

Dwaraka Doss Goverdhan Doss Vaishnav College

Board of Studies meeting held on 12th May, 2022 – Minutes of the meeting

CHAIR PERSON

Dr.Arun Gourav Ram,
Assistant Professor and Head in Charge
Department of BA Journalism
DGVC

PANEL MEMBERS

University Nominee

Dr.D.Punitha
Head of the Department
Department of Communication
Womens Christian College
Chennai

SUBJECT EXPERT

Ms.Mahalakshmi
Head of the Department
PG Department of Journalism and Communication
Ethiraj College
Chennai

INDUSTRY EXPERT

Mr.Aaasai Thambi
Editorial Incharge
The Hindu – Tamil Thisai
Chennai

FACULTY MEMBERS

Mr.Prabanand

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.C.Sriram

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.Manolakshmi

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Nilambari

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Himana

Assistant Professor

PG Department of Journalism and Communication

DGVC

Student Representative

Ms.Pratiksha

Assistant Professor

PG Department of Journalism and Communication (passed out batch)

DGVC

Minutes of the Meeting

The Board of Studies met to pass the syllabus for the academic year 2021-22. Meeting began with a welcome address and introduction to Board members. The curriculum was presented to the Board members for reference in online mode.

Recommendations given by the Board members

Political Ideologies chapter included in the course "Political Issues in India"

Under the "Online Journalism" course, topics like Digital Media and Marketing, Infographics and News Image are added

Trending topics like Toxic tours, Climate change communication, Destruction of Habitat, Ecology and Role of NGOs in conservation can be added to Unit V in the course "Social Issues in India"

Under the 'Broadcast Journalism' course, a topic called 'Regulatory bodies on Broadcast media' can be added

'Photojournalism' paper can have more exercises on Action, Freeze and Frame

Concepts like 'libel', Slander and Contempt of Court can be introduced in the course 'Press laws and ethics'

Abbreviation related concepts like CC, SEO and PPC can be introduced in the course 'Online Journalism'

In 'Media Organization' course, more focus can be given to the 'Media Entrepreneurship' chapter

In the Post Graduation level, 'Cultural studies' chapter can be added in the course 'Media, Culture and Society'

Theatre and Performance Arts: these two electives can be offered for the outside department Post Graduation students in the 2nd and 3rd semester respectively.

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