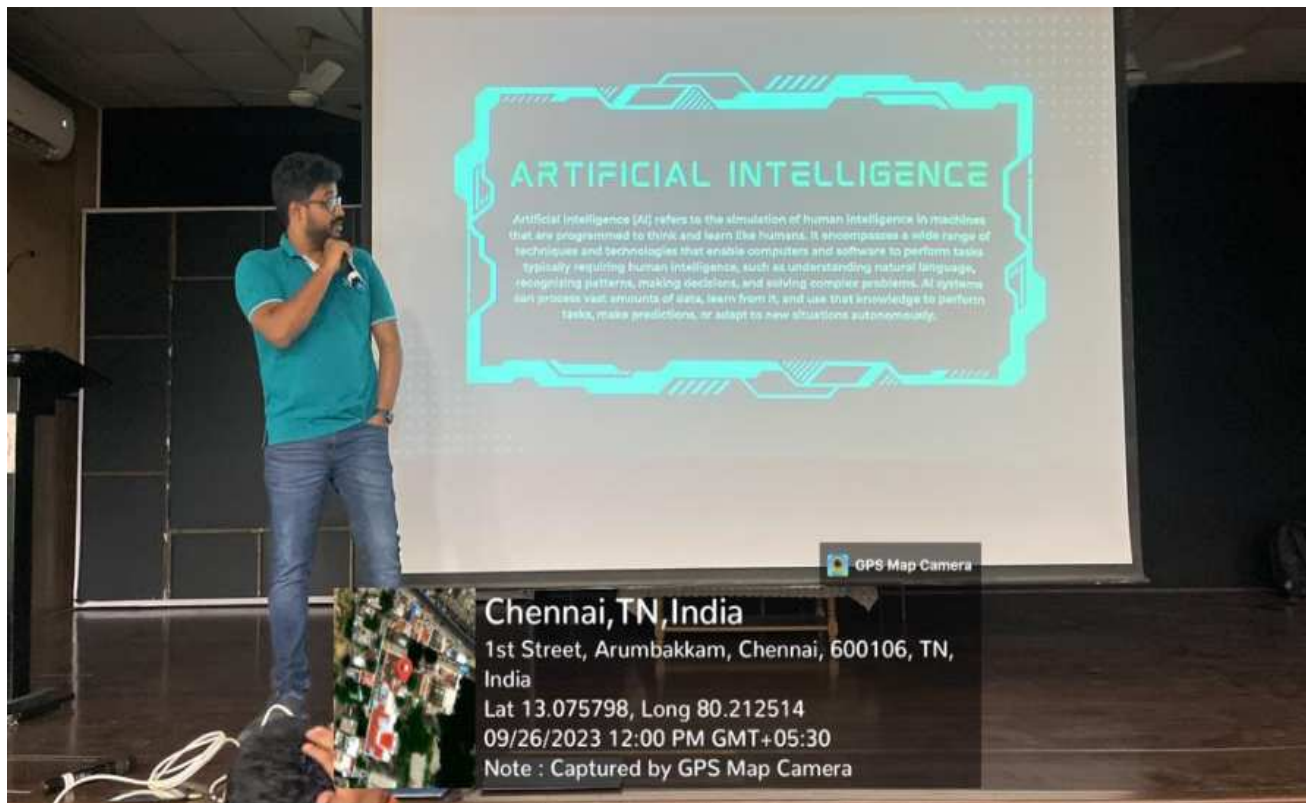
The "Introduction to AI in Marketing" seminar successfully achieved its objective of equipping participants with insights into AI's pivotal role in modern marketing practices. Attendees left with a deeper understanding of AI's potential to transform marketing campaigns and strategies.

### **Outcome of Event:**

1. The Introduction to AI in Marketing seminar successfully achieved its objective of equipping participants with insights into AI's pivotal role in modern marketing practices
2. As the field continues to evolve, businesses that embrace AI in their marketing strategies are likely to gain a competitive edge by delivering more effective and targeted campaigns to their audience
3. AI has fundamentally transformed the landscape of marketing

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### **Geotag Photos**





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## **DEPARTMENT OF MARKETING MANAGEMENT**

### **Program on ADVERTISING THE ART OF PERSUASION**

#### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
Affiliated to University Of Madras  
Re- Accredited with 'A++' by NAAC,  
Arumbakkam, Chennai 600 106



**KOTLER'S QUORUM**  
DEPARTMENT OF MARKETING MANAGEMENT  
PRESENTS



# **SCHEME TO SUCCESS**

**ADVERTISING: THE ART OF  
PERSUASION**

**VENUE: MINI AUDITORIUM**

**31 AUG | 10:00  
2023 | AM**

Faculty Co-Ordinator: **Dr. B Aishwarya**

**Dr. Falguni Vasavada**  
Professor at MICA



**MS. V GAYATHRI**  
HEAD, DPT OF MARKETING MANAGEMENT

**DR.S.SANTOSH BABOO**  
PRINCIPAL

**SHRI.ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 31-08-2023

To Date : 31-08-2023

Event\_mode : Offline

Event\_Level : Interdepartmental

Event-Nature/type : Seminar

Venue : Shri Vallabacharya auditorium

Convenor : Ms.V.Gayathri

Organizing Secretary : Dr.B.Aishwarya

Organizer/Co-ordinator I : Mr.Santosh Kumar

Organizer/Co-ordinator II : Ms.J.Divya

Number of Internal Faculty : 09

Number of External Faculty : 0

Number of Internal Students : 200

Number of External Students : 0

Total Participants : 209

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### Resource Person Details:

| Name                 | Designation & Affiliation   | Email                      | Mobile     |
|----------------------|---|----------------------------|------------|
| Dr. Falguni Vasavada | Professor of Advertising and Branding at MICA Mudra Institute of Communications, Ahmedabad, | Falguni.vasavada@gmail.com | 9909942490 |

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### Event Report:

During her session, Dr. Falguni Vasavada delved into the ever-evolving landscape of

advertising and marketing. She discussed the changing trends, challenges, and opportunities in the industry. Her insights revolved around the significance of creativity, innovation, and adaptability in the contemporary marketing scenario.

One of the key takeaways from her presentation was the importance of understanding consumer behavior and preferences. Dr. Vasavada emphasized that successful marketing strategies must be built upon a foundation of consumer insights, as this knowledge empowers brands to connect with their target audiences effectively.

Additionally, she highlighted the growing influence of digital marketing and social media in contemporary advertising. She explored various case studies that demonstrated how brands have leveraged digital platforms to engage with consumers and build their brand presence.

The seminar provided attendees with a deeper understanding of the evolving trends and dynamics in advertising and marketing. Dr. Falguni Vasavada's insights and case studies enriched participants' knowledge, equipping them with the latest industry know-how. Dr. Vasavada's emphasis on creativity as a cornerstone of successful marketing strategies inspired students to think outside the box. Attendees left the seminar with a renewed sense of creativity and innovation, ready to apply these principles to their future endeavors.

The seminar served as a valuable networking opportunity.

Students and faculty had the chance to interact with an accomplished industry professional, fostering connections that may prove beneficial in their future careers.

### **Q&A Session**

Following Dr. Falguni Vasavada's enlightening presentation, a dedicated Q&A session allowed attendees to engage directly with the guest speaker. Students and faculty members posed thought-provoking questions, seeking further clarification on topics discussed during the seminar. Dr. Vasavada's responses during the Q&A session provided practical insights and guidance to aspiring marketing professionals. Her willingness to share her expertise and engage in meaningful dialogue greatly enriched the seminar experience.

### **Outcome of Event:**

1. Dr. Falguni Vasavada's expertise and engaging presentation style captivated the audience, inspiring them to think critically about the dynamic world of advertising and marketing.
2. This seminar not only broadened the horizons of students studying marketing management but also served as a platform for meaningful interaction between academia and industry.
3. It underscored the importance of staying current with industry trends and adopting innovative approaches to succeed in the ever-evolving field of marketing.



## Geotag Photos





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## **DEPARTMENT OF MARKETING MANAGEMENT**

### **Program on Digital Marketing-HANDS ON**

### **INVITATION**

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(AUTONOMOUS)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
AFFILIATED TO UNIVERSITY OF MADRAS  
RE-ACCREDITED WITH 'A++' BY NAAC,  
ARUMBAKKAM, CHENNAI 600 106

DEPARTMENT OF MARKETING MANAGEMENT  
KOTLER'S QUORUM  
PRESENTS

**DEGITAL MARKETING HANDZONE**

**aorta**  
DIGITAL SERVICES

20TH MARCH  
ONWARDS

GANGA BLOCK  
ROOM NO. BF28

Ms.V GAYATHRI  
HEAD OF THE DEPARTMENT

Dr.S SANTOSH BABOO  
PRINCIPAL

SHRI. ASHOK KUMAR MUNDIRA  
SECRETARY

From Date : 20-03-2024

To Date : 04-04-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Classroom

Convenor : Ms.V.Gayathri

Organizing Secretary : Dr.B.Aishwarya

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 9

Number of External Faculty : 0

Number of Internal Students : 50

Number of External Students : 0

Total Participants : 59

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### Resource Person Details:

| Name              | Designation & Affiliation | Email                           | Mobile     |
|-------------------|---------------------------|---------------------------------|------------|
| GANESH RAMAMORTHY | AORTA DIGITAL SERVICES    | ganesh@aortadigitalservices.com | 9994552922 |

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### Event Report:

The department of marketing management conducted a 12 hours digital marketing hands-on

training aimed to equip students with practical skills and knowledge essential for success in the digital marketing realm. Throughout the program, students delved into a comprehensive array of topics spanning search engine optimization, social media marketing, content marketing, email marketing, pay-per-click advertising, and analytics. Through interactive workshops, practical exercises, case studies, and exposure to various digital marketing tools, participants immersed themselves in the intricacies of each strategy. The training fostered skill development, confidence building, problem-solving abilities, and networking opportunities. Feedback from students highlighted high satisfaction with the training's hands-on approach and its direct applicability to real-world digital marketing scenarios. Ultimately, the program empowered students to navigate digital marketing platforms and execute effective campaigns with confidence and proficiency.

The digital marketing hands-on training program offered by **AORTA digital services** equipped students with the practical skills and knowledge necessary to excel in the dynamic field of digital marketing. By providing a combination of theoretical insights and practical exercises, the training program empowered participants to leverage digital marketing strategies effectively to achieve their business objectives.

### **Outcome of Event:**

1. students gained practical skills in digital marketing techniques and tools, enabling them to develop and execute effective digital marketing campaigns
2. Hands-on experience provided students with the confidence to navigate digital marketing platforms and strategies independently
3. The training provided opportunities for participants to network with industry professionals and peers, fostering collaboration and knowledge sharing

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### **Geotag Photos**







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

**துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)**

அரும்பாக்கம், சென்னை – 600 106

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது.

ஆற்றல் வளத் தனித்தகுதி பெற்றது, மொழிவாரி சிறுபான்மை நிறுவனம்

தேசியத்தர மதிப்பீட்டின் மூன்றாவது சுற்றில் A++ அங்கீகாரம் பெற்றது.

**தமிழ் இலக்கியத்துறை & தமிழ்த்துறை (சுழற்சி 2)**

**வளர்தமிழ் விழா**

**ஆண்டு 2023-2024**

**அனைத்துக் கல்லூரி மாணவர்களுக்கான போட்டிகள் (ம)  
மதிப்புக் கூட்டுக் கல்விக்கான சான்றிதழ்கள் வழங்குதல்**

**நாள்: 14.03.2024**

**இடம்: கோவர்தன் கட்டம்**

**நேரம்: காலை 10 மணி**

**அறை எண்கள்: EF 09, 10, 11, 12**

**போட்டித் தலைப்புகள்**

1. பேச்சுப்போட்டி : ஊடகத்தில் தமிழ் / தமிழின் சுவை  
தமிழ் வளர்ச்சிக்கு இளைஞர்களின் பங்களிப்பு
2. கதைசொல்லல் போட்டி: புதுமைப்பித்தன், ஜெயகாந்தன், நா.பார்த்தசாரதி கதைகள்
3. ஓவியப்போட்டி : சங்க இலக்கியக் காட்சிகள் / தமிழர் பண்பாடு
4. திருக்குறள் ஒப்புவித்தல் : அறத்துப்பால், பொருட்பால் (குறைந்தது 5 அதிகாரங்கள்)
5. கலைச்சொல் சொல்லல்: இன்றைய தொழில்நுட்பம், மொழியியல்/அறிவியல்சார் சொற்கள்
6. விடுகதை சொல்லல் : சமுதாய அறம் சார்ந்த விடுகதைகள்
7. குறுக்கெழுத்துப் போட்டி: தமிழ் இலக்கிய வரலாறு தொடர்பாக...

**ஒருங்கிணைப்பாளர் : முனைவர் ஜி. சிவகுமார்**

உதவிப் பேராசிரியர், தமிழ்த்துறை.

ஒருங்கிணைப்பாளர்



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Affiliated to University of Madras

Arumbakkam, Chennai - 600 106

கலந்துகொண்ட மாணவர்களின் விவரம்

| வ.எண் | பெயர் (தமிழில்)      | துறை/கல்லூரி  | கைபேசி எண் | கையொப்பம்            |
|-------|----------------------|---|------------|----------------------|
| 1.    | பா. கீர்த்தனா        | திரைப்படம் தமிழ்<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு | 9043163799 | பா. கீர்த்தனா        |
| 2.    | மெத்துவனசுமி         | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 6281136641 | மெ.மெ                |
| 3.    | பி. கலா              | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 8190029557 | பி. கலா              |
| 4.    | சு. கோடலிவாரி        | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 8682078828 | S. Kottalivari       |
| 5.    | பி. பாலசுப்பிரமணியம் | II B.A. Tamil<br>DRDCC HINDU COLLEGE                    | 7550259727 | P. Balasubramanian   |
| 6.    | பி. இரத்தினம்        | II B.A. Tamil<br>DRDCC HINDU COLLEGE                    | 78587444   | P. Irathinam         |
| 7.    | பி. அகிலங்குமார்     | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9500204027 | பி. அகிலம்           |
| 8.    | சு. தமிழரசன்         | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9952087723 | சு. தமிழரசன்         |
| 9.    | பி. சாமிநாதன்        | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9348810070 | C. S.                |
| 10.   | சு. சிவசுப்பிரமணியம் | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 8667941341 | சு. சிவசுப்பிரமணியம் |
| 11.   | பி. ரமணி             | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9025173622 | பி. ரமணி             |
| 12.   | பி. ரமணி             | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9789997270 | Ramini R.            |
| 13.   | பி. கீர்த்தனா        | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 9514762444 | பி. கீர்த்தனா        |
| 14.   | பி. சிப்குமார்       | திரைப்படம் கலை<br>இரண்டாம் ஆண்டு<br>கிரேட் கல்வியறிவு   | 7200181175 | பி. சிப்குமார்       |





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Affiliated to University of Madras

Arumbakkam, Chennai - 600 106

| வ.எண் | பெயர் (தமிழில்)    | துறை/கல்லூரி   | கைபேசி எண் | கையொப்பம்          |
|-------|--------------------|--|------------|--------------------|
| 15.   | திரு. சோமசுந்தரம்  | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9800222901 | திரு. சோமசுந்தரம்  |
| 16.   | ர. மனோகந்திரன்     | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 7200210923 | ர. மனோகந்திரன்     |
| 17.   | சி. சந்திராணி ரெமி | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 7550286289 | சி. சந்திராணி ரெமி |
| 18.   | ம. சந்திராணி       | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9150838986 | ம. சந்திராணி       |
| 19.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 6981716046 | சு. சந்திராணி      |
| 20.   | சி. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 910337064  | சி. சந்திராணி      |
| 21.   | சி. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9080913093 | சி. சந்திராணி      |
| 22.   | ர. மனோகந்திரன்     | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9514713331 | R. Manojan         |
| 23.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9940522307 | சு. சந்திராணி      |
| 24.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9025859789 | சு. சந்திராணி      |
| 25.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9962231632 | சு. சந்திராணி      |
| 26.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 8939485382 | சு. சந்திராணி      |
| 27.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9025950610 | சு. சந்திராணி      |
| 28.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9361279543 | சு. சந்திராணி      |
| 29.   | சு. சந்திராணி      | சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு<br>சொந்த கல்வியறிவு | 9671310450 | சு. சந்திராணி      |





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|-------|---------------------|---|------------|------------------|
| 30.   | பா. ரமயா.           | இளங்கலை தமிழ்<br>குறும்பு அண்ணா<br>சிந்தி கல்வியாற்றி | 801541690  | Ramya.B          |
| 31.   | திவ்யசுத். லோ       | இளங்கலை இரண்டாம்<br>அண்ணா அண்ணா<br>அண்ணா அண்ணா        | 7305171617 | L.Divyashree     |
| 32.   | சுவாதி. சு          | இளங்கலை தமிழ்<br>இரண்டாம் அண்ணா<br>சுவாதி அண்ணா       | 9176516921 | Swathi.K         |
| 33.   | சு. அனில்           | சு. அனில் அண்ணா<br>சு. அனில் அண்ணா                    | 8838465035 | சு. அனில்        |
| 34.   | சா. கிருத்திகா      | இளங்கலை தமிழ்<br>இரண்டாம் அண்ணா<br>இளங்கலை தமிழ்      | 8122800132 |                  |
| 35.   | பி. மோனிகா          | இளங்கலை தமிழ்<br>இரண்டாம் அண்ணா<br>இளங்கலை தமிழ்      | 9025455674 | M. Monica        |
| 36.   | நி. அனில் மாதவன்    | இளங்கலை தமிழ்<br>இரண்டாம் அண்ணா<br>இளங்கலை தமிழ்      | 9962231632 | N. Anil Madhavan |
| 37.   | அ. நேசராஜன்         | இளங்கலை பொருளாதாரம்<br>பா. நேசராஜன்                   | 6314120368 | A. Netharajan    |
| 38.   | அ. ஸ்ரீதேவா         | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 7305224126 | அ. ஸ்ரீதேவா      |
| 39.   | வ. உமா மகேஸ்வரி     | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 7010733130 | V. Uma Maheswari |
| 40.   | அ. வெள்ளையன்        | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 8438005632 | A. Vellaiyamm    |
| 41.   | பி. நவீனா           | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 8939713587 | Navya .          |
| 42.   | சு. அனந்தி          | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 7639830282 | S. Anandhi       |
| 43.   | பி. ராஜ்குமார்      | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 7550173508 | பி. ராஜ்குமார்   |
| 44.   | பி. பி. பி. பி. பி. | இளங்கலை தமிழ்<br>இளங்கலை தமிழ்                        | 8878015426 | P. P. P. P.      |



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|-------|------------------|--|------------|------------------|
| 45.   | ஹ. பிரசன்னா      | தமிழ் இலக்கியம்<br>இளங்கலை இரண்டாம் ஆண்டு<br>பொதுப்பாடம்     | 9884735570 | ஹ. பிரசன்னா      |
| 46.   | வி. பிரியதர்ஷினி | இளங்கலைத் தமிழ்<br>II ஆண்டு<br>சிறுத்தித் தமிழ்              | 7200965399 | வி. பிரியதர்ஷினி |
| 47.   | த. ரவிசுந்தர்    | இளங்கலைத் தமிழ்<br>II ஆண்டு<br>சிறுத்தித் தமிழ்              | 924536737  | த. ரவிசுந்தர்    |
| 18.   | சி. டீபா         | இளங்கலைத் தமிழ்<br>இரண்டாம் ஆண்டு<br>(DRECC - Hindu College) | 637458748  | சி. டீபா         |
| 49.   | பா. பிரசன்னா     | இளங்கலைத் தமிழ்<br>இரண்டாம் ஆண்டு<br>(DRECC - Hindu College) | 8148656154 | P. Divya         |
| 50.   | க. விஜயகுமாரி    | இளங்கலைத் தமிழ்<br>இரண்டாம் ஆண்டு<br>(DRECC - Hindu College) | 8428797126 | Vijayakumari     |
| 51.   |                  |  |            |                  |
| 52.   |                  |  |            |                  |
| 53.   |                  |  |            |                  |
| 54.   |                  |  |            |                  |
| 55.   |                  |  |            |                  |
| 56.   |                  |  |            |                  |
| 57.   |                  |  |            |                  |
| 58.   |                  |  |            |                  |
| 59.   |                  |  |            |                  |





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**துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)**

அரும்பாக்கம், சென்னை – 600 106

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது.

ஆற்றல் வளத் தனித்தகுதி பெற்றது, மொழிவாரி சிறுபான்மை நிறுவனம்

தேசியத்தர மதிப்பீட்டின் மூன்றாவது சுற்றில் A++ அங்கீகாரம் பெற்றது.

**தமிழ் இலக்கியத்துறை & தமிழ்த்துறை (சுழற்சி 2)**

**வளர்தமிழ் விழா**

**ஆண்டு 2023-2024**

அனைத்துக் கல்லூரி மாணவர்களுக்கான போட்டிகள் (ம)

மதிப்புக் கூட்டுக் கல்விக்கான சான்றிதழ்கள் வழங்குதல்

- சிறப்புரை** : முனைவர் ப. மகாலிங்கம்  
மொழிகள்புல முதல்வர், வேல்ஸ் பல்கலைக்கழகம், பல்லாவரம், சென்னை.
- பொருள்** : தமிழுக்கு அமுதென்று பேர்
- இடம்** : வல்லபாச்சார்பா அரங்கம்.
- நான்காம் நாள்** : 14.03.2024 – வியாழக்கிழமை
- நேரம்** : பிற்பகல் 02.30 மணி
- ஒருங்கிணைப்பாளர்** : முனைவர் ஜ. சிவகுமார்  
உதவிப் பேராசிரியர், தமிழ்த்துறை.  
ஒருங்கிணைப்பாளர்

**கலந்துகொண்ட பேராசிரியர்களின் விவரம்**

| வ.எண் | பெயர்                      | துறை              | கைபேசி எண் | கையொப்பம்      |
|-------|----------------------------|-------------------|------------|----------------|
| 1.    | டீ. சோமசுந்தர ஜெரி, கணிதம் |                   | 9841174462 | ஜெரி           |
| 2.    | மொ. ப. மகாலிங்கம்          | தமிழ் பேராசிரியர் | 9444028356 | மகாலிங்கம்     |
| 3.    | முனைவர் சி. இராமச்சந்திரன் | தமிழ்த்துறை       | 9788957689 | இராமச்சந்திரன் |
| 4.    | முனைவர் சி. இராமச்சந்திரன் | தமிழ்த்துறை       | 9444028356 | இராமச்சந்திரன் |



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|-------|------------------------------|-------------|------------|-----------|
| 5.    | முனைவர் ஜி. சுவாமிநாதன்      | தமிழ்த்துறை | 9962377327 |           |
| 6.    | முனைவர் கி. அழகம்பாண்டியன்   | தமிழ்த்துறை | 9489214062 |           |
| 7.    | முனைவர் கு. ஏழமணம்           | தமிழ்த்துறை | 9962082440 |           |
| 8.    | அ. சிவசுந்தரம்               | தமிழ்த்துறை | 9600122121 |           |
| 9.    | முனைவர். கி. அனந்தசுந்தரம்   | தமிழ்த்துறை | 9363289753 |           |
| 10.   | முனைவர் த. சிவசுந்தரம்       | தமிழ்த்துறை | 8778650620 |           |
| 11.   | முனைவர்<br>கி. அனந்தசுந்தரம் | தமிழ்த்துறை | 9087031469 |           |
| 12.   | முனைவர் கு. சிவசுந்தரம்      | தமிழ்த்துறை | 8098985775 |           |
| 13.   | முனைவர் டி. சிவசுந்தரம்      | தமிழ்த்துறை | 9993226643 |           |
| 14.   | முனைவர் கி. அனந்தசுந்தரம்    | தமிழ்த்துறை | 980088927  |           |
| 15.   | அ. சிவசுந்தரம்               | தமிழ்த்துறை | 9952350011 |           |
| 16.   | அ. சிவசுந்தரம்               | தமிழ்த்துறை | 9003624064 |           |
| 17.   | முனைவர் அ. சிவசுந்தரம்       | தமிழ்த்துறை | 9003453362 |           |
| 18.   | முனைவர் கி. அனந்தசுந்தரம்    | தமிழ்த்துறை | 978719527  |           |
| 19.   | அ. சிவசுந்தரம்               | தமிழ்த்துறை | 9941174107 |           |
| 20.   |                              |             |            |           |





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தமிழ் இலக்கியத்துறை & தமிழ்த்துறை (சுழற்சி 2)

**வளர்தமிழ் விழா**

**ஆண்டு 2023-2024**

அனைத்துக் கல்லூரி மாணவர்களுக்கான போட்டிகள் (ம)

மதிப்புக் கூட்டுக் கல்விக்கான சான்றிதழ்கள் வழங்குதல்

- சிறப்புரை : முனைவர் ப. மகாலிங்கம்  
மொழிகள்புல முதல்வர், வேல்ஸ் பல்கலைக்கழகம், பல்லாவரம், சென்னை.
- பொருள் : தமிழுக்கு அமுதென்று பேர்
- இடம் : வல்லபாச்சார்யா அறங்கம்.
- நாள் : 14.03.2024 – வியாழக்கிழமை
- நேரம் : பிற்பகல் 02.30 மணி
- ஒருங்கிணைப்பாளர் : முனைவர் ஜி. சிவகுமார்  
உதவிப் பேராசிரியர், தமிழ்த்துறை.  
ஒருங்கிணைப்பாளர்  
கலந்துகொண்ட மாணவர்களின் விவரம்

| வ.எண் | பெயர்          | துறை                 | கைபேசி எண் | கையொப்பம்      |
|-------|----------------|----------------------|------------|----------------|
| 1.    | Sindhu . M     | B.A. Tamil<br>1 year | 9042030873 | Sindhu . M     |
| 2.    | Sandhya . G.   | B.A. Tamil<br>1 year | 6380355749 | Sandhya . G.   |
| 3.    | Maheswari . M. | B.A. Tamil<br>1 year | 9962861907 | Maheswari . M. |
| 4.    | Kaviya . R     | B.A. Tamil<br>3 year | 9514412989 | R Kaviya       |



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| வ.எண் | பெயர்                 | குறை                            | கைபேசி எண்  | கையொப்பம்       |
|-------|-----------------------|---------------------------------|-------------|-----------------|
| 5.    | P. Jayalakshmi        | BA Tamil 1 <sup>st</sup> year   | 9840449894  | P. Jeyli        |
| 6.    | A. Merlin             | BA Tamil 3 <sup>rd</sup> year   | 7604895971  | A. Merlin       |
| 7.    | UMA BHARATHI K        | BA Tamil 3 <sup>rd</sup> year   | 9360117949  | Umapharathi K   |
| 8.    | B. REVATHI            | B.A Tamil 3 <sup>rd</sup> year  | 6382101248  | B. Revathi      |
| 9.    | V. pavithra           | B.A Tamil 3 <sup>rd</sup> year  | 6379935071  | v. pami         |
| 10.   | Gr. Nisha             | B.A Tamil 2 <sup>nd</sup> year  | 63803315052 | Nisha G         |
| 11.   | M. Arulselvi          | B.A Tamil 3 <sup>rd</sup> year  | 7418569549  | A. Arul         |
| 12.   | U. Kaviya             | B.A Tamil 3 <sup>rd</sup> year  | 9514259692  | U. Kaviya       |
| 13.   | S. Sangeetha          | BA Tamil 3 <sup>rd</sup> year   | 8056909558  | Sangeetha       |
| 14.   | C. Kannan             | B.A. Tamil 3 <sup>rd</sup> year | 7358727752  | C. Kannan       |
| 15.   | T. Gayathri           | B.A TAMIL 2 <sup>nd</sup> year  | 893260587   | T. Gayathri     |
| 16.   | R. SHALINI            | B.A Tamil 2 <sup>nd</sup> year  | 9042443106  | R. Shalini      |
| 17.   | R. SINDHIYA           | B.A TAMIL 1 <sup>st</sup> year  | 9841150067  | R. Sufi         |
| 18.   | A. ASHWINI            | B.A. TAMIL 1 <sup>st</sup> year | 9003240361  | A. Ashwin       |
| 19.   | K.S. withyadri        | B.A. Tamil 1 <sup>st</sup> year | 8778607161  | K. S. withyadri |
| 20.   | R. Tamizh vani        | B.A Tamil 1 <sup>st</sup> year  | 8939554549  | R. Tamizh vani  |
| 21.   | மா. லக்ஷ்மி (லக்ஷ்மி) | B.A. தமிழ் 1 <sup>st</sup> year | 6381841094  | மா. லக்ஷ்மி     |
| 22.   | சா. சந்திரா           | II - Year B.A (Tamil)           | 8248370287  | சா. சந்திரா     |
| 23.   | R. SRIMATHI           | B.A. Tamil 2 <sup>nd</sup> year | 8122349076  | R. Srimalathi   |
| 24.   | ரா. சித்ரா            | B.A. Tamil 2 <sup>nd</sup> year | 7358090292  | R. Chitra       |
| 25.   | நா. தியா              | "                               | 7305225398  | N. Dya          |
| 26.   | வி. லக்ஷ்மி           | BA Tamil 1 <sup>st</sup> year   | 9150556033  | V. Laxmi        |
| 27.   | சுரி லக்ஷ்மி          | BA Tamil 2 <sup>nd</sup> year   | 9176021475  | S. Laxmi        |
| 28.   | ரா. சித்ரா            | B.A Tamil 1 <sup>st</sup> year  | 9092127715  | R. Chitra       |





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|-------|---------------------|------------------------------------|-------------|------------------|
| 29.   | வி. வி. சுவாமிநாதன் | 1 <sup>st</sup> YEAR. B.A<br>Tamil | 8148471110  | Suba             |
| 30.   | ம. சீனிவாசன்        | 1 <sup>st</sup> year B.A<br>Tamil  | 9150700559  | M. Keerthana     |
| 31.   | க. சுவாமிநாதன்      | இளங்கலைத் தமிழ்<br>மொழியியல்       | 8072868807  | க. சுவாமிநாதன்   |
| 32.   | நா. சந்திரன்        | இளங்கலைத் தமிழ்<br>மொழியியல்       | 9841838753  | நா. சந்திரன்     |
| 33.   | சு. சோமசுந்தரம்     | 2 <sup>nd</sup> B.A. Tamil         | 7305909488  | Suba             |
| 34.   | ரா. மோனிகா          | B.A. Tamil                         | 6383796087  | Monika. R        |
| 35.   | மு. ரமணி            | II B.A. Tamil                      | 9176403054  | Ramya. m.        |
| 36.   | Subhalakshmi        | B.A. Tamil II <sup>nd</sup> year   | 7305676364  | Suba             |
| 37.   | M. Ramya            | B.A. Tamil II <sup>nd</sup> year   | 8754569608  | Ramya            |
| 38.   | C. Vinetha          | B.A. Tamil II <sup>nd</sup> year   | 9150361872  | C. Vinetha       |
| 39.   | D. Jennifer         | B.A. Tamil II <sup>nd</sup> year   | 9384563193  | D. Jennifer      |
| 40.   | V. Vishnu Prasad    | B.A. Tamil II <sup>nd</sup> year   | 9150760206  | V. Vishnu        |
| 41.   | V. vijayalakshmi    | B.A. Tamil II <sup>nd</sup> year   | 8429174564  | V. vijayalakshmi |
| 42.   | M. Sathya           | இளங்கலைத் தமிழ்<br>மொழியியல்       | 9342832144  | M. Sathya        |
| 43.   | சா. சத்யா           | இளங்கலைத் தமிழ்<br>மொழியியல்       | 8122821864  | சா. சத்யா        |
| 44.   | ச. சந்திரன்         | இளங்கலைத் தமிழ்<br>மொழியியல்       | 7358144299  | Suba             |
| 45.   | ரா. அனந்த குமார்    | இளங்கலைத் தமிழ்<br>மொழியியல்       | 6369217268  | R. Ananth        |
| 46.   | ம. சந்திரன்         | இளங்கலைத் தமிழ்<br>மொழியியல்       | 7200700566  | m. kartika       |
| 47.   | சு. சுவாமிநாதன்     | "                                  | 9080063390  | Suba             |
| 48.   | வி. வி. சுவாமிநாதன் | இளங்கலைத் தமிழ்<br>மொழியியல்       | 9150145565  | D. Suba          |
| 49.   | சு. சுவாமிநாதன்     | "                                  | 9840564113  | Suba             |
| 50.   | சு. சுவாமிநாதன்     | "                                  | 8072655791  | M. Sathya        |
| 51.   | மு. சுவாமிநாதன்     | II <sup>nd</sup> year B.A. Tamil   | 71118954768 | M. Sathya        |
| 52.   | சு. சந்திரன்        | II <sup>nd</sup> year              | 7692887561  | Suba             |
| 53.   | சு. சுவாமிநாதன்     | I <sup>st</sup> year               | 7449055263  | Suba             |





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|-------|------------------|---------------------|------------|------------------|
| 54.   | மா. துரைஜ்       | இலக்கியம்           | 9360119521 | மா. துரைஜ்       |
| 55.   | ச. சரீதிரகுமார்  | II                  | 8124354970 | ச. சரீதிரகுமார்  |
| 56.   | அ. சந்திரன்      | இலக்கியம்           | 9940325241 | அ. சந்திரன்      |
| 57.   | ய. சிபுரன்சுமார் | III - II            | 9940255388 | ய. சிபுரன்சுமார் |
| 58.   | பிரதீபாபிரதீபா   | இலக்கியம்           | 9345946471 | பிரதீபாபிரதீபா   |
| 59.   | கே. ரமணி         | B.A. Tamil I year   | 6379069357 | கே. ரமணி         |
| 60.   | பி. சந்திரன்     | II                  | 9845822688 | பி. சந்திரன்     |
| 61.   | V. சந்திரன்      | II                  | 9363385691 | V. சந்திரன்      |
| 62.   | ச. சந்திரன்      | II                  | 7305796234 | ச. சந்திரன்      |
| 63.   | ச. சந்திரன்      | B.A. Tamil III year | 9150797570 | ச. சந்திரன்      |
| 64.   | KISHORE KUMAR    | II                  | 6379398803 | KISHORE KUMAR    |
| 65.   | Ajay.m           | II                  | 9345759497 | Ajay.m           |
| 66.   | S.vikram         | II                  | 9881066984 | S.vikram         |
| 67.   | P.VENKATESAN     | B.A. Tamil Lit      | 8778817524 | P.VENKATESAN     |
| 58.   | A. Mahalingam    | B.A. Tamil III year | 9962761392 | A. Mahalingam    |
| 69.   | V. Vikram        | Bachelor (Arts)     | 994121576  | V. Vikram        |
| 70.   | K. Aradh         | B.A. Tamil I        | 7200423419 | K. Aradh         |
| 71.   | T. Sanyas        | B.A. Tamil II yr    | 9361333961 | T. Sanyas        |
| 72.   | D. Kothick       | B.A. Tamil I yr     | 8838215633 | D. Kothick       |
| 73.   | M. S. Kumar      | B.A. Tamil I yr     | 7205186706 | M. S. Kumar      |
| 74.   | A. Kothick       | B.A. Tamil I        | 9345822424 | A. Kothick       |
| 75.   | சி. சந்திரன்     | III year B.A. Tamil | 9342387422 | சி. சந்திரன்     |
| 76.   | R. magesh kumar  | I Year B.A. Tamil   | 7200262257 | R. magesh kumar  |
| 77.   | M. shameen kumar | II year B.A. Tamil  | 9597104220 | M. shameen kumar |





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|-------|-------------------|------------------------------------|-----------------------|-------------------|
| 78.   | ரா.ராசுல்         | இ.பொருத்தலை<br>தமிழ் முதலாம் ஆண்டு | 9962222601            | Ragul             |
| 79.   | ச.யாஷா            | பி.ஏ-தமிழ் I                       | 8939272227            | ச.யாஷா            |
| 80.   | சு.அனந்தசுந்தர்   | இ.பொருத்தலை<br>தமிழ்               | 9159271906            | சு.அனந்தசுந்தர்   |
| 81.   | <del>ச.யாஷா</del> | "                                  | <del>9159271906</del> | <del>ச.யாஷா</del> |
| 82.   | மனா. M            | "                                  | 9361869207            | Mana M            |
| 83.   | Monish M          | "                                  | 7603978235            | Monish M          |
| 84.   | Sachin            | "                                  | 7418186566            | Sachin            |
| 85.   | Heman. A கோமதி    | "                                  | 9176878030            | Heman. A          |
| 86.   | சு.சந்திரசேகர்    | இ.பொருத்தலை                        | 8925633269            | சு.சந்திரசேகர்    |
| 87.   | சு.சந்திரசேகர்    | இ.பொருத்தலை                        | 7550185203            | சு.சந்திரசேகர்    |
| 88.   | சு.சந்திரசேகர்    | "                                  | 790400638             | சு.சந்திரசேகர்    |
| 89.   | Ranga Sany. E     | "                                  | 9914009459            | Ranga Sany. E     |
| 90.   | ம.ர.சந்திரசேகர்   | தமிழ்மொழியியல்                     | 7200369890            | ம.ர.சந்திரசேகர்   |
| 91.   | ஜெ. லெக்சாய்      | தமிழ்மொழியியல்                     | 7824031507            | J. Mathesh        |
| 92.   | A.E. THANESHWARAN | B.A. Tamil 1 <sup>st</sup> year    | 9150141418            | A.E. THANESHWARAN |
| 93.   | M. Vallarasu      | B.A. Tamil 1 <sup>st</sup> year    | 8056146639            | M. Vallarasu      |
| 94.   | U. SHASHANKA      | B.A. Tamil 1 <sup>st</sup> year    | 7305884097            | U. SHASHANKA      |
| 95.   | S. P. S. Chel     | "                                  | 9674193900            | S. P. S. Chel     |
| 96.   | Sera guru. J      | "                                  | 988484617             | Sera guru. J      |
| 97.   | M. Raghav         | B.A. Tamil 1 <sup>st</sup> year    | 8838800936            | M. Raghav         |
| 98.   | B. Brahma         | B.A.                               | 9244297887            | B. Brahma         |
| 99.   | K. VIGNESH        | B.A.                               | 8925168391            | K. Vignesh        |
| 100.  | R. Kamal Kumar    | B.A. Tamil 1 <sup>st</sup> year    | 996720142             | R. Kamal Kumar    |
| 101.  |                   |                                    |                       |                   |



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Events [Go Back](#)

Events

## VALARTAMIZH VIZHA - Annual Day Function

**Shift:** UNAIDED

**Course:** B.A

**FromDate:** 15-03-2024 04:29:00 pm

**Event\_mode:** Offline

**Event-Nature/type:** Inter Collegiate Event

**Statement of Account:** 32,226

**Co-Convener:** Dr. D. Gajalakshmi

**Organizer/Co-ordinator II:** Dr. G. Marimuthu

**External\_Faculty NO:** 0

**Student\_Participated:** 50

**Social Media Content:** VALARTAMIZH VIZHA - Annual Day Function  
Intercollegiate event

**Department:** Tamil

**Core Department:** DEPARTMENT OF TAMIL

**ToDate:** 14-03-2024 06:00:00 pm

**Event\_Level:**Intercollegiate

**Venue:** Shri Vallabacharya auditorium

**Convener:** Dr. K.R. Latha

**Organizer/Co-ordinator I:** Dr. J. Sivakumar

**Internal\_Faculty NO:** 20

**Student\_Faculty NO:** 100

**Total:** 170

**Outcome of Event:**

Students participated in various competitions and showcased their talents

The interest of all the college students was well displayed

Students talents were revealed

**Event-Report:**

The annual function (Valar Tamizh Vizha) was held on 14-03-2024 for the skill development of Tamil literature students. Quiz Competition, Drama Competition, Storytelling Competition, Thirukkural Presentation Competition and Painting Competition were held in this festival. Students from various colleges participated enthusiastically and won prizes.

### Resource Person Details

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Show 25 entries

Search:

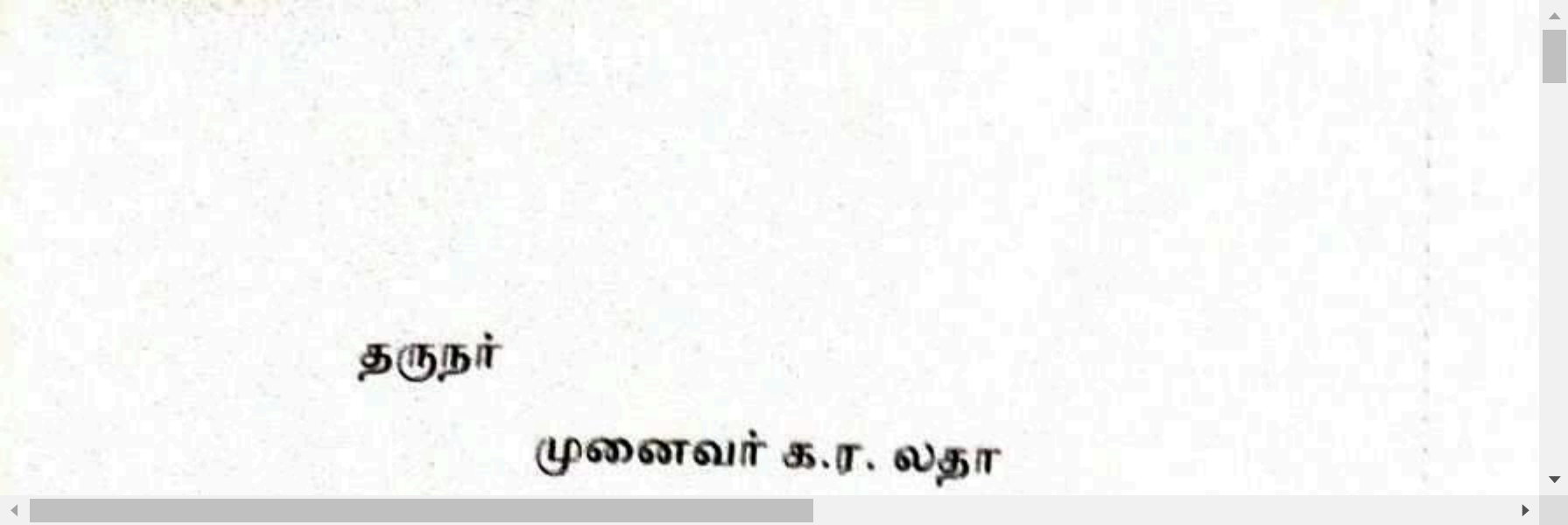
Showing 1 to 1 of 1 entries

| S.No | Created | cdepartment         | Department | Course | Name              | Description                                     | Email | Mobile     |
|------|---------|---------------------|------------|--------|-------------------|---|-------|------------|
| 1    | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Dr. P. Magalingam | Dean of Languages, Vel Teck University, Chennai |       | 9444028356 |

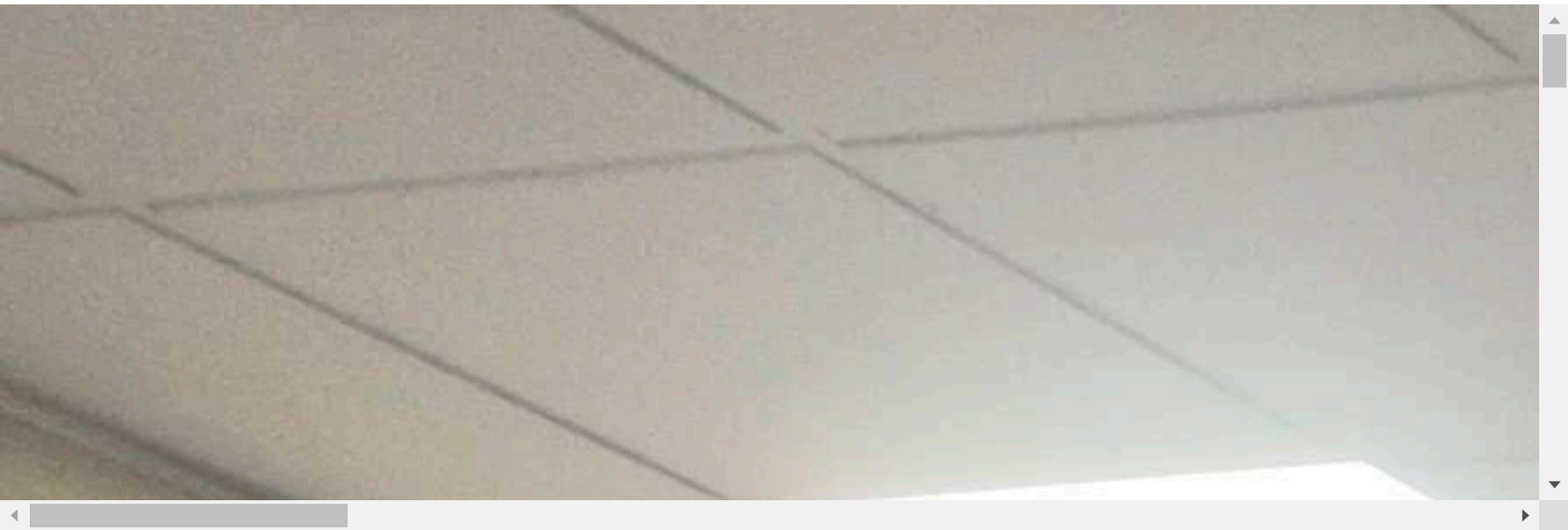


| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email  | Mobile  |
|---|--|--|---|---|---|--|--|---|
| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email  | Mobile  |
| <div>Previous1Next</div>  |  |  |   |   |   |  |  |   |

Statement\_Account:



Event\_Photos\_I:



Event\_Photos\_II:



Event\_Photos\_III :

No Attachment

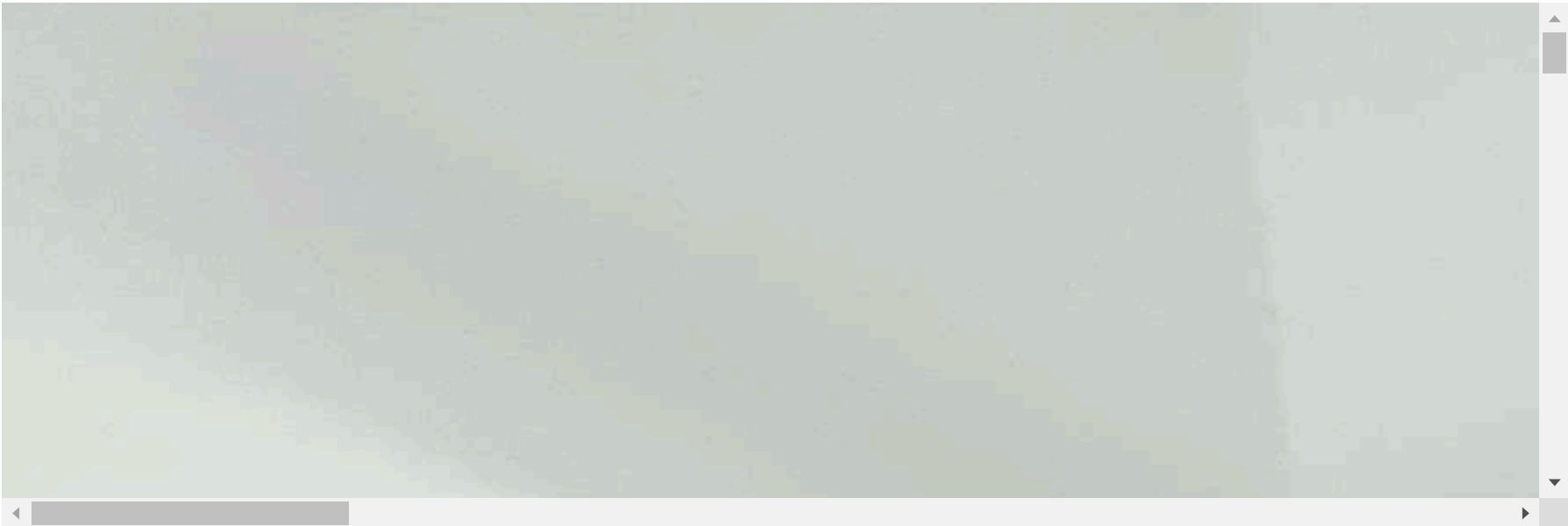
Invitation :



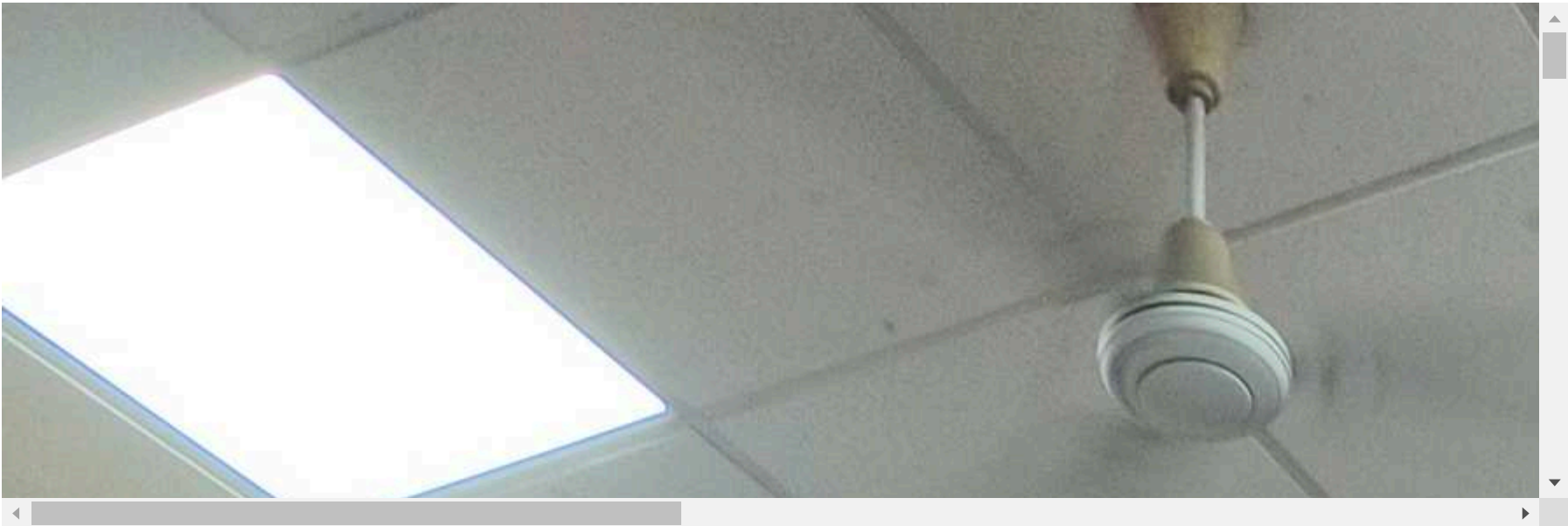
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Giotagphoto-II:

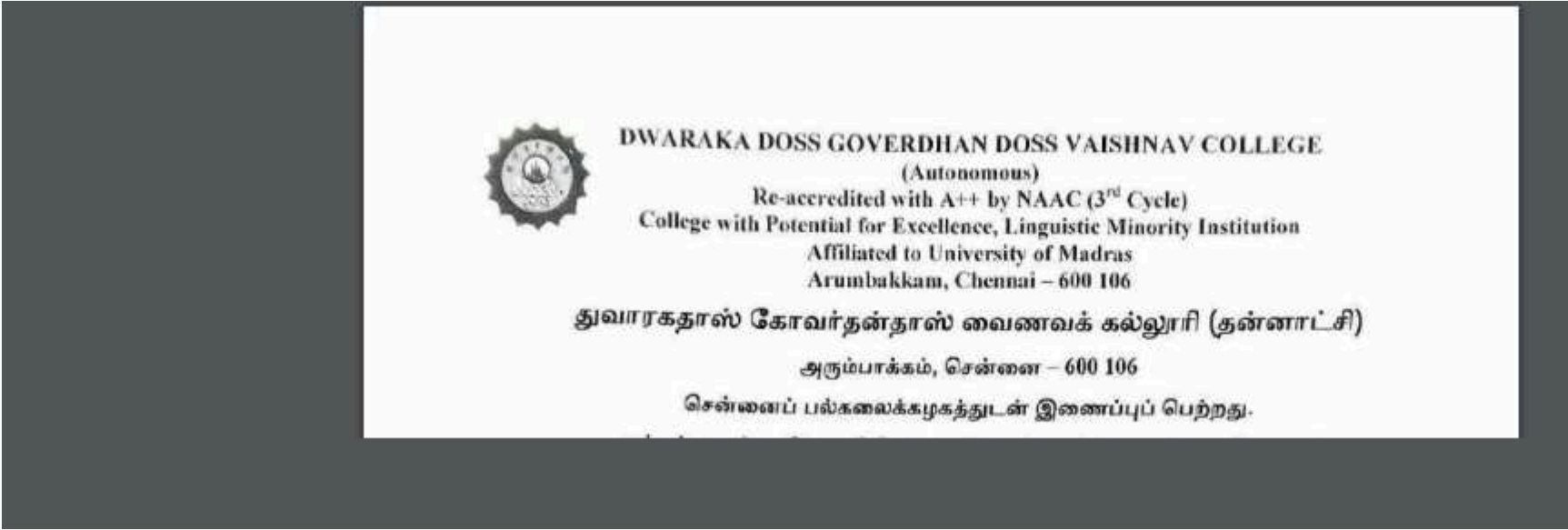


Giotagphoto-III:



Attendance :





Feedback\_Report :

| Sl. No. | Roll No.  | Student Name  | Enrollment No. | Grade        | Pass | Remarks |
|---------|-----------|---------------|----------------|--------------|------|---------|
| 1       | 191010101 | Aravindhara M | 191010101      | B.A. English | Yes  |         |
| 2       | 191010102 | Aravindhara M | 191010102      | B.A. English | Yes  |         |
| 3       | 191010103 | Aravindhara M | 191010103      | B.A. English | Yes  |         |
| 4       | 191010104 | Aravindhara M | 191010104      | B.A. English | Yes  |         |
| 5       | 191010105 | Aravindhara M | 191010105      | B.A. English | Yes  |         |
| 6       | 191010106 | Aravindhara M | 191010106      | B.A. English | Yes  |         |
| 7       | 191010107 | Aravindhara M | 191010107      | B.A. English | Yes  |         |
| 8       | 191010108 | Aravindhara M | 191010108      | B.A. English | Yes  |         |
| 9       | 191010109 | Aravindhara M | 191010109      | B.A. English | Yes  |         |
| 10      | 191010110 | Aravindhara M | 191010110      | B.A. English | Yes  |         |
| 11      | 191010111 | Aravindhara M | 191010111      | B.A. English | Yes  |         |
| 12      | 191010112 | Aravindhara M | 191010112      | B.A. English | Yes  |         |
| 13      | 191010113 | Aravindhara M | 191010113      | B.A. English | Yes  |         |
| 14      | 191010114 | Aravindhara M | 191010114      | B.A. English | Yes  |         |
| 15      | 191010115 | Aravindhara M | 191010115      | B.A. English | Yes  |         |
| 16      | 191010116 | Aravindhara M | 191010116      | B.A. English | Yes  |         |
| 17      | 191010117 | Aravindhara M | 191010117      | B.A. English | Yes  |         |
| 18      | 191010118 | Aravindhara M | 191010118      | B.A. English | Yes  |         |
| 19      | 191010119 | Aravindhara M | 191010119      | B.A. English | Yes  |         |
| 20      | 191010120 | Aravindhara M | 191010120      | B.A. English | Yes  |         |

press\_clippings :

No Attachment



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Events

## SENTHAMIZH KOODAL

**Shift:** UNAIDED

**Course:** B.A

**FromDate:** 13-03-2024 03:00:00 pm

**Event\_mode:** Offline

**Event-Nature/type:** Guest Lecture

**Statement of Account:** 5,582

**Co-Convener:** Dr. G. Marimuthu

**Organizer/Co-ordinator II:** Dr. M. Prabhu

**External\_Faculty NO:** 0

**Student\_Participated:** 0

**Social Media Content:** SENTHAMIZH KOODAL

**Department:** Tamil

**Core Department:** DEPARTMENT OF TAMIL

**ToDate:** 12-03-2024 05:00:00 pm

**Event\_Level:**Regional

**Venue:** Classroom

**Convener:** Dr. K.R. Latha

**Organizer/Co-ordinator I:** Dr. K. Vadivel Murugan

**Internal\_Faculty NO:** 12

**Student\_Faculty NO:** 97

**Total:** 109

**Outcome of Event:**

Students got to know well about small literature.

Students understand the development stages of the development of calligraphy in the context of their time context.

In the history of Tamil literature, the students also learned that short stories are literary genres that have been sung to serve various purposes.

**Event-Report:**

On behalf of the Department of Tamil Literature last 12.03.2024 – Tuesday Senthamilk Koodal program was held in Govardhan building classroom number ES 23. Prof. M. Kasthuri, participated as the special guest and delivered a speech on the topic of "Sitrilakkiyangalil Sirappilakkiyangal". Her speech was a very detailed discussion of the contribution of Sitrilakkiyangal in the history of Tamil literature. She presented students with an understanding of how to view literature in its context. Her speech was also well oriented towards how the Sitrilakkiyangal plays a special role in the chronological development of Tamil literature.

Resource Person Details

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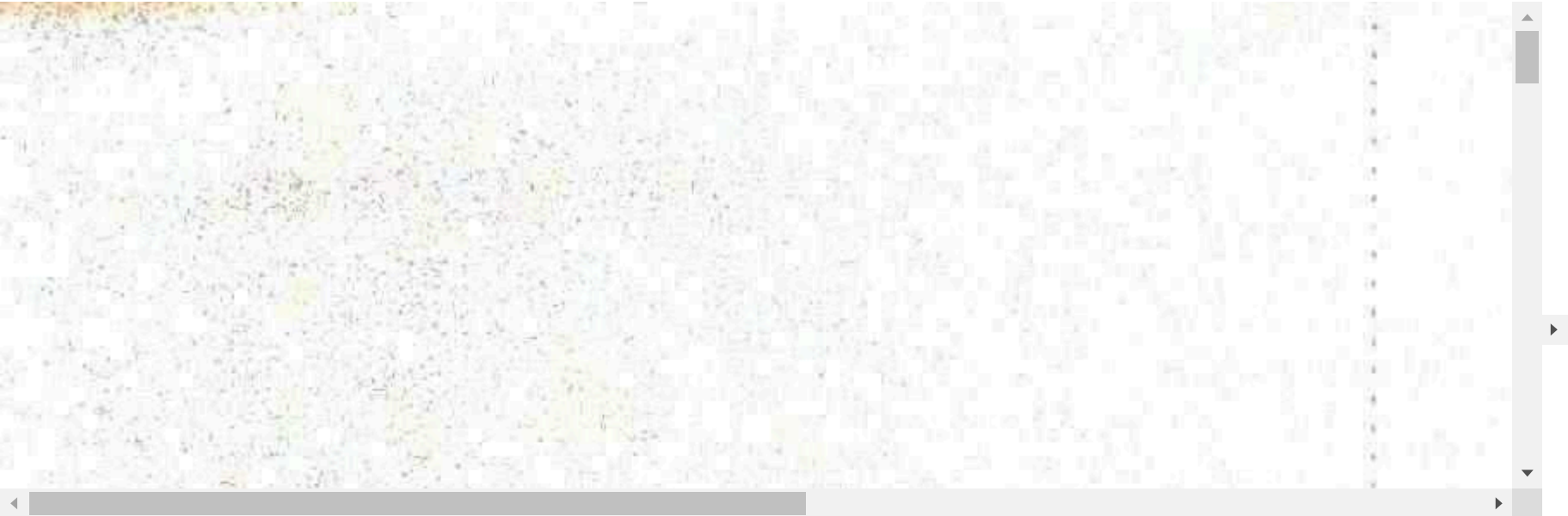
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|---|--|--|---|---|---|--|---------------------------------|
| 1   | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. M. Kasthuri   | Assistant Professor, Department of Tamil, DRBCCC Hindu College, Chennai                        | kasthuri@drbccchinducollege.edu |
| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email                           |

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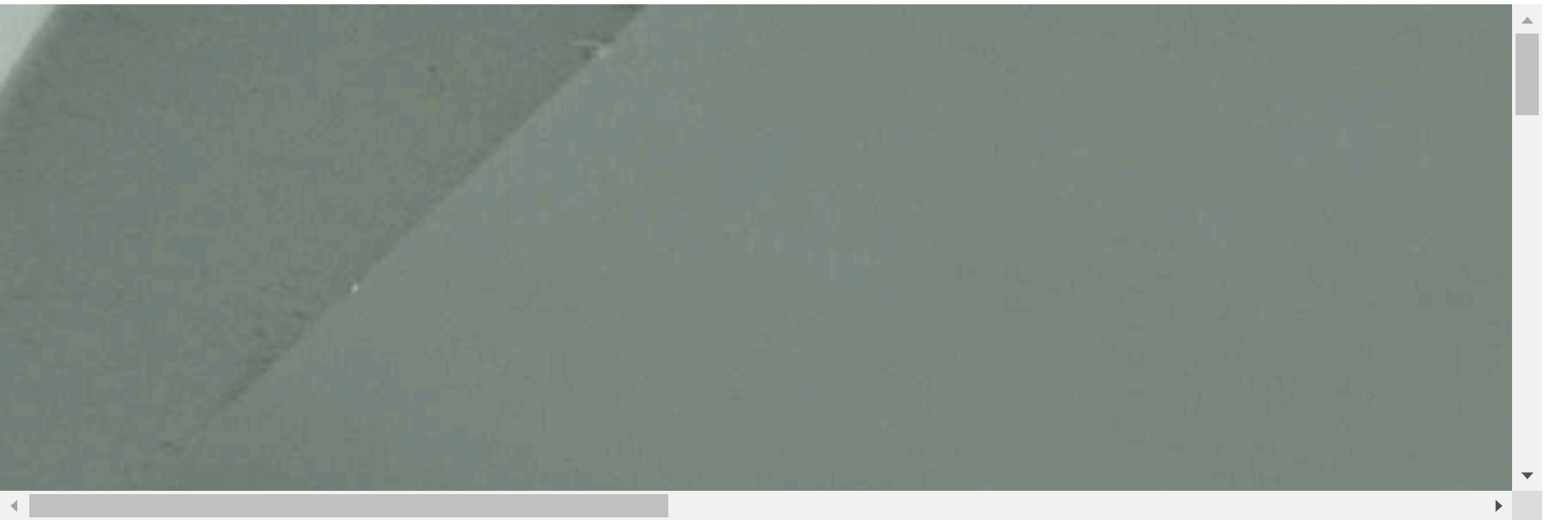
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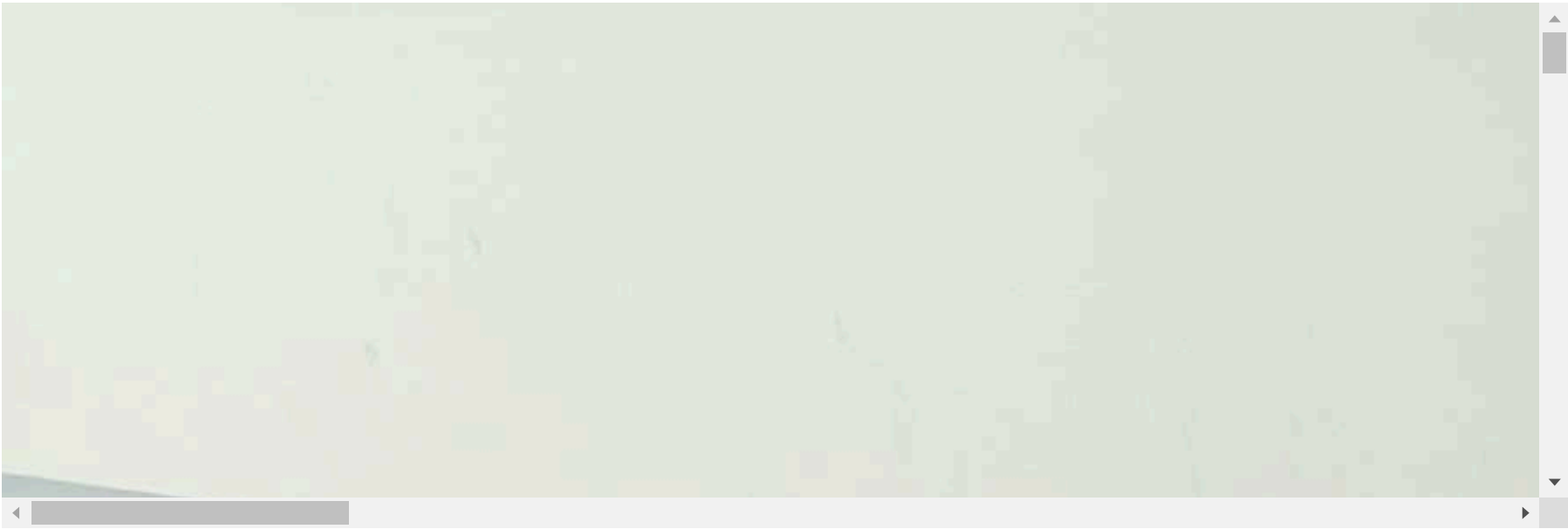
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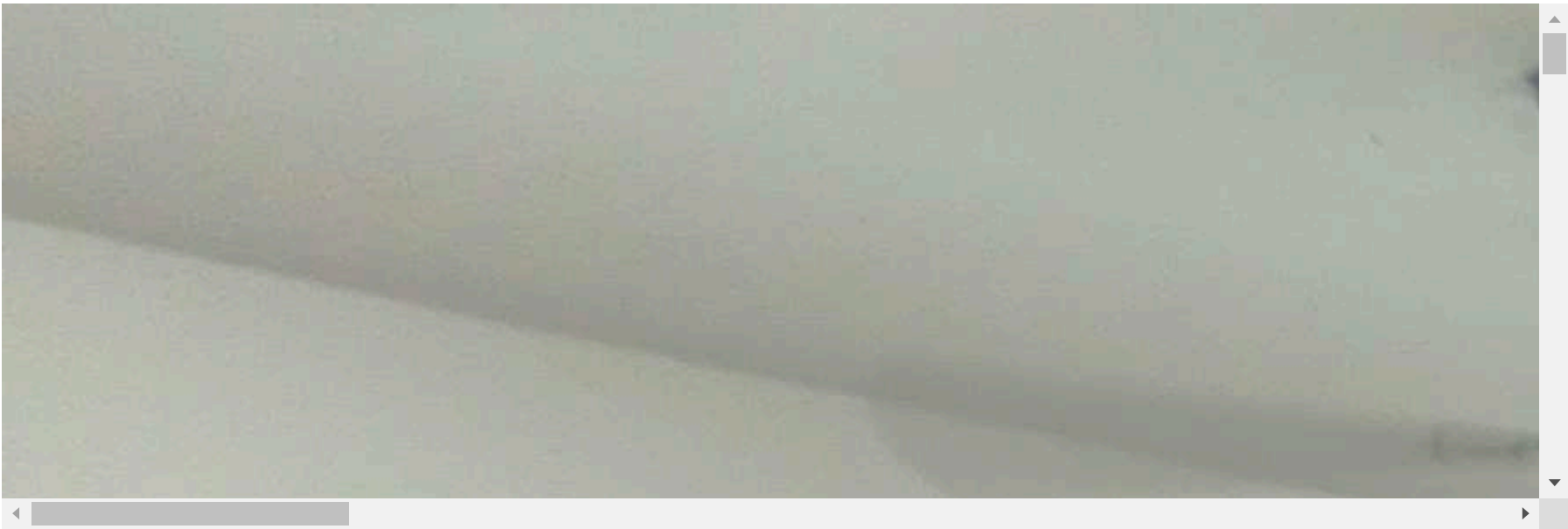
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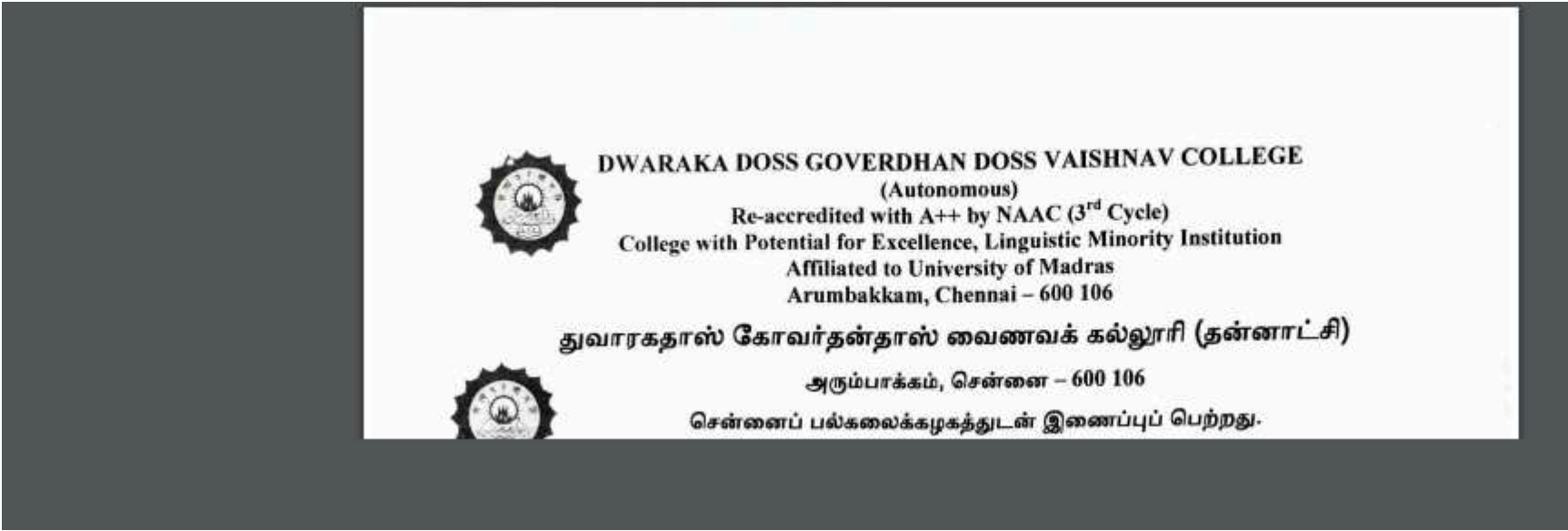
Giotagphoto-II:



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Attendance :



Feedback\_Report :

No Attachment

press\_clippings :

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*i* Events

# Magalir Dina Vizha 2024 Womens Day Celebration

**Shift:** UNAIDED

**Department:** Tamil

**Course:** B.A

**Core Department:** DEPARTMENT OF TAMIL

**FromDate:** 08-03-2024 03:00:00 pm

**ToDate:** 08-03-2024 05:00:00 pm

**Event\_mode:** Offline

**Event\_Level:**Regional

**Event-Nature/type:** Awareness

**Venue:** Seminar Hall 1, Main block

**Statement of Account: 4,672**

**Convener:** Dr. K.R. Latha

**Co-Convener:** Dr. J. Sivakumar

**Organizer/Co-ordinator I:** Dr. D. Gajalakshmi

**Organizer/Co-ordinator II:** Dr. M. Prabhu

**Internal\_Faculty NO: 15**

**External\_Faculty NO: 0**

**Student\_Faculty NO: 100**

Student\_Participated: 0

**Total: 115**

## Social Media Content: Magalir DinamrnWomens Day

### Outcome of Event:

Students realized the social contribution of women.

The importance of women was discovered.

The students understood well that women are the eyes of the society

## Event-Report:

Women's Day was celebrated on 08.03.2024 on behalf of Dwaraka doss Govardhan doss Vaishnav College Tamil Literature Department. Tamil literature department and Tamil shift II professors participated in it. Professor K. Mugil was the special guest and delivered a special speech among the students on the topic Penmaiya! Potruvom. STUDENTS OF TAMIL LITERATURE IS THE FAMILY MOST SUPPORTIVE FOR THE DEVELOPMENT OF WOMEN? SOCIETY? They spoke very well in the forum held at Five more students showed their excellence.

## Resource Person Details

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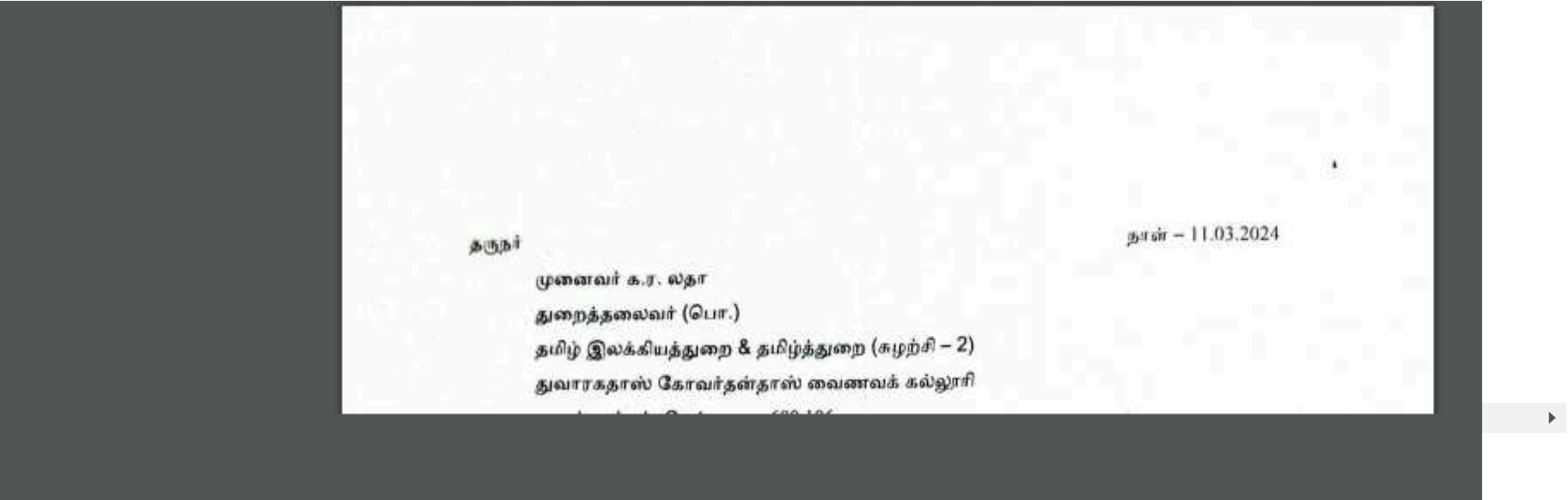
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|------|---------|---------------------|------------|--------|--------------|---|---------------------------|---|
| 1    | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Ms. K. MUGIL | Assistant Professor, Department of English, A.M. Jain College, Meenambakkam, Chennai - 14 | mugil.kalaimani@gmail.com | 9 |
| S.No | Created | cdepartment         | Department | Course | Name         | Description   | Email                     | I |

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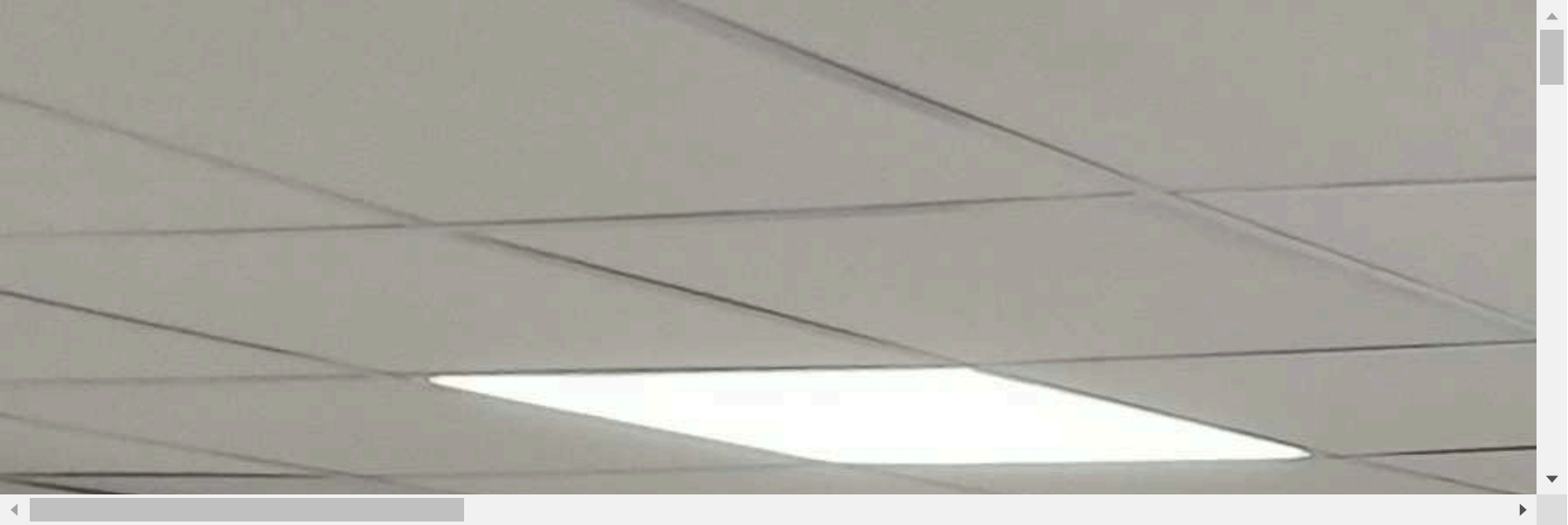
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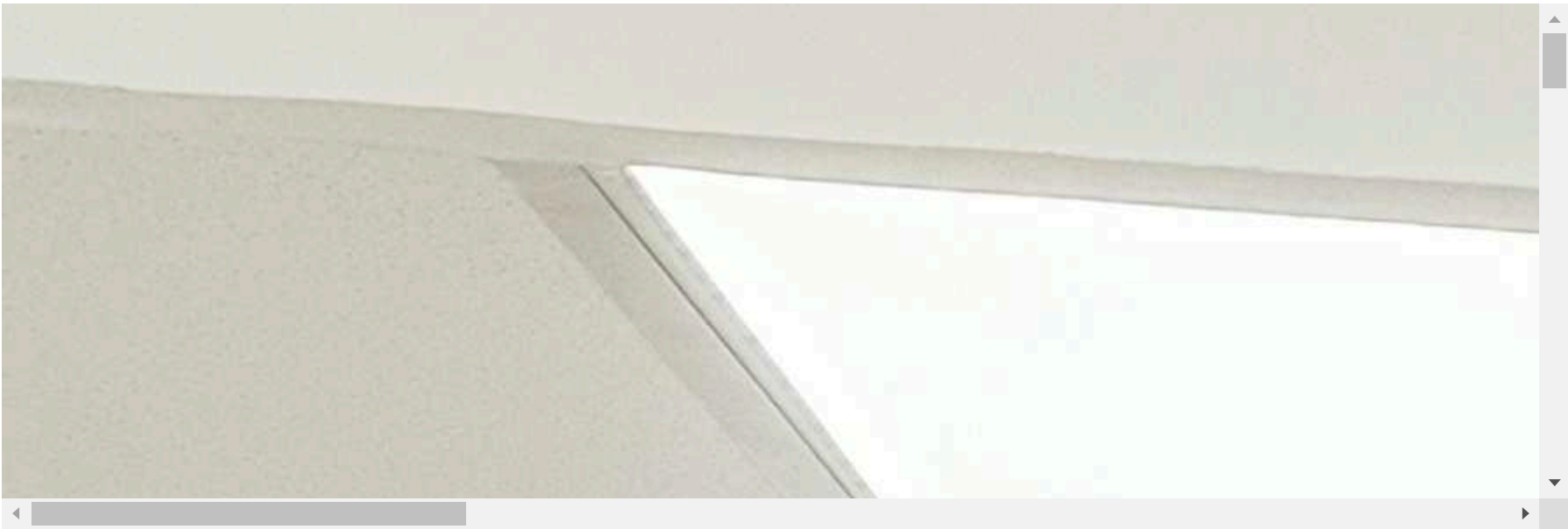
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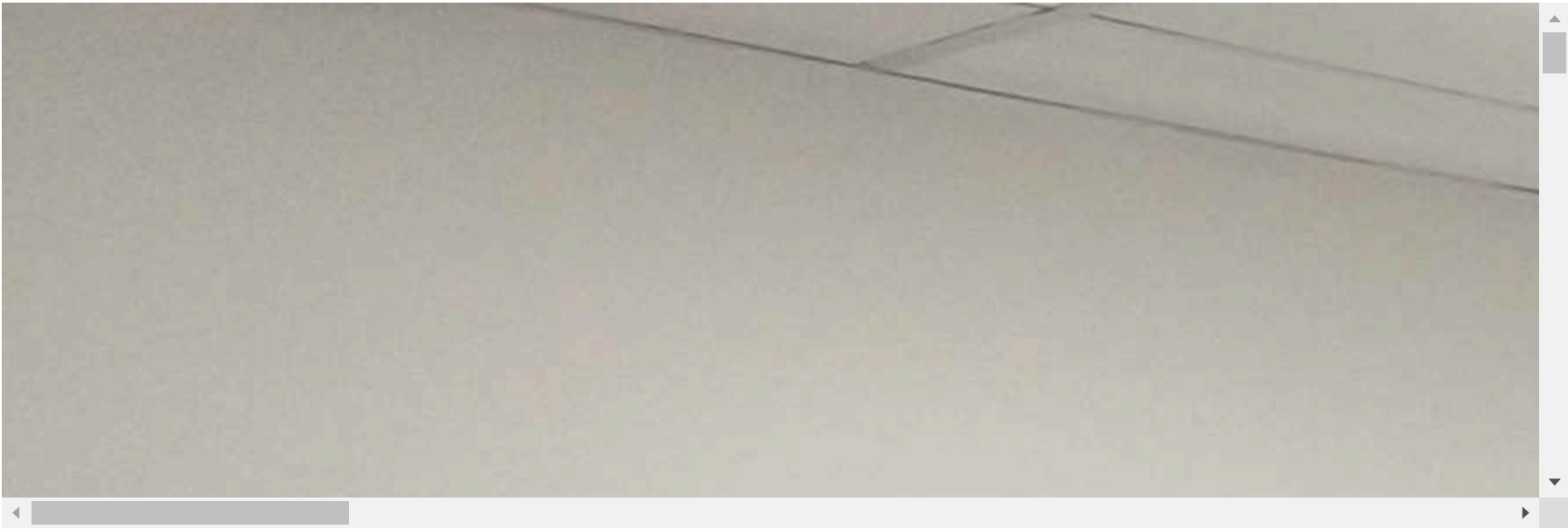
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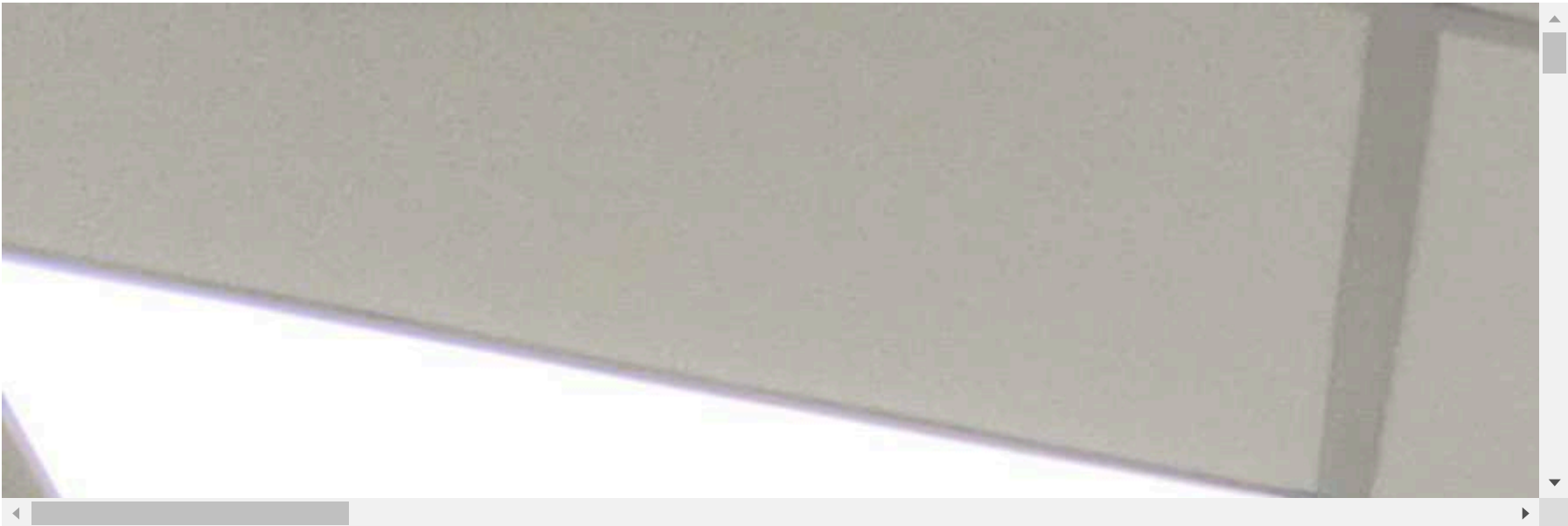
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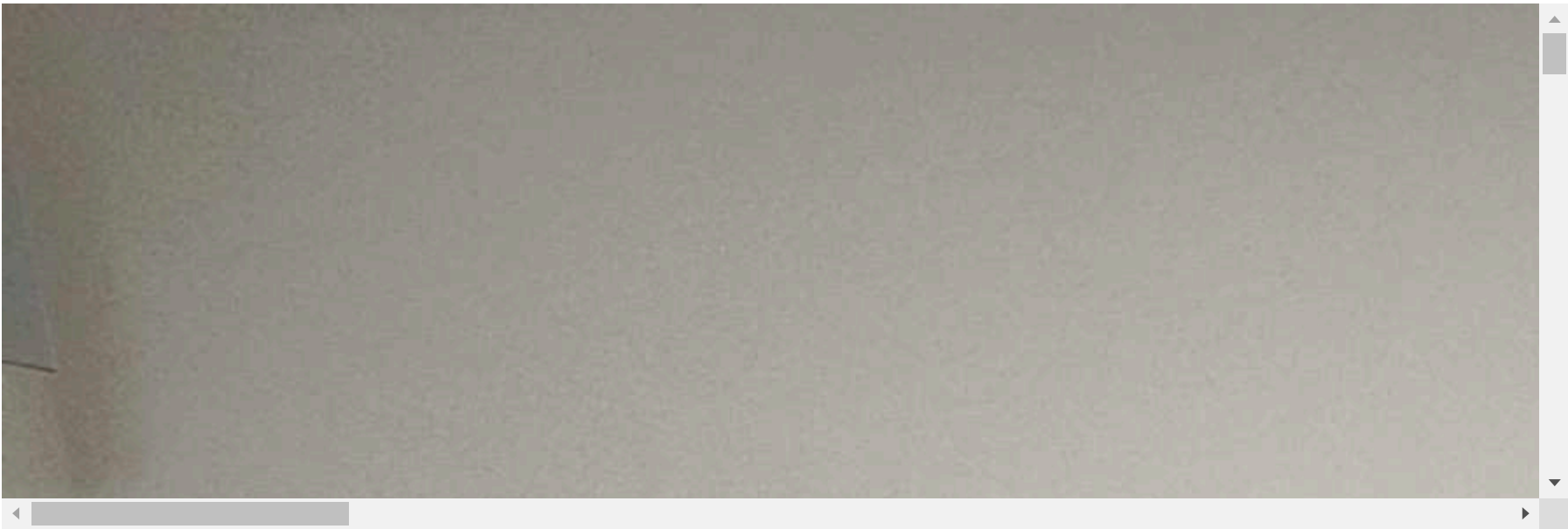
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Attendance :



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press\_clippings :

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Events

## MANANALA MEMPAADU

**Shift:** UNAIDED

**Course:** B.A

**FromDate:** 06-03-2024 03:00:00 pm

**Event\_mode:** Offline

**Event-Nature/type:** Student Development Program

**Statement of Account:** 2,303

**Co-Convener:** Dr. M. Elumalai

**Organizer/Co-ordinator II:** Dr. G. Marimuthu

**External\_Faculty NO:** 0

**Student\_Participated:** 0

**Social Media Content:**  
ManavalamrnMananalamrnDevelopment

**Outcome of Event:**

Discussed about mental health development

Students learned about time management

They learned how to keep the body and mind in balance

**Event-Report:**

A report on a Mananala Mempaadu (mental health promotion) Training event

On behalf of the Department of Tamil Literature, Dwarakadas Govardandas Vaishnava College, on Wednesday 06.03.2024 at 3.00 pm, Mananala Mempaadu training was given to undergraduate Tamil students. Tamil Nadu's most senior psychologist Anandi Karthik was the special guest and imparted training to the students. What is mental health in this? He addressed many ideas including how to maintain it with the lives of Charles Darwin, Sigman Freud, Bharatiyar, Swami Vivekananda and Mahatma Gandhi. The students benefited from this event by getting various ideas on how to develop self-confidence, develop positive thinking, how to protect health and mental health.

**Resource Person Details**

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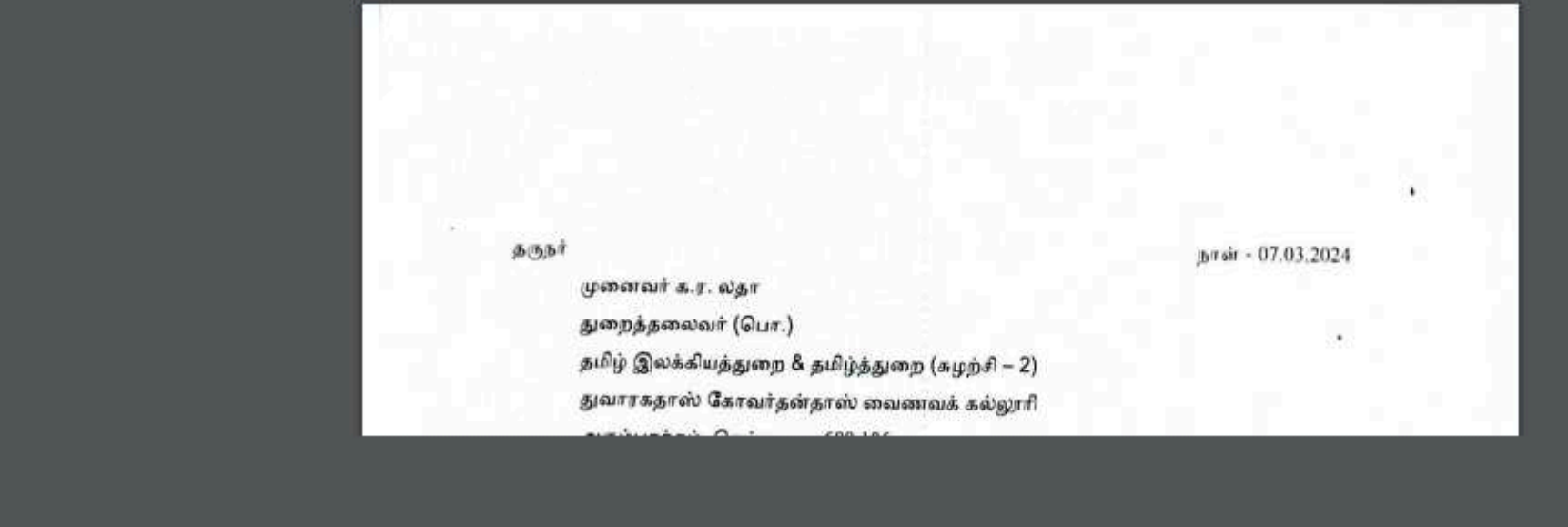
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|------|---------|---------------------|------------|--------|---------------------|-------------------------|----------------------------|---|
| 1    | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Ms. Ananthi Karthic | Leading Psychotherapist | ananthikarthic.1@gmail.com | 9 |
| S.No | Created | cdepartment         | Department | Course | Name                | Description             | Email                      | N |

Previous

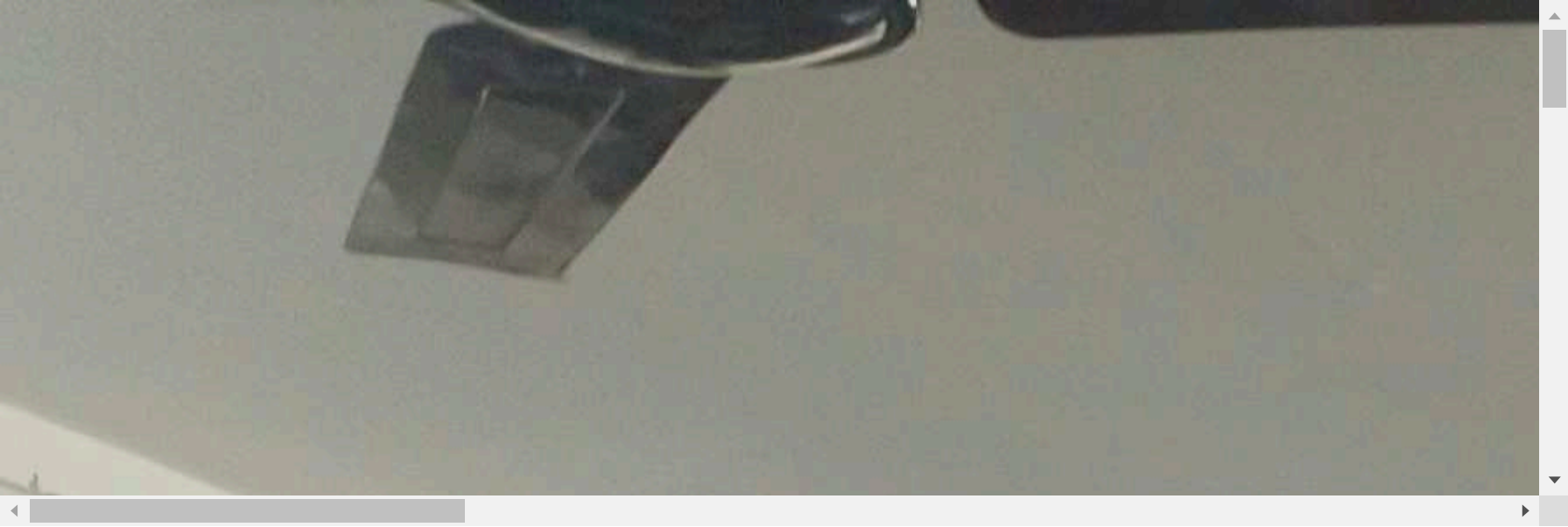
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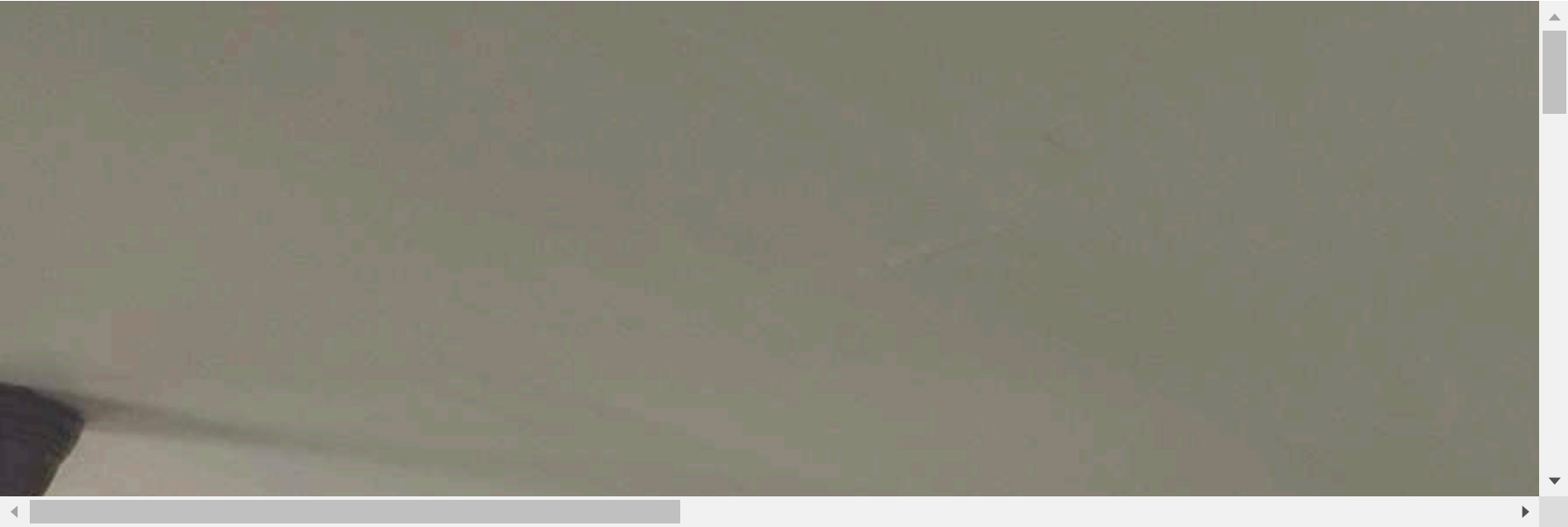
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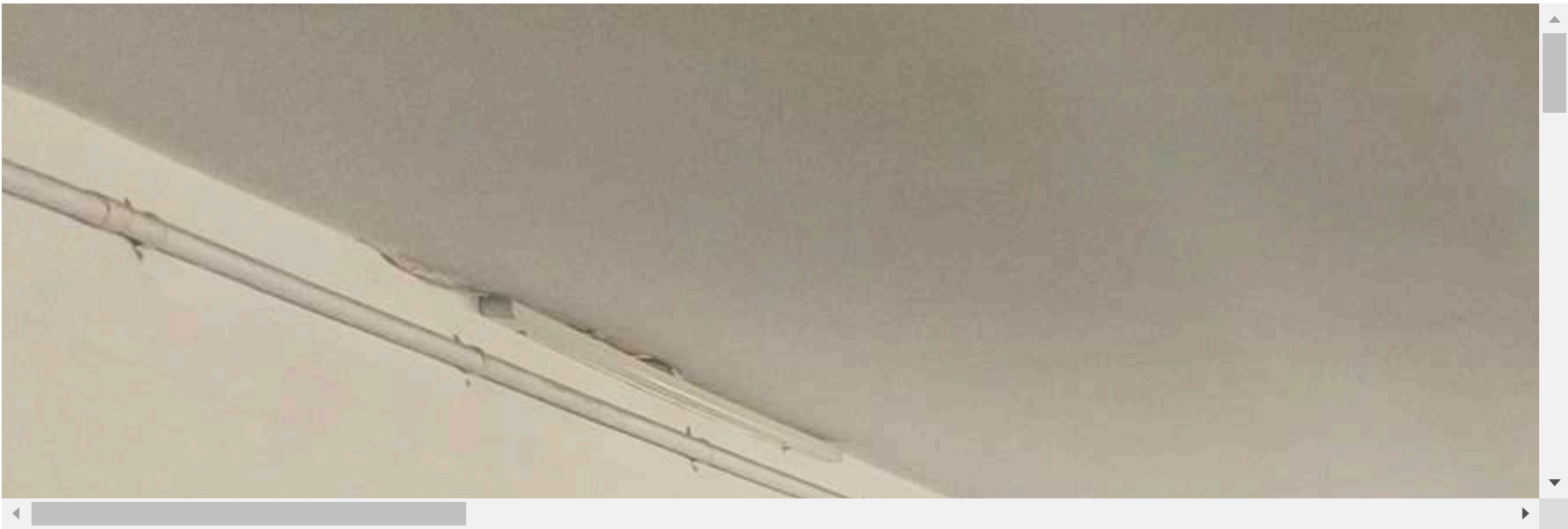
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Invitation :



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## Attendance :



## Feedback\_Report :

| Timestamp           | Score | Email                          | Name of the Student | Full Ref no.(eg: 2020XXXX) Name of the Department | Mobile no.  | Did you like the Program | Did you find the Program | Feedback | Comments                         |
|---------------------|-------|--------------------------------|---------------------|---|-------------|--------------------------|--------------------------|----------|----------------------------------|
| 26/03/2024 17:31:02 |       | santhya1717@gmail.com          | Santhya K           | 2-205-163 0 BA Tamil                              | 8021268896  | Yes                      | Yes                      | யோசனை    | Good information through         |
| 26/03/2024 17:34:02 |       | satish75555@gmail.com          | Satish K            | 2-205-163 0 BA Tamil                              | 7696763664  | Yes                      | Yes                      | யோசனை    | யோசனை இல்லை                      |
| 26/03/2024 17:34:16 |       | raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 9100002709  | Yes                      | Yes                      | நல்ல     | Good                             |
| 26/03/2024 17:34:40 |       | satishkannanraju1717@gmail.com | Satish Kannan       | 2-205-163 0 BA Tamil                              | 8726356875  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:34:46 |       | anubhaskaranraju1717@gmail.com | Anubhaskaran A      | 2-205-163 0 BA Tamil                              | 7398714236  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:34:57 |       | ajaykannan1717@gmail.com       | Ajay Kannan         | 2-205-163 0 BA Tamil                              | 8756121676  | Yes                      | Yes                      | யோசனை    | நல்ல செய்தியைத் தந்தது           |
| 26/03/2024 17:35:05 |       | Papayya1717@gmail.com          | M.A.Papayya         | 2-205-163 0 BA Tamil                              | 9200000063  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:35:07 |       | gaurav9880@gmail.com           | Gaurav T            | 2-205-163 0 BA Tamil                              | 8030000086  | Yes                      | Yes                      | யோசனை    | Very useful                      |
| 26/03/2024 17:35:08 |       | raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 00362067432 | Yes                      | Yes                      | நல்ல     | Good                             |
| 26/03/2024 17:35:26 |       | satishkannanraju1717@gmail.com | Satish Kannan       | 2-205-163 0 BA Tamil                              | 9030000076  | Yes                      | Yes                      | நல்ல     | Good                             |
| 26/03/2024 17:35:40 |       | Raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 8087918037  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:36:00 |       | 216021@gmail.com               | 216021              | 2-205-163 0 BA Tamil                              | 8082121588  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:36:17 |       | Shanmugam1717@gmail.com        | Shanmugam           | 2-205-163 0 BA Tamil                              | 9045918706  | Yes                      | Yes                      | யோசனை    | Very good                        |
| 26/03/2024 17:36:35 |       | Shanmugam1717@gmail.com        | Shanmugam           | 2-205-163 0 BA Tamil                              | 7648815476  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:36:36 |       | Shanmugam1717@gmail.com        | Shanmugam           | 2-205-163 0 BA Tamil                              | 7398800292  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:36:38 |       | raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 9900001807  | Yes                      | Yes                      | யோசனை    | Good                             |
| 26/03/2024 17:36:42 |       | raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 8379000037  | Yes                      | Yes                      | யோசனை    | Very useful information for life |
| 26/03/2024 17:36:45 |       | raakshasraju1717@gmail.com     | Raakshas Raju       | 2-205-163 0 BA Tamil                              | 9200000063  | Yes                      | Yes                      | யோசனை    | Good                             |

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Events [Go Back](#)

Events

## NAADAGAVIYAL - FIVE DAYS WORKSHOP

**Shift:** UNAIDED

**Course:** B.A

**FromDate:** 01-02-2024 02:00:00 pm

**Event\_mode:** Offline

**Event-Nature/type:** Workshop

**Statement of Account:** 47262

**Co-Convener:** Dr. J. SIVAKUMAR

**Organizer/Co-ordinator II:** Dr. M. Prabu

**External\_Faculty NO:** 0

**Student\_Participated:**

**Social Media Content:** Nadagaviyal Payilarangam

**Department:** Tamil

**Core Department:** DEPARTMENT OF TAMIL

**ToDate:** 07-02-2024 06:30:00 pm

**Event\_Level:**National

**Venue:** Seminar Hall, Krishna block

**Convener:** Dr. K.R. Latha

**Organizer/Co-ordinator I:** Dr. M. Elumalai

**Internal\_Faculty NO:** 18

**Student\_Faculty NO:** 120

**Total:** 138

**Outcome of Event:**

Realized the benefits of drama training along with education.

The students learned about Amateur Drama and its importance in Tamil Drama tradition.

They also learned about the contribution of drama in the development of personality of the students.

**Event-Report:**

A five-day (February 01, 02, 05, 06, 07 - 2024) drama workshop was held in the Department of Tamil Literature for the benefit of undergraduate Tamil students. In this case, the first session of the first day was held on Thursday 01.02.2024 at 2.00 pm. The event was inaugurated by the head of the Tamil literature department, Prof. Dr. K.R. Lata Ammaiyar delivered the welcome speech. This was followed by Professor Dr. C., School of Journalism and New Media, Department of Drama and Theater Arts, Tamil Nadu Open University, Chennai. Karthikeyan was the special guest and delivered a keynote speech on "Modern Dramatic Tradition".

At the beginning of his speech, the special guest gave an introduction to the Tamil literature students, explaining the introduction of drama at different levels, how the forms of drama are found in Tolkappiyam grammar and Sanga literature, and how detailed the record of drama is in Silapathikara Kappiyam. He also explained about the drama trends in Pallu, Kuravanji etc. He also explained in simple terms the history of the musical theater tradition that originated in the nineteenth century and developed in the twentieth century, fostered by Sankaradas Swami. He also highlighted the contexts in which musical theater performances were used during the freedom struggle. Following this, Pammal Sambandha Mudaliar gave a detailed address to the students about the modern theater tradition that he has absorbed and developed from the western theater tradition. Also, why is drama performance needed in education? He also formulated and addressed various questions on how to learn drama easily.

Among the benefits received by the students of Tamil literature from the speech of the special guest,

1. Learned the history of Tamil drama.

2. Learned about traditional and modern drama performances in Tamil tradition.

3. Learn about the scholars who contributed to the development of the modern theater tradition and the theater systems developed by them.
4. Realized the benefits of drama training along with education.
5. They learned about the benefits of body, mind, voice etc. through drama training.
6. They also learned about the contribution of drama in the development of personality of the students.

Various other uses can be mentioned.

As the final event of the event, the first session was successfully concluded with a vote of thanks by the coordinator Prof. Dr. M. Emumalai. Thanks.

Naadagaviyal: A Five Day Workshop

Day Two: Session Three – Report of Proceedings

Instructor: Dr. Paulraj

நவீன நாடகக்கலையும் போர்க்கலையும் - Modern theater and martial art

Dr. Paulraj's training is based on modern theater and martial arts. What is modernity? What is drama? What is art? How is the art of warfare interwoven into it? It is at the level of His interpretations of modernity were based on new style, new thinking, new trend. Based on them, he effectively presented the material he took in his own realistic style.

While talking about the drama, he touched upon the Tamil literary genres like Agathiyam, Cilapathikaram, Kuravanchi, Pallu etc. and pointed out the theatrical contributions of Sankaradas Swamy, Pammal Sambandha Mudaliar and others.

He then highlighted the theatrical contributions of modern theater movements such as the Nija Natak movement, Koothupattarai etc.

Drama Teacher N. Muthuswamy, Ilaya Padmanabhan, Ingulab, Mangai etc. discussed the theatrical productions and their theatrical contributions among the students.

Dr. Paulraj, who spoke about modern drama literature, gave instruction to the students by demonstrating how the art of war is united with the art of drama.

Outcome: The students learned about modern plays, theater movements and martial arts.

Dramaturgy – A five-day workshop Day One – Session Two The second session of the workshop started on 01-02-2024 at 4.30 PM in Tamil Literature Department. From 4.30 pm to 6.30 pm. Dr. Parthibaraja spoke on the theme of Musical Theater Legacy of Sankaradas Swami. He gave an excellent presentation through singing, acting and gestures. He discussed with the students about the structure of the play, the qualifications of the actor, the method of acting in the play, the subtleties of singing etc. Students asked various questions. He answered all of them very well. Feedback was obtained from the students by sending a Google feedback form. Many students, professors of the department and professors of other departments participated in the event. The second session of the workshop was very fruitful.

Naadagaviyal: A Five Day Workshop

Day Five : Session Ten – Report

Trainer: Kalaimamani Poovilangu Mogan

Amateur Drama

Kalaimamani Poovilangu Mohan's lecture is based on the theme of Amateur Drama. He spoke about the importance of the Tamil drama tradition and explained the contribution of Amateur Drama Tradition in it. Komal Swaminathan, K.Balachandran, Cho, R.S.Manohar, Crazy Mohan, S.V.Sekar's contributions and his experiences with them are deliciously shared. He conveyed to the students how his training and experience in Amateur Drama was useful for him in the film industry. Following this, he gave certificates to all the students and teachers who participated in the workshop.

**Outcome:** The students learned about Amateur Drama and its importance in Tamil Drama tradition.

Resource Person Details

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entries

Search:

Showing 1 to 19 of 19 entries

| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email                     |
|--|---|---|--|--|--|---|---------------------------|
| 1  |   | DEPARTMENT OF TAMIL   | Tamil  | B.A  | Dr. C. Karthikeyan   | Assistant Professor, Department of Drama, TNOU.   | karthikgm251973@gmail.com |
| 2  |   | DEPARTMENT OF TAMIL   | Tamil  | B.A  | Dr. K. Parthiba Raja   | Head, Department of Tamil, Secred Heart College, Tiruppattur                                      |                           |
| S.No   | Created   | cdepartment   | Department   | Course   | Name   | Description   | Email                     |

| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email                       |
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| 3   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Paulraj   | Drama Artist, Chennai  |                             |
| 4   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. G. Palani   | Professor, Department of Tamil Literature, UNOM  | elaezhini@gmail.com         |
| 5   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. A. Venkatesan   | Guest Lecturer, Department of Drama, Tamil University, Tanjore.                                | vengsteachingaid@yahoo.com  |
| 6   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Jonelinton  | German Teacher   |                             |
| 7   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Indumathi   | Artist of Bharatha Nattiyam  | indhumathipaimpozhil@gmail. |
| 8   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. G. Gobi   | Founder, Yaazh Arangam & Research Organization, Pondicherry                                    | gobidrama78@gmail.com       |
| 9   |  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Kalaimamani Poovilangu Mogan  | Actor  | actorpoovilangumohan@gmai   |
| 10  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. C. Karthikeyan  | Assistant Professor, Department of Drama, TNOU.  | karthikgm251973@gmail.com   |
| 11  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. K. Parthiba Raja  | Head, Department of Tamil, Secred Heart College, Tiruppattur                                   |                             |
| 12  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Paulraj   | Drama Artist, Chennai  |                             |
| 13  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. G. Palani   | Professor, Department of Tamil Literature, UNOM  | elaezhini@gmail.com         |
| 14  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. A. Venkatesan   | Guest Lecturer, Department of Drama, Tamil University, Tanjore.                                | vengsteachingaid@yahoo.com  |
| 15  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Jonelinton  | German Teacher   |                             |
| 16  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. Indumathi   | Artist of Bharatha Nattiyam  | indhumathipaimpozhil@gmail. |
| 17  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Dr. G. Gobi   | Founder, Yaazh Arangam & Research Organization, Pondicherry                                    | gobidrama78@gmail.com       |
| 18  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Kalaimamani Poovilangu Mogan  | Actor  | actorpoovilangumohan@gmai   |
| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email                       |

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| 19  | ec34006  | DEPARTMENT OF TAMIL  | Tamil   | B.A   | Kalaimamani Poovilangu Mogan  | Actor  | actorpoovilangumohan@gmai |
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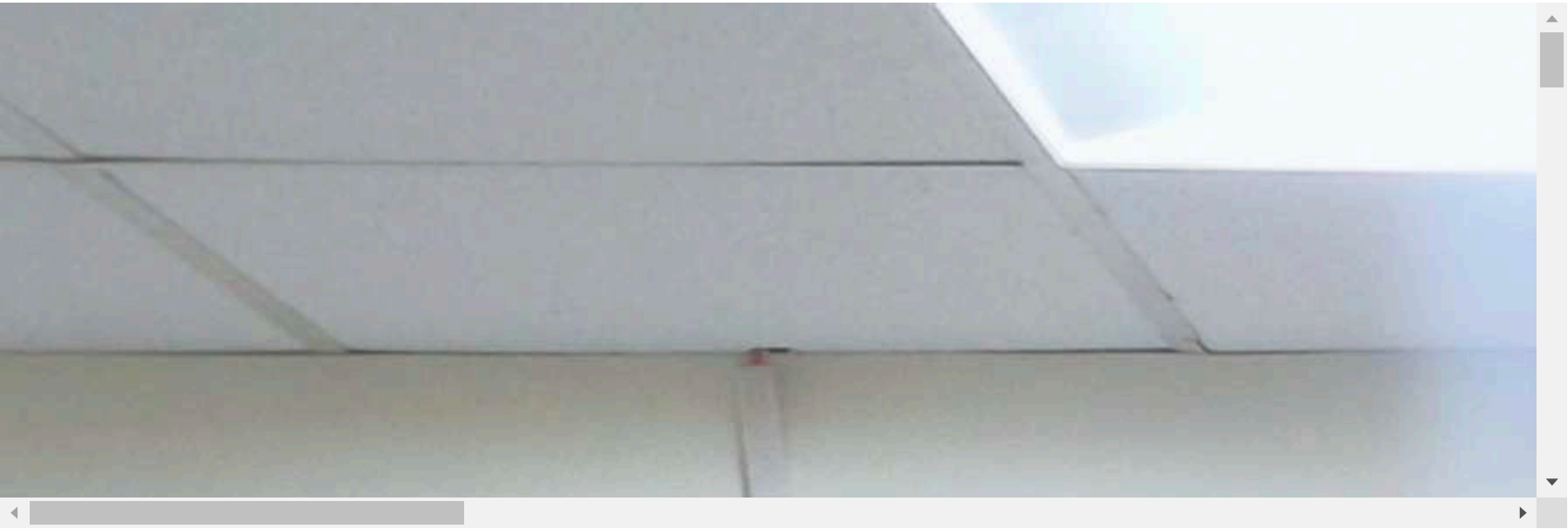
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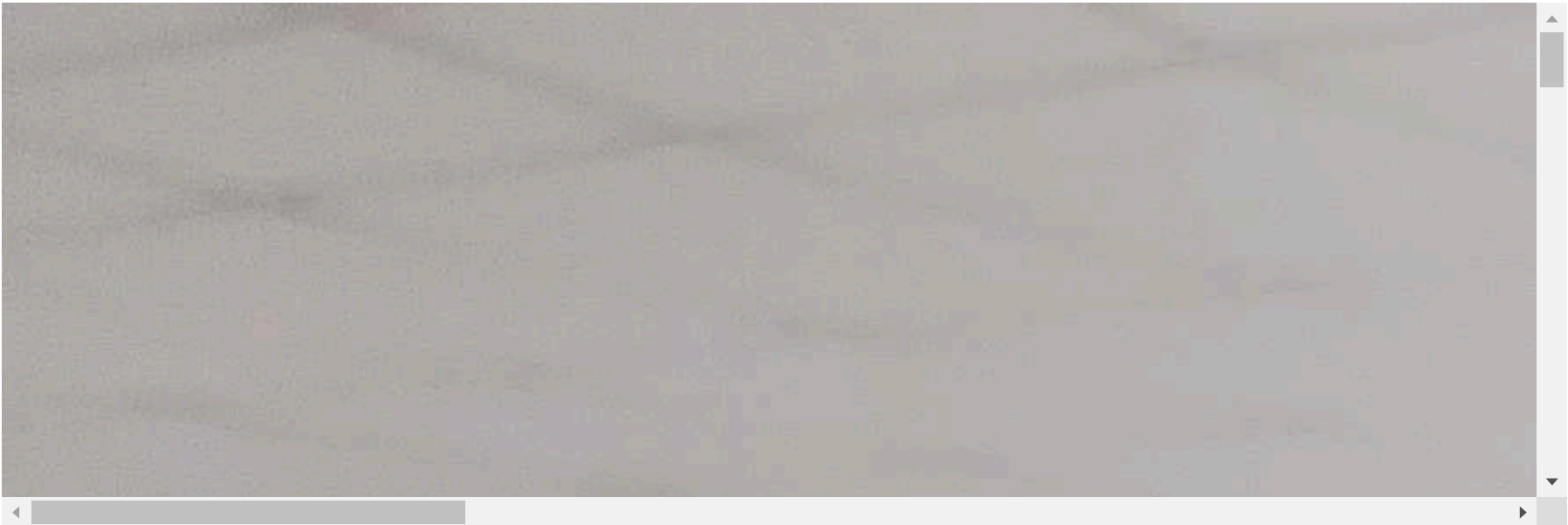
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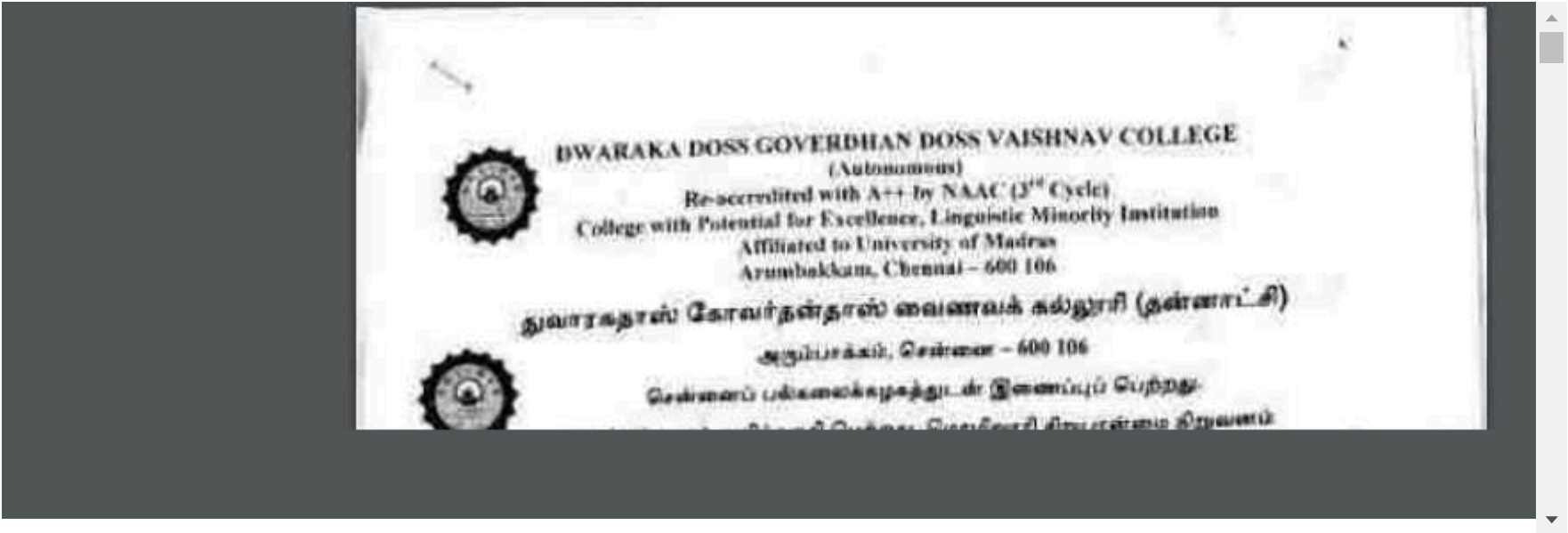
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Events

THIYAAGIGAL DHINA VIZHA 2024

Shift: UNAIDED

Course: B.A

FromDate: 30-01-2024 02:00:00 pm

Event\_mode: Offline

Event-Nature/type: Guest Lecture

Statement of Account: 5862

Co-Convener: Dr. D. Gajalakshmi

Organizer/Co-ordinator II: Dr. G. Marimuthu

External\_Faculty NO: 0

Student\_Participated: 0

Social Media Content: THIYAAGIGAL DHINA VIZHA 2024

Outcome of Event:

Students learned about freedom struggle martyrs

Students learned about the history of independence

Learned about the contribution of freedom fighters of Tamil Nadu

Event-Report:

Thiyagigal Dina Vizha - Report

Thiyagigal Dina Vizha was celebrated on 30.01.2024 in the Department of Tamil Literature, Dwaraka doss Goverdhan doss vaishnav College.

Thiyagigal Dina Vizha was held in the Department of Tamil Literature at Dwaraka doss Goverdhan doss vaishnav College, Tamil Nadu, in commemoration of the freedom fighters. The writer Prabhakaran delivered a special speech on the topic of 'Unknown Liberation Fighters'.

Tamil Literature Students K. Nithya, R. Divyasree, M. Eswaran, Y. Jayashree, A. Akash and K. Amarnath Aagior ve.su. Iyer, Ambujathammal, Velunachiar, Kuyili, Vaidyanath Iyer, Akumuthukone and Erukur Neelakanda Brahmachari were particularly well spoken.

At the beginning of the program and the purpose of the event, the leader of the Tamil literature department, K.R. Latha delivered the welcome speech. The ceremony was held by Ashokumar Mundra, Secretary of the College. The principal of the college Sethu. Santhosh Babu was delivered the keynote address.

Professor of Tamil Literature Dr. V. Ramraj organized the program and delivered the vote of thanks. Professors of Tamil Literature Department and Tamil Department (shift 2) and students of Tamil Literature Department participated and benefited in the event.

Resource Person Details



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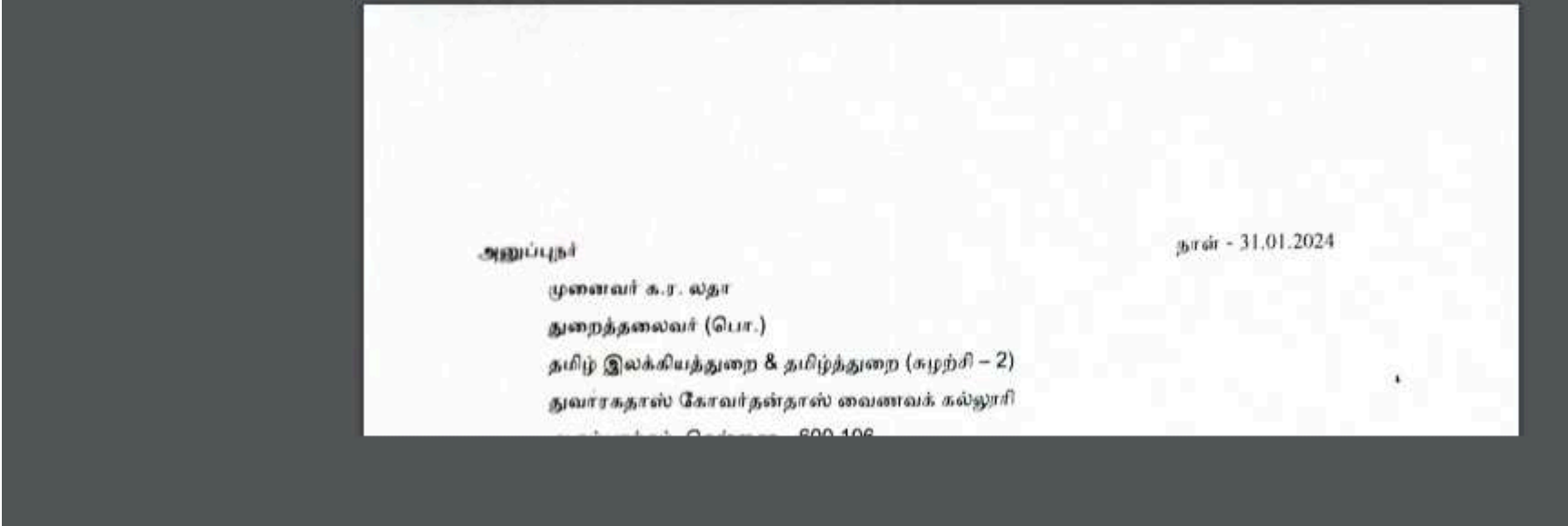
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| 1    | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Thiru. B. Prabakaran | writer      | baskaran.prabhakaran@gmail.c |
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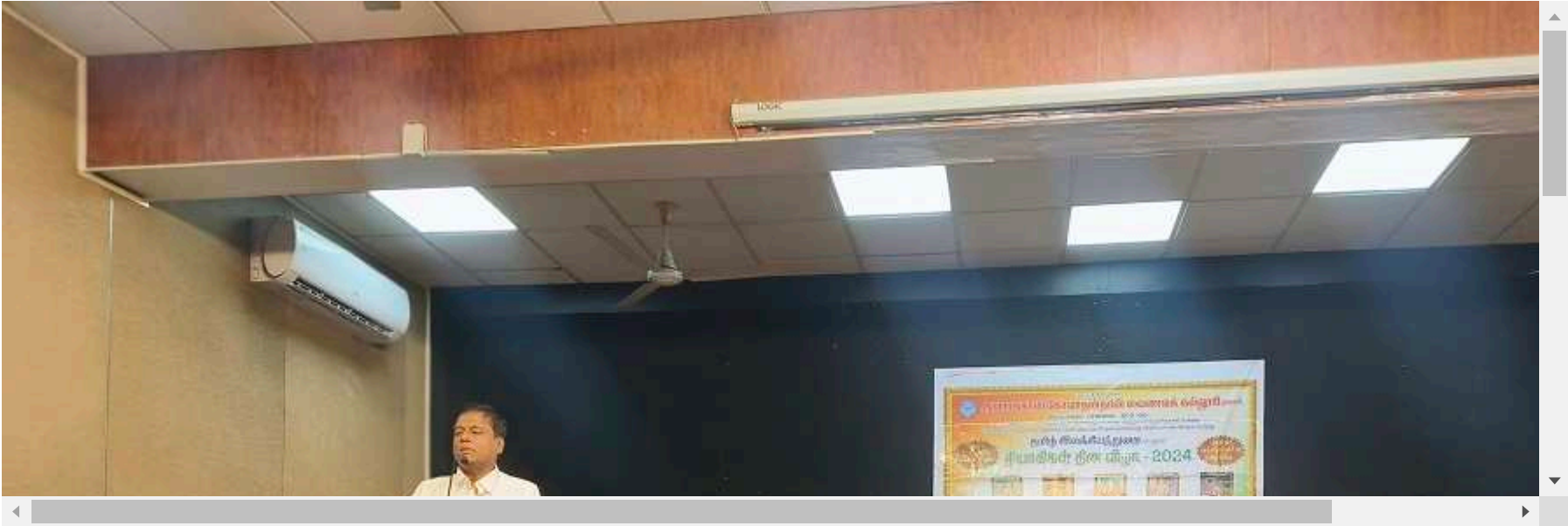
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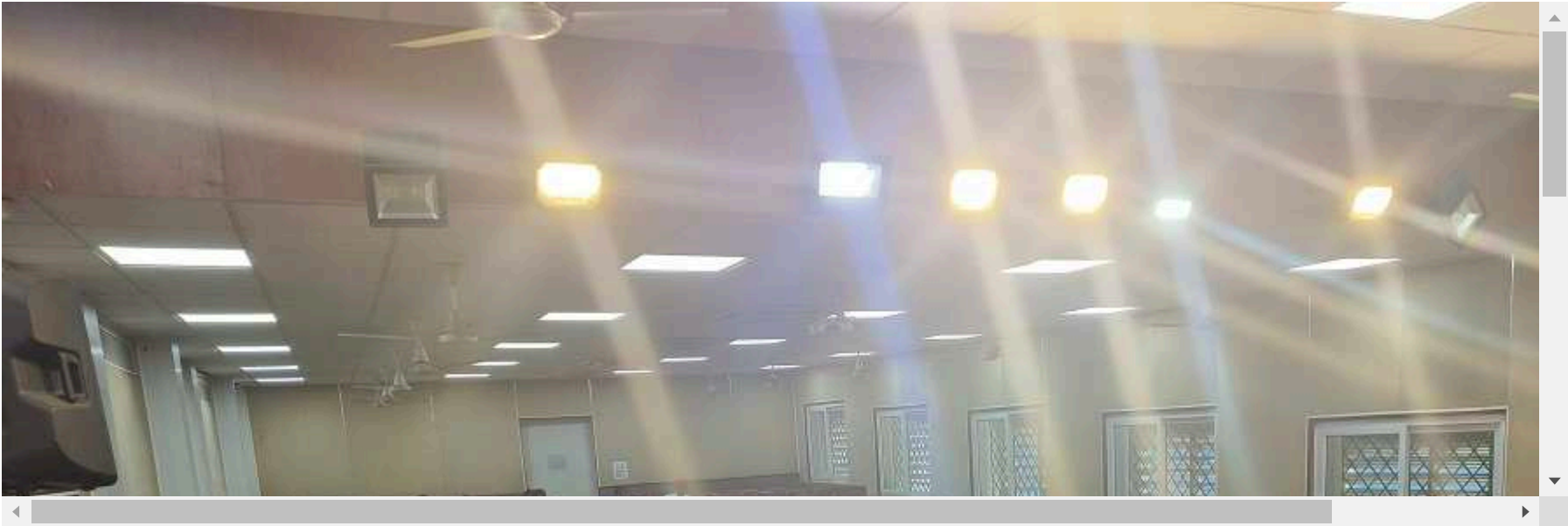
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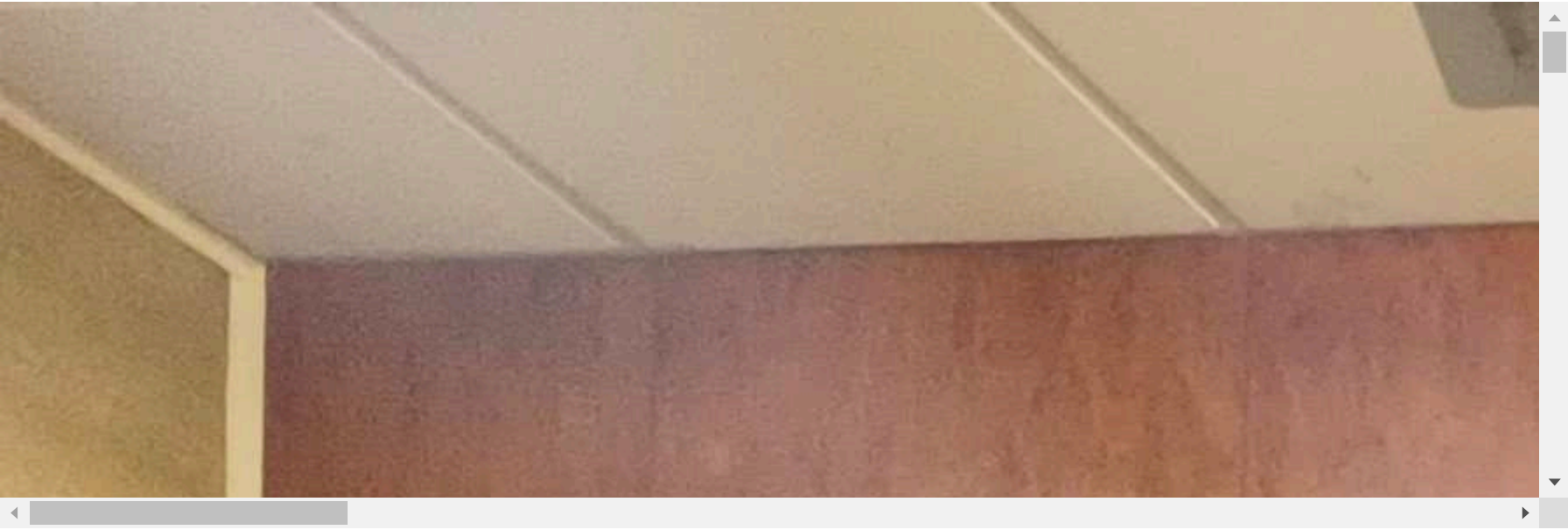
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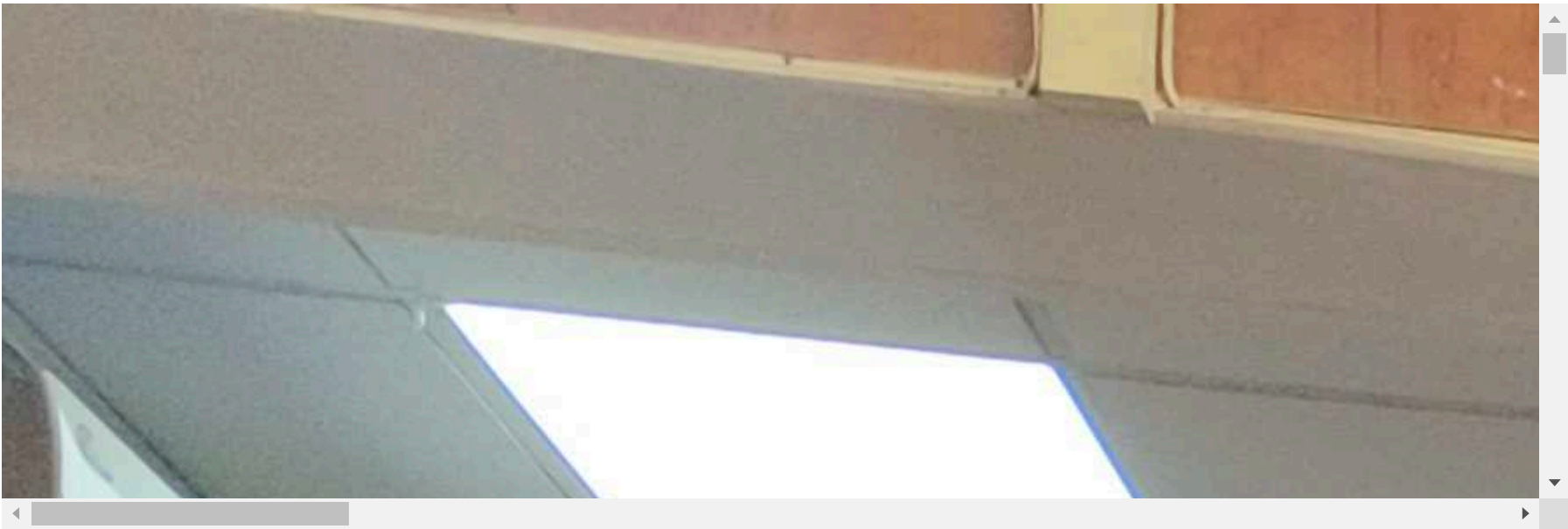


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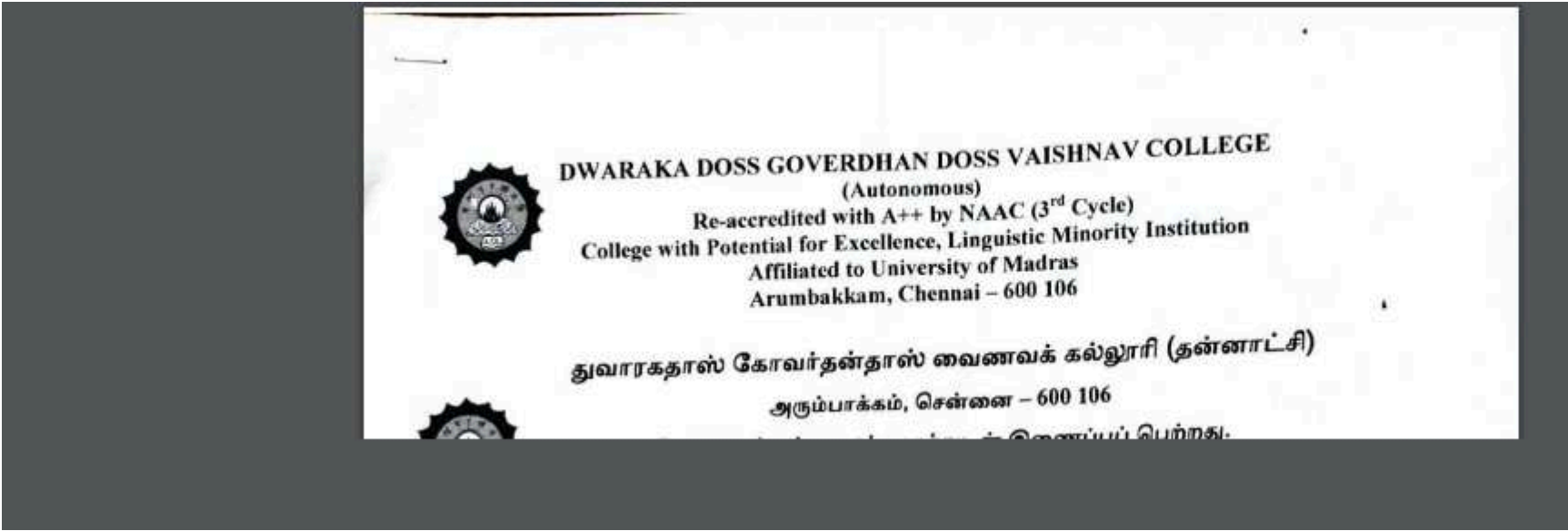


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 Events

## SENTHAMIZH KOODAL -3

|   |   |
|---|---|
| <b>Shift:</b> UNAIDED                           | <b>Department:</b> Tamil                          |
| <b>Course:</b> B.A                              | <b>Core Department:</b> DEPARTMENT OF TAMIL       |
| <b>FromDate:</b> 25-10-2023 04:00:00 pm         | <b>ToDate:</b> 25-10-2023 06:30:00 pm             |
| <b>Event_mode:</b> Offline                      | <b>Event_Level:</b> Regional                      |
| <b>Event-Nature/type:</b> Guest Lecture         | <b>Venue:</b> Shri Vallabacharya auditorium       |
| <b>Statement of Account:</b> 1993               | <b>Convener:</b> Dr. K. R. Latha                  |
| <b>Co-Convener:</b> Dr. M. Elumalai             | <b>Organizer/Co-ordinator I:</b> Dr. J. Sivakumar |
| <b>Organizer/Co-ordinator II:</b> Dr. M. Prabhu | <b>Internal_Faculty NO:</b> 11                    |
| <b>External_Faculty NO:</b>                     | <b>Student_Faculty NO:</b> 89                     |
| <b>Student_Participated:</b>                    | <b>Total:</b> 100                                 |

**Social Media Content:** Dr. S. Amalraj. Head of Tamil department, Loyola College addresses the theme of Literature and Life while seeing the artistic talent of BA Tamil students.

- Outcome of Event:**
- 1. Students learned the connection between literature and life.
  - 2. Many of the participating students showcased their skills and made the event special.
  - 3. Students realize that literature is a crutch for developing self-confidence.

### Event-Report:

In order to bring out the various strengths of undergraduate Tamil students, a literary function called Senthamil Koodal is held every month in the Tamil literature department. In this case, the Third Senthamil Koodal event of this academic year (2023 - 2024) was held on 25.09.2023, Monday. The event was inaugurated by the head of the Tamil literature department; Prof. Dr. K.R. Latha delivered the welcome address. Following this, Dr. S. Amalraj, Professor & Head, Tamil of Department, Loyola College, Chennai. visited as special guest and delivered a special Lecture on “Ilakiyamum Vazhiyum” The students of Tamil literature showed their talents by performing Bharata dance, reciting poetry, telling short stories, acting dramas and singing songs.

Chief Guest began his speech by explaining the classics of Tamil literature to the students of Tamil literature. Then he made it very clear what influence Tamil literature scholars have had on the lives of Mahan’s. He also told the students through various stories that reading literature is very important for a well-mannered life. Among the benefits received by the students of Tamil literature from the speech of the special guest,

### Resource Person Details

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| S.No  | Created  | cdepartment  | Department  | Course  | Name  | Description  | Email  |
|--|---|---|--|--|--|---|---|
| 1  |   | DEPARTMENT OF TAMIL   | Tamil  | B.A  | Dr. S. Amalraj   | Associate Professor & Head  | profamalrajs@loyolacollege.edu  |
| S.No   | Created   | cdepartment   | Department   | Course   | Name   | Description   | Email   |

Previous 1 Next

Statement\_Account:



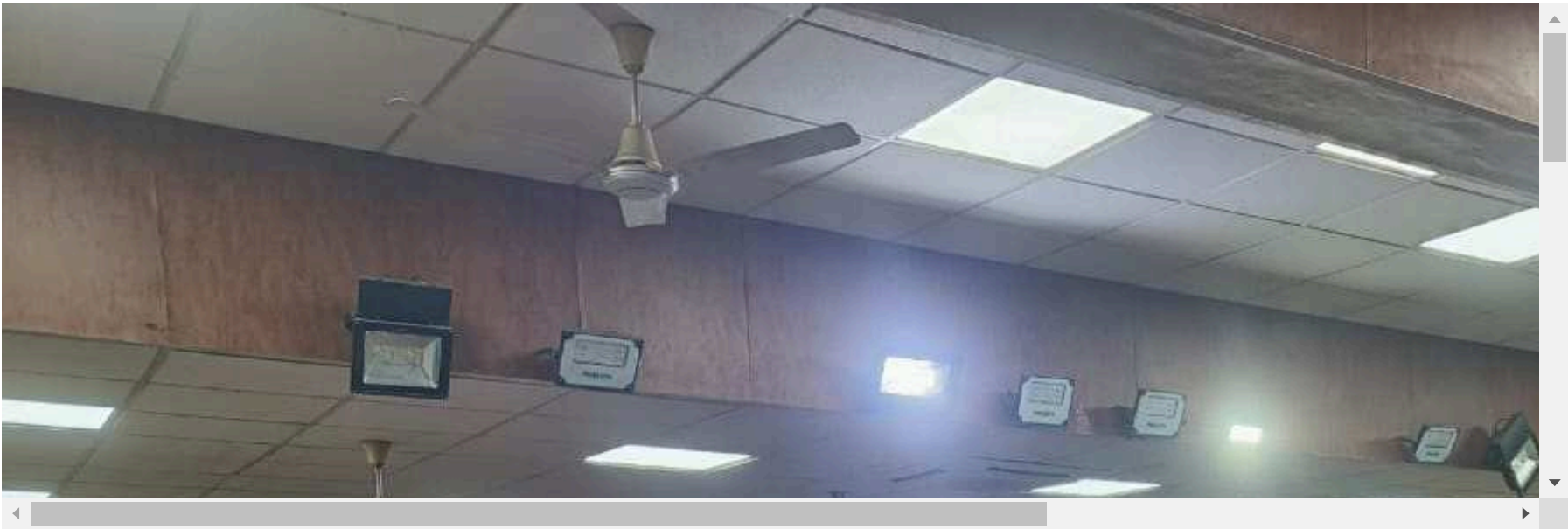
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## Event\_Photos\_II:



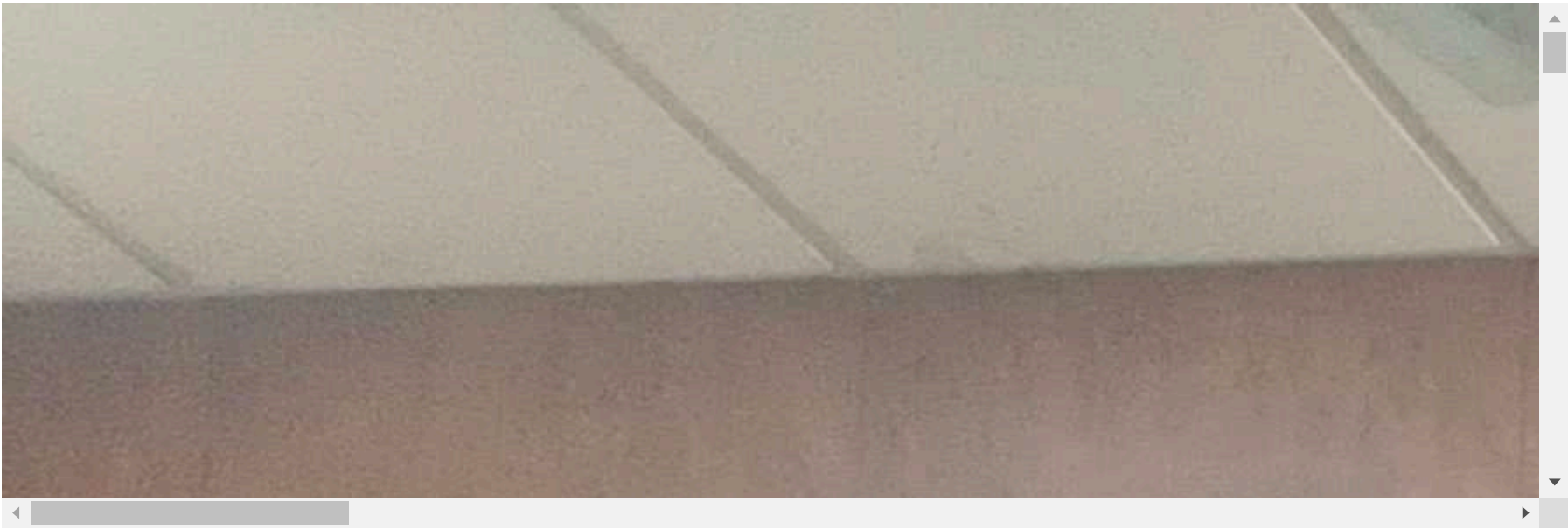
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Invitation :



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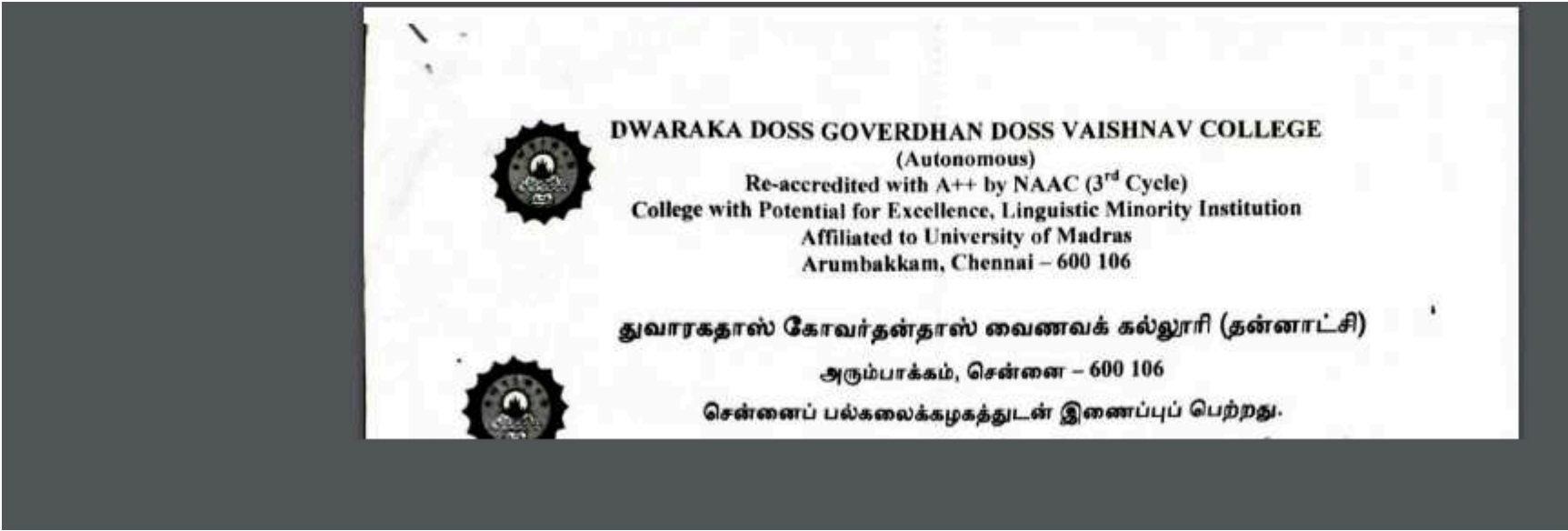


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Affiliated to University of Madras

## **DEPARTMENT OF TAMIL**

### **Program on PAYANMURAI IDHAZHIAL**

### **INVITATION**



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|                             |                              |
|-----------------------------|------------------------------|
| From Date                   | : 09-10-2023                 |
| To Date                     | : 11-10-2023                 |
| Event_mode                  | : Offline                    |
| Event_Level                 | : Regional                   |
| Event-Nature/type           | : Training                   |
| Venue                       | : Seminar Hall 2, Main block |
| Convenor                    | : Dr. K.R. Latha             |
| Organizing Secretary        | : Dr. V. Ramraj              |
| Organizer/Co-ordinator I    | : Dr. G. Marimuthu           |
| Organizer/Co-ordinator II   | : Dr. M. Prabhu              |
| Number of Internal Faculty  | : 16                         |
| Number of External Faculty  | : 0                          |
| Number of Internal Students | : 99                         |
| Number of External Students | : 0                          |
| Total Participants          | : 115                        |

---

**Resource Person Details:**

| Name                | Designation & Affiliation   | Email                       | Mobile     |
|---------------------|---|-----------------------------|------------|
| Mr. M. Ganesan      | Writer, News Editor, Puthiya Thalaimurai                          | moganan@gmail.com           | 9444296929 |
| Bharathi Thamizhan  | Web Editor, The Hindu Thamizh Thisai                              | BHARATHITHAMIZHAN@GMAIL.COM | 9551511138 |
| Dr. T. JaiSakthivel | Professor & Head, Department of Journalism, University of Madras. | bbcsakthi@gmail.com         | 9841366086 |

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**Event Report:****Applied Journalism - Three Day Workshop****Tamil Literature Department****Day one**

First day workshop started on 09-10-2023 at 2.00 PM in Tamil literature department. From 2 pm to 5.30 pm. Mr. M. Ganesan speaks about 'How to Write News'. He gave an excellent presentation through Power point. He discussed with the students about the structure of the news, the qualifications of the reporter, the subtleties of writing the news etc. Students asked various questions about News Writing. He answered all of them very well. Feedback was obtained from the students by sending a Google feedback form. Many students, professors of the department and professors of other departments participated in the event.

**Day two**

Second day workshop started on 10-10-2023 at 2.00 PM in Tamil literature department. From 2 pm to 5.30 pm, journalist Mr. Bharathi Tamilan Trained on the topic of News Editing. He interacted with the students in an excellent manner. His training was based on what preparatory work a reporter should do before writing a News. Students asked various questions about News Editing. He answered all of them very well. Feedback was obtained from the students by sending a Google feedback form. Many students, professors of the department and professors of other departments participated in the event.

**Day three**

Third day workshop started on 11-10-2023 at 2.00 PM in Tamil literature department. From 2 pm to 5.30 pm Dr. Thanga. Jaisakthivel Professor of Journalism, University of Madras, Trained on Writing Process. He gave an excellent presentation through Power point. He Discussed with the

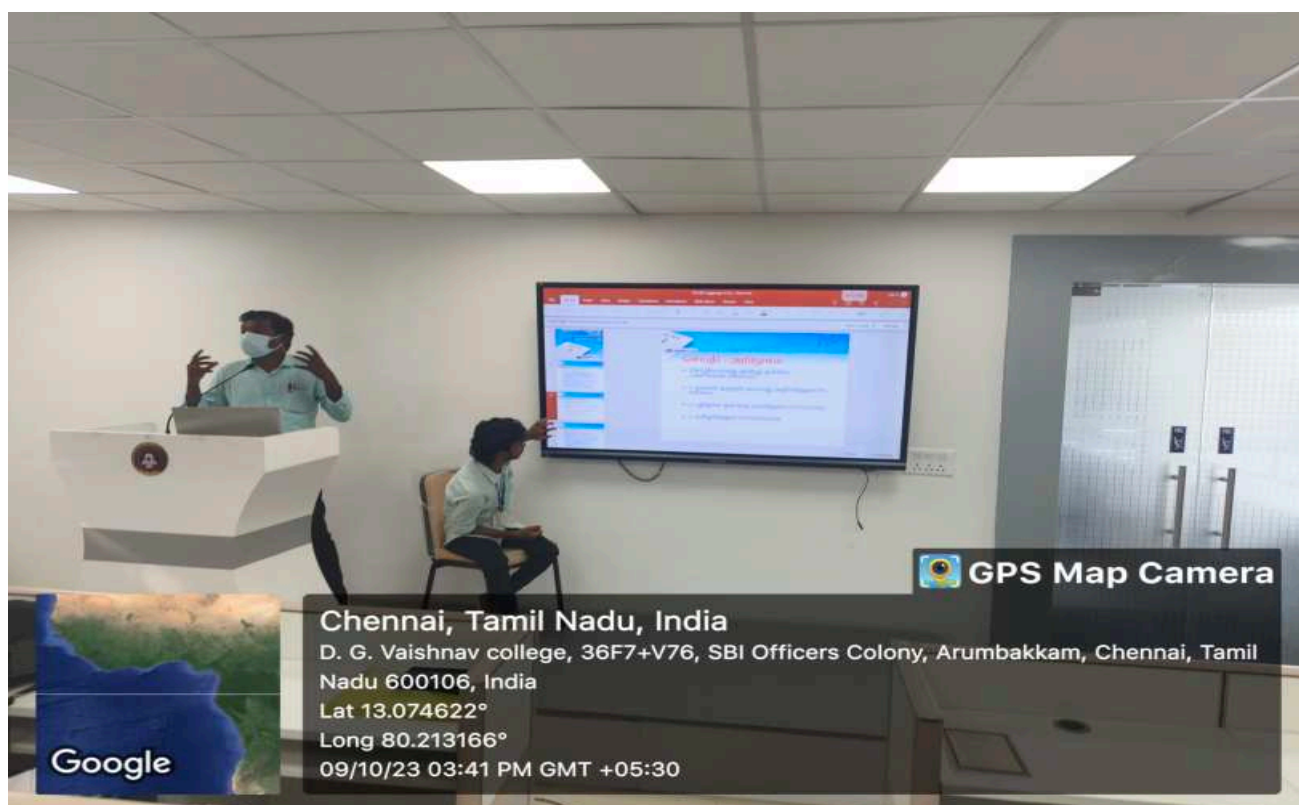
students. Gave training to students on making journals. Students also made Mini Journal. Students asked various questions about Writing Process. He answered all of them very well. Feedback was obtained from the students by sending a Google feedback form. Many students, professors of the department and professors of other departments participated in the event.

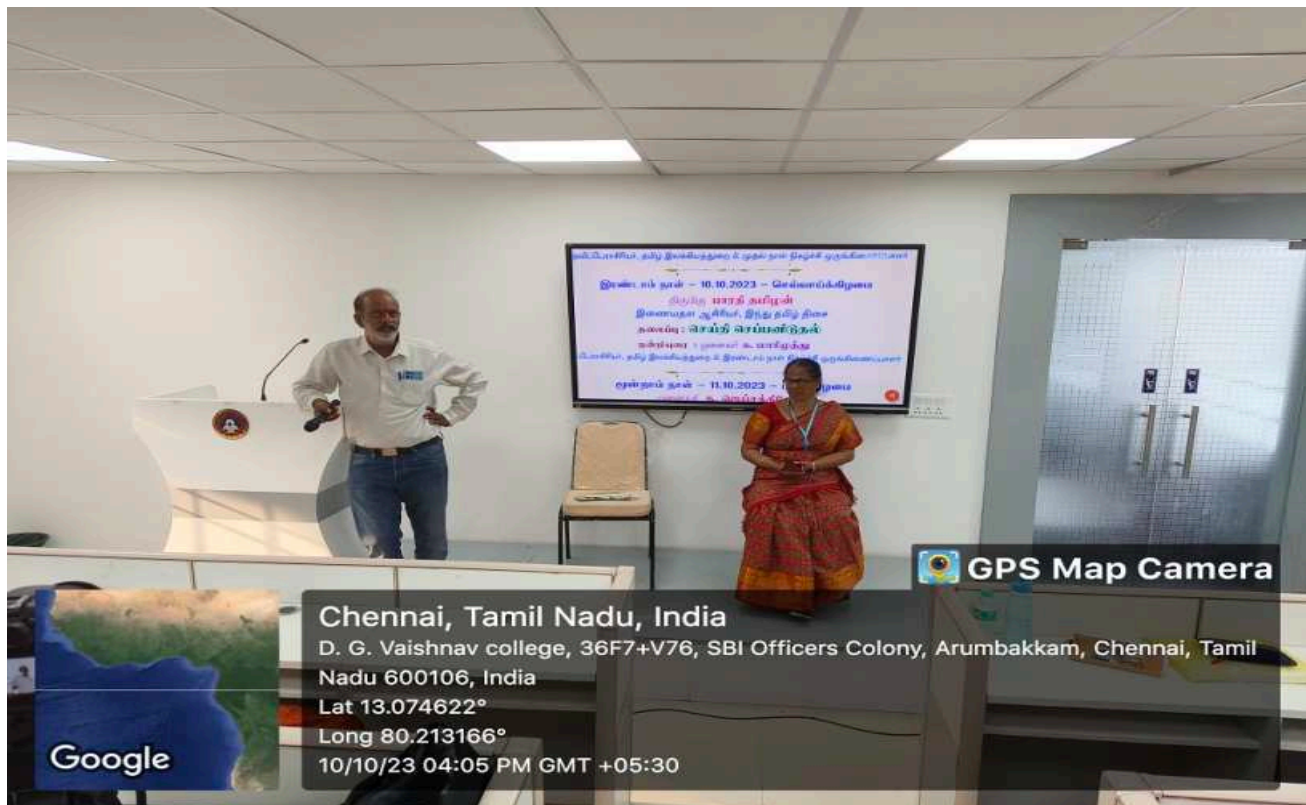
### Outcome of Event:

1. Students learned how to write a message
2. Students learned how to gather information
3. Students learned how to convey a message

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## Geotag Photos









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Events

## Senthamizh Koodal - 2

|   |  |
|---|--|
| <b>Shift:</b> UNAIDED                           | <b>Department:</b> Tamil                         |
| <b>Course:</b> B.A                              | <b>Core Department:</b> DEPARTMENT OF TAMIL      |
| <b>FromDate:</b> 12-09-2023 03:00:00 pm         | <b>ToDate:</b> 12-09-2023 05:30:00 pm            |
| <b>Event_mode:</b> Offline                      | <b>Event_Level:</b> Regional                     |
| <b>Event-Nature/type:</b> Guest Lecture         | <b>Venue:</b> Shri Vallabacharya auditorium      |
| <b>Statement of Account:</b> 2170               | <b>Convener:</b> Dr. K.R. Latha                  |
| <b>Co-Convener:</b> Dr. J. Sivakumar            | <b>Organizer/Co-ordinator I:</b> Dr. M. Elumalai |
| <b>Organizer/Co-ordinator II:</b> Dr. M. Prabhu | <b>Internal_Faculty NO:</b> 15                   |
| <b>External_Faculty NO:</b>                     | <b>Student_Faculty NO:</b> 101                   |
| <b>Student_Participated:</b>                    | <b>Total:</b> 116                                |

**Social Media Content:** Respected Professors & Students! The Senthamizh koodal event is being held on 12.09.2023 to improve the Language and artistic skills of students of Tamil Literature department.

- Outcome of Event:**
- Patterns of internet usage by Tamil students
  - Keyboards, Fonts in Tamil language and methods of inputting those fonts
  - YouTube for students to showcase their work. Methods of creating websites etc.

### Event-Report:

In order to bring out the various strengths of undergraduate Tamil students, a literary function called Senthamil Koodal is held every month in the Tamil literature department. In this case, the second Senthamil Koodal event of this academic year (2023 - 2024) was held on 12.09.2023, Tuesday. The event was inaugurated by the head of the Tamil literature department; Prof. Dr. K.R. Latha delivered the welcome address. Following this, Dr. S. Neelamegan, Professor of Tamil Department, Sankara College of Arts and Science, Kanchipuram visited as special guest and delivered a special Lecture on Thamizh Maanavargalum Kaninip Payanpaadum (Tamil Students and Computer Usage). The students of Tamil literature showed their talents by performing Bharata dance, reciting poetry, telling short stories, acting dramas and singing songs.

What is the importance of computer use for students of Tamil literature as the special guest begins his speech? Why is it needed? How to learn computer operation easily? How to learn computer usage online? He addressed various questions. Also, he shared the experience of the systems he learned using the computer in a simple language that the students could easily understand.

### Resource Person Details

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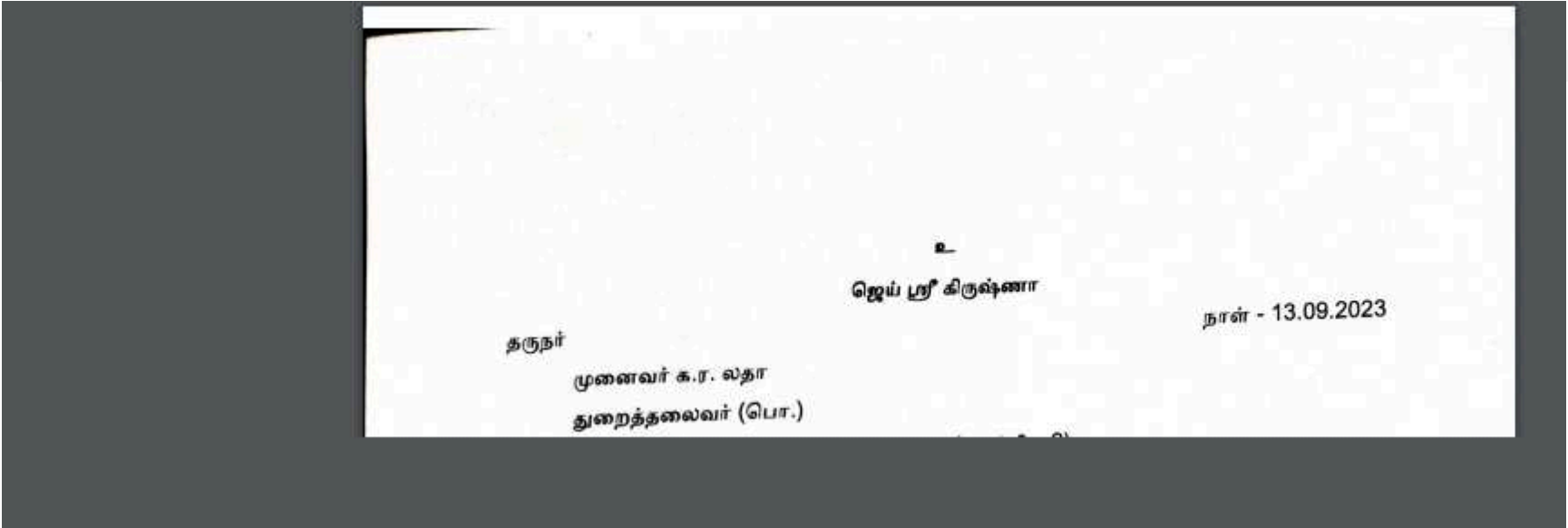
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|------|---------|---------------------|------------|--------|-------------------|---------------------|-------------------------|
| 1    | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Dr. S. Neelamegan | Assistant Professor | neelameganphd@gmail.com |
| S.No | Created | cdepartment         | Department | Course | Name              | Description         | Email                   |

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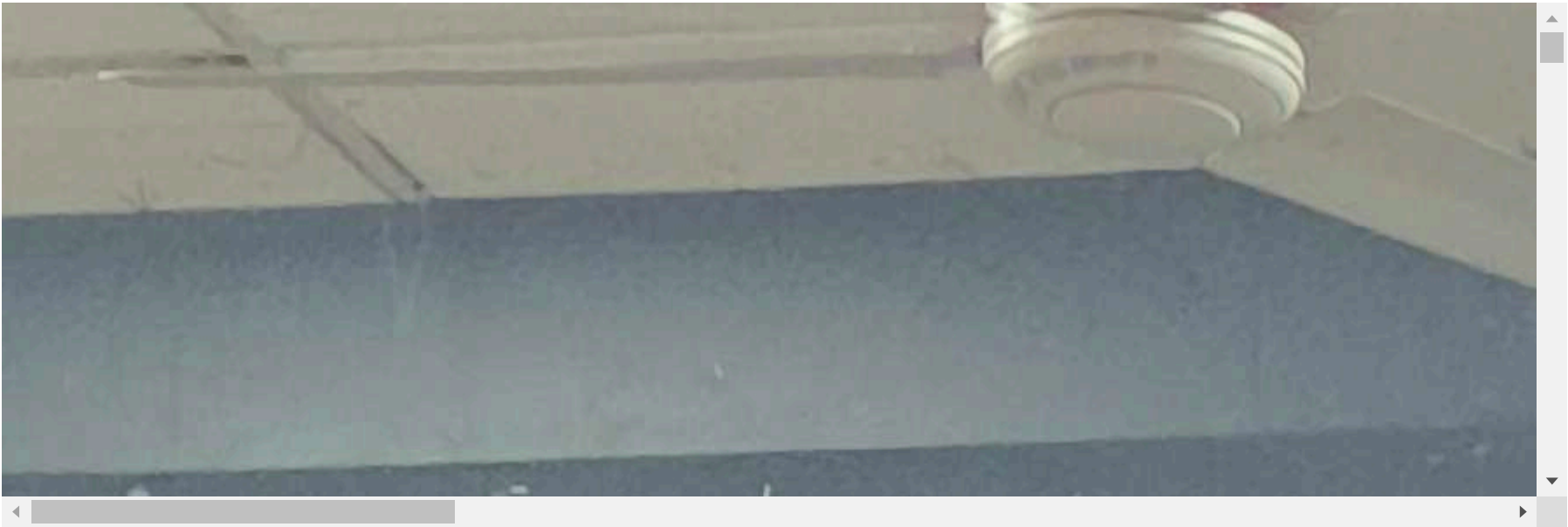
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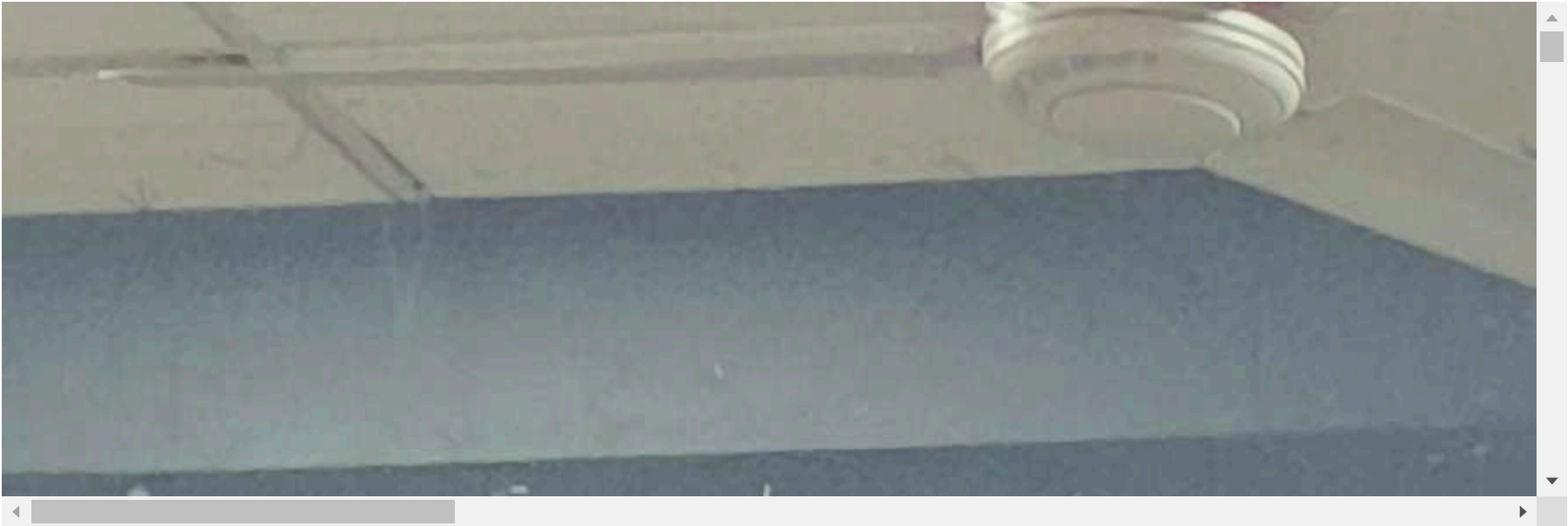
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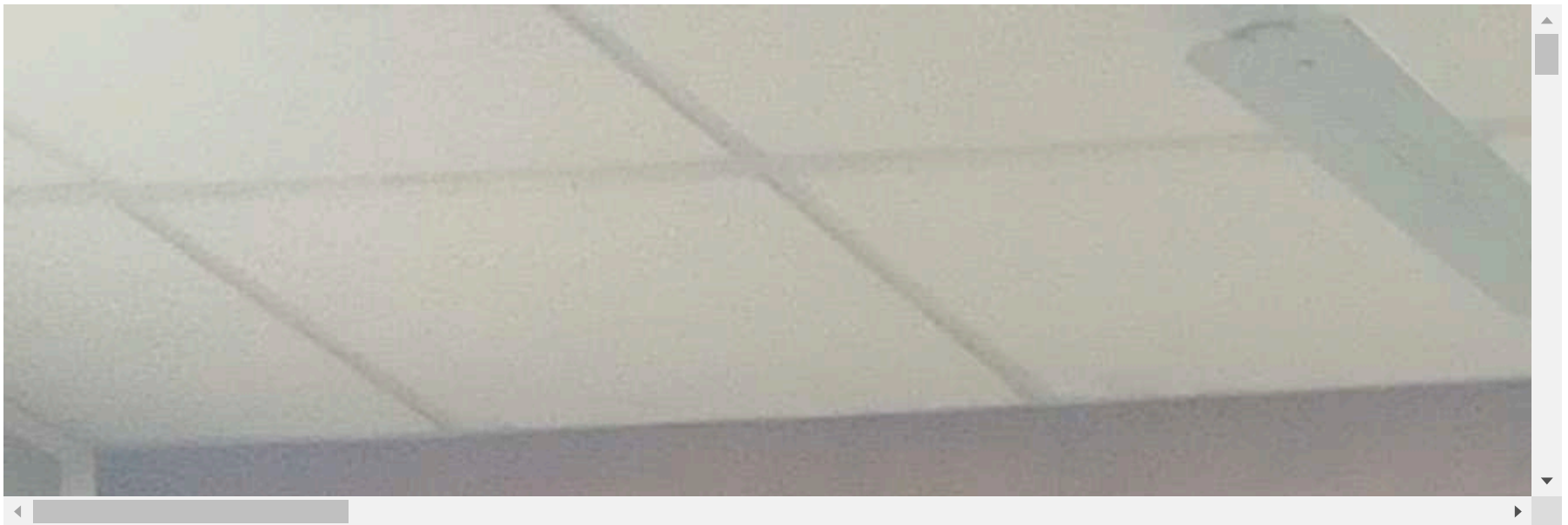
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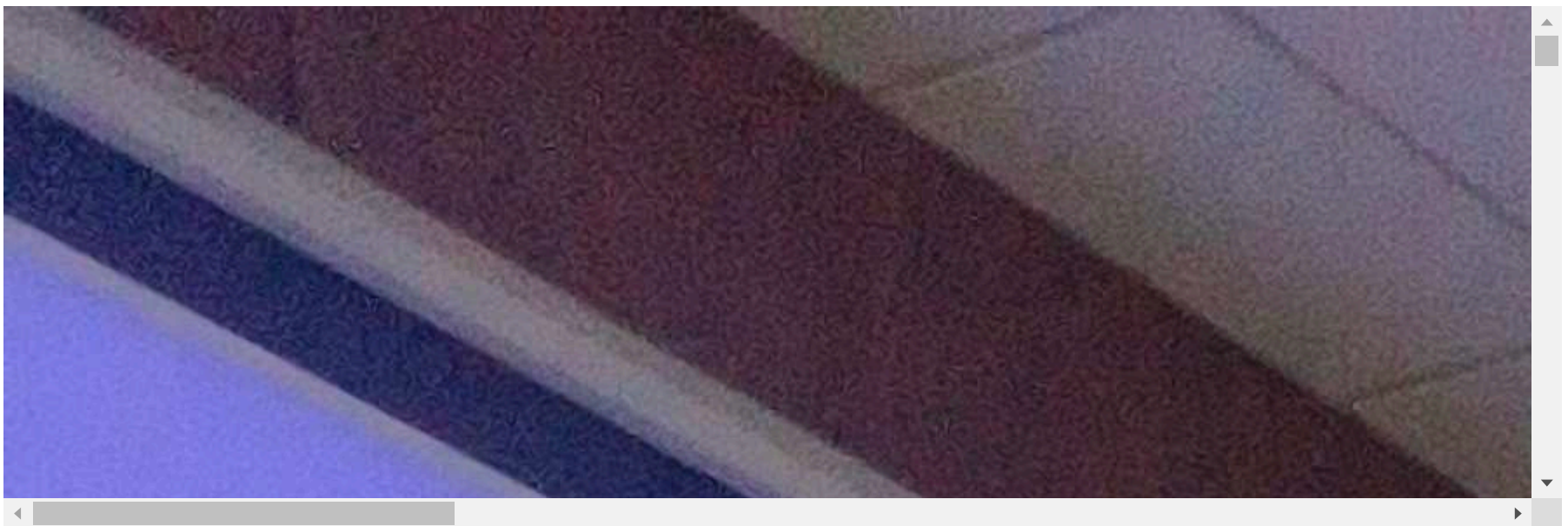
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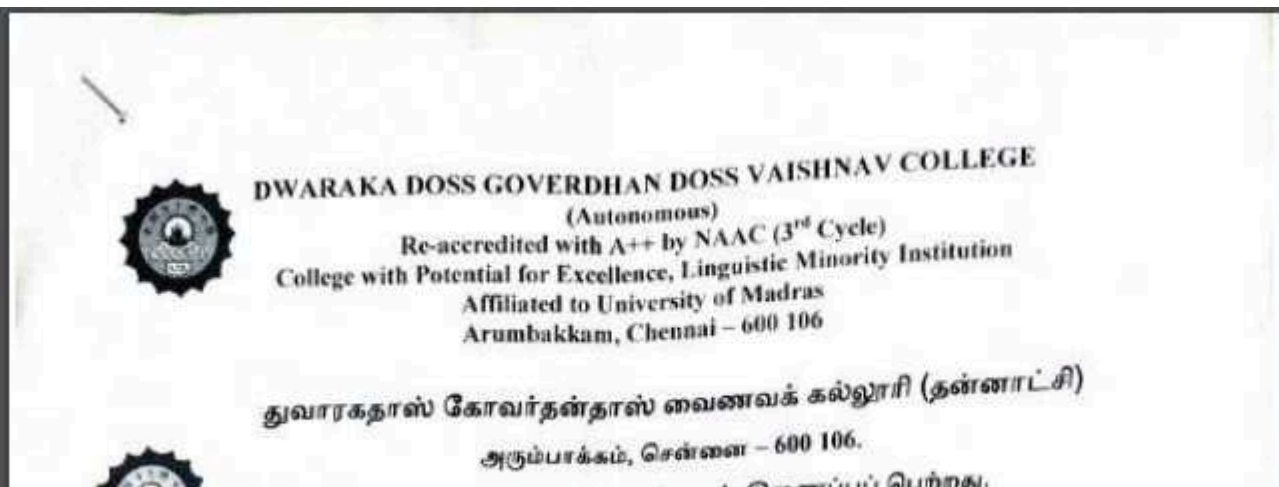
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Events

## YENNUVATHU UYARVU

|  |   |
|--|---|
| <b>Shift:</b> UNAIDED                                    | <b>Department:</b> Tamil                            |
| <b>Course:</b> B.A                                       | <b>Core Department:</b> DEPARTMENT OF TAMIL         |
| <b>FromDate:</b> 22-08-2023 04:30:00 pm                  | <b>ToDate:</b> 24-08-2023 06:30:00 pm               |
| <b>Event_mode:</b> Offline                               | <b>Event_Level:</b> Regional                        |
| <b>Event-Nature/type:</b> Guest Lecture                  | <b>Venue:</b> Shri Vallabacharya auditorium         |
| <b>Statement of Account:</b> 1847                        | <b>Convener:</b> Dr. K.R. Latha                     |
| <b>Co-Convener:</b> Dr. V. Ramraj                        | <b>Organizer/Co-ordinator I:</b> Dr. D. Gajalakshmi |
| <b>Organizer/Co-ordinator II:</b> Prof. M. Senthil Kumar | <b>Internal_Faculty NO:</b> 13                      |
| <b>External_Faculty NO:</b> 0                            | <b>Student_Faculty NO:</b> 81                       |
| <b>Student_Participated:</b> 0                           | <b>Total:</b> 94                                    |

**Social Media Content:** Dr A. Kodhandaraman  
Participated and delievered Lecture on 22-08-2023, 430 PM at Vallabacharya Auditorium. Students of B.A. Tamil Literature expressed their talent on stage.

**Outcome of Event:**

it is instilled self-confidence and individual curiosity in the students.

Students creativity was unleashed

The acting, creative, singing skills of the students were well displayed.

**Event-Report:**

The first event of monthly Programme of Tamil Literature Senthamilk Koodal which is held on 22.08.2023 at Vallabhacharya Auditorium. The welcome address of the event was given by the Head of Tamil literature Dr. K.R. Latha. The students of the Tamil literature department staged various events like dance, Villupaattu, drama, Pattimanram to showcase their talent. The dance event Bharatanatyam and the Villupaattu event were organized under the theme of Women's Education. Rural people move to cities? Is it good or not? The bar was established in the concept of All the students showcased their talents very well through performances. After that, Dr. A. Kothandaraman visited to give a special Lecture on set his speech very well on the topic of ‘Yennuvathu Uyarvu’. He highlighted and explained all the lofty ideas found in Tamil literature. His speech was excellent as it instilled self-confidence and individual curiosity in the students. Subsequently, Professor Dr. D. Gajalakshmi of Tamil Literature coordinated the event in an excellent manner and delivered the vote of thanks.

**Resource Person Details**

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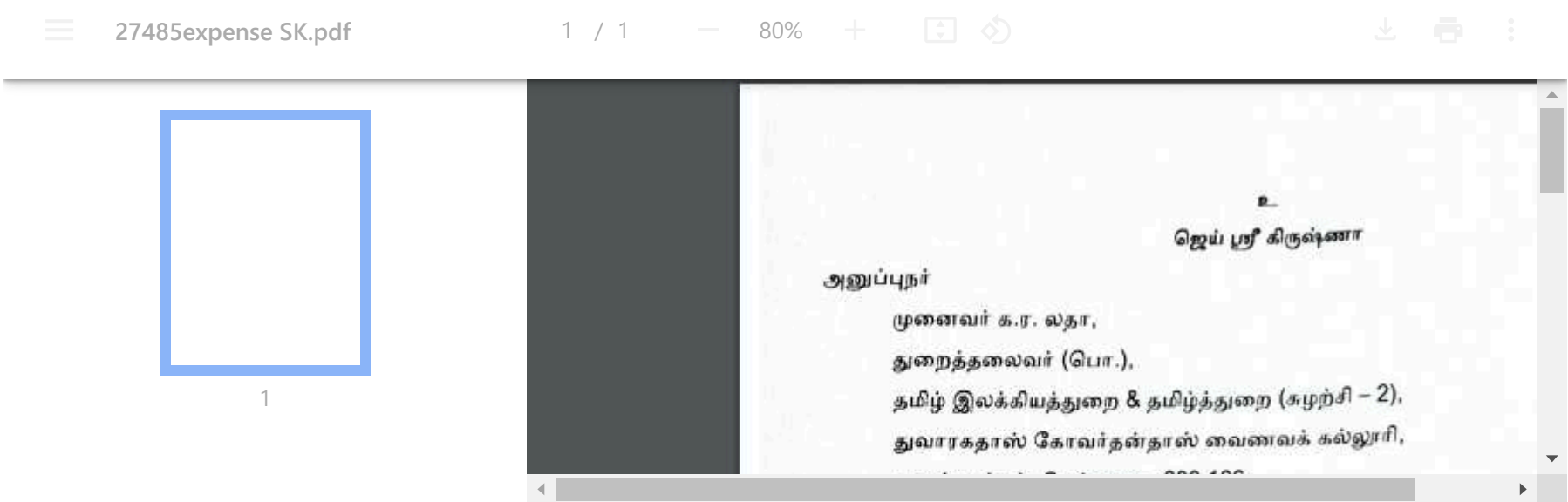
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| 1      | ec34006   | DEPARTMENT OF TAMIL | Tamil        | B.A      | Dr. E. Kothandaraman | Co-ordinator, Department of Tamil, A.M. Jain College, Meenambakkam, Chennai. | ekraman36@gmail.com |
| S.No   | Created   | cdepartment         | Department   | Course   | Name                 | Description  | Email               |

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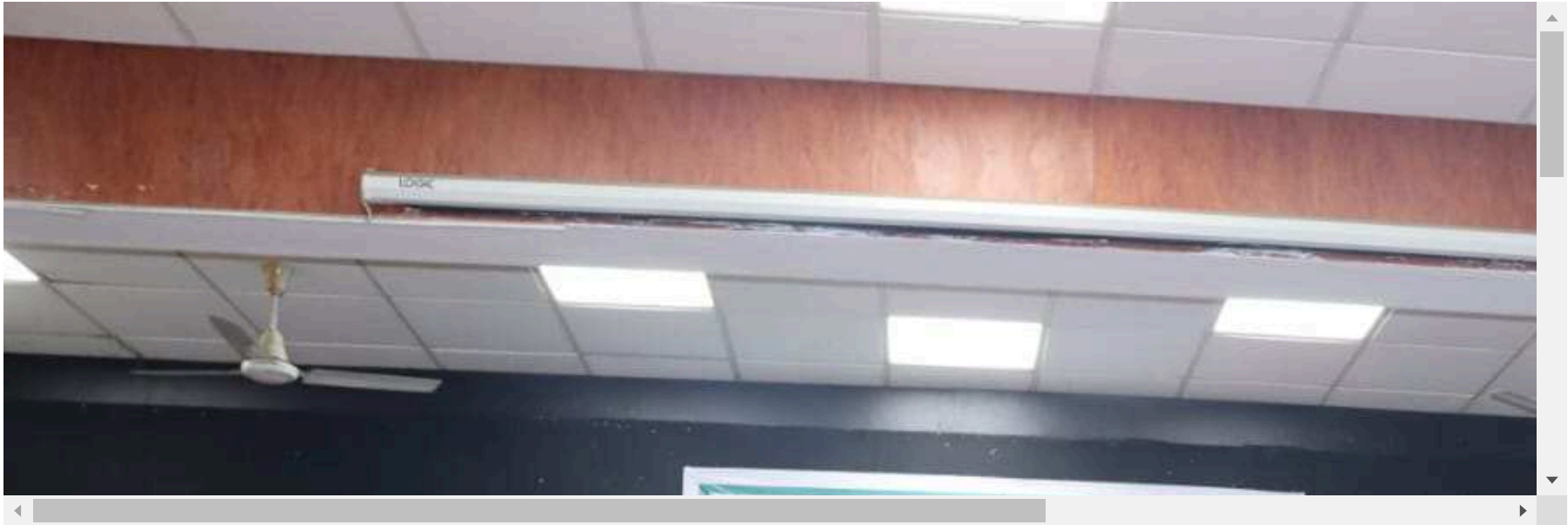
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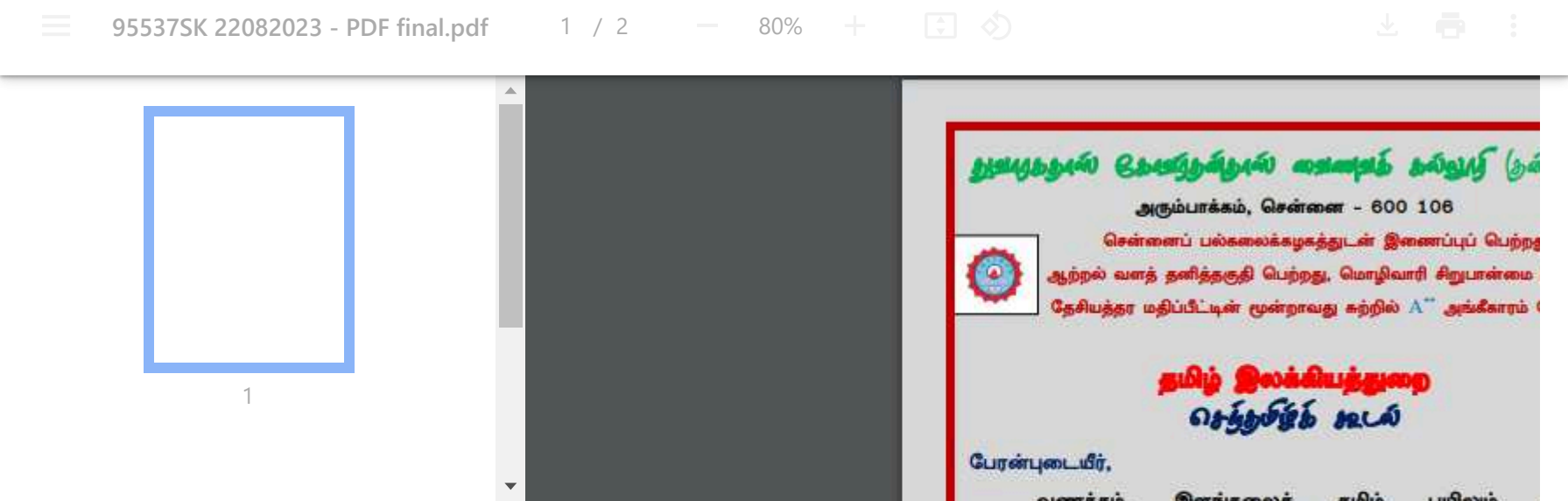
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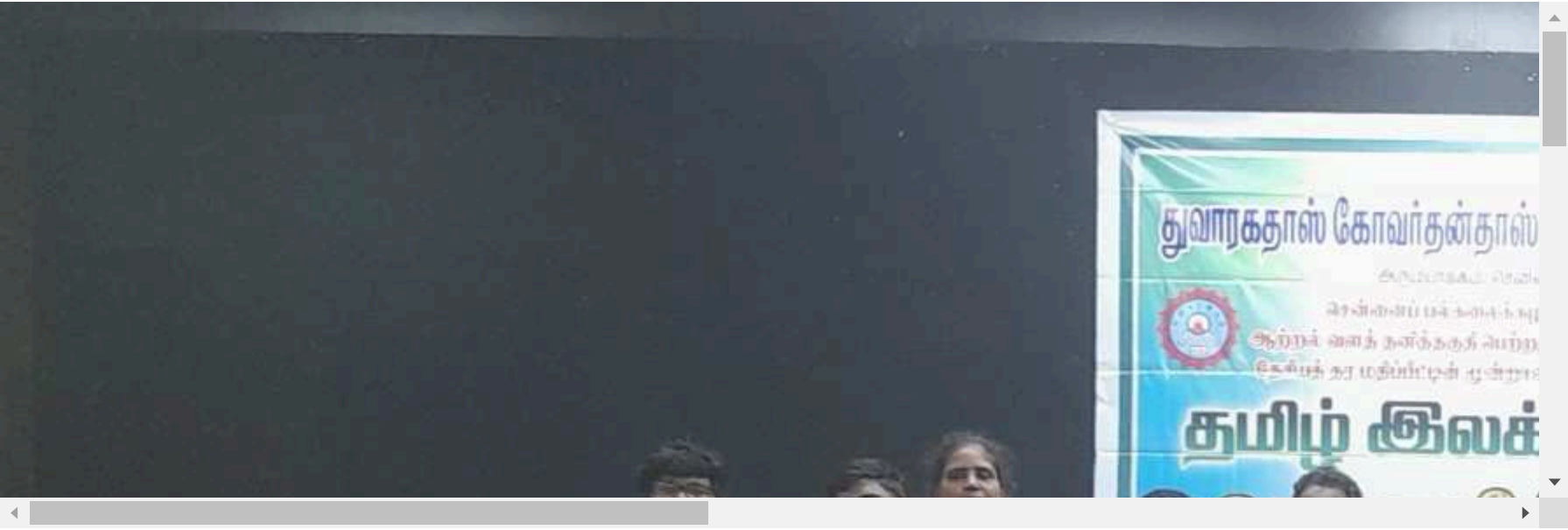
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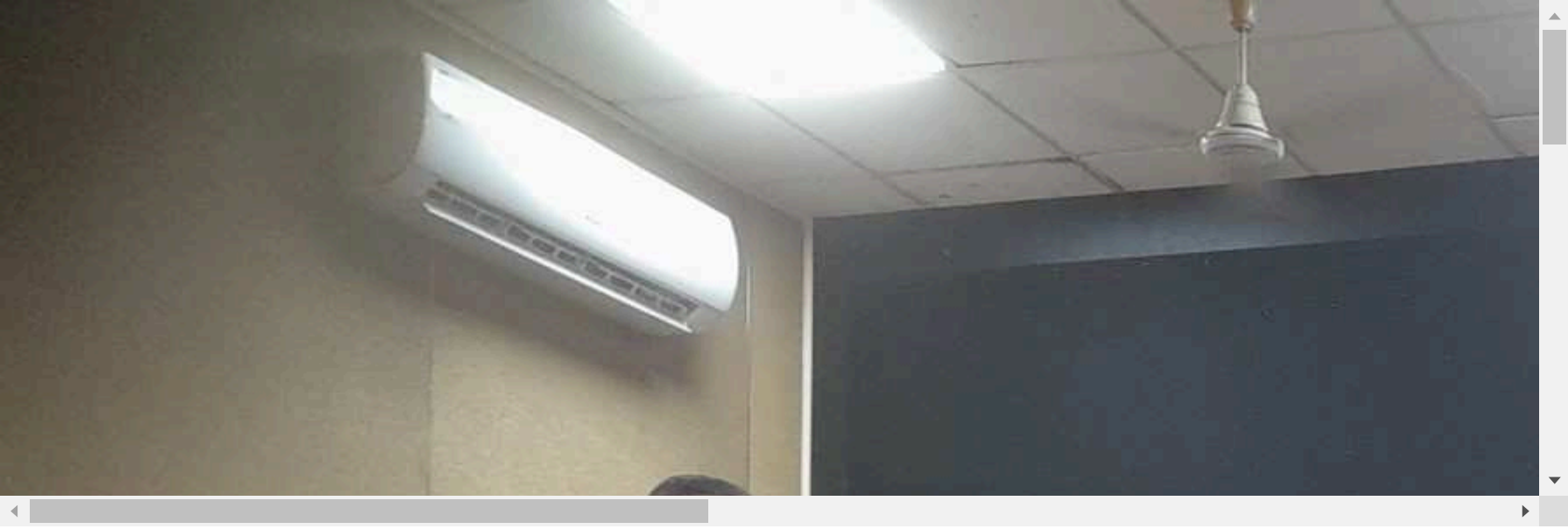
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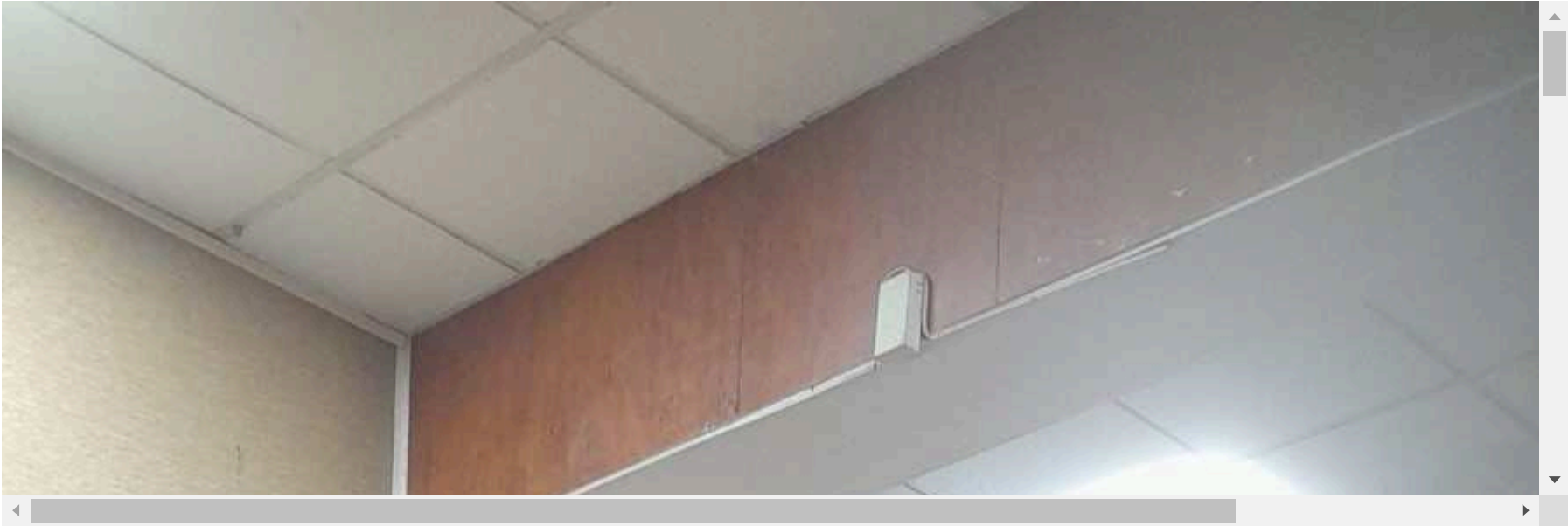


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பின்னூட்டப் படிவம்

Email \*

21E0052@dgvaishnavcollege.edu.in

press\_clippings :

No Attachment





# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)  
Reaccredited with A++ by NAAC  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai 600 106

Events [Go Back](#)

Events

## Naadagamum Thamizhum

**Shift:** UNAIDED

**Course:** B.A

**FromDate:** 20-07-2023 03:00:00 pm

**Event\_mode:**

**Event-Nature/type:** Guest Lecture

**Statement of Account:** 1850

**Co-Convener:** Dr. M. ELUMALAI

**Organizer/Co-ordinator II:** Dr. G. MARIMUTHU

**External\_Faculty NO:** 0

**Student\_Participated:** 0

**Social Media Content:** Department of Tamil Literature  
2023-2024  
Special Lecturer  
Prof. S. Raveendran  
Former HOD - Delhi University, New Delhi

**Department:** Tamil

**Core Department:** DEPARTMENT OF TAMIL

**ToDate:** 20-07-2023 04:30:00 pm

**Event\_Level:**Regional

**Venue:** Classroom

**Convener:** Dr. K.R. Latha

**Organizer/Co-ordinator I:** Prof. C. SIVARAJ

**Internal\_Faculty NO:** 14

**Student\_Faculty NO:** 96

**Total:** 110

**Outcome of Event:**

this text has become a useful text for students.

He gave a speech through his experiences on Tamil dramas, modern dramas, importance of theatrical lighting design, Tamil short stories, modern Tamil writers, world films, workshop for acting training.

Students of Tamil literature developed a passion for drama and a desire to participate in it

**Event-Report:**

Department of Tamil Literature Special Lecture 1 for the academic year 2023-2024 was held on 20.07.2023 at 3 pm. In this event for undergraduate Tamil students, Department of Tamil Literature and Head of Tamil Department Dr. K.R. Latha gave the welcome address. Chief Guest, Department of Modern Indian Languages and Literatures, University of Delhi Prof. Ravindran delivered a special lecture on Drama and Tamil.  
He gave a speech through his experiences on Tamil dramas, modern dramas, importance of theatrical lighting design, Tamil short stories, modern Tamil writers, world films, workshop for acting training.  
This text has become a useful text for students. Professor of Tamil Department Dr. M. Emumalai delivered the vote of thanks.  
Professor of Tamil Department Coordinated by C. Sivaraj.

**Resource Person Details**

Copy

CSV

Excel

PDF

Print

Show

25

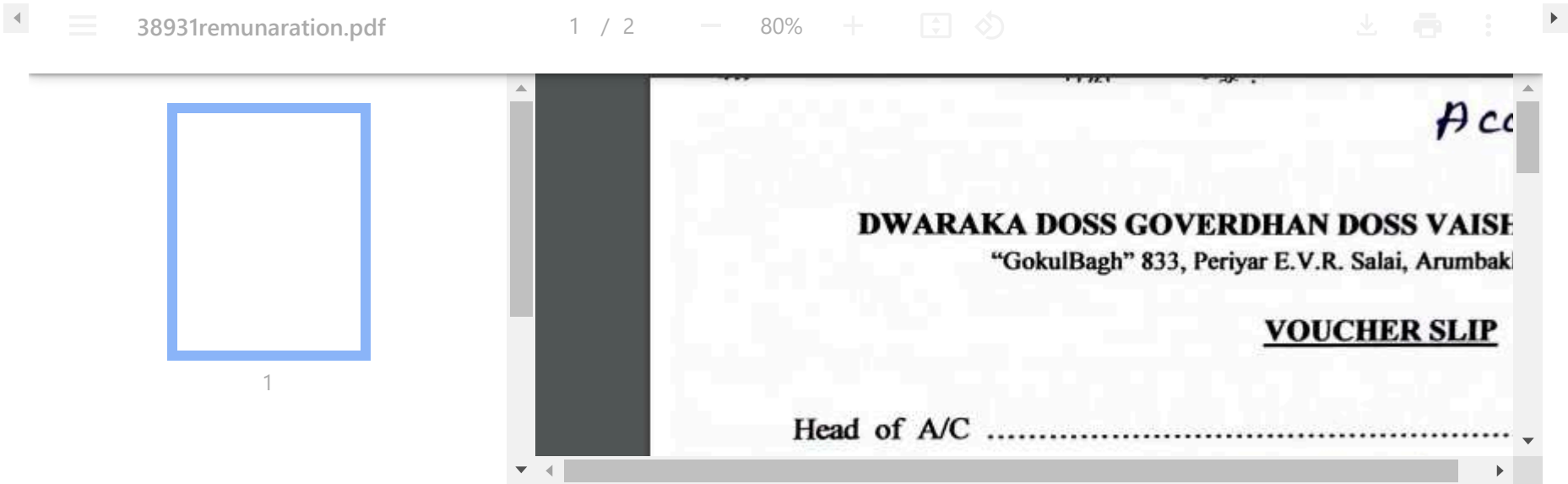
▼

entries

Showing 1 to 1 of 1 entries

| S.No                       | Created | cdepartment         | Department | Course | Name                    | Description            | Email                   |   |
|----------------------------|---------|---------------------|------------|--------|-------------------------|------------------------|-------------------------|---|
| 1                          | ec34006 | DEPARTMENT OF TAMIL | Tamil      | B.A    | Professor S. Raveendran | Professor & Head Retd. | craveendran43@gmail.com | S |
| S.No                       | Created | cdepartment         | Department | Course | Name                    | Description            | Email                   |   |
| <div>Previous 1 Next</div> |         |                     |            |        |                         |                        |                         |   |

Statement\_Account:



Event\_Photos\_I:



Event\_Photos\_II:

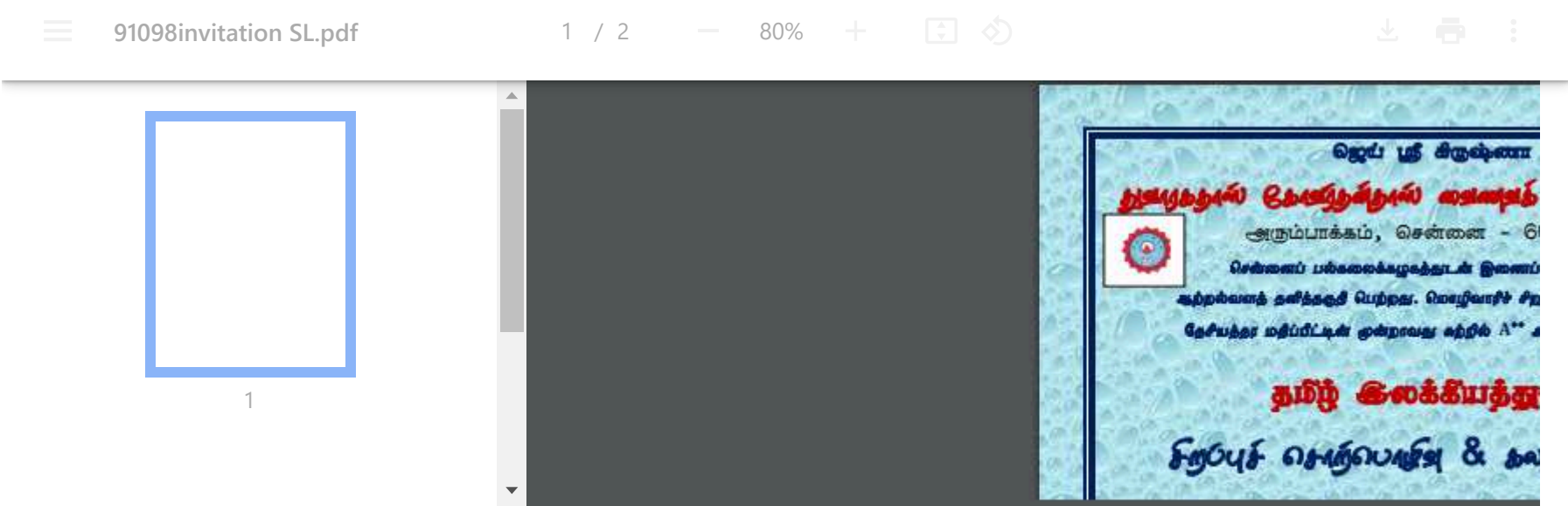


Event\_Photos\_III :





Invitation :



Giotagphoto-I:



Giotagphoto-II:



Giotagphoto-III:



The screenshot shows a two-page spread from a PDF file named "81222attendance.pdf". The left page features a large, empty blue rectangle with the number "1" centered below it. The right page contains a dark grey rectangular area on its left side. To the right of this area, there is a circular logo with a gear-like border and a central emblem. Below the logo, the following text is displayed in English: "DWARAKA DOSS GOVERDHAN DOSS VAISHNAV (Autonomous)", "Re-accredited with A++ by NAAC (3rd Cycle)", "College with Potential for Excellence, Linguistic Minority", "Affiliated to University of Madras", and "Arumbakkam, Chennai - 600 106". At the bottom of the right page, there is text in Tamil: "துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி" and "அரும்பாக்கம், சென்னை - 600 106". The top of the window displays standard PDF viewer controls, including zoom level (80%), navigation icons, and the file name.







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on Internship Orientation**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)

YOUNG RESEARCHERS CLUB Organises

# INTERNSHIP ORIENTATION

## CONTENTS

- SKILL GAP - CONNECTING SKILLS
- INTERNSHIP GUIDANCE
- RESEARCH METHODOLOGY
- DATA ANALYSIS AND INTERPRETATION
- FBM PROJECT

**26 JUNE**  
**27 2023**  
**TIME: 2.30PM - 6.30PM**  
**VENUE: MAIN AUDITORIUM**

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|  |  |   |  |
|--|--|---|--|
| <b>Mr.S.Bala Murali</b><br>Asst. professor   | <br><b>Dr. Hemalatha Dodurai</b><br>(Principal Consultant at Impacteers.club) | <br><b>Mr. Manohar Javaji</b><br>(Chief Product Owner & Co CEO of Impacteers.club) | <b>Ms. K. Lakshmi</b><br>Asst. professor     |
| <b>Mr.K.S.Felix Aaron</b><br>Asst. professor |  |   | <b>Dr.K Rao Prashanth</b><br>Asst. professor |
|  |  |   | <b>Mr.R.Venkatesh</b><br>Asst. professor     |

|   |  |  |
|---|--|--|
| <b>Shri. Ashok Kumar Mundhra</b><br>Secretary | <b>Dr.S. Santhosh Baboo</b><br>Principal | <b>Dr.N. Sarulatha Arun</b><br>H.O.D,BBA |
|---|--|--|

From Date : 26-06-2023

To Date : 27-06-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Orientation

Venue : Dwaraka Auditorium

Convenor : Dr. Rao Prashanth Jyoty

Organizing Secretary : Ms. K. Lakshmi

Organizer/Co-ordinator I : Mr. S. Bala Murali Mr. R. Venkatesh

Organizer/Co-ordinator II : Mr. K. S. Felix Aaron

Number of Internal Faculty : 7

Number of External Faculty : 0

Number of Internal Students : 217

Number of External Students : 0

Total Participants : 224

---

### Resource Person Details:

| Name                         | Designation & Affiliation                                  | Email                               | Mobile            |
|------------------------------|--|-------------------------------------|-------------------|
| <b>Dr. Hemalatha DoDurai</b> | <b>Principal Consultant at Impacteers.club</b>             | <b>hemalatha.dodurai@tisteps.co</b> | <b>9884464144</b> |
| <b>Mr. Manohar Javaji</b>    | <b>Chief Product Owner &amp; Co CEO of Impacteers.club</b> | <b>Manohar.javaji@tisteps.co</b>    | <b>9063869901</b> |

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### Event Report:

The conduct of the program is about Internship Orientation on 26th,27th July 2023,

between 2.30 pm to 6.00 pm in Lion Edifice. The purpose of this program is to contribute and enrich Skill gap-connecting skills, Internship Guidance, Research Methodology, Data Analysis and Interpretation, FBM Projects for final year students of Department of Business Administration. The topic of the program is Internship Orientation, and chief guest is Dr. Hemalatha DoDurai Principal Consultant at Impacters.club, Mr. Manohar Javaji Chief Product Owner & Co CEO of Impacters.club. The participants were the final year students of Business administration, section A, B, C & D.

### Outcome of Event:

1. Internship Orientation to final year students of BBA Section which gave them unique and sumptuous knowledge about various specializations
2. The special knowledge and experience of the resource person was well utilised by students through their interactions with Q & A.
3. The program will throw a light of hope in planning their Internships.


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### Geotag Photos







 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI  
Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075782°

Long 80.21273°

26/06/23 03:03 PM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution.  
Affiliated to University of Madras

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on Voice of Youth**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**ARUMBAKKAM, CHENNAI – 600 106.**  
(AUTONOMOUS)  
RE-ACCREDITED WITH 'A++' BY NAAC



**DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)**



**&**  
**OFFICERS IAS ACADEMY, CHENNAI**  
**PRESENTS**



**VOICE OF YOUTH**



**Mr. RANGARAJAN**  
ex IAS OFFICER (2005)  
Associate Director, Officers IAS Academy Chennai



**WEDNESDAY**  
**AUGUST 16, 2023**  
**03.00PM**

**DR. S.P.DEEPEKA**  
ASST.PROF.,BBA  
FACULTY COORDINATOR

**DR.K. RAO PRASHANTH JYOTY**  
ASST.PROF.,BBA  
FACULTY COORDINATOR

**DR.N. SARULATHA**  
HEAD I/C.  
BBA DEPARTMENT

**CAPT DR. S. SANTHOSH BABOO**  
PRINCIPAL  
DDGDVC

**DR.ASHOK KUMAR MUNDHRA**  
SECRETARY  
DDGDVC

From Date : 16-08-2023

To Date : 16-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Seminar Hall, Krishna block

Convenor : DR. K. RAO Prashanth Jyoty

Organizing Secretary : Dr. S. P. DEEPEKA

Organizer/Co-ordinator I : Dr. S. P. DEEPEKA

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 90

Number of External Students : 0

Total Participants : 93

---

### Resource Person Details:

| Name                | Designation & Affiliation   | Email                   | Mobile     |
|---------------------|---|-------------------------|------------|
| Mr. R<br>Rangarajan | IAS-2005 - Associate Director, The<br>Officers IAS Academy, Chennai | rangarajanias@gmail.com | 9003279233 |

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### Event Report:

A Session in association with The Officers IAS Academy, Annanagar and Department of Business Administration, BBA was conducted at Dwaraka Doss Goverdhan Doss Vaishnav College, on 16th August, 2023 by Mr. Rangarajan Ex-IAS officer. The

programme took place between 3 pm - 4:30 pm at Krishna Block, Seminar hall. There were 90 participants from IInd and IIIrd Years of BBA department attending and involving themselves in the same. The event was coordinated by our faculty members - Dr. K.Rao Prashanth Jyoty and Dr.S.P.Deepeka. The Indian Administrative Services, cherished by our Former Deputy Prime Minister of India - Sardar Vallabhai Patel as "THE STEEL FRAME" of the machinery of the government so ordained by the constitution in the rights and lieu to ascertain the same. A Civil Servant, Chartered Accountant by appointment and a professor by profession - Mr. Rangarajan Ex-IAS officer is an accomplished gentleman with confident candor. He gave crucial insights to the working and career of a bureaucrat serving the country, the ideas and provisions for finance and opportunities thus available to the student eager to provide service to the country. It was refreshing for the students of Business Administration, usually involved in the vagaries of the cut throat market and commerce world, that this sneak-a-peek into the life and actions of an officer at the helm in the government was enlightening as well as fruitful.

### **Outcome of Event:**

1. 1. Incredible insights to the working and life in the Civil Services
2. 2. Inspirational and Motivational endeavor to the students to provide them ideation to work on
3. 3. Reinforced commitment towards the service to the nation

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### **Geotag Photos**







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College with Potential for Excellence  
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Affiliated to University of Madras

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Program on The Art of Public Speaking**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
ARUMBAKKAM, CHENNAI - 600 106.  
(Autonomous)  
RE-ACCREDITED WITH 'A++' BY NAAC

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
BBA

**BUSINESS ADMINISTRATION STUDENT FORUM**

# **THE ART OF PUBLIC SPEAKING**

**Resource Person**

**Ms. Lakshmi Prathyusha Oruganti**

**Trainer & Mentor**

 **19th August, 2023**

 **3:30 PM**

|   |   |   |
|---|---|---|
| <b>Dr.B. Esther Rani</b><br>Asst.Prof.,BBA              | <b>Dr.K. Rao Prashanth Jyoty</b><br>Asst.Prof.,BBA  | <b>Dr.N. Sarulatha</b><br>Head I/C, BBA |
| <b>Capt.Dr. S. Santhosh baboo</b><br>Principal - DDGDVC | <b>Dr.Ashok Kumar Mundhra</b><br>Secretary - DDGDVC |   |
| <b>S Aashish Jain, III BBA B - Student Coordinator</b>  |   |   |

From Date : 19-08-2023

To Date : 19-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Classroom

Convenor : Ms. B. Esther Rani

Organizing Secretary : Dr. K. Rao Prashanth Jyoty

Organizer/Co-ordinator I : Dr. K. Rao Prashanth Jyoty

Organizer/Co-ordinator II : Ms. B. Esther Rani

Number of Internal Faculty : 48

Number of External Faculty : 0

Number of Internal Students : 2

Number of External Students : 0

Total Participants : 50

---

### Resource Person Details:

| Name                            | Designation & Affiliation | Email                            | Mobile     |
|---------------------------------|---------------------------|----------------------------------|------------|
| Ms. Lakshmi Prathyusha Oruganti | Trainer and Mentor -      | prathyushaoruganti1001@gmail.com | 7810095676 |

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### Event Report:

A session on The Art of Public Speaking was held by the BBA department at DG Vaishnav college on

19th of August 2023 (Saturday) for the students of Media Management specialisation, by Ms. Lakshmi Prathyusha Oruganti, she delivered a talk on the importance and need of public speaking. She exclusively spoke about the significance of public speaking and the way people has to present themselves while delivering presentations and public speeches. There were 50 participants, all the III-year students from Media management specialisation of BBA department along with the faculty coordinator Dr. K. Rao Prashanth Jyoty.

Ms. Lakshmi Prathyusha Oruganti delivered her views on public speaking - right from why people speak, why they have to convey their feelings, how they have to connect with the audience. she spoke about 'Presentation' and skills required to present oneself in front of audience like body language, body posture, eye contact, tone and the decibel level while they speak...etc

Participants enthusiastically attended the session, interacted with the speaker. The session was helpful to all the students present there. The session was held in 3-B classroom of BBA department in Goverdhan block of the college from 3:30 to 4:30 pm.

Thanks to our faculty coordinators Dr. Rao Prashanth Jyoty sir & Dr. Esther Rani. B ma'am and all the students for cooperating and making this session interactive.

### **Outcome of Event:**

1. Public speaking skills make students more effective in their business communications.
2. Students will utilize these skills when they speak to coworkers, bosses, employees, clients, and maybe even big audiences.
3. Students understood the need of improving their writing and interpersonal communication skill.

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### **Geotag Photos**









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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on ROCKET TO FAME**

**INVITATION**

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
ARUMBAKKAM, CHENNAI-600106.  
(Autonomous)  
RE-ACCREDITED WITH 'A<sup>++</sup>' BY NAAC  
DEPARTMENT OF BUSINESS ADMINISTRATION

 PROUDLY PRESENTS

A TALENT HUNT INITIATIVE  
FOR BBA FRESHERS

# ROCKET TO FAME

VENUE: MINI AUDITORIUM

 **23**  
AUGUST



10:30AM  
6:30PM 

DR.S.SHANKAR  
ASSISTANT PROFESSOR

MR. K.S. FELIX AARON  
ASSISTANT PROFESSOR

DR.N. SARULATHA  
HEAD I/C BBA

DR.S. SANTHOSH BABOO  
PRINCIPAL

DR.ASHOK KUMAR MUNDHRA  
SECRETARY

From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Shri Vallabacharya auditorium

Convenor : Dr. S. Shankar

Organizing Secretary : Mr. K. S. Felix Aaron

Organizer/Co-ordinator I : Dr. S. Shankar

Organizer/Co-ordinator II : Mr. K. S. Felix Aaron

Number of Internal Faculty : 73

Number of External Faculty : 0

Number of Internal Students : 18

Number of External Students : 0

Total Participants : 91

---

### Resource Person Details:

| Name                     | Designation & Affiliation | Email                    | Mobile     |
|--------------------------|---------------------------|--------------------------|------------|
| Ms. Shagun Baid R        | Stickers India            | shagunbaid2002@gmail.com | 6382991702 |
| Mr. N. D. Amuthabharathi | REKO POLYMERS             | amutha@rekopolymers.com  | 9498097802 |

---

### Event Report:

As scheduled, 23rd August, 2023 was filled with excitement, joy, music, enthusiasm and especially competitions to bring out the best talents of the freshman.

It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Students were welcomed with so much of enthusiasm which was organised by the team BASF. The program started at 11am in the college. It was a fun filled event in which the first years got an opportunity not only to showcase their talents but also to interact with the seniors. There was a total of 7 competitions held, more than 73 participants and close to 25 winners.

The competitions ranged from 90 second to fame, debate, shipwreck, Corporate Photography (includes both DSLR and mobile Photography), biz plan, creative writing and poster making. The events were held in the Mini auditorium, BBA lab, classroom EF 01 & EF 02 of Govardhan block of the college from 11am to 5:30pm.

Owing to the HOD of the department Dr. N. Sarulatha ma'am, our faculty coordinators Dr. S. Shankar sir & Dr. K. S. Felix Aaron sir and the all the students for cooperating and making this event joyful and prosperous.

Thanks to all the alumni for taking a part of the event as judges to the concerned events. The event greatly helped the juniors to finally unite with the seniors, to showcase their talents and the event also impacted the juniors as well as the organisers as a great time reminisce.

### **Outcome of Event:**

1. Newcomers and the seniors extended the friendly atmosphere.
2. This event make them feel comfortable in the new environment.
3. Helps to identify the highly skilled and talented students.

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## **Geotag Photos**







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence  
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## DEPARTMENT OF BUSINESS ADMINISTRATION

### Program on First Aid Awareness

### INVITATION



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
ARUMBAKKAM, CHENNAI-600 106  
(AUTONOMOUS)  
RE-ACCREDITED WITH 'A++' BY NAAC



**DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)**

**PRESENTS**

# **FIRST AID AWARENESS**

**BE PREPARED, SAVE LIVES**

 **04 MARCH, 2024**  **10.00 AM**

## **RESOURCE PERSON**



**MR. NEELAGANDAN SANKAR**  
SENIOR PROJECT OFFICER &  
LEAD FIRST AID TRAINER - ALERT NGO



**SARAN**  
ASST. MANAGER -HDFC BANK &  
VOLUNTEER - ALERT NGO

**Dr.B. ESTHER RANI**  
FACULTY CO-ORDINATOR

**Ms. M.KAVITHA**  
FACULTY CO-ORDINATOR

**Dr. N. SARULATHA**  
HEAD I/C BBA

**Dr. S. SANTHOSH BABOO**  
PRINCIPAL

**SHRI ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 04-03-2024

To Date : 04-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Awareness

Venue : Classroom

Convenor : Ms.M. Kavitha

Organizing Secretary : Dr. B Esther Rani

Organizer/Co-ordinator I : Ms.M. Kavitha

Organizer/Co-ordinator II : Dr. B Esther Rani

Number of Internal Faculty : 2

Number of External Faculty : 0

Number of Internal Students : 101

Number of External Students :

Total Participants : 103

---

### Resource Person Details:

| Name               | Designation & Affiliation | Email           | Mobile     |
|--------------------|---------------------------|-----------------|------------|
| Neelakandan Sankar | Alert NGO                 | neels@alert.ngo | 9962443451 |

---

### Event Report:

The Department of BBA at DGVC hosted "First aid awareness "featuring Mr. Neelakandan Sankar the senior project officer and lead first aid trainer at alert NGO. Mr.Neelakandan Sankar's "peer basic session " commenced with a brief and clear information on golden hour and its significance.

Mr. Neelakandan also discussed in detail about the Good Samaritan law, attendees gained an understanding of their rights and responsibilities when rendering aid ensuring that they can intervene confidentially without fear of legal repercussions. The interactive session also emphasized the chain of survival that is necessary for saving lives during cardiac emergencies. The session provided thorough guidance on recommended actions, emphasizing adherence to established protocols and prudent decision-making while cautioning against certain behaviours. Mr. Neelakandan also provided instruction on the abdominal thrust technique, commonly known as the Heimlich maneuver, as a method for assisting choking victims. This session concluded with a hands-on CPR experimentation session where participants had the opportunity to practice cardiopulmonary resuscitation techniques on training manikins. Through guided instruction and simulation exercises, participants gained practical experience in performing chest compressions and rescue breathing, reinforcing the importance of CPR in sustaining life until professional medical help arrives.

### **Outcome of Event:**

1. This session provided attendees with a comprehensive understanding of essential concepts such as the Golden Hour, Good Samaritan Law, Chain of Survival, three vitals, and CPR techniques, fostering g
2. Through hands-on practice and guided instruction during the CPR experimentation session, participants developed confidence in their ability to perform lifesaving interventions, contributing to a hei
3. Through hands-on practice and guided instruction during the CPR experimentation session, participants developed confidence in their ability to perform lifesaving interventions, contributing to a hei

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### **Geotag Photos**







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**  
College with Potential for Excellence  
Linguistic Minority Institution  
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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on Workshop on TALLY**

**INVITATION**



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|                             |                      |
|-----------------------------|----------------------|
| From Date                   | : 18-12-2023         |
| To Date                     | : 19-12-2023         |
| Event_mode                  | : Offline            |
| Event_Level                 | : Regional           |
| Event-Nature/type           | : Skill Development  |
| Venue                       | : Computer lab       |
| Convenor                    | : Mr. S. Bala Murali |
| Organizing Secretary        | : Ms. R. Aswini      |
| Organizer/Co-ordinator I    | : Mr. S. Bala Murali |
| Organizer/Co-ordinator II   | : Ms. R. Aswini      |
| Number of Internal Faculty  | : 2                  |
| Number of External Faculty  | : 0                  |
| Number of Internal Students | : 33                 |
| Number of External Students | : 0                  |
| Total Participants          | : 35                 |

---

## Resource Person Details:

| Name              | Designation & Affiliation      | Email                        | Mobile     |
|-------------------|--------------------------------|------------------------------|------------|
| Mr. S. Srinivasan | Trainer-Tally JAMIN foundation | rajasrinivasan1972@gmail.com | 8825470442 |

---

## Event Report:

A workshop on Tally was organized by the department of BBA at DG Vaishnav College on 18th and 19th of December 2023. The workshop aimed at providing exposure on different topics involved in

Tally. It was a valuable learning opportunity. The resource person Mr. Srinivasan, Trainer- Tally from JAMIN Foundation did a fantastic job teaching the participants how to use Tally. There was a total of 33 participants from the BBA department along with the faculty coordinators Mr. S. Bala Murali & Ms. Aswini. R.

During the workshop Mr. Srinivasan covered basics of Tally, like creating and managing ledgers, recording transactions, generating reports, and analyzing financial data. Sir has provided clear explanations and practical examples to help the participants understand each concept. One of the key takeaways from the workshop was how Tally can simplify financial management and streamline accounting processes. Participants also learned some neat tricks, like using shortcut keys to navigate Tally faster and efficiently.

The tally workshop was a really good opportunity to learn how to effectively use Tally for managing finances and accounts. The trainer Mr. Srinivasan sir, did an excellent job teaching participants the basics and providing practical examples. The workshop was definitely a great learning experience, all the participants are grateful for the knowledge and skills they acquired.

Owing to the HOD of the department Dr. N. Sarulatha, our faculty coordinators Mr. S. Bala Murali & Ms. Aswini. R and the all the students for cooperating and making this workshop successful.

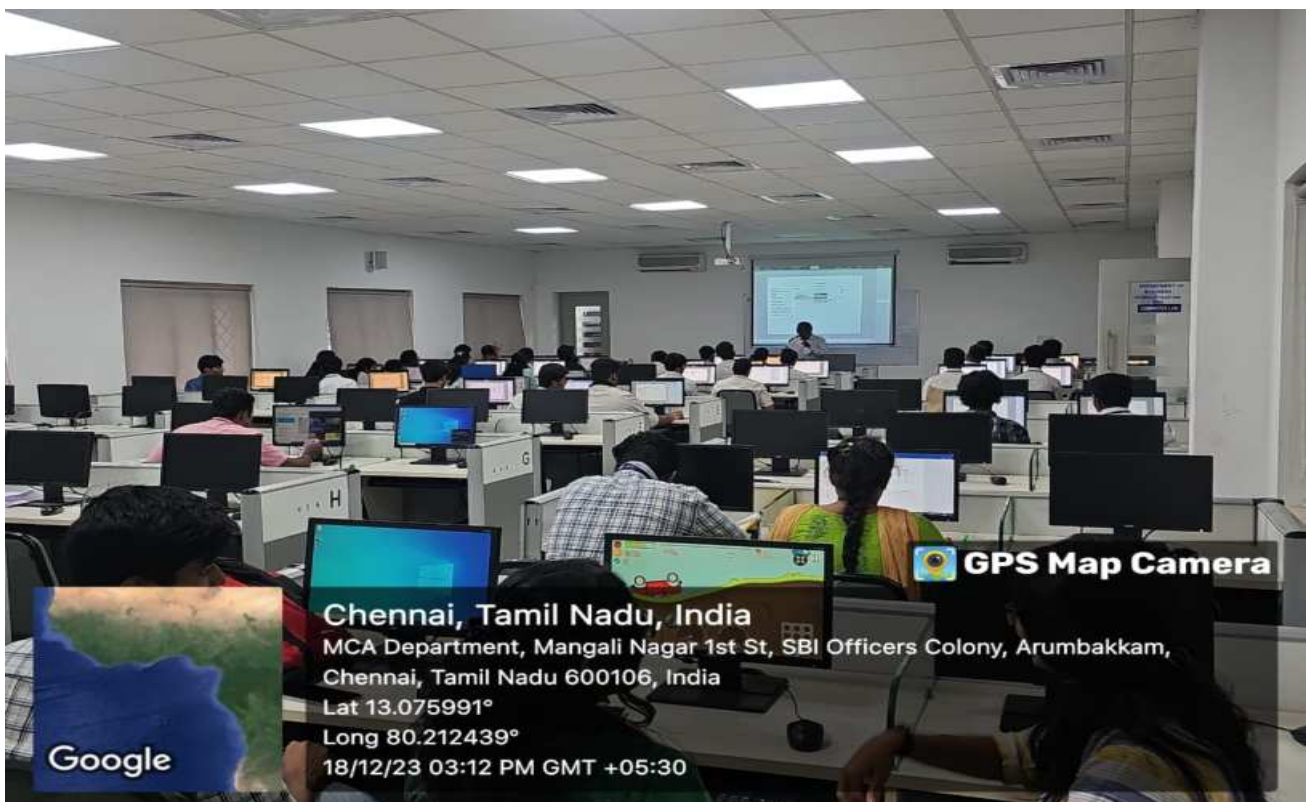
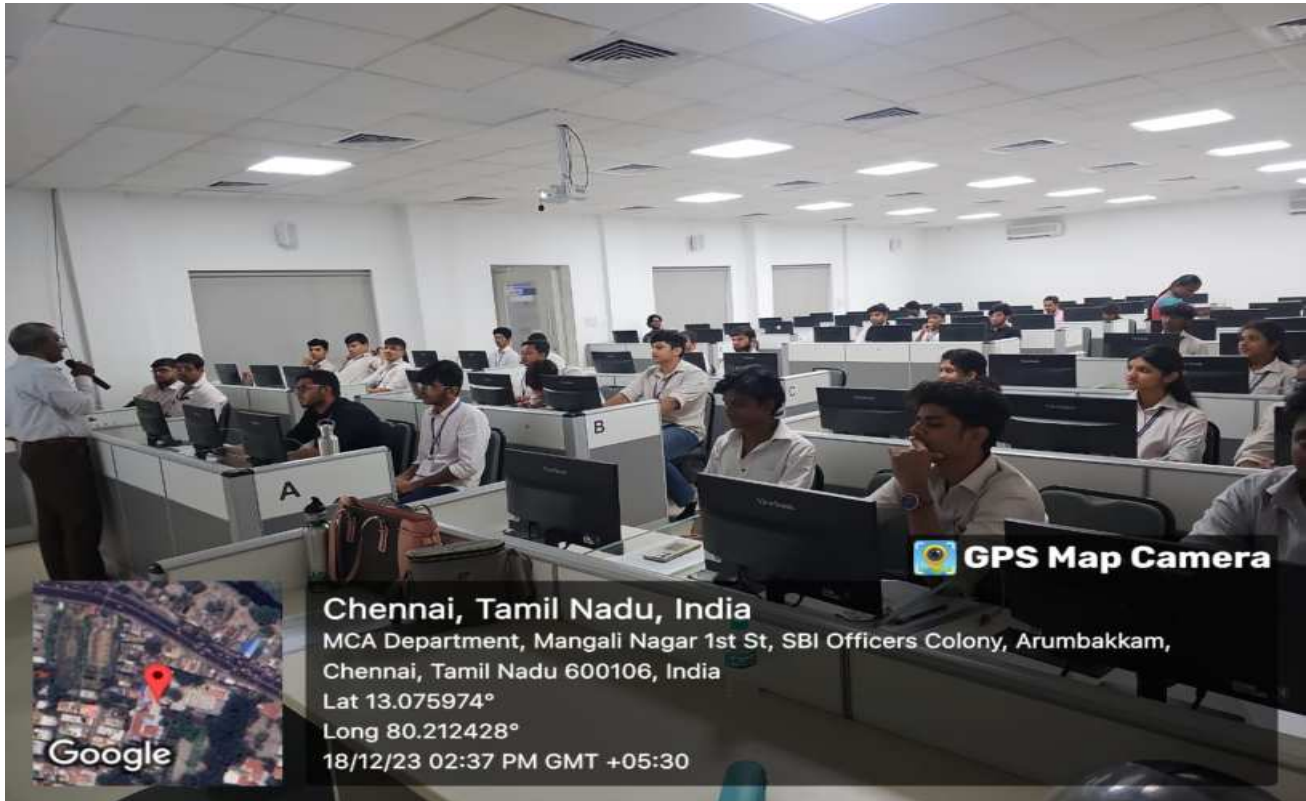
## Outcome of Event:

1. The workshop provided valuable knowledge and skills in using Tally for managing finances and accounts.
2. The knowledge will enable the participants to streamline their financial management processes and make informed decisions.
3. This workshop increased the confidence in using Tally, improved financial management skills, and the ability to generate accurate reports and analyze financial data



effectively among students.

## Geotag Photos









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(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Program on Workshop on Data Analysis using SPSS**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN VAISHNAV COLLEGE**  
**ARUMBAKKAM, CHENNAI -600 106**  
**(AUTONOMOUS)**  
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**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**YOUNG RESEARCHERS CLUB**  
**PRESENTS**  
**ONE DAY WORKSHOP ON**  
**DATA ANALYSIS USING SPSS**

**DR. R. GOWTHAM**  
ASSISTANT PROFESSOR  
SCHOOL OF COMMERCE  
FINANCE AND ACCOUNTANCY  
CHRIST UNIVERSITY, BANGALORE

 **26 December, 2023**  **02.00 PM**

 **COMPUTER LAB**

**MS. K. LAKSHMI**  
FACULTY COORDINATOR

**DR. B. ESTHER RANI**  
FACULTY COORDINATOR

**DR. N. SARULATHA**  
HEAD I/C BBA

**DR. S. SANTHOSH BABOO**  
PRINCIPAL

**DR. ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 26-12-2023

To Date : 26-12-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab

Convenor : Ms. K. Lakshmi

Organizing Secretary : Dr. B. Esther Rani

Organizer/Co-ordinator I : Ms. K. Lakshmi

Organizer/Co-ordinator II : Dr. B. Esther Rani

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 51

Number of External Students : 0

Total Participants : 55

---

### Resource Person Details:

| Name           | Designation & Affiliation  | Email                         | Mobile     |
|----------------|--|-------------------------------|------------|
| Dr. R. Gowtham | Assistant Professor, School of Commerce, Finance and Accountancy, Christ University. | gowtham.r@christuniversity.in | 9941960811 |

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### Event Report:

One-day workshop on Data Analysis using SPSS was successfully conducted on

26<sup>th</sup> December 2023 by department of BBA in Department computer lab at 2:00 pm to 4:30 pm. The chief guest of the event Dr. R. Gowtham, a youthful and energetic researcher and an Assistant Professor, School of Commerce, Finance and Accountancy from Christ University. He has received numerous awards, including the International Institute of Organized Research's Young Researcher Award, for his outstanding contributions to the field of finance, and it should be noted that, at the age of 25, he holds a national record in the India Books of Records category "Maximum Research Papers written and published by an Individual."

His work has also been recognized with Best Paper Awards at many national and international conferences organized by a variety of renowned Indian institutions. He has been asked to appear as a resource speaker at many conferences in the Philippines, the United Kingdom, Japan, and the United States of America.

The workshop was an interactive session to the students and our resource person was really helpful in making the participants understand the functioning of Data Analysis using SPSS in a way that was really easy to understand by everyone. This workshop was really insightful in knowing the working of the software and how to navigate it with ease and its properties and the session played a huge role in spreading knowledge about this useful software and inspired many enthusiastic participants to explore more about it.

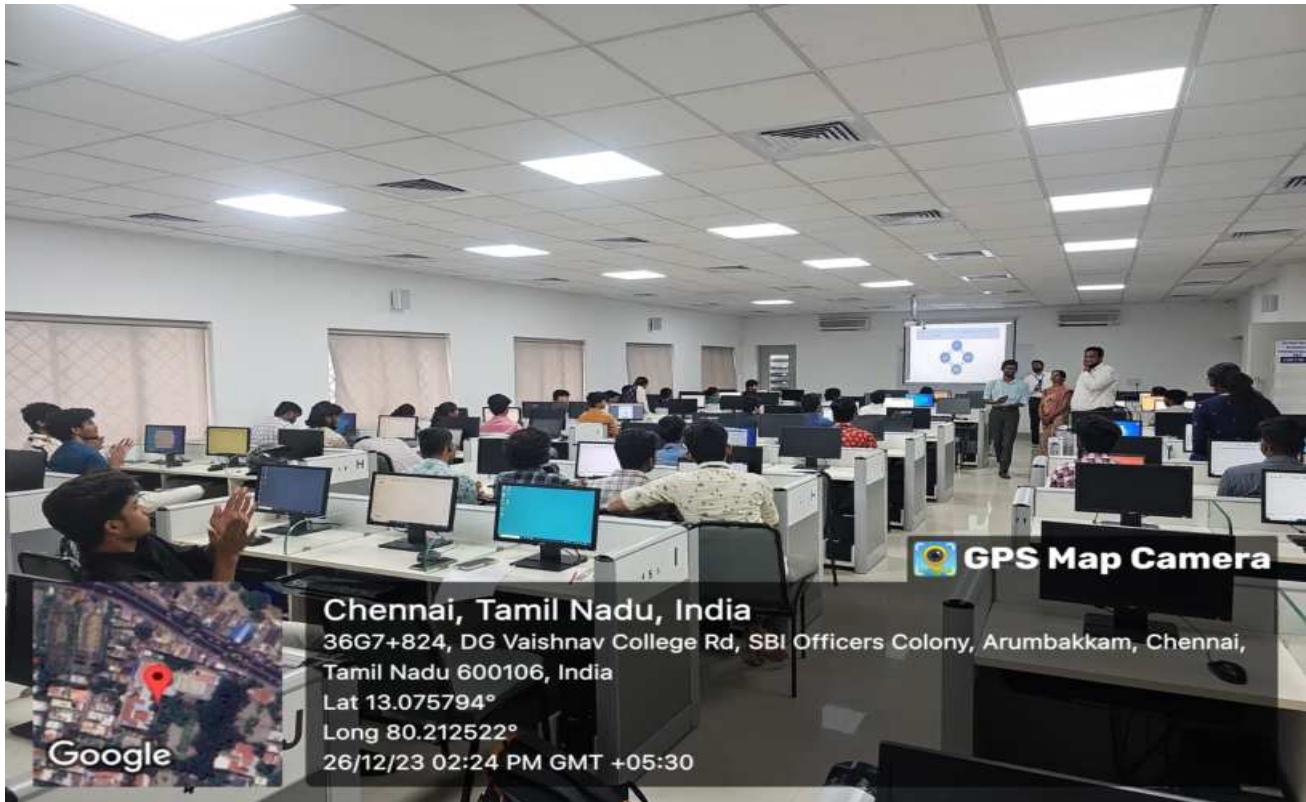
### **Outcome of Event:**

1. One day workshop on Data Analysis using SPSS featuring by Dr. R. Gowtham sir was empirical and it was very useful for all the participants.
2. The students got an insight into the world of Data Analysis using SPSS and were motivated to explore more about it.
3. The session was definitely successful and enlightening to the participants.

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### **Geotag Photos**





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

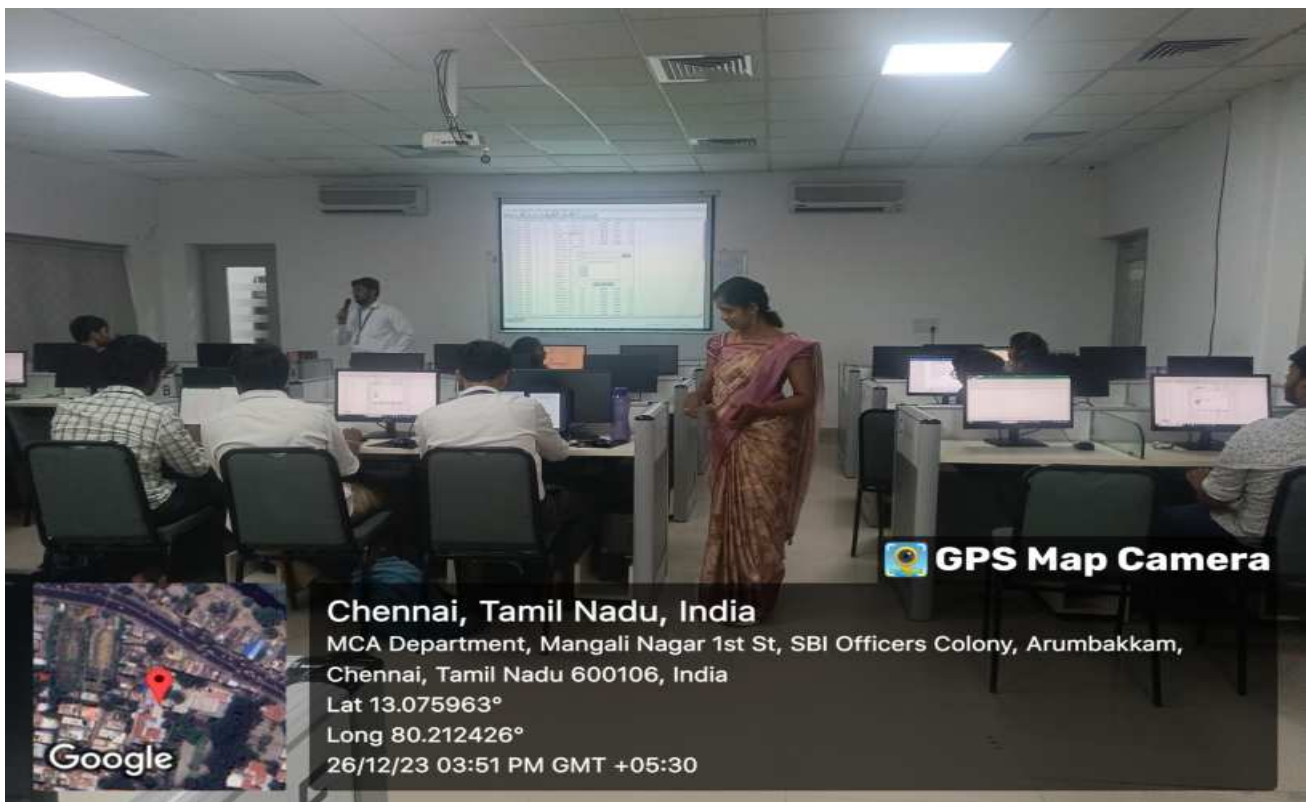
36G7+824, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai,  
Tamil Nadu 600106, India

Lat 13.075794°

Long 80.212522°

26/12/23 02:24 PM GMT +05:30

Google



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106, India

Lat 13.075963°

Long 80.212426°

26/12/23 03:51 PM GMT +05:30

Google



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence  
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Affiliated to University of Madras

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Program on Exploring Trends in Shipping and Logistics**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**ARUMBAKKAM, CHENNAI-600106**  
(Autonomous)  
**RE-ACCREDITED WITH 'A++' BY NAAC**  
**DEPARTMENT OF BUSINESS ADMINISTRATION ( BBA )**

 **PRODULY PRESENTS**

**EXPLORING TRENDS IN SHIPPING & LOGISTICS**

 **Mr. V J Pushpakumar**  
Founder, Indian Institute of Logistics,

 **13 FEBRUARY 2024**  
**02.30PM**  
Venue  
**Mini Auditorium**

**MS. J. AMALA**  
ASSISTANT PROFESSOR

**MR. K. PAKKIRISAMY,**  
ASSISTANT PROFESSOR

**Dr. N. SARULATHA**  
HEAD /C BBA

**Dr. S. SANTHOSH BABOO**  
PRINCIPAL

**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 13-02-2024

To Date : 13-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Student Development Program

Venue : Gyan Darshan

Convenor : Mr. K. Pakkirisamy

Organizing Secretary : Ms. J. Amala

Organizer/Co-ordinator I : Mr. K. Pakkirisamy

Organizer/Co-ordinator II : Ms. J. Amala

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 250

Number of External Students : 0

Total Participants : 255

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### Resource Person Details:

| Name               | Designation & Affiliation              | Email             | Mobile     |
|--------------------|--|-------------------|------------|
| Mr.V J Pushpakumar | Founder, Indian institute of Logistics | bbadgvc@gmail.com | 9940008044 |

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### Event Report:

A session on Shipping and Logistics was organized by the BBA department at DG Vaishnav College on the 13<sup>th</sup> of February 2024 (Tuesday) by Mr.V J Pushpakumar – Founder, Indian Institute of



Logistics .The session was held to enhance and uplift our knowledge about shipping and logistics. He gave us insights about how logistics work. He gave us information about what is logistics and the scope that it has in the upcoming years. Sharing his life journey from merchant navy to a founder and a lawyer which inspires the students to go out of their comfort zone and achieve what they want to do in life.

### **Outcome of Event:**

1. The shipping and logistics event upskilled us and enhanced our knowledge about logistics and shipping.
2. He highlighted that people learn from their failure.
3. The Event concluded with interactive QA session The students learned the basic concept of logistics and shipping .

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### **Geotag Photos**







Chennai, TN, India

1st Street, Arumbakkam, Chennai, 600106, TN,  
India

Lat 13.075811, Long 80.212647

02/13/2024 03:32 PM GMT+05:30

Note : Captured by GPS Map Camera



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## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Program on Start Up To Scale Up - Seminar Series**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
ARUMBAKKAM, CHENNAI - 600106  
(Autonomous)  
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**DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)**

 **PRESENTS**

# **START UP TO SCALE UP**

## **UNVEILING OF STARTUP TO SCALEUP - SEMINAR SERIES REPORT**



**MR. BHANU KUMAR**  
FOUNDER  
ARRA ASSOCIATES, CHENNAI



**07** MARCH  
2024  
**09.00 - 10.30 AM**

**Dr.S.SHANKAR**  
ASSISTANT PROFESSOR

**Dr. N. SARULATHA**  
HEAD I/C BBA

**Ms. S. RAJESWARI**  
ASSISTANT PROFESSOR

**Dr. S. SANTHOSH BABOO**  
PRINCIPAL

**Ms.M.MAHALAKSHMI PRIYADHARSHINI**  
ASSISTANT PROFESSOR

**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

From Date : 07-03-2024

To Date : 07-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : SRG auditorium

Convenor : Ms. Mahalakshmi Priyadharshini

Organizing Secretary : Dr. Shankar.S

Organizer/Co-ordinator I : Ms. Mahalakshmi Priyadharshini

Organizer/Co-ordinator II : Dr. Shankar.S

Number of Internal Faculty : 17

Number of External Faculty : 0

Number of Internal Students : 273

Number of External Students :

Total Participants : 290

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### Resource Person Details:

| Name            | Designation & Affiliation         | Email                           | Mobile     |
|-----------------|-----------------------------------|---------------------------------|------------|
| Mr. Bhanu Kumar | Founder, ARRA Associates Chennai. | bhanu.kumar@arra-associates.com | 9840710002 |

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### Event Report:

The Business Administration Department has launched a seminar series titled “Startup to Scale Up - Nurturing the Young Minds”. This initiative aims to inspire future entrepreneurs by inviting

successful entrepreneurs from diverse fields. Over 30 entrepreneurs, including more than 8 women and a transgender, have shared their valuable insights and experiences.

The seminars covered a wide range of sectors, encouraging students to think creatively and consider various types of ventures, including zero-investment projects, commercial businesses, NGOs, and freelance work. The series encompassed all domains, providing students with a wealth of new ideas. The speakers also offered advice on mental strategies and coping mechanisms for dealing with crises and business failures.

All the details of the event, including speaker profiles, their entrepreneurial journeys, and the outcomes of the event, were compiled into a book titled “Startup to Scale Up Seminar Series”. The book was released by Mr. Bhanu Kumar, the founder of ARRA Associates, Chennai.

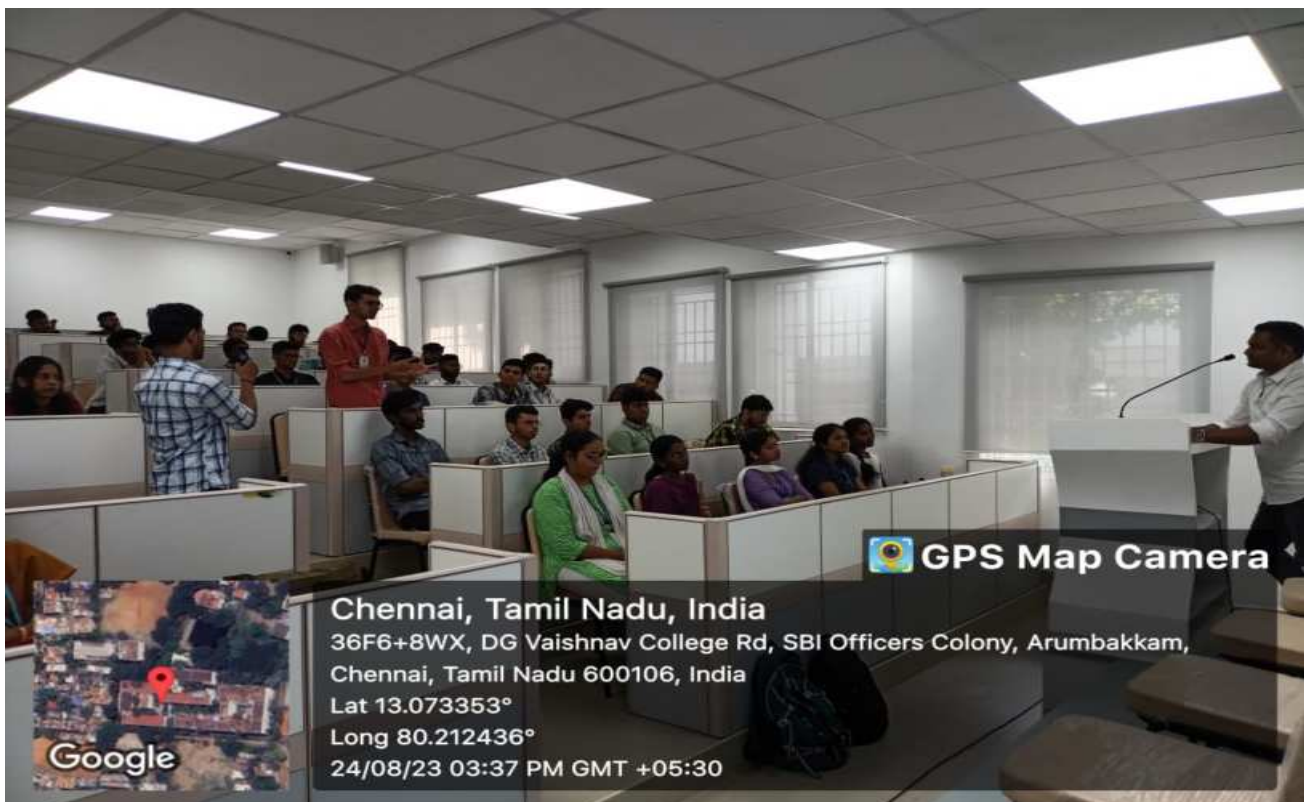
### **Outcome of Event:**

1. As a result of this initiative, the students of the department were exposed to a variety of perspectives, which broadened their thinking and sparked thought-provoking questions.
2. This experience has enhanced their skills and prepared them to become the entrepreneurs of the future.
3. It provided attendees with a roadmap to navigate the future and stay ahead in the ever-evolving business world.

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### **Geotag Photos**







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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on HALLWAY BIZ24 - Navigating the Future Emerging Trends in Business and Global Dynamics**

**INVITATION**

## AGENDA

**9.00 AM TO 10.30 AM**

**Inaugural Address**

**DR. SHAMSUL NAHAR ABDULLAH**  
PROFESSOR OF ACCOUNTING & SCIENTIST,  
INTI UNIVERSITY, MALAYSIA.

**Key Note Address**

**Business Trends - Road map to Success**

**MR. BHANU KUMAR**  
FOUNDER, ARRA ASSOCIATES,  
CHENNAI.

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ARUMBAKKAM, CHENNAI 600 106.  
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**DEPARTMENT OF BUSINESS ADMINISTRATION  
(BBA)**

SCAN TO REGISTER

IN COLLABORATION WITH

**INTI**  
International University  
YOUR FUTURE BUILT TODAY

**PRESENTS**

**ONE DAY INTERNATIONAL SEMINAR  
(HYBRID MODE)**

**NAVIGATING THE FUTURE  
EMERGING TRENDS IN BUSINESS AND  
GLOBAL DYNAMICS**

**HALLWAY BIZ'24**

**MARCH 2024** **07** **9:00 AM ONWARDS**

**VENUE: SRG AUDITORIUM**

**ORGANIZING COORDINATORS**

**DR.S.P.DEEPEKA** **MS. RENU KUMARI**  
ASST.PROF., BBA ASST.PROF., BBA

**DR.N. SARULATHA**  
ORGANIZING SECRETARY & HEAD I/C, BBA

**DR. S. SANTHOSH BABOO** **SHRI. ASHOK KUMAR MUNDHRA**  
CONVENER & PRINCIPAL CHIEF PATRON & SECRETARY

**TECHNICAL SESSIONS**

**LIVE**  
**BBA DGVC**

**SESSION I** **11.00 AM - 12.00 PM**  
**Digital Marketing**

**MS. PRATHIBA LEO**  
COMMUNICATIONS COACH,  
TEDX SPEAKER, DUBAI.

**SESSION II** **12.30 PM - 1.30 PM**  
**Corporate Governance**

**DR. SHAMSUL NAHAR ABDULLAH**  
PROFESSOR OF ACCOUNTING & SCIENTIST,  
INTI UNIVERSITY, MALAYSIA.

**SESSION III** **2.30 PM - 3.30 PM**  
**Investment Planning**

**MR.BALAKRISHNAN . S**  
INVESTMENT MANAGER,  
SUNDARAM FINANCE LTD.  
CHENNAI.

**SESSION IV & VALEDICTORY** **3.30 PM - 4.30 PM**  
**Attracting New Talents in the Digital Era**

**MR. KAILASH GIRI**  
GM - HUMAN RESOURCES  
CARBORUNDUM UNIVERSAL LIMITED  
CHENNAI.

**REGISTRATION LINK**  
**NO REGISTRATION CHARGES**  
**HTTPS://FORMS.GLE/1Q18NTQ8MYRZNDHUS**

From Date : 07-03-2024

To Date : 07-03-2024

Event\_mode : Blended

Event\_Level : International

Event-Nature/type : Seminar

Venue : SRG auditorium

Convenor : Ms.Renu Kumari

Organizing Secretary : Dr.S.P.Deepeka

Organizer/Co-ordinator I : Ms.Renu Kumari

Organizer/Co-ordinator II : Dr.S.P.Deepeka

Number of Internal Faculty : 19

Number of External Faculty : 5

Number of Internal Students : 668

Number of External Students :

Total Participants : 692

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### Resource Person Details:

| Name           | Designation & Affiliation          | Email | Mobile     |
|----------------|------------------------------------|-------|------------|
| Mr.Bhanu Kumar | Founder of ARRA Associates,Chennai |       | 9840710002 |

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### Event Report:

The One day International seminar in collaboration with Inti University, Malaysia took place on March 7, 2024, from 9 am to 4:30 pm in SRG Auditorium at DDGD Vaishnav college. The event began with a prayer and the ceremonial lighting of the lamp, symbolizing the illumination of

knowledge and wisdom.

The seminar started with a warm welcome address and felicitation of the esteemed guest. The convener & principal of the college Dr.S.Santhosh Baboo delivered an address, highlighting the importance of staying ahead of emerging trends in business and global dynamics.

During the seminar, the department unveiled three important publications. The first one, "**Magnifico**" is an entrepreneurial networking handbook of successful BBA alumni. It provides valuable insights and guidance for aspiring entrepreneurs.

The second publication, "**Startup to Scaleup** " is a comprehensive report on the seminar series conducted by the department. It showcases the success stories and challenges faced by startups in their journey towards scaling up their businesses.

The third publication, "**Sankalanam**" is a compilation of family business project reports by BBA students. Under the guidance of dedicated faculty members, these reports provide a deep understanding of the dynamics and intricacies of family businesses.

The guest speaker Dr. Shamsul Nahar Abdullah, a renowned professor of accounting and scientist from INTI University, Malaysia, delivered inaugural address, sharing valuable insights on the emerging trends in business and global dynamics. His expertise and experience added immense value to the seminar.

The keynote address was delivered by Mr. Bhanu Kumar, a respected industry expert. His speech focused on the importance of adapting to the ever-changing business landscape and embracing emerging trends to stay competitive in the global market. Following the keynote address, there were several technical sessions where industry experts and thought leaders like Ms. Prathiba Leo, Mr. Balakrishnan.S & Mr.Kailash Giri shared their knowledge and expertise on various topics related to emerging trends in business and global dynamics.

### **Outcome of Event:**

1. These sessions provided attendees with practical insights and strategies to navigate the future and thrive in the dynamic business environment.
2. Overall, the seminar was a great success, offering a platform for learning, networking, and gaining valuable insights into the emerging trends in business and global dynamics.
3. It provided attendees with a roadmap to navigate the future and stay ahead in the ever-evolving business world.

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### **Geotag Photos**







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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Program on Workshop on Digital Marketing**

**INVITATION**

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
ARUMBAKKAM, CHENNAI 600 106.  
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DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)

**WORKSHOP  
ON  
DIGITAL MARKETING**



**MR. RAJAKUMAR J S**  
DIGITAL MARKETING SPECIALIST  
JSR AKADEMY & JSR DIGIMARKETING, CHENNAI

**12.03.2024**

**12 PM - 5 PM**

**VENUE: BBA COMPUTER LAB**

**FACULTY COORDINATORS**

|  |  |   |
|--|--|---|
| <b>DR.S.P.DEEPEKA</b><br>ASST.PROF., BBA | <b>MR.K.S.FELIX AARON</b><br>ASST.PROF., BBA | <b>DR.N. SARULATHA</b><br>HEAD I/C, BBA |
|--|--|---|

|   |   |
|---|---|
| <b>DR. S. SANTHOSH BABOO</b><br>PRINCIPAL | <b>SHRI. ASHOK KUMAR MUNDHRA</b><br>SECRETARY |
|---|---|

From Date : 12-03-2024

To Date : 12-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Computer lab

Convenor : Mr.K.S.Felix Aaron

Organizing Secretary : Dr.S.P.Deepeka

Organizer/Co-ordinator I : Mr.K.S.Felix Aaron

Organizer/Co-ordinator II : Dr.S.P.Deepeka

Number of Internal Faculty : 2

Number of External Faculty : 0

Number of Internal Students : 70

Number of External Students : 0

Total Participants : 72

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### Resource Person Details:

| Name             | Designation & Affiliation                   | Email                       | Mobile     |
|------------------|---|-----------------------------|------------|
| Mr.Rajakumar J S | JSR Academy & JSR<br>Digimarketing, Chennai | caddcentre.venkat@gmail.com | 9841033623 |

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### Event Report:

The Digital Marketing workshop held on 12th March 2024 in the BBA Computer Lab at DG Vaishnav College was a highly informative and engaging session. The resource person

Mr.Rajakumar J S - a digital marketing specialist provided valuable insights and practical knowledge on various topics, including search engine optimization, Facebook marketing, and email marketing.

Key Highlights of the workshop:

-Search Engine Optimization (SEO): The workshop began with a comprehensive overview of SEO techniques and strategies. The resource person explained the importance of optimizing websites to improve their visibility on search engine result pages.

-Facebook Marketing: The session also covered the fundamentals of Facebook marketing. Students learned how to create effective Facebook campaigns, target specific audiences, and measure the success of their marketing efforts on the platform.

-Email Marketing: The workshop delved into the world of email marketing, highlighting its significance in reaching and engaging with a target audience. Students gained insights into creating compelling email campaigns, crafting engaging content, and analyzing campaign performance.

Throughout the workshop, there were interactive sessions where students actively participated in discussions. This helped to reinforce the concepts taught and encouraged practical application.

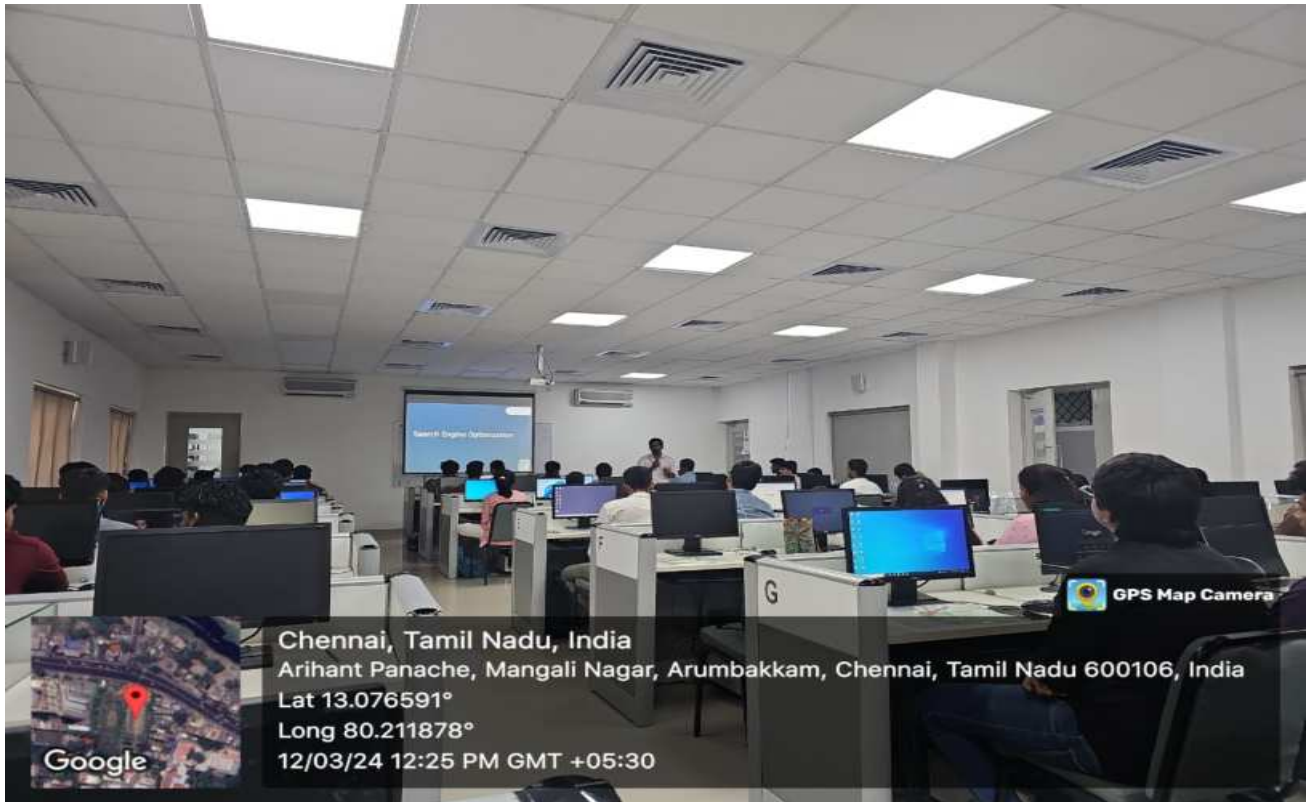
### **Outcome of Event:**

1. The Digital Marketing workshop at DDGD Vaishnav College provided students with a solid foundation in key digital marketing strategies.
2. The session on search engine optimization, Facebook marketing, and email marketing equipped students with the knowledge and skills required to thrive in the digital marketing landscape.
3. Attendees left the workshop with a deeper understanding of these concepts and the ability to apply them in real-world scenarios.

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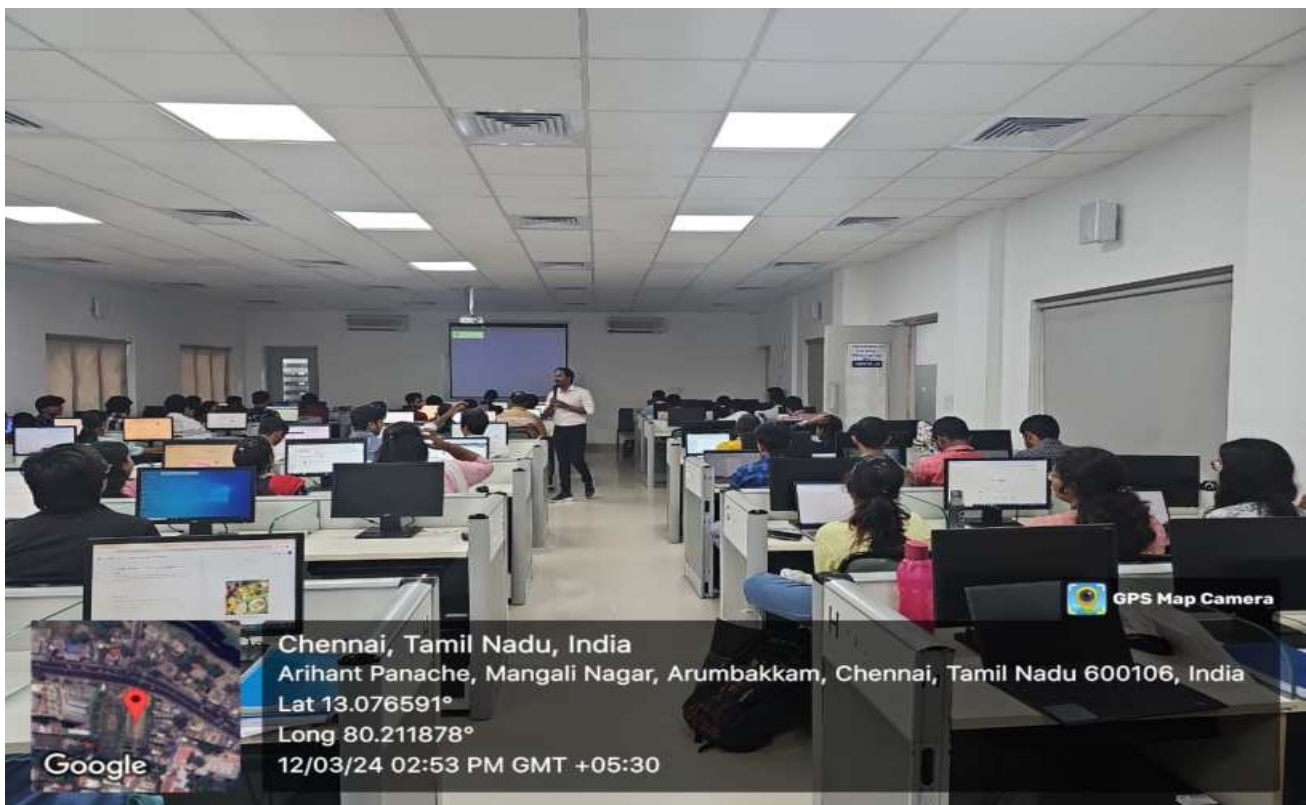
### **Geotag Photos**





Chennai, Tamil Nadu, India  
Arihant Panache, Mangali Nagar, Arumbakkam, Chennai, Tamil Nadu 600106, India  
Lat 13.076591°  
Long 80.211878°  
12/03/24 12:25 PM GMT +05:30

GPS Map Camera



Chennai, Tamil Nadu, India  
Arihant Panache, Mangali Nagar, Arumbakkam, Chennai, Tamil Nadu 600106, India  
Lat 13.076591°  
Long 80.211878°  
12/03/24 02:53 PM GMT +05:30

GPS Map Camera



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## **PG Department of IT and BCA**

### **Skill Development Programme on Higher Education and Aptitude Training**

The PG Department of Information Technology & BCA organized Skill Development Programme on Importance of Higher Education and Aptitude training in Vallabacharya Vidhya Sabha Auditorium on 28.7.2023, 9.30 AM 10.30 AM. Mr. D. Santhosh, Director, IMS, Annanagar, was the Resource Person for the Day and he shared his knowledge and experience. This was organized exclusively for II BCA students. Dr. K. Angayarkkani, Head of the Department addressed the gathering.

Outcome of Event:

1. How to manage Expenses
2. Applications requirement for higher education
3. Jobs after graduation

The PG Department of Information Technology & BCA organized a Skill Development Programme in association with IIC on 21.02.2024 entitled as “Anti-Drug Awareness Programme for a Healthier Future” for I and II Year BCA students. The objective of the programme was to reduce the prevalence of drug use among youth, especially college students. This is to bring awareness about the dangers of drug abuse & its consequences, promote long-term behavior change, and encourage people to follow healthier lifestyles.

#### Session I

Dr.K.Angayarkkani , Head i/c of the department, welcomed the gathering and felicitated the Chief guests Mr P.S . Kandasamy, Deputy Superintendent of Police, Central Intelligence Unit, DGP Office Complex, Chennai.

Mr. P.S. Kandasamy spoke on his observations of drug trafficking occurrences in Tamil Nadu. He presented the legal actions and punishments for trafficking, taking drugs . At the end of his session, a short film on the “impact of taking drugs” was screened, followed by an Anti-Drug pledge taken by the students.

#### Session II

Dr.K.Angayarkkani Head i/c of the department, welcomed Ms. Adline Andrews , Professional De-Addiction Counselor-Trainer and Mr.T.Chandrasekhar, Professional De-Addiction Counselor-Trainer , Mindful Care Foundations, Chennai.

Ms. Adline Andrews, a de-addiction specialist, discussed her experiences dealing with clients in recovery while describing the various substance types and how they impact both physical and emotional health. She also covered how to spot children or individuals with high metabolisms who may be at risk for drug addiction and measure their ability to bring about sustained behaviour change among individuals and communities. The students learned about drug-related laws, penalties, kinds of substances, and their effects.

#### Outcome:

##### The Students

- Came to know legal actions and punishments for trafficking, taking drugs.
- learned about the effects of drug use and the effects of mental and physical health conditions.
- gained skills and support systems to help people resist peer pressure, identify drug addicts, and guide them to lead a healthier life.

## Report on First Aid in Common Emergencies

The PG Department of Information Technology and BCA organized a Skill Development Programme titled "First Aid in Common Emergencies" on February 22, 2024. The event was aimed at equipping students with essential knowledge and skills to respond effectively to various medical emergency situations. Dr. S. Jagadeesan, Senior Consultant, Sri Ramachandra Institute of Higher Education and Research, Chennai and Mr. Parthasarathy,

Senior Lecturer, Trauma Care, Sri Ramachandra Institute of Higher Education and Research, Chennai acted as resource persons. The programme commenced with the rendition of "Tamil Thai Vazhthu" followed by the college prayer. Dr. K. Angayarkkani, Head Incharge, extended a warm welcome to the gathering and felicitates the resource persons with memento. To encourage the participants and make them to learn about knowledge of first aid terms interestingly, an online quiz game was conducted by the resource persons using kahoot application. Based on the questions of the quiz game the students raised queries regarding snake bites, cardiac arrest, bone fractures, and seizures.

The resource persons explained with video demonstrations on CPR, bone fracture, and nose bleeding and seizures and also they delivered comprehensive lecture on first aid treatment for various emergency situations. After explaining all the basic first aid emergency techniques, again the same online quiz game conducted to assess the students understanding. The resource persons provided detailed explanations on how to handle a bone fracture situation effectively. They explained the treatment procedure like; the first step in treating a bone fracture is to assess the situation. This involves examining the injured area to prevent further damage and reduce pain. The resource persons likely emphasized the importance of immobilizing the affected limb and this could involve using makeshift splints made from materials such as wood or rolled-up newspapers. Gifts were distributed to students who excelled in the quiz game. Head Incharge, Dr. K. Angayarkkani, honored the resource persons by presenting them with certificates in appreciation of their valuable contribution.

The programme proved to be highly beneficial, providing students with practical insights and skills to respond effectively to emergencies. The interactive sessions and engaging activities ensured active participation and knowledge retention among the participants, fostering a culture of preparedness and safety within the academic community. Overall, the skill development programme on "First Aid in Common Emergencies" was a resounding success, thanks to the collaborative efforts of the PG Department of IT, BCA, and the esteemed resource persons.



## **Report**

The PG department of information technology and BCA organized skill development training programme entitled as “Bake your way to making delight”. The objective of the programme is aimed to provide participants with hands-on experience and knowledge about various baking techniques, recipes, and tips to enhance their culinary skills. Ms. K. Kanchana, CEO KK Creations was the resource person for the programme. Dr.K.Angayarkkani , Head i/c of the department warmly welcome the guest and address the gathering.

The training program consisted of both theoretical lectures and practical sessions. The students learned about baking, baking techniques, Ingredient Selection, taste making techniques for different recipes and to prepare cakes. Students had the opportunity to apply the knowledge gained through hands-on practice. Under the guidance of experienced instructors, they prepared a variety of baked goods from scratch, allowing them to develop practical skills and confidence in their baking abilities.

Training programme also included interactive sessions where participants could ask questions, share their experiences, and seek advice from the instructors. This encouraged active participation and fostered a supportive learning environment. The student along with the instructors prepared Mango cake and displayed.

Overall, the Skill development training on baking was a resounding success, providing participants with valuable knowledge, practical skills, and inspiration to pursue their passion for baking. The hands-on experience and interactive sessions made it a rewarding and memorable event for all involved.

### **Outcomes:**

1. Participants demonstrated improved proficiency in various baking techniques.
2. Participants showcased creativity by experimenting with different ingredients, Flavors, and presentations, resulting in unique and aesthetically pleasing baked goods.
3. Participants acquired a deeper understanding of ingredient functions, baking chemistry, and recipe adaptation, enabling them to troubleshoot and innovate independently.



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**Arumbakkam, Chennai – 600 106**

## **PG Department of IT and BCA**

### **SDP on Knowing the Power of Psychology**

#### **Report**

The PG Department of Information Technology & BCA organized Training Programme on 14.03.2024 entitled as “Knowing the Power of Psychology” for II Year BCA students. Dr.K.Angayarkkani, Head i/c of the department, welcomed the gathering. The Resource Person Mrs.Jeevitha Gopinath, Consultant Psychologist spoke about the value of psychology and helped student to understand their thoughts, feelings, behaviours, and underlying psychological processes. She also discussed risk associated with drugs & its consequences and encouraged students to follow healthier lifestyle. Finally, conducted a meditation session for half an hour which really helped students to relax their mind and body.

#### **Outcome of Event:**

1. The students learned about managing their emotions
2. Students learned about how drugs affect the brain and body and prioritize their health and well-being.
3. The students learned to do meditation

## Report on Empowering Communities: Legal Awareness

The PG Department of Information Technology and BCA organized a Skill Development Programme entitled “Empowering Communities: Legal Awareness”. The programme aims to provide the Fundamental Rights in Indian Constitution at present, Right to Constitutional Remedies, District legal services authority and the Right to Information Act 2005. Ms. R.Reka, Advocate, High Court of Madras, was the resource person for the programme. Dr.K.Angayarkkani , Head i/c of the department welcomed the guest and addressed the gathering.

The Skill Development Programme also included interactive sessions where participants could ask questions, share their experiences, and seek advice from the instructors. Overall, the Skill Development Programme on Empowering Communities: Legal Awareness a resounding success, providing participants with valuable knowledge about legal awareness and also the sessions made it memorable event for all involved.

### **Outcome:**

To promote consciousness of legal culture, participation in the formation of laws and the rule of law.

To help the people recognize their civil, political, social and cultural rights.

Helps poor citizens defend their rights and get justice.



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Arumbakkam, Chennai – 600 106

**PG AND RESEARCH DEPARTMENT OF BIOCHEMISTRY**

**NEUBERG CREW**

**वि P V प्र**   

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Arumbakkam, Chennai 600 106

**PG and Research Department of Biochemistry**  
NEUBERG CREW (VP-TN0148)  
AFFILIATED TO VIGYAN PRASAR NETWORK OF SCIENCE CLUBS  
DST., GOVT. OF INDIA  
ORGANISES

**INSIGHTS FROM THE INSIDE: A  
BIOINFORMATICS WORKSHOP**

RESOURCE PERSONS



**Dr. Karthick Vasudevan, M.Sc., Ph.D., Post doc.,**  
Associate Professor, Dept of Biotechnology,  
Reva University, Bengaluru, India.



**PRASANNA KUMAR. S**  
Distinguished Alumni  
DGVC



**SANTHOSH. M.E**  
Distinguished Alumni  
DGVC

 **28TH DEC 2023**  **9.30 AM Onwards**  **Seminar Hall II  
Second floor, Main  
block, DDGDVC**

**Organizing Secretary**  
Prof. S. Vaidehi  
Assistant Professor, DDGDVC

**Dr. P.T. Srinivasan** **Capt Dr. S. Santhosh Baboo** **Shri. Ashok Kumar Mundhra**  
HEAD PRINCIPAL SECRETARY



**Name of the event:** Insights from the inside: A Bioinformatics workshop

**Date:** 28/12/2023

**Time:** 9:30 am

**Venue:** Seminar hall 2, second floor, main block, DDGDVC

**Mode:** Offline

**Organizing secretary:** Mrs. S. Vaidehi, Assistant Professor, Department of Bio-Chemistry

**Resource Persons:** Dr. Karthick Vasudevan, M.sc., Ph.D, Post doc., Associate professor, Dept of Biotechnology, Reva university, Bengaluru, India.

Prasanna Kumar. S, Distinguished alumni Dwaraka Doss Goverdhan Doss Vaishnav college

Santhosh. M.E, Distinguished alumni of Dwaraka Doss Goverdhan Doss Vaishnav college

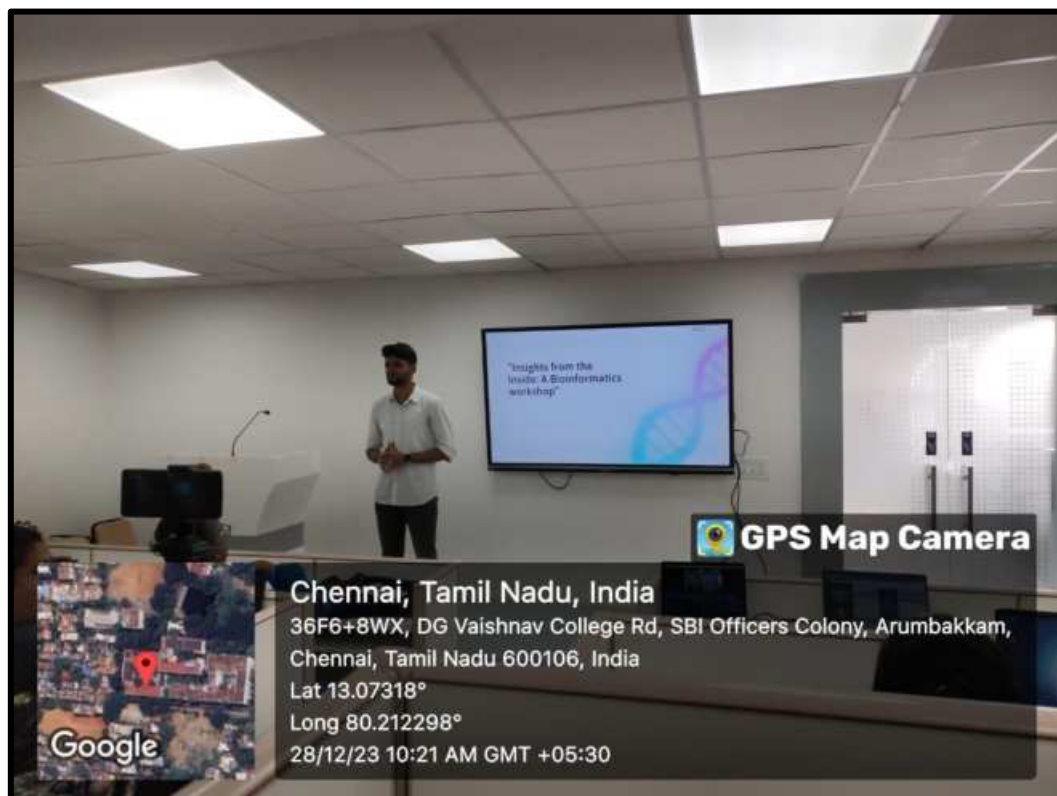
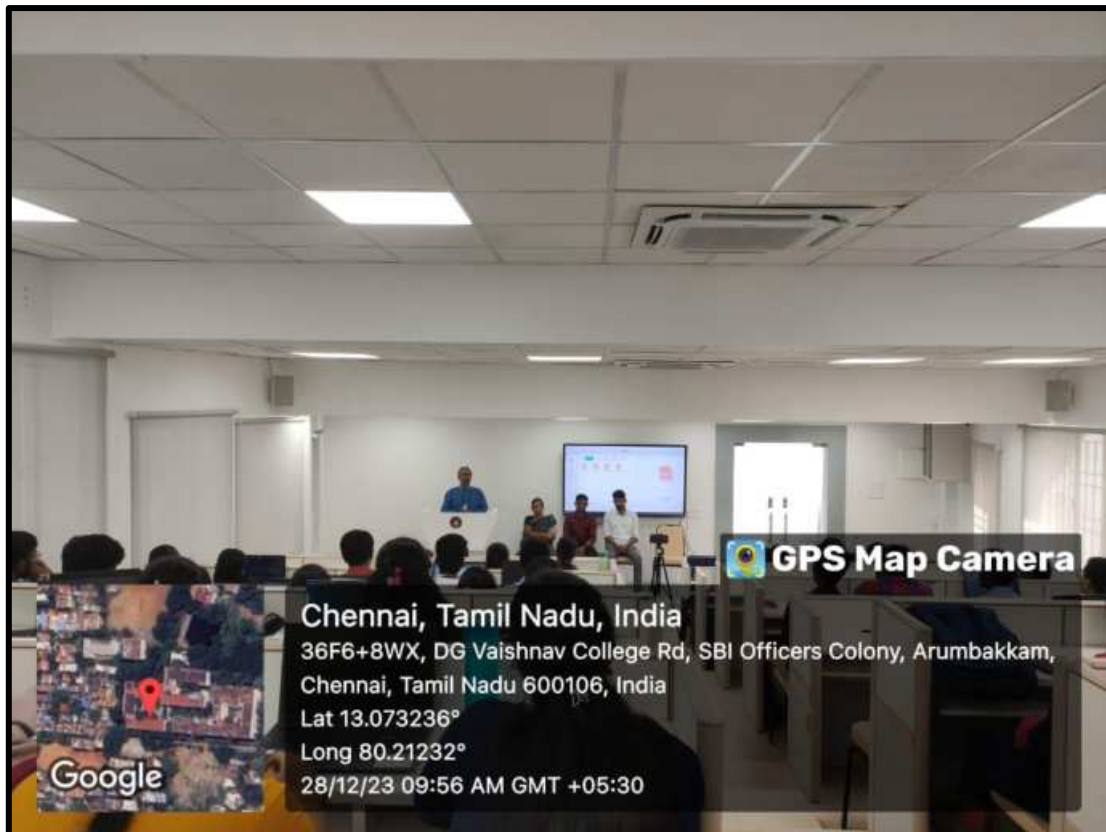
**No of Staff Participants:** 3

**No. of Student Participants:** 40

The Workshop was organised by the Neuberg Crew of Postgraduate and Research Department of Biochemistry, DDGDV College on 28<sup>th</sup> December, 2023. The workshop started at the Seminar hall II within the college premises at 9:30 a.m. emanating an air of anticipation and excitement. The workshop was graced by the presence of Head of the Department Dr. P.T. Srinivasan sir. The workshop was commenced by Tamil Thai vazhthu and college prayer song. By resending the shield of honour, Head of the Department Dr. P.T. Srinivasan sir greeted the resource persons. The workshop commenced with a brief welcome address delivered by our department head, Dr. P.T. Srinivasan, sir. Following that our UG students Rithika R. and Vaishnavi H. introduced our cherished alumni Prasanna Kumar S. and Santhosh M.E. Prasanna Kumar S. gave a brief introduction and a clear overview of bioinformatics. Santhosh M.E. described the branches and provided clear insight into bioinformatics with the help of power point presentation. They described how the programming language python plays the major role in aligning DNA sequences. Prasanna Kumar S. and Santhosh M.E. gave hands on training on pair wise sequence alignment and multiple sequence alignment of DNA sequence using Cluster omega Website. They also gave small insight on phylogenetic analysis which is done using MEGA software. They concluded the workshop by giving some really helpful information regarding the career route in bioinformatics. Prof. S. Vaidehi, Organizing Secretary proposed the vote of thanks.

#### **Outcome of the Event:**

- Insights of Bioinformatics
- Brief information on databases, file formats and servers used in the field of bioinformatics.
- Merits and demerits of bioinformatics
- Hands on training in aligning DNA sequences and Phylogenetic analysis
- Career opportunities in bioinformatics





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Arumbakkaam, Chennai 600 106

**PG and Research Department of Biochemistry**  
**NEUBERG CREW (VP-TN0148)**  
**AFFILIATED TO VIGYAN PRASAR NETWORK (VIPNET)**  
**ORGANISES**  
**EXPERIENTIAL LEARNING -HANDS ON**  
**TRAINING WORKSHOP ON**  
**MASTERING MOLECULAR SEPARATION AND**  
**MOLECULAR DOCKING**  
**RESOURCE PERSON**



**Mr. Kaushik Thamilchelvam**  
**MTech Biotechnology**  
**DIRECTOR, RAMANUJAR INSTITUTE FOR**  
**SCIENTIFIC EDUCATION**

 **23st Feb 2024** **9:00 am onwards** **MSc Biochemistry Lab**  
**2nd floor, Ganga block,**  
**DDGDVC**

**Organizing Secretaries**

**Mrs. S. Vaidehi**  
Assistant Professor, DDGDVC

**Dr. Sangeetha Sathyanarayan**  
Assistant Professor, DDGDVC

**Dr. P.T. Srinivasan**  
HEAD

**Capt Dr. S. Santhosh Baboo**  
PRINCIPAL

**Shri. Ashok Kumar Mundhra**  
SECRETARY

**Name of the Workshop:** Experiential Learning -Hands on training Workshop on Mastering Molecular Separation and Molecular docking

**Date:** 23/2/2024

**Time:** 9:00 am

**Venue:** M.sc Biochemistry Lab 2<sup>nd</sup> floor ganga block, Dwaraka Doss Goverdhan Doss Vaishnava College

**Mode:** Offline

**Organizing secretary:** Dr. Sangeetha Sathyanarayan, Assistant Professor, Department of Bio-Chemistry, Mrs Vaidehi Assistant Professor, Department of Bio-Chemistry.

**Resource person:** Mr. Kaushik Tamilchelvam M. Tech Biotechnology, Director, Ramanujar institute for scientific education

**No of Staff Participants:** 1

**No. of Student Participants:** 28

The Workshop was organised by the Postgraduate and Research Department of Biochemistry, Neuberg crew, DDGDV College on 23<sup>rd</sup> February, 2024. The Workshop started at the M.sc Biochemistry Lab 2nd floor ganga block, Dwaraka Doss Goverdhan Doss Vaishnava College within the college premises at 9:00 a.m. Kaushik Tamilchelvam sir gave the hands-on training session for handling the SDS page instrument. He gave live demo on the principle and methodology of SDS page. Kaushik Tamilchelvam sir gave step to step instruction on how to handle the apparatus and how load the sample. First-year M.Sc. students were split up into smaller groups and given the go-ahead to operate the equipment and run the instrument independently.

For molecular docking. First-year M.Sc. students were split up into smaller groups and those groups were requested to bring their laptop. He gave live session and demo on how to find the protein on the protein data bank, how to find the ligand using pubchem and how to store them as a required format for molecular docking. The docking process was done by using PYRX software. After the demo session the students were asked to repeat the process by themselves in their own laptop with their desirable protein and ligand. He also gave a brief explanation for the application molecular docking.



### **Outcome of the Event:**

- Handling of SDS page
- Sample loading process of SDS page
- Methodology of SDS page
- Screening of the result
- How to find a protein for docking process
- How to find a molecule for docking
- How the use PYRX software for molecular docking
- Applications of molecular docking







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1. Name of the Event : Life skill Training Programme  
2. Topic : “Gene Cloning”  
3. Date : 10.01.2024, 10AM -4 PM  
4. Venue : OPRL Biosciences, Pvt,Ltd,Chennai  
5. Mode : Offline  
6. Faculty coordinator : Dr. R.Uma  
7. Resource Person : Dr. Shanthi,Trainer  
OPRL Biosciences,Chennai.  
8. No. of Staff Participants : 01  
9. No. of Student Participants : 27  
10. Detailed Report of the Programme

The Life skill Training programme- LSTP was organised by the Postgraduate and Research Department of Biochemistry, DDGDV College on 10<sup>th</sup> January 2024. The LSTP took place at OPRL Biosciences, Pvt, Ltd, Chennai and started at 10 a.m. I Postgraduate (27 )students of the department attended the programme. The programme has been organised to provide a broad knowledge about GENE CLONING, steps involved in cloning the gene of interest, groupwise trained and guided to perform gene Cloning.

The trainer Dr.Shanthi explained each step which includes digestion of plasmid, digestion of gene interest , amplification of DNA and confirmation by agarose gel electrophoresis . She demonstrated the ligation of digest DNA and vector followed by preparation of competent cells. Students gained knowledge about the transformation of recombinant gene in to the host and selection was done by Blue -white colony method. Students learned techniques which includes Polymerase chain reaction(PCR),Agarose gel electrophoresis and to prepare competent cells for transformation. Students felt confident in performing molecular biology labs and feedback was very good and expected to organize such programmes in future.

**11.Outcome of the Programme**

- Students gained knowledge about the practice in molecular biology laboratories
- Students learnt to create copies of desired gene for downstream applications in genotyping, sequencing and mutagenesis.





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- 1. Name of the Event** : Training Programme  
**2. Topic** : “Determination of antigen by DOT ELISA method”  
**3. Date** : 16.02.2024, 10AM -4 PM  
**4. Venue** : OPRL Biosciences, Pvt,Ltd,Chennai  
**5. Mode** : Offline  
**6. Faculty coordinator** : Dr. R.Uma  
**7. Resource Person** : Dr. Shanthi,Trainer  
OPRL Biosciences,Chennai.  
**8. No. of Staff Participants** : 01  
**9. No. of Student Participants** : 25  
**10. Detailed Report of the Programme**

The Training programme- STP was organised by the Postgraduate and Research Department of Biochemistry, DDGDV College on 16<sup>th</sup> February 2024. The STP took place at OPRL Biosciences, Pvt, Ltd, Chennai and started at 10 a.m. II Postgraduate (25 )students of the department attended the programme. The programme has been organised to provide a broad knowledge about the Immunological techniques, steps involved in ELISA , trained and guided to perform the technique.

The trainer Dr.Shanthi explained each step which includes coating of antigen , addition of blocker followed by addition of primary antibody. She demonstrated the addition of enzyme labelled secondary antibody ,the substrate and colour change was observed .Students gained knowledge about the ELISA method. Students learned techniques and confident in performing in immunology labs and feedback was very good and expected to organize such programmes in future.

**11.Outcome of the Programme**

- Students gained knowledge about the practice in Immunological techniques.
- Students learnt to perform the determination of antigen by DOT ELISA method.



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## **DEPARTMENT OF BOTANY**

### **Program on Algae education Spirulina cultivation and the future of the Bioeconomy**

### **INVITATION**



Jai Shree Krishna

**Dwaraka Doss Goverdhan Doss Vaishnav College**

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Linguistic Minority Institution, Arumbakkam, Chennai - 106.



## **DEPARTMENT OF BOTANY**

Is Organizing

### **A Two Day Training Programme on Algae education: *Spirulina* cultivation and the future of the Bioeconomy**

Date : 7<sup>th</sup> & 8<sup>th</sup> March 2024

Time : 9 AM

Venue : Botany Lab

**Resource Person**



**Dr. R. Ranjith Kumar**

**Assistant Professor, Department of Botany  
Madras Christian College (Autonomous), Chennai**

**Dr. R. Muralidharan**  
Convenor & Head of the Department

**Dr. S. Santhosh Baboo**  
Principal

**Shri. Ashok kumar Mundhra**  
Secretary

**Dr. S. Anantha Padmanabhan**  
Organizing Secretary

**Organizing Team**  
Dr. R. Rajarajan  
Dr. P. Ezhumalai  
Mr. M. Vasanth

From Date : 07-03-2024

To Date : 08-03-2024

Event\_mode : Offline

Event\_Level : Intracollegiate

Event-Nature/type : Training

Venue : Others-Botany Lab

Convenor : Dr.R.Muralidharan

Organizing Secretary :

Organizer/Co-ordinator I : Dr. S. Anantha Padmanabhan

Organizer/Co-ordinator II :

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 42

Number of External Students : 0

Total Participants : 47

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**Resource Person Details:**

| Name               | Designation & Affiliation   | Email                   | Mobile     |
|--------------------|---|-------------------------|------------|
| Dr.R.Ranjith Kumar | Assistant Professor, Department of Botany, Madras Christian College Autonomous, Chennai | ranjithkumar@mcc.edu.in | 9941466607 |
| Dr.R.Ranjith Kumar | Assistant Professor, Department of Botany, Madras Christian College Autonomous, Chennai | ranjithkumar@mcc.edu.in | 9941466607 |
| Dr.R.Ranjith Kumar | Assistant Professor, Department of Botany, Madras Christian College Autonomous, Chennai | ranjithkumar@mcc.edu.in | 9941466607 |

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## Event Report:

On day 1, 7<sup>th</sup> March 2024. The inauguration of the workshop was held at Botany laboratory. The workshop began with Tamil Thai Vaazhthu followed by college prayer. Then Kanish Kumar of 2<sup>nd</sup> B.Sc. Botany gave the welcome speech. Chief guest Dr. R. Ranjith Kumar was felicitated by Dr.R.Muralidharan, Head of the Department, Botany with a fruit basket. Then the resource person started the session with a quote by Nelson Mandela and gave a brief introduction about the workshop. Dr. R. Ranjith Kumar played a short video clip on inventions of various things in the field of science and technology. He started his presentation from the origin of life and role of blue green algae in the pecambrian time and 70% of oxygen was produced by algae, History of spirulina how it evolved gradually. The world-famous strains of Spirulina are *Arthrospira platensis* and *Arthrospira maxima*. He made us to understand the importance of spirulina in the current scenario and the economic value in the production and cultivation of Spirulina. He explained spirulina biomass production at lab, lab to land science technology, application of spirulina in various fields in the form of single cell proteins, Bio-fuel etc. He explained the significance of Spirulina as the future of the Bioeconomy. He mentioned that 1g of spirulina could compensate with the nutritional value 1kg of carrot. He showed us various institution on Algal research in India like CFTRI, ICAR,ARI, Krishnamoorthy Institute of Algology,CSMCRI etc. After providing enough information about Spirulina he showed how studies on spirulina done at his campus i.e. Madras Christian College and their publications from Phycolab at Madras Christian College. From this he concluded his day 1 presentation. Followed by the presentation a feedback session took place for 30 minutes where all the students gave their valuable feedback about the day 1 of the training programme.

On day 2, 8<sup>th</sup> March 2024. The Resource person explained about the Zarrok's medium for spirulina cultivation. Preparation of slide for mounting with pond water sample was demonstrated to students. Pure or axenic culture of spirulina was observed under the microscope to witness clear and distinct helical structure of Spirulina a Blue Green Algae. Students were trained to inoculate pure culture into the 5ml of medium in a sterile test tube in the Laminar air flow. After the inoculation the test was kept in a test tube stand for the growth of spirulina. Then the resource person displayed various products made from spirulina. Students were distributed with participation certificates. The training programme was concluded with vote of thanks and a Group photograph.

## Outcome of Event:

1. An Interactive session
2. Resource person was efficient



### 3. Students equipped with the skills

## Geotag Photos







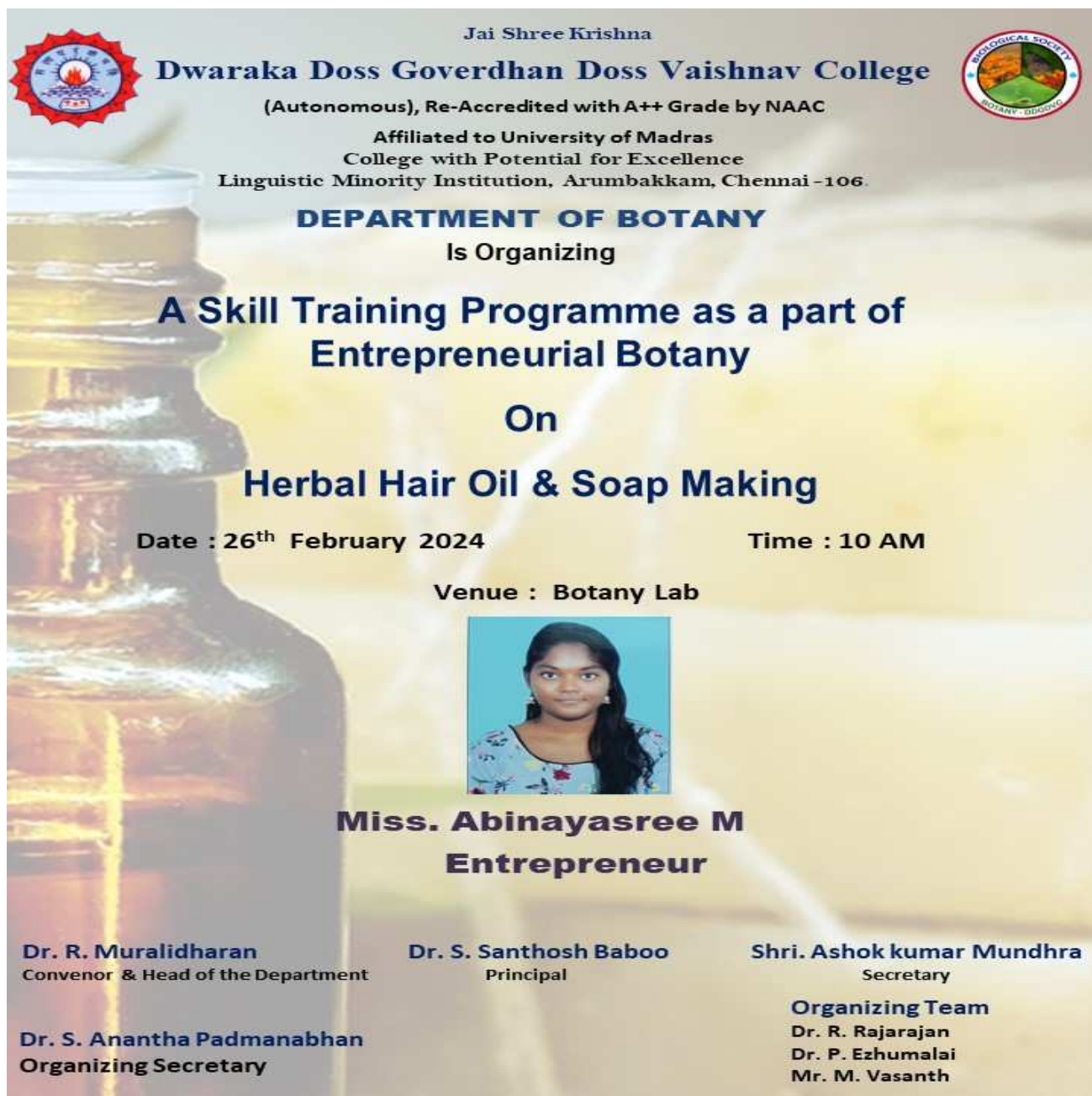
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## **DEPARTMENT OF BOTANY**

### **Program on Herbal Hair Oil & Soap Making**

### **INVITATION**



**Jai Shree Krishna**

**Dwaraka Doss Goverdhan Doss Vaishnav College**  
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College with Potential for Excellence  
Linguistic Minority Institution, Arumbakkam, Chennai - 106.

**DEPARTMENT OF BOTANY**  
Is Organizing


**A Skill Training Programme as a part of  
Entrepreneurial Botany**

**On**

**Herbal Hair Oil & Soap Making**

**Date : 26<sup>th</sup> February 2024** **Time : 10 AM**

**Venue : Botany Lab**



**Miss. Abinayasree M**  
**Entrepreneur**

|   |   |   |
|---|---|---|
| <b>Dr. R. Muralidharan</b><br>Convenor & Head of the Department | <b>Dr. S. Santhosh Baboo</b><br>Principal                                   | <b>Shri. Ashok kumar Mundhra</b><br>Secretary |
| <b>Organizing Team</b>  |   |   |
| <b>Dr. S. Anantha Padmanabhan</b><br>Organizing Secretary       | <b>Dr. R. Rajarajan</b><br><b>Dr. P. Ezhumalai</b><br><b>Mr. M. Vasanth</b> |   |

From Date : 26-02-2024

To Date : 26-02-2024

Event\_mode : Offline

Event\_Level : Intracollegiate

Event-Nature/type : Training

Venue : Others-Botany Lab

Convenor : Dr.R.Muralidharan

Organizing Secretary : NIL

Organizer/Co-ordinator I : Dr.S.Anantha Padmanabhan

Organizer/Co-ordinator II :

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 37

Number of External Students :

Total Participants : 42

---

### Resource Person Details:

| Name          | Designation & Affiliation | Email              | Mobile     |
|---------------|---------------------------|--------------------|------------|
| Abinayasree M | Entrepreneur              | abin8213@gmail.com | 8124720246 |

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### Event Report:

The skill training programme “Herbal oil and soap making” started at 10AM with Thamizh thaai vaazhthu, followed by our college prayer. A brief introduction about the speaker was given by Ms.L.Tirsha of III B.Sc Botany. The resource person Ms. Abinayasree M gave the



insights about hair oil preparation. The students were provided with procedures and explained in detail about the hair oil preparation and herbal soap making. Dr.S.Anantha Padmanabhan, Assistant Professor, Department of Botany explained about the use of hair oil and soap and highlighted the aim of the programme to create entrepreneurship skills among students, and he ended the session with vote of thanks. The session was keenly enjoyed by students and many of them were able to create their own soap designs.

### Outcome of Event:

1. The programme was well received by students
2. Students were able to exhibit creativity
3. All students showed keen interest in the programme

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### Geotag Photos





Chennai, Tamil Nadu, India

No. 21, KAVITHA FLATS, B - BLOCK, 1st FLOOR, S.B.I STAFF COLONY, Extn, 3rd Cross St, SBI Staff Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.072602°

Long 80.2122°

26/02/24 12:23 PM GMT +05:30





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**DEPARTMENT OF CHEMISTRY**

**Program on WORKSHOP ON ENTREPRENEURSHIP**

**INVITATION**

*Jai Shree Krishna*

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**Faculty and Students of the**  
**PG and Research Department of Chemistry**

**Cordially Invite you to the**

**“WORKSHOP ON ENTREPRENEURSHIP”**

**ON 14<sup>th</sup> DECEMBER 2023 @ 8.30 AM**  
**VENUE: Seminar Hall 1– Main Building**

**Chief Guests**

**Dr. U. AMALESHWARI,**

Director,

Department of School Management

**Mrs. DIVYA VIGNESHWARAN,**

Designer, Merchandiser, Clothing brand  
Consultant, Haatha clothing &  
accessories



**Dr. K. PREMALATHA**  
Associate Professor & Head,  
Department of Chemistry.



**Dr. S. SANTHOSH BABOO**  
Principal.



**SHRI. ASHOK KUMAR MUNDHRA**  
Secretary.

From Date : 14-12-2023

To Date : 01-01-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Capacity Development

Venue : Seminar Hall 1, Main block

Convenor : Dr. K. Premalatha

Organizing Secretary : Dr. R. Vasanthi

Organizer/Co-ordinator I : Dr. R. Mythily

Organizer/Co-ordinator II : Dr. C. Kavitha

Number of Internal Faculty : 15

Number of External Faculty : 2

Number of Internal Students : 41

Number of External Students : 0

Total Participants : 58

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**Resource Person Details:**

| Name                            | Designation & Affiliation   | Email                                   | Mobile            |
|---------------------------------|---|---|-------------------|
| <b>Ms. Divya Vigneshwaran ,</b> | <b>Designer, Merchandiser, Clothing Brand Consultant, Hastha Clothing &amp; Accessories</b> | <b>hastha@gmail.com</b>                 | <b>8825965693</b> |
| <b>Dr.U. Amaleshwari,</b>       | <b>Director, Department of School Management, DGVC</b>                                      | <b>Hod_MBA@dgvaishnavcollege.edu.in</b> | <b>8825948235</b> |

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## **Event Report:**

WORKSHOP ON ENTREPRENEURSHIP was held on 14th December 2023 at 8:30 am in Seminar Hall 1 - Main

Building.

The program commenced with the invocation followed by the welcome address delivered by Dr.K. Premalatha, Associate Professor and Head of the Department. The Presidential address was given by Dr.S. Santhosh Baboo, Principal. Then, the introduction of the Chief guest was given by Dr.C. Kavitha, Assistant Professor. The session was taken over by the Chief guest Dr.U. Amaleshwari, Director, Department of School Management. She gave a brief explanation on "Business Incubators and Accelerators", its objectives and advantages. The another session was taken over by the Chief guest Ms. Divya Vigneshwaran , Designer, Merchandiser, Clothing Brand Consultant, Hastha Clothing & Accessories. She gave a brief explanation on "Social Entrepreneurship". She motivated us to be unique in our creative ideas and to persevere with learning from the failures. The Vote of Thanks for the program was given by Dr.R. Mythily, Assistant Professor. The workshop "Hands on casting skill with wax base" was conducted in the Chemistry Laboratory for the students of III B.Sc. Chemistry. The students participated and prizes were announced for the best ingenious craftsmen.

## **Outcome of Event:**

1. The event has inculcation interest among students towards Entrepreneurship with less capital as career opportunities as job creators.
2. The event helped them to develop their skills towards starting own candle-making business and also figuring out other decorative crafts articles from wax base which kindled the creativity of young min
3. The knowledge gained through this workshop trained their minds to be social responsible and to follow business ethics.

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## **Geotag Photos**





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## **DEPARTMENT OF CHEMISTRY**

### **Program on Skill Development Workshop on Smart Evaporator by Biochromato, Japan**

### **INVITATION**

*Jai Shree Krishna*

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## **Faculty and Students of the PG and Research Department of Chemistry**

**Cordially Invite you to the**

### **Skill Development Workshop on Smart Evaporator by BioChromato, Japan.**

**ON 15<sup>th</sup> DECEMBER 2023 @ 10.30 AM**

**VENUE: Seminar Hall 1– Main Building**

#### **Chief GuestS**

**Mr. KEIYU AIHARA,**

Country Head of BioChromato, Japan

**Mr. OTA,**

Technical expert, BioChromato, Japan

**Mr.P. MANIKANDAN**

Vice President, Anatek Service (p) Ltd.



**Dr. K. PREMALATHA**  
Associate Professor & Head,  
Department of Chemistry.



**Dr. S. SANTHOSH BABOO**  
Principal.



**SHRI. ASHOK KUMAR MUNDHRA**  
Secretary.

From Date : 15-12-2023

To Date : 01-01-2024

Event\_mode : Offline

Event\_Level : International

Event-Nature/type : Skill Development

Venue : Seminar Hall 1, Main block

Convenor : Dr. K. Premalatha

Organizing Secretary : Dr. R. Vasanthi

Organizer/Co-ordinator I : Dr. C. Kavitha

Organizer/Co-ordinator II :

Number of Internal Faculty : 15

Number of External Faculty : 0

Number of Internal Students : 48

Number of External Students : 0

Total Participants : 63

---

### Resource Person Details:

| Name            | Designation & Affiliation              | Email            | Mobile     |
|-----------------|--|------------------|------------|
| Mr.Keiyu Aihara | Country Head of the Biochromata, Japan | Aihara@gmail.com | 8825904539 |
| Mr.Ota,         | Technical expert, BioChromato, Japan.  | Ota@gmail.com    | 8939870988 |

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### Event Report:

WORKSHOP ON SKILLDEVELOPMENT WORKSHOP was held on 15<sup>th</sup> December 2023 at 10:30 am in Seminar Hall 1 - Main Building. The program commenced with the



invocation followed by the welcome address delivered by Dr.K.Premalatha, Associate Professor and Head of the Department. The Presidential address was given by Dr.S.Santhosh Baboo, Principal. Then, the introduction of the Chief guest was given by Mr.P.Manikandan, Vice president, Anatek Services Limited. The session was taken over by the Chief guest Mr.Keiyu Aihara, Country Head of the Biochromata, Japan and Mr.Ota, Technical expert, BioChromato, Japan. Mr.Keiyu Aihara gave a ununtry Head of the Biochromata, Japan and Mr.Ota, Technical expert, BioChromato, Japan. Mr.Keiyu Aihara gave a presentation about company technology product and its applications and Mr.Ota made a practical demonstration of Biochromate on Smart Evaporator. The Vote of Thanks for the program was given by Dr.R.Kumaran, Assocaite Professor. Students of PG Chemistry and research scholars attended the workshop. The students were tuned for handling smart equipments in this scientific forum.

### **Outcome of Event:**

1. A best outreach for the students.
2. It was a good interactive session for the students in knowing about the instrumentation part of smart evaporator.
3. The session has influenced to know more about a balanced growth in all the sectors so that all the jobs should be given equal importance.

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### **Geotag Photos**





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF COMMERCE**

### **Program on National Conference on Empowering Visionaries Unleashing the spirit of Entrepreneurship**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 08-02-2024                    |
| To Date                     | : 09-02-2024                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : National                      |
| Event-Nature/type           | : Conference                    |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. S. Seshadrinathan         |
| Organizing Secretary        | : Dr. J. Satish                 |
| Organizer/Co-ordinator I    | : Dr. Haridayal Sharma          |
| Organizer/Co-ordinator II   | :                               |
| Number of Internal Faculty  | : 16                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 331                           |
| Number of External Students | :                               |

---

**Resource Person Details:**

| Name                     | Designation & Affiliation     | Email | Mobile |
|--------------------------|-------------------------------|-------|--------|
| Mr. Mahaveer Chand Bafna |                               |       |        |
| Mr. Anand Pattabiram     | Founder, Aquille Technologies |       |        |

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**Event Report:****DAY 1**

The Post Graduate & Research Department of Commerce of Dwaraka Doss Goverdhan Doss Vaishnav College conducted National Conference on Empowering Visionaries: Unleashing The Spirit Of Entrepreneurship on 08.02.2024 & 09.02.2024 with the presence of the Principal & the convenor of the Conference Captain Dr. S. Santhosh Baboo and Head of the Department Dr.S.Seshadrinathan along with other respectful faculty members and more than 200 enthusiastic audience. The program commenced with an Introduction by the Hosts- Rishab Gour and prashalini followed by the prayer song & vedhaghosam and a warm welcome address by Dr. S Seshadrinathan. The Chief Guest Shri. Mahaveer Chand Bafna was felicitated by the Principal and Guest of Honour CA Anand Pattabiraman was felicitated by Dr. S. Seshadrinathan. The theme of the conference was addressed by Dr. Haridayal Sharma. The Souvenir of the department was officially released. The conference proceeded with an address by Principal- Captain Dr. S Santhosh Baboo. Inspiring lecture was given by Shri Mahaveer Chand Bafna and CA Anand Pattabiraman. Inauguration was concluded with vote of thanks given by Dr. J. Sathish. Session 1 of the conference was taken over by Dr. R Subramanian. He gave insights on Entrepreneurship and Nation Building. The conference then proceeded with Session 2 by Dr. Sundaram Seshadri on Educational setup needed for Entrepreneurial Development. The Day 1 of the Conference concluded with Paper presentation with Dr. P Jayakumar as the Chairperson. More than 350 students registered out of which 250



**registrations were for Paper Presentation and over 40 presentors presented on stage.**

## **DAY 2**

**Day 2 commenced with Session 3 with Shri. Hari Baskaran as the speaker for this session on Financing scheme for Entrepreneurship and Session 4 was taken over by Shri. Baskar Ranganathan on the topic named Startup to Unicorn. It was followed by a Panel Discussion on Digital Transformation for Promoting Entrepreneurship with Shri. Hari Baskaran as the Moderator and CA R. Sathyanarayanan, Shri. Krishnan Vaidhyanathan, Shri. G. Kumar, Shri. Baskar Ranganathan as the panel members for the discussion.**

**The two days National conference came to an end with the Valedictory ceremony. The Chief Guest CMA Dr. S Vasudevan and the Guest of Honour Dr. R. Subramanian were honoured by Dr. S. Seshadrinathan and Dr. J. Sathish. The Chief Guest and the Guest of Honour gave thought provoking and motivating speech. The certificates were then distributed to the participants. The event was concluded with a vote of thanks by Dr. S. Seshadrinathan followed by the National anthem.**

### **Outcome of Event:**

1. Improved their knowledge on Entrepreneurship
2. Boosted their Self-confidence to create their own start-up
3. Gained knowledge with the past experiences of the speakers

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## **Geotag Photos**





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## **DEPARTMENT OF COMMERCE**

**Program on Workshop on Research Methodology**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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Reaccredited with A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai - 600106

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
(SHIFT I)

**GUEST LECTURE**  
**ON**  
**CAREER READINESS & LIFE SKILLS**



**Resource Person**

**Dr. K. N. RAMASAMY**  
Founder & Director  
R R Academy Pvt Ltd  
Chennai

**Venue: Dwaraka Auditorium**

**Date & Time: 14th September 2023**  
**11.30 a.m.**

**Organising Secretaries:**

**Dr. S. Seshadrinathan**  
Head of the Department

**Dr. G. Yamuna**  
Assistant Professor

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. M. R. Hemamalini**  
Assistant Professor

**Dr. Ashok Kumar Mundhra**  
Secretary

|                             |                         |
|-----------------------------|-------------------------|
| From Date                   | : 05-10-2023            |
| To Date                     | : 06-10-2023            |
| Event_mode                  | : Offline               |
| Event_Level                 | : Regional              |
| Event-Nature/type           | : Workshop              |
| Venue                       | : Computer lab          |
| Convenor                    | : Dr. S. Seshadrinathan |
| Organizing Secretary        | : Dr. J. Satish         |
| Organizer/Co-ordinator I    | : Dr. J. Satish         |
| Organizer/Co-ordinator II   | : Dr. K. Moneesh Kumar  |
| Number of Internal Faculty  | : 2                     |
| Number of External Faculty  | : 0                     |
| Number of Internal Students | : 36                    |
| Number of External Students | : 0                     |
| Total Participants          | : 38                    |

---

### Resource Person Details:

| Name                       | Designation & Affiliation                                    | Email | Mobile |
|----------------------------|--|-------|--------|
| <b>Dr. RM. Duraiarasan</b> | <b>Assistant Professor, Patrician College</b>                |       |        |
| <b>Dr. S. Mahalakshmi</b>  | <b>Assistant Professor, Central University of Thiruvavur</b> |       |        |

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### Event Report:

The PG and Research Department of Commerce ( Shift 1) conducted a Two days workshop on Research methodology, for M. Com students to enhance the capabilities of the students in the field of Research and to aid them for doing their Projects.



The First session was held on 5<sup>th</sup> October 2023 at Seminar Hall II, in which Resource Person, Dr. MR. Duraiarasan, Assistant Professor, Department of Commerce, Patrician College, enlightened the students about the theoretical aspects of Research Methodology with the aid of an PPT. The session began at 10am and lasted for three and half hours till 1:30 pm. The resource person taught the students in detail about the various methodologies.

The second Session was held on 6<sup>th</sup> October 2023, at Computer Block of Main Block where the students assembled for a practical session. The second session was enriched with the teachings of Dr. S. Mahalakshmi, Assistant Professor, Department of Commerce, Central University of Tamil Nadu who held the session interactively and shared her profound knowledge on the subject with statistical experience.

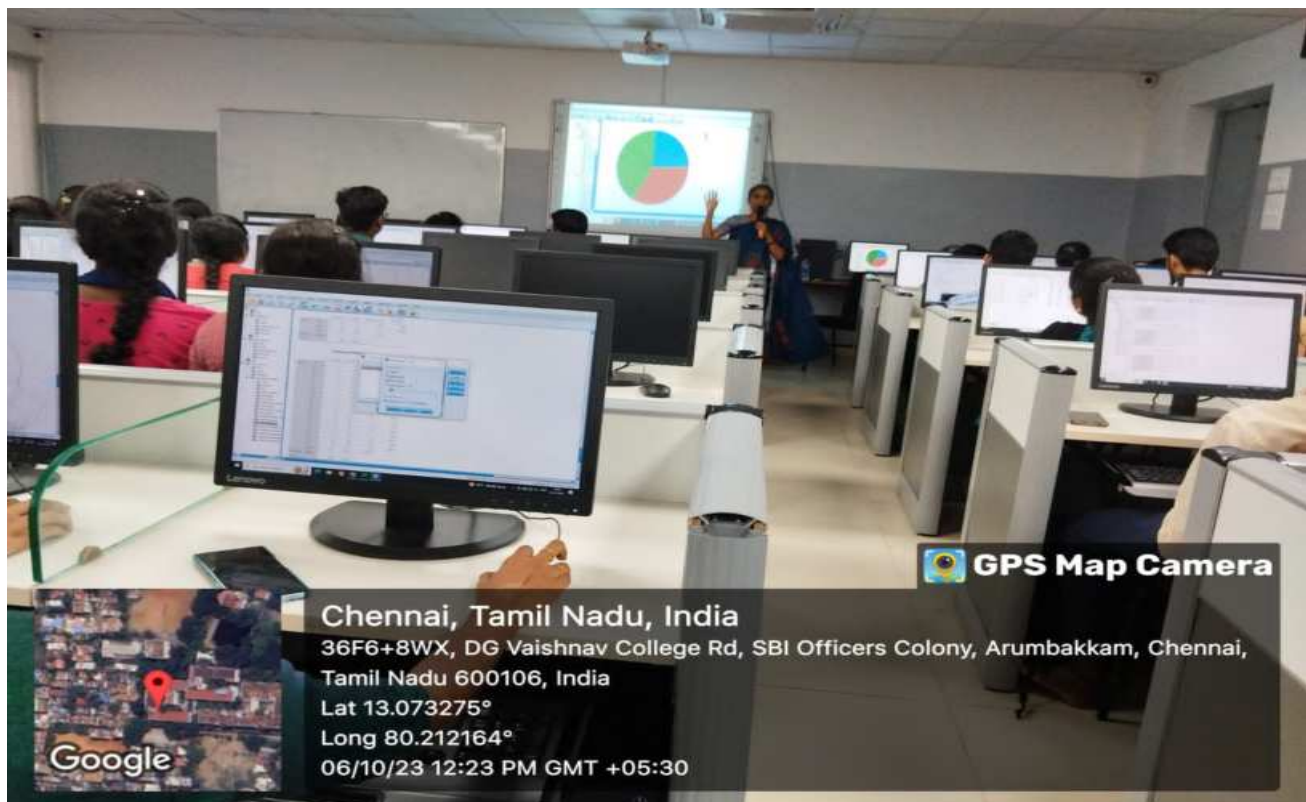
Both the sessions enriched the students knowledge on how to do research and various methodologies used for research. The resource persons also addressed several queries posed by the students and gave them a clear insight about the subject. The students found the session very helpful and especially for second year M. Com students it served as a need of the hour to aid them with their projects.

### **Outcome of Event:**

1. It helped the students to develop skills of different types of Research methodologies
2. Assited the students with nuances of projects
3. Trained the students in statistical packages

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### **Geotag Photos**





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**DEPARTMENT OF COMMERCE**

**Program on Seminar on Contemporary Issues in Intellectual Property Rights**

**INVITATION**



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Arumbakkam, Chennai - 600106

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**(SHIFT I)**

**SEMINAR**  
**ON**  
**CONTEMPORARY ISSUES IN**  
**INTELLECTUAL PROPERTY RIGHTS**



**Resource Person**

**Mr. BHANU KUMAR**  
**Founder**  
**ARRA Associates**

**Venue: Sri. Jagadguru**  
**Vallabacharya Auditorium**

**Date & Time: 19th February 2024**  
**11.00 a.m.**

**Organising Secretaries:**

**Dr. S. Seshadrinathan**  
Head of the Department

**Dr. Pradeepa George**  
Assistant Professor

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. G. Yamuna**  
Assistant Professor

**Dr. Ashok Kumar Mundhra**  
Secretary

From Date : 19-02-2024

To Date : 19-02-2024

Event\_mode : Offline

Event\_Level : National

Event-Nature/type : Seminar

Venue : Shri Vallabacharya auditorium

Convenor : Dr. S. Seshadrinathan

Organizing Secretary : Dr. J. Satish

Organizer/Co-ordinator I : Dr. Pradeepa George

Organizer/Co-ordinator II : Dr. G. Yamuna

Number of Internal Faculty : 2

Number of External Faculty : 0

Number of Internal Students : 212

Number of External Students : 0

Total Participants : 214

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### Resource Person Details:

| Name                    | Designation & Affiliation | Email | Mobile |
|-------------------------|---------------------------|-------|--------|
| Mr. Bhanukumar          | Founder, ARRA Associates  |       |        |
| Mr. Lavan Lokesh        | Plant Green Inertia       |       |        |
| Mr. Sudharsan Ganapathy | Social Company            |       |        |
| Mr. Vidya Shivakumar    | Stucred                   |       |        |

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### Event Report:



The PG and Research Department of Commerce (Shift 1) conducted seminar on CONTEMPORARY ISSUES IN INTELLECTUAL PROPERTY RIGHTS for the 2<sup>nd</sup> year students on 19<sup>th</sup> February 2024 & 20<sup>th</sup> February 2024 at valabhacharya auditorium from 11.30 am to 1.30 pm. The event started with Tamil Thai vazhuthu followed by college prayer.

Dr.S. Seshadrinathan sir (head of the department) and Dr.K.B. Manikandan sir chanted Vedhaghosham to inaugurate the session and The Head of Department Dr.S. Seshadrinathan sir delivered welcome address. The resource person was introduced by Dr. Pradeepa George mam. The chief guest is felicitated with a memento by our head of the department.

The resource person Mr. Bhanukumar clearly described the current scenario of intellectual property rights with the students. He explained about Copyrights, Patents, Trade Secrets. Procedures of applying IPR were well explained to the students. Further the session clarified the issues relating with the IPRs. Further, the session continued with Mr. Lavan Lokesh of Plant Green Inertia where he explained the importance of IPR in digital world. The session also enlightened with the present day nuances of digital marketing.

The second day workshop started with Mr. Sudharsan Ganapathy threw light upon the startup ideas and protecting the ideas with the patents and trade secrets. The second session of the day Mr. Vidhya Shivakumar enlightened the students on the financial aspects especially on the angel investment, venture capital, etc. The students got more clarities with this topic especially on the time limit of IPR, impact of social media in IPR, Angel investment and digital marketing. The session went really good and vote of thanks was delivered by Dr.G. Yamuna.

### **Outcome of Event:**

1. It helped the students to figure out how a business should be started and how patent should be filed
2. Explored suitable skills and learning them can help you discover your ideal job type
3. Provided information on different industries, job roles and the skills and qualifications required to succeed in a given field

## Geotag Photos





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**DEPARTMENT OF CRIMINOLOGY**

**Program on A GUEST LECTURE ON TOOL PREPARATION & USAGE OF SPSS  
IN RESEARCH**

**INVITATION**



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|                             |                            |
|-----------------------------|----------------------------|
| From Date                   | : 30-09-2023               |
| To Date                     | : 30-09-2023               |
| Event_mode                  | : Offline                  |
| Event_Level                 | : Intracollegiate          |
| Event-Nature/type           | : Guest Lecture            |
| Venue                       | :                          |
| Convenor                    | : Dr. K. Paramasivan       |
| Organizing Secretary        | : Capt. Dr. Santhosh Baboo |
| Organizer/Co-ordinator I    | : Dr. Xavier Louis         |
| Organizer/Co-ordinator II   | : Mr. Karthick Raja S      |
| Number of Internal Faculty  | : 5                        |
| Number of External Faculty  | :                          |
| Number of Internal Students | : 12                       |
| Number of External Students | :                          |

Total Participants

: 17

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### Resource Person Details:

| Name            | Designation & Affiliation | Email                  | Mobile     |
|-----------------|---------------------------|------------------------|------------|
| Dr. Thanga Raja | Assistant Professor, VIT  | thangaraja.a@vit.ac.in | 9842529981 |

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### Event Report:

### Outcome of Event:

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### Geotag Photos







Chennai, Tamil Nadu, India  
445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI  
Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India  
30/09/23 02:37 PM



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## **DEPARTMENT OF DATA SCIENCE**

### **Program on Two-Day International Seminar on CODECRAFT SUMMIT**

#### **INVITATION**



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|                             |                              |
|-----------------------------|------------------------------|
| From Date                   | : 14-02-2024                 |
| To Date                     | : 16-02-2024                 |
| Event_mode                  | : Offline                    |
| Event_Level                 | : International              |
| Event-Nature/type           | : Seminar                    |
| Venue                       | : Seminar Hall 1, Main block |
| Convenor                    | : Dr.A.Vijayalakshmi         |
| Organizing Secretary        | :                            |
| Organizer/Co-ordinator I    | : Dr.T.N.Aruna               |
| Organizer/Co-ordinator II   | : Ms.Divya.N                 |
| Number of Internal Faculty  | : 3                          |
| Number of External Faculty  | : 2                          |
| Number of Internal Students | : 100                        |
| Number of External Students | :                            |
| Total Participants          | : 105                        |

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## Resource Person Details:

| Name | Designation & Affiliation | Email | Mobile |
|------|---------------------------|-------|--------|
|------|---------------------------|-------|--------|

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## Event Report:

The "Codecraft Summit," a two-day international seminar held offline by the Department of Data Science in collaboration with the IIC on February 16th, 2024, focused on the "Digitalization of the Tamil Language in the Modern Era." The first day of the seminar featured Dr. K. Kalyanasundaram, a senior scientist from the Laboratory for Photonics and Interfaces at the Swiss Federal Institute of Technology in Lausanne, Switzerland, as the resource speaker. Dr. Kalyanasundaram adeptly led the seminar, delving into the realm of modern computing using the Tamil language and tracing its evolution over the years. Drawing from his experience and projects, he shared valuable insights, including real-world examples and historical records.

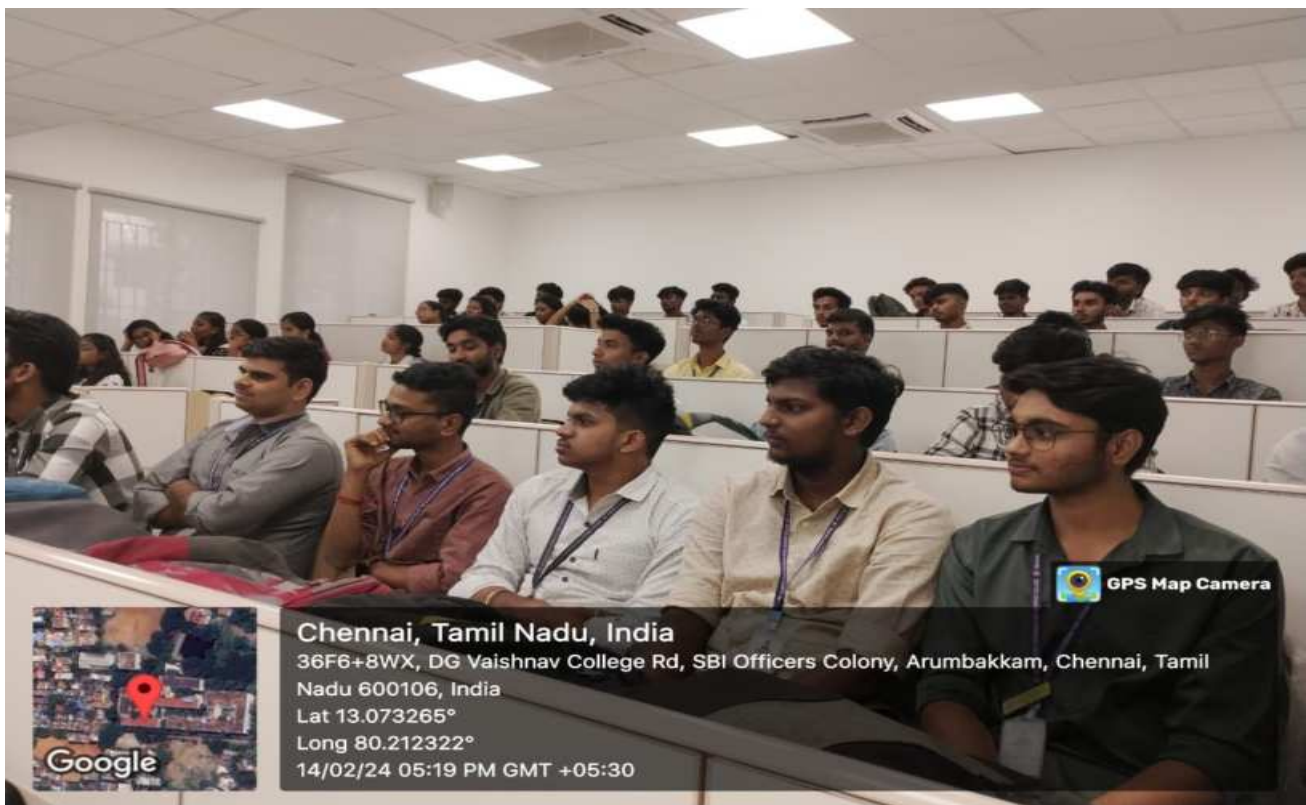
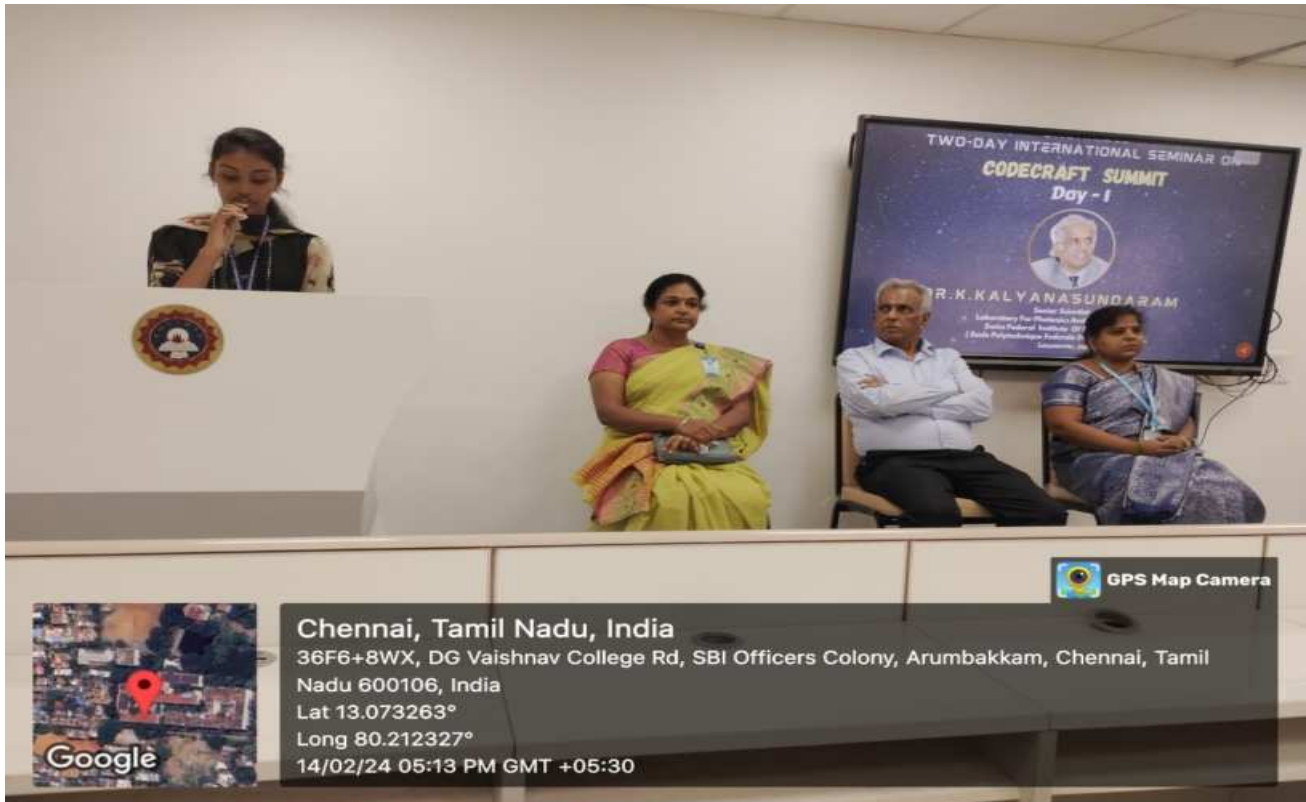
The seminar encouraged an interactive learning environment, prompting participants to actively engage in discussions and inquire about the topics at hand. Attendees not only gained practical skills in identifying, analyzing, and exploring various versions of computerized Tamil but also refined their creativity in generating innovative ideas.

On the second day of the seminar, Dr. V. J. Chakravarthy, a Professor at the Department of Focused Areas in Dr. MGR Educational and Research Institute, Maduravoyal, Chennai, shared his expertise in the field of artificial intelligence. Dr. Chakravarthy focused on the evolution of artificial intelligence, particularly in the medical domain. He introduced attendees to the techniques utilized in AI development, with a specific emphasis on their applications in the medical industry. Moreover, he raised awareness about the significant role AI is poised to play in shaping the future, especially within the medical field.

## Outcome of Event:

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## Geotag Photos







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**DEPARTMENT OF DATA SCIENCE**

**Program on An Enactment on Digital Generation An Awareness on Reading Books**

**INVITATION**



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Arumbakkam, Chennai.

**DEPARTMENT OF DATA SCIENCE  
CODIFIES**

**AN ENACTMENT ON**

***DIGITAL GENERATION***

**(AN AWARENESS ON READING BOOKS)**



**Dr. M. Mani**

**LIBRARIAN, DDGDVC.**

**ORGANIZING SECRETARIES : Dr. T. N. ARUNA & Ms.N.DIVYA**



**Dr. A. Vijayalakshmi**  
Head



**Capt. Dr. S. Santhosh Baboo**  
Principal



**Dr. Ashok Kumar Mundhra**  
Secretary

**FEB | 8 | 2024**

**AT 5 PM**

**MAIN BLOCK, COMPUTER LAB, 2ND FLOOR**

From Date : 08-02-2024

To Date : 08-02-2024

Event\_mode : Offline

Event\_Level : Interdepartmental

Event-Nature/type : Seminar

Venue : Computer Lab, Main block

Convenor : Dr.A.Vijayalakshmi

Organizing Secretary :

Organizer/Co-ordinator I : Dr.T.N.Aruna

Organizer/Co-ordinator II : Ms.Divya.N

Number of Internal Faculty : 3

Number of External Faculty :

Number of Internal Students : 100

Number of External Students :

Total Participants : 103

---

### Resource Person Details:

| Name      | Designation & Affiliation | Email | Mobile |
|-----------|---------------------------|-------|--------|
| Dr.M.Mani | Librarian, DDGDVC         |       |        |

---

### Event Report:

The Department of Data Science recently organized an insightful event focusing on the Digital Generation, with a special emphasis on promoting the timeless practice of reading books. Dr. M.

Mani, the esteemed Librarian at DDGDVC, played a pivotal role in orchestrating this initiative. The event aimed to highlight the enduring significance of reading in an era dominated by rapid technological advancements. By advocating for engagement with traditional literature, the organizers sought to advocate for a balanced approach to information consumption, acknowledging both the transformative impact of technology and the enduring value of literature.

#### **\*\*Session Overview:\*\***

The session, expertly led by Dr. M. Mani, delved into navigating the digital age while underscoring the enduring benefits of reading books. Participants were treated to valuable insights, cognitive stimulation, and educational guidance, fostering a holistic approach to consuming information. Dr. Mani's expertise and passion for literature likely created an engaging atmosphere, prompting attendees to reflect on their reading habits and explore new avenues for literary engagement.

#### **\*\*Benefits of the Session:\*\***

1. **\*\*Awareness:\*\*** Participants gained a heightened awareness of the importance of reading amidst the digital age. Through Dr. Mani's guidance, they were able to recognize the value of literature in enhancing critical thinking, empathy, and cultural understanding.
2. **\*\*Cognitive Stimulation:\*\*** Engaging with literature provides cognitive stimulation that is crucial for mental well-being. The session likely inspired participants to incorporate reading into their daily routines, thereby fostering intellectual growth and resilience.
3. **\*\*Educational Guidance:\*\*** Dr. Mani's expertise as a librarian likely provided attendees with valuable guidance on selecting quality reading material suited to their interests and preferences. This aspect of the session could have empowered participants to make informed choices when seeking out literature in an increasingly digital landscape.
4. **\*\*Community Building:\*\*** Events such as these foster a sense of community among participants who share a common interest in literature. The session likely provided a platform for attendees to connect, exchange ideas, and form lasting bonds over their love for books.
5. **\*\*Preservation of Cultural and Literary Heritage:\*\*** By promoting the virtues of reading books, the event contributed to the preservation of cultural and literary heritage. Literature serves as a repository of human experience, and initiatives like this one play a vital role in ensuring that future generations continue to appreciate and learn from the works of the past.

#### **\*\*Conclusion:\*\***

The Department of Data Science's event on fostering reading amidst the digital generation, spearheaded by Dr. M. Mani, Librarian at DDGDVC, was a resounding success. Through insightful discussions and valuable guidance, participants gained a deeper appreciation for the enduring value of literature in an increasingly digital world. By promoting a balanced approach to information consumption, the event exemplified the harmonious coexistence between the digital age and the age-old joy of reading. Such initiatives are instrumental in nurturing a culture of lifelong learning and intellectual enrichment within our communities.

### **Outcome of Event:**

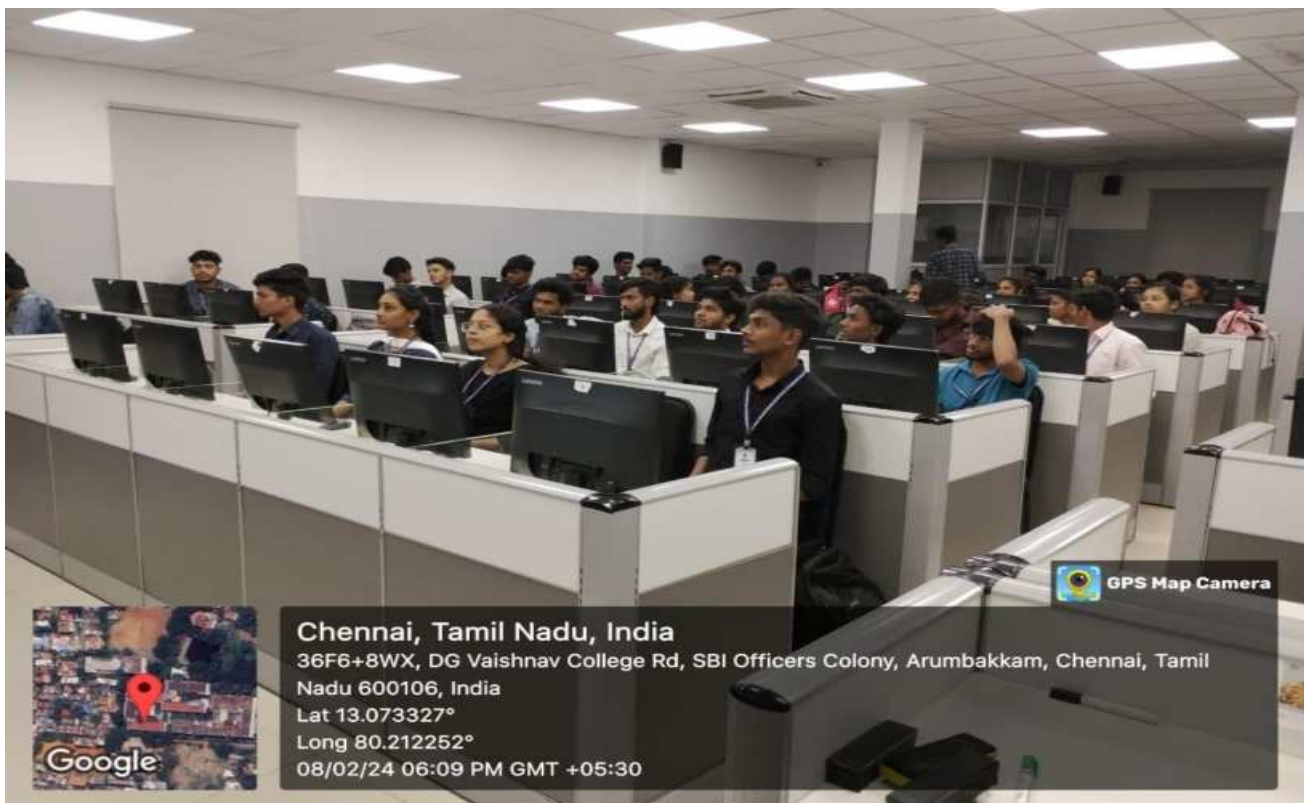
1. **Increased Awareness** Participants gained a heightened understanding of the importance of reading in the digital

age, recognizing its role in fostering critical thinking and cultural appreciation.

2. Community Engagement The event facilitated connections among attendees who shared a passion for literature, fostering a sense of belonging and encouraging ongoing discussions about reading habits
3. Educational Empowerment Through Dr. Manis guidance, participants received practical advice on selecting quality reading material, empowering them to make informed choices and integrate reading

---

## Geotag Photos







Chennai, Tamil Nadu, India

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073284°

Long 80.212359°

08/02/24 05:08 PM GMT +05:30



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## **DEPARTMENT OF DATA SCIENCE**

### **Program on SEO & SEM in Digital Marketing**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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Arumbakkam, Chennai-600106

**Department of**  
**Data Science**

Organizes

**TWO-DAYS WORKSHOP**  
**on**  
**SEO & SEM IN DIGITAL MARKETING**  
**VISIONARY**

  
**Mr. Praveen**  
Digital Marketing Manager  
WHY Global Services Private Limited  
Egmore

On  
**05 & 06 Feb 2024**  
at 5:00 pm to 6:00 pm  
**AF-16, (I Floor Main Block.)**

  
**Dr. A. Vijayalakshmi**  
Head & Data Science

  
**Dr. S. Santhosh Baboo**  
Principal

  
**Dr. Ashok Kumar Mundhra**  
Secretary

Follow us on:  **DS-DDGDVC**  **ds\_dgvc**

From Date : 05-02-2024

To Date : 06-02-2024

Event\_mode : Offline

Event\_Level : National

Event-Nature/type : Workshop

Venue : Computer Lab, Main block

Convenor : Dr.A.Vijayalakshmi

Organizing Secretary :

Organizer/Co-ordinator I : Dr.T.N.Aruna

Organizer/Co-ordinator II : Ms.Divya.N

Number of Internal Faculty : 3

Number of External Faculty : 4

Number of Internal Students : 55

Number of External Students :

Total Participants : 62

---

### Resource Person Details:

| Name       | Designation & Affiliation                                      | Email | Mobile |
|------------|--|-------|--------|
| Mr.Praveen | Digital Marketing Manager, WHY Global Services Private Limited |       |        |

---

### Event Report:

Detailed Report of the Program (Day 1):

The Department of Data Science, in collaboration with industry expert Mr. Praveen, conducted a

workshop on Search Engine Optimization (SEO) in Digital Marketing on February 5th, 2024. This session provided participants with a comprehensive understanding of essential strategies and techniques to optimize online visibility and drive organic traffic through search engines. Attendees gained valuable insights into the latest SEO methodologies, tools, and analytics, essential for crafting effective digital marketing campaigns.

#### Benefits of the Session:

Participation in the SEO workshop facilitated by Mr. Praveen, under the auspices of the Department of Data Science, offered attendees significant advantages. Through meticulously designed learning modules encompassing keyword research, on-page and off-page optimization, technical SEO, and performance analytics, participants acquired the requisite expertise to enhance their website's visibility, attract organic traffic, and elevate search engine rankings. This workshop equipped individuals with practical skills, tools, and strategies necessary for executing impactful digital marketing campaigns, fostering heightened online presence, enhanced user engagement, and sustainable business growth within the dynamic digital marketing landscape.

#### Detailed Report of the Program (Day 2):

The second day of the workshop focused on Search Engine Marketing (SEM) in Digital Marketing, under the expert guidance of Mr. Praveen and the organizational support of the Department of Data Science. This session provided attendees with an in-depth exploration of paid advertising strategies and tactics to drive targeted traffic and achieve business objectives. Participants were immersed in the nuances of SEM platforms, campaign setup, optimization techniques, and performance tracking, equipping them with the knowledge and skills required to leverage SEM effectively in their digital marketing endeavors.

#### Benefits of the Session (Day 2):

Participation in the second day of the SEM workshop facilitated by Mr. Praveen, and organized by the Department of Data Science, presented attendees with invaluable benefits. Through meticulously curated learning modules covering SEM platforms, campaign setup, keyword research, ad copywriting, bid management, and performance tracking, participants acquired the expertise needed to execute successful paid advertising campaigns. The workshop provided individuals with practical skills and strategies to drive targeted traffic, optimize return on investment (ROI), and attain business objectives amidst the competitive digital landscape. Ultimately, attendees were empowered to excel in the realm of SEM and paid advertising, fostering sustainable business growth and success.

#### **Outcome of Event:**

1. enhanced knowledge and skills in SEO and SEM
  2. networking opportunities with industry experts, and peers
  3. improved business performance through effective digital marketing strategies
-



## Geotag Photos





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College with Potential for Excellence  
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## **DEPARTMENT OF DATA SCIENCE**

**Program on Two days Workshop on AI and Cyber Security**

### **INVITATION**



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Arumbakkam, Chennai.

**DEPARTMENT OF DATA SCIENCE  
ORGANIZES  
TWO DAYS WORKSHOP ON  
AI AND CYBER SECURITY**



*Mr. Lokesh*  
CEO OF EAGLE-TECH IT SOLUTIONS

**ORGANIZING SECRETARIES : Dr. T. N. ARUNA & Ms.N.DIVYA**



Dr. A. Vijayalakshmi  
Head



Capt. Dr. S. Santhosh Baboo  
Principal



Dr. Ashok Kumar Mundhra  
Secretary

**FEB | 1 & 2 | 2024**  
AT 5 PM  
MAIN BLOCK, COMPUTER LAB, 2ND FLOOR

From Date : 02-02-2024

To Date : 05-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Classroom

Convenor : Dr.A.Vijayalakshmi

Organizing Secretary :

Organizer/Co-ordinator I : Dr.T.N.Aruna

Organizer/Co-ordinator II : Ms.Divya.N

Number of Internal Faculty : 2

Number of External Faculty : 1

Number of Internal Students : 48

Number of External Students : 0

Total Participants : 51

---

### Resource Person Details:

| Name      | Designation & Affiliation      | Email | Mobile |
|-----------|--------------------------------|-------|--------|
| Mr.Lokesh | CEO of Eagle Tech IT Solutions |       |        |

---

### Event Report:

**Title: Workshop Report: Exploring the Intersection of Artificial Intelligence and Cybersecurity**

## **Introduction:**

The workshop on Artificial Intelligence (AI) and Cybersecurity was convened to explore the growing significance of AI in enhancing cybersecurity measures. With the proliferation of digital technologies and the increasing sophistication of cyber threats, understanding the role of AI in fortifying cybersecurity defenses has become imperative. This report provides a comprehensive overview of the discussions, insights, and recommendations derived from the workshop.

## **Key Objectives:**

1. To examine the current landscape of AI applications in cybersecurity.
2. To assess the potential benefits and challenges associated with integrating AI into cybersecurity frameworks.
3. To identify emerging trends and best practices for leveraging AI for enhanced cybersecurity.

## **Key Highlights:**

1. **\*\*State of AI in Cybersecurity\*\***: Participants discussed the diverse applications of AI in cybersecurity, including threat detection, anomaly detection, malware analysis, and predictive analytics. AI-driven solutions such as machine learning algorithms and natural language processing have shown promise in identifying and mitigating cyber threats more effectively.
2. **\*\*Benefits of AI in Cybersecurity\*\***: The workshop emphasized the potential benefits of AI in strengthening cybersecurity posture. AI-powered systems can analyze vast amounts of data in real-time, enabling rapid threat detection and response. Moreover, AI algorithms can adapt and learn from evolving cyber threats, enhancing the resilience of cybersecurity defenses.
3. **\*\*Challenges and Concerns\*\***: Despite its potential, the integration of AI into cybersecurity poses several challenges and concerns. These include ethical considerations surrounding the use of AI in cybersecurity decision-making, the potential for adversarial attacks on AI models, and the need for robust data privacy and security measures.
4. **\*\*Collaborative Approaches\*\***: Participants highlighted the importance of collaboration between AI researchers, cybersecurity experts, and policymakers to address the challenges associated with AI-driven cybersecurity solutions. Cross-disciplinary partnerships can facilitate knowledge-sharing, innovation, and the development of robust AI-enabled cybersecurity frameworks.
5. **\*\*Future Directions\*\***: The workshop concluded with discussions on future directions for research and development in AI-driven cybersecurity. Key areas of focus include enhancing the explainability and interpretability of AI algorithms, developing resilient AI models resistant to adversarial attacks, and promoting transparency and accountability in AI-driven cybersecurity systems.



## Conclusion:

The workshop provided valuable insights into the intersection of AI and cybersecurity, highlighting both the opportunities and challenges associated with integrating AI into cybersecurity frameworks. By fostering collaboration, investing in research, and promoting ethical guidelines, stakeholders can harness the potential of AI to strengthen cybersecurity defenses and mitigate evolving cyber threats effectively.

## Outcome of Event:

---

## Geotag Photos





Chennai, TN, India

Nehru Street, Arumbakkam, Chennai, 600106, TN, India

Lat 13.073182, Long 80.212180

02/05/2024 05:13 PM GMT+05:30

Note : Captured by GPS Map Camera



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## DEPARTMENT OF DATA SCIENCE

### Program on Exploring Ensemble Learning

### INVITATION



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Linguistic Minority Institution. Affiliated to University of Madras.  
Arumbakkam, Chennai.

## **DEPARTMENT OF DATA SCIENCE** **ORGANIZES A WORKSHOP** **Exploring Ensemble Learning**



*Dr. Irinivasa Varadharajan*  
**ACADEMIC HEAD- JATAKA AI**

**ORGANIZING SECRETARY : Dr. T. N. ARUNA , Ms.N.DIVYA**



Dr. A. Vijayalakshmi  
Head



Capt. Dr. S. Santhosh Baboo  
Principal



Dr. Ashok Kumar Mundhra  
Secretary

**JAN | 18 & 19 | 2024**  
**AT 5 PM**

**MAIN BLOCK, COMPUTER LAB, 2ND FLOOR**

From Date : 18-01-2024

To Date : 19-01-2024

Event\_mode : Offline

Event\_Level : National

Event-Nature/type : Workshop

Venue : Computer Lab, Main block

Convenor : Dr.A.Vijayalakshmi

Organizing Secretary :

Organizer/Co-ordinator I : Dr.T.N.Aruna

Organizer/Co-ordinator II : Ms.Divya.N

Number of Internal Faculty : 3

Number of External Faculty : 2

Number of Internal Students : 103

Number of External Students :

Total Participants : 108

---

### Resource Person Details:

| Name                      | Designation & Affiliation  | Email | Mobile |
|---------------------------|----------------------------|-------|--------|
| Dr.Srinivasa Varadharajan | Academic Head of JATAKA AI |       |        |

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### Event Report:

The two-day program organized by the Department of B.Sc. Data Science covered a wide range of topics, including ensemble learning, machine learning concepts, statistics, and the application of AI



in the context of Jataka tales.

### **\*\*Day 1:\*\***

- **\*\*Theme:\*\*** Ensemble Learning and Foundations of Machine Learning

- **\*\*Speaker:\*\*** Dr. Srinivasa Varadharajan

- **\*\*Topics Covered:\*\***

- Foundational understanding of machine learning concepts
- Introduction to statistics
- Supervised and unsupervised learning
- Correlation, linear regression, and critical thinking in machine learning

- **\*\*Benefits:\*\***

- Hands-on experience and in-depth knowledge
- Application of advanced algorithms to real-world problems
- Practical skills and understanding of industry trends
- Networking opportunities with experts
- Collaborative learning for staying updated in the field
- Accelerated professional growth for navigating the evolving landscape of machine learning

### **\*\*Day 2:\*\***

- **\*\*Theme:\*\*** AI Algorithms

- **\*\*Date:\*\*** 19/01/2024

- **\*\*Topics Covered:\*\***

- AI applications in the context of Jataka tales
- Technology's role in analyzing and interpreting traditional stories
- Integration of AI algorithms for narrative analysis
- Practical implementations and demonstrations

- **\*\*Benefits:\*\***

- Merging cultural heritage with modern technology

- Insights into applying AI for analyzing traditional narratives
- Interdisciplinary experience enhancing understanding of AI and cultural narratives
- Practical skill development in narrative analysis techniques
- Preservation and interpretation of ancient stories through AI
- Unique intersection of cultural heritage and artificial intelligence

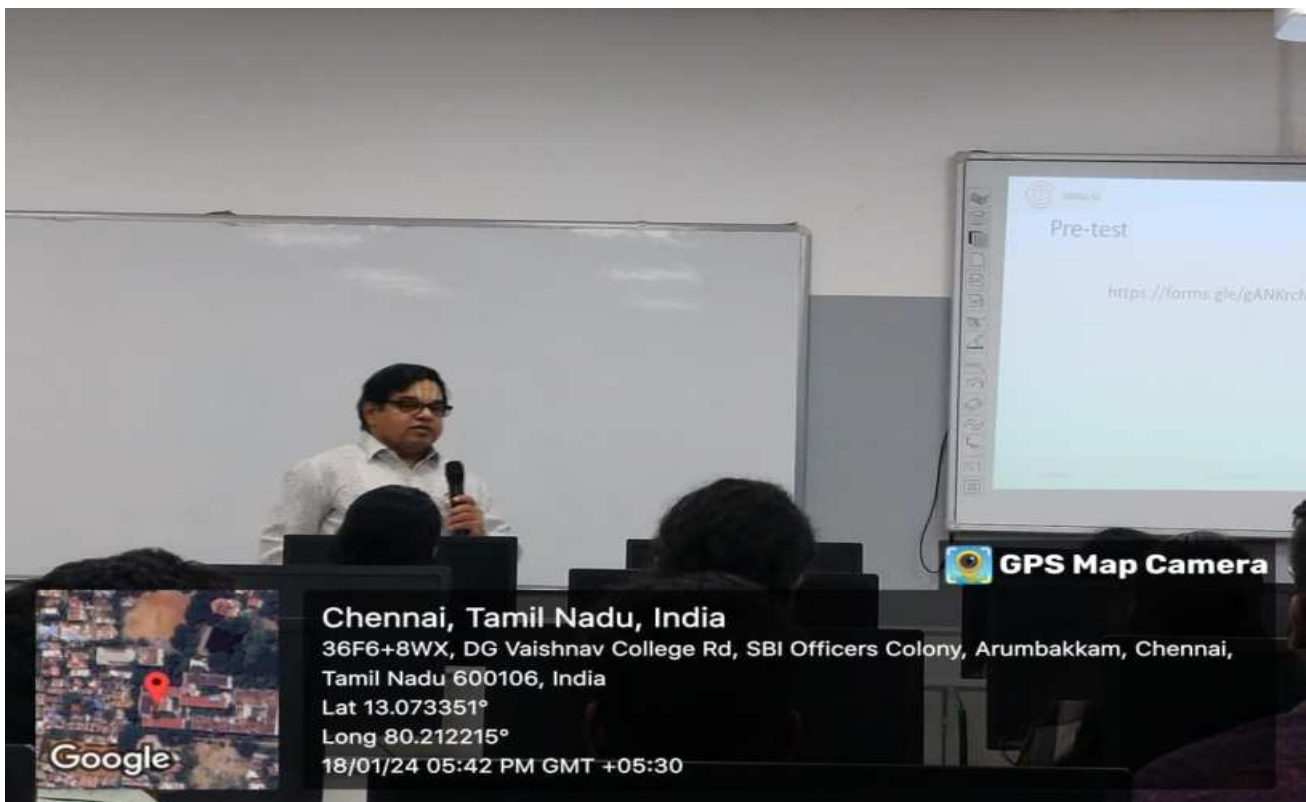
Overall, the program provided participants with a comprehensive understanding of both foundational machine learning concepts and the innovative applications of AI in preserving and interpreting cultural narratives like the Jataka tales. The hands-on and practical nature of the workshops contributed to a holistic learning experience, enriching the participants' academic and cultural perspectives.

**Outcome of Event:**

1. Enhanced Understanding of Machine Learning
2. Practical Application of AI in Cultural Preservation
3. Skill Development and Interdisciplinary Learning

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**DEPARTMENT OF DATA SCIENCE**

**Program on An International Colloquium in Unfolding Opportunities in  
Overseas Education for Data Science**

**INVITATION**



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|                             |                            |
|-----------------------------|----------------------------|
| From Date                   | : 20-12-2023               |
| To Date                     | : 20-12-2023               |
| Event_mode                  | : Offline                  |
| Event_Level                 | : International            |
| Event-Nature/type           | : Seminar                  |
| Venue                       | : Computer Lab, Main block |
| Convenor                    | : Dr.A.Vijayalakshmi       |
| Organizing Secretary        | :                          |
| Organizer/Co-ordinator I    | : Dr.T.N.Aruna             |
| Organizer/Co-ordinator II   | : Ms.Divya.N               |
| Number of Internal Faculty  | : 3                        |
| Number of External Faculty  | : 1                        |
| Number of Internal Students | : 103                      |
| Number of External Students | : 0                        |



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**Resource Person Details:**

| Name      | Designation & Affiliation | Email | Mobile |
|-----------|---------------------------|-------|--------|
| Mr.Naveen | CEO of GoEurope           |       |        |

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**Event Report:****Unfolding Opportunities in Overseas Education for Data Science**

The Department of B.Sc. Data Science organized a seminar focused on "Unfolding Opportunities in Overseas Education for Data Science." The event aimed to provide students with insights into studying abroad, business acumen, and the diverse career prospects available in the field of data science on a global scale.

**Key Speakers:**

Ms. Devadarshini, a second-year student of Data Science, welcomed the attendees and addressed her peers during the seminar. Her involvement added a student perspective to the event, enhancing its relatability.

**Guest Speaker - Mr. Naveen:** Mr.Naveen, an accomplished International Business Management professional, shared his extensive experience in International Business Consulting, New Business Development, Strategic Partnership Development, International Relationship Management, and Mergers & Acquisitions. His qualifications include a B.E. and an MBA from Japan.

**Professional Interests:** Naveen is passionate about Youth Mentoring, Training, Entrepreneurship Development, and Organic Farming. Additionally, he is involved in businesses related to marketing Indian organic agricultural products globally.

**Current Position:** As the CEO of Go Europe, a part of Go Study, Mr. Naveen is actively engaged in helping Indian students explore educational opportunities in Europe. His role encompasses facilitating study opportunities and guiding students towards better prospects.

**Seminar Highlights:**

**Focus Areas:** The seminar centered around the exploration of opportunities for data science education abroad, shedding light on the broader aspects of global education.

**Insights and Explanations:** Attendees received insightful explanations about the advantages of studying abroad, emphasizing the development of business acumen and showcasing the

extensive career opportunities within the field of data science.

**Student Exposure:** The event aimed to expose students to potential success stories of studying abroad, encouraging a motivated mindset and fostering confidence in their ability to pursue education abroad.

The seminar successfully provided a comprehensive overview of overseas education opportunities in data science. Mr.Naveen's wealth of experience contributed to a well-rounded and insightful event. The information shared is expected to inspire and guide students towards making informed decisions about their academic and professional futures, particularly in the global landscape of data science.

This seminar serves as a valuable initiative by the Department of B.Sc. Data Science in equipping students with the knowledge and confidence to explore and pursue international education opportunities in their chosen field.

### **Outcome of Event:**

1. Awareness of various opportunities for studying abroad.
2. Exposure to the potential career growth in the field of data science.
3. Confidence-building and motivation for students considering studying abroad.

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## **Geotag Photos**





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## **DEPARTMENT OF DATA SCIENCE**

### **Program on Seminar on Data Science with Python**

### **INVITATION**



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|                             |                      |
|-----------------------------|----------------------|
| From Date                   | : 08-09-2023         |
| To Date                     | : 08-09-2023         |
| Event_mode                  | : Offline            |
| Event_Level                 | : Intracollegiate    |
| Event-Nature/type           | : Seminar            |
| Venue                       | : Classroom          |
| Convenor                    | : Dr.A.Vijayalakshmi |
| Organizing Secretary        | :                    |
| Organizer/Co-ordinator I    | : Dr.T.N.Aruna       |
| Organizer/Co-ordinator II   | : Ms.Divya.N         |
| Number of Internal Faculty  | : 3                  |
| Number of External Faculty  | : 2                  |
| Number of Internal Students | : 60                 |
| Number of External Students | :                    |
| Total Participants          | : 65                 |



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### Resource Person Details:

| Name              | Designation & Affiliation  | Email                       | Mobile     |
|-------------------|--|-----------------------------|------------|
| Dr.K.B.Priya Iyer | Assistant Professor & HOD - B.Sc Data Science, Department of Information Technology, MOP Vaishnav College for Women Autonomous | priya_balu_2002@yahoo.co.in | 9445366284 |
| Dr.K.B.Priya Iyer | Assistant Professor & HOD - B.Sc Data Science, Department of Information Technology, MOP Vaishnav College for Women Autonomous | priya_balu_2002@yahoo.co.in | 9445366284 |

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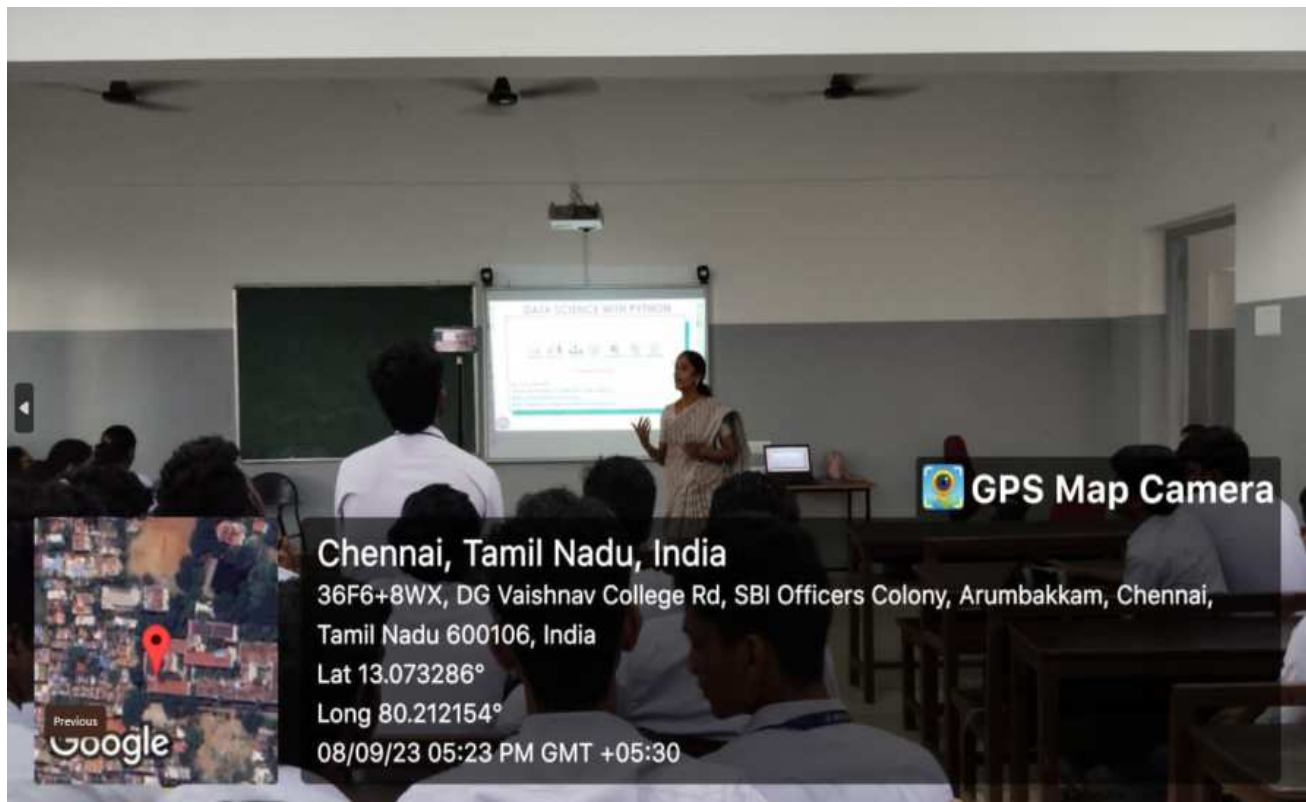
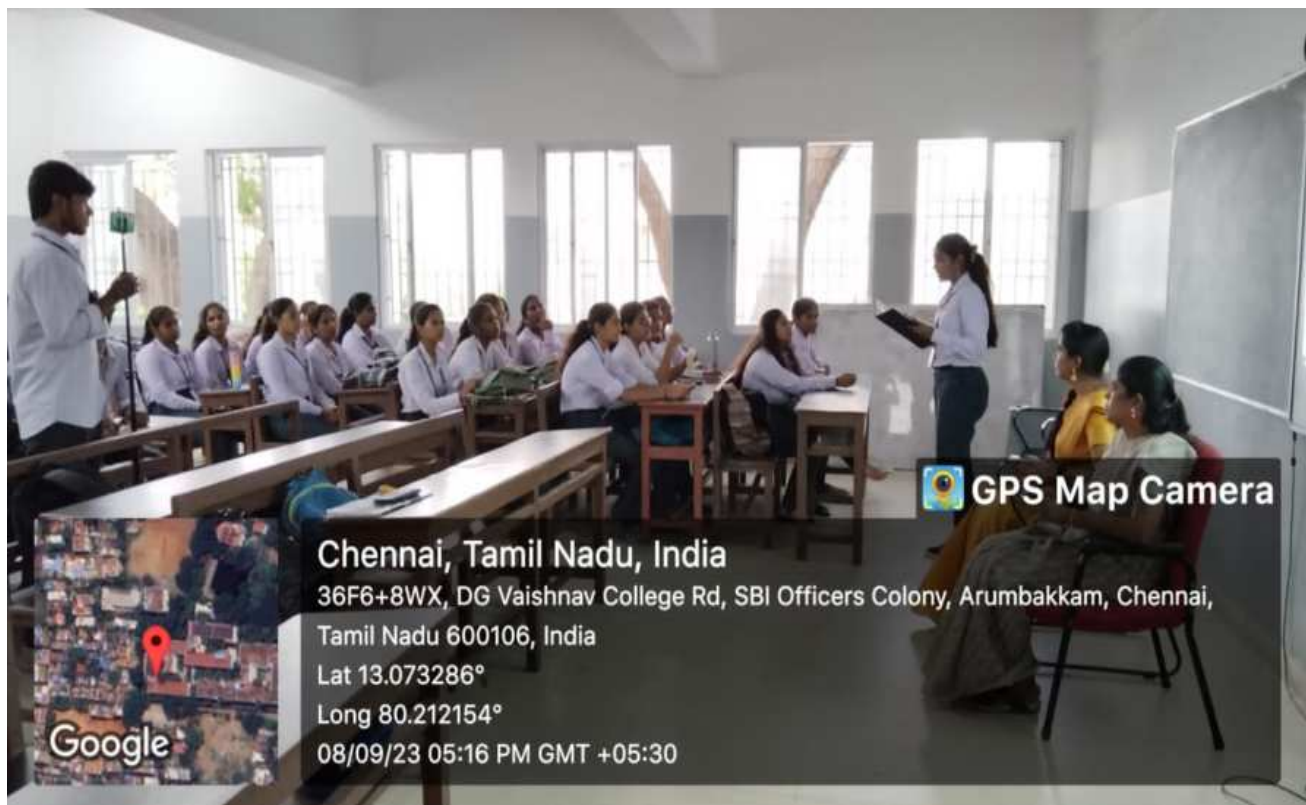
### Event Report:

The Seminar on Data Science with Python was an enlightening event that aimed to equip participants with the knowledge and skills required to thrive in the world of data science using Python. The seminar brought together experts, enthusiasts, and beginners in the field to learn, share experiences, and explore the vast possibilities that data science offers. The Seminar on Data Science with Python was a resounding success, leaving attendees inspired and equipped to embark on their data science journeys. The event not only provided valuable knowledge but also fostered a sense of community among data science enthusiasts. Participants left the seminar with a deeper understanding of Python's role in data science, the ability to manipulate and visualize data effectively, and a glimpse into the exciting world of machine learning. The event served as a stepping stone for many on their path to becoming proficient data scientists.

### Outcome of Event:

1. Participants gained a strong understanding of Python and its relevance in data science.
2. Proficiency in data manipulation and visualization using Pandas, Matplotlib, and Seaborn.
3. An introduction to machine learning concepts and practical implementation. Exposure to real-world applications of data science with Python.

## Geotag Photos





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## **DEPARTMENT OF DATA SCIENCE**

### **Program on 11-day International Workshop on Cyber Security**

### **INVITATION**



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|                             |                            |
|-----------------------------|----------------------------|
| From Date                   | : 07-08-2023               |
| To Date                     | : 22-08-2023               |
| Event_mode                  | : Blended                  |
| Event_Level                 | : International            |
| Event-Nature/type           | : Workshop                 |
| Venue                       | : Computer Lab, Main block |
| Convenor                    | : Dr.S.Santhosh Baboo      |
| Organizing Secretary        | : Ms.A.Vijayalakshmi       |
| Organizer/Co-ordinator I    | : Dr.T.N.Aruna             |
| Organizer/Co-ordinator II   | : Ms.Divya.N               |
| Number of Internal Faculty  | : 30                       |
| Number of External Faculty  | : 1000                     |
| Number of Internal Students | : 60                       |
| Number of External Students | : 500                      |
| Total Participants          | : 1590                     |

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**Resource Person Details:**

| <b>Name</b>                         | <b>Designation &amp; Affiliation</b>  | <b>Email</b> | <b>Mobile</b> |
|-------------------------------------|---|--------------|---------------|
| <b>Dr.V.J.Chakravarthy</b>          | <b>Department of Computer Application, Dr.M.G.R. Educational and Research Institute</b>                           |              |               |
| <b>Dr.S.Sriranjani Mokshagundam</b> | <b>Professor of Management, BGS B-School- Research Centre,Bangalore</b>   |              |               |
| <b>Dr.Sharan Kumar Shetty</b>       | <b>Associate Professor &amp; Head, MSN Institute &amp; Management,Mangalore</b>                                   |              |               |
| <b>Mr.Akshay Rana</b>               | <b>Assistant Professor,Chandigarh University, Punjab</b>  |              |               |
| <b>Dr.Rolou Lyn Rodriguez Mata</b>  | <b>FHEA Assistant Professor &amp; Project Co-Ordinator, Gulf college, Muscat, Sultanate of OMAN, Saudi Arabia</b> |              |               |
| <b>Dr.Sushila Sharma</b>            | <b>Assistant Professor, Baba Nastnath University, Asthal Bohar Rohtak, Haryana</b>                                |              |               |
| <b>Dr.Shiksha Gupta</b>             | <b>Associate Professor, Guru Gobind Singh Indraprasth University, Delhi</b>                                       |              |               |
| <b>Dr.Vijay Prakash Gupta</b>       | <b>Associate Professor,GLA University, Mathura, Uttar Pradesh</b>   |              |               |
| <b>Dr.K.Venkatesan</b>              | <b>Post Doctoral Research Faculty of Science &amp; Technology, National Defense UniversityUPNM, Malaysia</b>      |              |               |
| <b>Dr.V.Kalaimani</b>               | <b>Director,Department of MCA, Rathinam Technical Campus, Coimbatore</b>  |              |               |
| <b>Dr.H.L.Gururaj</b>               | <b>Associate ProfessorIT, Manipal Institute of Technology, Bangalore</b>  |              |               |
| <b>Dr.V.J.Chakravarthy</b>          | <b>Department of Computer Application, Dr.M.G.R. Educational and Research Institute</b>                           |              |               |
| <b>Dr.S.Sriranjani Mokshagundam</b> | <b>Professor of Management, BGS B-School- Research Centre,Bangalore</b>   |              |               |
| <b>Dr.Sharan Kumar Shetty</b>       | <b>Associate Professor &amp; Head, MSN Institute &amp; Management,Mangalore</b>                                   |              |               |
| <b>Mr.Akshay Rana</b>               | <b>Assistant Professor,Chandigarh University, Punjab</b>  |              |               |
| <b>Dr.Rolou Lyn Rodriguez Mata</b>  | <b>FHEA Assistant Professor &amp; Project Co-Ordinator, Gulf college, Muscat, Sultanate of OMAN, Saudi Arabia</b> |              |               |
| <b>Dr.Sushila Sharma</b>            | <b>Assistant Professor, Baba Nastnath University, Asthal Bohar Rohtak, Haryana</b>                                |              |               |
| <b>Dr.Shiksha Gupta</b>             | <b>Associate Professor, Guru Gobind Singh Indraprasth University, Delhi</b>                                       |              |               |
| <b>Dr.Vijay Prakash Gupta</b>       | <b>Associate Professor,GLA University, Mathura, Uttar Pradesh</b>   |              |               |
| <b>Dr.K.Venkatesan</b>              | <b>Post Doctoral Research Faculty of Science &amp; Technology, National Defense UniversityUPNM, Malaysia</b>      |              |               |



|                       |  |  |  |
|-----------------------|--|--|--|
| <b>Dr.V.Kalaimani</b> | <b>Director,Department of MCA, Rathinam<br/>Technical Campus, Coimbatore</b> |  |  |
| <b>Dr.H.L.Gururaj</b> | <b>Associate ProfessorIT, Manipal Institute of<br/>Technology, Bangalore</b> |  |  |

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## **Event Report:**

Overview: The 11-Day International Workshop on Cyber Security, organised by the Department of Data Science at Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai was a comprehensive event designed to address the pressing challenges and emerging trends in the field of cybersecurity. The workshop gathered professionals, researchers, Students and enthusiasts from around the world to delve into various aspects of cybersecurity, share knowledge, and enhance skills.

**Day 1: Workshop Inauguration and Welcome Addresses:** The workshop began with an inaugural session that included welcome addresses by the Department Head, Ms. A. Vijayalakshmi and distinguished guest Dr.V.J. Chakravarthy. The importance of cybersecurity in today's digital landscape was emphasised, setting the stage for the informative sessions to come.

**Day 2-4: Fundamental Concepts of Cyber Security:** The initial days of the workshop were dedicated to imparting fundamental concepts of cybersecurity. Renowned experts delivered lectures on topics such as network security, cryptography, ethical hacking, threat Modelling, and security protocols. Participants gained a solid foundation in cybersecurity principles, providing them with a common understanding for the advanced topics that followed.

**Day 5: Industry Insights and Case Studies:** On the fifth day, industry experts from various sectors shared insights into real-world cybersecurity challenges and solutions. Case studies detailing recent cyber-attacks, incident response strategies, and risk management approaches were presented. This session provided participants with practical perspectives on applying cybersecurity concepts in professional environments.

**Day 6-8: Advanced Topics in Cyber Security:** During this phase, the workshop delved into advanced topics in cybersecurity. Sessions covered areas like penetration testing, secure software development, cloud security, and IoT security. These sessions were designed to equip participants with specialised knowledge and skills required to address complex security issues prevalent in modern technology landscapes.

**Day 9-11:** The penultimate and final days featured hands-on workshops and simulation exercises. Participants had the opportunity to apply their theoretical knowledge in practical scenarios, including simulated cyber-attack simulations, incident response drills, and secure coding practices. These interactive sessions allowed attendees to experience real-world cybersecurity challenges in a controlled environment.

## **Outcome of Event:**

1. Participants gained invaluable insights,

2. Connected with industry leaders
3. honed the cybersecurity skills

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## Geotag Photos





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106, India

Lat 13.073248°

Long 80.212178°

07/08/23 05:33 PM GMT +05:30

 Google



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## DEPARTMENT OF DATA SCIENCE

### Program on Power Seminar On Machine Learning & AI

### INVITATION


**POWER SEMINAR**  
*Empowering Students*

**ICTACADEMY®**


Edition No  
**2627**

Power Seminar on  
**MACHINE LEARNING AND AI**  
**03 August 2023**

**SPEAKERS**




**Joel AJ**  
Associate Manager - RPA  
R R Donnelley








**A Vijayalakshmi**  
Head - Dept. of Data Science  
DG Vaishnav College

**HOSTED BY**



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     [ictacademyindia](https://www.ictacademyindia.com)



From Date : 03-08-2023

To Date : 03-08-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Seminar

Venue : Seminar Hall 1, Main block

Convenor : Ms.A.Vijayalakshmi

Organizing Secretary : NIL

Organizer/Co-ordinator I : Dr.T.N.Aruna

Organizer/Co-ordinator II : Ms.Divya.N

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 54

Number of External Students : 0

Total Participants : 57

---

### Resource Person Details:

| Name       | Designation & Affiliation  | Email | Mobile     |
|------------|----------------------------|-------|------------|
| Ms.Archana | Data Engineering Associate |       | 8870199248 |

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### Event Report:

The session empowered the student with the knowledge of Block Chain Technology and the main purpose of using Block Chain Technology. After the session, students were able to elucidate themselves the answer for the question like where, how and why to use Block Chain Technology.

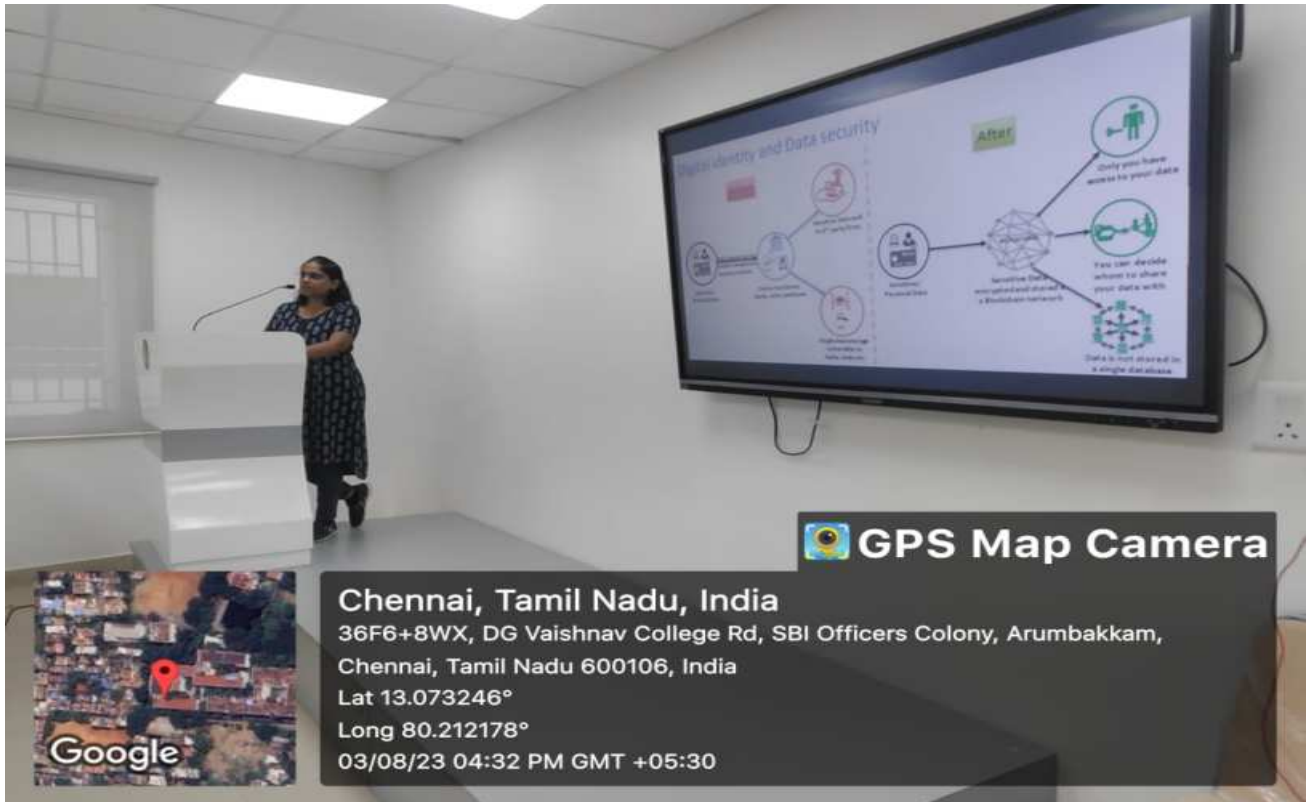
## Outcome of Event:

1. Empowering the Knowledge of Block Chain Technology
2. Block Chain Technology on todays world
3. Students equipped themselves on how the Tech World actually works in reality

---

## Geotag Photos





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106, India

Lat 13.073246°

Long 80.212178°

03/08/23 04:32 PM GMT +05:30





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## **DEPARTMENT OF ECONOMICS**

### **Program on THE BEGINNING - Five day workshop on basic interview techniques**

### **INVITATION**



---

|                             |                  |
|-----------------------------|------------------|
| From Date                   | : 07-09-2023     |
| To Date                     | : 13-09-2023     |
| Event_mode                  | : Offline        |
| Event_Level                 | : Regional       |
| Event-Nature/type           | : Workshop       |
| Venue                       | : Classroom      |
| Convenor                    | : Dr.V.Meenakshi |
| Organizing Secretary        | : Dr.A.Sugantha  |
| Organizer/Co-ordinator I    | : N.Jayashree    |
| Organizer/Co-ordinator II   | :                |
| Number of Internal Faculty  | : 4              |
| Number of External Faculty  | : 0              |
| Number of Internal Students | : 50             |
| Number of External Students | : 0              |



---

**Resource Person Details:**

| Name                       | Designation & Affiliation              | Email | Mobile     |
|----------------------------|--|-------|------------|
| MR.RAJESH<br>CHANDRASEKHAR | ACADEMIC MANAGER,<br>MA.,PGDMM,MBA,ACS |       | 9840975225 |

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**Event Report:**

A Workshop on “Basic Interview Techniques” was organized by the Department of Economics, Shift II on 07th September, 2023 to 13th September, 2023. Head I/C: Dr. V Meenakshi introduced the Resource Person to the gathering. The Resource Person, Rajesh Chandrashekar, imparted to the students about basic interview techniques. He gave the students advice on how to go about their placements and talked about how having a resume will help you achieve your goals more quickly. The students were given activities in which they participated enthusiastically.

**Outcome of Event:**

1. aThis program on setting career goals helped the students to gain insight on how to approach interviews.
  2. bThis program gave students a sense of direction and motivation.
  3. c The students gained knowledge regarding resume writing
- 

**Geotag Photos**





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## **DEPARTMENT OF ECONOMICS**

### **Program on FIVE DAY WORKSHOP ON APPLICATIONS OF STATISTICS**

### **INVITATION**



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|                             |                  |
|-----------------------------|------------------|
| From Date                   | : 12-09-2023     |
| To Date                     | : 19-09-2023     |
| Event_mode                  | : Offline        |
| Event_Level                 | : Regional       |
| Event-Nature/type           | : Workshop       |
| Venue                       | : Classroom      |
| Convenor                    | : Dr.V.Meenakshi |
| Organizing Secretary        | : Dr.A.Sugantha  |
| Organizer/Co-ordinator I    | :                |
| Organizer/Co-ordinator II   | :                |
| Number of Internal Faculty  | : 4              |
| Number of External Faculty  | : 0              |
| Number of Internal Students | : 46             |
| Number of External Students | : 0              |
| Total Participants          | : 50             |

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### Resource Person Details:

| Name         | Designation & Affiliation                      | Email                          | Mobile     |
|--------------|--|--------------------------------|------------|
| Dr.Sridharan | M.Com., MBA, PhD, CAIIB,<br>PG Diploma in IRPM | sridhar.srinivasan56@yahoo.com | 9283117290 |

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### Event Report:

A Workshop on "Applications of Statistics" was conducted by the Department of Economics, Shift II, from 12th September, 2023, to 19th September, 2023. Dr. V Meenakshi, the Head In-Charge of the department, introduced the Resource Person, Dr. S Sridhar, to the participants. Dr. S Sridhar shared valuable insights into the practical applications of statistics during the workshop. He emphasized the significance of statistics in various fields and its relevance in making informed decisions.

The students were taught about different types of raw data, measures of central tendency on day one. On day two the resource person gave a detailed description about the primary data and the secondary data. He also briefed about descriptive statistics. On day three he threw light on how to measure skewness and standard deviation. The students were educated on finding median for continuous data on day four and they learnt about various ways of calculating mode on day five.

### Outcome of Event:

1. aEnhanced statistical proficiency for participants.
2. bPractical knowledge of statistical applications in various fields.
3. cIncreased confidence in using statistical tools.

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**DEPARTMENT OF ECONOMICS**

**Program on Enhancing Communication Skills**

**INVITATION**



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|                             |                  |
|-----------------------------|------------------|
| From Date                   | : 04-10-2023     |
| To Date                     | : 10-10-2023     |
| Event_mode                  | : Offline        |
| Event_Level                 | : Regional       |
| Event-Nature/type           | : Workshop       |
| Venue                       | : Classroom      |
| Convenor                    | : Dr.V.Meenakshi |
| Organizing Secretary        | : Dr.A.Sugantha  |
| Organizer/Co-ordinator I    | : Dr.S.Vanathy   |
| Organizer/Co-ordinator II   | :                |
| Number of Internal Faculty  | : 4              |
| Number of External Faculty  | : 0              |
| Number of Internal Students | : 42             |
| Number of External Students | : 0              |
| Total Participants          | : 46             |

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### Resource Person Details:

| Name                    | Designation & Affiliation | Email                            | Mobile     |
|-------------------------|---------------------------|----------------------------------|------------|
| Mr.Rajesh Chandrasekhar | MANAGER                   | hanumantharao@time4education.com | 9840975225 |

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### Event Report:

A five-day workshop on “Enhancing Communication Skills” was organized by the Department of Economics, Shift II from 4.10.2023 to 10.10.2023. Head I/C Dr. V Meenakshi introduced the Resource Person to the gathering.

During the first day, the resource person briefed about the key communication concepts and importance of effective communication in academic and professional settings. The resource person also focused on body language and its significance in understanding facial expressions and gestures. He also shared tips for effective email and online communication and the role of social media in modern communication. On day two the students were encouraged to practise active listening. Focus was laid on how an individual should communicate in public. On day three, collaborative writing exercises such as drafting e-mail were given to the students. Topics like basic writing skills and basic grammar were also covered. On day four, the students were engaged in group activities. Practical exercises were given to enhance their overall communication abilities. On day five, the students were taught about public speaking techniques to overcome stage fear.

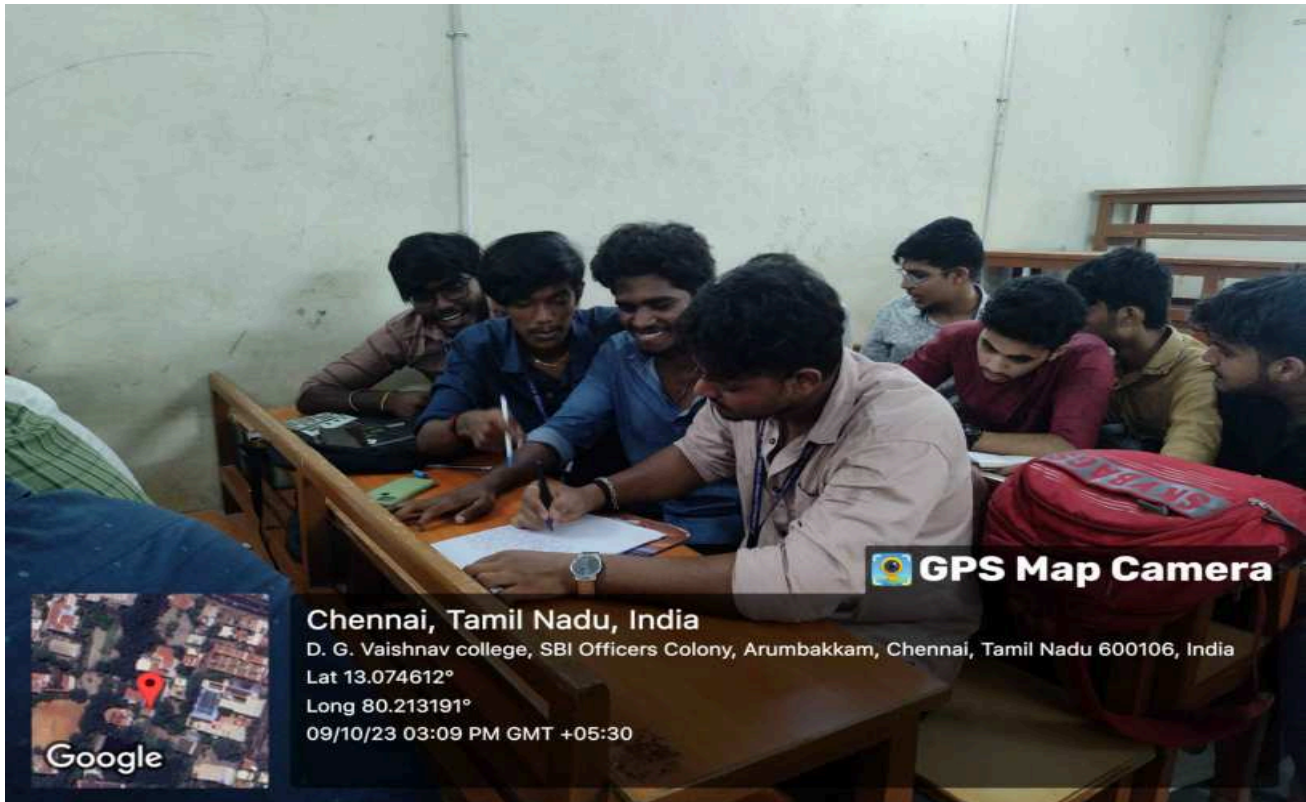
### Outcome of Event:

1. a.This program provided participants with valuable insights and practical techniques to enhance their communication skills.
2. b.This program gave students a sense of direction and motivation.
3. c.The students were able to enhance both their verbal and non-verbal communication skills.

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## **DEPARTMENT OF ECONOMICS**

### **Program on Horticulture Route Map Towards Self Employment**

### **INVITATION**



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|                             |                               |
|-----------------------------|-------------------------------|
| From Date                   | : 20-10-2023                  |
| To Date                     | : 20-10-2023                  |
| Event_mode                  | : Offline                     |
| Event_Level                 | : Regional                    |
| Event-Nature/type           | : Skill Development           |
| Venue                       | : Seminar Hall, Krishna block |
| Convenor                    | : Dr.V.Meenakshi              |
| Organizing Secretary        | :                             |
| Organizer/Co-ordinator I    | : Ms.N.Jayashree              |
| Organizer/Co-ordinator II   | : Dr.S.Vanathy                |
| Number of Internal Faculty  | : 3                           |
| Number of External Faculty  | : 0                           |
| Number of Internal Students | : 120                         |
| Number of External Students | : 0                           |
| Total Participants          | : 123                         |

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### Resource Person Details:

| Name             | Designation & Affiliation                               | Email | Mobile     |
|------------------|---|-------|------------|
| Mr. S Ramesh     | Retd Senior Section Engineer, Horticulture              |       | 9962277294 |
| Mr. Govinda Samy | Asst Agricultural Officer, Horticulture and Agriculture |       |            |

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### Event Report:

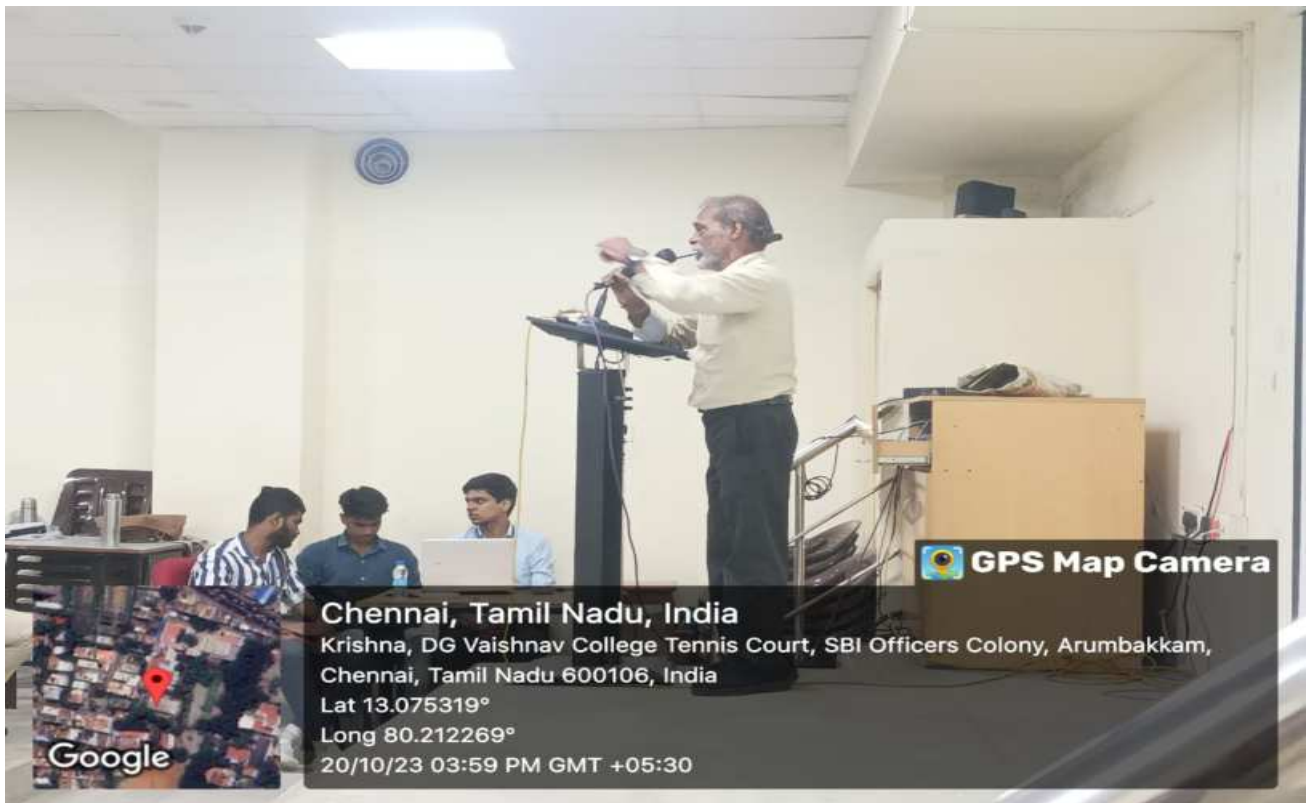
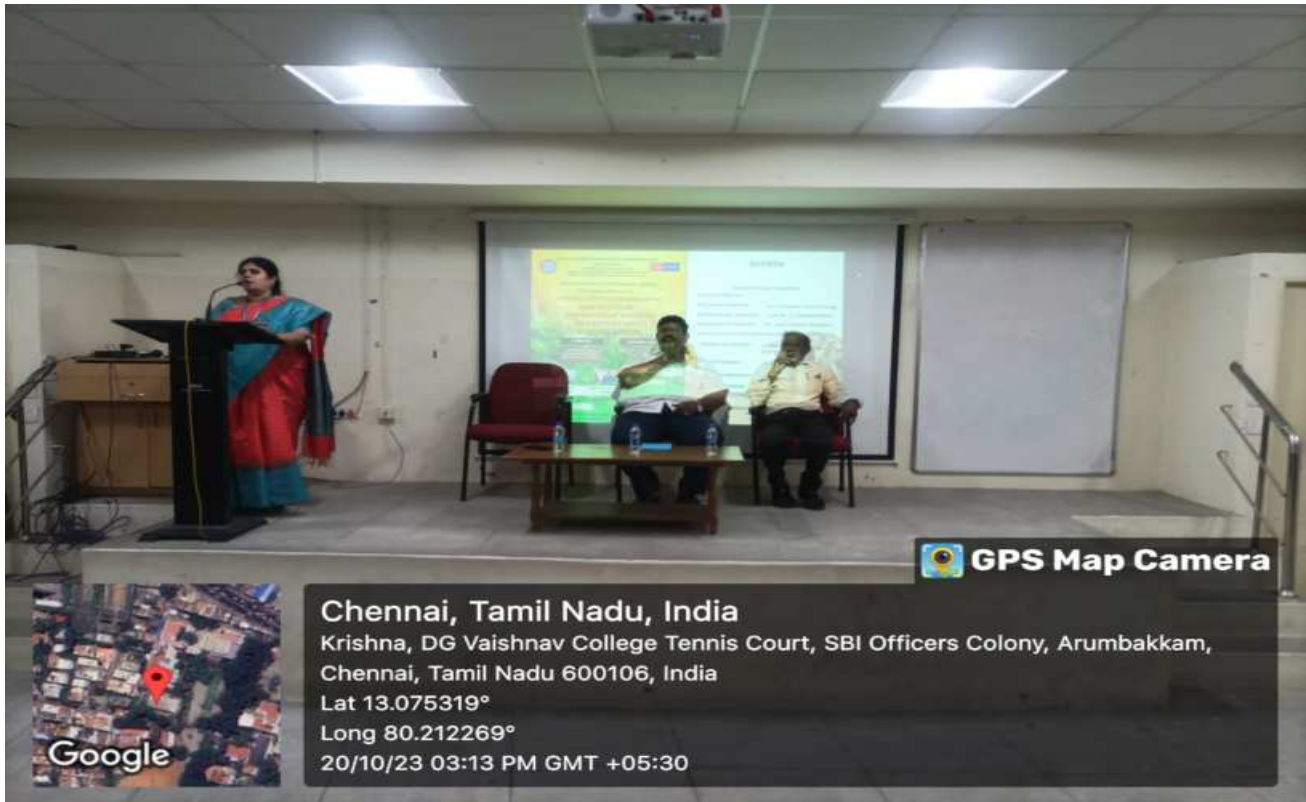
The workshop was a significant event aimed at enhancing our understanding of horticulture practices, fostering practical skills, and connecting with experts in the field. The workshop held on 20.10.2023, was organized by the Department of Economics Shift-II. Dr.V.Meenakshi Head In-charge, introduced the resource person to the students. The objectives of the workshop were to provide students with a comprehensive overview of horticulture techniques, practices, including plant cultivation, pest management and soil preparation. The program has had an profound impact on the students' understanding of horticulture and offered a wealth of knowledge. It has strengthened passion for horticulture and equipped the participants to be more environmentally conscious.

### Outcome of Event:

1. a.The workshop focused on purpose and scope of horticulture in future.
2. b.It emphasized on sustainable horticulture techniques.
3. c.The workshop gave a vivid insight about environment friendly pest control methods in horticulture.

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## **DEPARTMENT OF ECONOMICS**

### **Program on Digital India - Metamorphosis and Management**

#### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 19-12-2023                    |
| To Date                     | : 19-12-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Seminar                       |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr.V.Meenakshi                |
| Organizing Secretary        | : Dr.Sugantha                   |
| Organizer/Co-ordinator I    | : Ms.N.Jayashree                |
| Organizer/Co-ordinator II   | : Dr.S.Vanathy                  |
| Number of Internal Faculty  | : 4                             |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 108                           |
| Number of External Students | : 0                             |
| Total Participants          | : 112                           |



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### Resource Person Details:

| Name                  | Designation & Affiliation          | Email | Mobile     |
|-----------------------|------------------------------------|-------|------------|
| Mr.Venkata Rangarajan | Head Data Aces India               |       | 9840702594 |
| Dr.Prakash            | ASSISTANT PROFESSOR, RMKC, CHENNAI |       | 9444880253 |

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### Event Report:

The one-day seminar held at our department of economics, shift-II on the topic of “**DIGITAL INDIA-METAMORPHOSIS AND MANGAEMENT**”. The event took place 19/12/2023, bringing together students, faculty, and esteemed speakers from various fields. The various distinguished speakers spoke about the digitalization in their respective fields such as Health sector, Mining Sector, Automobile sector, Agriculture sector. The resource person shared their insights and health of knowledge. The seminar created an enthusiastic and interactive atmosphere between the students and the resource person objectives:

- Ø The event promoted an overview of digital India and its significance in the modern era.
- Ø It emphasized the role of each sectors namely primary, secondary and tertiary.
- Ø The one-day seminar brought together experts, academicians, and students to delve into the realm of digital transformation
- Ø The main objective is to unveil the positive impacts, challenges and future prospects of Digital Technologies in various sectors.

The seminar created an environment for learning about the management of digitalization in various sectors. It gave us an outlook on generating real time actionable insights for improving crop yield, controlling pests, assisting in soil screening, providing actionable data for farmers and reducing their workload. Overall, the “Digital India” programme will help farmers improve their farm productivity and income by providing them with access to information and services that can improve the quality of their produce and reduce the risks associated with farming.

The seminar explored the impact of electronic health records, telemedicine, wearable devices and artificial intelligence. The session emphasized on how Digital transformation has changed the way we work in many ways, including the ability to work remotely, the use of digital tool and platforms for collaboration and communication, the rise of GIG economy and other flexible work arrangements.

It also focused on the nine pillars of Digital India namely,

- Ø Broadband Highway
- Ø Universal access to mobile connectivity
- Ø Public Internet access Programme
- Ø E-Governance
- Ø E-Kranti
- Ø Information for all
- Ø Electronics Manufacturing
- Ø IT jobs in India
- Ø Early Harvest Programmes.

The event also stated how digital transformation benefits the society by increasing efficiency, greater business agility and ultimately providing job opportunities.


### **Outcome of Event:**

1. The event promoted an overview of digital India and its significance in the modern era.
2. It emphasized the role of each sectors namely primary, secondary and tertiary.
3. The one-day seminar brought together experts, academicians, and students to delve into the realm of digital transformation

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## **Geotag Photos**



 **GPS Map Camera**

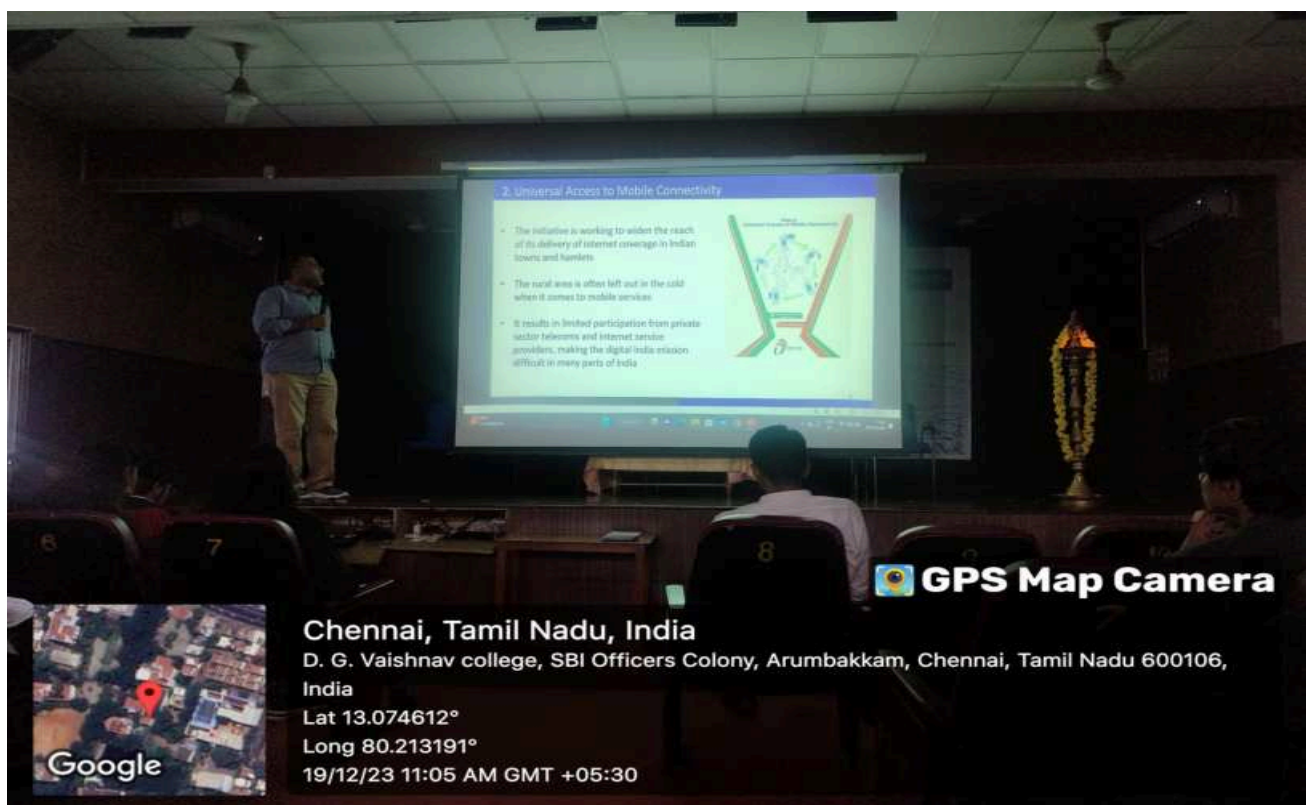
**Chennai, Tamil Nadu, India**


D. G. Vaishnav college, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.074612°

Long 80.213191°

19/12/23 12:16 PM GMT +05:30



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

D. G. Vaishnav college, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.074612°

Long 80.213191°

19/12/23 11:05 AM GMT +05:30



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## **DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

### **Department of English - Shift II**

**NAME OF THE EVENT** : Skill Training Programme on 'Interview Dynamics'

**DATE** : 19<sup>th</sup> July, 2023

**TIME** : 11.30 am onwards

**MODE** : Offline

**VENUE** : Vallabaacharya Auditorium

**CONVENER AND ORGANISER:** Dr. K. K. Lakshmi,  
Head and Assistant Professor,  
Department of English (Shift II),  
DDGDVC Chennai.

**RESOURCE PERSON** : Mr. Bharathi Raja. N  
Director- Training and Placement  
Dhanalakshmi Engineering College.  
Ph: 9677153101  
E-Mail: bharu.rana@gmail.com

**No. of Staff participants** : 24

**No. of Student participants** : 215





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### REPORT OF THE EVENT:

The Literary Debating Society of the Department of English (Shift II), conducted a Skill Training Programme on 'Interview Dynamics' on 19.07.23 at 11:00am in the Vallabacharya Auditorium. The programme was attended by 215 students and 24 faculty members.

Mr. Bharathi Raja, Director of training and placement, Dhanalakshmi Engineering College, was the resource person. The programme aimed in providing valuable insights and practical tips on interview dynamics for students, helping them to boost their confidence and refine their communication skills during job interviews.

The Principal, Dr. S. Santhosh Baboo, applauded the Department of English (Shift-II) for organizing such innovative programmes for students of various streams. He encouraged the students to actively participate in ameliorating their skill sets and enhancing their professional lives. He also motivated the students to expand their horizons in their respective fields of study and come out in flying colors.

Mr. Raja commenced the programme with an interactive session, personally connecting with students from diverse academic backgrounds, inquiring about their future aspirations, and thoroughly discussing the prospects that lie ahead in their respective fields.

Delving into the historical evolution of interviews and the ever-changing dynamics in various professional spheres, Mr. Raja adeptly enlightened on the importance of staying updated with the evolving criteria and requirements. He thoughtfully highlighted the dangers of restricting oneself to a single career path and emphasized the significance of exploring alternative opportunities.

The subsequent part of Mr. Bharathi Raja's session entailed an in-depth lecture on crafting an impressive resume, tailored to meet contemporary demands. Emphasizing the utmost importance of aligning one's unique skillsets with the desired job roles, he delineated the requirements employers have for candidates from diverse backgrounds, such as art, science, and commerce streams. Additionally, he provided comprehensive insights into conducting a SWOT analysis, emphasizing its significance in the job-seeking process.

Touching upon the paradigm shift brought on by the post-covid world of work characterized by virtuality, Mr. Raja drew compelling analogies, notably the '3:30 rule', where candidates



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must summarise their three years of graduation experience within a mere 30-minute interview. Furthermore, he expounded on the aspects of acing interview questions like 'Tell me about yourself' and inquiries about the prospective organization, meticulously guiding the students on how to confidently respond to such questions. He also encouraged the students to explore the abundance of available resources to their advantage.

### **OUTCOME:**

The session served as a catalyst for introspection and self-evaluation among the attendees, providing them with a profound understanding of interview dynamics and empowering them to confront even the most challenging interview scenarios. Ultimately, the program successfully prepared the young minds for the dynamic and competitive world of work that lies ahead.



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**LITERARY DEBATING SOCIETY  
DEPARTMENT OF ENGLISH (SHIFT II)**

*Delightfully Invites You to  
A Skill Training Programme  
on*

**INTERVIEW DYNAMICS**

Venue: Vallabacharya Auditorium

Date: 19.07.2023

Time: 11.00 a.m. onwards

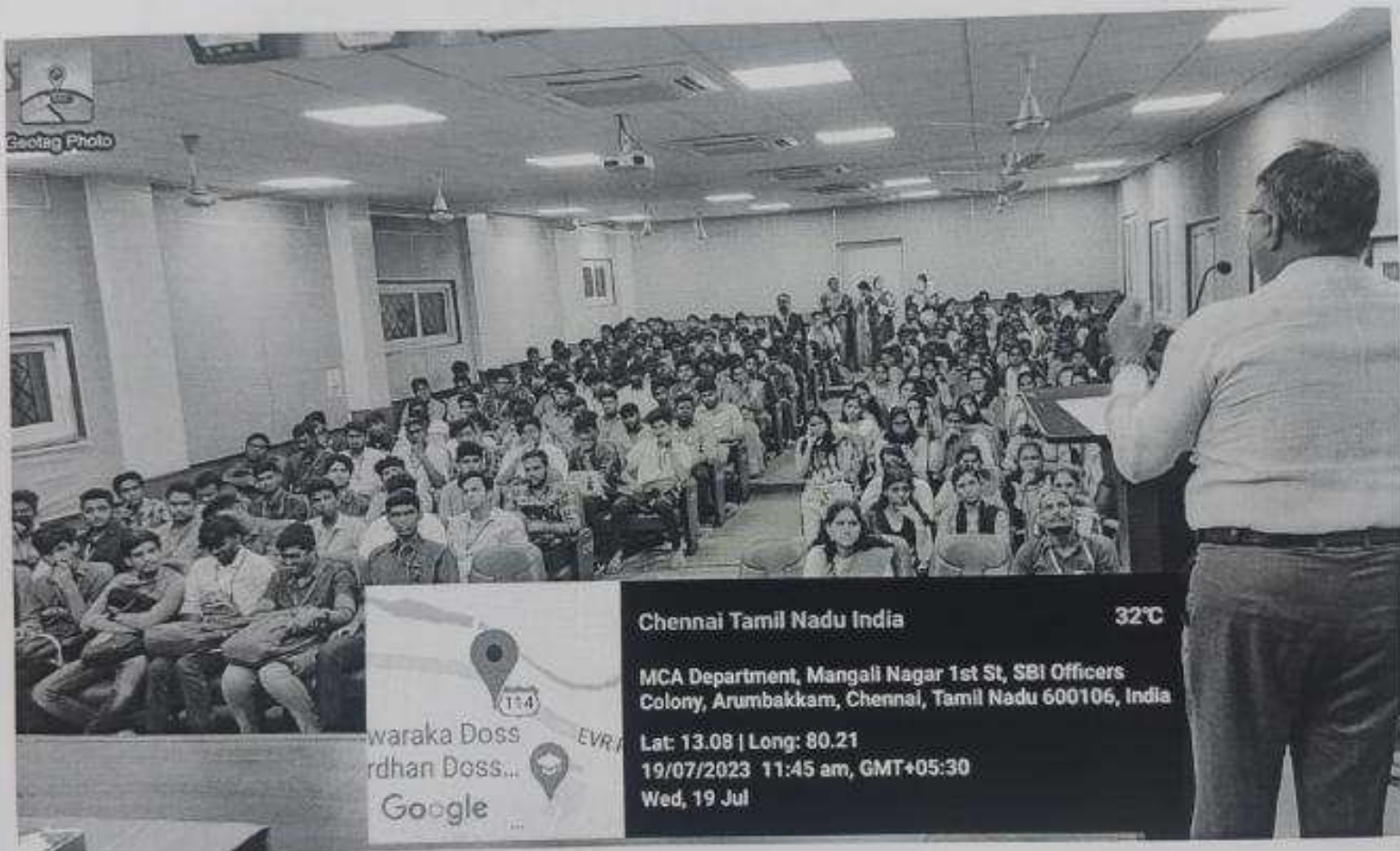




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Chennai Tamil Nadu India

32°C

MCA Department, Mangali Nagar 1st St, SBI Officers  
Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat: 13.08 | Long: 80.21

19/07/2023 11:45 am, GMT+05:30

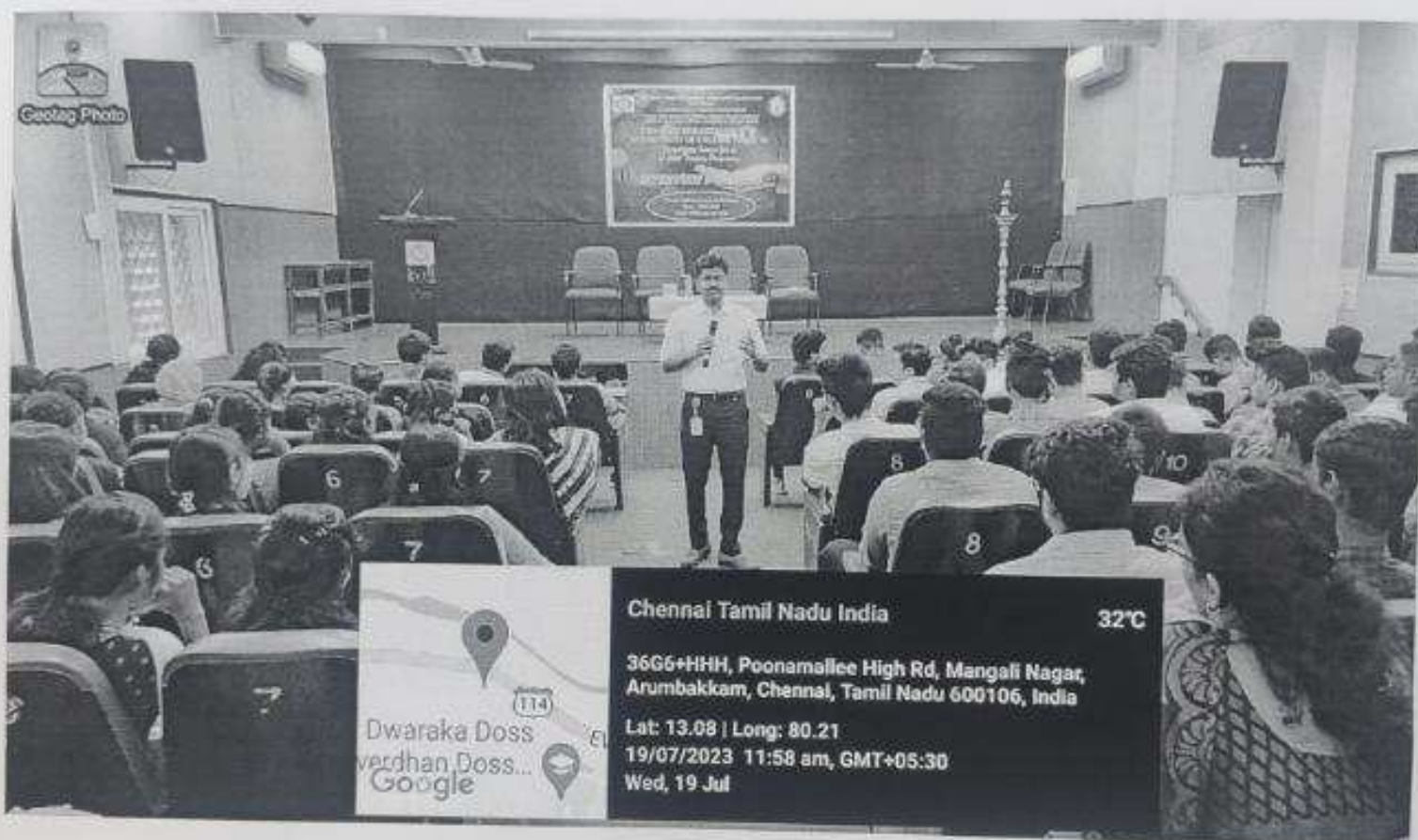
Wed, 19 Jul





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### **Department of English (Shift II)**

#### **Guest Lecture on 'Mental Health and Life Skills'**

**Date: 22nd August 2023.**

**Time: 09.00 a.m. onwards**

**Venue: Vallabacharya Auditorium**

#### **Resource Person: Dr. K. Lakshmi**

**(Participating classes : I & II Sociology, I VisCom A & B, I Psychology)**

#### **Agenda**

- 09.30 a.m. : Invocation**
- 09.35 a.m. : Welcome Address**
- 09.40 a.m. : Felicitation**
- 09.42 a.m. : Introducing the Resource person**
- 09.45 a.m. : Presentation**
- 10.45 p.m. : Rap session**
- 11.00 p.m. : Valediction**



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### **REPORT OF THE EVENT:**

The Department of English, Shift II, organized an insightful guest lecture on 'Mental Health and Life Skills' on August 22, 2023 at 9 am. The event took place at the Vallabacharya Auditorium and witnessed the active participation of 211 students and 26 faculty members. The esteemed resource person of the event was Dr. K Lakshmi, Psychiatrist, District Mental Health Programme, Chennai.

The event began with a warm welcome extended by Mr. Aswath of Ist BSc Psychology, who set the tone for the day's discussions. Following this, Ms. Tanvi Agarwal of Ist BSc Psychology delivered an excellent introduction to the guest speaker, Dr. Lakshmi, highlighting her credentials and achievements.

Dr. Lakshmi commenced the programme with an interactive session that resonated well with the diverse audience comprising students from various academic backgrounds. The resource person demonstrated a keen interest in connecting with the attendees on a personal level, encouraging them to share the challenges they face in their daily lives. During this segment, Dr. Lakshmi addressed the common terminologies related to mental health that are prevalent among youngsters. She took the opportunity to clarify misconceptions and provide accurate information on these terms, nurturing a better understanding of the topic. With expertise, the resource person delved into the 'Biopsychosocial model' and its complex interactions, in understanding thoughts and behaviors from a psychological point of view. She emphasized the significance of comprehending the different levels of stress, categorizing them as either beneficial or detrimental. Her thoughtful approach shed light on the perilous nature of stress-inducing factors and their potential consequences when left unaddressed.

Additionally, Dr. Lakshmi's interpretations about the previous generation and their better stress management skills set the stage to deliberate the evolving challenges faced by today's youth in dealing with stressors and the need to promote life skills such as empathy, critical thinking, and effective communication. During the subsequent segment of Dr. Lakshmi's session, she delivered an in-depth lecture on adopting essential practices to manage anxiety, depression, and negative emotions effectively. She accentuated the significance of self-awareness and understanding one's limits by sharing illustrative case studies to evaluate how different individuals respond to circumstances. Furthermore, Dr. Lakshmi elucidated the contrast between critical thinking and creative thinking. She also highlighted the integral characteristics of decision-making and problem-solving and differentiated between the two, through interactive activities involving volunteers from the audience. Dr. Lakshmi concluded the session by accenting the significance of maintaining balanced interpersonal relationships and honing effective communication skills.

### **OUTCOME:**

The interactive guest lecture was immensely beneficial for the students, as it fostered a better understanding of mental health issues and provided them with valuable life skills. Dr. K Lakshmi's proficiency and engaging approach helped students learn various approaches to achieve academically and build social skills as well. The event successfully achieved its





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objective of spreading awareness about mental well-being and empowered students to take proactive steps towards enhancing their mental health and life skills.

**PHOTOS:**







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## **DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

### **Department of English - Shift II**

|                                    |   |
|------------------------------------|---|
| <b>NAME OF THE EVENT</b>           | : Workshop on 'The Art of Public Speaking'  |
| <b>DATE</b>                        | : 22 <sup>nd</sup> September, 2023.   |
| <b>TIME</b>                        | : 02.00 pm onwards  |
| <b>MODE</b>                        | : Offline   |
| <b>VENUE</b>                       | : Dwaraka Auditorium  |
| <b>CONVENER AND ORGANISER:</b>     | Dr. K. K. Lakshmi,<br>Head and Assistant Professor,<br>Department of English (Shift II),<br>DDGDVC Chennai.   |
| <b>RESOURCE PERSONS</b>            | : Dr. H. Abdul Hadi<br>Associate Professor of English & Research Supervisor<br>PG & Research Department of English<br>The New College (Autonomous)<br>Chennai-600014.<br>Ph: 9941106725<br>E-Mail: <a href="mailto:drhadi1711@gmail.com">drhadi1711@gmail.com</a><br><br>Ms. Kirthiga Nagaraj<br>Trilingual Counsellor & Psychotherapist<br>Ph: 8903265224<br>Email: <a href="mailto:kirthiga.nagaraj99@gmail.com">kirthiga.nagaraj99@gmail.com</a> |
| <b>No. of Staff participants</b>   | : 25  |
| <b>No. of Student participants</b> | : 361   |





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### REPORT OF THE EVENT:

The Literary Debating Society of the Department of English (Shift II), organized a workshop on the art of public speaking on 22.09.2023, at 2:00 PM in the Dwaraka Auditorium. The workshop garnered substantial participation, with 25 faculty members and an impressive attendance of 361 students. The event featured two distinguished resource persons: Dr H. Abdul Hadi, Assistant Professor of English, New College, and Ms. Kirthiga Nagaraj, trilingual consultant and psychotherapist. The workshop aimed to equip participants with the essential skills and knowledge required to excel in the art of public speaking.

Dhansri K from II BA CPA and Poorna S from I Bsc MCA stepped into the role of MCs, showcasing their growing skills and abilities in event hosting. The event commenced with an invocation, followed by a welcome address delivered by Ms. Aiswarya, Assistant Professor, which served as the opening remarks for the day's proceedings. Subsequently Ms. Rajashree K, Assistant Professor, delivered a presentation elucidating on the importance and the role of LDS. Next in line, was the investiture ceremony, presided over by Dr K Valli, Assistant Professor, during which the members of the Literary Debating Society were bestowed with their badges, by Dr. K.K Lakshmi, Head of the department, paving way for kindling dynamic leadership, a sense of responsibility and positive change among the students. Dhansri K of II CPA, Rackshitha of I Psychology and, Dhyaneshwar K of II Bsc Computer Science were entrusted with the prestigious titles of President, Vice president and Secretary respectively.

Following the investiture, Mr. B Emmanuel Rajkumar, Assistant Professor and the organiser of the event, introduced the resource persons for the day. Dr Abdul Hadi initiated the proceedings with an enlightening talk on public speaking. He delved into the strategies for mastering the skill, which included mastering the language, focusing on one central idea, and identifying one's area of interest and proficiency. Additionally, he underscored the importance of tailoring speeches to suit the target audience, incorporating personal anecdotes, and the role of non-verbal communication and situational awareness.

The event held a unique significance, as it also served as the finals of 'Debature', a debate program organized by the department. Eight finalists from various departments, formed four teams to engage in a compelling debate, that showcased their confidence and competence in the art of public speaking. The competition provided an interactive platform for the students to apply the principles discussed during the workshop.

Following this, Ms. Kirthiga Nagaraj shared her insights on the evolving nature of public speaking, providing valuable guidance on emotional regulation, offering strategies to overcome the fear of being misunderstood and the anxiety of lacking instant feedback. She spoke on channelling one's fear constructively, whilst conducting interactive activities to boost students' confidence.



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The workshop concluded with the announcement of the winners of the Debature competition by the resource persons who also served as the judges of the event. The Department of BBA emerged victorious, claiming the overall trophy.

**OUTCOME:**

The workshop on the art of public speaking was a valuable learning experience, enabling students to grasp the intricacies of public speaking. The invaluable insights and guidance provided left a lasting impact, instilling confidence and inspiring future public speakers.

**PHOTOS:**







# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106



GPS Map Camera



Google

Chennai, Tamil Nadu, India

445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075788°

Long 80.212729°

22/09/23 04:40 PM GMT +05:30



GPS Map Camera



Google

Chennai, Tamil Nadu, India

445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.07579°

Long 80.212728°

22/09/23 04:31 PM GMT +05:30



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Arumbakkam, Chennai – 600 106





## **REPORT OF THE EVENT:**

Discerning the necessity of having effective and reasonable conversations in the contemporary times, the department of English (Shift II) organised a Seminar on 'Strategies to Enhance Conversational Skills' on 30<sup>th</sup> January 2024 at 10.00 a.m. in Vallabhacharya Auditorium. The seminar witnessed a whopping participation of 192 students of various departments and 20 faculty members. Ms. Dhanalakshimi A., Soft Skills Trainer for Corporate and CA aspirants, M.D., Tokoni Coffee, Chennai served as the resource person. The influence of digitalisation has a remarkable impact on the way people communicate. Highly driven by technological advancements, face-to-face interaction has declined and brought about an adverse effect on both the individual and the society. Premeditating on the need for effective conversational skills, the department conducted the seminar to help students communicate effectively, excel in their academics and to attain holistic development. The Principal, Dr. S. Santhosh Baboo graced the occasion with his presence and aptly accentuated the topic of the seminar by emphasising its pertinence in today's world. He encouraged the students to initiate conversations and build rapport by discussing few common grounds and sharing personal experiences, which was followed by the release of the department's Newsletter, Skylark, Vol. IV.


Ms. Dhanalakshimi commenced the session with a brainstorming question on social media, the topic that kindled the critical thinking of the students. This enabled them to express instinctively and the activity set stage for the intended theme of the session. The resource person guided the students to share from their personal experiences and discussed the numerous reasons for the generation z social media usage. The resource person elucidated the need for conversational skills in a variety of context in our everyday life and also in virtual conversations. The resource person incorporated several activities for the students so that there was enough participation throughout the session. The activities were comprehensible for them to appreciate the implication in active listening, non-verbal cues and the diverse perspectives of understanding in communication. The worksheets circulated among the students, sparked their lateral thinking, in attempting new efforts, evade making assumptions and pose questions. Ms. Dhanalakshimi threw light on the various styles of communication: the assertive, passive and aggressive. Further, she enlightened them on the characteristics of the different types and the need for an appropriate communication style to achieve its goal in the given situation. The session covered a variety of indispensable components such as diverse perceptions, audience analysis, brevity, voice modulations, tone,

eye contact and clarity. The vibrant and well-structured activities with effective worksheets kept the students engaging and informative as well.

**OUTCOME:** The Seminar was highly beneficial to the students as it furnished many techniques and strategies to enhance their conversational skills. The session empowered the students to master the essential components, and develop confidence to engage in meaningful and productive conversations. In a nutshell, the seminar was lively, as it provided a conducive atmosphere for the students to learn how to communicate their ideas clearly, concisely and persuasively and become confident, competent communicators and leaders.

.....



 GPS Map Camera



**Chennai, TN, India**

1st Street, Arumbakkam, Chennai, 600106, TN,  
India

Lat 13.075785, Long 80.212587

01/30/2024 11:21 AM GMT+05:30

Note : Captured by GPS Map Camera

8











Chennai, TN, India

1st Street, Arumbakkam, Chennai, 600106, TN,  
India

Lat 13.076041, Long 80.212382

01/30/2024 10:45 AM GMT+05:30

Note : Captured by GPS Map Camera

## **REPORT OF THE EVENT:**

The Literary Debating Society of the Department of English (Shift II), conducted a seminar titled English Language Learning through Social Media on 13.02.24 at 10.00 am in the Vallabhacharya Auditorium. The seminar was attended by 166 students and 25 faculty members, with much enthusiasm and avidity. Dr. S. Krishna, Associate professor, Department of English, AMET University, Chennai, was the resource person. The seminar was organised to aid the students in exploring effective strategies for using social media platforms to enhance English language proficiency and foster interactive learning experiences.

The seminar commenced with a warm welcome from Ms. R. Shalini Priscilla, Assistant Professor, Department of English, followed by the principal, Captain Dr. S. Santosh Baboo, presenting a memento to honour the resource person. The principal addressed the gathering by sharing personal experiences of using social media for communication and learning. Cautioning students about its potential drawbacks, he emphasised its dual nature describing it as a double-edged sword. Dr. K. Valli, Assistant Professor and the organiser of the event, formally introduced the resource person. The session unfolded with an engaging activity led by the resource person, involving interactions with student volunteers to probe their social media usage. The resource person underscored the necessity to redefine socialisation in the digital realm. She also highlighted the enduring impact, individuals can have in the online space, emphasising that people are judged based on their posts, shares, and follows. Encouraging students to view social media as a valuable learning tool, the resource person stressed the need for self-discipline and responsible use. The discussion then delved into practical steps, examining the integral role of Information and Communication Technology (ICT) in daily life. Open-access websites offering free learning opportunities were highlighted, showcasing the accessibility of educational resources for students. As an interactive component, the resource person shared two videos, creating an activity exercise for students. These videos provided a platform for practical engagement, enabling students to practice with native speakers. The resource person further discussed how ICT facilitates easy and productive learning, sharpening critical skills essential in today's digital landscape. Dr. Krishna went on to discuss how students can enhance their language skills through podcasts, blogs, and vlogs. She suggested exploring the Voice of America website to practice tone and vocabulary. She highlighted the potential of social media as a valuable learning tool emphasising the notion that online platforms provide an environment free from the fear of judgment and self-consciousness. Additionally, she shared insights on how students can utilise platforms like Pinterest to give a write up on their social media accounts and create pages for their club activities. The seminar concluded with a well-received skit, presented by the LDS members focussing on how students can grasp English language and stay updated on the evolving vocabulary and trends through diverse social media platforms.

## **Outcome:**

The students gained insights into responsible social media usage and practical steps to enhance learning through ICT. The event aided them to empower themselves with the knowledge and skills necessary to navigate the digital world and sharpen their language learning abilities.

The Literary Debating Society of the Department of English (Shift II) conducted the interdepartmental event INNOWIZ'24 on March 15, 2024, at 2:30 PM in the Vallabacharya Auditorium. The event witnessed the presence of 23 faculty members and 218 students. Mr. Ranganathan Chakravarthy, Grand Master and International Scrabble Player, and Founder of Madras Scrabble Foundation, graced the occasion as the Chief Guest. The event aimed to enhance vocabulary through gamification and bring out the diverse talents of the students through various events.

The role of MC was carried out by LDS volunteers, headed by B. Shiloh Hewins from I BBM. The welcome address was delivered by K Dhansri, President (II CPA B), while the introduction of the Chief Guest was given by Rakshitha K, Vice President (I BSc Psychology). Dr KK Lakshmi felicitated the guest with a certificate of appreciation and a plant as a memento, as part of the Go Green initiative.

Mr. Chakravarthy, commenced the session by elucidating the intricacies of Scrabble and its potential impact on young minds. He unravelled its potential to shape and stimulate the minds of the youth. He expounded upon the game's rules and the various techniques to unveil new words. He talked about the origin of the game and its historical significance. Emphasizing the relationship between gamification and pedagogy, Mr. Chakravarthy accentuated the relevance of integrating interactive methodologies into educational frameworks. He advocated for the utilization of gamified learning as a catalyst for intellectual growth. The talk resonated deeply with the audience, igniting a discourse on innovative educational paradigms. The audience were then provided with insights into the annual events organised by the Department of English and the Literary Debating Society through a visually aided presentation.

Subsequently, the event transitioned into the finals of the spell bee competition, featuring four finalists across three rounds. Following a tie-breaker involving three participants, K Ramyashri Varshini and Shalini S of I BSc Biotech and I BCA (B) respectively emerged as the winner and runner-up. The day also witnessed the finals of the events, Word relay and Twenty questions. The word relay event featured students tasked with generating pertinent words stemming from a given word. Among the 7 finalists, Vineeth Sathiya from II BSc Viscom (A) and Sanjaynath from II B com CS (B) emerged victorious as the winner and runner-up respectively. In the twenty questions segment, six finalists were provided with twenty attempts to guess the identity of a renowned personality. Tejaswavin from II BSc Statistics and Mukesh GM from II B com CS (D) claimed the titles of winner and runner-up.

Mr. Chakravarthy presented the prizes to the winners and runners-up of all the events conducted during INNOWIZ. The LDS volunteers and the faculty were also awarded with tokens of gratitude for their unwavering support and dedication. The session concluded with an enriching singing performance by Krish J I BSc CS (B), LDS member. The vote of thanks was delivered by Dhyaneswar K II BSc CS, Secretary, LDS.

## **OUTCOME:**

INNOWIZ'24, led by the Literary Debating Society, fostered vocabulary enrichment and showcased diverse talents, culminating in an engaging event with Scrabble insights from Mr. Ranganathan Chakravarthy and successful competitions, reinforcing a vibrant learning environment.





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**DEPARTMENT OF LANGUAGE**

**Program on Employment opportunities in Hindi Language**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College  
(Autonomous)**

Reaccredited by NAAC with A++ GRADE (3rd cycle)  
College with Potential for Excellence, (Linguistic Minority Institution)  
Affiliated to University of Madras, Arumbakkam, Chennai - 600106

**You are cordially invited to the Hindi workshop organized by 'Darpan',  
the literary organization of the Hindi Department (Shift-I).**

**One day Workshop, Topic- Employment opportunities in Hindi language**



**Guest of Honor**  
**Dr. P. S. Vijayaraghavan**  
Editor incharge,  
Rajasthan Patrika,  
Chennai.

**Chief Speaker**  
**Dr. Raj Shekar**  
Head and Research supervisor,  
Dept. of Hindi, Loyola College,  
Chennai.

**Date: 23.08.2023**

**Time: 11 am Onwards**

**Venue: Shri Vallabhacharya Auditorium**



**DR. HARSHALATA V. SHAH**  
Assistant Professor & Co - Convenor



**DR. MANOJ KUMAR SINGH**  
Head & Convenor



**DR. S. SANTHOSH BABOO**  
Principal



**DR. ASHOK KUMAR MUNDHRA**  
Secretary

From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Workshop

Venue : Shri Vallabacharya auditorium

Convenor : Dr. Manoj Kumar Singh

Organizing Secretary : Dr. Harshlata v shah

Organizer/Co-ordinator I : Kashish Mishra

Organizer/Co-ordinator II : Garima

Number of Internal Faculty : 10

Number of External Faculty : 02

Number of Internal Students : 130

Number of External Students : 0

Total Participants : 142

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### Resource Person Details:

| Name                            | Designation & Affiliation   | Email                                    | Mobile            |
|---------------------------------|---|--|-------------------|
| <b>Dr Raj shekhar</b>           | <b>Head &amp; Research Supervisor,<br/>Department of Hindi,<br/>Loyola College,<br/>Chennai</b> | <b>drrajshekhar@loyolacollege.edu.in</b> | <b>8825478571</b> |
| <b>Dr<br/>P.S.Vijayraghavan</b> | <b>Editor incharge,<br/>Rajasthan Patrika<br/>Chennai</b>                                       | <b>rpchni@gmail.com</b>                  | <b>8825478571</b> |

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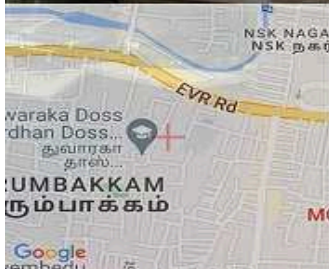
## **Event Report:**

The Department of Hindi, Shift- I Dwarka Doss Goverdhan Doss Vaishnav College Organized a One-day state level Workshop on The Topic - Employment opportunities in Hindi Language. This workshop was organized for First year & Second year Hindi Students. Dr. S. Santhosh Baboo, Principal, DDGD Vaishnav College has given the presidential address and spoke about the importance of language; he also indicated that how hindi is important for all the Indians. Dr. Raj Shekhar Head Department of Hindi Loyola College was the Chief Guest of this Workshop. He said in his speech in Inaugural function that I am very happy to know that the many non-Hindi speaking students are going to learn about Hindi language. He has given a brief knowledge that how and where is the most jobs available with the knowledge of Hindi Language. He mentioned Banks, Rajbhasha officer in all the central government department, Hindi translator in the entire private and government sector. He spoke about the Education field from school to college level for the post of Hindi Teacher. Dr. P.S.Vijayraghvan Editor i/c Rajasthan patrika was the guest of honor for the workshop. He talk about print media, electronic media, All India Radio, social media and all other media fields where lot of employment opportunities are waiting for the Hindi knowing persons. Honorable Secretary Dr. Ashok Kumar Mundhra marked that many areas are available for the employment with good hindi and English knowledge people, He told that this topic is very much needed to the students community. Respected treasurer Shri Ashok Kedia mentioned in his massage that this type of workshop is very useful for our students and congratulated to Department of Hindi Shift -I for organizing these types of workshop. Dr. Manoj Kumar Singh, Head has welcomed the gathering. He said that this workshop planned for the students to know the areas where job opportunities available with Hindi Language. Dr. Harshlata v shah Assistant professor and faculty coordinator has given the vote of thanks. Kashish Mishra from the II Bsc MPC was the MC for the workshop. More than 160 student and 10 faculty has attended the workshop. Overall, this workshop was very useful and fruitful.

## **Outcome of Event:**

1. Student got Knowledge of How Hindi language is important for getting a good job.
  2. Students known the different fields where employment available for Hindi.
  3. Students clears their all doubts also
-

Geotag Photos



833, E.V.R. Periyar High Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Chennai  
Tamil Nadu  
India

2023-08-23(Wed) 11:50(am)

32°C  
90°F







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## **DEPARTMENT OF LANGUAGE**

### **Program on DARPAN-2023**

### **INVITATION**



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|                             |                          |
|-----------------------------|--------------------------|
| From Date                   | : 03-10-2023             |
| To Date                     | : 03-10-2023             |
| Event_mode                  | :                        |
| Event_Level                 | : Intercollegiate        |
| Event-Nature/type           | : Inter Collegiate Event |
| Venue                       | : Dwaraka Auditorium     |
| Convenor                    | : Dr. Manoj Kumar Singh  |
| Organizing Secretary        | : Dr. Harshalata V Shah  |
| Organizer/Co-ordinator I    | : Garima s               |
| Organizer/Co-ordinator II   | : Kashish Mishra K       |
| Number of Internal Faculty  | : 7                      |
| Number of External Faculty  | : 11                     |
| Number of Internal Students | : 127                    |
| Number of External Students | : 139                    |
| Total Participants          | : 284                    |

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### Resource Person Details:

| Name                    | Designation & Affiliation | Email                       | Mobile     |
|-------------------------|---------------------------|-----------------------------|------------|
| Mrs. Shakuntala Karnani | Secretary, Anubhuti       | shakuntalakarnani@gmail.com | 9940067582 |

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### Event Report:

Darpan-2023 organized by the Hindi Department Shift-I of Dwaraka Doss Govardhan Doss Vaishnav College for the Hindi students of colleges of Chennai city on 03 October 2023 in the Dwaraka Auditorium of the college. More than 290 students from 20 colleges of Chennai city participated in seven competitions to display their talent.

Famous litterateur and writer Shakuntala ji Karnani was present in the inaugural session of the program. The program started with lighting of the lamp and prayer. After this, Head of the Hindi Department, Dr. Manoj Kumar Singh welcomed everyone and told how the program Darpan of the Hindi Department of Vaishnav College has been organized for the last 32 years. Seven competitions were organized - poster making, creative writing, solo singing, advertising bet, channel change, debate and folk dance.

College Principal Dr. S. Santosh Babu, while delivering the presidential address on this occasion, said that language is the biggest strength of our life and all students should learn languages other than Hindi, Tamil and English. Garima s introduce the chief guest. Chief Guest Shakuntala ji Karnani, in her address, encouraged all the students, asked them to never be afraid of defeat, gave many examples, and showered knowledge through her poetry.

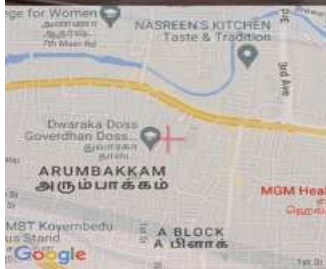
After the daylong competition, in the closing ceremony in the evening, College Secretary Dr. Ashok Kumar Mundhra ji sent his congratulations to all the members of the Darpan organizing committee. On this occasion, apart from Mundha ji, the treasurer of the college Mr. Ashok Kedia ji also congratulated all the winners. The jury included Tarun Kumar, Anshika Dwivedi, Shweta Singh, Bharat Rawal, Divya Dwivedi etc. who were former members of Darpan and alumni of Hindi Department and Mahashakti Singh, Renuka Mishra who came from Dakshin Bharat Hindi Prachar Sabha were honored by the Secretary. After this, certificates and trophies were given to the winning students in all the competitions. The winner of the overall trophy was the team of Ethiraj College Shift-2. In the end, Dr. Harshalata V Shah, Assistant Professor of Hindi Department, gave the vote of thanks. Kashish Mishra, Rishabh and Pratiksha Singh conducted the stage.

### Outcome of Event:

1. students gain knowledge to seen live performances
2. students learned lot about their personality development, like how to speak, how to debate etc
3. any competitions give confidence to participate in more

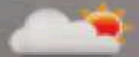
program.

## Geotag Photos



833, E.V.R. Periyar High Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Chennai  
Tamil Nadu  
India



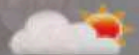
32°C  
90°F

2023-10-03(Tue) 10:18(am)



833, E.V.R. Periyar High Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Chennai  
Tamil Nadu  
India



32°C  
90°F

2023-10-03(Tue) 10:19(am)







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## **DEPARTMENT OF LANGUAGE**

### **Program on RAMCHARITMANAS AND TODAY'S YOUNG GENERATION**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 10-01-2024                    |
| To Date                     | : 11-01-2024                    |
| Event_mode                  | : Blended                       |
| Event_Level                 | : International                 |
| Event-Nature/type           | : Seminar                       |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. Manoj Kumar Singh         |
| Organizing Secretary        | : Dr. Harshalata V. Shah        |
| Organizer/Co-ordinator I    | : Nageshvari                    |
| Organizer/Co-ordinator II   | : Gaurav                        |
| Number of Internal Faculty  | : 07                            |
| Number of External Faculty  | : 40                            |
| Number of Internal Students | : 106                           |
| Number of External Students | : 14                            |
| Total Participants          | : 167                           |

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### Resource Person Details:

| Name                    | Designation & Affiliation                         | Email                   | Mobile     |
|-------------------------|---|-------------------------|------------|
| Dr. Nirmala S. Maurya   | Former Vice Chancellor,<br>Poorvanchal University | nirmalam@gmail.com      | 9884042944 |
| Dr. Vivek Mani Tripathi | Associate Professor, China                        | vivekmani.bhu@gmail.com | 9958550683 |

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### Event Report:

A two-days international seminar on the topic of **Ramcharitmamas and today's young generation**, organized by the Hindi Department Shift-I of Dwarka das Goverdhan Das Vaishnav College, was inaugurated in the college premises on 10 January 2024 on the auspicious occasion of World Hindi Day. On this occasion, the research article read in this seminar were compiled, given a book form and released.

The chief guest in the inaugural session of the program was famous litterateur, writer and former Vice Chancellor of Veer Bahadur Singh Purvanchal University, Dr. Nirmala S Maurya. The program started with lighting of the lamp and prayer. After this, Head of the Hindi Department, Dr. Manoj Kumar Singh welcomed everyone and told how the Hindi Department of Vaishnav College decided to organize this program before the consecration of Lord Ram in Ayodhya. Because today's young, generation needs to learn a lot from the ideals of Ram.

Principal of the college, Dr. S. Santhosh Babu, while giving the presidential address on this occasion, said that language is the biggest strength of our life and Tulsidas's Ramcharitmanas is the essence of success in our life. Students should learn to respect their teacher and parents from Ram in their life.

College Secretary Dr. Ashok Kumar Mundhra ji said that Ram is such a heritage of our Sanatan culture, which we have to preserve very carefully. His character is exemplary for today's young generation. Ramcharitmanas is not just a book; it is also a code of conduct for our social relations. He congratulated all the members of the organizing committee for choosing such a topic for the young generation and giving them an opportunity to read the form in this seminar.

On this occasion, Treasurer of the college Mr. Ashok Kedia also said that this world is based on karma, whatever one does, one gets the same result, and this is the essence of Ramayana.

Chief guest Dr. Nirmala S Maurya ji said that at this time, the entire country of India has become Rammay and on such an auspicious occasion, this effort of Hindi Department for the young generation is commendable. Ram himself is a philosophy of life. Manas is a book that unites the whole of India.

Dr. Harshalata V Shah, Assistant Professor of Hindi Department, moderated the stage and thanked all the guests who came to the inaugural session.

Dr. B.L. Achha ji, Dr. Asha Nair ji, Dr. P. Saraswati, Dr. Sudha Trivedi, Dr. Ashok Dwivedi, Dr. Gopalakrishnan, Dr. P.B. Vanitha, Dr. Priya Naidu, Dr. Manoj Dwivedi, and Dr. Praveen Kumar Mishra were present as special guests in this seminar. They contributed in making the first day seminar successful and more than 60 articles were presented in total four sessions.

The highlight of the first day was the presentation of 12 students in the third session, which instilled confidence in them. On the second day of the seminar, on January 11, scholars from India and abroad from China, Mauritius, Netherlands, Madhya Pradesh, Delhi, Ayodhya, Patna, Coimbatore, Trichy, Madurai etc. will presented their views through online medium.

### Outcome of Event:

1. Tulsidass Ramcharitmanas is the essence of success in our life. Students should learn to respect their teacher and parents from Ram in their life.
2. Ramcharitmanas is not just a book it is also a code of conduct for our social relations.
3. this time, the entire country of India has become Rammay and on such an auspicious occasion, this effort of Hindi Department for the young generation is commendable

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### Geotag Photos





**Chennai, Tamil Nadu, India**  
MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106, India  
Lat 13.075962°  
Long 80.212424°  
10/01/24 10:10 AM GMT +05:30





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## **DEPARTMENT OF LANGUAGE**

### **Program on Vaishnav Kavya Utsav Intercollegiate poetry Fest**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 19-03-2024                    |
| To Date                     | : 19-03-2024                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Intercollegiate               |
| Event-Nature/type           | : Inter Collegiate Event        |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. Manoj Kumar Singh         |
| Organizing Secretary        | : Dr. Harshalata V Shah         |
| Organizer/Co-ordinator I    | : Nageshvari s                  |
| Organizer/Co-ordinator II   | : Garima S                      |
| Number of Internal Faculty  | : 06                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 108                           |
| Number of External Students | : 22                            |
| Total Participants          | : 136                           |

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### Resource Person Details:

| Name              | Designation & Affiliation               | Email                    | Mobile     |
|-------------------|---|--------------------------|------------|
| Dr. Manju Rustagi | Retired Hindi HOD<br>Valliammal college | manju.rustagi@gmail.com  | 9840695994 |
| Akanksha Baranwal | Poetess                                 | akanksha.guddi@gmail.com | 9140448612 |
| Mrs Rekha Rai     | Poetess                                 | s.rekharai@gmail.com     | 9884766950 |

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### Event Report:

Vaishnav Kavya Utsav'-2024 inter-collegiate poetry competition was organized by the Hindi Department (Shift-1) of Dwaraka doss Govardhan Doss Vaishnav College on Tuesday, 19.03.2024 in which 28 students from 19 colleges participated. The judges of the program were poetess and social worker Dr. Manju Rustagi, Mrs. Akanksha Baranwal and Mrs. Rekha Rai. The program started with Ish Vandana after which the lamp was lited. Dr. Manoj Kumar Singh, Head of Hindi Department, while introducing the judges, welcomed everyone and told about everyone's contribution in organizing the competition. After this, the Principal of the college, Dr. S. Santhosh babu While honoring the guests, He said special emphasis on the contribution of Hindi language and other languages in our lives. He said that we should always emphasize on learning many languages other than the mother tongue. After this, in the program, students from different colleges presented their poems on the topics of patriotism, mother, father, sister, nature, makeup etc.

In the closing ceremony of the program, Head of Hindi Department, Dr. Manoj Kumar Singh congratulated the students associated with Hindi poetry of Chennai metropolis. He said that he wants good poets to emerge from these students at the national level from Chennai. After this, the three judges praised all the contestants profusely, made them aware of the mistakes made by them and congratulated everyone. Also recited his poems.

In the poetry competition, the first prize went to Akash Singh SRM Vadapalni, second prize to Gaurav M St. Thomas College, third prize to Dinesh Chhetri MCC College, and two consolation prizes to Amritvarsini WCC and Tejas Sharma SRM Institute.

At the end of the program, Dr. Harshalata V. Shah, Assistant Professor of Hindi Department, thanked everyone. B.Sc Mathematics student Garima and Economics student Nageshwari MC of the entire program. Pari Shivnarayan introduced Rekha Rai ji, Saloni Dave introduced Akanksha Baranwal and Ritika introduced Manju Rustagi.

College Secretary Dr. Ashok Kumar Mundha ji and Treasurer Mr. Ashok ji Kedia ji congratulated all the winners.

## Outcome of Event:

1. Students learn about Hindi Poetry.
2. Language importance for all indians
3. learning how to recite poetry at stage

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## Geotag Photos









DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE(AUTONOMOUS)

Re-accredited with Grade A++ by NAAC

College with Potential for Excellence

Linguistic Minority Institution.

Arumbakkam, Chennai - 106

DEPARTMENT OF HINDI SHIFT - 2 ORGANIZES

WORKSHOP ON THE TOPIC -

PREMCHAND AND HIS LITERATURE

HEARTY WELCOMES ALL OF YOU FOR THE

ONE-DAY WORKSHOP.

TIME - FROM 2.00 PM.

VENUE:KRISHNA  
BLOCK  
SEMINAR HALL  
FIRST FLOOR

DATE:26.07.2023



**MUNSHI PREMCHAND**  
FAMOUS INDIAN WRITER



DR.Ashok Kumar Dwivedi  
HEAD

STUDENT VOLUNTEER - ROSHAN JAIN J  
BSC DATA SCIENCE



DR.S.Santhosh Baboo  
PRINCIPAL - CHIEF GUEST

CONVENER - DR. SUNIL PATIL / DR. MANOJ KUMAR DWIVEDI / DR. KUMAR ABHISHEK / DR. PRAVEEN KUMAR MISHRA



DR.Ashok Kumar Mundhra  
SECRETARY

Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





द्वारका दास गोवर्धन दास वैष्णव कालेज (स्वायत्तशासी),  
अरुमबाक्कम, चेन्नई  
(राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद द्वारा 'A++' मान्यता प्राप्त)  
उत्कृष्टता हेतु सक्षम महाविद्यालय (भाषायी अल्पसंख्यक संस्थान)

हिन्दी विभाग शिफ्ट -2 द्वारा आयोजित  
विषय-प्रेमचंद और उनका साहित्य  
एक दिवसीय कार्यशाला  
मे आप सभी का हार्दिक अभिनंदन है।  
समय - 2.00 बजे से।

दिनांक 26.07.2023

स्थान: कृष्णा ब्लॉक  
सेमिनार हाल  
प्रथम तल



मुंशी प्रेमचंद  
प्रसिद्ध भारतीय लेखक



कैप्टन डॉ एस संतोष बाबू  
प्राचार्य - मुख्य अतिथि

संयोजक - डॉ सुनील पाटिल / डॉ मनोज कुमार द्विवेदी / डॉ कुमार अभिषेक



डॉ अशोक कुमार द्विवेदी  
विभागाध्यक्ष

छात्र सहयोगी - रोशन जैन जे  
बीएससी डेटा साइंस



डॉ अशोक कुमार मूँधड़ा  
सचिव

Department of Hindi  
Dwaraka Doss Govardhan Das  
Vaishnav College (Shift II)  
Chennai-600 106







 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075481°

Long 80.212301°

26/07/23 03:27 PM GMT +05:30

Google





One day Inter Departmental Workshop Organized by Department of Hindi, Shift- II in account of Premchand Jayanti . The Topic was of this workshop was "Premchand and His Literature". This workshop was Organized for First year & Second year Students. So only Student have Presented their Paper.

Dr. S. Santhos Baboo, Principal, DDGD Vaishnav College was the Chief Guest of this Workshop. He said in his speech in Inaugural function that Premchand was a Great writer of early twentieth century and he was not a Hindi writer only but was a Hindustani writer . He has mentioned in his speech that many colleges principal and many eminent person sent me message and wished for this excellent topic . I am very happy to know that the many non Hindi speaking students are going to present their paper on Premchand . I am also the one of them who is non Hindi speaking person but chief Guest of this workshop.

Honorable Secretary Dr. Ashok Kumar Mundhra marked many novels and stories of Premchand in which he produce fearlessly to many issues and problems of Indian poor people and formers . He spoke on Premchand life and his struggles . He said that Premchand works contributions are not only remember able but its unbeatable .

Respected treasurer Shri Ashok Kedia mentioned in his message that this type of workshop is very usefull for our students and congratulated to Department of Hindi Shift -2 for organizing these types of workshop .

More than 45 students has presented their paper with PPT in which nearly 20 students were non Hindi speaking students . Almost 25 stories and important novels were described . Students got deep knowledge of Premchand literature and enjoyed this workshop .

Dr. Ashok Kumar Dwivedi, Head has welcomed the gathering . He said that the Premchand is a source of motivation for all of us . Dr Sunil Patil and Dr. Manoj Kumar Dwivedi ( Faculty coordinator) has honored to Principar and Chief Guest Dr. S. Santhosh Baboo and Secretary Dr. Ashok Kumar Mundhra with buckey and Angvastram . Dr. Praveen Kumar Mishra and Dr. Kumar Abhishek ( faculty coordinator) has given the vote of thanks. Department has honored five best paper by prizes and given certificate to all students who has presented the paper. More than 300 student and 10 faculty has attended the workshop . Overall this workshop was very useful and fruitful . Workshop has concluded by 6.0pm with National Anthem .

  
Head  
Department of Hindi  
Goverdhan Doss  
Dwar  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE(AUTONOMOUS)

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College with Potential for Excellence

Linguistic Minority Institution.

Arumbakkam, Chennai - 106

DEPARTMENT OF HINDI SHIFT - 2, ORGANIZES

ONE DAY INTERCOLLEGE SEMINAR

TOPIC - GOSWAMI TULASIDAS AND HIS LITERATURE

VENUE: DWARAKA AUDITORIUM

CHIEF GUEST



MR. BHOLANATH CHATURVEDI IPS  
DIRECTOR GENERAL OF POLICE(RETD)  
TAMIL NADU



Tulasidas (1532-1623) was a great Indian poet and  
philosopher. Author of 'Ramcharitmanas'

DATE - 31.08.2023

TIME - 9.30AM

GUEST OF HONOUR



MR. PRAVEEN KUMAR POET  
AND SOCIAL WORKER  
RAJASTHAN



DR. ASHOK KUMAR DWIVEDI  
HEAD



DR. S. SANTHOSH BABOO  
PRINCIPAL



DR. ASHOK KUMAR MUNDHRA  
SECRETARY

STUDENT VOLUNTEER - ROSHAN JAIN ]  
BSC DATA SCIENCE

CONVENER - DR. SUNIL PATIL / DR. MANOJ KUMAR DWIVEDI / DR. KUMAR ABHISHEK / DR. PRAVEEN KUMAR MISHRA

*[Signature]*  
Head  
Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106





द्वारका दास गोवर्धन दास वैष्णव कालेज (स्वायत्तशासी),  
अरुम्बाक्कम, चेन्नई  
(राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद द्वारा 'A++' पुनर्मन्यता प्राप्त)  
उत्कृष्टता हेतु सक्षम महाविद्यालय (भाषायी अल्पसंख्यक संस्थान)  
हिन्दी विभाग शिफ्ट -2 द्वारा, आयोजित  
एक दिवसीय अंतर्महाविद्यालयीय सेमिनार  
विषय - गोस्वामी तुलसीदास एवं उनका साहित्य

दिनांक 31.08.2023

समय - 9.30

सम्मानित अतिथि

स्थान: द्वारका ऑडिटोरियम  
मुख्य अतिथि



श्री भोलानाथ चतुर्वेदी  
आई.पी.एस.  
पुलिस महानिदेशक (सेवानिवृत्त)  
तमिलनाडु



तुलसीदास (1532-1623) एक महान भारतीय कवि  
और दार्शनिक थे। 'रामचरितमानस' के रचयिता हैं



श्री प्रवीण कुमार जी  
कवि एवं समाज सेवी  
राजस्थान



डॉ अशोक कुमार द्विवेदी  
विभागाध्यक्ष

छात्र सहयोगी - रोशन जैन जे  
बीएससी डेटा साइंस



कैप्टन डॉ एस संतोष बाबू  
प्राचार्य

संयोजक - डॉ सुनील पाटिल / डॉ मनोज कुमार द्विवेदी / डॉ कुमार अभिषेक / डॉ प्रवीण कुमार मिश्र

*(Signature)*

Head  
Department of Hindi  
Dwaraka Doss Govardhan  
Vaishnav College (Shri)  
Arumbakkam, Chennai



डॉ अशोक कुमार मूधड़ा  
सचिव



*Signature*  
 Head  
 Department of Hindi  
 Araka Doss  
 Vaishnav College  
 Arumbakkam.



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

**445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI**

**Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India**

**Lat 13.075798°**

**Long 80.212723°**

**31/08/23 10:37 AM GMT +05:30**

**2023/8/26 18:35**

**Google**



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 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI

Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075798°

Long 80.212723°

31/08/23 10:36 AM GMT +05:30

2023/8/26 18:35



*Handwritten signature*  
Head  
Department of Hindi  
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DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS), CHENNAI  
(RE-ACCREDITED 'A++' BY NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
(LINGUISTIC MINORITY INSTITUTION)

HINDI DEPARTMENT SHIFT- II

ONE DAY INTERNATIONAL SEMINAR

TOPIC – RELEVANCE OF SRIMAD BHAGAVAD GEETA  
FOR PRESENT SOCIETY

WELCOMES YOU ALL



CHIEF GUEST  
AJITA GOPINATH DAS  
ISKCON



DR. ASHOK KUMAR DWIVEDI  
HOD - CONVENER



CAPT. DR. S. SANTHOSH BABOO  
PRINCIPAL



DR. ASHOK KUMAR MUNDHRA  
SECRETARY

CO-CONVENER – DR. SUNIL PATIL / DR. MANOJ KUMAR DWIVEDI / DR. KUMAR ABHISHEK / DR. PRAVEEN KUMAR MISHRA



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द्वारका दास गोवर्धन दास वैष्णव कालेज (स्वायत्तशासी), चेन्नई  
(राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद द्वारा 'A++' पुनर्मन्यता प्राप्त)  
उत्कृष्टता हेतु सक्षम महाविद्यालय (भाषायी अल्पसंख्यक संस्थान)

## हिंदी विभाग शिफ्ट - II

द्वारा आयोजित एक दिवसीय अंतर्राष्ट्रीय संगोष्ठी  
विषय - वर्तमान समाज के लिए श्रीमद्भगवद गीता की प्रासंगिकता  
में हार्दिक अभिनंदन



मुख्य अतिथि  
अजिता गोपीनाथ दास  
ईस्कान



डॉ अशोक कुमार द्विवेदी  
विभागाध्यक्ष-संयोजक



कैप्टन डॉ एस संतोष बाबू  
प्राचार्य



डॉ अशोक कुमार मूँधड़ा  
सचिव

सह-संयोजक - डॉ सुनील पाटिल / डॉ मनोज कुमार द्विवेदी / डॉ कुमार अभिषेक / डॉ प्रवीण कुमार मिश्र

Head  
Department of Hindi





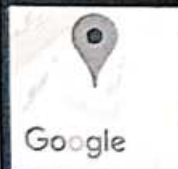
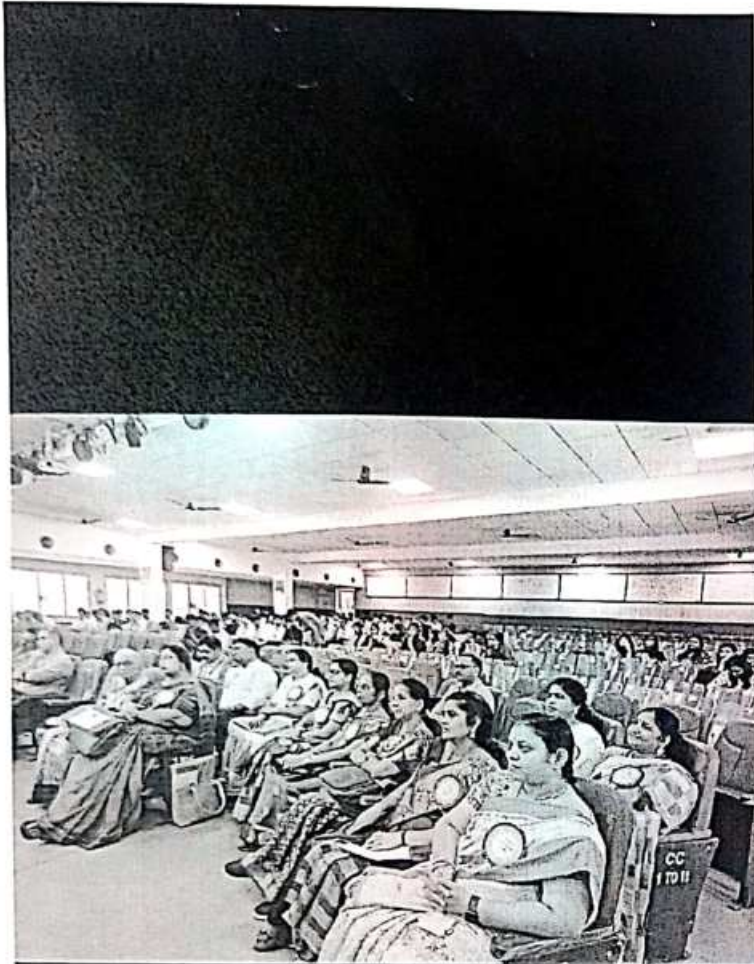


द्वाराक दोस गौरव कालेज (स्वायत्त शाळा)  
Dwaraka Doss Gaurav Kalyan College (Autonomous)  
(राष्ट्रीय मूल्यांकन द्वारा 'A++' पुनर्मान्यता प्राप्त)  
(भाषाई अल्पसंख्यक संस्थान)  
भाग शिफ्ट - 2  
राष्ट्रीय अंतर्राष्ट्रीय गणवद गीत सांस्कृतिकता  
विषय

दिनांक 04  
स्थान - द्वा  
समय - 10  
मुनील पाटिल।

04-03-2024 11:06





445, Poonamallee High  
Rd, Inside D.G. Vaishnav  
College, SBI Officers Colony,  
04 Mar 2024 11:00 AM

haze  
30.0 °C

Head  
Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

# गीता को जानने के बाद किसी और शष्त्र को जानने की आवश्यकता ही नहीं : गोपीनाथ दास

## डी जी वैष्णव कालेज में अंतर्राष्ट्रीय सेमिनार सम्पन्न

चेन्नई, 04 मार्च (दक्षिण प्रकाश)। द्वारका दास गोवर्धन दास वैष्णव कालेज के हिन्दी विभाग शिफ्ट - 2 के तत्वावधान में सोमवार को एक दिवसीय अंतर्राष्ट्रीय संगोष्ठी का आयोजन किया गया जिसका विषय था वर्तमान समाज के लिए श्रीमद् भगवद् गीता की प्रासंगिकता। कार्यक्रम के मुख्य अतिथि ईस्कान के कर्मठ सेवक अज्ञाता गोपीनाथ दास ने कहा कि आज के परिवेश में मानव जीवन के लिए गीता से अधिक उपयोगी कुछ दूसरा हो ही नहीं सकता। आप ने बताया कि गीता पढ़ने के बाद किसी और ग्रंथ को पढ़ने की जरूरत ही नहीं है। सर्व सम्भाव का संदेश जिस प्रभावकारी ढंग से गीता देती है वह अन्यत्र संभव ही नहीं है। उन्होंने गीता को जीवन में अपनाने का संदेश दिया। विशिष्ट अतिथि के रूप में कनाडा से पधारी सुविख्यात साहित्यकार डॉ. खेह ठाकुर ने बताया कि गीता से जीवन में अनेक आदर्श प्रस्तुत किए जा सकते हैं। विदेशों में भी गीता की उपयोगिता की स्वीकार किया गया है। आज तो इसकी बहुत जरूरत है।

मालदीप से आए पंडित नारायण मिश्रा ने गीता को समाज की आवश्यकता बताते हुये कहा कि हम लोग सीमाव्य शाली हैं जो गीता जैसा ग्रंथ



हमको विरासत में मिला है। जिसकी पूरी देश को जरूरत है।

पाण्डिचेरी से पधारी डॉ. प्रिया ने गीता के महत्व को बताते हुये कहा कि गीता की शिक्षा पद्धति में रखना चाहिए। महाविद्यालय के सचिव डॉ. अशोक कुमार मुंढड़ा ने गीता को नये पीढ़ी के लिए बेहद उपयोगी बताया। कोषाध्यक्ष अशोक केडिया ने कहा कि गीता तो हम सबके लिए मार्ग दर्शक का कार्य करती है। गीता को घर घर पहुँचाना चाहिए। प्राचार्य डॉ. एस संतोष यादु ने कहा कि कृष्ण इस कालेज के आराध्य हैं। गीता पर सेमिनार इस बात को प्रमाणित करता है कि हमारा

कालेज वैष्णवधर्म को बरकरार रखा है। अशोक केडिया ने मुख्य अतिथि और प्राचार्य संतोष यादु ने विशिष्ट अतिथि का शाल

व स्मृति चिह्न से सम्मान किया। विभागाध्यक्ष डॉ. अशोक कुमार द्विवेदी ने सभा का स्वागत किया।

शहर के कुल 40 प्राध्यापकों एवं 30 छात्रों ने अपना प्रपत्र पढ़ा। जिसका प्रकाशन किया जाएगा। पूरा दिन गीता मय रहा। डॉ. सुनील पाटिल ने कुशल संचालन किया और डॉ. प्रवीण कुमार मिश्र ने धन्यवाद ज्ञापन किया। डॉ. मनोज कुमार द्विवेदी ने प्रार्थना से सेमिनार का

शुभारंभ किया। डॉ. कुमार अभिषेक ने अतिथियों अतिथि का परिचय प्रस्तुत किया। विभाग के सभी प्राध्यापकों ने एक एक सत्र का संचालन किया। अनेक सुविख्यात साहित्यकारों के सान्निध्य में सेमिनार सम्पन्न हुआ। चरित्र साहित्यकार रमेश गुप्त नीरद, डॉ. राजलक्ष्मी, डॉ. वासुदेवन, डॉ. सरोज सिंह, आदि सहित अनेक प्राध्यापक सेमिनार में मौजूद रहे। कुल मिलाकर यह सफल सेमिनार रहा। अंत में सभी प्रपत्र वाचकों का अंगवस्त्रम एवं प्रमाण पत्र से सम्मान किया गया। सेमिनार शाम 6 बजे तक चला। राट्रगान से सेमिनार का समापन हुआ।

*Sumit*

Head  
Department of Hindi  
Dwaraka Doss Govardhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE(AUTONOMOUS)  
Re-accredited with Grade A++ by NAAC  
College with Potential for Excellence  
Linguistic Minority Institution.  
Arumbakkam, Chennai - 106

**DEPARTMENT OF HINDI SHIFT - 2,  
ORGANIZES ONE DAY INTERCOLLEGE SEMINAR  
TOPIC - BIRTH KALYANAK OF SHRI MAHAVIR SWAMI**



**SHRI MAHAVIR SWAMI**



**CHIEF GUEST**

**VENUE: SHRI VALLABHACHARYA  
AUDITORIUM**

**DATE - 14.09.2023  
TIME - 9.30AM**



**DR.GYAN JAIN  
DIRECTOR**

**DEPARTMENT OF JAINOLOGY  
SHRI SHANKARLAL SUNDERBAI SHASUN JAIN WOMEN'S COLLEGE  
SECRETARY & CORRESPONDENT  
G.S.S JAIN VIDYALAY VEPERY**



**DR.Ashok Kumar Dwivedi  
HEAD**

**STUDENT VOLUNTEER - ROSHAN JAIN J  
BSC DATA SCIENCE**



**DR.S.Santhosh Baboo  
PRINCIPAL**

**CONVENER - DR. SUNIL PATIL /  
DR. KUMAR ABHISHEK**



**DR.Ashok Kumar Mundhra  
SECRETARY**

**DR. MANOJ KUMAR DWIVEDI /  
DR. PRAVEEN KUMAR MISHRA**

Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.







द्वारका दास गोवर्धन दास वैष्णव कालेज (स्वायत्तशास्त्र)  
अरुमबाक्कम, चेन्नई

11/09/24, 4:24 PM

(राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद द्वारा 'A++' पुनर्मन्यता प्राप्त)  
उत्कृष्टता हेतु सक्षम महाविद्यालय (भाषायी अल्पसंख्यक संस्था)

हिन्दी विभाग शिफ्ट -2 द्वारा,  
श्री महावीर स्वामी के जन्म कल्याणक सुअवसर पर आयोजित  
एक दिवसीय अंतर्महाविद्यालयीय सेमिनार



श्री महावीर स्वामी



## मुख्य अतिथि

स्थान: श्री वल्लभाचार्य  
ऑडिटोरियम



दिनांक - 14.09.2023  
समय - प्रातः 9.30

डॉ. ज्ञान जैन  
निर्देशक

जैनदर्शन विभाग

श्री शंकरलाल सुंदरबाई शासुन जैन महिला महाविद्यालय  
सचिव एवं पत्राचारक

जी एस एस जैन विद्यालय वेपेरी



डॉ. अशोक कुमार द्विवेदी  
विभागाध्यक्ष

छात्र सहयोगी - रोशन जैन जे  
वीएससी डेटा साइंस



कैप्टन डॉ एस संतोष बाबू  
प्राचार्य

संयोजक - डॉ सुनील माटिल / डॉ मनोज कुमार द्विवेदी /  
डॉ कुमार अभिषेक / डॉ प्रवीण कुमार मिश्र




डॉ अशोक कुमार मूँधड़ा  
सचिव

Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

**445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI  
Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India**

**Lat 13.075798°**

**Long 80.212723°**

**14/09/23 03:07 PM GMT +05:30**

  
**Head**  
Department of Hindi  
Dwaraka Doss Goverdhan  
Vaishnav College (Shift  
Arumbakkam, Chennai-600  
**Google**

<https://mail.google.com/mail/u/0/?tab=rm&ogbl#inbox/FMfcgzQXJtGhkJzpwLkpCtcDthWRbSfq?projector=1&messagePartId=0.3>  
<https://mail.google.com/mail/u/0/?tab=rm&ogbl#inbox/FMfcgzQXJtGhkJzpwLkpCtcDthWRbSfq?projector=1&messagePartId=0.4>

**Head**  
Department of Hindi  
Dwaraka Doss Goverdhan  
Vaishnav College (Shift II)

1/2

1/2





*Arunay*

Head  
Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

Google

**Chennai, Tamil Nadu, India**

445, Poonamallee High Rd, Inside D.G. Vaishnav College, SBI

Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075798°

Long 80.212723°

14/09/23 04:32 PM GMT +05:30

mail.google.com/mail/u/0/?tab=rm&ogbl#inbox/FMfcgzQXJtGhkJzpwLkpCtcDthWRbSfq?projector=1&messagePartId=0.4



This was the National Hindi Day 14 September 2023 celebration . At this occasion a Inter College Seminar was organized by Department of Hindi Shift -2, DDGDVC on the Topic of "Shri Mahavir Swami's Life and His Philosophy" . It was the auspicious Janmakalyanak Suavasar of Shri mahavir Swami ji also . Approximately 64 students from various city's colleges has presented their paper with PPT on this Topic . It was held on 14.09.2023 in Shri Vallabhacharya Auditorium from 9.30am to 6.00 pm . Nearly 25 students of our college also presented paper . The all students were exited to present their paper on this Topic .

Dr. Gyan Jain, Director – Department of jainology SSS Jain college for women Chennai , and Correspondent & Secretary of GSS Jain Vidyalay , Vepery was the Chief Guest of this function . He Has highlighted on life of Shri Mahavir Swami and his philosophy . He told that Shri Mahavir Swami guided us to live as a pure human. We should think lots before eating, speaking, behaving, and doing any things that this is right for all or not . Dr. Ashok Kumar mundhra , Secretary of this college expressed his respecte & thoughts in his massage that Shri Mahavir Swami has done lots for humanity, now this is our responsibility to accept his all teaching in our life . Shri Ashok Kedia, Treasurer , said that Hindi is our National Language and its our duty to use and honored it . The Principal, Dr. S. Santhosh Baboo , told in his presidential address that we should learn more language with our mother tongue . Language teach us to be unite in our country .

Dr. Ashok Kumar Dwivedi , Head Hindi Shift-2 has welcomed the gathering. Dr. Sunil Patil and Dr. Manoj Kumar Dwivedi has honored to the Principal with shawl and memento . Dr. Kumar Abhishek & Dr. Praveen Kumar Mishra has honored to Shri Ashok Kedia with shawl and memento . Principal Dr. S. Santhosh Baboo and Treasurer Shri Ashok Kedia ji has honored to Chief Guest with shawl, and college memento. The all participants were honored with shawl, book gifts (Shri Bhagavad Gita and Prakash ke deep) and certificate in valedictory function .

Students Mayank Solanki , Anjali Tiwari, Vibha jain, Jayashri , Riya Tripathi, Roshan Jain, Navjoth Singh, helped in arrangement of this seminar .

  
Head  
Department of Hindi  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## DEPARTMENT OF JOURNALISM

### Program on Skill Development Workshop on Understanding the Stages of Post-Production

### INVITATION



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
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Affiliated to University of Madras, Arumbakkam, Chennai – 600 106



**PG Department of Journalism and Communication**



Understanding the Stages of

# POST PRODUCTION

Digital Journalism





**Resource Person**  
**Keerthi Hassan**  
Multimedia coordinator  
National Instructional Media Institute

**Venue : CG Lab**

**Date : 30.01.2024 - 03 PM**

**Mrs. A. Pragathi**  
Head i/c

**Dr. S.Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Mr. Gunasagaya Vimal George F**  
Faculty Coordinator

**Mr. Arunkumar S**  
Faculty Coordinator



From Date : 30-01-2024

To Date : 29-01-2024

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Skill Development

Venue : AV Room

Convenor : Ms. A. Pragathi

Organizing Secretary : Mr. Arun Kumar

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 40

Number of External Students :

Total Participants : 46

---

**Resource Person Details:**

| Name             | Designation & Affiliation                                      | Email | Mobile |
|------------------|--|-------|--------|
| Mr. Keethi Hasan | Multimedia Coordinator, National Instructional Media Institute |       |        |

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**Event Report:**

## **Report of Postproduction - Digital Journalism**

### **Objectives of the Programme:**

- To introduce the Post Production.
- To know the Industrial Need of Video Processing.
- To develop a knowledge on tools to work with videos.

### **DETAILED REPORT OF THE PROGRAMME:**

The Department of Journalism and Communication of Dwaraka Doss Goverdhan Doss Vaishnav College conducted a seminar with **Mr. Keerthi Hassan M (Multimedia Coordinator, National Instructional Media Institute - CHENNAI, TAMILNADU)** as a part of their students subject on **30.01.2024** from 04:00 pm to 06.30 pm at **Computer Graphics Lab (CG lab) Ganga Block, 3<sup>rd</sup> floor**. The session commenced with an introduction to Post Production, Video Editing, Audio Editing, Title Sequences and Graphics, Quality Control. Video processing plays a significant role in various industrial applications, providing solutions that enhance efficiency, safety, and overall productivity. Here are some industrial needs for video processing. Adobe Premiere Pro: A professional-grade video editing software with advanced features and a wide range of capabilities.

### **Outcome of the Programme:**

1. Learnt the Importance Post Production: the importance of post-production in the filmmaking and video production process. Post-production plays a crucial role in shaping the final outcome of any visual project, Post-production is the stage where the various elements of a project come together to create a cohesive and polished piece of visual content. It's a creative and technical process that significantly influences the overall impact and success of a film, video, or multimedia project.
2. Understands the industrial need for video processing is diverse and extends across various sectors. Video processing technologies are employed to address specific challenges and enhance efficiency, safety, and productivity in industrial settings. Video processing in the industrial context is integral to enhancing operational efficiency, ensuring safety compliance, and leveraging technologies like AI and computer vision for various applications. It is a key component in the modernization and optimization of industrial processes across different sectors
3. It's beneficial to familiarize yourself with a variety of software applications that cater to different aspects of video creation, editing, and processing. Depending on your specific needs and preferences, you can explore and become proficient in these tools to enhance your video-related skills. Keep in mind that some tools may have a learning

curve, so it's beneficial to practice and explore their features to gain hands-on experience.

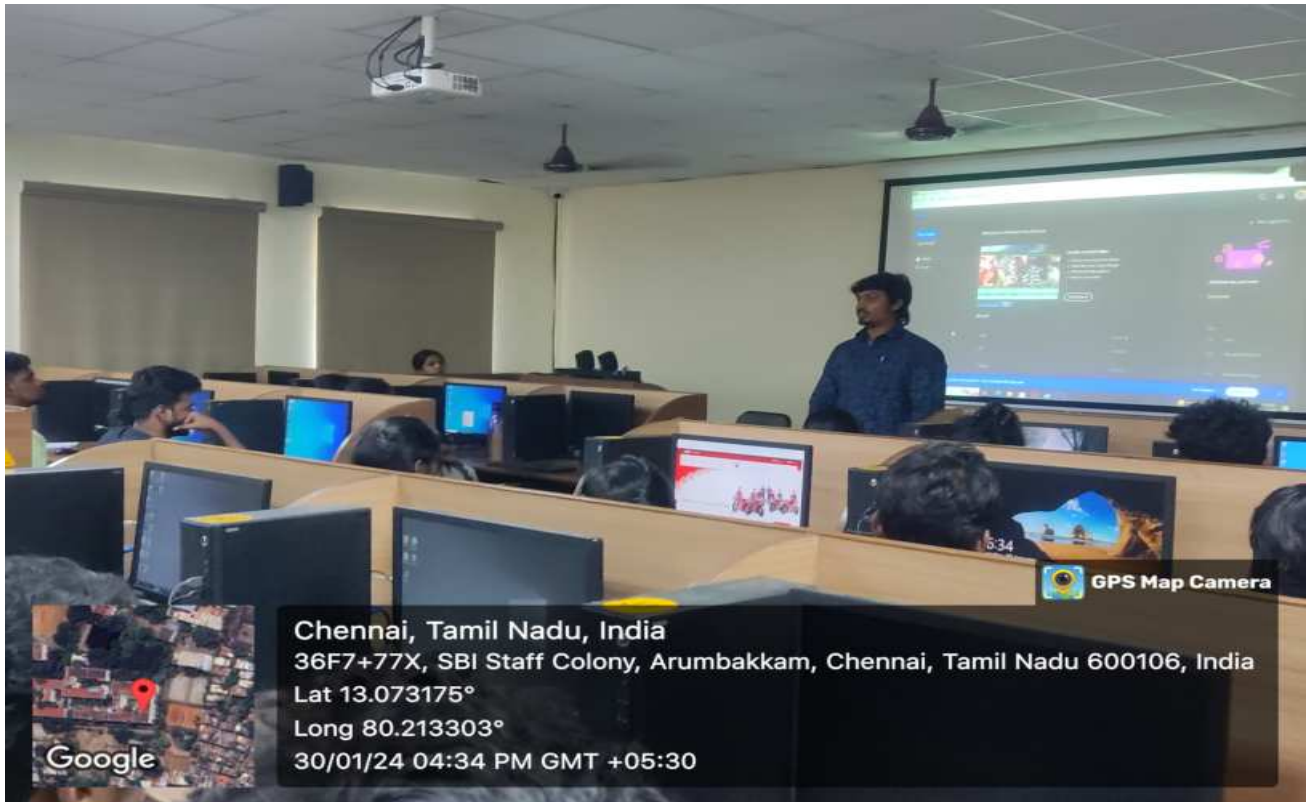
### **Outcome of Event:**

1. Learnt the Importance Post Production the importance of post-production in the filmmaking and video production process.
2. Understands the industrial need for video processing is diverse and extends across various sectors.
3. . Its beneficial to familiarize yourself with a variety of software applications that cater to different aspects of video creation, editing, and processing.

---

### **Geotag Photos**





Chennai, Tamil Nadu, India  
36F7+77X, SBI Staff Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India  
Lat 13.073175°  
Long 80.213303°  
30/01/24 04:34 PM GMT +05:30

GPS Map Camera



Google





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF JOURNALISM**

**Program on Skill Development Seminar on Writing for Web**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

Re-Accredited by NAAC with A++ Grade in 3rd Cycle  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106



**PG Department of Journalism and Communication**

## **Skill Development Seminar ON**

**Writing for the**



**Resource Person**

**Akshy S**  
**DIUNEXT**

**Venue : AV ROOM**

**Date : 30.01.2024 - 01 PM**

**Dr. S.Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Mrs. A. Pragathi**  
Head i/c

**Ms Gunagracial**  
Faculty Coordinator

From Date : 30-01-2024

To Date : 30-01-2024

Event\_mode :

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : AV Room

Convenor : Ms. A. Pragathi

Organizing Secretary : Ms. D. Guna Graciyal

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty :

Number of Internal Students : 60

Number of External Students :

Total Participants : 64

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### Resource Person Details:

| Name     | Designation & Affiliation | Email | Mobile |
|----------|---------------------------|-------|--------|
| Akshay S | Online Editor, DtNxt      |       |        |

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### Event Report:

#### Objectives:

**To ascertain the difference between newspaper and news website**

**To make students understand the nuances behind news writing in print and digital media**

**To analyse the varied ethics to be followed when writing news for digital media**

## **Report**

The PG Department of Journalism and Communication of Dwaraka Doss Goverdhan Doss Vaishnav College conducted a Skill-Development Seminar on "Writing for Web" by Akshay S, Online Editor, DtNxt as a part of their UG Courses on **Writing for Media, Multimedia Journalism & Content Management**. The Session commenced with an introduction to differences in news writing for web and print media. The speaker explained various concepts pertaining to news writing like Headlining, Lead writing, Unfurling the news with respect to major hard news stories like Fire, murder and crime. Followed by which the speaker gave a clear understanding on Google analytics, thumbnails and fact checking.

## **Outcome of Event:**

1. Student learnt to express ideas clearly and concisely on the web.
2. Student understood the necessity behind purposeful and informative news content
3. Students understood the skill of applying theoretical concepts into practical news writing

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## **Geotag Photos**



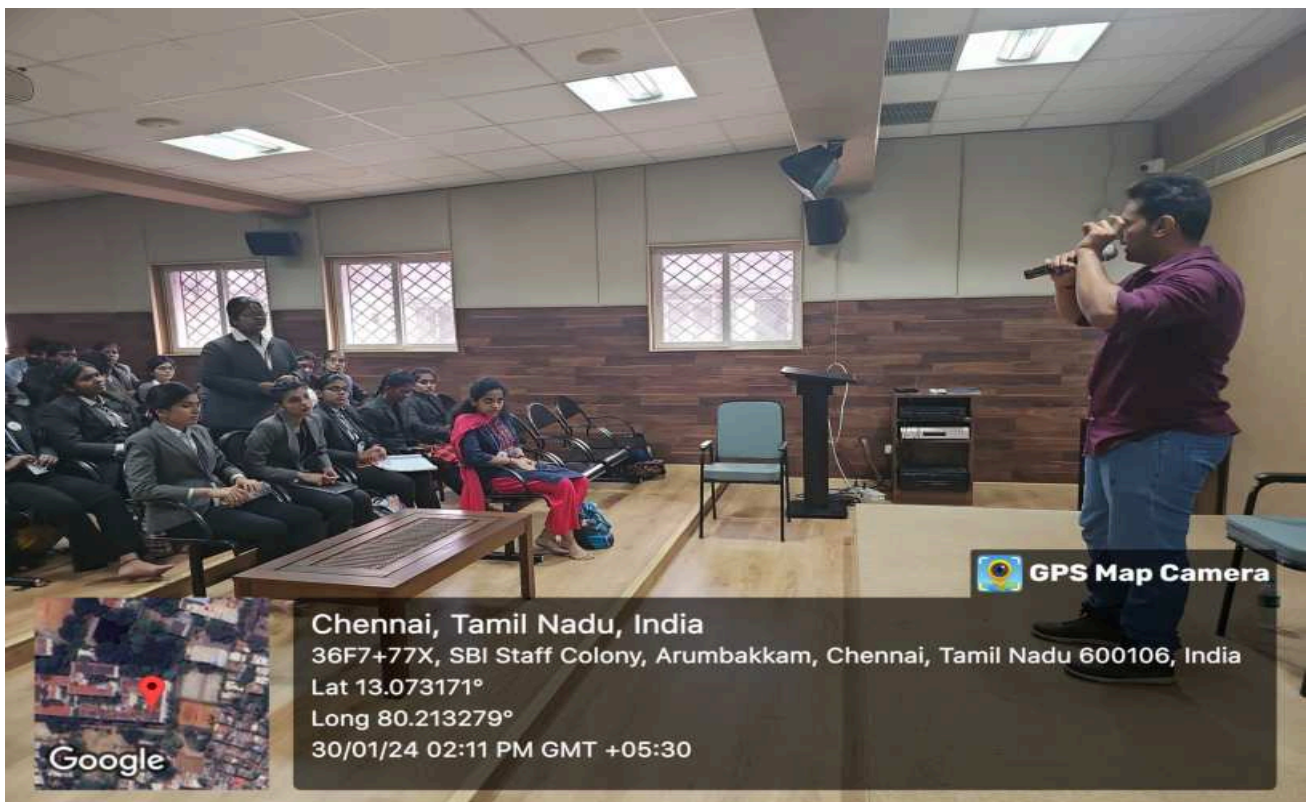
Chennai, Tamil Nadu, India

36F7+77X, SBI Staff Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073261°

Long 80.213283°

30/01/24 01:27 PM GMT +05:30



Chennai, Tamil Nadu, India

36F7+77X, SBI Staff Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073171°

Long 80.213279°

30/01/24 02:11 PM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence

Linguistic Minority Institution

Affiliated to University of Madras

## **DEPARTMENT OF JOURNALISM**

### **Program on Introduction to UiUx**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
Re-Accredited by NAAC with A++ Grade In 3rd Cycle  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF JOURNALISM & COMMUNICATION**  
CONDUCTS A SEMINAR ON

**INTRODUCTION TO**  
**UI/UX**  
**DESIGN**

📅 Oct 13th, Friday ⌚ 3:00 PM  
📍 CG Lab, Ganga Block

**RESOURCE PERSON**

**Ms. SCAPHEL JENIFER FERNANDO**  
R&D Head UX&UI  
Junior Subject Leader - Graphic and UID Department  
Image creative education

**Dr. S. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Mrs. A. Pragathi**  
Head of the Department

**Mr. S. Arunkumar**  
Faculty Coordinator

From Date : 13-10-2023

To Date : 12-10-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Seminar

Venue : Computer Lab, Ganga block

Convenor : Ms. A. Pragathi

Organizing Secretary : Mr. S. Arun Kumar

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 7

Number of External Faculty : 0

Number of Internal Students : 72

Number of External Students :

Total Participants : 79

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### Resource Person Details:

| Name                 | Designation & Affiliation                             | Email | Mobile |
|----------------------|---|-------|--------|
| Ms. Jenifer Scaphell | enter Technical Coordinator, Image Creative Education |       |        |

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### Event Report:

### Report of Introduction to UI & UX Design

## **Objectives of the Programme:**

- To introduce the features of UI & UX Design.
- To know the Industrial Need of UI & UX Design.
- To develop a knowledge on animations in user interface design among the students.

## **DETAILED REPORT OF THE PROGRAMME:**

The Department of Journalism and Communication of Dwaraka Doss Goverdhan Doss Vaishnav College conducted a seminar with **Ms. SCAPHEL JENIFER FERNANDO (Center Technical Coordinator, Image Creative Education - CHENNAI, TAMILNADU)** as a part of their students subject on **13.10.2023** from 04:30 pm to 06.00 pm at **Computer Graphics Lab (CG lab) Ganga Block, 3<sup>rd</sup> floor**. The session commenced with an introduction to the UI&UX Design, Grasp the fundamentals of UI Design; Dive into the aspects of design such, as layout, colors, typography and imagery. Explore UX Design; Understand the principles of enhancing user satisfaction by improving usability, accessibility and overall experience. Highlight the collaboration, between UI and UX; Emphasize how these two fields work together to create an enjoyable user journey.

## **Outcome of the Programme:**

1. Learnt the Importance of Visual Appeal, in User Interface (UI); Participants learned about the significance of creating designs by using the right mix of layout, colours and typography.
2. Prioritizing User Centric Approach in User Experience (UX); Recognizing the value of placing users at the heart of the design process to ensure enjoyable interactions.
3. Emphasizing Collaboration; Highlighting the interconnectedness between UI and UX underscoring the necessity, for collaboration to achieve outcomes.

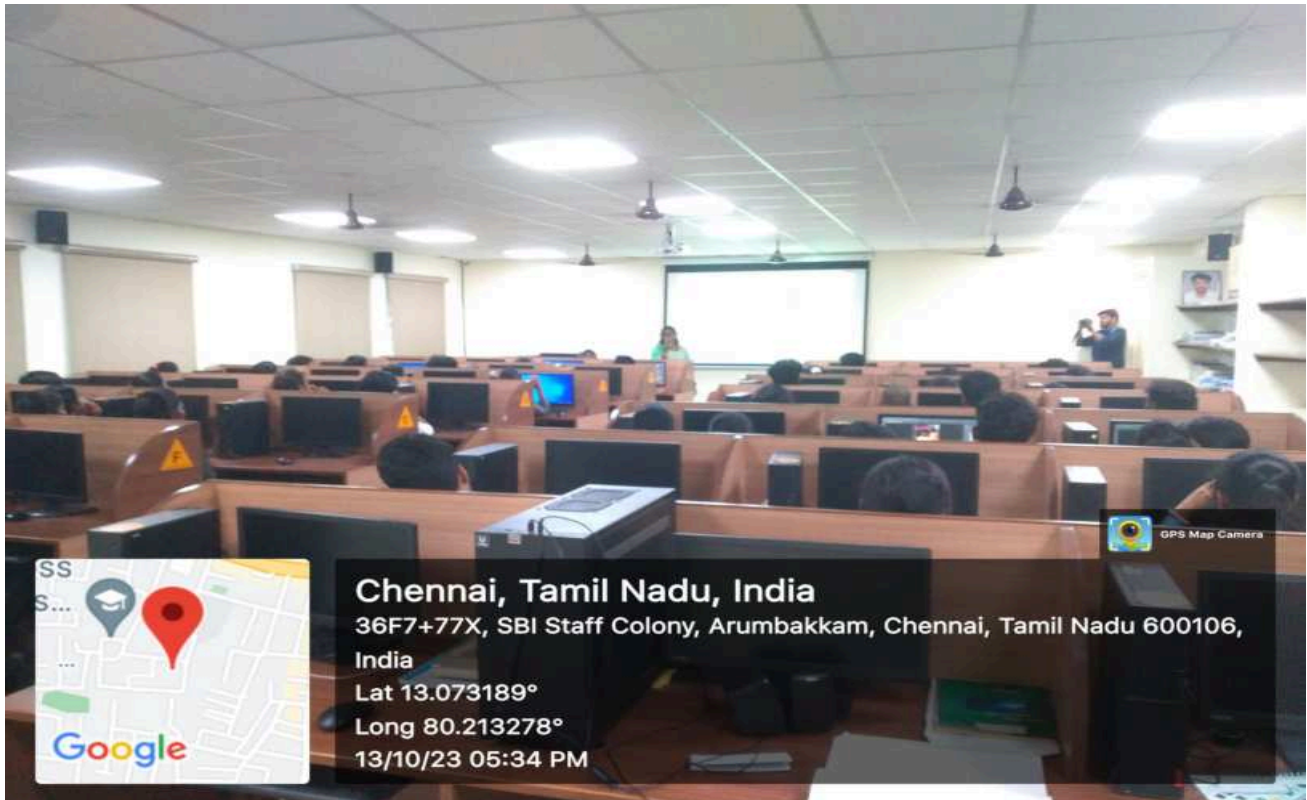
## **Outcome of Event:**

1. Learnt the Importance of Visual Appeal, in User Interface UI  
Participants learned about the significance of creating designs by using the right mix of layout, colours and typography.
2. Prioritizing User Centric Approach in User Experience UX  
Recognizing the value of placing users at the heart of the design process to ensure enjoyable interactions.

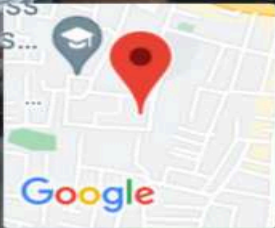
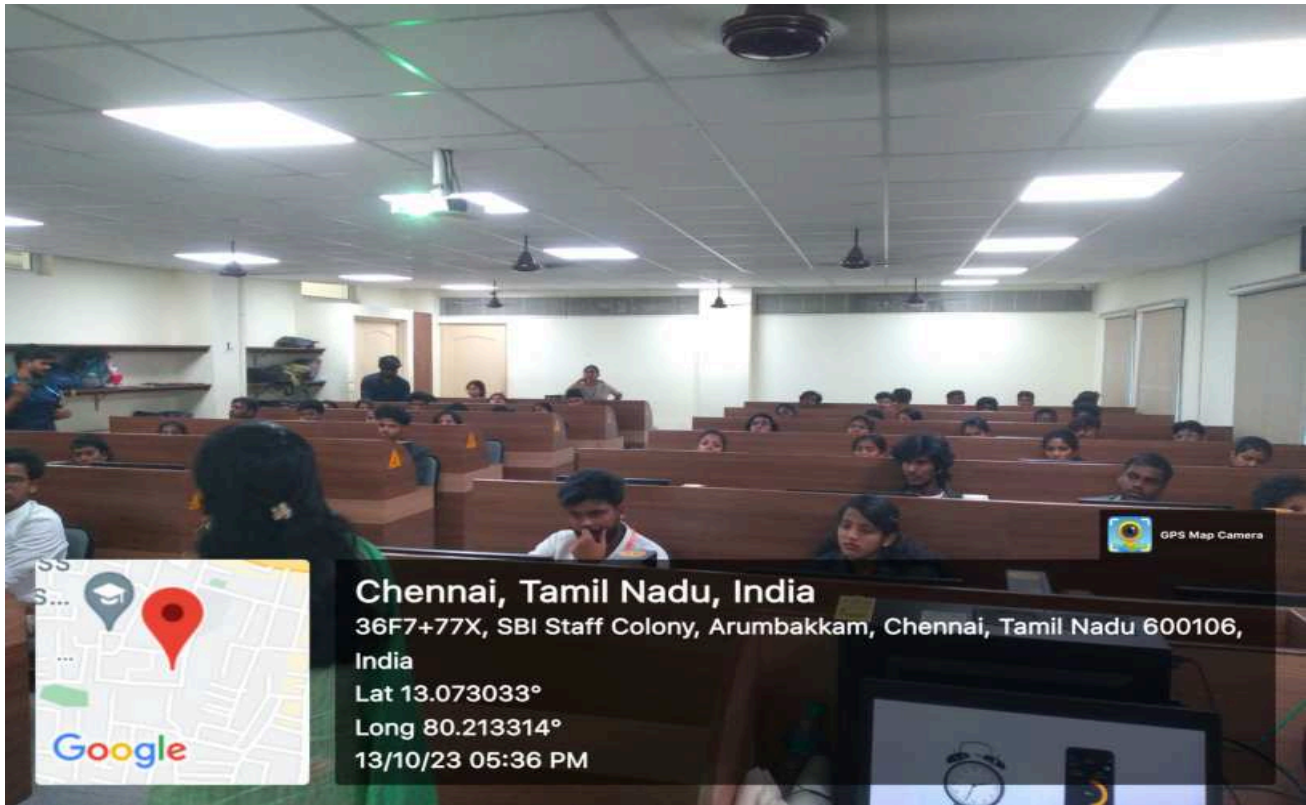
3. Emphasizing Collaboration Highlighting the interconnectedness between UI and UX underscoring the necessity, for collaboration to achieve outcomes.

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## Geotag Photos







**Chennai, Tamil Nadu, India**

36F7+77X, SBI Staff Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073033°

Long 80.213314°

13/10/23 05:36 PM



GPS Map Camera



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College with Potential for Excellence  
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**DEPARTMENT OF JOURNALISM**

**Program on Podcasting and Postcrossing**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
Re-accredited by NAAC with A++ Grade in 3rd Cycle  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106

**PG DEPARTMENT OF JOURNALISM AND COMMUNICATION**

*Organizes*  
GUEST LECTURE ON  
**Podcasting**  
THROUGH  
**POSTCROSSING**

**RESOURCE PERSON**

**Dr. T. Jaisakthivel**  
Assistant Professor  
Department of Journalism  
and Communication  
University of Madras



**Venue**  
AV Room, Ganga Block, Third Floor  
17.08.2023 @ 3.30 pm to 4.30 pm

**Mrs. A. Pragathi**  
HOD I/C

**Ms. D. Guna Graciya**  
Faculty Coordinator

**Dr. S. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

From Date : 17-08-2023

To Date : 17-08-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Guest Lecture

Venue : AV Room

Convenor : Ms. A. Pragathi

Organizing Secretary : Ms. D. Guna Graciyal

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 7

Number of External Faculty :

Number of Internal Students : 89

Number of External Students :

Total Participants : 96

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### Resource Person Details:

| Name                | Designation & Affiliation   | Email                   | Mobile     |
|---------------------|---|-------------------------|------------|
| Dr. T. Jaisakthivel | Assistant Professor, Department of Journalism & Communication, University of Madras | jaisakthivel@unom.ac.in | 9841366086 |

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### Event Report:

Objectives: The main objective of the session to learn the emergence, importance and growth of podcasting as medium of creative communication. In the context of

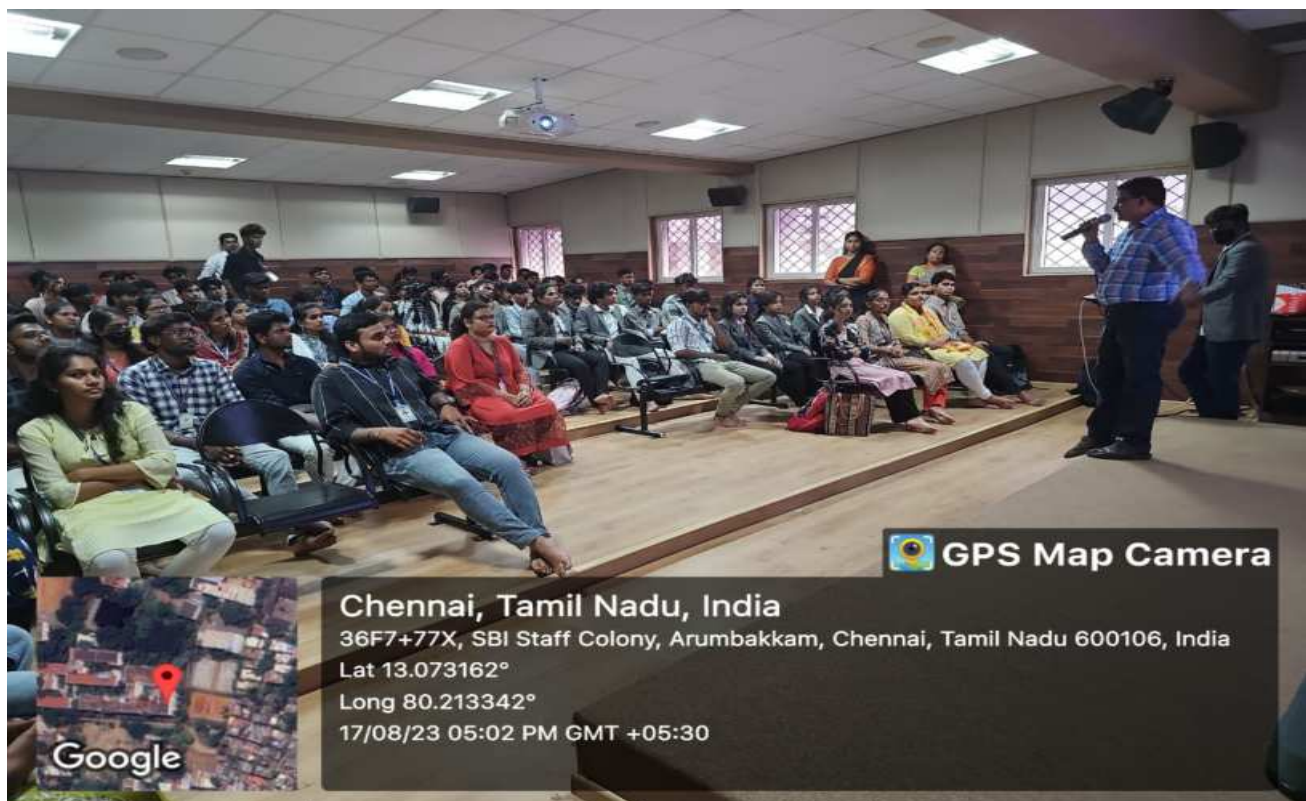
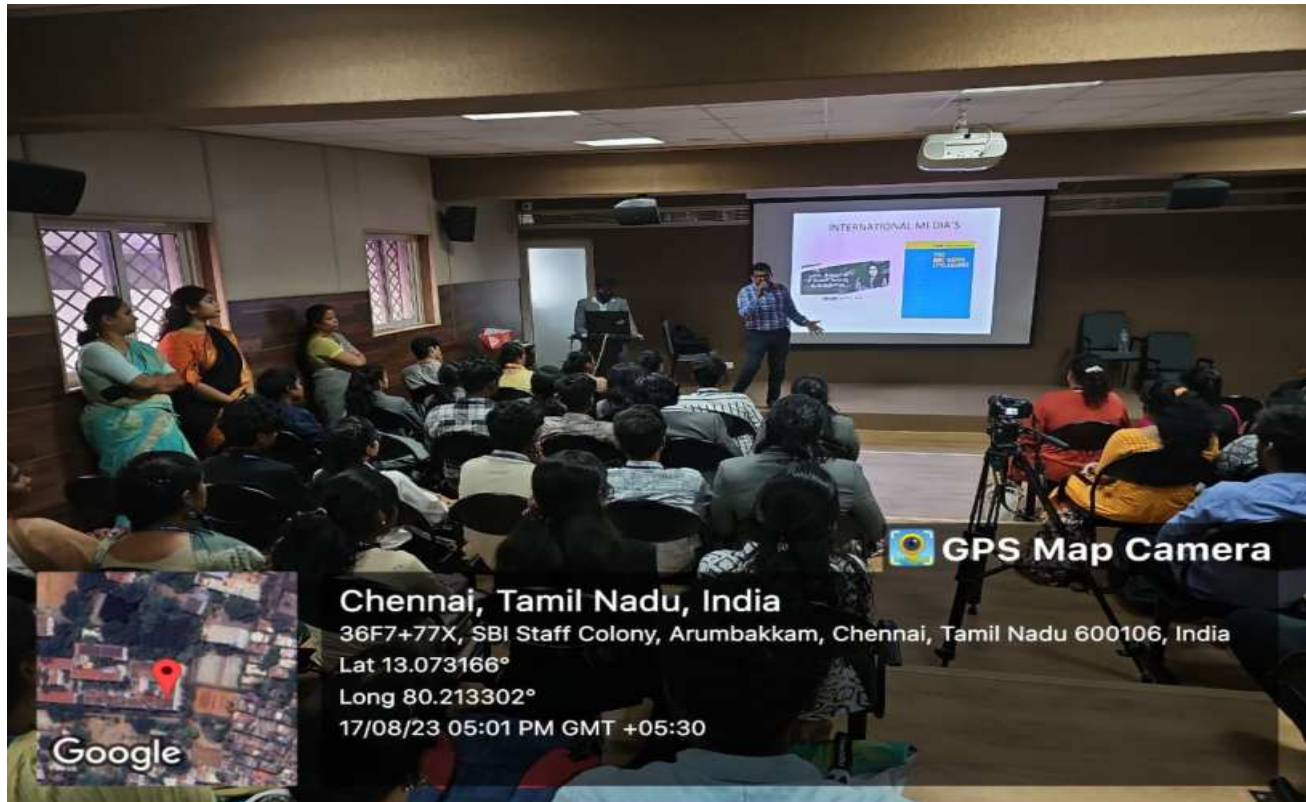
Podcasting, students were introduced to a new communication element called "Postcrossing", wherein postcrossers worldwide communicate through custom-designed postcards establishing connections. Description: Dr. T. Jaisakthivel is an Assistant Professor in the Department of Journalism and Communication, University of Madras. He is also an expert in Radio Broadcasting technologies, Podcaster, International Radio production, Philatelist and also a Postcrosser. Dr. Jaisakthivel addressed the students of the PG Department of Journalism & Communication about the special skills to be developed for establishing a career in media industry. The Resource Person advised the students to enrich their vocabulary both in Tamil and English, for which he introduced four different dictionaries to enrich vocabulary and learn the media technical terms. He also introduced them to various radio platforms that gives free coaching for regional and foreign languages. He insisted on sharpening communication and reasoning skills with special reference to learning platform of British Broadcast Corporation (BBC). With his profound knowledge on the field of Radio Broadcasting, the resource person made students understand the nuances of podcasting and the need for keeping in mind the reach and frequency as it reaches a large diversified audience. With respect to Podcasting, postcrossing is an innovative way of communication through postcards. Post cards is a gateway of connection with people worldwide irrespective of geographical boundaries. Postcards give huge happiness with custom-written beautiful messages carrying stamps of historical and biographical importance. The stamps and postcards thereby act as an attractiveness scenario for people worldwide. Key Takeaways: Essential knowledge and special skills to be developed for establishing a career in media industry. Necessity to sharpen communication and reasoning skills with special reference to learning. Need to understand the nuances of podcasting for a creative and appealing communication environment.

### **Outcome of Event:**

1. Students acquired an in-depth knowledge in techniques behind Podcasting
  2. Students gained insights on improvising their communication and language skills through various Radio channels worldwide
  3. Students were introduced with the new skill Post crossing, which enables them to communicate worldwide with confidence through custom-designed postcards. All the students were made to register on Po
-



## Geotag Photos





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## **DEPARTMENT OF COMPUTER SCIENCE**

**Program on Carrier in AI - Opportunities, Skills and Trends**

### **INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**

(Autonomous)

Re-accredited with A++ by NAAC

College with Potential for Excellence, Linguistic Minority Institution,  
Affiliated to the University of Madras, Chennai



**PG Department of Information Technology & B.C.A.**

*Organizes*

*Seminar*

*on*

## **Carrier in AI: Opportunities, Skills and Trends**



**Ms. A.S.NISHA**

Assistant Professor,  
Dept of AI & Data Science,  
St. Joseph College of Engineering, Chennai.

**Time : 9.30 AM - 12:30 PM Date: 12.02.2024 ( Monday )**

**Venue : M.Sc IT Lab, II<sup>nd</sup> Floor, Krishna Block**



**Dr. K. Angayarkkani**  
Head i/c



**Capt. Dr. S. Santhosh Baboo**  
Principal



**Dr. Ashok Kumar Mundhra**  
Secretary

**Faculty Co-ordinators**

**Dr. S. Anitha**  
Assistant Professor

**Ms. K. Ramya**  
Assistant Professor

From Date : 12-02-2024

To Date : 12-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Computer lab, Krishna block

Convenor : Dr. S. Santhosh Baboo

Organizing Secretary : Dr. K. Angayarkkani

Organizer/Co-ordinator I : Dr. S. Anitha

Organizer/Co-ordinator II : Ms. K. Ramya

Number of Internal Faculty : 6

Number of External Faculty : 0

Number of Internal Students : 23

Number of External Students : 0

Total Participants : 29

---

### Resource Person Details:

| Name            | Designation & Affiliation                            | Email | Mobile |
|-----------------|--|-------|--------|
| Ms. A. S. Nisha | Assistant Professor, Department of AI & Data Science |       |        |

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### Event Report:

The PG Department of Information Technology & BCA organized **Seminar on “Carrier in AI: Opportunities, Skills and Trends”** in MSc IT Lab on 12.02.2024. **Ms. A. S. Nisha**, Assistant Professor, St. Joseph college of

Engineering was invited as Resource Person for the Day. Dr. K. Angayarkkani, Head of the Department addressed the gathering.

## **Highlights**

- Key takeaways from AI
- Learnt the difference between AI and Humans
- Learnt the importance and scope of testing in the AI
- AI systems can learn and adapt over time, allowing them to improve their performance with experience.
- AI has the potential to reshape societies and economies in profound ways.

After giving a detailed insight into AI, the Resource person conducted the Puzzle round. This session was a lot of fun and also great for exercising student's brains!

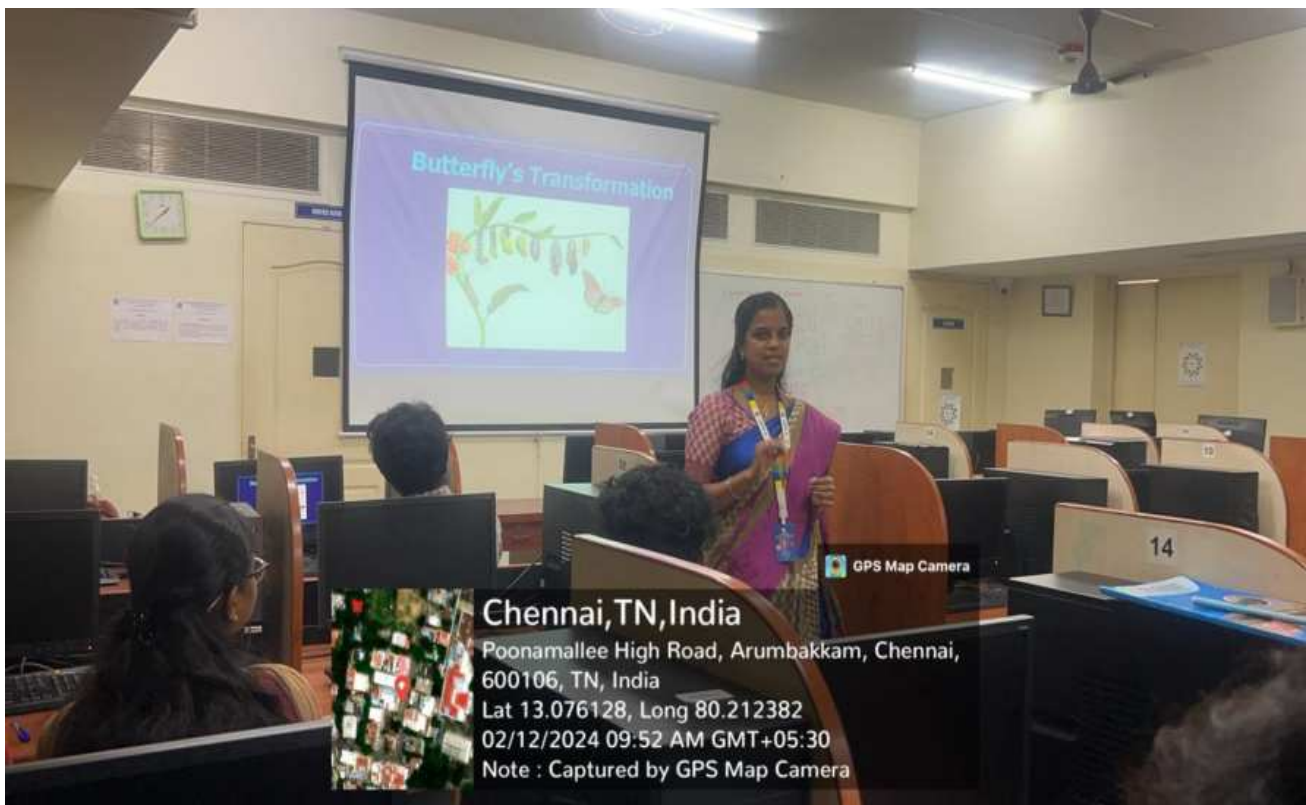
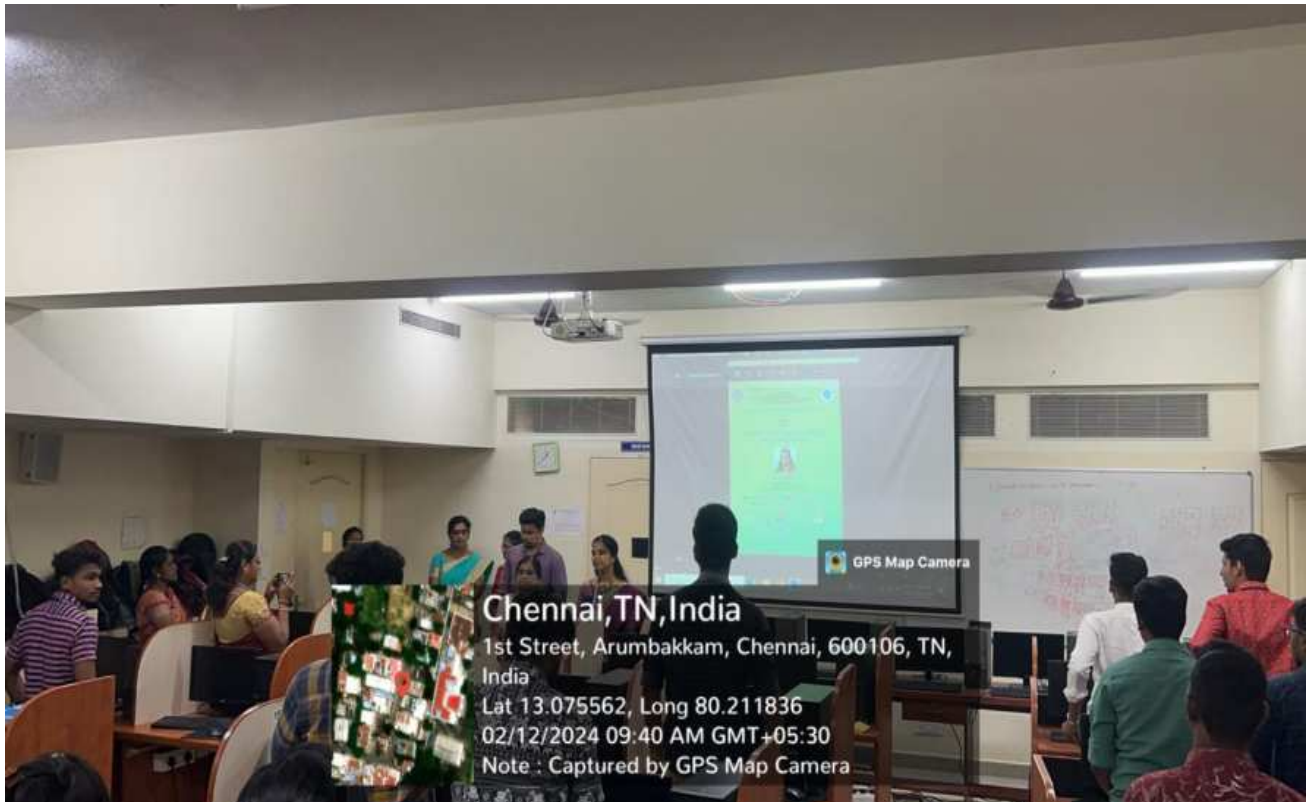
## **Outcome of Event:**

1. AI aims to automate repetitive tasks, allowing humans to focus on more creative and strategic endeavors.
2. AI enables more informed decision-making by analyzing vast amounts of data quickly and accurately.
3. Carrier opportunities in AI are areas such as technical, healthcare, finance, and business.

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## **Geotag Photos**







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF COMPUTER SCIENCE**

**Program on Augmented Reality and Virtual Reality**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**

(Autonomous)

Re-accredited with A++ by NAAC

College with Potential for Excellence, Linguistic Minority Institution,  
Affiliated to the University of Madras, Chennai



***PG Department of Information Technology & B.C.A.***

*in association with INFOCA Forum  
Organizes*

*A Seminar  
on*

***INSIGHTS ON AR AND VR***



**Mr. R. Ganesh**

Vice President  
Monolith APAC Multimedia

***Time : 12.00 PM - 1.30 PM Date: 23.08.2023 ( Wednesday )***

***Venue : Seminar Hall, Krishna Block***

**Dr. K. Angayarkkani**  
Head i/c

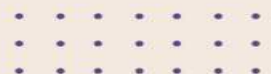
**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. Shri Ashok Kumar Mundhra**  
Secretary

**Organizing Team**

**Ms. K. Ramya**  
Assistant Professor

**Ms. L. Meena**  
Assistant Professor



From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Seminar

Venue :

Convenor : Capt. Dr. S. Santhosh Baboo

Organizing Secretary : Dr. K. Angayarkkani

Organizer/Co-ordinator I : Ms. L. Meena

Organizer/Co-ordinator II : Ms. K. Ramya

Number of Internal Faculty : 14

Number of External Faculty :

Number of Internal Students : 123

Number of External Students :

Total Participants : 137

---

### Resource Person Details:

| Name          | Designation & Affiliation                   | Email                    | Mobile     |
|---------------|---|--------------------------|------------|
| Mr. R. Ganesh | Vice President, Monolith APAC<br>Multimedia | grajagopal@monolith.asia | 8872887277 |

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### Event Report:

The PG department of Information Technology & BCA organized seminar on 23rd August 2023, at 12:00 pm to 1:35pm in Seminar Hall, Krishna Block. The seminar was on "Insights on AR & VR" by Mr. R. Ganesh, Vice President, Monolith APAC

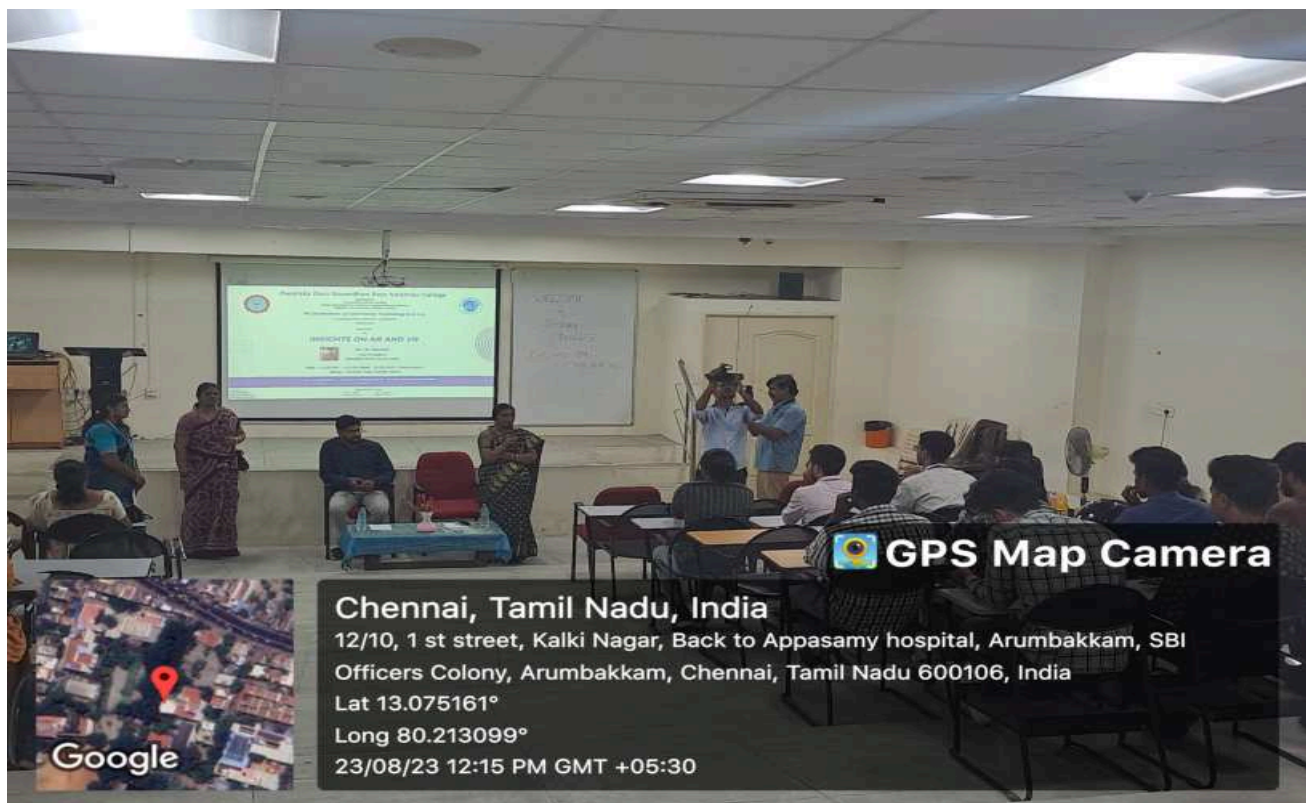
Multimedia. Dr. K. Angayarkkani, Head i/c addressed the gathering. The Resource Person Mr. R. Ganesh spoke about VR and XR(Extended Reality), Augmented Reality Applications Public Services, virtual reality history, technologies, applications, design education He played VR videos on medical surgery and vaccination for kids. 123 students from II M. Sc. IT & III BCA participated. The session concluded with Vote of thanks.

### Outcome of Event:

1. AR and VR offer new opportunities for students to interact with 3D objects
2. The AR and VR in education is becoming increasingly popular, as it offers a unique and immersive learning experience.
3. AR and VR are used in educational institutions. They find ways to update their content and develop more immersive experiences that keep up with the latest technology.


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### Geotag Photos







 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony, Arumbakkam,

Chennai, Tamil Nadu 600106, India

Lat 13.075396°

Long 80.212477°

23/08/23 12:19 PM GMT +05:30

Google



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**DEPARTMENT OF COMPUTER SCIENCE**

**Program on MACHINE LEARNING & AI**

**INVITATION**



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(Autonomous)

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Affiliated to the University of Madras, Chennai



***PG Department of Information Technology & B.C.A.***

*in association with ICT Academy  
Organizes*

*A Seminar  
on*

***MACHINE LEARNING & AI***



**Mr. A. J. Joel**  
**Associate Manager**  
**RR Donnelley**

***Time : 9.30 AM - 11.30 AM Date: 23.08.2023 ( Wednesday )***

***Venue : Seminar Hall, Krishna block***

**Dr. K. Angayarkkani**  
Head i/c

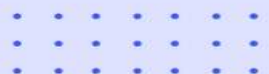
**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. Shri Ashok Kumar Mundhra**  
Secretary

**Organizing Team**

**Ms. K. Ramya**  
Assistant Professor

**Ms. L. Meena**  
Assistant Professor



From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : State

Event-Nature/type : Seminar

Venue : Seminar Hall, Krishna block

Convenor : Capt. Dr. S. Santhosh Baboo

Organizing Secretary : Dr. K. Angayarkkani

Organizer/Co-ordinator I : Ms. L. Meena

Organizer/Co-ordinator II : Ms. K. Ramya

Number of Internal Faculty : 14

Number of External Faculty :

Number of Internal Students : 134

Number of External Students :

Total Participants : 148

---

### Resource Person Details:

| Name         | Designation & Affiliation       | Email               | Mobile     |
|--------------|---------------------------------|---------------------|------------|
| Mr. A J Joel | Assistant Manager, RR Donnelley | joeljoy58@gmail.com | 8122119354 |

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### Event Report:

The PG department of Information Technology & BCA organized seminar on 23rd August 2023, from 09:30 am to 11:15am in Seminar Hall, Krishna Block. The session was organized in association with the ICT academy. The seminar was on “Machine Learning and Artificial Intelligence” by Mr. A. J. Joel, Assistant Manager, RR

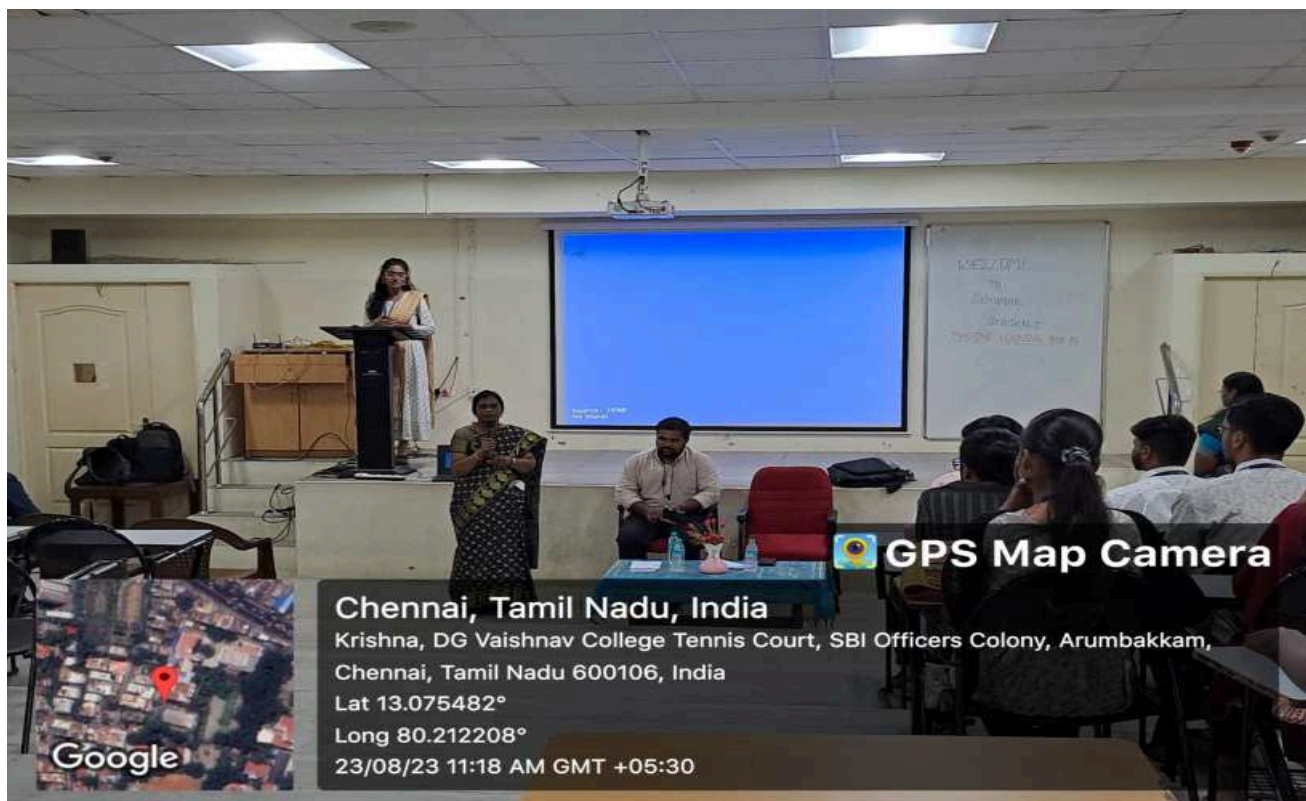
Donnelley. Ms. Yuvasree from 3rd BCA delivered the welcome speech, Dr. K. Angayarkkani, Head i/c addressed the gathering. Mr. Seshagopalan from 3rd BCA introduced the Resource Person. The Resource Person Mr. A. J. Joel spoke about Machine Learning, Deep Learning, Reinforcement Learning, Artificial Intelligence, Virtual Assistance, Customer recommendation in current trends. 136 students from II M. Sc. IT & III BCA participated . The session concluded with Questionnaire and Vote of thanks by Ms. Lavanya from III BCA.

### Outcome of Event:

1. Apply the algorithms to a real problem, optimize the models learned and report on the expected accuracy
2. AI can automate repetitive tasks, improving efficiency and productivity in various industries.
3. AI algorithms can analyze large data quickly, providing valuable insights for decision-making


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### Geotag Photos







 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106, India

Lat 13.075476°

Long 80.212309°

23/08/23 10:56 AM GMT +05:30




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**DEPARTMENT OF COMPUTER SCIENCE**

**Program on Skill Development Programme on PERL Programming**

**INVITATION**



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College with Potential for Excellence, Linguistic Minority Institution, Affiliated to the University of Madras, Chennai





**PG Department of Information Technology & B.C.A.**  
*in association with INFOCA Forum*  
*Organizes*  
*Skill Development programme*  
*on*

**PEARL PROGRAMMING**




**Mr Kader Harshith**  
Infoziant Security

 **9:30 AM ONWARDS** **FRIDAY**  
15TH MARCH, 2024 **M.SC IT LAB, SECOND FLOOR, KRISHNA BLOCK**



**Dr. K. Angayarkkani**  
Head i/c



**Capt. Dr. S. Santhosh Baboo**  
Principal



**Dr. Shri Ashok Kumar Mundhra**  
Secretary

**Organizing Team**



**Dr. U. Latha**  
Assistant Professor

From Date : 14-03-2024

To Date : 15-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Training

Venue : Computer lab, Krishna block

Convenor : Dr. S. Santhosh Baboo

Organizing Secretary : Dr. K. Angayarkkani

Organizer/Co-ordinator I : Dr. U. Latha

Organizer/Co-ordinator II :

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 51

Number of External Students :

Total Participants : 57

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### Resource Person Details:

| Name               | Designation & Affiliation | Email | Mobile |
|--------------------|---------------------------|-------|--------|
| Mr. Kader Harshith | Senior Analyst            |       |        |

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### Event Report:

The PG Department of Information Technology and BCA organized training programme titled "PERL Programming" aimed at providing practical knowledge and hands-on experience for I and II M.Sc IT students. The training

programme commenced with a warm welcome from Dr. K. Angayarkkani, Head (in-charge) of the department, who greeted the attendees and introduced Mr. Kader Harshith from Infozium Security as the resource person for the program. Mr. Kader Harshith, an expert in PERL Programming, led the training programme, covering various aspects of the language, including fundamentals, syntax, best practices, and practical applications. Through a combination of theoretical explanations and hands-on exercises, participants gained a comprehensive understanding of PERL Programming and its relevance in the field of Information Technology. Interactive sessions were an integral part of the workshop, allowing participants to engage with the instructor, ask questions, clarify doubts, and share insights. This interactive format fostered active participation and facilitated a deeper understanding of the concepts discussed. Mr. Kader Harshith's expertise and guidance provided valuable insights into advanced concepts and real-world applications of PERL Programming. The training also served as a platform for networking and knowledge exchange among participants, enhancing their professional connections and learning experience. Participants gained a thorough understanding of PERL Programming, including its syntax, features, and practical applications.

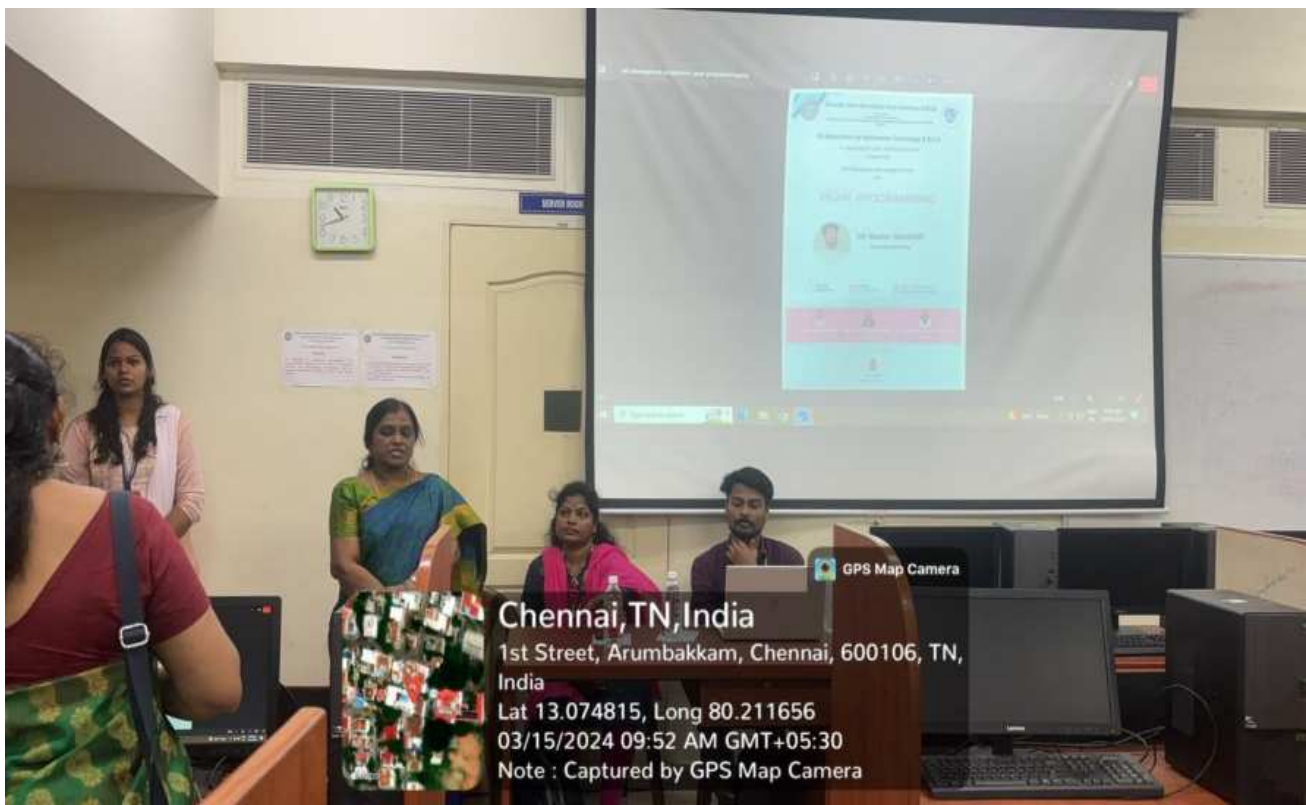
#### **Outcome of Event:**

1. The training programme instilled confidence in participants to apply their knowledge of PERL Programming in academic and professional settings thereby enhancing their career prospects.
2. The training programme on PERL Programming was a valuable learning experience for I and II M.Sc IT students, providing them with practical knowledge and hands-on experience in this programming lang.
3. Overall, the training programme received positive feedback from participants, highlighting its effectiveness in equipping them with the necessary skills and knowledge to excel in the field of IT

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#### **Geotag Photos**







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Affiliated to University of Madras

## DEPARTMENT OF MA ENGLISH

Program on Ecocriticism - A Bridge between Literature and society

### INVITATION



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College with Potential for Excellence, Affiliated to University of Madras  
Arumbakkam, Chennai-600106




## PG DEPARTMENT OF ENGLISH

Cordially invites MA English to a Seminar on

# Ecocriticism


## A Bridge between Literature & Society

Venue: First Floor, Bhasha Sangam  
Date: 28th July 2023  
Time: 10:00 AM



*Recent Trends in Ecocriticism Research*  
**Dr. Shoba, K.N.**  
Associate Professor of English  
National Institute for Technical Teachers Training and Research,  
Ministry of Education, Gol, Taramani, Chennai

*An Ecofeminist Reading of Mahaswetha Devi's Works*  
**Dr. Kalyani Pricilla. J**  
Teaching fellow  
Department of English  
CEG, Anna University



Mr. J. Praveen Prabhu    Capt. Dr. S.Santhosh Baboo    Dr. Ashok Kumar Mundhra  
Head i/c & Convenor    Principal    Secretary

Program Coordinator  
Ms. Nandhini Praveen  
Assistant Professor

Student Coordinators  
Aditya. S  
Sandya. M

From Date : 28-07-0023

To Date : 28-07-0023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Conference

Venue : Classroom

Convenor : Ms. Nandhini Praveen

Organizing Secretary :

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 2

Number of External Faculty :

Number of Internal Students : 26

Number of External Students :

Total Participants : 28

---

### Resource Person Details:

| Name                 | Designation & Affiliation   | Email | Mobile |
|----------------------|---|-------|--------|
| Dr. Kalyani Pricilla | Assistant Professor from Anna University.   |       |        |
| Dr. Shoba K.N        | Associate professor of English, National Institute for Technical Teachers Training and Research |       |        |

---

### Event Report:

On July 28, 2023, two resource persons were invited to give a talk on ecocriticism,

which was held on the first floor of Basha Sangam. Dr. Kalyani Pricilla and Dr. Shoba K.N. were the two distinguished resource persons. The seminar was commenced by Dr. Kalyani Pricilla, Assistant Professor from Anna University. She widened the students' perspectives on ecocriticism. Her presentations were titled, "An ecofeminist reading of Mahashweta Devi's Witch". They encompassed discussions on topics such as global ecofeminist perspectives, patriarchy and extra activism, renowned Indian and Western ecofeminist writers, pioneers to examine the ecofeminist movement, and information about the lives of Tribal people residing in the Rhota Hills. Following Dr.Kalyani Pricilla's presentation, Dr. Shoba K.N., an Associate Professor of English at the National Institute for Technical Teachers Training and Research, enriched the seminar and imparted us knowledge on land ethics, climate change, and the effect of COVID-19. Moreover, she also introduced the students to neologisms, transdisciplinary methodologies, and the significance of postcolonial ecocriticism in contemporary discourse.

### **Outcome of Event:**

1. Students had the chance to learn more about the realm of ecocriticism and various environmental concepts.
2. They acquired valuable insights into the intricate relationship between literature and ecocriticism and familiarised themselves with new terminologies relating to that field of study.
3. The students were encouraged to produce quality research papers on ecocriticism, ecofeminism, and other related concepts.

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### **Geotag Photos**







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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF MA ENGLISH**

### **Program on Five-day Workshop on Research Writing and Publications Ethics**

### **INVITATION**



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|                             |                              |
|-----------------------------|------------------------------|
| From Date                   | : 18-08-2023                 |
| To Date                     | : 25-08-2023                 |
| Event_mode                  | : Offline                    |
| Event_Level                 | : Regional                   |
| Event-Nature/type           | : Workshop                   |
| Venue                       | : Seminar Hall 1, Main block |
| Convenor                    | : Mr. J. Praveen Prabhu      |
| Organizing Secretary        | :                            |
| Organizer/Co-ordinator I    | : Ms. N. Dhanalakshmi        |
| Organizer/Co-ordinator II   | :                            |
| Number of Internal Faculty  | : 3                          |
| Number of External Faculty  | : 5                          |
| Number of Internal Students | : 58                         |
| Number of External Students | :                            |
| Total Participants          | : 66                         |

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**Resource Person Details:**

| <b>Name</b>                       | <b>Designation &amp; Affiliation</b>  | <b>Email</b>                       | <b>Mobile</b>     |
|-----------------------------------|---|------------------------------------|-------------------|
| <b>Dr. Vinoth Kumar</b>           | <b>Assistant Professor<br/>Department of English Vel<br/>Tech Institute of Science and<br/>Technology</b> | <b>vinothkumarm@veltech.edu.in</b> | <b>9677108194</b> |
| <b>Dr. V.S.<br/>Sivaraman</b>     | <b>Associate Professor PG<br/>Research Department of<br/>English Presidency College,<br/>Chennai</b>      | <b>sivaramanvvs@gmail.com</b>      | <b>9952062427</b> |
| <b>Dr.T.Prabhu</b>                | <b>Assistant Professor<br/>Department of English L.N.<br/>Government Arts College<br/>Ponneri</b>         | <b>prabhu.t.vel@gmail.com</b>      | <b>9994219296</b> |
| <b>Dr. Ganeshan</b>               | <b>Associate Professor,<br/>Ramakrishna Mission<br/>Vivekananda College,<br/>Chennai</b>                  |                                    | <b>9710777713</b> |
| <b>Dr. K. C.<br/>Lalithambika</b> | <b>Vice Principal and Head<br/>Department of English<br/>Thiruthangal Nadar College,<br/>Chennai</b>      | <b>kclalithambika555@gmail.com</b> | <b>9840512650</b> |
| <b>Dr. K. C.<br/>Lalithambika</b> | <b>Vice Principal and Head<br/>Department of English<br/>Thiruthangal Nadar College,<br/>Chennai</b>      | <b>kclalithambika555@gmail.com</b> | <b>9840512650</b> |

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**Event Report:**

The PG Department of English organised a five day workshop titled "Research Writing and Publication Ethics" on 18th, 21st, 22nd, 23rd and 24th August 2023. The aim of the workshop is to explore the nuances of research writing to train the postgraduate students for the purpose of paper presentation and publication. It also focuses on training the students in Project Writing.

The day 1 session (18.08.2023) was started with the college prayer followed by the Welcome Address. Then Mr. J. Praveen Prabhu felicitated the resource person Dr. M. Vinoth Kumar, Assistant Professor of English from Vel Tech Rangarajan Dr Sagunthala R&D Institute of Science and Technology, Chennai. The session was on "Research Writing: Unfolding the Three Fundamental Folds". The Speaker started the session with the question - What is a research? And continued his interaction with the students through a series of questions as a warm up activity. Then he trained

the students on three fundamental ideas on research writing with various activities.

The day 2 session's resource person Dr. V. Sivaraman, Associate Professor, Presidency College trained the students on the topic "Academic Writing". He started the session with introductory remarks on research ideas and writing. Then started training the students on basic paragraph writing. Through exercises he made the students understand the coherence between the paragraphs for logical arguments.

The resource person for day 3 session Dr. T. Prabhu, Assistant Professor, L. N. Government College of Arts and Science, trained the students on "Literary Labyrinth: Workshop on Research Methods". The Speaker drew a clear graph through introduction to conclusion in project writing. The exercises encouraged the students to come up with their own research idea for the project.

The day 4 session by Dr. A. Ganesan, Associate Professor, Ramakrishna Mission Vivekananda College, gave ways to use AI tools - Chatgpt, Chatpdf, and Mendeley Reference Manager, Research Rabbit and Grammarly, Turnitin, Urkund, Quillton in a legible way. He also touched upon types of research, objectives of research and structure of a research paper.

The day 5 session by Dr. K. C. Lalithambika, Vice Principal and Head, Department of English, Thiruthangal Nadar College, provided the basic ideas on research writing through writing exercises.

### **Outcome of Event:**

1. Students understood the nuances of research writing
2. Students managed to learn the different approaches and methods in writing research paper
3. Various facets of Academic Writing are realized by the students

---

### **Geotag Photos**







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## **DEPARTMENT OF MA ENGLISH**

### **Program on Entrepreneurial Opportunities for the 21st Century Learners**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
Reaccredited by NAAC with 'A++' Grade by NAAC (3rd cycle)  
Linguistic Minority Institution  
College with Potential for Excellence, Affiliated to University of Madras  
Arumbakkam, Chennai- 600 106

**P. G. DEPARTMENT OF ENGLISH**  
In Collaboration with  
**INSTITUTION'S INNOVATION COUNCIL**  
Organizes

**ENTREPRENEURIAL SKILLS TRAINING PROGRAMME**  
For M.A. English Students

**A ONE – DAY WORKSHOP ON**  
**Entrepreneurial Opportunities for the 21st**  
**Century Learners**

**22<sup>nd</sup> December, 2023**

**Bhasha Sangam, I Floor**  
 **9:00 AM**

**Ms. Divya Thilak**  
**Entrepreneur and Chief Executive**  
**Dreams Academy**  
**Founder of Purple Bridal Studio, Pallavaram**

|   |   |  |
|---|---|--|
| <b>Mr. J. Praveen Prabhu</b><br>Head i/c  | <b>Dr.P. Vidya</b><br>Convener  | <b>Dr.R. Kumaran</b><br>Vice President |
| <b>Dr.S. Santhosh Baboo</b><br>Principal  | <b>Dr. Ashok Kumar Mundhra</b><br>Secretary   |  |
| <b>ORGANISING SECRETARY</b><br><b>Ms. Raveena Neeraj Kumar</b><br>Assistant Professor | <b>STUDENT ORGANISERS</b><br><b>Sarah Francis Thottan, II MA</b><br><b>Sasidharan P, I MA</b> |  |

From Date : 22-12-2023

To Date : 22-12-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Classroom

Convenor : Mr. J. Praveen Prabhu

Organizing Secretary :

Organizer/Co-ordinator I : Ms. Raveena Neeraj Kumar

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 1

Number of Internal Students : 36

Number of External Students : 1

Total Participants : 41

---

### Resource Person Details:

| Name             | Designation & Affiliation                             | Email                   | Mobile     |
|------------------|---|-------------------------|------------|
| Ms. Divya Thilak | Entrepreneur, Dreams Academy,<br>Purple Bridal Studio | diyaroseberry@gmail.com | 9952076628 |

---

### Event Report:

PG Department of English in collaboration with Institution's Innovation Council organized a one-day workshop on "Entrepreneurial Opportunities for the 21<sup>st</sup> Century Learners" for M.A.



English students on 22<sup>nd</sup> December, 2023. The resource person, Ms. Divya Thilak encouraged the students to explore entrepreneurial opportunities by using and developing their skills productively. The resource person shared her entrepreneurial experiences and gave various suggestions to the students to venture such avenue. The video making competition was conducted for M.A. English students and winners were awarded with cash prize. The winners of the competition were Sarah Francis Thottan (1st Prize), Sivasuriya S. (2nd Prize) and Haritharani P. (3rd Prize).

### Outcome of Event:

1. exposed students towards entrepreneurial skills
2. provided insight into skills and strategies for future entrepreneurs
3. encouraged creativity and video making skills

---

### Geotag Photos







Chennai, TN, India

Arumbakkam, Chennai, 600106, TN, India

Lat 13.074617, Long 80.212900

12/22/2023 09:40 AM GMT+05:30

Note : Captured by GPS Map Camera



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(Autonomous)

College with Potential for Excellence  
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Affiliated to University of Madras

## **DEPARTMENT OF MA ENGLISH**

### **Program on Translation - Weaving Words & ELT Theories and Methods - An Overview**

#### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**



{Autonomous}

Reaccredited with 'A++' Grade by NAAC, Linguistic Minority Institution,  
College with Potential for Excellence, Affiliated to University of Madras,  
Arumbakkam, Chennai-600106



**P. G. Department of English**  
*Cordially invites MA English to a Lecture on*



**Ms. BOOMA VEERAVALLI**

Poet, Translator and Principal Executive  
Director (HR), Ministry of Railways,  
Rail Bhawan, New Delhi.

**"Translation - Weaving Words"**

🕒 10.00 am



**Dr. U. CHANDRAKUMAR**

Assistant Professor of English,  
Pachaiyappa's College for Men,  
Kanchipuram.

**"ELT Theories and Methods - An Overview"**

🕒 12.00 noon



**22<sup>nd</sup> September, 2023**



**Bhasha Sangam, 1<sup>st</sup> floor**

**Mr. J. Praveen Prabhu**  
Head i/c

**Capt. Dr. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

***Programme Coordinator***

**Mr. G.M. Prem Kumar**  
Assistant Professor

***Student Coordinators***

**Haritharani P**  
I MA

**Kowsalya J.P**  
III BA

From Date : 22-09-2023

To Date : 22-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Guest Lecture

Venue : Classroom

Convenor : Mr. Praveen Prabhu

Organizing Secretary :

Organizer/Co-ordinator I : Mr. G.M. Prem Kumar

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 2

Number of Internal Students : 85

Number of External Students : 0

Total Participants : 90

---

### Resource Person Details:

| Name                         | Designation & Affiliation  | Email                             | Mobile            |
|------------------------------|--|-----------------------------------|-------------------|
| <b>Ms. Bhooma Veeravalli</b> | <b>Poet, Translator, and Principal Executive Director HR at the Ministry of Railways, Rail Bhawan, New Delhi</b> |                                   | <b>9444780521</b> |
| <b>Dr. Chandrakumar</b>      | <b>Assistant Professor of English, Pachayappass College for Men in Kanchipuram</b>                               | <b>chandru1987kumar@gmail.com</b> | <b>9791034179</b> |

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## **Event Report:**

The PG Department of English organized guest lectures on *Translation - 'Weaving Words' & "ELT Theories and Methods - An Overview"*. The first session was on Translation. Ms. Bhooma Veeravalli, an accomplished Poet, Translator, and Principal Executive Director (HR) at the Ministry of Railways, Rail Bhawan, New Delhi, served as the distinguished resource person. The session provided students with a deep appreciation for the art of literary translation, enhanced linguistic competence, and a broader perspective on cultural diversity through language. The second session on ELT Theories and Methods provided MA English students with valuable insights into English Language Teaching. Dr. Chandrakumar, an esteemed Assistant Professor of English at Pachayappas's College for Men in Kanchipuram, served as the knowledgeable resource person.

Overall, Both guest lectures contributed significantly to the academic and professional growth of MA English students, broadening their horizons and empowering them to excel in their chosen paths.

## **Outcome of Event:**

1. Enhanced understanding of the art of literary translation.
2. Comprehensive Understanding of ELT Theories and Methods.
3. Inspiration to Pursue Careers and Further Studies in ELT. and translation

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## **Geotag Photos**





Chennai,TN,India

Arumbakkam, Chennai, 600106, TN, India

Lat 13.074573, Long 80.212945

09/22/2023 10:26 AM GMT+05:30

Note : Captured by GPS Map Camera



Chennai,TN,India

Arumbakkam, Chennai, 600106, TN, India

Lat 13.074622, Long 80.213004

09/22/2023 12:38 PM GMT+05:30

Note : Captured by GPS Map Camera



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College with Potential for Excellence  
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**DEPARTMENT OF MA ENGLISH**

**Program on Skill Training Program on Ethical Values for 21st Century Learners**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**



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College with Potential for Excellence, Affiliated to University of Madras,  
Arumbakkam, Chennai-600106




**P. G. Department of English**

*Cordially inviting MA English to an*

**Skill Training Programme on**  
*Ethical Values for 21st Century Learners*



 **02<sup>nd</sup> February, 2024**

 **12.00pm**

**Ms. Shweta Agarwal**

 **Vallabacharya Auditorium**

*Entrepreneur & Motivational Speaker*

**Mr. J. Praveen Prabhu**  
Head of the Department i/c

**Capt. Dr. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

***Programme Coordinator***

**Ms. Nandhini Praveen**

***Student Coordinators***

**Harivarshini. K**  
I MA

**Amrith Krishnan. H. S**  
I M.A.English



From Date : 02-02-2024

To Date : 02-02-2024

Event\_mode :

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Shri Vallabacharya auditorium

Convenor : Mr. J. Praveen Prabhu8

Organizing Secretary :

Organizer/Co-ordinator I : Ms. Nandhini Praveen

Organizer/Co-ordinator II :

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 133

Number of External Students :

Total Participants : 139

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### Resource Person Details:

| Name               | Designation & Affiliation | Email | Mobile |
|--------------------|---------------------------|-------|--------|
| Ms. Shweta Agarwal | Entrepreneur              |       |        |

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### Event Report:

P.G. Department of English came up with a Skill Training Programme on 2nd February, 2024, 10.30 AM - 1.30 PM. This session's topic was on Ethical qualities for 21st century. This report focuses on 3rd session which has been hosted by Dinesh Kumar and Swetha from 1st MA English. Ms. Shwetha



Agarwal addressed the students and shared her views on Ethical values which really helps the 21st century learners to motivate themselves. She shared her seven secret of Ethical values to make the people clear on the influences of social media. It was really a essential and enriching programme and vote of thanks given by Ms. Haritharani from 1st MA English.

### Outcome of Event:

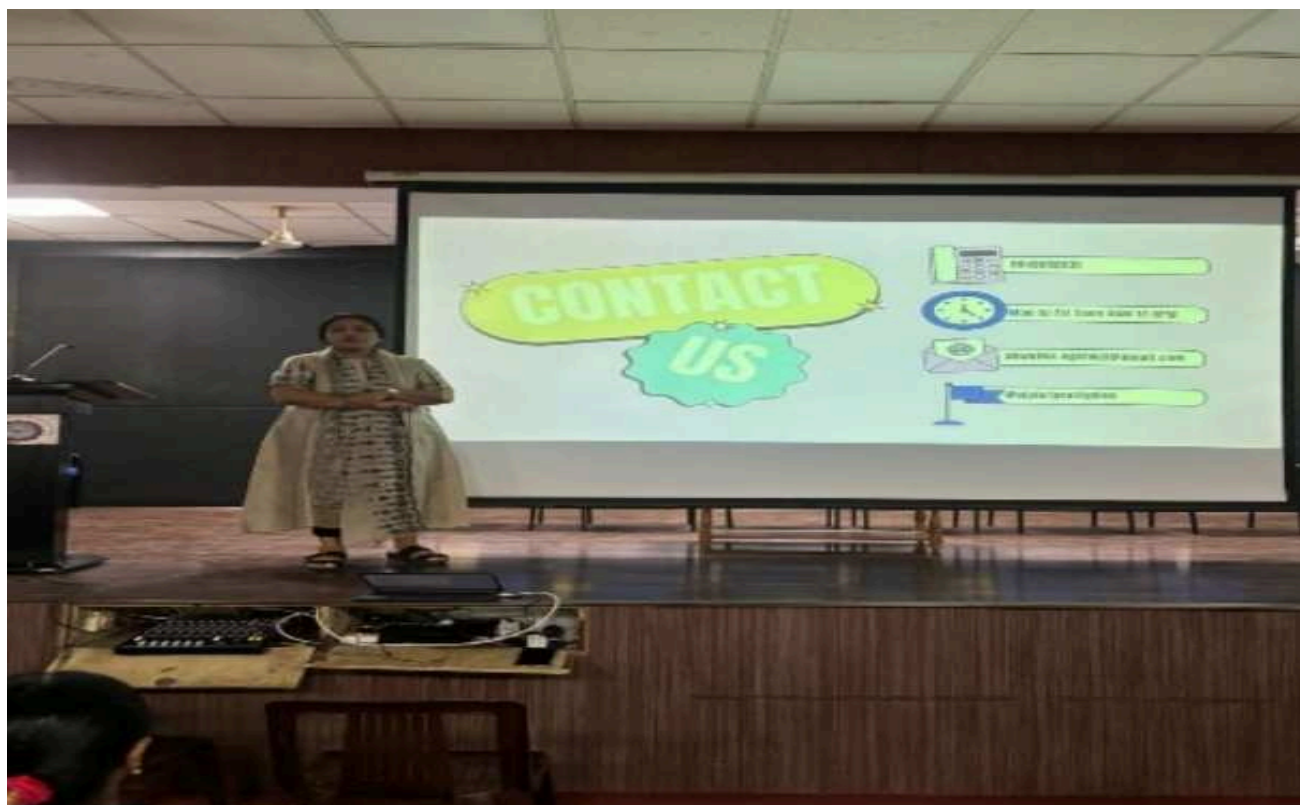
1. Students were able to understand the various kinds of ethics
2. It helped the students to gain an insight fore their future career growth
3. The students were encouraged to implement the ethical values in their lives

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### Geotag Photos









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**DEPARTMENT OF MA ENGLISH**

**Program on Skill Training program on Technological Advancement & Trendy  
AI Tools**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence, Affiliated to University of Madras  
Arumbakkam, Chennai-600106

**P. G. Department of English**  
*Cordially invites M.A. English to a*  
**Skill Training Programme**  
on  
**Technological Advancements & Trendy AI Tools**

 **02<sup>nd</sup> February, 2024**  
**10.00 am**

**Mr. S. James Benedict Felix**  
*Assistant Professor & Head*  
*Department of Computer Science,*  
*Mar Gregorios College of Arts & Science,*  
*Mogappair West.*

**Vallabhacharya Auditorium**

**Mr. J. Praveen Prabhu**  
Head of the Department i/c

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Programme Coordinator**  
**Ms. Nandhini Praveen**

**Student Coordinators**  
**Sasidharan. P**  
I MA English

**Haritharani. P**  
I MA English

From Date : 21-02-2024

To Date : 21-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Shri Vallabacharya auditorium

Convenor : Mr. J Praveen Prabhu

Organizing Secretary :

Organizer/Co-ordinator I : Ms. Nandhini Praveen

Organizer/Co-ordinator II :

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 133

Number of External Students :

Total Participants : 139

---

### Resource Person Details:

| Name                        | Designation & Affiliation  | Email | Mobile |
|-----------------------------|--|-------|--------|
| Mr. S. James Benedict Felix | Assistant Professor and Head Department of Computer Science of Mar Gregorios College of Arts and Science, Mogappair West |       |        |

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### Event Report:

P.G. Department of English came up with a Skill Training Programme on Technological Advancements and Trendy AI Tools at Vallabhacharya Auditorium in Dwaraka Doss Goverdhan Doss

Vaishnav College. It held on 2 nd February at 10:00 am. Students of UG and PG English were the active participants. The session began with a welcome address by Mr. J. Praveen Prabhu, Head of the Department and honouring the resource person Mr. S. James Benedict with a memento. PowerPoint presentation on various useful AI tools was presented by the resource person. A total of 350 students actively took part in the training programme, reflecting the overwhelming excitement and widespread participation, making the event a lively and memorable experience. Feedbacks were provided by the students. The Skill Training Programme left a lasting impact by providing ideas and guideliness about the use of various AI Tools for learners.

### Outcome of Event:

1. Students understood the various AI tools that would be useful for their learning.
2. The Skill Training Programme left a lasting impact by providing ideas and guideliness about the use of various AI Tools for learners.
3. Students were able to clarify doubts and understand the difference between various AI tools.

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### Geotag Photos







Chennai, TN, India

1st Street, Arumbakkam, Chennai, 600106, TN, India

Lat 13.075784, Long 80.212518

02/02/2024 10:44 AM GMT+05:30

Note: Captured by GPS Map Camera



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Soft copy of the Invitation: **A Report on Skill Training Programme**

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Arumbakkam, Chennai 600 106



**P. G. Department of English**

*Cardually inviting MA English to an*

**Awareness Programme**

**on**  
**Gender Equity and Sensitization**



Dr. Yasodha Shanmugasundaram  
M.A., Ph.D., D.Litt.  
Former Vice Chancellor,  
Mother Theresa Women's University

**Vallabacharya Auditorium**

**at 11.00am**

**02 February, 2024**

Mr. J. Praveen Prabhu  
Head of the Department i/c

Capt. Dr. Senthosh Baboo  
Principal

Dr. Ashok Kumar Mundure  
Secretary

**Programme Coordinator**

Mr. G. M. Prem Kumar

**Student Coordinators**

Saraswathy. S  
I MA English

Shiva Selva Lakshman . K  
I MA English

- Name of the Event:** Skill Training Programme-An Awareness Programme on Gender Equity and Sensitisation
  - Date & Time:** 2<sup>nd</sup> February, 2023, 11:00 AM
  - Venue:** Vallabacharya Auditorium
  - Mode:** Offline
  - Faculty Coordinator:** Mr. Premkumar
  - Student Coordinators:** K. Harivarshini – I MA and Amirth Krishnan-I MA
- No. of. Participants - 133**

**7. Report of the Event:**

P.G. Department of English came up with a Skill Training Programme on 2nd of February from 10:00 am onwards. UG and PG students of English Department were the active participants. The PG Department of English conducted a Skill Training Programme, comprising three sessions. The second session centred on Gender Equity and Sensitisation, featuring Dr. Yasodha Shanmugasundaram as the



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Speaker Dr. Shannugasundaram addressed various aspects of gender equity and sensitization, providing insights into the importance of fostering an inclusive and equitable environment. The session encompassed discussions on societal implications, workplace dynamics, and strategies for promoting gender sensitivity. Audience gained valuable perspectives on fostering a more inclusive and diverse academic and professional sphere.

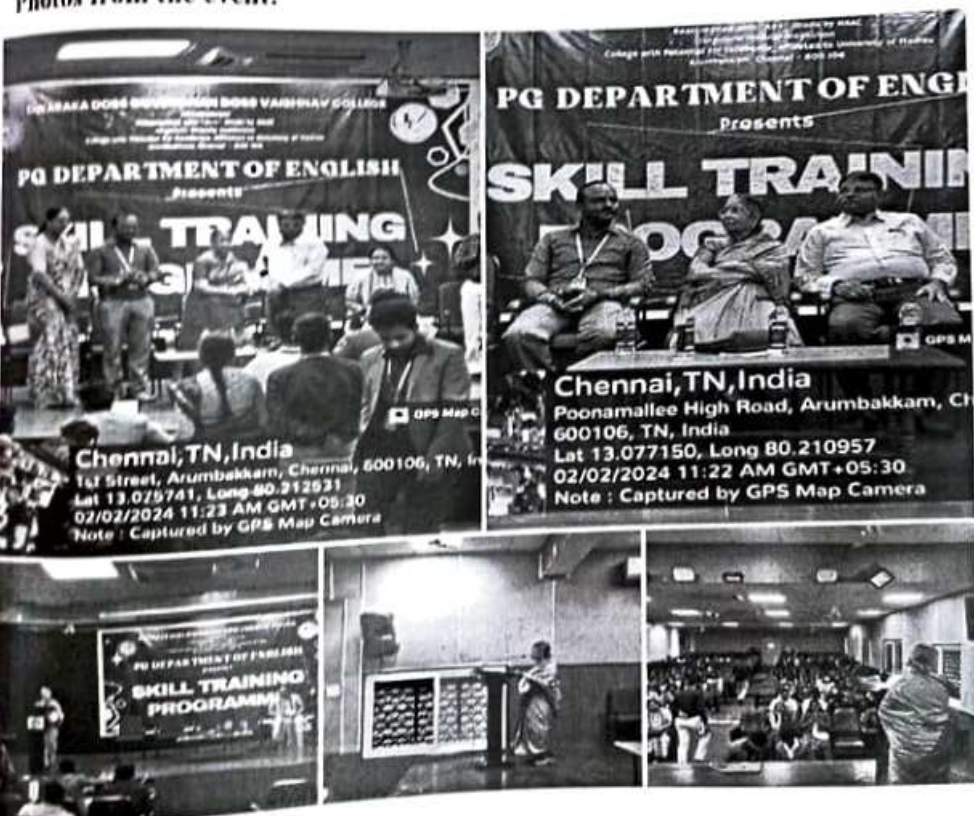
**Outcome of the Programme:**

The program yielded an enriched perspective on gender equity, instilling a collective dedication among participants to actively promote sensitization, thereby contributing to the society.

**Result of the Programme :**

In the realm of academia, awareness programme for students which fosters innovation, resilience, and career advancement, makes it essential in today's dynamic work environment. In that way, the result of the awareness program on gender equity and sensitization has crucially imparted knowledge for fostering inclusivity, dismantling stereotypes, and promoting equal opportunities.

**Photos from the event:**







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## **DEPARTMENT OF MA ENGLISH**

### **Program on International Conference on Global Perspectives in Contemporary English Language and Literature**

### **INVITATION**



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|                             |   |
|-----------------------------|---|
| From Date                   | : 23-02-2024                                    |
| To Date                     | : 23-02-2024                                    |
| Event_mode                  | : Blended                                       |
| Event_Level                 | : International                                 |
| Event-Nature/type           | : Conference                                    |
| Venue                       | : Shri Vallabacharya auditorium                 |
| Convenor                    | : Capt. Dr. S. Santhosh Baboo                   |
| Organizing Secretary        | : Mr. J. Praveen Prabhu                         |
| Organizer/Co-ordinator I    | : Mrs. Nandhini Praveen and Ms. N. Dhanalakshmi |
| Organizer/Co-ordinator II   | : Mr. G. M. Prem Kumar and Dr. R. Keethana      |
| Number of Internal Faculty  | : 16  |
| Number of External Faculty  | : 15  |
| Number of Internal Students | : 250   |
| Number of External Students | : 30  |



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**Resource Person Details:**

| Name                 | Designation & Affiliation   | Email | Mobile     |
|----------------------|---|-------|------------|
| Prof. Sumitra Kannan | Former Faculty of English, Christian Albrecht University, Germany       |       | 9445224604 |
| Dr. M. Maniruzzaman  | Professor, Department of English. Jahangir Nagar University, Bangladesh |       | 8801711337 |

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**Event Report:**

The PG Department of English organized a one-day International Conference entitled “Global Perspectives in Contemporary English Language and Literature”. The inauguration of the Conference was held in Vallabhacharya Auditorium. Mr. J. Praveen Prabhu, Head of the Department, delivered the welcome address and the Principal Dr. S. Santhosh Baboo gave the presidential address. The Keynote Speakers Prof. Sumitra Kannan, Former Faculty of English, Christian Albrecht University, Germany and Dr. M. Maniruzzaman, Professor, Department of English. Jahangir Nagar University, Bangladesh, addressed the audience with their valuable insights on the idea of global perspectives in the contemporary world through English language and literature. Mr. G. M. Prem Kumar proposed the vote of thanks for the inauguration following the keynote address.

After the Inauguration, the parallel sessions started in the allotted venues. The Session I was held at Vallabhacharya Auditorium. It was chaired by Dr. R. Elangovan, Associate Professor and Head, Department of English, A.M. Jain College, Chennai. The Session II held at Seminar Hall I, was chaired by Dr. I. G. Aruna Rani, Associate Professor, Queen Mary’s College, Chennai. and Session III in Seminar Hall II was chaired by Dr. S. Priya Dharshini, Associate Professor, KCS Kasi Nadar College, Chennai. Paper presentations took place between 11:00 am and 1: 30 pm in all three venues following which participants were served with refreshments and lunch.

Simultaneously, two virtual sessions were conducted for 30 paper presenters and participants who could not travel to Chennai. The two online sessions were slotted between

11:00 am and 1: 30 pm. The Chairpersons were Dr. S. Krishna, Associate Professor, Department of English, AMET University, Chennai, and Prof. Dinesh Kumar, Associate Professor and Head, P.G. Department, Dyal Singh College, Haryana, for the first and second sessions respectively. The Valedictory session was held at Vallabhacharya Auditorium. It was attended by the offline delegates, the Chief Guests and staff and students of the PG Department of English. Dr. Rattan Bhattacharjee, Affiliate Faculty English, Virginia Commonwealth University, Richmond, US, and Dr. Harsh Sekaran, Lecturer, Lincoln University College, Selangor, Malaysia, gave the Valedictory Address. This was followed by the declaration of the best papers presented in each of the three offline and two online sessions. Apart from the winners, all paper presenters and the participants were handed a certificate by the invited dignitaries. The vote of thanks was delivered by Ms. N. Dhanalakshmi, Assistant Professor, PG Department of English.

### **Outcome of Event:**

1. On the idea of world as global village, every nation relies on its dialogue with another nation. The conference traced the significance of global narratives in the contemporary scenario.
2. Through elaborate discussions, various nuances of global narratives in English language and literature were analysed in the Conference
3. As a result, participants and presenters understood the importance of research on global perspectives in terms of both diplomatic values and humanities

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### **Geotag Photos**




**Chennai, Tamil Nadu, India**

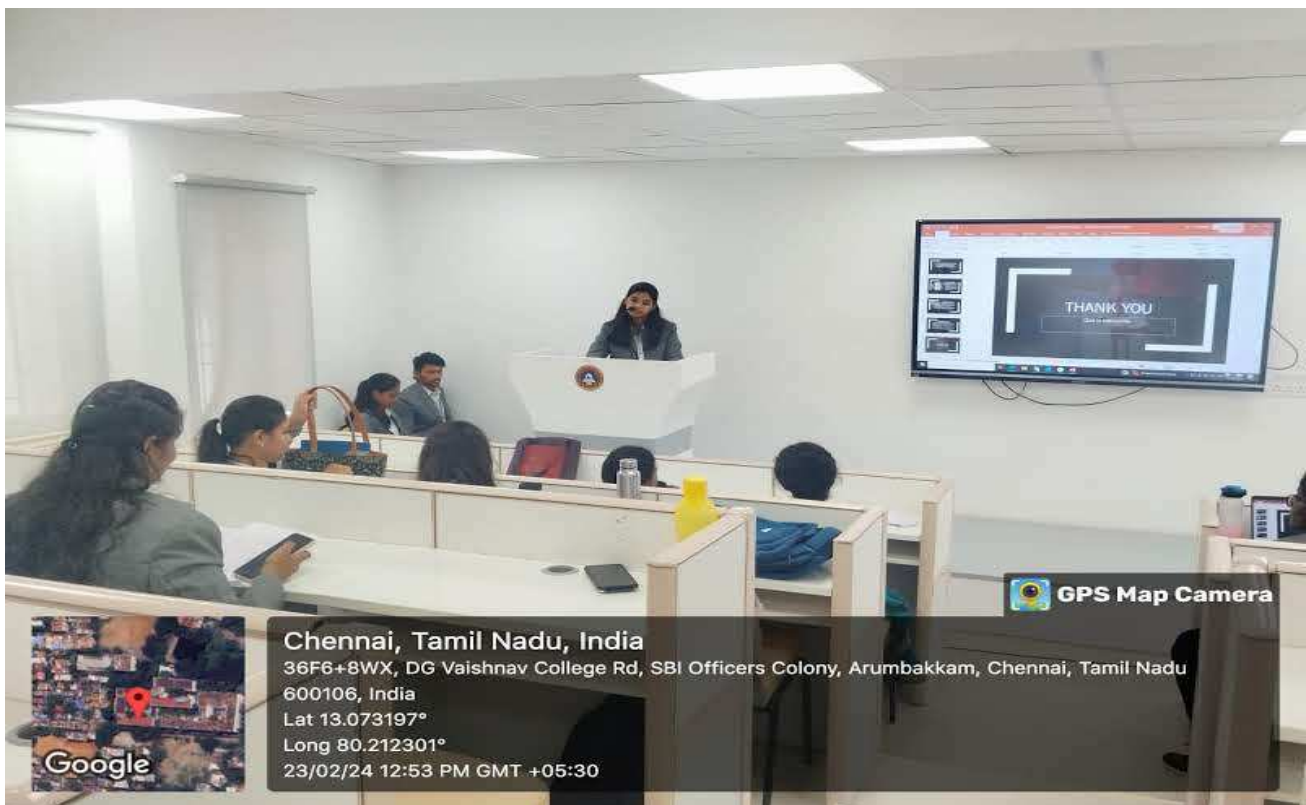
36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu  
600106, India

Lat 13.073187°

Long 80.212279°

23/02/24 12:03 PM GMT +05:30

 **GPS Map Camera**



**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu  
600106, India

Lat 13.073197°

Long 80.212301°

23/02/24 12:53 PM GMT +05:30

 **GPS Map Camera**





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## DEPARTMENT OF MA ENGLISH

Program on Students Welfare Programme Kaleidoscope, A Literary Exhibition  
Book Review Competition and Competitive Exam Training Programme

### INVITATION

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
REACCREDITED WITH "A++" GRADE BY NAAC  
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION,  
AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI-600106

**P.G. Department of English**  
**Celebrates**  
**STUDENT WELFARE PROGRAMME**  
**Kaleidoscope**  
*An Assemblage of Literary Chronicles*

**Guests of Honour**

**MS.SUNITHA RAJA**  
ENTREPRENEUR &  
TRANSLATOR

**DR.K.KANNAN PRASAD**  
ASSISTANT PROFESSOR OF ENGLISH,  
LOYOLA COLLEGE,  
CHENNAI

**Venue: Bhasha Sangam, 1 Floor**  
**Date: 15<sup>th</sup> March, 2024**      **Time: 10:00 a.m**

**Mr.J.Praveen Prabhu**  
Head of the Department

**Capt.Dr.S.Santhosh Baboo**  
Principal

**Dr.Ashok Kumar Mundhra**  
Secretary

**PROGRAMME COORDINATORS**

**Dr.Lakshmy Ravindranathan**  
Assistant Professor

**Ms.Nandhihi Praveen**  
Assistant Professor

**STUDENT COORDINATORS**

**S.Fasila Jasmine**  
III BA

**E.B.Monishvar**  
II MA



From Date : 15-03-2024

To Date : 16-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Exhibition

Venue : Classroom

Convenor : Mr. J. Praveen Prabhu

Organizing Secretary : Ms. Nandhini Praveen

Organizer/Co-ordinator I : Mr. G.M. Prem Kumar

Organizer/Co-ordinator II : Ms. N. Dhanalakshmi

Number of Internal Faculty : 8

Number of External Faculty : 0

Number of Internal Students : 47

Number of External Students : 0

Total Participants : 55

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### Resource Person Details:

| Name                             | Designation & Affiliation  | Email                                     | Mobile            |
|----------------------------------|--|---|-------------------|
| <b>Dr. A. Jothimalar</b>         | <b>Associate Professor, PG &amp; Research<br/>Department of English,<br/>Presidency College,<br/>Chennai</b> | <b>jothimalar_padmanathan@yahoo.co.in</b> | <b>9840816404</b> |
| <b>Dr. M.D. Allen Selvakumar</b> | <b>Asst. Prof, Department<br/>of Criminology,<br/>University of Madras,<br/>Chennai</b>                      |   |                   |
| <b>Ms. Sunitha Raja</b>          | <b>Entrepreneur &amp; Translator</b>   |   |                   |

|                             |  |  |  |
|-----------------------------|--|--|--|
| <b>Dr. K. Kannan Prasad</b> | <b>Asst. Prof of English,<br/>Loyola College,<br/>Chennai</b>                      |  |  |
| <b>Mrs. S. Meena</b>        | <b>Librarian, Department<br/>of Library,<br/>Pachaiyappas College,<br/>Chennai</b> |  |  |

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## **Event Report:**

The PG department of English organised a literary exhibition, “Kaleidoscope”, a book review competition and competitive exam training programme on 15th March, 2023. These three events saw active participation from both UG and PG students of English. Kaleidoscope was coordinated by Ms. Nandhini Praveen and Dr. Lakshmy Ravindranathan. This exhibition displayed the talents of all the students. The PG students came up with various projects like, models, chart work, cosplay and many more as a part of their generic skill. These projects were all based on their syllabus, which enhanced them in learning and gaining more knowledge on the specified topics. This exhibition was a celebration of diverse voices and narratives. The students engaged in thought-provoking discussions with visitors from other departments. Students demonstrated their mastery of language by explaining their projects. Our Principal, Cap. Dr. S. Santhosh Baboo also visited the exhibition and appreciated the students. The Guests of Honour for the event were, Dr. A. Jothimalar, Associate Professor, PG & Research Department of English, Presidency College, Chennai; Dr. M.D. Allen Selvakumar, Asst. Prof, Department of Criminology, University of Madras, Chennai; Ms. Sunitha Raja, Entrepreneur & Translator and Dr. K. Kannan Prasad, Asst Prof of English, Loyola College, Chennai. They graced the session with their presence and thoughts.

The Book Review Competition was coordinated by Ms. N. Dhanalakshmi where the PG students of English enthusiastically participated. We had Mrs. S. Meena, Librarian, Department of Library, Pachaiyappas College, Chennai to judge the session. The Book Review Competition offered an exciting platform for the students to delve into the realm of critique and analysis of the books. This competition not only celebrated the diversity of literature but also fostered critical thinking and creativity. The Book Review Competition stands as a testament that helped the students gain various perspectives.

Competitive Exam Training Programme was coordinated by Mr. G.M. Prem Kumar. This was primarily organised for the PG students in cracking NET and SET examinations. The resource person was Dr. K. Kannan Prasad, Asst. Prof of English, Loyola College, Chennai. He gave various strategies to crack NET and SET English examinations. This programme offered comprehensive study materials, and expert guidance to sharpen candidates' analytical abilities, enhance their problem-solving skills, and familiarise them with the exam pattern and syllabus. This was later engaged with a questions and answer session along with a feedback session.

The events, Kaleidoscope, Book Review Competition and Competitive Exam Training Programme enhanced the students' abilities in making them understand their capabilities. It boosted the students' confidence in public speaking skills. These events benefitted the students in gaining new perspectives in various topics. They were able to understand their syllabus portions in a new way. Moreover, Kaleidoscope inspired creativity and provoked thoughts among viewers, encouraging them to engage with art in meaningful ways. The Book Review Competition stimulated interest in reading, introduced participants to new authors and genres, and fostered a sense of community among book enthusiasts. The Competitive Training Programme provided comprehensive study materials and expert guidance which helped the candidates develop strong foundations in English and helped in building confidence in their exam preparations.

### **Outcome of Event:**

1. The events, Kaleidoscope, Book Review Competition and Competitive Exam Training Programme enhanced the students abilities in making them understand their capabilities.
  2. These events benefitted the students in gaining new perspectives in various topics and were able to understand their syllabus portions in a new way.
  3. The events boosted the students confidence in public speaking skills
-

## Geotag Photos







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## **DEPARTMENT OF MATHEMATICS**

### **Program on STATISTICAL ANALYSIS AND ITS INTERPRETATION USING SPSS**

#### **INVITATION**



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Linguistic Minority Institution, Affiliated to University of Madras  
Arumbakkam, Chennai - 600 106*

## **DEPARTMENT OF MATHEMATICS WITH COMPUTER APPLICATIONS**

*organizes*

### **A WORKSHOP ON STATISTICAL ANALYSIS AND ITS INTERPRETATION USING SPSS**

Dates:  
17TH & 18TH AUGUST  
2023

Time : 10.00 am - 3.30 pm

Venue:  
BBA LAB, GOVERDHAN BLOCK



**Dr. E. SARAVANAN**  
Asst. Professor  
Dept of Mathematics with  
Computer Applications  
DDGDVC, Chennai

**MS. B. Sangeetha**  
Head of the Department

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Organizing Co-ordinators**

**Dr. P. Vijayalakshmi**

**Dr. J. Kavitha**

#### **REGISTRATION**



From Date : 17-08-2023

To Date : 18-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab

Convenor : Capt. Dr. S. Santhosh Baboo

Organizing Secretary : Ms. B. Sangeetha

Organizer/Co-ordinator I : Dr. P. Vijayalakshmi

Organizer/Co-ordinator II : Dr. J. Kavitha

Number of Internal Faculty : 13

Number of External Faculty :

Number of Internal Students : 32

Number of External Students : 04

Total Participants : 49

---

### Resource Person Details:

| Name                    | Designation & Affiliation  | Email                                       | Mobile            |
|-------------------------|--|---|-------------------|
| <b>Dr. E. SARAVANAN</b> | <b>Assistant Professor ,<br/>Department of<br/>Mathematics with CA,<br/>DDGD Vaishnav<br/>College.</b> | <b>saravanan.e@dgvaishnavcollege.edu.in</b> | <b>9941754804</b> |

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## **Event Report:**

### **Day 1:**

The resource person, Dr. E. Saravanan , Dept. of Mathematics with Computer Applications, DDGDVC stated the basic ideas and definitions of statistics and its importance in everyday life with some examples . He explained how to collect data and classification of the data in detail. Installation of SPSS software using the individual me-mail id were done, the SPSS software will be available for free only for 30 days. He taught how to input the data according to its type, give labels, transform the data into suitable forms and prepare Descriptive statistics ( i.e to Calculate the central tendencies like mean, median, mode, ...etc. and Prepare graph for the data and interpret the same.

### **Day 2:**

On the Second day, He taught about the Various Techniques in univariate and bivariate Analysis using Primary data. The four steps of hypothesis testing include stating the hypotheses, formulating an analysis plan, analyzing the sample data, and analyzing the result. With a Sample questionnaire, the Participants were made to Test the hypothesis - for Population Mean, proportion, and analysis of Variance using ANOVA table.

- The Valedictory session was presided by The Principal .He felicitated the Resource person and appreciated the Department for organizing the workshop to enhance the skills of the Faculty and the Students.
- The Principal distributed the certificates to the participants of the workshop.

### **Outcome of Event:**

1. Uses and Advantages of SPSS software in real word
2. Analyzing the data and interpret the results
3. Acquired the Knowledge of various methods of analyzing the data in SPSS

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## **Geotag Photos**







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**DEPARTMENT OF MATHEMATICS**

**Program on STATE LEVEL SEMINAR ON THE NATIONAL MATHEMATICS  
DAY**

**INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 22-12-2023                    |
| To Date                     | : 22-12-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : State                         |
| Event-Nature/type           | : Seminar                       |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Ms. B. Sangeetha              |
| Organizing Secretary        | : Ms. N. Poornima               |
| Organizer/Co-ordinator I    | : Ms. S. Uthra                  |
| Organizer/Co-ordinator II   | : Mr. P. Karnan                 |
| Number of Internal Faculty  | : 16                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 90                            |
| Number of External Students | : 2                             |

---

**Resource Person Details:**

| Name                         | Designation & Affiliation   | Email                                    | Mobile            |
|------------------------------|---|--|-------------------|
| <b>Dr. R. AMBROSE PRABHU</b> | <b>Associate Professor,<br/>Dept. of Mathematics,<br/>Rajalakshmi Institute<br/>of Technology,<br/>Chennai.</b> | <b>ambroseprabhu.r@ritchennai.edu.in</b> | <b>9841945321</b> |
| <b>Dr. C. UMA MAHESHWARI</b> | <b>Assistant Professor,<br/>Dept. of Mathematics,<br/>University of Madras,<br/>Chennai.</b>                    | <b>umagenie2006@gmail.com</b>            | <b>9841992875</b> |

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**Event Report:****Session I:**

The national Mathematics day was celebrated on 22.12.2023 and the first session was started with the prayer song followed by college prayer. The resource person of the session was Dr. R. AMBROSE PRABHU, Associate Professor, Dept. of Mathematics, Rajalakshmi Institute of Technology started the seminar on 'ROLE OF MATHEMATICS IN OUR DAILY LIFE' with the basic ideas and definition of Complex analysis. He explained about the dimensions of a complex numbers and the image of a function in w-plane. Prof. R. Venkataramanan, COE and Head, PG & Research Dept. of Mathematics felicitated the resource person by shawl and memento. All the faculty members and Students of the department participated.

**Session II:**

The session II of the day started b 2pm and the resource person of the session was Dr. C. UMA MAHESHWARI, Assistant Professor, Dept. of Mathematics, University of Madras. She gave a seminar on "A GLIMPSE INTO NUMBER THEORY" with simple definitions and examples of congruence and explained about the solving of congruence equations. After the seminar, Maths Quiz was conducted for the students of DDGD Vaishnav College . Paramaguru. V, Mukesh. R, Naresh. A won the 1st place, Sethuraman. S, Bharath Raj. M, Thares. K won the 2nd place, and Jaikishore. T. N, Sanjay. S, Magesh. G won the 3th place.

The convener and co-convener distributed the prizes and appreciation certificates to the prize winners and the programme ended with the National Anthem.

## Outcome of Event:

1. The Mathematics day is celebrated to honor the Indian mathematician Srinivasa Ramanujan. His skills and works are remembered.
2. Students are motivated to do research in Mathematics and they develop a keen interest in Mathematics.
3. Students are exposed to know various career opportunities in the field of Mathematics and its applications.

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## Geotag Photos



## Dijkstra's Shortest Path Algorithm

Example



Chennai, Tamil Nadu, India

36F6+6WXC, DO Vaidyanav College Rd, SBI Officers Colony, Arumbakkam,

Chennai, Tamil Nadu 600108, India

Lat 13.073253°

Long 80.212334°

22/12/23 11:27 AM GMT +05:30

GPS Map Camera





# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Linguistic Minority Institution,  
Reaccredited with A++ Grade by NAAC, College with Potential for Excellence  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

## SCHOOL OF MANAGEMENT

PG & Research

Approved by AICTE

**Date:** 14th, 16th, & 19th August 2023

**Trainer:** Mr. Karthick

**Mode:** Offline

**Venue:** MBA Classroom

**Participants:** MBA (2022-2024) Second-Year Students

---

The placement training program, conducted over three sessions by Mr. Karthick, aimed to equip MBA II-year students with essential skills for successful placement. The training focused on various aspects of recruitment preparation, including resume writing, interview techniques, group discussions, and aptitude tests.

### **Day 1 (14th August 2023)**

The first session introduced **resume building and cover letter writing**. Mr. Karthick guided students on creating impactful resumes that align with industry expectations and highlighted common mistakes to avoid. Additionally, he emphasized tailoring cover letters for different roles, making them concise and relevant.

### **Day 2 (16th August 2023)**

The second session covered **interview preparation and group discussion techniques**. Students engaged in mock interviews where they received personalized feedback on body language, communication, and responses. Group discussions were also practiced, with Mr. Karthick explaining the importance of active listening, clear articulation, and teamwork in such settings.

### **Day 3 (19th August 2023)**

The final session focused on **aptitude and analytical skills training**. Mr. Karthick provided practice exercises on quantitative and logical reasoning, similar to those found in placement exams. The students gained hands-on experience solving complex problems under time constraints, helping them improve speed and accuracy.

### **Conclusion**

This offline placement training equipped MBA students with essential skills and confidence for upcoming recruitment processes. Mr. Karthick's expertise and interactive approach made the sessions engaging and highly beneficial for all participants. The students expressed their appreciation and readiness for further preparatory activities.



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**Arumbakkam, Chennai – 600 106**

**SCHOOL OF MANAGEMENT**

**PG & Research**

**Approved by AICTE**

## **REPORT ON THREE DAYS EXCEL WORKSHOP**

### **TABLE OF CONTENT**

#### **Contents**

|              |   |
|--------------|---|
| ABSTRACT     | 3 |
| INTRODUCTION | 4 |
| Report 1:    | 5 |
| Report 2:    | 6 |
| Report 3:    | 8 |

## **ABSTRACT**

Dealing with large data is not easy there would be lots of complications like calculation, sorting and organizing data in a meaningful manner. Excel is an incredibly powerful tool for getting meaning out of vast amounts of data it also works really well for simple calculations and tracking almost any kind of information. Excel is widely used in every company. This workshop helps the MBA students on building their skills on excel by providing them with an advanced knowledge on excel which will be highly useful in their career.

## **INTRODUCTION**

This report is based on the Excel workshop conducted for 3 days by **TIPS academy** for the students of MBA (2023- 2025 batch), School of Management, DDGD Vaishnav College.



## REPORT

### Day 1:

- A brief exchange between the trainer and the trainees kicked off the session on the first day. Along with their education and hands-on experience using Excel, the students also participated in icebreaker activities to hone their team-building abilities.
- The definition of Excel, its necessity, and its operation were explained.
- Every Excel icon was described. Excel's row and column creation was considered.
- The following formulas were considered and practiced: SUM, AVERAGE, COUNT, MIN, MAX, SUMIF, COUNTIF, AVERAGEIF, MEDIAN, and MODE.
- To put all the lessons learned into reality, a case study using a cricket scorecard was provided.

**Day 2:**

The summary of the first day of secession set off the second day. Additionally, the functions utilized in Excel were explained and practiced.

Spreadsheets utilize logical functions to determine if a condition is true or not.

You can logically compare a value to your expectations using the IF function. It is possible to change the conditions in this function.

If all of its parameters evaluate to TRUE, the AND function returns TRUE; if one or more of its arguments evaluate to FALSE, it returns FALSE.

If any of its parameters evaluate to TRUE, the OR function returns TRUE; if all of its arguments evaluate to FALSE, it returns FALSE.

Practice was done using nested functions, such as

- IF with AND and IF with OR.
- NOT function helps to check if one value is not equal to another.
- DATE, DAY, TIME AND NOW function was thought and practiced.
- VLOOKUP AND HLOOKUP functions were thought to look up to a particular data in a table.
- Adding graphs and charts in excel was thought and practiced.
- INDEX function returns a value or the reference to a value from within a table or range for a known data.
- Conditional formatting makes it easy to highlight certain values or make particular cells easy to identify.

**Day 3:**

Day 3 began with a case study on employee data, in which all the lessons learned over the previous two days were put into reality. Additionally, some of the more sophisticated Excel tools were described.

An interactive method for rapidly summarizing a lot of data is the PivotTable. It facilitates in-depth data analysis and provides unexpected answers to your data-related queries.

Slicers give you buttons to click in order to filter PivotTables, or tables, practiced using the pivot chart.

What-If The process of altering cell values to observe how it impacts the worksheet's formula results is known as analysis. This includes three different sorts of analysis: scenario manager, data table, and goal planning. This analysis aids in the company's future analysis. Macro tool is used to record the activities that you can run as many times as you want, protect sheet is used to protect a cell or a sheet with a password



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Arumbakkam, Chennai – 600106.

SCHOOL OF MANAGEMENT

PG & Research

Approved by AICTE & Accredited by NBA

Startup Launchpad -Entrepreneurship workshop was conducted for the MBA students on 30/01/2024 & 31/1/2024 with the Collaboration of Women Entrepreneurship Development Organisation- WEDO

## Course Detail

**1.Course Name** - Studentpreneur Development Program

**Duration** - 12 Hours - 18 Hours

**Method** - Gamified & Experiential

**Outcome** - Ethical Entrepreneurial Foundation will be build among wards which could inspire & Trigger Business Growth

### **Course Topics**

Entrepreneurship & Its Impact

Choosing a Business Idea

Business Model - Lean Canvas - The Most Effective and concise Business Plan

- 9 elements of BM

Registration and Certifications

Government Schemes and Important Sites

Real Startup Talks ( Virtual / Live )

Pitch Fest - ( Extra )

### **Investment**

2 Days - 1,00,000/- per batch ( Upto 70 students )

Pitch Fest - 2,00,000/- ( Concept , Implementation , External Jury )

Real Start Up Talk Live - Extra

### **Course Covers**

Virtual Materials

### **Extras**

Live Startup Talks

Pitch Fest

Travel and Accommodation

2. Business Conference - 20L Onwards

2 Panel Discussions - 8 Guests

2 Keynote Speakers

Awards





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SCHOOL OF MANAGEMENT

PG & Research

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Course Instructor



WEDO - Founder - Kadambari Umapathy

Entrepreneurship Development Organisation

## **PROFILE:**

### Projects

- Tanseed 3.0 Startup Acceleration Program with VillgroTanseed 3.0 Startup Acceleration Program with Villgro- Dec 2022 – Present
- Visionary Women Indian Awards 2023Visionary Women Indian Awards 2023 Oct 2022 - PresentOct 2022 – Present
- Associated with Women Entrepreneurship Development Organisation PVT LTD Education.
- 100 Most Notable Women Of India100 Most Notable Women Of India-Sep 2022 – Present
- Associated with Women Entrepreneurship Development Organisation PVT LTDAssociated with Women Entrepreneurship Development Organisation PVT LTD
- Creating a Collective of 100 Most Notable Women of India where Opportunity meets purpose.

### Education:

- Indian Institute of Management, Bangalore Indian Institute of Management, Bangalore Management Program for Women Entrepreneurs, Entrepreneurship/Entrepreneurial Studies 2015  
MPWE - Management Program for Women Entrepreneurs MPWE - Management Program for Women Entrepreneurs
- Sri Ramachandra Medical College and Research Institute- Bachelor of Allied Health Sciences, Cardiac Technology Bachelor of Allied Health Sciences, Cardiac Technology 2000 – 2004.



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**Arumbakkam, Chennai – 600106.**

**SCHOOL OF MANAGEMENT**

**PG & Research**

**Approved by AICTE & Accredited by NBA**

Outcome of the Programme/event:

Acquiring the necessary entrepreneurial knowledge to improve business performance continuously helps the students for better scope in upcoming challenges in business.

The workshop melded the students mind for working towards a big business. This will possibly impact the nation economy and society as a whole.



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Arumbakkam, Chennai – 600 106

## SCHOOL OF MANAGEMENT

PG & Research

Approved by AICTE

**Event:** HR Analytics Workshop

**Dates:** 27th & 28th March 2024

**Venue:** SOM Computer Lab

**Trainer:** Mr. Santhanam, Director, TransBiz Consultancy Pvt. Ltd.

**Participants:** 38 HR Students

An intensive two-day HR Analytics Workshop was conducted on the 27th and 28th of March 2024 for 38 HR students, facilitated by Mr. Santhanam, Director of TransBiz Consultancy Pvt. Ltd. The workshop aimed to equip students with practical knowledge in HR analytics, including data analysis techniques and tools relevant to human resource management.

### **Day 1: Introduction to HR Analytics and Basic Tools**

The first day began with an introductory session on the significance of analytics in HR. Mr. Santhanam explained how data-driven insights improve decision-making in recruitment, retention, and employee performance management. Following this, students were introduced to essential tools used in HR analytics, such as Excel and basic statistics.

The session was highly interactive, with students engaging in hands-on exercises to analyze sample HR datasets. Mr. Santhanam guided them through practical examples, emphasizing key metrics like employee turnover, recruitment efficiency, and workforce productivity.

### **Day 2: Advanced Analytics and Predictive Modeling**

On the second day, the focus shifted to advanced analytics and predictive modeling techniques. Mr. Santhanam introduced the students to regression analysis and machine learning applications in HR. Using live demonstrations and case studies, he showed how predictive models could forecast employee attrition, identify high-performing candidates, and plan workforce strategies.

The students practiced building and interpreting predictive models, enhancing their understanding of how analytics can impact HR strategies. Mr. Santhanam also discussed the ethical implications of HR analytics, stressing data privacy and responsible data usage in the workplace.

### **Conclusion**

The workshop provided an in-depth understanding of HR analytics, giving students hands-on experience with tools and techniques highly valued in the industry. Mr. Santhanam's practical approach and industry insights made the workshop highly engaging and educational. The students expressed enthusiasm and confidence in applying HR analytics to real-world HR challenges.

Overall, the HR Analytics Workshop was a resounding success, equipping participants with valuable skills for their careers in human resources.



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## DEPARTMENT OF COMPUTER APPLICATIONS

### Program on DIGITAL TECHNOLOGIES

#### INVITATION



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College with Potential for Excellence,  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

*PG & Research Department of Computer Applications  
organizes Guest Lecture on  
Digital Technologies*

Date : 14.07.2023

Time : 10.00 AM

Resource Person

Venue

*Seminar Hall,  
Krishna Block*

*Mr. Mathivanan Elangovan  
Founder & CEO  
MEBOT Robotics Pvt Ltd  
Chennai*

*Dr. T. Santhanam  
Head*

*Dr. S. Santhosh Baboo  
Principal*

*Shri. Ashok Kumar Mundhra  
Secretary*

Faculty Coordinators

*Dr. M. P. Sukassini  
Asst. Professor*

*Dr. S. Deepalakshmi  
Asst. Professor*



From Date : 13-07-2023

To Date : 14-07-2023

Event\_mode :

Event\_Level : Regional

Event-Nature/type : Guest Lecture

Venue : Seminar Hall, Krishna block

Convenor :

Organizing Secretary :

Organizer/Co-ordinator I : Dr.M.P. SUKASSINI

Organizer/Co-ordinator II : Dr. S. DEEPALAKSHMI

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 55

Number of External Students : 0

Total Participants : 59

---

### Resource Person Details:

| Name                     | Designation & Affiliation | Email             | Mobile     |
|--------------------------|---------------------------|-------------------|------------|
| Mr. Mathivanan Elangovan | Founder & CEO             | mathi@mebot.ac.in | 9940062844 |

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### Event Report:

The Department of MCA organized an insightful guest lecture on Digital Technologies on July 14, 2023. The event featured Mr. Mathivanan Elangovan, Founder & CEO of Mebot Robotics Pvt Ltd, Chennai, as the esteemed resource person. With his expertise and experience, Mr. Mathivanan provided a

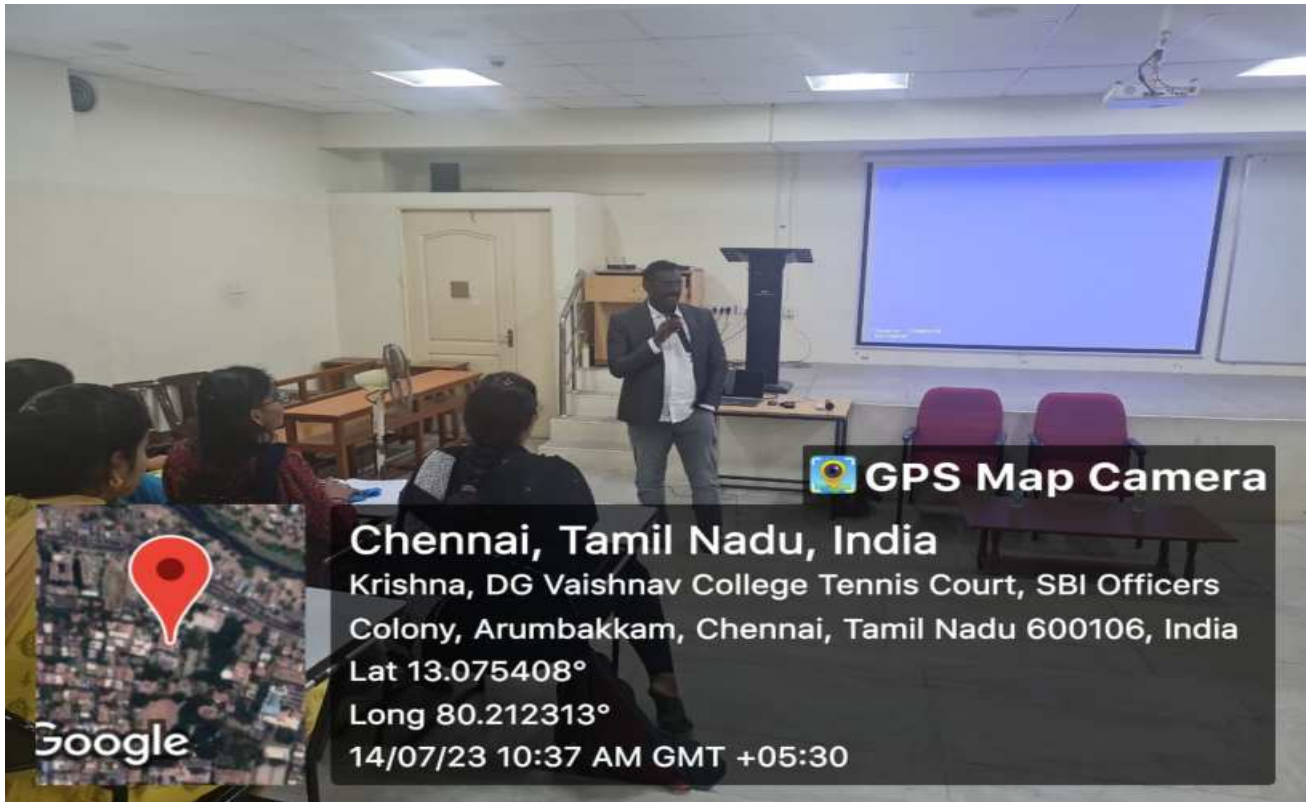
comprehensivernoverview of the current digital technologies landscape and shed light on thernaccompanying job opportunities. During the lecture, Mr. Mathivanan delved intornvarious fields such as Full Stack Development, Machine Learning, Virtual Reality,rnrnCloud Computing, and Data Science. He emphasized the significance of acquiring thernnecessary skillset required to excel in these domains, thereby increasing employabilityrnrnprospects for the students.rnTo further captivate the audience&#39s interest, Mr. Mathivanan conducted an engagingrnrnvirtual reality demonstration, showcasing the immense potential of this technology.rnThe demonstration sparked enthusiasm among the students, motivating them tornexplore virtual reality and delve deeper into the realms of machine learning. The guestrnlecture served as a valuable platform for students to gain insights into the evolvingrnrndigital landscape and explore potential career paths. By emphasizing the importancernof acquiring relevant skills, Mr. Mathivanan provided invaluable guidance to thernstudents, empowering them to make informed decisions about their educational andrnrnprofessional journeys. Overall, the Department of MCA&#39s guest lecture on DigitalrnrnTechnologies, featuring Mr. Mathivanan Elangovan, proved to be an enriching andrnrninspiring event that sparked curiosity and encouraged students to embrace thernopportunities presented by the rapidly advancing digital era.


### **Outcome of Event:**

1. 1. To expose the latest technologies such as FSD, ML, Cloud Computing and DS
2. 2. To know the working of AR and VR
3. 3. Students gained the knowledge of Skill sets required for employability

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### **Geotag Photos**



 **GPS Map Camera**

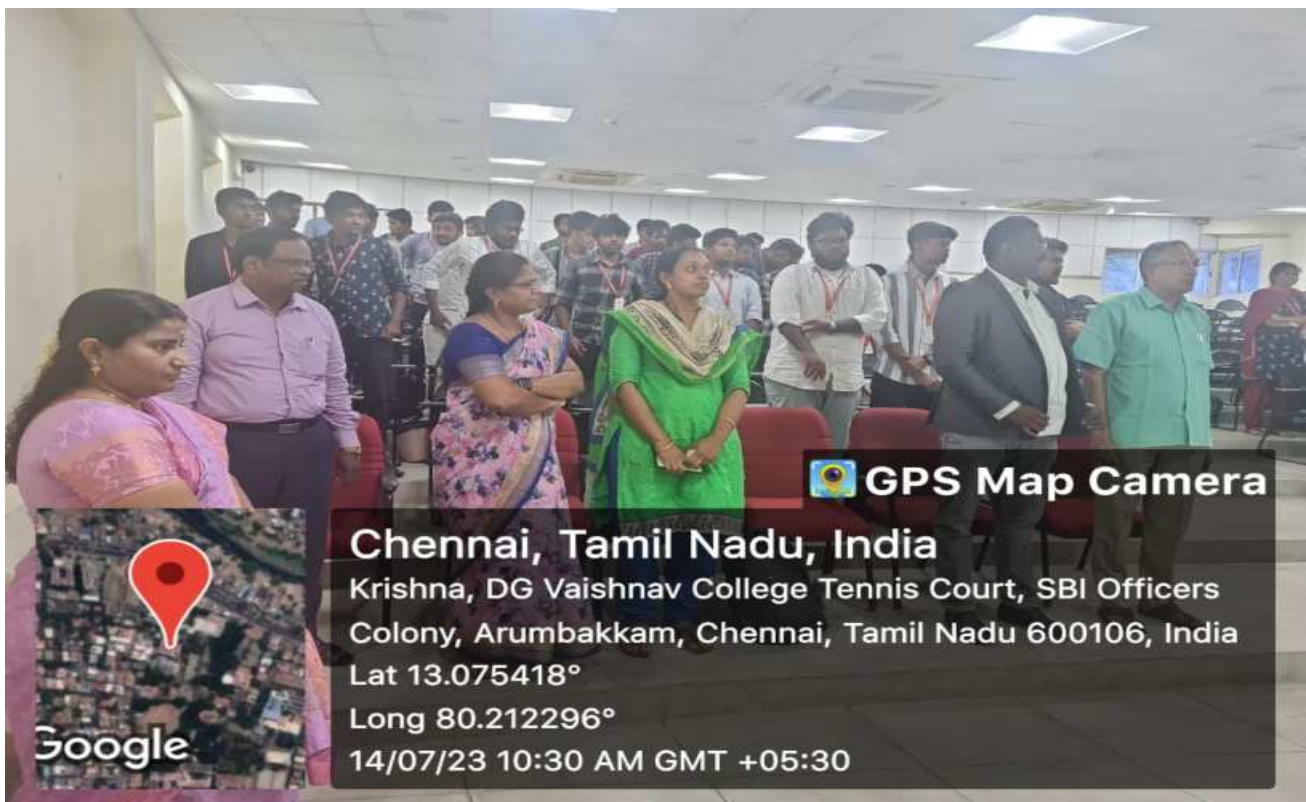
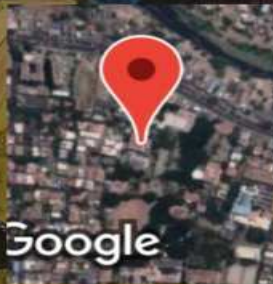
**Chennai, Tamil Nadu, India**


Krishna, DG Vaishnav College Tennis Court, SBI Officers  
Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075408°

Long 80.212313°

14/07/23 10:37 AM GMT +05:30



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers  
Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075418°

Long 80.212296°

14/07/23 10:30 AM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

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**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on INTRODUCTION ON REACT JS**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
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**College with Potential for Excellence**

**Affiliated to University of Madras , Arumbakkam, Chennai—600 106.**

**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS**  
**(M.C.A.)**

**Organizes a Workshop on**

**Introduction on React JS**

**21<sup>st</sup> JULY 2023**

**(10.00 AM -1.00 PM)**

**Venue: SEMINAR HALL, FIRST FLOOR, KRISHNA BLOCK**

**Resource Person**

**Mr.Mathivanan Elangovan**

**Founder & CEO**

**MEBOT Robotics Pvt. Ltd., Chennai**

**Dr. T. Santhanam**  
Asso. Prof. & Head

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Shri. Ashok Kumar Mundhra**  
Secretary

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**Faculty Co-Ordinators**

**Dr. T.Sridevi**  
Asst. Professor

**Ms. A.S. Thenmozhi**  
Asst. Professor

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From Date : 20-07-2023

To Date : 21-07-2023

Event\_mode :

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Seminar Hall, Krishna block

Convenor :

Organizing Secretary :

Organizer/Co-ordinator I : Dr. T. Sridevi

Organizer/Co-ordinator II : Ms. A.S.THENMOZHI

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 57

Number of External Students : 0

Total Participants : 62

---

### Resource Person Details:

| Name                 | Designation & Affiliation | Email             | Mobile     |
|----------------------|---------------------------|-------------------|------------|
| Mathivanan Elangovan | Founder & CEO of MeBOT    | mathi@mebot.ac.in | 9940062844 |

---

### Event Report:

Workshop has been started with introductory concepts of ReactJS and various Client side technologies by Founder and CEO - Mr. Mathivanan Elangovan from Mebot. Further, he has explained the need as well as demand and benefits of learning Client side technologies in today's IT Era and detailed concept of ReactJS and its various

modules. He also covered hands on practical sessions of basic application development with ReactJS. 57 students actively participated.

### **Outcome of Event:**


1. Creation of ReactJS Components
2. Hands of approach for Single Page Applications SPA
3. Building Web Applications Using ReactJS

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### **Geotag Photos**





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers  
Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.07544°

Long 80.212278°

21/07/23 10:35 AM GMT +05:30



**Google**



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**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on FOUNDATIONS OF DATA SCIENCE**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
Arumbakkam, Chennai—600 106.  
(Reaccredited with A++ by NAAC)

**Department of MCA**

**organizes**

**One day Workshop on**

***“FOUNDATIONS OF DATA SCIENCE”***

**Date: 18.08.2023 (Friday)**

**[MCA Computer Laboratory—9.30 AM onwards]**



**Dr. S. ANGEL DEBORAH**

Assistant Professor,  
Department of Computer  
Science and Engineering.  
Sri Sivasubramaniya Nadar  
College of Engineering,  
Chennai.

**Dr. T. SANTHANAM**  
Asso. Professor and Head

**Dr. S. SANTHOSH BABOO**  
Principal

**Shri. ASHOK KUMAR MUNDHRA**  
Secretary

**Faculty Co-Ordinators**

**Dr. R. Anandhi, Asst. Professor**  
**Dr. M. P. Sukassini, Asst. Professor**



From Date : 17-08-2023

To Date : 19-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab

Convenor : Dr. T. Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr. R. Anandhi

Organizer/Co-ordinator II : Dr. M. P. Sukassini

Number of Internal Faculty : 6

Number of External Faculty : 0

Number of Internal Students : 49

Number of External Students : 0

Total Participants : 55

---

### Resource Person Details:

| Name                 | Designation & Affiliation  | Email                   | Mobile     |
|----------------------|--|-------------------------|------------|
| Dr. S. Angel Deborah | Assistant Professor, Dept. of CSE,<br>SSN College of Engg, Chennai | angeldeborah@ssn.edu.in | 9840731931 |

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### Event Report:

The department has organized workshop on “Foundations of Data science” on 18.08.2023. The resource person Dr. S. Angel Deborah, Assistant Professor, Department of CSE, SSN College of Engineering, Chennai has elaborated the

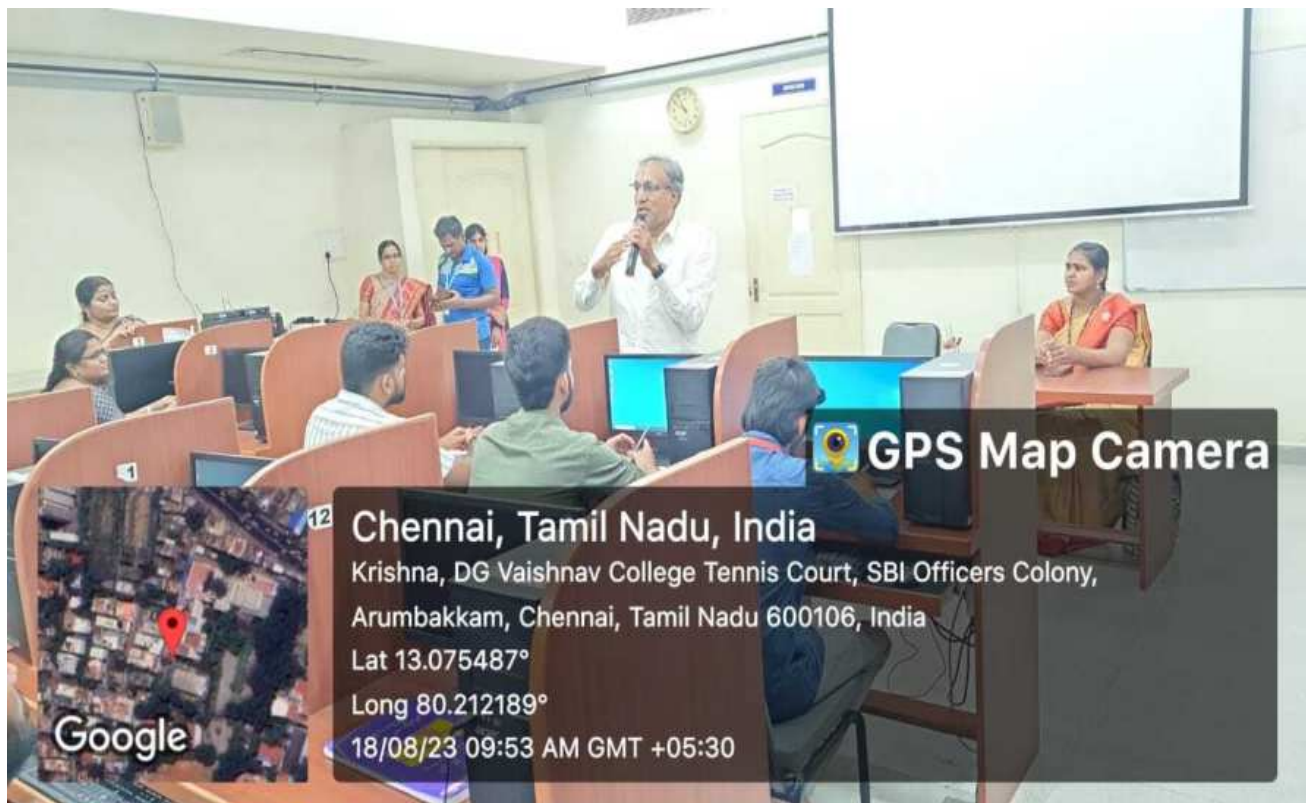
importance of data science and differentiated the concepts between data science and machine learning. She emphasized on data preparation and data exploration in handling data sets. In the second session, she has given hands on session using real time dataset in Google Colab. She has explained the steps in data preparation, data exploration and how to analyze the results using plots. The students have well received the session and gave positive feedback about the session. The resource person was very happy about the students' response and assured to have another session on Sentimental Analysis.

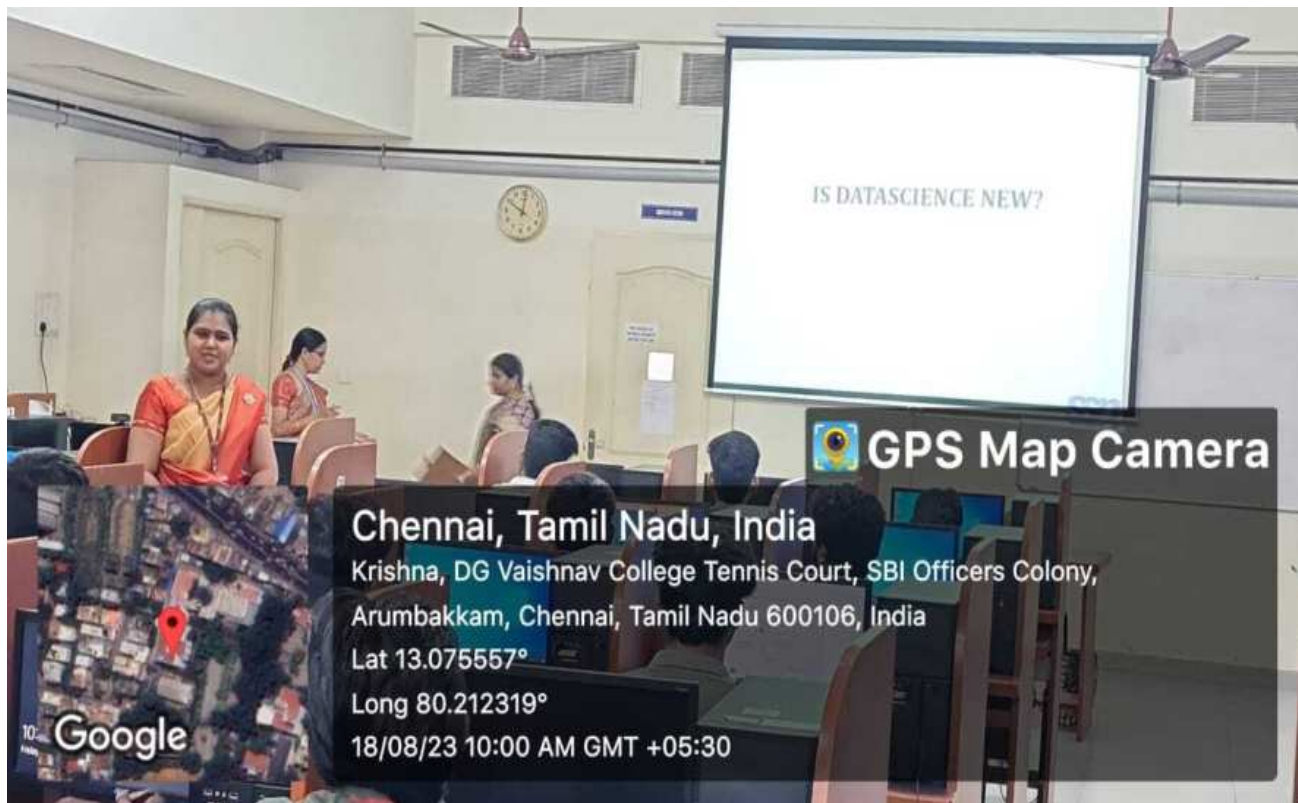
### **Outcome of Event:**

1. Differences between Data Science and Machine Learning
2. Importance of data preparation and data exploration
3. Implementation of descriptive statistics in data sets

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### **Geotag Photos**







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## DEPARTMENT OF COMPUTER APPLICATIONS

Program on Industry now, next and beyond and Applications of Data  
Structures in industry

### INVITATION



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Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

*PG & Research Department of Computer Applications  
organizes two days*

*Workshop on  
Industry Now, Next and Beyond*



#### Resource Person

*Mr. R. Jayakanth  
Vice President  
Goldman Sachs  
Bengaluru*

*Date : 08<sup>th</sup> & 9<sup>th</sup> Sept 2023*

*Time : 10 A.M*

*Venue: Seminar Hall, Krishna Block*

*Dr. T. Santhanam  
Head*

*Dr. S. Santhosh Baboo  
Principal*

*Shri. Ashok Kumar Mundhra  
Secretary*

#### Faculty Coordinators

##### *Day1*

*Dr. R. Anandhi, Asst. Prof.  
Dr. M. P. Sukassini, Asst. Prof*

##### *Day2*

*Dr. T. Sridevi, Asst. Prof.  
Dr. S. Deepalakshmi, Asst. Prof*



From Date : 08-09-2023

To Date : 09-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Seminar Hall, Krishna block

Convenor : Dr.T.Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr.R.Anandhi, Dr.M.P.Sukassini

Organizer/Co-ordinator II : Dr.T.Sridevi, Dr.S.DeepaLakshmi

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 110

Number of External Students :

Total Participants : 116

---

### Resource Person Details:

| Name           | Designation & Affiliation                   | Email                | Mobile     |
|----------------|---|----------------------|------------|
| Mr.R.JAYAKANTH | Vice President, Goldman Sachs,<br>Bengaluru | jkanthraja@gmail.com | 9731260260 |

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### Event Report:

#### DAY 1: Industry Now, Next and Beyond

The resource person Mr Jayakanth( Alumnus Batch 1994-1997), Vice President at Goldman Sachs, delivered an insightful talk on "What is the need of the industry and how to make ourselves equipped with it?". The event titled "Industry Now, Next and Beyond" aimed to provide students with an overview of the current state of industries, emerging trends, and future prospects in the software world. He commenced the session by highlighting how Artificial Intelligence and Machine Learning are the future of the industry. He emphasized on how someday "Software will produce Codes". In the future, machine learning models could potentially supplant traditional code. The next few topics that he addressed were Software Development Cycle and how software is produced? With the introduction of Continuous Integration and Deployment, coding and testing is now done much faster (One such example that he gave was- how if a query is raised by customer in Amazon, they now address it within a day, test it and give it for production on the same day, making it self-sustained).

The next half of the session focussed on how to assess our current state and build our skills with the needs of the industry. He expertly used real world examples to illustrate complex concepts. His insights underscored the growing need for DSA and how data driven solutions is the current demand of the industry. He also talked about how soft skills are the secret sauce in the recipe for success in business.

### **Out Come:**

- 1.The event offered an insightful and motivating perspective on the ever-changing industry landscape.
2. To embrace change and innovation as we navigate our careers in the dynamic world of business.

### **DAY 2: Applications of Data Structures in Industries**

On the second day of the workshop, the focus was on elucidating the pivotal role of data structures in industrial applications. Distinguished speaker underscored that making the right choices and effectively implementing data structures can yield substantial cost savings, elevate product quality, and sharpen the precision of decision-making. He stressed the importance of real-time data processing and illustrated how efficient data structures can reduce downtime and enhance production output. He provided insight into how data structures such as graphs and trees can serve as powerful tools for modeling intricate financial relationships, ultimately facilitating more precise risk assessment.

The workshop sparked a surge of inspiration among attendees, spurring them to embark on creative endeavours in harnessing data structures to tackle complex challenges and ignite innovation across various industries. The Workshop on Applications of Data Structures in Industries proved to be an invaluable event, arming attendees with the knowledge, skills, and inspiration necessary to harness the potential of data structures for optimizing and innovating in industrial settings. This workshop has laid a solid foundation for the continuous exploration and integration of data structures in diverse industrial sectors.

## Outcomes:

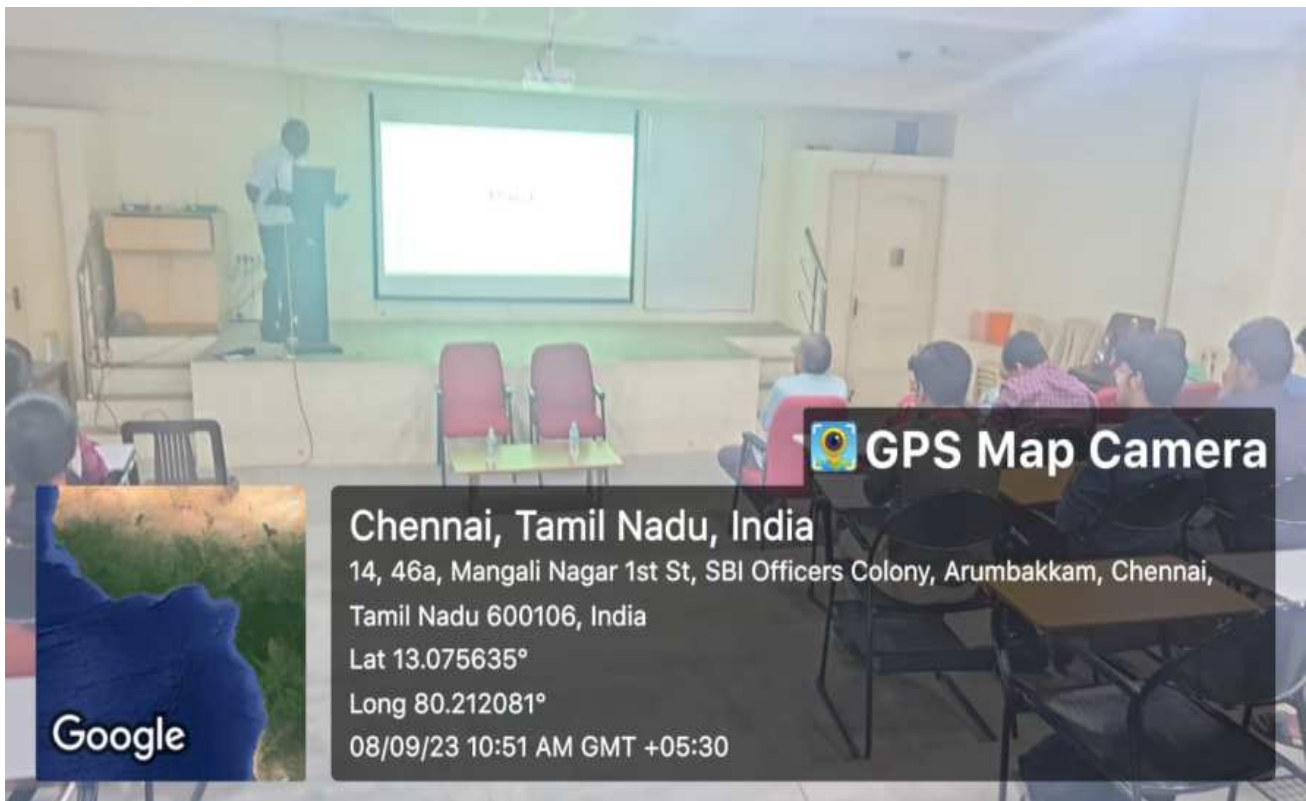
- Attendees acquired a profound insight into the pivotal role that data structures occupy in industrial applications.
- Participants acquired practical insights into the selection and implementation of data structures for specific industrial scenarios
- They recognized the potential for data structures to optimize processes, reduce costs, and improve decision-making across various industries.

## Outcome of Event:


1. To embrace change and innovation as we navigate our careers in the dynamic world of business.
2. Participants acquired practical insights into the selection and implementation of data structures for specific industrial scenarios
3. Students recognized the potential for data structures to optimize processes, reduce costs, and improve decision-making across various industries.

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## Geotag Photos





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075549°

Long 80.212428°

09/09/23 09:46 AM GMT +05:30







DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## DEPARTMENT OF COMPUTER APPLICATIONS

### Program on Automation Testing Tool

### INVITATION



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(Autonomous)  
Reaccredited with "A++" Grade by NAAC  
College with Potential for Excellence,  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

*PG & Research Department of Computer Applications (MCA)  
organizes two days*

*Workshop on  
Automation Testing Tool*

#### Resource Person

*Ms. Reena  
Trainer, Trendnologies  
Chennai*

*Date : 21<sup>st</sup> & 22<sup>nd</sup> Sept 2023*

*Time : 9.00 A.M*

*Venue: MCA Laboratory*

*Dr. T. Santhanam  
Head*

*Dr. S. Santhosh Baboo  
Principal*

*Shri. Ashok Kumar Mundhra  
Secretary*

#### Faculty Coordinators

*Dr. T. Velmurugan, Asso. Prof*

*Dr. R. Anandhi, Asst. Prof.*

*Dr. M. P. Sukassini, Asst. Prof*

From Date : 21-09-2023

To Date : 22-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab, Krishna block

Convenor : Dr. T. Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr. T. Velmurugan, Dr. R. Anandhi

Organizer/Co-ordinator II : Dr. M.P. Sukassini

Number of Internal Faculty : 6

Number of External Faculty :

Number of Internal Students : 51

Number of External Students :

Total Participants : 57

---

### Resource Person Details:

| Name     | Designation & Affiliation | Email | Mobile |
|----------|---------------------------|-------|--------|
| Ms Reena | Trainer, Trendnologies    |       |        |

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### Event Report:

The session started with the difference between product based company and service based company. Then resource person made the students to understand the automation testing tool Selenium and its significance in web automation. Students delved into the practical implementation

of Selenium, where they focused on ChromeDriver usage, simulating keyboard input with SendKeys, and mastering fundamental navigation commands like forward(), back(), and refresh(). One of the key highlights of the workshop was that the students has gained in-depth exploration of XPath, covering both absolute and relative XPath.

### Outcome of Event:

1. Students has gained knowledge on selenium testing tool
2. The session has enlightened the navigation commands
3. Students has learned how to test the applications.

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### Geotag Photos





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**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on Emerging Trends in AI**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
Arumbakkam, Chennai—600 106.  
(Reaccredited with A++ by NAAC)

**PG and Research Department of MCA**  
organizes

**Guest Lecture on**

***“EMERGING TRENDS IN AI”***

**Date: 30.09.2023 (Saturday)**

**[MCA Seminar Hall—11.30 AM]**



**Ms. N. JAYALAKSHMI**  
**AI Engineer,**  
**FORD Global Solutions,**  
**Chennai.**

**Dr. T. SANTHANAM**  
Asso. Professor and Head

**Dr. S. SANTHOSH BABOO**  
Principal

**Shri. ASHOK KUMAR MUNDHRA**  
Secretary

**Faculty Co-Ordinators**

**Dr. R. Anandhi, Asst. Professor**  
**Dr. M. P. Sukassini, Asst. Professor**



From Date : 30-09-2023

To Date : 29-09-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Guest Lecture

Venue : Seminar Hall, Krishna block

Convenor : Dr. T. Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr. R. Anandhi

Organizer/Co-ordinator II : Dr. M. P. Sukassini

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 46

Number of External Students : 0

Total Participants : 51

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### Resource Person Details:

| Name           | Designation & Affiliation          | Email | Mobile     |
|----------------|------------------------------------|-------|------------|
| N. JAYALAKSHMI | AI ENGINEER, FORD GLOBAL SOLUTIONS |       | 9840203077 |

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### Event Report:

The seminar began with an insightful overview of what AI is. We learned that AI refers to the development of computer systems capable of performing tasks that typically require human intelligence. A significant portion of the seminar was dedicated to Deep Learning, a subfield of AI

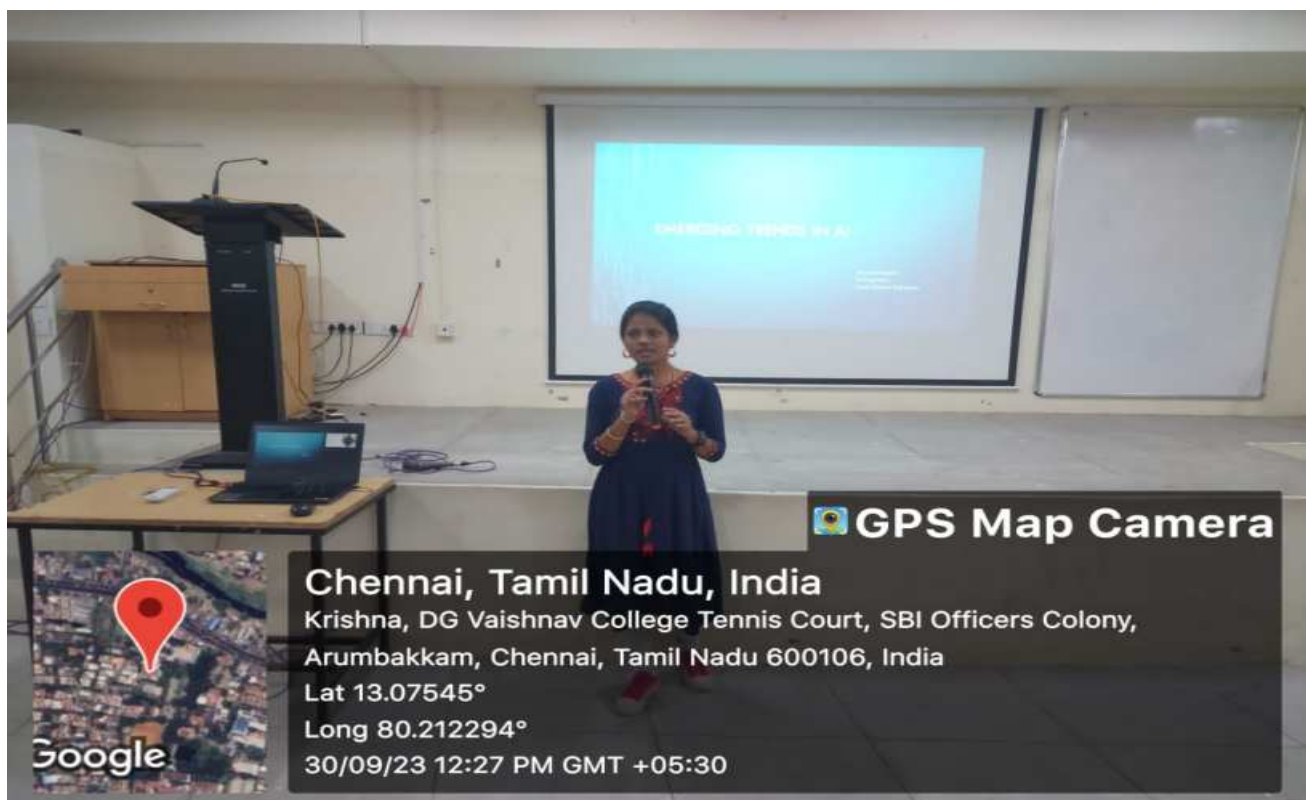
that focuses on neural networks with multiple layers. The seminar also highlighted the fascinating world of Computer Vision. We learned how AI algorithms can analyze visual data, recognize objects, and even understand the content of images and videos. Generative AI was another intriguing topic covered in the seminar. The AI seminar provided a well-rounded perspective on the evolving landscape of Artificial Intelligence.

### Outcome of Event:

1. Students learn about what actually AI meant
2. Students become aware about various tailor made AI algorithms used in industry which requires less coding knowledge
3. Students know about the AI courses to learn in parallel to improve their employability

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### Geotag Photos





 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.07545°

Long 80.212294°

30/09/23 12:27 PM GMT +05:30





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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on ARTIFICIAL INTELLIGENCE**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
Arumbakkam, Chennai—600 106.  
(Reaccredited with A++ by NAAC)

**PG and Research Department of MCA**  
**Organizes Two Days Workshop**  
**on**

***“ARTIFICIAL INTELLIGENCE”***

**15th and 16th February 2024**

**(Time: 9.30 AM)**

**Venue: MCA COMPUTER LABORATORY**

**Resource Persons**

**Dr. V. SATHYA**  
Assistant Professor,  
Dept of Mgmt. (AI&DS),  
SRMIST,  
Kattankulathur Campus,  
Chennai.

**Ms. C.M. NALAYINI**  
Assistant Professor,  
Dept. of IT,  
Velammal Engineering  
College,  
Chennai.

**Dr. T. Santhanam**  
Asso. Prof. and Head

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Shri. Ashok Kumar Mundhra**  
Secretary

**Faculty Co-Ordinators**  
**Dr. R. Anandhi and Dr. M.P. Sukassini**



From Date : 15-02-2024

To Date : 17-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab, Krishna block

Convenor : Dr. T. Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr. R. Anandhi

Organizer/Co-ordinator II : Dr. M.P. Sukassini

Number of Internal Faculty : 7

Number of External Faculty : 0

Number of Internal Students : 56

Number of External Students : 0

Total Participants : 63

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### Resource Person Details:

| Name              | Designation & Affiliation                  | Email | Mobile |
|-------------------|--|-------|--------|
| Dr. V. Sathya     | Assistant Professor-SRM University         |       |        |
| Ms. C.M. Nalayini | Assistant Professor, Velammal Engg College |       |        |
| Ms. C.M. Nalayini | Assistant Professor, Velammal Engg College |       |        |

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### Event Report:

The Department of MCA recently hosted two days workshop focused on Artificial

Intelligence (AI) and Machine Learning (ML), providing students with insights into these dynamic fields.

**DAY 1:** The artificial intelligence (AI) session covered foundational concepts, including what is Artificial Intelligence, definition about supervised learning algorithm and unsupervised learning algorithm. The session also covered the types of AI agents with appropriate examples. Moreover, the session discussed on how Data Science - Artificial Intelligence - Machine Learning are related to one another. The session offered an immersive hands-on experience, providing students with practical insights into AI concepts and applications. Students were engaged in interactive exercises to solidify their understanding. The hands-on activity involved how to modify and interpret the chatbot coding using Python and scikit-learn, also how to load Iris dataset in Jupyter Notebook. By engaging in interactive exercises and experiments, students gained valuable skills and insights into the exciting world of artificial intelligence.

**DAY 2:** The second session focused on key topics like machine learning algorithms, reinforcement learning and deep learning techniques. The reinforcement learning (RL) session provided an in-depth exploration of a fundamental AI paradigm that enables agents to learn optimal behaviour through trial and error. The session began with an overview of the RL framework, emphasizing its application in various domains such as robotics, gaming. the session included hands-on exercises where participants implemented RL algorithms in simulated environments using Python and reinforcement learning libraries like Gym. By experimenting with RL algorithms, students gained practical insights into how agents learn optimal strategies through repeated interactions with their environment.

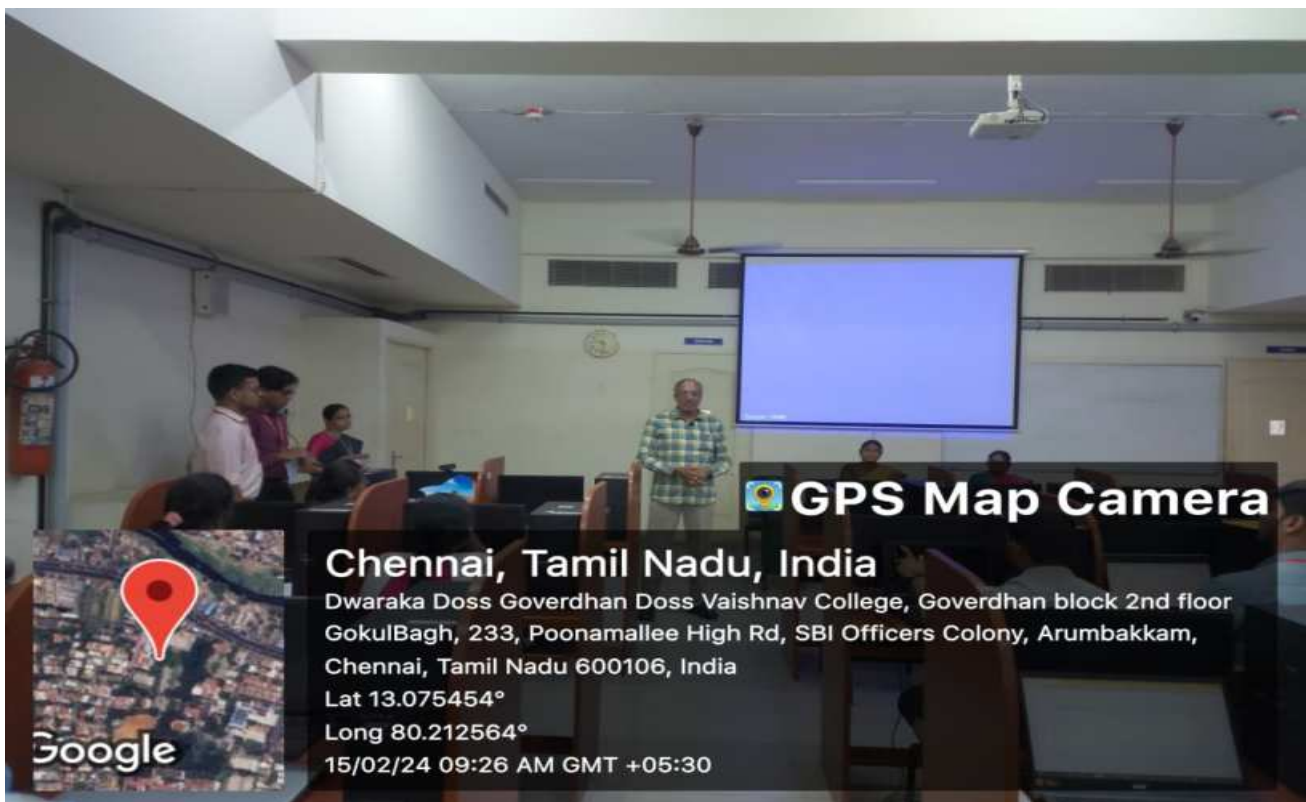
## **HEAD OF THE DEPARTMENT**

### **Outcome of Event:**

1. The sessions provided a comprehensive overview of artificial intelligence, machine learning and reinforcement learning with their principles, and applications in detail.
2. Equipping students with valuable insights and skills for tackling complex decision-making problems in AI and beyond by working on data sets related to AI and ML.
3. Motivated many students to work upon a problem in the domain of AI and ML.

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## **Geotag Photos**





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**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on TWO DAYS WORKSHOP ON APTITUDE TRAINING**

**INVITATION**



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|                             |                               |
|-----------------------------|-------------------------------|
| From Date                   | : 19-02-2024                  |
| To Date                     | : 21-02-2024                  |
| Event_mode                  | : Offline                     |
| Event_Level                 | : Regional                    |
| Event-Nature/type           | : Workshop                    |
| Venue                       | : Seminar Hall, Krishna block |
| Convenor                    | : Dr. T. Santhanam            |
| Organizing Secretary        | :                             |
| Organizer/Co-ordinator I    | : Dr. T. Sridevi              |
| Organizer/Co-ordinator II   | : Ms. A.S. Thenmozhi          |
| Number of Internal Faculty  | : 7                           |
| Number of External Faculty  | : 0                           |
| Number of Internal Students | : 60                          |
| Number of External Students | : 0                           |
| Total Participants          | : 67                          |



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### Resource Person Details:

| Name                      | Designation & Affiliation | Email                  | Mobile     |
|---------------------------|---------------------------|------------------------|------------|
| Mr. PRITHVIN<br>RAJENDRAN | Managing Director         | prithvin@gmail.com     | 9840584403 |
| A. RAM KUMAR              | FACULTY                   | aramkumar.25@gmail.com | 9976722565 |

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### Event Report:

The PG and Research Department of Computer Applications (MCA) organized a workshop entitled "APTITUDE TRAINING" for first-year MCA students on February 19<sup>th</sup> and 21<sup>st</sup>, 2024.

The workshop featured esteemed speakers from Prime Educators, Chennai. During the sessions, students were provided with invaluable hands-on experience. The primary objective of this workshop was to equip students with the necessary skills for upcoming placements, focusing on Quantitative Aptitude & Reasoning. The speakers commenced the lecture by elucidating the significance of aptitude tests in the recruitment process. They shed light on essential topics within quantitative aptitude, covering areas such as Percentages, Speed, Time and Distance, Profit and Loss, Averages, Permutations and Combinations, Simple Equations, Ratio, Proportion, and Variation."

### Outcome of Event:

1. Participants refine their capacity to systematically and efficiently address complex problems.
2. Participants cultivate the skill to analyze information, assess options, and make informed decisions, strengthening their critical thinking capabilities.
3. Through consistent practice and exposure to diverse aptitude questions and methodologies, participants build confidence in their aptitude skills and test-taking proficiency.

## Geotag Photos





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## DEPARTMENT OF COMPUTER APPLICATIONS

### Program on Internet of ThingsIoT

### INVITATION



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(Autonomous)  
Reaccredited with "A++" Grade by NAAC  
College with Potential for Excellence,  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

*PG & Research Department of Computer Applications  
organizes a workshop on  
Internet of Things(IoT)*

*Date : 28.02.2024*

*Time : 9.00 AM*

*Resource Person*

*Venue*

*MCA Lab ,  
Krishna Block*

*Mr. Sriraman Balaji  
Founder & CEO  
Rajan Robotics  
Tiruchirappalli*

*Dr. T. Santhanam  
Asso. Professor & Head*

*Dr. S. Santhosh Baboo  
Principal*

*Shri. Ashok Kumar Mundhra  
Secretary*

*Faculty Coordinators*

*Dr. R. Anandhi  
Asst. Professor*

*Dr. M.P. Sukassini  
Asst. Professor*



From Date : 28-02-2024

To Date : 28-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab, Krishna block

Convenor : Dr T Santhanam

Organizing Secretary :

Organizer/Co-ordinator I : Dr R Anandhi

Organizer/Co-ordinator II : Dr M P Sukassini

Number of Internal Faculty : 7

Number of External Faculty :

Number of Internal Students : 57

Number of External Students :

Total Participants : 64

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### Resource Person Details:

| Name               | Designation & Affiliation     | Email                     | Mobile     |
|--------------------|-------------------------------|---------------------------|------------|
| Mr Sriraman Balaji | CEO & Founder, Rajan Robotics | rajanrobotics05@gmail.com | 8608794034 |

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### Event Report:

The session began with an introduction to the topic of IoT. The resource person discussed Medical IoT and Agricultural IoT, illustrating them with real-



time examples using sensors. He covered topics such as LEDs, the 7805 Voltage Regulator IC, resistors, circuits, and the Arduino Uno.

Using TINKERCAD, students learned practical projects such as converting +5V to +3V using resistors, turning on LEDs, creating an Arduino circuit with 14 digital inputs and outputs, connecting circuits with LEDs to blink them, creating circuits with buffer sound, and working with sensors.

The resource made the session highly informative by providing detailed insights into IoT and offering numerous examples. Students were very enthusiastic to interact with him.

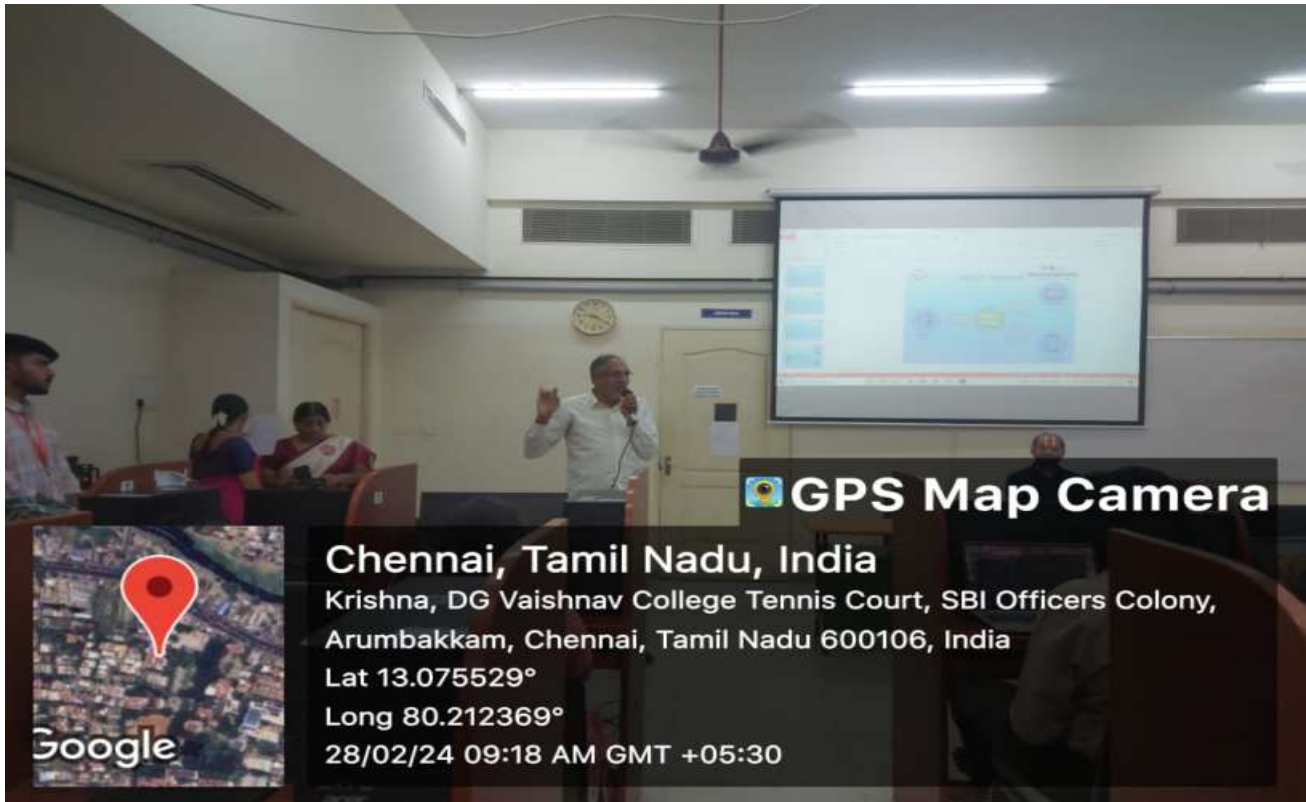
This workshop was beneficial in expanding our knowledge of IoT.

**Outcome of Event:**

1. Students gained basics of IoT
2. Students explored IoT Simulator
3. Students are interested to extend Advanced IoT course

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**Geotag Photos**





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Affiliated to University of Madras

**DEPARTMENT OF COMPUTER APPLICATIONS**

**Program on Introduction to UI design using Figma**

**INVITATION**



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**(Autonomous)**

Reaccredited with 'A++' Grade by NAAC  
College with Potential for Excellence  
Affiliated to University of Madras, Arumbakkam, Chennai-600 106

**PG & Research Department of Computer Applications (MCA)**

Organizes a Workshop on  
**Introduction to UI design**  
using Figma

**RESOURCE PERSONS**

**MR.SANDEEP BASKARAN**

**PRODUCT DESIGNER, GALLABOX, CHENNAI**

**MR.ARVIND SENTHIL**

**UX DESIGNER, ELSEVIER, BANGALORE**



**9AM-1PM**



**7th March 2024**



**MCA LAB,  
Krishna block**

**Dr.T.Santhanam**  
**Asso.Professor & Head**

**Dr. S. Santhosh Baboo**  
**Principal**

**Shri. Ashok Kumar Mundhra**  
**Secretary**

**Faculty Co-ordinator**

**Dr.S.DeepaLakshmi**  
**Asst.Professor**

From Date : 07-03-2024

To Date : 07-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Computer lab, Krishna block

Convenor : Dr.T.SANTHANAM

Organizing Secretary :

Organizer/Co-ordinator I : Dr.S.DEEPALAKSHMI

Organizer/Co-ordinator II :

Number of Internal Faculty : 7

Number of External Faculty :

Number of Internal Students : 55

Number of External Students :

Total Participants : 62

---

### Resource Person Details:

| Name                | Designation & Affiliation           | Email | Mobile |
|---------------------|-------------------------------------|-------|--------|
| Mr.SANDEEP BASKARAN | PRODUCT DESIGNER, GALLABOX, CHENNAI |       |        |
| Mr. ARVIND SENTHIL  | UX DESIGNER, ELSEVIER               |       |        |

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### Event Report:

The workshop session commenced with Mr. Sandeep Baskaran introducing students to the UX

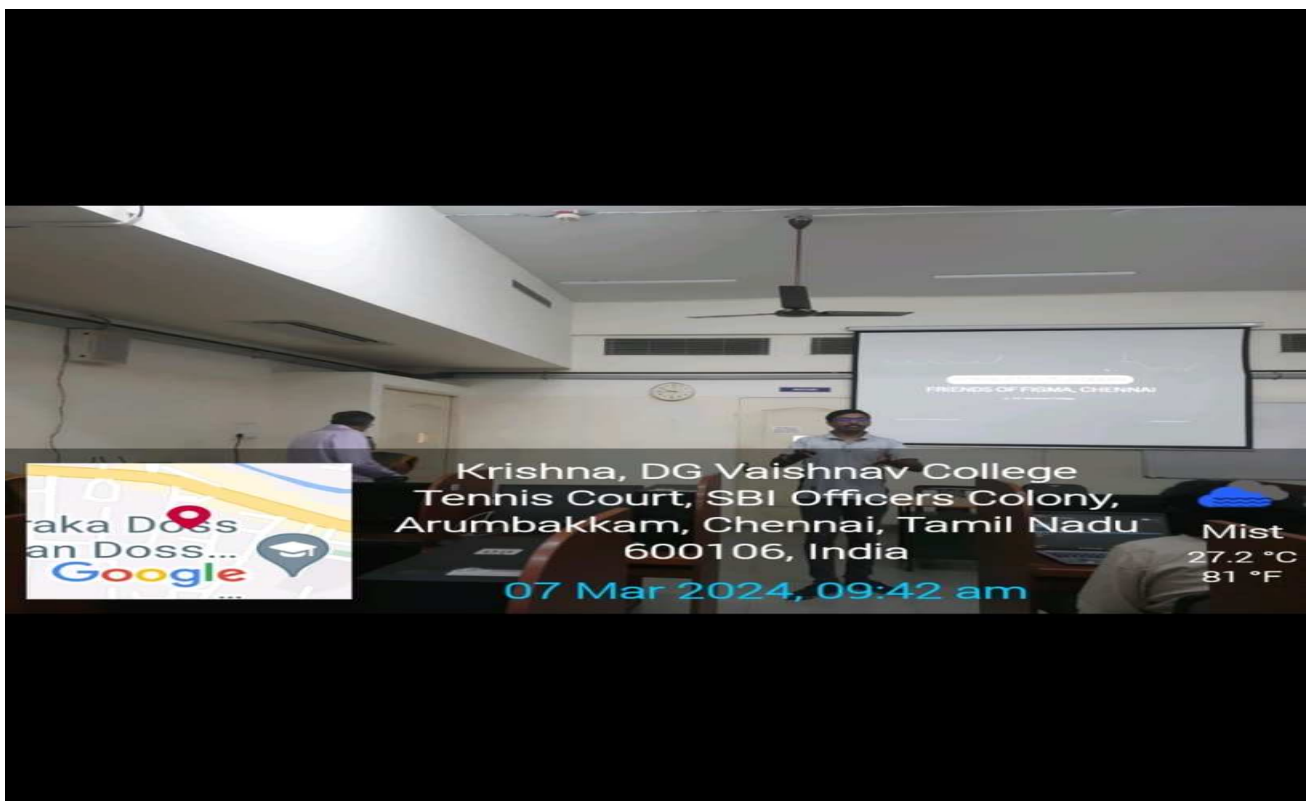


domain, design processes, UI testing, design handoff to developers, and available resources for UI/UX development, as well as Friends of Figma. This comprehensive introduction laid the groundwork for the subsequent hands-on session led by Mr. Arvind Senthil. During this practical segment, students utilized Figma to design a YouTube music player UI while gaining insights into Figma's panels, tools, shortcuts, and basic UI principles. Throughout the session, emphasis was placed on the iterative nature of UX/UI design, the importance of user-centric approaches, and the significance of adhering to design principles for creating effective user interfaces. Feedback from participants underscored the workshop's success in providing informative content and engaging hands-on experiences. Students found the workshop valuable for enhancing their understanding of UX/UI design fundamentals and practical skills using Figma. Suggestions for future sessions included exploring more advanced topics in UX/UI design and incorporating additional hands-on exercises to further reinforce learning. Overall, the workshop effectively achieved its objectives, equipping students with essential knowledge and tools for pursuing UI/UX design endeavors.

### **Outcome of Event:**

1. **Comprehensive Understanding of UXUI Concepts** Attendees acquired a thorough comprehension of fundamental UXUI principles, encompassing design methodologies, testing protocols, and collaboration strategies.
  2. **Practical Proficiency with Figma** Through hands-on engagement with Figma, students honed their practical skills in designing interfaces, mastering Figma's interface, tools, and shortcuts, and fostered
  3. **Empowerment for Future Endeavors** Equipped with knowledge of industry-standard resources and design principles, participants are poised to confidently tackle future UI/UX projects, potentially enhancing
-

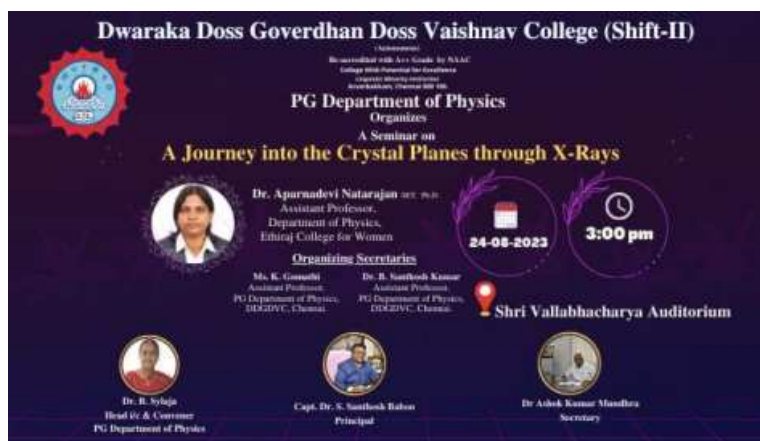
## Geotag Photos





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (SHIFT II)**  
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Re-accredited with A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras

1. Soft copy of the invitation



2. Name of the event: A Journey into the Crystal Planes through X-Rays
3. Date: 24.08.23
4. Venue: Shri Vallabhacharya Auditorium. Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
5. Mode: Offline
6. Organizers: PostGraduate Department of Physics
7. Faculty coordinator: Dr. B. Santhosh Kumar, Assistant Professor,  
Ms. K. Gomathi, Assistant Professor,  
PostGraduate Department of Physics
8. Resource Person: Dr. N. Aparna Devi, SET, PhD,  
Assistant Professor,  
Department of Physics,  
Ethiraj College for Women, Chennai.
9. No. of Staff Participants: 12
10. No. of student participants: 136
11. Detailed Report of the Programme:

The main objective of the seminar is to expose the students to the concepts and applications of X-rays and make them easily understandable. The speaker Dr. N.

Aparna Devi gave a presentation about X-rays, and explained the production of X-rays, the difference between scattering and diffraction, difference between characteristic spectrum and continuous spectrum, crystal lattice and Miller indices. She also explained about how Bragg's law can be applied. She gave a detailed note on crystallographic planes, Bragg's peaks and Fourier transformation. She explained about the importance of X-rays and highlighted the applications of X-rays in the medical field. She mentioned that X-rays play an important role in the fight against cancer, with high-energy radiation used to kill cancer cells and shrink tumours. She motivated students to do research on the latest technology in X-rays. The program ended with a vote of thanks.

12. Outcome of the programme/event:

Based on the feedback collected from the students, the following outcomes are recognized:

1. The program was interesting and interactive. It enabled students to improve their knowledge about X-rays.
2. This program enlightened the students about the characteristics of X-rays and importance of X-rays.
3. This program helped students to realize the difference between characteristic spectrum and continuous spectrum.

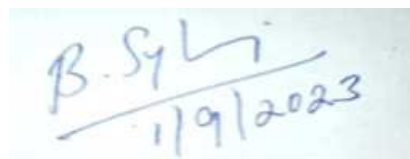
13. Photos(Geo tagged)/YouTube link:







14. Student list with names and signature: (Enclosed)

A handwritten signature in blue ink, which appears to be 'B. Sy Li', is written above a horizontal line. Below the line, the date '11/9/2023' is written in the same ink.

**Head**  
P.G. Department of Physics  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (SHIFT II)**  
**(Autonomous)**

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**College with Potential for Excellence, Linguistic Minority Institution**  
**Affiliated to University of Madras**

1. Soft copy of the invitation

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (SHIFT II)**  
**(AUTONOMOUS)**  
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College With Potential for Excellence  
Linguistic Minority Institution, Arumbakkam, Chennai – 600106

**PG DEPARTMENT OF PHYSICS**  
Cordially Invites you to

**Skill training on**  
**Present and Future Technology in**  
**Solar Photovoltaic System**  
by

**Mr. G. K. Shanmugasundaram**  
Managing Partner  
GEMCO Renewable Energy Training Institute &  
GEMINI Scientific Company  
Chennai

**Date: 20-09-2023 (Wednesday)** **Time: 3.00 p.m.**  
**Venue : Vallabhacharya Mini Auditorium (Ground Floor),**  
**Goverdhan Block**  
**Organizing Secretaries**

**Dr. Z. Delci**  
Assistant Professor  
PG Department of Physics

**Dr. K. Annapoorani**  
Assistant Professor  
PG Department of Physics

**Dr. B. SYLAJA**  
Head i/c and Convener  
PG Dept. of Physics

**Capt. Dr. S. SANTHOSH BABOO**  
Principal  
DDGDVC

**Dr. ASHOK KUMAR MUNDHRA**  
Secretary  
DDGDVC

2. Name of the event : Present and Future Technology in Solar Photovoltaic System
3. Date: 20.09.2023
4. Venue: Shri Vallabhacharya Auditorium. Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
5. Mode: Offline
6. Organizers: PostGraduate Department of Physics
7. Faculty coordinator: Dr. Z. Delci, Assistant Professor,  
Dr. K. Annapoorani, Assistant Professor,  
Post Graduate Department of Physics
8. Resource Person: Mr. G.K. Shanmugasundaram  
Managing Partner

GEMCO Renewable Energy Training Institute &  
GEMINI Scientific Company

9. No. of Staff Participants: 14

10. No. of student participants: 141

11. Detailed Report of the Programme:

The main objective of this skill training program is conducted to gain a clear knowledge of solar cell principles and manufacturing technology of solar panels. The speaker Mr. G.K. Shanmugasundaram gave a presentation about how the Photovoltaic (PV) panels convert the sunlight energy directly to electrical energy and elucidated the connection between the solar cells. He gave a detailed note on how a series connection is made by connecting the positive terminal of one panel to the negative terminal of another. He also explained about why we do the itching process for conducting materials. He mentioned the types of solar cell like mono crystalline, poly crystalline & thin film and also described the different types of manufacturing technology like traditional method and new technology method. He also explained the current scenario of the Indian and Global market of solar cells and also detailed about the different testing parameters and installation method of solar panels. He motivated the students to do research in coating materials of solar cell to increase the efficiency of the solar panels. The program ended with doubt clarifying session.

12. Outcome of the programme/event:

Based on the feedback collected from the students, the following outcomes are recognized:

1. The program was interactive and informative. It enabled students to improve their knowledge in solar cells and its materials.
2. This program enlightened the students about the connection of solar cells and importance of solar panel.
3. This program helped students to identify the present manufacturing technology in solar panels.



13. Photos(Geo tagged)/YouTube link:

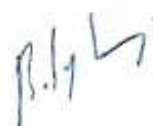








14. Student list with names and signature: (Enclosed)



**Head**

P.G. Department of Physics  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





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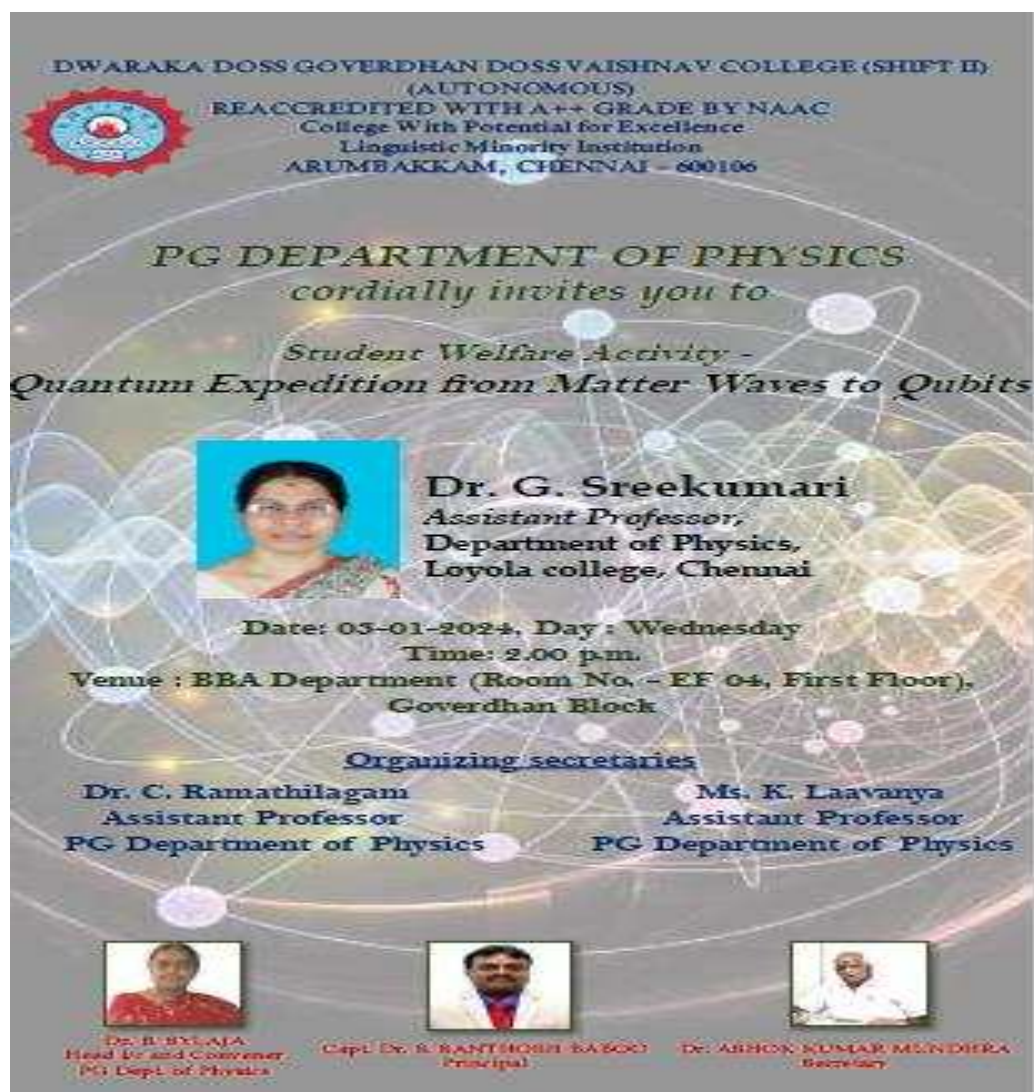
**POSTGRADUATE DEPARTMENT OF PHYSICS (SHIFT- II)**

**Student Welfare Activity**

**Quantum Expedition from Matter Waves to Qubits**

**Date: 03/01/2024**

1. Soft copy of the invitation



2. Name of the event : Student Welfare Activity - Quantum Expedition from Matter Waves to Qubits

3. Date: 03.01.2024



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4. Venue: BBA Department, Room Number- EF4, I floor , Goverdhan Block,  
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
5. Mode: Offline
6. Organizers: Post Graduate Department of Physics
7. Faculty coordinator: Dr C.Ramathilagam, Assistant Professor,  
Ms K.Laavanya, Guest Lecturer.  
Post Graduate Department of Physics.  
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
8. Resource Person: Dr G.Sreekumari, Assistant professor,  
Department of Physics, Loyola College, Chennai
9. No. of Staff Participants: 12
10. No. of student participants: 77
11. Detailed Report of the Programme:  
The main objective of this student welfare activity is to gain a clear knowledge about quantum concepts to UG, PG students. The chief guest Dr G. Sreekumari delivered a talk “ Quantum Expeditions from Matter Waves to Qubits” on 03/01/2024 for the student community during the Student Welfare Activity. Various competitions were conducted for students such as Debate, Picturesque and Essay Writing to enrich their knowledge. The chief guest awarded prize to the winners.
12. Outcome of the programme/event:
  1. Various competitions were conducted for students to enrich their knowledge in quantum mechanics.
  2. Chief Guest delivered the knowledge about quantum mechanics. The program was interactive and informative.
  3. Students got information about applications of quantum mechanics in real life such as qubits.



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13. Photos(Geo tagged)/YouTube link:







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**POSTGRADUATE DEPARTMENT OF PHYSICS**

**Training Program**


**Instrumentation and Data Processing on FT-IR and UV -Visible Spectroscopy**

**Date: 09/01/2024**

1. Soft copy of the invitation

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Linguistic Minority Institution  
**ARUMBAKKAM, CHENNAI – 600106**


**PG DEPARTMENT OF PHYSICS**  
*cordially invites you to the Training Program*  
***Instrumentation and Data Processing on***  
***FT-IR and UV-Visible Spectroscopy***


  
**Dr. A. Kosiha,**  
Assistant Professor,  
Department of Chemistry,  
School of Basic Science,  
VISTAS.


**Date : 09 -01-2024**  
**Time: 2.00 p.m.**  
**Venue : Seminar hall(First Floor),**  
**Krishna Block**  
**Organizing secretaries**

**Dr. C. Ramathilagam**  
Assistant Professor  
PG Department of Physics

**Dr. K. Annapoorani**  
Assistant Professor  
PG Department of Physics

  
**Dr. B. SYLAJA**  
Head i/c and Convener  
PG Dept. of Physics

  
**Capt. Dr. S. SANTHOSH BABOO**  
Principal

  
**Dr. ASHOK KUMAR MUNDHRA**  
Secretary

2. Name of the event : Training Program - Instrumentation and Data Processing on FT-IR and UV -Visible Spectroscopy



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**Affiliated to University of Madras, Arumbakkam, Chennai – 600 106**

3. Date: 09.01.2024
4. Venue: Seminar Hall, (First Floor) Krishna Block,  
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
5. Mode: Offline
6. Organizers: Post Graduate Department of Physics
7. Faculty coordinator: Dr C.Ramathilagam, Assistant Professor,  
Dr K.Annapoorani, Assistant Professor.  
Post Graduate Department of Physics.  
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
8. Resource Person: Dr. Kosiha.A , Assistant professor,  
Department of Chemistry, VISTAS
9. No. of Staff Participants: 12
10. No. of student participants: 134
11. Detailed Report of the Programme:

The main objective of this training programme is to gain a clear knowledge about the Instrumentation and Data Processing on FT-IR and UV-Visible Spectroscopy. The chief guest Dr. A. Kosiha. delivered a talk on 09/01/2024 for the student community during this training programme. FTIR Spectroscopy is an analytical technique used to identify the functional groups of the organic, inorganic and polymeric samples. UV-Vis Spectroscopy is a quantitative technique used to measure the amount of discrete wavelengths of UV or visible light that are observed by or transmitted through the substance in comparison to a reference sample. FT-IR and UV spectroscopy provide valuable information about the qualitative and quantitative analysis of the samples.
12. Outcome of the programme/event:
  1. Students gained Knowledge in instrumentation techniques of FT- IR and UV - Visible spectroscopy.





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2. The purpose of the training was to provide insight on interpretation of FT-IR and UV-visible spectra.
  3. Student gained the knowledge on Identification of unknown samples using FT- IR spectrum for damage analysis, composition analysis and forensics.
13. Photos(Geo tagged)/YouTube link:







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### 1. Circular



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### CIRCULAR

PG Department of Physics is organising a seminar on "Health and Wellness" on 10-01-2024 from 2.00 pm to 4.30 pm at Seminar Hall, First floor, Krishna block.

*B. S. L.*  
8/01/2024

Head of the Department

Head  
P.G. Department of Physics  
Dwarka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.


a.

## 2. Invitation

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ARUMBAKKAM, CHENNAI – 600106

**PG DEPARTMENT OF PHYSICS**  
*cordially invites you to the*  
*Seminar on*  
*Health and Wellness*

**Dr. P. Chitra** MBBS., DNB.(Peds) PGDHHM  
Medical Coordinator,  
Apollo Hospitals,  
Chennai






**Date:** 10-01-2024, Day : Wednesday  
**Time:** 9.30 p.m.  
**Venue :** Seminar Hall, First floor, Krishna block

Organizing Secretaries

**Dr. A. Chinnammal Janaki**  
Assistant Professor  
PG Department of Physics

**Dr. S. Muniyappan**  
Assistant Professor  
PG Department of Physics



**Dr. B. SYLAJA**  
Head i/c and Convener  
PG Dept. of Physics

**Capt. Dr. S. SANTHOSH BABOO**  
Principal

**Dr. ASHOK KUMAR MUNDHRA**  
Secretary

a.

3. Name of the event: Seminar on “Health and Wellness”
4. Date: 10.01.2024.
5. Venue: : Seminar Hall, First floor, Krishna block , Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
6. Mode: Offline
7. Organizers: PostGraduate Department of Physics
8. Faculty coordinator: Dr. A. Chinnammal janaki & Dr. S. Muniyappan
  - a. Assistant ProfessorsPostGraduate Department of Physics
9. Resource Person: Dr. P.Chitra MBBS., DNB.(Peds) PGDHHM
  - a. Medical Coordinator
  - b. Apollo Hospitals,
  - c. Chennai
  - i. .
10. No. of Staff Participants: 11
11. No. of student participants: 150
12. Detailed Report of the Programme:

The PG Department of Physics has conducted a seminar on Health and Wellness on 10-01-2024 at 2.30 pm. Dr. P. Chitra Medical Coordinator, at Apollo Hospitals, was the Resource Person. She gave a nice presentation on Health and Wellness. The diet to be followed, the breathing method and the importance of Yoga and exercise to maintain good health. This wellness program is for the benefit of students to adopt healthy behavior and lifestyle. This will help the students to show positive results in their academic performance as well as social life

13. Outcome of the programme/event:

- Based on the feedback collected from the students, the following outcomes are recognized:
- The program was interesting and interactive. It enabled students to improve their Health.
- This program has made the students to realise the importance of taking proper food, to lead a proper lifestyle. .
- The students were taught with some first aid methods too.

14. Photos (Geo tagged)/YouTube link:









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**DEPARTMENT OF PHYSICS WITH COMPUTER APPLICATIONS**  
**STATELEVEL SCIENCE EXHIBITION**  
**TO COMMEMORATE NATIONAL SCIENCE DAY**

**Date: 28/02/2024**

1. Soft copy of the invitation

The poster is for a "State level Science Exhibition" held on National Science Day (28th February 2024) at DDGDVC College Ground. It is organized by the Internal Quality Assurance Cell, DDGDVC & Department of Physics with Computer Applications, in association with the Combat Vehicles Research & Development Establishment (DRDO) and DR Garuda Aerospace. The chief guest is Dr. M. V. Sangaranarayanan, Professor Emeritus at IIT Madras. The poster features logos of DDGDVC, Varaka Doss Goverdhan Doss Vaishnav College, IOAC, and Garuda Aerospace at the top. It also includes images of a fighter jet and a drone. At the bottom, it lists co-sponsors AICL and a logo for "Learning Simplified".

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**Internal Quality Assurance Cell, DDGDVC & Department of Physics with Computer Applications**  
In association with  
**Combat Vehicles Research & Development Establishment- DRDO**  
&  
**DR Garuda Aerospace**  
Organises  
**“State level Science Exhibition”**  
(To Commemorate National Science Day)

**CHIEF GUEST**  
**Dr. M. V. SANGARANARAYANAN**  
Professor Emeritus  
Department of Chemistry,  
IIT Madras

**On 28<sup>th</sup> February 2024 , Time: 9 A.M. to 4 P.M.**  
**Venue: DDGDVC College Ground**

Co-Sponsors  
**AICL** Learning Simplified



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**Chief Patron**

Dr. Ashok Kumar Mundhra  
Secretary

**Patron & Convener**

Capt. Dr. S. Santhosh Baboo  
Principal

**IQAC**

Dr. S. Narayanan, Coordinator  
Dr. M. D. Balakumaran, Co-coordinator

**Organizing Secretaries**

Dr. B. Sylaja, Head i/c  
Dr. C. Ramathilagam  
Dr. Z. Delci  
Capt. Dr. P. Arularasan  
Ms. K. Laavanya

**Organizing committee**

Ms. K. Gomathi  
Dr. A. Chinnammal Janaki  
Dr. B. Santhosh Kumar  
Dr. K. Annapoorani  
Dr. S. Muniyappan  
Dr. C. Yogeswari  
Dr. T. Sivaranjani

**For any queries Contact**

Dr. B. Sylaja, 9840444076  
Dr. Z. Delci, 9865747080  
Dr. C. Ramathilagam, 9677075258  
Capt. Dr. P. Arularasan, 9962254540

**About Dwaraka Doss Goverdhan  
Doss Vaishnav College**

Dwaraka Doss Goverdhan Doss Vaishnav College, a linguistic minority institution established in the year 1964 for the cause of higher education. This institution has been a temple of learning for generations of enthusiastic learners through five decades and more. The curriculum has been updated periodically, concerned with the current trends in the diverse disciplines of arts, commerce, science and technology. It has been re-accredited with A++ Grade by NAAC. The college is successfully running with 40 departments including various disciplines commerce, arts, sciences and computer sciences.

**Highlights of the program**

✓ *Career Guidance*

*The students will be given a broad exposure about the various degree programmes*

✓ *Models from CVRDE-DRDO*

✓ *Models from Garuda Aerospace*

✓ *Meeting eminent personality from DRDO and IITs.*

**Advisory Committee**

Ms. M. Devika, Department of Mathematics  
Dr. P. T. Srinivasan, Department of Biochemistry  
Ms. G. Vasanth, Department of Visual Communications  
Ms. V. Gayathri, Department of B.Com. Marketing Management  
Dr. V. Meenakshi, Department of Economics  
Ms. B. Sangeetha, Department of Mathematics with Computer Applications  
Ms. R. Aswini, Department of Psychology  
Dr. S. Sundarabalan, Department of Statistics  
Dr. K. R. Latha, Department of Tamil  
Dr. C. Chidambaranathan, Department of Sociology  
Ms. A. Pragathi, Department of Journalism  
Mr. J. Praveen Prabhu, Department of English Literature

2. Name of the event :

Statelevel Science Exhibition

(To Commemorate National Science Day)



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3. Date: 28.02.2024
4. Venue: PLAYGROUND: Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
5. Mode: Offline
6. Organizers: Department of Physics With Computer Applications
7. Faculty coordinator: Dr B.Sylaja, Head i/c,  
Dr C.Ramathilagam, Assistant Professor,  
Dr Z.Delci, Assistant Professor,  
Capt Dr P.Arularasan, Assistant Professor,  
Ms K.Laavanya, Assistant Professor,  
Department of Physics with Computer Applications,  
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
8. Resource Person:
- 1) M.V. Sankaranarayanan ,  
Professor Emeritus  
Department of Chemistry, IIT Madras.
  - 2) K.Anbazzhagan,  
Scientist F,  
Joint Director, Regional Public Relations Officer,  
Head (Exhibition & Media interaction service,  
CVRDE, DRDO, AVADI, Chennai ( 600 054 )
  - 3) Dr. S. Srikrishnan M.E., Ph.D.,  
Assistant Vice President - Defence Operations  
Garuda Aerospace Private Limited.
  - 4) Dr. Mangala Sunder Krishnan  
Professor Emeritus,  
Department of Chemistry,  
Indian Institute of Technology Madras.
9. No. of Staff Participants: ( Internal - 12 ; External - 38)
10. No. of student participants: ( school students - 1455; DDGDVC students - 1364)



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**11. Detailed Report of the Programme:**

Dr.A P J Abdul Kalam, Dr M S Swaminathan, Sir C V Raman, Dr. Somnath and Mr.Kumaravel are eminent scientists from India and this rich history of encouraging science enthusiasts and contributing to science is followed by Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai, which conducted a Science exhibition on the National Science Day on 28 February 2024. The exhibition conducted by the Department of Physics with computer applications (Shift II) in the campus received a footfall of around 1500 students from various schools in the city. The little science buffs were thrilled to see India soaring in the defence arena. The key attraction of the science fair was the display of myriad ammunition in the arsenal of the Indian defence sector. Military vehicles like Arjun Armoured Recovery and Repair Vehicle, Armoured Ambulance, MBT Arjun Mk 1 and Retractable Landing Gear System for Rustom II were showcased. The drones in Indian Air Force were also displayed. Drones like Agricultural drone, Fixed Wing and Surveillance drones fascinated the visitors. The Principal, Dr.Santhosh Baboo and the Secretary of the college, Dr. Ashok Kumar Mundra were the key impetus for the success of the event. The Joint Director and Head of CV DE- DRDO, Dr. Anbazhagan along with his team brought the exhibits to the exhibition and educated students about their functions and efficiency. Garuda Aerospace, a Drone manufacturing company, also contributed models to the exhibition under the efforts of Dr. Sri Krishnan, Assistant Vice President - Defence Operations , Garuda Aerospace Private Limited

**12. Outcome of the programme/event:**

1. The main objective is to educate and engage students and individuals by showcasing , explaining concepts, discoveries, innovations and experiments.
2. It enhance peoples understanding of the world and the scientific method while sparking curiosity and promoting science literacy towards national security.
3. The key attraction of this science fair was the display of myriad ammunition in the arsenal of the Indian defence sector.





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13. Photos(Geo tagged)/YouTube link:





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## **DEPARTMENT OF SANSKRIT, SHIFT – II**

### **REPORT ON BHAGAVADGITA WORKSHOP – 2023 -24**

The Department of Sanskrit (Shift – I & II) along with the ISKON (Hare Krishna Movement, Chennai) have organized a one-day Workshop on Srimad Bhagavadgita on 06.10.2023 (Friday) in the premises of DDGD Vaishnav College, Arumbakkam, Chennai 106. The program began with the inaugural session followed by the College Prayer. Dr.V.Sowmya Narayanan, HOD of Sanskrit, Shift – I , has delivered the welcome address. Dr.S.Ganesh, Head Department Of Sanskrit, Shift – II, & Dr.V.Sowmya Narayanan felicitated the two Guest Speakers of Hare Krishna Movement, Chennai, Sri Sudama Vipra Dasa & Sri Mukunda Madhava Dasa with Mementos, Saplings & Shawl. Sri Sudama Vipra Dasa gave an outline about the importance & significance of Srimad Bhagavadgita and also gave the speech of appraisal about the Workshop.

Speaker 1, Sri Sudama Vipra Dasa delivered his wonderful Speech on the topic “Aatma Tattvam” of Bhagavadgita and Speaker 2 Sri Mukunda Madhava Dasa has delivered his valuable Speech on the topic “Doctrine of Karma” as per Srimad Bhagavadgita. Atlast they both had a very valuable Interactive Session with the Students.

Dr Dr.S.Ganesh, Head Department Of Sanskrit, Shift – II, has delivered the Vote Of Thanks. Finally, the Workshop came to an end with the National Anthem.

Workshop programme photos







# **Training Programme on Soft Skill and Financial Planning**

**Shift:** UNAIDED

**Department:** Sociology

**Course:** B.A

**Core Department:** DEPARTMENT OF SOCIOLOGY

**FromDate:** 15-12-2023 09:30:00 am

**ToDate:** 15-12-2023 01:15:00 pm

**Event\_mode:** Offline

**Event\_Level:**Regional

**Event-Nature/type:** Training

**Venue:**

**Statement of Account:** 6552

**Convener:** Dr C CHIDAMBARANATHAN

**Co-Convener:**

**Organizer/Co-ordinator I:** Dr C CHIDAMBARANATHAN

**Organizer/Co-ordinator II:**

**Internal\_Faculty NO:** 5

**External\_Faculty NO:** 0

**Student\_Faculty NO:** 141

**Student\_Participated:** 0

**Total:** 146

**Social Media Content:** The Department of Sociology Invites for the Training Programme on Soft Skill and Financial Planning on 15122023 at 9.30 am

**Outcome of Event:**

The participants got trained few skills which will help them to face the Interview

The participants came to know the significance of Investment

The participants aware about the financial planning for their future

### **Event-Report:**

On 15<sup>th</sup> December 2023, training programme on soft skills was organised by the department of Sociology in Vallabacharya auditorium, Goverdhan Block, Dwaraka Doss Goverdhan Doss Vaishnav College.

Mr. Subburaman, Financial Mentor, Bulls Paramount Shetra was the chief guest of this training programme. Dev Vallaban of II-year BA Sociology was the Master of ceremony. The programme began with Thamizh Thai Vazhuthu followed by our college prayer Welcome address was given by Sowmiya of II-year BA Sociology. Dr. C. Chidambaranathan, Head of the Department, briefed about the Training Programme. Priyadharshan of I year BA Sociology introduced the chief Guest Mr. Subburaman to the students. Dr. C. Chidambaranathan, Head of the Department, Department of Sociology presented a memento to the chief guest Mr. Subburaman on account of heartfelt gratitude.

The resource person of the day, Mr. Subburaman, a financial mentor of Bulls Paramount Shetra initiated the workshop by emphasising the importance of believing in oneself strongly and focusing on the process rather than the outcome. He advised participants to jot down doubts as well defined problem can be solved through deep analysis. He delved into soft skills particularly addressing the interview process and strategies for handling stress, drawing examples from the experiences of civil servants. One participant raised a question about whether soft skills are necessary after joining a job. The resource person responded that soft skills are essential for joining the workforce and naturally develop through one's life span. He explained various financial concepts including term policies, medical policies and Systematic investment plans. He also discussed the significance of short term investment and emphasised that insurance should never be considered as an investment. He stated that buying a flat is a poor investment choice and advocated for investing in stocks over gold. Then a quick question answer session was held in which the participants actively engaged and cleared their doubts. Few students gave their feedback about the training programme. Vote of thanks for this training programme was proposed by Sandhya of II- year BA Sociology. The programme concluded with National Anthem.





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**DEPARTMENT OF SOCIOLOGY**

**Program on Skill Orientation on Meditation**

**INVITATION**



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Arumbakkam, Chennai-600106

**Department of Sociology**

We cordially invite your esteemed  
presence on the

**SKILL ORIENTATION ON MEDITATION**

on

**Date:** 11<sup>th</sup> July, 2023

**Time:** 10 a.m.

at

***Venue: Sri Vallabhacharya Auditorium***

**Chief Guest**

**Mr. I. Jayaraj** B.Com., B.L.

South East Asia Coordinator  
Acem Meditation International, New Delhi

**Dr. C. Chidambaranathan**

Coordinator & Head of the Department

**Dr. S. Santhosh Baboo**

Principal

**Shri. Ashok Kumar Mundhra**

Secretary





From Date : 11-07-2023

To Date : 11-07-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Orientation

Venue :

Convenor : Dr C Chidambaranathan

Organizing Secretary :

Organizer/Co-ordinator I : Dr C Chidambaranathan

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 167

Number of External Students : 0

Total Participants : 171

---

### Resource Person Details:

| Name         | Designation & Affiliation                       | Email             | Mobile     |
|--------------|---|-------------------|------------|
| Mr I Jayaraj | Founder and Chairman of Anand Living Foundation | ijayraj@ymail.com | 9810184542 |

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### Event Report:

The Department of Sociology Organized Skill Orientation on Meditation in Shri Vallabhacharya auditorium on 11072023 at 9.30 am. The Orientation Programme starts with Prayer song and Invocation. Ms. Priyanka from III BA Sociology delivered

the welcome address. Dr C Chidambaranathan, Assistant Professor and Head, Department of Sociology briefed about the Skill Orientation on Meditation. He also honoured the Resource Person with Memento. The Resource Person is Mr I Jayaraj, Founder and Chairman of Anand Living Foundation. He explained about the need and necessity of practicing Meditation. He also shared the usage of Meditation in day to day life. He pinpoints types of meditation and its procedure to do in our daily life. He also gave training to all the participants about two basic meditation techniques. It was more useful to the participants. Finally he advised to do the meditation regularly in a day at least half an hour. There was a interactive session between the participants and resource person. Ms. Amruthavarshni proposed the vote of thanks. The Program ends with National Anthem.

### Outcome of Event:


1. Participants aware about types of Meditation
2. Participants got the importance of Meditation
3. Participants practiced meditation which is useful to them

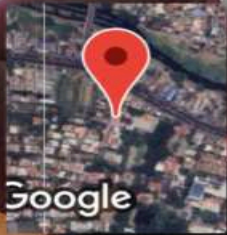
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### Geotag Photos





 GPS Map Camera



**Chennai, Tamil Nadu, India**

MCA Department, Mangali Nagar 1st St, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.075902°

Long 80.212405°

11/07/23 09:41 AM GMT +05:30



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(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF SOCIOLOGY**

**Program on English for Competitive Exams**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS  
VAISHNAV COLLEGE**

(AUTONOMOUS)

REACCREDITED WITH "A++" GRADE BY NAAC (3RD CYCLE) | COLLEGE WITH POTENTIAL FOR EXCELLENCE  
LINGUISTIC MINORITY INSTITUTION | AFFILIATED TO UNIVERSITY OF MADRAS

*Invitation*

**DEPARTMENT OF SOCIOLOGY**

**ENGLISH FOR COMPETITIVE EXAMS**

MARCH  
THURSDAY | **07** | AT 9 AM  
2024

VENUE: **MINI AUDITORIUM**

**Mr. J. Praveen Prabhu**  
Assistant Professor & Head i/c  
PG Department of English  
DDGD Vaishnav College

**DR. C. CHIDAMBARANATHAN**  
**HEAD**

**DR. S. SANTHOSH BABOO**  
**PRINCIPAL**

**SHRI. ASHOK KUMAR MUNDHRA**  
**SECRETARY**



From Date : 07-03-2024

To Date : 07-03-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Competitive exams

Venue :

Convenor : Principal

Organizing Secretary : Nil

Organizer/Co-ordinator I : Dr C Chidambaranathan

Organizer/Co-ordinator II : Nil

Number of Internal Faculty : 5

Number of External Faculty : 0

Number of Internal Students : 170

Number of External Students : 0

Total Participants : 175

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**Resource Person Details:**

| Name              | Designation & Affiliation   | Email                                  | Mobile     |
|-------------------|---|--|------------|
| Mr Praveen Prabhu | Assistant Professor and Head ic, PG Department of English, DDGDVC | hod-maenglish@dgvaishnavcollege.edu.in | 9094195607 |

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**Event Report:**

On 07<sup>th</sup> March 2024, English for Competitive Exams was organised by the department of Sociology in Vallabacharya auditorium, Goverdhan Block, Dwaraka Doss Goverdhan Doss Vaishnav College.

Mr. Praveen Prabhu, Head i/c, PG Department of English, DDGDVC was the Resource Person of this programme. Ms Thesma of III-year BA Sociology was the Master of ceremony. The programme began with Thamizh Thai Vazhuthu followed by our college prayer. Welcome address was given by Varshini of III-year BA Sociology. Ishwar of III year BA Sociology introduced the Resource Person to the students. Dr. C. Chidambaranathan, Head of the Department, Department of Sociology presented a memento to the chief guest on account of heartfelt gratitude. The Resource Person started his presentation with find out the lucky person. He insisted the participants to give answers for the questions throughout his session. He asked several questions related grammar and other technical usage of English. He also point out the mistakes usually done by the students. He suggested to have English app for improving the knowledge and usage of English. Finally he touched upon the question pattern of English in Government Exams.

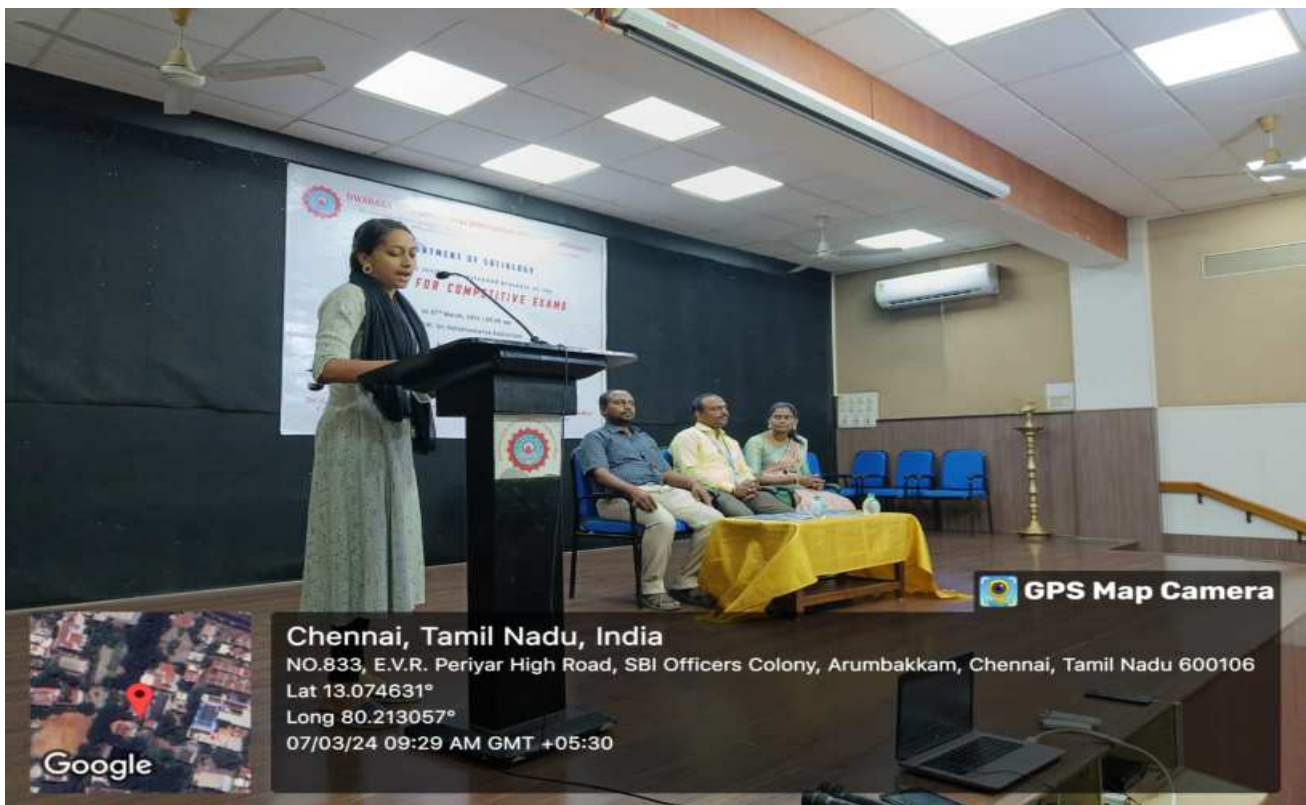
Feedback for the programme was shared by the participants. Vote of thanks for this programme was proposed by Sandhya of II- year BA Sociology. The programme concluded with national anthem.

### **Outcome of Event:**

1. Participants got the knowledge of using grammar
2. Participants came to know the importance of English in Government Exams
3. Participants aware about the mistakes done by them in Exams

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### **Geotag Photos**





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## **DEPARTMENT OF SOCIOLOGY**

### **Program on Workshop on Success Strategies for Entrepreneurship**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS**  
**VAISHNAV COLLEGE ( AUTONOMOUS )**

Re-accredited at "A++" Grade by NAAC college with potential for Excellence.  
Linguistic Minority Institution Affiliated to university of Madras.  
Arumbakkam, Chennai -600106

**DEPARTEMENT OF SOCIOLOGY**

**In collaboration with**



**Institution's Innovation Council**

**Organises**

**Workshop on**  
**Success Strategies for Entrepreneurship**

### **RESOURCE PERSON**

**Dr. K.Shanmugavelayutham**  
professor(Retd) & Managing  
Trustee "FORYOUCCHILD"

**Date : 12.03.2024**

**Venue : Seminar Hall-1 ,**  
**Main Block**

**Time : 9.30 Am**

*Ms.M.Kowsalya*  
*Faculty coordinator*

*Dr.C.Chidambaranathan*  
*Head of the department*

*Dr.P.Vidya*  
*Convenor*

*Dr. R. Kumaran*  
*Vice President*

*Dr.S.Santhosh Baboo*  
*Principal*

*Dr.Ashok Kumar Mundhra*  
*Secretary*



From Date : 12-03-2024

To Date : 12-10-2023

Event\_mode :

Event\_Level : Regional

Event-Nature/type : Workshop

Venue :

Convenor : Dr.C.Chidambaranathan

Organizing Secretary :

Organizer/Co-ordinator I : Kowsalya

Organizer/Co-ordinator II :

Number of Internal Faculty : 4

Number of External Faculty : 0

Number of Internal Students : 87

Number of External Students : 0

Total Participants : 91

---

### Resource Person Details:

| Name                    | Designation & Affiliation                     | Email                    | Mobile     |
|-------------------------|---|--------------------------|------------|
| Dr.k.Shanmugavelayutham | Professor Retd & Managing Trustee ForYouChild | ksvelayutham53@gmail.com | 9444022930 |

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### Event Report:

On 12th March 2024, workshop on Success Strategies for Entrepreneurship was organised by

the department of Sociology in Seminar I, Main Block, Dwaraka Doss Goverdhan Doss Vaishnav College.

Ms. Theshma of III-year BA Sociology was the Master of ceremony. The programme began with Thamizh Thai Vazhuthu followed by our college prayer. Welcome address was given by Ishwer of III-year BA Sociology and he introduced the Resource Person Dr.K.Shanmugavelayutham, Professor (Retd) & Managing Trustee "ForYouChild" to the students. Dr. I.Jenitta Mary, Assistant professor, Department of Sociology presented a memento to the Resource Person on account of heartfelt gratitude.

He clearly explains about the entrepreneur, Role of Entrepreneur, Strategies and risk Factors of Entrepreneurship. He also Highlight some success stories about the leading entrepreneurs. He also shared his experience to the participants. Then a quick question answer session was held in which the participants actively engaged and cleared their doubts.

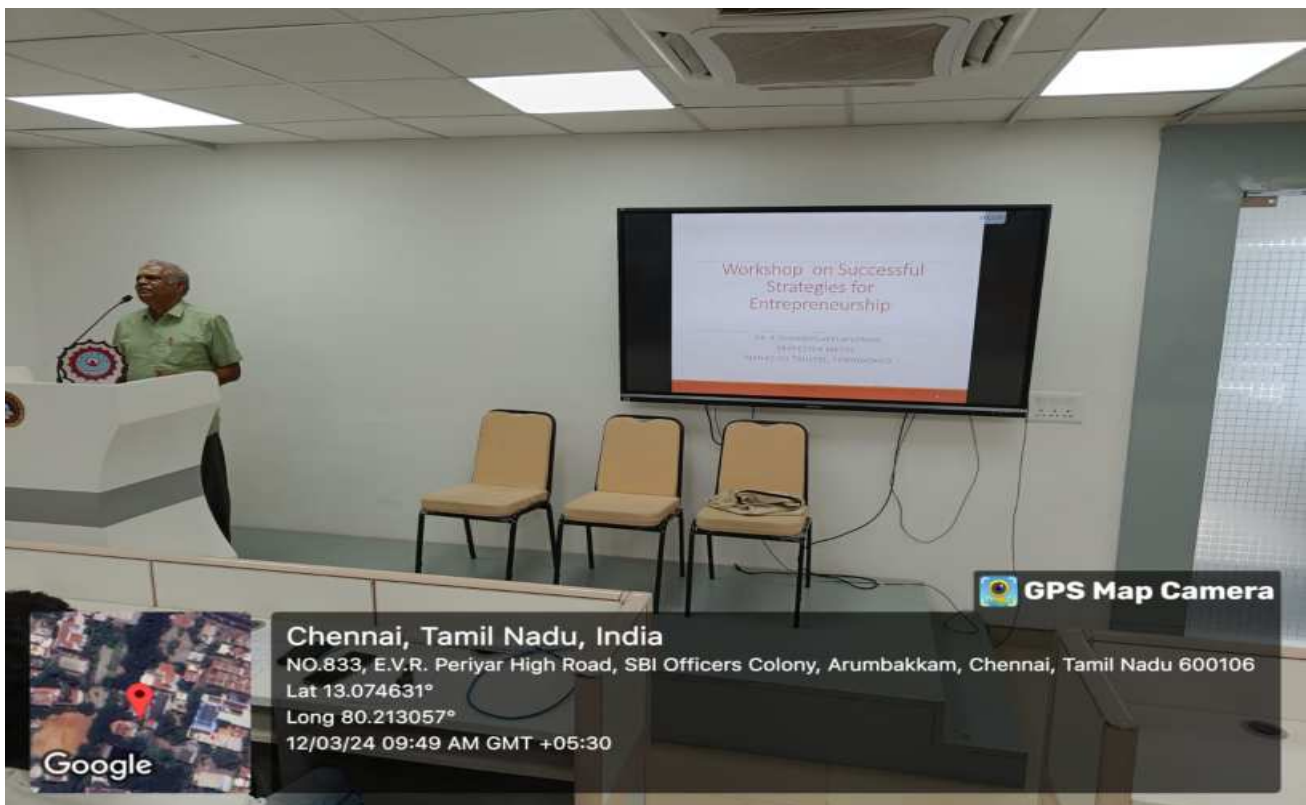
Feedback for the programme was shared by the participants. Vote of thanks for this training programme was proposed by Monikishore of III- year BA Sociology. The programme concluded with national anthem.

### **Outcome of Event:**

1. Students got information about entrepreneurship
2. Students are sensitized about risk management in entrepreneurship
3. Students know about success strategies for entrepreneurship

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### **Geotag Photos**





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**Arumbakkam, Chennai – 600 106**

**Department of Tamil**

**International Conference on Ramayanam Mahabharatham Kaattum Vazhviyal**

**Date : 11.10.2023 & 12.10.2023**

**Detailed Report of the programme**

On behalf of the Tamil department of our college, a two days International Seminar was held for 2 days on the topic of Ramayana and Mahabharata. Speakers from Malaysia, Singapore and Sri Lanka participated in this seminar. Dr. P. Murugan, Head of the Tamil Department, gave a welcome speech at the beginning of the program. Dr. S. Santhosh Baboo delivered the keynote address. "The Ramayana and the The Mahabharata too is not only meant to tell a story. It tells the messages of human life. How to walk the path of Dharma; This seminar has been organized with the aim that the younger community should know how to run a household," he said. Honble Dr. Ashok Kumar Mundhra, Secretary of the College delivered the welcome address for the seminar. The student community should be a pioneer for the next generation to follow. He said that you should take the literature of your previous generation and the words of the elders as your guide.

Mr. Kathiresan, Prof. S. Pirasanthan, Prof. Dr. Aranga. Ramalingam, Mr. A. K. Varadarajan and Dr. Sudha Seshayan delivered keynote addresses. Mr. Kathiresan from Arulneri Thirukkutam Organization, Malaysia gave a speech on Kambanil Maindar. His speech was intended to exemplify many good ideas from the Ramayana that students need to live as great leaders and human beings to benefit the society.

Professor Prasanthan, who serves as the head of the Tamil Department of Peradanai University, gave a speech on the topic of *Rama in Sri Lanka*.

Professor Aranga. Ramalingam, who was the former Head of the Department of Tamil Language, University of Madras, delivered a speech on the topic of Mahabharatha Persisting Great Truth. His speech was filled with research techniques. Singaporean religious preacher A.K. Varadharasan gave speech on the topic of *Raman Evadha Rama Baanam*.





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**Arumbakkam, Chennai – 600 106**

Dr. Sudha Seshaiyan is a former Vice Chancellor of Tamil Nadu Dr. MGR Medical University gave a speech titled Naveena Kalathukkum Mahabaratam. She highlighted to the students that there are many good ideas that are needed by the students even in the computer age. The students should always think of combining the old with the new. While doing so, literature will guide us to achieve the greatest and greatest advancements in our lives.

At the end of the keynote speeches, a stage play called Krishna Bhakti of Sri Kanakadasa was screened. This play was directed by Dhanush Krishna a renowned Drama titled The Ramanujar, which was telecasted in Kalaaignar Television. Through this play, the students learned that those who love God through truth, honesty and hard work can get the best glory in their lives.



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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# **BRAHMAGANITH**

DDGDVC MATHEMATICS CLUB  
SEMINAR

on  
“CONTRIBUTION OF  
OUR COUNTRY TO MATHEMATICS”

Date: 01-09-2023

Time: 12.30PM to 1.30PM



**Dr. D. UTHRA**

Head, Department of Physics  
DDGD Vaishnav College  
Chennai

VENUE:

Seminar Hall 1  
Main Block

**HEPZIBA SHIRLY. F**  
PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR.S**  
VICE PRESIDENT (STUDENT FORUM)

**Dr. B.ABIRAMI**  
SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S.VAITHYASUBRAMANIAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S.MAYILVAGANAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)



Prof. R. VENKATARAMANAN  
HEAD, CONVENER &  
CONTROLLER OF EXAMINATIONS



Capt. Dr. S. SANTHOSH BABOO  
PRINCIPAL



Dr. ASHOK KUMAR MUNDHRA  
SECRETARY

## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                     |
|------|-------------------|----------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                     |
| 2.   | 12:35 PM-12:40 PM | Welcome speech             |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. D. Uthra    |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks             |

## **PROFILE OF THE SPEAKER**

Dr. D. Uthra is associated with the Department of Physics, Dwaraka Doss Goverdhan Doss Vaishnav College. Her specializations are science communication, popularization of science and spectroscopy. She has published one international book. She has been involved in international conference committee of various international conference. She is also been a members in various associations across India for promoting research and scientific temper. She is also performing as Joint Secretary in Indian Spectro Physics Association (ISPA). She has accomplished 4 projects, among them 2 projects were funded by Government of India. She has been involved in various regional and national seminars and workshops.



# REPORT

**Date** : 01-09-2023

**Venue** : Seminar Hall, 1<sup>st</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr.D.Uthra

Head, PG and Research Department of Physics,  
Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

**Topic** : Contribution of our country to Mathematics

**No. of participants:** 80

**Organiser:** BRAHMAGANITH Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## Detailed report of the Programme:

The first seminar of the academic year 2023-2024 was graced by the presence of Dr. D. Uthra . She highlighted the importance and contribution by our country to mathematics and ignited the passion in every student. She interacted with the students and made the programme very much engaged.

## Feedback:

This session is very interactive, highly significant and engaging. It was a great seminar for the students to kick start their new academic year by knowing the contribution of our country to the subject, Mathematics.

## Outcomes:

After this session students got to develop a new passion for Mathematics.. They got really motivated and started valuing the subject very highly. This session is very much knowledgeable and informative to the students.

## Geo-Tagged Photo:





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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

## DDGDVC MATHEMATICS CLUB

SEMINAR

On

### "APPLICATION OF MATHEMATICS IN ENGINEERING"

**Date: 08th September, 2023**

**Time: 12.30pm to 01.30pm**



**Dr. G. MEENA DEVI**

HEAD, DEPARTMENT OF MATHEMATICS  
St. JOSEPH'S COLLEGE OF ENGINEERING

**Venue:**  
**Seminar Hall-2, DDGDVC**

**HEPZIBA SHIRLY F**  
PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**  
VICE PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**  
SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. MAYILVAGANAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)



**Prof. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

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## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                          |
|------|-------------------|---------------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                          |
| 2.   | 12:35 PM-12:40 PM | Welcome speech                  |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker      |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. G. Meena<br>Devi |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                     |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks                  |



### **PROFILE OF THE SPEAKER**

Dr. G. Meena Devi is associated with the Department of Mathematics, St. Joseph's College of Engineering. She has 24 years of experience in teaching engineering mathematics. She has published numerous articles in her field in various reputed journals. She has been in charge of advisory bureau of higher studies and also been the co-ordinator of BEC exams. She has also been involved in various international conferences. She has submitted two papers to the American Institute of Physics Conference Proceedings which are highly recognised.

# REPORT

**Date** : 08-09-2023

**Venue** : Seminar Hall, 2<sup>nd</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr.G.Meena Devi

Head, PG and Research Department of Mathematics,  
St.Joseph's College of Engineering.

**Topic** : Application of Mathematics in Engineering

**No. of participants**: 89

**Organiser: BRAHMAGANITH** Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar started with the general view on the application of Mathematics in various field of engineering. Then the resource person Dr.G.Meena devi has taken a short delve into the Mathematical tools which are applied by engineers in their field. She has conveyed the quite complicated topic to the hearts of students pretty well. She has talked about the vital role played by vector calculus in the field of civil engineering. Along with that, she has demonstrated the Mathematical tool used behind the font alteration in systems.

## **Feedback:**

After this session, students has got to know about the real time application of Mathematics. This session is highly effective and informative which has passed some extra knowledge about Mathematics and it's application in Engineering.

## **Outcomes:**

This session has created a huge impact on students. It made the student to clearly understand the application of the subject and itself. After this session students were able to understand that their knowledge on vector analysis, co-ordinate geometry, Graph theory plays the key role in the field of engineering.

## Geo-Tagged Photo:





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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

**DDGDVC MATHEMATICS CLUB**

SEMINAR

on

**DEFINING YOURSELF**

**Date: 06/10/2023**

**Time: 12.30pm to 01.30pm**



**Dr. M. AKHILA**

ASSISTANT PROFESSOR

POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

DDGD VAISHNAV COLLEGE

**Venue**

**Seminar Hall-1, DDGDVC**

**HEPZIBA SHIRLY F**

PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**

VICE PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**

SECRETARY

(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**

JOINT SECRETARY

(BRAHMAGANITH CLUB)

**Dr. S. MAYILVAGANAN**

JOINT SECRETARY

(BRAHMAGANITH CLUB)



**Mr. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

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## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                     |
|------|-------------------|----------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                     |
| 2.   | 12:35 PM-12:40 PM | Welcome speech             |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. M. Akhila   |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks             |

## **PROFILE OF THE SPEAKER**

Dr. M. Akhila is associated as Assistant professor, Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai. She has more than 16 years of teaching experience in her particular field. She has also been involved in many National and International Conference in her period of time. She has also submitted and published various papers and articles in some reputed journals and conferences. She has also been a member in Internal Quality Assurance Cell, Health and Covid Prevention Cell. She is also a faculty coordinator of “Prathiba Sangam”- The Student Association as well as a coordinator in COMTALK-department magazine.

# **REPORT**

**Date** : 06-10-2023

**Venue** : Seminar Hall, 1<sup>st</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr. M. Akhila,  
Assistant professor,  
PG & Research Department of Commerce,  
Dwaraka Doss Goverdhan Doss Vaishnav College,  
Chennai.

**Topic** : Defining You

**No. of participants:** 78

**Organiser:** BRAHMAGANITH Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar begin in a very interactive way, that the resource person asked the audience to take pen & paper, and asked them write the following details that the speaker ask about the audience. And all the questions the speaker asked were the bases for a healthy personality, and the remaining session went with how we can develop into the best version by improvising ourselves, thus how we can define ourselves. In the end, speaker talked about time management and how we can spend our valuable time for us, only us.

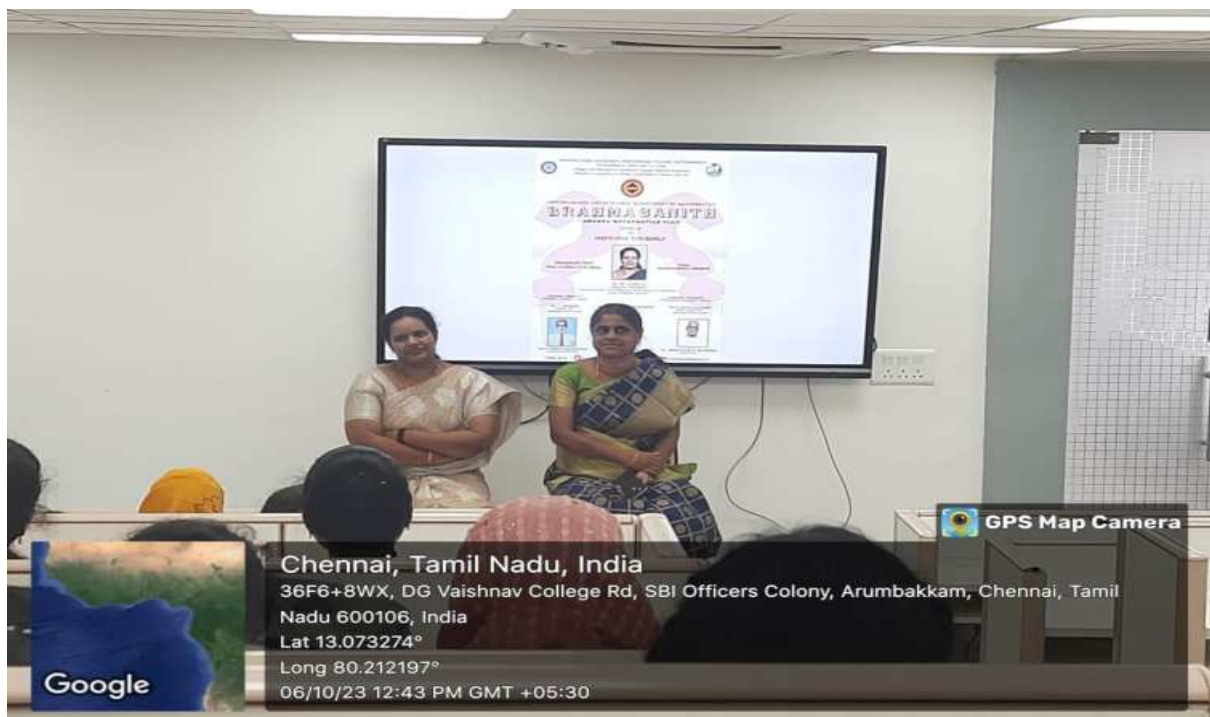
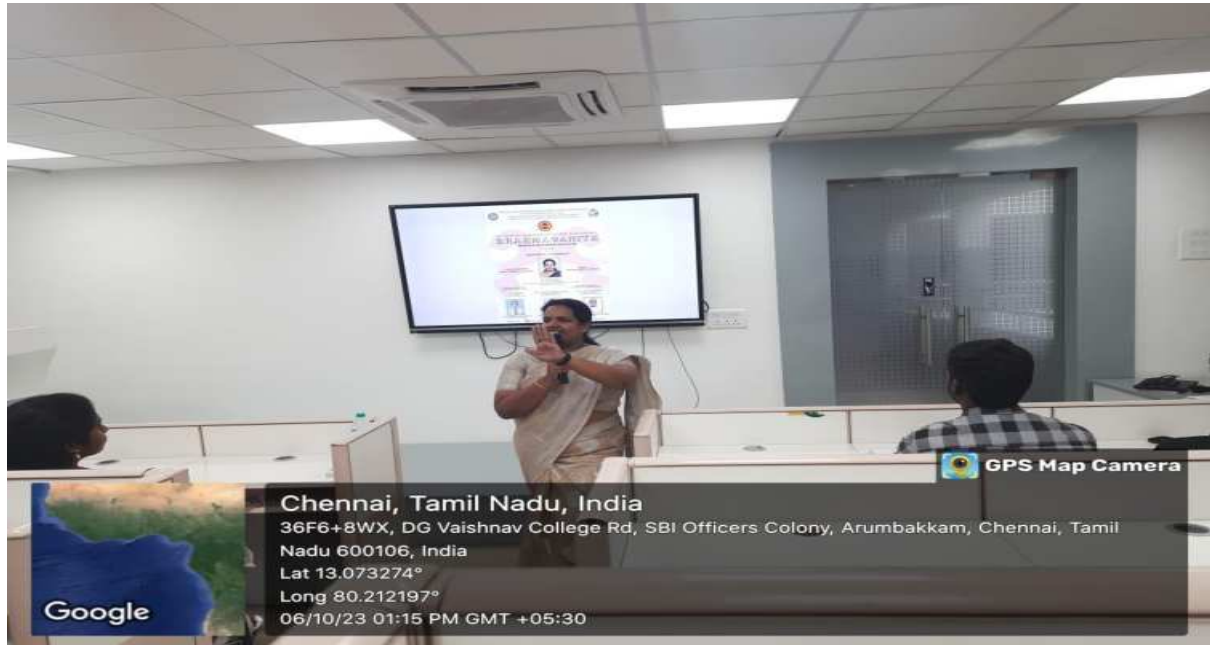
## **Feedback:**

The session about defining you gives some clear view on how people can be and how they are, thus becoming a valuable session for all the young students.

## **Outcomes:**

The session gives an idea on how to be the best version of one-self which is the essence of a successful life, students were benefited by the time management part i.e. how one should spend time on him/her rather than spending time on distractive activities.

## Geo-Tagged Photo:







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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

**DDGDVC MATHEMATICS CLUB**

SEMINAR  
on

**OPERATIONS RESEARCH - APPLICATIONS & E-RESOURCES**

**Date: 13/10/2023**

**Time: 12.30pm to 01.30pm**



**Dr. T. BHARATHI**  
COORDINATOR & ASSISTANT PROFESSOR  
DEPARTMENT OF MATHEMATICS  
LOYOLA COLLEGE

**Venue**  
**Seminar Hall-1, DDGDVC**

**HEPZIBA SHIRLY F**  
PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**  
VICE PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**  
SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. MAYILVAGANAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)



**Mr. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

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## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                     |
|------|-------------------|----------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                     |
| 2.   | 12:35 PM-12:40 PM | Welcome speech             |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. T. Bharathi |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks             |

## **PROFILE OF THE SPEAKER**

Dr. T. Bharathi is associated as coordinator & assistant professor, Department of Mathematics, Loyola College, Chennai. She has 15 years of teaching experience in her particular field. She has done her diploma in computer programming and desktop publishing. She has also been a LMS trainer, LOCF OBE mentor, Soft skill trainer and editorial team member in Loyola College, Chennai. She has involved in many international, national conferences and workshops. She has published more 25 papers and articles in reputed journals. She is also well-versed in C, C++, HTML, TALLY 6.3, SPSS, MINITAB, MATLAB, R and DESMOS.

# **REPORT**

**Date** : 13-10-2023

**Venue** : Seminar Hall, 1<sup>st</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr. T. Bharathi

Coordinator & Assistant professor,

Department of Mathematics, Loyola College, Chennai.

**Topic** : Operations Research- Application & E-Resource

**No. of participants:** 74

**Organiser:** BRAHMAGANITH Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar begin with the resource person nattering about operations research and then slowly delve into the main streams in operations research and its application. Since it's one the main subjects for the students, the resource person handled the topics very well, thus making the audience to understand the real life example of the subject very well. The last part of the session talks about the application and how operations research can be applied in future.

## **Feedback:**

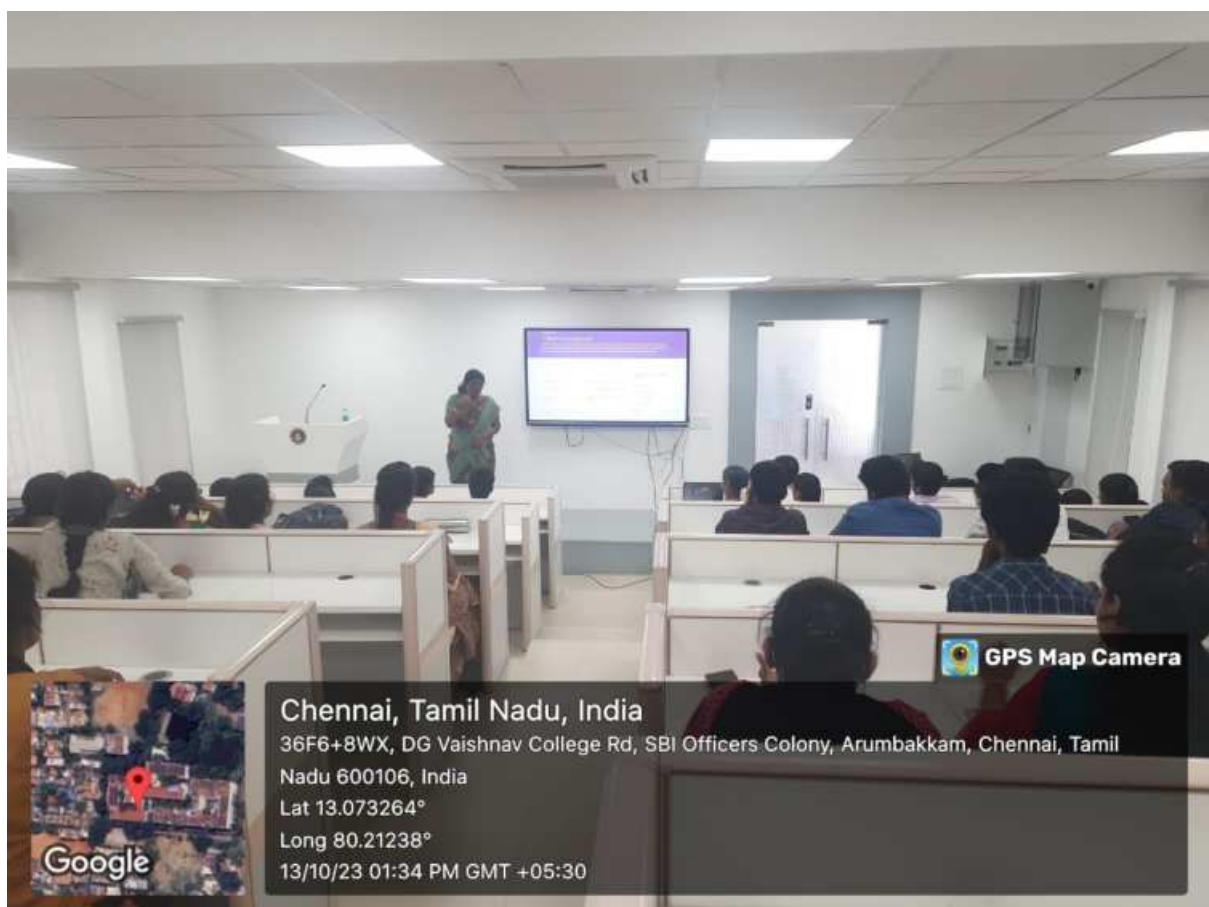
The session about operations research and its application is very much useful for the students of mathematics, students got to know a lot about operations research.

## **Outcomes:**

Since operations research is one of the main subjects that every student with mathematics background will learn, the session makes the students to fathom the subject very well, thus the session undoubtedly a big impact on students.



## Geo-Tagged Photo:





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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

**BRAHMAGANITH**

**DDGDVC MATHEMATICS CLUB**

SEMINAR

On

**“OPPORTUNITIES OF MATHEMATICS”**

**Date: 15/09/2023**

**Time: 12.30pm to 01.30pm**



**Dr. P. SUMATHI**

ASSOCIATE PROFESSOR & HEAD  
C. KANDASWAMI NAIDU COLLEGE FOR MEN

**Venue**

**Seminar Hall-2, Main Block  
DDGDVC**

**HEPZIBA SHIRLY F**  
PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**  
SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**SAMBATH KUMAR S**  
VICE PRESIDENT (STUDENT FORUM)

**Dr. S. MAYILVAGANAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)



**Prof. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

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brahmaganith@gmail.com

## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                     |
|------|-------------------|----------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                     |
| 2.   | 12:35 PM-12:40 PM | Welcome speech             |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. P.Sumathi   |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks             |

## **PROFILE OF THE SPEAKER**

Dr.P.Sumathi is associated with the Department of Mathematics, C.Kandasawami Naidu College for Men. She has been the convener for the workshop on NAAC, worked as Public Relation Officer (PRO), working as SPOC for Naan Mudhalvan Scheme, internal and external member of the selection committee of CAS and also been performing as an active member of Meritorious award committee. She has published 97 articles in various reputed journals. She also been involved in 20 international and 7 national conferences. She has published 4 international books in her field. She has been the chairman of University of Madras UG valuation board. She is also been the member of TNPSC examiner panel.



# REPORT

**Date** : 15-09-2023

**Venue** : Seminar Hall, 2<sup>nd</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr.P.Sumathi

Associate professor& Head, Department of Mathematics,  
C. Kandaswami Naidu College for Men, Chennai.

**Topic** : Opportunities of Mathematics

**No. of participants:** 79

**Organiser:** BRAHMAGANITH Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar began with a quick glance on the scope of Mathematics. Speaker started by nattering about goals and track that would take us to achieve our goals. Then the speaker has addressed various field where a mathematician with his skills along with some extra courses can work and expertise. Our resource person also shared the eligibilities and entrance exams that are required to be cracked by the students to work on in their interested field after Math. She also shared some scholarship details given for researchers in India and also suggested some universities for the students who are willing to do research in abroad.

## **Feedback:**

Students got to know a lot about the opportunities that are available after their graduation. It is very much useful and informative session. The seminar is very effective on the career path of the students.

## **Outcomes:**

This session has given a clear cut view on the career path of the students. Especially, information shared on CSIR, JRF are very much useful for the students who are willing to do research in future. Not only about research but all the other information given on various field is very effective.

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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

**DDGDVC MATHEMATICS CLUB**

SEMINAR

On

**“CHALLENGES AND OPPORTUNITIES IN PLACEMENT”**

**Date: 22/09/2023**

**Time: 12.30pm to 01.30pm**



**Venue**

**Seminar Hall-1, DDGDVC**

**Mr. M. BALAMURALIKRISHNAN**

ASSISTANT PROFESSOR AND HEAD  
DEPARTMENT OF HRM  
DDGD VAISHNAV COLLEGE

**HEPZIBA SHIRLY F**  
PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**  
VICE PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**  
SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. MAYILVAGANAN**  
JOINT SECRETARY  
(BRAHMAGANITH CLUB)



**Mr. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

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## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                              |
|------|-------------------|-------------------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                              |
| 2.   | 12:35 PM-12:40 PM | Welcome speech                      |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker          |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Mr.M.Balamurali Krishnan |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                         |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks                      |



## **PROFILE OF THE SPEAKER**

Mr.M.Balamurali Krishnan is associated as placement cum liaison officer, head of I/c. MA HRM Department , Dwaraka Doss Goverdhan Doss Vaishnav College. He has 15 years of experience in Training and Placement cell, and also a well-known Placement officer in DDGDVC. He also received awards for being Best NSS volunteer, Best NSS leadership, Best Supportive Manager and Best Performance for the year 2015. He has initiated and successfully completed EL-50 series and invited more than 50+ resource persons across various industry segments and renowned guest speakers to address the students in Agni College of Technology. He has also established centre of excellence in Agni college of Technology.

# **REPORT**

**Date** : 22-09-2023

**Venue** : Seminar Hall, 1<sup>st</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Mr.M.Balamurali Krishnan

Associate professor& Head, Department of HRM,  
Dwaraka Doss Goverdhan Doss Vaishnav College,  
Chennai.

**Topic** : Challenges and Opportunities in Placement

**No. of participants:** 74

**Organiser:** BRAHMAGANITH Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar begin with the resource person nattering about the challenges and obstacles faced by the students during their placement journey. As the students were from mathematics department, our resource person quickly then dig into the fields that are suitable for them. He suggested some of the fields which a mathematics student can work in after the graduation. And then he moved to some of the main topics which a student must be very concerned during their placement. He also gave some information about the skills that can be developed by the student to add some merit in their CV. And then he moved to the Do and Don't in GD during an interview.

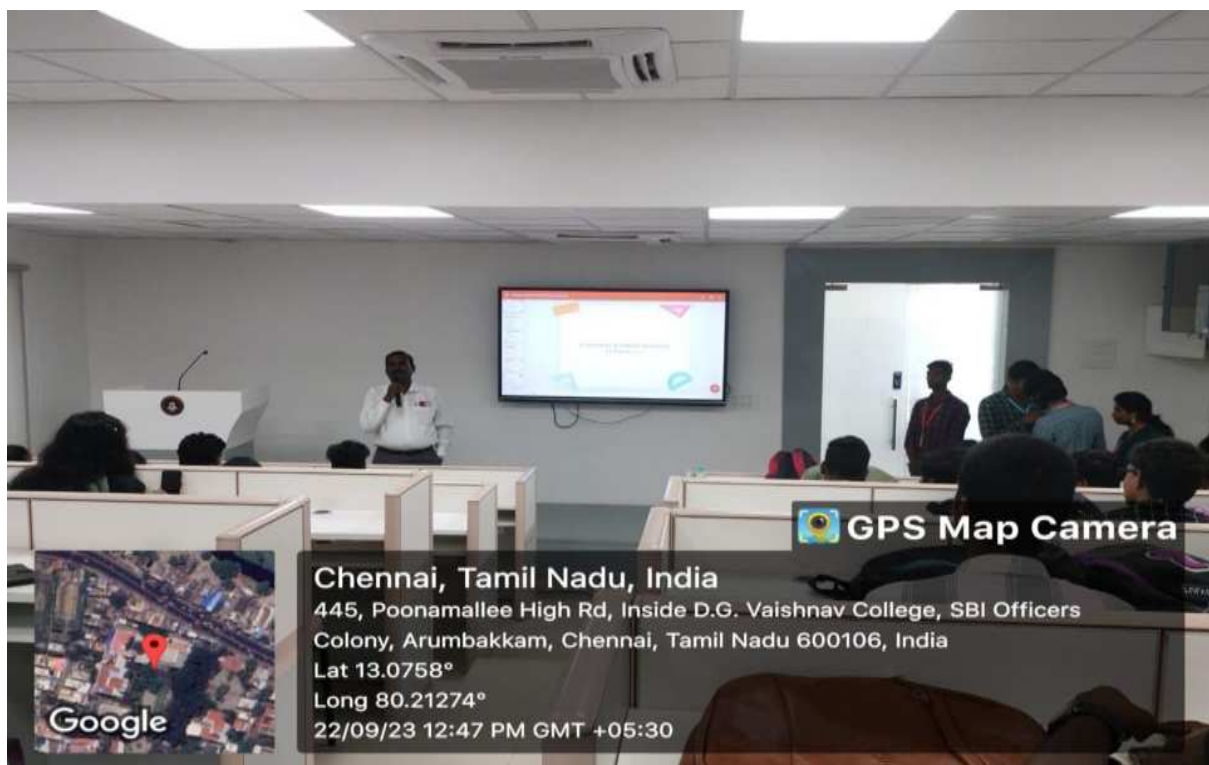
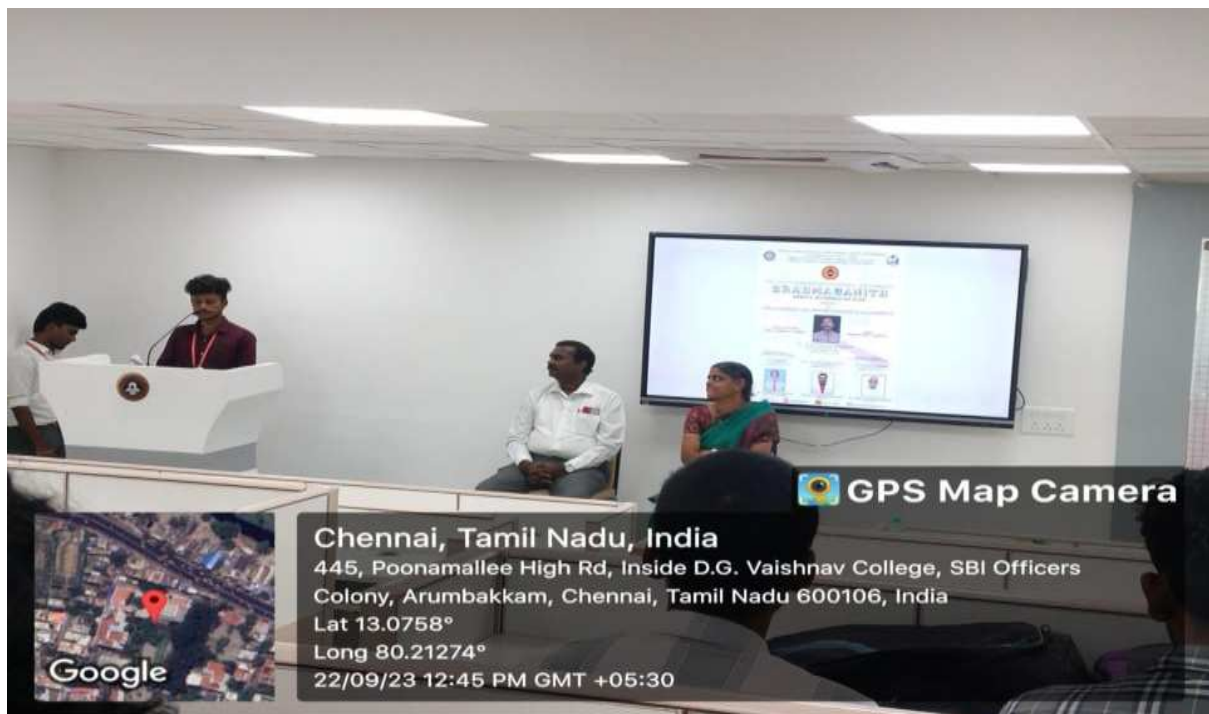
## **Feedback:**

The session about the challenges and opportunities in placement is very useful for the students who are in their final year. It can boost their knowledge about placement and ignite the well to be a competitor in placement.

## **Outcomes:**

As students are in their end-game i.e. in their final year, this session has given them a valuable knowledge about their placement opportunities, also about their career path. Thus the session ended as being very beneficial to the students.

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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

**DDGDVC MATHEMATICS CLUB**

SEMINAR

On

**APPLICATIONS OF MATHEMATICS IN DATA ANALYTICS**

**Date: 29/09/2023**

**Time: 12.30pm to 01.30pm**



**Venue**

**Seminar Hall-1, DDGDVC**

**Dr. N. INDRAJITH**

ASSISTANT PROFESSOR AND HEAD  
DEPARTMENT OF MATHEMATICS

SRI MUTHUKUMARAN ARTS AND SCIENCE COLLEGE

**HEPZIBA SHIRLY F**

PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**

VICE PRESIDENT (STUDENT FORUM)

**Dr. B. ABIRAMI**

SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**

JOINT SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. MAYILVAGANAN**

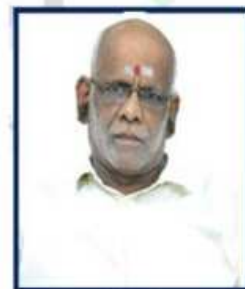
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## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                      |
|------|-------------------|-----------------------------|
| 1.   | 12:30 PM-12:35 PM | Prayer                      |
| 2.   | 12:35 PM-12:40 PM | Welcome speech              |
| 3.   | 12:40 PM-12:45 PM | Introduction about Speaker  |
| 4.   | 12:45 PM-1:20 PM  | Seminar by Dr. N. Indrajith |
| 5.   | 1:20 PM-1:25 PM   | Q&A session                 |
| 6.   | 1:25 PM-1:30 PM   | Vote of Thanks              |

## **PROFILE OF THE SPEAKER**

Dr. N. Indrajith is associated as Assistant professor and Head of Department of Mathematics, Sri Muthukumaran Arts & Science College, Chennai. He has 21+ years of teaching experience in her own field. He had also been a member of academic council in both UOM and MAHER universities. He has published various papers in reputed journal. He has served as a Nodal Officer in AISHE for 10 years. He has also been a member in Anti-Ragging Committee and, member & coordinator in Anti-Drug Committee. He has also been served as chief superintendent and assistant to the chief superintendent in Sri Muthukumaran Arts & Science College.

# **REPORT**

**Date** : 29-09-2023

**Venue** : Seminar Hall, 1<sup>st</sup> Floor Main Block

**Time** : 12:30p.m-01:30p.m

**Resource person** : Dr. N. Indraajith

Assistant professor & Head, Department of Mathematics,  
Sri Muthukumaran Arts & Science College, Chennai.

**Topic** : Applications of Mathematics in Data Analytics.

**No. of participants**: 79

**Organiser**: **BRAHMAGANITH** Mathematics club of PG and Research  
Department of Mathematics of Dwaraka Doss Goverdhan Doss Vaishnav  
College, Chennai.

## **Detailed report of the Programme:**

The seminar began with the resource person narrating about data analytics, then our speaker talked about how mathematics plays a vital role in data analytics. Our speaker suggests how mathematical concepts used by data analysts in analysing data through programming language. He also states about some important programming skills which are needed by a mathematician to become a data analyst. In the last part of the session, he talks about the scope that a person with mathematical background and programming skill will have.

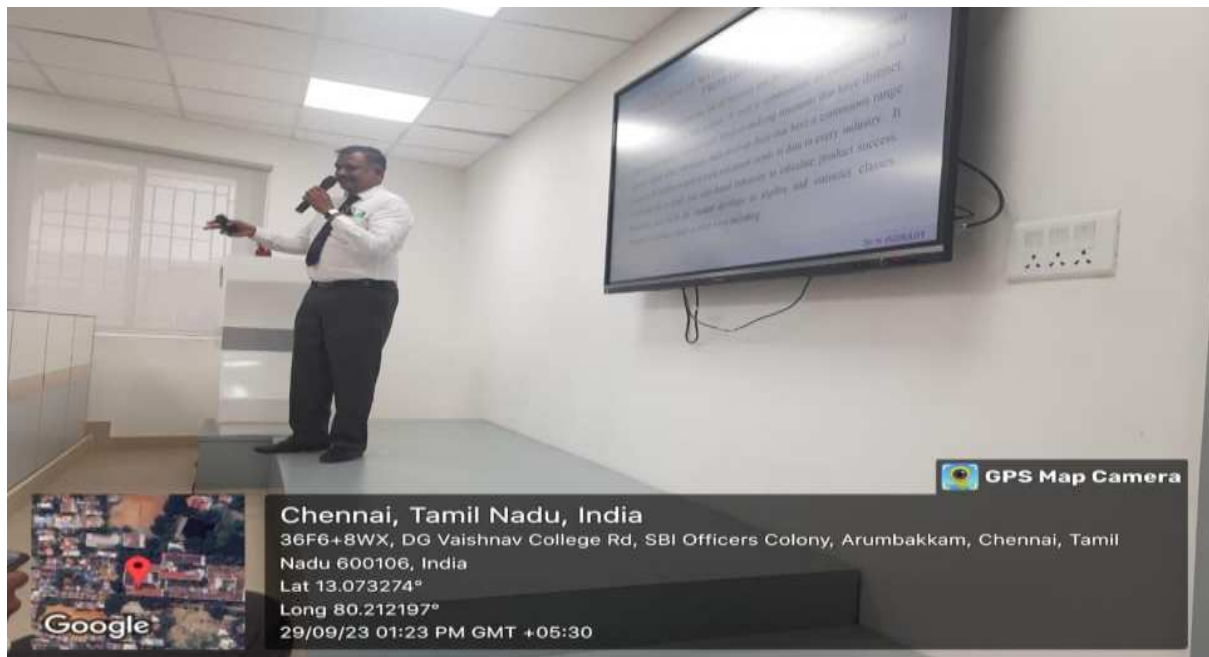
## **Feedback:**

The session is essential for every student with mathematical knowledge. As data analytics and data science both having huge demand in corporate world, this session delivered a basic idea on data analytics for all the audience.

## **Outcomes:**

Since the audience are mostly from mathematical background, this session impacted them how they can choose their career as a data analyst with their well-known skills, thus this session became a great success.

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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

# BRAHMAGANITH

**DDGDVC MATHEMATICS CLUB**

GUEST LECTURE

on

**A Study on Stability Analysis of Fractional Differential Equations**

**Time: 11.00 am to 12.00 noon**

**Date: 29/01/2024 (Monday)**



**Dr. K. Kaliraj**

Assistant Professor

(Assistant Director (i/c), UGC-HRDC)

Ramanujan Institute for Advanced Study in Mathematics

University of Madras

**Venue**

**PG and Research Department of Mathematics**

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PRESIDENT (STUDENT FORUM)

**SAMBATH KUMAR S**

VICE PRESIDENT (STUDENT FORUM)

**YUVARAJ R**

TREASURER (STUDENT FORUM)

**Dr. B. ABIRAMI**

SECRETARY  
(BRAHMAGANITH CLUB)

**Dr. S. VAITHYASUBRAMANIAN**

JOINT SECRETARY  
(BRAHMAGANITH CLUB)

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**Mr. R. VENKATARAMANAN**  
HEAD AND CONVENER



**Capt. Dr. S. SANTHOSH BABOO**  
PRINCIPAL



**Dr. ASHOK KUMAR MUNDHRA**  
SECRETARY

## SEMINAR AGENDA

| S.NO | TIME              | EVENTS                     |
|------|-------------------|----------------------------|
| 1.   | 11:00 AM-11:05 AM | Welcome Speech             |
| 2.   | 11:05 AM-11:10 AM | Introduction about Speaker |
| 3.   | 11:10 AM-11:55 AM | Seminar by Dr. K. Kaliraj  |
| 4.   | 11:55 AM-12:00 PM | Vote of Thanks             |

## **PROFILE OF THE SPEAKER**

Dr. K. Kaliraj is associated as Assistant professor of RIASM, University of Madras, Chennai. He has 13+ years of teaching experience in his own field. He did his thesis on 'Equitable Coloring of Graphs' since he got his area of interest on Graph Theory, Functional Calculus & Dynamical systems and Control Theory. He has been a life member of various associations like Indian Science Congress Association, Indian Mathematical Society and Ramanujan mathematical society. He has published 11 research papers in various National & International Conference. He has also published numerous articles and papers in reputed journals.

# REPORT

**Date** : 29-01-2024

**Venue** : AF16, 1<sup>st</sup>Floor Main Block

**Time** : 11:00AM-12:00PM

**Resource person** : Dr. K. Kaliraj

Assistant professor, RIASM,  
University of Madras, Chennai.

**Topic:** A Study on Stability Analysis of Fractional Differential Equation

**No. of participants:** 85

**Organiser** : Brahmaganith, Mathematics club of PG and Research

Department of Mathematics, Dwaraka Doss Goverdhan Doss Vaishnav College,  
Chennai.

## **Detailed report of the Programme:**

The seminar begin with the resource person nattering about Differential Equations and its types, then the topic went to Fractional Differential Equation. Resource person depicted how the subject 'Fractional Differential Equation' originated, then he slowly delved to its thesis and its proof, thus he used a palliate way to explain the concept on how Fractional Differential Equation is been used for analysis. And the session ended with the apotheosis of Fractional Differential Equations and its applications in real life.

## **Feedback:**

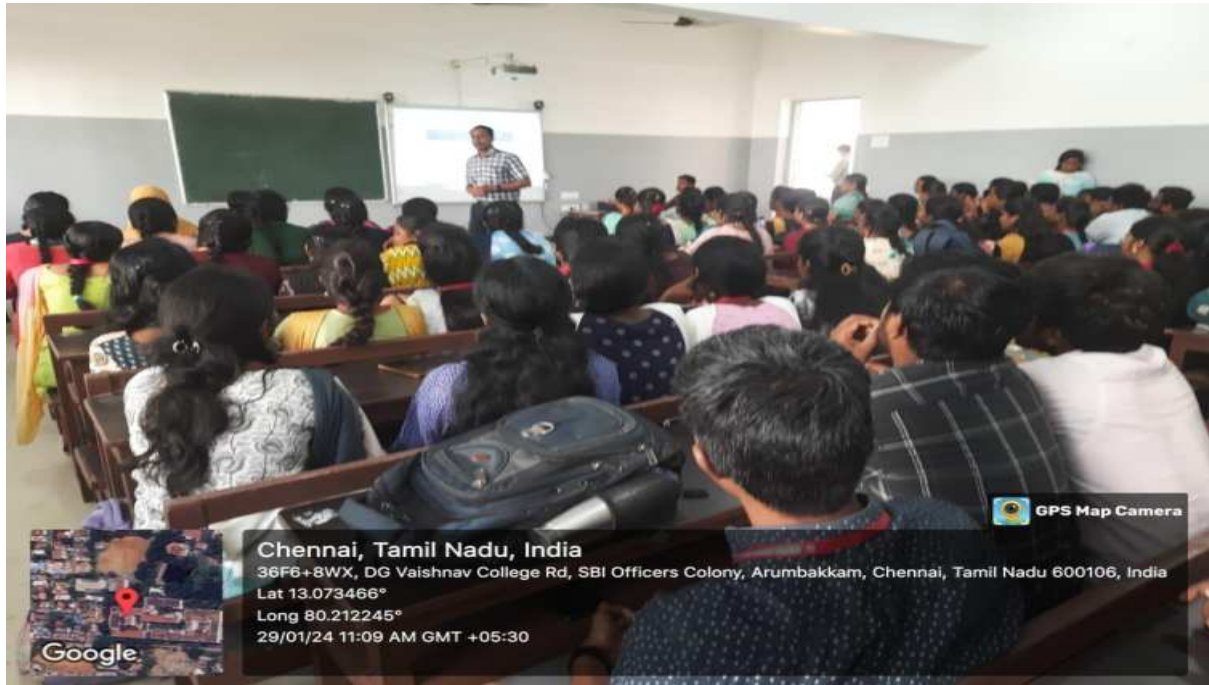
The session is a panoply of differential equations and its ideas, thus the audience were nonplussed by the presentation of our resource person.

## **Outcomes:**

Since the resource person has adopted a pragmatic approach, the students were able to understand the concept behind the Fractional Differential Equations and its been used for analysis. Thus the session was a jubilant success for the benefit of our students.



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**03<sup>rd</sup> July - 10<sup>th</sup> July 2023**



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Secretary



**Dr. S. Santhosh Baboo**

Principal



**Prof. R. Venkataramanan**

HOD, Controller of Examinations

Department Coordinators

1. Dr. S. Mayilvaganan, Assistant Professor
2. Mr. R. Krishna, Assistant Professor





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**Day -1 (03-07-2023)**

**Monday**



**Prof. M. Devika**, M.Sc., M. Phil.

Associate Professor

PG and Research Department of Mathematics

DDGDVC

**Introduction about Department and  
Universal Human Values**

Session:1 [8:30am – 10:00am] @Seminar Hall-2



**Mr. Rakesh Shankar**, M.com., MBA., M.A., NET., ACMA., CPA(UK).

Assistant Professor

PG & Research Department of Commerce

DDGDVC

**Professional Opportunity for UG**

Session:2 [10:15am – 11:45am] @Seminar Hall-2



**Dr. M. Mani**, M.L.I.Sc., MBA., PGDCA., Ph.D., PGDLAN.,

Librarian

DDGDVC

**Know Your Library**

Session:3 [12:00pm – 1:30pm] @Seminar Hall-2



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**Day – 2 (04-07-2023)**

**Tuesday**



**Mr. Mohitheen Batcha**, BSc., M.A., PGDCPCS.  
Director-Counselling & Training Services  
Unit of ATHMA Hospital &  
Research (Pvt) Ltd. Trichy.  
**Managing Transition**

Session:1 [8:30am – 10:00am] @Dwaraka Auditorium



**Dr. S.V. Nandhini**, M.A., M. Phil, Ph. D.  
Deputy COE & Assistant Professor  
PG and Research Department of Economics  
DDGDVC  
**Exploring Mathematics through  
the lens of Economics**

Session:2 [10:15am – 11:45am] @Seminar Hall-2



**Mr. Balamuralikrishnan**, M.A., M. Phil.  
Head In charge M.A., (HRM)  
Placement Cum Liaison Officer  
DDGDVC  
**Career Guidance**

Session:3 [12:00pm – 1:30pm] @ Seminar Hall-2





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**Day – 3 (05-07-2023)**

**Wednesday**



**Dr. D. Uthra, M.Sc., Ph.D., SLET.**

**Associate Professor & HOD**

**Department of Physics**

**DDGDVC**

**Our Country, Our Pride**

**Session:1 [8:30am – 10:00am] @ Seminar Hall-2**



**Lt. Dr. P. Arularasan, M.Sc., Ph.D.**

**Assistant Professor & NCC Infantry**

**PG Department of Physics (Shift II)**

**DDGDVC**

**GOAL Setting**

**Session:2 [10:15am – 11:45am] @ Seminar Hall- 2**



**Dr. S. Shanmugapriya, MSW., M. Phil., Ph.D. NET,SET,EMBA**

**Assistant Professor**

**Department of Sociology**

**Stella Maris College**

**Gender Sensitization**

**Session:3 [12:00pm – 1:30pm] @Seminar Hall-2**



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**Day – 4 (06-07-2023)**

**Thursday**



**Ms. Mandira Dutta, M.A., M.Phil., SET.**

**Assistant Professor**

**PG & Research Department of Economics**

**DDGDVC**

**'Aham-Asmi' - The power of Self**

**Session:1 [8:30am – 10:00am] @ Seminar Hall -2**



**Dr. Sriram, M. sc., Ph.D.**

**Assistant Professor**

**Department of Mathematics**

**A M Jain college**

**Some Real -World Applications of Mathematics**

**Session:2 [10:15am – 11:45am] @ Seminar Hall -2**



**Dr. M. D. Balakumaran, M. sc., M.Phil., Ph.D., SET.**

**Assistant Professor & HOD**

**PG Department of Bio-Technology**

**DDGDVC**

**Recent Trends in Research**

**Session:3 [12:00pm – 1:30pm] @Seminar Hall-2**





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Day – 5 (07- 07-2023)

Friday



Dr. P. T. Srinivasan, M. sc., Ph.D., M.A., M. sc. (B.I.), SLET.

Head of Department

PG Department of Bio- Chemistry

## Mathematics through Digital Platform

Session:1 [8:30am – 10:00am] @ Seminar Hall -2



Dr. T. Augustine Arul Prasad. MSc., Ph.D.

Associate Professor

PG and Research Department of Chemistry

DDGDVC

## 21st Century Skill Set for Graduates.

Session:2 [10:15am – 11:45am] @ Seminar Hall - 2



Dr. Kavitha Menon, M.Com., FCMA, NET, Ph.D.

Assistant Professor & HOD

Department of Accounting & Finance

DDGDVC

## Money - Management

Session:3 [12:00pm – 1:30pm] @ Seminar Hall - 2



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**Arumbakkam, Chennai – 600 106**

**Day- 6 (10-07-2023)**

**Monday**



## **Club Orientation Program**

Session:1 [8:30am – 10:00am] @ Dwaraka Auditorium



**Dr. J. Sivakumar, M.A., M.A., M.Phil., Ph.D., NET.**

**Assistant Professor**

**Department of Tamil (Shift- II)**

**DDGDVC**

**வேட்கையே வெற்றி**

Session:2 [10:15am – 11:45am] @ Seminar Hall-2



**J. P. Jaideep, M.A., M.Phil., PGHRD, PGDBA.**

**Associate Professor & HOD**

**PG & Research Department of Economics**

**DDGDVC**

**Motivation**

Session:3 [12:00pm – 1:30pm] @ Seminar Hall -2





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Arumbakkam, Chennai – 600 106

## REPORT

**Date** :03-07-2023 to 10-07-2023

**Venue** :Seminar Hall 2

**Time** :8.30AM to 1.30PM

[Session 1 – 8.30AM to 10.00AM ]

[Session 2 – 10.15AM to 11.45AM]

[Session 3 – 12.00PM to 01.30PM ]

**Organiser** : Post Graduate and Research

Department of Mathematics

**Event Co-ordinators** : Dr. S Mayilvaganan

Mr. R Krishna

| Day | Session | Name of the Speaker                      | Topic of the Session                                     | No. of Participants |
|-----|---------|--|--|---------------------|
| 1   | 1       | Mrs. Devika M<br>[Dept. of Mathematics]  | Introduction about department and universal human values | 62                  |
| 1   | 2       | Mr Rakesh Shankar<br>[Dept. of Commerce] | Professional opportunities for UG                        | 62                  |
| 1   | 3       | Dr. M Mani<br>[Librarian]                | Know your library  | 62                  |



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|   |   |  |   |    |
|---|---|--|---|----|
| 2 | 2 | Dr. S V Nandhini<br>[Dept. of Economics]                 | Exploring Mathematics through the lens of Economics | 64 |
| 2 | 3 | Mr. Balamuralikrishnan<br>[Placement cum Liason Officer] | Career Guidance                                     | 64 |
| 3 | 1 | Dr. D Uthra<br>[Dept. of Physics]                        | Our Country, Our Pride                              | 62 |
| 3 | 2 | Lt. Dr. P Arularasan<br>[Dept. of Physics]               | Goal Setting  | 62 |
| 3 | 3 | Dr S Shanmugapriya<br>[Dept. of Sociology, SMC]          | Gender Sensitisation                                | 62 |
| 4 | 1 | Ms. Mandira Dutta<br>[Dept. of Economics]                | Aham Asmi – The Power of Self                       | 65 |
| 4 | 2 | Dr. S Sriram<br>[Dept. of Mathematics, AM Jain College]  | Some real world applications of Mathematics         | 65 |
| 4 | 3 | Dr. M D Balakumaran<br>[Dept. of Biotechnology]          | Recent trends in Research                           | 65 |
| 5 | 1 | Dr. P T Srinivasan<br>[Dept. of Bio Chemistry]           | Mathematics through digital platform                | 63 |
| 5 | 2 | Dr. T Augustine Arul Prasad                              | 21st century skill set for graduates                | 63 |



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|---|---|--|------------------|----|
|   |   | [Dept. of Chemistry]                                   |                  |    |
| 5 | 3 | Dr. Kavitha Menon<br>[Dept. of Accounting and Finance] | Money Management | 63 |
| 6 | 2 | Dr. J Sivakumar<br>[Dept. of Tamil]                    | வேட்கையே வெற்றி  | 66 |
| 6 | 3 | Mr. J P Jaideep<br>[Dept. of Economics]                | Motivation       | 66 |

### Detailed report of the Programme:

Speakers from various fields were invited to provide knowledge on different aspects of the future years of students. The sessions were held in an order that guided students to have an idea of leading a holistic life. The sessions were live and interactive, thus promoting the level of understanding and it also helped the speaker connect with the students.

The students were initially given an introduction about the functioning of the department by Mrs. M Devika, Asst. Head, PG and research department of Mathematics, about the various courses of study throughout their undergraduate programme, and life in the campus during the course of their study. Significance of human values, treating fellow students and staffs with respect was also instilled in the minds of the students.

The second session by Mr. Rakesh Shankar from the PG and research department of Commerce elaborated on the



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professional opportunities provided for undergraduate students on the successful completion of their course. Students were instructed on how to apply for their jobs, future scholarships and government documents by themselves and website links for the same were provided.

The third session by our librarian Dr. M Mani was jam packed with information about the college library. Students were given instructions about the rules and regulations of the library and its history. They were also encouraged to become a member of the NDLI club. A virtual tour of the Library was shown and the online databases available were informed.

The session conducted by Dr. S V Nandhini from the PG and research department of Economics emphasized on how Economics and Mathematics were weaved together by looking at it from different perspectives. The session was true to its name, “Exploring Mathematics through the lens of Economics” as students got to know the applications of Mathematics in a different field.

Career guidance by our placement and liason officer, Dr. M Balamuralikrishnan was much useful to the students as they were briefed on all the skills that are currently required in the job market and ways to hone such skills before they attend a campus interview. They were provided an overview of the vast number of companies visiting our college in search of the young prodigies that we have.

The session by Dr. D Uthra, Head of the Department of Physics, on “Our Country, Our Pride” surely instilled rigorous patriotism in the minds of our freshers. The presentation showed how our rich heritage had been plundered for centuries by usurpers but still





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remains in all her glory, and how gifted every one of us are to be born in such a nation as India.

Lt. Dr. Parularasan from the PG Department of Physics held an interactive session on “Goal Setting”. The speaker urged the students to set goals separately for their personal, professional and learning aspects and much more. The importance of setting a goal and working towards it was emphasized.

Dr. S Shanmugapriya from the Department of Sociology at Stella Maris College held a session on “Gender Sensitization”. It was truly a need of the hour as topics like gender equality and chauvinism were covered. Also, students were taught that a peaceful approach rather than a rebellion is the only means to send a message to the multitude.

Ms. Mandira Dutta from the PG and Research Department of Economics held a session on Aham Asmi – The Power Of Self. Students were taught about holistic fitness – physical, mental and social wellbeing. Exercises to maintain a calm mind were taught. Students were encouraged to believe in themselves.

Dr S Sriram from the Department of Mathematics at A M Jain College conducted a session on some real world application of mathematics. He emphasized how sheer interest in the subject would lead an individual to unimaginable greatness in the field. His real life experiences helped the students relate to the speaker and provided a great deal of inspiration.

Dr M D Balakumaran, Head, PG Department of Biotechnology, held a session on the recent trends in research. He



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provided an overview of how students can get into research after their postgraduation and how to choose a topic for the same, and what the current trends in research are.

Dr P T Srinivasan, Head, PG Department of Biochemistry, held a session on Mathematics through digital platform. His session imbued the significance of various AI that can be used in Mathematics, for learning and research purposes. A tech wizard himself, held active polls and kept the interest of the students throughout.

Dr T Augustine Arul Prasad from the PG and Research Department of Chemistry held a session on 21<sup>st</sup> century skill set for graduates. The speaker spoke about the skills that are required other than graduation scores to secure a job and thus, the future. Students were advised to focus on all areas of skills rather than just one.

Dr Kavitha Menon, Head, Department of Accounting and Finance, held a session on Money Management. The speaker taught the students how to use their finances responsibly and witfully. Students were taught the differences between saving and investing. Also, they were encouraged to start investing at a young age to reap higher returns in the future.

Dr J Sivakumar from the Department of Tamil held a session on the topic வேட்கையே வெற்றி. He talked about the importance of obedience to parents and how a student's behavior reflects in his/her life. The speaker added anecdotes and stories for the students to relate and adhere to the content foretold.

Mr J P Jaideep, Head of the PG and Research Department of Economics, motivated the students a lot with his inspiring



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words. His autobiography was an inspiration in itself as his alma mater was our prestigious DDGDVC. He instilled a sense of pride in the minds of the students about our college.

### **Alumni Talks:**

The final two days of the program hosted alumni from various years. Alumni currently working in different fields were invited to give students an idea about life in the college and career options henceforth.

### **Feedback:**

The sessions were highly informative and they were organized in a way that would slowly incorporate the students into their college lives. Reviews from the students were positive. Students were eager to attend further sessions like these in the future.

### **Outcomes:**

Students gained knowledge from different perspectives and the sessions had a positive impact among them, assuring disciplined students who would turn into responsible individuals of the society. Also, the sessions helped them have a clear mind, set a goal and work towards it by using all the means available.



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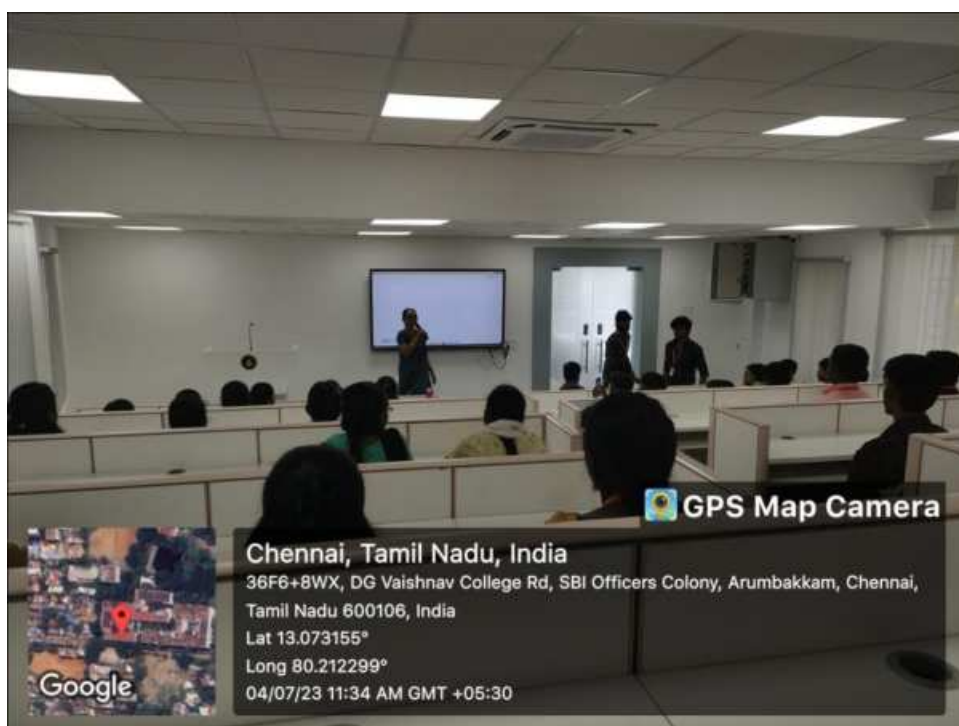
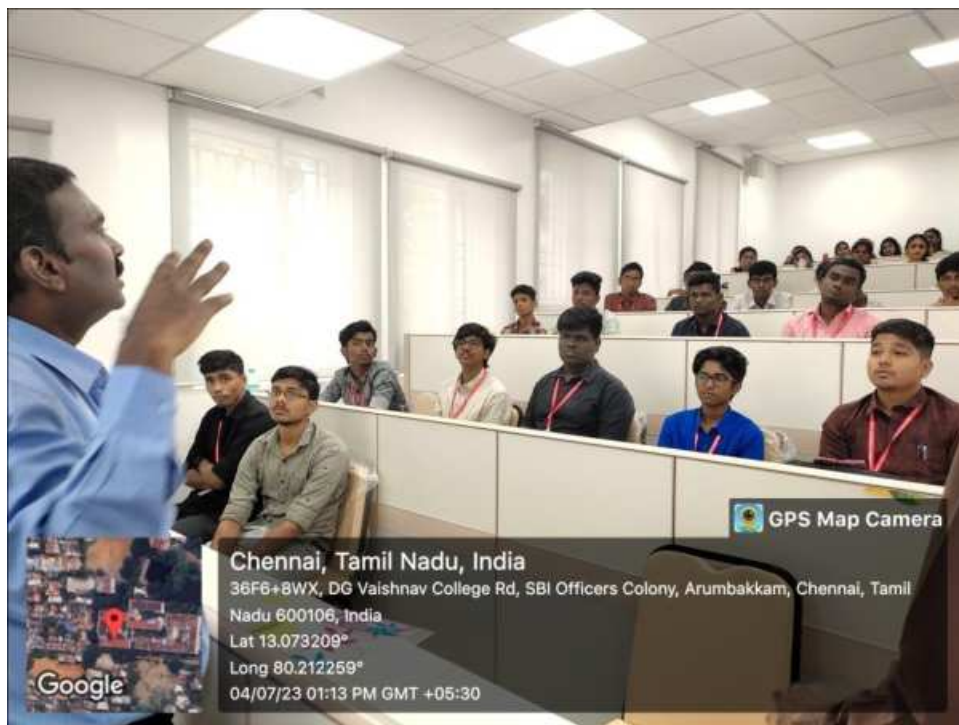
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### Photographs of the Sessions:







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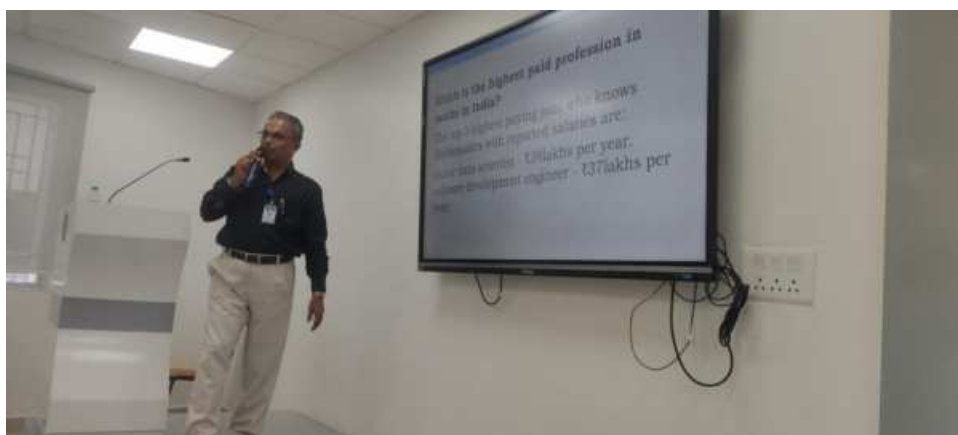
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## **DEPARTMENT OF HONOURS**

### **Program on Ethical Entrepreneurship**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 16-10-2023                    |
| To Date                     | : 17-10-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Intracollegiate               |
| Event-Nature/type           | : Seminar                       |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Ms.D.SENTHAMARAI              |
| Organizing Secretary        | : Dr.P.PERUMAL                  |
| Organizer/Co-ordinator I    | : SHANKARA NARAYANAN M          |
| Organizer/Co-ordinator II   | : JAGANNATH G                   |
| Number of Internal Faculty  | : 4                             |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 107                           |
| Number of External Students | : 0                             |
| Total Participants          | : 111                           |

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**Resource Person Details:**

| <b>Name</b>                     | <b>Designation &amp; Affiliation</b>                                 | <b>Email</b>                          | <b>Mobile</b>     |
|---------------------------------|--|---------------------------------------|-------------------|
| <b>Mr.Vimal Thiagarajan</b>     | <b>Founder and managing director of Be Positive Training Academy</b> | <b>bepositive1000@gmail.com</b>       | <b>9840936201</b> |
| <b>Mr.Venkateshwaran RS</b>     | <b>Founder of Corporate Chronicle Media</b>                          | <b>corporatechronicle18@gmail.com</b> | <b>7904275947</b> |
| <b>CA.Varun Agarwal</b>         | <b>Founder and Director of Ms Vaacas Consulting Pvt Ltd</b>          | <b>varunagarwal.ca@outlook.com</b>    | <b>9884173752</b> |
| <b>Mrs.Sangeeta Arunachalam</b> | <b>Founder of Kadaiveedhi</b>  | <b>support@kadaiveedhi.shop</b>       | <b>9962026014</b> |
| <b>RUPESH KARTHIKEYAN S S</b>   | <b>Founder of Coffee Daddy</b>                                       | <b>12341.rupesh@gmail.com</b>         | <b>8072496995</b> |

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**Event Report:****Introduction**

The BIG 5 Seminar event, entitled "Ethical Entrepreneurship," was meticulously hosted by "SAMVRUTH" a Student forum of Department of Commerce [Honours]. This two-day event took place on the 16th and 17th of October 2023.

During this noteworthy seminar, five distinguished entrepreneurs from diverse fields graced the stage, offering invaluable insights to inspire and guide the budding Ambanis and Adanis of the Honours Department. Their presentations and contributions served as a source of wisdom and motivation for the aspiring entrepreneurs in attendance. The event aimed to foster a deep understanding of ethical business practices and ethical entrepreneurship, promoting responsible and sustainable business ventures.

**Day 1 Session 1:**

**Mr.VIMAL THIAGARAJAN ON "INFLUENCE OF ETHICS FOR BEING A**

## **SUCCESSFUL ENTREPRENEUR**

Mr. Vimal Thiagarajan, the distinguished founder of Be Positive Training Academy and a dedicated contributor to the Working Professionals for International Network (WIN), inaugurated the seminar with a highly informative and engaging session. His presentation was directed at enlightening the students, enabling them to discern the fundamental disparities between "business" and "entrepreneurship."

Mr. Vimal's session was particularly remarkable for his adept use of memorable references, ensuring that students could retain and recollect each one of them with ease. He elucidated the profound impact of ethics on achieving success as an entrepreneur. One of his most impactful quotes emphasized the paramount importance of ethics in entrepreneurship: "Customers don't care how much you, as a seller, know, but how much you, as a seller, care."

The initial session concluded with a robust question and answer segment, during which Mr. Vimal patiently and lucidly addressed all inquiries and uncertainties stemming from his presentation. His thoughtful responses further enriched the students' understanding of the subject matter.

### **Session 2**

#### **Mr.R.S. VENKATESHWARAN ON “ APPLICATION OF ETHICAL PRINCIPLES IN CONTENT MARKETING**

Mr. R.S. Venkateshwaran, the esteemed founder of Corporate Chronicle, delivered a profound discourse, shedding light on the transformative dynamics of marketing and advertising in the digital era. He emphasized the paramount importance of leveraging digital marketing strategies to attain high market growth and capture the attention of discerning customers. At the heart of every entrepreneur's aspiration lies the pursuit of exponential growth and the realization of a substantial six-figure business. In this endeavor, Mr. Venkateshwaran, a distinguished content creator in his own right, emphasized the critical role of ethics in the realm of content marketing.

Digital marketing, with its myriad advantages, has emerged as a linchpin for businesses seeking to thrive in the modern landscape. Nevertheless, Mr. Venkateshwaran underlined the indispensability of upholding ethical standards when disseminating content, as it is intrinsic to establishing trust in the brand being promoted. He cautioned against the perils of unscrupulous practices, such as engaging in paid promotions without due diligence or endorsing content that may be deceptive or fraudulent. Hence, it is incumbent upon

entrepreneurs to meticulously research and scrutinize the content they endorse or associate with.

The session reached its culmination with Mr. Venkateshwaran imparting valuable insights into the most sought-after skills in the domain of content marketing. He also cast a discerning gaze into the future of the content economy, thereby equipping entrepreneurs with a forward-looking perspective to navigate the ever-evolving digital landscape.

### **Session:3**

#### **Mr.VARUN AGARWAL ON ETHICS FOR LEADING A PROFESSIONAL LIFE.**

Mr. Varun Agarwal, the distinguished Founder and Director of M/S VACCAS Consulting Limited, took the stage to impart a compelling discourse on the paramount significance of ethics in both professional and personal realms. He underscored the notion that while laws are rigid and unyielding, ethics are subjective and contingent upon individual perspectives. What may be perceived as ethical conduct by one individual, for instance, Mr.X or Mr.Y, could potentially be viewed as unethical by one another, . The malleability of ethical boundaries gives rise to a nuanced and intricate landscape where legality and ethics may diverge.

Mr. Agarwal emphasized the demanding nature of a consultant's role, underscoring the need to steadfastly adhere to moral and ethical values. In a world where corporate entities occasionally resort to dubious tactics, such as bribing auditors or accountants to manipulate their financial statements for personal gain, it is incumbent upon consultants like himself to remain unwavering in their commitment to ethics and steadfast in upholding their moral principles.

Amidst the backdrop of a burgeoning corporate landscape, where intense competition prevails, businesses sometimes seek shortcuts to amass rapid profits. Mr. Agarwal illuminated how, for the clients, it is the ethical commitment of chartered accountants that serves as a safeguard against potential financial scandals akin to the Satyam or Telgi scams. The steadfast adherence to truth and ethical standards by professionals in this field becomes a bulwark against corporate malfeasance.

The session with Mr. Varun Agarwal ignited a spirited dialogue among the young professionals in the audience, illustrating the profound role ethics play in both personal and professional lives. It brought to the fore the intricate interplay between legality and ethics, underscoring the enduring relevance of moral values in navigating the complexities of the modern world.



## **DAY 2 : SESSION 4**

### **Mrs.SANGEETHA ARUNACHALAM ON “ETHICAL CODE OF CONDUCT FOR BEING AN HOLISTIC SERVICE PROVIDER”.**

Mrs. Sangeetha Arunachalam, the esteemed Founder of Kadaiveedhi, an e-commerce portal, and an administrator of the 'Smart Mommies' Facebook group, assumed the role of the fourth session speaker at the illustrious Big 5 Event, hosted on Day 2 at the Mini Auditorium of D.G. Vaishnav College. Mrs. Sangeetha Arunachalam, a Chartered Accountant by profession, has carved a remarkable niche for herself as a successful mompreneur, having established Kadaiveedhi with the exclusive objective of providing unwavering support to fellow mompreneurs.

In her discourse, she imparted a profound insight, quoting "how we do anything is how we do everything." Mrs. Arunachalam expounded upon the notion that the manner in which one maintains the cleanliness of their room is emblematic of their approach to their home, workplace, city, state, and country. She elucidated the paramount significance of upholding ethical principles in the conduct of business operations or in the capacity of an entrepreneur. She emphasized the virtues of honesty, integrity, clarity of thought, and accountability as foundational ethics that every individual, be it an entrepreneur or a mompreneur, must internalize to achieve both ethical conduct and success.

Drawing a poignant parallel, Mrs. Arunachalam likened the meticulous way a mother handpicks items for her family and extended this ethos to Kadaiveedhi's mission. The platform aspires to deliver products and services with the same degree of love and care that moms provide to their families. Her journey, transitioning from a Chartered Accountant to founding Kadaiveedhi, serves as an inspiring narrative for all mothers, who often go unrecognized as the unsung heroes of our lives.

The session culminated in an interactive question and answer segment, providing an invaluable opportunity for the students in attendance to engage with Mrs. Sangeetha Arunachalam and glean further insights into her remarkable journey and the ethical underpinnings of her entrepreneurial endeavors.

## **DAY 2 : SESSION 5**

### **MR.RUPESH KARTHIKEYAN ON HIS JOURNEY AND ORIGIN OF COFFEE DADDY**

On the second day of the prestigious Big 5 Seminar Event, the spotlight illuminated the final speaker, none other than Mr. Rupesh Karthikeyan, a third-year B.Com Honours student at D.G. Vaishnav College. His address was nothing short of captivating, as he shared his remarkable journey from being a college student to evolving into a budding entrepreneur.

From the inception of his college life, Mr. Rupesh exhibited a remarkable proclivity for thinking outside the conventional boundaries and challenging established norms. In his very first year of college, he discerned an opportunity to make a meaningful impact. He undertook the task of designing and manufacturing uniforms for the B.A. Criminology Department of D.G. Vaishnav College, which marked the nascent stages of his entrepreneurial voyage.

He went on to narrate the genesis of "Coffee Daddy," his brainchild in the realm of entrepreneurship. The idea struck him during a visit to his hometown and a coffee shop near his family's factory. He pondered, "Is this the coffee that all the hardworking laborers are consuming to keep them going?" This question sparked the concept of establishing a coffee shop that would offer top-quality coffee to its patrons. Mr. Rupesh emphasized that the coffee his customers savored should be nothing short of what a guest would enjoy in his own home.

He made a profound point that when an entrepreneur genuinely cares about their product and customers, growth becomes inevitable, and society at large benefits. His personal journey, coupled with the fervor with which he conveyed it, served as an incredible source of motivation for the students in attendance, inspiring them to commence their entrepreneurial endeavors early and embrace innovative thinking.

In his words, "Entrepreneurship is nothing but your wants and how you satisfy them in the context of society." This mantra encapsulated the essence of his entrepreneurial philosophy, underlining the integral relationship between personal aspirations and their potential to contribute.

### **Outcome of Event:**

1. It enables students to built their confidence to become a successful Entrepreneur
2. Students able to understand the concessions and various schemes offered by the various sources
3. It enables students to expanded their network with the great successful Entrepreneur

## Geotag Photos





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**DEPARTMENT OF COMMERCE (HONOURS)**  
**SAMVRUTH**  
HONOURS STUDENTS FORUM

**PROUDLY PRESENTS**  
**A THREE DAYS WORKSHOP ON**  
**MICROSOFT EXCEL**

**WORKSHOP FACILITATORS**

**MS. CYNTHIYA** **MS. YUVA VARNICA**  
**MR. NITHISH**

**DISCUSSION AND INSIGHTS**  
**% FUNDAMENTALS & FUNCTIONS**  
Deep dive into excel functionalities, formulas, functions.  
**DASHBOARDING**  
Data visualisation techniques using Excel charts, creating graphs, pivot tables.  
**MISCELLANEOUS**  
Protect sheet, Freeze panes, Data validation, Auditing tools, Delimited, Macros.

**22<sup>nd</sup>, 26<sup>th</sup>, 28<sup>th</sup> DECEMBER 2023**  
**9:00 am onwards**  
**FIRST FLOOR COMPUTER LAB GANGA BLOCK**

**FACULTY COORDINATOR: Mr. S. SAIRAM** **HEAD OF THE DEPARTMENT: Ms. D. SENTHAMARAI** **PRINCIPAL: Dr. S. SANTOSH BABOO** **SECRETARY: Dr. ASHOK KUMAR MUNDHRA**

|                        |  |
|------------------------|--|
| Type                   | Workshop   |
| Topic                  | Microsoft Excel  |
| Date                   | 22 <sup>nd</sup> , 26 <sup>th</sup> and 28 <sup>th</sup> December 2023               |
| Time                   | 09:00 Hours (IST)  |
| Resource Person(s)     | CA. S. Deephika; Ms. Cynthiya; Ms. Yuva Varnica; Mr. Nithish<br>CNK & Associates LLP |
| Mode                   | Offline  |
| Venue                  | Computer Lab, Ganga Block (First Floor), DDGDVC                                      |
| Organizer(s)           | Department of Commerce (Honours), DDGDVC   |
| Faculty Co-ordinator   | Mr. S Sairam   |
| Number of Participants | 38 (Day1); 34 (Day2); 36 (Day 3)   |





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**DEPARTMENT OF COMMERCE (HONOURS)**  
**DETAILED REPORT OF THE EVENT**

**“Success is the sum of small efforts, repeated day-in and day-out”**

The journey of learning CMA can be challenging, but with the right approach and study techniques, success is within reach. In a recent session conducted by Ms. Anagha Prabhu, students were provided with valuable study tips to overcome their anxiety and excel in the subjects of Financial Planning & Performance and Strategic Financial Management (FPP and SFM).

The session started with the resource person Ms. Anagha Prabhu asking the students about their experience of learning CMA so far. As many students found CMA to be quite difficult, she dove into the session by starting with giving them study tips, which were beneficial and useful.

**Taking Regular Notes and Timely Review:**

Ms. Anagha emphasized the importance of taking regular notes during lectures and study sessions. This practice not only helps in capturing key concepts but also aids in active engagement with the material.

To maximize the effectiveness of note taking, she advised students to review their notes within 24 hours. This timely review strengthens memory retention, ensuring that the concepts remain fresh in the students' minds.

**Leveraging Mr. Varun Jain's Videos:**

To supplement their learning, students were encouraged to watch the educational videos of Mr. Varun Jain available on the Learning Management System (LMS). She recommended taking notes while watching these videos and incorporating the key points into their existing notes.

This approach allows students to gain a deeper understanding of the topics covered and exposes them to additional insights and perspectives. By leveraging these videos, students can broaden their knowledge and enhance their overall grasp of FPP and SFM.

**MCQ Practice and Time Management:**

The MS Excel Workshop offered students a comprehensive understanding of various functions and features within Excel, enhancing their proficiency in data manipulation and analysis.



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### **DEPARTMENT OF COMMERCE (HONOURS)**

Through hands-on learning, attendees were introduced to essential functions like Fill Series, Paste Special, Conditional Formatting, and Data Validation, empowering them to efficiently manage and analyze data sets. Moreover, they gained insights into common errors in Excel and learned techniques to mitigate them, ensuring data accuracy and reliability. The workshop also delved into advanced functions such as Goal Seek in What-if Analysis, equipping students with the skills to perform predictive analysis and scenario modeling effectively.

The workshop extensively covered formula usage, elucidating key formulas such as TODAY(), CONCATENATE(), VLOOKUP(), and IF conditional formulas. By mastering these formulas, participants acquired the ability to perform a wide range of tasks, from simple data concatenation to complex data lookup and analysis. Additionally, operational formulas like SUM(), COUNT(), and AVERAGE() were explored, enabling students to efficiently calculate and analyze numerical data. The emphasis on keyboard shortcuts for formula execution and table creation streamlined workflow efficiency, enabling participants to navigate Excel swiftly and proficiently.

A highlight of the workshop was the introduction to advanced Excel features like Flash Fill and Pivot Tables. Flash Fill proved invaluable for automating data entry tasks, saving time, and reducing errors by intelligently recognizing patterns and extrapolating data accordingly. Pivot Tables emerged as a powerful tool for data summarization and analysis, allowing students to glean insights, identify trends, and make informed decisions. Complemented by Pivot Charts, visual representations of summarized data facilitated easier comprehension and communication of insights, enhancing the effectiveness of data-driven decision-making processes.

In reality, proficiency in Excel and its advanced features is increasingly sought after across industries. From finance to marketing, human resources to operations, Excel proficiency is a foundational skill that enables professionals to efficiently manage, analyze, and visualize data, driving informed decision-making and organizational success. Mastery of Excel functions and features not only enhances individual productivity but also contributes to organizational efficiency and competitiveness in today's data-driven business landscape. Thus, the insights gained from the Excel workshop are not only valuable for individual skill development but also hold significant implications for professional success and organizational performance.



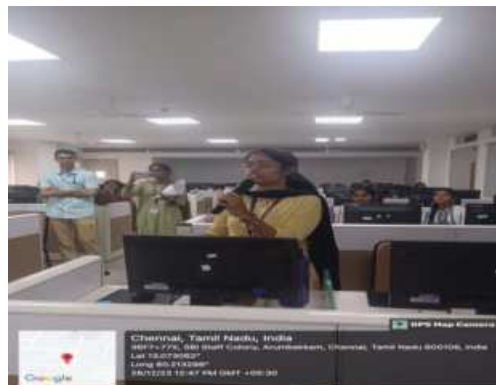
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**Linguistic Minority Institution , Arumbakkam, Chennai – 600 106**

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**DEPARTMENT OF COMMERCE (HONOURS)**  
**OUTCOME OF THE EVENT**

- ❖ The participants can able to understand the fundamentals of MS Excel
- ❖ The participants can able to use various formulas to carry out different functions in MS Excel
- ❖ The participants can able to visualize and analyze various data sets in MS Excel

**GALLERY**





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## **DEPARTMENT OF COMMERCE (HONOURS)**

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**DEPARTMENT OF COMMERCE [HONOURS]**

**SAMVRUTH**  
HONOURS STUDENTS FORUM

Cordially invites you to

**TWO DAY WORKSHOP ON  
QUANTITATIVE TECHNIQUES OF  
RESEARCH**

**CA Dr K V Ramanathan**

**15<sup>th</sup> & 16<sup>th</sup> March 2024** **2:00 Pm onwards**

**Computer Lab,  
First Floor,  
Ganga Block**

**Dr.P.PERUMAL**  
FACULTY COORDINATOR

**Ms.D.SENTHAMARAI**  
HEAD OF THE DEPARTMENT

**Dr.S.SANTHOSH BABOO**  
PRINCIPAL

**Dr.ASHOK KUMAR MUNDHRA**  
SECRETARY

|                      |   |
|----------------------|---|
| Topic                | Two Day Workshop on<br>“Quantitative Techniques of<br>Research” |
| Date and Time        | 15 <sup>th</sup> & 16 <sup>th</sup> March 2024<br>2pm onwards   |
| Mode                 | Offline   |
| Venue                | Computer Lab, Ganga Block                                       |
| Organizer            | Department of Commerce<br>(Honours)                             |
| Faculty Coordinator  | Dr.P.Perumal  |
| No. of. Participants | 36  |





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## **Detailed Report of the Two-Day Workshop on Quantitative Techniques of Research**

### **Introduction:**

A Workshop on Quantitative Techniques of Research serves as a platform for researchers, academics, and students to enhance their understanding and skills in utilizing quantitative methods for research purposes. This workshop typically covers various statistical and analytical techniques used in research across disciplines such as social sciences, business, economics, and more. Participants learn about the application of quantitative tools for data collection, analysis, interpretation, and presentation. Topics may include hypothesis testing, regression analysis, data visualization, survey design, and sampling methods. Workshops often include hands-on exercises, case studies, and discussions to facilitate active learning and practical application of quantitative techniques. Overall, the workshop aims to empower attendees with the knowledge and skills necessary to conduct robust and rigorous quantitative research in their respective fields.

### **Day 1:**

Dr K V Ramanathan is a seasoned finance and audit professional with over 30 years of experience in the manufacturing and banking industries. He has expert knowledge in various facets of the finance domain, particularly, in Accounting and Internal Audit, Taxation, Risk Management and related areas. He also holds 15 certifications in various fields of banking from IIBF. He is an accomplished academician – both as a faculty and as a continuous learner. As a visiting faculty of Business schools and various Universities and colleges, he teaches Banking, Risk Management, Wealth Management and Insurance subjects. He was also a Board of Studies member in various colleges as an industry expert. He has published more than 20 research articles in various international journals and also authored and published four books with ISBNs, for Commerce students and chartered accountancy students. He is currently working as Senior Vice President in the Internal Audit Department of Indusind Bank.

The event began with an insightful exploration into the essence of research, dissecting the term into its constituent parts: 'Re,' denoting repetition or a new beginning, and 'Search,' signifying a meticulous examination or testing. This definition formed the cornerstone for the subsequent discussions on the systematic and scientific nature of research.

Attendees were guided through the step-by-step process of conducting research, emphasizing the importance of a methodical approach. The journey commences with an introduction, setting the stage for the research endeavour. This segues into a thorough review of existing literature, a critical phase wherein the known landscape of the subject matter is surveyed.

With the groundwork laid, attention turns to hypothesis formulation, a pivotal stage that shapes the direction of the investigation. Methodology selection follows suit, determining whether the research will adopt a quantitative, qualitative, empirical, or factual approach. Each method holds its own merits, tailored to the unique requirements of the research.



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Data collection emerged as a key focus, distinguishing between primary and secondary sources. Delving deeper, attendees learned the art of crafting questionnaires, a tool indispensable for eliciting relevant insights. Dr.K V Ramanathan's session, "Information is wealth," reverberated, underscoring the importance of leveraging data judiciously.

The report's structural framework was elucidated, comprising distinct chapters: Introduction, Review of Literature, Conceptual Framework, Analysis and Decision, and Conclusions. Each section serves a specific purpose, culminating in a coherent narrative that elucidates the research journey.

A spotlight was cast on analytical tools such as Python, Likert scale, and SPSS by IBM, empowering attendees with the means to glean comprehensive findings from their data. Dr. Ramanathan's assignment, featuring data analysis using SPSS software, provided a hands-on opportunity to apply newfound knowledge.

In closing, the event fostered a deeper understanding of research as a systematic inquiry, underscored by meticulous planning, diligent execution, and astute analysis. Attendees departed equipped with the tools and insights necessary to embark on their research endeavours with confidence and purpose.

The initial session concluded with a robust question and answer segment, during which sir patiently and lucidly addressed all inquiries and uncertainties stemming from his presentation. His thoughtful responses further enriched the students' understanding of the subject matter.

## **Day 2 :**

The second day of the Statistical Analysis and Research Methodology workshop, led by Dr. K. V. Ramanathan, delved into several crucial topics aimed at enhancing participants' understanding of statistical analysis and research methodology. Sir commenced the session by elaborating on the different types of variables commonly utilized in statistical analysis. Through clear explanations and illustrative examples, participants gained a comprehensive understanding of categorical, ordinal, interval, and ratio variables, laying a solid foundation for further exploration.

Following the discussion on variable he provided insights into the importance and methodology of conducting a pilot study in research. Emphasizing its role in refining research methodologies and identifying potential pitfalls, participants grasped the significance of conducting a pilot study before embarking on full-scale research projects.

The session progressed with an overview of various statistical packages available in the market, equipping participants with knowledge about their features and suitability for different research requirements. This segment facilitated informed decision-making when selecting the appropriate statistical software for data analysis.



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He elucidated on the concept of measurement in research, underscoring its critical role in obtaining accurate and reliable data. Participants gained insights into different measurement techniques and their application in research contexts, enhancing their ability to design effective research instruments.

Another highlight of the day was the discussion on the three components of attitude in data, where participants learned about affective, behavioural, and cognitive components and their significance in analysing research data. This segment provided a deeper understanding of the complexities involved in interpreting data within the realm of attitudes.

Practical application was emphasized throughout the session as Dr. Ramanathan guided participants through different scales available in SPSS, a widely-used statistical software. Hands-on exercises enabled participants to apply theoretical knowledge to real-world scenarios, reinforcing their understanding of statistical analysis techniques.

In addition to the academic content, the session featured a presentation by Srinivasan, an esteemed college alumnus, who shared insights into the format of a research report by showcasing his own submitted report. This practical demonstration offered participants valuable guidance on structuring and presenting research findings effectively.

The session concluded with a feedback session, providing participants with an opportunity to share their thoughts and suggestions on the workshop. Sir was felicitated for his invaluable contributions, and SS Rupesh Karthikeyan delivered a vote of thanks, expressing gratitude to all contributors and participants for their active engagement.

Overall, the second day of the workshop proved to be insightful and enriching, equipping participants with practical skills and knowledge essential for conducting effective research and statistical analysis.

## **SUMMARY**

Dr. K. V. Ramanathan's workshop offered a comprehensive exploration of research methodologies and statistical analysis techniques, emphasizing practical applications. Attendees were guided through a systematic research process, from hypothesis formulation to data collection, with a focus on analytical tools like SPSS. Insights into report structuring and presentation by an esteemed alumni enhanced participants' ability to communicate research findings effectively. The session also featured a question and answer segment, enriching participants' understanding of research methodology and statistical analysis. Overall, the workshop equipped attendees with practical skills and knowledge essential for conducting research and statistical analysis in their respective fields, fostering a deeper understanding of the systematic nature of research and providing valuable tools for future endeavours.



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## **DEPARTMENT OF HONOURS**

### **Program on Intellectual Property Rights**

### **INVITATION**



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|                             |                    |
|-----------------------------|--------------------|
| From Date                   | : 01-12-2023       |
| To Date                     | : 19-10-2023       |
| Event_mode                  | : Online           |
| Event_Level                 | : Intracollegiate  |
| Event-Nature/type           | : Awareness        |
| Venue                       | : Classroom        |
| Convenor                    | : Ms.D.Senthamarai |
| Organizing Secretary        | : Dr.P.Perumal     |
| Organizer/Co-ordinator I    | :                  |
| Organizer/Co-ordinator II   | :                  |
| Number of Internal Faculty  | : 4                |
| Number of External Faculty  | : 0                |
| Number of Internal Students | : 120              |
| Number of External Students | :                  |
| Total Participants          | : 124              |

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**Resource Person Details:**

| Name                | Designation & Affiliation   | Email                 | Mobile     |
|---------------------|---|-----------------------|------------|
| Ms Jaba Chakraborty | Women Scientist-C, Registered Patent Agent, Sr. Executive, TTO, IPM Cell, IC&SR, IIT Madras | jabamanisha@gmail.com | 7003463262 |

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**Event Report:**

The NIPAM Workshop on IPR Awareness was organized by the Department of Commerce (Honours) for the students including faculty members. A total 124 participants registered for the workshop. The programme created a platform to students and to gain awareness on Intellectual Property Rights,

The workshop started with a welcome address of Honours Students Followed by introduction of the Resource person and the actual workshop went on, Ms.Jaba Chakraborty took the participants through various IPs and the benefits of registering them. She began by providing a broad overview of intellectual properties before delving into their significance and also she addressed how it is useful for future generations and academic advancement career progress. She also gave a brief introduction and handling prodecures of copy rights, trademarks, and patents and its uses.

Finally, students delivered a vote of thanks. The workshop was well received by participants and gained favorable feedback from them. E certificates were dispersed to all participants and many of them sent note of appreciation through mail expressing thanks and recognition

**Outcome of Event:**

1. Participants are gained a heightened awareness of protecting their intellectual creations.
2. Participants are able to understand how to navigate patents, trademarks, and copyrights, ensuring the safeguarding of their intellectual property and potentially preventing neglect issues in their b

## Geotag Photos







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**DEPARTMENT OF LANGUAGE**

**Program on Amuthathamizh Arangam**

**INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 10-07-2023                    |
| To Date                     | : 09-07-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. C. Chellapillai           |
| Organizer/Co-ordinator I    | : Dr. A. Ramesh                 |
| Organizer/Co-ordinator II   | : Dr. D. Sivalingam             |
| Number of Internal Faculty  | : 16                            |
| Number of External Faculty  | :                               |
| Number of Internal Students | : 130                           |
| Number of External Students | :                               |
| Total Participants          | : 146                           |

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**Resource Person Details:**

| Name               | Designation & Affiliation                                | Email                                | Mobile     |
|--------------------|--|--------------------------------------|------------|
| Dr. D. Gajalakshmi | Assistant Professor,<br>Department of Tamil<br>Shift - 2 | gajalakshmi@dgvaishnavcollege.edu.in | 8248054513 |

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**Event Report:**

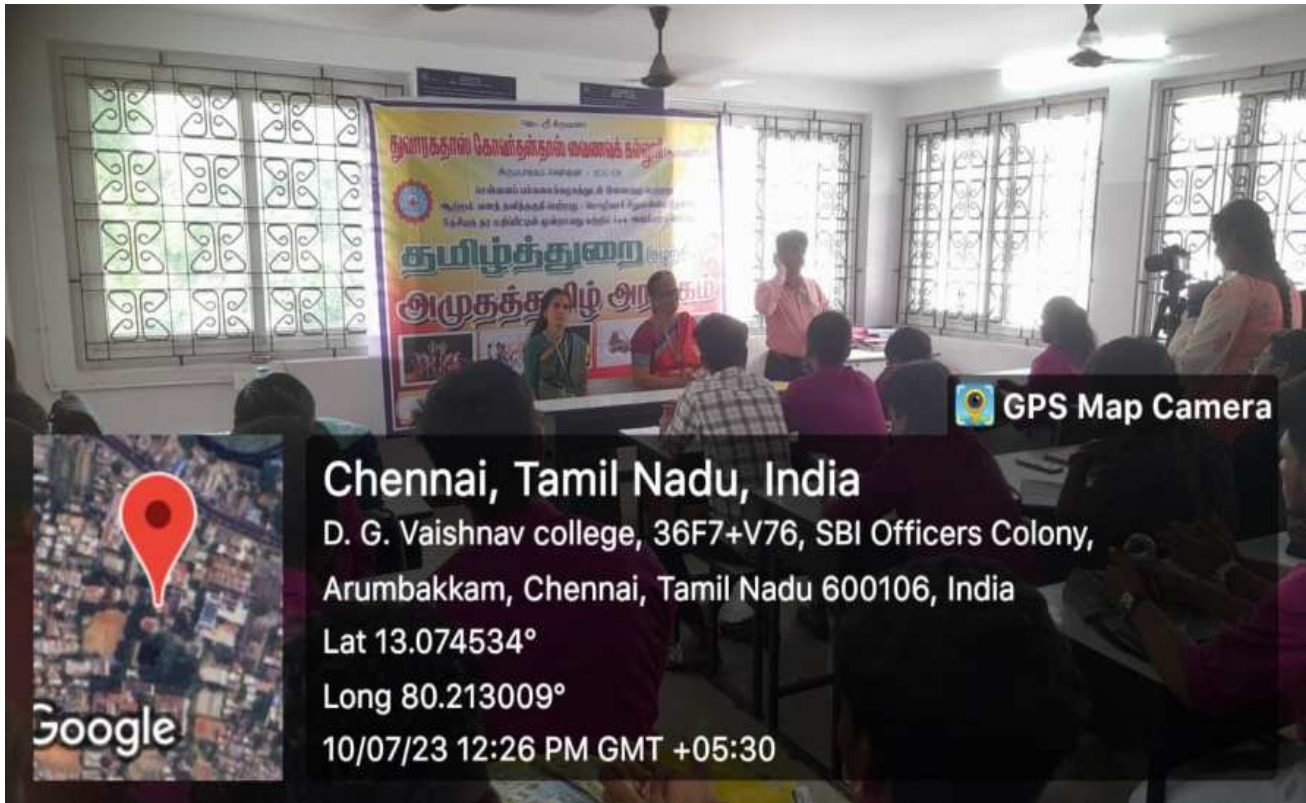
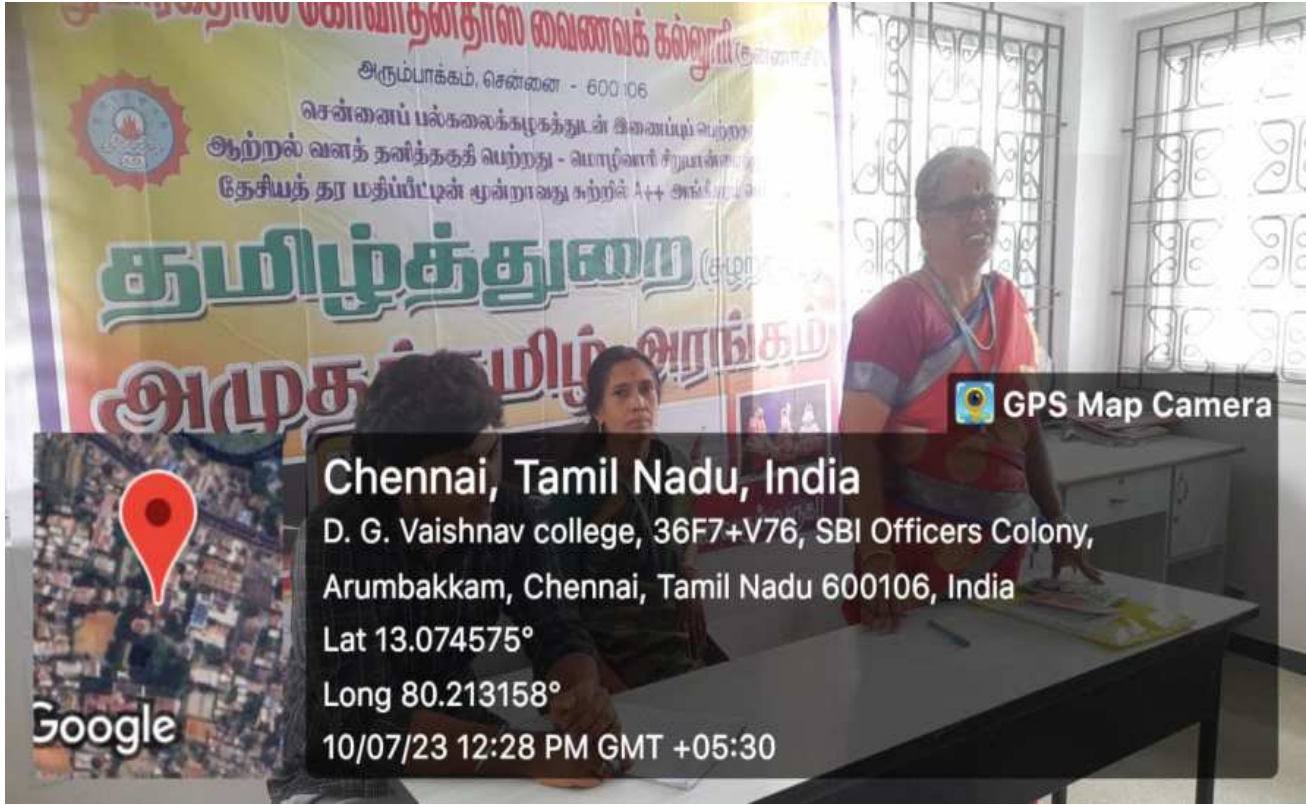
The event of "AMUTHATH THAMIZH ARANGAM - 1", a monthly event organized by the Tamil department (Shift II) on 10.07.2023 (Tuesday) at 10.00 AM to 12.30 AM. Students from various departments studying Tamil as a language also showcased their skills in the event. In this event the head of the department of Tamil Dr. K.R. Latha delivered the welcome address. Assistant Professor of Tamil Department, Dr. D. Gajalakshmi gave a special Lecture on the topic of 'Vazhndhu Par'. After that, five students present their poems and and nine students spoke on various topics. 16 professors and 130 students participated in this event. The coordinator of the event is Assistant Professor of Tamil Department Dr. A. Ramesh gave the vote of thanks and the event ended happily.

**Outcome of Event:**

1. The event was used as a platform for students to showcase their talents.
2. The students were motivated to develop their own skills by seeing the skills of their peers.
3. Students learned about Tamil human Life.

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## **DEPARTMENT OF LANGUAGE**

### **Program on Tamil Ula -1**

### **INVITATION**



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|                             |                          |
|-----------------------------|--------------------------|
| From Date                   | : 10-07-2023             |
| To Date                     | : 10-07-2023             |
| Event_mode                  | : Offline                |
| Event_Level                 | : Regional               |
| Event-Nature/type           | : Skill Development      |
| Venue                       | : Classroom              |
| Convenor                    | : Dr. K.R. Latha         |
| Organizing Secretary        | : Dr. D. Gajalakshmi     |
| Organizer/Co-ordinator I    | : Prof. M. Senthil Kumar |
| Organizer/Co-ordinator II   | : Dr. V. Ramraj          |
| Number of Internal Faculty  | : 11                     |
| Number of External Faculty  | : 0                      |
| Number of Internal Students | : 112                    |
| Number of External Students | : 0                      |
| Total Participants          | : 123                    |



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### Resource Person Details:

| Name          | Designation & Affiliation | Email                     | Mobile     |
|---------------|---------------------------|---------------------------|------------|
| Dr. A. Ramesh | Assistant Professor       | rameshvimal5679@gmail.com | 9788957689 |

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### Event Report:

An event called Tamil Ula was held on 10.07.2023 Monday at 03 pm in Department of Tamil to bring out the versatile knowledge of students and to improve their life thinking and to bring out their creativity. In this event the head of the department of Tamil Dr. K.R. Latha delivered the welcome address. Tamil Department Assistant Professor Dr. A. Ramesh gave a special Lecture on the topic of Vallalar. After that, four students present their poems and one student present her painting and nine students spoke on various topics. 11 professors and 112 students participated in this event. The coordinator of the event is Tamil Department Assistant Professor M. Senthil Kumar gave a vote of thanks and the event ended happily.

### Outcome of Event:

1. It was useful for students
2. Stimulated his fascination with Tamil
3. An interest in creations arose

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### Geotag Photos





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## **DEPARTMENT OF LANGUAGE**

### **Program on Amudha Tamil Arangam - 2**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 22-08-2023                    |
| To Date                     | : 22-08-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. A. Ramesh                 |
| Organizer/Co-ordinator I    | : Dr. C. Chellapillai           |
| Organizer/Co-ordinator II   | : Dr. K. Kalaivanan             |
| Number of Internal Faculty  | : 14                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 164                           |
| Number of External Students | : 0                             |
| Total Participants          | : 178                           |

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**Resource Person Details:**

| Name             | Designation & Affiliation   | Email                              | Mobile     |
|------------------|---|------------------------------------|------------|
| Dr. J. SIVAKUMAR | Assistant Professor,<br>Department of Tamil<br>Shift II, DDGDVC,<br>Chennai - 600 106 | sivakumar@dgvaishnavcollege.edu.in | 9962377327 |

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**Event Report:**

The Department of Tamil [Shift-II] of Dwaraga Doss Goverdhan Doss Vaishnav College conducted an event entitled "AMUTHATH THAMIZH ARANGAM" on 22.08.2023 at 10 am to 1.30 pm. The event started with the welcome speech by Dr. K.R. LATHA the Head of the Department of tamil. Dr. J. SIVAKUMAR Assistant professor. Department of Tamil was the chief quest. He delivered a key note address on [RAJA RAJA CHOZHAN] PNNIEN SELVAN. Followed by student speech and recitation of poems the event was hosted by Dr. C. Chellapillai Assistant professor, Department of Tamil and he delivered vote of thanks Student of I. B.Sc. [psychology], I B.Sc., [Statistics], I BA English Literature were benefited by participating the event.

**Outcome of Event:**

1. BA English Literature were benefited by participating the event.
2. I. B.Sc. psychology were benefited by participating the event.
3. Various creativity of the students came out.

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**Geotag Photos**





GPS Map Camera

Chennai, Tamil Nadu, India

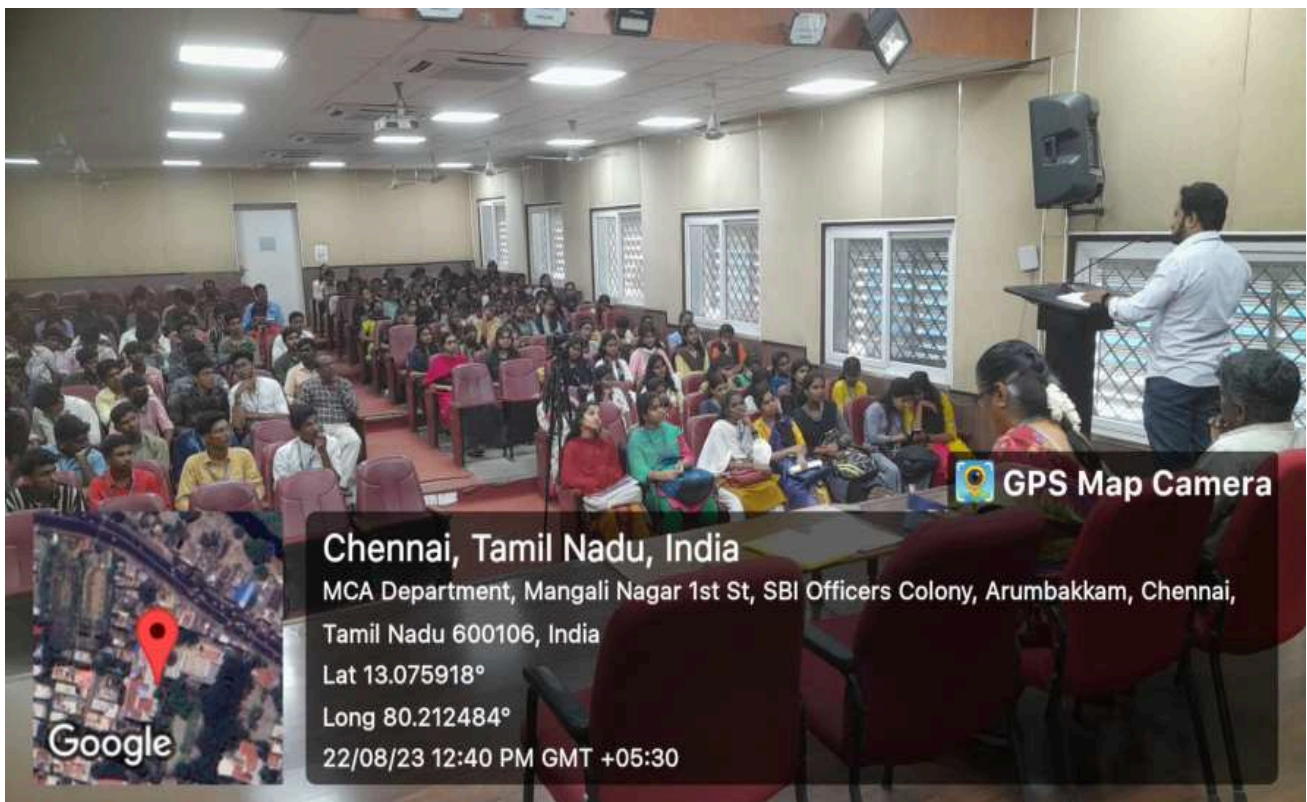
MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam, Chennai,  
Tamil Nadu 600106, India

Lat 13.07591°

Long 80.212461°

22/08/23 12:38 PM GMT +05:30

Google



GPS Map Camera

Chennai, Tamil Nadu, India

MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam, Chennai,  
Tamil Nadu 600106, India

Lat 13.075918°

Long 80.212484°

22/08/23 12:40 PM GMT +05:30

Google



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## **DEPARTMENT OF LANGUAGE**

### **Program on Tamil Ula - 2**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 22-08-2023                    |
| To Date                     | : 22-08-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr.M. Elumalai                |
| Organizer/Co-ordinator I    | : Dr. J. Sivakumar              |
| Organizer/Co-ordinator II   | : Dr. G. Marimuthu              |
| Number of Internal Faculty  | : 15                            |
| Number of External Faculty  | :                               |
| Number of Internal Students | : 240                           |
| Number of External Students | :                               |
| Total Participants          | : 255                           |

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### Resource Person Details:

| Name              | Designation & Affiliation    | Email                                 | Mobile     |
|-------------------|------------------------------|---------------------------------------|------------|
| Dr. D. Sivalingam | Assistant Professor in Tamil | d.sivalingam@dgvaishnavcollege.edu.in | 8778630620 |

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### Event Report:

The event of 'Thamizh Ula - 2', a monthly event organized by the Tamil department (Shift II) on 22.08.2023 (Tuesday) at 3.00 PM to 4.30 PM. Students from various departments studying Tamil as a language also showcased their skills in the event. In this event the head of the department of Tamil Dr. K.R. Latha delivered the welcome address. Assistant Professor of Tamil Department, Dr. D. Sivalingam gave a special Lecture on the topic of 'Thamizhar Marabu'. After that, four students present their poems and one student present his painting and nine students spoke on various topics. 15 professors and 240 students participated in this event. The coordinator of the event is Assistant Professor of Tamil Department Dr. J. Sivakumar gave the vote of thanks and the event ended happily.

### Outcome of Event:

1. The event was used as a platform for students to showcase their talents.
2. The students were motivated to develop their own skills by seeing the skills of their peers.
3. Students learned about Tamil heritage

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## **DEPARTMENT OF LANGUAGE**

### **Program on AMUTHATHAMIAH ARANGAM -5**

### **INVITATION**



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|                             |                                  |
|-----------------------------|----------------------------------|
| From Date                   | : 12-09-2023                     |
| To Date                     | : 04-09-2023                     |
| Event_mode                  | : Offline                        |
| Event_Level                 | : Regional                       |
| Event-Nature/type           | : Skill Development              |
| Venue                       | : Shri Vallabhacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                 |
| Organizing Secretary        | : Dr. C. Chellapillai            |
| Organizer/Co-ordinator I    | : Dr. D. Sivalingam              |
| Organizer/Co-ordinator II   | : Mr. A. Sadasivam               |
| Number of Internal Faculty  | : 11                             |
| Number of External Faculty  | : 0                              |
| Number of Internal Students | : 155                            |
| Number of External Students | : 0                              |
| Total Participants          | : 166                            |

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### Resource Person Details:

| Name            | Designation & Affiliation                                       | Email                             | Mobile     |
|-----------------|---|-----------------------------------|------------|
| Dr. M. Elumalai | Assistant Professor,<br>Department of Tamil,<br>DDGDVC, Chennai | elumalai@dgvaishnavcollege.edu.in | 9962082440 |

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### Event Report:

The Department of Tamil (Shift - 2) of Dwaraga Doss Goverdhan Doss Vaishnav College conducted an event entitled AMUTHA THAMIZ ARANGAM on 04-09- 2023 at 12: 00 PM to 1:30 PM. The event started with the welcome speech Dr K. R. Latha the Head of the Department of Tamil. Dr. M. Elumalai, Assistant Professor Department of Tamil was the chief guest. He delivered the keynote address on TAMIZH ILKKIYANGALAI VASIPPATHU EPPADI. Followed by various department students speech and recitation of Poems. The event was hosted by Dr D. Sivalingam. Assistant Professor, Department of Tamil and delivered vote of thanks. B.A. Sociology, B.A. Criminology (A&B) benefited by participating the event.


### Outcome of Event:

1. B.A. Sociology, B.A. Criminology benefited by participating the event.
2. Students were motivated to develop their creativity
3. They learned the method of reading literature well

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### Geotag Photos



 GPS Map Camera

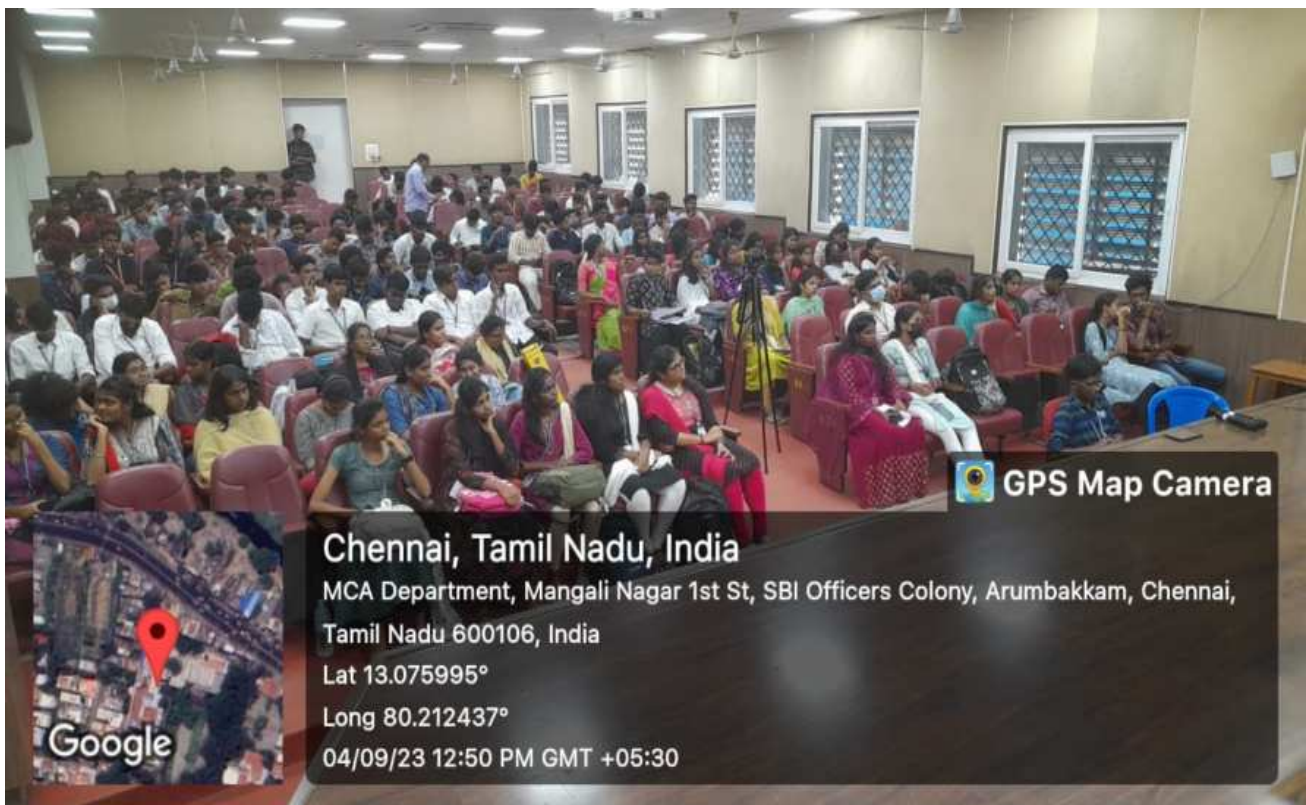
**Chennai, Tamil Nadu, India**


MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam, Chennai,  
Tamil Nadu 600106, India

Lat 13.075995°

Long 80.212437°

04/09/23 12:50 PM GMT +05:30



 GPS Map Camera

**Chennai, Tamil Nadu, India**

MCA Department, Mangali Nagar 1st St, SBI Officers Colony, Arumbakkam, Chennai,  
Tamil Nadu 600106, India

Lat 13.075995°

Long 80.212437°

04/09/23 12:50 PM GMT +05:30



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## **DEPARTMENT OF LANGUAGE**

### **Program on Thamizh Ula - 5**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 13-09-2023                    |
| To Date                     | : 13-09-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. J. Sivakumar              |
| Organizer/Co-ordinator I    | : Dr. K. Vadivel Murugan        |
| Organizer/Co-ordinator II   | : Dr. M. Shanmuga               |
| Number of Internal Faculty  | : 10                            |
| Number of External Faculty  | :                               |
| Number of Internal Students | : 183                           |
| Number of External Students | :                               |
| Total Participants          | : 193                           |



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**Resource Person Details:**

| Name              | Designation & Affiliation | Email                                 | Mobile     |
|-------------------|---------------------------|---------------------------------------|------------|
| Dr. K. Kalaivanan | Assistant Professor       | k.kalaivanan@dgvaishnavcollege.edu.in | 9087031469 |
| Dr. K. Kalaivanan | Assistant Professor       | k.kalaivanan@dgvaishnavcollege.edu.in | 9087031469 |
| Dr. K. Kalaivanan | Assistant Professor       | k.kalaivanan@dgvaishnavcollege.edu.in | 9087031469 |

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**Event Report:**

The event of 'Thamizh Ula - 5', a monthly event organized by the Tamil department (Shift II) on 13.09.2023 (Wednesday) at 3.00 PM to 4.30 PM. Students from various departments studying Tamil as a language also showcased their skills in the event. In this event the head of the department of Tamil Dr. K.R. Latha delivered the welcome address. Assistant Professor of Tamil Department, Dr. K. Kalaivanan gave a special Lecture on the topic of 'Thamizh Panpattil Thirukkural'. After that, six students present their poems and one student present his painting and five students spoke on various topics. 10 professors and 183 students participated in this event. The coordinator of the event is Assistant Professor of Tamil Department Dr. K. Vadivel Murugan gave the vote of thanks and the event ended happily.

**Outcome of Event:**

1. The event was used as a platform for students to showcase their talents.
  2. The students were motivated to develop their own skills by seeing the skills of their peers.
  3. Students learned about significance of Thirukkural
-

## Geotag Photos





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## **DEPARTMENT OF LANGUAGE**

### **Program on PADAIPPIYAL PAYILARANGAM**

### **INVITATION**



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|                             |                              |
|-----------------------------|------------------------------|
| From Date                   | : 09-10-2023                 |
| To Date                     | : 11-10-2023                 |
| Event_mode                  | : Offline                    |
| Event_Level                 | : Regional                   |
| Event-Nature/type           | : Workshop                   |
| Venue                       | : Seminar Hall 2, Main block |
| Convenor                    | : Dr. K.R. Latha             |
| Organizing Secretary        | : Dr. J. Sivakumar           |
| Organizer/Co-ordinator I    | : Dr. D. Sivalingam          |
| Organizer/Co-ordinator II   | : Dr. M. Shanmugam           |
| Number of Internal Faculty  | : 16                         |
| Number of External Faculty  | :                            |
| Number of Internal Students | : 76                         |
| Number of External Students | :                            |
| Total Participants          | : 92                         |

---

### Resource Person Details:

| Name              | Designation & Affiliation   | Email                        | Mobile     |
|-------------------|---|------------------------------|------------|
| Mr. Shreemathi    | Writer  | vinodhkumarsanvika@gmail.com | 9941010303 |
| M. Murugesh       | Senior Editor, The Hindu  | haiku.mumu@gmail.com         | 9444360421 |
| Dr.C. Karthikeyan | Assistant Professor,<br>Drama & Theater<br>Artistic, Tamil Nadu<br>Open University. | karthikeyan251973@gmail.com  | 8838681851 |
| Mr. Shreemathi    | Writer  | vinodhkumarsanvika@gmail.com | 9941010303 |
| M. Murugesh       | Senior Editor, The Hindu  | haiku.mumu@gmail.com         | 9444360421 |
| Dr.C. Karthikeyan | Assistant Professor,<br>Drama & Theater<br>Artistic, Tamil Nadu<br>Open University. | karthikeyan251973@gmail.com  | 8838681851 |

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### Event Report:

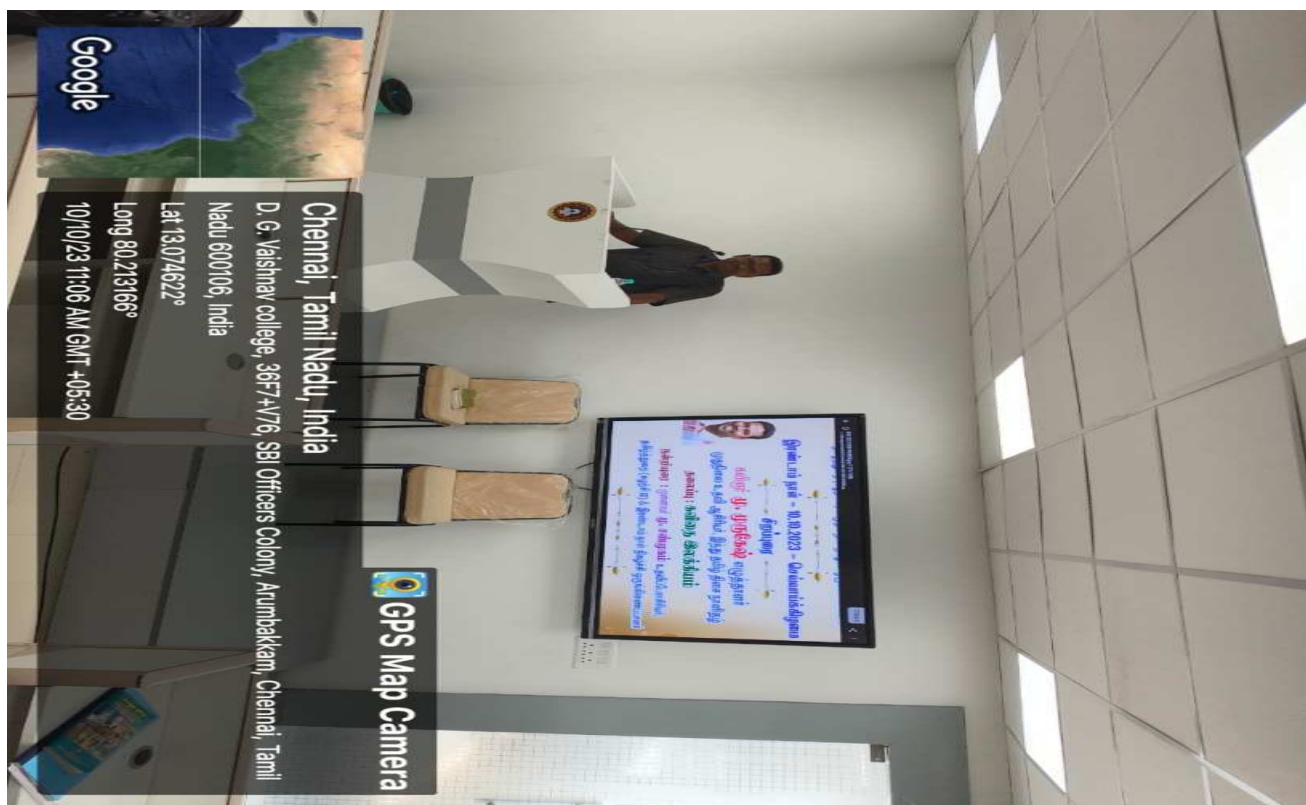
On the first day of the workshop, writer Mr. Shree mathi (Vinoth Kumar) Narrated about the creation of short stories and novels on the topic of Kathai Ilakkiyam. He mentioned the genres of short stories and novels. Students understand the story by asking questions and discussing it. On the second day of the workshop, poet M. Murugesan, Senior Editor, The Hindu, addressed the topic of Poetry and Literature. He explained about the environment, form, concept in which poetry is created. Students answered questions about the poem. On the third day of the workshop, Dr. C Karthikeyan, Professor of Drama Literature, explained the history of Tamil dramas. He explained to the students the stage structure, acting methods, costume design and playwriting in Tamil dramas. History of world drama literature compared to history of Tamil drama. Gave vocal training to the students. It was explained that drama is the identity of Tamil by mentioning the evolution of drama. Students raised their questions and got clarification. 76 students from various disciplines participated in the three-day workshop. 16 professors also participated.

### Outcome of Event:

1. Students learn about creative writing
2. Students learned about the techniques and issues used in creative writing by interacting with top creators.
3. Students were inspired in creativity by sharing their creativity.



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## **DEPARTMENT OF LANGUAGE**

### **Program on AMUTHA THAMIZH ARANGAM -6**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 25-10-2023                    |
| To Date                     | : 25-10-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. A. Ramesh                 |
| Organizer/Co-ordinator I    | : Mr. A. Sadasivam              |
| Organizer/Co-ordinator II   | : Ms. B. Sasikala               |
| Number of Internal Faculty  | : 15                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 165                           |
| Number of External Students | : 0                             |
| Total Participants          | : 180                           |

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**Resource Person Details:**

| Name                    | Designation & Affiliation   | Email                                     | Mobile            |
|-------------------------|---|---|-------------------|
| <b>Dr. G. MARIMUTHU</b> | <b>Assistant Professor,<br/>Department of Tamil<br/>Shift II, Dwaraka Doss<br/>Goverdhan Doss<br/>Vaishnav College,<br/>Chennai 600 106</b> | <b>marimuthu@dgvaishnavcollege.edu.in</b> | <b>9787119527</b> |

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**Event Report:**

On 25.10.2023, a program called Amudathamil Arangam -6 was held on behalf of Department of Tamil (Shift II). Assistant Professor of Tamil Department Dr. G. Marimuthu delivered a special lecture on the topic of Kavithai Mozhi. What is poetry in it? What are its characteristics? What is poetic language? What are its components? His speech was explained with the help of Tamil Literature.

Students of other departments studying in our college created poems and short stories to express their creativity.

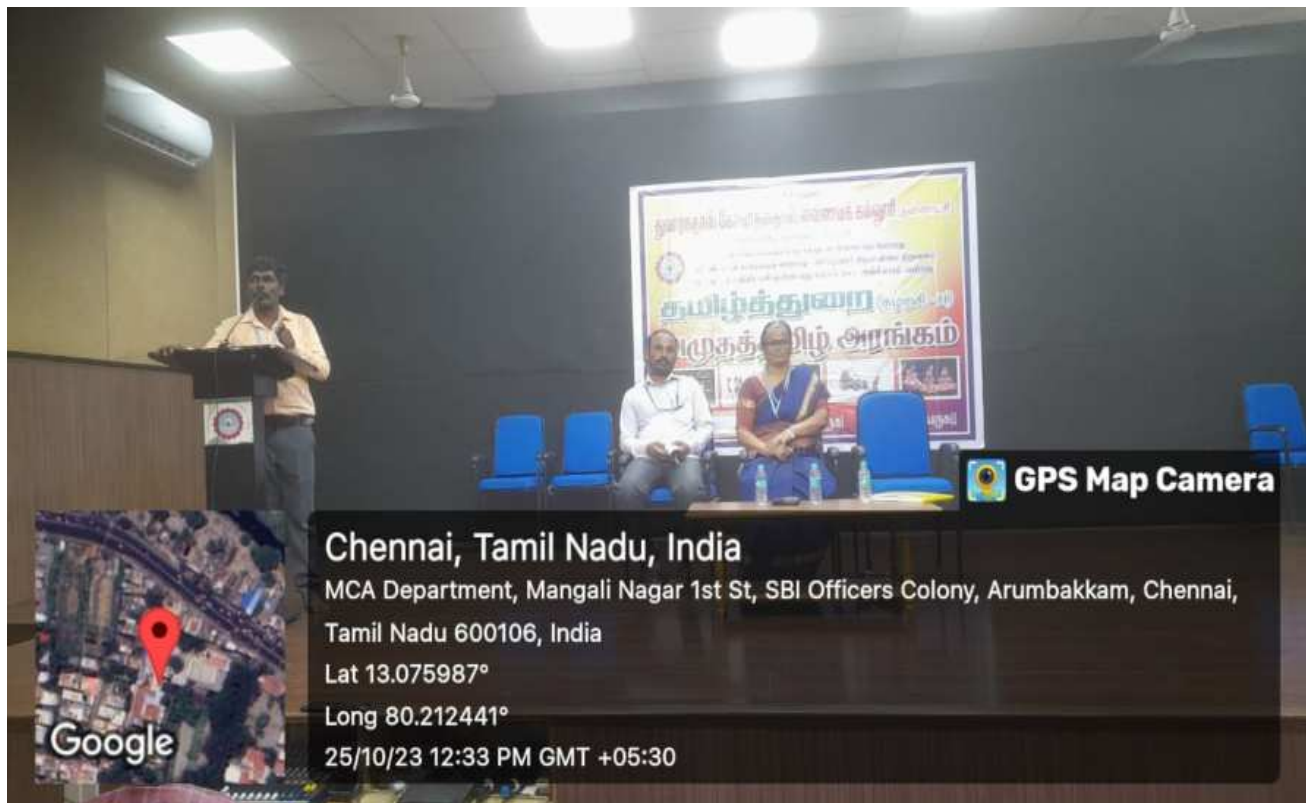
Students of English Department and students of Criminology and Police Administration Department participated as spectators in the event.

Head of Department of Tamil Professor Dr. K.R. Latha gave the welcome speech at the event. Tamil Department Assistant Professor A. Sadasivam coordinated the event and delivered the vote of thanks.

**Outcome of Event:**

1. Students showcased their creativity.
  2. They got the idea of poetry.
  3. Learned about poetics in detail.
-

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## **DEPARTMENT OF LANGUAGE**

### **Program on THAMIZH ULA -6**

### **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 25-10-2023                    |
| To Date                     | : 25-10-2023                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Regional                      |
| Event-Nature/type           | : Skill Development             |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. J. Sivakumar              |
| Organizer/Co-ordinator I    | : Mr. C. Sivaraj                |
| Organizer/Co-ordinator II   | : Dr. G. Marimuthu              |
| Number of Internal Faculty  | : 12                            |
| Number of External Faculty  | :                               |
| Number of Internal Students | : 125                           |
| Number of External Students | :                               |
| Total Participants          | : 137                           |

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**Resource Person Details:**

| Name             | Designation & Affiliation  | Email                                | Mobile     |
|------------------|--|--------------------------------------|------------|
| Mr. A. Sadasivam | Assistant Professor & Department of Tamil shift - 2, DDGD Vaishnav College, Chennai. | a.sadasivam@dgvaishnavcollege.edu.in | 9600122181 |

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**Event Report:**

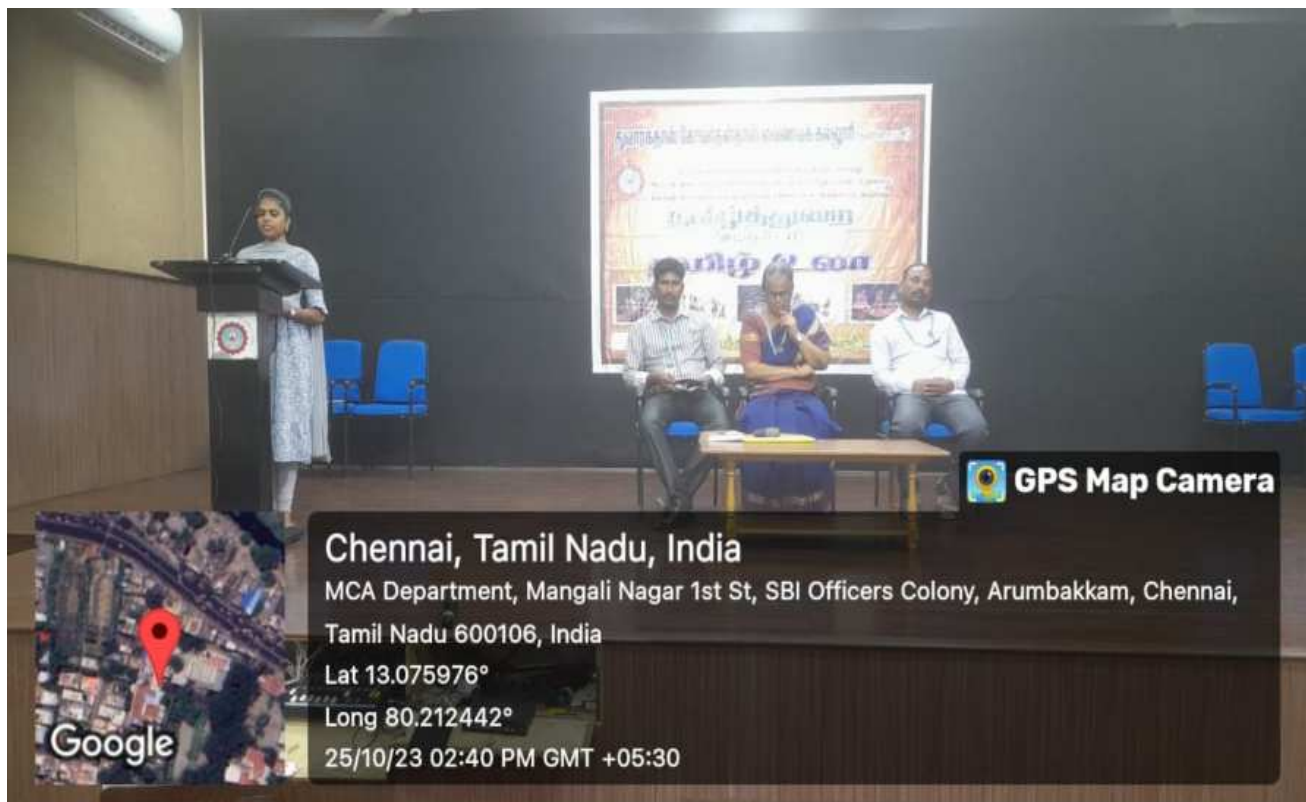
The event of 'Thamizh Ula - 6', a monthly event organized by the Tamil department (Shift II) on 25.10.2023 (Wednesday) at 3.00 PM to 5.00 PM. Students from various departments studying Tamil as a language also showcased their skills in the event. In this event the Head of the department of Tamil Dr. K.R. Latha delivered the welcome address. Assistant Professor of Tamil Department, Mr. A. Sadasivam gave a special Lecture on the topic of 'Thamizhar Virundhombal'. After that, two students present their poems and Four students spoke on various topics. 12 professors and 125 students participated in this event. The coordinator of the event is Assistant Professor of Tamil Department Mr. C. Sivaraj gave the vote of thanks and the event ended happily.

**Outcome of Event:**

1. The event was used as a platform for students to showcase their talents.
2. The students were motivated to develop their own skills by seeing the skills of their peers.
3. Students learned about Tamil hospitality

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**Geotag Photos**





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**DEPARTMENT OF LANGUAGE**

**Program on MUPPERUM VIZHA - PAAVAI VIZHA, BHARATHIYAAR VIZHA,  
THIRUVALLUVAR VIZHA**

**INVITATION**



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|                             |                      |
|-----------------------------|----------------------|
| From Date                   | : 10-01-2024         |
| To Date                     | : 10-01-2024         |
| Event_mode                  | : Offline            |
| Event_Level                 | : Regional           |
| Event-Nature/type           | : Guest Lecture      |
| Venue                       | : Dwarka Auditorium  |
| Convenor                    | : Dr. K.R. Latha     |
| Organizing Secretary        | : Dr. J. Sivakumar   |
| Organizer/Co-ordinator I    | : Dr. A. Ramesh      |
| Organizer/Co-ordinator II   | : Dr. D. Gajalakshmi |
| Number of Internal Faculty  | : 18                 |
| Number of External Faculty  | : 0                  |
| Number of Internal Students | : 501                |
| Number of External Students | : 0                  |



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**Resource Person Details:**

| Name                              | Designation & Affiliation   | Email  | Mobile            |
|-----------------------------------|---|--|-------------------|
| <b>Dr. Pavithra Mathzhazhagan</b> | <b>Assistant Professor,<br/>Department of Bio Chemistry,<br/>DDGDVC</b> | <b>drpavithram.dgvc.@gmail.com</b>           | <b>9952585165</b> |
| <b>N. Ambujavalli</b>             | <b>Story Teller &amp; writer</b>  | <b>ambujavalli@gmail.com</b>                 | <b>9962527135</b> |
| <b>Dr. C. Chellapillai</b>        | <b>Assistant Professor,<br/>Department of Tamil, DDGDVC</b>             | <b>chellapillai@dgvaishnavcollege.edu.in</b> | <b>9080726605</b> |

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**Event Report:****Mupperum Vizha - Event Report****10.01.2024 - Wednesday**

Dwarka doss Govardhan doss Vaishnav College Department of Tamil (Shift 2) and Department of Tamil Literature in Arumbakkam, Chennai held a Mupperum Vizha namely Paavai Vizha, Bharatiyar Vizha and Thiruvalluvar Vizha.

Dwarka doss Govardhan doss Vaishnav College Department of Tamil (Shift 2) and Department of Tamil Literature today (10.01.2024) held three grand festivals namely Paavai Vizha, Bharatiyar Vizha and Thiruvalluvar Vizha. In this, Dr. Pavitra Mathiyalagan presented a comprehensive view of Andal to the students under the title Andal Nachiyar.

After that, the technical expert and storyteller Ms. Na. Ambujavalli Who is Bharati? In the title, he presented Bharati's multifarious thoughts in his own unique style with artistic grace.

He was followed by Professor Dr. C. Chellappillai, while speaking on the topic of Valluvam, which praises virtue, also spoke in detail about the virtues found in Thirukkural.

At the end of the programme, the students of the Department of Tamil Literature performed a play and art program on Bharatiyar.

Dr. Ashokumar Mundra, Secretary of the College graced the occasion and Principal of the College Dr. Sethu. Santhosh Babu presided. Dr. K.R. Latha, Head of the Tamil Department gave the welcome address and outlined the objectives of the program. Professors of Tamil Department Dr. A. Ramesh

and Dr. D. Gejalakshmi hosted the program and delivered the vote of thanks.

All the professors of the Department of Tamil (Shift 2) and Tamil Literature attended and graced the event.

### **Outcome of Event:**

1. Students learned about virtue in Thirukkural
2. Students learned about Andal contributions
3. Students learned about Bharatiyars contributions

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### **Geotag Photos**







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## **DEPARTMENT OF TAMIL**

### **Program on VALARTAMIZH VIZHA - Annual Day Function**

## **INVITATION**



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|                             |                                 |
|-----------------------------|---------------------------------|
| From Date                   | : 15-03-2024                    |
| To Date                     | : 14-03-2024                    |
| Event_mode                  | : Offline                       |
| Event_Level                 | : Intercollegiate               |
| Event-Nature/type           | : Inter Collegiate Event        |
| Venue                       | : Shri Vallabacharya auditorium |
| Convenor                    | : Dr. K.R. Latha                |
| Organizing Secretary        | : Dr. D. Gajalakshmi            |
| Organizer/Co-ordinator I    | : Dr. J. Sivakumar              |
| Organizer/Co-ordinator II   | : Dr. G. Marimuthu              |
| Number of Internal Faculty  | : 20                            |
| Number of External Faculty  | : 0                             |
| Number of Internal Students | : 100                           |
| Number of External Students | : 50                            |
| Total Participants          | : 170                           |



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**Resource Person Details:**

| Name              | Designation & Affiliation                       | Email | Mobile     |
|-------------------|---|-------|------------|
| Dr. P. Magalingam | Dean of Languages, Vel Teck University, Chennai |       | 9444028356 |

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**Event Report:**

The annual function (Valar Tamizh Vizha) was held on 14-03-2024 for the skill development of Tamil literature students. Quiz Competition, Drama Competition, Storytelling Competition, Thirukkural Presentation Competition and Painting Competition were held in this festival. Students from various colleges participated enthusiastically and won prizes.

**Outcome of Event:**

1. Students participated in various competitions and showcased their talents
2. The interest of all the college students was well displayed
3. Students talents were revealed

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**Geotag Photos**





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## **DEPARTMENT OF ENGLISH**


**Program on Career Prospects - Career opportunities for English Literature students & Kick-start your career with skills in English**

### **INVITATION**


**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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Reaccredited by NAAC with A++ Linguistic Minority Institution  
College with Potential for Excellence, Affiliated to University of Madras  
Arumbakkam, Chennai-600106

**PG DEPARTMENT OF ENGLISH**  
Cordially invites BA English to a Seminar on  
**Career Prospects**

**Career Opportunities for English Literature Students**

  
**Mr. George Anand**  
Director, Business Semantics, Chennai

**Kickstart your Career with Skills in English**

  
**Ms. S. P. Mirithika**  
Business & Branding Consultant  
Great Indian Sweets

**VENUE: CONFERENCE HALL, MAIN BLOCK, FIRST FLOOR**  
**DATE: 31ST JULY 2023**  
**TIME: 10:00 AM**

**Mr. J. Praveen Prabhu**   **Capt. Dr. S.Santhosh Baboo**   **Dr. Ashok Kumar Mundhra**  
**Head i/c & Convenor**   **Principal**   **Secretary**

**Program Coordinator**  
**Ms. Nandhini Praveen**  
Assistant Professor

**Student Coordinators**  
**Prince Cyrus - I BA**  
**Aasish Selvan S - III BA**

From Date : 31-07-0023

To Date : 31-07-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Career guidance

Venue : Seminar Hall 1, Main block

Convenor : Ms. Nandhini Praveen

Organizing Secretary :

Organizer/Co-ordinator I :

Organizer/Co-ordinator II :

Number of Internal Faculty : 2

Number of External Faculty :

Number of Internal Students : 56

Number of External Students :

Total Participants : 58

---

### Resource Person Details:

| Name               | Designation & Affiliation                               | Email | Mobile |
|--------------------|---|-------|--------|
| Mr. George Anand   | Director Business Semantics, Chennai.                   |       |        |
| Ms. S. P Mirithika | Business and Branding Consultant , Great Indian Sweets. |       |        |

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### Event Report:

The seminar on career prospects was organised by the PG department of English on 31 July, 2023. The students of I B.A English participated in the event. The event took place in the Conference hall, Main block , first floor. The event was of two sessions and



it was based on career guidance. Session 1: The first session was conducted by Mr. George Anand , Director Business Semantics, Chennai. In this session he explained the various career opportunities and the skills required for the students. He further shared various platforms available and action plans to be followed. He explained how one can impress people with words. He focused his talk on various career options available for English literature students which includes copywriter, content writer, user experience writer, grant writer, technical writer, medical writer, PR manager, social media manager, consultant and brand strategist, along with the skills required for each job. He also encouraged the students to build their talents with the aid of various platforms like Toastmasters which provides a forum to improve public speaking skills and leadership qualities. Session 2: This session was handled by Ms. S. P Mirithika, Business and Branding Consultant , Great Indian Sweets. She spoke on how to kick-start a career using English skills. In this session she focused on career opportunities for students who are pursuing English Literature. The emphasis was made on improving skills required for the present day scenario and scopes involved. She highlighted the importance of “why” that changes the perspectives of a person's life. She further shared the importance of email, SEO and creativity. She drew real life examples to support her talk on Career Prospects. She made it an interactive session by engaging the students into various activities. She also explained the differences between a copywriter and a content writer, freelancing and other related jobs. She made the students understand the value of the course they have chosen.

### **Outcome of Event:**

1. The students received guidance on career development strategies and also fostered self-awareness, confidence that is needed for students while seeking job opportunities
2. The students learned to build their resume effectively and learned various interview skills.
3. They gained knowledge on the industry along with the trends in demand.

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### **Geotag Photos**





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**DEPARTMENT OF ENGLISH**

**Program on Why Feminism An Overview**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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REACCREDITED WITH A++ GRADE BY NAAC (3rd cycle)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION,  
AFFILIATED TO THE UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI-600106

**PG DEPARTMENT OF ENGLISH**  
Celebrates  
**Women's Equality Day**

**23 August 2023**  
 **11.00 am**

**Seminar Hall**  
**2nd Floor-Main Block**

**RESOURCE PERSON**  
**DR N BINDU**  
Assistant Professor  
Department of English  
Presidency College  
Chennai

**"Why Feminism? An Overview"**

**MR J PRAVEEN PRABHU**  
HEAD I/C

**CAPT.DR S SANTHOSH BABOO**  
PRINCIPAL

**DR ASHOK KUMAR MUNDHRA**  
SECRETARY

**PROGRAMME COORDINATOR**  
**DR LAKSHMY RAVINDRANATHAN**  
ASSISTANT PROFESSOR

**STUDENT COORDINATOR**  
**UTTRA** **II-BA**  
**MAHALAKSHMI** **II-BA**

From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Invited Talk

Venue : Seminar Hall 2, Main block

Convenor :

Organizing Secretary :

Organizer/Co-ordinator I : Dr Lakshmy Ravindranathan

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 1

Number of Internal Students : 27

Number of External Students :

Total Participants : 31

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### Resource Person Details:

| Name       | Designation & Affiliation                           | Email            | Mobile     |
|------------|---|------------------|------------|
| Dr N Bindu | Assistant Professor, Presidency College,<br>Chennai | binult@yahoo.com | 9841384139 |

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### Event Report:

The P.G Department of English celebrated Women's Equality Day by organising a lecture on 23rd August for II BA students. The resource person was Dr. N. Bindu, Assistant Professor, Presidency College, Chennai. She was introduced by Aswini from



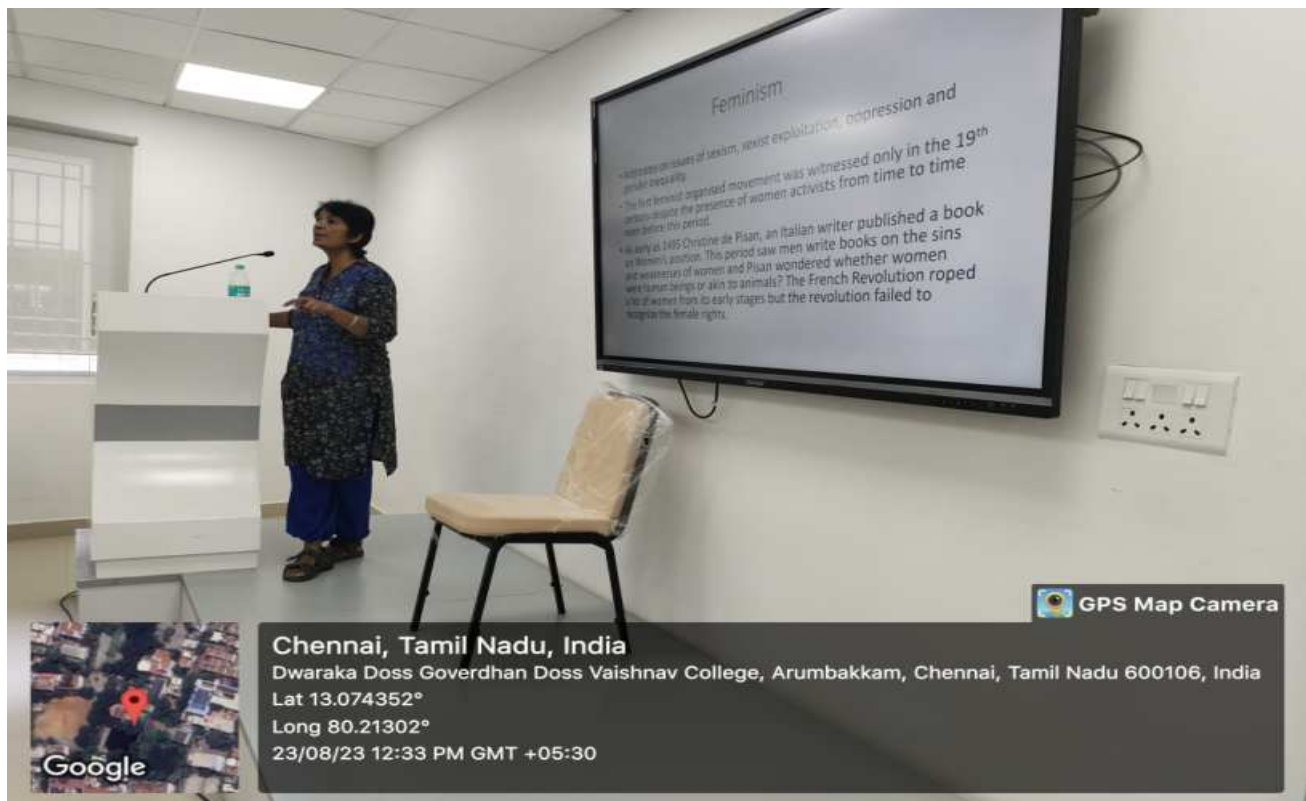
II BA English. Dr. Bindu's talk was titled "Why Feminism?: An Overview" eloquently outlined the phases of the feminist movement. The Resource Person explained the differences between the term 'man' and 'male' and 'woman' and 'female' respectively. Later, she highlighted the prevalence of gender crimes, thereby emphasising the necessity of feminism. The vote of thanks was delivered by Supriya from II BA English.

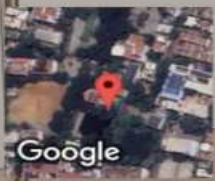
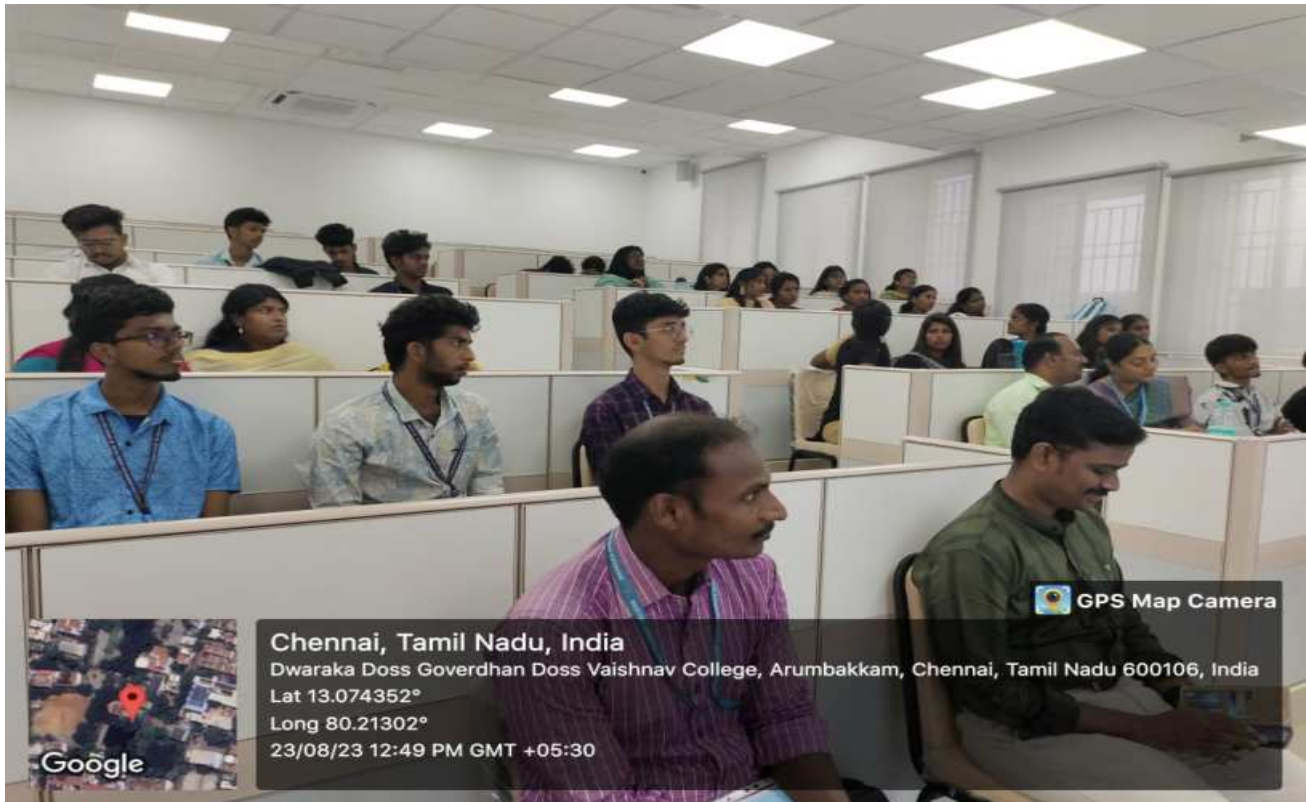
### Outcome of Event:

1. The lecture was an eye-opener.
2. Students could differentiate between sex and gender.
3. Students understood that one does not have to be a woman to be a feminist.

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### Geotag Photos






**Chennai, Tamil Nadu, India**

Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.074352°

Long 80.21302°

23/08/23 12:49 PM GMT +05:30

 GPS Map Camera



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## **DEPARTMENT OF ENGLISH**

### **Program on Slavery in America Abolition and Slave Narrative**

## **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**



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REACCREDITED WITH A++ GRADE BY NAAC (3rd cycle)

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## **PG DEPARTMENT OF ENGLISH**

### **CELEBRATES**

### ***International Day for the Remembrance of the Slave Trade and its Abolition***



**23 August 2023**



**9.30 am**



**Seminar Hall**

**2nd Floor-Main Block**

#### **Resource Person**

**Dr D Nagarani**

**Assistant Professor**

**Department of English**

**Anna Adarsh College for Women  
Chennai**

#### **"SLAVERY IN AMERICA: ABOLITIONIST & SLAVE NARRATIVE"**

**Mr J Praveen Prabhu**

**Head i/c**

**Capt. Dr S Santhosh Baboo**

**Principal**

**Dr Ashok Kumar Mundhra**

**Secretary**

**Programme Coordinator**

**Dr Lakshmy Ravindranathan  
Assistant Professor**

**Student Coordinator**

**Bhayaashree II-BA  
Hamavathy II-BA**

From Date : 23-08-2023

To Date : 23-08-0023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Invited Talk

Venue : Seminar Hall 2, Main block

Convenor :

Organizing Secretary :

Organizer/Co-ordinator I : Dr Lakshmy Ravindranathan

Organizer/Co-ordinator II :

Number of Internal Faculty : 3

Number of External Faculty : 1

Number of Internal Students : 39

Number of External Students :

Total Participants : 43

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### Resource Person Details:

| Name          | Designation & Affiliation                         | Email                       | Mobile     |
|---------------|---|-----------------------------|------------|
| Dr D Nagarani | Assistant professor, Anna Adarsh College, Chennai | nagaranid@annaadarsh.edu.in | 9962850115 |

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### Event Report:

The P.G Department of English celebrated International Day for the Remembrance of the Slave Trade and its Abolition for the II BA students on 23rd August, 2023. The resource person was Dr. D. Nagarani, Assistant Professor, Anna Adarsh College,



Chennai. She was introduced by Aswini from II BA English. Dr. Nagarani's talk which was titled "Slavery in America: Abolitionist and Slave Narrative" was comprehensive in relation to the history of slavery in the United States of America. She explained the rise of the Abolition movement too. After which, the Resource Person elaborated on two seminal slave narratives. The vote of thanks was delivered by Hemavathy from II BA English.

### **Outcome of Event:**

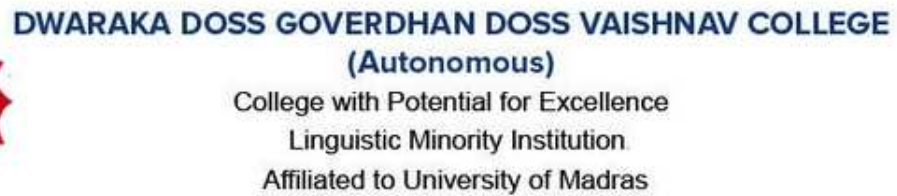
1. The session was informative.
2. Students were engaged throughout in learning about slavery in America
3. The session was an eye-opening one.

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### **Geotag Photos**







From Date : 10-10-2023

To Date : 11-07-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue : Sports Block

Convenor : Mr. J. Praveen Prabhu

Organizing Secretary :

Organizer/Co-ordinator I : Ms. Nandhini Praveen

Organizer/Co-ordinator II : Ms. Krithika. A

Number of Internal Faculty : 4

Number of External Faculty :

Number of Internal Students : 87

Number of External Students :

Total Participants : 91

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### Resource Person Details:

| Name  | Designation & Affiliation   | Email  | Mobile            |
|---|---|--|-------------------|
| <b>Mr. Tarun Murugesh</b>                     | <b>Lifeguard<br/>Instructor &amp; Master<br/>First Aid Trainer,<br/>AWPC, TN-RLSS 1</b> | <b>blackcats7tarun@gmail.com</b>               | <b>9789985252</b> |
| <b>Ms. R. Aswini</b>                          | <b>Assistant Professor<br/>&amp; Head Department<br/>of Psychology,<br/>DDGDVC</b>      | <b>hod-psychology@dgvaishnavcollege.edu.in</b> | <b>9940112750</b> |
| <b>Kalaimani<br/>Thenmozhi<br/>Srinivasan</b> | <b>Yoga Therapist,<br/>Sachidananda Yoga<br/>Academy, Chennai</b>                       | <b>thenmoli047@gmail.com</b>                   | <b>9884370370</b> |



|                                |   |                                   |                   |
|--------------------------------|---|-----------------------------------|-------------------|
| <b>Dr. P. Muthupandi Selvi</b> | <b>Associate Professor in English, Institute of Advanced studies in Education</b> | <b>muthupandiselvi5@gmail.com</b> | <b>9381879678</b> |
|--------------------------------|---|-----------------------------------|-------------------|

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## Event Report:

PG Department of English organized a two-day workshop titled "Holistic Wellbeing and Resilience" on 10th and 11th October 2023. The aim of the workshop is to provide adaptive, emotional and positive behavior that enable students to deal effectively with the demands and challenges of everyday life.

The Day 1 (10.10.2023) Session 1 was commenced with the college prayer followed by Welcome Address. Then Mr. J. Praveen Prabhu felicitated the speaker Mr. Tarun Murugesh, Lifeguard Instructor & Master First Aid Trainer. The speaker shared the importance of LifeSkills training to the students. He said, 'by equipping individuals with life skills, first aid knowledge, and defense skills, they are better prepared to handle emergencies, protect themselves and others, and make informed decisions in various aspects of life'. He conducted various practical sessions like defense strategies, first aid, CPR for both adults and infants. These activities contributed to building resilient and capable students who can navigate everyday challenges.

The Day 1 Session 2 Resource person was Ms. R. Aswini Assistant Professor & Head Department of Psychology, DDGDVC. The speaker shared the importance of "Emotional intelligence and life skills". She conducted activities that help students in critically analyzing circumstances. EQ also helps individuals remain calm and think critically in stressful situations, which leads to an improvement in their problem-solving abilities. This session enhanced students in understanding how emotions influence decision-making and problem solving.

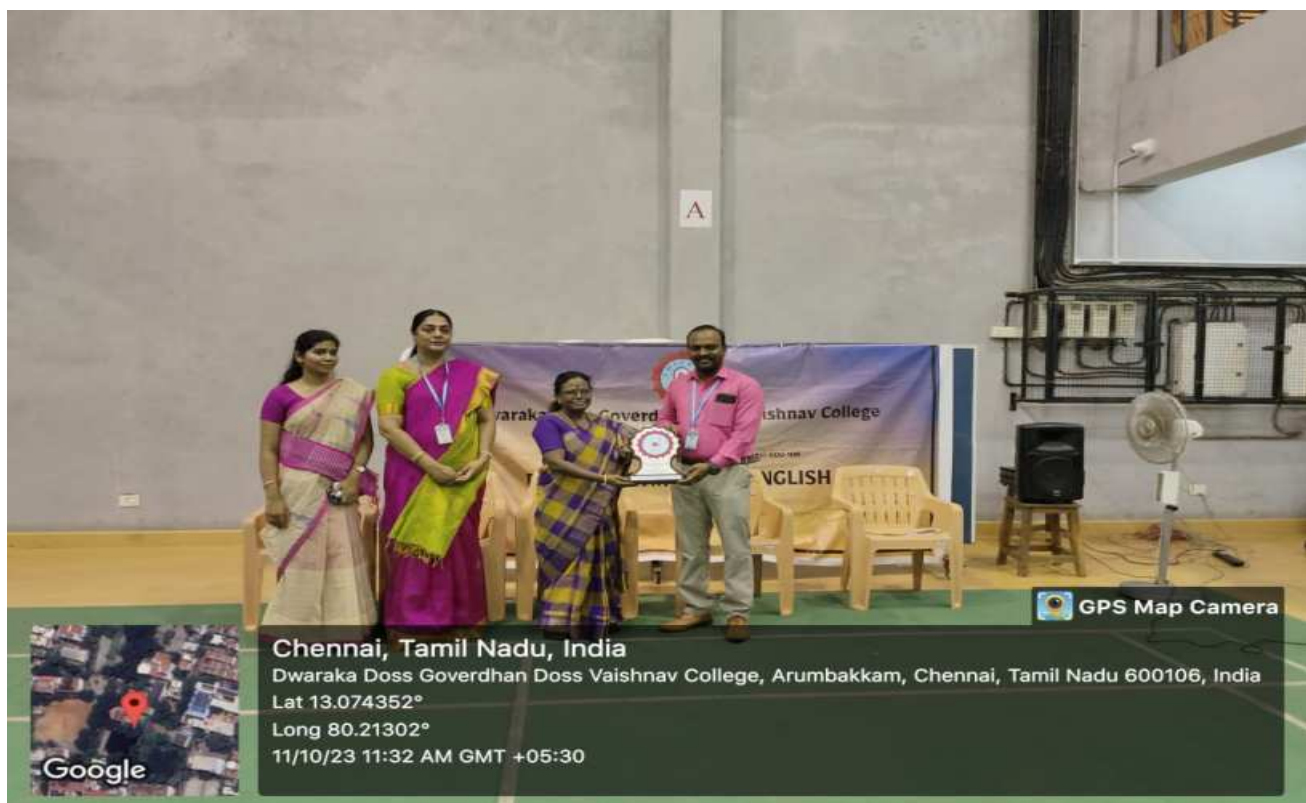
The Day 2 (11.10.2023) Session 1 titled "Practicing the Art of Yoga" was conducted by Kalaimani Thenmozhi Srinivasan, Yoga Therapist, Sachidananda Yoga Academy, Chennai. The Yoga session included 'Pranayama' breathing techniques to help students in breath regulation. Breathing activities benefited students by calming the mind and body. Pranaya activities so ensure students to help reduce stress and anxiety levels.

The Day 2 Session 2 Resource person was Dr. P. Muthupandi Selvi, Associate Professor of English, Education, Institute of Advanced Studies in Education. The speaker educated the students on the topic "Self-Care and Self Compassion". She enlightened the students on self-care and its importance, self-compassion, financial independence and security.

## Outcome of Event:

1. Students understood the various facets of Life skills, Yoga and Self-care training.
2. They were motivated to participate in the events conducted during the workshop.
3. It helped students be aware on various factors that protect their mental health and psychological wellbeing.

## Geotag Photos





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution.  
Affiliated to University of Madras

**DEPARTMENT OF MA ENGLISH**


**Program on National Conference on Approaches towards Science Fiction and Artificial Intelligence in English Language and Literature**

**INVITATION**

**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
Linguistic Minority Institution, Reaccredited with A++ by NAAC  
College with Potential for Excellence, (Affiliated to University of Madras)  
Arumbakkam, Chennai - 600 106

P. G. Department of English  
Organises

**NATIONAL CONFERENCE  
ON  
APPROACHES TOWARDS SCIENCE FICTION  
&  
ARTIFICIAL INTELLIGENCE IN  
ENGLISH LANGUAGE & LITERATURE**

 Seminar Hall 1 - Main Building  
26<sup>th</sup> October, 2023

From Date : 26-10-2023

To Date : 26-10-2023

Event\_mode : Blended

Event\_Level : National

Event-Nature/type : Conference

Venue : Seminar Hall 1, Main block

Convenor : Capt. Dr. S. Santhosh Baboo

Organizing Secretary : Mr. J. Praveen Prabhu

Organizer/Co-ordinator I : Dr. Lakshmy Ravindranathan

Organizer/Co-ordinator II : Ms. Raveena Neeraj Kumar

Number of Internal Faculty : 8

Number of External Faculty : 4

Number of Internal Students : 61

Number of External Students : 23

Total Participants : 96

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### Resource Person Details:

| Name                     | Designation & Affiliation   | Email                          | Mobile            |
|--------------------------|---|--------------------------------|-------------------|
| <b>Dr. Raisun Mathew</b> | <b>Assistant Professor, Chinmaya Viswa Vidyapeeth Deemed to be University</b> | <b>raisun.mathew@cvv.ac.in</b> | <b>7558896000</b> |
| <b>Dr. Raisun Mathew</b> | <b>Assistant Professor, Chinmaya Viswa Vidyapeeth</b>                         | <b>raisun.mathew@cvv.ac.in</b> | <b>7558896000</b> |

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### Event Report:



The P.G Department of English conducted a National Conference on “Approaches towards Science Fiction and Artificial Intelligence in English Language and Literature” on 26<sup>th</sup> October, 2023. The Inauguration was attended by III BA, I MA, II MA students of the department and external presenters. The Guest of Honour for the inauguration was Mr G Grihadurai, Deputy Director, Range Operations, SDSC-SHAR, ISRO, Srihari Kota. The Keynote speaker was Dr Raisun Mathew, Assistant Professor, Chinmaya Vishwa Vidyapeeth (Deemed to be University), Kerala. Dr. S. Santhosh Baboo, Principal, DDGDVC also attended the Inauguration. Mr J Praveen Prabhu, Head, PG Department of English delivered the welcome address. His address was followed by a felicitation of the visiting dignitaries and the Principal. Dignitaries on the dais, including the Principal, addressed the audience and congratulated the department for fostering e research. Mr G Prem Kumar, Assistant Professor, PG Department of English delivered the vote of thanks. After the Inauguration, presenters proceeded to their respective venues where their presentations were evaluated by chair persons from outside colleges. The Valediction ceremony commenced at 2:00 pm. The Guest of Honour was Dr Sherine Vinoca Snehalatha, Principal, Meston College of Education, Chennai. Dr Malabika Mitra, author and entrepreneur was the resource person. The welcome address was delivered by Dr Lakshmy Ravindranathan, Assistant Professor, PG Department of English and the Vote of Thanks was given by Ms. Raveena Neeraj Kumar, Assistant Professor, PG Department of English.

### **Outcome of Event:**

1. Presenters were exposed to multiple topics and research areas pertaining to science fiction and artificial intelligence.
2. The feedback provided by their chair persons alerted the presenters to the lacunae in their papers.
3. Question and answer sessions in each session paved for fruitful discussions.

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### **Geotag Photos**





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College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF ENGLISH**

**Program on Entrepreneurial Skills Training Programme**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
[Autonomous]  
Reaccredited with "A++" Grade by NAAC  
Linguistic Minority Institution,  
College with Potential for Excellence, Affiliated to University of Madras,  
Arumbakkam, Chennai-600106



**P.G DEPARTMENT OF ENGLISH**  
In collaboration with  
 **Institution's Innovation Council**  
Organises  
**Entrepreneurial Skills Training Programme**  
for BA English Students  
A One - Day Workshop on  
**Unlocking Entrepreneurial Skills:**  
**A Synergistic Support from Banks**



**RESOURCE PERSON**  
**Mr. Vishal S**  
RM - Deputy Manager  
ICICI Bank  
Ashok Pillar Branch, Chennai

**Date: 22-12-2023**  
**Venue: First Floor**  
**Bhasha Sangam**  
**Time: 11 a.m to 1 p.m**

**Mr. J. Praveen Prabhu**  
Head i/c.

**Dr. P. Vidya**  
Convenor

**Dr. R. Kumaran**  
Vice President

**Dr. S. Santhosh Baboo**  
Principal

**Dr. Ashok Kumar Mundhra**  
Secretary

**Organising Secretary**  
**Dr. Lakshmy Ravindranathan**  
Assistant Professor

**Student Coordinators**  
**Fasila Jasmine S**  
III B.A.

**Kothasri R**  
III B.A.

From Date : 22-12-2023

To Date : 22-12-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Skill Development

Venue : Others-CG01, Vaigai Block

Convenor : Dr P Vidya

Organizing Secretary : Dr P Kumaran

Organizer/Co-ordinator I : Mr J Praveen Prabhu

Organizer/Co-ordinator II : Dr Lakshmy Ravindranathan

Number of Internal Faculty : 3

Number of External Faculty : 1

Number of Internal Students : 48

Number of External Students : 0

Total Participants : 52

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### Resource Person Details:

| Name        | Designation & Affiliation      | Email                   | Mobile     |
|-------------|--------------------------------|-------------------------|------------|
| Mr Vishal S | RM- Deputy Manager, ICICI Bank | vishal.s7@icicibank.com | 9080008706 |

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### Event Report:

The P.G Department of English conducted an Entrepreneurial Skills Training Programme, “Unlocking Entrepreneurial Skills: A Synergistic Support from Banks” in collaboration with IIC on 22<sup>nd</sup> December 2023 for its III BA students. The Resource Person was Mr Vishal S,



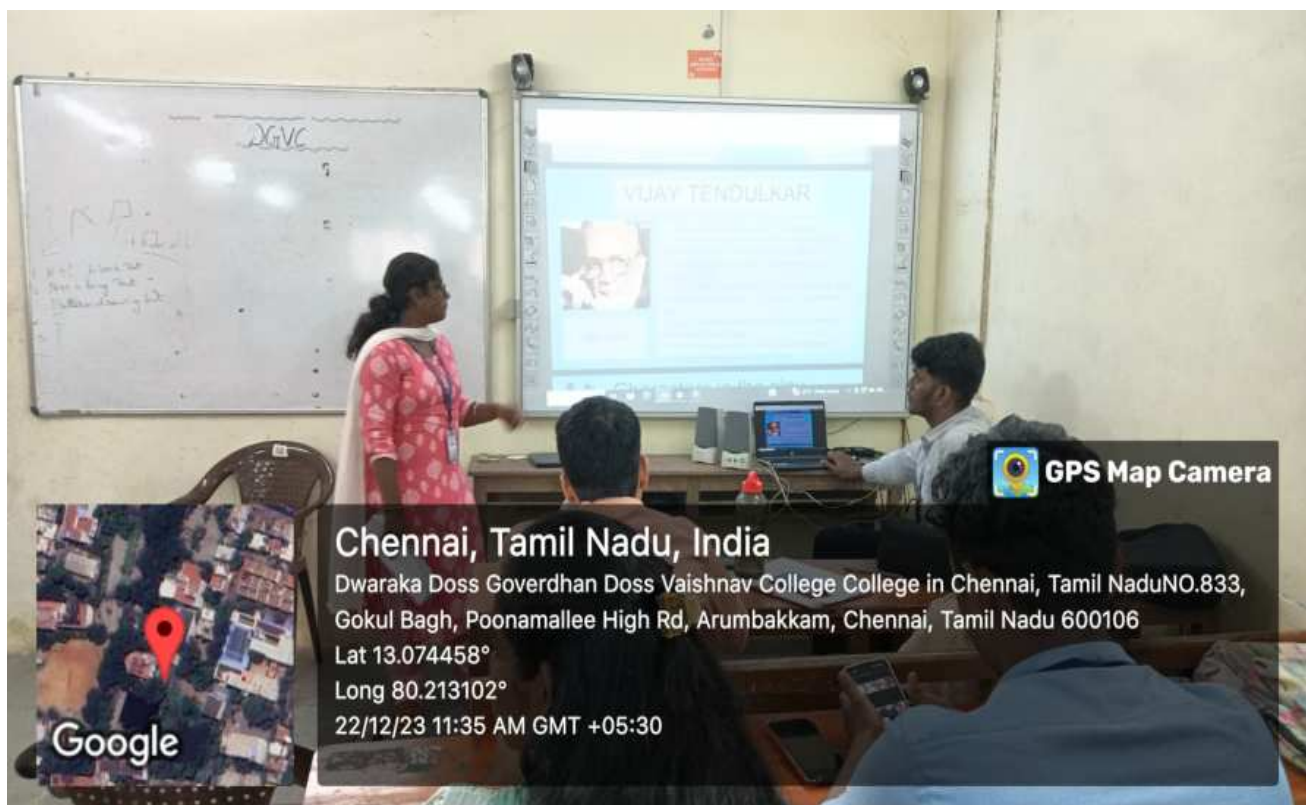
RM- Deputy Manager, ICICI Bank, Chennai. Inauguration was attended by III BA, I MA, II MA students of the department and external presenters. The sessions also included a Power Point Presentation Competition which was open for interested participants from all the batches.

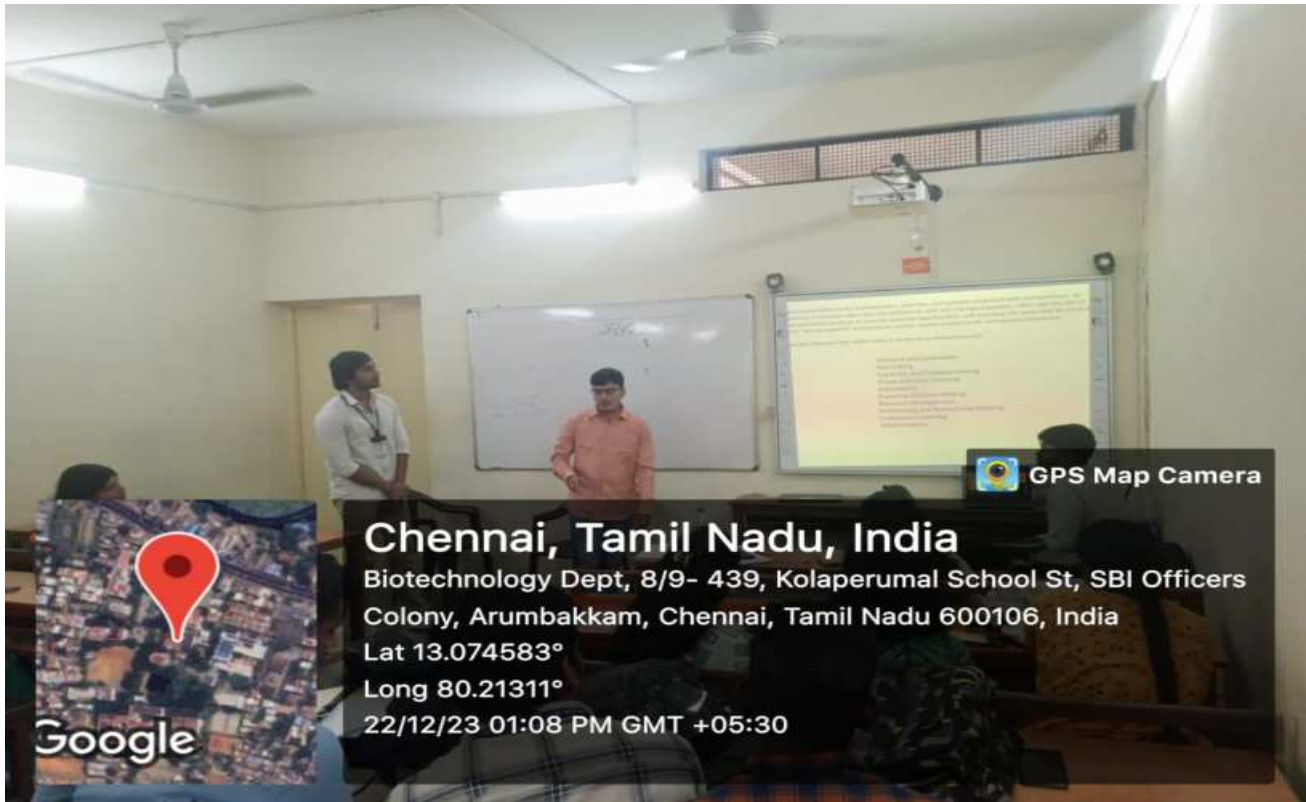
### Outcome of Event:

1. Students received were made aware of the synergy between the banking sector and humanities.
2. They were updated about the role of the banking sector in entrepreneurship.
3. Students also had an experiential exposure to the importance of interpersonal skills and time management through the competition.

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### Geotag Photos





GPS Map Camera

## Chennai, Tamil Nadu, India

Biotechnology Dept, 8/9- 439, Kolaperumal School St, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.074583°

Long 80.21311°

22/12/23 01:08 PM GMT +05:30





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College with Potential for Excellence  
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## **DEPARTMENT OF ENGLISH**

### **Program on TWO DAYS ARTISTRY TRAINING PROGRAMME ON THEATRICALS**

### **INVITATION**



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|                             |                      |
|-----------------------------|----------------------|
| From Date                   | : 11-03-2024         |
| To Date                     | : 12-03-2024         |
| Event_mode                  | : Offline            |
| Event_Level                 | : Regional           |
| Event-Nature/type           | : Skill Development  |
| Venue                       | : Classroom          |
| Convenor                    | : Mr. Praveen Prabhu |
| Organizing Secretary        | :                    |
| Organizer/Co-ordinator I    | : G.M. Prem Kumar    |
| Organizer/Co-ordinator II   | : Dr. R . Keerthana  |
| Number of Internal Faculty  | : 4                  |
| Number of External Faculty  | : 1                  |
| Number of Internal Students | : 70                 |
| Number of External Students | : 0                  |
| Total Participants          | : 75                 |

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**Resource Person Details:**

| Name                 | Designation & Affiliation | Email | Mobile |
|----------------------|---------------------------|-------|--------|
| Mr. Kavithran Kannan | Assistant Professor       |       |        |

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**Event Report:**

The 2-day Artistry Training Programme on Theatrics, held on February 6th and 7th, 2024, catered exclusively to the I BA students of DG Vaishnav College's PG Department of English. Organized with precision by the department, the event aimed to immerse students in the intricate world of stagecraft. Serving as a beacon of knowledge was Mr. Kavithran Kannan, an esteemed Assistant Professor from AM Jain College, Chennai, who graced the occasion as the resource person. Over the course of two intensive days, participants delved into workshops, interactive sessions, and practical demonstrations, refining their skills in character development, script analysis, stage direction, and production design. The climax of the program came on the second day when students, under the guidance of Mr. Kannan, showcased their newfound talents by enacting a skit, thus bringing their training to life on the stage. This immersive experience not only honed their theatrical prowess but also instilled a deep appreciation for the art of stagecraft, marking a significant milestone in their journey as aspiring performers and creators.

**Outcome of Event:**

1. Participants engaged in workshops, interactive sessions, and practical demonstrations, focusing on character development, script analysis, stage direction, and production design.
  2. The programme provided students with valuable insights and practical skills, fostering a deeper understanding and appreciation for the nuances of stagecraft.
  3. The highlight of the event was the enactment of a skit by the students on the second day, showcasing their newfound talents and skills.
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## Geotag Photos

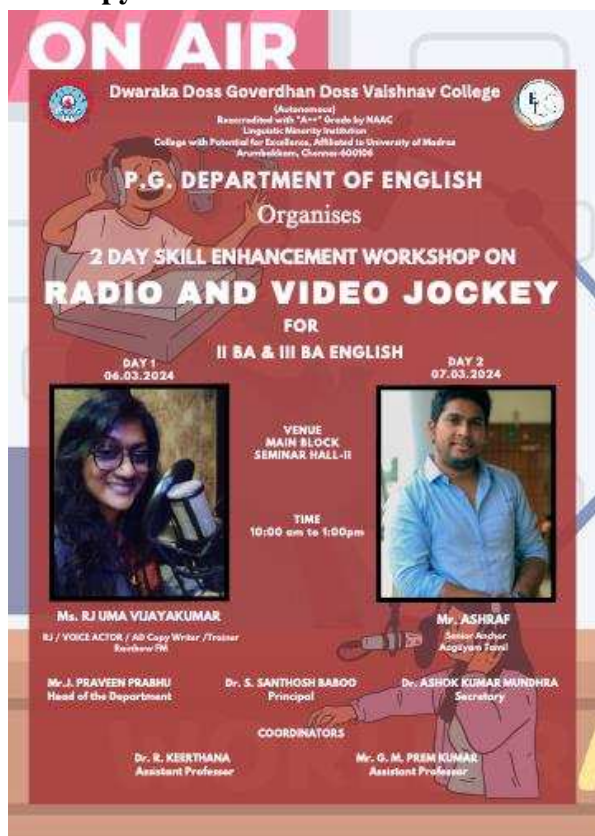




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Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**A Report on the Two Day Workshop on “Skill Enhancement on Radio & Video Jockey”**

**1. Soft copy of the Invitation:**



- 2. Name of the Event: Two Days Skill Enhancement workshop on Radio & Video Jockey**
- 3. Date & Time :** 6<sup>th</sup> March 2024 to 7<sup>th</sup> March 2024
- 4. Venue:** Seminar Hall, Main Block, Second floor
- 5. Mode:** Offline
- 6. Faculty Coordinator:** Dr. R Keerthana, Mr. Prem Kumar
- 7. Student Coordinators:** Mahalakshmi, Ashish
- 8. Resource Persons:** 2
- 9. No. of Staff Participants:** 4
- 10. No. of student participants:** 45



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**Arumbakkam, Chennai – 600 106**

**11. Report of the Event:**

The PG Department of English organized a “**2 Days Skill Enhancement workshop on Radio & Video Jockey**” for I BA & II BA.

| Day   | Date       | Name of the Resource Person   |
|-------|------------|---|
| Day 1 | 07.03.2024 | <b>Ms. RJ Uma Vijayakumar</b><br><b>Senior RJ,</b><br><b>Rainbow FM</b> |
| Day 2 | 08.03.2024 | <b>Mr. Ashraf</b><br><b>Senior VJ,</b><br><b>Agayam Tamil</b>           |

The resource persons shared their expertise in live training session and encouraged the students to get into media field.

**12. Outcome of the Programme:**

Students learnt various techniques on compeering programme, writing a script and career opportunity on media field. They were enthusiastic by the lecture and training sessions conducted.



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**13. Photos from the event:**



**Day 1: RJ Training Session**



**Day 1: Practical training of students**



**Day 2: Lecture on Script writing for the show**

**Day 4: One on One Live training session**





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## **DEPARTMENT OF ENGLISH**

### **Program on Kaleidoscope**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)  
REACCREDITED WITH "A++" GRADE BY NAAC  
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION,  
AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI-600106

**P.G. Department of English**  
**Celebrates**  
**STUDENT WELFARE PROGRAMME**  
**Kaleidoscope**  
*An Assemblage of Literary Chronicles*

**Guests of Honour**

**DR. A. JOTHIMALAR**  
ASSOCIATE PROFESSOR,  
PG & RESEARCH DEPARTMENT OF ENGLISH,  
PRESIDENCY COLLEGE (AUTONOMOUS),  
CHENNAI

**DR. M. D. ALLEN SELVAKUMAR**  
ASSISTANT PROFESSOR,  
DEPARTMENT OF CRIMINOLOGY,  
UNIVERSITY OF MADRAS,  
CHENNAI

**Venue: Bhasha Sangam, 1 Floor**  
**Date: 15<sup>th</sup> March, 2024**      **Time: 10:00 a.m**

**Mr. J. Praveen Prabhu**      **Capt. Dr. S. Santhosh Baboo**      **Dr. Ashok Kumar Mundhra**  
**Head of the Department**      **Principal**      **Secretary**

**PROGRAMME COORDINATORS**  
**Dr. Lakshmy Ravindranathan**      **Ms. Nandhihi Praveen**  
**Assistant Professor**      **Assistant Professor**

**STUDENT COORDINATORS**  
**S. Fasila Jasmine**      **E. B. Monishvar**  
**III BA**      **II MA**

|                             |                             |
|-----------------------------|-----------------------------|
| From Date                   | : 15-03-2024                |
| To Date                     | : 15-03-2024                |
| Event_mode                  | : Offline                   |
| Event_Level                 | : Regional                  |
| Event-Nature/type           | : Exhibition                |
| Venue                       | : Others-Bhasha Sangam      |
| Convenor                    | : Mr J Praveen Prabhu       |
| Organizing Secretary        | : nil                       |
| Organizer/Co-ordinator I    | : Ms Nandhini Praveen       |
| Organizer/Co-ordinator II   | : Dr Lakshmy Ravindranathan |
| Number of Internal Faculty  | : 8                         |
| Number of External Faculty  | : 2                         |
| Number of Internal Students | : 180                       |
| Number of External Students | : 0                         |
| Total Participants          | : 190                       |

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### Resource Person Details:

| Name | Designation & Affiliation | Email | Mobile |
|------|---------------------------|-------|--------|
|------|---------------------------|-------|--------|

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### Event Report:

The P.G Department of English conducted a Student Welfare Programme “Kaleidoscope” - Rhetoricians- Oratorical Competition for its UG students on 15<sup>th</sup> March 2024. Principal, Dr S. Santhosh Baboo inaugurated the literary exhibition prepared by the students. The Guests of Honour were Dr A. Jothimalar, Associate Professor, PG and Research Department of

English, Presidency College, Chennai and Dr M. D. Selvakumar, Department of Criminology, University of Madras, Chennai. The exhibition consisted of chartwork, model representations, literary and language based games and artistic depiction of literary themes. Later in the day, an oratorical competition was conducted for the benefit of the UG students. Ms Sunitha Raja, Entrepreneur and Translator was the judge for the competition. The event concluded with the distribution of refreshments to staff and students.

### **Outcome of Event:**

1. Students got a public platform to exhibit their creative potential.
2. Their preparation for the exhibition and competition promoted a deeper understanding of the subject.
3. Their efforts were well appreciated by all the dignitaries and attendees.

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### **Geotag Photos**







GPS Map Camera



Chennai, Tamil Nadu, India

45/56, National Hwy 48, Dr. Radhakrishnan Nagar, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.074575°

Long 80.213004°

15/03/24 10:52 AM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence

Linguistic Minority Institution

Affiliated to University of Madras

## **DEPARTMENT OF BIOTECHNOLOGY**

**Program on Guest Lecture on Essential Employability Skills for the Emerging Clinical Laboratory Workforce & Technosaviour Club Investiture Ceremony**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(AUTONOMOUS)**

RE-ACCREDITED WITH A++ GRADE BY NAAC

COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION  
AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM, CHENNAI – 600 106



## **PG DEPARTMENT OF BIOTECHNOLOGY**

**ORGANIZES**

**GUEST LECTURE ON**

**ESSENTIAL EMPLOYABILITY SKILLS FOR THE EMERGING  
CLINICAL LABORATORY WORKFORCE**

**&**

**TECHNOSAUIOUR CLUB INVESTITURE CEREMONY**

**Dr. SARA CHANDY**

**DIRECTOR & RESEARCHER**

THE CHILDS TRUST MEDICAL RESEARCH FOUNDATION,  
KANCHI KAMAKOTI CHILDS TRUST HOSPITAL, CHENNAI.



**04 AUGUST  
2023**



**9:30 am  
ONWARDS**



**VALLABHACHARYA  
AUDITORIUM**

**FACULTY CO-ORDINATOR**

**Ms. G. SHOBA**

**STUDENT CO-ORDINATORS**

**P.KARAN  
JOINT SECRETARY**

**M.CHARM  
SECRETARY**

**R.DIVYA  
VICE PRESIDENT**

**B.ANANDHAKUMAR  
PRESIDENT**

**Dr.M.D.BALAKUMARAN  
HEAD**

**Dr.S.SANTHOSH BABOO  
PRINCIPAL**

**Shri. ASHOK KUMAR MUNDHRA  
SECRETARY**



**DGVC-BIOTECH**



**DGVCBIOTECH**



**DGVCBIOTECH**



**TECHNOSAUIOURCLUB**



**DGVCBIOTECH**

From Date : 04-08-2023

To Date : 04-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Guest Lecture

Venue : Shri Vallabacharya auditorium

Convenor : Dr. M.D. BalaKumaran

Organizing Secretary :

Organizer/Co-ordinator I : Ms. Shoba G

Organizer/Co-ordinator II :

Number of Internal Faculty : 11

Number of External Faculty : 0

Number of Internal Students : 151

Number of External Students : 0

Total Participants : 162

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### Resource Person Details:

| Name            | Designation & Affiliation   | Email                   | Mobile     |
|-----------------|---|-------------------------|------------|
| Dr. Sara Chandy | Director & Researcher, The Childs trust medical research foundation, Kanchi kamakoti Childs trust hospital, Chennai | dr.sarachandy@ctmrf.org | 0989468357 |

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### Event Report:

PG department of Biotechnology, of Dwaraka Doss Goverdhan Doss Vaishnav College

organized a Guest lecture on Essential employability skills for the emerging clinical laboratory workforce & Technosaviour Club Investiture Ceremony of Technosaviour club on 04.08.2023 in Vallabhacharya Auditorium. Our Principal Dr. S. Santhosh Baboo congratulated the Department for organizing an informative Guest Lecture for the students & technosaviour club volunteers and felicitated the Chief Guest of Investiture Ceremony Dr. Sara Chandy Director& Researcher, The Childs trust medical research foundation, Kanchi Kamakoti Childs Trust hospital, Chennai with a memento and Bouquet. Our beloved Principal Dr. S. Santhosh Baboo distributed badges to all the office bearers. Mr. Anandhakumar. B 22E4807, II. MSc Biotechnology was selected as the President, Ms. Divya. R 22E4801, II. M.Sc. Biotechnology was selected as the Vice-president, Ms. Charmi. M 21E2801, III. B.Sc. Biotechnology was selected as the Secretary, Mr. Kharan. P 22E4808 was selected as the Joint-secretary of the Club for the academic year 2023-2024. Dr. Sara Chandy delivered a lecture on Essential employability skills for the emerging clinical laboratory workforce and shared about different aspects of job training and expectations as a researcher. She shared her own life experiences regarding laboratory work systems and criteria through which they screen a candidate for job offering. Her presentation helped students think more clearly about various facets of biotechnology. Feedback was also collected in order to analyse the effectiveness of the guest lecture.

#### **Outcome of Event:**

1. Students developed wider perspectives regarding laboratory skillset requirements.
2. The lecture provided more information regarding the industry requirements in core areas.
3. Students were motivated towards their goals in the field of Biotechnology.

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#### **Geotag Photos**







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**DEPARTMENT OF BIOTECHNOLOGY**

**Program on Visit to CanBrs Therapeutics Private Limited, IIT Madras  
Research Park**


**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

**POST GRADUATE DEPARTMENT OF BIOTECHNOLOGY**  
In Association with  
**INSTITUTION'S INNOVATION COUNCIL**  
organizes  
Visit to  
**CanBrs Therapeutics Private Limited**  
**IIT Madras Research Park**  
 **Spark-up Event**  
Igniting Start-up Excellence  
All about Innovation and start-up  
ON  
**23<sup>RD</sup> AUGUST 2023**  
**10 AM ONWARDS**

|   |   |   |  |
|---|---|---|--|
| <b>Dr. P. Vidya</b><br>Convener<br>DDGDVC-IIC | <b>Dr. R. Kumaran</b><br>Vice President<br>DDGDVC-IIC | <b>Dr. S. Santhosh Baboo</b><br>Principal<br>President - DDGDVC-IIC | <b>Shri.Ashok Kumar Mundhra</b><br>Secretary |
|---|---|---|--|

<http://www.dgvaishnavcollege.edu.in>

From Date : 23-08-2023

To Date : 23-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Industrial Visit

Venue : Others-IIT Madras Research Park, Taramani

Convenor : Dr. M.D.BalaKumaran

Organizing Secretary : Nil

Organizer/Co-ordinator I : Dr. M.D.BalaKumaran

Organizer/Co-ordinator II : Dr. Shoba G

Number of Internal Faculty : 2

Number of External Faculty : 0

Number of Internal Students : 33

Number of External Students : 0

Total Participants : 35

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**Resource Person Details:**

| Name                        | Designation & Affiliation  | Email                         | Mobile            |
|-----------------------------|--|-------------------------------|-------------------|
| <b>Dr. Balu Ranganathan</b> | <b>Co-Founder &amp; Technology Director<br/>CanBrs Therapeutics Private<br/>Limited Indian Institute of<br/>Technology IIT Madras Research<br/>Park, Chennai 600 113 Tamil<br/>Nadu, India Scientific Advisory<br/>Board SAB - Member Palms<br/>Connect LLC, USA</b> | <b>ranga@palmsconnect.com</b> | <b>8489934036</b> |

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## **Event Report:**

PG department of Biotechnology, Dwaraka Doss Goverdhan Doss Vaishnav College in association with Institution Innovation Council, DDGDVC organized a visit to CanBrs Therapeutics Private Limited IIT Madras Research Park-Spark-up Event Igniting Start-up Excellence-All about Innovation and start-up on 21st August, 2023. Dr. Balu Ranganathan, CanBrs Therapeutics, IITM Research Park gave a brief introduction about the start-up ideas and interacted with students. Followed by session on N.R.Mythreyi., Technologist, CanBrs Therapeutics, IITM Research Park about Indian Start-up Ecosystem and discussed about idea on various funding options for a start-up. Followed by the session on product development and Intellectual property. Dr. Vidya, Women Entrepreneur delivered a lecture on her start-up story. Finally, students visited various incubation centre at IIT-M Research park.

## **Outcome of Event:**

1. Students gained a knowledge about start-up ecosystem and funding options.
2. Students gained an idea about product development and IPR .
3. Students got to visit the various incubation centres in IIT-M research park.

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## **Geotag Photos**




 GPS Map Camera



Chennai, Tamil Nadu, India  
X6RV+932, Kanagam, Tharamani, Chennai, Tamil Nadu 600113, India  
Lat 12.990971°  
Long 80.242724°  
23/08/23 12:59 PM GMT +05:30



 GPS Map Camera



Chennai, Tamil Nadu, India  
IIT Madras Research Park, 32, Kanagam Rd, Kanagam, Tharamani,  
Chennai, Tamil Nadu 600113, India  
Lat 12.990756°  
Long 80.242296°  
23/08/23 10:34 AM GMT +05:30





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence


Linguistic Minority Institution

Affiliated to University of Madras


## **DEPARTMENT OF BIOTECHNOLOGY**

### **Program on National Level Workshop on Essentials Molecular Techniques- NLEMT 2023**



### **INVITATION**




**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
Re-accredited with A++ Grade by NAAC  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106




**PG DEPARTMENT OF BIOTECHNOLOGY**  
*In association with*  
**INDIAN SCIENCE CONGRESS ASSOCIATION**  
CHENNAI CHAPTER  
ORGANIZES  
**NATIONAL LEVEL WORKSHOP  
ON  
ESSENTIAL MOLECULAR TECHNIQUES  
(NLEMT)**

 **19.09.2023 & 20.09.2023**  
09.00 am onwards  
 **SHRI VALLABHACHARYA AUDITORIUM**

**INVITED SPEAKERS**



**Dr. Gayathri Gunalan**  
Research Officer (Biochemistry) - S II  
Siddha Regional Research Institute  
(Central Council for Research in Siddha  
Ministry of Ayush, Govt. of India)  
Kuyavarpalayam, Pondicherry.



**Dr. T. G. Nithya**  
Professor  
Department of Biochemistry- FSH  
SRM Institute of Science & Technology  
Kattankulathur, Chennai.

Organizing secretaries  
**Dr. A. Sivaranjini | Dr. P. Indumathi**  
FACULTY, PG DEPARTMENT OF BIOTECHNOLOGY

**Convenor**  
**Dr. M.D. BalaKumaran**  
Head, PG Department of Biotechnology

**Patron**  
**Dr. S. Santhosh baboo**  
Principal

**Chief patron**  
**Shri Ashok Kumar Mundhra**  
Secretary

From Date : 19-09-2023

To Date : 20-09-2023

Event\_mode : Offline

Event\_Level : National

Event-Nature/type : Workshop

Venue : Shri Vallabacharya auditorium

Convenor : Dr.M.D.BalaKumaran

Organizing Secretary :

Organizer/Co-ordinator I : Dr.P.Indumathi

Organizer/Co-ordinator II : Dr.A.Sivaranjini

Number of Internal Faculty : 0

Number of External Faculty : 0

Number of Internal Students : 4

Number of External Students : 33

Total Participants : 37

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**Resource Person Details:**

| Name                       | Designation & Affiliation  | Email                          | Mobile            |
|----------------------------|--|--------------------------------|-------------------|
| <b>Dr.Gayathri Gunalan</b> | <b>Research Officer Biochemistry - S II, Siddha Regional Research Institute, Central Council for Research in Siddha, Ministry of Ayush, Govt. of India, Pondicherry.</b> | <b>Robsrri-pc-ayush@gov.in</b> | <b>7339272718</b> |
| <b>Dr.T.G.Nithya</b>       | <b>Professor Department of Biochemistry- FSH SRM Institute of Science &amp; Technology Kattankulathur, Chennai</b>   | <b>nithyag@srmist.edu.in</b>   | <b>9841404193</b> |

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## Event Report:

The National Level Workshop on Essential Molecular techniques- NLEMT 2023, was organized by the PG Dept. of Biotechnology, DDGDVC in association with Indian Science Congress Association, Chennai Chapter during 19<sup>th</sup> & 20<sup>th</sup> September, 2023. Around 37 participants from different institutions across TamilNadu have participated.

The day 1 session started with the inaugural session chaired by Dr. S. Santhosh Baboo, Principal, DDGDVC who motivated the students and emphasized the importance of participating in various workshops and other academic events. The Chief Guest, Dr. Gayathri Gunalan, Research Officer (Biochemistry) - S II, Siddha Regional Research Institute, (Central Council for Research in Siddha), Ministry of Ayush, GOI), Pondicherry delivered the keynote lecture on "APPLICATIONS OF MOLECULAR TECHNIQUES IN LIFE SCIENCE RESEARCH". She has given a detailed note on the techniques used widely in molecular biology research such as gene modulation, cloning, recombinant DNA technology and in addition the pharmacological research where she has delivered a detailed note on RET (Rare, endangered, Threaten Species), 42 plant parts that can be used as a drugs, Selection of drugs, the importance of gene discovery in finger millet genomics.

Technical sessions were handled by Dr. P. Indumathi and Dr. A. Sivaranjini, Faculty, Dept. of Biotechnology who provided hands on training to the participants on DNA isolation Agarose gel electrophoresis, protein extraction and SDS- PAGE experiments.

On day 2 (20.09.2023) keynote lecture was delivered by Dr. T.G.Nithya, Prof., Dept. of Biochemistry, FSH, SRM institute of Science & Technology, Kattankulathur, Chennai on "Molecular basis of Cancer Biology" who gave us insights on basics of molecular biology referencing to the terminologies such as DNA, Chromosomes, Histones, chromatin, etc and the topics on human genome project, NGS, Flow cytometry and the preventive measures. The session was interactive where discussion on root cause of cancer and molecular forensic science where discussed. Followed by hands on training session where experiments such as Isolation of DNA from plant, Amplification of microbial DNA by PCR and staining and destaining techniques of SDS protein gel were performed. The feedback from the participants were very good for both technical sessions and the lecture. In view of the request from the participants, the workshop was extended to two more days (21 & 22<sup>nd</sup>, Sept 2023) for another 10 students.

## Outcome of Event:

1. Provided a platform to gain knowledge on recent applications of molecular biology
  2. Participants had hands on training on various experiments related to molecular biology
  3. Provided skillset to handle thermal cycler PCR
-

## Geotag Photos







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence

Linguistic Minority Institution

Affiliated to University of Madras

## **DEPARTMENT OF BIOTECHNOLOGY**

### **Program on Entrepreneurial Culture -A Key to Progressive Growth**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

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Affiliated to University of Madras, Arumbakkam, Chennai – 600 106



## **Post Graduate Department of Biotechnology in association with Institution Innovation Council**

*presents*

**Invited Talk  
on**

## **Entrepreneurial Culture -A Key to Progressive Growth**

**NOVEMBER 28, 2023**



**Resource Person**

**Ms. J. Vidya**

**Founder and Proprietrix  
Nikmed Medical Technologies**

**VENUE: SEMINAR HALL  
TIME: 11.00 AM ONWARDS**

**Organizing secretaries**

**Ms. S. Uma & Dr. G. Shoba**

Assistant Professors  
PG Department of Biotechnology

**Head**

**Dr. M.D. BalaKumaran**

PG Department of Biotechnology

**Dr. P. Vidya**  
Convenor  
DDGDVC, IIC

**Dr. R. Kumaran**  
Vice president  
DDGDVC, IIC

**Dr. S. Santhosh baboo**  
Principal  
President-DDGDVC, IIC

**Shri. Ashok Kumar Mundhra**  
Secretary

From Date : 28-11-2023

To Date : 28-11-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Invited Talk

Venue : Seminar Hall 1, Main block

Convenor : Dr. M.D. BalaKumaran

Organizing Secretary :

Organizer/Co-ordinator I : Dr. Shoba G

Organizer/Co-ordinator II : Ms. S. Uma

Number of Internal Faculty : 03

Number of External Faculty : 0

Number of Internal Students : 82

Number of External Students : 0

Total Participants : 85

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### Resource Person Details:

| Name         | Designation & Affiliation                          | Email                 | Mobile     |
|--------------|--|-----------------------|------------|
| Ms. J. Vidya | Founder & Proprietrix, NikMed Medical Technologies | mail2nikmed@gmail.com | 9094424110 |

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### Event Report:

PG Department of Biotechnology, DDGDVC in association with Institution Innovation Council (IIC), DDGDVC organized an Invited talk on “**Entrepreneurial Culture**”

**-A Key to Progressive Growth”** on November 28, 2023 to provide various aspects of entrepreneurial culture among the students.

The chief guest, **J. Vidya, Founder & Proprietrix, NikMed Medical Technologies, Chennai engaged the students with an interactive session by conducting an** activity for the students to know each other, focusing on **people-to-people connectivity** which is the baseline of entrepreneurship.

The speaker discussed the various core concepts of entrepreneurship such as, the identification of problems in society, providing solutions for solving it etc., Speaker also insisted the importance of capital needed for starting an enterprise and the funding resources which can be procured from various organizations. The speaker also gave insights on the Startup opportunities in Tamil Nadu, foreign countries and various collaborative possibilities.

The speaker emphasized the unemployment prevailing in the country and kindled the students to create self-employment by becoming an entrepreneur. Further, speaker clarified the doubts of the students about entrepreneurship –the feedback from the students found to be good.

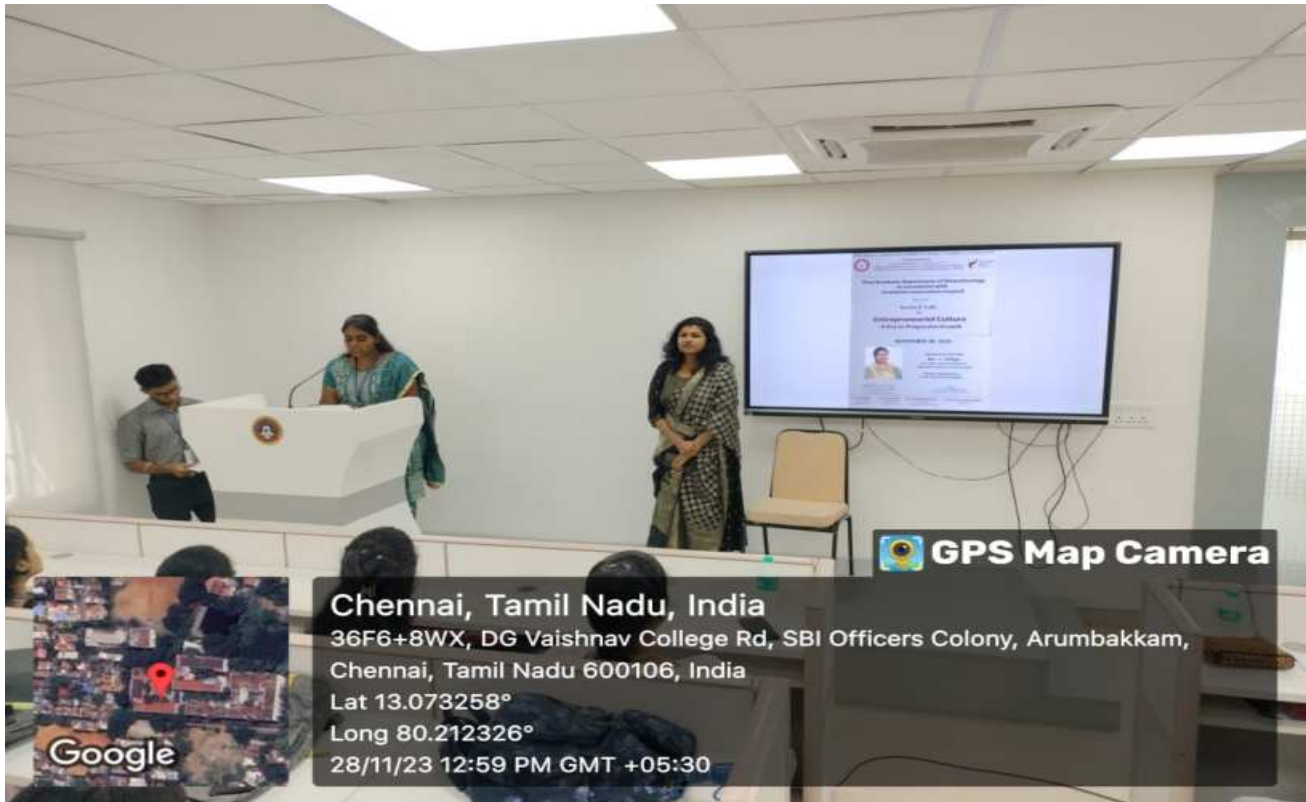
On the program, students provided a resoundingly positive response.


### **Outcome of Event:**

1. Interactive Session provided an overview on entrepreneurship and its various opportunities among the young students.
2. Session provided insights on the identification and problem-solving skill which is the baseline of entrepreneurship.
3. Provided Participants to discuss various aspects of start-ups and self-employment

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### **Geotag Photos**



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

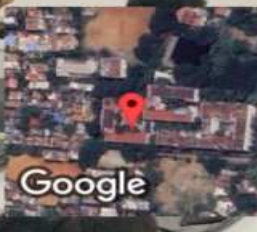
36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam,

Chennai, Tamil Nadu 600106, India

Lat 13.073258°

Long 80.212326°

28/11/23 12:59 PM GMT +05:30



 **GPS Map Camera**

**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam,

Chennai, Tamil Nadu 600106, India

Lat 13.073263°

Long 80.212333°

28/11/23 11:48 AM GMT +05:30







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## **DEPARTMENT OF BIOTECHNOLOGY**

**Program on Training Program on Innovation and Startup**

### **INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
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College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106



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**PG DEPARTMENT OF BIOTECHNOLOGY**  
*In association with*  
**Institution's Innovation Council**  
**ORGANIZES**  
**TRAINING PROGRAM ON INNOVATION  
AND  
START UP**



**Golden Jubilee Biotech  
Park for Women Society**

**On  
2nd February, 2024  
10 AM Onwards**

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|  |  |  |   |
|--|--|--|---|
| <b>Convenor</b><br><b>Dr. P. Vidya</b><br>DDGDVC-ICC | <b>Vice President</b><br><b>Dr. R. Kumaran</b><br>DDGDVC-ICC | <b>Patron</b><br><b>Dr. S. Santhosh Baboo</b><br>Principal | <b>Chief patron</b><br><b>Shri Ashok Kumar Mundhra</b><br>Secretary |
|--|--|--|---|

From Date : 02-02-2024

To Date : 02-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Training

Venue : Others-Golden Jubilee Biotech Park for Women Society, Siruseri

Convenor : Nil

Organizing Secretary : Nil

Organizer/Co-ordinator I : Dr. A. Sivaranjini

Organizer/Co-ordinator II : Dr. Shoba G

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 61

Number of External Students : 0

Total Participants : 64

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**Resource Person Details:**

| Name                     | Designation & Affiliation   | Email                       | Mobile     |
|--------------------------|---|-----------------------------|------------|
| Dr. D. Sudhakaran        | General Manager, Golden Jubilee Biotech Park for Women Society, Siruseri, Chennai.                            | service@biotechpark.co.in   | 9444346362 |
| Dr. Savithiri Shivakumar | Founder, Aaranya Bioscience Private Limited Golden Jubilee Biotech Park for Women Society, Siruseri, Chennai. | info@aaranyabiosciences.com | 9445685025 |

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## **Event Report:**

PG Department of Biotechnology, Dwaraka Doss Goverdhan Doss Vaishnav College in association with the Institution Innovation Council, DDGDVC organized a Training program on Innovation and Startup at Golden Jubilee Biotech Park for Women Society on February 02, 2024. - Dr. D. Sudhakaran, General Manager, Golden Jubilee Biotech Park for Women Society, Siruseri gave a brief introduction about the start-up ideas and interacted with students. He also discussed the idea of various funding options and angel investors for a start-up. Students visited to Adiuvo Diagnostics Pvt Ltd which focuses on R&D in healthcare and assembly unit with a prime focus on Medical Devices. Medical devices and their applications were explained to students and they also visited MicroGo LLP, Designing Delivery Systems for Microbial Control unit. Dr. Savithiri Shivakumar, Aaranya Bioscience Private Limited explained about her research aspects and product development. Followed by, the activity related to startup ideas was conducted for the students. Feedback was collected from students which was found to be good.

## **Outcome of Event:**

1. Students gained a knowledge about entrepreneurship ideas and funding options.
2. Students gained an idea about various Medical devices and its applications
3. Students have visited the various incubation centres in Golden Jubilee Biotech Park for Women Society

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## **Geotag Photos**









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**DEPARTMENT OF BIOTECHNOLOGY**

**Program on Industrial visit to Pondicherry University**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**



Re-accredited with A++ Grade by NAAC

College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF BIOTECHNOLOGY**

**ORGANIZES**

**INDUSTRIAL VISIT TO**

**PONDICHERRY  
UNIVERSITY**

**On**

**9th February, 2024**

**10 AM Onwards**

**Dr. M.D. BalaKumaran**  
Head

**Dr. S. Santhosh baboo**  
Principal

**Shri. Ashok Kumar Mundhra**  
Secretary

From Date : 09-02-2024

To Date : 09-02-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Industrial Visit

Venue : Others-Pondicherry University

Convenor : Nil

Organizing Secretary : Nil

Organizer/Co-ordinator I : Dr. A. Sivaranjini

Organizer/Co-ordinator II : Dr. Shoba G

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 56

Number of External Students : 0

Total Participants : 59

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**Resource Person Details:**

| Name            | Designation & Affiliation  | Email                       | Mobile     |
|-----------------|--|-----------------------------|------------|
| Dr. B. Sudhakar | Professor and Head, Department of Biotechnology, Pondicherry University, Pondicherry.      | baluchamy@yahoo.com         | 4132654788 |
| Mr. R. Elumalai | Technician Grade II, Central Instrumentation Facility, Pondicherry University, Pondicherry | service.cif@pondiuni.edu.in | 4132654434 |

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## Event Report:

PG Department of Biotechnology, Dwaraka Doss Goverdhan Doss Vaishnav College organized an Industrial visit to Pondicherry University on February 09, 2024. The final year undergraduate and Postgraduate students of Biotechnology visited the Biotechnology Department, Biochemistry and Molecular Biology Department, and central instrumentation facility of Pondicherry University. Students were exposed to various instrumentation facilities such as high-speed refrigerated centrifuges, Bioreactor systems, Electroporators, Gel documentation and chemiluminescent systems, Multimode reactor, PCR, cryopreservation, Realtime PCR, HPLC, GC & LCMS, TG and 2D Electrophoresis (IEF), Flow cytometer, Lyophilizer, MACS (Magnetic Active Cell Sorter) -80°C deep freezers and also visited common instrumentation labs in which students were explained [Fourier Transform Infra-Red Spectrometer \(FTIR\)](#), [Nuclear Magnetic Resonance Spectrometer \(NMR\)](#), Fast Protein Liquid Chromatography (FPLC), UV-VIS-NIR Spectrometer, Raman Spectroscopy Analysis techniques, etc...Students gained an idea about how to progress in higher education and research opportunities in the field of biotechnology. Feedback was collected from students which was found to be good.

## Outcome of Event:

1. Students gained knowledge on various instrumentation techniques associated with life sciences.
2. Students were motivated and inspired to progress in higher education.
3. Students gained insights on various research opportunities in the field of biotechnology

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## Geotag Photos









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(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF ECONOMICS**

**Program on Take the Floor Become an entrepreneur**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)

Reaccredited by NAAC with A++ GRADE (3rd cycle)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600106



POST GRADUATE AND RESEARCH DEPARTMENT OF ECONOMICS

presents

# Take the Floor

Become an entrepreneur



**EPISODE: 1**



**Mr. MATHEWO**  
*Arulanandhu*

**CEO: Vision Properties**



**17th Aug, 10.00am-1.00pm**

**Venue: Seminar Hall (2nd Floor) , Main Building**



Dr. S. Narayanan  
Faculty Coordinator

Prof. J.P. Jaideep  
Head of the Department

Dr. S. Santhosh Baboo  
Principal

Shri. Ashok Kumar Mundhra  
Secretary

**STUDENT COORDINATORS ( I - BA )**

Lathikkaa | Preethish | Shanmathi | Haema | Dharsha | Jethi | Shakthivel |  
Thirupoongkannan | Mithun | Madhesh | Manikandan

From Date : 17-08-2023

To Date : 17-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Seminar Hall 2, Main block

Convenor : Prof.J.P.Jaideep

Organizing Secretary : NIL

Organizer/Co-ordinator I : Dr.S.Narayanan

Organizer/Co-ordinator II : NIL

Number of Internal Faculty : 10

Number of External Faculty : 0

Number of Internal Students : 77

Number of External Students : 0

Total Participants : 87

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### Resource Person Details:

| Name                  | Designation & Affiliation | Email | Mobile |
|-----------------------|---------------------------|-------|--------|
| Mr. Mathew Arulanandu | CEO, Vision properties    |       |        |

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### Event Report:

‘Take the floor’- Become an entrepreneur is a seminar organised by PG and Research Department Of Economics to promote entrepreneurial development among young minds . The Resource person , Mr.Mathew Arulanandhu provided with an wholesome and realistic insights about entrepreneurship.At the beginning of the session, The

resource person shared his own experience from scratch to owning a high turnover company. He briefed about time management and innovation skills that are the essentials to become an entrepreneur. He briefed students about strategies to earn higher profits in a start up during initial period. The session ended up with question and answer session where students engaged themselves and clarified their doubts with the resource person.

### **Outcome of Event:**

1. Introduction about his entrepreneurship journey from scratch to one among High turnover earning entrepreneur
2. Briefed on required entrepreneurship skills such as creativity and time management .
3. Briefed on importance of broadening networks to promote a start up.

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### **Geotag Photos**





GPS Map Camera

Chennai, TN, India

Nehru Street, Arumbakkam, Chennai, 600106, TN, India

Lat 13.073664, Long 80.212340

08/17/2023 12:10 PM GMT+05:30

Note : Captured by GPS Map Camera






**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)


College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

## DEPARTMENT OF ECONOMICS

### Program on A hands-on training in THE ART OF WRITING A RESEARCH PAPER


### INVITATION

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
Reaccredited by NAAC with A++ GRADE (3rd cycle)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam, Chennai - 600106



Post Graduate and Research Department of Economics  
cordially invites you to  
'A hands-on training in'

# THE ART OF WRITING A RESEARCH PAPER




**S. Balamurali**  
Assistant Professor,  
Department of BBA,  
DDGDVC

WEDNESDAY  
11:30 AM -  
1:15 PM


**09**

AUGUST  
2023

 Seminar Hall, First Floor, Main block.

**Dr. N. Abirami**  
Faculty Coordinator

**Prof. J. P. Jaideep**  
Head of the Department



|                             |                              |
|-----------------------------|------------------------------|
| From Date                   | : 09-08-2023                 |
| To Date                     | : 09-08-2023                 |
| Event_mode                  | : Offline                    |
| Event_Level                 | : Regional                   |
| Event-Nature/type           | : Workshop                   |
| Venue                       | : Seminar Hall 1, Main block |
| Convenor                    | : Prof.J.P.Jaideep           |
| Organizing Secretary        | : Nil                        |
| Organizer/Co-ordinator I    | : Dr.N.Abirami               |
| Organizer/Co-ordinator II   | : Nil                        |
| Number of Internal Faculty  | : 3                          |
| Number of External Faculty  | : 0                          |
| Number of Internal Students | : 34                         |
| Number of External Students | : 0                          |
| Total Participants          | : 37                         |

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### Resource Person Details:

| Name          | Designation & Affiliation                      | Email | Mobile |
|---------------|--|-------|--------|
| S. Balamurali | Assistant professor Department of BBA, DDGDVC. |       |        |

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### Event Report:

The art of writing a research paper was a hands-on training session organized by the PG & Research Department of Economics on 9th August 2023, exclusively for the post graduate students to help equip them with the fundamentals of research methodology and essence of a quality research paper. The workshop was conducted in the First

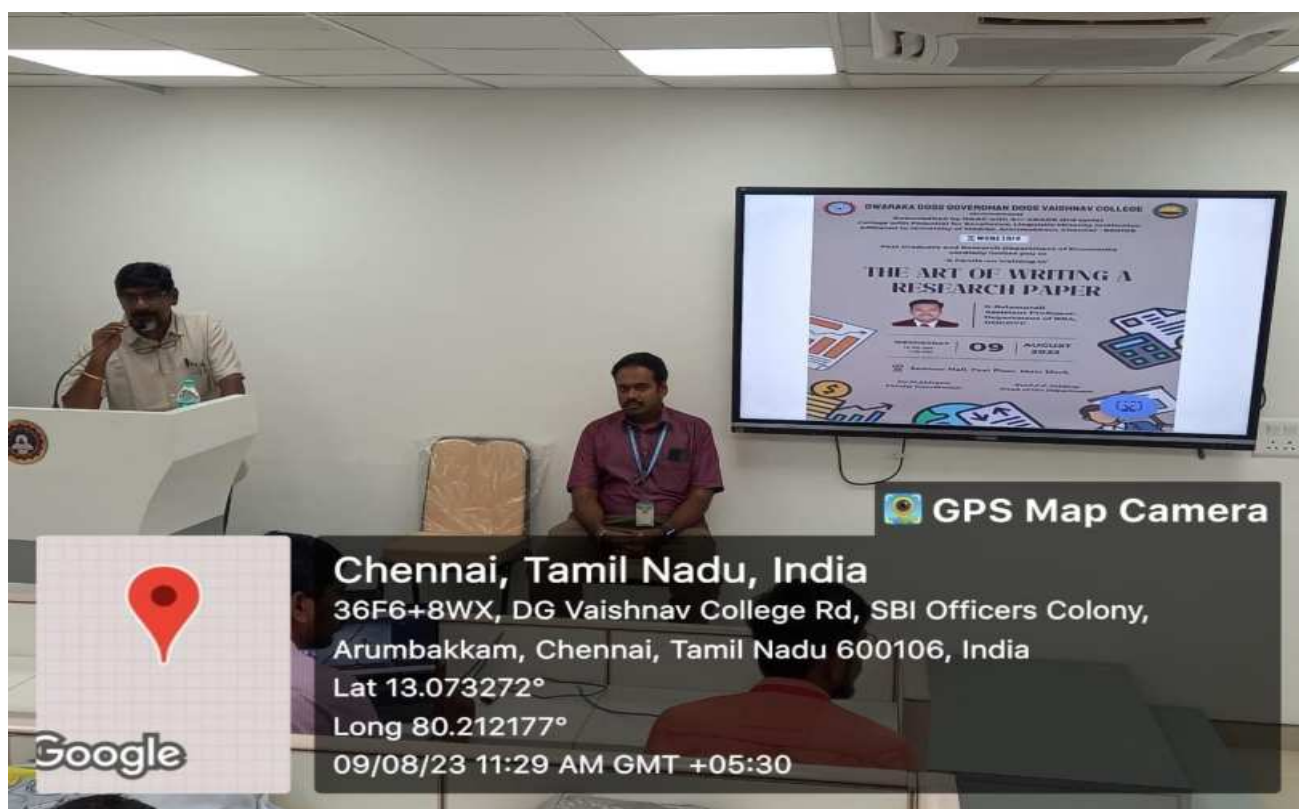
Floor, Seminar Hall, Main Block. The session began with an formal announcement of the Monetrix Research Club by the Head of the Department, Prof. J. P. Jaideep, following which the resource person began his session with an introductory note on drafting a research paper. The workshop also enlightened the students on data collection, reviewing other research papers, The resource person emphasized on the importance of language proficiency for publishing a research paper and the ways to build quality in research methodology. rn

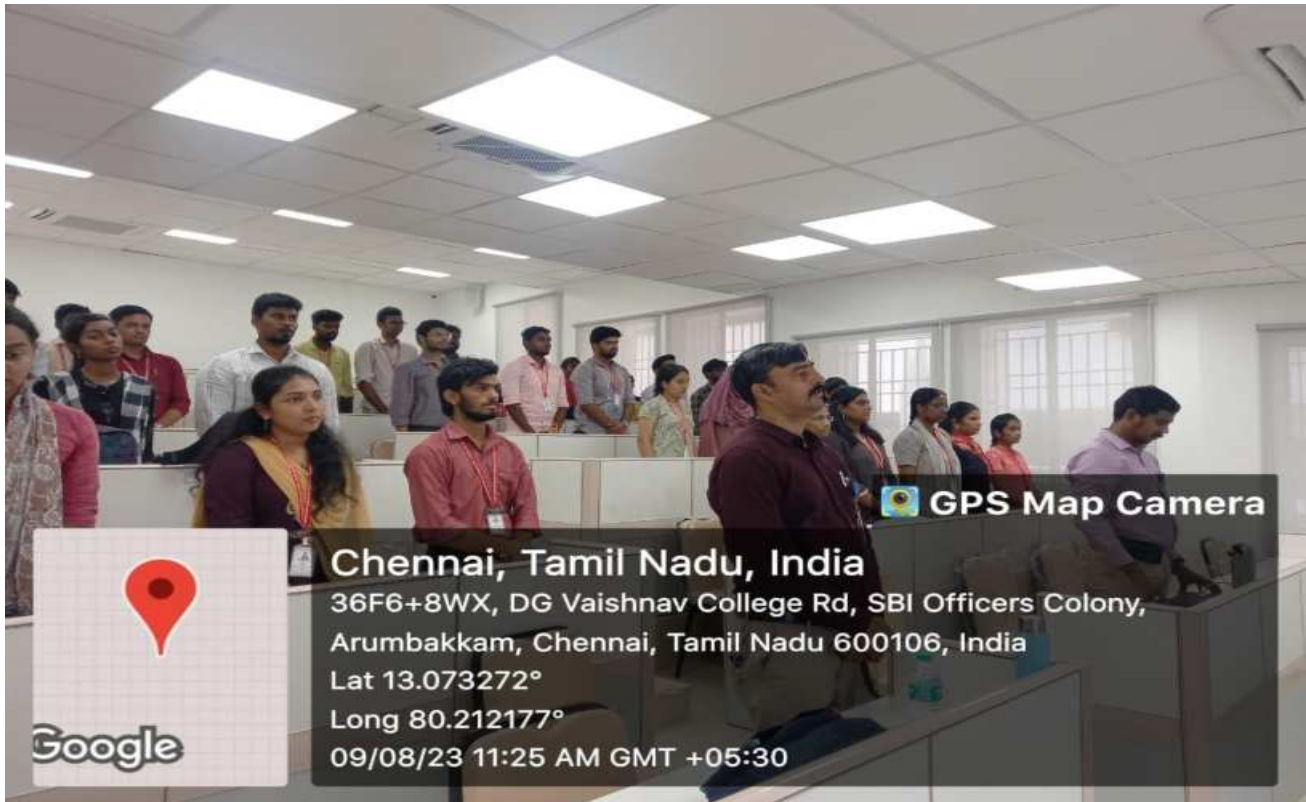
### Outcome of Event:


1. Introducing the students to the art of writing a research paper.
2. Introduction to the basics of research paper publication.
3. Steps to review other research papers, collect data and research methodology.

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### Geotag Photos





 GPS Map Camera

**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony,  
Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073272°

Long 80.212177°

09/08/23 11:25 AM GMT +05:30







**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

College with Potential for Excellence

Linguistic Minority Institution.

Affiliated to University of Madras

## **DEPARTMENT OF ECONOMICS**

### **Program on Mastering SPSS for economic Analysis**

### **INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
Re-accredited by NAAC with A++ Grade (3rd cycle)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras, Arumbakkam - 106

  
POST GRADUATE AND RESEARCH DEPARTMENT OF ECONOMICS  
INVITES YOU TO A HANDS ON TRAINING IN

**'MASTERING SPSS FOR ECONOMIC ANALYSIS'**





**Dr. Ramesh Kumar**  
Assistant Professor,  
Department of Corporate Secretaryship, (Shift 2)  
DDGDVC.

 **VENUE : COMMERCE LAB, SECOND FLOOR, MAIN BLOCK**

 **October 4th , 2023.**  
**9:30 AM to 11:30 AM**

**Dr. N. Abirami**  
Staff Co-ordinator

**Prof. J.P. Jaideep**  
Head of the Department

**Dr. S. Santhosh Baboo**  
Principal

**Shri Ashok Kumar Mundra**  
Secretary

From Date : 04-10-2023

To Date : 04-10-2023

Event\_mode : Offline

Event\_Level : Interdepartmental

Event-Nature/type : Training

Venue : Computer Lab, Main block

Convenor : Prof.J.P.Jaideep

Organizing Secretary : NIL

Organizer/Co-ordinator I : Dr.N.Abirami

Organizer/Co-ordinator II : NIL

Number of Internal Faculty : 10

Number of External Faculty : 0

Number of Internal Students : 44

Number of External Students : 0

Total Participants : 54

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### Resource Person Details:

| Name               | Designation & Affiliation   | Email | Mobile |
|--------------------|---|-------|--------|
| Dr.A. Ramesh Kumar | Assistant Professor, Department of Corporate Secretaryship Shift 2, DDGDVC, |       |        |

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### Event Report:

To make students understand the basic interpretation of Data Using SPSS, PG and Research Department of Economics organised a Hands on

training in 'Mastering SPSS For Economic Analysis ' exclusively for Post Graduate students on 4th October,2023.

The Resource person, Dr.A. Ramesh Kumar began the session by providing basic categorization of data into quantitative and qualitative data and further moved into classification of data into Ordinal and Nominal Data .

A Questionnaire is been passed among students to understand the categories and methods of Data Collection where questions were based on Generational categories as age(d1), gender (d2 ) and educational status (d3) etc..

The Data was analysed through quartile deviation and students were taught to understand and interpret data using SPSS from Excel format.

The overall hands on training proved to be useful for students to build their statistical skills.

#### **Outcome of Event:**

1. To help students classify data into qualitative and quantitative data
2. To help students learn about different methods of data collection
3. To teach students to understand and interpret data using SPSS

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#### **Geotag Photos**



**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073506°

Long 80.212226°

04/10/23 09:43 AM GMT +05:30

 **GPS Map Camera**



**Chennai, Tamil Nadu, India**

36F6+8WX, DG Vaishnav College Rd, SBI Officers Colony, Arumbakkam, Chennai, Tamil Nadu 600106, India

Lat 13.073269°

Long 80.212152°

04/10/23 09:34 AM GMT +05:30

 **GPS Map Camera**





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras

**DEPARTMENT OF ECONOMICS**

**Program on Young Entrepreneurs**

**INVITATION**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(AUTONOMOUS)

Re-accredited by NAAC with A++ GRADE (3rd cycle)  
College with Potential for Excellence, (Linguistic Minority Institution)  
Affiliated to University of Madras, Arumbakkam, Chennai - 600106.



Post Graduate and Research Department of Economics  
cordially invites you to

**A SEMINAR ON**  
**"YOUNG ENTREPRENEURS"**



**DR. RAJESWARI ILANGO M.A., M.B.A., M.SC.,**  
**MANAGING TRUSTEE OF RUDIRS EDUCATIONAL**  
**AND CHARITABLE TRUST**  
**PRESIDENT - MAGALIR ILAINAR MAKKAL**  
**MUNNETRA NALA AMAIPU**  
**VICE PRESIDENT - TAMIL NADU PARA CRICKET**  
**ASSOCIATION**



**January 5, 2024**  
**8:30 AM - 10.15 AM**



**Venue : Seminar hall,**  
**First Floor, Main block**

**Ms. M. Tamizhnilavoo**  
Faculty Co-ordinator

**Dr. N. Abirami**  
Faculty Co-ordinator

**Prof. J.P. Jaideep**  
Head of the Department

**Dr. S. Santhosh Baboo**  
Principal

**Shri Ashok Kumar Mundra**  
Secretary

From Date : 05-01-2024

To Date : 05-01-2024

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Seminar

Venue : Seminar Hall 2, Main block

Convenor : Prof J P Jaideep

Organizing Secretary : NIL

Organizer/Co-ordinator I : Ms M Tamilnilavoo

Organizer/Co-ordinator II : Dr.N.Abirami

Number of Internal Faculty : 10

Number of External Faculty : 0

Number of Internal Students : 90

Number of External Students : 0

Total Participants : 100

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### Resource Person Details:

| Name                 | Designation & Affiliation | Email | Mobile |
|----------------------|---------------------------|-------|--------|
| Dr. Rajeshwariilango | DRP MSME Department       |       |        |

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### Event Report:

The Students were also Educated about the Requirements and Procedures involved in credit availment.

## **Outcome of Event:**

1. Encouraged and Motivated Students to become Entrepreneurs.
2. The Students were Educated on the various Government Schemes on Entrepreneurship.
3. The Students were also Educated about the Requirements and Procedures involved in credit availment.

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## **Geotag Photos**





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence

Linguistic Minority Institution

Affiliated to University of Madras

**DEPARTMENT OF HUMAN RESOURCE MANAGEMENT**

**Program on Workshop on Research Methodology & SPSS**

**INVITATION**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
RE-ACCREDITED BY NAAC WITH A++ GRADE (3rd Cycle)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
AFFILIATED TO THE UNIVERSITY OF MADRAS

**PG DEPARTMENT OF HUMAN RESOURCE MANAGEMENT**  
IN ASSOCIATION WITH  
**HRD STUDENT FORUM**  
PRESENTS

**WORKSHOP ON**  
**RESEARCH METHODOLOGY & SPSS**

Date: 27th and 28th July 2023  
Time: 9:00am to 04:00pm  
Venue: II MA HRM, DGSOM

**REGARDS**

**Dr. Alan Godfrey. A**  
Head at School of Social Work,  
St. Joseph's University,  
Bengaluru

**DR. SHRI ASHOK KUMAR MUNDHRA**  
Secretary

**CAPT. DR. S. SANTOSH BABOO**  
Principal

**Mr. M BALAMURALIKRISHNAN**  
Head in-charge/  
Placement cum Liaison Officer

**Asst. Prof. P. Mathiyazagan**  
HRD Student Forum Coordinator

**Asst. Prof. Hemamalini G**  
Faculty Coordinator



From Date : 27-07-2023

To Date : 28-08-2023

Event\_mode : Offline

Event\_Level : Regional

Event-Nature/type : Workshop

Venue :

Convenor : Mr. Balamuralikrishnan M

Organizing Secretary : Mr. Balamuralikrishnan M

Organizer/Co-ordinator I : Mr. Mathiyazagan P

Organizer/Co-ordinator II : Ms. Hemamalini G

Number of Internal Faculty : 3

Number of External Faculty : 0

Number of Internal Students : 44

Number of External Students : 0

Total Participants : 47

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### Resource Person Details:

| Name            | Designation & Affiliation  | Email                   | Mobile     |
|-----------------|--|-------------------------|------------|
| A Allen Godfrey | Head & Assistant Professor of School of Social Work, St. Josephs University. | alan.godfrey@sju.edu.in | 9940560885 |
| A Allen Godfrey | Head & Assistant Professor of School of Social Work, St. Josephs University. | alan.godfrey@sju.edu.in | 9940560885 |

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### Event Report:

DAYS 1 & 2: Dr. Alan Godfrey asked the students about their internships and the

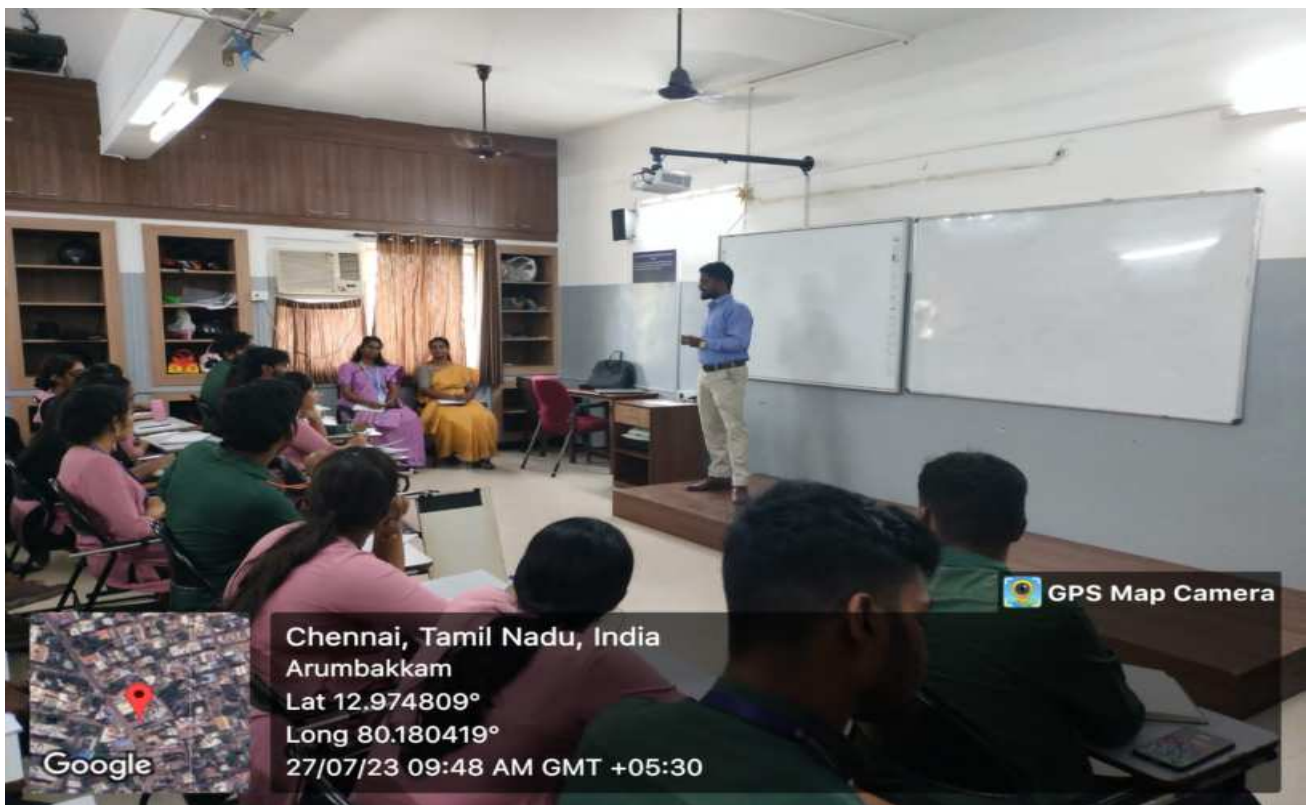
different software used in their internship companies. He initially taught about some basic concepts that are required for doing research i.e.. Topic, problem, people, place, and methodology. He gave the students a deep knowledge of literature review in research. He also gave a literature review format for future purposes. The students got knowledge about the research gap which concludes the literature review. He spoke about methodology and types of research. In the afternoon session, he taught about research designs. He said that research design is the skeleton or blueprint for every research. He explained the research process with the help of a flow chart. He imparted knowledge on research methods like surveys, interviews, case studies, focus groups, observations, content analysis, and ethnography. He also explained about research instruments. At the end of the first-day session, he taught about quantitative research types of questions ie. Open-ended, close-ended, Likert responses, or multiple responses. He explained different measures of data and lastly hypothesis construction and testing. He made the students fill google forms for the research topic Perception of youth over LGBTQIA members and based on the responses he taught the students to operate SPSS software.

### **Outcome of Event:**

1. Students were able to understand the various concepts in research methodology, mainly focusing on contents of research, research instruments, construction and testing of hypothesis and SPSS software
2. The main objective of the workshop was to educate and impart knowledge about research methodology to students, not only for their academic purposes but also for their professional growth
3. The workshop was a valuable experience, equipping students with essential skills and knowledge for academic and future professional endeavors in the field of HR.

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### **Geotag Photos**





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence  
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Affiliated to University of Madras

**DEPARTMENT OF SOCIAL WORK**

**Program on Workshop on Research Methodology**

**INVITATION**

**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
Re-accredited with A++ Grade by NAAC  
College with Potential for Excellence  
Linguistic Minority Institution  
Affiliated to University of Madras  
E.V.R. Periyar Road, Arumbakkam, Chennai - 600106

**PG DEPARTMENT OF SOCIAL WORK**  
ORGANIZES  
A Workshop  
On  
**Research Methodology**

**Dr. F. Jayachandran MSW, M.phil, PhD**  
Research Officer  
Sri Aurobindo Society  
(Recognised as a research institute under  
DSIR, Govt. of India) Puducherry.

**On - 30<sup>th</sup> & 31<sup>st</sup> January 2024**  
Room No. **AS - 27**  
@ 9:30 am to 3:30 pm

**Dr. B. Sulu Priya**  
Head and Convenor

**Capt. Dr. S. Santhosh Baboo**  
Principal

**Shri. Ashok Kumar Mundhra**  
Secretary

**Faculty Co-ordinator**  
**Vijayalakshmi S**  
Assistant Professor

**Student Co-ordinators**  
**Yashwanth M & Venkatesh P**  
II MSW

*To Success is thing, a Move*  
*Play's Vital Role...*



From Date : 30-01-2024

To Date : 31-01-2024

Event\_mode : Offline

Event\_Level : Intracollegiate

Event-Nature/type : Research Methodology

Venue : Classroom

Convenor : Dr. B. Sulu Priya

Organizing Secretary : Dr. B. Sulu Priya

Organizer/Co-ordinator I : Ms. Vijayalakshmi S.

Organizer/Co-ordinator II : Ms. Vijayalakshmi S.

Number of Internal Faculty : 0

Number of External Faculty : 0

Number of Internal Students : 46

Number of External Students : 0

Total Participants : 46

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### Resource Person Details:

| Name                | Designation & Affiliation                           | Email                        | Mobile     |
|---------------------|---|------------------------------|------------|
| Dr. Jayachandran F. | Research Officer, Sri Aurobindo Society, Puducherry | jayachandran@aurosociety.org | 9943970833 |

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### Event Report:

The two-day workshop on “Research methodology” commenced at 10:00 Am. Ms. Sowmiya

and Ms. Deva Dharshini of 2nd MSW proposed the welcome address and the guest profile.

The workshop commenced with an introduction to the levels of measurement. They included;

- Nominal
- Ordinal
- Interval
- Ratio

Nominal and ordinal levels were called categorical levels, and interval and ratio levels were called scalar levels. The examples were given and explained to each level of measurement.

**Nominal:** Demographic details like religion

**Ordinal:** Demographic details like designation, income level

**Interval:** Questions that use Likert scale options

**Ratio:** Income level as an open-ended question

The distinction between variables and attributes was also taught through examples. It was then continued with the type of statistics. They were;

- Descriptive statistics
  - o Measures of central tendency
  - o Measures of dispersion or measures of variability
- Inferential statistics
  - o Parametric statistics
  - o Non-parametric statistics

Framing hypothesis was the next concept that was dealt with. The hypothesis is a tentative statement that is framed to test. To test the hypothesis two different types of tests were suggested. They were;

- Parametric test
  - o T - test
  - o Anova
  - o Correlation

- o Regression
- Non – parametric test
  - o Mann Whitney U test
  - o Kruskal Wallis test
  - o Spearman correlation
  - o Chi-square

The conditions for undertaking the test were also explained

| <b>VARIABLE 1</b> | <b>VARIABLE 2</b> | <b>TYPE OF TEST</b> | <b>WORDS TO BE USED IN FRAMING HYPOTHESIS</b> |
|-------------------|-------------------|---------------------|---|
| Categorical level | Scalar level      | T-test or Anova     | Difference                                    |
| Categorical level | Categorical level | Chi-square          | Association                                   |
| Scalar level      | Scalar level      | Correlation         | Relation                                      |

### **SIGNIFICANT VALUE:**

The significant value for quantitative research would be 5%, also known as the probability value. If the significant value is less than 0.05, the null hypothesis has to be rejected and when the significant value is greater than 0.05, the null hypothesis is accepted.

### **ERRORS IN ACCEPTING THE HYPOTHESIS:**

|                                     | <b>Test rejects the null hypothesis</b> | <b>The test fails to reject the null hypothesis</b> |
|-------------------------------------|---|---|
| <b>The null hypothesis is true</b>  | Type 1 error                            | Correct decision                                    |
| <b>The null hypothesis is false</b> | Correct decision                        | Type 2 error  |

The next concept that was dealt with was “Correlation”. The correlation is classified into two. There were positive and negative correlations where its value lies between -1 and +1.

The students were then given practical experience in using all the tests to test the hypothesis using SPSS software. The students were given sample data and a questionnaire to frame the hypothesis and test then using the tests. The students had practical exposure on

- T-test
- Anova
- Chi-square
- Correlation

The students also learnt to interpret data after the analysis of the data. This gave the students a better insight into the data analysis and data interpretation part.

The workshop came to an end with the vote of thanks proposed by Mr. Naveen Thomas of 2<sup>nd</sup> MSW.

### **Outcome of Event:**

1. The students learnt the research methodology process in depth.
2. The students learnt to use SPSS software.
3. The students learnt the method to test the hypothesis.

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## **Geotag Photos**



