



Dwaraka Doss Goverdhan Doss Vaishnav College
(Autonomous) Affiliated to the University of Madras

College with Potential for Excellence-Linguistic Minority Institution
Gokul Bagh, 833, Periyar E.V.R. High Road, Arumbakkam, Chennai-600 106

DEPARTMENT OF SOCIOLOGY

Bachelor in Sociology

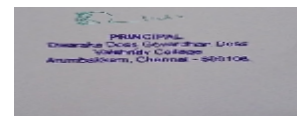
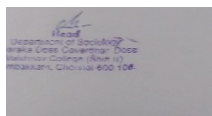
(B.A)

Programme Code: 43

Sociology Syllabus (CBCS)

Outcome Based Education Pattern

2023-24



B.A. DEGREE COURSE IN SOCIOLOGY (Choice Based Credit System)

(With Effects from 2023-2024)

First Semester

Subjects	Credit	Instruction hours	Exam	Max.Marks		
				Ext.Mark	Int.mark	Total
Part-I Language Paper-I	3	4	3	60	40	100
Part-II English Paper-1	3	4	3	60	40	100
Part III Core Subject Paper-I: Principles of Sociology I	5	6	3	60	40	100
Core Subject Paper II : Indian Society	5	6	3	60	40	100
Allied I Paper-1: Social Psychology	4	6	3	60	40	100
Part-IV 1. Basic Tamil 2. Introduction to Sociology	2	2	3	60	40	100
2. Skill based subject (Elective) (Soft Skills)	2	2	3	50	50	100

Second Semester

Subjects	Credit	Instruction hours	Exam	Max.Marks		
				Ext. Mark	Int. mark	Total
Part-I-Language Paper- II	3	4	3	60	40	100
Part-II -English Paper- II	3	4	3	60	40	100
Part III Core Subject Paper-III : Principles of Sociology - II	5	6	3	60	40	100
Core Subject Paper IV : Social problems in India	5	6	3	60	40	100
Allied I Paper-2: Social Anthropology	4	6	3	60	40	100
Part-IV 1. Basic Tamil 2. Social Problems	2	2	3	60	40	100
2. Skill based subject (Elective) (Soft Skills)	2	2	3	50	50	100

THIRD SEMESTER

Course components	Subjects	Credit	Inst. hours	Exam hour	Max. Mark		
					Ext. Mark	Int. Mark	Total
Part – I	Language Paper- III	3	6	3	60	40	100
Part – II	English Paper – III	3	6	3	60	40	100
Part –III Core Courses	Paper- V: Classical Social Thinkers I	4	6	3	60	40	100
	Paper - VI : Social Movements in India	4	6	3	60	40	100
Allied Subject – III	Social Demography	4	6	3	60	40	100
Elective - I	Sociology of Sanitation (Or) Sociology of Tourism	3	6	3	60	40	100
Part - IV Soft Skills - III		2		3	50	50	100
3. Environmental Studies					Examination will be held in IV Semester		

FOURTH SEMESTER

Course components	Subjects	Credit	Inst. hours	Exam hour	Max. Mark		
					Ext. Mark	Int. Mark	Total
Part – I	Language Paper- IV	3	6	3	60	40	100
Part – II	English Paper – IV	3	6	3	60	40	100
Part –III Core Courses	Paper- VII: Classical Social Thinkers II	5	6	3	60	40	100
	Paper – VIII: Research Methodology and Statistics	5	6	3	60	40	100
Allied Subject – IV	Political Sociology	4	6	3	60	40	100
Part - IV Soft Skills– IV		2		3	50	50	100
3. Environmental Studies		2	6	3	60	40	100

FIFTH SEMESTER

Course components	Subjects	Credit	Inst.	Hours	Exam	Max. Mark		
						Ext. Mark	Int. Mark	Total
Part – III Core Courses	Paper- IX Rural Sociology	5	6	3	60	40	100	
	Paper – X Urban Sociology	4	6	3	60	40	100	
	Paper – XI Industrial Sociology	4	6	3	60	40	100	
	Paper – XII Sociology of Development	4	6	3	60	40	100	
Elective II	Sociology of Industry and work (or) Social Welfare in India	3	6	3	60	40	100	
Part – IV	Value Education	2						

SIXTH SEMESTER

Course components	Subjects	Credit	Inst. hours	Exam hour	Max. Mark		
					Ext. Mark	Int. Mark	Total
Part III Core courses	Paper- XIII Medical Sociology	4	6	3	60	40	100
	Paper – XIV Communication, Media and Society	4	6	3	60	40	100
Elective - III	Sociology of Consumer Behaviour (Or) Sociology of Gender and Sexuality	3	6	3	60	40	100
Project Cum Viva Voce		14			60	40	100
Part V	Extension Activities	1					

PRINCIPLES OF SOCIOLOGY I

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Course Code :	Credits : 05
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the basic concepts of sociology

To explain the features of social institutions and process of socialisation

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of sociology and identify its relationship other social sciences. (K1)
CO2	Illustrate the relationship between the individual and society and explain the theories of society. (K2)
CO3	Explain the features of different social institutions and illustrate its types.(K2)
CO4	Classify the different social groups and differentiate its characters. (K4)
CO5	Criticize the theories of socialization and evaluate its agencies. (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

UNIT-1 Introduction**18hrs CO1**

Origin – Definition - nature and scope of sociology - Relationship between sociology and other social sciences (Anthropology – Psychology – Economics - History and Political Science) - Uses of Sociology.

Unit- II: Individual and Society**10hrs CO2**

Definition and characteristics of society - Theories of origin of Society - Relationship between individual and society.

Unit-III: Social Institutions**18hrs CO3**

Marriage - Types of Marriage - Polygyny- Polyandry- Monogamy - Functions.

Family - Theories of Family - Types of Family - Patriarchal and Matriarchal

Families- Functions of Family – Religion - Elements of Religion – Social Functions of Religion.

Unit- IV: Groups**12hrs CO4**

Classification of Group - Definition, characteristics and functions of primary – secondary and reference groups.

Unit- V: Socialization**12hrs CO5**

Definition and theories of socialization - Types of socialization - Agencies of socialization: family- peer group- school- religion- mass media.

TEXTBOOKS:

Applebaum, Richard P. William J. Chambliss. Sociology. Addison - New York

Wesley Educational, 1997.

Rao Shankar C N. Sociology: Primary Principles. New Delhi: S. Chand, 1990.

BOOKS FOR REFERENCE

Caplow, Theodore. Elementary Sociology. New Jersey: Prentice Hall, 1971.

Duncan, O.D., & Mitchell, R., A New Dictionary of Sociology, London: Routledge,

Kegan Paul 1978.

Harlambos, M, Sociology : Themes and Perspectives. New Delhi: Oxford University

Press, 1980.

Inkeles, Alex, Foundations of Modern Sociology. New Jersey: Prentice Hall, 1982.

MacIver, R.M. & Page, C. H., Society : An Introductory Analysis. London: Macmillan, 1974.

Ogburn, W.F. & Nimkoff, M. F., Handbook of Sociology. New Delhi: Eurasia, 1966.

Robertson, Ian, Sociology. New York: Worth, 1977.

WEB RESOURCES

<http://ocw.mit.edu/courses/anthropology/21a-219-law-and-society-spring-2003/studymaterials/>

hobasicconcepts.pdf

http://www.sagepub.com/upm-data/45619_4.pdf

JOURNALS

<http://www.asanet.org/>

<http://www.britisoc.co.uk/>

<http://www.sociology.org/>

INDIAN SOCIETY

Course Code :	Credits : 05
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES

To study the structural composition of Indian society

To understand the social processes of Indian society

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the cultural and ethnic composition of Indian society.(K1)
CO2	Classify the roots of Hindu social organizations (K2)
CO3	Explain the features of class and caste in india. (K3)
CO4	Point out the characteristic features of marriage and family. (K4)
CO5	Compare the social changes in India. (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO2	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO3	3	3	2	3	2	3	2	2	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit- I: Cultural and ethnic composition of Indian Society 12hrs CO1

Linguistic and racial composition - Religious and ethnic groups - Tribes of India

Unit- II: Roots of Hindu Social Organization 10hrs CO2

Varnashrama Dharma - Doctrine of Karma – Purusharthas

Unit- III: Caste and Class in India 18hrs CO3

Definition and characteristics of caste - Theories of origin of caste - Caste in modern India: changing trends and new identities - Interface of caste and class

Unit-IV: Marriage and Family 18hrs CO4

Marriage- Hindu - Christian - Islam - Forms and Divorce Practices- Joint Family- Characteristic features and Functions - Changing Trends in Joint Family System

Unit-V: Social Change in India 16hrs CO5

Islamization – Westernization - Sanskritization – Secularization – Industrialization Globalization

BOOKS FOR STUDY

Ahuja, Ram. Society in India: Concepts, Theories and Changing Trends. Jaipur: Rawat, 1999.

Kapadia, K.M., Marriage and Family in India. New Delhi: Oxford University Press, 1966.

BOOKS FOR REFERENCE

Hutton, J. K., Caste in India: Its Nature, Function, and Origin. New Delhi: Oxford University Press, 1977.

Prabhu, P.H., Hindu Social Organization. Madras: Popular Prakasham, 1970.

Singh, Yogendra, Modernization of Indian Tradition. New Delhi: Thompson Press, 1973.

Srinivas, M.N., Social Change in Modern India. Madras: Allied Publishers, 1970.
Shah A.M., The structure of Indian Society: Then and Now. New Delhi, Routledge, 2010.
Venugopal, Religion and Indian Society: A Sociological Perspective. New Delhi, Gyan, 1999.
Rao Shankar, Sociology of Indian Society. New Delhi: S Chand, 2006.
Jayabalan N., Indian Society and Social Institutions, New Delhi, Atlantic, 2001.

WEB RESOURCES

<http://www.hinduwedding.info/marriage-ceremony.html>

http://dev.epw.in/system/files/pdf/1961_13/25/sanskritization_and_westernizationa_dynamic_view.pdf

<http://voiceofdharma.org/books/imwat/ch6.htm>

SOCIAL PSYCHOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To understand the importance of social psychology.

To study the personality, culture, collective behavior etc.,

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Recall the importance and methods of social psychology .(K1)
CO2	Illustrate the types and traits of personality.(K2)
CO3	Explain the functions and characteristics of leadership. K3)
CO4	Explain the types and causes of prejudice and aggression. (K4)
CO5	Compare and criticize the principles and techniques of propaganda. (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit- I: Introduction**18hrs CO1**

Scope and nature of social psychology - Methods of social psychology - Importance of social psychology - Personality types and traits - Influence of Culture on Personality

Unit- II: Collective Behaviour**18hrs CO2**

Crowd – Definition – Types – Impact - Mobs - Definition – Types – Impact –

Riots - Definition – Types – Impact

Unit: III: Leadership**10hrs CO3**

Meaning of Leadership - Characteristics of Leadership - Types of leader - Functions of leader

Unit-IV: Aggression and prejudice**12hrs CO4**

Meaning of Aggression - Types and causes of aggression - Types and causes of prejudice

Unit- V: Attitude, Public Opinion and Propaganda**18hrs CO5**

Attitudes and formation of attitudes - Dynamics of public opinion - Mass media and public opinion -Principles and Techniques of propaganda - Social effects of propaganda

Text Books:

Bhatia Hansraj. (1974) Elements of social psychology, somaiya publications, bombay.

Kimball Young (1963) Handbook of social psychology, routledge and kegan paul, London.

Lindgren, Henry Clay (1998) Social Psychology, Wiley Eastern Publications, New Delhi-1998.

References

Adinarayanan, S.P., Social Psychology, Longman, India.

Aronson. Elliot, Wilson D. Timothy and Akery M. Robert (1997) Social Psychology, Longman Publishers.

Baron, A. Robert Boon Byrne (1998) Social Psychology, Prentice Hall of India, India.

PRINCIPLES OF SOCIOLOGY-II

Course Code :	Credits : 05
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the fundamental concepts of sociology

To understand the characteristic features of different social elements.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of social processes(K1)
CO2	Illustrate the factors and agencies of social control(K2)
CO3	Explain the forms of social stratification (K3)
CO4	Point out the features and forms of social mobility (K4)
CO5	Criticize the factors of social change (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit I: Social Processes **14hrs CO1**

Co-operation – Competition – Conflict - Accommodation - Assimilation

Unit II: Social Control **12hrs CO2**

Meaning and Definition of Social Control - Factors and Agencies of Social Control

Unit III: Social Stratification **18hrs CO3**

Caste – Meaning – Definition and Forms (Brahmin – Kshatriya - Vaishya and Sutras)

Class – Meaning - Definition and Forms (Upper Class - Middle Class and Lower Class)

Gender – Meaning – Definition and Social Construction of Gender - Gender Inequality

Unit IV: Social Mobility **10hrs CO4**

Meaning – Definition - Features and Forms of Social Mobility

Unit V: Social Change **16hrs CO5**

Evolution - Progression and Deterioration - Factors of Social Change- Biological - Physical and Cultural

BOOKS FOR STUDY

Applebaum, Richard P., William J., Chambliss. Sociology. Addison - New York: Wesley ,1997.

Caplow, Theodore. Elementary Sociology. New Jersey: Prentice Hall Inc. 1971.

Inkeles, Alex. Social Change, Reading in Modern Society. NY : Prentice Hall, 1982.

International Encyclopaedia of Sociology Vol.. I and II.

Johnson, Harry, M., Sociology - A Systems Introduction. New Delhi: Allied, 1966.

MacIver, R.M. & Page, C.H., Society: An Introductory Analysis. London: Macmillan, 1974.

Thio, Alex. Sociology – A Brief Introduction. New York, Addison-Wesley Education, 1997.

Tumin, Melvin. Social Stratification – The forms and functions of Inequality. New Jersey: Prentice Hall, 1978.

BOOKS FOR REFERENCE

Abraham Francis, John Henry Morgan, Sociological Thought. Cambridge, Macmillan, 1985.

Duncan, O.D & Mitchell, R., A New Dictionary of Sociology. London: Routledge Kegan Paul, 1979.

Haralambos, M., Sociology - Themes and Perspectives. New Delhi: Oxford University Press. 1980.

Ogburn, W.F. & Nimkoff, M. F., A Handbook of Sociology. New Delhi: Eurasia, 1966.

Robertson, Ian. Sociology. New York, Worth, 1977.

Schaefer Richard, T., Robert P Lamm. Sociology. New Delhi:McGraw Hill Company, 1998.

Rao Shankar, C N., Sociology: Primary Principles. New Delhi, S. Chand, 1990.

WEB RESOURCES

http://faculty.upj.pitt.edu/dsantoro/davis_moore.htm

http://www.sagepub.com/ritzerintro/study/materials/reference/77708_8.1r.pdf

JOURNALS

<http://www.inoso.org/>

<http://www.jsswnet>

SOCIAL PROBLEMS IN INDIA

Course Code :	Credits	: 05
L:T:P:S : 0:0:6:0	CIA Marks	: 40
Exam Hours : 03	ESE Marks	: 60

LEARNING OBJECTIVES:

To study about the different kinds of social problems in Indian Society.

To understand the characteristic features of Indian social problems.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Recall the causes and types of social problems(K1)
CO2	Classify the types and causes of Unemployment(K2)
CO3	Solve the problems of women and children(K3)
CO4	Analyse the origin and development of Terrorism in India(K4)
CO5	Evaluate the extent of crime in India (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit- I: Introduction**16hrs CO1**

The Concept of Social Problem- Characteristics of Social Problems - Causes and Types of Social Problems - Social Problems and Social Disorganization.

Unit-II: Poverty and Unemployment**18hrs CO2**

The Concept- Incidence and Magnitude- Causes of Rural Poverty- Problem of the Poor and the Pains of Poverty- Strategies for Alleviating Poverty - Present Features of Unemployment in India- Types- Causes -Consequences.

Unit-III: Problems of women and children**18hrs CO3**

Women's Harassment- Nature - Extent and Characteristics of Violence Against Women. Domestic violence- female infanticide – dowry - Concept and Types of Child Abuse - Incidence of Child Abuse- Causes of Child Abuse - Problem of Child Labor.

Unit-IV: Terrorism**14hrs CO4**

The Concept- Characteristics- Objectives- Origin and Development of Terrorist Movement. Mass Support- Support Base - Terrorism in India

Unit-V: Crime and Delinquency**12hrs CO5**

Meaning- Types- Causes - Extent of Crime in India - Penology and Rehabilitative measures.

Text Books:

Bhattacharya, S.K., Social Problems in India, Regency Publications, New Delhi, 1994.

Ahuja Ram, Crime against Women, Rawat Publications, Jaipur, 1987

References:

Attachand, Poverty and Underdevelopment, Gian Publishing House, Delhi, 1987.

Prasad, Population Growth and Child Labour, Kanishka Publishers distributors, New Delhi, 2001.

Kattakayam and Vadackumchery, Crime and Society, A.P.H, Publishing Corporation, New Delhi, 1999.

Kohli and Sharma, Poverty Alleviation and Housing Problem, Anmol Publications, Pvt. Ltd, New Delhi, 1997

Kempe, R.S and Kempe C.H., Child Abuse, Fontana, London, 1978.

SOCIAL ANTHROPOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study about the religious and cultural aspects of anthropology

To understand the scope and branches of anthropology

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the scope of social anthropology (K1)
CO2	Classify the cultural elements in primitive society (K2)
CO3	Explain the kinds of marriage and kinship (K3)
CO4	Analyse the political organization of primitive society(K4)
CO5	Evaluate the origin and development of religion (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Introduction**16hrs CO1**

Meaning and scope of Anthropology -Branches of Anthropology - Attributes of culture - Culture traits - Culture integration - Enculturation and transculturation

Unit-II: Marriage and Kinship**18hrs CO2**

Marriage: Typology by mate selection – levirate and sororate- hypergamy and hypogamy - Types of decent - Kinship: consanguinal and affinal - Kingship: tribe, class, moiety and phratry - Kinship Behaviour: joking and avoidance relationship

Unit-III: Economic Organization**18hrs CO3**

Property: Primitive communism- Individual - collective - Stages of Economy: Food gathering – Hunting –Fishing – Pastoralism- Cultivation - Systems of Trade Exchange: reciprocity- redistribution- barter and market

Unit- IV: Political Organization**12hrs CO4**

Brand, Tribe and State - Kinship and chiefdom - Primitive law and justice - Types of punishment

Unit-V: Religion**12hrs CO5**

Magic: types and functions of magic - Magico- religious functionaries: Shaman- Priest- medicine man- sorcerer

BOOK FOR STUDY

Beals, R. and Hoijer, H., Introduction to Anthropology. New Delhi: Macmillan, 1960.

Carol R. Ember, Melvin Ember. Anthropology – A Brief Introduction. New Jersey: Prentice Hall, 1992.

BOOKS FOR REFERENCE

- Basu Indrani. Anthropology the study of man. New Delhi: S.Chand, 2005.
- Herskovits F Melville. Cultural Anthropology. Calcutta: Oxford & IBH, 1995.
- Jha, Makhan. An Introduction to Anthropology, New Delhi: Sage, 1994.
- Lowie R.H., Primitive Society, London: Routledge Publishers, 1960.
- Majumdar D. N, and Madan T. N. An Introduction to Social Anthropology. Bombay: Asia, 1970.
- Nigel Rapport and Joanna Overing, Social and Cultural Anthropology: The Key Concepts. London: Routledge, 2000.
- Singh K.S. The History of the Anthropological Survey in India: Anthropological Survey of India, Calcutta: 1991
- Scupin Raymond. Cultural Anthropology A Global Perspective. New Jersey: Prentice Hall, 1998.
- Sahay K.N. Social Anthropology in India. New Delhi: Common Wealth Publication, 1999.

WEB RESOURCES

[www.youtube.com/watch?v=-The Most Primitive Tribe of the Planet.](http://www.youtube.com/watch?v=-The Most Primitive Tribe of the Planet)

CLASSICAL SOCIAL THINKERS-I

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the contributions of different classical social thinkers in sociology.

To apply the theoretical knowledge in different walks of life.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Explain the relevance and importance of classical social theories in contemporary society (K3)
CO2	Criticize the concepts explained by classical social thinkers(K5)
CO3	Hypothesize new theories by combining the thoughts of different social thinkers(K6)
CO4	Differentiate the different types of authority (K4)
CO5	Evaluate the concepts of class, status, power and bureaucracy (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: August Comte**16 hrs CO1**

Law of three stages in Human Progress - Hierarchy of Sciences - Social Statics and Dynamics – Positivism

Unit-II: Herbert Spencer**10 hrs CO2**

Theory of Social Evolution - Organismic Analogy

Unit-III: Emile Durkheim**18 hrs CO3**

Social Facts - Sociology of Religion - Division of Labour - Organic and Mechanical Solidarity - Types of Suicide

Unit- IV: Karl Marx**14 hrs CO4**

Dialectical Materialism - Theory of Class Struggle – Alienation

Unit-V: Max Weber**18 hrs CO5**

Ideal Type – Verstehen – Bureaucracy - Types of Authority - Protestant Ethic and Spirit of Capitalism - Class, Status and Power

BOOKS FOR STUDY

Abraham Francis, John Henry Morgan. Sociological Thought. Cambridge: Macmillan, 1985.

Haralambos, Michael (with Robin Heald). Sociology: Themes and Perspectives.

Bombay, Delhi: Oxford University Press, 1980.

BOOKS FOR REFERENCE

Aron, Raymond, Main Currents in Sociological Thought. Part 1 and 2. London: Penguin, 1967.

Coser, Lewis, A., Masters of Sociological Thought: Ideas in Historical and social context. New York : Harcourt Brace Jovanovidi, 1971.

Craib Ian. Classical Social Theory. Great Britain: Oxford University Press, 1997.

Hearn, Frank, Reason and Freedom in Sociological Thought. U.S.A: Allen and Unwin, 1985.

Timasheff, Sociological Theory: its nature and growth. New York: Random House, 1976.

WEB RESOURCES

http://www.sagepub.in/upm-data/44172_1.pdf

<http://theory.routledgesoc.com/category/profile-tags/ideal-types>

<http://faculty.frostburg.edu/phil/forum/Marx.htm>

SOCIAL MOVEMENTS IN INDIA

Course Code : Credits : 04

L:T:P:S : 0:0:6:0 CIA Marks : 40

Exam Hours : 03 ESE Marks : 60

LEARNING OBJECTIVES:

To study the different forms of movements.

To know the importance of new social movements in Indian society

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the characteristics of social movements (K1)
CO2	Explain the impact of Socio-Religious movements (K2)
CO3	Evaluate the movements of sub-altern groups.(K3)
CO4	Appraise and criticize the movements in marginalized groups (K5)
CO5	Analyse the contemporary social movements.(K4)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit- I: Introduction**18 hrs CO1**

Definition and Characteristics of Social Movements - Types of social movements - Social movements and social change

Unit-II: Socio - Religious and National Movements**12 hrs CO2**

Brahma Samaj and Arya Samaj - Civil Disobedience Movement - Quit India Movement

Unit-III: Social Reform Movements**16 hrs CO3**

Self - respect Movement in Tamil Nadu - SNDP Movement in Kerala - Non-Brahmin Movement in Maharashtra

Unit-IV: Peasant and Tribal Movements**18 hrs CO4**

Telegana Movement - Naxalbari Movement - The Santal Movement - Jarkhand Movement

Unit- V: New Social Movements**14 hrs CO5**

Dalit Movement - Women's Movement - Environmental Movement

Text Books

Rao M.S.A (1979) Social Movements in India, Manohar, New Delhi.

Rao M.S.A (1979) Social Movements and Social Transformation, McMillan, New Delhi.

Banks, J.A (1992) The Sociology of Social Movements, McMillan, London.

References:

Desai, A.R (1979) Peasant Struggle in India, OUP, India.

Desai, A.P (1987) Social Background of Indian Nationalism, Popular Prakasam, Bombay.

Dhanagare, D.N. (1983) Peasant Movements in India: 1920-50, OUP, Delhi.

Oomen, TK(1990), Protest & Change: Studies in Social Movements, Sage India Pvt. Ltd., Delhi.

Selliot, Elmer (1995) From Untouchable Dalit: Essays on The Ambedkar Movement, Manohar, New Delhi.

SOCIAL DEMOGRAPHY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the scope and importance of social demography

To understand the population processes and structure

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Recall the importance of Social Demography (K1)
CO2	Classify the sources of population data(K4)
CO3	Explain the different population theories(K3)
CO4	Illustrate the population processes and structure(K2)
CO5	Evaluate the population policies and programs(K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Introduction **14 hrs CO1**

Definition - Nature, Scope and importance of Social Demography.

Unit-II: Sources of Population Data **12 hrs CO2**

Census - Vital Registration - Sample Surveys.

Unit-III: Population Theories **16 hrs CO3**

Malthusian Theory of Population - Biological Theories - Thomas Malthus - Thomas Doubleday-Spencer and Gini - Theory of Demographic transition.

Unit-IV: Population processes and structure **18 hrs CO4**

Population Structure- Age and Sex - Size and distribution - concepts- fertility – fecundity - factors influencing fertility - measures of fertility – mortality – types – causes and measures - Migration- Types - Push and Pull factors in migration.

Unit-V: Population policies and programmes **14 hrs CO5**

Fertility – Mortality - Migration influencing policies - Family planning in India.

Text Books:

Bhende, Asha. A and Tara Kanitkar (2003) (6th ed) Principles of Population Studies, Himalaya Publishing House, Mumbai.

Raj, Hans Dr. (1986) (4th ed) Fundamentals of Demography, Surjeet Publication, New Delhi.

Reference Books:

Ghosh B.N. (1978) Population Theories and Demographic Analyses, Meenakshi Prakasham, Meerut.

Mahadevan and P.Krishnan (1993) Methodology for population studies and development, sage publication, New Delhi.

Ford. T.P. and D' Jong G.F. (1970) Social Demography, Prentice Hall, New Jersey.

Cox, Peter. R. (1989) Demography, Cambridge University Press, Cambridge.

Ministry of Information and Broadcasting, Government of India, Publication, Publication Division, India, 2006. New Delhi.

Electives

Sociology of Tourism

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES: This course aims to provide

To study the basic concepts of sociology of tourism

To explain the features and types of tourism and its effect on society

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic knowledge on tourism. (K1)
CO2	Illustrate the lessons on social aspects of tourism in India (K2)
CO3	Explain the different kinds of Tourism. (K2)
CO4	Classify the changes took place in the Tourism (K4)
CO5	Analyze the Tamil Nadu Tourism (K3)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

UNIT- I: Introduction to Sociology of Tourism **8hrs CO1**

Meaning and Definition of Sociology of Tourism - Sociological Perspective on Tourism - Significance of Sociology of Tourism.

UNIT - II: Tourism in India **8hrs CO2**

History and Origin of Tourism in India -Tourism Opportunities in India - Tourism policy and planning in India.

UNIT - III: Tourism and Types **8hrs CO3**

Concept of Tour, Tourist and Tourism - Types of Tourism: Cultural, Heritage, Religious, Medical, Food, Sports, Yoga and Eco-Tourism - Sustainable Tourism

UNIT - IV: Tourism and Social Change **8hrs CO4**

Effects of Tourism on Society - Tourism and Cultural Exchange - Changing recent trends of Tourism - E Tourism

Unit - V: Tourism in Tamil Nadu **8hrs CO5**

Tamil Nadu Tourism - Tourism policy in Tamil Nadu - Merits and Limitations of Tourism in Tamil Nadu.

TEXTBOOKS:

Wallace Ruth A. and Wolf (1977) Nature of Sociological Theories. The Action Approach: Sterling Publishers Pvt.Ltd, New Delhi.

Eric Cohen (1984) The Sociological Tourism: Approaches, Issues and Findings. (Ann. Rev.Socio-1-1984:10:37 3.92)

Government of Gujarat (2015): Tourism Policy for the state of Gujarat (2015-2020) Industries and Mines department – Government of Gujarat.

Domen Moon (1996) The origin and meaning of Tourism: Etymological Study – E- Review of Tourism Research VOL-5-100-108.

Cohen E. (ed.) (1974) Who is a tourist? A conceptual clarification socio 1 REV (4) 527-55.

Cohen E. (ed.) (1979) Sociology of Tourism and Tourism Res 6 (1- 2):18-194 (sepc issue)

KshitizThakar : Importance of Tourism and its economic value what makes tourism important and its role significant. www.marketwidth.com

Leiper N. (1995) Tourism management. Melbourne: RMIT Press.

Mac Cannell D. (1976) The tourist. A new theory of leisure class.

Krishna K. Karma and Mohinder CHand (2000) Basic of Tourism: Theory, Operation and Practise. Kanishka Publisher, New Delhi.

H.Lalnonmawia: Development and impact of Tourism Industry in Industry.

Wang N. (2000) Tourism and modernity – A sociological analysis. Oxford Pergamon Press.

Melanie Smith, Nicola Macleod and Margaret Hart Robertson (2001) Sociological of Tourism. Routledge London USA

On-line Resources for Sociology of Tourism

www.shodhgarge.inflibnet.ac.in

www.tourism:conceptandtypesoftourism

www.researchgate.net

Sociology of Sanitation

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES: The content of the course will enable the students:

To understand the role of the public in sanitation

To make aware the health and sanitation conditions in India

To understand the social aspects of sanitation and social ordering

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of sociology of sanitation and its scope. (K1)
CO2	Illustrate the challenges of sanitation. (K2)
CO3	Categorize the role of Women in Sanitation (K3)
CO4	Explain the social construction of health and sanitation. (K4)
CO5	Examine the Policies and Programmes related to Sanitation (K4)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO2	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2

CO3	3	3	2	3	2	3	2	2	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit – I Introduction

8hrs CO1

Origin of Sociology of sanitation - Definition – nature - subject matter of Sociology of sanitation - Importance and aims of Sociology of sanitation.

UNIT - II: Sanitation in India

8hrs CO2

Sulabh Sanitation Movement - Sanitation and Challenges in India - Sanitation in Tamil Nadu, a Regional Analysis

UNIT - III: Sanitation and Society

8hrs CO3

Social Construction of Hygiene and Sanitation - Scavenging and Social Deprivation -Sanitation and Dignity of Women

Unit – IV Issues of Sanitation

8hrs CO4

Day to Day life and Sanitation - Sanitation and Health - Environmental Sanitation problems in India

Unit – V Sanitation programme and policy in India

8hrs CO5

Policy and programme of Rural Sanitation - Policy and programme of Urban Sanitation - Environmental Sanitation Programme and Policy

TEXTBOOKS:

1. Akram, Mohammad.2015. *Sociology of Sanitation*. Delhi: Kalpaz Publications. Chatterjee, Meera. 1988. *Implementing Health Policy*,New Delhi: Manohar Publications.
2. Dalal, Ajit, Ray Shubha, 2005. (Ed). *Social Dimensions of Health*, Rawat.
3. Gupta, Giri Raj (ed.). 1981.*The Social and Cultural Context of Medicine in India*, New Delhi: Vikas Publishing House.
4. Jha, Hetukar. 2015. *Sanitation in India*. Delhi: Gyan Books.
5. Nagla, B K. 2015. *Sociology of Sanitation*. Delhi: Kalpaz Publications.
6. Nagla, Madhu. 2013. *Gender and Health*, Jaipur Rawat Publications Pais,
7. Richard. 2015. *Sociology of Sanitation*. Delhi: Kalpaz Publications.
8. Pathak, Bindeshwar. 2015. *Sociology of Sanitation*. Delhi: Kalpaz Publications.
9. Saxena, Ashish. 2015. *Sociology of Sanitation*. Delhi: Kalpaz Publications.

CLASSICAL SOCIAL THINKERS-II

Course Code :	Credits : 05
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the contributions of different social thinkers in sociology.

To apply the theoretical knowledge in different walks of life.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Compare and contrast the notions proposed by different social thinkers (K4)
CO2	Explain the contribution of social thinkers (K2)
CO3	Explain the relevance and importance of social theories in contemporary society(K3)
CO4	Recall and Criticize the concepts explained by social thinkers(K5)
CO5	Analyse the functions and dysfunctions of social phenomenon(K4)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

UNIT – I – VILFREDO PARETO:

14 hrs CO1

Logico-Experimental Method - Logical and Non-Logical Actions - Residues and Derivations - Circulation of Elites.

UNIT – II – GEROGGE SIMMEL:

14 hrs CO2

Formal Sociology - Sociology of Conflict - Theory of Domination - Concept of Social Mobility.

UNIT – III – PITIRIM A SOROIKIN:

16 hrs CO3

Integralist Sociology - Theory of Socio-Cultural Dynamics - Theory of Social Revolution - Concept of Social Mobility.

UNIT – IV – TALCOTT PARSONS:

14 hrs CO4

Talcott Parsons: Theory of Action - Pattern Variables. Theory of Social System.

UNIT – V – ROBERT K. MERTON:

18 hrs CO5

Robert K. Merton: Role Set Theory - Reference group theory - Social structure and anomie - Functional analysis - Manifest and Latent Functions - Dysfunctions.

BOOKS FOR REFERENCE

Coser, Lewis A. Masters of Sociological Thought: Ideas in Historical and Social context 2 nd Ed. New York: Harcourt Brace Jovanovich, 1997.

Wallace, Ruth A and Wolf Alison. Contemporary Sociological Theory, Englewood Cliffs New jersey, Prentice Hall, 1980

Timasheff, Nicholoas S.Sociological Theory: Its Nature and Growth, 3rd Ed. New York: Random house,1967.

Nisbet, Robert A. The Sociological Tradition, London: Heinemann, 1967.

Abraham Francis, M. and Morgan, John Henry, Sociological Thought. Madras: Macmillan India, 1985.

Merton, Robert k., Sociological Theory and Social Structure.Indian Ed. New Delhi: Ameirnd Publishing co., 1968.

RESEARCH METHODOLOGY AND STATISTICS

Course Code :	Credits : 05
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the scientific methods and techniques in social research

To know the tools and report writing of data collection

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the steps involved in social research (K1)
CO2	Classify the types of research design (K4)
CO3	Explain the different techniques of data collection (K3)
CO4	Illustrate the sampling methods (K2)
CO5	Evaluate the social statistics(K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

UNIT-I: SCIENCE AND SCIENTIFIC METHODS **18 hrs CO1**

What is Scientific Research - Types, Importance and uses - Steps in Social Research - Theory and Facts- Hypothesis.

UNIT-II: RESEARCH DESIGN **16 hrs CO2**

Meaning - Types – Descriptive – Explorative – Experimental - Diagnostic and Comparative Functions of research design.

UNIT-III: TECHNIQUE AND TOOLS OF DATA COLLECTION: **14 hrs CO3**

Schedule – Questionnaire – Interview – Observation - Case Study

Content analysis - Social Survey - Projective technic.

UNIT-IV: SAMPLING METHODS AND REPORT WRITING: **12 hrs CO4**

Types- Probability and Non-Probability Sampling - Report writing- Steps

UNIT-V: STATISTICS **18 hrs CO5**

Meaning- Scope and importance of statistics in Social Research - Measures of Central Tendency- Mean- Median- Mode - Measures of Dispersion- Range- Quartile - Standard Deviation- Correlation and Regression - Role of Computers in Research.

Text Books:

Kothari C.R., Research Methodology – Methods and Techniques, wiley eastern limited, Madras, 1985.

Goode, Williams and Hatt Paul : Methods in Social Research, McGraw- Hill Book Company, London 1981.

REFERENCES:

Young Pauline V: Scientific Social Surveys and Research. PHI.

Mitchall, Mark and Jamina Jolley, Research Design Explainer, Holt, Rinehart and Winston inc., New york, 1988.

Gane, Mike: On Durkheim’s Rules of Sociological Method, Routledge, London, 1988.

Boalt, Gunnar: The Sociology of Research, Southern Illinois University Press, London, 1969.

Blalock, J.R., Hubert, M. Social Statistics, Mc Graw Hill. International Editions, Washington, 1981.

Hunt, Morton: Profiles of Social Research, Russell Sage Foundation, New York, 1920.

Kothari, C.R., Quantitative Techniques, Vikas Publishing House (Pvt) Ltd. New Delhi – 1978.

Michael S. Lewis – Beck, (Ed) Experimental Design & Methods, Sage Publications, Toppan, Publishing United Kingdom, 1990.

POLITICAL SOCIOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the basic political system in India.

To study the trends in political scenario.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Recall the contribution of Karl Marx and Max Weber in Political Sociology(K1)
CO2	Illustrate the Aristotle's classification of political system(K2)
CO3	Evaluate the merits and demerits of Political system (K5)
CO4	Distinguish between power and authority(K4)
CO5	Explain the different ways of acquiring legitimacy(K3)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

UNIT – I: INTRODUCTION**14hrs CO1**

Origin and growth of political sociology – Definition - nature and scope - Founding fathers – Karl Marx and Max Weber – their contributions

UNIT – II: BASIC POLITICAL SYSTEMS**15 hrs CO2**

Meaning of political systems - Aristotle's classification of political systems – Theocratic – Monarchical - Democratic and Totalitarian systems and their relative merits and demerits.

UNIT – III: INFLUENCE, POWER AND AUTHORITY**14 hrs CO3**

Meaning and types - Characteristics of power - Distribution of power - Various theories of political elites - Authority – different ways of acquiring legitimacy.

UNIT – IV: POLITICAL CULTURE AND POLITICAL SOCIALIZATION **16 hrs CO4**

Meaning and dimensions of political culture - Meaning and types of political socialization - Agencies of political socialization and their role - Political Participation – Meaning and Types - Political Apathy – Psychological - Social - Political determinants of participation

UNIT – V: POLITICAL PARTIES AND PRESSURE GROUPS**16 hrs CO5**

Political parties – features and functions - Structures of political parties - Meaning of pressure groups and their relationship with political parties -Types of pressure groups and their role.

Text Book

A.K. Mukhopadhyay (1980), Political Sociology, K.P.Begchi&Company, Calcutta.

Reference Books

Ali Ashaf and Sharma B.N., (2001), Political Sociology, University Press, Hyerabad.

Bhattacharyya.D.C. (2002), Political Sociology, Vijoya Publishing House, Kolkata.

Padhy, K.S., (1989), Political Sociology –A Perspective Analysis, Discovery Publishing House, New Delhi.

Anthony Orun, (1983), Introduction to Political Sociology, Prentice Hall Inc., Englewood Cliffs, New Jersey.

Harold J.Laski, (1978), A Grammar of Politics, George Allen & Unwin publishers Ltd, Great Britain.

RURAL SOCIOLOGY

Course Code :	Credits : 05
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the rural social structure and dynamics.

To study the rural social institutions and problems.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the importance of rural sociology(K1)
CO2	Explain the characteristic feature of village pattern and settlement(K3)
CO3	Analyse the changing features of village social structure (K5)
CO4	Evaluate the role and functions of rural social institutions (K5)
CO5	Criticize the problems faced by the rural society (K6)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

UNIT- I: INTRODUCTION**14 hrs CO1**

Meaning of Rural Sociology - Nature and Scope- Importance of the study of Rural Sociology in India.

UNIT-II: RURAL SOCIOLOGY**18 hrs CO2**

Characteristics of rural society - Rural –urban Society: Differentials and Continuum - Village patterns and characteristics - Emergences of villages -Types of villages - village settlement patterns- Types and pattern of Dwelling.

UNIT-III: RURAL SOCIAL STRUCTURE AND DYNAMICS**16 hrs CO3**

Caste and social structure in rural India - Dominant Caste – Sanskritization - Jajmani System- Changing features of village social structure - Traditional caste and village community - Panchayat Raj

UNIT-IV: RURAL SOCIAL INSTITUTIONS**12 hrs CO4**

Characteristics and Functions- Rural Economy -Family and Marriage - The Polity - Rural Education - Rural Religion.

UNIT-V: RURAL PROBLEMS**12 hrs CO5**

Poverty and indebtedness - Child Labour - Unemployment – Illiteracy – Migration - Health and Sanitation problems.

Text Books

Desai A.R. (ed) Rural Sociology in India, Popular Prakastian, Bombay.

Reference Books:

Vidyut Joshi (1987) Submerging Villages: Problems and prospects, Ajanta Publications, Delhi.

Desai, I.P and Banwarilal Choudhry (ed) (1977) History of Rural Development in Modern India, Vol.II. Impex India, New Delhi.

Mishra P.S. (1994) Changing Pattern of village Family in India: A Sociological Study, Ajanta Publications, Delhi.

Kumar Aravind (ed) (1998) Encyclopedia of Rural Sociology.

URBAN SOCIOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the urban social structure.

To study the urban planning and criticize it.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Recall the importance of urban sociology
CO2	Classify the types and forms of cities and towns
CO3	Explain the ecological theories
CO4	Analyse the principles and agencies involved in urban planning
CO5	Evaluate the urban social problems

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Introduction**16hrs CO1**

Nature – Scope - Importance of Urban Sociology - Urbanisation and Sub-urbanisation - Urbanism as a way of life - Rapid urbanisation in India and its implications

Unit-II: Urban Structure**18hrs CO2**

Typology and morphology of urban areas - Origin and growth of town and cities - Types and forms of cities in pre-industrial - Industrial - Post-industrial periods.

Unit-III: Urban Ecology**14hrs CO3**

Ecological system and ecological elements - Ecological theories: concentric zone theory- sector theory- multiple nuclei theory

Unit-IV: Urban Planning**12hrs CO4**

Role of sociology in urban planning - Principles of Urban planning - Agencies involved in urban planning - case study: Chandigarh

Unit-V: Urban Problems**10hrs CO5**

Urban migration and population density - housing problem – slums - environmental problems – urban crimes.

Text Books:

Grint N.P and S. Fava, Urban Society

Rao, M.S.A (1974) Urban Sociology in India, Orient Longman, New Delhi.

Marris Phillip (1968) Urban Sociology, George Allen and Unwin Ltd., London.

Sharma Ramnath (1998) A Text Book of Urban Sociology, Rajhans Press Publication, India.

References

Sharma Rajendra. K (1997) Urban Sociology, Atlantic Publishers, New Delhi.

Flangan G. William, (1999) Urban Sociology, Allyn and Bacon.

Fava F. Sylvia, (1968) New Urbanism in World Perspectives: A Reader, T.Y. Cowell, New York.

INDUSTRIAL SOCIOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the importance of industrial sociology.

To understand the evolution of industries and its consequences.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the approaches of industrial sociology
CO2	Identify the evolution of industries
CO3	Analyse the role and structure of Industrial organizations
CO4	Explain the relationship between organization of labour and labour welfare
CO5	Classify the causes and consequences of Industrial conflict

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit- I: Introduction **14 hrs CO1**

Scope - Importance of Industrial Sociology - Approaches to the study of Industrial Sociology - Socio-industrial thought –Taylor – Mayo – Maslow - Mclelland

Unit-II: Evolution of Industry **12 hrs CO2**

Manorial System - Guild system - Domestic System - Factory system

Unit-III: Industrial Organization **16 hrs CO3**

Structure of Industrial Organization - Formal and informal organizations - Line and staff organization - Roles and relationship: Manager – Supervisors - Workers

Unit – IV: Organisation of Labour and labour welfare **14 hrs CO4**

Origin and growth of trade union in India - Functions of trade union - Trade unions in India: problems and issues - Social security and labour welfare measures

Unit – V: Industrial conflict **12 hrs CO5**

Types of industrial conflict - Causes and consequences - Methods of settling industrial disputes

Text Books:

Monappa Arun, Industrial Relations in India, Tata McGraw Hill, New Delhi.

Mongia. J.L.Readings in Indian Labour: and Social Welfare

Pascal Gisbert (1972), Fundamentals of Industrial Sociology, Tata McGraw Hill, New Delhi.

Reference Books

Bose S.N.Indian Labour Code, Eastern Law House Pvt. Ltd., Calcutta

Malik. P.C. The Industrial Law, Eastern Book Co. Lucknow

Moorthy, M.N.Principles of Labour Welfare.

SOCIOLOGY OF DEVELOPMENT

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the Social development and indicators.

To understand the relationship between social movements and development.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Distinguish economic growth and development
CO2	Identify the relationship between culture and development
CO3	Analyse the importance of social movements in development
CO4	List out the different kinds of developmental disparities
CO5	Evaluate the economic development and social opportunities

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Introduction**16 hrs CO1**

Definition and meaning of development - Economic growth and development - Social development and social indicators - Ecology and sustainable development.

Unit-II: Culture and Development**14 hrs CO2**

Development and displacement of tradition - Culture as a facilitator of development - Culture impediments for development.

Unit-III: Social Movements and Development**14 hrs CO3**

Chinese Movement –Mao - Peasant Movement – Mexico- Emiliano Zapata - Backward Class Movement and Protective Discrimination.

Unit- IV: Development Disparities in India**14 hrs CO4**

Social disparity: Education and Health - Gender Disparity - Economic Disparity - Rural – Urban disparity.

Unit-V: Economic reforms and development**16 hrs CO5**

Structural adjustment in India - Economic development and social opportunities - Interdependence between market and governance - Global divisions.

Text Books:

Derez, Jean and Amartya Sen., (1996) India: Economic Development & Social Opportunities, UP, New Delhi.

Giddens, Anthony (2001) Sociology, 4th Edition, Blackwell pub Ltd, Oxford.

Harrison (1989) The Sociology of Modernization and Development, OUP, New Delhi.

Sharma, SL (1986), Development: Socio-Cultural Dimensions, Rawat Pub Jaipur.

UNDP (2000) Human Development Report, OUP, New Delhi.

Sociology of Work and Industry

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the basic concepts of industrial sociology

To explain the dimensions of work and its hazards

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of work, occupation and Sociology of Work. (K1)
CO2	Explain the Consumer Behaviour in the working Environment. (K4)
CO3	Classifies the types of work (K3)
CO4	Pinpoints process of Motivation in the work (K4)
CO5	Elaborates the significance of Human Resource Management. (K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit I: Introduction

8hrs CO1

Sociology of Work - Meaning and definition of Work in industrial society- Characteristic Features of Work - Modern Trends in Nature of Work

Unit- II: Work Behaviour

8hrs CO2

Work Environment - Work Behaviour - Relationship between Work Environment and Work Behaviour - Factors of Work Behaviour in Industry -Accident – Fatigue – Absenteeism – Alcoholism – Smoking

Unit III: Types of work

8hrs CO3

Professional Work – Professional Attributes – Internal threat to Professional Power – External Threat to Professional Power - Managerial Work – Staff work – White collar work - Semi Skilled and Unskilled Work

Unit- IV: Motivation in Working Organization

8hrs CO4

Meaning and Definition of Motivation - Process of Motivation - Importance of Motivation - Douglas McGregor Motivational Theory X and Theory Y

Unit- V: Human Resource Management

8hrs CO5

Meaning and Definition Human Resource Management - Distinctive Features of Human Resource Management - Aims and Objectives of Human Resource Management - Importance of Human Resource Management

References:

- Bell, Daniel. 1976, *The Coming of Post-Industrial Society*, London: Heineman,
- Breman, Jan. 2003, “The Informal Sector” in Veena Das, (ed.) *The Oxford India Companion to Sociology and Social Anthropology*, New Delhi:
- Coser, 1990, “Forced Labour in Concentration Camps” in Erikson, K. and S.P.Vallas (eds.) *The Nature of Work: Sociological Perspectives*, New Haven and London: American Sociological Association, Presidential Series and Yale University Press,
- Devine, Fiona. 1992, “Gender Segregation in the Engineering and Science Professions: A case of continuity and change” in *Work, Employment and Society*, 6 (4) Pp.557-75.
- Edgell, Stephen. 2006, “Unpaid Work-Domestic and Voluntary work” in *The Sociology of Work: Continuity and Change in Unpaid Work*. New Delhi: Sage, Pp.153-181

- Erikson, Kai. 1990. "On Work and Alienation" in Erikson, K. and S.P. Vallas (eds) *The Nature of Work: Sociological Perspectives*. New Haven and London: American Sociological Association, Presidential Series and Yale University Press, Pp. 19-33
- Etzioni, A. and P.A. Jargowsky. 1990, "The false choice between high technology and basic industry" in K. Erikson and P. Vallas (eds.) *The Nature of Work: Sociological Perspectives*, New Haven and London: Yale University Press, Pp. 304-317
- Freeman, Carla. 2009, "Femininity and Flexible Labour: Fashioning Class through Gender on the global assembly line" in Massimiliano Mollona, Geert De Neve and Jonathan Parry (eds.) *Industrial Work and Life: An Anthropological Reader*, London: Berg, Pp.257-268
- Grint, Keith. 2005, "Classical Approaches to Work: Marx, Durkheim and Weber" in *The Sociology of Work: An Introduction*. Polity Press. Cambridge. Pp. 90-112
- Kumar, Krishan. 1999, *From Post-industrial to Post-modern society*, Oxford: Blackwell Publishers Ltd., Chapter 2 and 6, Pp 6-35 and 154-163
- Laughlin, Kim. 1995, Rehabilitating Science, Imagining "Bhopal" in George E. Marcus (ed.) *Techno scientific Imaginaries: Conversations, Profiles and Memoirs*, Chicago: University of Chicago Press, Pp. 277-302
- Ramaswamy E. A. and Uma Ramaswamy. 1981, *Industry and Labour*, New Delhi: Oxford University Press.
- Talib, Mohammad. 2010, *Writing Labour- Stone Quarry workers in Delhi*. New Delhi.
- Taylor, Steve. 1998, "Emotional Labour and the new Workplace" in Thompson and Walhurst (eds.) *Workplace of the Future*. London: Macmillan.
- Uberoi, J.P.S. 1970, "Work, Study and Industrial worker in England" in *Man, Science and Society*. IAS: Simla.
- Zonabend, Françoise. 2009, "The Nuclear Everyday" in Massimiliano Mollona, Geert De Neve and Jonathan Parry (ed.) *Industrial Work and Life: An Anthropological Reader*, London: Berg,

Social Welfare in India

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To understand the basic concepts in social welfare

To study the different welfare programmes and policies in India

To understand the process of social change and development through social welfare.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of social welfare and identify its agencies. (K1)
CO2	Exemplify the welfare measures of SCs, STs OBCs and minorities. (K4)
CO3	Enlighten the social welfare in Education and Health sector. (K5)
CO4	Explores about the Central and State Social Welfare Boards (K4)
CO5	Simplifies the structure and function of Social Welfare Organization (K3)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO2	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO3	3	3	2	3	2	3	2	2	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit I: Introduction

8hrs CO1

Meaning and Scope of Social Welfare Approach - Concepts - Welfare State - Re-distribution – Democracy - Accountability and Transparency - Agencies of Social Welfare – Government and Non-government

Unit II: Welfare Programmes in India

8hrs CO2

Welfare of Scheduled Castes and Scheduled Tribes - Welfare of Other Backward Classes - Welfare of Minorities

Unit III: Social Welfare and Development

8hrs CO3

Social welfare and Social Legislations - Social Welfare Needs - Right to Education - Right to Health care

Unit IV: Social Welfare Board

8hrs CO4

State Social Welfare Advisory Boards - Composition & Functions of the state & central welfare boards - Programme and Activities of the Social Welfare Board

Unit V: Social Welfare Organization

8hrs CO5

Constituents of social welfare organization – General body, Managing/Executive committee - Responsibilities and functions of an Executive and office bearers - Role of volunteers in social welfare - a sense of urgency - self-sacrifice - responsibility towards the community - dignity and interest in service

Text Books:

Abuja, Ram. 2001. *Social Problems in India*. Jaipur: Rawat Publications.

Chowdhry, P.D. 1983. *Social Welfare Administration*. Delhi: Atma Ram Sons.

Desai, A.R. 1979. *Rural India in Transition*. Bombay: Popular Prakashan.

Dummett, M. 2013. *Breaking the silence: Child sexual abuse in India*. New York, NY: Human Rights Watch.

Dwivedi, R. M. 2005. *Poverty and development programmes in India*. New Delhi: New Century Publications.

Friedlander, Walter.A.1961. *Introduction to Social Welfare*. New York: Prentice Hall Inc. Goel, S.L. & Jain, R.K. 1988. *Social Welfare Administration: Theory and Practice*, (Vol. I & II). New Delhi: Deep and Deep Publications

Jayal, N. G. 2002. *Democracy and the state: Welfare, secularism and development in contemporary India*. New Delhi: Oxford Univ. Press.

Madan, G.R. 1990. *Indian Social Problems*. Vol.2. New Delhi: Allied Publishers

Mamoria, C. B.1981. *Social Problems and Social Disorganisation in India*.

Allahabad: KitabMahal.

Pandya, R. 2008. *Women welfare and empowerment in India: Vision for 21st century*. New Delhi: New Century Publications.

Patti, R.J. 2000. *The Handbook of Social Welfare Management*. Sage Publications. Sachidev,

D.R. 2003. *Social Welfare Administration in India*. Allahabad: KitabMahal. Seth, M. 2001.

Women and development: The Indian experience. New Delhi: Sage.

Sharma, R.N.1993. *Urban Sociology* Delhi: Surjeet Publications.

Sivaramakrishnan, K.C. et al.1996. *Urbanisation in India. Basic services & People's*

Participation. New Delhi: Institute of Social Sciences and Concept publishing co.

Talwar, P. P., &Goel, O. P. 1990. *Non-governmental organisations for greater involvement in health and family welfare programmes in India*. New Delhi: National Institute of Health & Family Welfare.

Tribhuvan, Robin.D. (Ed).2000.*Studies in Tribal, Rural and Urban Development*. vol.1&2. New Delhi: DPH

Online References

<https://www.scribd.com> www.scribd.com

<https://onlinelibrary.wiley.com/journal> Indian Journal of Social Work

Encyclopedia in Social Work Vol-I & II Dictionary of Social Work

MEDICAL SOCIOLOGY

Course Code : Credits : 04

L:T:P:S : 0:0:6:0 CIA Marks : 40

Exam Hours : 03 ESE Marks : 60

LEARNING OBJECTIVES:

To study the need of social epidemiology

To understand the sociological perspective of health and health care

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Identify the relationship between medicine and sociology
CO2	Differentiate communicable and non-communicable diseases
CO3	Analyse the socio-cultural practice bearing on health in India
CO4	Evaluate the relationship between population and health in India
CO5	Point out the health and social problems

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Health and Society**14 hrs CO1**

The emerging relationship between medicine and sociology - social perspectives of health and health care.

Unit-II: Communicable and Non- Communicable diseases**10 hrs CO2**

Tuberculosis - Malaria - Heart diseases - Diabetes - Cancer.

Unit- III: Social Epidemiology**12 hrs CO3**

Socio - Cultural factors bearing on health in India - Common occupational diseases - incidence and prevention of occupational diseases.

Unit-IV: Health Education**14 hrs CO4**

Preventive and protective hygienic Habits - Sociology of Health Policy in India - Population and health in India.

Unit-V: Health and Social Problems**12 hrs CO5**

Relevance of sex Education - Revelation of AIDS and HIV - Aging - Social Gerontology

Text Books:

Cockerham, William, C (1978) Medical Sociology, Englewood Cliffs. Prentice Hall.

Reference books:

Dak T. M.(1991) Sociology of Health in India, Kaveri Printers Private Ltd., New Delhi.
Graham Scombler (1987) Sociological theory and Medical Sociology, Tavistock Publication: London and New York.

COMMUNICATION, MEDIA AND SOCIETY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the scope and importance of communication.

To understand the impact of mass media in society.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the sociological approaches to communication
CO2	Explain the theories and models of communication
CO3	Classify the different forms of communication skills
CO4	Analyse the impact of mass media
CO5	Evaluate the effects of media on social change

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit-I: Introduction**18 hrs CO1**

Definition - Scope - Functions of communication - Dimensions of communication - Sociological approaches to communication - Relationship between communication - popular culture and society

Unit-II: Models and theories of communication**18 hrs CO2**

Models of Communication: Lasswell's formula - Linear Model – Circular Model- Spiral Model –ABX Model- Conceptual Model - Theories of communication: Harold Inns- Marshal McLuhan- Jurgen Habermas – Baudrillard- John Thompson.

Unit-III: Communication Skills**10 hrs CO3**

Oral Skills - Writing Skills - Imaging Skills - Understanding and Responding Skills

Unit-IV: Mass Media and Advertisement**12 hrs CO4**

Definition - Types of advertisement - Techniques of advertisement - Advertisement in different media

Unit-V: Media and Social Change**14 hrs CO5**

Role of print media in social change - Impact of TV and Films on society - Impact of Information Technology on Society - Influence of media on children and youth

Text Books

Simms James (1995) Communication, OUP, UK.

Kumar J. Kavel (1998), Mass Communication in India, Jaico Books, India.

Hornik R. (1988) Development Communication: Information, Agriculture and Nutrition in Third World, New York and London: Longman.

Reference Books

Burgoon.M., (ed) (1983) Communication Year Book II Transaction Books, New Jersey.

Greedon, Pamela, (ed) (1983) Women in Mass Communication, Sage Publications, New Delhi.

Hornik. R. (1988) Development Communication: Information, Agriculture and Nutrition in Third World, New York and London: Longman.

Michael W. Gambel and Gamble (1989) Introducing Mass Communication, McGraw Hill, New York.

Ronald D. Farra (1997) Mass Communication, McGraw Hill, New York.

Sociology of Gender and Sexuality

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the basic concepts of gender inequality

To explain the features of gender differences in social institutions

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of gender and identify its social construction. (K1)
CO2	Outline the gender differences and inequalities in society. (K4)
CO3	Analyze the resistance of power and subordination towards the gender. (K5)
CO4	Explain the Gender based violence (K3)
CO5	Categorizes the interconnection between Gender and Media (K4)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit I: Gender as a Social Construct

8hrs CO1

Gender - Sex and Sexuality- Gender stereotyping and socialization - Gender role and identity - Gender stratification and inequality

Unit II: Gender: Differences and Inequalities

8hrs CO2

Gender discrimination and patriarchy - Production of Masculinity and Femininity. Class – Caste - Family – Work - Third Gender Sexual violence

Unit III: Gender, Power and Resistance

8hrs CO3

Power and Subordination - Resistance and Movements (Chipko/ Gulabi Gang)

Unit IV: Gender Based Violence

8hrs CO4

Types of Gender Based Violence - Domestic Violence -Everyday Harassment

Unit V: Gender and Media

8hrs CO5

Gender and Social Media - Portrayal of Gender in Film - Gender and Advertisement

TEXTBOOKS:

1. Kandiyoti, Deniz. 1991. "Bargaining with Patriarchy" in Judith Lorber and Susan A. Farrell (eds.). 1991. *The Social Construction of Gender*. Newbury Park, Calif: Sage Publications (pp 104-118).
2. Mangala Subramaniam. 2004 *The Indian Women's Movement - - Contemporary Sociology* Vol. 33, No. 6, Nov.
3. Newton, Esther. 2000. "Of Yams, Grinders and Gays: The Anthropology of Homosexuality" in Margaret Mead *Made Me Gay: Personal Essays, Public Ideas*. Durham: Duke University Press (pp 229-237)
4. Rege, S. 1998. "Dalit Women Talk Differently: A Critique of 'Difference' and Towards a Dalit Feminist Standpoint Position." *Economic and Political Weekly*, Vol. 33, No. 44 (Oct.31-Nov. 6, 1998)(pp39-48)
5. Sherry Ortner. 1974. "Is male to female as nature is to culture?" M.Z. Rosaldo and L. Lamphere (eds.) *Women, culture and society*. Stanford: Stanford University Press (pp 67-87)
6. Stanley, L. 2002. 'Should Sex Really be Gender or Gender Really be Sex', in S. Jackson and S. Scott (eds.) *Gender: A Sociological Reader*, London: Routledge (pp31-41).
7. U. Kalpagam. 2000. *The Women's Movement in India Today-New Agendas and Old Problems - Feminist Studies* Vol. 26, No. 3, Autumn, 2000
8. Uberoi, Patricia "Feminine Identity and National Ethos in Indian Calendar Art" In *Economic and Political Weekly* Vol. 25, No. 17 (Apr. 28,1990), (pp WS 41-48).
9. Whitehead, A. 1981, "I' m Hungry Mum": The Politics of Domestic Budgeting" in K. Young et al. (eds.) *Of Marriage and the Market: Women's Subordination Internationally and its Lessons*. London: Routledge and Kegan Paul (pp.93-116).

Sociology of Consumer Behaviour

- Students will be able to recall the external factors influencing consumer behaviour
- Students will be able to compare and contrast the decision making process for an existing new product.

Course Code :	Credits : 03
L:T:P:S : 6:0:0:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To enlighten with the introductory knowledge of Sociology of Consumer Behaviour

To explain the causes and kinds of consumer behaviour

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Define the basic concepts of consumer behaviours and its importance. (K1)
CO2	Describe the factors influences the consumer behaviour. (K5)
CO3	Categorize the different types of buying behavior and decision process. (K4)
CO4	Analyze the various models of Consumer Behaviour (K4)
CO5	Explain the Sociological influences of Consumer Behaviour(K5)

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO2	3	3	3	3	3	3	2	2	2	3	3	3	3	3	2
CO3	3	3	2	3	2	3	2	2	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

STRONGLY CORRELATED -3, MODERATELY CORRELATED – 2, WEAKLY CORRELATED -1

Unit-1 Introduction

8hrs CO1

Meaning of Consumer Behaviour - Scope – Psychological, Social, Cultural and Economic Aspects - Importance of Consumer Behaviour - Buyer- Seller- Consumer

Unit-II Factors Influencing Consumer Behaviour

8hrs CO2

Situational Factors- Time - Environment and Credit and Debit Social Factors – Family - Reference group - Culture and social Class

Unit-III Consumer Buying-Decision Process

8hrs CO3

Buying- Decision for Existing Product- 5 Steps - Types of Buying Behaviour- Complex - Dissonance Reducing - Habitual and Variety Seeking

Unit-IV Models of Consumer Behaviour

8hrs CO4

The Economic Model - Learning Model - Psycho-analytic Model - The Sociological Model

Unit-V Psychological and Sociological influences of Consumer Behaviour 8hrs CO5

Psychological Influence on Consumer Behaviour - Personality and Self-Concept –Motivation
 Consumer Learning - Consumer Perception -Consumer Attitude - Consumer Communication
 - Sociological Influences on Consumer Decision Making - Personal Influence - Diffusion of Innovation

TEXTBOOKS:

- 1 Consumer Behaviour., Barra and Kazmi., Excel Books., New Delhi., 2004
- 2 Marketing., 13th Edition., Etzel, Walker and Stamina., Tata-McGraw Hill ., New Delhi., 2004
- 3 Consumer Behaviour, Schiffman Kanuk and S. Ramesh Kumar, Pearson, Latest Edition
- 4 Consumer Behaviour, Concepts and Applications, Loudon and Bitta, TMH, Latest Edition
- 5 Consumer Behaviour and Marketing Strategy, Peter, J.P. and Olson, TMH, Latest Edition.

Reference Books

1. Consumer Behavior - Insights from Indian Market Majumudar Ramanuj, PHI, 2nd Edition.

NME I INTRODUCTION TO SOCIOLOGY

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study the basic concepts of sociology.

To understand the importance of socialisation.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	List out the relevance of Sociology in contemporary society
CO2	Identify the relationship between individual and society
CO3	Explain the contribution of sociological thinkers about social institutions
CO4	Recall the characteristic features and functions of culture
CO5	Classify the stages and agencies of socialization

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit –I: Sociology**8 hrs CO1**

Meaning – Definition – Nature - Relevance of sociology in contemporary society

Unit- II: Society**8 hrs CO2**

Definition - characteristics of society - Origin of Society: Social Contract Theory - Relationship between individual and society

Unit-III: Social Institutions**8 hrs CO3**

Comte: Social Static and Dynamic - Spencer: Organic Analogy - Durkheim: Suicide

Unit- IV: Culture**8 hrs CO4**

Definition - Characteristics - Functions of culture - Cultural Lag.

Unit- V: Socialization**8 hrs CO5**

Meaning – Definition - Stages - Agencies of Socialization - Cooley’s Looking Glass Self

Text Books:

Bottomore, T.B (1972), Sociology: A Guide to Problems and Literature, George Allen and Unwin, Bombay.

Gisbert, Pascal.(1973), Fundamental of Sociology, Orient Longman, New Delhi.

Thomson, Harry. M (1995), Sociology: A Systematic Introduction, Allied Publishers, India.

References:

Leonard Broom, Principles of Sociology, Media Promoters and Publication Pvt. Ltd., Bombay, 1993.

Ogburn and Nimkaff, A Handbook of Sociology, Eurasia Publication House, New Delhi, 1966.

Gisbert, Pavsca, Fundamentals of Sociology, Orient Longman, Bombay.

NME II SOCIAL PROBLEMS

Course Code :	Credits : 04
L:T:P:S : 0:0:6:0	CIA Marks : 40
Exam Hours : 03	ESE Marks : 60

LEARNING OBJECTIVES:

To study about social problems.

To understand the causes and consequences of social problems.

Course Outcomes: At the end of the Course, the Student will be able to:

CO1	Knowing about the basic concept of Social Problems
CO2	Identify the causes and consequences of Poverty
CO3	Explain the results of unemployment and its types
CO4	Analyze the problems of women
CO5	Explore the problems of children

MAPPING OF COURSE OUTCOMES TO PROGRAM OUTCOMES:

CO/PO/PSO	PO										PSO				
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5
CO1	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO2	3	3	2	2	2	3	2	2	2	3	3	3	3	3	2
CO3	3	3	3	2	2	3	2	3	2	3	3	3	2	3	2
CO4	3	3	3	2	2	3	2	2	2	3	3	3	2	3	2
CO5	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2

Unit- I: Introduction **8 hrs CO1**

Meaning - Definition - Features of Social Problem

Unit-II: Poverty **8 hrs CO2**

Meaning - Causes - Consequences of Poverty.

Unit-III: Unemployment **8 hrs CO3**

Meaning – Types - Causes - Consequences of Unemployment.

Unit IV:Problems of Women **8 hrs CO4**

Women Trafficking - Domestic Violence - Sexual Harassment

Unit-V: Problems of Children **8 hrs CO5**

Child sexual abuse - Child Labour - Child Trafficking

Text Books:

Bhattacharya, S.K., Social Problems in India, Regency Publications, New Delhi, 1994.

Ahuja Ram, Crime against Women, Rawat Publications, Jaipur, 1987

References:

Attachand, Poverty and Underdevelopment, Gian Publishing House, Delhi, 1987.

Prasad, Population Growth and Child Labour, Kanishka Publishers distributors, New Delhi, 2001.

Kattakayam and Vadackumchery, Crime and Society, A.P.H, Publishing Corporation, New Delhi, 1999.

Kohli and Sharma, Poverty Alleviation and Housing Problem, Anmol Publications, Pvt. Ltd, New Delhi, 1997

Kempe, R.S and Kempe C.H., Child Abuse, Fontana, London, 1978.